

Welcome to the Most Visited City in Texas; the City of Love

Dear SSCA Colleagues:

Welcome one and all to San Antonio and to the 82nd Annual SSCA Convention! This is a beautiful city that boasts many interesting places to visit including The Alamo, Mission San Jose', La Villita (San Antonio's first neighborhood), McNay Museum of Art, Witte Museum and the like. You can stroll along the River Walk or King William Historic District and enjoy the many restaurants and shops, take a tour of the San Antonio Zoo, or experience the more high-powered thrills offered at Six Flags Fiesta or Seaworld. Or, perhaps visit the Tower of the Americas and get a panoramic view of San Antonio from 750 feet. Whatever your interest, you will find it here!

Just as San Antonio offers great excitement and educational value, so does our 82nd Annual Convention! You will find a wide variety of scholarship posed at examining this year's theme "Global Communication: Customs, Challenges, and Changes." Each division and interest group has worked hard to help ensure a well-rounded array of panels. Please take your time as you scroll through the program and mark your choices. Speaking of choices, I would like to draw your attention to the Vice-President's Spotlight Scholar Series. Each scholar was chosen for their dedication and unique/diverse contributions to the world of communication. This year's spotlight scholars are Robert Frank (4201) and Martin J. Medhurst (4501).

In addition to our spotlight scholars, a Plenary session will focus on the expertise of Dr. Clyde Muse, President of Hinds Community College. We all know that if communication stagnated, we would fail as a society. We create communicative customs, it challenges us, and it changes us. In keeping with this truth, Dr. Muse will address the importance and intricacies of building relationships with legislators. He has been in education since 1949 and has worked directly with state and national legislators for over 30 years. Please join us for this Plenary session (4301).

With so many submissions this year, it was difficult to work everyone in...which was a good problem; it just took forever! That said, each day is filled with a variety of panels that will appeal to all teaching and research interests. The panels span the course of the convention and I encourage you to take advantage of each day's offerings and enjoy!

I would like to thank the division and interest group planners for their hard work in putting together engaging panels. Similarly, I would like to thank my friends and family for their support and help in planning the convention. I do have to thank Paula Rodriguez for going from my department chair to "graduate assistant" while I was planning this. Her help was invaluable. Planning the convention is a considerable task and I could not have completed it without all of you! Thank you...and remember the Alamo!

Cheers and Happiness,

Monette Callaway
SSCA Vice-President and San Antonio Planner
Hinds Community College

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Simmons, Donald B. 3313
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White, Stephen Earl 3209, 3304
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Xue, Fei 4605, 5102
Yin, Wensi 3207
Young, Marilyn 3212
Zagacki, Kenneth 3502
Zaytseva, Olga 4302
Zhou, Shuhua 2311

Wednesday, April 11

1101

Wednesday

2:00 pm – 3:45 pm

Peraux

Administrative Committee Meeting of the Southern States Communication Association

Sponsor: Southern States Communication Association

Presiding: Frances Brandau-Brown, President

Members:

Monette Callaway, Vice President

John C. Meyer, Vice President Elect

Thomas J. Socha, Immediate Past President

Carl M. Cates, Executive Director

J. D. Ragsdale, *SCJ* Editor

Jennifer Mize-Smith, Marketing Director

John Haas, Finance Committee Chair

1201

Wednesday

4:00 pm – 6:45 pm

Peraux

Executive Council Meeting of the Southern States Communication Association: Part 1

Sponsor: Southern States Communication Association

Presiding: Frances Brandau-Brown, President

Members:

Monette Callaway, Vice President

John C. Meyer, Vice President Elect

Thomas J. Socha, Immediate Past President

Carl M. Cates, Executive Director

Jennifer Mize-Smith, Marketing Director

J.D. Ragsdale, *SCJ* Editor

John Haas, Finance Chair

Barbara Biesecker, Finance Committee Member

Abby Brooks, Finance Committee Member

J. Emmett Winn, SSCA Representative to NCA Nominating Committee

Kenneth N. Cissna, SSCA Representative to NCA SPECTRA Committee

Michael Eaves, SSCA K-12 Representative to NCA

Kirsten Heintz, SSCA Community College Representative to NCA

Daniel Grano, SSCA 4 Year College Representative to NCA

Pat Arneson, Committee Chair, Publications

Wesley C. Buerkle, Committee Chair, Resolutions

Todd Lee Goen, Committee Chair, Resource Development

Bill Edwards, Committee Chair, Time and Place Committee

Beth Eschenfelder, Division Chair, Applied Communication

Danna Gibson, Division Chair, Communication Theory

Judi Truitt, Division Chair, Community College
David Dewberry, Division Chair, Freedom of Speech
Christie Kleinmann, Division Chair, Gender Studies
Jennifer T. Edwards, Division Chair, Instructional Development
Paula Rodriguez, Division Chair, Intercultural Communication
Terry M. Thibodeaux, Division Chair, Interpersonal Communication
Eugenie Almeida, Division Chair, Language and Social Interaction
Barry Smith, Division Chair, Mass Communication
Lisa Flanagan, Division Chair, Performance Studies
Patrick G. Wheaton, Division Chair, Political Communication
John Saunders, Division Chair, Popular Communication
Myleea Hill, Division Chair, Public Relations
Richard Leeman, Division Chair, Rhetoric and Public Address
Dan Schabot, Division Chair, Southern Argumentation and Forensics

Thursday, April 12

2101

Thursday

Pereaux

8:00 am – 9:15 am

Executive Council Meeting of the Southern States Communication Association: Part 2

Sponsor: Southern States Communication Association

Presiding: Frances Brandau-Brown, President

Members:

Monette Callaway, Vice President

John C. Meyer, Vice President Elect

Thomas J. Socha, Immediate Past President

Carl M. Cates, Executive Director

Jennifer Mize-Smith, Marketing Director

J.D. Ragsdale, *SCJ* Editor

John Haas, Finance Chair

Barbara Biesecker, Finance Committee Member

Abby Brooks, Finance Committee Member

J. Emmett Winn, SSCA Representative to NCA Nominating Committee

Kenneth N. Cissna, SSCA Representative to NCA SPECTRA Committee

Michael Eaves, SSCA K-12 Representative to NCA

Kirsten Heintz, SSCA Community College Representative to NCA

Daniel Grano, SSCA 4 Year College Representative to NCA

Richard Knight, Committee Chair, Constitution Committee

Pat Arneson, Committee Chair, Publications

Wesley C. Buerkle, Committee Chair, Resolutions

Todd Lee Goen, Committee Chair, Resource Development

Bill Edwards, Committee Chair, Time and Place Committee

Beth Eschenfelder, Division Chair, Applied Communication

Danna Gibson, Division Chair, Communication Theory

Judi Truitt, Division Chair, Community College

David Dewberry, Division Chair, Freedom of Speech
Christie Kleinmann, Division Chair, Gender Studies
Jennifer T. Edwards, Division Chair, Instructional Development
Paula Rodriguez, Division Chair, Intercultural Communication
Terry M. Thibodeaux, Division Chair, Interpersonal Communication
Eugenie Almeida, Division Chair, Language and Social Interaction
Barry Smith, Division Chair, Mass Communication
Lisa Flanagan, Division Chair, Performance Studies
Patrick G. Wheaton, Division Chair, Political Communication
John Saunders, Division Chair, Popular Communication
Myleea Hill, Division Chair, Public Relations
Richard Leeman, Division Chair, Rhetoric and Public Address
Dan Schabot, Division Chair, Southern Argumentation and Forensics

2201

Thursday

9:30 am – 10:45 am

Midland

Challenges and Changes in Public Relations

Sponsor: Instructional Development Division

Chair: Leslie Rasmussen, University of Southern Mississippi

Panelists:

Leslie Rasmussen, University of Southern Mississippi

Melody Fischer, Tougaloo College

Riva Brown Teague, Jackson State University

Katy Walterscheidt, Hospitality Financial and Technology Professionals

2202

Thursday

9:30 am – 10:45 am

La Salle

Critical Interruptions: Rhetorics of Social Contestation and Change

Sponsor: Rhetoric and Public Address Division

Chair and Respondent: Shaun Treat, University of North Texas

Exploring the Strategies of Ida B. Wells' Anti-Lynching Campaigns: External Functions, Use of the Public Sphere, and Image Event

Ashley Joiner George, University of Alabama

God, Gays, and Voodoo: Voicing Blame after Katrina

Jeff Walker, University of Alabama

The Liberty Pole: Rebellion, Rhetoric, and Resilience

Sarah K. Chorley, University of Arkansas

Battling Ideologues: Tactics and Strategy for Emancipatory Change

Steve A. Stuglin, Georgia State University

2203

Thursday

9:30 am - 10:45 am

Alamo

Variations on a White Picket Fence

Sponsor: Performance Studies Division

Chair: Joshua L. Potter, Southern Illinois University, Carbondale

Respondent: Tracy Stephenson Shaffer, Louisiana State University

Participants:

Joshua L. Potter, Southern Illinois University, Carbondale

Nichole Nicholson, Southern Illinois University, Carbondale

Samuel Sloan, Southern Illinois University, Carbondale

This extended experimental queer performance troubles Josè Esteban Munoz's notion of the queer utopia. By following the journey of crossdressing Dorothy, a cowardly bear afraid of vaginas, and a masochistic tin man, this performance arises as a result of our engagement with performance praxis, theories of queer utopia and temporality, and the boundaries the performers struggle to draw around queerness as a conceptual category. More importantly, it arises out of the performers' relationships with one another, all of the late night conversations about sex, sexuality, desire, and yes, even a little bit of hope for the future. By using the film *The Wizard of OZ* as a narrative frame for the performance, in addition to personal narrative, and other references to popular culture, *Variations On A White Picket Fence* attempts to disrupt notions of what a queer space, a queer utopia might look like, while simultaneously providing several accessible narratives for audience members.

2204

Thursday

9:30 am – 10:45 am

Dallas

Communication in Non-monogamous Relationships—Where, About What, and Who is Paying Attention

Sponsor: Interpersonal Communication Division

Chair: Jim Parker, Austin Peay State University

Polyamory: Where Can People Get Advice

J. Thompson Biggers, Mercer University

Compersion: Real Emotion, Empathy, or Happy Talk

Thoma Roberson Parker, Northcentral University

Communication Research in Non-monogamous Relationships: A Call to Action

Jim Parker, Austin Peay State University

The theme of this panel is communication in non-monogamous relationships. Since the mid-nineties the term polyamory has come into fairly wide use. However much of the information on the subject is still in the domain of self-help books. Some serious research is being done but little within the field of communication. This panel will look at three different areas: how information is disseminated, the development of new terminology to discuss alternative relationships and what type of research is being done.

2205

| Thursday

9:30 am – 10:45 am

| Coronado

Getting F@\$%&! Serious About Profanity

Sponsor: Popular Communication Division

Chair: John H. Saunders, Huntingdon College

Authenticity and Altercations: Fighting Words in Baseball Fights

Erin Looney, Auburn University at Montgomery

“Slutwalks:” Reclamation or Reinforcement?

Brett Lunceford, University of South Alabama

Keeping Sh*t Real: Profanity Use as Rhetorical Strategy

Vincent Pisciotano, University of South Alabama

Despite its seeming ubiquity, communication scholars often overlook profane discourses, choosing instead to examine more civilized speech or glossing over profanity when it occurs. Yet in an age where then Vice President Cheney can tell a senator, “f*** yourself,” on the floor of the Senate, such language is worthy of attention. This panel examines the use of profanity as it relates to culture, behavior, and the performance of identity. Each of these papers examines the various uses of profanity, from the heat of the moment to the calculated, all seeking to explore how profanity can function rhetorically.

2206

| Thursday

9:30 am – 10:45 am

| Bowie

Expanding Ethnography in a City

Sponsor: Performance Studies Division And Ethnography Interest Group

Respondent: Rebecca Walker, University of North Texas

Chair: Emily Graves, Louisiana State University

“There’s No Place Like Hom(eopathy): Clicking my Heels at the Red Shoes”

Raquel Polanco, Louisiana State University

“Capital Area Transit System Buses: They put the Destiny in Destination”

Emily Graves, Louisiana State University

“Finding Home Through a Freeway: The Community of Valley Park Attempting to Create and Continue Community in Face of Urban Development”

Doug Mungin, Louisiana State University

“Where Are We Again?: Affecting Performance, Paradigm And Pedagogies Through The Site Of Forensics Competition”

Eddie Gamboa, Louisiana State University

In *Critical Ethnography*, Soyini Madison frames the tensions at work in representing ethnographic study: “It is the active, creative work that weaves the life of the mind with being mindful of life, of merging text with the world, of critically traversing the margin and the center, and of opening more and different paths for enlivening relations and spaces” (172). This panel engages Madison’s call through the creative presentation of four ethnographic papers. Each paper offers an ethnographic account of a different site within Baton Rouge, Louisiana. By considering various sites in a single city and putting these sites in conversation through performative methods of paper presentation, this panel explores the integration of geographically proximal sites through their staging.

2207

Thursday

9:30 am – 10:45 am

Ft. Worth

Custom and Change: Innovating Ideas in the History of Communication

Sponsor: American Society for the History of Rhetoric Interest Group

Chair: Sean O'Rourke, Furman University

Respondent: Pat Gehrke, University of South Carolina

No Really, Your Actual Eyes: Seeing Things in Aristotle's *Rhetoric*

Heather A. Hayes, University of Minnesota-Twin Cities

Richard Weaver: Rooted in Rhetoric*

Maryl Roberts McGinley, University of Pittsburgh at Johnstown

Rescuing Ambiguity: Rhetorical Spaces of Challenge and Change in the Global World**

Scott J. Tulloch, Georgia State University

*Top Paper in American Society for the History of Rhetoric

**Top Student Paper in American Society for the History of Rhetoric

2208

Thursday

9:30 am – 10:45 am

Houston

Discussing SSCA's Publication List: To Expand or not to Expand?

Sponsor: Vice-President

Chair: Pat Arneson, Duquesne University Participants:

Carl Cates, Valdosta State University

Stephanie J. Coopman, San José State University

John C. Meyer, University of Southern Mississippi

J.D. Ragsdale, Sam Houston State University

Richard Ranta, University of Memphis

Thomas J. Socha, Old Dominion University

Mary Stuckey, Georgia State University

SSCA is in the process of determining if the association is in need of an additional publication outlet (e.g., journal, book series, annual, etc.). We invite all members of SSCA to attend this session and provide your input regarding: 1. Whether a need exists for an additional SSCA journal (e.g., Southern Communication Monographs) or other publication outlet. If there is an established need for another scholarly publication: 2. What would be the format for responding to that need? 3. What would be the editorial responsibilities and compensation? 4. What would be the fiscal implications for SSCA?

2301

Thursday

11:00 am – 12:15 pm

La Salle

Does it Stay or Does It Go?: On the Politics of Exclusion, Inclusion and Integration

Sponsor: Rhetoric and Public Address Division

Chair: Ray Harrison, University of Alabama

Respondent: Ron Von Burg, Christopher Newport University

Representative Jordan's well Made Play for Impeachment

Vickie S. Ellis, Oklahoma Baptist University

Jeffrey A. Wells, Oklahoma Baptist University

Seeds of Change: Terministic Screens and the Revised Texas Educational Standards

Rebekah L. Fox, Texas State University San Marcos

Ann E. Burnette, Texas State University San Marcos

Confession or Confusion? An Analysis of the Southern Baptist Convention's Resolution on Racial Reconciliation

Dustin Wood, Texas A&M University

The Rhetorical Strategy of Coercive Shifts: An Investigation into the Arizona Immigration Discourse

Caleb Westbrook, Texas A&M University

2302

| Thursday

11:00 am – 12:15 pm

| Ft. Worth

The Pervasive Nature of Voodoo in Art and Culture

Sponsor: Popular Communication Division

Chair: Danielle Williams, Kennesaw State University

Respondent: Lisa Flanagan, Xavier University of Louisiana

The Nature and Origin of the Zombie in Art and Culture: Vodou and Voodoo

Evan A. Senn, California State University at Fullerton

The Communicative Power of Food in Culture and Religion: Voodoo and Southern Cuisine

Bryan Moe, Louisiana State University

Obeah in Jean Rhys' *Wide Sargasso Sea*

Teah Goldberg, Claremont Graduate University

The Perception of The Art of Vodou in Comparison to The Art of Religions Worldwide

Andrea Steedman, California State University at Fullerton

Voodoo is based on one of the oldest African religions in the world. It is misunderstood by many in our contemporary culture, yet its existence can be seen all around us. The rich culture of Voodoo is a part of our global history as human beings. As changes take place in our customs, languages, and cultures, our history remains. Voodoo is one of the most interesting religions and cultures in our rich global history—this panel will explore four different avenues that Voodoo has impacted in our lives and culture.

2303

| Thursday

11:00 am – 12:15 pm

Peraux

Careers in Performance Studies: Thinking Creatively and Collectively About the Job Market

Sponsor: Performance Studies Division

Chair: David Terry, San José State University

Performance studies scholars at various stages of their career with different institutional affiliations engage in a roundtable discussion about the current state of the performance studies job market and the many possibilities that exist for performance studies practitioners.

Participants:

David Terry, San José State University

Sara Dykins Callahan, University of South Florida

Scott Dillard, Georgia College and State University

Danielle Dick McGeough, Louisiana State University
Melanie Kitchens O'Meara, University of Georgia
Rebecca Walker, University of North Texas
Justin Trudeau, University of North Texas
Amy Burt, Georgia College and State University

2304

| Thursday

11:00 am – 12:15 pm

Bowie

But We Speak the Same Language, Don't We?

| Crossing the Gaps in Communication: Cultural, Experiential, and Generational

Sponsor: Intercultural Communication Division

Chair: Mary Anna Kidd, University of Texas at Tyler

Participants:

Norma Jones, Kent State University

Naomi Kagawa, Shimano University

Ana Cruz, University of Nebraska at Omaha

Karen Anderson, University of North Texas

Marsha Little Matthews, University of Texas at Tyler

This panel will focus on issues of translation and explanation from multiple viewpoints based on experience and research.

2305

| Thursday

11:00 am – 12:15 pm

| Johnson

Four Year Programs at the Community College: Challenges and Changes

Sponsor: Community College Division

Chair: Robin J. Jensen. St. Petersburg College

Panelists:

Deborah Hefferin, Broward College

Richard Quianthy, Broward College

Richard Mercadante, St. Petersburg College

This panel will discuss the challenges and issues that traditional Community Colleges face when offering Baccalaureate programs. We encourage anyone who has concerns to please join us in sharing some of your concerns in this discussion.

2306

| Thursday

11:00 am – 12:15 pm

| Crockett

Customs, Supports, and Challenges in Integrating Online Technology in Face-to-Face and Internet-Based Classroom Environments

Sponsor: Instructional Development Division

Chair: Jennifer T. Edwards, Tarleton State University

Panelists:

Aristotle Meets Steve Jobs: Integrating iPad Use in the Public Speaking Course

Lora Helvie-Mason, Southern University at New Orleans
Course Redesign: Taking Content Out of the Classroom with SoftChalk
Tracey Holley, Tarleton State University

2307

| Thursday

11:00 am – 12:15 pm

| Lafitte

Arguing for Attention

Sponsor: Southern Argumentation and Forensics Division

Chair: David Nelson, Valdosta State University

Patterns of Argument used by the Tea Party for Constitutional Advocacy

Ron Price, Cameron University

“Always in the Name of Zion”: Ahad Ha-am and drawing attention to difficulties in the early
Zionist settlement movement

Jacob Stutzman, Oklahoma City University

Survivor: Jimmy Carter’s strategy for drawing presence to human rights

Daniel Schabot, Cameron University

Should we laugh or should we cry? Editorial Cartoonist “Jonik” uses critical humor to challenge
political arguments

George Pacheco, Jr, Angelo State University

Jeff Boone, Angelo State University

2308

| Thursday

11:00 am – 12:15 pm

| Houston

Applied Health Communication and Technology Challenges

Sponsor: Applied Communication Division

Chair: Larry Powell, University of Alabama at Birmingham

Respondent: Matthew Thatcher, Arkansas State University

An Examination of the Relationship between Source Trustworthiness and Expertise on a Physician’s
Request for Compliance

Michael R. Kotowski, University of Tennessee

Scott Eldredge, University of Tennessee

Testing Parasocial Relationships as a Voice to Spread Health Awareness: The Case of Influenza and
Twilight

Laura Miller, University of Tennessee

Revealing the “Magical & Revolutionary Device”: Analyzing the Pre-Launch Reviews of the Apple
iPad

Joel Stamey, University of Memphis

2309

Thursday

11:00 am – 12:15 pm

Coronado

Right Here, Right Now: Engaging the Rhetoric of Our Political Present – A Roundtable
(first of a double session)

Sponsor: Rhetoric and Public Address Division

Moderator: Barbara A. Biesecker, University of Georgia

Panelists:

V. William Balthrop, University of North Carolina, Chapel Hill

Carole Blair, University of North Carolina, Chapel Hill

Brian Lain, University of North Texas

Dan Mistich, University of Georgia

Janice Odom, Georgia Gwinnett College

Lee Pierce, University of Georgia

William Vance Trollinger, Jr., University of Dayton

2310

Thursday

11:00 am – 12:15 pm

Midland

Contributed papers in Burkean theory: Explorations in Technology, Ontology and Social
Movements

Sponsor: Kenneth Burke Society Interest Group

Chair and Respondent: Jason Munsell, Columbia College

Technology, Myth and Masculinity: A Burkean Analysis of the Contemporary Christian Men's
Movement*

Ryan McGeough, Louisiana State University

Kenneth Burke and Archaic Ontology

Richard H. Thames, Duquesne University

Kitchen Porn, Garden Porn, and the Form of Consumptive Rhetoric

C. Wesley Buerkle, East Tennessee State University

Technology as Agent? An Exploration of the Burkean Pentad in Electronic Settings

Anna K. Turnage, Bloomsburg University of Pennsylvania

*Top paper for Kenneth Burke Society Interest Group

2311

Thursday

11:00 am – 12:15 pm

Dallas

A Brave New World: Advertising in the 21st Century

Sponsor: Mass Communication Division

Chair: Brian C. Brantley, Texas A&M University-San Antonio

Respondent: Lauren Reichart Smith, Auburn University

The Viral Fingerprint: A Content Analysis of Popular Viral Advertisements

Thomas Broadus, University of Southern Mississippi

Central Versus Peripheral Product Placements: Encoding Visual Details

Michael Devlin, University of Alabama

Shuhua Zhou, University of Alabama
The Effect of Incidental Color on the Recall of Advertisements
Barry P. Smith, Mississippi University for Women
Alisa B. Long, University of Alabama

2401

| Thursday

12:30 pm – 1:45 pm

| Laredo

Risky Self-Disclosure in Context

Sponsor: Interpersonal Communication Division

Chair: Lynne M. Webb, University of Arkansas

Respondent: Lynne M. Webb, University of Arkansas

“Too much Information!?”: Self-disclosure on Social Media

Nelya McKenzie, Auburn University Montgomery

Do I Dare or Is It Over-Share?: Teacher-Student Self-Disclosure

Abby M. Brooks, Georgia Southern University

Talking about the Self and Losing Leverage in the Workplace: Timing, Frequency, Topics, and Disclosure Targets

Vivian C. Sheer, Hong Kong Baptist University

Risky Self-Disclosure of Patients’ Sensitive Health Matters: A View from Physicians

Christa L. Arnold, University of North Florida

Although researchers commonly acknowledge that self-disclosure involves both risks and rewards, the risky side is rarely examined. This panel explores risks involved in the self-disclosure processes across a variety of interpersonal communication contexts to search for patterns of risk across situations and interactants. This panel examines risks of self-disclosure in four everyday contexts, including to friends via social media, in instructor-student interactions, colleagues’ interactions in workplace settings, and patient-physician interactions. Each panelist will present findings regarding her examined context. The panelists represent a diversity of locations, type of home institution, and career stage.

| 2402

| Thursday

12:30 pm – 1:45 pm

| Ft. Worth

Service-Learning in the Public Relations Classroom: Working for the Public Good

Sponsor: Public Relations Division

Chair: Brigitta R. Brunner, Auburn University

Respondent: Pamela Bourland-Davis, Georgia Southern University

Participants:

Susan E. Waters, Auburn University

Corey A. Hickerson, James Madison University

Urkovia Andrews, Georgia Southern University

Brigitta R. Brunner, Auburn University

Service-learning and civic engagement are a mainstay in the public relations classroom. To begin, a panelist will detail the pedagogy of public relations service-learning. The customs of the service-learning tradition; the challenges faculty observe and manage while integrating service-learning into their courses; and the reasons for appropriate assessment will be explored. Next the panel will

examine two case studies to gain a better understanding of student perceptions of practitioner responsibility when communicating about public issues. One panelist will recount how students' attitudes and behaviors toward the topic of environmental stewardship evolved through the completion of a service-learning public relations course. Another panelist will discuss students' thoughts about public health issues and will explain how service-learning courses can be used to increase student awareness of and participation in preventative measures to ensure a safer community. Finally the panel will come to a conclusion as one panelist recounts the experience of public relations students who have taken service-learning courses. Topics which will be addressed include skills learned, community engagement, interpersonal engagement, academic engagement, and academic challenge.

2403

Thursday

12:30 pm – 1:45 pm

Peraux

Partnering in Performance

Sponsor: Performance Studies Division

Chair: Gretchen Stein Rhodes, Louisiana State University

Respondent: Mindy Fenske, University Of South Carolina

Respondent: Jason Munsell, Columbia College

Duet 1: Vows And Vitriol: Is Marriage The Answer?

Matt Saltzberg, University of Missouri-Columbia

Noah Lelek, University of Missouri-Columbia

Duet 2: Throwing Voices and Talking Back (Or: Who Are You Calling Dummy, Dummy?)

Gretchen Stein Rhodes, Louisiana State University

Melanie Kitchens O'Meara, University of Georgia

Duet 3: Aids Activism: Partnering With and for the Communities

Amy Burt, Georgia College and State University

Scott Dillard, Georgia College and State University

2404

Thursday

12:30 pm – 1:45 pm

La Salle

Diverse Perspectives on Communication Apprehension

Sponsor: Instructional Development Division

Chair: Stephanie Kelly, University of Tennessee

Respondent: Stephanie J. Coopman, San José State University

International Perspective on Communication Apprehension

Bill Brantley, University of Maryland, College Park

Communication Apprehension: Diverse Results from Traditional and Shorter Term Semesters.

Mary Ashlock, University of Louisville

Public Speaking Anxiety and Being a Non-Native English Speaker.

Brooke Friley, Purdue University

A Pilot to Incorporate Meditation During Classroom Instruction to Ease Public Speaking Anxiety.

Justin Magnuson, University of Louisville

2405

| Thursday

12:30 pm – 1:45 pm

| Crockett

“Them’s Fighting Words”: Managing and Responding to Dissenting Voices in Political Conflict

Sponsor: Political Communication Division

Chair: Mary Alice Baker, Lamar University

Respondent: Larry J. King, Stephen F. Austin State University

Them’s Fighting Words: A Rabbi’s Response to Sarah Palin’s use of the Term ‘Blood Libel’ after the Tucson Incident

Jim Towns, Stephen F. Austin State University

Counterpublicity or Containment: The Discourse of the ‘War on Christmas’

Christopher M. Duerringer, Arkansas Tech University

Sarah Palin Get Your Gun: A Metaphorical Analysis of Palin’s “Take Back the 20” Campaign

Kaylene Barbe, Oklahoma Baptist University

Politics is conflict and political communication requires responses that manage a variety of public conflicting and dissenting voices. This panel examines several cases of political conflict that have recently caught public attention, and seeks to give a fuller understanding of the nature of these conflicts.

2406

| Thursday

12:30 pm – 1:45 pm

| Lafitte

Right Here, Right Now: Engaging the Rhetoric of Our Political Present – A Roundtable
(second of a double session)

Sponsor: Rhetoric and Public Address Division

Moderator: Carole Blair, University of North Carolina, Chapel Hill

Panelists:

Barbara Biesecker, University of Georgia

Atila Hallsby, University of Georgia

Christian Lundberg, University of North Carolina, Chapel Hill

Matt May, North Carolina State University

Niko Poulakos, Georgia State University

William Trapani, Florida Atlantic University

Susan Trollinger, University of Dayton

2407

| Thursday

12:30 pm – 1:45 pm

| Bowie

Gender and Reality TV: A Roundtable on A&E’s “Storage Wars”

Sponsor: Gender Studies Division

Chair: Mike Eaves, Valdosta State University

Participants: Dave Nelson, Valdosta State University

Nina-Jo Moore, Appalachian State University

Joe Mitchell, Valdosta State University

Matthew Ramsey, Shippensburg University

Mike Eaves, Valdosta State University

This roundtable will closely examine the A & E hit reality TV show, "Storage Wars."

We will address the patriarchal threads running in the show and the relational and occupational oppression in the series. Specifically, we will look at the minor roles played by Laura, the auctioneer's wife, and Brandi, Jarrod's wife. In addition, we will look at some elements of popular communication as it relates to the show. The panelists will discuss how gender is constructed on the show, and how male-dominated the TV production and direction is in the series.

2408

| Thursday

12:30 pm – 1:45 pm

| Alamo

Scholar Spotlight in Honor of Mari Boor Tonn

Sponsor: Kenneth Burke Society Interest Group

Moderator: Jason Black, University of Alabama

This session, in honor of Burkean scholar Mari Boor Tonn, University of Richmond, provides members the opportunity to discuss and engage with her on Burkean concepts and theories. Boor Tonn will share her insights and ideas about Burke and his significant contributions to rhetorical criticism.

2409

| Thursday

12:30 pm – 1:45 pm

| Dallas

Big World, Small Campus: Developing a Communication Studies Major For The 21st Century
Liberal Arts Institution

Sponsor: Association for Communication Administration Interest Group

Panelists:

Greg Cavanaugh, Rollins College

Sue Easton, Rollins College

Greg Gardner, Rollins College

John Morrison, Rollins College

Carolyn Planck, Rollins College

This roundtable discussion will focus on the challenges facing communication administrators in small, private liberal arts colleges; such colleges have historically resisted or contested the development of a communication studies curriculum despite the relevance of such study for students in the 21st century.

2410

| Thursday

12:30 pm – 1:45 pm

Houston

New Voices, New Media: Global Connections & Communication Technology

Sponsor: Applied Communication Division

Chair: Jeanne Pursuit, University of North Carolina-Wilmington

Respondent: Jeanne Pursuit, University of North Carolina-Wilmington

Participants: Beth E. Michalec, Duquesne University

Brian Gilchrist, Duquesne University

Dedria Givens-Carroll, University of Louisiana-Lafayette

Alison Slade, University of South Alabama/University of West Florida

This panel explores the notions of voice and social networks promoting global communication via new technologies. The panelists suggest new media has the capacity to build communities that influence consumer purchasing decisions in the marketplace, diffusion of information and shared ideas, citizen empowerment and organization, and social interaction within cyberspace.

2411

Thursday

12:30 pm – 1:45 pm

Midland

Media's Mixed Messages: Health Care and Health Scare

Sponsor: Mass Communication Division

Chair: Janet Johnson, University of Texas at Dallas

Participants:

Janet Johnson, University of Texas at Dallas

Sharon Lauricella, University of Ontario Institute of Technology

Carie Lambert, University of Texas at Dallas

This panel discusses three important areas of health communication: President Obama's healthcare plan, messages pertaining to human consumption of animal products such as meat and dairy, and information on human papilloma virus and immunization. Issues such as the lack of completeness and clarity of information, misconceptions, and the use of social media in each of these areas are discussed.

2412

Thursday

12:30 pm – 1:45 pm

Johnson

“Seeing the Forest for the Trees:” Identifying and Analyzing Argument and Message Construction Elements in 2012 Presidential Candidates Online/Messaging Platforms

Sponsor: Southern Argumentation and Forensics Division

Chair: Misty Knight, Shippensburg University

Panelists:

Gary Deaton, Transylvania University

Robert J. Glenn, III, Owensboro Community and Technical College

Richard Knight, Shippensburg University

Gary LaFleur, Morehead State University

James E. Reppert, Southern Arkansas University

Robert West, University of Southern Indiana

The expanded use of the web by political candidates has reached epic proportions after their successful use and integration as a grass roots fund raising tool by the Obama for President campaign during the 2008 election cycle. As we move forward toward the 2012 Presidential election this panel of communication scholars will identify the argumentation theories which best explain the use of online messaging platforms (candidate websites, Twitter, and Facebook) and evaluate the quality and approaches adopted by the major party candidates running for President, both Democrat and Republican, during September of 2011.

2501

| Thursday

2:00 pm – 3:15 pm

| Dallas

Documentaries, a Silent Woman, More than Farms, and On-Demand Content: The Broadcast Production Showcase

Sponsor: Mass Communication Division

Moderator: Mary Jackson Pitts, Arkansas State University

Extending the Classroom Beyond the Limit of Time and Space with Content Playable on Demand

Reginald Miles, Howard University

Hattie Caraway: The Silent Woman

Baker Alkarimeh, Arkansas State University

Mary Jackson Pitts, Arkansas State University

Documentary Partnerships and Marketing: Images of Tony Gleaton

Judy Oskam, Texas State University

More Than Just a Farm

Charisse Hobson, State of Texas

2502

| Thursday

2:00 pm – 3:15 pm

| Midland

Patriotism, Religious Liberty, and “The Other:” Jehovah’s Witnesses and the First Amendment

Sponsors: Freedom of Speech Division

Chair: Shaun Treat, University of North Texas

The Jehovah’s Witnesses and Their Plan to Expand the First Amendment

Jennifer Jacobs Henderson, Trinity University

Challenging Oppressive Customs: Covington, the Watchtower, and a Bad Weekend in Gainesville

Rebekah L. Fox, Texas State University—San Marcos

Mobs, Violence, and Intimidation: Extra-legal Suppression of Free Exercise Rights

Stephen A. Smith, University of Arkansas

Taze Gibson and the Problem of Lucidity in Common Law

David R. Dewberry, Rider University

The Supreme Court’s Rhetorical Pirouette: From *Minersville* to *Barnette* and *Texas v. Johnson*

Charles C. Howard, Tarleton State University

During the decade since the events of September 11, 2001, the United States has been involved in ongoing military action in Afghanistan and Iraq, two nations with citizens of predominantly Muslim faith. Unfortunately, many Americans have conflated their views of the military enemy with the religion of its people, and the performance of their idea of patriotism has involved both rhetorical assaults on Islam and physical attacks on its followers in this country. This response is not a new phenomenon. Our own history provides examples and can offer lessons about the rhetorical choices made by Americans to privilege a sense of national unity over a constitutional command to protect the free exercise of religion and provide critical insight to motivations of those who choose to oppress diversity and those who defend liberty. To explicate those parallels and examine the praxis of “customs, challenges, and changes,” this panel considers the events in the World War II era and the experience of the Jehovah’s Witnesses, both in the courts and in the streets of this country.

2503

Thursday

2:00 pm – 3:15 pm

Peraux

The Changing Sonic Field: On Sound Performance Collaboration

Sponsor: Performance Studies Division

Chair: Benjamin Haas, Louisiana State University

Monster Mash

Benjamin D. Powell, CUNY, Borough of Manhattan Community College

Tracy Stephenson Shaffer, Louisiana State University

How Far is it to Makanda/Baton Rouge?

Craig Gingrich-Philbrook, Southern Illinois University

Benjamin Haas, Louisiana State University

Snail Mail Sound Collaboration

Sarah Jackson, Louisiana State University

Raquel Polanco, Louisiana State University

Let the Song Protest: Pearl Jam's Political Turn from 2000-2004

Kristine Weglarz, Trinity University

Ariel Gratch, Louisiana State University

Seth Kim-Cohen argues that in order to understand the sonic arts from the early 20th century to today, scholars must come to terms with the “non-cochlear nature” of sound generally, meaning that sounds are always tied to the means of their production, the location of their resonance, and the culture/society of their inhabitation. As communication and performance scholars, the idea of co-constructed meaning in these signifying sounds seems both a familiar and a rich territory for new research exploration. Given the recent boom in performance research in sonic arts, this panel explores this idea of non-cochlearity by focusing on sound art collaboration specifically. This panel argues that this research is historically grounded in all forms of the sonic arts, everything from gallery practices to popular music whether one wishes to consider Lennon and McCartney, Cage and Tutor, or Daft Punk. The format of this research offers collaborations on collaborations via live and media performances, papers, and creative research presentations.

2504

Thursday

2:00 pm – 3:15 pm

Crockett

Bridging The Old “Skool” and New “School” in Developing Best Practices for Doing Research in a Global Society

Sponsor: Community College Division

Chair: Donna A. Smith, Ferris State University

Panelists:

Mari Kermit-Canfield, Ferris State University

George Nagel, Ferris State University

Remember the ‘olden’ days when students actually read and browsed through bound text books?

Today most students use electronic and on-line data bases and rarely touch a book for research. The panel proposes a blended approach combining the best from the old and new schools. Participants will learn a simple method to use in facilitating classroom research.

2505

| Thursday

2:00 pm – 3:15 pm

| Alamo

Rhetorical Circulation in Theory and Practice: Part I

Sponsors: Rhetoric and Public Address Division and American Society for the History of Rhetoric Interest Group

Chair: Sean O'Rourke, Furman University

Rhetorical Circulation and Complications of Authenticity and Appropriation

Jason Edward Black, University of Alabama

Cinematic Circulation

Nate Atkinson, Georgia State University

Homogeneity and Heterogeneity in Rhetorical Studies: Revisiting McGee's Fragmentation Thesis Through the Colonial Difference

Darrel Allen Wanzer, University of North Texas

Sound Bites: Rethinking Circulation from Fragmentation to Fixation

Megan Foley, Mississippi State University

Panelists will discuss issues of rhetorical criticism that affect audience, agency, and text, all through the central issue of circulation. The approach used in this panel will center on theoretical understandings of fragmentation (following Michael C. McGee), radical individualization and audience reflexivity, colonialism, and sound bites and fetishism of the text.

2506

| Thursday

2:00 pm – 3:15 pm

| La Salle

Mediated Interpersonal Communication: Research on Texting and All That with Your Peeps

Sponsor: Interpersonal Communication Division

Chair: Elyse M. Warford, Georgia Perimeter College

College Students' Mediated Communication with their Romantic Partners: Text Messaging, Emailing, and Use of Social Media Websites

Fran C. Dickson, Chapman University

Travis Cross, University of Arizona

Christa Lee Canaday, Chapman University

Should You ROFL or STFU? How Text Messaging Competence Relates to Text Messaging Frequency, Maintenance, and Linguistic Style

Nicholas Brody, University of Texas at Austin

R U Alone? Wanna Have Some Fun? Two Typologies of Sexting

Jimmie Manning, Northern Kentucky University

The Repercussions of a Facebook Break-up: Does Breaking-up with a Romantic Partner Lead to the End of a Facebook Friendship?

Dylan Medeiros, University of Arkansas

Time, Talk, and Tech: Touching Truth in Liars' Clubs

Joy L. Hart, University of Louisville

Kandi L. Walker, University of Louisville

Justin Magnuson, University of Louisville

Ryessia Jones, University of Louisville

Lauren Hendricks, University of Louisville
Brooke Friley, University of Louisville
Natasacha Jones, University of Louisville

2507

| Thursday

2:00 pm – 3:15 pm

| Houston

Constitution Committee Meeting

Sponsor: Southern States Communication Association

Participants:

Richard Knight, Shippensburg University

Michelle Violanti, University of Tennessee

Paula Rodriguez, Hinds Community College

2508

Thursday

2:00 pm – 3:15 pm

| Lafitte

Roundtable Discussion of the 2012 U.S. Presidential Primary Season

Sponsor: Political Communication Division

Chair: Barry P. Smith, Mississippi University for Women

Participants:

William F. Harlow, University of Texas of the Permian Basin

Melissa M. Smith, Mississippi University for Women

Larry Powell, University of Alabama at Birmingham

Brian C. Brantley, Texas A&M University – San Antonio

Lauren Reichart Smith, Auburn University

Kenny D. Smith, Samford University

Barry P. Smith, Mississippi University for Women

Panelists will discuss the 2012 U.S. presidential primary season – with an emphasis on the contested Republican primary. Fitting with the convention theme, panelists will discuss customs, challenges, and changes in the electoral process of selecting a nominee for one of the most visible global leaders.

2509

Thursday

2:00 pm – 3:15 pm

| Fort Worth

Developing Consensus: Creating Unity in Defining the Public Relations Process

Sponsor: Public Relations Division

Chair: Kelli M. Anthony, Mississippi State University

Respondent: Corey A. Hickerson, James Madison University

Participants:

Karyn L. Brown, Mississippi State University

Pamela Bourland-Davis, Georgia Southern University

Christie M. Kleinmann, Lee University

Laura Richardson Walton, Mississippi State University

As evidenced by perusing the latest editions of public relations textbooks, consensus defining the key concepts of the public relations process is clearly lacking. This panel explores current literature surrounding a number of these concepts and seeks to move our field toward embracing widely accepted definitions to enable us to better prepare our students for the highly competitive public relations profession.

2510

| Thursday

2:00 pm – 3:15 pm

| Coronado

Investigating Images in Popular Culture

Sponsor: Popular Communication Division

Chair: Dave Nelson – Valdosta State University

Environmentalism and the Apocalypse in American Film

Shane Trayers, Macon State College

Communicating Paranormal Belief: Investigating the Relationships among Paranormal Belief, Lie Acceptability, and Eysenck's Big three

Matthew C. Ramsey, Shippensburg University

William A Maze, Northwest Mississippi Community College

Barebacking with Hi(V)tlar: The dramatization and erasure of condom-less sex in a safe(r) sex campaign.

Eddie Gamboa, Jr, Louisiana State University

Wearing the Vernacular: The Rhetorical Implications of an Intoxicated T-Shirt and The Vernacular Carnival

John Russell, University of South Alabama

The Impact of *Glee* on the Perceptions of the LGBT Community

Laura Miller, University of Tennessee

2511

| Thursday

2:00 pm – 3:15 pm

Bowie

Performing Gender in Prime Time and on the Big Screen: Gender Performance in Popular Media

Sponsor: Gender Studies Division

Respondent: Michael Eaves, Valdosta State University

“I Am McLovin”: The Struggle for Hetero-Masculine Identity in Superbad

C. Wesley Buerkle, East Tennessee State University

Overcoming Masculinity in Animated Sitcoms

Michael Devlin, University of Alabama

Renee Walker as a Reinforcement of Jack Bauer’s Hegemonic Masculinity in *24*

Natalie Brown, University of Alabama

If Sex Were Dating: Performing Female Same-Sex Desire on Television’s *Glee*

Jenna D. Ledford, University of North Texas

Performing and Voicing Transgender Identity in *The Little Mermaid*: From Andersen to Disney

Leland G. Spencer, University of Georgia

2512

Thursday

2:00 pm – 3:15 pm

Johnson

Take a Number; Say Your “Peace”

Sponsors: President and Vice-President

Moderator: Misty L. Knight, Shippensburg University

Panelists:

Monette Callaway, Hinds Community College

Frances Brandau-Brown, Sam Houston State University

This is a new panel discussion that seeks to inspire good conversation and inspiration. Audience members will receive a number when they arrive. When that number is called, they will have three minutes to prompt a discussion of their choice. It can be items such as the following; research in the discipline, about a previous panel, a concern that they would like addressed, an introduction to upcoming research or a book being published, and the like. The goal is to encourage communication within the association and offer another chance to get to know your fellow scholars or to chat with old ones. Come, take a number, and say your “peace.”

2601

Thursday

3:30 pm – 4:45 pm

Bowie

“I Can’t Teach Today, There’s a Monster in my Classroom:” How Instructors Grapple with Their Own Anxieties Whilst Instilling Confidence in Students and Creating Effective Learning Environments

Sponsor: Instructional Development Division

Chair: Andrea Lovell, University of North Texas

Respondent: Tracy Anderson, St. Cloud State University

NCLB and a New Generation of College Students: How do we Help Them Now

Andrea Lovell, University of North Texas

“Take a Deep Breath:” Utilizing Personal Phobia Experience in the Classroom to Ease Communication Apprehension in the Basic Course

Elizabeth Kaszynski, University of North Texas

“Fake it till you Make it”: The Great Balancing Act of Teaching While Being Taught

Garret Castleberry, Oklahoma University

2602

Thursday

3:30 pm – 4:45 pm

Dallas

Texas as Character in Film and Television

Sponsor: Mass Communication Division and Popular Communication Division

Chair: Amy L. Darnell, Columbia College

Respondent: M. Heather Carver, University of Missouri

Participants:

Robert W. Haynes, Texas A&M International University

Mark D. Cunningham, University of Texas at Austin

Amy L. Darnell, Columbia College

The panel examines the manner in which the State of Texas is more than setting and locale in film and television programming. The films *Tender Mercies*, *Tree of Life*, and the television series *Friday Night Lights* show that Texas serves a crucial narrative role held primarily by scripted actors, as both protagonist and antagonist, lead and supporting character.

2603

| Thursday

3:30 pm – 4:45 pm

| Peraux

Christians Gone Queer; Queers Gone Christian: An Experimental Queer Autoethnographic Performance of Intersecting Identities and Assemblages

Sponsor: Performance Studies Division

Chair: Benny Lemaster, Southern Illinois University, Carbondale

Respondent: Scott Dillard, Georgia College and State University

Presenter: Benny Lemaster, Southern Illinois University, Carbondale

Presenter: Nichole Nicholson, Southern Illinois University, Carbondale

Presenter: Joshua L. Potter, Southern Illinois University, Carbondale

Presenter: Samuel Sloan, Southern Illinois University, Carbondale

Through performance, we explore the ways in which our historical queer (and religious) lives have fought back, embraced, reified, and worked alongside Christianity (and queerness). We trouble the normative dialectic tensions between queers and Christianity by constructing individuated assemblages of subjecthood that are not so easily understood by hegemonic binaries.

2604

| Thursday

3:30 pm – 4:45 pm

| Houston

Town Hall Debate: Political Parties are Detrimental to the Promotion of Free Speech.

Sponsor: Southern Argumentation and Forensics Division

Moderator: Matthew C. Ramsey, Shippensburg University

Participants:

Affirmative:

Richard A. Knight, Shippensburg University

John Nicholson, Mississippi State University

Negative:

Daniel Schabot, Cameron University

Robert J. Glenn, III, Owensboro Community and Technical College

2605

| Thursday

3:30 pm – 4:45 pm

| Alamo

Rhetorical Circulation in Theory and Practice, Part II: Situated Circulation

Sponsors: Rhetoric and Public Address Division and American Society for the History of Rhetoric Interest Group

Chair: Mary E. Stuckey, Georgia State University

Allegory in Jacksonian Political Cartoons and the Dawn of U.S. Democratic Circulation

Brandon Inabinet, Northwestern University

Circulating the Presidency

Stephen Heidt, Georgia State University

Circulation and Non-Circulation of Photographic Texts in the Civil Rights Movement: A Case Study of the Rhetoric of Control

Sean O'Rourke, Furman University

Jackie Joins Twitter: The (Re)Circulation of "Campaign Wife"

Melody J. Lehn, University of Memphis

Panelists will discuss issues of rhetorical criticism that affect audience, agency, and text, all through the central issue of circulation. These historical case studies analyze circulation, as it creates sometimes surprising effects on power and public culture: affecting Presidential discourse, making allegory a central trope of public culture (following Robert Hariman), and complicating the relationship of orality and visuality.

2606

| Thursday

3:30 pm – 4:45 pm

| Laredo

Association for Communication Administration Interest Group Business Meeting

2607

| Thursday

3:30 pm – 4:45 pm

| Midland

| Kenneth Burke Society Interest Group Business Meeting

2608

| Thursday

3:30 pm – 4:45 pm

| Crockett

Challenges, Customs, and Changes in the Modern Day Organization

Sponsor: Applied Communication Division

Chair: Kris Drumheller, West Texas A&M

Respondent: Mary Meares, University of Alabama

Supervisors' Use of Influence Tactics for Extra-Role Tasks: Perceptions by Ingroup versus Outgroup Members in Organizations in Hong Kong

Vivian C. Sheer, Hong Kong Baptist University

"Time is Money:" A Rhetorical Examination of Clockwork in Taylor's Scientific Management

Jeremy Langett, Lynchburg College

The Role of Resistance Humor Within Organizational Culture

Owen Lynch, Southern Methodist University

Law Enforcement Communication, Verbal Judo & Visual Ethnography

Lorna Keathley, Center for Transportation Research

Virginia Kupritz, University of Tennessee

John Haas, University of Tennessee

2609

Thursday

3:30 pm – 4:45 pm

Coronado

It's the End of the World as We Know It: What do Post-Apocalyptic Films and Fiction tell us about ourselves?

Sponsor: Communication Theory Division

Chair: Michael Weston, University of Houston-Victoria

Panelists:

Uppinder Mehan, University of Houston-Victoria

Michael Weston, University of Houston-Victoria

Diana Lopez, University of Houston-Victoria

Mark Ward, Sr., University of Houston-Victoria

Post-Apocalyptic Films and Novels have long provided a rich cultural resource for the studying of Popular Culture and these four presentations suggest that the significance of this genre to contemporary Communications Studies is as strong as ever. From the inherent Exceptionalism found in the genre, to the narrative arc of 20th Century Post-Apocalyptic films, to the narrative tension between base survival and hope, to the larger Apocalyptic narrative as a paradigm of cultural values -- each presentation takes a unique look at the genre and it's place in the cultural milieu."

2610

Thursday

3:30 pm – 4:45 pm

Fort Worth

Academic Women and the Tenure Track: Finding Voice and Balance through the Blogosphere

Sponsor: Gender Studies Division

Chair: Lora Helvie-Mason, Southern University at New Orleans

Participants: Lynne M. Webb, University of Arkansas

Jennifer T. Edwards, Tarleton State University

Lora Helvie-Mason, Southern University at New Orleans

The use of an academic blog could serve as a source point for pedagogical advice, idea sharing, research collaboration, and as an avenue to explore new technology in the classroom. Since most blog-hosting sites are free and most faculty members are on computers daily, many find it is an ideal forum for academic discourse not only about a specific discipline, but about academia itself. This interactive panel includes women bloggers from distinctly different institutions who come together in order to candidly express their thoughts and share blogging tips and traps in academia. The panel will involve the three bloggers sharing their experiences, showing their blogs and blog entries which may reinforce their points, and offering suggestions for academic women reading or authoring blogs. A question and answer session will follow.

2701

Thursday

5:00 pm – 6:15 pm

| Ft. Worth

Popular Communication Division Business Meeting

2702

| Thursday

5:00 pm – 6:15 pm

| Coronado

Rhetoric and Public Address Division Business Meeting

2703

| Thursday

5:00 pm – 6:15 pm

| Peraux

Top Student Performances

Sponsor: Performance Studies Division

Chair: David Terry, San José State University

Respondent: Justin Trudeau, University Of North Texas

On Breathing In The Barrel

Sean Mckeithan, University Of California Berkeley

Red Fox Fur Coat – Tremulous Bodies in Animalistic Flesh

Travis L. Williams, University Of North Texas

A 12 Step Program for Recovering White Caucasians

Brandon Chase Goldsmith, University Of Memphis

Cookie Performance

Bedillia Ramirez, San José State University

Sentenced S[il]ence

Olivia Perez-Langley, Southern Illinois University, Carbondale

2704

Thursday

5:00 pm-6:15 pm

Lafitte

Community College Division Business Meeting

2705

| Thursday

5:00 pm – 6:15 pm

Bowie

Language and Social Interaction Division Business Meeting

| 2801

Thursday

| 6:00 pm-8:00 pm

Starlight Terrace - Rooftop

Welcome Reception

Sponsor: Southern States Communication Association & Routledge Publishing

Friday, April 13

3101

| Friday 8:00 am - 10:00 am

Anacacho Ballroom

82nd Annual Southern States Communication Association Breakfast Meeting

Sponsor: Southern States Communication Association

Presiding: Frances Brandau-Brown SSCA President, Sam Houston State University

Please join us for the breakfast, the Association's Annual Business Meeting, and President Brandau-Brown's Address: Trend Becomes Tradition: The Educational Challenges of New Communication Technologies

3201

Friday

10:15 am – 11:30 am

| Coronado

Top Papers in Mass Communication

Sponsor: Mass Communication Division

Chair: Brian C. Brantley, Texas A&M University-San Antonio

Respondent: William F. Harlow, University of Texas of the Permian Basin

Too Many Mediated Voices: The Impact of Socialization Practices on Perceptions of Email Overload in the Workplace

Ashley Barrett, University of Texas at Austin

The Rise and Fall of the New Century Network: American Newspapers and the Quest for Control of Online 'News' in the 1990s

Matthew Allen, Curtin University

Keith Herndon, Curtin University

You Know That Stuff Really Happens: The Attitudinal Effects of Exemplars in Horror Films*

Gyromas W. Newman, University of Alabama

Boys Don't Cry...But Do Girls? Gender, Empathic Distress, and Enjoyment of Real Media Violence**

Mary Grace Antony, Schreiner University

*Top Student Paper in Mass Communication

**Top Paper in Mass Communication

|

3202

Friday

10:15 am – 11:30 am

| Lafitte

Top 3 Papers in Language & Social Interaction

Sponsor: Language & Social Interaction Division

Chair: Bryan Crow, Southern Illinois University

Respondent: Michael S. Waltman, University of North Carolina

Person Reference Formulations in a Photograph Narrative Activity: What Talking about Them Reveals about Us

Andrea W. Mates, University of California, Los Angeles

Prosodic Features in the Discourse of an Individual with Schizophrenia and the Consequences for Turn-Taking

Lisa Mikesell, University of California, Los Angeles

“Hey Sweetie, Would You Please....” Politeness in Spousal Requests*

Sarah K. Chorley, University of Arkansas

Susan I. Holt, University of Arkansas

Lynne M. Webb, University of Arkansas

Barry J. Regan, University of Arkansas

Michelle Conty, University of Arkansas

Mark L. Hans, University of Arkansas

Philip Kropp, University of Arkansas

Megan Wilson, Ivy Tech Community College

*Top Paper in Language & Social Interaction

3203

Friday

10:15 am – 11:30 am

| Peraux

Bodies, Performance, and Social Change

Sponsor: Performance Studies Division

Chair: Danielle Dick McGeough

Respondent: Melanie Kitchens O’Meara, University of Georgia

No Toilet, No Bride: Bodies and Performance in Indian Sanitation Activism

Danielle Dick McGeough, Louisiana State University

Flashes in the Flesh: Activism in the Flash Mob

Rebecca Walker, University of North Texas

The Nostalgic Body: African American Biological Memory Practices

Jade C. Huell, Louisiana State University

Deconstructing Binaries through Interventionist Performance

Jennifer L. Freitag, Southern Illinois University, Carbondale

This panel recognizes the body as central to understanding how citizens engage in performances of social change. We consider how the body is used as a catalyst for social change and what these performances tell us about how we view the body. We analyze how the body is used to stage and choreograph embodied dissent and how activism acquires cultural and material significance through corporeality to enact powerful forms of advocacy. Finally, we contemplate how a focus on the body alters how social change is understood

3204

Friday

10:15 am – 11:30 am

Georgian

G.I.F.T.S. Panel 1

Sponsor: Community College Division

Chair: Judi Truitt, Volunteer State Community College

A Great Idea to Help Introductory Public Relations Students Get Internships

Bill Stuart, Longwood University

Consensus Exercises

Bill Edwards, Columbus State University

Health Communication in International Settings

Laura Miller, University of Tennessee

Rhetoric as Ontological, Axiological, and Epistemic: Anthropomorphism, Zoomorphism, and a Visit to the Zoo

Jason Munsell, Columbia College

We Hold These Truths to be Self-Evident: An Activity in Persuasion

Vince Pisciotano, University of South Alabama

Calculating the Effects of Computer-Mediated Communication on Interpersonal Communication

Scott Christen, Tennessee Technological University

Stephanie Kelly, University of Tennessee

Social Phobia & Public Speaking: Therapeutic Intervention

Mary Walker, South Texas College

3205

Friday

10:15 am – 11:30 am

Dallas

Student Papers

Sponsor: Popular Communication Division

Chair: Tony DeMars, Texas A&M Commerce

The Southern Subaltern: The South as Media Colony in Family Guy

Teddy Champion, University of Alabama

Rapping Rhetorically: A Genre Criticism of Rap Eulogies and Apologia

Daniel Turner, University of Alabama

Motivational Appeals used to Strengthen Narrative Fidelity: Veganism Promoted in Children's Literature

Jacob Bonander, University of Alabama

The Paparazzi & Celebrities' Right to Privacy: Is There a Line Being Crossed

Adam Miller, University of Louisiana at LaFayette

From Hero to Zero – LeBron James' "Transition Narrative:" The Voice of a Villain

Andy Kwon, University of Alabama

3206

Friday

10:15 am – 11:30 am

Houston

Taking a Closer Look at Privacy

Sponsor: Freedom of Speech Division
Chair: Pat Arneson, Duquesne University
Respondent: Charles C. Howard, Tarleton State University
Communication, Privacy, and the Implications for the National Security State: Lessons from Postal Censorship and the Government Rationale during World War II**
Amy C. Duvall, University of Arkansas
“Don’t People Want to Choose Who We Let See Us Naked?:” Disclosure and Control in Airport Security Procedures
Jessica Knapp, University of Texas at Austin
Public Nudity and the Law: Is Nudity Communicative?
Brett Lunceford, University of South Alabama
**Top Student Paper in Freedom of Speech

3207

Friday

10:15 am – 11:30 am

| Laredo

Assessing Public Relations Effectiveness across Contexts: Public Relations Instruction and Implementation

Sponsor: Public Relations Division

Chair: Amy Carwile, Texas A&M University-Texarkana

Respondent: Marsha Little Matthews, University of Texas at Tyler

Social Networking Health: A Content Analysis of Twitter and Facebook Pages of U.S. State Departments of Health

Leslie Rasmussen, University of Southern Mississippi

Jae-Hwa Shin, University of Southern Mississippi

“Greening” the Public Relations Curriculum: An Integrative Approach to Teaching Environmental Communication Best Practices in the Campaigns Course

Corey A. Hickerson, James Madison University

Peter K. Bsumek, James Madison University

Who Cares About Public Opinion in China? An Examination of Chinese Public Relations Practices and Crisis Communication

Dedria Givens-Carroll, University of Louisiana at Lafayette

Wensi Yin, University of Louisiana at Lafayette

In the Huddle: SCCT Analysis of NFL and Players’ Association 2011 Lockout Strategies

Skye C. Cooley, Mississippi State University

Kenny D. Smith, Samford University

3208

Friday

10:15 am – 11:30 am

| Bowie

Intercultural Communication around the World: A Conversation with L. Brooks Hill, Trinity University

Sponsor: President

Moderator: Margaret D’Silva, University of Louisville

This panel is a conversation with L. Brooks Hill about intercultural communication in a world made smaller by technology. Dr. Hill has served three terms as President of the International Association

for Intercultural Communication Studies. He is the author of one book, co-author of another book, and co-editor of several books and journal editions, author and co-author of numerous articles, and the past editor of Intercultural Communication Studies. Dr. Hill is a dedicated teacher and scholar whose work has been an invaluable resource to many students and colleagues over the years. His experiences working with IAICS and the intercultural division of SSCA have resulted in unique and interesting insights into how communication is changing in the 21st century. Cultural boundaries are more easily crossed than at any time in history. Global communication is now the norm. Come and join the conversation with Brooks Hill and explore how communication is changing in this global era that has all cultures and world citizens more connected than ever before.

3209

Friday

10:15 am – 11:30 am

| La Salle

Pedagogical Practices for Raising Critical Consciousness about Issues of Identity, Power, and Privilege

Sponsor: Instructional Development Division

Chair: Hannah Oliha, West Texas A&M University

From Night in Mississippi: Using Rhetorical Analysis to Teach Social Justice

Trudy Hanson, West Texas A&M University

Reflexive Classroom Dialogues: Social Practice for Advancing Critical Consciousness and Advocacy

Hannah Oliha, West Texas A&M University

Consciousness Raising in the Mass Communication Course

Enyonam Osei-Hwere, West Texas A&M University

An Exploratory Study Examining Classroom Incivilities of Undergraduate Communication Majors at a Southern University

Stephen Earl White, Columbus Technical College

3210

Friday

10:15 am – 11:30 am

| Alamo

Customs, Challenges, and Changes through an Ethnographic Lens

Sponsor: Ethnography Interest Group

Chair: Jillian A. Tullis, University of North Carolina at Charlotte

Respondent: Tom Frentz, University of Arkansas, Fayetteville

Unbalanced: An Autoethnography of Fatherhood in Academe

Patrick Dillon, University of South Florida

The Spiritual Journey of Negotiating my Identity as Mother of a Child with Down Syndrome**

Sherri Fairbairn, University of North Carolina at Charlotte

Movie Riffing at B-Fest: Toward a Critical Model for Audience Participation*

Matthew Foy, Southern Illinois University – Carbondale

Welcome Home Veteran: Veterans' Narratives of Reintegration, PTSD, and a Coffee Shop

Laura Smailes, University of North Carolina at Charlotte

*Top Paper in Ethnography

**Top Student Paper in Ethnography

3211

Friday

10:15 am – 11:30 am

Ft. Worth

Top Student Papers in Burkean Studies

Sponsor: Kenneth Burke Society Interest Group

Chair and respondent: C. Wesley Buerkle, East Tennessee State University

The Constitution of “Common Sense:” A Pentadic Analysis of the Tea Party Manifesto**

Matt Morris, University of Texas at Austin

A Whole New Frame: Exploring the Features and Possibilities of Dramatism

Reed Reynolds, San Diego State University

Misrepresented, the Media Distortion of the Purpose of Phi Slam

Todd Linder, University of Georgia

Face 2 face: Kenneth Burke’s Comic Frame and the Potential of Postmodern Portrait Photography as Subversive Performative Intervention in Public Space

Mina Ivanova, Georgia State University

**Top student paper for Kenneth Burke Society Interest Group

3212

Friday

10:15 am – 11:30 am

Johnson

What Could Go Wrong?: Promoting Democracy and Neoliberalism in Global Contexts

Sponsor: Rhetoric and Public Address Division

Chair: Marilyn Young, Florida State University

Respondent: Meredith Bagley, University of Alabama

The Network Society and the Social Network: Rhetorics of Voice, Trust, & Publicity in Facebook and *Gossip Girl*

Lee Marie Pierce, University of Georgia

The Formation of the Democracy Promotion Industry: Ideology, Ideograph, and Dialectics

Stephen Heidt, Georgia State University

A Rhetoric of Moving Forward with the Arab World?: Barack Obama’s Moment in Cairo, June 2009

Heather A. Hayes, University of Minnesota Twin Cities

Mohtarma Benazir Bhutto’s 1989 Address at the US House of Representatives: A Study in Invitational Rhetoric

Emily Sauter, Colorado State University

3301

Friday

11:45 am – 1:00 pm

Coronado

Top Papers in Communication Theory

Sponsor: Communication Theory Division

Chair: Ray Ozley, University of Montevallo

Respondent: Bill Edwards, Columbus State University

Miles, Area Codes, and Country Codes: Defining Long-Distance Friendships*

Jessica Thern Smith, University of Tennessee

Michelle Violanti, University of Tennessee

Social Exchange Theory: A Framework for Analyzing Mentoring Relationships in Academia from the Faculty Mentor's Perspective**

Leigh Ann Johnston, University of Alabama

Managing Boundary Turbulence Through the Use of Information Manipulation Strategies: A Report on Two Studies

Richard S. Bello, Sam Houston State University

Frances E. Brandau-Brown, Sam Houston State University

J. Donald Ragsdale, Sam Houston State University

Examining Distance: A Theory to Analyze Time and Salience in Media Attribute Assignment

Skye Chance Cooley, Mississippi State University

*Top Paper in Communication Theory

**Top Student Paper in Communication Theory

3302

Friday

11:45 am – 1:00 pm

| Ft. Worth

Roundtable Discussion - Cosmopolitan Hermeneutics: Responses to Global Communication

Sponsor: Philosophy and Ethics of Communication Interest Group

Chair: Jeremy Langett, Lynchburg College

Panelists:

Pat Arneson, Duquesne University

Ronald C. Arnett, Duquesne University

Gina L. Ercolini, University of South Carolina

Pat J. Gehrke, University of South Carolina

Spoma Jovanovic, University of North Carolina at Greensboro

James R. Pickett, Flagler College

This roundtable will explore philosophical and ethical responses to global communication and related concepts. From the Greek Cynics, to Kant, to contemporary thinkers such as Appiah and Benhabib, the idea of all humans being citizens of the world has been argued for as a solution to provincialism, nationalism and more recently, for globalization. The sociologist Ulrich Beck argues for a cosmopolitan hermeneutic in order to understand the global environmental risks now confronting all people of the earth. These positions will be examined in terms of stances that question them, ranging from Weil's call for "a need for roots" to Rorty's ethnocentrism.

3303

Friday

11:45 am – 1:00 pm

| Peraus

A Conversation with Arthur Frank about Performance and Menstruation

Sponsor: Performance Studies Division

Chair: Emily Graves, Louisiana State University

Respondent: Danielle McGeough, Louisiana State University

Distancing the Corporeal Body: "If my House were on Fire, I'd Grab my Menstrual Charts on the Way Out."

Emily Graves, Louisiana State University

Menstrual Smear Tactics: Force, Not Play, in Menstruation?

Raquel Polanco, Louisiana State University

Dancing the Blood: The Menstruating Body as Communicative Body

Bonny McDonald, Louisiana State University

This panel considers what Arthur Frank's sociological typology of corporeality might mean for performance scholarship by thinking through Frank's four bodily styles in terms of the specific embodied action of menstruation. By putting Frank's bodily types in corporeal conversation with each other in a staged performance we aim to (re)discover ways of thinking about the menstruating body as it acts in relation to discipline, consumption, domination and communicative recognition.

3304

Friday

11:45 am – 1:00 pm

Georgian

G.I.F.T.S. Panel 2

Sponsor: Community College Division

Chair: Jennifer T. Edwards, Tarleton State University

Syllabi Video for the Online Speech Class

Stephen Earl White, Columbus Technical College

Seeing + Doing: A Multi-Faceted Group Project for Small Group Communication Courses which Emphasizes the Relationship between Cohesion and Productivity in Small Groups

Katie J. Green, Baylor University

Jane C. H. Damron, University of Texas at Austin

“Your eyes are as blue as the toilet water.”

John Saunders, Huntingdon College

Communicating our Stories: Group Project Assignment

Misty L. Knight, Shippensburg University

The Intergalactic Peace Summit “Case Study” Exercise

Lynn M. Disbrow, Huntingdon College

Fill in the ____: Teaching Eye Contact through Mad Libs

J.J. Bonander, University of Alabama

The “Classroom” Shopping Network: Teaching Monroe's Motivated Sequence through Infomercials

Andy C. Kwon, University of Alabama

3305

Friday

11:45 am – 1:00 pm

Houston

Aliens in a Parallel Universe: Reentering the Academy after a Tour in the Workplace

Sponsor: Association for Communication Administration Interest Group

Chair: Shirley Serini, Valdosta State University

Panelists:

Diane S. Krider, Central Michigan University

M. Eilene Kerley Wollslager, University of Texas at San Antonio

Mark Ward, Sr., University of Houston-Victoria

Julie Hill, University of Maryland University College

This panel of academics-turned- practitioners-turned-academics will share their concerns, insights, frustrations, and delights about their reentry into college life. Administrators who hire these seasoned practitioner/academics into beginning- or mid-level tenure track positions will find this

frank discussion of what it's like to start over in a whole new world to be of interest and help as they seek to guide and develop their new-hire's academic careers.

3306

Friday

11:45 am – 1:00 pm

Laredo

Media and Language Shaping Attitudes towards Candidates and Campaigns in Contemporary Campaigns

Sponsor: Political Communication Division

Chair: Patrick G. Wheaton, Georgia Southern University

Respondent: Darrell L. Roe, East Texas Baptist University

What is Incivility? Mediated Meanings of Incivility During the 2008 and 2010 Campaigns

Ashley R. Muddiman, University of Texas at Austin

Politics in Motion: Barack Obama's Use of Movement Metaphors**

Jeremy L. Cox, Texas State University

Officially, Unofficially: How the Colbert Super PAC Changes the Landscape of the Influence of Political Action Committees*

Kenny D. Smith, Samford University

Lauren Reichart Smith, Auburn University

The "Drinking-Buddy" Scale as a Measure of Para-Social Behavior

Larry Powell, University of Alabama – Birmingham

Virginia P. Richmond, University of Alabama - Birmingham

Glenda Cantrell-Williams, University of Alabama

**Top Student Paper in Political Communication

*Top Paper in Political Communication

3307

Friday

11:45 am – 1:00 pm

Bowie

Top Papers in Rhetoric and Public Address

Sponsor: Rhetoric and Public Address Division

Chair: Jason Edward Black, University of Alabama

Respondent: Richard W. Leeman, University of North Carolina at Charlotte

On Speech Hygiene, Modernity, and the History of the Field

Joshua Gunn, University of Texas at Austin

The Tale of Two Slavery Museums: The Rhetorical Image of Memory Places in Virginia

Casey Malone Maugh, University of Southern Mississippi Gulf Coast

Theodore Roosevelt's "Ruinous" Judiciary: Antirrhesis and the Legacy of *Lochner v. New York*

Mary Lynn Veden, University of Arkansas Fayetteville

Crafting the Cornbread Nation: The Southern Foodways Alliance and Southern Identity

Wendy Atkins-Sayre, University of Southern Mississippi

Ashli Stokes, University of North Carolina at Charlotte

FDR, the Rhetoric of Vision, and the Creation of the American State*

Mary E. Stuckey, Georgia State University

*Top Paper in Rhetoric and Public Address

3308

Friday

11:45 am – 1:00 pm

| La Salle

Pushing the Envelope of Free Expression

Sponsor: Freedom of Speech Division

Chair: Rebekah L. Fox, Texas State University—San Marcos

Respondent: Stephen A. Smith, University of Arkansas

Clarifying Threats: Development to the Apex of Standardization

Kendra A. Day, University of South Alabama

World Wide Hate: The Freedom to Not Respond

John Soltau, Texas State University

Can You See Me Now, Driver? Protest and the World Naked Bike Ride

Brett Lunceford, University of South Alabama

3309

Friday

11:45 am – 1:00 pm

| Crockett

Top Papers and Applications in Public Relations

Sponsor: Public Relations Division

Chair: Myleea D. Hill, Arkansas State University

Respondent: Beth Eschenfelder, University of Tampa

The Challenge of Diversity Appeals for HBCUs

Brigitta R. Brunner, Auburn University

The Public Relations Internship Experience: A Qualitative Assessment*

Laura Richardson Walton, Mississippi State University

Marissa-Beth Humphrey, Mississippi State University

The Smallest User Campaign to Decrease Energy Consumption in Two Mid-South Neighborhoods:

A Field Experiment

Rick Fischer, University of Memphis

Ashley Akin, University of Memphis

Beena White, University of Memphis

David Arant, University of Memphis

Tom Chamberlain, Memphis Light, Gas and Water Company

Sarah Bolton, University of Memphis

A Crisis of Values: Seeing Crisis as an Opportunity

Christie M. Kleinmann, Lee University

Rebecca Miller, Lee University

*Top Paper in Public Relations

3310

Friday

11:45 am – 1:00 pm

| Lafitte

Student Top Paper Panel

Sponsor: Instructional Development Division

Chair: Deborah Hefferin, Broward College

Sustaining and Training with Web 2.0: Preparing Students for Convergent Environments when Resources Are Scarce**

Leslie Rasmussen, University of Southern Mississippi

Reducing Apprehension and Burnout through the Event of Final Exams

Kyle B. Heuett, University of Tennessee

Searching for Immediacy on RateMyProfessor.com: Investigating Students' Feedback to Identify Quality of Instructional Communication Assessment

Scott Christen, Tennessee Technological University

Stephanie Kelly, University of Tennessee

Kevin Bryant, Tennessee Technological University

Bridgette Buchanon, Tennessee Technological University

**Top Paper in Instructional Development

3311

Friday

11:45 am – 1:00 pm

Johnson

Burkeology for Southern Counter-memory: Songs of the Southern Scapegoat as Counter-Statement to a Global Scene

Sponsor: Kenneth Burke Society Interest Group

Chair: Kristine Weglarz, Trinity University

Respondent: Andrew King, Louisiana State University

Accidental Rhetoric Revisited in the BP Oil Spill: Our Headline is that We Can't Get Our Story Straight

Kevin Ellis, Louisiana State University, Alexandria

The Spectre of Wisdom Lost: The Transmogrification of Southern Conceptions of Wisdom from Experience to Expertise

Jon M. Croghan, Northwestern State University

Haunting Historiographies: Texas Ghost Stories as Tragicomic Paradox of Substance

Shaun Treat, University of North Texas

Rhetoric, Places of Public Memory, and the South Carolina Statehouse Grounds: The Guilt of Slavery, the Hauntology of Racism, and Tea with Governor Nikki Haley

Jason Munsell, Columbia College

3312

Friday

11:45 am – 1:00 pm

Dallas

Mad Men, Persuasive Campaigns, and Popular Culture

Sponsor: Theodore Clevenger, Jr. Undergraduate Honors Conference

Chair/Respondent: Amanda Borden, Samford University

The Non-Nostalgic Presentation of the 1960s by *Mad Men*

Mia Lindsey, Southern Adventist University

Mark Your Man: A Rhetorical Study Undrapping and Deconstructing the Gender Stereotypes of AMC's Emmy Award Winning Drama *Mad Men*

Jessica Peters, West Texas A&M University

Out of the Light and Into the Dark: A Critical Analysis of *Six Feet Under*

Hannah Goldberg, Columbia College

Graphology and Gender, Field of Study, and Personality Type

Ingrid Hernandez, Southern Adventist University

Sarah Crowder, Southern Adventist University

Kayce Foote, Southern Adventist University

Andrew Garcilazo, Southern Adventist University

Raquel Levy, Southern Adventist University

Mia Lindsey, Southern Adventist University

Jennifer Valle, Southern Adventist University

Campaigning Against AIDS: A Qualitative and Rhetorical Analysis of Advertising and Public Health Campaigns Initiated by Out magazine and the Center for Disease Control

Galdino Griego, West Texas A&M University

Standardized or Adapted? A Theoretical Approach to International Advertising

Eliana Pana, Berea College

3313

Friday

11:45 am – 1:00 pm

Midland

Apologies: Opportunities for New Beginnings

Sponsor: Communication Theory Division

Chair: Paula Rodriguez, Hinds Community College

Respondent: Daniel S. Brown, Grove City College

Apologia, *Antapologia* and Barack Obama's "Global Apology Tour"

Kevin Stein, Southern Utah University

"That Candor that is Critical to Diplomacy:" Hillary Clinton and the WikiLeaks Conundrum

Roseann M. Mandziuk, Texas State University

Toyota's Akio Toyoda and the Laundry List of Mea Culpas

Donald B. Simmons, Asbury University

"We Are Sorry": Rupert Murdoch and the Rhetoric of Social Intervention"

Susan K. Opt, James Madison University

3314

Friday

11:45 am - 2:00 pm

Jefferson Manor

SSCA Past Presidents' Luncheon

Sponsor: Southern States Communication Association

3401

Friday

1:15 pm – 2:30 pm

Crockett

Facebook and Finances: Emerging Customs in U.S. Cultural Practices

Sponsor: Interpersonal Communication Division

Chair: Jacob Jenkins, University of South Florida

Respondent: Carrie Oliveira, East Tennessee State University

Interpersonal Communication Consequences of Email Non-Response

Susan S. Easton, Rollins College

Richard K. Bommelje, Rollins College
Family Communication, Privacy, and Facebook
Eric Fife, James Madison University
C. Leigh Nelson, James Madison University
“Give me my money!” Interpersonal Gift-Giving in Short Term Missions around the Globe
Linda Potter Crumley, Southern Adventist University
Renee E. Baumgartner, Andrews University
Family Communication about Finances: A Future in Interpersonal Communication Research
Lynsey Kluever Romo, University of Texas at Austin

3402

Friday

1:15 pm – 2:30 pm

Houston

Top Rated Essays on Gender, Popular Culture, and Careers

Sponsor: Theodore Clevenger, Jr. Undergraduate Honors Conference

Chair/Respondent: Misty L. Knight, Shippensburg University

More Than Just a Fairy Tale: An Analysis of Gender, Race and Place in The Princess and The Frog

Kristina Black-Goode, Columbia College

Parental Influence on Young Adults' Vocational Choices

Sarah Jones, University of Kentucky

Professor Immediacy Behavior as a Predictor of Vocational Intentionality

Joel D. Lopata, Pepperdine University

Good Advice vs. God's Advice: Viewing Joel Osteen and the Prosperity Gospel Through a Rhetorical Lens

Erica Clark, Transylvania University

Hardening Conservative Gender Roles: The Real Housewives of Beverly Hills through the Feminist Perspective

Ashley Huffman, George Washington University

Women's Occupational Roles on Prime-Time Network Television

Tess D. Leibowitz, George Washington University

3403

Friday

1:15 pm – 2:30 pm

Lafitte

Wisdom, Social Media, and Rhetorical Action

Sponsor: Communication Theory Division

Chair: Marceline Thompson-Hayes, Arkansas State University

Respondent:

Constructivism: Understanding Its Development and Relevance to Social Media

Janette Douglas, University of Louisiana at Lafayette

The Multitude Mutated: The Vernacular Discourse of the New World Order Conspiracy

Matt Morris, University of Texas at Austin

Genre Theory Meets Generic Criticism

Derik Gray, University of Texas at Tyler

The Role of Communication on a New Understanding of Wisdom
Jon M. Croghan, Northwestern State University
Tammy L. Croghan, Northwestern State University

3404

Friday

1:15 pm – 2:30 pm

Georgian

G.I.F.T.S. Panel 3

Sponsor: Community College Division

Chair: Paula Rodriguez, Hinds Community College

Mark My Words: A Class Activity that Teaches the Etymology and Understanding of Words and Phrases

Nakia Welch, College of the Mainland

A Listener's Perspective: Using Communication Theory to Reframe Persuasion in the Public Speaking Classroom

Kellie L. Toon, Pellissippi State Community College

Nina: An empathy case study

Zachary Henning, University of Southern Indiana

Families of Fallacies

Lora Helvie-Mason, Southern University at New Orleans

Globalization and Communication Technology

Erin Looney, Auburn University at Montgomery

Globalization Fieldwork for Study Abroad

Travers Scott, Clemson University

"Oh no you don't." An Exercise on Emotions

Kristen Cockrell, Northwest Rankin High School

Demonstrating the Role of Theory in Research

Stephanie Kelly, University of Tennessee at Knoxville

Brittnie Peck, University of Tennessee at Knoxville

Scott Christen, University of Tennessee at Knoxville

3405

Friday

1:15 pm – 2:30 pm

Johnson

'Talking' With the People We 'Know' Best: Traditional Interaction as It Happens Online

Sponsor: Mass Communication Division

Chair: Melissa M. Smith, Mississippi University for Women

Respondent: Kenny Smith, Samford University

All the Day's Top Plays in 140 Characters or Less: How Sports Journalists Use Twitter

Natalie Brown, University of Alabama

Intervention Safety 'Net': The Effects of CMC on Bystander Intervention in Racism

Camille A. Hall, University of Texas at Austin

Friend-Zone with Benefits: Parasocial Relations of Kim Kardashian and Facebook Fans

Jennifer A. Lueck, University of Southern Mississippi

Online Weight Loss Communities: Qualitative Analysis of the Weight Watchers Facebook Group

Brandi Watkins, University of Alabama

3406

Friday

1:15 pm – 2:30 pm

| La Salle

Competitive Papers in Intercultural Communication

Sponsor: Intercultural Communication

Chair and Respondent: Tina M. Harris, University of Georgia

Managing the Anxiety and Uncertainty of Religious Otherness: Interfaith Dialogue as a Problem of Intercultural Communication

Mark Ward, Sr., University of Houston-Victoria

Evolving Perspectives: Immigrant Women Define Health and Health Decision-Making

Alla Kushniryk, Mount Saint Vincent University

Jolene Titus, Mount Saint Vincent University

Emma Wetz, Kennesaw State University

Intercultural Sensitivity and Traditionally-Aged Undergraduate Students' Perceptions of their Older Undergraduate Peers

Jennifer T. Edwards, Tarleton State University

It Is More than You Think: Exploratory Study of Challenges Faced During Readjustment

Mary Anna Kidd, University of Texas at Tyler

3407

Friday

1:15 pm – 2:30 pm

| Alamo

How “The Daily Show” Exposes Situational Hypocrisy on Cable News Infotainment Programs

Sponsor: Popular Communication Division

Chair: James E. Reppert, Southern Arkansas University

Panelists:

Gary D. Deaton, Transylvania University

Robert J. Glenn, III, Owensboro Community and Technical College

Gary B. LaFleur, Morehead State University

James E. Reppert, Southern Arkansas University

Thomas J. Sabetta, University of Kentucky

Robert West, University of Southern Indiana

This panel will discuss how Jon Stewart and “The Daily Show” staff examine amplified or manufactured political arguments on prime time cable news programs, including those on Fox News Channel, MSNBC, CNN and Headline News. Selected video clips from each panelist will examine Stewart’s satirical style as journalism ombudsman and influence of “The Daily Show” on popular culture.

3408

Friday

1:15 pm – 2:30 pm

| Bowie

Communicating Death: Philosophy & Ethics of Death and Anxiety

Sponsor: Philosophy and Ethics of Communication Interest Group

Chair: Jeremy Langett, Lynchburg College

Adieu to Levinas

Ronald C. Arnett, Duquesne University

Flannery O’Conner’s Rhetoric of Death and Resurrection

Janie Harden Fritz, Duquesne University

“Thought from the Outside:” Maurice Blanchot on Language and Death

Gina L. Ercolini, University of South Carolina

Communion with Becker: Communicating Beyond Denial

Douglas J. Marshall, Duquesne University

This panel will focus on a variety of philosophical perspectives regarding death and anxiety ranging from Jacques Derrida to Ernest Becker. Participants will present ideas from notable scholars and share interpretations on thoughts related to these topics.

3409

Friday

1:15 pm – 2:30 pm

Midland

From the Traditional Classroom to the Virtual Classroom: How Technology is Changing the Way We Teach

Sponsor: Public Relations Division

Chair/Respondent: Laura Richardson Walton, Mississippi State University

An Examination of Technology and Media Practices, as Reported by PR Interns, and Professional Preparation in the Classroom

Urkovia Andrews, Georgia Southern University

Pamela Bourland-Davis, Georgia Southern University

Lisa K.L. Muller, Georgia Southern University

Beverly L. Graham, Georgia Southern University

Podcasting, Screencasting and Re-Imagining the Classroom: Using Online Methods to Teach Public Relations Skills Courses

Corey A. Hickerson, James Madison University

Utilizing Technology to Help Public Relations Campaign Students Click with Clients

Myleea D. Hill, Arkansas State University

Lisa Moskal, Arkansas State University

Just Text Me: Comparing Student Perceptions of the Traditional and Virtual Classroom

Christie M. Kleinmann, Lee University

Multimedia Storytelling: Technology and Public Relations Communication

Marsha Little Matthews, University of Texas at Tyler

3410

Friday

1:15 pm – 2:30 pm

Coronado

Southern Colloquium on Rhetoric: Partisanship and Civility - The Case of Texas v. Texas, 1988

Sponsor: Rhetoric and Public Address Division

Chair: James Darsey, Georgia State University

Joshua Gunn, University of Texas Austin

Jim A. Kuypers, Virginia Tech University

Roseann Mandziuk, Texas State University-San Marcos

Martin J. Medhurst, Baylor University

Mari Boor Tonn, University of Richmond

In the current atmosphere of extreme political partisanship, it has been widely remarked that the level of political discourse has become more and more rancorous, less accommodating, that we have crossed boundaries that in the past would have been deemed uncivil. But contention, contestation, and opposition are central to the political game as it is played in the United States. Has it ever been the case that politicians recognized strong antagonisms but did so with some degree of grace and style? In this session, we will look at Ann Richards's speech to the Democratic National Convention in 1988 in which she lambasts fellow Texan and the Republican nominee for president in 1988, George HW Bush, and draws clear lines between Republicans and Democrats. After presentation of very brief critical perspectives on the speech from each panelist, the floor will be open to discussion. Audience members are encouraged to review the speech in advance and to come prepared to participate.

Part one of a double session.

3411

Friday

1:15 pm – 2:30 pm

Laredo

Tweeting Teachers: Taking on the Challenge and Creating Customs

Sponsor: Instructional Development Division

Chair: Cindy Gordon, University of North Texas

Panelists:

Jonathan Gray, Southern Illinois University

Meagan Oestry, University of North Texas

Cindy Gordon, University of North Texas

Garrett Casteleberry, University of Oklahoma

Blake McDaniel, University of North Texas

Kate Gramlich, Southern Illinois University

Panelists from three institutions will discuss the various intricacies of using social media within the classroom. Panelists will use a multi-faceted approach to explore new trends in education and how they may be implemented effectively so as to best engage our students while adhering to pedagogical standards.

3412

Friday

1:15 pm – 2:30 pm

Dallas

Community, Movies, and Outreach: Rhetoric and Culture

Sponsor: Theodore Clevenger, Jr. Undergraduate Honors Conference

Chair/Respondent: Michael Waltman, University of North Carolina

“Remember Who You Are:” A Rhetorical Analysis of the Celebrated Animated Movie The Lion King

Erin Huber, West Texas A&M University

A Rhetorical Analysis of the Islamic Center of Greater Cincinnati’s Outreach and Education Program

Erin Brock, Transylvania University

John Ross' Letter and the Treaty of New Etocha: A Look at the Cherokee Nation’s Appeal to Congress

Kristin Tanabe, Furman University
Always Sexy-Cola: A Rhetorical Analysis of Coca-Cola Commercials across Cultures
Yolina G. Elenkova, Columbia College
Creating Insecure Communities: A Look into the Efficacy of Dialogic Framing and Transparency as
Rhetorical Strategies for the Secure Communities Program
Patricia G. Garcia, Texas A&M University
The Rhetoric of Romantic Comedies: The Lack in “Chick-Flicks”
Jennifer Gaskins, Columbia College

3413

Friday

1:15 – 2:30 pm

Ft. Worth

Theories, Rhetoric, and The Power of Humor

Sponsor: Theodore Clevenger, Jr. Undergraduate Honors Conference

Chair/Respondent: Thomas J. Socha, Old Dominion University

It’s Not Who You Are, It’s What You Do (and How You Joke about It)

Cori Bray, Southern Methodist University

Using Humor to Differentiate Power Between Men and Women

Elizabeth Ansbro, Southern Methodist University

The Use of Humor to Relieve the Dialectical Tensions of Law

Amy Chen, Southern Methodist University

Humor as Attack, Acclaim and Defense: An Analysis of Humor and Benoit’s Theory of Political
Campaign Discourse, and Their Combined Implications for Candidate Image Boosting

Catherine Worth, Southern Methodist University

Deciding Upon a Humor Theory

Erik Nelson, University of Southern Mississippi

An Analysis of Humor

Benjamin Chase Baker, University of Southern Mississippi

3501

Friday

2:45 pm – 4:00 pm

Lafitte

How Interpersonal Communication Impacts Health Challenges

Sponsor: Interpersonal Communication Division

Chair: Sarah Chorley, University of Arkansas

Respondent: Vivian Sheer, Hong Kong Baptist University

Examining the Relationship between Patient Participation and Patient Satisfaction in Primary Care
Medical Interviews

Patrick J. Dillon, University of South Florida

Effective Weight Management Influence Messages in Romantic Relationship

Charee Mooney Thompson, University of Texas at Austin

Lynsey Kluever Romo, University of Texas at Austin

René M. Dailey, University of Texas at Austin

“I knew that I had to find a way to live with this:” A Narrative Approach to Living with Type 2
Diabetes

Laura Brown, University of Texas at Austin

Changing Times: Seeking and Providing Social Support over the Internet: An Examination of the Supportive Voice of Online Weight Loss Support Groups
Brittani Crook, University of Texas at Austin

3502

| Friday

2:45 pm – 4:00 pm

| Laredo

Rhetoric of Support and Difference: Chocolate City, Yellow Journalism, and Women of the Night

Sponsor: Theodore Clevenger, Jr. Undergraduate Honors Conference

Chair/Respondent: Kenneth Zagacki, North Carolina State University

A Critique of the Ideology of White Dominance In Mayor Charles Luken's Address to Cincinnati

Kristina Sick, University of Georgia

The 'Chocolate City' Speech: Analogies of Race in Local and National Context

Chloe Kowalski, Furman University

Semantics of "Slut": A Rhetorical Analysis of the SlutWalk Demonstrations

Blake Boone, West Texas A&M University

Jon Stewart's *The Daily Show*: A Critique of the Rise of Modern Yellow Journalism

Taylor Lack, Southern Methodist University

John Frohnmayer: A Warrior of the Arts

Caitlin Whalan, Furman University

Surviving the Journey Home: Social support and student sojourners

Juliana McGraw, Southern Adventist University

Megan Myers, Southern Adventist University

Lauren Brooks, Southern Adventist University

Andrew Vizcarra, Southern Adventist University

Daphni Edwards, Southern Adventist University

Daniel Arroyo, Southern Adventist University

Albert Hernandez, Southern Adventist University

3503

Friday

2:45 pm – 4:00 pm

Peraux

Top Student Papers in Performance Studies

Sponsor: Performance Studies Division

Chair: Justin Trudeau, University Of North Texas

Respondent: Lisa Flannagan, Xavier University

The Cloaca Carnival*

Danielle Dick McGeough, Louisiana State University

How Antoine Dodson and the Bed Intruder Keep Climbin' in Our Windows -or- Viral Video

Appropriation, Performance and Participatory Culture

Lyndsay Michalik, Louisiana State University

Embodied Appropriation and Archival Photography: The Case of the Annual Moore's Ford

Lynching Reenactment

Bryan Thomas Walsh, Indiana University

Embodied Simulation: Theorizing Jean Baudrillard 'Through *Fuerzabruta*'
Diana C. Woodhouse, Southern Illinois University, Carbondale
*Top Student Paper in Performance Studies

| 3504

Friday

2:45pm – 4:00 pm

Georgian

G.I.F.T.S. Panel 4: Great Ideas for Teaching Burke

Sponsor: Community College Division and Kenneth Burke Society Interest Group

Chair: Anna K. Turnage, Bloomsburg University of Pennsylvania

Pedagogy and Performance: Teaching the Pentad through Newspaper Theatre

Ryan McGeough, Florida Atlantic University

Mapping Consubstantiality

Sam Perry, Baylor University

Pentad Pedagogy for Public Speaking: Putting some Agency in your Scene

Shaun Treat, University of North Texas

Selling Guilt: Using Burke to Teach Critical Readings of Advertizing

C. Wesley Buerkle, East Tennessee State University

“I” Broadcast

Ivie Ero, Hinds Community College

3505

Friday

| 2:45 pm – 4:00 pm

La Salle

Spotlight on Ronald C. Arnett: Outstanding Scholar In Communication Theory

Sponsor: Communication Theory Division

Chair: Danna M. Gibson, Columbus State University

This program honors Ronald C. Arnett for his work in furthering our knowledge and understanding of communication theory. Dr. Arnett has published nine books and more than 80 scholarly articles and book chapters. While his work cuts across disciplinary sub-fields, his greatest contributions are in communication theory and philosophy of communication, especially to dialogic communication theory. Dr. Arnett's prolific record of communication theory scholarship, his commitment to disseminating ideas as a journal editor, and his dedication to future generations of communication scholars make him the ideal candidate to receive this award.

3506

Friday

2:45 pm – 4:00 pm

Bowie

Language & Social Interaction in Applied Contexts

Sponsor: Language and Social Interaction Division

Chair: Cole Franklin, East Texas Baptist University

Respondent: Slavica Kodish, Eckerd College

Higher Education Student Body Diversification as Glocal Practice

José Gerardo Alvarado, University of Texas at San Antonio

Information Exchange, Interruptions, and Handoffs: How the Ethnography of Communication Can Benefit Future Emergency Department Research Endeavors

Marleah Dean, Texas A&M University

There's an Elephant in Your Closet!: The Processes through which Parents Communicate Imagination to Their Children

Laura Catherine Simma, Oklahoma Baptist University

Progressive Baptist Church: Re/producing an Inclusive Organizational Identity*

Corrina Yerke, North Carolina State University

*Top Student Paper in Language & Social Interaction

3507

Friday

2:45 pm – 4:00 pm

Johnson

Competitive Student Papers in Intercultural Communication

Sponsor: Intercultural Communication Division

Chair/Respondent: Ramesh Rao, Longwood University

Factors Influencing Venezuelans' Decisions to Emigrate to the United States of America: A Pilot Study

Victor Oliveira, Arkansas State University

The Impact of Body Type on Interpersonal Relationships among College Students

Melissa MacDonald, Tarleton State University

Wives of International Students: Coping Mechanisms Restrictive Visa Holders Use to Manage Culture Shock

Katarina Pantic, North Carolina State University

Non-place of an Immigration Detention Center

Olivia G. Perez-Langley, University of Southern Illinois Carbondale

3508

Friday

2:45 pm- 4:00 pm

Alamo

Incorporating Multimedia Tools to Improve Instruction in Higher Education Public Speaking Courses

Sponsor: Instructional Development Division

Chair: James E. Reppert, Southern Arkansas University

Panelists:

Gary D. Deaton, Transylvania University

Robert J. Glenn, III, Owensboro Community and Technical College

Gary B. LaFleur, Morehead State University

James E. Reppert, Southern Arkansas University

Thomas J. Sabetta, University of Kentucky

Robert West, University of Southern Indiana

Panelists will discuss multimedia classroom technologies utilized in their introductory and advanced public speaking courses to enhance student research and delivery skills. They believe changing to Power Points, Web sites and online video clips can improve student extemporaneous and conversational abilities through less reliance on traditional note cards.

3509

Friday

2:45 pm – 4:00 pm

Crockett

Top Papers in Popular Communication

Sponsor: Popular Communication Division

Chair: George Pacheco, Jr., Angelo State University

Using Fantasy Theme Analysis to Understand the Rhetorical Vision of Song Lyrics in Gogol

Bordello's *Gypsy Punks: Underdog World Strike*: Cultural Revolution Has Begun

Rachel Corell,

“Dude, You Have No Qur’an”: Exploring Humor as a Rhetorical Response to Inflammatory Rhetoric **

Tiffany Dykstra, Texas Tech University

Playing with Fire: Race, Gender, and Domestic Violence in Eminem and Rihanna’s “Love the Way You Lie” *

Suzanne Marie Enck-Wanzer, University of North Texas

Black Aaron McDaniel, University of North Texas

Conan O’Brien’s *Tonight Show* farewell: Paving the way for Team Coco

Melissa Looney, University of South Alabama

*Top Paper in Popular Communication

**Top Student Paper in Popular Communication

3510

Friday

2:45 pm – 4:00 pm

Coronado

Southern Colloquium on Rhetoric: Partisanship and Civility - The Case of Texas v. Texas, 1988

Sponsor: Rhetoric and Public Address Division

Chair: James Darsey, Georgia State University

Joshua Gunn, University of Texas Austin

Roseann Mandziuk, Texas State University-San Marcos

Martin J. Medhurst, Baylor University

Mari Boor Tonn, University of Richmond

Part two of a double session 3410.

3511

Friday

2:45 pm – 4:00 pm

Dallas

The Web, Dating, Society, and Media Influence in a New Era

Sponsor: Theodore Clevenger, Jr. Undergraduate Honors Conference

Chair/Respondent: Mary Lee Cunill, University of Georgia

Building A Departmental Website Presence: Applying The Social Information Processing Theory

Amber Liggin, Columbus State University

James Jackson, Columbus State University

William Wyatt, Columbus State University

The Social Penetration Theory and eDating of the 21st Century: An Examination

Hannah Hamilton, University of Texas of the Permian Basin

I Am Woman: Gender Definition in *The Cosby Show* and its Relevance to Current Ideological discourse

Mona L. Endehipa, Southern Adventist University

College Students' Perceptions of Facebook Safety and Privacy Settings

Hillary King, Tarleton State University

YouTube's Effect on Audience Interactions: A Critical Analysis

Tiffany Occhiogrosso, Stephen F. Austin State University

Beneficent Guidance: Student Perceptions on Peer and Professional Counseling

Drew Stevenson, Berea College

3512

Friday

2:45 pm – 4:00 pm

Houston

Cultures, Games, and Online: Communication and Social Networking

Sponsor: Theodore Clevenger, Jr. Undergraduate Honors Conference

Chair/Respondent: Pam Kalbfleisch, University of North Dakota

Educational Communication and SNS: Should Universities Utilize Social Network Sites?

Shane Hancock, Columbus State University

Christopher Mulch, Columbus State University

Julie Mulch, Columbus State University

Hayley Henderson, Columbus State University

Defining Highly Specialized Cultures: An Application of High Context Culture Theory Through Humor

Kellie Spano, Southern Methodist University

Game Theory and the Art of Deception

Brian Flanders, University of Texas of the Permian Basin

How Different Relationships on Facebook Affect Posts

Natalie Rose, Tarleton State University

Deirdre Erwin, Tarleton State University

The Global Tango: An Evolving Rhetorical Metaphor

Kirstie L. Wolf, Appalachian State University

“Don't Steep on Me:” The Emergence of a Parodic Counterpublic at the Rally to Restore Sanity and/or Fear

Chantel Lucas, Columbia College

3513

Friday

2:45 pm – 4:00 pm

Ft. Worth

Sponsor: Southern States Communication Association

Time and Place Committee Meeting

Carl M. Cates, Valdosta State University

Bill Edwards, Columbus State University

Robert Frank, Longwood University

Jerald L. Hale, University of Michigan at Dearborn

Janet Fisher, Conference Direct

3601

Friday

4:15 pm - 5:30 pm

Anacacho Ballroom

When the Dog Bites, When the Bee Stings, When I'm Feeling Sad: Communication Theories that, Well, Aren't Our Favorite Things

Sponsor: Vice-President and Communication Theory Division

Moderator: Robert Frank, Longwood University

Panelists:

Jean DeHart, Appalachian State University

Richard S. Bello, Sam Houston State University

Stephanie Coopman, San José State University

David Nelson, Valdosta State University

Todd Lee Goen, Indiana University-Purdue University Fort Wayne

Monette Callaway, Hinds Community College

David L. Sutton, Auburn University

Kristen Cockrell, Northwest Rankin High School

Paula Rodriguez, Hinds Community College

Ray Ozley, University of Montevallo

3602

Friday

4:15 pm -5:30 pm

Laredo

Global Communication in the Classroom – A G.I.F.T.S. Panel

Sponsor: Community College Division and Applied Communication Division

Chair: Greg G. Armfield, New Mexico State University

Participants: Abby Brooks, Georgia Southern University

Michelle Epstein Garland, University of Tennessee

Suzette Plaisance Bryan, Southeastern Louisiana University

Patrick J. Dillon, University of South Florida

Joe Downing, Penn State York

Whitney Hughley, New Mexico State University

Sergio Juarez, New Mexico State University

J. Jacob Jenkins, University of South Florida

Jimmie Manning, Northern Kentucky University

Andrew Pyle, George Mason University

Matthew S. Thatcher, Arkansas State University

This panel introduces new and revised activities for use in our increasingly diverse and global classroom. Activities for undergraduate courses in Business and Professional Communication, Health Communication, Interpersonal Communication, Introduction to Human Communication, Media Studies, Organizational Communication, Public Relations, and Small Group Communication will be presented.

3603

Friday

4:15 pm – 5:30 pm

Peraux

Places Performing and Performing Places: Remembering(s) of the Alamo

Sponsor: Performance Studies Division

Chair: Jason Munsell, Columbia College

Respondent: Tracy Stephenson Shaffer, Louisiana State University

Remember the Alamo: That was the Year Dad Got Food Poisoning and We Ended Up Spending the Entire Vacation at the Hotel

Gretchen Stein Rhodes, Louisiana State University

Battling the Alamo: A History of How I Forgot to Remember

Rebecca Walker, University of North Texas

Remember Pee Wee's Bike: White Privilege, and (Non) Auto Ethnographic Practice or History Alamode

David P. Terry, San José State University

Republicanism, Hauntology, and Performance(s) of the Alamo/The Alamo: Davy Crockett—King of the Wild Drunk-sphere

Jason Munsell, Columbia College

Here Kitty, Kitty, Kitty: Using Gregory Ulmers CATTt to Evoke My First Experience at the Alamo

Lisa Flanagan, Xavier University of Louisiana

Performing UNCool: William Barret Travis, Needle-nose Pliers, and The Futility of Forgetting the Alamo

Holley Vaughn, Louisiana State University

3604

Friday

4:15 pm – 5:30 pm

La Salle

Global Classroom Communication: Customs, Challenges, and Changes

Sponsor: Interpersonal Communication Division

Chair: Patricia Amason, University of Arkansas at Fayetteville

Panelists:

Megan Wilson, Ivy Tech Community College

Stephanie Coopman, San José State University

Lori Norin, University of Arkansas at Ft. Smith

Researchers have claimed for quite some time that the use of computers and the internet have been shown to enhance student performance and positively influence the learning process (Karasavvidis, Pieters, & Plomp, 2003; Muir-Herzig, 2004). With the continuing expansion of the global classroom through online components of live classes, to hybrid courses, to fully online classes or universities, there is little argument that the face of classroom communication is changing with these ever-evolving concepts of distance-learning and the global classroom. The current face-to-face customs of communication within the live classroom do not always easily translate to discussion facilitation within the online classroom. This panel and roundtable is directed at creating a discussion about the changing face of communication within the global classroom as well as strategies for developing online courses and entire online curricula.

3605

Friday

4:15 pm – 5:30 pm

Crockett

Southern Argumentation and Forensics Division Business Meeting

3606

Friday

4:15 pm – 5:30 pm

Johnson

Identification and the Enjoyment of Televised Content

Sponsor: Mass Communication Division

Chair: William F. Harlow, University of Texas of the Permian Basin

Respondent: Barry P. Smith, Mississippi University for Women

The Importance of Transportation as a Moderator When Using General Empathic Tendencies to Predict Identification with Specific Media Characters

Chad Mahood, University of Texas at San Antonio

Emily Moyer-Gusé, Ohio State University

Courtship in Reality Television: The Bachelor Seeks a Rose among Thorns

Amie Erin Morton, Stephen F. Austin State University

Fantasy Enjoyment: Expanding the Disposition Theory of Sports Spectatorship to Fantasy Sports

Lauren Reichart Smith, Auburn University

3607

Friday

4:15 pm – 5:30 pm

Lafitte

Feminist Humor

Sponsor: Gender Studies Division

Chair: Jennifer L. Freitag, Southern Illinois University Carbondale

Participants:

Danielle Dick McGeough, Louisiana State University

Lindsay Greer, Southern Illinois University Carbondale

Jennifer L. Freitag, Southern Illinois University Carbondale

Though it is often thought that feminists do not have a sense of humor, this panel seeks to provide evidence to the contrary. Feminist humor has been used to subvert patriarchy, create group cohesion, and function as a coping mechanism for the effects of sexism and intersecting oppressions. In this session, panelists discuss what constitutes feminist humor and how it functions within feminist movement and broader social justice efforts. Feminist humor in various forms—including music, film, performance art, activism, and stand-up comedy—will be analyzed and offered for dialogue with session participants.

3608

Friday

4:15 pm – 5:30 pm

Alamo

American Society for the History of Rhetoric Interest Group Business Meeting

3609

Friday

4:15 pm – 5:30 pm

Bowie

Ethnography Interest Group Business Meeting

3610

Friday

4:15 pm – 5:30 pm

Dallas

Social Media, Video Games, Persuasion, and Entertainment

Sponsor: Theodore Clevenger, Jr. Undergraduate Honors Conference

Chair/Respondent: William V. Faux II, Valdosta State University

Social Media Use: An Exploratory Test of Effects on the Daily Lives of College Students

Barbara Barnett, Arkansas State University

Katherine Cothorn, Arkansas State University

Video Games: Their Effects on Academic Performance in Male and Female Students

Abbigail Robinson, Arkansas State University

Hans Robinson, Arkansas State University

Relationship Dissolution

Michaela Clark, Sam Houston State University

The Role of Stand-Up Comedy in Entertainment Mediums

Kristin Mitchell, Southern Methodist University

Raquel Mooring, Southern Methodist University

Rhetorical Criticism of Richard Stearns' Speech at the 2009 Mobilization to End Poverty

Jessica Pate, Furman University

3611

Friday

4:15 pm – 5:30 pm

Coronado

Global Challenges and Cures in Instructional Development

Sponsor: Instructional Development Division

Chair: Daniel Shears, Broward College

Using a Common Reader to Engage Students in the Basic Communication Course

Trudy L. Hanson, West Texas A&M University

Mona Gregory, West Texas A&M University

Paula Schlegel, West Texas A&M University

Chinese International Students' Messages on the Family Forum: Topics, Goals, and Types of Assistance

Chen Wei Wu, University of Arkansas

Lynne M. Webb, University of Arkansas

Students' Attitudes toward Their English Communication Competence and Second Language Competence

Virginia Peck Richmond, University of Alabama, Birmingham

Larry Powell, University of Alabama, Birmingham

Theodore Avtgis, Kent State University

James C. McCroskey, West Virginia University, University of Alabama, Birmingham

A Social Media Reader

Ashley. A Myers, Valdosta State University

Carl M. Cates, Valdosta State University

J. Heath Croft, Valdosta State University

3612

Friday

4:15 pm – 5:30 pm

Houston

Top Student Papers in Rhetoric and Public Address

Sponsor: Rhetoric and Public Address Division

Chair: Megan Foley, Mississippi State University

Respondent: Daniel Grano, University of North Carolina at Charlotte

Commemorating War, Mourning “the Fallen,” and the Production of Political Relationality at the Arlington West Memorial**

Bryan Thomas Walsh, Indiana University

Reynolds Patterson, Georgia State University

The Raven Changes His Song: How Populist Rhetoric Guided Sam Houston’s Transformation from Union Champion to Southern Ally

Sam Fletcher, Wake Forest University

ExxonMobil, Deepwater Horizon, and “The Industry Norm”: Toward an Industrial Apologia

Jeremy L. Cox, Texas State University

**Top Student Paper in Rhetoric and Public Address

3701

Friday

5:45 pm – 7:00 pm

| Lafitte

Philosophy and Ethics of Communication Interest Group Business Meeting

3702

| Friday

5:45 pm – 7:00 pm

| Coronado

Gender Studies Division Business Meeting

3703

Friday

5:45 pm – 7:00 pm

| Crockett

Mass Communication Division Business Meeting

3704

| Friday

5:45 pm – 7:00 pm

| Bowie

Intercultural Communication Division Business Meeting

Saturday, April 14

4101

| Saturday

8:00 am – 9:15 am

Anacacho Ballroom

16th Annual Theodore Clevenger, Jr. Undergraduate Honors Conference Breakfast

Sponsor: Southern States Communication Association

Theodore Clevenger, Jr. Undergraduate Honors Conference of SCSA

Presiding: John C. Meyer, University of Southern Mississippi

4102

Saturday

8:00 am – 9:15 am

Crockett

Instructional Development Division Business Meeting

4103

Saturday

8:00 am – 9:15 am

Peraux

Contributed Papers In Performance Studies

Sponsor: Performance Studies Division

Chair: David Terry, San José State University

I Killed Jesus': Participating As A Spectator In *Behold The Lamb**

Sara B. Dykins Callahan, University Of South Florida

Playing The Rules: Performing The Non-Docile Docile Body At School

Liz Edgecomb, Xavier University Of Louisiana

*Top Paper In Performance Studies

4104

Saturday

8:00 am – 9:15 am

Houston

Town Hall Debate: Democrats or Republicans? Whose Best for the Economy

Sponsors: Southern Argumentation and Forensics

Moderator:

Mike Eaves, Valdosta State University

Participants:

On the Democrat Side:

Gary Deaton, Transylvania University

John Mikolajcik, Valdosta State University
On the Republican Side:
Patrick Wheaton, Georgia Southern University
Dan Schabot, Cameron University

4105

Saturday

8:00 am – 9:15 am

La Salle

Parental Planning, Jealousy and Conflict: Top Papers in Interpersonal Communication

Sponsor: Interpersonal Communication Division

Chair: Linda D. Manning, Christopher Newport University

Respondent: Terry M. Thibodeaux, Sam Houston State University

Parental Competence and Parenting Attitudes: The Positive Impact of Planning Processes*

Amanda L. Strickland, Auburn University

Jennifer A. Samp, Auburn University

Exploring the Associations between Relational Uncertainty, Jealousy about Partners' Friendships,
and Jealousy Expression in Dating Relationships**

Timothy R. Worley, University of Georgia

Marital Conflict Narratives: Managing Differences through Storytelling

Justin Rusinowski, University of Arkansas

Patricia Amason, University of Arkansas

Lynne M. Webb, University of Arkansas

*Top Paper in Interpersonal Communication

**Top Student Paper in Interpersonal Communication

4106

Saturday

8:00 am – 9:15 am

Johnson

Beginnings, Traditions and Possibilities of Communication Philosophy

Sponsor: Philosophy & Ethics of Communication Division

Chair: Douglas J. Marshall, Duquesne University

Respondent: James R. Pickett, Flagler College

Luce Irigaray and the Interval: An Ethical Challenge to Identification and Consubstantiality

Janice Odom, Georgia Gwinnett College

Wendall Berry and the Agrarian Tradition

Maryl R. McGinley, University of Pittsburgh – Johnstown

Understanding Confession: Starting Points for Conversation

Kristen Jenkins, Duquesne University

Description: This competitive paper panel explores philosophical contributions to communication theory and traditions including Burke's Identification, Berry's Agrarianism and Augustine's Confession.

| 4107

Saturday

8:00 am – 9:15 am

Georgian

Race, the Church, and Corporate Responsibility

Sponsor: Applied Communication Division

Chair: Jennifer Mize-Smith, Western Kentucky University

Respondent: Janie Harden Fritz, Duquesne University

“This is What We’re all About:” The (Re)Construction of an Oppressive Organizational Structure*

J. Jacob Jenkins, University of South Florida

Patrick J. Dillon, University of South Florida

The Invisible Organization

Maria A. Dixon, Southern Methodist University

Feed My Sheep: An Analysis of the Black-White Biblical Academic Achievement Gap

Jonathan Brackens, New York University

Global Corporate Social Responsibility: The Promise and the Potential of a Communication-Based Approach

Angela Pastorek, University of Texas at Austin

*Top Student Paper in Applied Communication

4108

Saturday

8:00 am – 9:15 am

Alamo

Sponsors: Ethnography Interest Group and Performance Studies Division

Impromptu: Writing and Performance Right Now

Panelists/Moderators: Joyce L. Hocker, Joyce Hocker and Associates

Rebecca Kennerly, Georgia Southern University

Abstract: Im-prompt-tu: 1. Readiness; ready to bring forth. 2. Prompted by the occasion. (American Heritage Dictionary, 2009). Many contemporary Ethnographers and Performance Studies scholars who practice ethnography often ready themselves to respond to circumstances (occasions) in the field by developing impromptu writing techniques that (sometimes) later appear in the ethnographic tale to evoke lived experience as immediate, emergent, and epiphanic. Likewise, teachers of ethnography and performance ask students to write in class and to perform their work without necessarily rehearsing. Now conference participants have a chance to do the same. In this time period, the leaders will introduce impromptu writing techniques around three themes, scenes or occasions. We will write on the spot, and read/perform some part of the writing with the coaching of the leaders (reading is optional.) The coaches will direct participants on how to edit and choose what to read, and in what order to read: some chance techniques will be included. We expect connections to arise from this impromptu write-read/perform experience. Participants will come away with techniques for use in the field and for guiding short writing-reading/performance experiences in the classroom. Participants are advised to bring a notebook or laptop.

4109

Saturday

8:00 am – 9:15 am

Laredo

Developing the Opportunities in Customs, Challenges, and Changes through the Lean Approach to Communication

Sponsor: Vice-President and Communication Theory Division

Chair: Mari Kermit-Canfield, Ferris State University

Panelist:

George Nagel, Ferris State University

Donna A. Smith, Ferris State University

Clear, Accurate, and precise communication (cap) leads to an efficient and effective organization, the hallmarks of a lean operation. This panel provides participants an opportunity to learn a simple yet powerful method of improving departmental communication, office procedures, and instructor performance in the classroom. Using cap, panelists will learn to avoid communication breakdowns, redundancies, misunderstandings, and other communication problems that hinder the flow of organizational operations.

4110

Saturday

8:00 am – 9:15 am

Lafitte

Out of the Amphitheater into the Global Sphere: Sport's Tragic and Comedic Narratives

Sponsor: Rhetoric and Public Address Division

Chair and Respondent: Nathan Crick, Louisiana State University

The Agony and the Ecstasy of Avatars: Sports Video Games and Narratives of Comedy and Tragedy

Jonathan Clemens, University of Minnesota, Twin Cities

Forty Against Terror: From the Gridiron to Battlefield

Wade Walker, Angelo State University

The Man Behind the Mask: An Evolutionary Look at Greek Comedy Through Wrestling

Leandra Trydal, California State University Fullerton

In Gehrig We Trust: Healing the Wounds of Major League Baseball Through Tragic and Comedic Narratives

Bryan W. Moe, Louisiana State University

4111

Saturday

8:00 am – 9:15 am

Midland

Challenges and Opportunities in Intercultural Communication: Explorations in Interpersonal and Cultural Change

Sponsor: Intercultural Communication

Chair: Robert Frank, Longwood University

Social Media and Democratic Change: Unconventional Methods of Access in Sub-Saharan Africa

Juliet Evusa, Rogers State University

Understanding U.S and European Approaches to Integrated Marketing Communication Pedagogy: Challenges and Customs

Jeanne M. Pursuit, University of North Carolina—Wilmington
Immediate Intercultural Access: Challenges and Opportunities with IPOD Apps for Personal and Classroom Use
Monica Pombo, Appalachian State University
Beyond the Change in Language: Challenges of Perception and Customs for International Students in U.S. Classrooms
Jean L. DeHart, Appalachian State University and Kelli L. Fellows, Pfeiffer University
Changing Theory into Practice: When Experiential Learning of Intercultural Theories Creates the 'Aha' Moments
Nina-Jo Moore, Appalachian State University

4112

Saturday

8:00 am – 9:15 am

Bowie

Top Papers in Gender Studies

Sponsor: Gender Studies Division

Chair: Keith V. Erickson, University of Southern Mississippi

Respondent: Trudy Hanson, West Texas A&M University

“Computer-Mediated Leadership and Disciplinary Action: Using New Technology to Dismantle the Social Stereotypes and Gender Performances that Invade Face-to-Face Communication”*

Ashley K. Barrett, University of Texas at Austin

David W. Schlueter, Baylor University

Perception, Race, and Gender in Assessments of STEM and non-STEM Images

John Nicholson, Mississippi State University

Shane T. Warren, Mississippi State University

Bonnie Oppenheimer, Mississippi University for Women

Mark Goodman, Mississippi State University

Thomas Robinson, Mississippi State University

James Codling, Mississippi State University

SeungHo Cho, Soongsil University

Jee Young Chung

Is Sex Still “Gendered”? A Critique of Campbell’s “Feminine Style” through Contemporary Rhetoric**

Allison Ronnau, University of Alabama

“Hooking Up” in International Techno-Horror: Feminism, Reproduction, and Users

D. Travers Scott, Clemson University

*Top Paper in Gender Studies

**Top Student Paper in Gender Studies

4113

Saturday

8:00 am – 9:15 am

Fort Worth

Communication Theory Division Business Meeting

4114

Saturday

8:00 am – 9:15 am

Dallas

Building research relationships after a move: Learning to re-engage a community

Sponsor: Ethnography Interest Group

Chair/Moderator: Kenneth N. Cissna, University of South Florida

Participants:

Daniel Blaeuer, Florida International University

Jillian A. Tullis, University of North Carolina at Charlotte

Christine S. Davis, University of North Carolina at Charlotte

Steven Schoen, Florida International University

This panel explores in an interactive roundtable format how scholars can promote and create needed research relationships in new environments. The panel explores whether new communication technologies and social networks can promote faster relationships in new communities and if so how? The panel will also contemplate whether the future academic environments for tenure, promote, or retention will promote a generation of engaged scholars with advanced collaborative skills.

4115

Saturday

8:00 am – 9:30 am

Coronado

National Communication Association Information Panel

Sponsor: Southern States Communication Association

Facilitator: Nancy Kidd, Executive Director, National Communication Association

Panelists:

Steven Beebe, NCA First Vice-President

Kathie Turner, NCA Second Vice President

Nancy Kidd, NCA Executive Director

This session is designed for those wanting to join NCA as well as for current NCA members wishing to learn more about NCA resources. Members of NCA's elected leadership and national office staff will provide an overview of the National Communication Association's history, the Strategic Plan for 2010-2015, leadership opportunities available for members and 2014 Centennial Celebration plans. Resources created by NCA to support professional activity such as the Chair's Corner, Data about the Discipline, Funding 101, Publishing Primer and the Virtual Faculty Lounge will be discussed.

4201

| Saturday

9:30 am – 10:45 am

Alamo

Vice-President Spotlight Series

Breakfast with Bob, or, well, at least Good Conversation: A Spotlight Panel on the Career and

| Contributions of Robert E. Frank

Sponsor: Vice President

Moderator: Monette Callaway, Hinds Community College

| Spotlight Scholar: Robert E. Frank, Longwood College

This panel will highlight the career and contributions of Dr. Robert E. Frank. Scholars and friends will share their versions of Bob's impact not only in the discipline, but in the lives of those around him. Dr. Frank has been in education for over 36 years and in that time has worn a variety of hats. He has been a high school teacher, university professor, high school and university debate coach, graduate program coordinator, associate dean/director of International Affairs, and coordinator of international studies. He has taught high school as well as all levels of higher education. His life and work has impacted many other communication scholars throughout the country, and especially throughout the South. He has also served as a beloved mentor to many international and American undergraduate and graduate students. Join us as we celebrate the life and career of Robert E. Frank.

4202

Saturday

9:30 am – 10:45 am

Houston

Ritualizing Performance in Forensics Culture & Competition

Sponsors: Southern Argumentation and Forensics

Participants:

Cory Paul Harrison, University of Alabama

Ritualized Van Games

Very Superstitious: An Analysis of Rituals within the Forensics Community

Angeles Burke, University of Alabama

Passion and Procession: Reading Van Rides As Ritual

Jesus Valles, California State University at Long Beach

“And your champion...” Impacting the community through the ritual of the forensics awards ceremony

Eddie Gamboa, Louisiana State University

“It’s Time to Get Loud! It’s Time to Represent!” Team Warm-ups as Ritualized Performance

C. Austin McDonald II, Louisiana State University

Rationale: Forensics culture is highly saturated with rituals and ritualistic behaviors. Yet, these aspects are largely taken for granted and remain uninvestigated. This panel of former-competitors-now-coaches provide an array of perspectives on the nature(s) and function(s) of rituals in forensics culture and competition. By delving into these specialized knowledges and privileged spaces, we hope to become more cognizant of what rituals provide for individual competitors, coaches, and the community. Since forensics is a gateway into vast arena of communication, we might ask how these rituals serve purposes beyond the weekend competition.

4203

Saturday

9:30 am – 10:45 am

Peraux

From the Page to the Stage: Beyond the Utmost Bound

Sponsor: Performance Studies Division

Chair: Sarah K. Jackson, Louisiana State University

Participant: Patricia A. Suchy, Louisiana State University

Beyond The Utmost Bound adapted tales of Antarctic exploration, focusing on Robert Falcon Scott's terra nova expedition of 1911-1913. Interwoven with the re-telling of the terra nova story were scenes that provided more contemporary reflections on representing Antarctica in art, cartography, scientific imaging technologies, photography, and literature, as well as a set piece ensemble scene that told the history of the discovery of the continent. Conceived and written during hard times, with oil gushing into the Gulf of Mexico and state budget cuts impacting the university, the performance argued thematically for the value of research that may not necessarily be connected to immediate gain, locating the ultimate value of exploration not in the "bagging of the pole" nor in the heroics of its narratives, but in the passion that drives all kinds of researchers to explore terra incognita and in the camaraderie that forms when we venture there together.

4204

Saturday

9:30 am – 10:45 am

Bowie

Women and Politics: From Suffrage to Sarah Palin

Sponsor: Gender Studies Division

Respondent: Stephanie Thompson, Southeastern Louisiana University

Candidate Credibility and Millennial Voters

Janette Douglas, University of Louisiana at Lafayette

Sarah Palin—An Ideological Criticism of Gender in Politics

Kristin S. Richardson, Texas State University

Helen Zille: A Feminist Perspective

Emily Sauter, Colorado State University

If Eyes Could Vote: Exploring Visual Politics through the Rhetorical Analysis of Political Cartoons

Lauren A. Lamb, Texas State University San Marcos

4205

Saturday

9:30 am – 10:45 am

Johnson

Top Papers of the Theodore Clevenger, Jr. Undergraduate Honors Conference

Sponsor: Theodore Clevenger, Jr. Undergraduate Honors Conference

Chair: John Meyer, University of Southern Mississippi

Respondent: Abby Brooks, Georgia Southern University

Gender Implications of the Touch Taboo in Psychotherapy: A Feminist Rhetorical Analysis

Monica Lawson, Transylvania University

John Hancock's "Boston Massacre Oration:" Epideictic and Revolutionary?

Rebecca Maldeis, Furman University

Advertising Between the Lines: An Analysis of the Association of Messages and Images on Women's Body Size Since the 1950s

Risa Langelo, George Washington University

Romantic Relationships and How They are Portrayed in Film

Madison Cooke, George Washington University

The Relationship between Self-Esteem and Interpretation of Nonverbal Immediacy

Alicia Ethridge, East Texas Baptist University

4206

Saturday

9:30 am – 10:45 am

Laredo

Freedom of Speech and Culture

Sponsor: Freedom of Speech

Chair: Brett Lunceford, University of South Alabama

Respondent: David R. Dewberry, Rider University

The First Amendment At War With Itself: Religious Controversy at the Air Force Academy*

Dustin A. Wood, Texas A&M University

James Arnt Aune, Texas A&M University

Considering Social Divisiveness: Historical Fiction and Offensive Communication (A Case Study of *The Help*)

Pat Arneson, Duquesne University

Free speech in the military: The Case of Bradley Manning and the Ethical Response

Melinda Miller, Duquesne University

*Top Paper in Freedom of Speech and Culture

4207

Saturday

9:30 am – 10:45 am

Crockett

Importing the Global, Exporting the Regional: Exploring the Geographical Fluidity of Entertainment Media

Sponsor: Popular Communication Division

Chair: Jeff Boone, Angelo State University

Immoral, or distasteful?: Audience fragmentation and media content

Nick D. Bowman, West Virginia University

Celebrating the Homogeneous?: WWE and the Case of "Sin Cara"

Shane Toepfer, Georgia Perimeter College

Tyler Perry Presents "Tyler Perry in the UK:" Translating Urban-Faith Success Abroad Danielle E. Williams, Kennesaw State University

Two Cities, Two Countries, One Team, One Forum: Sports Relocation and the Transference of Online Space

Bryce J. McNeil, Georgia State University

In keeping with the convention's theme of "Global Communication: Customs, Challenges, and Changes," this panel addresses how popular culture imports, exports and transfers its value across cultures and across borders. The conditions of late capitalism combine with an increasingly expansive technological network to create fluidity in entertainment media. Now some media producers seek to expand the global appeal of what was once regionally specific, while others look

to acknowledge and incorporate international elements to give their product a truly global feel. The following presentations acknowledge the continuing dialectical tensions that happen within regions, countries and continents in light of these developments:

4208

Saturday

9:30 am – 10:45 am

Ft. Worth

9/11 and Religion: Intersections, Manipulations, and Consternation

Sponsor: Language & Social Interaction Division

Chair: Eugenie Almeida, Fayetteville State University

Respondent: Linda Potter Crumley, Southern Adventist University

Rhetorics of Dissent: 9/11 as Metonymic Symbol for Religious Prejudice

Shannon A. Montgomery, Georgia State University

The Thirteenth Sunday after Pentecost: The Challenge of Transcendent Forgiveness in sermons of 9/11/11

Teresa F. Morales, Georgia State University

Negotiating Collective Memory and Identity: The “9/11 Cross”

Steve A. Stuglin, Georgia State University

Framing the American Muslim identity: American Muslims’ political, social, and spiritual engagements after 9/11

Slma Shelbayeh, Georgia State University

For good or ill, in the decade following 9/11/01, America’s response has been threaded through religion. As we pass the tenth anniversary of the attacks, this panel looks at the ways religious discourse has evolved in the last decade as it affected and was affected by the symbol of 9/11

4301

Saturday

11:00 am – 12:15 pm

Alamo

Plenary

Sponsor: Vice-President

Chair: Monette Callaway, Hinds Community College

Speaker: Dr. Clyde Muse, President, Hinds Community College

Focusing on Building Relationships with Legislators: Synthesizing the Customs, Challenges, and Changes

Dr. Clyde Muse has been working in education since 1949. Dr. Muse holds his Associate’s Degree from East Central Community College. With an undergraduate degree in Health and Physical Education from Delta State University, Muse went on to obtain his Master’s and Ed.D. in School Administration from Mississippi State University. Dr. Muse has been most productive and active during his years of education, taking on the roles of instructor, principal, superintendent, and President of Hinds Community College. During this time, he has taken a special interest in working with local, state, and national legislators to help ensure fair recognition of educational needs. His legislative activities include serving as Chairman of the Mississippi Junior College Association’s Legislative Committee since 1983 of which he has been a member since 1982. From 1990-present he has served as Liaison Committee Chairman and served on the Political Liaison Committee for the Mississippi Association for Developmental Education. He has also served as Consultant/Coordinator for SACS since 1969 and President of the Mississippi Council for the

Improvement of Education. His 30+ years of experience in working and building relationships with legislators has afforded him a unique understanding of the customs, challenges, and changes associated with this task. He is highly regarded throughout the state of Mississippi as a leading expert in confronting legislative challenges in the field of education. When he walks the halls of the Capitol, people know him by name and stop to listen to what he has to say. Dr. Muse will share some of his experiences, along with practical tips for how to (and how not to) appeal to legislators with our concerns.

4302

Saturday

11:00 am – 12:15 pm

Crockett

Body and Image: Challenges to the Feminine Form

Sponsor: Gender Studies Division

Respondent: Laura Beth Daws, Georgia Highlands College

“This is Definitely a Wake-up Call for Our Generation:” A Discussion on Self-Esteem,

Body Image, and College Sororities

Joni Tyson Richards, Auburn University

Mary Helen Brown, Auburn University

Jennifer Woods Adams, Auburn University

Brigitta Brunner, Auburn University

Gendered Lives of Russian Elite Women: Customs, Challenges, and Changes

Olga Zaytseva, University of New Mexico

Portrayals of Men and Women in Latin Music

Antonieta Reyes, Florida State University

A Continuum of Consumption and Awareness in the Negotiation of Body Image Messages for Women

Mary L. Marcum, Austin, TX

Amy N. Heuman, Texas Tech University

Gender and Mentoring in Academia: What is the Relationship between Female Faculty Numbers and Female Doctoral Student Degree Completion?

Leigh Ann Johnston, University of Alabama

Assessing the Effect of Brain-Wiring on Communication Style of Indian College Students

Vijai N. Giri, Indian Institute of Technology

4303

Saturday

11:00 am – 12:30 pm

Dallas

Organizations, Health, and Social Healing

Sponsor: Theodore Clevenger, Jr. Undergraduate Honors Conference

Chair/Respondent: Matthew C. Ramsey, Shippensburg University

Employee Pride for their Healthcare Institution and how it affects Quality of Care

Alya Ibrahim, George Washington University

Job Interviewer Nonverbal Communication and Job Interviewee Perceptions

Kimberly Phillips, Longwood University

The Belief in Superstition among Eastern and Western College Students and its Influence on Academic Performance

Lauren Irby, Longwood University
The Detroit Free Press and the Detroit Riots of 1967
Kelly Parr, Furman University
Convergent Medical Strategies in a Global Health Environment: Using Communication
Accommodation to Shatter Cultural Barriers to Proper Care
Edward C. Prado, Texas State University
The Rhetoric of Ralph Abernathy: The Healing of a Sick Society
Andrianna Lee Lawrence, Furman University

4304

Saturday

11:00 am - 12:30 pm

Houston

Politics, Perspectives, and Ideology: Freedom, Apology, and Influence

Sponsor: Theodore Clevenger, Jr. Undergraduate Honors Conference

Chair/Respondent: Charles Howard, Tarleton State University

Political Campaigns: A Study of How Social Media Affects Presidential Elections among Young Voters

Brian Hook, Arkansas State University

Li Xiao, Arkansas State University

Kyle Willett, Arkansas State University

For Freedom's Sake: An Ideological and Metaphorical Analysis of Bush's Second Inaugural

Jeffrey Corley, Georgia Southern University

The Messenger: Elie Wiesel's New Holocaust History Museum Address

Ally Patterson, Furman University

Clinton and Syphilis: A rhetorical analysis of Clinton's apology for the Tuskegee Experiment

Brenna M. Welch, Cameron University

War-torn and Readjusted: The Role of Third Party Intervention in Helping Soldiers and Their Relational Partners Cope with the Side Effects of Post-Traumatic Stress Disorder

Caitlin Barney Weinheimer, Schreiner University

4401

Saturday

12:30 pm – 2:15 pm

Anacacho Ballroom

Southern States Communication Association Luncheon

Sponsor: Southern States Communication Association

Presiding: Frances Brandau-Brown, Sam Houston State University

Annual Luncheon Address: Dr. Martin J. Medhurst, Baylor University

"The Text(ure) of Presidential Rhetoric"

*Ticketed Event

| 4501

Saturday

2:30 pm – 3:45 pm

Alamo

Vice-President Spotlight Series

One Man Wonder Making a Global Impact: Dr. Martin J. Medhurst as Scholar, Teacher, Editor, Advisor, and Organizer

Sponsor: Vice-President

Moderator: Monette Callaway, Hinds Community College

Spotlight Scholar: Martin J. Medhurst, Baylor University

Dr. Martin J. Medhurst is a distinguished professor of Rhetoric and Communication, and professor of Political Science, at Baylor University-Waco, Texas. Dr. Medhurst has a B.A. from Wheaton College, an M.A. from Northern Illinois University, and a Ph.D. from Penn State University. Dr. Medhurst has shared his talents with students at universities like the University of California-Davis, Texas A&M University, and Baylor University. He is a frequent contributor to communication journals such as *Communication Monographs*, *Communication Quarterly*, *Western Journal of Communication*, *Southern Communication Journal*, as well as many others. In addition, Dr. Medhurst is the author of 13 books and has published more than 85 journal articles and book chapters. He is also the founder and editor of the *Journal of Rhetoric and Public Affairs*, and of the book series by the same title. The list goes on...and on...and on...which is precisely the reason you are encouraged to come and hear fellow scholars speak on behalf of Dr. Medhurst. Come listen, and perhaps share your own story of how “Marty” is as scholar, teacher, editor, advisor, and organizer.

| 4502

Saturday

2:30 pm – 3:45 pm

Midland

Best practices in teaching ethnographic research methods

Sponsor: Ethnography Interest Group

Panelists:

Christine S. Davis, University of North at Charlotte

Linda Vangelis, East Carolina University

Chuck Grant, Meredith College

Shawn Long, University of North at Charlotte

Abstract: The field of qualitative communication studies can be defined and bounded by the scholar’s approach to meaning and ways of seeing the world (the social science paradigm, the social constructionist paradigm, and the arts/humanities paradigm). The practice of ethnography spans all methodological approaches, and designing and conducting ethnographic research is a process of decisions to be made, such as: How am I envisioning this research project? How will I define “knowledge” in the context of this research? What is my RQ or study objective? Do I conduct qualitative or quantitative research? How do I sample? How do I ensure ethical treatment of my participants? How do I select my study participants? How do I collect data? How do I analyze my data? How do I write up my findings? How do I present my research? Each decision has ramifications – both good and bad. Each decision made has strengths and limitations. Trying to give students an overview of the decisions to be made in all types of ethnographies used in Communication Studies, while sometimes also teaching them about other qualitative methods and even quantitative methods in the same semester, is quite a challenge. In this panel, we will focus on

the ethnographic portion of the qualitative model and discuss ways we have found to introduce students to the best scholarship, scholars, methods, and practices, in our field. We will give examples from class lectures and exercises and give tips for getting students engaged in the qualitative methods course.

4503

Saturday

2:30 pm – 3:45 pm

Crockett

Media, Violence, Scandal, and Empowerment

Sponsor: Theodore Clevenger, Jr. Undergraduate Honors Conference

Chair/Respondent: Paula Rodriguez, Hinds Community College

Local Newspaper Coverage of IBM's Facility and the Development of the Personal Computer in Boca Raton, FL

Alexandra E. Bimonte, Furman University

Effects of Exposure to Media Vigilante Violence on Punishment Allocated for Vigilante Crimes

Irma L. Escalante, Trinity University

A Fallen Star: The John Edwards Scandal

J. Laine Isaacs, Appalachian State University

Fulfillment Through Intercultural Relationships: A Rhetorical Analysis of the Ecuadorian Film *Que Tan Lejos*

Maria Molina, West Texas A&M University

What Comes Next? A Look at the Past and Future of GLBT Representation in Spanish Television

Andrea Figueroa, Texas A&M University- College Station

4504

Saturday

2:30 pm – 3:45 pm

La Salle

Four Approaches to Instructional Development

Sponsor: Instructional Development Division

Chair: Deanna Dannels, North Carolina State University

New Tools for an Old Art: Rhetorical Analysis through Visualization and Play

Shannon Butler, St. Edward's University

Cultivating Connections in the University Classroom: A Relational Approach to Empathic

Understanding in Intercultural Communication.

Justin D. Walton, Cameron University

Student-to-Student Grade Discussions: Facework, Equivocation, and Implications for Grade Inflation

Nakia S. Welch, College of the Mainland

Ryan Bisel, University of Oklahoma

Course Rigor, Teacher Immediacy, and Student Self-Efficacy as Components of Expected Grades by Basic Course Speakers

Matt Larseingue, Texas Christian University

Chris R. Sawyer, Texas Christian University

Amber N. Finn, Texas Christian University

Andrew Ledbetter, Texas Christian University

4505

Saturday

2:30 pm – 3:45 pm

Dallas

President Obama, World Travel, and Advocacy at Pivotal Moments

Sponsor: Theodore Clevenger, Jr. Undergraduate Honors Conference

Chair/Respondent: Mary E. Stuckey, Georgia State University

Enacting the American Dream: A Narrative and Ideological Analysis of President Obama's Victory Speech

Patrick Bennett, Georgia Southern University

A Generic and Narrative Analysis of Obama's Inaugural Address

Brittany L. Forrester, Georgia Southern University

Barack Obama's Inaugural Address: Restoring the Greatness of the Nation

James S. Minick III, Georgia Southern University

"Sharing Their Story:" The Effects of Cultural Disparity and Personal Immersion on Students'

Communication after Studying Abroad

Nicole Castro, Trinity University

The Rhetoric of Abram Fischer's "What I Did Was Right"-- The Argument of Inevitability in his Statement from the Dock

Munazza Shums, Furman University

A Ripple of Hope for the World's Youth: RFK's "Day of Affirmation" Speech

Elizabeth Rushing, Furman University

4506

Saturday

2:30 pm – 3:45 pm

Ft. Worth

On Difference and Inclusivity through Communication

Sponsor: Theodore Clevenger, Jr. Undergraduate Honors Conference

Chair/Respondent: David L. Sutton, Auburn University

Born This Way: Mass Media's Representation of the LGBT Community and its Influence on the Public Sphere

Landon Hill, Appalachian State University

Presented by Cindy M. Spurlock, Appalachian State University

Inclusiveness: How Gender, Sexual Orientation, and Race are Represented in *Glee*

Antonio Spikes, Georgia Southern University

Because that is what Daddies do: Fatherhood's Effects on Sons' Perceptions of Masculinity

John William Berry Jr., Longwood University

Gay African American Males' Representation in Television: Noah's Arc

Justin Omar Thomas, Berea College

Mastering Femininity: Gendered Styles in Catt's 1917 "Speech before Congress"

Lee Schuitema, Furman University

4601

Saturday

4:00 pm – 5:15 pm

La Salle

Title: Top Paper Panel

Sponsors: Southern Argumentation and Forensics

Chair: Daniel Schabot, Cameron University

Respondent: Keith Erickson, University of Southern Mississippi

Participants:

Hope Analysis: Reframing Rhetorical Criticism

Daniel Brown, Grove City College

A sign of the times: Jimmy Carter's National Energy Policy speech and syntagmatic confusion*

Carl M. Cates, Valdosta State University

William V. Faux, Valdosta State University

"The Politics of National Security": Dissociation, Authority, and Prophetic Dualism in Joseph Lieberman's Address to The Paul H. Nitze School of Advanced International Studies

William H. Watson, University of Illinois (Student)

New Media Forums and the Future of Online Public Argumentation

Ryan McGeough, Louisiana State University (Student)

Mission Statements and Exclusionary Rhetoric: Exclusion in the name of helping.

John Mikolajik, Valdosta State University (Student)

*Top Paper in Southern Argumentation and Forensics

4602

Saturday

4:00 pm – 5:15 pm

Bowie

Interpersonal Communication Division Business Meeting

4603

Saturday

4:00 pm – 5:15 pm

Peraux

Posthuman Performance: Peril and Possibility

Sponsor: Performance Studies Division

Chair: Craig Gingrich-Philbrook, Southern Illinois University, Carbondale

"Transmission," from *The Last Giraffe* (a Work in Progress)

Craig Gingrich-Philbrook

"On Teeth and Wolves and I"

Benjamin Haas

"Dystopia & Dust"

Nico Wood

"Networked Ecology"

Jonathan Gray

Posthumanism intersects with Performance Studies in a number of ways that pose both perils and possibilities for our discipline. For some, it imperils the humanist foundation underwriting such cherished notions as the ability of performance to draw the individual forward in her or his uniqueness and cultivate an empathy for diverse persons on the basis of a shared humanity

“underneath” that difference. From the solo performance of poems to ethnographic performance, our praxis often rests, then, on two tiers of human distinctiveness: that of the individual, and that of the “human family” from other species and machines. Posthumanism imperils these projects, some argue, because it eradicates the human. Others disagree. Instead of eradicating the human, posthumanism decenters it, extending the value and respect for the human to other forms of becoming, most notably other creatures, machines, and that combination of the technological and biological known as the cyborg. The performances and presentations on this panel affirm the value of that extension in various ways to both *demonstrate* posthuman performance praxis and *interrogate* the intransigent perspective that “the human” can only exist as the top of the destructive hierarchy of distinctiveness—of individuals and of our species—that itself imperils our planet.

4604

Saturday

4:00pm – 5:15 pm

Laredo

LSI Approaches to Communication Research

Sponsor: Language & Social Interaction Division

Chair: Craig O. Stewart, University of Memphis

Respondent: Christine S. Davis, University of North Carolina at Charlotte

Facework and Identity in the Writing of the Female American Political Journalist

Linda Di Desidero, University of Maryland - University College

Techniques for Sampling On-Line Text-based Data

Lynne M. Webb, University of Arkansas

Computational Approaches to Critical Discourse Analysis of Media

Eugenie Almeida, Fayetteville State University

A Social Interaction Approach to Neurobiology of Language

Andrea W. Mates, University of California, Los Angeles

The papers on this panel report cutting-edge Language and Social Interaction (LSI) research and demonstrate how LSI methods and frameworks contribute to research across the discipline. The presenters will illustrate novel applications and emerging methodologies for LSI research in political, computer-mediated, and mass communication, and neurobiology of language.

4605

Saturday

4:00 pm – 5:15 pm

Houston

The Race to the Top: How Mass Media Is Shaping the 2012 Presidential Election

Sponsor: Mass Communication Division

Chair: Fei Xue, University of Southern Mississippi

Participants: Fei Xue, University of Southern Mississippi

Amber Narro, Southeastern Louisiana University

Dedria Givens-Carroll, University of Louisiana at Lafayette

Alison Slade, University of West Florida

David R. Davies, University of Southern Mississippi

Lucian Dinu, University of Louisiana at Lafayette

Marie Labro, University of Louisiana at Lafayette

4606

Saturday

4:00 pm – 5:15 pm

Alamo

Top Papers in Applied Communication

Sponsor: Applied Communication Division

Chair: Kathy Barnett, Loyola University

Respondent: Thomas J. Socha, Old Dominion University

Inducing Donor Identification in a Capital Campaign: A Case Study in Higher Education Fundraising*

Ashley Miller, Western Kentucky University

Jennifer Mize-Smith, Western Kentucky University

Acting and Reacting: Work/Life Accommodation and the Blue Collar Worker

Jaime Bochantin, Western Illinois University

Renee Cowan, University of Texas-San Antonio

Factors that Influence the Achievement of Learning- and Grade-Oriented Outcomes of Conversations about Disappointing Grades: A Test of a Multiple Mediation Model

Courtney N. Wright, University of Tennessee

“I don’t know what y’all are gonna do but I’m gonna let our’s in”: Communitas as a Theoretical Framework for Successful Disaster Recovery

Brian K. Richardson, University of North Texas

Laura Siebeneck, University of North Texas

Sara Shaunfield, University of North Texas

Elizabeth Kaszynski, University of North Texas

*Top Paper in Applied Communication

4607

Saturday

4:00 pm – 5:15 pm

Johnson

The George W. Bush Presidency: A Rhetorical Perspective

Sponsor: Rhetoric and Public Address Division

Chair: Melody J. Lehn, University of Memphis

Identification and the Rhetoric of War: President George W. Bush and the Iraq War

Stephen Braden, Kennesaw State University

George W. Bush and the Rhetoric of Religion

Robert E. Denton, Jr., Virginia Tech

George W. Bush, the American Press, and Framing the War on Terror after 9/11

Jim A. Kuypers, Virginia Tech

Stephen Cooper, Marshall University

Matthew Althouse, SUNY Brockport

War Stories: The Terror Narrative of George W. Bush’s State of the Union Addresses

Pat Loeb, University of Memphis

George W. Bush’s Public Rhetoric of Democracy and Freedom in the Middle East

Ben Voth, Southern Methodist University

4608

Saturday

4:00 pm – 5:15 pm

Midland

Teaching Our Students the Learning Management System

Sponsor: Community College Division

Chair: Wendy S. Mitchell-Mathews, St. Petersburg College

Panelists:

Richard Mercadante, St. Petersburg College

Jennifer T. Edwards, Tarleton State University

Karen Anderson, University of North Texas

Mary Evelyn Collins, Lamar University

Robert J. Glenn, III, Owensboro Community and Technical College

The panelists will discuss training approaches their colleges/universities are using to instruct students on how to use the learning management systems.

4609

Saturday

Coronado

4:00 pm – 5:15 pm

The Ongoing Customs, Challenges, and Changes of Southern Communication: Disciplinary History through a New Lens

Sponsor: American Society for the History of Rhetoric

Chair: Joshua Gunn, University of Texas at Austin

Panelists: Shaun Treat, University of North Texas

Brian Lain, University of North Texas

Jenna Barclay, University of North Texas

Jake Beck, University of North Texas

Angela Thurman, University of North Texas

Samuel Gist, University of North Texas

Kara Caskey, University of North Texas

This roundtable features panelists delivering a number of perspectives on the disciplinary history of Southern Communication Studies and its role in graduate research and education. Integrating disciplinary history with new technologies, the roundtable comments on the southern history of rhetoric and communication while making it available to new audiences.

4610

Saturday

4:00 pm – 5:15 pm

Crockett

Conflict, Resistance, Violence and Misunderstanding

Sponsor: Theodore Clevenger, Jr. Undergraduate Honors Conference

Chair/Respondent: Richard S. Bello, Sam Houston State University

Roommate Conflict: A Comparison of International and Domestic Students

Machiko Takayama, University of Southern Indiana

The Parents of Casey Anthony: An Evaluation of Family Roles in a Tragedy Struck Family

Brittany Vargas, Schreiner University

Reconciling through This Truth: Reconciliation and the Rhetoric of Atonement and Official Apology

Lindsay Harroff, Furman University

Power-based Personal Violence Prevention Education: An Evaluation of Knowledge and Skills

Gretchen Marie Gruenberg, University of Kentucky

Teacher Misbehavior: A Prediction to Student Resistance

Kayla Burns, University of Southern Indiana

All a Misunderstanding

Nicole Stanford, University of Texas of the Permian Basin

4611

Saturday

4:00 pm – 5:15 pm

Dallas

Social Media, Networking, and Humor

Sponsor: Theodore Clevenger, Jr. Undergraduate Honors Conference

Chair/Respondent: Trudy Hanson, West Texas A & M University

Status Updates: Why People Post Personal Information Through Social Networking Sites?

Matt Taylor, Arkansas State University

Chad Dixon, Arkansas State University

Allicyn Huddleston, Arkansas State University

Humor in Social Media

Antonea Bastian, Southern Methodist University

The Evolution of the Female Comedian

Jordan Rutledge, Southern Methodist University

Reducing Uncertainty via Computer-Mediated Communication: An Analysis of Uncertainty

Reduction Theory

Natalie Cavazos, Texas State University-San Marcos

Attitudes Toward Product Placement In Reality Television

Aerolyn Shaw, Valdosta State University

Jazmin Jackson, Valdosta State University

Gender-Based Similarities and Differences among Men and Women Who Use Social Media

Websites

James Vinson III, Tarleton State University

Melissa MacDonald, Tarleton State University

4612

Saturday

4:00 pm – 5:15 pm

Lafitte

Top Student Papers in Intercultural Communication

Sponsor: Intercultural Communication Division

Chair/Respondent: Jean DeHart, Appalachian State University

Co-Constructing “Community:” A *Culture-Centered* Approach to Racial (In)equality*

J. Jacob Jenkins, University of South Florida

Communicating Diversity on Corporate Websites: A Comparative Textual and Prominence Analysis

Leigh Ann Johnston and Brandi Watkins, University of Alabama

Little Miss Grotesque: A Bakhtinian view of the Positionality of Bodies in Child Beauty Pageants
Andrea Baldwin, Southern Illinois University- Carbondale
*Top Student Paper

4613

Saturday

4:00 pm – 5:15 pm

Georgian

Top Student Papers in Rhetoric and Public Address

Sponsor: Rhetoric and Public Address Division

Chair: Megan Foley, Mississippi State University

Respondent: Daniel Grano, University of North Carolina at Charlotte

Commemorating War, Mourning “the Fallen,” and the Production of Political Relationality at the
Arlington West Memorial**

Bryan Thomas Walsh, Indiana University

The Commemorative Function of Coins: Iconicity and Lincoln’s Legacy

Reynolds Patterson, Georgia State University

The Raven Changes His Song: How Populist Rhetoric Guided Sam Houston’s Transformation from
Union Champion to Southern Ally

Sam Fletcher, Wake Forest University

ExxonMobil, Deepwater Horizon, and “The Industry Norm”: Toward an Industrial Apologia

Jeremy L. Cox, Texas State University

**Top Student Paper in Rhetoric and Public Address

4614

Saturday

4:00 pm – 5:15 pm

Ft. Worth

Changing and Turning Points: Ethnographies of Transition

Sponsor: Ethnography Interest Group

Chair: Sherri Fairbairn, University of North Carolina at Charlotte

Leaving What I Love, Loving What I Leave: Closing My Therapy Practice

Joyce Hocker, Joyce L. Hocker and Associates

Is It Time Yet?

Tom Frenzt, University of Arkansas

A Therapeutic Interlude

Arthur Bochner, University of South Florida

4701

Saturday

5:30 pm – 6:15 pm

Peraux

Performance Studies Division Business Meeting

4702

Saturday

5:30 pm – 6:15 pm

| Crockett

Political Communication Division Business Meeting

4703

Saturday

5:30 pm – 6:15 pm

| Bowie

Freedom of Speech Division Business Meeting

4704

Saturday

| 5:30 pm – 6:15 pm

Coronado

Applied Communication Division Business Meeting

4705

Saturday

5:30 pm – 6:15 pm

| Alamo

Public Relations Division Business Meeting

4706

5:30 pm – 6:15 pm

| Midland

2013 SSCA Louisville Convention Planners' Meeting

Sponsor: Vice Chair Elect

Presiding: John C. Meyer, University of Southern Mississippi

Vice Chair Elects of SSCA Divisions and Interest Groups should plan to attend one of the two
| convention planning meetings during the San Antonio convention.

4801

| Saturday

6:00 pm – 8:00 pm

| Anacacho Ballroom

Sponsor: Southern States Communication Association

The SSCA Annual Osborn Reception

Sunday, April 15

5101

Sunday

8:00 am – 9:15 am

Crockett

Identifying Interpretational Differences When Applying the Concept of Free Speech

Sponsors: Freedom of Speech Division and Mass Communication Division

Chair: Tony DeMars, Texas A&M University-Commerce
One First Amendment, Many Interpretations
Ken Fischer, University of Oklahoma
They Served Our Country, Now They Should All Go To Hell
Leo Chan, University of Houston-Clear Lake
Effectively Teach Your Kids How to Engage in Sex and Violence: The Courts Say It's Legal
Tony DeMars, Texas A&M University-Commerce
A Comparison of Applications of the First Amendment: Theoretical Perspectives and Media Differences

James E. Miller, Harding University

Panelists will present results from studies of recent court rulings related to free speech, and will discuss variations in court rulings based on the First Amendment. The various interpretations of free speech in the United States is an important area of study related to Global Communication: Customs, Challenges, and Changes—as the United States serves as the model of freedom and liberty around the world.

5102

Sunday

8:00 am – 9:15 am

Lafitte

Nurturing Success in Graduate School Students: Lessons Learned

Sponsor: Instructional Development Division

Chair: Lucian F. Dinu, University of Louisiana at Lafayette

Using Technology to Improve Students

Phillip J. Auter, University of Louisiana at Lafayette

Anticipating and Responding to the Specific Needs of International Students

Fei Xue, University of Southern Mississippi

Successful Models of Thesis Chairing

William R. Davie, University of Louisiana at Lafayette

Communicate Expectations Clearly to Ensure your Graduate Students' Success

Lucian F. Dinu, University of Louisiana at Lafayette

Success in Graduate School: A Graduate Students Perspective

5103

Sunday

8:00 am – 9:15 am

Peraux

Tricycling

Sponsor: Performance Studies Division

Chair: Benjamin Haas, Louisiana State University

Participants:

Benjamin Haas, Louisiana State University

Sarah K. Jackson, Louisiana State University

Raquel Polanco, Louisiana State University

This three part performance uses techniques of a film genre called mumblecore (characterized by low budget production, improvisational script development, and focus on everyday conversation), to ask questions about our mediated world. The show uses both film and live theatre actors to explore the lives of three 20-somethings in a 21st century romantic triangle. In three scenes, various

arrangements of the three actors and video are offered to create a dialogue between classical theatre and a modern technologically advanced one so as to the question our ideological ties in either direction.

5104

Sunday

8:00 am – 9:15 am

La Salle

Disruptive Visions: New Insights on Images and Politics

Sponsor: Rhetoric and Public Address Division

Chair: Christina L. Moss, North Carolina State University

Respondent: Jean C. Miller, George Washington University

Rebels from Hell: Media Images of Urban Youth in *Dangerous Minds*

Hannah Oliha, West Texas A&M

It Gets Better?: Ideological Fantasies & Gay Liberation

Adam J. Sharples, University of Alabama

Punched Card Bodies: Technological Trope and Melancholic Loss

Atila Hallsby, University of Georgia

An Analysis of Civil Rights Images: A Comparison of Selected Photographs

Leigh Ann Johnston, University of Alabama

Seeing Blind Photography: Exploring How Vision is Constituted Through Absence

Elizabeth Kaszynski, University of North Texas

5105

Sunday

8:00 am – 9:15 am

Midland

SSCA 2012 Convention Planners' Meeting

Sponsor: Vice President Elect

Presiding: John C. Meyer, University of Southern Mississippi

Vice-Chair Elects of SSCA Divisions and Interest Groups should plan to attend one of the two convention planning meetings scheduled during the San Antonio convention.

5106

Sunday

8:00 am – 9:15 am

Coronado

Southern States Communication Association 2012 Nominating Committee Meeting

Sponsor: Southern States Communication Association

Chair: Frances Brandau-Brown (2012 SSCA Immediate Past President)

Members: Immediate Past Chairs of SSCA Divisions

Beth Eschenfelder (Applied Communication)

University of Tampa

Danna Gibson (Communication Theory)

Columbus State University

Judi Truitt (Community College)

Volunteer State Community College

David R. Dewberry (Freedom of Speech)

Rider University
Christie Kleinmann (Gender Studies)
Lee University
Jennifer T. Edwards (Instructional Development)
Tarleton State University
Paula Rodriguez (Intercultural Communication)
Hinds Community College
Terry M. Thibodeaux (Interpersonal Communication)
Sam Houston State University
Eugenie Almeida (Language and Social Interaction)
Fayetteville State University
Barry Smith (Mass Communication)
Mississippi University for Women
Lisa Flanagan (Performance Studies)
Louisiana State University
Patrick G. Wheaton (Political Communication)
Georgia Southern University
John Saunders (Popular Communication)
Columbus State University
Myleea Hill (Public Relations)
Arkansas State University
Richard Leeman (Rhetoric and Public Address)
University of North Carolina-Charlotte
Dan Schabot (Southern Argumentation and Forensics)
Cameron University

5107

Sunday

8:00 am – 9:15 am

Bowie

Finding a Safe Place to Vent: Challenges and Changes in Social Support

Sponsor: Interpersonal Communication Division

Chair: Chen Wei Wu, University of Arkansas

Respondent: Scott Robson, Fort Hays State University

Offering Social Support to the Single Father Community: Challenges and Choices through an Attributional Lens

Ashley Joiner George, University of Alabama

Kenon A. Brown, University of Alabama

Social Support and Communication Online: An Examination of Family Caregiver Narratives

Emily A. Richardson, University of Texas at Austin

Getting Coffee as a Vehicle for Social Support

Benjamin R. Garner, University of Kansas

5108

Sunday

8:00 am – 9:15 am

Ft. Worth

Transcending History: Exceptionalism and Religion in U.S. Discourse

Sponsor: American Society for the History of Rhetoric Interest Group
Chair: Ray Harrison, University of Alabama
Respondent: Brandon Inabinet, Furman University
Making Sense of Contradiction: A Study of Early American Proslavery and Antislavery Sermons
Catherine Coelho, Wake Forest University
"An Influence among Humanity:" A 1911 Case Study in Internal Religious Debate over Narrative Paradigms
Shannon Montgomery, Georgia State University

5201

Sunday

9:30 am-10:45 am

Lafitte

Creating a Global Classroom: Integrating edublogs into your Communication Studies Courses

Sponsor: Instructional Development Division

Chair: Naomi R. Johnson, Longwood University

Panelists:

William Stuart, Longwood University

Pam Tracy, Longwood University

Undergraduate student(s)

The goal for this interactive session is to briefly provide participants with pedagogical information regarding best practices for, advantages of, and challenges of edublogs. Following, we will facilitate a roundtable discussion workshop that will center on participant's own curriculum needs.

5202

Sunday

9:30 am-10:45 am

Peraux

Inside: Exploring A Sociology of The (Female) Body through Dyadic Relationships with the Outside World

Sponsor: Performance Studies Division And Gender Communication

Chair: C. Austin McDonald III, Louisiana State University

Disciplined Internals: How Menstrual Charting Narrates Internal Body Space

Emily Graves, Louisiana State University

Pussy Control: Transforming the Female Body Through Condom-Less Sex

Eddie Gamboa, Louisiana State University

Transfixed By A Crucifix: Conditional Female Bodies In Exorcism Films

C. Austin McDonald II, Louisiana State University

The bodies of women, historically, have been the site of numerous scholarship throughout the discipline. However, Arthur Frank (1991) suggests that all discussion of the body must go further, beyond their social positioning, and into the actual body itself. He points to four specific body typologies, and the characteristics which define them. Extending the work of Frank, this panel seeks to engage the female body in order to understand not only where it is situated in relation to Frank's sociology of the body, but more specifically how it transitions between the four typologies Frank establishes depending on how outside forces penetrate the female body. More generally, this panel explores the dyadic relationship the inside of the female body has with the outside world. This categorizes the female body as an abject, liminal one, yet also suggests that it is a body of possibility and potentiality.

5203

Sunday

9:30 am-10:45 am

Alamo

The Visual Rhetoric of the Creation Museum

Sponsor: Rhetoric and Public Address Division

Chair: Atilla Hallsby, University of Georgia

Respondent: William Trapani, Florida Atlantic University

How the Creation Museum Narrows and Totalizes Christian Identification: A Burkean Study

Shannon Montgomery, Georgia State University

Dinosaurs and Childhood Pathos in the Garden of Eden: “Knee-high” Multimedia Rhetoric for the Childhood Audience of the Creation Museum of Petersburg, Kentucky

Kevin S. Heston, University of Georgia

The Creation Museum as Hegemonic Infrastructure for the Religious Right in the US

Susan Trollinger, University of Dayton

William Vance Trollinger, Jr., University of Dayton

5204

Sunday

9:30 am-10:45 am

Crockett

Free Speech in Action at Home and Abroad

Sponsors: Freedom of Speech Division

Chair: Stephen A. Smith, University of Arkansas

Participants:

Pat Arneson, Duquesne University

David R. Dewberry, Rider University

Rebekah L. Fox, Texas State University—San Marcos

Charles C. Howard, Tarleton State University

Brett Lunceford, University of South Alabama

Stephen A. Smith, University of Arkansas

Jim Vickrey, Troy University

Legal scholar Lawrence Lessig once noted that through the internet we have exported a version of the First Amendment that is stronger in code than in law. The events of the Arab Spring, Occupy Wall Street, and protests all over the world have borne witness to the power of free expression to engender social and political change, especially through the use of new communication technologies. Participants will discuss the contemporary social landscape and current events as they relate to freedom of expression—both positive and negative.

5205

Sunday

9:30 am-10:45 am

Coronado

Committee on Committees Meeting

Sponsor: Southern States Communication Association

Participants:

Monette Callaway, 2013 President
John C. Meyer, 2013 Vice-President
Frances Brandau-Brown, 2013 Past-President
2013 Vice-President Elect
Carl M. Cates, Executive Director
J.D. Ragsdale, SCJ Editor
John Haas, Finance Committee Chair
Jennifer Mize-Smith, Marketing Director

5206

Sunday

9:30 am – 10:45 am

Bowie

Symbolic Communication in Life and Death

Sponsor: Language and Social Interaction Division

Chair: Christine S. Davis, University of North Carolina at Charlotte

Death, Decay, and Rebirth

Christine S. Davis, University of North Carolina at Charlotte

Knots and Contradictions: Blessings in Disguise

Linda Vangelis, East Carolina University

Grounding Grief: The Function of Personal Sites

Joyce Hocker, University of Montana Affiliate

Uplift the Spirit: Communication and New Orleans Cemeteries

Jillian A. Tullis, University of North Carolina at Charlotte

Technological Rituals of Memorialization

Linda Levitt, Stephen F. Austin State University

This panel explores the symbolism and construction of meaning inherent in end-of-life communication from the micro to the macro levels: interpersonal, mediated, and cultural. We will explore the ways symbolic communication constructs the experience of death and dying, and the ways communication infuses meaning into dying—and living.

5207

Sunday

9:30 am – 10:45 am

Ft. Worth

“Lights, Camera, Instruction!!!” Integrating the use of Film and Television Programming for use in the Communication Classroom

Sponsor: Community College Division

Chair: Len Assante, Volunteer State College

Panelists:

Gary Deaton, Transylvania University

Robert J. Glenn, III, Owensboro Community and Technical College

Richard Knight, Shippensburg University

Gary LaFleur, Morehead State University

James E. Reppert, Southern Arkansas University

Robert West, University of Southern Indiana

The use of You Tube and other DVR and media archival packages allow instructors of communication unparalleled access to scenes and clips from feature films and television programs.

This panel will focus upon a multi-level discussion of how to use these media artifacts across a number of different communication courses and applications, such as hybrid and online course versions. The panel will focus on the direct and functional applications of media artifacts to facilitate classroom instruction and improve student retention of key instructional concepts.

5301

Sunday

11:00 am -12:15 pm

Lafitte

Trends in Newspaper Coverage

Sponsor: Mass Communication Division

Chair: Alison Slade, University of West Florida

Respondent: Myleea Hill, Arkansas State University

Framing Crack Violence in the *New York Times* During the Crack Epidemic: A Content Analysis
Andy C. Kwon, University of Alabama

Time, Newsweek Still Depend on Anonymous Sources in War, Presidential Coverage

Melissa M. Smith, Mississippi University for Women

Implications of (Mis)Representations of Serial Murder in American Media

Julie B. Wiest, High Point University

5302

Sunday

11:00 am -12:15 pm

La Salle

“Inventing Woman” in the University: Gender Performance in the Classroom and in the Profession

Co-Sponsors: Gender Studies Division and Interpersonal Communication Division

Chair: Christie Kleinmann, Lee University

Participants:

Abby Brooks, Georgia Southern University

Angie Day, Ball State University

Sheree' Keith, Macon State University

Christie Kleinmann, Lee University

Tiffany Shoop, Roanoke College

Jenni M. Simon, University of North Carolina - Greensboro

In line with the 2012 theme “Global Communication: Customs, Challenges, and Changes,” this panel focuses on the performance of gender and the construction of student-teacher relationships in an age of online teaching, increasingly web-interactive classroom environments, and competing professional commitments. Panelists will discuss the complications of performing gender in emerging “virtual” environments, as well as the challenges women continue to face in traditional classroom settings. The panel also broadens the topic of gender performance to the profession, exploring the experiences of women in masculine work environments and the advancements (and challenges to those advancements) we have made in solidifying our presence in academia.

5303

Sunday

11:00 am -12:15 pm

Peraux

Information for Transadaptation

Sponsor: Performance Studies Division

Chair: Ariel Gratch, Louisiana State University

Participants:

Ariel Gratch, Louisiana State University

Benjamin Haas, Louisiana State University

Sarah K. Jackson, Louisiana State University

Lyndsay Michalik, Louisiana State University

Transadaptation is a game of academic telephone. Four PhD projects from four different fields were handed over to four creative writing students. The creative writing students adapted these projects into their own genres. These adaptations were then handed over to four performance studies students who further adapted the creative writing projects into staged performances. During a time of economic uncertainty, where scholars are constantly being told to justify their work, we are faced with the question, as Mindy Fenske points out, of “how [to] translate the activities of performance to an audience of social scientists dedicated to objectivity and replication as standards of evaluation for 'laboratory' work?” Transadaptation presents the stage as a laboratory space where research across institutional disciplines, through multiple iterations, can reach a new and more diverse audience.

5304

Sunday

11:00 am -12:15 pm

Midland

The Bully Pulpit: Global and Local Influences of Presidential Rhetoric

Sponsor: Rhetoric and Public Address Division

Chair: Wendy Atkins-Sayre, University of Southern Mississippi

Respondent: Alessandra Beasley Von Burg, Wake Forest University

Welfare Queen: Reagan's Use of Dissociation, Persuasive Definition, & Rhetorical Depiction

Bethany Mills Rigney, University of Southern Mississippi

Truman's NATO Address: the Struggle with Reconciling Calls for Containment with Promises of Global Peace

William Hays Watson, University of Illinois Urbana-Champaign

American Exceptionalism and Wilson's Defense of World War I

William C. Lorick, Jr., Georgia State University

An Examination of Generic Violations in President Obama's "Nobel Prize for Peace Lecture"

Ashton Mouton, Colorado State University

5305

Sunday

11:00 am – 12:15 pm

Coronado

Customs, Challenges, and Changes in Communication Administration: Program Development, Marketing, and Distinctiveness in a Global Age

Sponsor: American Society for the History of Rhetoric Interest Group

Chair and Respondent: Mark Hickson, III, University of Alabama at Birmingham
Leveraging Resources for Learning in a Ph.D. Program: Insights for Practice
Ronald C. Arnett, Duquesne University
Partnering with External Constituencies: Curricular Extension and Innovation
Janie Harden Fritz, Duquesne University
Developing a Program in a Context of Change and Innovation
Leeanne M. Bell, Stevenson University
Integrated Marketing Communication: 21st Century Perspectives for Communication Administrators
Jeanne Pursuit, University of North Carolina Wilmington
Everything Old is New Again: Creative Content Adaptation through Interfacing with an
Interdisciplinary Honors College
Richard Thames, Duquesne University
Administrators of communication programs face challenges arising from changes in communication
“customs “from the local to the global level. This panel focuses on several dimensions of
departmental/curricular changes with implications for the practice of communication administration
in a rapidly changing, dynamic global environment.

5306

Sunday

11:00 am – 12:15 pm

Crockett

Metaphors, Media, and Memories: Reexamining Historical Rhetoric

Sponsor: Political Communication Division

Chair: Lauren Reichart Smith, Auburn University

Respondent: William F. Harlow, University of Texas of the Permian Basin

“Fantastic” Metaphors: Symbolic Convergence in Barack Obama’s Rhetoric

Matthew Brown, University of Alabama

Great Expectations: An Alternative Approach to Understanding Presidential Speech Effects

Joshua M. Scacco, University of Texas at Austin

The Death-Grip of HIV/AIDS Stigma: Media Must Do More to Break the Silence

Darrell L. Roe, East Texas Baptist University

Race, Religion, and Remembering: Reassessing Public Memory of the Civil Rights Movement

Dustin Wood, Texas A&M University

5307

Sunday

11:00 am – 12:15 pm

Bowie

“Always Walk Your Guests to the Car; Shoes are Optional:” Remembering Gary Copeland’s
Scholarship, Friendship, and Wit

Sponsor: Southern States Communication Association

Moderator: Kenneth N. Cissna, University of South Florida

Dr. Gary A. Copeland was Professor Emeritus and former Chair of Telecommunication and Film
and Professor Emeritus of Communication Studies at The University of Alabama. Gary also taught
at the Universitat Klagenfurt in Klagenfurt, Austria and the University of Aruba. Though primarily
known for his research in political advertising, he was well written in several areas of study. This
panel will look back at the scholarship, friendship, and wit of Dr. Gary Copeland.