

***Southern States Communication Association
Mid-Year Executive Council Meeting
Friday, November 18, 2011, 11:00 am – 1:45 pm
New Orleans Marriott, St. Charles Room, 41st Floor
Frances Brandau-Brown, Sam Houston State University, President***

AGENDA

1. CALL TO ORDER
2. WELCOME
3. Approval of *Minutes of SSCA Executive Council Meeting*, Little Rock, AR (appears SSCA webpage <http://www.sscanet.net/files/2011-Executive-Council-Minutes-from-Little-Rock.pdf>)
4. Approval of Agenda
5. Officers' Reports
 - 5.1 President – Frances Brandau-Brown, *Sam Houston State University*
 - 5.2 Vice-President – Monette Callaway, *Hinds Community College*
 - 5.3 Immediate Past President & Nominating Committee – Thomas Socha, *Old Dominion University*
 - 5.4 Vice-President Elect – John Myer, *University of Southern Mississippi*
 - 5.5 Executive Director – Carl Cates, *Valdosta State University*
 - 5.6 Marketing Director – Jennifer Mize Smith, *Western Kentucky University*
 - 5.7 *SCJ* Editor – J.D. Ragsdale, *Sam Houston State University*
 - 5.8 NCA Legislative Assembly Representatives –
 - Michael Eaves, *Valdosta State University*, K-12 Representative;
 - Kristen Heintz, *Pulaski Technical College*, Community College Representative;
 - Daniel Grano, *University of North Carolina at Charlotte*, 4-year College/University Representative
 - 5.9 NCA Nominating Committee Representative – Roseann Mandziuk, *Texas State, San Marcos* (Nov. 2011)
Emmett Winn, *Auburn University* (Nov 2011-2014)
6. Standing Committee Reports
 - 6.1 Committee on Committees – Frances Brandau-Brown, *Sam Houston State University*
 - 6.2 Constitution – Richard Knight, *Shippensburg University*
 - 6.3 Finance – John Haas, *University of Tennessee, Knoxville*
 - 6.4 Local Arrangements
 - 6.5 Publications – Pat Arneson, *Duquesne University*
 - 6.6 Resolutions – Wesley Buerkle, *East Tennessee State University*
 - 6.7 Resource Development – Todd Goen, *Indiana University-Purdue University Fort Wayne*
 - 6.8 Time and Place – Bill Edwards, *Columbus State University*
7. Division Reports
 - 7.1. Applied Communication, Beth Eschenfelder, *University of Tampa*
 - 7.2. Communication Theory, Dana Gibson, *Columbus State University*
 - 7.3. Community College, Judi Truitt, *Volunteer State Community College*
 - 7.4. Freedom of Speech, David R. Dewberry, *Rider University*
 - 7.5. Gender Studies, Christie Kleinmann, *Lee University*
 - 7.6. Instructional Development, Jennifer T. Edwards, *Tarleton State University*
 - 7.7. Intercultural Communication, Paula Rodriguez, *Hinds Community College*
 - 7.8. Interpersonal Communication, Terry M. Thibodeaux, *Sam Houston State University*
 - 7.9. Language and Social Interaction, Eugenie Almeida, *Fayetteville State University*
 - 7.10. Mass Communication, Barry Smith, *Mississippi University for Women*
 - 7.11. Performance Studies, Lisa Flanagan, *Louisiana State University*
 - 7.12. Political Communication, Pat Wheaton, *Georgia Southern University*
 - 7.13. Popular Communication, John Saunders, *Columbus State University*
 - 7.14. Public Relations, Myleea Hill, *Arkansas State University*

7.15. Rhetoric and Public Address, Richard Leeman, *University of North Carolina-Charlotte*

7.16. Southern Forensics, Dan Shabot, *Cameron University*

8. New Business

9. Announcements and Adjournment

Minutes

1. Call to Order: President Brandau-Brown called the meeting to order at 11:12 am.
2. Welcome: President Brandau-Brown welcomed all present. There were 13 members in attendance.
3. Approval of the minutes: The minutes were approved without change.
4. Approval of Agenda: The agenda was approved with the change of moving 5.9 to the top of the order so that Dr. Roseann Mandziuk could attend a conflicting session.
5. Officers' Reports:
 - 5.9 NCA Nominating Committee Representative – Roseann Mandziuk: Dr. Mandziuk discussed the changes in the election cycle for NCA. She turned the report over to Dr. Emmett Winn for discussion of the new nominating committee for NCA. Dr. Winn asked for the members to contact him with suggestions for nominees.
 - 5.1 President – Frances Brandau-Brown: Dr. Brandau-Brown reported on the work done based on the strategic plan. The projects underway address the web and social media presence of the association. Special concerns include better data management and better use of the website. The Digital SSCA committee report will be given by Dr. Cates as a part of his report. Dr. Jeanne Pursuit has organized a new Facebook page along with other social media. This has been done with the endorsement of those that worked on the previous efforts in social media.
 - 5.2 Vice-President – Monette Callaway: Ms. Callaway discussed the convention program for 2012. At this point, 195 panels have been scheduled. A draft for edits will be send to the planners immediately after NCA.
 - 5.3 Immediate Past President & Nominating Committee – Tom Socha: Dr. Socha announced the candidates for the next cycle of elections. The K-12 nominee for the Legislative Assembly at NCA is Kristen Cockrell Mooney. The nominees for Vice-President Elect are John Haas and Mary Stuckey. Dr. Socha noted that continued work is needed on the reserve of the association as discussed in the mini-summit from Little Rock. Dr. Socha also noted the completion of the research project from Dr. Jeanne Pursuit and her students from UNCW.
 - 5.4 Vice-President Elect –John Meyer: Dr. Meyer noted he is already receiving submissions to the Undergraduate Honors Conference well in advance of the Dec. 12 deadline. He also announced a preliminary theme idea for the 2013 convention: Communication and Choice Making.
 - 5.5 Executive Director – Carl Cates: Dr. Cates presented membership and financial information. He noted that the CPA report was satisfactory and all taxes and reports were filed on time. Dr. Cates then reported on the work of the Digital SSCA committee. The current web and member services provider, Virticle, has relocated to Atlanta from Auburn. After contact from our webmaster, Glenn Adams, Virticle has noted no interest in redesign for SSCA for web pages or software. We may maintain our current service with them until we find a new provider. The committee has narrowed its choices to three vendors: Memberclicks, Membee, and Wild Apricot. Dr. Cates requested the members of the EC look over these vendors and send feedback to the Digital Committee. Dr. Cates also reminded the group that the budget for the web changes was approved in Little Rock. After December 1, 2011, the Digital SSCA committee will ask the EC for ratification via e-mail of its choice for vendor.
 - 5.6 Marketing Director – Jennifer Mize-Smith: Dr. Mize-Smith noted institutional memberships and ad sales were going well. She invited those in attendance to join, buy and consider exhibits.
 - 5.7 *SCJ* Editor – J.D. Ragsdale: See attached report.
 - 5.8 NCA Legislative Assembly Representatives – Michael Eaves, Kirsten Heintz, and Daniel Grano: Report items included the appointment of a task force to formulate the process for taking positions on public policies.
6. Standing Committee Reports
 - 6.1 Committee on Committees – Frances Brandau-Brown: Dr. Brandau-Brown noted all committees are now have the full complement of members.
 - 6.2 Constitution – No report. President Brandau-Brown noted that the new chair, Rich Knight was unable to make the meeting.
 - 6.3 Finance – John Haas: Dr. Haas noted he was monitoring the bank statements and no irregularities were noted.
 - 6.4 Local Arrangements – Dr. Brandau-Brown reported that a local resource was still needed for San Antonio.

6.5 Publications – Pat Arneson: Dr. Arneson reported continued discussion regarding the proposal of the process for starting a new journal. In addition, those interested in starting a new journal focused on qualitative methods have decided to issue the publication *with an interested publisher independently of any association*.

6.6 Resolutions – Wesley Buerkle: No report.

6.7 Resource Development – Todd Goen: All awards are now at the \$5000 level. The Osborn award is targeted for the next effort. Work continues on determining the use for funds raised for the Clevenger Undergraduate Honors Conference.

6.9 Time and Place – Bill Edwards: The committee recommendation to select Austin, Texas as the site for 2016 was approved.

7. Division Reports – President Brandau-Brown called for division reports. In addition to notes about submission rate, Paula Rodriguez raised a concern regarding the call for proposals and the term used for the Great Ideas panels. The discussion surrounded the idea of the change from GIFTS to GIFT-C. The suggestion was made that the panels again be called GIFTS with the expression standing for Great Ideas for Teaching Students. The suggestion was met with no opposition. President Brown declared the suggestion as approved by general consent.

8. New Business – No new business was introduced.

9. Announcements. Ms. Callaway reminded convention planners to inform their panelists regarding acceptance and rejection of submissions.

10. The meeting was adjourned at 1:05 p.m.