

2005 SSCA Program

Final

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Wednesday, March 30, 2005

1101
Chairman's Library
3:30 p.m. - 4:00 p.m.
LOCAL ARRANGEMENTS COMMITTEE MEETING

1201
Chairman's Library
4:00 p.m. - 5:45 p.m.
EXECUTIVE COMMITTEE MEETING

1313
Cypress 1
6:00 p.m. - 8:00 p.m.
EXECUTIVE COUNCIL MEETING

Thursday, March 31, 2005

2013

Cypress 1

8:00 a.m. - 11:15 a.m.

EXECUTIVE COUNCIL MEETING

2016

Ballroom Foyer

9:00 a.m. - 5:00 p.m.

REGISTRATION

2017

Ballroom Foyer

10:00 a.m. - 5:00 p.m.

EXHIBITS

2101

Chairman's Library

10:00 a.m. - 11:15 a.m.

COMPETITIVE SUBMISSIONS IN BURKEAN SCHOLARSHIP

Sponsor: Kenneth Burke Society Interest Group

Chair: Kimberly Golombisky, University of South Florida

“Combating Bureaucratization in Technology and Society: A Burkean Analysis of *Fight Club*”

Zac Gershberg, Louisiana State University**

“The ‘Principle of Perfection’: Tracing the Concept of Entelechy Through the Field of Communication Studies”*

Rebecca B. Watts, Embry-Riddle Aeronautical University

“Servicing the Master: Attitudes Toward ‘His’ Story – Reflections on the Symbolic Power of Bill Pollard and *The Soul of the Firm*”

Bethany C. Goodier, College of Charleston

*Top Paper

**Top Student Paper

2102

10:00 a.m. - 11:15 a.m.

Executive Board Room
COMMUNICATION, DIALOGUE, AND COMMUNITY THROUGH LEARNING
COMMUNITIES ON CAMPUS

Sponsor: Community College Division

Chair: Deborah Hefferin, Broward Community College

"The Learning Community Summer Institute at Evergreen College"
Deborah Hefferin, Broward Community College

"Learning Community Initiative at Broward Community College"
Richard Quianthy, Broward Community College

"First Year Experience Learning Community"
Richard Quianthy, Broward Community College

"HELIX Learning Community"
Deborah Hefferin, Broward Community College

Following short presentations, the audience will be encouraged to participate in a discussion of Learning Communities.

2103

10:00 a.m. - 11:15 a.m.

Bayou

SO FUNNY SOME FORGOT TO LAUGH: Hate Speech and Advocacy Ethics Amidst the Furor over Bill Cosby's "Pound Cake" Lectures

Sponsor: Southern Forensics Division

Chair: Thomas Sabetta, Jefferson Community College

Panelists:

Gary Deaton, Transylvania University

Robert Glenn, Owensboro Community College

James E. Reppert, Southern Arkansas University, Magnolia

Audrey Cunningham, University of Indianapolis

2104

10:00 a.m. - 11:15 a.m.

Levee

FROM MYSTORY TO OURSTORY: Communication, Dialogue, and the LSU
Performance Studies Community—An Alumni Performance Hour

Sponsor: Performance Studies Division

Moderator: Daniel W. Heaton, Capital University

Performers:

Darren C. Goins, Towson University
Sharon E. Croft, Capital University
Tracy Stephenson Shaffer, Louisiana State University
Kelly S. Taylor, University of North Texas
John M. Allison, University of North Texas
Charla L. Markham Shaw, University of Texas-Arlington
Mindy Fenske, University of South Carolina
Daniel W. Heaton, Capital University

2105

10:00 a.m. - 11:15 a.m.

Delta Queen

LEADERSHIP QUALITIES OF EDUCATIONAL ADMINISTRATORS

Sponsor: Association for Communication Administrators Interest Group

Moderator: John A. Kline, Troy State University

Panelists:

Kaylene Gerbert, Middle Tennessee State University (Executive Vice Chancellor and
Provost)

Hal Fulmer, Troy State University (Dean and Associate Provost)

James Vickrey, Troy State University (department Chair and former university president)

Navita Cummings James, University of South Florida (Director of Undergraduate Studies
and former program director)

John A. Kline, Troy State University (Director of Leadership Development and former
provost)

After the panelists briefly discuss the qualities, skills, or traits they believe are most
important for one to be a successful leader in higher educational administration,
participation by the audience will be encouraged.

2106

10:00 a.m. - 11:15 a.m.

Mississippi Queen

THE POLITICAL ETHOS OF RHETORICAL PHILOSOPHY AT LSU: Exploring the Influence of Eric Voegelin and Richard Weaver

Sponsor: Political Communication Division

Chair: Andrew A. King, Louisiana State University

“Eric Voegelin, Richard Hooker, and The Perils of Prudence: The Centrality of Invention in *The New Science of Politics*”

John Angus Campbell, University of Memphis

“Weaving Phaedrus: The Warp and Woof of Rhetoric and the Southern Gentleman”

Mark A. E. Williams, California State University, Sacramento

“The Mind Behind Southern Rhetoric: The Influence of Weaver’s Political Philosophy on the Southern Oratorical Canon”

Christina L. Moss, Louisiana State University

“Contingency and the End: Eric Voegelin and Richard Weaver on Progress and Virtue in Political History”

Daniel A. Grano, University of North Carolina at Charlotte

Respondent: Ellis Sandoz, Louisiana State University

This panel examines the contributions of Eric Voegelin, who taught at LSU (the Eric Voegelin Institute still operates in the Political Science Department there) and Richard Weaver, a key founder of American conservative thought as foundational to political rhetoric, who received his Ph.D. at LSU.

2107

10:00 a.m. - 11:15 a.m.

Samuel Clemens

PARADOXICAL PARADIGM?: Theory Application in Public Relations Campaigns

Sponsor: Public Relations Division

Chair: Esin C. Turk, Mississippi Valley State University

“Qualitative Assessment of Public Relations Campaigns”

Zoraida Cozier, Georgia Southern University

“From Problem to Solution: Understanding Corporate Culture as a Critical Campaign Component”

Pamela Bourland-Davis, Georgia Southern University

“Narrative Paradigm + Cultural Studies + Social Exchange Theory = A Quasi-Econometric Prediction of Audience Valuing of Perceived Awards”

William Thompson, University of Louisville

“What Makes a Source Credible?: Helping Students Understand the Audience”

Laura Richardson Walton, Mississippi State University

“How Will Your Campaign Messages Be Perceived?: Incorporating Theories of Message Strategies into Public Relations Campaigns”

Margaret Fitch-Hauser, Auburn University

“Negotiating Meaning: Changes in Attitudes, Changes in Latitudes”

Debi Demare, Georgia Southern University

“Linking Theory to Application: Demonstrating the Importance of Theory to Public Relations Campaigns via the Selection of Tactics”

Brigitta R. Brunner, Auburn University

2108

10:00 a.m. - 11:15 a.m.

Natchez

DIALOGUE AND CIVIC AWARENESS: Establishing a Political Community in the Classroom

Sponsor: Instructional Development Division

Chair: Gray Matthews, University of Memphis

“Applying Freire’s ‘Problem Posing’ Perspective to the War in Iraq: Building Community without Marginalizing Voices”

Joseph C. Delfin, University of Memphis

“Utilizing Small Group Communication to Foster Community in a Biethnic and Disparate Student Population”

Christopher D. Bond, University of Memphis

“Exploring the Effects of Childhood Dialogue Experience on Later-Life Communication Apprehension”

Karla Sterling, Snow College, and Ryan Clark, University of Memphis

“The Praxis of Community: Using the Public Speaking Course to Promote Student Community Involvement”

Mark Vail, University of Memphis

“Inviting Resistant Students to Engage in Dialogic Learning”

Suwichit Sean Chaidaroon, University of Memphis

Respondent: Amanda Young, University of Memphis

2110

10:00 a.m. - 11:15 a.m.

Creole Queen

FINDING NEMO AND THE INTERNET IN POPULAR CULTURE

Sponsor: Popular Communication Division

Chair: Karen Huggin, Georgia State University

“People Shopping”

John M. Sloop, Vanderbilt University

“The Effect of Negative Models on Speech Behavior”

John Magnasco and Michael Eaves, Valdosta State University

“Internet Community and Culture: Dialogue and Persuasive Strategies within an Online Pro-Anorexic Community”

Amy E. Carr, University of Arkansas

“The Prescription of Literacy for the Appreciation of Memory Texts”

John H. Saunders, Pennsylvania State University

“*Finding Nemo* and the Myth of Parental Rights: Reconciliation of Parents’ and Children’s

Perspectives”*

Haijing Tu, Auburn University

*Top Student Paper

2111

Panel

10:00 a.m. - 11:15 a.m.

RM 253

LOVE AND WAR, ON EARTH AND IN SPACE: Criticism of Popular Media

UHC

Sponsor: Undergraduate Honors Conference

Chair and Discussant: J. Emmett Winn, Auburn University

“Love and Duty Actually Are All Around: A Rhetorical Analysis of *Love Actually*”
Brynne Rosenberg, George Washington University

“*Star Wars*: A New World Created Through Science Fiction”
Drew Dixon, West Texas A & M University

“Michael Moore’s Creation of Ideologies through Documentary”
Arlette Winkler, West Texas A & M University

“What a Girl Wants: A Semiotic Analysis of Gender in Movie Advertisements”
Rebekah Lee, Georgia Southern University

“The Desperate Housewives Ideology”
Mackenzie Morris, Samford University

“Un-Freakin’ Believable: A Fantasy Theme Analysis of the Religious Heroes and Villains in *Family Guy*”
Jessica Allen, Muskingum College

2201

11:30 a.m. - 12:45 p.m.

Chairman's Library

INVESTIGATING CULTURE AND GROUP ISSUES: Sorting out Perceptions

Sponsor: Intercultural Communication Division

Chair: Hope Bock, University of Evansville

“A Tale of a Whale and a People: An Argumentative Analysis of a Contemporary Culture War”
Matt Brigham, Baylor University

“Cultural Diversity as a Barrier to Small Group Communication”
Tiffany N. Helmly, Georgia Southern University

“The Negative Effects of Rhetoric in the Bush Administration and its Effects on Intercultural Relations”
Melissa G. Abreu, Pepperdine University

Respondent: Hope Bock, University of Evansville

2202

11:30 a.m. - 12:45 p.m.

Executive Board Room

POPULAR CULTURE IN MUSIC, FILM, AND LITERATURE

Sponsor: Popular Communication Division

Chair: Sandra Halvorson, Florida State University, Panama City

“Media Spectacle and Marilyn Manson: Distraction, Fear, Consumption”

DeAnna K. Varela, University of Texas at El Paso

“Give Me a Trumpet Man: The Act of Song as a Mode of Response to White Hegemonic Discourse in 1940s Hollywood Film”

Naomi K. Kasa, Regent University

”The Missing Ethos in *Bowling for Columbine*”

Erin K. Schwedler, Auburn University

“From Indy to Lara: A Comparison of the Depictions of Gender and Patriarchy in Action Heroes as a Result of Feminism in the Past Twenty Years”

Jennifer Bernardi, Louisiana State University

“*The Cat in the Hat*: The Complexity of a Simple Tale”

John H. Saunders, Pennsylvania State University

2203

11:30 a.m. - 12:45 p.m.

Bayou

TOP PAPERS IN LANGUAGE AND SOCIAL INTERACTION

Sponsor: Language and Social Interaction Division

Chair and Discussant: Margaret Z. Ostrenko, University of Tampa

“Experience of Singleness in a Culture of Marriage”

Teresa E. McAlpine, University of North Carolina at Chapel Hill

“The Effects of Cognitive Complexity and Communication Apprehension on the Expression and Recognition of Sarcasm”

Patricia Rockwell, University of Louisiana at Lafayette

“Parent-Offspring Communication about Alcohol and Other Drugs”

Amber M. Walker, Kellie K. Hamrick, and Rachel M. McLaren, Pennsylvania State University

“Mothers, Bombers, and Victims: Images of Women in the Israeli-Palestinian Conflict”

Eugenia Almeida, Fayetteville State University

2204

11:30 a.m. - 12:45 p.m.

Levee

MESSAGE DESIGN IN EDUCATION: Analogy, Student Satisfaction, and Customer Service

Sponsor: Applied Communication Division

Chair: Sabrena R. Parton, Berry College

“A Quantified Analogy: Comparing Two Message Design Strategies”

Kevin Ells, Louisiana State University

“College Students’ Satisfaction with their Academic Experiences”

Lauren Burke, Chris Yandle, Evan Patton, and Jim St. Pierre, University of Louisiana at Lafayette

“Assessing College Students’ Perceptions of Instructors’ Customer Service”

Richard Emanuel and J. N. Adams, Alabama State University

Respondent: David Gesler, Murray State University

2205

11:30 a.m. - 12:45 p.m.

Delta Queen

CREATING A COMMUNITY OF EFFECTIVE INSTRUCTORS: The Role of Communication Faculty in Improving Instruction

Sponsor: Community College Division

Chair: Carol S. Hopson, Hopson Consulting, LLC

"Communication 101: How (and Why) To Offer In-House Training to Faculty, Staff, and Administrators on Your Campus"

Melissa Hopson Sparks, Xavier University of Louisiana

Improving Instruction through Mentoring"

Laci Talley, Baton Rouge Community College

"Communication IS the Classroom"
Ronald Tangye, Delta Community College

2206

11:30 a.m. - 12:45 p.m.

Mississippi Queen

COMMUNICATION IN TIME OF CRISIS: A Critical Analysis of Concerns
Confronting the Catholic Church

Sponsor: Public Relations Division

Moderator: Hal Fulmer, Troy State University

Panelists:

Lisa K. L. Muller, Georgia Southern University
Patrick Wheaton, Georgia Southern University
Pamela Bourland-Davis, Georgia Southern University
Urkovia Jacobs, Georgia Southern University
Esin C. Turk, Mississippi Valley State University

This panel explores the messages and channels utilized to transmit information to the community regarding the crises involving allegations of sexual misconduct of the clergy of the Roman Catholic Church.

2207

11:30 a.m. - 12:45 p.m.

Samuel Clemens

COMMUNICATION PRIVACY MANAGEMENT THEORY—HOW WELL DOES IT
WORK?: A Conversation with Sandra Petronio

Sponsor: Interpersonal Communication Division

Chair: Frances Brandau-Brown, Sam Houston State University

Spotlight Speaker: Sandra Petronio, Indiana University-Purdue University, Indianapolis

Why do we care about privacy? How can we understand issues like HIPAA? How do we manage family privacy dilemmas? How can we protect ourselves from privacy invasion? What can we do to guard our medical records? What about Internet privacy? These are relevant questions but difficult to address without an understanding of how people manage their privacy. communication privacy management theory helps us locate a way to frame problems and conduct research to seek answers. This presentation focuses on

demonstrating the relevance of CPM theory in understanding everyday problems concerning the management of private information.

2208

11:30 a.m. - 12:45 p.m.

Natchez

ENCOURAGING DIALOGUE: Moving from Theory to Practice

Sponsor: Vice President

Moderator: Jeanine Czubaroff, Ursinus College

“Building Community on the College Campus: Teaching Students the Public Conversations Project Model”

Jeanine Czubaroff, Ursinus College

“Generating Normative Theory for Discussion in the College Classroom: An Empirical Approach”

Sheryl Baratz Goodman and Mia Lindquist, Ursinus College

“Citizenship Across the Curriculum: Improving Civic Communication”

Bernard L. Bray, Talladega College, and Larry W. Chappell, Mississippi Valley State College

“Promoting Public Dialogue: An Undergraduate Class”

Kenneth N. Cissna, University of South Florida

Respondent: Linda Putnam, Texas A & M University

2209

11:30 a.m. - 12:45 p.m.

Riverboat

TOP STUDENT PAPERS IN RHETORIC AND PUBLIC ADDRESS

Sponsor: Rhetoric and Public Address Division

Chair: Stephen A. King, Delta State University

“Meeting the Challenge of Globalization: Bill Clinton’s Rhetorical Response”*

Jason A. Edwards, Georgia State University

“The Integration of Sacred and Secular in Martin Luther King Jr.’s ‘Letter From Birmingham Jail’”

Mark Vail, University of Memphis

“Civilizing Women’s Bodies: Margaret Sanger and the Rhetoric of Sterilization”
C. Wesley Buerkle, Louisiana State University

Respondents: Gary S. Selby, George Washington University
Jim A. Kuypers, Dartmouth College

*Top Student Paper

2211 UHC
Panel
11:30 a.m. - 12:45 p.m.
RM 253
PERSUASION, SOCIAL INFLUENCE, AND CHANGE: Studies of Theory, Strategy,
and Practice

Sponsor: Undergraduate Honors Conference

Chair and Discussant: James R. Pauff, Tarleton State University

“The Impact of Self-Disclosure on Consumer Compliance”
Jodi N. Hurt, University of Kentucky

“Effects of Media Exposure and Involvement on Perceptions of the Kentucky Equine
Industry”
Ashleigh Hall, University of Kentucky

“Christian Fundamentalism and Social Judgment Theory: How Modern American
Attitudes Relate to Evangelical Christianity”
Jonathan E. Bennett, University of Kentucky

“Binary Relationships in Communication Research”
David Milton Jones, University of Richmond

“Gender Roles in Popular Culture and the Media: Constructing ‘The Gender Biased
World Syndrome’”
Adam Carreras, University of Kentucky

2301
1:00 p.m. - 2:15 p.m.
Chairman's Library
E-PORTFOLIO IMPLEMENTATION TO ENHANCE INSTRUCTION, BUILD
COMMUNITY, AND MANAGE ASSESSMENT

Sponsor: Instructional Development Division

Chair: Hal Fulmer, Troy State University

“Use of E-Portfolios to Enhance Instruction and Build Community”

Marlene M. Preston, Virginia Tech University

“Logistics and Support for the Implementation of E-Portfolios as Instructional and Assessment Tools”

Corey Hickerson, Virginia Tech University

“Planning for E-Portfolios Across the Major to Support Curriculum and Facilitate Assessment”

Rachel Holloway and Beth Waggenpack, Virginia Tech University

This panel explores one department's incorporation of e-portfolios at the beginning of students' academic careers. Panelists describe planning, funding, and implementing this pilot project along with data related to students' perception of the e-portfolio process and address the role of this project in departmental assessment plans. Audience members will be encouraged to discuss the feasibility of incorporating e-portfolios at their own institutions.

2302

1:00 p.m. - 2:15 p.m.

Executive Board Room

AROUND THE WORLD WE GO: Celebrating the Academic Career of Professor Marilyn J. Young

Sponsor: President and Vice President

Moderator: Tyrone L. Adams, University of Louisiana at Lafayette

Panelists:

Scott Elliott, Crain Caton & James

Maxim Fetissenko, Rhode Island Service Alliance

Valliere Richard Auzenne, Florida State University

Kelly Carr, University of Maryland

Amanda Reid, University of Florida

Jim A. Kuypers, Dartmouth College

Peter DeCaro, California State University, Stanislaus

Cynthia McGovern, Belmont University

Marna Weston, Florida State University

Michael Eaves, Valdosta State University

Respondent: Marilyn J. Young, Florida State University

This panel celebrates the teaching and scholarship of Professor Marilyn J. Young of the Florida State University, past President of the Southern States Communication Association. Professor Young is “retiring” this year, and would like for all of her friends and colleagues to join her as we commemorate this joyous occasion.

2303

1:00 p.m. - 2:15 p.m.

Bayou

CAJUN FRENCH IN SURVIVAL MODE: The Cajun French Dictionary Project and the Future of the Native Cajun Language

Sponsor: President

Chair: Terry M. Thibodeaux

Presenter: Amanda Lafleur, Louisiana State University

Professor Lafleur has spent the last 20+ years promoting, studying, and teaching the Cajun French language. A native of Ville Platte, in Evangeline Parish, she is director of the Cajun Studies Program at LSU. Her presentation includes audience participation.

2304

1:00 p.m. - 2:15 p.m.

Levee

PAST, PRESENT AND FUTURE: Elements of a Successful Mass Communication Program

Sponsor: Mass Communication Division

Moderator: David Goff, State University of West Georgia

Panelists:

Alan A. Albarran, University of North Texas (Chair, Department of Radio, Television, and Film)

Richard Ranta, University of Memphis (Dean, College of Communication and Fine Arts)

Mary Phillips Dukes, Lee University (Telecommunications Coordinator, Department of Communication and the Arts)

Over the years, mass communication programs have seen many changes in structure due to advancements in society and technological developments. This discussion will revisit

the rudiments of past programs, review what present programs consist of, and consider the components that will be necessary for future programs to be successful.

2305

1:00 p.m. - 2:15 p.m.

Delta Queen

ENHANCING HEALTH MESSAGES: Prevention and Support

Sponsor: Applied Communication Division

Chair: Patricia Amason, University of Arkansas

“The Man to Man Impact Study: Measuring the Effectiveness of Social Support for Prostate Cancer Survivors”

Michael I. Arrington, University of Kentucky, and Bethany C. Goodier, College of Charleston

“Sexually Transmitted Infections Prevention: College Students’ Perspectives Through the Process of Participatory Communication in the U.S., England, Malaysia, and Singapore”

Wai Hsien Cheah, Saint Louis University, and Rick S. Zimmerman, University of Kentucky

Respondent: Patricia Amason, University of Arkansas

2306

1:00 p.m. - 2:15 p.m.

Mississippi Queen

COMMUNITY STANDARDS AND OTHER CONSTRAINTS ON FREEDOM OF SPEECH

Sponsor: Freedom of Speech Division

Chair: James Vickrey, Troy State University

“CAN-SPAM Undermine Viewpoint Neutrality?: Obscenity Jurisprudence’s Spurious and Unfair Treatment of Pornography on the Internet”

Robert Avery, University of Georgia

“Indecent Action within the Motion Picture Production Association and the Federal Communications Commission: An Examination of Indecency Regulations”

Amy E. Carr, University of Arkansas

“Thought Crimes in *State v. Wood*: The Raid on the Progressive Bookstore and Book-Burning in Oklahoma”

Lindsley Armstrong Smith and Stephen A. Smith, University of Arkansas

“Texas College Journalism in Crisis: Are Slashed Budgets Threatening Freedom of the Press?”

Wanda Mouton, Stephen F. Austin State University

2307

1:00 p.m. - 2:15 p.m.

Samuel Clemens

TOP THREE PAPERS IN RHETORIC AND PUBLIC ADDRESS: Narrative, Metaphor, and Performance

Sponsor: Rhetoric and Public Address Division

Chair: Kathleen J. Turner, Davidson College

“The Red Sea Has Opened: Narrative and the Creation of Movement Consciousness in Martin Luther King’s ‘Death of Evil on the Seashore’ Sermon”*

Gary S. Selby, George Washington University

“The Metaphorical Artistry of Demosthenes”

Michael Osborn, University of Memphis

“‘Grotesque and Ludicrous, But Yet Inspiring’: Sojourner Truth’s Performance of Race and Gender”

Roseann M. Mandziuk, Texas State University

Respondents: Kathleen Farrell, Saint Louis University

Thomas Frentz, University of Arkansas

*Top Paper

2308

1:00 p.m. - 2:15 p.m.

Natchez

COLLEGE STUDENTS AND DELIBERATION: An Antidote for Civic Disengagement?

Sponsor: Vice President

Chair: Kenneth N. Cissna, University of South Florida

Jill J. McMillan, Department of Communication, Wake Forest University

Katy J. Harriger, Department of Political Science, Wake Forest University

Respondent: Ronald C. Arnett. Duquesne University

In 2001, a longitudinal study sponsored by the Kettering Foundation was begun at Wake Forest University by co-principal investigators, Jill J. McMillan from communication and Katy J Harriger of political science. The study explored whether deliberative experiences can increase the political participation of college students. Professors McMillan and Harriger discuss their longitudinal study and explore the effect of deliberative knowledge and experience on the development of the political attitudes and engagement of college students.

2310

1:00 p.m. - 2:15 p.m.

Creole Queen

TEACHING THE TEXTS OF DAVID SEDARIS

Sponsor: Performance Studies Division

Chair: Amy Burt, Georgia College and State University

“David Sedaris Saved My Life Today: Reflections on Using the Works of David Sedaris in the Communication Classroom”

Scott Dillard, Georgia College and State University

“David Sedaris’s Use of Linguistic Devices”

Megan Melancon, Georgia College and State University

Discussion Leader: Amy Burt, Georgia College and State University

2311

UHC

Panel

1:00 p.m. - 2:15 p.m.

RM 253

POLITICAL COMMUNICATION: Studies of Leaders, Audiences, and Movements

Sponsor: Undergraduate Honors Conference

Chair and Discussant: Keith V. Erickson, University of Southern Mississippi

“Press Releases: A Look at 2004 Political Conventions and Press Releases”

Kila Williams, Arkansas State University

“A Different Kind of Acceptance Speech: An Analysis of George W. Bush’s 2004 Republican National Convention Address”

Ashley J. Bernloehr, Georgia Southern University

“Perceptions of Bush and Kerry in Relation to the Use of Ethos Proof During the Presidential Debates”

Lucas Loureiro, Columbus State University

“College Students: How They Perceive Politicians in Relation to Their Uses of the Media”

Stacy Hudson, Arkansas State University

“Executive Privilege vs. American Duty: Face-Saving and Social Exchange Strategies to Resolve Conflict”

Tiffany N. Helmly, Georgia Southern University

2313

1:00 p.m. - 2:15 p.m.

Cypress 1

MEET THE CANDIDATES: For NCA 2nd Vice President

Chair: Martha Watson, NCA President, University of Nevada, Las Vegas

Candidates:

Arthur P. Bochner, University of South Florida

Pamela Cooper, University of South Carolina, Beaufort

Professors Cooper and Bochner, candidates for the position of 2nd Vice President, discuss their visions of NCA and respond to questions from SSCA members. The candidates will also address the membership briefly at the Friday morning business meeting and breakfast (see #3015).

2401

2:30 p.m. - 3:45 p.m.

Chairman's Library

DEVELOPING A CULTURE THAT BUILDS COMMUNITY: The Role of the Professional Organization

Sponsor: Intercultural Communication Division

Chair: Hope Bock, University of Evansville

“The Individual Campus”

Deborah Hefferin, Broward Community College

“The State Organization”

Richard Quianthy, Broward Community College

“The Regional Organization”
Voncile Smith, Florida Atlantic University

“The National Organization”
Hope Bock, University of Evansville

Following brief presentations by the panelists, audience participation will be encouraged to generate possible courses of action to promote the establishment, re-invention, and/or renewal of professional community.

2402

2:30 p.m. - 3:45 p.m.

Executive Board Room

RHETORICAL HISTORIES AND CONTEMPORARY ISSUES OF POLITICS,
PEDAGOGY, AND MORAL CHOICE

Sponsor: American Society for the History of Rhetoric

Moderator: William D. Harpine, University of Akron

“Infinitely Rhetorical: The Use of the Boundless From Gorgias to Anselm”
Mark A. E. Williams, California State University, Sacramento

“The Rhetorical Traditions: Applying the History of Rhetoric to the Practice of
Communication Education”
Kevin Ells, Louisiana State University

“George Campbell and the ‘Late, Celebrated Metaphysician’: An Analysis of References
to David Hume and a Comprehensive Index of Other Sources in *The Philosophy of
Rhetoric*”
Ron Roach, Young Harris College

“The Divinity of Language: Secular Theology and the Politics of Recognition”
M. Lane Bruner, Georgia State University

*Top Paper

2403

2:30 p.m. - 3:45 p.m.

Bayou

CAJUN MUSIC TODAY: Terry Huval in Word and Song

Sponsor: President

Chair: Terry Thibodeaux

Presenter/Performer: Terry Huval

Terry Huval is one of Louisiana's pre-eminent Cajun musicians. Since 1977, he has been the leader of Jambalaya, one of the top Cajun music bands. He has been playing Cajun music since the age of 10, mastering several instruments as well as being an exceptionally talented vocalist. He has written, produced, and performed many works, both with Jambalaya and with other numerous other artists. This panel includes discussion of Cajun music and interludes of music from Mr. Huval.

2404

2:30 p.m. - 3:45 p.m.

Levee

LIGHTS, CAMERA, ACTION—IT'S POLITICS, REALLY: An Examination of Knowledge, Perception, and the Hollywood Candidate

Sponsor: Political Communication Division

Chair: Pete Smith, Mississippi State University

“Republican or Democratic: Party Affiliation and Student Knowledge”

Paula Rodriguez, Hinds Community College

“Bush versus Kerry: The 2004 Televised Presidential Debates, Need for Cognition, and Viewer's Perceptions of Issues and Images”

Monette Callaway-Ezell, Hinds Community College, Northeast College

“Perceptions and Realities of Political Bias in Television News and Internet News and Information Sites”

Tony R. DeMars, Sam Houston State University, and Lowery Woodall, University of Southern Mississippi

“Hollywood: Singing, Acting, and Dancing its way into Politics”

Stacy Catron, Northeast College

Respondent: John Allen Hendricks, Southeastern Oklahoma State University

2405

2:30 p.m. - 3:45 p.m.

Delta Queen

ISSUES IN PUBLIC RELATIONS PROFESSIONALISM

Sponsor: Public Relations Division

Moderator: Mary Jackson Pitts, Arkansas State University

Panelists:

John E. Forde, Mississippi State University
Renell Franklin, Mississippi Valley State University
Bill Michelet, Louisiana State University
Joseph V. Trahan, Trahan & Associates
Suzannah Patterson, Valdosta State University

This panel explores the status of professionalism in public relations practice.

2406

2:30 p.m. - 3:45 p.m.

Mississippi Queen

MEET THE EDITORS

Sponsor: Vice President

Chair: John C. Meyer, Editor-Elect, *Southern Communication Journal*, University of Southern Mississippi

Panelists:

Michael Bowman, Editor, *Text and Performance Quarterly*, Louisiana State University
Bonnie Dow, Co-Editor, *Critical Studies in Media Communication*, University of Georgia
Joy Hart, Editor, *Southern Communication Journal*, University of Louisville
Martin Medhurst, Editor, *Rhetoric and Public Affairs*, Baylor University
Nina-Jo Moore, Editor, *The Forensic*, Appalachian State University
Thomas J. Socha, Editor, *Journal of Family Communication*, Old Dominion University
Marilyn J. Young, Co-Editor, *Controversia*, Florida State University
David Cratis Williams, Co-Editor, *Controversia*, Florida Atlantic University

In this session, audience members will have a chance to hear from and question current editors of various journals in the field.

2407

2:30 p.m. - 3:45 p.m.

Samuel Clemens

RETHINKING SOUTHERN RHETORICS: The Case of Louisiana's Longs

Sponsor: Rhetoric and Public Address Division

Chair: Christina L. Moss, Louisiana State University

“Russell B. Long and the Weight of Legacy”
James Darsey, Georgia State University

“Reanimating the Dead: Robo-Huey and the Historical Uncanny”
Joshua Gunn, Louisiana State University

“Uncle Earl on the Stump and Radio”
Andrew King, Louisiana State University

Respondent: Wayne Parent, Louisiana State University

In his masterful study, *Inside the Carnival: Unmasking Louisiana Politics*, Wayne Parent notes, “in almost every category of state politics studies . . . Louisiana is usually marked by an asterisk denoting a peculiarity or exception to the general rule.” This panel seeks to rethink common assumptions about rhetorical history and political rhetoric by examining the rhetoric of and about three figures unique to Louisiana, Huey, Earl, and Russell Long.

2408

2:30 p.m. - 3:45 p.m.

Natchez

DIALOGIC MOMENTS

Sponsor: Language and Social Interaction Division

Moderator: Kenneth N. Cissna, University of South Florida

“Death and the Construction of Humanness”
Christine S. Davis, University of South Florida

“Getting into the Beat: Choreography in Childhood Conversations”
Margaret Z. Ostrenko, University of Tampa

“A Moment of Union: Slamming, Jamming, and Bakhtin’s Aesthetic Moment”
Andrew F. Herrmann, University of South Florida

“Dialogic Moments in Focus Groups: Crossing Barriers”
Linda Vangelis, University of South Florida

This panel examines how the symbolic use of language in everyday situations results in dialogic moments that break through chaos to create moments of deep connection, understanding, and aesthetic communication.

2410

2:30 p.m. - 3:45 p.m.

Creole Queen

50% OF LIFE IS SHOWING UP: Strategies for Improving Student Retention and Attendance in the Communication Classroom

Sponsor: Community College Division

Facilitator: Jay Bourne, Cumberland College

Panelists:

Thomas Sabetta, Jefferson Community College

Bob Glenn, Owensboro Community College

Gary Deaton, Transylvania University

Audrey Cunningham, University of Indianapolis

Dan Hildenbrandt, Owensboro Community College

James E. Reppert, Southern Arkansas University

The best predictor of college success is class attendance and active participation in daily course meetings, and the number one cause of student failure and diminished retention is poor student attendance and low involvement in classroom activities and discussions. Panelists present a wide array of strategies and techniques for improving student attendance and overall academic retention, especially for first-year and at-risk students.

2411

UHC

Panel

2:30 p.m. - 3:45 p.m.

RM 253

STUDIES IN MASS COMMUNICATION: Content, Use, and Effects

Sponsor: Undergraduate Honors Conference

Chair and Discussant: Gary A. Copeland, University of Alabama

“What Do Students Expect of College Coaches? A Study of the Relationship Between Student Perceptions of College Coaches and Media Usage”

Kyle Riley, Arkansas State University

“Television News Consumption and Knowledge of World Affairs”

Amber Nelson, Arkansas State University

“Media Influence: Fact or Fiction”

Joe Luna, Southeastern Louisiana University

“Community Access and Community Standards: A Case Study of Controversy about Public Access Programming”

Robin A. Lehman, University of Arkansas

“A Content Analysis of Cable Network Television: The Portrayal of Gay Characters”

Makayla Conners, Arkansas State University

2413

2:30 p.m. - 3:45 p.m.

Cypress 1

GILES WILKESON GRAY LECTURE IN COMMUNICATION STUDIES AT LSU

Sponsor: Vice President

Chair: Renee Edwards, Louisiana State University

“Tell It Slant”

Mary Frances HopKins, Louisiana State University

The Alumni Professor Emerita and Chair Emerita of the Department of Communication Studies at LSU, Mary Frances HopKins, presents the 2005 Giles Wilkeson Gray Lecture. This annual lecture is sponsored by the Gray family in honor of Professor Gray and his contributions to our field.

2501

Chairman's Library

4:00 p.m. - 4:45 p.m.

SOUTHERN FORENSICS DIVISION BUSINESS MEETING

2502

Executive Board Room

4:00 p.m. - 4:45 p.m.

KENNETH BURKE SOCIETY INTEREST GROUP BUSINESS MEETING

2503

Bayou

4:00 p.m. - 4:45 p.m.

GENDER STUDIES DIVISION BUSINESS MEETING

2504

Levee

4:00 p.m. - 4:45 p.m.

APPLIED COMMUNICATION DIVISION BUSINESS MEETING

2505

Delta Queen

4:00 p.m. - 4:45 p.m.

INSTRUCTIONAL DEVELOPMENT DIVISION BUSINESS MEETING

2506

Mississippi Queen

4:00 p.m. - 4:45 p.m.

POLITICAL COMMUNICATION DIVISION BUSINESS MEETING

2613

Cypress 1

5:00 p.m. - 6:00 p.m.

THEODORE CLEVINGER JR. UNDERGRADUATE HONOR'S CONFERENCE:

Opening Reception

2714

Cypress 2

6:00 p.m. - 7:30 p.m.

CONFERENCE WELCOME RECEPTION

2816

HopKins Black Box Theatre (LSU)

7:30 p.m.

ACROSS DISCIPLINES: RESEARCH AND RESPONSE

Sponsor: Performance Studies Division

The Performance Studies Division of Louisiana State University's Department of Communication Studies annually invites graduate students and faculty from across the university to present performances in the HopKins Black Box Theatre and respondents from across the nation to offer their insights about the performances. This year, the event

will highlight graduate student research conceived and presented as performance on the topic of the body and discipline—how we can and do perform the body and discipline within and through various social structures and disciplines. SSCA and the Performance Studies Division of LSU's Communication Studies Department invite you to attend this year's event at the HopKins Black Box Theatre, which is located in 137 Coates Hall on the LSU campus. This program is repeated on Friday.

Note: For transportation, the hotel can help you arrange a taxi, and members of LSU's performance studies division are willing to help with carpooling.

Friday, April 1, 2005

3015

Premier 1

8:00 a.m. - 10:15 a.m.

CONTINENTAL BREAKFAST AND ASSOCIATION BUSINESS MEETING

President Terry Thibodeaux, Sam Houston State University, presiding

Presidential Address:

“Reflections, Projections, and Challenges for the Southern States Communication Association”

Terry Thibodeaux, Sam Houston State University

3016

Ballroom Foyer

9:00 a.m. - 5:00 p.m.

REGISTRATION

3017

Ballroom Foyer

10:00 a.m. - 6:00 p.m.

EXHIBITS

3102

10:30 a.m. - 11:45 a.m.

Executive Board Room
TECHNOLOGICAL INNOVATIONS IN POLICY DEBATE: Community
Development, Argumentation, and Trends

Sponsor: Southern Forensics Division

Moderator: Matthew A. Grindy, Florida State University

Panelists:

Nicole Colston, Miami-Dade College
Richard Herder, University of Miami
Marna Weston, Florida State University

The forensics community has been slow to react to and regulate the use of technology in competitive forensics. This panel explores the merits and impact of technology on policy debate.

3103

10:30 a.m. - 11:45 a.m.

Bayou

TOP PAPERS IN APPLIED COMMUNICATION: Leaders, Organizations, and
Families

Sponsor: Applied Communication Division

Chair: Patricia Amason, University of Arkansas

“How Organizational Members Describe Ethical and Communicatively Competent
Leaders: Good Advice to Become Good Leaders”***
Dave Gesler, Murray State University

“Mediated Identification: Constructing Donors’ (Dis)united Relationships with United
Way”* Jennifer Mize Smith, Purdue University

“‘Family’ as Agency of Potential: Toward a Positive, Integrative Model of Applied
Family Communication Theory and Research”
Thomas J. Socha, Old Dominion University

Respondent: John C. Meyer, University of Southern Mississippi

*Top Student Paper

**Top Paper

3104

10:30 a.m. - 11:45 a.m.

Levee

SPOTLIGHT ON WENDY J. HAJJAR

Sponsor: Mass Communication Division

Chair: Teresa Taylor, Tougaloo College

Spotlight Scholar: Wendy J. Hajjar, University of New Orleans

This program honors Wendy J. Hajjar for her years of service to SSCA and to the Mass Communication Division. The program involves a discussion with her regarding her career in communication, the avenues of research she has pursued, and her views of the professional organizations. Students and colleagues will also have an opportunity to share their stories about the impact that Professor Hajjar has had on their lives.

3105

10:30 a.m. - 11:45 a.m.

Delta Queen

THE SCHOLARSHIP OF JANICE HOCKER RUSHING

Sponsor: Rhetoric and Public Address Division

Chair: Charles Howard, Tarleton State University

"Revisiting Rushing's 'The Western Myth' (More Important Now Than Ever Before)"
Ronald Carpenter, University of Florida

"Ascendence, Descendence, Transcendence: Critiquing Popular Films and Academic Experience"

Kathleen J. Turner, Davidson College

"Dark Journeys and Monstrous Machines: Rushing's Explorations of Myth in Popular Film"

Roseann M. Mandziuk, Texas State University, San Marcos

Respondent: Thomas Frentz, University of Arkansas

3106

10:30 a.m. - 11:45 a.m.

Mississippi Queen

THEORY IN ACTION: Competitive Papers

Sponsor: Communication Theory Division

Chair: Heather Grace Stark

“Barebacking and Reactance Theory: A Possible Theoretical Explanation of the Rise of Unprotected Anal Intercourse Among Gay and Bisexual Men”*

Jon Braddy, University of Tennessee

”Hermeneutical Closure in Narrative Messages: Conclusion Drawing, Polysemy Reduction, and Persuasion”**

Ronald O. Bearden and Rodney A. Reynolds, Pepperdine University

“Exemplification Theory in the Courtroom: Giving the Jury Something to Remember”

Andrew Long, University of Arkansas

Respondent: Michael I. Arrington, University of Kentucky

* Top Student Paper

** Top Paper

3107

10:30 a.m. - 11:45 a.m.

Samuel Clemens

ETHICS, THE WEB, AND PUBLIC RELATIONS IN THE CLASSROOM:

Competitive Papers

Sponsor: Public Relations Division

Chair: William Thompson, University of Louisville

“The News Release Writing Challenge for the 21st Century: Using the Right Format to Fit the Medium”*

Thomas Klipstine, University of South Carolina

“Public Relations Interns and Ethical Issues at Work: Perceptions of Student Interns from Three Universities”

Pamela G. Bourland-Davis, Georgia Southern University, Charles A. Lubbers, Kansas State University, and Brad Rawlins, Brigham Young University

“Bringing the Fragments Together to Form a Whole: An Examination of the Current State of Public Relations Education”

Brigitta R. Brunner and Margaret Fitch-Hauser, Auburn University

“Integrating Problem-Based Learning into a Large Introductory Public Relations Course”

John E. Forde, Mississippi State University

“Public Universities in Arkansas: A Content Analysis of How They are Using Their Websites to Reach Their Constituencies”

Courtney Rowe and Mary Jackson Pitts, Arkansas State University

*Top paper

3108

10:30 a.m. - 11:45 a.m.

Natchez

DIALOGIC THEORIES IN DIVERSE RELATIONAL SETTINGS

Sponsor: Interpersonal Communication Division

Chair and Discussant: Ronald C. Arnett, Duquesne University

“Dialogue’s Domain: Describing Who We Are in Intimate Relationships”

Cory Williams, Duquesne University

“Comforting in Cyberspace: Online Dialogue Within the AI Anon Community”

Sharron Hope, Purdue University

“Existential Communication: Dialogue in Levinas and Kierkegaard”

Erik Garrett, Purdue University

“Dialogue in Education: Interactions in the Classroom”

Leanne Bell, Duquesne University

“The Significance of Talk Radio in an Other-Centered Communication Theory”

Kelley Crowley, Duquesne University

3109

10:30 a.m. - 11:45 a.m.

Riverboat

TOP PAPERS IN GENDER STUDIES

Sponsor: Gender Studies Division

Chair: Sally Bennett Bell, University of Montevallo

“Employment Decisions and the Effects of Expectations Set by Previewing a Resume on the Interaction of Speech Style and Gender”

Sabrina R. Parton, Berry College, Robin Hardin, University of Tennessee, and Marcie Hinton, Middle Tennessee State University

"Portraits of Persistence: Women Journalists during World War II"
Krista M. Kimmel, University of Kentucky

"Reinventing Self through Dialogue and Community in Alcoholics Anonymous: A Case Study Analyzing the Persuasive Process for Female and Male Newcomers"
Sally Bennett Bell, University of Montevallo

"Where the Buffalo Roam: Football Culture and Inequality at the University of Colorado"
Michael L. Butterworth, Indiana University

Respondent: Susan Emel, Baker University

3110
10:30 a.m. - 11:45 a.m.
Creole Queen
A RETROSPECTIVE ON RHETORICAL STUDIES AT LOUISIANA STATE UNIVERSITY:
Historical Values of Pedagogy and Scholarship

Sponsor: American Society for the History of Rhetoric

Chair: Jason Munsell, Columbia College

"Waldo Braden and the 'Neo-Aristotelian Tradition'"
Harold Mixon, Louisiana State University

"Use All There Is To Use: Rhetorical Expanse in the Pedagogy of John Patton"
Hal Fulmer, Troy State University

"The Portable South: Weaver and Southern Hospitality as Pedagogy"
Mark A. E. Williams, California State University, Sacramento

"Linking Past with Present: Andrew King, LSU, and the 'Sociology of Rhetoric'"
Kenneth S. Zagacki, North Carolina State University

"The Local Spirits of the Air: The Regional Tradition of Scholarship at LSU"
Andrew A. King, Louisiana State University

3111
Panel
10:30 a.m. - 11:45 a.m.
RM 253
COSMO GIRL AND BEYOND: Criticism of Popular Culture

UHC

Sponsor: Undergraduate Honors Conference

Chair and Discussant: Amanda W. Borden, Samford University

“Becoming a Cosmo Girl: The Ideology of *Cosmopolitan Magazine*”
Jennifer Willis, Berea College

“Here Comes the Barbie Bride: A Rhetorical Analysis of America’s Promotion of Marriage”
Nathan Schmidt, Appalachian State University

“Social Movement Criticism of Anti-Flag’s *Anatomy of Your Enemy*”
Kristan Tucker, West Texas A & M University

“Beautiful Imperfections”
Ashley Martin, Samford University

“Marriage: Can It Ever Be One-Size-Fits-All?”
Lauren Schmidt, Georgia Southern University

3112

UHC

Panel

10:30 a.m. - 11:45 a.m.

RM 254

TELEVISION PORTRAYALS OF VIOLENCE: Content, Effects, and Regulation

Sponsor: Undergraduate Honors Conference

Chair and Discussant: Richard R. Ranta, University of Memphis

"Who's in Charge? Government and Parent’s Battle over Advertising to Children"
Julia Michelle Smith, Elon University

“Extreme Cases of Violence: Do Exemplars of Crime in Television New Stories Induce Fear of Victimization?”
Lauren M. Staun, University of Kentucky

“Effects of Television Exposure on Fear Responses”
Jennifer Yue, University of Kentucky

“The Long Term Effects of Viewing Television Violence On Adult Aggressive Behavior”
Allison Hartley, University of Kentucky

“The Effects of Viewer Characteristics on Aggression”

Ashley Hatcher, University of Kentucky

“The Rage of the *Simpsons*: A Content Analysis Study of Violence”

Loryn Wells, George Washington University

3113

10:30 a.m. - 11:45 a.m.

Cypress 1

CERTIFYING UNDERGRADUATE COMMUNICATION PROGRAMS?

Chair: Martha Watson, University of Nevada, Las Vegas

NCA has been developing a set of standards or evidence that could be used to certify undergraduate programs or to inform and support the program review process for departments. The process has yielded a draft document, and NCA President Martha Watson is seeking feedback and suggestions regarding the content of the standards and how the process should be implemented.

3201

Chairman's Library

11:30 a.m. - 1:15 p.m.

PAST PRESIDENT'S LUNCHEON

3202

12:00 p.m. - 1:15 p.m.

Executive Board Room

THE CBS MEMO DEBACLE: Source Credibility, News Deadlines, and the Influence of Bloggers

Sponsor: Mass Communication Division

Moderator: Kevin C. Lee, Western Carolina University

Panelists:

George Ryan, Managing Editor/Anchor, WBRZ-TV

Carl Redman, Managing Editor, *The Advocate* [Baton Rouge]

Clay Johnston, J.D., Latter and Blum

The panelists explore the long-term implications for the profession, the national and international news audience, and the political process in the aftermath of the CBS News *60 Minutes II* debacle regarding the discredited memos supposedly referring to the president's National Guard service.

3203

12:00 p.m. - 1:15 p.m.

Bayou

A CONVERSATION BETWEEN ART BOCHNER AND MARK KNAPP

Sponsor: Vice President

Chair: Kenneth N. Cissna, University of South Florida

Panelists:

Mark L. Knapp, University of Texas

Arthur P. Bochner, University of South Florida

Long-time friends and colleagues, Professors Bochner and Knapp discuss the changes they've seen in the field and themselves over the years, including their teaching and students; their research; directions in interpersonal communication and communication theory; their departments, universities, and professional organizations; and other topics. Audience members will have an opportunity to ask questions.

3204

12:00 p.m. - 1:15 p.m.

Levee

CREATING COMMUNITY: Here and Abroad

Sponsor: Intercultural Communication Division

Chair: Richard Quianthy, Broward Community College

“Creating Communities ‘*en el otro lado*’: U. S. Retirees Migrating to Mexico”

Viviana Rojas and T. S. Sunil, University of Texas, San Antonio

“Arab-American Communication: The Effects of Culture, Religion and Apprehension”

Don E. Love, East Tennessee State University, and William G. Powers, Texas Christian University

“Undergraduates’ Perceptions of Their Quality of Education: Reshaping the School Culture and Creating a Learning Community that Embraces Undergraduate Research”

Mary L. Rucker, Wright State University

Respondent : Richard Quianthy, Broward Community College

3205

12:00 p.m. - 1:15 p.m.

Delta Queen
POLITICAL REPRESSION AND FREEDOM OF SPEECH

Sponsor: Freedom of Speech Division

Chair: Norma Cox Cook, University of Tennessee, Knoxville

Panelist: Stephen A. Smith, University of Arkansas

Respondents:

James Aune, Texas A & M University
Charles Howard, Tarleton State University

This program concerns Professor Smith's forthcoming book on resisting political repression.

3206

12:00 p.m. - 1:15 p.m.

Mississippi Queen

THE JOURNEY FROM SUBMISSION TO PUBLICATION

Sponsor: Vice President

Chair: Joy L. Hart, University of Louisville

"Author's Perspective"

Diane M. Martin, University of Portland

"Reviewer's Perspective"

Keith V. Erickson, University of Southern Mississippi

"Reviewer's Perspective"

John C. Meyer, University of Southern Mississippi

"Editor's Perspective"

Joy L. Hart, University of Louisville

This panel examines the process of academic publication. One author, Diane M. Martin, and her reviewers and editor, explore the review process for her article "Balancing on the Political High Wire: The Role of Humor in the Rhetoric of Ann Richards" (*SCJ*, Summer 2004).

3207

12:00 p.m. - 1:15 p.m.

Samuel Clemens
COMMUNICATING EMOTIONS

Sponsor: Interpersonal Communication Division

Chair: Christine S. Davis, University of South Florida

“A Future with Hope”
Christine S. Davis, University of South Florida

“A Tear Among the Rain Drops...”
Cara Mackie, University of South Florida

“Communicating Worry: An Autobiography of a Worry-Wart”
Linda Vangelis, University of South Florida

“The Other Woman: Jealousy in a Cross-Sex Friendship”
Shirlan Williams, University of South Florida

“The Nurturing Breast: (Re)Connecting Through Cancer”
Abby Arnold, University of South Florida

This panel explores the narrative construction of emotions in intrapersonal and interpersonal contacts. The authors sort through the communication dimension of emotions such as hope, jealousy, love, and loss, in order to understand how coping with them affects communication in various venues.

3208

12:00 p.m. - 1:15 p.m.

Natchez

COMMUNITY DIALOGUE THROUGH SERVICE-LEARNING: A “Communicating Common Ground” Roundtable

Sponsor: Instructional Development Division

Chair: Ross Louis, Xavier University of Louisiana

Panelists:

Melissa Hopson Sparks, Xavier University of Louisiana
Ross Louis, Xavier University of Louisiana
Steven J. Madden, Clemson University
Jane Nix, Thurgood Marshall Middle School (New Orleans, LA)
Dominique Green, Xavier University of Louisiana

This roundtable explores the function of community dialogue within two service-learning projects at different points of development. Participants represent the perspectives of university faculty, community partners, and undergraduate students.

3210

12:00 p.m. - 1:15 p.m.

Creole Queen

IMAGINED INTERACTIONS AND INTERNAL DIALOGUES IN DEALING WITH CONFLICT

Sponsor: Communication Theory Division

Chair: James M. Honeycutt, Louisiana State University

“Who is in Charge: Feelings of Control in Conflictual Imagined Interactions”

Marcus Porter, Louisiana State University

“Induced Imagined Interactions: Internal Dialogues and their Relations to Conflict Arousal and Resolution”

Jennifer Bernardi, Louisiana State University

“Who am I?: Imagined Interactions Before and After Plastic Surgery”

Suzette Bryan, Southeastern Louisiana University

“Imagining Improvement: Using Communicative Language Teaching to Create a More Competent Community”

Nikki Nuzzolillo and Jessica Vanderploeg, Louisiana State University

“Would You Like to Work Here?": Imagined Interactions and Job Interviews”

Tammy L. Kelley and Jon M. Croghan, Louisiana State University

Respondent: James M. Honeycutt, Louisiana State University

3211

Panel

12:00 p.m. - 1:15 p.m.

RM 253

COMMUNICATION: Theories, Problems, and Practices

Sponsor: Undergraduate Honors Conference

Chair and Discussant: Bill Edwards, Columbus State University

“Relational Dialectics: Making Connections Within Opposition”

Eva E. Hammock, University of Montevallo

UHC

“The Positive Effects of Self-Disclosure and Honesty on Litigation”
Katie Cranfill, University of Kentucky

“Community Lines: An Ethnographic Study of the Similarities and Differences between the ‘Classic’ Community and the Emerging Homeless Community”
Dylan Stevens, Campbell University

“Comparative Study of Deceit in the Workplace, Classroom, and Home”
Mary Lou Imbraglio and Heidi Mancuso, Southeastern Louisiana University

“Are Humans Fully Conscious of Their Actions?”
Brittney Lynn O’Neal, Southeastern Louisiana University

“Conversing in the Gap: Constructing a Temporal and Spatial View of Communication”
Kaitlin M. Bitting, University of Richmond

3212

UHC

Panel

12:00 p.m. - 1:15 p.m.

RM 254

STUDIES IN RHETORICAL CRITICISM I: Ideology and Strategy

Sponsor: Undergraduate Honors Conference

Chair and Discussant: Sean O’Rourke, Furman University

“An Old Landmark Re-Evaluated: An Ideological Criticism of The Trail of Blood”
Jason D. Wood, Samford University

“Cry Deception and Let Loose the Dogs of War: The Rhetorical Ethics of Colin Powell’s ‘Denial and Deception’”
Mary Virginia Hunter, Furman University

“Of Dragons and Heroes: An Analysis of Winston Churchill’s ‘England’”
Meredith Duncan, Furman University

“A Rhetorical Criticism of Charlotte Mayor Stanford Brookshire’s Statement at the Rally of Apology, 28-Nov-65”
Todd Mayes, Furman University

“Paving the Road to Iraq: President George W. Bush’s Manipulation of Epideictic Rhetoric in his Address to the Nation on the First Anniversary of September 11th”
Meghan Lally, George Washington University

“Testimony of Darrell Scott: Understanding Columbine”

Sarah Hand, Furman University

3213

12:00 p.m. - 1:15 p.m.

Cypress 1

PERFORMATIVITY AND THE GENDERED BODY

Sponsor: Performance Studies Division

Chair: Cindy J. Kistenberg, Queens University

“body-agrphy: The Female Flesh Fetish”

Jacqueline D. Burlison, Louisiana State University

“Untitled”

Brianne Waychoff, Independent Performance Artist

“Storytime at the Rainbow Room: Gender, AIDS, and the Gay Male Body in Personal Narrative”

Donald Painter, Jr., University of South Florida

“Untitled”

Joni M. Butcher, Louisiana State University

“Teen Mother(ing): Personal Narrative and the Responsible Self”

Charla L. Markham Shaw, University of Texas, Arlington

“The Production and Consumption of Masculinity in Eric Bogosian’s *Sex, Drugs, Rock & Roll*”

Darren C. Goins, Towson University

“A Conversation with Tim Miller”

Gary Reeves, Baton Rouge Community College

Respondent: Cindy J. Kistenberg, Queens University

3303

1:30 p.m. - 4:00 p.m.

Bayou

WORKSHOP ON INTERVIEWING FOR A PROFESSORIAL POSITION AND NEGOTIATING THE JOB CONTRACT

Sponsor: Vice-President

Moderator: Lynne M. Webb, University of Arkansas

Presenters and Facilitators:

Patricia Amason, University of Arkansas
Francis Brandau-Brown, Sam Houston State University
Keith V. Erickson, University of Southern Mississippi
Danna M. Gibson, Columbus State University
Charles H. Grant, East Carolina University
Jerold L. Hale, University of Georgia
John W. Haas, University of Tennessee
Roseann Mandziuk, Texas State University, San Marcos
W. Stuart Towns, Appalachian State University
Michael S. Waltman, University of North Carolina

Through explanation, interaction, and role playing, this workshop reviews the essential skills for successful interviewing via telephone and on-campus. We also consider steps and techniques for negotiating a job contract that includes the assignments and resources to earn tenure. The presenters/facilitators include professors from a wide variety of institutions at all ranks as well as current and former department chairs.

3305

1:30 p.m. - 4:00 p.m.

Delta Queen

**WORKSHOP ON STORYTELLING ACROSS THE COMMUNICATION
CURRICULUM**

Sponsor: Vice President

Facilitator: Trudy L. Hanson, West Texas A & M University

This interactive workshop provides storytelling resources, activities, and discussion of how storytelling can be implemented throughout the communication curriculum in colleges and universities at the undergraduate and graduate levels. Information about national and regional storytelling organizations and their publications will be provided to participants.

3307

1:30 p.m. - 4:00 p.m.

Samuel Clemens

**WORKSHOP ON TEACHING THROUGH REFLECTIVE DOING: Fostering
Transformative Learning in the Community of the Classroom Through Dialogue**

Sponsor: Applied Communication Division and Vice President

Facilitators: Beth Fisher Yoshida, Columbia University
Ilene C. Wasserman, Principal, Innovative Communities at the Workplace

The workshop presents the results of a graduate course offered at Columbia University involving current voices in the theories of transformative learning, dialogue, conflict, and the coordinated management of meaning theory of communication. The processes involved small groups in class, working groups outside the context of the class, and personal and group presentations, peer coaching, and personal and group reflection in a triple-loop process, all of which combined to foster community and transformative learning. This workshop session will include a summary of the theoretical foundations that guided our course design, a description of what we learned about the approach, and a discussion of what we would amplify in the future. We plan to convey this in a form of engagement that is dialogic and interactive.

3310

1:30 p.m. - 4:00 p.m.

Creole Queen

WORKSHOP ON IMPROVING ASSESSMENT OF TEACHING EFFECTIVENESS AND STUDENT RATINGS: What Factors Affect Them and How You Can Improve Them

Sponsor: Instructional Development Division

Facilitators: Steven J. Madden, Clemson University
Kelli L. Fellows, University of Georgia
Linda Nilson, Clemson University

Teaching assessment is an integral part of academe and consists of two components including faculty assessment and student evaluations. This workshop presents a system for faculty evaluation and exploration of factors that influence student ratings and how they may be enhanced.

3313

1:30 p.m. - 4:00 p.m.

Cypress 1

WORKSHOP ON PERFORMING ARCHITECTURE: Revealing Communication, Dialogue, and Community Through Sociodrama

Sponsor: Performance Studies Division

Facilitators: Nancy Jackson and Harry Harritos, Clemson University

Architecture is an area of increasing interest to scholars in communication. Enacting the sociodramatic aspects of architecture allows a full experience and articulation of the meanings that are derived from settings. The sociodramatic process offers a method to delve more deeply into the question of how people interpret setting, and consequently how setting contributes to interaction. In this interactive workshop, participants will

participate in a sociodrama that incorporates communication and dialogue to illustrate how interaction builds community.

3402

4:15 p.m. - 5:30 p.m.

Executive Board Room

BOUNDARIES OF APPROPRIATE COMMUNICATION BEHAVIOR: Sibling Violence, Excessive Disclosure, and Marital Role Communication

Sponsor: Interpersonal Communication Division

Chair: Monette Callaway-Ezell, Hinds Community College

“A Model for Sibling Violence and Interpersonal Relationships”

Laura Schade, University of Arkansas

“Involvement in a Conversation and Attributions Concerning Excessive Self-Disclosure”

Jessica J. Weisel and Paul E. King, Texas Christian University

“Role Models for Marital Communication: A Preliminary Study”

Ellen E. Elcan and Lynne M. Webb, University of Arkansas

Respondent: Kandi Walker, University of Louisville

3403

4:15 p.m. - 5:30 p.m.

Bayou

SPOTLIGHT SCHOLARS IN GENDER STUDIES

Sponsor: Gender Studies Division

Chair: Ann Rosenthal, Baker University

Spotlight Co-Scholars:

Sonja K. Foss, University of Colorado at Denver

Karen A. Foss, University of New Mexico and Eberhard-Karls Universitat Tübingen

This program involves a dialogue between Drs. Karen and Sonja Foss regarding their development as major contributors to gender studies in communication and particularly to the study of issues related to gender, rhetoric, and rhetorical criticism.

3404

4:15 p.m. - 5:30 p.m.

Levee

SUPREME COURT ROUNDTABLE: What Is Coming Up for the Next Term?

Sponsor: Freedom of Speech Division

Moderator: Charles Howard, Tarleton State University

Panelists:

Terry Cole, Appalachian State University

Christine N. Feldman, Georgia Southern University

Paul Gates, Appalachian State University

Charles Howard, Tarleton State University

3405

4:15 p.m. - 5:30 p.m.

Delta Queen

CAJUN FOLKTALES: Southern Heritage Spotlight

Sponsor: Intercultural Communication Division

Chair: J. Lynn Reynolds, Pepperdine University

Spotlight on local storyteller, Celia Soper, an author with ties to original French settlers.

3406

4:15 p.m. - 5:30 p.m.

Mississippi Queen

HOW TO USE NCA'S ARCHIVES OF JOURNALS TO ENHANCE RESEARCH
AND INSTRUCTION

Sponsor: Vice President

Chair: Roger Smitter, NCA Executive Director

Panelists: Joe Tragert, EBSCO Publishing

Martha Watson, NCA President, University of Nevada, Las Vegas

NCA's new database publishing venture with EBSCO has made research more accessible to savvy users. All of NCA's scholarly journals back to 1914, as well as other communication journals and publications, are now available on-line in a searchable database. How can you most efficiently find just the right sources for a research project? How can you use the archives and reference database in your courses and syllabi to

enhance instruction? Come learn how to use these archives easily and creatively as a critical resource for enhancing research and teaching.

3407

4:15 p.m. - 5:30 p.m.

Samuel Clemens

COMPETITIVE PAPERS IN MASS COMMUNICATION

Sponsor: Mass Communication Division

Chair: Linda Dysart Goff, University of Southern Mississippi

“Depicting the Quarterback in Black and White: A Content Analysis of College and Professional Football Broadcast Commentary”

Andrew C. Billings, Clemson University

“Gender Differences in the Digital Gaming World”

Mary E. Green, University of Southern Mississippi

“Cybernetic Rhetoric: The Rhetorical Power of Fetal Ultrasound Images”

Kyle Jones, University of Southern Mississippi

“Propaganda from the Peninsula: Al Jazeera’s Broadcasts of Osama Bin Laden”

Kevin C. Lee, Western Carolina University

Respondent: Berrin Beasley, University of North Florida

3408

4:15 p.m. - 5:30 p.m.

Natchez

CHANCES FOR DIALOGUE: Creating and Enhancing Applied Dialogue in Communities

Sponsor: Applied Communication Division

Chair: John C. Meyer, University of Southern Mississippi

“Dialogue in Interpersonal and Community Relationships”

Danna Gibson, Columbus State University

“Dialogue in Health Care Settings”

Patricia Amason, University of Arkansas

“Dialogue in International Education”

Robert E. Frank, Morehead State University

“Dialogue in Families”

Thomas J. Socha, Old Dominion University

“Dialogue in Educational Organizations”

Jill J. McMillan, Wake Forest University

“Dialogue as an Approach to Conflict Management in Organizations”

Linda Putnam, Texas A & M University

After each panelist gives a brief statement on possibilities for dialogue in one venue based on his or her recent research and experience, a roundtable discussion follows. Audience participation will be encouraged.

3410

4:15 p.m. - 5:30 p.m.

Creole Queen

PERFORMANCE IN PRAXIS AND PEDAGOGY: Creating Discourse across Disciplines, Genres, and Communities

Sponsor: Performance Studies Division

Chair: Lisa Flanagan, Louisiana State University

“Mondo Bizzaro: The State of (Artists, Activists, and Educators in) the Nation”

Bruce France, Xavier University of Louisiana

“Performing English, Performing Pedagogy: Revising the ESL Classroom as a Critical Performative Site”

Ross Louis, Xavier University of Louisiana

“Across Disciplines: LSU Performance Studies”

Lisa Flanagan, Louisiana State University

“Performative Assignments Beyond the Performance Studies Curriculum”

C. Turner Steckline, University of Louisiana at Monroe

Respondent: Donna Marie Nudd, Florida State University

3411

Panel

4:15 p.m. - 5:30 p.m.

RM 253

COMMUNICATION STUDIES OF RACE, ETHNICITY, AND CULTURE

UHC

Sponsor: Undergraduate Honors Conference

Chair and Discussant: Michael I. Arrington, University of Kentucky

“Separation of Ethnic Groups on a Multi-Cultural Campus”

Lana Meche, University of Louisiana at Lafayette

“The Kaisha: Cultural Aspects of the Japanese Corporation”

Lindley Ashline, Appalachian State University

“Mass Media Propaganda: Issues and Problems within the Romanian Press”

Anca Dumitrescu, Florida State University

“Comparing Media Systems in Communist Nations to Those in Democracies”

Luke Bendick, Sam Houston State University

“Ethnicity in Magazine Advertising: A Content Analysis of Race Portrayal in Magazine Advertising”

Carrie A. Chatman, Arkansas State University

“Education for Health—A Fair Trade? Corporate America’s Support of African-American Youths and the Advertising Strategies and Products they Promote”

Emilee M. Weatherspoon, University of Montevallo

3412

UHC Panel

4:15 p.m. - 5:30 p.m.

RM 254

STUDIES IN RHETORICAL CRITICISM II: Politics, Religion, and Culture

Sponsor: Undergraduate Honors Conference

Chair and Discussant: Susan Mallon Ross, University of Southern Mississippi, Gulf Coast

“Two Parties, One Message: An Analysis of the Rhetoric of Barack Obama and Michael Steele at the 2004 Nominating Conventions”

Sabrina Campbell and Colleen Kennedy, George Washington University

“Fannie Lou Hamer’s Journey: Escaping Racial Disparities”

Jessica Styles, Furman University

“Bruce Springsteen’s Fantasy Theme According to Bono”

Jennifer Deermer, University of Alabama in Huntsville

“Employing Religious Rhetoric during War: The Presidential Tradition Continues”
Elisabeth A. Decker, George Washington University

“‘Man Cannot Speak For Her’: Elizabeth Cady Stanton’s Strategic Rhetoric at the First Woman’s Rights Convention”
Lisa Kathryn Browning, George Washington University

“Fred Korematsu: Relearning the Lessons of Internment”
Jodi Marie Tovay, Furman University

3413

4:15 p.m. - 5:30 p.m.

Cypress 1

2005 SSCA TOWN HALL DEBATE: 75th Anniversary Celebration of Communication, Dialogue, and Community

Sponsor: Rhetoric and Public Address Division

Moderator: Kenneth N. Cissna

Resolved: That the "spaciousness of old rhetoric" and civility in discourse have irretrievably given way to the "emptiness" of the sound bite and the lure of the angry attack.

For the Affirmative:

Hal Fulmer, Troy State University
Terry Thibodeaux, Sam Houston State University

For the Negative:

Charles Tardy, University of Southern Mississippi
Marilyn J. Young, Florida State University

Participants will begin with brief opening statements, followed by cross-examination from the opposition. Floor speeches will be invited from members of the audience, followed by concluding statements from each team. The session will end with a division of the house regarding the resolution.

3516

HopKins Black Box Theatre (LSU)

7:30 p.m.

ACROSS DISCIPLINES: RESEARCH AND RESPONSE

Note: This program is a repeat of #2413.

Saturday, April 2, 2005

4016

Ballroom Foyer

8:00 a.m. - 4:00 p.m.

REGISTRATION

4017

Ballroom Foyer

8:00 a.m. - 12:00 p.m.

EXHIBITS

4101

Chairman's Library

8:00 a.m. - 8:45 a.m.

LANGUAGE AND SOCIAL INTERACTION DIVISION BUSINESS MEETING

4102

Executive Board Room

8:00 a.m. - 8:45 a.m.

MASS COMMUNICATION DIVISION BUSINESS MEETING

4105

Delta Queen

8:00 a.m. - 8:45 a.m.

COMMUNICATION THEORY DIVISION BUSINESS MEETING

4106

Mississippi Queen

8:00 a.m. - 8:45 a.m.

INTERCULTURAL COMMUNICATION DIVISION BUSINESS MEETING

4107

Samuel Clemens

8:00 a.m. - 8:45 a.m.

RHETORIC AND PUBLIC ADDRESS DIVISION BUSINESS MEETING

4108

Natchez

8:00 a.m. - 8:45 a.m.

PERFORMANCE STUDIES DIVISION BUSINESS MEETING

4201

9:00 a.m. - 10:15 a.m.

Chairman's Library

SSCA NOMINATING COMMITTEE MEETING

Chair: Terry Thibodeaux, Retiring SSCA President, Sam Houston State University

Note: Nominating Committee Representatives from all divisions must attend this session.

4202

9:00 a.m. - 10:15 a.m.

Executive Board Room

THREATENED IDENTITY AS A THEME IN CONTEMPORARY AMERICA

Sponsor: Kenneth Burke Society Interest Group

Chair: Andrew A. King, Louisiana State University

"The Aesthetic Preservation of Appalachian Identity"

David Cratis Williams, Florida Atlantic University

"The Role of Ethnic Identity in America: Assimilation or Assertion"

Risa Samra, Barry University

"Pat Buchanan's Apocalyptic Vision of the End of Western Identity"

Lyman Hunt, Louisiana State University

"Samuel Huntington's Challenges to American National Identity or 'It Has Even Come to Harvard and We Don't Like It'"

Andrew A. King, Louisiana State University

Respondent: Clarke Rountree, University of Alabama

4205

9:00 a.m. - 10:15 a.m.

Delta Queen

SPOTLIGHT ON JAMES C. MCCROSKEY: 2005 Communication Theory Outstanding Scholar

Sponsor: Communication Theory Division

Chair: Bill Edwards, Columbus State University

Panelists:

Jerry L. Allen, University of New Haven

Mark Hickson, University of Alabama, Birmingham

Patricia Kearney, California State University, Long Beach

Will G. Powers, Texas Christian University

David Roach, Texas Christian University

Timothy Plax, California State University, Long Beach

Respondent: James C. McCroskey, West Virginia University

4206

9:00 a.m. - 10:15 a.m.

Mississippi Queen

TOP PAPERS IN INTERPERSONAL COMMUNICATION

Sponsor: Interpersonal Communication Division

Chair: Richard Bello, Sam Houston State University

“Departure and Reunion Language in Heterosexual Marital Relationships”*

Jason W. Hough, John Brown University

“Assessing ‘Normal’ Family Communication: A Justification and Methodological Proposal”** Todd L. Goen and Lynne M. Webb, University of Arkansas

Respondent: Jerold L. Hale, University of Georgia

*Top Student Paper

**Top Paper

4207

9:00 a.m. - 10:15 a.m.

Samuel Clemens
SOUTHERN RHETORIC, SOUTHERN STUDIES, AND FUTURE CONNECTIONS
TO RHETORIC AND PUBLIC ADDRESS: A Community Dialogue

Sponsor: Rhetoric and Public Address Division

Chair/Moderator: Christina L. Moss, Louisiana State University

Discussants:

Gaines Foster, Louisiana State University
Victoria Gallagher, North Carolina State University
Nghana Lewis, Louisiana State University
Rodger Payne, Louisiana State University
W. Stuart Towns, Appalachian State University

The panel brings Southern Studies experts from Louisiana State University in history, English, and religious studies into conversation with rhetoric and public address scholars from the field of communication.

4208

9:00 a.m. - 10:15 a.m.

Natchez

STUDIES OF DIALOGUE: In Relationships, Groups, and Communities

Sponsor: Vice President

Chair: Ronald C. Arnett, Duquesne University

“Discursive Processes that Foster Dialogic Moments in the Engagement of Our Deeply Embedded Stories of Each Other”

Ilene C. Wasserman, ICW Consulting Group and Fielding Graduate Institute

“Undoing Psycho-Logic: Dialogic Moments in Psychotherapy”

Mariaelena Bartesaghi, University of Pennsylvania

“Conversations Between Men: Dialogue and Unraveling the Male Body

Matthew Brooks, University of South Florida

“Dialogue and the Public Domain—Arendt’s Reclamation Project”

Ronald C. Arnett, Duquesne University

4209

UHC

Panel

9:00 a.m. - 10:15 a.m.

Riverboat

TOP 4 UNDERGRADUATE PAPERS

Sponsor: Undergraduate Honors Conference

Chair: Charles H. Tardy, University of Southern Mississippi

“The Bad Apple Theory and Hegemonic Shifts in Media Coverage of Abu Ghraib”

Jennifer Bafundo, Furman University

“Presidential Election 2004—Bush vs. Kerry: What Message Are They Trying to Send?”

Stacy D. Olm, Arkansas State University

“Topic Avoidance and Secrecy in Regards to Relationship Satisfaction”

Jennifer Spence, University of Kentucky

“Guys and Dolls: An Analysis of Gender in *William’s Doll*”

Nathan Moore, Samford University

Respondent: Joy L. Hart, University of Louisville

Dr. Hart, editor of the *Southern Communication Journal*, asked an appropriate scholar to review each of these papers, just as she does submissions to *SCJ*. She will report their assessments.

4210

9:00 a.m. - 10:15 a.m.

Creole Queen

CIVILITY, POLITICAL PROFILING, AND SOUTHERN POLITICS: Competitive Papers

Sponsor: Political Communication Division

Chair: Kerry Owens, University of Mary Hardin Baylor

“Assessing United States Senate Debate: (In)Civility and the Unborn Victims of Violence Act”*

Christopher R. Darr, Wesleyan College

“The Political Profiling of Elected Democratic Officials: A Tale of Two Rhetorical Visions”

Donald C. Shields, University of Missouri, Kansas City, and John F. Cragan, University

of St. Thomas

“George C. Wallace and Those ‘Lyn’ Newspapers’: A Look at Wallace’s Relationship With the News Media”

Melissa Smith, Mississippi State University

“Lion Hunting: A Metaphorical Critique of a Post-Capture Photograph of Saddam Hussein”

Kyle Jones, University of Southern Mississippi

Respondent: Jean L. DeHart, Appalachian State University

*Top Paper

4211

9:00 a.m. - 10:15 a.m.

RM 253

HOW TO ENHANCE THE UNDERGRADUATE EXPERIENCE: A Visual Display of NCA Student Organizations in the South

Sponsor: Vice President

Chair: Martha Watson, NCA President, University of Nevada, Las Vegas

Panelists:

Cindy Buell, Lambda Pi Eta - Zeta Xi Chapter, Wesleyan College

Sakile Camara, Lambda Pi Eta - Pi Mu Chapter, University of Houston-Downtown

Trudy Hanson, Lambda Pi Eta - Gamma Phi Chapter, West Texas A & M University

Respondent: Roger Smitter, NCA Executive Director

Faculty advisors and students from Lambda Pi Eta, NCA’s honorary for students in four-year communication programs, participate in this interactive session and share what they have done on campus in recent years. Current chapter advisors and students as well as those interested in starting an honorary society or student club are welcome to join discussion, which will include information regarding all three of NCA’s undergraduate student organizations.

4212

9:00 a.m. - 10:15 a.m.

RM 254

EXPLORING COMMUNICATIVE PRACTICES MANIFEST IN PEDAGOGY

Sponsor: Instructional Development Division

Chair: Steven J. Madden, Clemson University

“The Evolution of White Racial Identity in Multicultural Courses: Communicative Evidence and Pedagogical Implications”

Ann Neville Miller and Kelli L. Fellows, University of Georgia

“A Case Study of Design Teachers’ Supportive Communication Strategies in Midpoint Critiques”

Deanna P. Dannels and Sonja K. Turner, North Carolina State University

“Students' Interpretation of Teachers' High Immediacy Messages”*

Carolyn H. Rester, Louisiana State University

Respondent: Nina-Jo Moore, Appalachian State University

*Top Paper and Top Student Paper

4213

9:00 a.m. - 10:15 a.m.

Cypress 1

“SHOULD WE BE LAUGHING AT THIS?”: Guilty Reactions to the New Disability Humor

Sponsor: Vice President

Co-Presenters: Donna Marie Nudd, Florida State University

Terry Galloway, Mickee Faust Club

Directors Terry Galloway and Donna Marie Nudd present two award-winning comedic video shorts, *Annie Dearest: The Real Miracle Worker* and *The Scary Lewis Yell-a-thon*. In addition, Galloway performs a short excerpt from her mock-autobiographical show about growing up deaf, *Out All Night and Lost My Shoes*. The videos and live performance are meant to initiate a public discussion of issues related to disability—such as charity telethons, caretakers, the Americans with Disabilities Act, ethics of accommodation, issues of representation, and anti-inspirational disability humor.

4301

10:30 a.m. - 11:45 a.m.

Chairman's Library

SSCA 2005 CONVENTION PLANNING COMMITTEE

Chair: Charles Tardy, SSCA Vice President-Elect, University of Southern Mississippi

Note: Vice Chairs-Elect from all divisions and interest groups must attend this session.

4302

10:30 a.m. - 11:45 a.m.

Executive Board Room

FREEDOM OF SPEECH IN CLIMATES OF WAR AND SOCIAL MOVEMENTS

Sponsor: Freedom of Speech Division

Chair: John Campbell, University of Memphis

“An Analysis of Recurring Arguments Presented to Congress During Times of War”*

Laura Schade, University of Arkansas

“A Cold Day in Iraq: Freedom of Expression and Freedom of Religion in the Iraqi Interim Constitution”

David R. Dewberry, University of Denver

“Expressing Counter-Narrative: Juliette Morgan’s Exercise of Free Speech in Support of Civil Rights”

Pat Arneson and Kristen M. Lynn, Duquesne University

“The Who, What, When, Where, Why, and How of the Free Speech Movement”

Kristin Haun, University of Tennessee

Respondent: Terry Cole, Appalachian State University

*Top Paper and Top Student Paper

4305

10:30 a.m. - 11:45 a.m.

Delta Queen

RE-VISITING MCCROSKEY: A Graduate Student Forum

Sponsor: Communication Theory Division

Chair: Ryan L. Loyd, West Texas A & M University

“An Overview of J. C. McCroskey”

Ryan L. Loyd, West Texas A & M University

“Outside the McCroskey Approach”

Richard J. Sabatino, Texas State University, San Marcos

“The Scholar and His Texts”

Montana Hisel, West Texas A & M University

“The School of McCroskey”

Roger Wyrick, West Texas A & M University

“McCroskey Assessments: The Good, The Bad, and The Ugly”

Mandy Manning, West Texas A & M University

Respondents: James C. McCroskey, West Virginia University

Jason J. Teven, West Texas A & M University

William G. Powers, Texas Christian University

4306

10:30 a.m. - 11:45 a.m.

Mississippi Queen

RADICAL DIALOGUES WITH NASCENT COMMUNITIES

Sponsor: Rhetoric and Public Address Division

Chair: Keith V. Erickson, University of Southern Mississippi

"Anna Julia Cooper Versus Anna Howard Shaw: A Rhetorical Situation Having Little To Do With Indians"

Kristina E. Curry, Georgia State University

“Maybe She's Just Too Bold: Examining Emma Goldman's ‘Woman Suffrage’ During the First Wave of Feminism”

Ivey Taylor, Georgia State University

“The Allegorical Manifestation of the Sermons of Clarence Jordan: A Modern Social Gospeller”

Chara K. Van Horn, Georgia State University

“From Civil Rights to Global Struggle: The Significance of Vietnam Anti-War Rhetoric in the Internationalization of U. S. Minority Movements”

Monica Waugh, Georgia State University

These papers examine radical rhetorics addressed to audiences that were nascent or inchoate at the time they were addressed. Taken collectively, the papers raise questions about constitutive rhetoric, rhetorical effectiveness, and the tendency of radical rhetorics to address audiences not yet fully formed.

4307

10:30 a.m. - 11:45 a.m.

Samuel Clemens

ADJUSTING TO A NEW DEPARTMENT CHAIR: Communicative Challenges and Solutions

Sponsor: Association for Communication Administrators Interest Group

Moderator: Lynne M. Webb, University of Arkansas

“From the Perspective of the Dean”

Richard R. Ranta, University of Memphis

“From the Perspective of the Interim Department Chair”

Hal Fulmer, Troy State University

“From the Perspective of the New Department Chair”

Ann Rosenthal, Baker University

“From the Perspective of the Former Chair”

Marilyn J. Young, Florida State University

“From the Perspective of the Tenured Professor (Who Later Becomes Chair)”

Fran Dickson, University of Denver

“From the Perspective of the Untenured Faculty Member”

Danna M. Gibson, Columbus State University

“From the Perspective of the Graduate Student”

Amber M. Walker, Penn State University

Each panelist discusses a specific challenge that he or she experienced in coping with or as a new department chair as well as the ways he or she successfully addressed the situation.

4308

10:30 a.m. - 11:45 a.m.

Natchez

COMMUNICATION ACTIVISM: Applied Communication for the 21st Century

Sponsor: Vice President

Chair: Kenneth N. Cissna, University of South Florida

Presenter: Lawrence R. Frey, University of Colorado

Respondents:

Kate Hawkins, Clemson University
John C. Meyer, University of Southern Mississippi

Lawrence R. Frey, recipient of NCA's Gerald M. Phillips Award for Distinguished Applied Communication Scholarship, presents a position statement that examines the need to merge communication scholarship and activism as a distinct focus for applied communication. Following responses to this position from two distinguished SCA applied communication scholars, discussion with the audience will be encouraged.

4309

10:30 a.m. - 11:45 a.m.

Riverboat

GRADUATE EDUCATION IN COMMUNICATION: A Primer for Undergraduate Students

Sponsor: Undergraduate Honors Conference

Chair: Susan A. Siltanen, University of Southern Mississippi

Panelists:

Jerold L. Hale, University of Georgia
Trudy L. Hanson, West Texas A & M University
Loretta Pecchioni, Louisiana State University
Alan B. Albarran, University of North Texas

4310

10:30 a.m. - 11:45 a.m.

Creole Queen

RHETORICAL ROOTS OF THE POP-CULTURE POLIS: Return of the Enthymeme in Community Dialectics of Representation

Sponsor: American Society for the History of Rhetoric

Moderator: David Lambkin, Kutztown University

“Enthymematic Pop-Agenda, Pop-Culture Polis: The Mythic Rhetoric of Dubya's Battle”
Shaun Treat, Louisiana State University

“The Enthymematic Gender Mythos in *Eyes Wide Shut*”
Stace Treat, University of North Carolina, Chapel Hill

“Empty Difference in Filmic Remakes: Missing Premises in *The Haunted Mansion*, *The Stepford Wives*, and *The Manchurian Candidate*”

Laura Sells, Louisiana State University

“Never Forget: Haunting and the (In)Effective Historicity of 9/11”

Ben Powell, Louisiana State University

“Re-Defining Suburbia: Enthymematic Argument and the Identity of New Urban Spaces”

Tom St. Antoine, Palm Beach Atlantic University

“As the President Utters: The Enthymematic Principles of ‘God Bless America’”

Zac Gershberg, Louisiana State University

4311

10:30 a.m. - 11:45 a.m.

RM 253

RUNNING AMUCK: The Federal Communications Commission Under the Michael Powell Chairmanship

Sponsor: Mass Communication Division

Moderator: Dennis Robertson, University of Texas at Tyler

Panelists:

Tony DeMars, Sam Houston State University

Ronald Garay, Louisiana State University

David Goff, State University of West Georgia

John Allen Hendricks, Southeastern Oklahoma State University

Dennis Robertson, University of Texas at Tyler

This roundtable examines the regulatory enforcement and implementation of new policies by the Federal Communications Commission under the chairmanship of Michael Powell, including First Amendment rights, obscenity and indecency, station licensing, and broadcast content controls.

4312

10:30 a.m. - 11:45 a.m.

RM 254

FRACTURING COMMUNITIES AND STIFLING DIALOGUE: Communication in the 2004 U. S. Election Campaigns

Sponsor: Political Communication Division

Chair: Robert E. Frank, Morehead State University

“Breaking the Band of Brothers: Communication by Veterans in the Bush and Kerry Campaigns”

Jean L. DeHart, Appalachian State University

"The Aftermath of the Scream that Ended the Dream: Tracing the Internet Spawning of Howard Dean's Speech"

Karyn Brown, Mississippi State University

“Splitting a Community Through Engineered Global Opinion: An Analysis of the Brazilian Newspaper *O Globo*'s Coverage of the U. S. Elections

Monica Pombo, Appalachian State University

“Gender and Ethnicity in Conflict: Communication in the 2004 U. S. Senate Race in Florida

Marna Weston, Florida State University

4313

10:30 a.m. - 11:45 a.m.

Cypress 1

COMMUNICATION, DIALOGUE, AND COMMUNITY—AN EXEMPLAR: Scholars Respond to the HopKins Black Box “Across Disciplines” Program

Sponsor: Performance Studies Division

Chair: Tracy Stephenson Shaffer, Louisiana State University

Panelists:

Marcy Chvasta, University of South Florida

Mindy Fenske, University of South Carolina

Ross Louis, Xavier University

This panel functions to reflect on the performance event held at the HopKins Black Box Theatre Thursday and Friday evenings. Topics of discussion might include the legitimization of performance as research and scholarship through the event, the relationship of the event to pedagogy, and the creation of community through the dialogue generated by the event.

4415

12:00 p.m. - 2:15 p.m.

Premier 1

AWARDS LUNCHEON

President Terry Thibodeaux, Sam Houston State University, presiding

Keynote Address:

"Getting Present, Staying Present, and Inviting Presence: Preparing the Ground for Dialogic Connection When That Seems Least Possible"

Sallyann Roth, Public Conversations Project

Sallyann Roth, MSW, is a founding member of and facilitator and trainer for the Public Conversations Project, Watertown, Massachusetts. She has taught for many years in the masters programs at both Smith and Simmons Schools of Social Work, and is an Associate of the Taos Institute and consultant to the interpersonal skills component of the Harvard Law School's Program on Negotiation. She serves on the editorial boards of *Family Process*, *International Journal of Narrative Therapy and Community Work*, and *Sistemas Familiares*. Common to all of her work is a commitment to design, cultivate, and support ways for people who have been disconnected to connect through finding ways to speak what has seemed too difficult to speak and through hearing what has been too difficult to hear.

4505

2:30 p.m. - 5:00 p.m.

Delta Queen

WORKSHOP ON SURVIVING TENURE AND PROMOTION

Sponsor: Association for Communication Administrators Interest Group

Moderator: Carl M. Cates, Valdosta State University

Panelists:

James Vickrey, Troy State University

Lynne M. Webb, University of Arkansas

John C. Meyer, University of Southern Mississippi

John Gaston, Valdosta State University

David Goff, State University of West Georgia

Carl M. Cates, Valdosta State University

Renee Edwards, Louisiana State University

Few experiences in the academy are more stressful than the promotion and tenure review process. This workshop explores the tenure and promotion evaluation process, including teaching, service, and scholarship, as well as the role of mentors in the process. Attendees are requested to bring with them a copy of their curriculum vita as well as copies of the tenure and promotion guidelines of their department, college, and university.

4507

2:30 p.m. - 5:00 p.m.

Samuel Clemens

WORKSHOP ON PREPARING FOR DIFFICULT CONVERSATIONS: Focused Reflection Toward Multiple Perspectives and Enduring Purposes

Sponsor: Vice President

Facilitator: Sallyann Roth, Public Conversations Project

The work of the Public Conversations Project relies heavily on preparation of participants, settings, facilitators, and conversational design to block familiar polarizing conversations and invite fresh contactful conversations. This experiential workshop introduces the premises and practices used by PCP through participative exercises. Participants will learn ways to prepare themselves and others for challenging encounters through structured reflecting, connecting with relational purposes, and consulting with disputants. The work presented can be easily transferred to teaching/learning settings.

4509A

2:30 p.m. - 3:45 p.m.

Riverboat

PERSONAL RELATIONSHIPS: Studies of Friends and Families

Sponsor: Undergraduate Honors Conference

Chair and Discussant: Michael Waltman, University of North Carolina

“Mother-Daughter Relationships in Relation to Appearance and Self-Esteem”

Lindsey Preston, University of Kentucky

“‘You’re Driving Me Crazy!’ Evaluating the Differences Between Initial Impressions and Final Impressions in Roommate Satisfaction”

Schyler Simpson, University of Kentucky

“Are We Close? A Study of the Relationships Between Same Gendered Siblings”

Lindsay Grace George, University of Kentucky

“Family Environment Variables and their Effects on Adolescent Self-Concept”

Rachael M. Vance, Southeastern Louisiana University

“Influences on Young Adults’ Satisfaction with Intergenerational Communication”

Ashley L. Alexander, University of Richmond

“Social Support and the Cohesiveness Between Friends”

UH

Amanda Brewer, University of Kentucky

4509B

4:00 p.m. - 5:00 p.m.

Riverboat

STUDIES IN MASS COMMUNICATION

Sponsor: Undergraduate Honors Conference

Chair and Discussant: Mary Jackson Pitts, Arkansas State University

“*Sex and the City: A Woman’s Guide to Stereotypical Living*”

Leslie Morris, Berea College

“Plane Crashes in the Media and Viewers’ Perceptions of Flying”

Kristin Carter, University of Kentucky

“Alcohol Portrayal in The Real World”

Allison Waite, Furman University

“Intertwining Media: A Study of Eustress, Self-Esteem, Group Affiliation, Aesthetic, and Escape Motivations of Sports Fans’ Internet and Television Use”

Josh Tucker, University of Kentucky

4511

2:30 p.m. - 5:00 p.m.

RM 253

WORKSHOP ON COMMUNICATION ACROSS THE CURRICULUM: Designing Strategies for Interdisciplinary Collaboration Amidst the Realities of Cross-Curricular Administration

Facilitator: Deanna P. Dannels, North Carolina State University

The communication across the curriculum movement is at a crossroads. We no longer face the constant questions of our past—questions that ask us to rationalize our existence and justify our commitment to communication instruction in other disciplines. Rather, we have established our importance on many campuses across the nation and we are getting calls for help from faculty and students in numerous other disciplines. Yet this growth has brought to the fore new questions and challenges. We are called upon to serve other disciplines in theoretically sound and pedagogically thorough ways—ways that ideally foster communal, dialogic relationships between and among disciplines. Yet we are called to do this during a time where resources, staffing, and training are scarce on many campuses.

This workshop explores strategies for managing the current tensions around “communication across the curriculum” programs with an eye towards maintaining high standards of interdisciplinary collaboration amidst the realities of cross-curricular work. The workshop will provide ample opportunity for participants to explore communication across the curriculum issues and challenges with others involved in the movement.

4513

2:30 p.m. - 5:00 p.m.

Cypress 1

WORKSHOP ON GETTING STARTED WITH SERVICE LEARNING

Facilitator: Richard Conville, University of Southern Mississippi

Ernest Boyer has said, “The aim of education is not only to prepare students for productive careers, but also to enable them to live lives of dignity and purpose.” Service-learning is one avenue toward this end. Service-learning is a widely-practiced pedagogy in higher education that involves students in authentic community service, which experience at the same time helps them achieve course objectives. This hand-on workshop will include course design, relating to community partners, reflection activities, risk management, research opportunity, and instructor resources.

4601

Chairman's Library

5:15 p.m. - 6:00 p.m.

COMMUNITY COLLEGE DIVISION BUSINESS MEETING

4602

Executive Board Room

5:15 p.m. - 6:00 p.m.

PUBLIC RELATIONS DIVISION BUSINESS MEETING

4605

Delta Queen

5:15 p.m. - 6:00 p.m.

ASSOCIATION FOR COMMUNICATION ADMINISTRATORS INTEREST GROUP
BUSINESS MEETING

4606

Mississippi Queen

5:15 p.m. - 6:00 p.m.
POPULAR COMMUNICATION DIVISION BUSINESS MEETING

4607
Samuel Clemens
5:15 p.m. - 6:00 p.m.
FREEDOM OF SPEECH DIVISION BUSINESS MEETING

4608
Natchez
5:15 p.m. - 6:00 p.m.
INTERPERSONAL COMMUNICATION DIVISION BUSINESS MEETING

4611
RM 253
5:15 p.m. - 6:00 p.m.
AMERICAN SOCIETY FOR THE HISTORY OF RHETORIC INTEREST GROUP
BUSINESS MEETING

4714
Cypress 2
6:30 p.m. - 8:00 p.m.
OSBORN RECEPTION

Honoring All SSCA Award Winners and Participants in the Theodore Clevenger Jr.
Undergraduate Honors Conference

Sponsored by Houghton Mifflin and Drs. Michael and Suzanne Osborn

Sunday, April 3, 2005

5016
7:15 a.m. - 8:00 a.m.
Café Lobby
REFLECTION ON THE CONVENTION

The Vice Chair and convention planner, Ken Cissna; Vice Chair-Elect and next year's convention planner, Chuck Tardy; and Executive Director-Elect, Emmett Winn invite you to join them for coffee and to reflect on the convention and its theme, "Communication, Dialogue, and Community." This is also a chance to talk about what "worked" for you and what didn't, and what you would like to see in the convention next year.

5101

8:30 a.m. – 10:30 a.m.

Chairman's Library

COMMITTEE ON COMMITTEES

5102

8:00 a.m. - 9:15 a.m.

Executive Board Room

POLITICAL CAMPAIGNS AS THEATRE: The 2004 U. S. Presidential Campaign in Perspective

Sponsor: Rhetoric and Public Address Division

Moderator: Marilyn J. Young, Florida State University

Discussants:

Sally Bishai, Florida State University

Matt Cohen, Florida State University

Matthew A. Grindy, Florida State University

Marna Weston, Florida State University

Discussant: Nicole Colston, Miami-Dade College

This panel explores the various theatrical and rhetorical devices of the presidential campaign with special attention on the Democratic and Republican National Conventions, the role of humor for the candidates and other parties, the significance of partisan film documentaries, and the use of theatrical performances by activist groups.

5103

8:00 a.m. - 9:15 a.m.

Bayou

COMMUNICATION AFFECTING DIALOGUE AND COMMUNITY: Is There Bias in the Media?

Sponsor: Political Communication Division

Chair: Dennis White, Arkansas State University

"A Comparative Framing Analysis of Embedded and Behind-the-Lines Reporting on the 2003 Iraq War"

Stephen D. Cooper, Marshall University, and Jim A. Kuypers, Dartmouth College

"No Balance of Opinion: The Atlanta *Journal-Constitution's* Agenda Against President George W. Bush"

Stephen Braden, Kennesaw State University

"'All Things Considered' or 'All Things Distorted'? : NPR's Coverage of the Swift Boat Controversy"

Gwen Brown, Radford University

Respondent: Dennis White, Arkansas State University

5104

8:00 a.m. - 9:15 a.m.

Levee

CULTIVATION, POWER, AND RHETORIC

Sponsor: Communication Theory Division

Chair: Stephanie Thomson, Xavier University

"Cultivation Analysis: A Historical Overlook and Analysis"

Kristin Haun, University of Tennessee

"The World Trade Center Memorial, Identity, and Power"

Nicole Cann, Auburn University

"Legitimizing 'The People' at the Intersection of Political Rhetoric and Nation Building"

Aysel Morin, Xavier University

Respondent: Melissa Hopson Sparks, Xavier University

5105

8:00 a.m. - 9:15 a.m.

Delta Queen

APPLIED COMMUNICATION AT WORK: Interviewing, Training, and Motivating

Sponsor: Applied Communication Division

Chair: Carl Cates, Valdosta State University

“Effects of Previewing a Resume and Power-of-Speech on Employment Interview Outcomes”

Sabrena R. Parton, Berry College, Robin Hardin, University of Tennessee, Lee Clendenning, Berry College

“Expanding Workforce Development and Training Outcomes: A Case Study”

John Cook, University of Texas--Brownsville, and William G. Powers, Texas Christian University

“Feedback and Motivation: Does Supervisors’ Feedback Motivate Employees?”

Abby M. Brooks and Karen A. Legg, University of Tennessee

Respondent: Charles Grant, Eastern Carolina University

5106

8:00 a.m. - 9:15 a.m.

Mississippi Queen

BOATS, BANDS, AND BALLOTS: Political Reform and the 527s

Sponsor: Mass Communication Division

Chair: Marilyn Prociello Ellzey, University of Southern Mississippi

Panelists:

Glenda C. Williams, University of Alabama

Richard Parker, Western Kentucky University

Melissa Smith, Mississippi State University

Gary A. Copeland, University of Alabama

The participants of this panel will discuss the effect that independent expenditures by groups such as MoveOn and Swift Boat Veterans for Truth had on the conduct and outcome of the 2004 Presidential election and how similar activities by these organizations affect other federal, state and local elections.

5107

8:00 a.m. - 9:15 a.m.

Samuel Clemens

IN MEMORY OF EDDIE MEYERS: From Students, Colleagues, and Friends

Sponsor: Southern Forensics Division

Moderator: Daniel Schabot, William Carey College

Discussants:

Darren Goins, Towson State University
Jay Bourne, Cumberland College

Members of the audience are invited to participate in sharing their stories and recollections.

5108

8:00 a.m. - 9:15 a.m.

Natchez

COMMUNICATION, DIALOGUE, AND COMMUNITY IN ACTION: Exploring the Uses of Videoconferencing and Service Learning in the Hate Speech Course

Sponsor: Instructional Development Division

Chair: Mike Waltman, University of North Carolina

“Developing the Hate Speech Course”

Mike Waltman, University of North Carolina

“Building a Bigger Classroom: Videoconferencing and the Hate Speech Course”

John Haas, University of Tennessee

“Hate Speech and Videoconferencing: The GTA Perspective”

Justine Davis, University of North Carolina

“Hate Speech and Videoconferencing: The High School Student Perspective”

Caitlin Campbell and Teresa Nixon, West High School

“Hate Speech and Videoconferencing: The Undergraduate Perspective”

Undergraduates in the Hate Speech Course from the University of North Carolina and the University of Tennessee

5109

8:00 a.m. - 9:15 a.m.

Riverboat

GENDER ISSUES IN BUILDING COMMUNITY

Sponsor: Gender Studies Division

Chair: Susan Emel

“When the Personal is Political...”

Kristan Poirot, University of South Carolina

“Gender Frames in 2003 Final Four Basketball Championship”

Christie Kleinmann, University of Tennessee, Knoxville

“Women, Men, and Organizational Stories”

Linda Pyscher Jurczak, University of Tennessee

“The Negotiation and Mediation of Gender Imagery and Consumerism on *Queer Eye for the Straight Guy*”

Yarma Velazquez-Vargas, Florida State University

5110

8:00 a.m. - 9:15 a.m.

Creole Queen

POPULAR MUSIC AND POPULAR TELEVISION TODAY

Sponsor: Popular Communication Division

Chair: Deborah K. Phillips, Muskingum College

“When Fact and Fiction Collide: The Hyperreal World of *The West Wing*”

Trudy L. Hanson, West Texas A & M University

“Jewel’s Intuition: The Effect of Expectation on Enjoyment and Attributions Toward the Performer”

Jim St. Pierre and Amy E. Fowdy, University of Louisiana at Lafayette

“Alien Filmmakers in Hollywood: The 1930s Government Plan to Rid the Nation of a Tinsel Town Menace”

J. Emmett Winn, Auburn University, and Jennifer J. Penry, Faulkner State Community College

“Do not Relinquish the Right to Criticize: *Politically Incorrect with Bill Maher*”*

David S. Silverman, Xavier University of Louisiana

“Protest Music as ‘Ego-Enhancement’: Reggae Music, the Rastafarian Movement, and the Reexamination of Race and Identity in Jamaica”*

Stephen A. King, Delta State University

*Top Papers

5111

8:00 a.m. - 9:15 a.m.

RM 253

COMMUNICATION AND NEW MEDIA

Sponsor: Undergraduate Honors Conference

Chair and Discussant: Teresa Taylor, Tougaloo College

“A Comparison of Home Video Game Usage and Relationship Satisfaction”

Vanessa A. Purdom, University of Kentucky

“The Theory and Practice of Woman’s Writing”

Rebecca Previs, University of Richmond

“How Telemedicine is Affecting the Public’s Understanding of Health Care”

Haley Pounders, Arkansas State University

“Exploring Technological Communication in Organizations”

Lauren Mondo, University of Richmond

5113

8:00 a.m. - 9:15 a.m.

Cypress 1

G.I.F.T.S.: Great Ideas for Teaching Speech

Sponsor: Community College Division

Chair: Catherine Gragg, San Jacinto College

This program allows participants to learn successful activities for classroom teaching. Each presenter will conduct/explain a learning activity to a small group seated around small tables. The program follows a round robin format so that participants can learn several different activities to take back to their classrooms.

5202

9:30 a.m. - 10:45 a.m.

Executive Board Room

COMPETITIVE STUDENT PAPERS IN THE HISTORY OF RHETORIC

Sponsor: American Society for the History of Rhetoric

Moderator: Ron Roach, Young Harris College

“The Southern Strategy Revisited: Nationalizing Racial Rhetoric in Republican Presidential Campaigns”*

Carey L. Powers, City University of New York

“Rhetorical Imitation and the Constitutive Role of Rhetoric in Joachim Burmeister’s ‘Musical Poetics’”

Joseph C. Delfin, University of Memphis

“Stasis in the Age of Mediated Politics: A Contemporary Approach to an Ancient System”

Jessica Sheffield, Pennsylvania State University

“Speech, Labor, Class: The Role of Speech Instruction in the YMCA’s Early 20th Century Americanization Programs”

Zornitsa Keremidchieva, University of Minnesota

*Top Student Paper

5203

9:30 a.m. - 10:45 a.m.

Bayou

DIALOGIC ALTERNATIVES IN THE COMMUNICATION CLASSROOM

Sponsor: Instructional Development Division

Chair: Steven J. Madden, Clemson University

“Teaching Experience and Its Effect on a Student’s Acceptance of a Course”

Jennifer Gill and Dana Martz, University of Maryland

“Student’s Perceptions and Concerns about the Process of Communicating Teaching Evaluations Online as Factors in Assessing Teaching Evaluation Data”

Thomas J. Socha, Rachel Cole, and Students of Communication Research Methods I (Fall 2003), Old Dominion University

“Student Receptivity to the Communication Teacher as Popular Press Agent: Incorporation of Love Languages in Interpersonal Communication Courses as a Pedagogical Extension”

Kelli L. Fellows, University of Georgia

Respondent: Steven J. Madden, Clemson University

5204

9:30 a.m. - 10:45 a.m.

Levee

COMMUNICATION, DIALOGUE, AND COMMUNITY: A Woman Administrator's View

Sponsor: Applied Communication Division

Chair: H. J. Mindy Chang, Texas A & M University, Corpus Christi

Panelists:

Marsha Houston, University of Alabama

Kathleen J. Turner, Davidson College

Sandra Harper, Texas A & M University-Corpus Christi

This panel explores the leadership role of woman administrators with the focus on how they exhibit their communication style, utilize dialogic alternatives, and serve their community. A dialogic mode of engagement will be employed to elicit comments, questions, challenges and/or consensus from the audience as well as the panelists.

5205

9:30 a.m. - 10:45 a.m.

Delta Queen

INTERSECTING THE LIFE AND WORK OF KENNETH BURKE: Spotlight on the Work of David Cratis Williams

Sponsor: Kenneth Burke Society Interest Group

Chair: Elena C. Strauman, College of Charleston

Spotlight Scholar: David Cratis Williams, Florida Atlantic University

The place and significance of Kenneth Burke in the field of communication cannot be understated. Recently, interest has extended from Burke's ideas to Burke himself. This program spotlights the work of Burkean scholar David Cratis Williams, whose ongoing program of research has focused not only on the conceptual foundations of Burke's work, but the biographical connections as well.

5206

9:30 a.m. - 10:45 a.m.

Mississippi Queen

RINGING THE BELL TO GALVANIZE CHANGE: Dr. Bill Cosby's Communication about the Black Community

Sponsor: Mass Communication Division

Moderator: Berrin Beasley, University of North Florida

“Airing the Dirty Laundry: A Discussion of African Americans’ Self-Presentation in the Media”

Lori Boyer, Louisiana State University

“Present, Represent, or Misrepresent: Media’s Dialogue about Bill Cosby’s Call to the Black Community”

Kimberly A. McCormick, University of North Florida

“He Said, They Said: A Framing Analysis of the Media Coverage of Bill Cosby’s Remarks About African Americans, Education, and Community”

Stephynie Perkins and Christine Holland, University of North Florida

5207

9:30 a.m. - 10:45 a.m.

Samuel Clemens

COMPETITIVE PAPERS IN RHETORIC AND PUBLIC ADDRESS: Museums, Transformation, Southern Identity, and Epideictic

Sponsor: Rhetoric and Public Address Division

Chair: Keith Griffin, University of South Carolina, Aiken

“Museums and the Recreation of History: A Rhetorical Analysis of ‘Titanic: The Artifact Exhibit’”

Kenneth S. Zagacki and Victoria Gallagher, North Carolina State University

“From Colonialism to Cosmopolitanism: Rhetorical Transformation in Randolph Bourne’s ‘Trans-National America’”

Jean Costanza Miller, George Washington University

“The Rhetoric of Southern Identity: Debating Division and Identification in the Recent American South”

Rebecca B. Watts, Embry-Riddle Aeronautical University

“How Presidents Use Epideictic Speaking to Advocate Policies”

William D. Harpine, University of Akron

5208

9:30 a.m. - 10:45 a.m.

Natchez

THE RHETORIC OF POPULAR CULTURE IN PUBLIC SPACES AND THE COVERAGE OF SARS

Sponsor: Popular Communication Division

Chair: Debbie K. Phillips, Muskingum College

“Manipulation of Space: Effects on the Public Sphere on Society”

Justin Paul Keller, University of Arkansas

“Economic Influence and the Public Space“

Randi Davis, University of Arkansas

”Rhetorical Public Space in Republics: Power, the State, and Public Sphere”

Stephanie Jean Bullard, University of Arkansas

“Church and State in the Public Sphere”

Amanda Johnson, University of Arkansas

“News Framing of SARS Coverage Related to the World Health Organization and Taiwan in the *New York Times*”

Yi-Fan Chen, Rutgers University

5210

9:30 a.m. - 10:45 a.m.

Creole Queen

TOWARD NEW DIALOGUE AND COMMUNITY: Web Sites, Democracy, and Media Coverage—Competitive Papers

Sponsor: Political Communication Division

Chair: Tony DeMars, Sam Houston State University

“The Political Socialization of Children on the Web: A New Approach to Teaching Democracy”

Alison Miller, University of Southern Mississippi

“Who is Electing the President?: Media Setting the 2004 Democratic Agenda”

S. Tanner Smith, Ozark Technical College

“The Gun Control Issue and Its Coverage by the *New York Times*, *Time*, *Newsweek*, and *U. S. News & World Report* in the 2000 Presidential Campaign”

Kunka D. Ignatova, University of Tennessee

“Political Web Sites and Image Attributes: How Peripheral Information May Affect Attitude Formation”

Barry P. Smith, University of Alabama

Respondent: Marna Weston, Florida State University

5211

UHC Panel

9:30 a.m. - 10:45 a.m.

RM 253

ADVERTISING: Studies of Content and Effects

Sponsor: Undergraduate Honors Conference

Chair and Discussant: Marilyn Porciello Ellzey, University of Southern Mississippi

“The Effects of Advertising on the Consumer Behavior of Children Ages 6-12”

Sara Hodges, Elon University

“The Portrayal of Women in Procter and Gamble Magazine Advertisements”

Lauren Johnson, Muskingum College

“Evaluating the Effectiveness of Army ROTC Advertisements”

Michael V. Slawter, University of Kentucky

“Dietary Supplement Advertisements and Self-Image Dissatisfaction among Female College Athletes”

Tabitha I. Christian, Arkansas State University

“Food Advertisements in Children's Programming”

Serena Burchett, Arkansas State University

“The Psychological Effects of Advertising on Children Ages 6-12”

Mariah Lietz, Elon University

5212

UHC Panel

9:30 a.m. - 10:45 a.m.

RM 254

COMMUNICATION IN ROMANTIC RELATIONSHIPS

Sponsor: Undergraduate Honors Conference

Chair and Discussant: Patricia Amason, University of Arkansas

“Exploring the Correlations between Teasing and Competitiveness within Romantic Relationships”

Amanda Koenig, George Washington University

“College Students' Perceptions of Long Distance Relationships: A Study of Communication, Intimacy, Self-Disclosure, and Dialectical Tensions”

Katie Burgbacher, University of Kentucky

“Self Esteem and Relationship Competence: A Look into Physical Appearance and the Ability to Begin Relationships”

Wendy Reagan, University of Kentucky

“The Question of Love Languages: An Empirical Investigation of Chapman’s Model”

Katie Hall, Kimberly Stumpf, Nathan Moore, and Jon Mann, Samford University

“Expectancy Violations and Sexual Resistance in Three Relationship Types: Cross-Sex Friends, Dating Partners, and Marital Partners”

Sara L. Reeves, Sam Houston State University

“The Influence of Conflict Style on Attitude toward Date Rape among College Students”

Christine Swisher, George Washington State University

5213

9:30 a.m. - 10:45 a.m.

Cypress 1

AUTOPERFORMANCE: Images That Haunt, Identities That Won’t Sit Still for a Picture

Sponsor: Performance Studies Division

Chair: David Terry, Louisiana State University

“Straddling the Gutter”

Gretchen Rhodes Stein, Louisiana State University

“My Grandfather Was an Artist”

Justin Trudeau, Louisiana State University

“Will the Real Banana Please Stand Up?”

David Terry, Louisiana State University

“Displaced Debutantes”

Melanie Kitchens, Louisiana State University

Respondent: Daniel W. Heaton, Capital University

5301

11:00 a.m. - 12:15 p.m.

Chairman's Library

CONSTRUCTING MARY MAGDALENE AND THE FEMININE DIVINE IN THE POPULAR CULTURE: A Roundtable Discussion

Sponsor: Gender Studies Division

Discussion Leaders: Navita Cummings James, University of South Florida
Susan Emel, Baker University

Participants discuss such popular culture texts as *The DaVinci Codes*, *The Passion of Christ*, *Beyond the Belief*, *The Gospel of Mary Magdalene*, *Gnostic Gospels*, *The Red Tent*, *The Secret Life of Bees*, and Internet discussion groups, focusing what these texts contribute to our understanding of the women in the *Bible*, the Feminine Divine, and women's spiritual journeys and identities.

5302

11:00 a.m. - 12:15 p.m.

Executive Board Room

CULTURAL COMMUNICATION: APPLICATION, REVISION, AND SYNTHESIS

Sponsor: Communication Theory Division

Chair: Cole Franklin, Louisiana College

“Intercultural Encounters: Ethnography of Self-Discovery about Plans for Motherhood through Research”

Angela L. Brown, University of Arkansas

“Toward an Alternate Approach to the Teaching of Intercultural Exchange and Negotiation: The Application of Universal Communication Axioms”

Richard Bello, Frances Brandau-Brown, J. Donald Ragsdale, and Terry Thibodeaux, Sam Houston State University

“A Marriage of Three Theories”

Linda Pysher Jurczak, University of Tennessee

Respondent: Bill Edwards, Columbus State University

5303

11:00 a.m. - 12:15 p.m.

Bayou

HOW TO COMMUNICATE AT WORK: Issues of Feedback, Distance, and Delivery

Sponsor: Applied Communication Division

Chair: David Gesler, Murray State University

“Physicians' Attitudes Concerning Communication in Health Care Delivery and Communication Training”

Samantha Romanin and Patricia Amason, University of Arkansas

“‘Biggie-sizing’ Performance at Wendy’s through Feedback and Social Reinforcement”
Daryl W. Wiesman, Clemson University

“Telecommuting: The Future is Here”
Beth Katz, University of Southern Indiana

Respondent: Sabrena R. Parton, Barry College

5304

11:00 a.m. - 12:15 p.m.

Levee

FROM THE DARK AGES TO CYBERSPACE: The Effects of Mass Communication on
the Evolution of Dialogue and Community

Sponsor: Mass Communication Division

Chair: Mary Jackson Pitts, Arkansas State University

“Before Mass Communication: The ‘Sutra’ as a Form of Communication”
Thomas Baglan, Arkansas State University

“Influences of Broadcasting on Community and Communication”
Matthew Ramsey, University of Southern Mississippi

“Virtual Communities: New Directions for the 21st Century”
James Parker, Vanderbilt University

5305

11:00 a.m. - 12:15 p.m.

Delta Queen

ON DISEMBODIED VOICES

Sponsor: Performance Studies Division

Chair: Roger Pippin, Louisiana State University

“The Engastrimyth Squeaks: Know Thyself”
Marcy Chvasta, University of South Florida

“Reflections on Public Speaking and the Answering Machine”
Joshua Gunn, Louisiana State University

“The Voice of Treason, or, Deus Vox Machina”
Michael LeVan, University of South Florida

“Tattoo My Tongue”
Mindy Fenske, University of South Carolina

Respondent: James Aune, Texas A & M University

5306
11:00 a.m. - 12:15 p.m.
Mississippi Queen
DEMONSTRATION DEBATE

Sponsor: Vice President

Chairs: Jon Croghan and Tammy Kelley Rodriguez, Louisiana State University

Undergraduate student members of LSU’s Mixon Lyceum debate team present a demonstration debate following the procedures of the National Parliamentary Debate Association.

5307
11:00 a.m. - 12:15 p.m.
Samuel Clemens
THE MULTICULTURAL COMMUNITY: Adoption of Intercultural Perspectives in
Higher Education

Sponsor: Intercultural Communication Division

Chair: A. J. Baltes, Prairie View A & M University

“Development of Cultural Viability through Hands-On Projects”
B. J. Freeman, Prairie View A & M University

“The Dialogic Impact of Values, Attitudes and Beliefs within an HBCU:
De Jun Liu, Prairie View A & M University

“Incorporating Multicultural Perspectives in the Assessment Process”
Eun-ho Yeo, Prairie View A & M University

“Development of the Course Structure: Methods that Enhance Learning at a Black
Institution”
Jennifer Burke, Prairie View A & M University

“Fostering a Diverse Community in Style and Rhetoric:
A. J. Baltes, Prairie View A & M University

5308

11:00 a.m. - 12:15 p.m.

Natchez

DIALOGIC ALTERNATIVES FOR ACHIEVING COMMUNITY

Sponsor: Political Communication Division

Chair: Doran O’Donnell, University of Louisiana, Alexandria

“Dialogic Rhetoric: Dorothy Kenyon and Pauli Murray’s Rhetorical Moves in *White v. Crook*”

Susan Mallon Ross, University of Southern Mississippi, Gulf Coast

“Press Release Rhetoric: Cesar Chavez and the ‘Commonwealth Address’”

Stephanie Thomson, Xavier University of Louisiana

“Cemetery Semantics: The White Cross Rhetoric of Pro-Life Advocates”

Raymond Kyle Jones, University of Southern Mississippi

“Dialogic Grieving: State Rituals and the Memorializing of Ronald Reagan”

Keith V. Erickson and Cindy Parnell, University of Southern Mississippi

This panel explores alternative means of achieving community through dialogic interaction, including collaboration, symbolism, rituals, and press relations.

5309

11:00 a.m. - 12:15 p.m.

Riverboat

IN MEMORY OF OWEN PETERSON

Sponsor: Vice President

Chair: Andrew King, Louisiana State University

“Anglophilic and Aristotelian: The Owen Peterson (Ph) Files”

Barry Poyner, Truman State University

“Mother and Daughter Reflections: Two Generations Remember Owen Peterson”

Carol S. Hopson, Hopson Consulting, LLC, and Claire Hopson Procopio, Baton Rouge Community College

“Owen as Sojourner”

Hal Fulmer, Troy State University

“My Colleague, Owen”

Mary Frances HopKins, Louisiana State University

“Mentoring Skills and the Ingroup/Outgroup Syndrome”

James Honeycutt, Louisiana State University

“The Owen I Knew”

Ken Zagacki, North Carolina State University

“On Assignment for Owen”

Lyman Hunt, Louisiana State University

Remembering a Dear Friend and Colleague, Owen Peterson”

Richard R. Ranta, University of Memphis

5310

11:00 a.m. - 12:15 p.m.

Creole Queen

REFLECTIONS OF FILM AND TELEVISION IN POPULAR CULTURE

Sponsor: Popular Communication Division

Chair: Michael Eaves, Valdosta State University

“ABC Network’s *Alias*: Female Exploitation or Empowering Feminist Icon?”

Jennifer J. Penry, Faulkner State Community College

“Self Reported Content by Student Cell Phone Users”

Carl L. Kell and Gary K. Hughes, Western Kentucky University

”Local Motion Picture Exhibition in Auburn, Alabama, from 1894-1928: A Cultural History from a Communication Perspective”

Danielle E. Williams, Auburn University

“Marital Types in Prime Time: An Analysis of Marriages on *The West Wing*, *Friends*, and *Everyone Loves Raymond*”

Laura Schade, University of Arkansas

“*Seinfeld* and its Reflection of Misunderstandings: The Causes and Effects of Misunderstandings in Interpersonal Communication”

Haijing Tu, Auburn University

5313

UHC

Panel

11:00 a.m. - 12:15 p.m.

RM 253

GENDER AND COMMUNICATION: Quantitative Studies of Sex Differences

Sponsor: Undergraduate Honors Conference

Chair and Discussant: Thomas J. Socha, Old Dominion University

“Gender Bias: Does It Exist in University Classrooms?”

Nakeshia Guillory, Southeastern Louisiana University

“Beliefs in a Just World as a Predicting Variable in Determining Responsibility Attribution and Emotions in Helping Contexts”

Melissa Manning, University of Kentucky

“Differences in Leadership Behavior between Male and Female Coaches at the University of Kentucky”

Colleen Irwin, University of Kentucky

“An Investigation of Gender Differences of Sports Coaches’ Leadership Styles”

Sarah Luttrell, University of Kentucky

“Sex Differences in Media-Induced Fear: Influence of Empathy”

Mindy E. Schweickhardt, University of Kentucky

“The Affect of Biological Gender and Gender Role on Self-Disclosure in Relationships”

P. Chase Sears, University of Kentucky