Welcome to the Most Visited City in Texas; the City of Love

Dear SSCA Colleagues:

Welcome one and all to San Antonio and to the 82nd Annual SSCA Convention! This is a beautiful city that boasts many interesting places to visit including The Alamo, Mission San Jose’, La Villita (San Antonio’s first neighborhood), McNay Museum of Art, Witte Museum and the like. You can stroll along the River Walk or King William Historic District and enjoy the many restaurants and shops, take a tour of the San Antonio Zoo, or experience the more high-powered thrills offered at Six Flags Fiesta or Seaworld. Or, perhaps visit the Tower of the Americas and get a panoramic view of San Antonio from 750 feet. Whatever your interest, you will find it here!

Just as San Antonio offers great excitement and educational value, so does our 82nd Annual Convention! You will find a wide variety of scholarship posed at examining this year’s theme “Global Communication: Customs, Challenges, and Changes.” Each division and interest group has worked hard to help ensure a well-rounded array of panels. Please take your time as you scroll through the program and mark your choices. Speaking of choices, I would like to draw your attention to the Vice-President’s Spotlight Scholar Series. Each scholar was chosen for their dedication and unique/diverse contributions to the world of communication. This year’s spotlight scholars are Robert Frank (4201) and Martin J. Medhurst (4501).

In addition to our spotlight scholars, a Plenary session will focus on the expertise of Dr. Clyde Muse, President of Hinds Community College. We all know that if communication stagnated, we would fail as a society. We create communicative customs, it challenges us, and it changes us. In keeping with this truth, Dr. Muse will address the importance and intricacies of building relationships with legislators. He has been in education since 1949 and has worked directly with state and national legislators for over 30 years. Please join us for this Plenary session (4301).

With so many submissions this year, it was difficult to work everyone in…which was a good problem; it just took forever! That said, each day is filled with a variety of panels that will appeal to all teaching and research interests. The panels span the course of the convention and I encourage you to take advantage of each day’s offerings and enjoy!

I would like to thank the division and interest group planners for their hard work in putting together engaging panels. Similarly, I would like to thank my friends and family for their support and help in planning the convention. I do have to thank Paula Rodriguez for going from my department chair to “graduate assistant” while I was planning this. Her help was invaluable. Planning the convention is a considerable task and I could not have completed it without all of you! Thank you…and remember the Alamo!

Cheers and Happiness,

Monette Callaway
SSCA Vice-President and San Antonio Planner
Hinds Community College
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Wednesday, April 11

1101
Wednesday
2:00 pm – 3:45 pm
Peraux
Administrative Committee Meeting of the Southern States Communication Association
Sponsor: Southern States Communication Association
Presiding: Frances Brandau-Brown, President
Members:
Monette Callaway, Vice President
John C. Meyer, Vice President Elect
Thomas J. Socha, Immediate Past President
Carl M. Cates, Executive Director
J. D. Ragsdale, SCJ Editor
Jennifer Mize-Smith, Marketing Director
John Haas, Finance Committee Chair

1201
Wednesday
4:00 pm – 6:45 pm
Peraux
Executive Council Meeting of the Southern States Communication Association: Part 1
Sponsor: Southern States Communication Association
Presiding: Frances Brandau-Brown, President
Members:
Monette Callaway, Vice President
John C. Meyer, Vice President Elect
Thomas J. Socha, Immediate Past President
Carl M. Cates, Executive Director
Jennifer Mize-Smith, Marketing Director
J.D. Ragsdale, SCJ Editor
John Haas, Finance Chair
Barbara Biesecker, Finance Committee Member
Abby Brooks, Finance Committee Member
J. Emmett Winn, SSCA Representative to NCA Nominating Committee
Kenneth N. Cissna, SSCA Representative to NCA SPECTRA Committee
Michael Eaves, SSCA K-12 Representative to NCA
Kirsten Heintz, SSCA Community College Representative to NCA
Daniel Grano, SSCA 4 Year College Representative to NCA
Pat Arneson, Committee Chair, Publications
Wesley C. Buerkle, Committee Chair, Resolutions
Todd Lee Goen, Committee Chair, Resource Development
Bill Edwards, Committee Chair, Time and Place Committee
Beth Eschenfelder, Division Chair, Applied Communication
Danna Gibson, Division Chair, Communication Theory
Judi Truitt, Division Chair, Community College
David Dewberry, Division Chair, Freedom of Speech
Christie Kleinmann, Division Chair, Gender Studies
Jennifer T. Edwards, Division Chair, Instructional Development
Paula Rodriguez, Division Chair, Intercultural Communication
Terry M. Thibodeaux, Division Chair, Interpersonal Communication
Eugenie Almeida, Division Chair, Language and Social Interaction
Barry Smith, Division Chair, Mass Communication
Lisa Flanagan, Division Chair, Performance Studies
Patrick G. Wheaton, Division Chair, Political Communication
John Saunders, Division Chair, Popular Communication
Myleea Hill, Division Chair, Public Relations
Richard Leeman, Division Chair, Rhetoric and Public Address
Dan Schabot, Division Chair, Southern Argumentation and Forensics

Thursday, April 12

2101 Thursday Pereaux
8:00 am – 9:15 am
Executive Council Meeting of the Southern States Communication Association: Part 2
Sponsor: Southern States Communication Association
Presiding: Frances Brandau-Brown, President
Members:
Monette Callaway, Vice President
John C. Meyer, Vice President Elect
Thomas J. Socha, Immediate Past President
Carl M. Cates, Executive Director
Jennifer Mize-Smith, Marketing Director
J.D. Ragsdale, SCJ Editor
John Haas, Finance Chair
Barbara Biesecker, Finance Committee Member
Abby Brooks, Finance Committee Member
J. Emmett Winn, SSCA Representative to NCA Nominating Committee
Kenneth N. Cissna, SSCA Representative to NCA SPECTRA Committee
Michael Eaves, SSCA K-12 Representative to NCA
Kirsten Heintz, SSCA Community College Representative to NCA
Daniel Grano, SSCA 4 Year College Representative to NCA
Richard Knight, Committee Chair, Constitution Committee
Pat Arneson, Committee Chair, Publications
Wesley C. Buerkle, Committee Chair, Resolutions
Todd Lee Goen, Committee Chair, Resource Development
Bill Edwards, Committee Chair, Time and Place Committee
Beth Eschenfelder, Division Chair, Applied Communication
Danna Gibson, Division Chair, Communication Theory
Judi Truitt, Division Chair, Community College
David Dewberry, Division Chair, Freedom of Speech
Christie Kleinmann, Division Chair, Gender Studies
Jennifer T. Edwards, Division Chair, Instructional Development
Paula Rodriguez, Division Chair, Intercultural Communication
Terry M. Thibodeaux, Division Chair, Interpersonal Communication
Eugenie Almeida, Division Chair, Language and Social Interaction
Barry Smith, Division Chair, Mass Communication
Lisa Flanagan, Division Chair, Performance Studies
Patrick G. Wheaton, Division Chair, Political Communication
John Saunders, Division Chair, Popular Communication
Myleea Hill, Division Chair, Public Relations
Richard Leeman, Division Chair, Rhetoric and Public Address
Dan Schabot, Division Chair, Southern Argumentation and Forensics

2201
Thursday
9:30 am – 10:45 am
Midland
Challenges and Changes in Public Relations
Sponsor: Instructional Development Division
Chair: Leslie Rasmussen, University of Southern Mississippi
Panelists:
Leslie Rasmussen, University of Southern Mississippi
Melody Fischer, Tougaloo College
Riva Brown Teague, Jackson State University
Katy Walterscheidt, Hospitality Financial and Technology Professionals

2202
Thursday
9:30 am – 10:45 am
La Salle
Critical Interruptions: Rhetorics of Social Contestation and Change
Sponsor: Rhetoric and Public Address Division
Chair and Respondent: Shaun Treat, University of North Texas
Exploring the Strategies of Ida B. Wells’ Anti-Lynching Campaigns: External Functions, Use of the Public Sphere, and Image Event
Ashley Joiner George, University of Alabama
God, Gays, and Voodoo: Voicing Blame after Katrina
Jeff Walker, University of Alabama
The Liberty Pole: Rebellion, Rhetoric, and Resilience
Sarah K. Chorley, University of Arkansas
Battling Ideologues: Tactics and Strategy for Emancipatory Change
Steve A. Stuglin, Georgia State University
Variations on a White Picket Fence
Sponsor: Performance Studies Division
Chair: Joshua L. Potter, Southern Illinois University, Carbondale
Respondent: Tracy Stephenson Shaffer, Louisiana State University
Participants:
Joshua L. Potter, Southern Illinois University, Carbondale
Nichole Nicholson, Southern Illinois University, Carbondale
Samuel Sloan, Southern Illinois University, Carbondale

This extended experimental queer performance troubles Josè Esteban Munoz’s notion of the queer utopia. By following the journey of crossdressing Dorothy, a cowardly bear afraid of vaginas, and a masochistic tin man, this performance arises as a result of our engagement with performance praxis, theories of queer utopia and temporality, and the boundaries the performers struggle to draw around queerness as a conceptual category. More importantly, it arises out of the performers’ relationships with one another, all of the late night conversations about sex, sexuality, desire, and yes, even a little bit of hope for the future. By using the film *The Wizard of Oz* as a narrative frame for the performance, in addition to personal narrative, and other references to popular culture, *Variations On A White Picket Fence* attempts to disrupt notions of what a queer space, a queer utopia might look like, while simultaneously providing several accessible narratives for audience members.

Communication in Non-monogamous Relationships—Where, About What, and Who is Paying Attention
Sponsor: Interpersonal Communication Division
Chair: Jim Parker, Austin Peay State University
Polyamory: Where Can People Get Advice
J. Thompson Biggers, Mercer University
Compersion: Real Emotion, Empathy, or Happy Talk
Thoma Roberson Parker, Northcentral University
Communication Research in Non-monogamous Relationships: A Call to Action
Jim Parker, Austin Peay State University

The theme of this panel is communication in non-monogamous relationships. Since the mid-nineties the term polyamory has come into fairly wide use. However much of the information on the subject is still in the domain of self-help books. Some serious research is being done but little within the field of communication. This panel will look at three different areas: how information is disseminated, the development of new terminology to discuss alternative relationships and what type of research is being done.
Despite its seeming ubiquity, communication scholars often overlook profane discourses, choosing instead to examine more civilized speech or glossing over profanity when it occurs. Yet in an age where then Vice President Cheney can tell a senator, “f*** yourself,” on the floor of the Senate, such language is worthy of attention. This panel examines the use of profanity as it relates to culture, behavior, and the performance of identity. Each of these papers examines the various uses of profanity, from the heat of the moment to the calculated, all seeking to explore how profanity can function rhetorically.

In Critical Ethnography, Soyini Madison frames the tensions at work in representing ethnographic study:”It is the active, creative work that weaves the life of the mind with being mindful of life, of merging text with the world, of critically traversing the margin and the center, and of opening more and different paths for enlivening relations and spaces”(172). This panel engages Madison’s call through the creative presentation of four ethnographic papers. Each paper offers an ethnographic account of a different site within Baton Rouge, Louisiana. By considering various sites in a single city and putting these sites in conversation through performative methods of paper presentation, this panel explores the integration of geographically proximal sites through their staging.
2207
Thursday
9:30 am – 10:45 am
Ft. Worth
Custom and Change: Innovating Ideas in the History of Communication
Sponsor: American Society for the History of Rhetoric Interest Group
Chair: Sean O’Rourke, Furman University
Respondent: Pat Gehrke, University of South Carolina
No Really, Your Actual Eyes: Seeing Things in Aristotle’s Rhetoric
Heather A. Hayes, University of Minnesota-Twin Cities
Richard Weaver: Rooted in Rhetoric*
Maryl Roberts McGinley, University of Pittsburgh at Johnstown
Rescuing Ambiguity: Rhetorical Spaces of Challenge and Change in the Global World**
Scott J. Tulloch, Georgia State University
*Top Paper in American Society for the History of Rhetoric
**Top Student Paper in American Society for the History of Rhetoric

2208
Thursday
9:30 am – 10:45 am
Houston
Discussing SSCA’s Publication List: To Expand or not to Expand?
Sponsor: Vice-President
Chair: Pat Arneson, Duquesne University
Participants:
Carl Cates, Valdosta State University
Stephanie J. Coopman, San José State University
John C. Meyer, University of Southern Mississippi
J.D. Ragsdale, Sam Houston State University
Richard Ranta, University of Memphis
Thomas J. Socha, Old Dominion University
Mary Stuckey, Georgia State University
SSCA is in the process of determining if the association is in need of an additional publication outlet (e.g., journal, book series, annual, etc.). We invite all members of SSCA to attend this session and provide your input regarding: 1. Whether a need exists for an additional SSCA journal (e.g., Southern Communication Monographs) or other publication outlet. If there is an established need for another scholarly publication: 2. What would be the format for responding to that need? 3. What would be the editorial responsibilities and compensation? 4. What would be the fiscal implications for SSCA?

2301
Thursday
11:00 am – 12:15 pm
La Salle
Does it Stay or Does It Go?: On the Politics of Exclusion, Inclusion and Integration
Sponsor: Rhetoric and Public Address Division
Chair: Ray Harrison, University of Alabama
Respondent: Ron Von Burg, Christopher Newport University
Representative Jordan’s well Made Play for Impeachment
Vickie S. Ellis, Oklahoma Baptist University
Jeffrey A. Wells, Oklahoma Baptist University
Seeds of Change: Terministic Screens and the Revised Texas Educational Standards
Rebekah L. Fox, Texas State University San Marcos
Ann E. Burnette, Texas State University San Marcos
Confession or Confusion? An Analysis of the Southern Baptist Convention’s Resolution on Racial Reconciliation
Dustin Wood, Texas A&M University
The Rhetorical Strategy of Coercive Shifts: An Investigation into the Arizona Immigration Discourse
Caleb Westbrook, Texas A&M University

2302
Thursday
11:00 am – 12:15 pm
Ft. Worth
The Pervasive Nature of Voodoo in Art and Culture
Sponsor: Popular Communication Division
Chair: Danielle Williams, Kennesaw State University
Respondent: Lisa Flanagan, Xavier University of Louisiana
The Nature and Origin of the Zombie in Art and Culture: Vodou and Voodoo
Evan A. Senn, California State University at Fullerton
The Communicative Power of Food in Culture and Religion: Voodoo and Southern Cuisine
Bryan Moe, Louisiana State University
Obeah in Jean Rhys’ Wide Sargasso Sea
Teah Goldberg, Claremont Graduate University
The Perception of The Art of Vodou in Comparison to The Art of Religions Worldwide
Andrea Steedman, California State University at Fullerton
Voodoo is based on one of the oldest African religions in the world. It is misunderstood by many in our contemporary culture, yet its existence can be seen all around us. The rich culture of Voodoo is a part of our global history as human beings. As changes take place in our customs, languages, and cultures, our history remains. Voodoo is one of the most interesting religions and cultures in our rich global history—this panel will explore four different avenues that Voodoo has impacted in our lives and culture.

2303
Thursday
11:00 am – 12:15 pm
Peraux
Careers in Performance Studies: Thinking Creatively and Collectively About the Job Market
Sponsor: Performance Studies Division
Chair: David Terry, San José State University
Performance studies scholars at various stages of their career with different institutional affiliations engage in a roundtable discussion about the current state of the performance studies job market and the many possibilities that exist for performance studies practitioners.
Participants:
David Terry, San José State University
Sara Dykins Callahan, University of South Florida
Scott Dillard, Georgia College and State University
Danielle Dick McGeough, Louisiana State University
Melanie Kitchens O'Meara, University of Georgia
Rebecca Walker, University of North Texas
Justin Trudeau, University of North Texas
Amy Burt, Georgia College and State University

2304
Thursday
11:00 am – 12:15 pm
Bowie
But We Speak the Same Language, Don’t We?
Crossing the Gaps in Communication: Cultural, Experiential, and Generational
Sponsor: Intercultural Communication Division
Chair: Mary Anna Kidd, University of Texas at Tyler
Participants:
Norma Jones, Kent State University
Naomi Kagawa, Shimano University
Ana Cruz, University of Nebraska at Omaha
Karen Anderson, University of North Texas
Marsha Little Matthews, University of Texas at Tyler
This panel will focus on issues of translation and explanation from multiple viewpoints based on experience and research.

2305
Thursday
11:00 am – 12:15 pm
Johnson
Four Year Programs at the Community College: Challenges and Changes
Sponsor: Community College Division
Chair: Robin J. Jensen, St. Petersburg College
Panelists:
Deborah Hefferin, Broward College
Richard Quianty, Broward College
Richard Mercadante, St. Petersburg College
This panel will discuss the challenges and issues that traditional Community Colleges face when offering Baccalaureate programs. We encourage anyone who has concerns to please join us in sharing some of your concerns in this discussion.

2306
Thursday
11:00 am – 12:15 pm
Crockett
Customs, Supports, and Challenges in Integrating Online Technology in Face-to-Face and Internet-Based Classroom Environments
Sponsor: Instructional Development Division
Chair: Jennifer T. Edwards, Tarleton State University
Panelists:
Aristotle Meets Steve Jobs: Integrating iPad Use in the Public Speaking Course
Lora Helvie-Mason, Southern University at New Orleans
Course Redesign: Taking Content Out of the Classroom with SoftChalk
Tracey Holley, Tarleton State University

2307
Thursday
11:00 am – 12:15 pm
Lafitte
Arguing for Attention
Sponsor: Southern Argumentation and Forensics Division
Chair: David Nelson, Valdosta State University
Patterns of Argument used by the Tea Party for Constitutional Advocacy
Ron Price, Cameron University
“Always in the Name of Zion”: Ahad Ha-am and drawing attention to difficulties in the early Zionist settlement movement
Jacob Stutzman, Oklahoma City University
Survivor: Jimmy Carter’s strategy for drawing presence to human rights
Daniel Schabot, Cameron University
Should we laugh or should we cry? Editorial Cartoonist “Jonik” uses critical humor to challenge political arguments
George Pacheco, Jr, Angelo State University
Jeff Boone, Angelo State University

2308
Thursday
11:00 am – 12:15 pm
Houston
Applied Health Communication and Technology Challenges
Sponsor: Applied Communication Division
Chair: Larry Powell, University of Alabama at Birmingham
Respondent: Matthew Thatcher, Arkansas State University
An Examination of the Relationship between Source Trustworthiness and Expertise on a Physician’s Request for Compliance
Michael R. Kotowski, University of Tennessee
Scott Eldredge, University of Tennessee
Testing Parasocial Relationships as a Voice to Spread Health Awareness: The Case of Influenza and Twilight
Laura Miller, University of Tennessee
Revealing the “Magical & Revolutionary Device”: Analyzing the Pre-Launch Reviews of the Apple iPad
Joel Stamey, University of Memphis
2309
Thursday
11:00 am – 12:15 pm
Coronado
Right Here, Right Now: Engaging the Rhetoric of Our Political Present – A Roundtable
(first of a double session)
Sponsor: Rhetoric and Public Address Division
Moderator: Barbara A. Biesecker, University of Georgia
Panelists:
V. William Balthrop, University of North Carolina, Chapel Hill
Carole Blair, University of North Carolina, Chapel Hill
Brian Lain, University of North Texas
Dan Mistich, University of Georgia
Janice Odom, Georgia Gwinnett College
Lee Pierce, University of Georgia
William Vance Trollinger, Jr., University of Dayton

2310
Thursday
11:00 am – 12:15 pm
Midland
Contributed papers in Burkean theory: Explorations in Technology, Ontology and Social Movements
Sponsor: Kenneth Burke Society Interest Group
Chair and Respondent: Jason Munsell, Columbia College
Technology, Myth and Masculinity: A Burkean Analysis of the Contemporary Christian Men’s Movement*
Ryan McGeough, Louisiana State University
Kenneth Burke and Archaic Ontology
Richard H. Thames, Duquesne University
Kitchen Porn, Garden Porn, and the Form of Consumptive Rhetoric
C. Wesley Buerkle, East Tennessee State University
Technology as Agent? An Exploration of the Burkean Pentad in Electronic Settings
Anna K. Turnage, Bloomsburg University of Pennsylvania
*Top paper for Kenneth Burke Society Interest Group

2311
Thursday
11:00 am – 12:15 pm
Dallas
A Brave New World: Advertising in the 21st Century
Sponsor: Mass Communication Division
Chair: Brian C. Brantley, Texas A&M University-San Antonio
Respondent: Lauren Reichart Smith, Auburn University
The Viral Fingerprint: A Content Analysis of Popular Viral Advertisements
Thomas Broadus, University of Southern Mississippi
Central Versus Peripheral Product Placements: Encoding Visual Details
Michael Devlin, University of Alabama
Shuhua Zhou, University of Alabama
The Effect of Incidental Color on the Recall of Advertisements
Barry P. Smith, Mississippi University for Women
Alisa B. Long, University of Alabama

2401
Thursday
12:30 pm – 1:45 pm
Laredo
Risky Self-Disclosure in Context
Sponsor: Interpersonal Communication Division
Chair: Lynne M. Webb, University of Arkansas
Respondent: Lynne M. Webb, University of Arkansas
“Too much Information!”: Self-disclosure on Social Media
Nelya McKenzie, Auburn University Montgomery
Do I Dare of Is It Over-Share?: Teacher-Student Self-Disclosure
Abby M. Brooks, Georgia Southern University
Talking about the Self and Losing Leverage in the Workplace: Timing, Frequency, Topics, and Disclosure Targets
Vivian C. Sheer, Hong Kong Baptist University
Risky Self-Disclosure of Patients’ Sensitive Health Matters: A View from Physicians
Christa L. Arnold, University of North Florida
Although researchers commonly acknowledge that self-disclosure involves both risks and rewards, the risky side is rarely examined. This panel explores risks involved in the self-disclosure processes across a variety of interpersonal communication contexts to search for patterns of risk across situations and interactants. This panel examines risks of self-disclosure in four everyday contexts, including to friends via social media, in instructor-student interactions, colleagues’ interactions in workplace settings, and patient-physician interactions. Each panelist will present findings regarding her examined context. The panelists represent a diversity of locations, type of home institution, and career stage.

2402
Thursday
12:30 pm – 1:45 pm
Ft. Worth
Service-Learning in the Public Relations Classroom: Working for the Public Good
Sponsor: Public Relations Division
Chair: Brigitta R. Brunner, Auburn University
Respondent: Pamela Bourland-Davis, Georgia Southern University
Participants:
Susan E. Waters, Auburn University
Corey A. Hickerson, James Madison University
Urkovia Andrews, Georgia Southern University
Brigitta R. Brunner, Auburn University
Service-learning and civic engagement are a mainstay in the public relations classroom. To begin, a panelist will detail the pedagogy of public relations service-learning. The customs of the service-learning tradition; the challenges faculty observe and manage while integrating service-learning into their courses; and the reasons for appropriate assessment will be explored. Next the panel will
examine two case studies to gain a better understanding of student perceptions of practitioner responsibility when communicating about public issues. One panelist will recount how students’ attitudes and behaviors toward the topic of environmental stewardship evolved through the completion of a service-learning public relations course. Another panelist will discuss students’ thoughts about public health issues and will explain how service-learning courses can be used to increase student awareness of and participation in preventative measures to ensure a safer community. Finally the panel will come to a conclusion as one panelist recounts the experience of public relations students who have taken service-learning courses. Topics which will be addressed include skills learned, community engagement, interpersonal engagement, academic engagement, and academic challenge.

2403
Thursday
12:30 pm – 1:45 pm
Peraux
Partnering in Performance
Sponsor: Performance Studies Division
Chair: Gretchen Stein Rhodes, Louisiana State University
Respondent: Mindy Fenske, University Of South Carolina
Respondent: Jason Munsell, Columbia College
Duet 1: Vows And Vitriol: Is Marriage The Answer?
Matt Saltzberg, University of Missouri-Columbia
Noah Lelek, University of Missouri-Columbia
Duet 2: Throwing Voices and Talking Back (Or: Who Are You Calling Dummy, Dummy?)
Gretchen Stein Rhodes, Louisiana State University
Melanie Kitchens O'Meara, University of Georgia
Duet 3: Aids Activism: Partnering With and for the Communities
Amy Burt, Georgia College and State University
Scott Dillard, Georgia College and State University

2404
Thursday
12:30 pm – 1:45 pm
La Salle
Diverse Perspectives on Communication Apprehension
Sponsor: Instructional Development Division
Chair: Stephanie Kelly, University of Tennessee
Respondent: Stephanie J. Coopman, San José State University
International Perspective on Communication Apprehension
Bill Brantley, University of Maryland, College Park
Communication Apprehension: Diverse Results from Traditional and Shorter Term Semesters.
Mary Ashlock, University of Louisville
Public Speaking Anxiety and Being a Non-Native English Speaker.
Brooke Friley, Purdue University
A Pilot to Incorporate Meditation During Classroom Instruction to Ease Public Speaking Anxiety.
Justin Magnuson, University of Louisville
“Them’s Fighting Words”: Managing and Responding to Dissenting Voices in Political Conflict
Sponsor: Political Communication Division
Chair: Mary Alice Baker, Lamar University
Respondent: Larry J. King, Stephen F. Austin State University
Them’s Fighting Words: A Rabbi’s Response to Sarah Palin’s use of the Term ‘Blood Libel’ after the Tucson Incident
Jim Towns, Stephen F. Austin State University
Counterpublicity or Containment: The Discourse of the ‘War on Christmas’
Christopher M. Duerringer, Arkansas Tech University
Sarah Palin Get Your Gun: A Metaphorical Analysis of Palin’s “Take Back the 20” Campaign
Kaylene Barbe, Oklahoma Baptist University
Politics is conflict and political communication requires responses that manage a variety of public conflicting and dissenting voices. This panel examines several cases of political conflict that have recently caught public attention, and seeks to give a fuller understanding of the nature of these conflicts.

Right Here, Right Now: Engaging the Rhetoric of Our Political Present – A Roundtable
(second of a double session)
Sponsor: Rhetoric and Public Address Division
Moderator: Carole Blair, University of North Carolina, Chapel Hill
Panelists:
Barbara Biesecker, University of Georgia
Atilla Hallsby, University of Georgia
Christian Lundberg, University of North Carolina, Chapel Hill
Matt May, North Carolina State University
Niko Poulakos, Georgia State University
William Trapani, Florida Atlantic University
Susan Trollinger, University of Dayton

Gender and Reality TV: A Roundtable on A&E’s “Storage Wars”
Sponsor: Gender Studies Division
Chair: Mike Eaves, Valdosta State University
Participants: Dave Nelson, Valdosta State University
Nina-Jo Moore, Appalachian State University
Joe Mitchell, Valdosta State University
Matthew Ramsey, Shippensburg University
Mike Eaves, Valdosta State University
This roundtable will closely examine the A & E hit reality TV show, "Storage Wars."
We will address the patriarchal threads running in the show and the relational and occupational oppression in the series. Specifically, we will look at the minor roles played by Laura, the auctioneer's wife, and Brandi, Jarrod's wife. In addition, we will look at some elements of popular communication as it relates to the show. The panelists will discuss how gender is constructed on the show, and how male-dominated the TV production and direction is in the series.

2408
Thursday
12:30 pm – 1:45 pm
Alamo
Scholar Spotlight in Honor of Mari Boor Tonn
Sponsor: Kenneth Burke Society Interest Group
Moderator: Jason Black, University of Alabama
This session, in honor of Burkean scholar Mari Boor Tonn, University of Richmond, provides members the opportunity to discuss and engage with her on Burkean concepts and theories. Boor Tonn will share her insights and ideas about Burke and his significant contributions to rhetorical criticism.

2409
Thursday
12:30 pm – 1:45 pm
Dallas
Big World, Small Campus: Developing a Communication Studies Major For The 21st Century Liberal Arts Institution
Sponsor: Association for Communication Administration Interest Group
Panelists:
Greg Cavenaugh, Rollins College
Sue Easton, Rollins College
Greg Gardner, Rollins College
John Morrison, Rollins College
Carolyn Planeck, Rollins College
This roundtable discussion will focus on the challenges facing communication administrators in small, private liberal arts colleges; such colleges have historically resisted or contested the development of a communication studies curriculum despite the relevance of such study for students in the 21st century.

2410
Thursday
12:30 pm – 1:45 pm
Houston
New Voices, New Media: Global Connections & Communication Technology
Sponsor: Applied Communication Division
Chair: Jeanne Persuit, University of North Carolina-Wilmington
Respondent: Jeanne Persuit, University of North Carolina-Wilmington
Participants: Beth E. Michalec, Duquesne University
Brian Gilchrist, Duquesne University
Dedria Givens-Carroll, University of Louisiana-Lafayette
Alison Slade, University of South Alabama/University of West Florida
This panel explores the notions of voice and social networks promoting global communication via new technologies. The panelists suggest new media has the capacity to build communities that influence consumer purchasing decisions in the marketplace, diffusion of information and shared ideas, citizen empowerment and organization, and social interaction within cyberspace.

2411
Thursday
12:30 pm – 1:45 pm
Midland
Media’s Mixed Messages: Health Care and Health Scare
Sponsor: Mass Communication Division
Chair: Janet Johnson, University of Texas at Dallas
Participants:
Janet Johnson, University of Texas at Dallas
Sharon Lauricella, University of Ontario Institute of Technology
Carie Lambert, University of Texas at Dallas
This panel discusses three important areas of health communication: President Obama’s healthcare plan, messages pertaining to human consumption of animal products such as meat and dairy, and information on human papilloma virus and immunization. Issues such as the lack of completeness and clarity of information, misconceptions, and the use of social media in each of these areas are discussed.

2412
Thursday
12:30 pm – 1:45 pm
Johnson
“Seeing the Forest for the Trees:” Identifying and Analyzing Argument and Message Construction Elements in 2012 Presidential Candidates Online/Messaging Platforms
Sponsor: Southern Argumentation and Forensics Division
Chair: Misty Knight, Shippensburg University
Panelists:
Gary Deaton, Transylvania University
Robert J. Glenn, III, Owensboro Community and Technical College
Richard Knight, Shippensburg University
Gary LaFleur, Morehead State University
James E. Reppert, Southern Arkansas University
Robert West, University of Southern Indiana
The expanded use of the web by political candidates has reached epic proportions after their successful use and integration as a grass roots fund raising tool by the Obama for President campaign during the 2008 election cycle. As we move forward toward the 2012 Presidential election this panel of communication scholars will identify the argumentation theories which best explain the use of online messaging platforms (candidate websites, Twitter, and Facebook) and evaluate the quality and approaches adopted by the major party candidates running for President, both Democrat and Republican, during September of 2011.
Documentaries, a Silent Woman, More than Farms, and On-Demand Content: The Broadcast Production Showcase
Sponsor: Mass Communication Division
Moderator: Mary Jackson Pitts, Arkansas State University
Extending the Classroom Beyond the Limit of Time and Space with Content Playable on Demand
Reginald Miles, Howard University
Hattie Caraway: The Silent Woman
Baker Alkarimeh, Arkansas State University
Mary Jackson Pitts, Arkansas State University
Documentary Partnerships and Marketing: Images of Tony Gleaton
Judy Oskam, Texas State University
More Than Just a Farm
Charisse Hobson, State of Texas

Patriotism, Religious Liberty, and “The Other” Jehovah’s Witnesses and the First Amendment
Sponsors: Freedom of Speech Division
Chair: Shaun Treat, University of North Texas
The Jehovah’s Witnesses and Their Plan to Expand the First Amendment
Jennifer Jacobs Henderson, Trinity University
Challenging Oppressive Customs: Covington, the Watchtower, and a Bad Weekend in Gainesville
Rebekah L. Fox, Texas State University—San Marcos
Mobs, Violence, and Intimidation: Extra-legal Suppression of Free Exercise Rights
Stephen A. Smith, University of Arkansas
Taze Gibson and the Problem of Lucidity in Common Law
David R. Dewberry, Rider University
The Supreme Court’s Rhetorical Pirouette: From *Minersville* to *Barnette* and *Texas v. Johnson*
Charles C. Howard, Tarleton State University

During the decade since the events of September 11, 2001, the United States has been involved in ongoing military action in Afghanistan and Iraq, two nations with citizens of predominantly Muslim faith. Unfortunately, many Americans have conflated their views of the military enemy with the religion of its people, and the performance of their idea of patriotism has involved both rhetorical assaults on Islam and physical attacks on its followers in this country. This response is not a new phenomenon. Our own history provides examples and can offer lessons about the rhetorical choices made by Americans to privilege a sense of national unity over a constitutional command to protect the free exercise of religion and provide critical insight to motivations of those who choose to oppress diversity and those who defend liberty. To explicate those parallels and examine the praxis of “customs, challenges, and changes,” this panel considers the events in the World War II era and the experience of the Jehovah’s Witnesses, both in the courts and in the streets of this country.
The Changing Sonic Field: On Sound Performance Collaboration
Sponsor: Performance Studies Division
Chair: Benjamin Haas, Louisiana State University

Monster Mash
Benjamin D. Powell, CUNY, Borough of Manhattan Community College
Tracy Stephenson Shaffer, Louisiana State University
How Far is it to Makanda/Baton Rouge?
Craig Gingrich-Philbrook, Southern Illinois University
Benjamin Haas, Louisiana State University

Snail Mail Sound Collaboration
Sarah Jackson, Louisiana State University
Raquel Polanco, Louisiana State University

Let the Song Protest: Pearl Jam's Political Turn from 2000-2004
Kristine Weglarz, Trinity University
Ariel Gratch, Louisiana State University

Seth Kim-Cohen argues that in order to understand the sonic arts from the early 20th century to
today, scholars must come to terms with the “non-cochlear nature” of sound generally, meaning that
sounds are always tied to the means of their production, the location of their resonance, and the
culture/society of their inhabitance. As communication and performance scholars, the idea of co-
constructed meaning in these signifying sounds seems both a familiar and a rich territory for new
research exploration. Given the recent boom in performance research in sonic arts, this panel
explores this idea of non-cochlearity by focusing on sound art collaboration specifically. This panel
argues that this research is historically grounded in all forms of the sonic arts, everything from
gallery practices to popular music whether one wishes to consider Lennon and McCartney, Cage and
Tutor, or Daft Punk. The format of this research offers collaborations on collaborations via live and
media performances, papers, and creative research presentations.

Bridging The Old “Skool” and New “School” in Developing Best Practices for Doing Research in a
Global Society
Sponsor: Community College Division
Chair: Donna A. Smith, Ferris State University

Mari Kermit-Canfield, Ferris State University
George Nagel, Ferris State University

Remember the ‘olden’ days when students actually read and browsed through bound text books?
Today most students use electronic and on-line data bases and rarely touch a book for research. The
panel proposes a blended approach combining the best from the old and new schools. Participants
will learn a simple method to use in facilitating classroom research.
2505
Thursday
2:00 pm – 3:15 pm
Alamo
Rhetorical Circulation in Theory and Practice: Part I
Sponsors: Rhetoric and Public Address Division and American Society for the History of Rhetoric Interest Group
Chair: Sean O’Rourke, Furman University
Rhetorical Circulation and Complications of Authenticity and Appropriation
Jason Edward Black, University of Alabama
Cinematic Circulation
Nate Atkinson, Georgia State University
Homogeneity and Heterogeneity in Rhetorical Studies: Revisiting McGee’s Fragmentation Thesis Through the Colonial Difference
Darrel Allen Wanzer, University of North Texas
Sound Bites: Rethinking Circulation from Fragmentation to Fixation
Megan Foley, Mississippi State University
Panelists will discuss issues of rhetorical criticism that affect audience, agency, and text, all through the central issue of circulation. The approach used in this panel will center on theoretical understandings of fragmentation (following Michael C. McGee), radical individualization and audience reflexivity, colonialism, and sound bites and fetishism of the text.

2506
Thursday
2:00 pm – 3:15 pm
La Salle
Mediated Interpersonal Communication: Research on Texting and All That with Your Peeps
Sponsor: Interpersonal Communication Division
Chair: Elyse M. Warford, Georgia Perimeter College
College Students’ Mediated Communication with their Romantic Partners: Text Messaging, Emailing, and Use of Social Media Websites
Fran C. Dickson, Chapman University
Travis Cross, University of Arizona
Christa Lee Canaday, Chapman University
Should You ROFL or STFU? How Text Messaging Competence Relates to Text Messaging Frequency, Maintenance, and Linguistic Style
Nicholas Brody, University of Texas at Austin
R U Alone? Wanna Have Some Fun? Two Typologies of Sexting
Jimmie Manning, Northern Kentucky University
The Repercussions of a Facebook Break-up: Does Breaking-up with a Romantic Partner Lead to the End of a Facebook Friendship?
Dylan Medeiros, University of Arkansas
Time, Talk, and Tech: Touching Truth in Liars’ Clubs
Joy L. Hart, University of Louisville
Kandi L. Walker, University of Louisville
Justin Magnuson, University of Louisville
Ryessia Jones, University of Louisville
2507  
Thursday  
2:00 pm – 3:15 pm  
Houston  
Constitution Committee Meeting  
Sponsor: Southern States Communication Association  
Participants:  
Richard Knight, Shippensburg University  
Michelle Violanti, University of Tennessee  
Paula Rodriguez, Hinds Community College

2508  
Thursday  
2:00 pm – 3:15 pm  
Lafitte  
Roundtable Discussion of the 2012 U.S. Presidential Primary Season  
Sponsor: Political Communication Division  
Chair: Barry P. Smith, Mississippi University for Women  
Participants:  
William F. Harlow, University of Texas of the Permian Basin  
Melissa M. Smith, Mississippi University for Women  
Larry Powell, University of Alabama at Birmingham  
Brian C. Brantley, Texas A&M University – San Antonio  
Lauren Reichart Smith, Auburn University  
Kenny D. Smith, Samford University  
Barry P. Smith, Mississippi University for Women  
Panelists will discuss the 2012 U.S. presidential primary season – with an emphasis on the contested Republican primary. Fitting with the convention theme, panelists will discuss customs, challenges, and changes in the electoral process of selecting a nominee for one of the most visible global leaders.

2509  
Thursday  
2:00 pm – 3:15 pm  
Fort Worth  
Developing Consensus: Creating Unity in Defining the Public Relations Process  
Sponsor: Public Relations Division  
Chair: Kelli M. Anthony, Mississippi State University  
Respondent: Corey A. Hickerson, James Madison University  
Participants:  
Karyn L. Brown, Mississippi State University  
Pamela Bourland-Davis, Georgia Southern University  
Christie M. Kleinmann, Lee University  
Laura Richardson Walton, Mississippi State University
As evidenced by perusing the latest editions of public relations textbooks, consensus defining the key concepts of the public relations process is clearly lacking. This panel explores current literature surrounding a number of these concepts and seeks to move our field toward embracing widely accepted definitions to enable us to better prepare our students for the highly competitive public relations profession.

2510
Thursday
2:00 pm – 3:15 pm
Coronado
Investigating Images in Popular Culture
Sponsor: Popular Communication Division
Chair: Dave Nelson – Valdosta State University
Environmentalism and the Apocalypse in American Film
Shane Trayers, Macon State College
Communicating Paranormal Belief: Investigating the Relationships among Paranormal Belief, Lie Acceptability, and Eysenck's Big three
Matthew C. Ramsey, Shippensburg University
William A Maze, Northwest Mississippi Community College
Barebacking with Hi(V)tler: The dramatization and erasure of condom-less sex in a safe(r) sex campaign.
Eddie Gamboa, Jr, Louisiana State University
Wearing the Vernacular: The Rhetorical Implications of an Intoxicated T-Shirt and The Vernacular Carnival
John Russell, University of South Alabama
The Impact of Glee on the Perceptions of the LGBT Community
Laura Miller, University of Tennessee

2511
Thursday
2:00 pm – 3:15 pm
Bowie
Performing Gender in Prime Time and on the Big Screen: Gender Performance in Popular Media
Sponsor: Gender Studies Division
Respondent: Michael Eaves, Valdosta State University
“I Am McLovin”: The Struggle for Hetero-Masculine Identity in Superbad
C. Wesley Buerkle, East Tennessee State University
Overcoming Masculinity in Animated Sitcoms
Michael Devlin, University of Alabama
Renee Walker as a Reinforcement of Jack Bauer’s Hegemonic Masculinity in 24
Natalie Brown, University of Alabama
If Sex Were Dating: Performing Female Same-Sex Desire on Television’s Glee
Jenna D. Ledford, University of North Texas
Performing and Voicing Transgender Identity in The Little Mermaid: From Andersen to Disney
Leland G. Spencer, University of Georgia
Take a Number; Say Your “Peace”

2512
Thursday
2:00 pm – 3:15 pm
Johnson
Sponsors: President and Vice-President
Moderator: Misty L. Knight, Shippensburg University
Panelists:
Monette Callaway, Hinds Community College
Frances Brandau-Brown, Sam Houston State University
This is a new panel discussion that seeks to inspire good conversation and inspiration. Audience members will receive a number when they arrive. When that number is called, they will have three minutes to prompt a discussion of their choice. It can be items such as the following; research in the discipline, about a previous panel, a concern that they would like addressed, an introduction to upcoming research or a book being published, and the like. The goal is to encourage communication within the association and offer another chance to get to know your fellow scholars or to chat with old ones. Come, take a number, and say your “peace.”

2601
Thursday
3:30 pm – 4:45 pm
Bowie
“I Can’t Teach Today, There’s a Monster in my Classroom:” How Instructors Grapple with Their Own Anxieties Whilst Instilling Confidence in Students and Creating Effective Learning Environments
Sponsor: Instructional Development Division
Chair: Andrea Lovell, University of North Texas
Respondent: Tracy Anderson, St. Cloud State University
NCLB and a New Generation of College Students: How do we Help Them Now
Andrea Lovell, University of North Texas
“Take a Deep Breath:” Utilizing Personal Phobia Experience in the Classroom to Ease Communication Apprehension in the Basic Course
Elizabeth Kaszynski, University of North Texas
“Fake it till you Make it”: The Great Balancing Act of Teaching While Being Taught
Garret Castleberry, Oklahoma University

2602
Thursday
3:30 pm – 4:45 pm
Dallas
Texas as Character in Film and Television
Sponsor: Mass Communication Division and Popular Communication Division
Chair: Amy L. Darnell, Columbia College
Respondent: M. Heather Carver, University of Missouri
Participants:
Robert W. Haynes, Texas A&M International University
Mark D. Cunningham, University of Texas at Austin
Amy L. Darnell, Columbia College
The panel examines the manner in which the State of Texas is more than setting and locale in film and television programming. The films *Tender Mercies*, *Tree of Life*, and the television series *Friday Night Lights* show that Texas serves a crucial narrative role held primarily by scripted actors, as both protagonist and antagonist, lead and supporting character.

2603
Thursday
3:30 pm – 4:45 pm
Peraux
Christians Gone Queer; Queers Gone Christian: An Experimental Queer Autoethnographic Performance of Intersecting Identities and Assemblages
Sponsor: Performance Studies Division
Chair: Benny Lemaster, Southern Illinois University, Carbondale
Respondent: Scott Dillard, Georgia College and State University
Presenter: Benny Lemaster, Southern Illinois University, Carbondale
Presenter: Nichole Nicholson, Southern Illinois University, Carbondale
Presenter: Joshua L. Potter, Southern Illinois University, Carbondale
Presenter: Samuel Sloan, Southern Illinois University, Carbondale
Through performance, we explore the ways in which our historical queer (and religious) lives have fought back, embraced, reified, and worked alongside Christianity (and queerness). We trouble the normative dialectic tensions between queers and Christianity by constructing individuated assemblages of subjecthood that are not so easily understood by hegemonic binaries.

2604
Thursday
3:30 pm – 4:45 pm
Houston
Town Hall Debate: Political Parties are Detrimental to the Promotion of Free Speech.
Sponsor: Southern Argumentation and Forensics Division
Moderator: Matthew C. Ramsey, Shippensburg University
Participants:
Affirmative:
Richard A. Knight, Shippensburg University
John Nicholson, Mississippi State University
Negative:
Daniel Schabot, Cameron University
Robert J. Glenn, III, Owensboro Community and Technical College

2605
Thursday
3:30 pm – 4:45 pm
Alamo
Rhetorical Circulation in Theory and Practice, Part II: Situated Circulation
Sponsors: Rhetoric and Public Address Division and American Society for the History of Rhetoric Interest Group
Chair: Mary E. Stuckey, Georgia State University
Allegory in Jacksonian Political Cartoons and the Dawn of U.S. Democratic Circulation
Brandon Inabinet, Northwestern University
Circulating the Presidency
Stephen Heidt, Georgia State University
Circulation and Non-Circulation of Photographic Texts in the Civil Rights Movement: A Case Study of the Rhetoric of Control
Sean O’Rourke, Furman University
Jackie Joins Twitter: The (Re)Circulation of “Campaign Wife”
Melody J. Lehn, University of Memphis
Panelists will discuss issues of rhetorical criticism that affect audience, agency, and text, all through the central issue of circulation. These historical case studies analyze circulation, as it creates sometimes surprising effects on power and public culture: affecting Presidential discourse, making allegory a central trope of public culture (following Robert Hariman), and complicating the relationship of orality and visuality.

2606
Thursday
3:30 pm – 4:45 pm
Laredo
Association for Communication Administration Interest Group Business Meeting

2607
Thursday
3:30 pm – 4:45 pm
Midland
Kenneth Burke Society Interest Group Business Meeting

2608
Thursday
3:30 pm – 4:45 pm
Crockett
Challenges, Customs, and Changes in the Modern Day Organization
Sponsor: Applied Communication Division
Chair: Kris Drumheller, West Texas A&M
Respondent: Mary Meares, University of Alabama
Supervisors’ Use of Influence Tactics for Extra-Role Tasks: Perceptions by Ingroup versus Outgroup Members in Organizations in Hong Kong
Vivian C. Sheer, Hong Kong Baptist University
“Time is Money:” A Rhetorical Examination of Clockwork in Taylor’s Scientific Management
Jeremy Langett, Lynchburg College
The Role of Resistance Humor Within Organizational Culture
Owen Lynch, Southern Methodist University
Law Enforcement Communication, Verbal Judo & Visual Ethnography
Lorna Keathley, Center for Transportation Research
Virginia Kupritz, University of Tennessee
John Haas, University of Tennessee
2609
Thursday
3:30 pm – 4:45 pm
Coronado
It’s the End of the World as We Know It: What do Post-Apocalyptic Films and Fiction tell us about ourselves?
Sponsor: Communication Theory Division
Chair: Michael Weston, University of Houston-Victoria
Panelists:
Uppinder Mehan, University of Houston-Victoria
Michael Weston, University of Houston-Victoria
Diana Lopez, University of Houston-Victoria
Mark Ward, Sr., University of Houston-Victoria
Post-Apocalyptic Films and Novels have long provided a rich cultural resource for the studying of Popular Culture and these four presentations suggest that the significance of this genre to contemporary Communications Studies is as strong as ever. From the inherent Exceptionalism found in the genre, to the narrative arc of 20th Century Post-Apocalyptic films, to the narrative tension between base survival and hope, to the larger Apocalyptic narrative as a paradigm of cultural values -- each presentation takes a unique look at the genre and it’s place in the cultural milieu.”

2610
Thursday
3:30 pm – 4:45 pm
Fort Worth
Academic Women and the Tenure Track: Finding Voice and Balance through the Blogosphere
Sponsor: Gender Studies Division
Chair: Lora Helvie-Mason, Southern University at New Orleans
Participants: Lynne M. Webb, University of Arkansas
Jennifer T. Edwards, Tarleton State University
Lora Helvie-Mason, Southern University at New Orleans
The use of an academic blog could serve as a source point for pedagogical advice, idea sharing, research collaboration, and as an avenue to explore new technology in the classroom. Since most blog-hosting sites are free and most faculty members are on computers daily, many find it is an ideal forum for academic discourse not only about a specific discipline, but about academia itself. This interactive panel includes women bloggers from distinctly different institutions who come together in order to candidly express their thoughts and share blogging tips and traps in academia. The panel will involve the three bloggers sharing their experiences, showing their blogs and blog entries which may reinforce their points, and offering suggestions for academic women reading or authoring blogs. A question and answer session will follow.
2701
Thursday
5:00 pm – 6:15 pm
Ft. Worth
Popular Communication Division Business Meeting

2702
Thursday
5:00 pm – 6:15 pm
Coronado
Rhetoric and Public Address Division Business Meeting

2703
Thursday
5:00 pm – 6:15 pm
Peraux
Top Student Performances
Sponsor: Performance Studies Division
Chair: David Terry, San José State University
Respondent: Justin Trudeau, University Of North Texas
On Breathing In The Barrel
Sean Mckeithan, University Of California Berkeley
Red Fox Fur Coat – Tremulous Bodies in Animalistic Flesh
Travis L. Williams, University Of North Texas
A 12 Step Program for Recovering White Caucasians
Brandon Chase Goldsmith, University Of Memphis
Cookie Performance
Bedillia Ramirez, San José State University
Sentenced S[J]lence
Olivia Perez-Langley, Southern Illinois University, Carbondale

2704
Thursday
5:00 pm-6:15 pm
Lafitte
Community College Division Business Meeting

2705
Thursday
5:00 pm – 6:15 pm
Bowie
Language and Social Interaction Division Business Meeting
2801
Thursday
6:00 pm-8:00 pm
Starlight Terrace - Rooftop
Welcome Reception
Sponsor: Southern States Communication Association & Routledge Publishing

Friday, April 13

3101
Friday 8:00 am - 10:00 am
Anacacho Ballroom
82nd Annual Southern States Communication Association Breakfast Meeting
Sponsor: Southern States Communication Association
Presiding: Frances Brandau-Brown SSCA President, Sam Houston State University
Please join us for the breakfast, the Association’s Annual Business Meeting, and President Brandau-Brown’s Address: Trend Becomes Tradition: The Educational Challenges of New Communication Technologies

3201
Friday
10:15 am – 11:30 am
Coronado
Top Papers in Mass Communication
Sponsor: Mass Communication Division
Chair: Brian C. Brantley, Texas A&M University-San Antonio
Respondent: William F. Harlow, University of Texas of the Permian Basin
Too Many Mediated Voices: The Impact of Socialization Practices on Perceptions of Email Overload in the Workplace
Ashley Barrett, University of Texas at Austin
The Rise and Fall of the New Century Network: American Newspapers and the Quest for Control of Online ‘News’ in the 1990s
Matthew Allen, Curtin University
Keith Herndon, Curtin University
You Know That Stuff Really Happens: The Attitudinal Effects of Exemplars in Horror Films*
Gyromas W. Newman, University of Alabama
Boys Don't Cry…But Do Girls? Gender, Empathic Distress, and Enjoyment of Real Media Violence**
Mary Grace Antony, Schreiner University
*Top Student Paper in Mass Communication
**Top Paper in Mass Communication
3202
Friday
10:15 am – 11:30 am
Lafitte
Top 3 Papers in Language & Social Interaction
Sponsor: Language & Social Interaction Division
Chair: Bryan Crow, Southern Illinois University
Respondent: Michael S. Waltman, University of North Carolina
Person Reference Formulations in a Photograph Narrative Activity: What Talking about Them Reveals about Us
Andrea W. Mates, University of California, Los Angeles
Prosodic Features in the Discourse of an Individual with Schizophrenia and the Consequences for Turn-Taking
Lisa Mikesell, University of California, Los Angeles
“Hey Sweetie, Would You Please…?” Politeness in Spousal Requests*
Sarah K. Chorley, University of Arkansas
Susan I. Holt, University of Arkansas
Lynne M. Webb, University of Arkansas
Barry J. Regan, University of Arkansas
Michelle Conty, University of Arkansas
Mark L. Hans, University of Arkansas
Philip Kropp, University of Arkansas
Megan Wilson, Ivy Tech Community College
*Top Paper in Language & Social Interaction

3203
Friday
10:15 am – 11:30 am
Peraux
Bodies, Performance, and Social Change
Sponsor: Performance Studies Division
Chair: Danielle Dick McGeough
Respondent: Melanie Kitchens O’Meara, University of Georgia
No Toilet, No Bride: Bodies and Performance in Indian Sanitation Activism
Danielle Dick McGeough, Louisiana State University
Flashes in the Flesh: Activism in the Flash Mob
Rebecca Walker, University of North Texas
The Nostalgic Body: African American Biological Memory Practices
Jade C. Huell, Louisiana State University
Deconstructing Binaries through Interventionist Performance
Jennifer L. Freitag, Southern Illinois University, Carbondale

This panel recognizes the body as central to understanding how citizens engage in performances of social change. We consider how the body is used as a catalyst for social change and what these performances tell us about how we view the body. We analyze how the body is used to stage and choreograph embodied dissent and how activism acquires cultural and material significance through corporeality to enact powerful forms of advocacy. Finally, we contemplate how a focus on the body alters how social change is understood.
3204
Friday
10:15 am – 11:30 am
Georgian
G.I.F.T.S. Panel 1
Sponsor: Community College Division
Chair: Judi Truitt, Volunteer State Community College
A Great Idea to Help Introductory Public Relations Students Get Internships
Bill Stuart, Longwood University
Consensus Exercises
Bill Edwards, Columbus State University
Health Communication in International Settings
Laura Miller, University of Tennessee
Rhetoric as Ontological, Axiological, and Epistemic: Anthropomorphism, Zoomorphism, and a Visit to the Zoo
Jason Munsell, Columbia College
We Hold These Truths to be Self-Evident: An Activity in Persuasion
Vince Pisciottano, University of South Alabama
Calculating the Effects of Computer-Mediated Communication on Interpersonal Communication
Scott Christen, Tennessee Technological University
Stephanie Kelly, University of Tennessee
Social Phobia & Public Speaking: Therapeutic Intervention
Mary Walker, South Texas College

3205
Friday
10:15 am – 11:30 am
Dallas
Student Papers
Sponsor: Popular Communication Division
Chair: Tony DeMars, Texas A&M Commerce
The Southern Subaltern: The South as Media Colony in Family Guy
Teddy Champion, University of Alabama
Rapping Rhetorically: A Genre Criticism of Rap Eulogies and Apologia
Daniel Turner, University of Alabama
Motivational Appeals used to Strengthen Narrative Fidelity: Veganism Promoted in Children’s Literature
Jacob Bonander, University of Alabama
The Paparazzi & Celebrities’ Right to Privacy: Is There a Line Being Crossed
Adam Miller, University of Louisiana at Lafayette
From Hero to Zero – LeBron James’ “Transition Narrative:” The Voice of a Villain
Andy Kwon, University of Alabama

3206
Friday
10:15 am – 11:30 am
Houston
Taking a Closer Look at Privacy
Sponsor: Freedom of Speech Division
Chair: Pat Arneson, Duquesne University
Respondent: Charles C. Howard, Tarleton State University
Communication, Privacy, and the Implications for the National Security State: Lessons from Postal Censorship and the Government Rationale during World War II**
Amy C. Duvall, University of Arkansas
“Don’t People Want to Choose Who We Let See Us Naked?:” Disclosure and Control in Airport Security Procedures
Jessica Knapp, University of Texas at Austin
Brett Lunceford, University of South Alabama
**Top Student Paper in Freedom of Speech

3207
Friday
10:15 am – 11:30 am
Laredo
Assessing Public Relations Effectiveness across Contexts: Public Relations Instruction and Implementation
Sponsor: Public Relations Division
Chair: Amy Carwile, Texas A&M University-Texarkana
Respondent: Marsha Little Matthews, University of Texas at Tyler
Social Networking Health: A Content Analysis of Twitter and Facebook Pages of U.S. State Departments of Health
Leslie Rasmussen, University of Southern Mississippi
Jae-Hwa Shin, University of Southern Mississippi
“Greening” the Public Relations Curriculum: An Integrative Approach to Teaching Environmental Communication Best Practices in the Campaigns Course
Corey A. Hickerson, James Madison University
Peter K. Bsumek, James Madison University
Who Cares About Public Opinion in China? An Examination of Chinese Public Relations Practices and Crisis Communication
Dedria Givens-Carroll, University of Louisiana at Lafayette
Wensi Yin, University of Louisiana at Lafayette
In the Huddle: SCCT Analysis of NFL and Players’ Association 2011 Lockout Strategies
Skye C. Cooley, Mississippi State University
Kenny D. Smith, Samford University

3208
Friday
10:15 am – 11:30 am
Bowie
Intercultural Communication around the World: A Conversation with L. Brooks Hill, Trinity University
Sponsor: President
Moderator: Margaret D’Silva, University of Louisville
This panel is a conversation with L. Brooks Hill about intercultural communication in a world made smaller by technology. Dr. Hill has served three terms as President of the International Association
for Intercultural Communication Studies. He is the author of one book, co-author of another book, and co-editor of several books and journal editions, author and co-author of numerous articles, and the past editor of Intercultural Communication Studies. Dr. Hill is a dedicated teacher and scholar whose work has been an invaluable resource to many students and colleagues over the years. His experiences working with IAICS and the intercultural division of SSCA have resulted in unique and interesting insights into how communication is changing in the 21st century. Cultural boundaries are more easily crossed than at any time in history. Global communication is now the norm. Come and join the conversation with Brooks Hill and explore how communication is changing in this global era that has all cultures and world citizens more connected than ever before.

3209
Friday
10:15 am – 11:30 am
La Salle
Pedagogical Practices for Raising Critical Consciousness about Issues of Identity, Power, and Privilege
Sponsor: Instructional Development Division
Chair: Hannah Oliha, West Texas A&M University
*From Night in Mississippi: Using Rhetorical Analysis to Teach Social Justice*
Trudy Hanson, West Texas A&M University
Reflexive Classroom Dialogues: Social Practice for Advancing Critical Consciousness and Advocacy
Hannah Oliha, West Texas A&M University
Consciousness Raising in the Mass Communication Course
Enyonam Osei-Hwere, West Texas A&M University
An Exploratory Study Examining Classroom Incivilities of Undergraduate Communication Majors at a Southern University
Stephen Earl White, Columbus Technical College

3210
Friday
10:15 am – 11:30 am
Alamo
Customs, Challenges, and Changes through an Ethnographic Lens
Sponsor: Ethnography Interest Group
Chair: Jillian A. Tullis, University of North Carolina at Charlotte
Respondent: Tom Frentz, University of Arkansas, Fayetteville
Unbalanced: An Autoethnography of Fatherhood in Academe
Patrick Dillon, University of South Florida
The Spiritual Journey of Negotiating my Identity as Mother of a Child with Down Syndrome**
Sherri Fairbairn, University of North Carolina at Charlotte
Movie Riffing at B-Fest: Toward a Critical Model for Audience Participation*
Matthew Foy, Southern Illinois University – Carbondale
Welcome Home Veteran: Veterans’ Narratives of Reintegration, PTSD, and a Coffee Shop
Laura Smailis, University of North Carolina at Charlotte
*Top Paper in Ethnography
**Top Student Paper in Ethnography
3211
Friday
10:15 am – 11:30 am
Ft. Worth
Top Student Papers in Burkean Studies
Sponsor: Kenneth Burke Society Interest Group
Chair and respondent: C. Wesley Buerkle, East Tennessee State University
The Constitution of “Common Sense:” A Pentadic Analysis of the Tea Party Manifesto**
Matt Morris, University of Texas at Austin
A Whole New Frame: Exploring the Features and Possibilities of Dramatism
Reed Reynolds, San Diego State University
Misrepresented, the Media Distortion of the Purpose of Phi Slam
Todd Linder, University of Georgia
Face 2 face: Kenneth Burke’s Comic Frame and the Potential of Postmodern Portrait Photography as Subversive Performative Intervention in Public Space
Mina Ivanova, Georgia State University
**Top student paper for Kenneth Burke Society Interest Group

3212
Friday
10:15 am – 11:30 am
Johnson
What Could Go Wrong?: Promoting Democracy and Neoliberalism in Global Contexts
Sponsor: Rhetoric and Public Address Division
Chair: Marilyn Young, Florida State University
Respondent: Meredith Bagley, University of Alabama
The Network Society and the Social Network: Rhetorics of Voice, Trust, & Publicity in Facebook and Gossip Girl
Lee Marie Pierce, University of Georgia
The Formation of the Democracy Promotion Industry: Ideology, Ideograph, and Dialectics
Stephen Heidt, Georgia State University
A Rhetoric of Moving Forward with the Arab World?: Barack Obama’s Moment in Cairo, June 2009
Heather A. Hayes, University of Minnesota Twin Cities
Mohtarma Benazir Bhutto’s 1989 Address at the US House of Representatives: A Study in Invitational Rhetoric
Emily Sauter, Colorado State University

3301
Friday
11:45 am – 1:00 pm
Coronado
Top Papers in Communication Theory
Sponsor: Communication Theory Division
Chair: Ray Ozley, University of Montevallo
Respondent: Bill Edwards, Columbus State University
Miles, Area Codes, and Country Codes: Defining Long-Distance Friendships*
Jessica Thern Smith, University of Tennessee
Michelle Violanti, University of Tennessee
Social Exchange Theory: A Framework for Analyzing Mentoring Relationships in Academia from the Faculty Mentor’s Perspective**
Leigh Ann Johnston, University of Alabama
Managing Boundary Turbulence Through the Use of Information Manipulation Strategies: A Report on Two Studies
Richard S. Bello, Sam Houston State University
Frances E. Brandau-Brown, Sam Houston State University
J. Donald Ragsdale, Sam Houston State University
Examining Distance: A Theory to Analyze Time and Salience in Media Attribute Assignment
Skye Chance Cooley, Mississippi State University
*Top Paper in Communication Theory
**Top Student Paper in Communication Theory

3302
Friday
11:45 am – 1:00 pm
Ft. Worth
Roundtable Discussion - Cosmopolitan Hermeneutics: Responses to Global Communication
Sponsor: Philosophy and Ethics of Communication Interest Group
Chair: Jeremy Langett, Lynchburg College
Panelists:
Pat Arneson, Duquesne University
Ronald C. Arnett, Duquesne University
Gina L. Ercolini, University of South Carolina
Pat J. Gehrke, University of South Carolina
Spoma Jovanovic, University of North Carolina at Greensboro
James R. Pickett, Flagler College
This roundtable will explore philosophical and ethical responses to global communication and related concepts. From the Greek Cynics, to Kant, to contemporary thinkers such as Appiah and Benhabib, the idea of all humans being citizens of the world has been argued for as a solution to provincialism, nationalism and more recently, for globalization. The sociologist Ulrich Beck argues for a cosmopolitan hermeneutic in order to understand the global environmental risks now confronting all people of the earth. These positions will be examined in terms of stances that question them, ranging from Weil’s call for “a need for roots” to Rorty’s ethnocentrism.

3303
Friday
11:45 am – 1:00 pm
Peraux
A Conversation with Arthur Frank about Performance and Menstruation
Sponsor: Performance Studies Division
Chair: Emily Graves, Louisiana State University
Respondent: Danielle McGeough, Louisiana State University
Distancing the Corporeal Body: “If my House were on Fire, I’d Grab my Menstrual Charts on the Way Out.”
Emily Graves, Louisiana State University
Menstrual Smear Tactics: Force, Not Play, in Menstruation?
Raquel Polanco, Louisiana State University
Dancing the Blood: The Menstruating Body as Communicative Body
Bonny McDonald, Louisiana State University
This panel considers what Arthur Frank's sociological typology of corporeality might mean for performance scholarship by thinking through Frank's four bodily styles in terms of the specific embodied action of menstruation. By putting Frank's bodily types in corporeal conversation with each other in a staged performance we aim to (re)discover ways of thinking about the menstruating body as it acts in relation to discipline, consumption, domination and communicative recognition.

3304
Friday
11:45 am – 1:00 pm
Georgian
G.I.F.T.S. Panel 2
Sponsor: Community College Division
Chair: Jennifer T. Edwards, Tarleton State University
Syllabi Video for the Online Speech Class
Stephen Earl White, Columbus Technical College
Seeing + Doing: A Multi-Faceted Group Project for Small Group Communication Courses which Emphasizes the Relationship between Cohesion and Productivity in Small Groups
Katie J. Green, Baylor University
Jane C. H. Damron, University of Texas at Austin
"Your eyes are as blue as the toilet water."
John Saunders, Huntingdon College
Communicating our Stories: Group Project Assignment
Misty L. Knight, Shippensburg University
The Intergalactic Peace Summit “Case Study” Exercise
Lynn M. Disbrow, Huntingdon College
Fill in the ____: Teaching Eye Contact through Mad Libs
J.J. Bonander, University of Alabama
The “Classroom” Shopping Network: Teaching Monroe’s Motivated Sequence through Infomercials
Andy C. Kwon, University of Alabama

3305
Friday
11:45 am – 1:00 pm
Houston
Aliens in a Parallel Universe: Reentering the Academy after a Tour in the Workplace
Sponsor: Association for Communication Administration Interest Group
Chair: Shirley Serini, Valdosta State University
Panelists:
Diane S. Krider, Central Michigan University
M. Eilene Kerley Wollslager, University of Texas at San Antonio
Mark Ward, Sr., University of Houston-Victoria
Julie Hill, University of Maryland University College
This panel of academics-turned-practitioners-turned-academics will share their concerns, insights, frustrations, and delights about their reentry into college life. Administrators who hire these seasoned practitioner/academics into beginning- or mid-level tenure track positions will find this
frank discussion of what it’s like to start over in a whole new world to be of interest and help as they seek to guide and develop their new-hire’s academic careers.

3306
Friday
11:45 am – 1:00 pm
Laredo
Media and Language Shaping Attitudes towards Candidates and Campaigns in Contemporary Campaigns
Sponsor: Political Communication Division
Chair: Patrick G. Wheaton, Georgia Southern University
Respondent: Darrell L. Roe, East Texas Baptist University
What is Incivility? Mediated Meanings of Incivility During the 2008 and 2010 Campaigns
Ashley R. Muddiman, University of Texas at Austin
Politics in Motion: Barack Obama’s Use of Movement Metaphors**
Jeremy L. Cox, Texas State University
Officially, Unofficially: How the Colbert Super PAC Changes the Landscape of the Influence of Political Action Committees*
Kenny D. Smith, Samford University
Lauren Reichhart Smith, Auburn University
The “Drinking-Buddy” Scale as a Measure of Para-Social Behavior
Larry Powell, University of Alabama – Birmingham
Virginia P. Richmond, University of Alabama - Birmingham
Glenda Cantrell-Williams, University of Alabama
**Top Student Paper in Political Communication
*Top Paper in Political Communication

3307
Friday
11:45 am – 1:00 pm
Bowie
Top Papers in Rhetoric and Public Address
Sponsor: Rhetoric and Public Address Division
Chair: Jason Edward Black, University of Alabama
Respondent: Richard W. Leeman, University of North Carolina at Charlotte
On Speech Hygiene, Modernity, and the History of the Field
Joshua Gunn, University of Texas at Austin
The Tale of Two Slavery Museums: The Rhetorical Image of Memory Places in Virginia
Casey Malone Maugh, University of Southern Mississippi Gulf Coast
Mary Lynn Veden, University of Arkansas Fayetteville
Crafting the Cornbread Nation: The Southern Foodways Alliance and Southern Identity
Wendy Atkins-Sayre, University of Southern Mississippi
Ashli Stokes, University of North Carolina at Charlotte
FDR, the Rhetoric of Vision, and the Creation of the American State*
Mary E. Stuckey, Georgia State University
*Top Paper in Rhetoric and Public Address
3308  
Friday  
11:45 am – 1:00 pm  
La Salle  
Pushing the Envelope of Free Expression  
Sponsor: Freedom of Speech Division  
Chair: Rebekah L. Fox, Texas State University—San Marcos  
Respondent: Stephen A. Smith, University of Arkansas  
Clarifying Threats: Development to the Apex of Standardization  
Kendra A. Day, University of South Alabama  
World Wide Hate: The Freedom to Not Respond  
John Soltau, Texas State University  
Can You See Me Now, Driver? Protest and the World Naked Bike Ride  
Brett Lunceford, University of South Alabama

3309  
Friday  
11:45 am – 1:00 pm  
Crockett  
Top Papers and Applications in Public Relations  
Sponsor: Public Relations Division  
Chair: Myleea D. Hill, Arkansas State University  
Respondent: Beth Eschenfelder, University of Tampa  
The Challenge of Diversity Appeals for HBCUs  
Brigitta R. Brunner, Auburn University  
The Public Relations Internship Experience: A Qualitative Assessment*  
Laura Richardson Walton, Mississippi State University  
Marissa-Beth Humphrey, Mississippi State University  
The Smallest User Campaign to Decrease Energy Consumption in Two Mid-South Neighborhoods: A Field Experiment  
Rick Fischer, University of Memphis  
Ashley Akin, University of Memphis  
Beena White, University of Memphis  
David Arant, University of Memphis  
Tom Chamberlain, Memphis Light, Gas and Water Company  
Sarah Bolton, University of Memphis  
A Crisis of Values: Seeing Crisis as an Opportunity  
Christie M. Kleinmann, Lee University  
Rebecca Miller, Lee University  
*Top Paper in Public Relations

3310  
Friday  
11:45 am – 1:00 pm  
Lafitte  
Student Top Paper Panel  
Sponsor: Instructional Development Division  
Chair: Deborah Hefferin, Broward College
Sustaining and Training with Web 2.0: Preparing Students for Convergent Environments when Resources Are Scarce**
Leslie Rasmussen, University of Southern Mississippi
Reducing Apprehension and Burnout through the Event of Final Exams
Kyle B. Heuett, University of Tennessee
Searching for Immediacy on RateMyProfessor.com: Investigating Students’ Feedback to Identify Quality of Instructional Communication Assessment
Scott Christen, Tennessee Technological University
Stephanie Kelly, University of Tennessee
Kevin Bryant, Tennessee Technological University
Bridgette Buchanon, Tennessee Technological University
**Top Paper in Instructional Development

3311
Friday
11:45 am – 1:00 pm
Johnson
Burkeology for Southern Counter-memory: Songs of the Southern Scapegoat as Counter-Statement to a Global Scene
Sponsor: Kenneth Burke Society Interest Group
Chair: Kristine Weglarz, Trinity University
Respondent: Andrew King, Louisiana State University
Accidental Rhetoric Revisited in the BP Oil Spill: Our Headline is that We Can't Get Our Story Straight
Kevin Ellis, Louisiana State University, Alexandria
The Spectre of Wisdom Lost: The Transmogrification of Southern Conceptions of Wisdom from Experience to Expertise
Jon M. Croghan, Northwestern State University
Haunting Historiographies: Texas Ghost Stories as TragiComic Paradox of Substance
Shaun Treat, University of North Texas
Rhetoric, Places of Public Memory, and the South Carolina Statehouse Grounds: The Guilt of Slavery, the Hauntology of Racism, and Tea with Governor Nikki Haley
Jason Munsell, Columbia College

3312
Friday
11:45 am – 1:00 pm
Dallas
Mad Men, Persuasive Campaigns, and Popular Culture
Sponsor: Theodore Clevenger, Jr. Undergraduate Honors Conference
Chair/Respondent: Amanda Borden, Samford University
The Non-Nostalgic Presentation of the 1960s by Mad Men
Mia Lindsey, Southern Adventist University
Mark Your Man: A Rhetorical Study Undraping and Deconstructing the Gender Stereotypes of AMC's Emmy Award Winning Drama Mad Men
Jessica Peters, West Texas A&M University
Out of the Light and Into the Dark: A Critical Analysis of Six Feet Under
Hannah Goldberg, Columbia College
Graphology and Gender, Field of Study, and Personality Type
Ingrid Hernandez, Southern Adventist University
Sarah Crowder, Southern Adventist University
Kayce Foote, Southern Adventist University
Andrew Garcilazo, Southern Adventist University
Raquel Levy, Southern Adventist University
Mia Lindsey, Southern Adventist University
Jennifer Valle, Southern Adventist University
Campaigning Against AIDS: A Qualitative and Rhetorical Analysis of Advertising and Public Health Campaigns Initiated by Out magazine and the Center for Disease Control
Galdino Griego, West Texas A&M University
Standardized or Adapted? A Theoretical Approach to International Advertising
Eliana Pana, Berea College

3313
Friday
11:45 am – 1:00 pm
Midland
Apologies: Opportunities for New Beginnings
Sponsor: Communication Theory Division
Chair: Paula Rodriguez, Hinds Community College
Respondent: Daniel S. Brown, Grove City College
Apologia, Antapologia and Barack Obama’s “Global Apology Tour”
Kevin Stein, Southern Utah University
“That Candor that is Critical to Diplomacy:” Hillary Clinton and the WikiLeaks Conundrum
Roscann M. Mandziuk, Texas State University
Toyota’s Akio Toyoda and the Laundry List of Mea Culpas
Donald B. Simmons, Asbury University
“We Are Sorry”: Rupert Murdoch and the Rhetoric of Social Intervention”
Susan K. Opt, James Madison University

3314
Friday
11:45 am - 2:00 pm
Jefferson Manor
SSCA Past Presidents’ Luncheon
Sponsor: Southern States Communication Association

3401
Friday
1:15 pm – 2:30 pm
Crockett
Facebook and Finances: Emerging Customs in U.S. Cultural Practices
Sponsor: Interpersonal Communication Division
Chair: Jacob Jenkins, University of South Florida
Respondent: Carrie Oliveira, East Tennessee State University
Interpersonal Communication Consequences of Email Non-Response
Susan S. Easton, Rollins College
Richard K. Bommelje, Rollins College  
Family Communication, Privacy, and Facebook  
Eric Fife, James Madison University  
C. Leigh Nelson, James Madison University  
“Give me my money!” Interpersonal Gift-Giving in Short Term Missions around the Globe  
Linda Potter Crumley, Southern Adventist University  
Renee E. Baumgartner, Andrews University  
Family Communication about Finances: A Future in Interpersonal Communication Research  
Lynsey Kluever Romo, University of Texas at Austin

3402
Friday
1:15 pm – 2:30 pm
Houston
Top Rated Essays on Gender, Popular Culture, and Careers  
Sponsor: Theodore Clevenger, Jr. Undergraduate Honors Conference  
Chair/Respondent: Misty L. Knight, Shippensburg University  
More Than Just a Fairy Tale: An Analysis of Gender, Race and Place in The Princess and The Frog  
Kristina Black-Goode, Columbia College  
Parental Influence on Young Adults’ Vocational Choices  
Sarah Jones, University of Kentucky  
Professor Immediacy Behavior as a Predictor of Vocational Intentionality  
Joel D. Lopata, Pepperdine University  
Good Advice vs. God's Advice: Viewing Joel Osteen and the Prosperity Gospel Through a Rhetorical Lens  
Erica Clark, Transylvania University  
Hardening Conservative Gender Roles: The Real Housewives of Beverly Hills through the Feminist Perspective  
Ashley Huffman, George Washington University  
Women’s Occupational Roles on Prime-Time Network Television  
Tess D. Leibowitz, George Washington University

3403
Friday
1:15 pm – 2:30 pm
Lafitte
Wisdom, Social Media, and Rhetorical Action  
Sponsor: Communication Theory Division  
Chair: Marceline Thompson-Hayes, Arkansas State University  
Respondent:  
Constructivism: Understanding Its Development and Relevance to Social Media  
Janette Douglas, University of Louisiana at Lafayette  
The Multitude Mutated: The Vernacular Discourse of the New World Order Conspiracy  
Matt Morris, University of Texas at Austin  
Genre Theory Meets Generic Criticism  
Derik Gray, University of Texas at Tyler
The Role of Communication on a New Understanding of Wisdom
Jon M. Croghan, Northwestern State University
Tammy L. Croghan, Northwestern State University

3404
Friday
1:15 pm – 2:30 pm
Georgian
G.I.F.T.S. Panel 3
Sponsor: Community College Division
Chair: Paula Rodriguez, Hinds Community College
Mark My Words: A Class Activity that Teaches the Etymology and Understanding of Words and Phrases
Nakia Welch, College of the Mainland
A Listener’s Perspective: Using Communication Theory to Reframe Persuasion in the Public Speaking Classroom
Kellie L. Toon, Pellissippi State Community College
Nina: An empathy case study
Zachary Henning, University of Southern Indiana
Families of Fallacies
Lora Helvie-Mason, Southern University at New Orleans
Globalization and Communication Technology
Erin Looney, Auburn University at Montgomery
Globalization Fieldwork for Study Abroad
Travers Scott, Clemson University
“Oh no you don’t.” An Exercise on Emotions
Kristen Cockrell, Northwest Rankin High School
Demonstrating the Role of Theory in Research
Stephanie Kelly, University of Tennessee at Knoxville
Brittnie Peck, University of Tennessee at Knoxville
Scott Christen, University of Tennessee at Knoxville

3405
Friday
1:15 pm – 2:30 pm
Johnson
‘Talking’ With the People We ‘Know’ Best: Traditional Interaction as It Happens Online
Sponsor: Mass Communication Division
Chair: Melissa M. Smith, Mississippi University for Women
Respondent: Kenny Smith, Samford University
All the Day’s Top Plays in 140 Characters or Less: How Sports Journalists Use Twitter
Natalie Brown, University of Alabama
Intervention Safety ‘Net’: The Effects of CMC on Bystander Intervention in Racism
Camille A. Hall, University of Texas at Austin
Friend-Zone with Benefits: Parasocial Relations of Kim Kardashian and Facebook Fans
Jennifer A. Lueck, University of Southern Mississippi
Online Weight Loss Communities: Qualitative Analysis of the Weight Watchers Facebook Group
Brandi Watkins, University of Alabama
3406
Friday
1:15 pm – 2:30 pm
La Salle
Competitive Papers in Intercultural Communication
Sponsor: Intercultural Communication
Chair and Respondent: Tina M. Harris, University of Georgia
Managing the Anxiety and Uncertainty of Religious Otherness: Interfaith Dialogue as a Problem of Intercultural Communication
Mark Ward, Sr., University of Houston-Victoria
Evolving Perspectives: Immigrant Women Define Health and Health Decision-Making
Alla Kushniryk, Mount Saint Vincent University
Jolene Titus, Mount Saint Vincent University
Emma Wetz, Kennesaw State University
Intercultural Sensitivity and Traditionally-Aged Undergraduate Students’ Perceptions of their Older Undergraduate Peers
Jennifer T. Edwards, Tarleton State University
It Is More than You Think: Exploratory Study of Challenges Faced During Readjustment
Mary Anna Kidd, University of Texas at Tyler

3407
Friday
1:15 pm – 2:30 pm
Alamo
How “The Daily Show” Exposes Situational Hypocrisy on Cable News Infotainment Programs
Sponsor: Popular Communication Division
Chair: James E. Reppert, Southern Arkansas University
Panelists:
Gary D. Deaton, Transylvania University
Robert J. Glenn, III, Owensboro Community and Technical College
Gary B. LaFleur, Morehead State University
James E. Reppert, Southern Arkansas University
Thomas J. Sabetta, University of Kentucky
Robert West, University of Southern Indiana
This panel will discuss how Jon Stewart and “The Daily Show” staff examine amplified or manufactured political arguments on prime time cable news programs, including those on Fox News Channel, MSNBC, CNN and Headline News. Selected video clips from each panelist will examine Stewart’s satirical style as journalism ombudsman and influence of “The Daily Show” on popular culture.

3408
Friday
1:15 pm – 2:30 pm
Bowie
Communicating Death: Philosophy & Ethics of Death and Anxiety
Sponsor: Philosophy and Ethics of Communication Interest Group
Chair: Jeremy Langett, Lynchburg College
Adieu to Levinas
Ronald C. Arnett, Duquesne University
Flannery O’Conner’s Rhetoric of Death and Resurrection
Janie Harden Fritz, Duquesne University
“Thought from the Outside:” Maurice Blanchot on Language and Death
Gina L. Ercolini, University of South Carolina
Communion with Becker: Communicating Beyond Denial
Douglas J. Marshall, Duquesne University
This panel will focus on a variety of philosophical perspectives regarding death and anxiety ranging from Jacques Derrida to Ernest Becker. Participants will present ideas from notable scholars and share interpretations on thoughts related to these topics.

3409
Friday
1:15 pm – 2:30 pm
Midland
From the Traditional Classroom to the Virtual Classroom: How Technology is Changing the Way We Teach
Sponsor: Public Relations Division
Chair/Respondent: Laura Richardson Walton, Mississippi State University
An Examination of Technology and Media Practices, as Reported by PR Interns, and Professional Preparation in the Classroom
Urkovia Andrews, Georgia Southern University
Pamela Bourland-Davis, Georgia Southern University
Lisa K.L. Muller, Georgia Southern University
Beverly L. Graham, Georgia Southern University
Podcasting, Screencasting and Re-Imagining the Classroom: Using Online Methods to Teach Public Relations Skills Courses
Corey A. Hickerson, James Madison University
Utilizing Technology to Help Public Relations Campaign Students Click with Clients
Myleea D. Hill, Arkansas State University
Lisa Moskal, Arkansas State University
Just Text Me: Comparing Student Perceptions of the Traditional and Virtual Classroom
Christie M. Kleinmann, Lee University
Multimedia Storytelling: Technology and Public Relations Communication
Marsha Little Matthews, University of Texas at Tyler

3410
Friday
1:15 pm – 2:30 pm
Coronado
Southern Colloquium on Rhetoric: Partisanship and Civility - The Case of Texas v. Texas, 1988
Sponsor: Rhetoric and Public Address Division
Chair: James Darsey, Georgia State University
Joshua Gunn, University of Texas Austin
Jim A. Kuypers, Virginia Tech University
Roseann Mandziuk, Texas State University-San Marcos
Martin J. Medhurst, Baylor University
Mari Boor Tonn, University of Richmond
In the current atmosphere of extreme political partisanship, it has been widely remarked that the level of political discourse has become more and more rancorous, less accommodating, that we have crossed boundaries that in the past would have been deemed uncivil. But contention, contestation, and opposition are central to the political game as it is played in the United States. Has it ever been the case that politicians recognized strong antagonisms but did so with some degree of grace and style? In this session, we will look at Ann Richards's speech to the Democratic National Convention in 1988 in which she lambasts fellow Texan and the Republican nominee for president in 1988, George HW Bush, and draws clear lines between Republicans and Democrats. After presentation of very brief critical perspectives on the speech from each panelist, the floor will be open to discussion. Audience members are encouraged to review the speech in advance and to come prepared to participate.
Part one of a double session.

3411
Friday
1:15 pm – 2:30 pm
Laredo
Tweeting Teachers: Taking on the Challenge and Creating Customs
Sponsor: Instructional Development Division
Chair: Cindy Gordon, University of North Texas
Panelists:
Jonathan Gray, Southern Illinois University
Meagan Oestry, University of North Texas
Cindy Gordon, University of North Texas
Garrett Casteleberry, University of Oklahoma
Blake McDaniel, University of North Texas
Kate Gramlich, Southern Illinois University
Panelists from three institutions will discuss the various intricacies of using social media within the classroom. Panelists will use a multi-faceted approach to explore new trends in education and how they may be implemented effectively so as to best engage our students while adhering to pedagogical standards.

3412
Friday
1:15 pm – 2:30 pm
Dallas
Community, Movies, and Outreach: Rhetoric and Culture
Sponsor: Theodore Clevenger, Jr. Undergraduate Honors Conference
Chair/Respondent: Michael Waltman, University of North Carolina
“Remember Who You Are:” A Rhetorical Analysis of the Celebrated Animated Movie The Lion King
Erin Huber, West Texas A&M University
A Rhetorical Analysis of the Islamic Center of Greater Cincinnati’s Outreach and Education Program
Erin Brock, Transylvania University
John Ross’ Letter and the Treaty of New Etocha: A Look at the Cherokee Nation’s Appeal to Congress
Kristin Tanabe, Furman University
Always Sexy-Cola: A Rhetorical Analysis of Coca-Cola Commercials across Cultures

Yolina G. Elenkova, Columbia College
Creating Insecure Communities: A Look into the Efficacy of Dialogic Framing and Transparency as Rhetorical Strategies for the Secure Communities Program

Patricia G. Garcia, Texas A&M University
The Rhetoric of Romantic Comedies: The Lack in “Chick-Flicks”

Jennifer Gaskins, Columbia College

3413
Friday
1:15 – 2:30 pm
Ft. Worth
Theories, Rhetoric, and The Power of Humor
Sponsor: Theodore Clevenger, Jr. Undergraduate Honors Conference
Chair/Respondent: Thomas J. Socha, Old Dominion University
It's Not Who You Are, It's What You Do (and How You Joke about It)
Cori Bray, Southern Methodist University
Using Humor to Differentiate Power Between Men and Women
Elizabeth Ansbro, Southern Methodist University
The Use of Humor to Relieve the Dialectical Tensions of Law
Amy Chen, Southern Methodist University
Humor as Attack, Acclaim and Defense: An Analysis of Humor and Benoit’s Theory of Political Campaign Discourse, and Their Combined Implications for Candidate Image Boosting
Catherine Worth, Southern Methodist University
Deciding Upon a Humor Theory
Erik Nelson, University of Southern Mississippi
An Analysis of Humor
Benjamin Chase Baker, University of Southern Mississippi

3501
Friday
2:45 pm – 4:00 pm
Lafitte
How Interpersonal Communication Impacts Health Challenges
Sponsor: Interpersonal Communication Division
Chair: Sarah Chorley, University of Arkansas
Respondent: Vivian Sheer, Hong Kong Baptist University
Examining the Relationship between Patient Participation and Patient Satisfaction in Primary Care Medical Interviews
Patrick J. Dillon, University of South Florida
Effective Weight Management Influence Messages in Romantic Relationship
Charee Mooney Thompson, University of Texas at Austin
Lynsey Kluever Romo, University of Texas at Austin
René M. Dailey, University of Texas at Austin
“I knew that I had to find a way to live with this:” A Narrative Approach to Living with Type 2 Diabetes
Laura Brown, University of Texas at Austin
Changing Times: Seeking and Providing Social Support over the Internet: An Examination of the Supportive Voice of Online Weight Loss Support Groups
Brittani Crook, University of Texas at Austin

3502
Friday
2:45 pm – 4:00 pm
Laredo
Rhetoric of Support and Difference: Chocolate City, Yellow Journalism, and Women of the Night
Sponsor: Theodore Clevenger, Jr. Undergraduate Honors Conference
Chair/Respondent: Kenneth Zagacki, North Carolina State University
A Critique of the Ideology of White Dominance In Mayor Charles Luken’s Address to Cincinnati
Kristina Sick, University of Georgia
The 'Chocolate City' Speech: Analogies of Race in Local and National Context
Chloe Kowalski, Furman University
Semantics of “Slut”: A Rhetorical Analysis of the SlutWalk Demonstrations
Blake Boone, West Texas A&M University
Jon Stewart’s The Daily Show: A Critique of the Rise of Modern Yellow Journalism
Taylor Lack, Southern Methodist University
John Frohnemayer: A Warrior of the Arts
Caitlin Whalan, Furman University
Surviving the Journey Home: Social support and student sojourners
Juliana McGraw, Southern Adventist University
Megan Myers, Southern Adventist University
Lauren Brooks, Southern Adventist University
Andrew Vizcarra, Southern Adventist University
Daphni Edwards, Southern Adventist University
Daniel Arroyo, Southern Adventist University
Albert Hernandez, Southern Adventist University

3503
Friday
2:45 pm – 4:00 pm
Peraux
Top Student Papers in Performance Studies
Sponsor: Performance Studies Division
Chair: Justin Trudeau, University Of North Texas
Respondent: Lisa Flannagan, Xavier University
The Cloaca Carnival*
Danielle Dick McGeough, Louisiana State University
How Antoine Dodson and the Bed Intruder Keep Climbin’ in Our Windows -or- Viral Video Appropriation, Performance and Participatory Culture
Lyndsay Michalik, Louisiana State University
Embodied Appropriation and Archival Photography: The Case of the Annual Moore’s Ford Lynching Reenactment
Bryan Thomas Walsh, Indiana University
Embodied Simulation: Theorizing Jean Baudrillard Through *Fuerzabruta*
Diana C. Woodhouse, Southern Illinois University, Carbondale
*Top Student Paper in Performance Studies*

3504
Friday
2:45pm – 4:00 pm
Georgian
G.I.F.T.S. Panel 4: Great Ideas for Teaching Burke
Sponsor: Community College Division and Kenneth Burke Society Interest Group
Chair: Anna K. Turnage, Bloomsburg University of Pennsylvania
Pedagogy and Performance: Teaching the Pentad through Newspaper Theatre
Ryan McGeough, Florida Atlantic University
Mapping Consustantiality
Sam Perry, Baylor University
Pentad Pedagogy for Public Speaking: Putting some Agency in your Scene
Shaun Treat, University of North Texas
Selling Guilt: Using Burke to Teach Critical Readings of Advertizing
C. Wesley Buerkle, East Tennessee State University
“I” Broadcast
Ivie Ero, Hinds Community College

3505
Friday
2:45 pm – 4:00 pm
La Salle
Spotlight on Ronald C. Arnett: Outstanding Scholar In Communication Theory
Sponsor: Communication Theory Division
Chair: Danna M. Gibson, Columbus State University
This program honors Ronald C. Arnett for his work in furthering our knowledge and understanding of communication theory. Dr. Arnett has published nine books and more than 80 scholarly articles and book chapters. While his work cuts across disciplinary sub-fields, his greatest contributions are in communication theory and philosophy of communication, especially to dialogic communication theory. Dr. Arnett’s prolific record of communication theory scholarship, his commitment to disseminating ideas as a journal editor, and his dedication to future generations of communication scholars make him the ideal candidate to receive this award.

3506
Friday
2:45 pm – 4:00 pm
Bowie
Language & Social Interaction in Applied Contexts
Sponsor: Language and Social Interaction Division
Chair: Cole Franklin, East Texas Baptist University
Respondent: Slavica Kodish, Eckerd College
Higher Education Student Body Diversification as Glocal Practice
José Gerardo Alvarado, University of Texas at San Antonio
Information Exchange, Interruptions, and Handoffs: How the Ethnography of Communication Can Benefit Future Emergency Department Research Endeavors
Marleah Dean, Texas A&M University

There’s an Elephant in Your Closet!: The Processes through which Parents Communicate Imagination to Their Children
Laura Catherine Simma, Oklahoma Baptist University

Progressive Baptist Church: Re/producing an Inclusive Organizational Identity*
Corrina Yerke, North Carolina State University
*Top Student Paper in Language & Social Interaction

3507
Friday
2:45 pm – 4:00 pm
Johnson
Competitive Student Papers in Intercultural Communication
Sponsor: Intercultural Communication Division
Chair/Respondent: Ramesh Rao, Longwood University

Factors Influencing Venezuelans' Decisions to Emigrate to the United States of America: A Pilot Study
Victor Oliveira, Arkansas State University

The Impact of Body Type on Interpersonal Relationships among College Students
Melissa MacDonald, Tarleton State University

Wives of International Students: Coping Mechanisms Restrictive Visa Holders Use to Manage Culture Shock
Katarina Pantic, North Carolina State University
Non-place of an Immigration Detention Center
Olivia G. Perez-Langley, University of Southern Illinois Carbondale

3508
Friday
2:45 pm- 4:00 pm
Alamo
Incorporating Multimedia Tools to Improve Instruction in Higher Education Public Speaking Courses
Sponsor: Instructional Development Division
Chair: James E. Reppert, Southern Arkansas University
Panelists:
Gary D. Deaton, Transylvania University
Robert J. Glenn, III, Owensboro Community and Technical College
Gary B. LaFleur, Morehead State University
James E. Reppert, Southern Arkansas University
Thomas J. Sabetta, University of Kentucky
Robert West, University of Southern Indiana
Panelists will discuss multimedia classroom technologies utilized in their introductory and advanced public speaking courses to enhance student research and delivery skills. They believe changing to Power Points, Web sites and online video clips can improve student extemporaneous and conversational abilities through less reliance on traditional note cards.
Friday 2:45 pm – 4:00 pm
Crockett
Top Papers in Popular Communication
Sponsor: Popular Communication Division
Chair: George Pacheco, Jr., Angelo State University
Using Fantasy Theme Analysis to Understand the Rhetorical Vision of Song Lyrics in Gogol Bordello’s Gypsy Punks: Underdog World Strike: Cultural Revolution Has Begun
Rachel Corell
“Dude, You Have No Qur’an”: Exploring Humor as a Rhetorical Response to Inflammatory Rhetoric **
Tiffany Dykstra, Texas Tech University
Playing with Fire: Race, Gender, and Domestic Violence in Eminem and Rihanna’s “Love the Way You Lie” *
Suzanne Marie Enck-Wanzer, University of North Texas
Black Aaron McDaniel, University of North Texas
Conan O’Brien’s Tonight Show farewell: Paving the way for Team Coco
Melissa Looney, University of South Alabama
*Top Paper in Popular Communication
**Top Student Paper in Popular Communication

Friday 2:45 pm – 4:00 pm
Coronado
Southern Colloquium on Rhetoric: Partisanship and Civility - The Case of Texas v. Texas, 1988
Sponsor: Rhetoric and Public Address Division
Chair: James Darsey, Georgia State University
Joshua Gunn, University of Texas Austin
Roseann Mandziuk, Texas State University-San Marcos
Martin J. Medhurst, Baylor University
Mari Boor Tonn, University of Richmond
Part two of a double session 3410.

Friday 2:45 pm – 4:00 pm
Dallas
The Web, Dating, Society, and Media Influence in a New Era
Sponsor: Theodore Clevenger, Jr. Undergraduate Honors Conference
Chair/Respondent: Mary Lee Cunill, University of Georgia
Building A Departmental Website Presence: Applying The Social Information Processing Theory
Amber Liggin, Columbus State University
James Jackson, Columbus State University
William Wyatt, Columbus State University
The Social Penetration Theory and eDating of the 21st Century: An Examination
Hannah Hamilton, University of Texas of the Permian Basin
I Am Woman: Gender Definition in The Cosby Show and its Relevance to Current Ideological discourse  
Mona L. Endehipa, Southern Adventist University

College Students’ Perceptions of Facebook Safety and Privacy Settings  
Hillary King, Tarleton State University

YouTube’s Effect on Audience Interactions: A Critical Analysis  
Tiffany Occhiogrosso, Stephen F. Austin State University

Beneficent Guidance: Student Perceptions on Peer and Professional Counseling  
Drew Stevenson, Berea College

3512  
Friday  
2:45 pm – 4:00 pm  
Houston  
Cultures, Games, and Online: Communication and Social Networking  
Sponsor: Theodore Clevenger, Jr. Undergraduate Honors Conference  
Chair/Respondent: Pam Kalbfleisch, University of North Dakota  
Educational Communication and SNS: Should Universities Utilize Social Network Sites?  
Shane Hancock, Columbus State University  
Christopher Mulch, Columbus State University  
Julie Mulch, Columbus State University  
Hayley Henderson, Columbus State University  
Defining Highly Specialized Cultures: An Application of High Context Culture Theory Through Humor  
Kellie Spano, Southern Methodist University  
Game Theory and the Art of Deception  
Brian Flanders, University of Texas of the Permian Basin

How Different Relationships on Facebook Affect Posts  
Natalie Rose, Tarleton State University  
Deirdre Erwin, Tarleton State University  
The Global Tango: An Evolving Rhetorical Metaphor  
Kirstie L. Wolf, Appalachian State University  
“Don’t Steep on Me!” The Emergence of a Parodic Counterpublic at the Rally to Restore Sanity and/or Fear  
Chantel Lucas, Columbia College

3513  
Friday  
2:45 pm – 4:00 pm  
Ft. Worth  
Sponsor: Southern States Communication Association  
Time and Place Committee Meeting  
Carl M. Cates, Valdosta State University  
Bill Edwards, Columbus State University  
Robert Frank, Longwood University  
Jerald L. Hale, University of Michigan at Dearborn  
Janet Fisher, Conference Direct
3601
Friday
4:15 pm - 5:30 pm
Anacacho Ballroom
When the Dog Bites, When the Bee Stings, When I’m Feeling Sad: Communication Theories that, Well, Aren’t Our Favorite Things
Sponsor: Vice-President and Communication Theory Division
Moderator: Robert Frank, Longwood University
Panelists:
Jean DeHart, Appalachian State University
Richard S. Bello, Sam Houston State University
Stephanie Coopman, San José State University
David Nelson, Valdosta State University
Todd Lee Goen, Indiana University-Purdue University Fort Wayne
Monette Callaway, Hinds Community College
David L. Sutton, Auburn University
Kristen Cockrell, Northwest Rankin High School
Paula Rodriguez, Hinds Community College
Ray Ozley, University of Montevallo

3602
Friday
4:15 pm - 5:30 pm
Laredo
Global Communication in the Classroom – A G.I.F.T.S. Panel
Sponsor: Community College Division and Applied Communication Division
Chair: Greg G. Armfield, New Mexico State University
Participants: Abby Brooks, Georgia Southern University
Michelle Epstein Garland, University of Tennessee
Suzette Plaisance Bryan, Southeastern Louisiana University
Patrick J. Dillon, University of South Florida
Joe Downing, Penn State York
Whitney Hughley, New Mexico State University
Sergio Juarez, New Mexico State University
J. Jacob Jenkins, University of South Florida
Jimmie Manning, Northern Kentucky University
Andrew Pyle, George Mason University
Matthew S. Thatcher, Arkansas State University
This panel introduces new and revised activities for use in our increasingly diverse and global classroom. Activities for undergraduate courses in Business and Professional Communication, Health Communication, Interpersonal Communication, Introduction to Human Communication, Media Studies, Organizational Communication, Public Relations, and Small Group Communication will be presented.
3603
Friday
4:15 pm – 5:30 pm
Peraux
Places Performing and Performing Places: Remembering(s) of the Alamo
Sponsor: Performance Studies Division
Chair: Jason Munsell, Columbia College
Respondent: Tracy Stephenson Shaffer, Louisiana State University
Remember the Alamo: That was the Year Dad Got Food Poisoning and We Ended Up Spending
the Entire Vacation at the Hotel
Gretchen Stein Rhodes, Louisiana State University
Battling the Alamo: A History of How I Forgot to Remember
Rebecca Walker, University of North Texas
Remember Pee Wee's Bike: White Privilege, and (Non) Auto Ethnographic Practice or History
Alamode
David P. Terry, San José State University
Republicanism, Hauntology, and Performance(s) of the Alamo/The Alamo: Davy Crockett—King
of the Wild Drunk-sphere
Jason Munsell, Columbia College
Here Kitty, Kitty, Kitty: Using Gregory Ulmers CATTt to Evoke My First Experience at the Alamo
Lisa Flanagan, Xavier University of Louisiana
Performing UNCool: William Barret Travis, Needle-nose Pliers, and The Futility of Forgetting the
Alamo
Holley Vaughn, Louisiana State University

3604
Friday
4:15 pm – 5:30 pm
La Salle
Global Classroom Communication: Customs, Challenges, and Changes
Sponsor: Interpersonal Communication Division
Chair: Patricia Amason, University of Arkansas at Fayetteville
Panelists:
Megan Wilson, Ivy Tech Community College
Stephanie Coopman, San José State University
Lori Norin, University of Arkansas at Ft. Smith
Researchers have claimed for quite some time that the use of computers and the internet have been
shown to enhance student performance and positively influence the learning process (Karasavvidis,
Pieters, & Plomp, 2003; Muir-Herzig, 2004). With the continuing expansion of the global classroom
through online components of live classes, to hybrid courses, to fully online classes or universities,
there is little argument that the face of classroom communication is changing with these ever-
evolving concepts of distance-learning and the global classroom. The current face-to-face customs
of communication within the live classroom do not always easily translate to discussion facilitation
within the online classroom. This panel and roundtable is directed at creating a discussion about the
changing face of communication within the global classroom as well as strategies for developing
online courses and entire online curricula.
3605
Friday
4:15 pm – 5:30 pm
Crockett
Southern Argumentation and Forensics Division Business Meeting

3606
Friday
4:15 pm – 5:30 pm
Johnson
Identification and the Enjoyment of Televised Content
Sponsor: Mass Communication Division
Chair: William F. Harlow, University of Texas of the Permian Basin
Respondent: Barry P. Smith, Mississippi University for Women
The Importance of Transportation as a Moderator When Using General Empathic Tendencies to
Predict Identification with Specific Media Characters
Chad Mahood, University of Texas at San Antonio
Emily Moyer-Gusé, Ohio State University
Courtship in Reality Television: The Bachelor Seeks a Rose among Thorns
Amie Erin Morton, Stephen F. Austin State University
Fantasy Enjoyment: Expanding the Disposition Theory of Sports Spectatorship to Fantasy Sports
Lauren Reichart Smith, Auburn University

3607
Friday
4:15 pm – 5:30 pm
Lafitte
Feminist Humor
Sponsor: Gender Studies Division
Chair: Jennifer L. Freitag, Southern Illinois University Carbondale
Participants:
Danielle Dick McGeough, Louisiana State University
Lindsay Greer, Southern Illinois University Carbondale
Jennifer L. Freitag, Southern Illinois University Carbondale
Though it is often thought that feminists do not have a sense of humor, this panel seeks to provide
evidence to the contrary. Feminist humor has been used to subvert patriarchy, create group
cohesion, and function as a coping mechanism for the effects of sexism and intersecting
oppressions. In this session, panelists discuss what constitutes feminist humor and how it functions
within feminist movement and broader social justice efforts. Feminist humor in various forms—
including music, film, performance art, activism, and stand-up comedy—will be analyzed and
offered for dialogue with session participants.

3608
Friday
4:15 pm – 5:30 pm
Alamo
American Society for the History of Rhetoric Interest Group Business Meeting
3609
Friday
4:15 pm – 5:30 pm
Bowie
Ethnography Interest Group Business Meeting

3610
Friday
4:15 pm – 5:30 pm
Dallas
Social Media, Video Games, Persuasion, and Entertainment
Sponsor: Theodore Clevenger, Jr. Undergraduate Honors Conference
Chair/Respondent: William V. Faux II, Valdosta State University
Social Media Use: An Exploratory Test of Effects on the Daily Lives of College Students
Barbara Barnett, Arkansas State University
Katherine Cothern, Arkansas State University
Video Games: Their Effects on Academic Performance in Male and Female Students
Abbigail Robinson, Arkansas State University
Hans Robinson, Arkansas State University
Relationship Dissolution
Michaela Clark, Sam Houston State University
The Role of Stand-Up Comedy in Entertainment Mediums
Kristin Mitchell, Southern Methodist University
Raquel Mooring, Southern Methodist University
Rhetorical Criticism of Richard Stearns’ Speech at the 2009 Mobilization to End Poverty
Jessica Pate, Furman University

3611
Friday
4:15 pm – 5:30 pm
Coronado
Global Challenges and Cures in Instructional Development
Sponsor: Instructional Development Division
Chair: Daniel Shears, Broward College
Using a Common Reader to Engage Students in the Basic Communication Course
Trudy L. Hanson, West Texas A&M University
Mona Gregory, West Texas A&M University
Paula Schlegel, West Texas A&M University
Chinese International Students’ Messages on the Family Forum: Topics, Goals, and Types of Assistance
Chen Wei Wu, University of Arkansas
Lynne M. Webb, University of Arkansas
Students’ Attitudes toward Their English Communication Competence and Second Language Competence
Virginia Peck Richmond, University of Alabama, Birmingham
Larry Powell, University of Alabama, Birmingham
Theodore Avtgis, Kent State University
James C. McCroskey, West Virginia University, University of Alabama, Birmingham
A Social Media Reader
Ashley A. Myers, Valdosta State University
Carl M. Cates, Valdosta State University
J. Heath Croft, Valdosta State University

3612
Friday
4:15 pm – 5:30 pm
Houston
Top Student Papers in Rhetoric and Public Address
Sponsor: Rhetoric and Public Address Division
Chair: Megan Foley, Mississippi State University
Respondent: Daniel Grano, University of North Carolina at Charlotte
Commemorating War, Mourning “the Fallen,” and the Production of Political Relationality at the Arlington West Memorial**
Bryan Thomas Walsh, Indiana University
Reynolds Patterson, Georgia State University
The Raven Changes His Song: How Populist Rhetoric Guided Sam Houston’s Transformation from Union Champion to Southern Ally
Sam Fletcher, Wake Forest University
ExxonMobil, Deepwater Horizon, and “The Industry Norm”: Toward an Industrial Apologia
Jeremy L. Cox, Texas State University
**Top Student Paper in Rhetoric and Public Address

3701
Friday
5:45 pm – 7:00 pm
Lafitte
Philosophy and Ethics of Communication Interest Group Business Meeting

3702
Friday
5:45 pm – 7:00 pm
Coronado
Gender Studies Division Business Meeting

3703
Friday
5:45 pm – 7:00 pm
Crockett
Mass Communication Division Business Meeting
Friday
5:45 pm – 7:00 pm

Bowie
Intercultural Communication Division Business Meeting

Saturday, April 14

4101
Saturday
8:00 am – 9:15 am
Anacacho Ballroom
16th Annual Theodore Clevenger, Jr. Undergraduate Honors Conference Breakfast
Sponsor: Southern States Communication Association
Theodore Clevenger, Jr. Undergraduate Honors Conference of SSCA
Presiding: John C. Meyer, University of Southern Mississippi

4102
Saturday
8:00 am – 9:15 am
Crockett
Instructional Development Division Business Meeting

4103
Saturday
8:00 am – 9:15 am
Peraux
Contributed Papers In Performance Studies
Sponsor: Performance Studies Division
Chair: David Terry, San José State University
I Killed Jesus: Participating As A Spectactor In Behold The Lamb*
Sara B. Dykins Callahan, University Of South Florida
Playing The Rules: Performing The Non-Docile Docile Body At School
Liz Edgecomb, Xavier University Of Louisiana
*Top Paper In Performance Studies

4104
Saturday
8:00 am – 9:15 am
Houston
Town Hall Debate: Democrats or Republicans? Whose Best for the Economy
Sponsors: Southern Argumentation and Forensics
Moderator:
Mike Eaves, Valdosta State University
Participants:
On the Democrat Side:
Gary Deaton, Transylvania University
John Mikolajcik, Valdosta State University
On the Republican Side:
Patrick Wheaton, Georgia Southern University
Dan Schabot, Cameron University

4105
Saturday
8:00 am – 9:15 am
La Salle
Parental Planning, Jealousy and Conflict: Top Papers in Interpersonal Communication
Sponsor: Interpersonal Communication Division
Chair: Linda D. Manning, Christopher Newport University
Respondent: Terry M. Thibodeaux, Sam Houston State University
Parental Competence and Parenting Attitudes: The Positive Impact of Planning Processes*
Amanda L. Strickland, Auburn University
Jennifer A. Samp, Auburn University
Exploring the Associations between Relational Uncertainty, Jealousy about Partners’ Friendships, and Jealousy Expression in Dating Relationships**
Timothy R. Worley, University of Georgia
Marital Conflict Narratives: Managing Differences through Storytelling
Justin Rusinowski, University of Arkansas
Patricia Amason, University of Arkansas
Lynne M. Webb, University of Arkansas
*Top Paper in Interpersonal Communication
**Top Student Paper in Interpersonal Communication

4106
Saturday
8:00 am – 9:15 am
Johnson
Beginnings, Traditions and Possibilities of Communication Philosophy
Sponsor: Philosophy & Ethics of Communication Division
Chair: Douglas J. Marshall, Duquesne University
Respondent: James R. Pickett, Flagler College
Luce Irigaray and the Interval: An Ethical Challenge to Identification and Consubstantiality
Janice Odom, Georgia Gwinnett College
Wendall Berry and the Agrarian Tradition
Maryl R. McGinley, University of Pittsburgh – Johnstown
Understanding Confession: Starting Points for Conversation
Kristen Jenkins, Duquesne University
Description: This competitive paper panel explores philosophical contributions to communication theory and traditions including Burke’s Identification, Berry’s Agrarianism and Augustine’s Confession.
Saturday
8:00 am – 9:15 am
Georgian
Race, the Church, and Corporate Responsibility
Sponsor: Applied Communication Division
Chair: Jennifer Mize-Smith, Western Kentucky University
Respondent: Janie Harden Fritz, Duquesne University
“This is What We’re all About:” The (Re)Construction of an Oppressive Organizational Structure*
J. Jacob Jenkins, University of South Florida
Patrick J. Dillon, University of South Florida
The Invisible Organization
Maria A. Dixon, Southern Methodist University
Feed My Sheep: An Analysis of the Black-White Biblical Academic Achievement Gap
Jonathan Brackens, New York University
Global Corporate Social Responsibility: The Promise and the Potential of a Communication-Based Approach
Angela Pastorek, University of Texas at Austin
*Top Student Paper in Applied Communication

Saturday
8:00 am – 9:15 am
Alamo
Sponsors: Ethnography Interest Group and Performance Studies Division
Impromptu: Writing and Performance Right Now
Panelists/Moderators: Joyce L. Hocker, Joyce Hocker and Associates
Rebecca Kennerly, Georgia Southern University
Abstract: Im-promp-tu: 1. Readiness; ready to bring forth. 2. Prompted by the occasion. (American Heritage Dictionary, 2009). Many contemporary Ethnographers and Performance Studies scholars who practice ethnography often ready themselves to respond to circumstances (occasions) in the field by developing impromptu writing techniques that (sometimes) later appear in the ethnographic tale to evoke lived experience as immediate, emergent, and epiphanic. Likewise, teachers of ethnography and performance ask students to write in class and to perform their work without necessarily rehearsing. Now conference participants have a chance to do the same. In this time period, the leaders will introduce impromptu writing techniques around three themes, scenes or occasions. We will write on the spot, and read/perform some part of the writing with the coaching of the leaders (reading is optional.) The coaches will direct participants on how to edit and choose what to read, and in what order to read: some chance techniques will be included. We expect connections to arise from this impromptu write-read/perform experience. Participants will come away with techniques for use in the field and for guiding short writing-reading/performance experiences in the classroom. Participants are advised to bring a notebook or laptop.
4109
Saturday
8:00 am – 9:15 am
Laredo
Developing the Opportunities in Customs, Challenges, and Changes through the Lean Approach to Communication
Sponsor: Vice-President and Communication Theory Division
Chair: Mari Kermit-Canfield, Ferris State University
Panelist:
George Nagel, Ferris State University
Donna A. Smith, Ferris State University
Clear, accurate, and precise communication (cap) leads to an efficient and effective organization, the hallmarks of a lean operation. This panel provides participants an opportunity to learn a simple yet powerful method of improving departmental communication, office procedures, and instructor performance in the classroom. Using cap, panelists will learn to avoid communication breakdowns, redundancies, misunderstandings, and other communication problems that hinder the flow of organizational operations.

4110
Saturday
8:00 am – 9:15 am
Lafitte
Out of the Amphitheater into the Global Sphere: Sport’s Tragic and Comedic Narratives
Sponsor: Rhetoric and Public Address Division
Chair and Respondent: Nathan Crick, Louisiana State University
The Agony and the Ecstasy of Avatars: Sports Video Games and Narratives of Comedy and Tragedy
Jonathan Clemens, University of Minnesota, Twin Cities
Forty Against Terror: From the Gridiron to Battlefield
Wade Walker, Angelo State University
The Man Behind the Mask: An Evolutionary Look at Greek Comedy Through Wrestling
Leandra Trydal, California State University Fullerton
In Gehrig We Trust: Healing the Wounds of Major League Baseball Through Tragic and Comedic Narratives
Bryan W. Moe, Louisiana State University

4111
Saturday
8:00 am – 9:15 am
Midland
Challenges and Opportunities in Intercultural Communication: Explorations in Interpersonal and Cultural Change
Sponsor: Intercultural Communication
Chair: Robert Frank, Longwood University
Social Media and Democratic Change: Unconventional Methods of Access in Sub-Saharan Africa
Juliet Evusa, Rogers State University
Understanding U.S and European Approaches to Integrated Marketing Communication Pedagogy: Challenges and Customs
Jeanne M. Persuit, University of North Carolina—Wilmington
Immediate Intercultural Access: Challenges and Opportunities with IPOD Apps for Personal and Classroom Use
Monica Pombo, Appalachian State University
Beyond the Change in Language: Challenges of Perception and Customs for International Students in U.S. Classrooms
Jean L. DeHart, Appalachian State University and Kelli L. Fellows, Pfeiffer University
Changing Theory into Practice: When Experiential Learning of Intercultural Theories Creates the 'Aha' Moments
Nina-Jo Moore, Appalachian State University

4112
Saturday
8:00 am – 9:15 am
Bowie
Top Papers in Gender Studies
Sponsor: Gender Studies Division
Chair: Keith V. Erickson, University of Southern Mississippi
Respondent: Trudy Hanson, West Texas A&M University
“Computer-Mediated Leadership and Disciplinary Action: Using New Technology to Dismantle the Social Stereotypes and Gender Performances that Invade Face-to-Face Communication”*
Ashley K. Barrett, University of Texas at Austin
David W. Schlueter, Baylor University
Perception, Race, and Gender in Assessments of STEM and non-STEM Images
John Nicholson, Mississippi State University
Shane T. Warren, Mississippi State University
Bonnie Oppenheimer, Mississippi University for Women
Mark Goodman, Mississippi State University
Thomas Robinson, Mississippi State University
James Codling, Mississippi State University
SeungHo Cho, Soongsil University
Jee Young Chung
Is Sex Still “Gendered”? A Critique of Campbell’s “Feminine Style” through Contemporary Rhetoric**
Allison Ronnau, University of Alabama
“Hooking Up” in International Techno-Horror: Feminism, Reproduction, and Users
D. Travers Scott, Clemson University
*Top Paper in Gender Studies
**Top Student Paper in Gender Studies

4113
Saturday
8:00 am – 9:15 am
Fort Worth
Communication Theory Division Business Meeting
Building research relationships after a move: Learning to re-engage a community
Sponsor: Ethnography Interest Group
Chair/Moderator: Kenneth N. Cissna, University of South Florida
Participants:
Daniel Blaeuer, Florida International University
Jillian A. Tullis, University of North Carolina at Charlotte
Christine S. Davis, University of North Carolina at Charlotte
Steven Schoen, Florida International University
This panel explores in an interactive roundtable format how scholars can promote and create needed research relationships in new environments. The panel explores whether new communication technologies and social networks can promote faster relationships in new communities and if so how? The panel will also contemplate whether the future academic environments for tenure, promote, or retention will promote a generation of engaged scholars with advanced collaborative skills.

National Communication Association Information Panel
Sponsor: Southern States Communication Association
Facilitator: Nancy Kidd, Executive Director, National Communication Association
Panelists:
Steven Beebe, NCA First Vice-President
Kathie Turner, NCA Second Vice President
Nancy Kidd, NCA Executive Director
This session is designed for those wanting to join NCA as well as for current NCA members wishing to learn more about NCA resources. Members of NCA’s elected leadership and national office staff will provide an overview of the National Communication Association’s history, the Strategic Plan for 2010-2015, leadership opportunities available for members and 2014 Centennial Celebration plans. Resources created by NCA to support professional activity such as the Chair’s Corner, Data about the Discipline, Funding 101, Publishing Primer and the Virtual Faculty Lounge will be discussed.
4201
Saturday
9:30 am – 10:45 am
Alamo
Vice-President Spotlight Series
Breakfast with Bob, or, well, at least Good Conversation: A Spotlight Panel on the Career and Contributions of Robert E. Frank
Sponsor: Vice President
Moderator: Monette Callaway, Hinds Community College
Spotlight Scholar: Robert E. Frank, Longwood College
This panel will highlight the career and contributions of Dr. Robert E. Frank. Scholars and friends will share their versions of Bob's impact not only in the discipline, but in the lives of those around him. Dr. Frank has been in education for over 36 years and in that time has worn a variety of hats. He has been a high school teacher, university professor, high school and university debate coach, graduate program coordinator, associate dean/director of International Affairs, and coordinator of international studies. He has taught high school as well as all levels of higher education. His life and work has impacted many other communication scholars throughout the country, and especially throughout the South. He has also served as a beloved mentor to many international and American undergraduate and graduate students. Join us as we celebrate the life and career of Robert E. Frank.

4202
Saturday
9:30 am – 10:45 am
Houston
Ritualizing Performance in Forensics Culture & Competition
Sponsors: Southern Argumentation and Forensics
Participants:
Cory Paul Harrison, University of Alabama
Ritualized Van Games
Very Superstitious: An Analysis of Rituals within the Forensics Community
Angeles Burke, University of Alabama
Passion and Procession: Reading Van Rides As Ritual
Jesus Valles, California State University at Long Beach
“And your champion...” Impacting the community through the ritual of the forensics awards ceremony
Eddie Gamboa, Louisiana State University
“It’s Time to Get Loud! It’s Time to Represent!” Team Warm-ups as Ritualized Performance
C. Austin McDonald II, Louisiana State University
Rationale: Forensics culture is highly saturated with rituals and ritualistic behaviors. Yet, these aspects are largely taken for granted and remain uninvestigated. This panel of former-competitors-now-coaches provide an array of perspectives on the nature(s) and function(s) of rituals in forensics culture and competition. By delving into these specialized knowledges and privileged spaces, we hope to become more cognizant of what rituals provide for individual competitors, coaches, and the community. Since forensics is a gateway into vast arena of communication, we might ask how these rituals serve purposes beyond the weekend competition.
From the Page to the Stage: Beyond the Utmost Bound
Sponsor: Performance Studies Division
Chair: Sarah K. Jackson, Louisiana State University
Participant: Patricia A. Suchy, Louisiana State University
Beyond The Utmost Bound adapted tales of Antarctic exploration, focusing on Robert Falcon Scott’s terra nova expedition of 1911-1913. Interwoven with the re-telling of the terra nova story were scenes that provided more contemporary reflections on representing Antarctica in art, cartography, scientific imaging technologies, photography, and literature, as well as a set piece ensemble scene that told the history of the discovery of the continent. Conceived and written during hard times, with oil gushing into the Gulf of Mexico and state budget cuts impacting the university, the performance argued thematically for the value of research that may not necessarily be connected to immediate gain, locating the ultimate value of exploration not in the “bagging of the pole” nor in the heroics of its narratives, but in the passion that drives all kinds of researchers to explore terra incognito and in the camaraderie that forms when we venture there together.
Advertising Between the Lines: An Analysis of the Association of Messages and Images on Women’s Body Size Since the 1950s
Risa Langelo, George Washington University
Romantic Relationships and How They are Portrayed in Film
Madison Cooke, George Washington University
The Relationship between Self-Esteem and Interpretation of Nonverbal Immediacy
Alicia Ethridge, East Texas Baptist University

4206
Saturday
9:30 am – 10:45 am
Laredo
Freedom of Speech and Culture
Sponsor: Freedom of Speech
Chair: Brett Lunceford, University of South Alabama
Respondent: David R. Dewberry, Rider University
The First Amendment At War With Itself: Religious Controversy at the Air Force Academy*
Dustin A. Wood, Texas A&M University
James Arnt Aune, Texas A&M University
Considering Social Divisiveness: Historical Fiction and Offensive Communication (A Case Study of The Help)
Pat Arneson, Duquesne University
Free speech in the military: The Case of Bradley Manning and the Ethical Response
Melinda Miller, Duquesne University
*Top Paper in Freedom of Speech and Culture

4207
Saturday
9:30 am – 10:45 am
Crockett
Importing the Global, Exporting the Regional: Exploring the Geographical Fluidity of Entertainment Media
Sponsor: Popular Communication Division
Chair: Jeff Boone, Angelo State University
Immoral, or distasteful?: Audience fragmentation and media content
Nick D. Bowman, West Virginia University
Celebrating the Homogeneous?: WWE and the Case of “Sin Cara”
Shane Toepfer, Georgia Perimeter College
Tyler Perry Presents “Tyler Perry in the UK:” Translating Urban-Faith Success Abroad Danielle E. Williams, Kennesaw State University
Two Cities, Two Countries, One Team, One Forum: Sports Relocation and the Transference of Online Space
Bryce J. McNeil, Georgia State University
In keeping with the convention’s theme of “Global Communication: Customs, Challenges, and Changes,” this panel addresses how popular culture imports, exports and transfers its value across cultures and across borders. The conditions of late capitalism combine with an increasingly expansive technological network to create fluidity in entertainment media. Now some media producers seek to expand the global appeal of what was once regionally specific, while others look
to acknowledge and incorporate international elements to give their product a truly global feel. The following presentations acknowledge the continuing dialectical tensions that happen within regions, countries and continents in light of these developments:

4208
Saturday
9:30 am – 10:45 am
Ft. Worth
9/11 and Religion: Intersections, Manipulations, and Consternation
Sponsor: Language & Social Interaction Division
Chair: Eugenie Almeida, Fayetteville State University
Respondent: Linda Potter Crumley, Southern Adventist University
Rhetorics of Dissent: 9/11 as Metonymic Symbol for Religious Prejudice
Shannon A. Montgomery, Georgia State University
The Thirteenth Sunday after Pentecost: The Challenge of Transcendent Forgiveness in sermons of 9/11/11
Teresa F. Morales, Georgia State University
Negotiating Collective Memory and Identity: The “9/11 Cross”
Steve A. Stuglin, Georgia State University
Framing the American Muslim identity: American Muslims’ political, social, and spiritual engagements after 9/11
Slma Shelbayeh, Georgia State University
For good or ill, in the decade following 9/11/01, America’s response has been threaded through religion. As we pass the tenth anniversary of the attacks, this panel looks at the ways religious discourse has evolved in the last decade as it affected and was affected by the symbol of 9/11.

4301
Saturday
11:00 am – 12:15 pm
Alamo
Plenary
Sponsor: Vice-President
Chair: Monette Callaway, Hinds Community College
Speaker: Dr. Clyde Muse, President, Hinds Community College
Focusing on Building Relationships with Legislators: Synthesizing the Customs, Challenges, and Changes
Dr. Clyde Muse has been working in education since 1949. Dr. Muse holds his Associate’s Degree from East Central Community College. With an undergraduate degree in Health and Physical Education from Delta State University, Muse went on to obtain his Master’s and Ed.D. in School Administration from Mississippi State University. Dr. Muse has been most productive and active during his years of education, taking on the roles of instructor, principal, superintendent, and President of Hinds Community College. During this time, he has taken a special interest in working with local, state, and national legislators to help ensure fair recognition of educational needs. His legislative activities include serving as Chairman of the Mississippi Junior College Association’s Legislative Committee since 1983 of which he has been a member since 1982. From 1990-present he has served as Liaison Committee Chairman and served on the Political Liaison Committee for the Mississippi Association for Developmental Education. He has also served as Consultant/Coordinator for SACS since 1969 and President of the Mississippi Council for the
Improvement of Education. His 30+ years of experience in working and building relationships with legislators has afforded him a unique understanding of the customs, challenges, and changes associated with this task. He is highly regarded throughout the state of Mississippi as a leading expert in confronting legislative challenges in the field of education. When he walks the halls of the Capitol, people know him by name and stop to listen to what he has to say. Dr. Muse will share some of his experiences, along with practical tips for how to (and how not to) appeal to legislators with our concerns.

4302
Saturday
11:00 am – 12:15 pm
Crockett
Body and Image: Challenges to the Feminine Form
Sponsor: Gender Studies Division
Respondent: Laura Beth Daws, Georgia Highlands College
“This is Definitely a Wake-up Call for Our Generation:” A Discussion on Self-Esteem, Body Image, and College Sororities
Joni Tyson Richards, Auburn University
Mary Helen Brown, Auburn University
Jennifer Woods Adams, Auburn University
Brigitta Brunner, Auburn University
Gendered Lives of Russian Elite Women: Customs, Challenges, and Changes
Olga Zaytseva, University of New Mexico
Portrayals of Men and Women in Latin Music
Antonieta Reyes, Florida State University
A Continuum of Consumption and Awareness in the Negotiation of Body Image Messages for Women
Mary L. Marcum, Austin, TX
Amy N. Heuman, Texas Tech University
Gender and Mentoring in Academia: What is the Relationship between Female Faculty Numbers and Female Doctoral Student Degree Completion?
Leigh Ann Johnston, University of Alabama
Assessing the Effect of Brain-Wiring on Communication Style of Indian College Students
Vijai N. Giri, Indian Institute of Technology

4303
Saturday
11:00 am – 12:30 pm
Dallas
Organizations, Health, and Social Healing
Sponsor: Theodore Clevenger, Jr. Undergraduate Honors Conference
Chair/Respondent: Matthew C. Ramsey, Shippensburg University
Employee Pride for their Healthcare Institution and how it affects Quality of Care
Alya Ibrahim, George Washington University
Job Interviewer Nonverbal Communication and Job Interviewee Perceptions
Kimberly Phillips, Longwood University
The Belief in Superstition among Eastern and Western College Students and its Influence on Academic Performance
Lauren Irby, Longwood University
The Detroit Free Press and the Detroit Riots of 1967

Kelly Parr, Furman University
Convergent Medical Strategies in a Global Health Environment: Using Communication Accommodation to Shatter Cultural Barriers to Proper Care

Edward C. Prado, Texas State University
The Rhetoric of Ralph Abernathy: The Healing of a Sick Society

Andrianna Lee Lawrence, Furman University

4304
Saturday
11:00 am - 12:30 pm

Houston
Politics, Perspectives, and Ideology: Freedom, Apology, and Influence
Sponsor: Theodore Clevenger, Jr. Undergraduate Honors Conference
Chair/Respondent: Charles Howard, Tarleton State University

Political Campaigns: A Study of How Social Media Affects Presidential Elections among Young Voters
Brian Hook, Arkansas State University
Li Xiao, Arkansas State University
Kyle Willett, Arkansas State University

For Freedom’s Sake: An Ideological and Metaphorical Analysis of Bush’s Second Inaugural
Jeffrey Corley, Georgia Southern University

The Messenger: Elie Wiesel’s New Holocaust History Museum Address
Ally Patterson, Furman University

Clinton and Syphilis: A rhetorical analysis of Clinton’s apology for the Tuskegee Experiment
Brenna M. Welch, Cameron University

War-torn and Readjusted: The Role of Third Party Intervention in Helping Soldiers and Their Relational Partners Cope with the Side Effects of Post-Traumatic Stress Disorder
Caitlin Barney Weinheimer, Schreiner University

4401
Saturday
12:30 pm – 2:15 pm

Anacacho Ballroom
Southern States Communication Association Luncheon
Sponsor: Southern States Communication Association
Presiding: Frances Brandau-Brown, Sam Houston State University
Annual Luncheon Address: Dr. Martin J. Medhurst, Baylor University
“The Text(ure) of Presidential Rhetoric”
*Ticketed Event
One Man Wonder Making a Global Impact: Dr. Martin J. Medhurst as Scholar, Teacher, Editor, Advisor, and Organizer

Sponsor: Vice-President

Moderator: Monette Callaway, Hinds Community College

Spotlight Scholar: Martin J. Medhurst, Baylor University

Dr. Martin J. Medhurst is a distinguished professor of Rhetoric and Communication, and professor of Political Science, at Baylor University-Waco, Texas. Dr. Medhurst has a B.A. from Wheaton College, an M.A. from Northern Illinois University, and a Ph.D. from Penn State University. Dr. Medhurst has shared his talents with students at universities like the University of California-Davis, Texas A&M University, and Baylor University. He is a frequent contributor to communication journals such as Communication Monographs, Communication Quarterly, Western Journal of Communication, Southern Communication Journal, as well as many others. In addition, Dr. Medhurst is the author of 13 books and has published more than 85 journal articles and book chapters. He is also the founder and editor of the Journal of Rhetoric and Public Affairs, and of the book series by the same title. The list goes on… and on… and on… which is precisely the reason you are encouraged to come and hear fellow scholars speak on behalf of Dr. Medhurst. Come listen, and perhaps share your own story of how “Marty” is as scholar, teacher, editor, advisor, and organizer.

Best practices in teaching ethnographic research methods

Sponsor: Ethnography Interest Group

Panelists:
Christine S. Davis, University of North at Charlotte
Linda Vangelis, East Carolina University
Chuck Grant, Meredith College
Shawn Long, University of North at Charlotte

Abstract: The field of qualitative communication studies can be defined and bounded by the scholar’s approach to meaning and ways of seeing the world (the social science paradigm, the social constructionist paradigm, and the arts/humanities paradigm). The practice of ethnography spans all methodological approaches, and designing and conducting ethnographic research is a process of decisions to be made, such as: How am I envisioning this research project? How will I define “knowledge” in the context of this research? What is my RQ or study objective? Do I conduct qualitative or quantitative research? How do I sample? How do I ensure ethical treatment of my participants? How do I select my study participants? How do I collect data? How do I analyze my data? How do I write up my findings? How do I present my research? Each decision has ramifications – both good and bad. Each decision made has strengths and limitations. Trying to give students an overview of the decisions to be made in all types of ethnographies used in Communication Studies, while sometimes also teaching them about other qualitative methods and even quantitative methods in the same semester, is quite a challenge. In this panel, we will focus on
the ethnographic portion of the qualitative model and discuss ways we have found to introduce
students to the best scholarship, scholars, methods, and practices, in our field. We will give examples
from class lectures and exercises and give tips for getting students engaged in the qualitative
methods course.

4503
Saturday
2:30 pm – 3:45 pm
Crockett
Media, Violence, Scandal, and Empowerment
Sponsor: Theodore Clevenger, Jr. Undergraduate Honors Conference
Chair/Respondent: Paula Rodriguez, Hinds Community College
Local Newspaper Coverage of IBM’s Facility and the Development of the Personal Computer in
Boca Raton, FL
Alexandra E. Bimonte, Furman University
Effects of Exposure to Media Vigilante Violence on Punishment Allocated for Vigilante Crimes
Irma L. Escalante, Trinity University
A Fallen Star: The John Edwards Scandal
J. Laine Isaacs, Appalachian State University
Fulfillment Through Intercultural Relationships: A Rhetorical Analysis of the Ecuadorian Film *Que Tan Lejos*
Maria Molina, West Texas A&M University
What Comes Next? A Look at the Past and Future of GLBT Representation in Spanish Television
Andrea Figueroa, Texas A&M University- College Station

4504
Saturday
2:30 pm – 3:45 pm
La Salle
Four Approaches to Instructional Development
Sponsor: Instructional Development Division
Chair: Deanna Dannels, North Carolina State University
New Tools for an Old Art: Rhetorical Analysis through Visualization and Play
Shannon Butler, St. Edward’s University
Cultivating Connections in the University Classroom: A Relational Approach to Empathic
Understanding in Intercultural Communication.
Justin D. Walton, Cameron University
Student-to-Student Grade Discussions: Facework, Equivocation, and Implications for Grade
Inflation
Nakia S. Welch, College of the Mainland
Ryan Bisel, University of Oklahoma
Course Rigor, Teacher Immediacy, and Student Self-Efficacy as Components of Expected Grades
by Basic Course Speakers
Matt Larseingue, Texas Christian University
Chris R. Sawyer, Texas Christian University
Amber N. Finn, Texas Christian University
Andrew Ledbetter, Texas Christian University
4505
Saturday
2:30 pm – 3:45 pm
Dallas
President Obama, World Travel, and Advocacy at Pivotal Moments
Sponsor: Theodore Clevenger, Jr. Undergraduate Honors Conference
Chair/Respondent: Mary E. Stuckey, Georgia State University
Enacting the American Dream: A Narrative and Ideological Analysis of President Obama’s Victory Speech
Patrick Bennett, Georgia Southern University
A Generic and Narrative Analysis of Obama’s Inaugural Address
Brittany L. Forrester, Georgia Southern University
Barack Obama’s Inaugural Address: Restoring the Greatness of the Nation
James S. Minick III, Georgia Southern University
“Sharing Their Story:” The Effects of Cultural Disparity and Personal Immersion on Students’ Communication after Studying Abroad
Nicole Castro, Trinity University
The Rhetoric of Abram Fischer’s “What I Did Was Right”-- The Argument of Inevitability in his Statement from the Dock
Munazza Shums, Furman University
A Ripple of Hope for the World’s Youth: RFK’s “Day of Affirmation” Speech
Elizabeth Rushing, Furman University

4506
Saturday
2:30 pm – 3:45 pm
Ft. Worth
On Difference and Inclusivity through Communication
Sponsor: Theodore Clevenger, Jr. Undergraduate Honors Conference
Chair/Respondent: David L. Sutton, Auburn University
Born This Way: Mass Media’s Representation of the LGBT Community and its Influence on the Public Sphere
Landon Hill, Appalachian State University
Presented by Cindy M. Spurlock, Appalachian State University
Inclusiveness: How Gender, Sexual Orientation, and Race are Represented in Glee
Antonio Spikes, Georgia Southern University
Because that is what Daddies do: Fatherhood’s Effects on Sons’ Perceptions of Masculinity
John William Berry Jr., Longwood University
Gay African American Males’ Representation in Television: Noah’s Arc
Justin Omar Thomas, Berea College
Mastering Femininity: Gendered Styles in Catt’s 1917 “Speech before Congress”
Lee Schuitema, Furman University
4601
Saturday
4:00 pm – 5:15 pm
La Salle
Title: Top Paper Panel
Sponsors: Southern Argumentation and Forensics
Chair: Daniel Schabot, Cameron University
Respondent: Keith Erickson, University of Southern Mississippi
Participants:
Hope Analysis: Reframing Rhetorical Criticism
Daniel Brown, Grove City College
A sign of the times: Jimmy Carter’s National Energy Policy speech and syntagmatic confusion*
Carl M. Cates, Valdosta State University
William V. Faux, Valdosta State University
“The Politics of National Security”: Dissociation, Authority, and Prophetic Dualism in Joseph Lieberman’s Address to The Paul H. Nitze School of Advanced International Studies
William H. Watson, University of Illinois (Student)
New Media Forums and the Future of Online Public Argumentation
Ryan McGeouh, Louisiana State University (Student)
Mission Statements and Exclusionary Rhetoric: Exclusion in the name of helping.
John Mikolajik, Valdosta State University (Student)
*Top Paper in Southern Argumentation and Forensics

4602
Saturday
4:00 pm – 5:15 pm
Bowie
Interpersonal Communication Division Business Meeting

4603
Saturday
4:00 pm – 5:15 pm
Peraux
Posthuman Performance: Peril and Possibility
Sponsor: Performance Studies Division
Chair: Craig Gingrich-Philbrook, Southern Illinois University, Carbondale
‘Transmission,’ from The Last Giraffe (a Work in Progress)
Craig Gingrich-Philbrook
“On Teeth and Wolves and I”
Benjamin Haas
“Dystopia & Dust”
Nico Wood
“Networked Ecology”
Jonathan Gray
Posthumanism intersects with Performance Studies in a number of ways that pose both perils and possibilities for our discipline. For some, it imperils the humanist foundation underwriting such cherished notions as the ability of performance to draw the individual forward in her or his uniqueness and cultivate an empathy for diverse persons on the basis of a shared humanity
“underneath” that difference. From the solo performance of poems to ethnographic performance, our praxis often rests, then, on two tiers of human distinctiveness: that of the individual, and that of the “human family” from other species and machines. Posthumanism imperils these projects, some argue, because it eradicates the human. Others disagree. Instead of eradicating the human, posthumanism decenters it, extending the value and respect for the human to other forms of becoming, most notably other creatures, machines, and that combination of the technological and biological known as the cyborg. The performances and presentations on this panel affirm the value of that extension in various ways to both demonstrate posthuman performance praxis and interrogate the intransigent perspective that “the human” can only exist as the top of the destructive hierarchy of distinctiveness—of individuals and of our species—that itself imperils our planet.

4604
Saturday
4:00pm – 5:15 pm
Laredo
LSI Approaches to Communication Research
Sponsor: Language & Social Interaction Division
Chair: Craig O. Stewart, University of Memphis
Respondent: Christine S. Davis, University of North Carolina at Charlotte
Facework and Identity in the Writing of the Female American Political Journalist
Linda Di Desidero, University of Maryland - University College
Techniques for Sampling On-Line Text-based Data
Lynne M. Webb, University of Arkansas
Computational Approaches to Critical Discourse Analysis of Media
Eugenie Almeida, Fayetteville State University
A Social Interaction Approach to Neurobiology of Language
Andrea W. Mates, University of California, Los Angeles
The papers on this panel report cutting-edge Language and Social Interaction (LSI) research and demonstrate how LSI methods and frameworks contribute to research across the discipline. The presenters will illustrate novel applications and emerging methodologies for LSI research in political, computer-mediated, and mass communication, and neurobiology of language.

4605
Saturday
4:00 pm – 5:15 pm
Houston
The Race to the Top: How Mass Media Is Shaping the 2012 Presidential Election
Sponsor: Mass Communication Division
Chair: Fei Xue, University of Southern Mississippi
Participants: Fei Xue, University of Southern Mississippi
Amber Narro, Southeastern Louisiana University
Dedria Givens-Carroll, University of Louisiana at Lafayette
Alison Slade, University of West Florida
David R. Davies, University of Southern Mississippi
Lucian Dinu, University of Louisiana at Lafayette
Marie Labro, University of Louisiana at Lafayette
4606
Saturday
4:00 pm – 5:15 pm
Alamo
Top Papers in Applied Communication
Sponsor: Applied Communication Division
Chair: Kathy Barnett, Loyola University
Respondent: Thomas J. Socha, Old Dominion University
Inducing Donor Identification in a Capital Campaign: A Case Study in Higher Education Fundraising*
Ashley Miller, Western Kentucky University
Jennifer Mize-Smith, Western Kentucky University
Acting and Reacting: Work/Life Accommodation and the Blue Collar Worker
Jaime Bochantin, Western Illinois University
Renee Cowan, University of Texas-San Antonio
Factors that Influence the Achievement of Learning- and Grade-Oriented Outcomes of Conversations about Disappointing Grades: A Test of a Multiple Mediation Model
Courtney N. Wright, University of Tennessee
“I don’t know what y’all are gonna do but I’m gonna let our’s in”: Communitas as a Theoretical Framework for Successful Disaster Recovery
Brian K. Richardson, University of North Texas
Laura Siebeneck, University of North Texas
Sara Shaunfield, University of North Texas
Elizabeth Kaszynski, University of North Texas
*Top Paper in Applied Communication

4607
Saturday
4:00 pm – 5:15 pm
Johnson
The George W. Bush Presidency: A Rhetorical Perspective
Sponsor: Rhetoric and Public Address Division
Chair: Melody J. Lehn, University of Memphis
Identification and the Rhetoric of War: President George W. Bush and the Iraq War
Stephen Braden, Kennesaw State University
George W. Bush and the Rhetoric of Religion
Robert E. Denton, Jr., Virginia Tech
George W. Bush, the American Press, and Framing the War on Terror after 9/11
Jim A. Kuypers, Virginia Tech
Stephen Cooper, Marshall University
Matthew Althouse, SUNY Brockport
War Stories: The Terror Narrative of George W. Bush’s State of the Union Addresses
Pat Loehs, University of Memphis
George W. Bush's Public Rhetoric of Democracy and Freedom in the Middle East
Ben Voth, Southern Methodist University
4608
Saturday
4:00 pm – 5:15 pm
Midland
Teaching Our Students the Learning Management System
Sponsor: Community College Division
Chair: Wendy S. Mitchell-Mathews, St. Petersburg College
Panelists:
Richard Mercadante, St. Petersburg College
Jennifer T. Edwards, Tarleton State University
Karen Anderson, University of North Texas
Mary Evelyn Collins, Lamar University
Robert J. Glenn, III, Owensboro Community and Technical College
The panelists will discuss training approaches their colleges/universities are using to instruct students on how to use the learning management systems.

4609
Saturday
Coronado
4:00 pm – 5:15 pm
The Ongoing Customs, Challenges, and Changes of Southern Communication: Disciplinary History through a New Lens
Sponsor: American Society for the History of Rhetoric
Chair: Joshua Gunn, University of Texas at Austin
Panelists: Shaun Treat, University of North Texas
Brian Lain, University of North Texas
Jenna Barclay, University of North Texas
Jake Beck, University of North Texas
Angela Thurman, University of North Texas
Samuel Gist, University of North Texas
Kara Caskey, University of North Texas
This roundtable features panelists delivering a number of perspectives on the disciplinary history of Southern Communication Studies and its role in graduate research and education. Integrating disciplinary history with new technologies, the roundtable comments on the southern history of rhetoric and communication while making it available to new audiences.

4610
Saturday
4:00 pm – 5:15 pm
Crockett
Conflict, Resistance, Violence and Misunderstanding
Sponsor: Theodore Clevenger, Jr. Undergraduate Honors Conference
Chair/Respondent: Richard S. Bello, Sam Houston State University
Roommate Conflict: A Comparison of International and Domestic Students
Machiko Takayama, University of Southern Indiana
The Parents of Casey Anthony: An Evaluation of Family Roles in a Tragedy Struck Family
Brittany Vargas, Schreiner University
Reconciling through This Truth: Reconciliation and the Rhetoric of Atonement and Official Apology
Lindsay Harroff, Furman University

Power-based Personal Violence Prevention Education: An Evaluation of Knowledge and Skills
Gretchen Marie Gruenberg, University of Kentucky

Teacher Misbehavior: A Prediction to Student Resistance
Kayla Burns, University of Southern Indiana

All a Misunderstanding
Nicole Stanford, University of Texas of the Permian Basin

4611
Saturday
4:00 pm – 5:15 pm
Dallas
Social Media, Networking, and Humor
Sponsor: Theodore Clevenger, Jr. Undergraduate Honors Conference
Chair/Respondent: Trudy Hanson, West Texas A & M University
Status Updates: Why People Post Personal Information Through Social Networking Sites?
Matt Taylor, Arkansas State University
Chad Dixon, Arkansas State University
Allicyn Huddleston, Arkansas State University
Humor in Social Media
Antonea Bastian, Southern Methodist University
The Evolution of the Female Comedian
Jordan Rutledge, Southern Methodist University
Reducing Uncertainty via Computer-Mediated Communication: An Analysis of Uncertainty Reduction Theory
Natalie Cavazos, Texas State University-San Marcos
Attitudes Toward Product Placement In Reality Television
Aerolyn Shaw, Valdosta State University
Jazmin Jackson, Valdosta State University
Gender-Based Similarities and Differences among Men and Women Who Use Social Media Websites
James Vinson III, Tarleton State University
Melissa MacDonald, Tarleton State University

4612
Saturday
4:00 pm – 5:15 pm
Lafitte
Top Student Papers in Intercultural Communication
Sponsor: Intercultural Communication Division
Chair/Respondent: Jean DeHart, Appalachian State University
Co-Constructing “Community:” A Culture-Centered Approach to Racial (In)equality*
J. Jacob Jenkins, University of South Florida
Communicating Diversity on Corporate Websites: A Comparative Textual and Prominence Analysis
Leigh Ann Johnston and Brandi Watkins, University of Alabama
Little Miss Grotesque: A Bakhtinian view of the Positionality of Bodies in Child Beauty Pageants
Andrea Baldwin, Southern Illinois University- Carbondale
*Top Student Paper

4613
Saturday
4:00 pm – 5:15 pm
Georgian
Top Student Papers in Rhetoric and Public Address
Sponsor: Rhetoric and Public Address Division
Chair: Megan Foley, Mississippi State University
Respondent: Daniel Grano, University of North Carolina at Charlotte
Commemorating War, Mourning “the Fallen,” and the Production of Political Relationality at the Arlington West Memorial**
Bryan Thomas Walsh, Indiana University
The Commemorative Function of Coins: Iconicity and Lincoln’s Legacy
Reynolds Patterson, Georgia State University
The Raven Changes His Song: How Populist Rhetoric Guided Sam Houston’s Transformation from Union Champion to Southern Ally
Sam Fletcher, Wake Forest University
ExxonMobil, Deepwater Horizon, and “The Industry Norm”: Toward an Industrial Apologia
Jeremy L. Cox, Texas State University
**Top Student Paper in Rhetoric and Public Address

4614
Saturday
4:00 pm – 5:15 pm
Ft. Worth
Changing and Turning Points: Ethnographies of Transition
Sponsor: Ethnography Interest Group
Chair: Sherri Fairbairn, University of North Carolina at Charlotte
Leaving What I Love, Loving What I Leave: Closing My Therapy Practice
Joyce Hocker, Joyce L. Hocker and Associates
Is It Time Yet?
Tom Frentz, University of Arkansas
A Therapeutic Interlude
Arthur Bochner, University of South Florida

4701
Saturday
5:30 pm – 6:15 pm
Peraux
Performance Studies Division Business Meeting
4702
Saturday
5:30 pm – 6:15 pm
Crockett
Political Communication Division Business Meeting

4703
Saturday
5:30 pm – 6:15 pm
Bowie
Freedom of Speech Division Business Meeting

4704
Saturday
5:30 pm – 6:15 pm
Coronado
Applied Communication Division Business Meeting

4705
Saturday
5:30 pm – 6:15 pm
Alamo
Public Relations Division Business Meeting

4706
5:30 pm – 6:15 pm
Midland
2013 SSCA Louisville Convention Planners’ Meeting
Sponsor: Vice Chair Elect
Presiding: John C. Meyer, University of Southern Mississippi
Vice Chair Elects of SSCA Divisions and Interest Groups should plan to attend one of the two convention planning meetings during the San Antonio convention.

4801
Saturday
6:00 pm – 8:00 pm
Anacacho Ballroom
Sponsor: Southern States Communication Association
The SSCA Annual Osborn Reception

Sunday, April 15

5101
Sunday
8:00 am – 9:15 am
Crockett
Identifying Interpretational Differences When Applying the Concept of Free Speech
Sponsors: Freedom of Speech Division and Mass Communication Division
Panelists will present results from studies of recent court rulings related to free speech, and will
discuss variations in court rulings based on the First Amendment. The various interpretations of free
speech in the United States is an important area of study related to Global Communication:
Customs, Challenges, and Changes—as the United States serves as the model of freedom and liberty
around the world.

5102
Sunday
8:00 am – 9:15 am
Lafitte
Nurturing Success in Graduate School Students: Lessons Learned
Sponsor: Instructional Development Division
Chair: Lucian F. Dinu, University of Louisiana at Lafayette
Using Technology to Improve Students
Phillip J. Auter, University of Louisiana at Lafayette
Anticipating and Responding to the Specific Needs of International Students
Fei Xue, University of Southern Mississippi
Successful Models of Thesis Chairing
William R. Davie, University of Louisiana at Lafayette
Communicate Expectations Clearly to Ensure your Graduate Students’ Success
Lucian F. Dinu, University of Louisiana at Lafayette
Success in Graduate School: A Graduate Students Perspective

5103
Sunday
8:00 am – 9:15 am
Peraux
Tricycling
Sponsor: Performance Studies Division
Chair: Benjamin Haas, Louisiana State University
Participants:
Benjamin Haas, Louisiana State University
Sarah K. Jackson, Louisiana State University
Raquel Polanco, Louisiana State University
This three part performance uses techniques of a film genre called mumblecore (characterized by
low budget production, improvisational script development, and focus on everyday conversation), to
ask questions about our mediated world. The show uses both film and live theatre actors to explore
the lives of three 20-somethings in a 21st century romantic triangle. In three scenes, various
arrangements of the three actors and video are offered to create a dialogue between classical theatre
and a modern technologically advanced one so as to the question our ideological ties in either
direction.

5104
Sunday
8:00 am – 9:15 am
La Salle
Disruptive Visions: New Insights on Images and Politics
Sponsor: Rhetoric and Public Address Division
Chair: Christina L. Moss, North Carolina State University
Respondent: Jean C. Miller, George Washington University
Rebels from Hell: Media Images of Urban Youth in Dangerous Minds
Hannah Oliha, West Texas A&M
It Gets Better?: Ideological Fantasies & Gay Liberation
Adam J. Sharples, University of Alabama
Punched Card Bodies: Technological Trope and Melancholic Loss
Atilla Hallsby, University of Georgia
An Analysis of Civil Rights Images: A Comparison of Selected Photographs
Leigh Ann Johnston, University of Alabama
Seeing Blind Photography: Exploring How Vision is Constituted Through Absence
Elizabeth Kaszynski, University of North Texas

5105
Sunday
8:00 am – 9:15 am
Midland
SSCA 2012 Convention Planners’ Meeting
Sponsor: Vice President Elect
Presiding: John C. Meyer, University of Southern Mississippi
Vice-Chair Elects of SSCA Divisions and Interest Groups should plan to attend one of the two
convention planning meetings scheduled during the San Antonio convention.

5106
Sunday
8:00 am – 9:15 am
Coronado
Southern States Communication Association 2012 Nominating Committee Meeting
Sponsor: Southern States Communication Association
Chair: Frances Brandau-Brown (2012 SSCA Immediate Past President)
Members: Immediate Past Chairs of SSCA Divisions
Beth Eschenfelder (Applied Communication)
University of Tampa
Danna Gibson (Communication Theory)
Columbus State University
Judi Truitt (Community College)
Volunteer State Community College
David R. Dewberry (Freedom of Speech)
Rider University
Christie Kleinmann (Gender Studies)
Lee University
Jennifer T. Edwards (Instructional Development)
Tarleton State University
Paula Rodriguez (Intercultural Communication)
Hinds Community College
Terry M. Thibodeaux (Interpersonal Communication)
Sam Houston State University
Eugenie Almeida (Language and Social Interaction)
Fayetteville State University
Barry Smith (Mass Communication)
Mississippi University for Women
Lisa Flanagan (Performance Studies)
Louisiana State University
Patrick G. Wheaton (Political Communication)
Georgia Southern University
John Saunders (Popular Communication)
Columbus State University
Myleea Hill (Public Relations)
Arkansas State University
Richard Leeman (Rhetoric and Public Address)
University of North Carolina-Charlotte
Dan Schabot (Southern Argumentation and Forensics)
Cameron University

5107
Sunday
8:00 am – 9:15 am
Bowie
Finding a Safe Place to Vent: Challenges and Changes in Social Support
Sponsor: Interpersonal Communication Division
Chair: Chen Wei Wu, University of Arkansas
Respondent: Scott Robson, Fort Hays State University
Offering Social Support to the Single Father Community: Challenges and Choices through an Attributional Lense
Ashley Joiner George, University of Alabama
Kenon A. Brown, University of Alabama
Social Support and Communication Online: An Examination of Family Caregiver Narratives
Emily A. Richardson, University of Texas at Austin
Getting Coffee as a Vehicle for Social Support
Benjamin R. Garner, University of Kansas

5108
Sunday
8:00 am – 9:15 am
Ft. Worth
Transcending History: Exceptionalism and Religion in U.S. Discourse
Sponsor: American Society for the History of Rhetoric Interest Group  
Chair: Ray Harrison, University of Alabama  
Respondent: Brandon Inabinet, Furman University  
Making Sense of Contradiction: A Study of Early American Proslavery and Antislavery Sermons  
Catherine Coelho, Wake Forest University  
"An Influence among Humanity:" A 1911 Case Study in Internal Religious Debate over Narrative Paradigms  
Shannon Montgomery, Georgia State University

5201  
Sunday  
9:30 am-10:45 am  
Lafitte  
Creating a Global Classroom: Integrating edublogs into your Communication Studies Courses  
Sponsor: Instructional Development Division  
Chair: Naomi R. Johnson, Longwood University  
Panelists:  
William Stuart, Longwood University  
Pam Tracy, Longwood University  
Undergraduate student(s)  
The goal for this interactive session is to briefly provide participants with pedagogical information regarding best practices for, advantages of, and challenges of edublogs. Following, we will facilitate a roundtable discussion workshop that will center on participant’s own curriculum needs.

5202  
Sunday  
9:30 am-10:45 am  
Peraux  
Inside: Exploring A Sociology of The (Female) Body through Dyadic Relationships with the Outside World  
Sponsor: Performance Studies Division And Gender Communication  
Chair: C. Austin Mcdonald III, Louisiana State University  
Disciplined Internals: How Menstrual Charting Narrates Internal Body Space  
Emily Graves, Louisiana State University  
Pussy Control: Transforming the Female Body Through Condom-Less Sex  
Eddie Gamboa, Louisiana State University  
Transfixed By A Crucifix: Conditional Female Bodies In Exorcism Films  
C. Austin Mcdonald II, Louisiana State University  
The bodies of women, historically, have been the site of numerous scholarship throughout the discipline. However, Arthur Frank (1991) suggests that all discussion of the body must go further, beyond their social positioning, and into the actual body itself. He points to four specific body typologies, and the characteristics which define them. Extending the work of Frank, this panel seeks to engage the female body in order to understand not only where it is situated in relation to frank’s sociology of the body, but more specifically how it transitions between the four typologies frank establishes depending on how outside forces penetrate the female body. More generally, this panel explores the dyadic relationship the inside of the female body has with the outside world. This categorizes the female body as an abject, liminal one, yet also suggests that it is a body of possibility and potentiality.
The Visual Rhetoric of the Creation Museum
Sponsor: Rhetoric and Public Address Division
Chair: Atilla Hallsby, University of Georgia
Respondent: William Trapani, Florida Atlantic University
How the Creation Museum Narrows and Totalizes Christian Identification: A Burkean Study
Shannon Montgomery, Georgia State University
Dinosaurs and Childhood Pathos in the Garden of Eden: “Knee-high” Multimedia Rhetoric for the Childhood Audience of the Creation Museum of Petersburg, Kentucky
Kevin S. Heston, University of Georgia
The Creation Museum as Hegemonic Infrastructure for the Religious Right in the US
Susan Trollinger, University of Dayton
William Vance Trollinger, Jr., University of Dayton

Free Speech in Action at Home and Abroad
Sponsors: Freedom of Speech Division
Chair: Stephen A. Smith, University of Arkansas
Participants:
Pat Arneson, Duquesne University
David R. Dewberry, Rider University
Rebekah L. Fox, Texas State University—San Marcos
Charles C. Howard, Tarleton State University
Brett Lunceford, University of South Alabama
Stephen A. Smith, University of Arkansas
Jim Vickrey, Troy University
Legal scholar Lawrence Lessig once noted that through the internet we have exported a version of the First Amendment that is stronger in code than in law. The events of the Arab Spring, Occupy Wall Street, and protests all over the world have borne witness to the power of free expression to engender social and political change, especially through the use of new communication technologies. Participants will discuss the contemporary social landscape and current events as they relate to freedom of expression—both positive and negative.

Committee on Committees Meeting
Sponsor: Southern States Communication Association
Participants:
Monette Callaway, 2013 President
John C. Meyer, 2013 Vice-President
Frances Brandau-Brown, 2013 Past-President
2013 Vice-President Elect
Carl M. Cates, Executive Director
J.D. Ragsdale, SCJ Editor
John Haas, Finance Committee Chair
Jennifer Mize-Smith, Marketing Director

5206
Sunday
9:30 am – 10:45 am
Bowie
Symbolic Communication in Life and Death
Sponsor: Language and Social Interaction Division
Chair: Christine S. Davis, University of North Carolina at Charlotte
Death, Decay, and Rebirth
Christine S. Davis, University of North Carolina at Charlotte
Knots and Contradictions: Blessings in Disguise
Linda Vangelis, East Carolina University
Grounding Grief: The Function of Personal Sites
Joyce Hocker, University of Montana Affiliate
Uplift the Spirit: Communication and New Orleans Cemeteries
Jillian A. Tullis, University of North Carolina at Charlotte
Technological Rituals of Memorialization
Linda Levitt, Stephen F. Austin State University
This panel explores the symbolism and construction of meaning inherent in end-of-life communication from the micro to the macro levels: interpersonal, mediated, and cultural. We will explore the ways symbolic communication constructs the experience of death and dying, and the ways communication infuses meaning into dying—and living.

5207
Sunday
9:30 am – 10:45 am
Ft. Worth
“Lights, Camera, Instruction!!!” Integrating the use of Film and Television Programming for use in the Communication Classroom
Sponsor: Community College Division
Chair: Len Assante, Volunteer State College
Panelists:
Gary Deaton, Transylvania University
Robert J. Glenn, III, Owensboro Community and Technical College
Richard Knight, Shippensburg University
Gary LaFleur, Morehead State University
James E. Reppert, Southern Arkansas University
Robert West, University of Southern Indiana
The use of You Tube and other DVR and media archival packages allow instructors of communication unparalleled access to scenes and clips from feature films and television programs.
This panel will focus upon a multi-level discussion of how to use these media artifacts across a number of different communication courses and applications, such as hybrid and online course versions. The panel will focus on the direct and functional applications of media artifacts to facilitate classroom instruction and improve student retention of key instructional concepts.

5301
Sunday
11:00 am -12:15 pm
Lafitte
Trends in Newspaper Coverage
Sponsor: Mass Communication Division
Chair: Alison Slade, University of West Florida
Respondent: Myleea Hill, Arkansas State University
Framing Crack Violence in the New York Times During the Crack Epidemic: A Content Analysis
Andy C. Kwon, University of Alabama
Time, Newsweek Still Depend on Anonymous Sources in War, Presidential Coverage
Melissa M. Smith, Mississippi University for Women
Implications of (Mis)Representations of Serial Murder in American Media
Julie B. Wiest, High Point University

5302
Sunday
11:00 am -12:15 pm
La Salle
“Inventing Woman” in the University: Gender Performance in the Classroom and in the Profession
Co-Sponsors: Gender Studies Division and Interpersonal Communication Division
Chair: Christie Kleinmann, Lee University
Participants:
Abby Brooks, Georgia Southern University
Angie Day, Ball State University
Sheree’ Keith, Macon State University
Christie Kleinmann, Lee University
Tiffany Shoop, Roanoke College
Jenni M. Simon, University of North Carolina - Greensboro
In line with the 2012 theme “Global Communication: Customs, Challenges, and Changes,” this panel focuses on the performance of gender and the construction of student-teacher relationships in an age of online teaching, increasingly web-interactive classroom environments, and competing professional commitments. Panelists will discuss the complications of performing gender in emerging “virtual” environments, as well as the challenges women continue to face in traditional classroom settings. The panel also broadens the topic of gender performance to the profession, exploring the experiences of women in masculine work environments and the advancements (and challenges to those advancements) we have made in solidifying our presence in academia.
Transadaptation is a game of academic telephone. Four PhD projects from four different fields were handed over to four creative writing students. The creative writing students adapted these projects into their own genres. These adaptations were then handed over to four performance studies students who further adapted the creative writing projects into staged performances. During a time of economic uncertainty, where scholars are constantly being told to justify their work, we are faced with the question, as Mindy Fenske points out, of “how [to] translate the activities of performance to an audience of social scientists dedicated to objectivity and replication as standards of evaluation for 'laboratory' work?” Transadaptation presents the stage as a laboratory space where research across institutional disciplines, through multiple iterations, can reach a new and more diverse audience.

The Bully Pulpit: Global and Local Influences of Presidential Rhetoric
Sponsor: Rhetoric and Public Address Division
Chair: Wendy Atkins-Sayre, University of Southern Mississippi
Respondent: Alessandra Beasley Von Burg, Wake Forest University
Welfare Queen: Reagan’s Use of Dissociation, Persuasive Definition, & Rhetorical Depiction
Bethany Mills Rigney, University of Southern Mississippi
Truman’s NATO Address: the Struggle with Reconciling Calls for Containment with Promises of Global Peace
William Hays Watson, University of Illinois Urbana-Champaign
American Exceptionalism and Wilson’s Defense of World War I
William C. Lorick, Jr., Georgia State University
An Examination of Generic Violations in President Obama’s “Nobel Prize for Peace Lecture”
Ashton Mouton, Colorado State University

Customs, Challenges, and Changes in Communication Administration: Program Development, Marketing, and Distinctiveness in a Global Age
Sponsor: American Society for the History of Rhetoric Interest Group
Administrators of communication programs face challenges arising from changes in communication “customs” from the local to the global level. This panel focuses on several dimensions of departmental/curricular changes with implications for the practice of communication administration in a rapidly changing, dynamic global environment.

5306
Sunday
11:00 am – 12:15 pm
Crockett
Metaphors, Media, and Memories: Reexamining Historical Rhetoric
Sponsor: Political Communication Division
Chair: Lauren Reichart Smith, Auburn University
Respondent: William F. Harlow, University of Texas of the Permian Basin
“Fantastic” Metaphors: Symbolic Convergence in Barack Obama’s Rhetoric
Matthew Brown, University of Alabama
Great Expectations: An Alternative Approach to Understanding Presidential Speech Effects
Joshua M. Scacco, University of Texas at Austin
The Death-Grip of HIV/AIDS Stigma: Media Must Do More to Break the Silence
Darrell L. Roe, East Texas Baptist University
Race, Religion, and Remembering: Reassessing Public Memory of the Civil Rights Movement
Dustin Wood, Texas A&M University

5307
Sunday
11:00 am – 12:15 pm
Bowie
“Always Walk Your Guests to the Car; Shoes are Optional:” Remembering Gary Copeland’s Scholarship, Friendship, and Wit
Sponsor: Southern States Communication Association
Moderator: Kenneth N. Cissna, University of South Florida
Dr. Gary A. Copeland was Professor Emeritus and former Chair of Telecommunication and Film and Professor Emeritus of Communication Studies at The University of Alabama. Gary also taught at the Universitat Klagenfurt in Klagenfurt, Austria and the University of Aruba. Though primarily known for his research in political advertising, he was well written in several areas of study. This panel will look back at the scholarship, friendship, and wit of Dr. Gary Copeland.