

**Southern States Communication Association**  
**Convention Program Advertising Order Form**  
**Tax ID: 54-0923925**  
**Annual Conference, Greenville, SC - April 6-10, 2022**

**Convention Program Advertising:** Advertising in the Convention Program is an excellent way to increase visibility of your institution or organization among attendees, and we are happy to offer you the following Early Bird Discounts.

***Be sure to reserve your EARLY BIRD ad by December 5, 2021!***

(Note: SSCA reserves the right to refuse ads.)

_____ a. Half Page	\$225	(\$50 off the regular price)
_____ b. Full Page	\$275	(\$50 off the regular price)
_____ c. 2 Full Pages	\$375	(\$100 off the regular price)
_____ d. Front Inside Cover	\$375	(\$100 off the regular price)
_____ e. Back Inside Cover	\$375	(\$100 off the regular price)

Total Ads: \_\_\_\_\_

Total for Early Bird Ads: \$ \_\_\_\_\_

**Ads must be in Adobe PDF high resolution files (May be in grayscale or in color). The images and fonts must be embedded. Ad size specifications are: (1) Full page – 8.5” x 11”; (2) Half page – Horizontal 7.5” x 5” or Vertical: 4” x 10.5” Resolution should be 300 dpi at 100% scale (anything less than this will suffer in reproduction).**

**OR \_\_\_\_\_ Check this box to use the same ad as last year (no changes).**

Company/Institution Name: \_\_\_\_\_

Contact: \_\_\_\_\_ Phone: \_\_\_\_\_

E-Mail: \_\_\_\_\_

Address: \_\_\_\_\_

Representative(s) attending conference: \_\_\_\_\_

***If you have questions regarding advertising, please contact:***  
*Andrew Pyle, Strategic Communication Director, [apyle@clemsun.edu](mailto:apyle@clemsun.edu)*

*Please send your completed form and payment to:*

John Haas, SSCA  
School of Communication Studies  
293 Communications  
1345 Circle Park Dr  
Knoxville, TN 37996

*Please make checks payable to SSCA. To pay by credit card please contact Sandy Cabbage at 865-974-0696 or email her at [scabbage@utk.edu](mailto:scabbage@utk.edu)*