**CGNNECTI9NS** 

**FALL 2007** 

### SOUTHERN STATES <u>COMMUNICATION ASSOCIATION</u>

**Communication lessons for digital age** 

The theme of our Louisville convention was "Relationships and Communities in the Digital Age."

But I was regularly surprised by members wondering if we would



CRAIG ALLEN SMITH President Southern States Communication Association ca.smith@ncsu.edu

entertain programs having little to say about new technologies. Programming a near record number of presenters does indicate that we were inclusive.

The larger point is that in an age of new communication technologies we continue to use the old ones. We still converse face to face, we still speak in public, we still publish and read newspapers, we still partake of radio, television and films; some people even write letters and use film.

In short, as important and exciting as it is to study systematically the emerging vistas of new communication media and forms we dare not lose sight of the fundamental elements of human communication from which they emerged.

Al Gore's book, "The Assault on Reason," provides a case in

point. Gore's first argument is that American democracy was built on the assumption of an informed people able to engage in rational deliberation.

This informed populace required a free press and the ability to read. Reading is active and it permits the rereading of difficult or confusing passages.

Television changed us from active consumers of information by reading to passive consumers — mere spectators of governance. Gore suggests that as we became a nation of spectators we began to lose our ability to test carefully the arguments and proofs we were offered. How can we address this problem?

Gore's second theme is that the Internet can fix what ails American deliberation. He finds hope in blogging and in online organizing sites such as Moveon.org and RightMarch.com, as well as his own project, Current TV, which allows people to express themselves with video streaming and flash animation. The goal, as Gore sees it, is to present "a cornucopia of ideas."

As I read "Assault on Reason," I found it fairly compelling, but in the end the pieces failed to fit. If the fundamental problem is our lost ability to test arguments, how will we suddenly learn to test the bloggers' and online organizers' arguments? And if everyone begins sharing all their views, how will we ever have time to

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VOL. 25, NO. 2

### Volunteers make association run smoothly

he primary and perhaps only way of accomplishing the duties of the SSCA line offices (Vice-President Elect, Vice President and President) is to ask others for help: to investigate problems, to make decisions, to organize convention sessions, to formulate policies, etc.

Whatever success an officer has is attributable almost entirely to asking the right people in the right way to do the right thing.

We are a voluntary association and people help only if they want to. We offer no compensation and very, very few perks.

Our members are actively engaged in a myriad of professional and personal activi-



### CHARLES TARDY Past President

Southern States Communication Association charles.tardy@usm.edu

ties. Preparing lectures, grading papers, planning research projects, attending faculty meetings and advising students generally take precedence over association work, as do for some the needs of their families and communities. No doubt these demands for our time constantly conflict and we balance them the best we can; hoping that whatever we neglect temporarily can be rectified later.

My first duties as an officer involved planning the undergraduate honors conference. More than 40 people helped with these activities: reading and rating papers during the Christmas holiday, chairing UHC sessions and advising undergraduates about graduate education.

As program planner for the '06 convention, I asked several dozen people to speak at the conference, lead workshops, review

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#### **CONNECTIONS** –

Who do you think you are?

ust who do you think you are, young man?" my mother asked many times. My response was usually an apology for my effrontery.

I've always been very good at effrontery. She's always been very good at taking me down a couple of notches.

But this sentence can also be used as a fair question, and so I ask, "who do you think you are?"

I think that you, all of you, are the answer to many problems facing SSCA as we near our 80th year.

As Executive Director I get to hear from a lot of people who know what is wrong with SSCA.

In fact, sometimes I can hardly get from one meeting room to another at the convention without being pulled aside and told what is wrong with SSCA. The negative seems to be the prevailing sentiment. The fact is that SSCA has problems, but it also has some very good aspects as well.



### J. EMMETT WINN

Executive Director Southern States Communication Association director@ssca.net

I think its most positive aspect is you. You have a lot of really good ideas about how SSCA can be improved.

What would you like the SSCA convention to look like in five years? Are you happy with the status quo?

Do you want us to be more like NCA? Or would you like to see SSCA evolve into something radically different?

Should we be GREEN? Should we be the convention that draws the best in cuttingedge research? Is that statement too cliché?

I wish I knew all the answers, but my heavy-handed point is that I think you know the answers.

You are the people who have the ideas that will make positive changes in SSCA for the future.

You need to get involved and work to make the changes that you want.

President Tardy posted a Call for Nominations in this newsletter. Take a few minutes and think about nominating yourself for a position.

If you miss that opportunity then go to a division or interest group business meeting at the Savannah convention and get elected as an officer.

As a division officer you can help plan your division's convention panels and take a role in the leadership of SSCA and take an active role in its future.

Just who do you think you are? A valued member of an organization that wants your leadership, that's who.

### Buy convention ad, spotlight program

Looking for a way to spotlight your undergraduate or graduate programs? How about an ad in the 2008 SSCA **Convention Program?** 

Your ad will provide visibility for your program and support for SSCA. Ads are available in fourth-page, half-page and full-page sizes. Check out the Web site or contact me for more information. I look forward to seeing you in Savannah!

### Volunteers

#### Continued from page 1

paper submissions for the Bostrom Award, organize the Hurricane Katrina research papers, review the late submission papers, lead round-table discussions, etc.

I also worked with 19 chairs of divisions and interest groups, elected volunteers who promoted, evaluated and organized their papers, panels and activities.

As president and chair of the Committee on Committees, I secured the consent of approximately three dozen individuals to serve on standing and ad hoc committees.

Through the activities of all these volunteers we were able to offer a unique educational experience for the undergraduates of our region; provide a wide range of continuing education opportunities for our members; and, accomplish the essential functions of and probe new ways to improve our association.

On behalf of all SSCA members, I thank everyone who performed association duties during my tenure as an officer. We appreciate your efforts.

I wish I could offer something more tangible but the only rewards we can offer are symbolic.

Moreover, I encourage everyone to say "yes" when you get the call or e-mail message from Craig, Jerry or Trish seeking assistance with the kinds of tasks I described above. They can't do their jobs without you.

### CONNECTIONS

### VOL. 25, NO. 2 **FALL 2007**

Connections is the official newsletter of the Southern States Communication Association (SSCA). It is published two times a year by the Department of Communication and Journalism at Auburn University.

> J. Emmett Winn, Ph.D. **Executive Director**

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Southern States Communication Association Department of Communication and Journalism 217 Tichenor Hall Auburn University Auburn, AL 36849-5211

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Marketing Director

Southern States

Communication

Association

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SSCA-

#### **CONNECTIONS**

#### FALL 2007

## SSCA selects Stuckey as SCJ editor-elect

t the SSCA business meeting in Louisville, Ky., the membership elected Mary E. Stuckey Editor-Elect of the Southern Communication Journal on recommendation by a committee appointed by President Charles Tardy.

Stuckey is a professor of Communication and Political Science at Georgia State University.

She received her doctoral degree from Notre Dame in 1987. She went to Georgia State in 2000, after working at the University of Mississippi for 13 years.

She has authored, edited and co-edited eight books, and has published scholarly articles in a variety of Communication and Political Science journals.

She is the co-winner of the 2007 top paper award for the SSCA's Public Address division. One of her recent books, "Defining Americans: the Presidency and National Identity," was the winner of the inaugural Couch Center's Bruce Gronbeck award for Political Communication scholarship.

She has an active service record in Political Science, Communication, her department, college and university.



#### **DR. MARY STUCKEY**

She served as Book Review Editor for Rhetoric and Public Affairs for many years, and is now on its editorial board.

She also sits on the editorial boards for journals such as The Quarterly Journal of Speech and Presidential Studies Quarterly. She has chaired the SSCA Public Address section, and is Vice-Chair Elect of the Political Communication section at NCA. She is a member of NCA's Diamond

Anniversary Award Committee. Stuckey's research covers the American presidency, the American mass media and minority politics, with a special emphasis on American Indian politics.

While her work is generally qualitative, she was trained as a social scientist. Stuckey intends to welcome the research from all aspects of the discipline in SCJ, as one of the best things about that journal is its tradition of inclusion.

She teaches courses ranging from Political Communication and Media and American Politics to Identities and The Rhetoric of Hatred.

She regularly teaches Communication Pedagogy, a required course for all departmental teaching assistants and Ph.D. students.

She is the winner of numerous teaching awards, including the SSCA's 2006 John Sisco Teaching Award.

She lives in Atlanta, cheers for the Fighting Irish, and can be reached at mstuckey@gsu.edu.

## Southern Communication Journal editor busy, humble

Journal editor continues to be busy, as manuscripts arrive from newly received, to revised and resubmitted to finally edited for publication.

It is hard to believe, but late this fall will be time to start sending new manuscripts to the Editor-Elect Mary Stuckey of Georgia State University. My work will continue through the next year, however, finalizing reviews and revisions of essays to go in Volume 73 of the journal.

Very shortly a special issue will be published on Communication and Commit-



**MEYER** Editor Southern Communication Journal

JOHN

Journal john.meyer@usm.edu

ment in Close Personal Relationships, Guest Edited by Lynne Webb.

During the next year, the highly-submit-

ted-to (28 manuscripts!) special issue on Communication Issues Related to Hurricane Crises will be published with the "cream of that crop," guest edited by John Patton and Rob Ulmer.

It has been a humbling experience to be able to read, evaluate, and I hope help to eventual fruition such a wide variety of fascinating research taking place in our field.

I greatly appreciate the efforts of everyone who contributes to the excellence of SCJ by being submitters, reviewers or eventual readers of manuscripts.

### Check out SSCA Web site for updated association information

The new SSCA Web site is a great resource for our members. It always has the most up-to-date information about our convention, elections and business.

Please take a moment to familiarize yourself with our Web site at

http://www.ssca.net and check it often for information.

Some of its many features include:

• Updated information about our convention including the convention program and pre-registration

• Bios and platforms for the candidates in our election

- Latest association news
- Most recent calls and announcements

• SSCA Committee assignments and more.

# Looking forward to spring conference in Savannah, Ga.

Please join us in Savannah next spring. It is a wonderful city with excellent restaurants, a vibrant riverfront area, and long, colorful, historical and artistic traditions.



JERRY HALE Vice President Southern States Communication Association jhole@uga.edu

There is a lot to see and do both with the conference and in the city. The conference theme is "Communicating to Change the Human Condition" and the conference promises to be professionally engaging.

Let me highlight a few of the conference programs.

#### THE PLENARY SESSION

The featured plenary speaker for the 2008 conference will be Professor Katherine I. Miller of Texas A&M University. Her presentation is entitled "Communication and Care: Tensions in Personal and Professional Life."

Factors such as advances in biomedical sciences and demographic trends have increased the importance of communicating care in a variety of contexts across the lifespan.

The process of "compassionate communication" can present relational challenges for those providing and receiving care.

Further, as the borders between public and private life become increasingly blurred, these challenges are faced by a wide array of individuals. In this address, Miller considers the dilemmas and tensions facing human service professionals and family members as they care for others.

#### VICE PRESIDENT'S SPOTLIGHT SERIES

The Vice President's Spotlight Series programs will take three forms. First, some Spotlight programs will focus on the conference theme "Communicating to Change the Human Condition."

For example, one Spotlight program will focus on scholarship related to hate speech and will feature research by Michael Waltman, of the University of North Carolina, Chapel Hill, and others.



### Forsyth Park in Savannah, Ga.

Another spotlight panel will have an instructional focus and discuss important issues related to service learning with the hope that more of our members and their students might alter the human condition in their communities by including a service learning component in their classes. It will include presentations by Richard Conville of the University of Southern Mississippi and others.

Second, some spotlight programs will focus on work completed by some of our Past Presidents. The programs will be entitled "Continuing the Conversation." One of the planned programs entitled "Continuing the Conversation on Metaphor and Rhetorical Depiction" includes Michael Osborn discussing his groundbreaking work and will include presentations by Celeste M. Condit and Martha Watson.

Third, some spotlight programs will focus on newcomers to the Southern region. The programs will include three scholars that have either recently moved to the South, or who have accepted their first faculty position at a Southern institution. The idea is to introduce our membership to these new scholars and their work.

I hope you will join us in Savannah.

The programs will certainly contribute to your professional development and intellectual stimulation.

### Savannah: Conference host city boasts unique history, eccentricities

### BY PAM BOURLAND-DAVIS

Local Arrangements Committee Chair

For me, Savannah's resistance to change was its saving grace. The city looked inward, sealed off from the noises and distractions of the world at large. It grew inward, too, and in such a way that its people flourished like hothouse plants tended by an indulgent gardener.

The ordinary became extraordinary. Eccentrics thrived. Every nuance and quirk of personality achieved greater brilliance in that lush enclosure than would have been possible anywhere else in the world.

This is the Savannah described by John

Berendt in "Midnight in the Garden of Good and Evil" in 1994, a Savannah established in 1733 by General James E. Oglethorpe, as a planned city. It is one of the few places that has maintained the integrity of its original plan throughout its 275-year history.

To experience the history and eccentricities of Georgia's first city while also recognizing its acquiescence to the present and future, plan to arrive at the conference early and stay as long as possible to have time to balance SSCA programming with some sightseeing.

In Savannah, long recognized for its hospitality, the visit will be an easy one. Bring your tennis shoes to explore the historical district stretching out from the hotel. Architecture from the 1700s and 1800s abounds, including well-preserved Georgian, Greek Revival and Gothic examples.

Bring a camera to capture everything from ironwork to peeks into private gardens all found around the original town squares — 21 of the 24 remain.

Within the historic district, one can find the First African Baptist Church off Franklin Square, built by the oldest congregation in America dating to 1788. Built in 1859 by slaves, it played a role in the Underground Railroad and was a base for the Civil Rights movement.

Please see SAVANNAH, page 7

### **Caring Connections strengthens relationships, association**

Thanks to everyone who participated in Caring Connections in Louisville.

We had another amazing year.

Members used Caring Connections as a way to encourage graduate students, recognize

colleagues and thank mentors.



FRANCES BRANDAU-BROWN RDC Chair Southern States Communication Association fbb@shsu.edu

The interpersonal connection made through the use of these simple cards is probably the most valuable part of this fund raiser.

In addition to expressing appreciation for those with whom you share a professional relationship, Caring Connections strengthens SSCA by providing a consistent source or revenue for our Awards. This year we raised enough money to fully fund the Shirley Award.

In the four years we have held Caring Connections it has generated enough revenue to fund four awards at the \$5,000 level. This is a great accomplishment that would not have been possible without the members' support. Our next goal is to fund the Sisco Award at the \$5,000 level.

If you are interested in making a donation or helping to raise money to honor John Sisco, please contact me at FBB@shsu.edu.

### Digital

Continued from page 1

consume, critique and respond to them all — even thoughtlessly? If we do not do that now, how will it get better with a larger cornucopia?

It seems to me that the answers to these questions are to be found in our classrooms. New communication technologies offer great promise, but a great many such promises have gone unfulfilled or, worse, backfired on us.

It is people who ultimately use the media of communication, and it is we who teach people how to use them well. Perhaps we should begin by working on some of these pedagogical challenges in our classes:

1. Exposure to attitude discrepant texts.

Television remotes, magazine subscriptions and Web bookmarks all invite our students to lead increasingly insular lives.

Any assignment that asks them to venture into someone else's world for the purpose of understanding life in the other person's shoes without passing judgment helps to provide a more accurate picture of the world.

2. Everyone is now a researcher.

Instead of treating research as some-

thing advanced students do only for papers, treat it as that which we all do to avoid foolish mistakes.

Web information is not censored, but neither is it validated or refereed. Any exercise that asks students to verify data and to carefully test claims has the potential to sharpen their reasoning.

3. Combine argumentation and dramatism.

My late friend Bernie Brock used to say that Kenneth Burke's writings could explain anything. However, to the extent that we have concentrated on identification and polarization rather than argumentative proofs we have contributed to the understanding of governance as a social drama of Us versus Them.

Any exercise that asks students to improve the argument of someone they admire provides a corrective path.

It is impossible to say what new communication technologies today's students will use when they plan academic conferences.

But I am confident that they will always need to engage people and ideas different from themselves, verify data and test claims and discern when their allies have weak arguments and their adversaries sound ones.

Fortunately, these are the lessons we are best prepared to teach.

Although we make every effort to see that convention attendees get their Caring Connections, sometimes we simply do not find everyone.

As you may know, preordered Caring Connections can be picked up with convention name tags.

This only becomes problematic if the honoree does not attend the convention.

If you purchase Caring Connections at the convention, please deliver them to your honoree to ensure that person gets his or her recognition at the convention.

Out of the 250+ Caring Connections sold this year, here is a list of people honored with Caring Connections who we were not able to reach at this year's convention.

#### **Honoree**

David Dewberry

Michaela Meyer

Danielle Willliams Ryan Loyd M. Lane Brune Edward Pappas Connie Mckee Kathy B. Smith Emmett Winn Trudy Hanson Craig Smith Craig Smith Trudy Hanson Craig Smith Lynne Webb Katherine Hendrix

Honored by

Thanks to everyone who supported Caring Connections this year!

# Make your hotel reservations early

Everyone planning to attend SSCA's 78th Annual Convention, April 2 to 6, 2008, at the Hyatt Regency Savannah, Ga., is strongly encouraged to make hotel reservations early.

The Hyatt Regency offers great facilities and great prices. Space at the hotel will fill quickly at our low rate.

SSCA room reservations are dependent on space availability and are only guaranteed until Feb. 25, 2008.

You can find all the reservation information at: http:// www.ssca.net/conventioninfo/index.php.

### **CONNECTIONS**

# Students encouraged to submit papers to undergraduate honors conference

Professors are requested to encourage their students to submit papers to the Theodore Clevenger Undergraduate Honors Conference (UHC).

This is an important part of the SSCA convention. It provides students with a "first exposure" to the how we showcase research in the Communication discipline and provides a means for students to showcase their own work.

Not only is the UHC a forum for student research and opportunity to receive scholarly feedback, it offers students the opportunity to meet scholars in their areas in interest.

It also allows them to pursue information about what the various graduate programs in the Southern region may offer to them as a means of achieving their professional goals.

Any students currently enrolled as undergraduates are eligible to submit papers.

Both single and multiple-authored papers are welcome. The author(s) of the topranked paper will receive a \$100 cash award and a plaque.

All participants in the UHC will be recognized at an Undergraduate Honors Confer-



ence Awards Breakfast.

Each paper will be reviewed by two scholars and presenters will receive feedback on their work at the convention.

PATRICIA

AMASON

Vice-President

Elect

Southern States

Communication

Association

pamason@uark.edu

Please see the detailed call for papers in this newsletter and online at http:// www.ssca.net.

While attending the convention, I hope that you will attend several sessions of the UHC to see what these young scholars are interested in and to provide them with your input for furthering their work. If you are interested in serving as a paper reviewer and panel discussant, please contact me.

### **SSCA seeks officer nominations**

The SSCA Nominating Committee seeks self- or other nominations for three important offices: (a) Vice-President Elect, (b) SSCA's Representative to the NCA Legislative Assembly, and (c) SSCA's Representative to the NCA Nominating Committee.

The Vice-President Elect plans the Undergraduate Honors Conference in 2009, plans the 2010 annual convention as Vice President and then serves as President.

Candidates for the NCA Legislative Assembly should be committed to attending the NCA and SSCA conventions during the three-year term of this position, and this year's candidates must represent community/two-year colleges.

Our representative to the NCA Nominating Committee participates in the selection of the candidates for NCA 2nd Vice President and other offices, and must commit to attending the NCA convention in 2008 as well as the 2008 and 2009 SSCA conventions.

Send nominations to Charles H. Tardy (SSCA Immediate Past President and Nominating Committee Chair) by Oct. 1 at charles.tardy@usm.edu.

SSCA DIVISIONS • Applied Communication • Communication Theory • Community College • Freedom of Speech • Gender Studies • Instructional Development • Intercultural Communication • Interpersonal	<ul> <li>Language and Social Interaction</li> <li>Mass Communication</li> <li>Performance Studies</li> <li>Political Communication</li> <li>Popular Communication</li> <li>Public Relations</li> <li>Rhetoric and Public Address</li> </ul>	INTEREST GROUPS • Association for Communication Administrators (ACA) • American Society for the History of Rhetoric • Ethnography
		,

### CALL FOR PAPERS

Theodore Clevenger Undergraduate Honors Conference in Communication

Deadline for Submission: Dec. 15, 2007

Undergraduate students are encouraged to submit papers to the Theodore Clevenger Undergraduate Honors Conference (UHC) to be held in conjunction with the annual convention of the Southern States Communication Association, April 2-6, 2008, at the Hyatt Regency Hotel in Savannah, Ga.

Papers may address a diversity of theories, topics, and methodologies of study in communication. It is not necessary, but papers may focus on the convention theme, "Communicating to Change the Human Condition."

Any students currently enrolled as undergraduates are eligible to submit papers. Both single and multiple-authored papers are welcome. In the case of multiple-authored papers, one student must be designated as the lead/submitting author who will present the paper. Students only may present ONE PAPER. Papers are to be submitted by STUDENTS ONLY. Students' professors are NOT to submit papers.

The author(s) of the top-ranked paper will receive a \$100 cash award and a plaque. All participants in the UHC will be recognized at an Undergraduate Honors Conference Awards Breakfast.

Submissions are not to exceed 25 pages in length, are to be double-spaced with one-inch minimum margins in 12-point font. Page length includes all references, tables, figures and appendices. Papers are to be void of sexist language and include a 100-150 word abstract. With the exception of the title page, the names and institutional affiliation are not to appear at any location in the paper.

All UHC authors are expected to attend the convention. Submission implies the authors' intentions to be in attendance if the paper is accepted for presentation. All UHC participants are expected to support SSCA by paying the \$50 UHC fee and registering for the convention (the fee includes the convention registration fee, a ticket for attending the UHC Awards Breakfast, and one issue of the Southern Communication Journal and access to the SSCA newsletter, Connections).

Papers are to be submitted electronically as pdf word or attachments pamason@uark.edu. The subject line of the email is to contain the phrase: "UHC Paper Submission." The e-mail message must have attached: (a) a submission letter requesting review of a paper submitted to the UHC including the title of the paper, author(s)' names, institutional affiliations, mailing addresses, telephone numbers, and e-mail addresses and a statement explaining any audio-visual equipment requested for presentation (NOTE: AV equipment is extremely expensive and may not be available. Please request that AV equipment be provided only if absolutely necessary). In the event the paper addresses the conference theme, please note this in the submission letter. SSCA reserves the right to disqualify any paper.

### FALL 2007 CONNECTIONS SSCA Franklin Shirley: Remembered for his contributions

#### BY ROBERT E. FRANK

ast April at the annual SSCA convention, I chaired a panel of the Undergraduate Honors Conference that included one of the two recipients of the

Franklin Shirley award for an outstanding paper.

During our conversation I was not surprised to discover that this talented young man had no idea who Franklin Shirley was. As new generations of scholars join our association, SSCA must pass along



SHIRLEY

the knowledge of who made us what we are today.

In this essay I will attempt to re-introduce Franklin R. Shirley, a man who played a vital role in the developing of communication on a local, state, regional and national level.

A graduate of Georgetown College in his native Kentucky, Shirley is best remembered as a North Carolinian politician and a Wake Forest University professor.

After teaching high school in Kentucky and Tennessee, Shirley taught for two years at Carson Newman College in Tennessee while completing a master's degree in Speech from Columbia University.

After completing his M.A. in 1948, Shirley accepted a position at Wake Forest as its director of debate and theatre programs. At that time speech and theatre were not separate majors, but were a part of English.

In 1959, he earned his Ph.D. from the University of Florida. His dissertation on North Carolina reconstruction governor Zebulon Vance was later published.

His career at Wake Forest lasted until 1983, a period of 34 years. During this time, Shirley began a speech and theater major; developed and chaired a new department to house speech and theatre; added a radio program and station to the department; directed a nationally competitive debate team; started two debate tournaments that continue to this day; began what is one of the longest running high school debate workshops in the nation; led the development of a master's program that has produced many members of our discipline; and perhaps most importantly, won the love of thousands of students. I was one of those students.

While Shirley was active in the National Speech Association (now the National Communication Association), his professional home was in the Southern Communication Association (now Southern States Communication Association).

In 1966-1967, Shirley served as the association's president.

He was a regular attendee at the conventions. As a master's student at Wake Forest, I attended my first Southern convention with Shirley and then debate coach, Merwyn Hayes, in New Orleans. Through their leadership I learned that attending a conference was a combination of scholarship, association business, meeting old friends and making new, as well as enjoying some of the local cuisine.

In addition to his contributions to Wake Forest and to his discipline, Shirley was also an active Democratic politician in Winston-Salem, N.C. He served on the school board, was twice elected to the city's Council of Aldermen, and in 1970 was elected the mayor of Winston-Salem, a position that he held for two terms.

Before intercultural communication was a main area of communication, Shirley was practicing the principles that we now teach in our classrooms. As the chair of Wake Forest's Urban Affairs Council in Winston-Salem, he worked tirelessly to improve race relations in the community. And during his entire political life Frank Shirley continued to teach his full load at Wake Forest.

Shirley has been remembered by many. His name has been added to Wake Forest's national debate tournament, the Franklin R. Shirley Dixie Classic and to the top student papers in SSCA's Undergraduate Honor's Conference.

To those who knew him, he was a character! He gave quite a first impression with his lock of white hair dangling over his forehead, a pipe usually dangling out of his moutha nd always ready to tease when any chance arose. But he was always there to help and support when needed. For those who want to know more about "Fess" Shirley, the Wake Forest University Debate Web page offers some interesting material.

### Savannah

#### Continued from page 4

The third oldest Jewish congregation in America has its home in the Temple Mickve Israel.

Also located in the historic district is the oldest museum in the South, the Telfair Museum of Arts and Sciences; adjacent to it is a recent contemporary-style addition. Savannah City Market and Savannah College of Art and Design (SCAD) also showcase a variety of contemporary art and film exhibits. River Street will host its "First Saturday" event during the conference which will provide an easy walk from the hotel for a variety of local foods and fares.

Film buffs may want to visit some of the local sites used in films over the past two decades such as "The Legend of Bagger Vance," "The Gingerbread Man," "Midnight in the Garden of Good and Evil," "Something to Talk About," "Now and Then," "Forest Gump" and "Glory."

For visitors returning to Savannah, this trip might be the one to take in a little shopping at a wide variety of contemporary stores, boutiques, and antique and art shops. Many of these are within a fairly easy walking distance from River Street to Broughton Street. River Street itself is lined with former cotton storage buildings and factor offices where the cotton trade flourished for many decades.

Consider renting a car for a beach trip (it will likely be windy and cool there, but worth a picnic), Fort Pulaski or the light house, all within about 20 miles of the hotel. Savannah also lays claim to the first golf club in America, and a variety of courses are within an easy driving distance between Savannah and Hilton Head.

Whether staying close to the hotel or venturing off, local restaurants offer menus ranging from traditional homestyle cooking, tea rooms and seafood to more contemporary tapas and sushi bars. Many will ask about Lady & Sons which is within walking distance, and will require two trips — one to make reservations (beginning at 9:30 a.m. for lunch, and 3:30 p.m. for dinner) and one to return for a meal, with no time guarantee. Clary's from "Midnight in the Garden of Good and Evil" also is worth a trip.

With everything so easily available and so readily inviting, however, don't forget about the conference with traditional programming as well as receptions on River Street. Jerry Hale has organized a conference that may well parallel Berendt's summary of Savannah. Eccentricities aside, 75-plus years of SSCA along with the lure of Savannah promise an extraordinary conference in "the host city."

Check out www.savannahvisit.com for more information.

**FALL 2007** 

### **CONNECTIONS**

### This newsletter is GARBAGE!

Many SSCA members favor electronic versions of newsletters rather than paper copies. One popular reason for relinquishing the paper version is Green.

By forgoing your paper copy of this newsletter, you help SSCA cut down on its use of paper products.

When SSCA uses less paper, it helps to protect our natural resources and cuts down on the waste and pollution associated with the manufacture of paper products.

It also reduces the inevitable disposal of hundreds of copies of this newsletter as garbage — the end result for most paper used in the USA.

If you would like to stop receiving your paper copy of this newsletter, simply e-mail director@ssca.net and let us know.

If you want to continue receiving your paper newsletter then do nothing.

We are happy to continue sending it to you.



# CCNNECTI9NS

Dr. J. Emmett Winn, Executive Director Southern States Communication Association Department of Communication and Journalism 217 Tichenor Hall Auburn University Auburn, AL 36849-5211 Non-Profit Organization U.S. Postage Paid Auburn, AL Permit No. 9

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