SSCA Southern States Communication Association

82*nd* Annual Convention
Southern States Communication Association
San Antonio, Texas
Executive Council Meeting

Part One: Wednesday April 11, 2012 (Peraux, 4:00 pm – 6:45 pm) and
Part Two: Thursday April 12, 2012 (Peraux, 8:00 am – 9:15 am)

AGENDA

1. CALL TO ORDER

2. WELCOME TO SAN ANTONIO, TEXAS

3. **APPROVAL OF THE MINUTES.**
Minutes of the SSCA Executive Council Mid-year Meeting at NCA, New Orleans, LA.

4. APPROVAL OF AGENDA

5. OFFICERS' REPORTS

5.1 President – Frances Brandau-Brown, *Sam Houston State University*
5.2 Vice-President – Monette Callaway, *Hinds Community College*
5.3 Immediate Past President & Nominating Committee – Thomas Socha, *Old Dominion University*
5.4 Vice-President Elect – John Meyer, *University of Southern Mississippi*
5.5 Executive Director – Carl Cates, *Valdosta State University*
5.6 Marketing Director – Jennifer Mize Smith, *Western Kentucky University*
5.7 *SCJ* Editor – J.D. Ragsdale, *Sam Houston State University*
5.8 NCA Legislative Assembly Representatives –
Michael Eaves, *Valdosta State University,* K-12 Representative;
Kirsten Heintz, *Pulaski Technical College*, Community College Representative;
Daniel Grano, *University of North Carolina at Charlotte,* 4-year College/University Representative
5.9 NCA Nominating Committee Representative – Emmett Winn, *Auburn University* (Nov 2011-2014)

6. STANDING COMMITTEE REPORTS

6.1 Committee on Committees – Frances Brandau-Brown, *Sam Houston State University*
6.2 Constitution – Richard Knight, *Shippensburg University*
6.3 Finance – John Haas, *University of Tennessee, Knoxville*

6.4 Local Arrangements – None.
6.5 Publications – Pat Arneson, *Duquesne University*
6.6 Resolutions – Wesley Buerkle, *East Tennessee State University*
6.7 Resource Development – Todd Goen, *Indiana University/Purdue University – Fort Wayne*
6.8 Time and Place – Bill Edwards, *Columbus State University*

7. DIVISION REPORTS

7.1. Applied Communication, Beth Eschenfelder, *University of Tampa*
7.2. Communication Theory, Dana Gibson, *Columbus State University*
7.3. Community College, Judi Truitt, *Volunteer State Community College*
7.4. Freedom of Speech, David R. Dewberry, *Rider University*
7.5. Gender Studies, Christie Kleinmann, *Lee University*
7.6. Instructional Development, Jennifer T. Edwards, *Tarleton State University*
7.7. Intercultural Communication, Paula Rodriguez, *Hinds Community College*
7.8. Interpersonal Communication, Terry M. Thibodeaux, *Sam Houston State University*
7.9. Language and Social Interaction, Eugenie Almeida, *Fayetteville State University*
7.10. Mass Communication, Barry Smith, *Mississippi University for Women*
7.11. Performance Studies, Lisa Flanagan, *Louisiana State University*
7.12. Political Communication, Pat Wheaton, *Georgia Southern University*
7.13. Popular Communication, John Saunders, *Columbus State University*
7.14 Public Relations, Myleea Hill, *Arkansas State University*
7.15. Rhetoric and Public Address, Richard Leeman, *University of North Carolina-Charlotte*
7.16. Southern Forensics, Dan Schabot, *Cameron University*

8. NEW BUSINESS

9. ANNOUNCEMENTS AND ADJOURNMENT

Minutes

1. President Brandau-Brown called the meeting to order at 4:18 p.m.
2. President Brandau-Brown then welcomed attendees to the meeting. See attached roster for the names of the 27 attending the Wednesday session and the 29 attending the Thursday session.
3. Approval of the minutes: Approved without changes.
4. Approval of the agenda: Approved without changes.
5. Officer Reports:
5.1 President – Frances Brandau-Brown: Dr. Brandau Brown reported on the website changes.
5.2 Vice-President – Monette Callaway: Ms. Callaway reported on the number of panels, thanked her planners, noted the challenges of meeting schedule requests, discussed the drafts of the convention program, and announced a room change for panels in the Coronado room to the Austin room.
5.3 Immediate Past President & Nominating Committee – Thomas Socha: Dr. Socha announced the election of Dr. John Haas as Vice-President Elect and the election of Kristen Cockrell as K-12 representative to the NCA Legislative Council.
5.4 Vice-President Elect – John Meyer: Dr. Meyer referred the membership to his printed report. He then discussed the call for 2013 and the convention location in Louisville.
5.5 Executive Director – Carl Cates: Dr. Cates discussed the financial review from John Harvard. It was noted that the report came with no concerns. He then discussed the financial statements. He then raised an issue to be discussed in new business regarding the change from plaques for top papers to certificates.
5.6 Marketing Director – Jennifer Mize-Smith: Dr. Mize-Smith reported on the improvement of the numbers of institutional memberships. The Facebook and Twitter accounts are now active. A table with promotional items will be in the display area. Underwriting has improved, especially with the addition of support for the Clevenger Undergraduate Honors Conference Breakfast.
5.7 *SCJ* Editor – J.D. Ragsdale: Dr. Ragsdale reported the availability of the first two issues. There is no backlog of articles. He asked the body to note the members of the editorial board. Some great articles are pending.
5.8 NCA Legislative Assembly Representatives – Michael Eaves, Kirsten Heintz, and Daniel Grano: It was reported by the members that a lengthy discussion about the role of NCA takes a position regarding public policy and institutional policies was undertaken. An example of the discussion includes the requirement of the availability of same sex benefits in order to advertise positions with CRTnet. No action was taken on that requirement with the motion being withdrawn. The representatives also reported on the discussion of raising dues for NCA. This was questioned because the organization is currently in the black.
5.9 NCA Nominating Committee Representative – Emmett Winn: See attached report.
6. Standing Committee Reports:
6.1 Committee on Committees – Frances Brandau-Brown: President Brandau-Brown asked those interested in committee service to see Ms. Callaway.
6.2 Constitution – Richard Knight: No report.
6.3 Finance – John Haas: Dr. Haas reported all finances were in sound order. He then introduced the proposed budget for 2012-2013. An amendment was noted to replace a check not cashed for editorial support at Georgia State. Budget passed.
6.4 Local Arrangements – None.
6.5 Publications – Pat Arneson: See her written report. Dr. Arneson also mentioned the panel for Thursday dedicated to the publishing questions surrounding SSCA.
6.6 Resolutions – Wesley Buerkle: See attached report. All passed. Meeting was set to reconvene on Thursday.

6.7 Resource Development – Todd Goen: All goals met for getting each award up to the $5000 level. Now it is time to start aiming for $10,000 for the endowment balance for each. Fundraising has begun to improve the Clevenger Undergraduate Honors Conference and the association's reserves. Presales for caring connections were $1200.
6.8 Time and Place – Bill Edwards: The committee recommends the Austin Hyatt for 2016. Motion approved.
7. Division reports:
7.1. Applied Communication, Beth Eschenfelder: No report.
7.2. Communication Theory, Dana Gibson: Please remember the spotlight panel for Ron Arnett.
7.3. Community College, Judi Truitt: Report given by Paula Rodriguez. Division has four GIFTS panels.
7.4. Freedom of Speech, David R. Dewberry: Remember the awarding of the James Madison prize.
7.5. Gender Studies, Christie Kleinmann: The division has a great list of panels.
7.6. Instructional Development, Jennifer T. Edwards: The division had especially diverse submissions.
7.7. Intercultural Communication, Paula Rodriguez: No report.
7.8. Interpersonal Communication, Terry M. Thibodeaux: Please remember the top paper panel.
7.9. Language and Social Interaction, Eugenie Almeida: The division had four paper panels. This was a great number for the division.
7.10. Mass Communication, Barry Smith: Please remember the showcase panel.
7.11. Performance Studies, Lisa Flanagan: This year performance studies had a great mix of panels. Please check out the top student performance panel.
7.12. Political Communication, Pat Wheaton: Please remember the panel for Bob Frank on Saturday.
7.13. Popular Communication, John Saunders: No report.
7.14 Public Relations, Myleea Hill: No report.
7.15. Rhetoric and Public Address, Richard Leeman: No report.
7.16. Southern Forensics, Dan Schabot: Reminded the body that the division name is Southern Argumentation and Forensics.
8. New business:
8.1 Executive Director Cates introduced a request for the formation of a committee to form policy statements for conflict of interests, whistleblowing and any other item relating to proper standing as a non-for profit educational association.
8.2 Dr. Cates then requested the support of the EC in moving to printed certificates for top papers in division and interest groups. This will reduce costs and make replacement easier. Motion passed.
8.3 Dr. Cates then requested guidance from the group on setting a rate for non-institutional members for advertising job on the website. After a lengthy discussion it was moved and seconded that the only way to be able to post such ads would be to be an institutional member. That motion was tabled. Upon reconvening, after further discussion there was an attempt to amend the motion to charging a fee of $75. This amendment was withdrawn. After additional discussion the question was called. The motion requiring institutional membership failed. A new motion was made to charge $75 dollars for a sixty-day posting. This was amended to $50 after discussion. The amendment carried after a motion to close discussion.
8.4 Dr. Brandau-Brown and Ms. Callaway requested consideration of funding for past-presidents activities required by SSCA. This was referred to the finance committee for consideration.
9.0 The meeting was adjourned at 9:12 a.m.

Southern States Communication Association 2012
San Antonio, TX
April 11 – 15
Vice President Elect Report

1. For the Theodore Clevenger, Jr. Undergraduate Honors Conference:
A total of 105 papers were submitted. In the end, 91 were programmed across 16 panels. Including coauthors, we have a potential participation of 120 students in the Undergraduate Honors Conference at SSCA this year. Look for UHC panels to attend all day Friday and Saturday.
The Breakfast for all Undergraduate Honors Conference participants will be Saturday morning at 8:00 in the Anacacho Ballroom.
The top Theodore Clevenger Jr. Undergraduate Honors Panel will be Saturday morning following the breakfast at 9:30 am in the Johnson Room.
All undergraduate participants are also invited especially to the Annual Osborn reception Saturday evening at 6:00 in the Anacacho Ballroom.

2. Looking ahead to the Southern States Communication Association
83rd Annual Convention
April 10-14, 2013
The Seelbach Hilton
Louisville, Kentucky:
COMMUNICATION, CHOICES, AND CONSEQUENCES will be the theme.

Ideal communication events facilitate the choices we make in life. The 2013 convention will be a chance to consider the variety of ways communication can enhance choice-making. The richness of our field is reflected in the areas we research where choices must continually be made: individual wellness and health, personal relationships, organizational life, public advocacy, persuasive campaigns, and the political future of localities, nations, and the world.

Louisville, Kentucky, is an ideal geographic setting to explore the topic of choice-making and its consequences. Strategically placed on the Ohio River, the city witnessed journeys long ago by explorers and pioneers downstream to the West, and returns upstream to civilization back East. Later, some were sold South into slavery, some fled North toward freedom.

Today's communication scholars often seek ways to improve human choices through communication, whether intentionally or by happenstance. This theme gives us the opportunity to focus on the choice-making goal, ideal, or effect of communication further.

I anticipate a warm welcome to all in 2013 for an exciting and reinvigorating convention experience. Along with submitted research papers, I look forward to spotlight panels and roundtable discussions, especially those focused on communication and choice-making. Plenary Speakers and special social gatherings will also be part of the mix. Look for submission details on our website, http://www.ssca.net, and in upcoming *Connections*. Contact me with ideas at John.Meyer@usm.edu. I look forward to seeing you in Louisville!

Southern States Communication Assn.
Balance Sheet
As of April 6, 2012

	Total
ASSETS	
Current Assets	
Bank Accounts	
All awards other than Rushing	60,555.00
Certus Bank Checking-Valdosta	46,084.82
Citizen Community (Money Market)	3,376.24
Life Members CD (Atlantic Southern Bank)	41,095.06
Moolah Payments	150.00
PayPal-Valdosta	666.54
Reserves Money Market	68,794.22
Rushing Award	72,030.00
Total Bank Accounts	$292,751.88
Total Current Assets	$292,751.88
TOTAL ASSETS	$292,751.88
LIABILITIES AND EQUITY	
Liabilities	
Total Liabilities	
Equity	
Opening Balance Equity	152,519.87
Retained Earnings	121,755.46
Net Income	18,476.55
Total Equity	$292,751.88
TOTAL LIABILITIES AND EQUITY	$292,751.88

Friday, Apr 06, 2012 03:08:29 PM GMT-4 - Cash Basis

Southern States Communication Assn.
Profit & Loss
August 1, 2011 - April 6, 2012

	Total
Income	
Non Profit Income	78,561.48
Total Income	$78,561.48
Gross Profit	$78,561.48
Expenses	
Accounting	3,975.00
Archives	1,500.00
Contract Payments	6,750.00
CONV. MISC F&B	10,000.00
Convention F&B and related Covention Costs	3,642.00
Convention Program	5,071.00
Convention Supplies	1,771.27
Exec. Dir. Staff Travel	1,244.66
Insurance	1,913.00
Journal Exchange	2,577.50
Newsletter	2,821.25
Office Supplies/Expenses	1,201.42
Pay Pal Charges	893.04
Refund	25.00
SCJ	4,114.00
SCJ Editor	4,300.00
Shipping	299.92
Supplies	80.66
T & P Comm. Site Visits	970.48
Website	8,128.32
Total Expenses	$61,278.72
Net Operating Income	$17,282.76
Other Income	
Interest Earned	1,193.79
Total Other Income	$1,193.79
Other Expenses	
Miscellaneous	0.00
Total Other Expenses	$0.00
Net Other Income	$1,193.79
Net Income	$18,476.55

Friday, Apr 06, 2012 03:13:41 PM GMT-4 - Cash Basis

SSCA Association Award Balances as of April 2, 2012

Robert Bostrom Young Scholar Award	$5,615
Rose B. Johnson SCJ Article Award	$5,274
Michael M. Osborn Teacher-Scholar Award	$5,343
T. Earle Johnson - Edwin Paget Distinguished Service Award	$6,494
Franklin Shirley Award (Top CUHC Paper)	$5,345
John I. Sisco Excellence in Teaching Award	$10,209
Janice Hocker Rushing Early Career Research Award	$72,216
Outreach Award	$5,715
Dwight L. Freshley Outstanding New Teacher Award	$6,059
Minority Recruitment and Retention	$5,654
Theodore Clevenger Jr. UHC (note this is not an award)	$5,811
Total	$133,735

Call for Nominations for NCA Positions
J. Emmett Winn, SSCA Representative to the NCA Nominating Committee

As the SSCA representative to the NCA Nominating Committee, I encourage you to nominate (including self-nominations) worthy SSCA members for the following NCA positions:

1) NCA Second Vice President (multiple year term as elected officer ascends the leadership ladder)
2) NCA Legislative Assembly (At-Large; Three year term)
3) NCA Committee on Committee (At-Large; Two-year terms)

Please note:

- Self-nominations are encouraged. If not a self-nomination, the nomination must be accompanied by a statement that the candidate agrees to run.
- Nominations for Second Vice President should send a vita of no more than 15 pages. Nominations for the At-Large positions should send a brief 2-3 page vita.
- Nominations for NCA Second Vice President must include a statement of goals for or vision for the Association (NCA).
- Three letters of recommendation are needed for Second Vice President candidates. Two-Three letters of recommendation are encouraged but not required for the At-Large positions.

Deadline for **completed** nominations to Emmett Winn is April 30, 2012. Send all **completed** nominations electronically to Emmett Winn at winnjoh@auburn.edu

SSCA Budget		
	"11-12" Budget	"12-13" Budget
ERATING REVENUE		
Memberships		
Regular	$ 10,000.00	$ 8,000.00
Regular Plus	$ 1,875.00	$ 1,875.00
Sustaining	$ 16,200.00	$ 15,000.00
Sustaining Plus	$ 1,000.00	$ 1,000.00
Patron	$ 4,000.00	$ 2,000.00
Emeritus	$ -	$ -
Emeritus Plus	$ 80.00	$ 80.00
Student	$ 5,400.00	$ 5,400.00
Student Plus	$ 315.00	$ 315.00
Institution	$ 2,500.00	$ 2,500.00
Miscellaneous	$ -	$ -
Total Memberships	**$ 41,370.00**	**$ 36,170.00**
Southern Communication Journal		
Taylor & Francis Royalties	$ 12,000.00	$ 12,000.00
Taylor & Francis Editor Support	$ 4,300.00	$ 4,300.00
Journal Exchange (Regionals)	$ 6,350.00	$ 6,350.00
Royalties/Microfilm	$ 400.00	$ 400.00
EBSCO	$ 6,000.00	$ 10,000.00
Total Southern Communication Journal	**$ 29,050.00**	**$ 33,050.00**
Total Interest from Bank Account, CDs	**$ 3,700.00**	**$ 3,000.00**
TOTAL OPERATING REVENUE	**$ 74,120.00**	**$ 72,220.00**
OPERATING EXPENSES		
Administrative		
ounting	$ 4,500.00	$ 4,500.00
inistrative Assistants	$ 15,000.00	$ 15,000.00
Marketing Director Budget	$ 1,000.00	$ 1,000.00
Archives	$ 1,500.00	$ 1,500.00
Bank/Paypal Charges	$ 1,000.00	$ 1,250.00
Equipment	$ 1,500.00	$ 3,000.00
Insurance	$ 5,000.00	$ 4,500.00
Postage & Shipping	$ 4,700.00	$ 4,700.00
Newsletter	$ 1,000.00	$ 1,000.00
Printing/Stationery	$ 1,000.00	$ 1,000.00
Relocation	$ 1,000.00	$ -
Office Supplies	$ 1,000.00	$ 1,520.00
Strategic Planning Meeting	$ -	$ -
Website	$ 10,000.00	$ 3,600.00
Total Administrative Expenses	**$ 48,200.00**	**$ 42,570.00**
Southern Communication Journal		
Editor	$ 4,300.00	$ 4,300.00
Editor-Elect/replacement for GSU (FY13)	$ 1,000.00	$ 4,000.00
Journal Exchange	$ 12,000.00	$ 12,000.00
Total Southern Comm Journal Expenses	**$ 17,300.00**	**$ 20,300.00**
TOTAL OPERATING EXPENSES	$ 65,500.00	$ 62,870.00
CONVENTION REVENUE		
Convention Pre-Registration	$ 12,000.00	$ 7,500.00
Convention Site Registration	$ 12,000.00	$ 9,000.00
Exhibits/Program Fees	$ 1,500.00	$ 1,500.00
UHC Registration	$ 2,500.00	$ 2,500.00
Convention Program Advertising	$ 3,000.00	$ 4,000.00
Presidents' Luncheon (paid tickets)	$ 800.00	$ 650.00
wards Luncheon (paid tickets)	$ 3,500.00	$ 3,500.00
Osborn and Welcome Reception Support, Sp	$ 3,000.00	$ 5,000.00

TOTAL CONVENTION REVENUE	$	38,300.00	$	33,650.00
NVENTION EXPENSES				
Program Printing, Mailing, Info Packet	$	8,100.00	$	8,100.00
Miscellaneous Office/Other	$	1,300.00	$	1,300.00
President's Convention Budget	$	1,500.00	$	1,500.00
VP Convention Budget	$	2,750.00	$	2,750.00
VP-Elect Convention Budget	$	750.00	$	750.00
Awards	$	3,000.00	$	3,000.00
Travel	$	3,600.00	$	4,500.00
Audio-Visual Equipment Rental	$	4,000.00	$	2,000.00
Total Food & Beverage	$	25,000.00	$	15,000.00
TOTAL CONVENTION EXPENSES	$	50,000.00	$	38,900.00

TOTAL OVERALL REVENUE	$	112,420.00	$	105,870.00
TOTAL OVERALL EXPENSES	$	115,500.00	$	101,770.00
TOTAL SURPLUS	$	(3,080.00)	$	4,100.00

Jennifer Mize Smith, Ph.D.
Marketing Director

2012 Convention Report
San Antonio, TX

SSCA

SOUTHERN STATES COMMUNICATION ASSOCIATION

@SSCA_COMM

Marketing Director
2012 Convention Report
Submitted by: Jennifer Mize Smith

The following report outlines the marketing efforts made in 2011-2012.

INSTITUTIONAL MEMBERSHIPS

As of 4/5/12 per the SSCA website:
Auburn University
Baylor University
Georgia Southern University
Georgia State University
Mississippi State University
Rollins College
Sam Houston State University
Texas Christian University
Texas State University-San Marcos
The University of Memphis
University of Arkansas
University of Montevallo
University of North Carolina Greensboro
University of South Alabama
University of South Florida
University of Southern Mississippi
University of Tennessee
University of Texas at Arlington
University of Texas at El Paso
Valdosta State University
Virginia Tech University
Western Carolina University
Western Kentucky University

2011-2012: $2300 (23 x $100)

2011-2012 Budget: $2500

Remember: Institutional members only cost $100 and receive the added benefits of posting job positions on the SSCA website and receiving a complimentary student membership. If you don't see your institution listed, please contact jennifer.mize.smith@wku.edu to request a membership form. It is an easy, relatively inexpensive, way to support your Association!

CONVENTION PROGRAM ADVERTISING

Institution	Ad Size	Revenue	2011-12 Budget
Angelo State	Full	$275	
Bedford/St Martin's	4 Full	750	
Florida State	Half	275	
Georgia State	Full	325	
NCA	Half	225	
Old Dominion	Full	Pre-paid	
Purdue	Full	275	
Routledge/T&F	Full	275	
Sam Houston	Inside Back Cover	375	
Texas State	Inside Front Cover	375	
Univ of Alabama	Full	275	
Univ of North Carolina – Charlotte	Back Cover	Pre-paid	
Univ of Southern Mississippi	Full	275	
Virginia Tech	Full	275	
Western Ky Univ	Full	275	
Total		**$4250**	**$3000**

Note: Variations in rates per ad size are due to early bird discounts.

CONVENTION SPONSORS

Welcome Reception: Routledge Publishing

Osborn Reception: Pearson Publishing
Michael and Suzanne Osborn

Thursday Coffee Break: University of Memphis

Friday Coffee Break: Hinds Community College
Dr. Clyde Muse

NEW! Clevenger Undergraduate Honors Breakfast:
Auburn University
Baylor University
Valdosta State University
Western Kentucky University

CONVENTION EXHIBITORS

Exhibitor	Tables	Revenue	2011-12 Budget
Taylor and Francis	3	$575	
Kendall Hunt	3	575	
Bedford/St Martin's	2	475	
NCA	1	Complimentary	
Total	**9**	**$1625**	**$1500**

2013 Recruitment: Recruitment will begin earlier, after now having made some face-to-face contacts with publishers at NCA. Please pass along any names of potential new vendors, perhaps representatives that you work with, to jennifer.mize.smith@wku.edu. It definitely helps to have a specific person to contact.

New Idea: I have received some interest in creating a graduate school fair adjacent to, or in conjunction with, the traditional exhibit area.

SOCIAL MEDIA PROMOTIONS

Facebook
Updated SSCA Facebook page and have been periodically posting SSCA updates, as well as various articles and links that might be of interest to communication scholars.

Twitter
Created an SSCA Twitter account at SSCA_COMM. Encouraged members to tweet from the convention using #SSCA12.

LinkedIn
Created an SSCA LinkedIn page.

Convention Promotions
Pre-convention email to all active members informing them of the new social media outlets
Social media ad in the convention program
Social media promotional flyer included in registration information
Social media flyer distributed throughout convention in panel rooms and common areas
Social media table in the Exhibitor area
Convention giveaways encouraging attendees to visit table and join or like SSCA online

- stickers, pens, pad folios, and t-shirts

GET CONNECTED

AND STAY CONNECTED

DO YOU LIKE SSCA?

Then us on Facebook!

Look for the SSCA Social Media table at the conference and start ***Experiencing Southern*** online—today! Great prize drawings, too!

Already Tweeting? Tweet from San Antonio using **#SSCA12**

Like the SSCA Page

Follow @SSCA_COMM

Join the SSCA Group

SSCA Publications Committee Report
April 2012 – San Antonio, TX

SSCA Constitution, Article IX, Section 5

"Publications Committee, whose purpose shall be to monitor and make recommendations concerning the publication needs of the Association, to develop and approve policies related to the appearance, frequency, and graphic layout of the publications, and to recommend to the Executive Council editors of SSCA publications (other than the newsletter editor)."

Chair's Report

The committee continued work following the recommendations provided in the March 2011 report.

1. Explore with Taylor and Francis:
    a. Moving to six issues a year
    b. Increasing editorial support
    c. Increasing compensation

    A proposal was submitted April 25, 2010 by T&F indicating their willingness to move to six issues. The cost would increase from $50/5 issues/600 pages to $72/6 issues/720 pages for SCJ. The current editor is not interested in putting out a sixth issue during his term. A follow-up meeting was held with Concetta Seminara and her team at NCA in New Orleans.

2. Hold a "Publication Roundtable" session where members of the administrative committee, the publication committee, and invited "experts" (especially former editors) along with anyone interested discuss pros, cons, and level of interest in expanding SSCA's publication options.

    A panel was slated for the 2012 SSCA conference in San Antonio.

    2208
    Thursday, April 12, 2012
    9:30 am – 10:45 am
    Houston
    DISCUSSING SSCA'S PUBLICATION LIST: TO EXPAND OR NOT TO EXPAND?
    SPONSOR: VICE-PRESIDENT
    CHAIR: PAT ARNESON, DUQUESNE UNIVERSITY
    PARTICIPANTS:
    Carl Cates, Valdosta State University
    J. Coopman, San José State University
    John C. Meyer, University of Southern Mississippi
    J.D. Ragsdale, Sam Houston State University
    Richard Ranta, University of Memphis
    Thomas J. Socha, Old Dominion University
    Mary Stuckey, Georgia State University

    SSCA is in the process of determining if the association is in need of an additional publication outlet (e.g., journal, book series, annual, etc.). We invite all members of SSCA to attend this session and provide your input regarding: 1. Whether a need exists for an additional SSCA journal (e.g., Southern Communication Monographs) or other publication outlet. If there is an

established need for another scholarly publication: 2. What would be the format for responding to that need? 3. What would be the editorial responsibilities and compensation? 4. What would be the fiscal implications for SSCA?

3. Following the panel discussion, determine if a call for proposals may be issued. The call would be written by the Chair and members of the Publications Committee. If a call is extended, all submitted proposals should be evaluated by the Publications Committee and the Administrative Committee.

4. Report related to *Communication Law Review*:
   During 2011 (Vol. 11) two issues were published. A total of 18 articles were accepted and six were accepted for publication (33% acceptance rate). The second issue includes a special section of four essays: "Essays Honoring Franklyn Haiman."

   Rebekah Fox, Texas State University is editor through 2012. Katie Langford, Texas Tech will begin her editorial responsibilities beginning January 2013.

Respectfully Submitted,
Pat Arneson, Chair
SSCA Publications Committee

Report of the Time & Place Committee
Bill Edwards, Chair; Bob Frank, and Jerry Hale
SSCA San Antonio meeting
11 April 2012

At the 2011 SSCA convention in Little Rock, Carl Cates, SSCA Executive Director, charged the Time & Place Committee to consider in southwestern region of the Southern States region for the 2016 convention.. Janet Fisher, ConferenceDirect consultant, solicited bids from hotel in this region. At least two hotels from Austin, Dallas, Fort Worth, Houston, Little Rock, and San Antonio submitted bids.

July 2011 the committee members reviewed and discussed this material, and sought information. Members considered such things air transportation, food & beverage minimums, room rates, location in terms access to dining and cultural venues, hotel customer reviews. Robert Frank visited Austin on other business and gave an enthusiastic endorsement of its downtown area, the entertainment and dining opportunities. The committee recommended Austin. If selected, this will be the 14th time the convention has been held in Texas, the 3rd time in Austin.

At the 2011 NCA convention in New Orleans the Executive Committee accepted the recommendation to hold the 2016 convention in Austin.

February 2012. Carl Cates, Bill Edwards and Janet Fisher toured three downtown Austin hotels, Hyatt, Omni, and Sheraton.

March 2012. Bill Edwards reported to Bob Frank and Jerry Hale his observations, recommendation and information provided by Cates and Fisher. I had initially favored the Hyatt over the Omni. Janet Fisher came through with some additional negotiations: "I placed a follow-up call to Becca at the Hyatt to review a couple areas I felt they needed to be more competitive. The rate has been further reduced to $179! Based on the rates that I know that have been extended to my colleagues and also based on their 2012 rates- this is a wonderful deal that I feel very good about. This is our rate for Tampa in 2015." This rate also matched the previous lowest room rate, which had been offered by the Sheraton.

Here are my comments about the Hyatt: It is the most central to all three of the major entertainment districts:"South Congress" area has an excellent selection of restaurants/bars and best musical venues, places where you are most likely to see up-and-coming new musical talent (for which the city is famous). The Hyatt is located south of & on Ladybird Lake. My sense is that the large block it is on may seem isolated. There are two pedestrian friendly bridges which take you to the "Warehouse District" (popular for dining) or the "Red River Entertainment District" (heavily visited by college students Thursdays, Fridays, and Saturdays. There are terrific exercise opportunities on the jogging trail along Ladybird Lake [Colorado River].Canoes, kayaks, and sculls are available at the hotel's riverside. There are several local restaurants and bars on the Hyatt block or across the street from the block. The Hyatt is also a short drive to the Barton Springs Park which is an important historical site and also a recreational park. The Hyatt area has a resort feeling to it compared to the business district feeling of the other two properties.

The Time & Place Committee recommends the Austin Hyatt as the site of our 2016 convention.

Submitted by Bill Edwards for the Time & Place Committee

EC Meeting Wed

	Name	Division	office
1.	CARL CATES	EXEC DIR	
2.	TOM SOCHA	PAST PRESIDENT	
3.	PAT ARNESON	PUBLICATIONS CMTEE	
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6	Bill Edwards	Time & Place, Chair	
7	Donna Gibson	Comm Theory	
8	Barry L. Smith	Mass Comm	
9	Pat Wheaton	Political Comm	
10	Richard Lacman	Rhetoric & Public Address.	
11	Barbara J. Bruce	Finance Comm.	
12.	Daniel L. Grano	LA Representative (4yr. College)	
13.	Lisa Flanagan	Performance Studies	
14.	Abby Brooks	Finance Committee Member	
15	Dan Schabot	S. Arg + Forensics	
16	Dave Nelson	Arg & Debate	
17	Paula Rodriguez	Intercultural / Comm. College (for Judi Truitt)	
~~18~~			
18	Eugenie Almeida	Language & Social Interaction	
19	Mike EAVES	NCA LA Rep	
20	Kirsten Heintz	NCA LA Rep	
21	Todd Lee Goen	RDC Chair	
22	J. D. Ragsdale	SCJ Editor	
23	John Haas	Finance Committee Chair	
24	Jennifer Mize Smith	Marketing Dir. / Applied Comm.	

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John Meyer	V-P-Elect

Thurs AM EC

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14	DAVID R. DEWBERRY	Freedom of Speech	El Charro
15	Danna Gibson	Comm Theory	
16	John Saunders	Popular communication	chair
17	David Nelson	Popular Comm / Avg. Forms	
18	Dan Schubot	S. Arg & Forensics	chair
19	Paula Rodriguez	Intercultural	chair
20	Mike EVANS	NCA Rep	
21	Christie Kleinman	Public Relations / Gender Studies	
22	John Haas	Fin Comm	
23	Abby Brooks	"	"
24	J. D. Ragsdale	SCJ Editor	
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