

**Report of the 2010 SSCA
Constitution Committee
Karyn Brown (Chair)**

History of the proposed constitution changes:

The proposed constitution changes concerns the Theodore Clevenger Jr. Undergraduate Honors Conference and the Franklin Shirley Award. A report from the *Ad Hoc* Committee on the Clevenger Undergraduate Honors Conference chaired Marilyn J. Young and members, Amanda Borden, Sean O'Rourke, and Ashli Stokes presented recommendations at the SSCA meeting April 1, 2009. The committee recommend that the Constitution Committee find an appropriate way and place to institutionalize the Clevenger Undergraduate Honors Conference in the SSCA Constitution and that the Constitution Committee include the information about timing and planning in the CUHC entry in the Constitution.

Therefore, we propose that the Clevenger Undergraduate Honors Conference be institutionalized in the SSCA Constitution:

This change needs to be made in each of the following places:

Article IV, Section 4, Subsection B.2

Article IV (Officers), Section 4 (Duties of Officers), Subsection B.2

"Serve as program coordinator of the sectional programs arranged by the officers of the recognized Divisions of the Association. The Vice President, as program chairperson, shall consider the recommendations of the Division Vice Chairpersons as to programs, but shall have final authority regarding the program and select the winner of the Robert Bostrom Award."

**italicized and underlined text indicates addition

Article VI, Section 2, Subsection A

Article VI (Officers), Section 2 (Duties of Officers), Subsection A

"Annual Convention. The Association shall hold a convention and the Theodore Clevenger, Jr., Undergraduate Honors Conference each year in the months of March or April, preferably during the first full week in April or as near thereto as feasible, at the time determined by the Executive Council upon recommendation by the Time and Place Committee as provided in Article IX, Section 1."

**italicized and underlined text indicates addition

Therefore, we propose that the Shirley award be institutionalized.

Article IV, Section 4, Subsection C.3

Article IV (Officers), Section 4 (Duties of Officers), Subsection C.3

"Plan the annual Theodore Clevenger, Jr. Undergraduate Honors Conference and determine the winner of the Franklin Shirley Award."

**italicized and underlined text indicates addition

Resolutions for Consideration at the 2010 Annual Meeting of SSCA.

Recognition of Drs. Michael and Suzanne Osborn for their continued support of SSCA's Osborn Reception.

Whereas, we value the financial support that our generous members provide; and
Whereas, We benefit from the opportunity to honor our Award winners at the Osborn Reception;
therefore be it

Resolved, SSCA formally thanks Drs. Michael and Suzanne Osborn for financial support of the Osborn Reception.

Recognition of Allyn & Bacon/Longman Publishers for their continued support of SSCA's Osborn Reception.

Whereas, we value the financial support that our generous sponsors provide; and
Whereas, we benefit from the opportunity to honor our Award winners at the Osborn Reception;
therefore be it

Resolved, SSCA formally thanks Allyn & Bacon/Longman Publishers for financial support of the Osborn Reception.

Recognition of the University of Memphis for its Outstanding Service to SSCA.

Whereas, we value our institutional members; and
Whereas, SSCA in Memphis has been greatly assisted by faculty and staff of the University of Memphis; therefore be it

Resolved, SSCA formally thanks The University of Memphis for its service and recognizes their efforts as outstanding.

Recognition of Taylor & Francis/Routledge Publishers for their continued support of SSCA's Welcome Reception.

Whereas, we value the financial support that our generous sponsors provide; and
Whereas, we benefit from the opportunity to congregate and enjoy good food and drink at the Welcome Reception; therefore be it

Resolved, SSCA formally thanks Taylor & Francis/Routledge for financial support of the Welcome Reception.

Resolution in honor of Susan Mallon Ross.

Whereas Susan Mallon Ross was an inspirational teacher who loved students and dedicated her life to education; and

Whereas Susan Mallon Ross was throughout her career a strong and effective advocate for the study of women's discourse and of freedom of speech; and

Whereas Susan Mallon Ross was a loyal member of our state, regional, and national professional associations and gave freely her time and energy to them; therefore be it

Resolved, SSCA acknowledges its appreciation for the life and work of Susan Mallon Ross.

Resolution in honor of Michael Leff.

Whereas, Michael Leff made significant contributions to the study of rhetoric and the study of human communication more broadly; and

Whereas, Michael Leff was an exceptional department head, teacher, advisor, leader, visionary, and colleague; and

Whereas Michael Leff had a personal impact on so many members of SSCA; therefore be it

Resolved, that SSCA recognizes the loss of a friend, colleague, scholar, and leader with the death of Michael Leff.

Recognition of J. Emmett Winn for his work as Executive Director of SSCA.

Whereas, J. Emmett Winn as Executive Director of SSCA offered the association his talents as a dedicated, meticulous, and supportive leader to improve the organization's business functions; and

Whereas, J. Emmett Winn's careful guidance helped to drastically improve SSCA's financial standing; and

Whereas, J. Emmett Winn's efforts contributed greatly to smoothly functioning SSCA annual conventions; and

Whereas, J. Emmett Winn has contributed to SSCA in these and many other extraordinary ways while insisting his efforts are nothing more than ordinary; therefore be it

Resolved, SSCA heartily thanks J. Emmett Winn for his dedicated service and hereby recognizes him as Duck Master Extraordinaire at the 2010 annual meeting of SSCA in Memphis, Tennessee.

Recognition of Jennifer McCullars Johnson for her work as Executive Assistant of SSCA

Whereas, Jennifer McCullars Johnson as Executive Assistant of SSCA offered the association her talents as a dedicated and supportive leader in many aspects of SSCA business including conference registration; and

Whereas, Jennifer McCullars Johnson's hard work and efficiency contributed greatly to ensuring SSCA convention registration being the best it can be; and

Whereas, Jennifer McCullars Johnson's good humor and pleasant demeanor brought much happiness to the membership; therefore be it

Resolved, SSCA most heartily thanks Jennifer McCullars Johnson for her dedicated service to our annual conventions.

Report of the Resource Development Committee
Southern States Communication Association Executive Council Meeting
Southern States Communication Association Convention
7 April 2010

This year, the focus of the Resource Development Committee (RDC) is raising money to fund the Outreach Award. At our meeting last fall, I noted that balance of the Outreach Award was \$575. Preconvention Caring Connections sales totaled \$1320, which is \$50 off of our record last year. This brings the award balance to \$1895. The committee's goal for this conference is to raise the award balance to \$3000 through Caring Connections sales and individuals donations. This should allow us to fully fund this award next year, which meets the timeframe set by the committee.

As an additional note, I mentioned at this meeting last year that given the increase we saw in Caring Connections sales, there was a possibility that the current three-year supply of Caring Connections materials might be sufficient for only two years. Based on this year's presales, I am ecstatic to report that this possibility is now a reality. The growth in Caring Connections sales in the past two years will require us to purchase supplies next year (one year early). Financially, this demonstrates a growth in Caring Connections sales of approximately \$1500 over a two year period. The RDC and I are pleased to report the success of this endeavor and hope that Caring Connections continue to receive strong support.

The plan for raising funds the Clevenger Undergraduate Honors Conference (UHC) is currently on hold pending guidelines from the executive council (EC) as to how the money will be used. As I reported in November, the RDC has discussed several fundraising ideas, but will not select a fundraising strategy until there is a plan in place regarding how any monies raised are to be utilized. SSCA President Trish Amason asked me to suggest some possibilities for the use of UHC funds, and I would offer expansions of three of the four possibilities the RDC raised in it's previous report.

The first recommendation is to offer travel awards to UHC attendees. Every year there are a number of UHC panelists who do not attend, some of which is most likely attributable to the costs of attending the conference. Travel awards would likely increase the number of attendees at the conference. Further, such a funding focus might be most appealing to potential donors given that the monies go directly to help the students.

The second recommendation is to fund the UHC Awards Breakfast. This breakfast is the primary way that the leadership of SSCA connects with the UHC, and it also provides a mechanism for the UHC participants to connect with potential graduate programs as well as other UHC participants. This funding focus might be appealing to association members as it provides a way to directly contribute to the association and minimize the associations cost regarding the breakfast.

The third recommendation is to utilize the funds to provide additional UHC awards. Currently, the UHC honors the top paper submission. With additional funds, it would be possible to provide monetary awards to move that one student. This could potentially provide more incentive for

students to participate and increase the quality of the UHC. It also allows the association to promote top scholarship. Donors will understand that their monies have a direct impact on students, which many individuals find appealing. Further, SSCA members are familiar with contributing for awards, which may increase donations.

Ultimately the decision regarding how to spend any funds generated for the UHC resides with the EC, not the RDC. The RDC simply seeks a plan for how any funds will be used before undertaking a fundraising project.

As always, the RDC welcomes all suggestions regarding methods for further resource development.

Respectfully submitted,

Todd Lee Goen
Chair, SSCA Resource Development Committee