Southern States Communication Association Executive Council Meeting Wednesday, April 2, 2008; 5:00 – 8:00 p.m., Verlest Percival Thursday, April 3, 2008; 8:00 – 10:00, Ballroom B 2008 SSCA Annual Convention, Savannah, GA Craig Allen Smith, SSCA President, presiding

#### Minutes

- 1. Call to Order: President Smith called the meeting to order at 5:06 p.m.
- Welcome: President Smith welcomed all in attendance. In attendance: Emmett Winn, Executive Director; Deborah Hefferin, NCA Rep and IDD; John Meyer, SCJ editor, Charles Tardy, Past President; Brigitta Brunner, NCA Rep.; Pam Bourland Davis, Local Arrangements Committee; Darren Goins, Southern Forensics Div. Chair; Tom Socha, Applied Communication; Ken Zagacki, RPA; Christi Moss, Burke Interest Group; Mary Stuckey, Editor-Elect; Melissa Smith, Mass Communication Div.; Stephen King, Intercultural Division; Tracy Stephenson Shaffer, Performance Studies, Lynne Webb, Finance Committee Chair; Mindy Change, Gender Studies Chair; Renee Edwards, ACA Chair; Tom Frentz, Ethnography Interest Group Chair; Linda Vangelis, LSI Chair, Michael Arrington, Interpersonal Div.; Jean DeHart, Marketing Director; Trish Amason, VP-Elect; Jerry Hale, Vice President; Craig Allen Smith, President; Melissa Young Schroder, Interpersonal Comm. Div. Chair; Paula Rodriguez, Community College Div. Chair; Monette Callaway-Ezell Political Communication Div. Chair, Richard Bello, Constitution Committee Chair; Sherry Ford, Communication Theory Div. Chair; Williams Thompson, PR Div. Chair; Frances Brandau-Brown, Resource Development Chair; Carl M. Cates, Finance Committee member.
- 3. Approval of Minutes of SSCA Executive Council Meeting, Chicago, IL. Minutes were approved.
- 4. Approval of Agenda: Agenda was approved.
- Officers' Reports:
  - \*President Craig Allen Smith: written report attached
  - \*Vice President Jerold R. Hale: Dr. Hale thanked Janet Fisher, Charles Tardy, Craig Smith, Trish Amason, Emmett Winn and all his conference planners for helping him create a great program for the convention.
  - \*Immediate Past President & Nominating Committee Charles H. Tardy: Dr. Tardy thanked all the members of his nominating committee for their service and reminded the current division chairs that they would serve as their division's nominating committee representatives on the next nominating committee and encouraged them to start thinking of good nominations to put forward. He also thanked those who volunteered to serve the association and announced that Tom Socha was elected as the new VP-Elect, Tom Sabetta was elected as the SSCA 2

    Year/Community College Representative on the NCA Legislative Assembly (2008-2011), and Roseann Mandzuik was elected as the SSCA Representative to the NCA Nominating Committee (2008-2011).
  - \*Vice President Elect Patricia Amason: written report attached.
  - \*Executive Director J. Emmett Winn: Dr. Winn presented the financial reports and membership numbers for the association (copies available from the Executive Director's office. He also put forwarded a draft for a call for the next Executive Director which was moved, seconded and passed without dissent.
  - \*Marketing Director Jean DeHart: Dr. DeHart thanked all who purchased ads in the program. Explained that Dr. Kelli Fellows is the New Marketing Director and will begin her duties at the close of this convention. She announced that she had raised \$6600 in Ads and exhibits. She concluded by encouraging everyone to visit the exhibits and show appreciation to the vendors for choosing SSCA.
  - \**SCJ* Editor John Meyer: written report attached.
  - \*NCA Legislative Assembly Representatives Brigitta Brunner, Monette Callaway-Ezell and Deborah Hefferin: written report attached.
  - 5.9 NCA Nominating Committee Representative Frances Brandau-Brown: reported that the nomination process went very well.
- 6. Standing Committee Reports
  - 6.1 Committee on Committees Craig Allen Smith: reminded all that the committee memberships are listed on the web and in the program.
  - 6.2 Constitution Rick Bello: Dr. Bello's motions are attached. All were approved without dissent.
  - 6.3 Finance Lynne Webb: Dr. Webb presented and explained the new budget. The budget was approved for presentation to the membership at the business meeting on Friday morning of the convention.
  - 6.4 Local Arrangements Pam Bourland-Davis: Dr. Bourland-Davis reported on all the wonderful activities for the convention attendees including the GSU and SCAD partnership to provide interesting walking tours. Copies of the committee's brochures are attached.
  - 6.5 Minority Recruitment and Retention Esin C. Turk: No report
  - 6.6 Publications Thomas Frentz: The committee's motion was amended slightly (a copy of the revised motion is attached). The motion was passed without dissent for presentation to the membership at the Friday Business Breakfast.
  - 6.7 Resolutions Jim Darsey: No report
  - 6.8 Resource Development Frances Brandau-Brown: Dr. Brandau-Brown reported that since Caring Connections began it has provided funding to many SSCA awards so that only 4 are still unfunded at the \$5,000 level. This year's caring connections will fund the Sisco award that currently has \$873. Caring Connections pre-sales raised \$997. She encouraged all present to give to the Sisco award.
  - 6.9 Time and Place Susan Siltanen: No report. (Note: the 2012 convention will be in San Antonio at the St. Anthony Hotel.)
- 7. Division Reports
  - 7.1 \*Applied Communication Thomas J. Socha: written report attached.
  - \*Communication Theory Sherry Ford: written report attached and added that the division was pleased to be able to program and honor their top scholar this year.

- 7.3 \*Community College Paula Rodriguez
- 7.4 \*Freedom of Speech David Dewberry
- 7.5 \*Gender Studies Mindy Chang
- 7.6 \*Instructional Development Ryan Loyd
- 7.7 \*Intercultural Communication Stephen King
- 7.8 \*Interpersonal Communication Melissa Young
- 7.9 \*Language and Social Interaction Linda Vangelis
- 7.10 \*Mass Communication Melissa Smith: written report attached.
- 7.11 \*Performance Studies Tracy Stephenson Shaffer
- 7.12 \*Political Communication Monette Callaway-Ezell: written report attached.
- 7.13 \*Popular Communication David Silverman
- 7.14 \*Public Relations William Thompson
- 7.15 \*Rhetoric and Public Address Ken Zagacki
- \*Southern Forensics Association Darren Goins: Dr. Goins reported that the division awarded top paper honors to 2 faculty and 2 student papers. He also reported that they have 4 panels at the convention and are sponsoring one Town Hall debate.
- 8. Unfinished Business
  - 8.1 Ad hoc Committee on Research Support Guidelines Report: Andy King: no report
- 9. New Business
  - 9.1 Ad Hoc Committee on the Theodore Clevenger Jr. Undergraduate Honors Conference Derek Lane: no report
  - 9.2 Ad Hoc Committee on Officers' Manuals Trudy Hanson: the committee is gathering materials and planning to put their finished document on the web for easy reference.
  - 9.3 Rhetoric Forum -- Michael Osborn: Dr. Osborn presented an idea to have a special session set aside at the convention each year for a Rhetoric Forum. The idea was well received and Dr. Hale pledged to form an ad hoc committee to study the idea and make a presentation at the Executive Council meeting at NCA in November.
- 10. Announcements and Adjournment: There were no announcements. Dr. Smith adjourned the meeting at 9:00 a.m. on April 3.

<sup>\*</sup> Denotes the 26 voting members of the Executive Council

#### Dr. Craig Allen Smith's report:

President Charles Tardy led a Strategic Planning Retreat in Ellijay, Georgia that produced a list of 32 suggested initiatives. As a result of his leadership, many of those tasks are, it seems to me, well in hand. Specifically:

Recommendation	Implementation Status	Tardy's	Smith's Assignments
		Evaluation/Follow-up	
1. The conventions should have more panels devoted to teaching.	Analysis of the program indicated there were quite a few sessions on teaching.		On track. Henceforth:  • VP's Report in April should show # of panels related to courses or teaching  • VPEs should encourage panels, workshops and short courses related to teaching when planning the program.
2. The association should undertake efforts to promote its services and benefits to new members.	I think that the convention program was displayed last year in San Antonio. Don't know what else has been done in this regard.		Done.  • SSCA had the #1 table outside the NCA Exhibit Hall.  • NCA has agreed to provide the regional associations with 3 tables in the future.  • It is desirable to have our table staffed.
7. The Executive Director should produce an online directory to facilitate contacts among members.	Done.		Done.  • Excellent directory.  • Executive Director's office will periodically update it.
8. The Vice President should organize a panel at the convention for new faculty in the region.	Too late for Louisville	Jerry is working on this for Savannah. I also organized a job search panel that features new faculty.	In progress.  • VPE Amason will monitor and see if it warrants continuing
18. The President will appoint an ad hoc committee to formulate policy on awards	Done. They made a report with recommendations that were approved by the Executive Council.		During discussions, the Executive Committee noted that roughly half of all standing committee members serve on awards committees.  Next year the President might consider appointing an ad hoc committee to consider a single awards committee of some kind.

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19. The President will	The FC has gone past	Done
charge the finance	this to consider the	
committee with an	entire financial structure	
examination of the life	of our association. At	
membership fee.	last report they were to	
	solicit proposals for	
	financial management	
	companies for handling	
	our assets.	
20. The officers should	I don't know of anything	Actually part of item
institute efforts for long	we did in this regard.	#17
range development and		
planned giving.		
Organizational Identity		
21. Officers should	I tried to do this in a	In progress.
make an effort to	number of different	See Kenneth Burke on
recognize the value of	ways: trying to appoint	identification and
all divisions and	people from all divisions	division. Valuing
interest groups of the	to committees;	divisions ipso facto
association.	to committees,	undermines the value of
association.		the whole; and
		emphasizing the
		importance of division
		A implicitly
		marginalizes division Z (and vice versa). Until
		members convince me
		otherwise, I think we're
		fine. We are all
		important – individually
22 000 1 11		and collectively.
22. Officers should seek	I think this was done,	OK
information from	but don't know the	
division members and	outcome.	
leaders about		
problems.		
23. Officers should	I brought this up to	OK
attend business	others in Louisville but	Members should advise
meetings of disaffected		
meenings of aisaffected	don't know if others	the President of any
units.	were available to do	disaffected units
units.	were available to do that.	disaffected units needing affection.
	were available to do that.  This was accomplished	disaffected units
units.	were available to do that.  This was accomplished but none were deemed	disaffected units needing affection.
units.  25. The Executive	were available to do that.  This was accomplished	disaffected units needing affection.
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Director will include on the website oral histories of our association that are provided to him.	provided. John is publishing in SCJ an issue on the history of our association.	
31. The President will organize a workshop session at the next convention dealing with SACS assessment requirements.	I organized a panel that featured David Carter of SACS, and included, at his suggestion, others who had recently been involved in their institutions SACS reaccreditation efforts. The session was informative and moderately well attended.	OK
32. The officers, particularly the President, should take positions on public policies when they advance the interest of the association.	I took no positions on public policies during my term as president.	Neither will I. Because my platform did not tell members that I would speak for them, I do not feel authorized to do so.

#### SOUTHERN STATES COMMUNICATION ASSOCIATION

Annual Convention 2008 Report from Patricia Amason, Vice-President Elect

It is the duty of the Vice-President Elect to plan the Theodore Clevenger, Jr. Undergraduate Honors Conference. With this charge, I asked 37 members to read manuscripts and make recommendations for those to be presented at the conference. Many of these people also are panel respondents. I am indebted to those persons. My special gratitude goes to my graduate assistant, Megan Wilson, who provided me tremendous help in the planning process during final exam week and her Christmas break!

Each paper was read by a minimum of two reviewers with most papers being read by three reviewers. Reviewers did not read papers submitted by students from their home institutions. The number of papers read by each reviewer averaged 12 papers. The reviewers were instructed to provide the papers with scores from 0-100 with 100 being high and to rank order the papers. They also indicated whether or not they recommended the papers be programmed. Paneled papers received mean scores no lower than 78 and no more than 1 no vote. 110 papers were submitted from 144 students from 31 colleges and universities, from 12 states and the District of Columbia. Selected papers were grouped thematically and organized into individual panels.

The recipient of the Top Paper award was determined by identifying the papers receiving the highest mean scores and the highest mean rankings. Two papers received mean scores of 95 with rankings of 1,1,5 and 1,2,2. I sent these papers to a reviewer who had not read the papers previously who provided two unique scores. The reviewer, Mike Waltman, evaluated the papers on the basis of "which paper came closest to achieving the ideal of either 'critical' and 'quantitative' approaches to research." The paper receiving the highest score as the best exemplar of the chosen methodology was designated Top Paper.

I welcome division and interest group planners to solicit programs for the 2009 convention. The theme is: Crossing Ideologies: Communication and Collaboration in a Changing World. The convention will be held April 1-5 at the Marriott Norfolk Waterside in Norfolk, VA.

#### Call for Nominations for SSCA Executive Director

The Southern States Communication Association seeks self- or other nominations for the position of Executive Director. Experience with the management of budgets, membership rolls, mailing lists, financial statements, the ability to provide staff assistants and a personality characterized by efficiency, patience, and good cheer are highly desirable. This is a volunteer position.

The Executive Director performs a wide range of duties for the association. Interested parties are strongly encouraged to contact the current Executive Director, Emmett Winn, for details concerning these duties.

This is a multiple year commitment beginning after the 2009 Norfolk convention as Executive Director-Elect for one year; taking over as Executive Director on August 1, 2010 and serving until July 31, 2015 at which time the Executive Director becomes the Immediate Past Executive Director for one year.

All nominees must submit a brief letter accepting the nomination and responsibilities, a vita, a vision statement, and a brief document outlining the candidate's experience that is relevant to the Executive Director's duties as specified explicitly and implicitly in the SSCA Constitution.

Electronic submissions of all materials are preferred. Please email packets and address questions to Dr. J. Emmett Winn, SSCA Executive Director, at <a href="winnjoh@auburn.edu">winnjoh@auburn.edu</a> by October 21, 2009.

#### Southern Communication Journal

Published by the Southern States Communication Association
John Meyer, Editor
The University of Southern Mississippi
Speech Communication
118 College Drive # 5131
Hattiesburg, MS 39406

PHONE: 601.266.4280

FAX: 601.266.4275

To: Southern States Communication Association

From: John Meyer, Editor, SCJ

Re: Journal Report Date: April 3, 2008

- 1. SCJ Vol. 73, Number 2 is in the proofs stage. One of my final issues is indeed still scheduled to be a special issue guest edited by Rob Ulmer and John Patton focusing on Communication Issues Related to Hurricane Crises. They report it took time to review and narrow down their selections from the 28 submissions received for the special issue, and editing and finalizing the selections is now underway.
- 2. Helping me finalize my final volume continues to be the editorial assistant for *SCJ*, Janey Mattina, who I greatly appreciate. Members of the editorial board have also provided crucial help in getting their reviews returned in a thorough and timely manner as final decisions on articles are being made.
- 3. Since October 1, 2007, all new submissions have been forwarded to the *SCJ* Editorelect, Mary Stuckey of Georgia State University. It has been a pleasure to work with her on transition tasks; I appreciate her enthusiasm. At the beginning of this year she moved through Taylor and Francis to an online submission and review system.
- 4. I received 364 manuscripts, including several forwarded from my predecessor Joy Hart that I counted as new manuscripts. That number did not include any manuscripts submitted for special issues or sections (70 total, 25 of which have been accepted so far), or manuscripts submitted a second or third time as revised and resubmitted.

Manuscript disposition at this point may be classified as follows:

Received	Not Accepted	No Follow-up	Under Review/Revision	Accepted	% Accepted
364	303	10	9	42	10/1,5

John C. Meyer Editor John.Meyer@usm.edu Charles Howard Book Review Editor choward@tarleton.edu From: Brigitta R. Brunner,

SSCA Representative for Four-Year Colleges and Universities

Monette Callaway-Ezell

SSCA Representative for K-12

Deborah Hefferin

SSCA Representative for Community Colleges

In Re: NCA Legislative Assembly 2007

Date: November 19, 2007

The 2007 Legislative Assembly was called to order at 12:52 on Wednesday, November 14, 2007.

The first order of business was to approve the minutes of the previous Executive Committee meetings, the roster, standing rules, agenda, and recognize those we lost during the last year. We then moved to Informative, Financial Reports, and Elections. Finally, we discussed other new business, special awards, and concluded the assembly for this year.

Throughout the discussions, an item addressed at the Wednesday, November 14, 2007 Legislative Assembly Meeting that would be of concern to those we represent is the handling of registration for the Annual Convention.

The Executive Committee approved an item to drop any participants from the convention program if they do not preregister for the convention by August 6, 2008. In addition, if a paper if co-authored, the piece would be dropped if the first author does on register. However, this part was amended at the Saturday, November 17 meeting. The new policy is that when submitting a co-authored paper, a presenter must be designated. If that designated presenter does not register by the August 6 deadline, the paper will be dropped from the program.

Many divisions noted their dissatisfaction with the preregistration policy at both the Wednesday and Saturday sessions.

Another item addressed at the Wednesday, November 14 meeting was the Restructuring of Member/Convention Fees. The Executive Committee stated that there were inequities caused by the bundling of fees in the Sustaining and Patron memberships. In addition, the Executive Committee wanted to keep student fees at their current rates. Therefore, Sustaining and Patron Memberships will be unbundled. In addition, said memberships will be increased to make the fee structure more fair and equal according to the Executive Committee. A vote was taken, and the restructuring of the fees was passed. If one preregisters as a Sustaining member, his/her fees will increase by \$35 under the new fee structure. If one preregisters as a Patron member, his/her fees will increase by \$50 under the new fee structure. It was mentioned that the Executive Committee recognizes that this creates a status of "no difference" between Regular and Sustaining Members; however, as Sustaining and Patron Members are listed in the Constitution, we cannot remove the categories. It was further communicated that this was only a first step in balancing the scales.

The financial health of the organization was discussed. There is over 6 months in reserve in case of a crisis. The Finance Board reported that they have been directed to find "Socially Responsible Investments." An ad hoc committee will investigate what this might mean and make recommendations to the Finance Board.

As we drew to a close, a couple of items were removed from the agenda and we adjourned for the 2007 convention. All in all it was a productive session. We concluded our session on Saturday, November 17, 2008 at 4:55 pm.

#### Report of the 2008 SSCA Constitution Committee

Rick Bello (Chair), Karyn Brown, Rachel Holloway

The first set of proposed amendments concerns bringing the constitution up to date with current usage by NCA for the naming of its "Legislative Assembly." Therefore, we propose that each reference in the SSCA constitution to the NCA's "Legislative Council" be changed to "Legislative Assembly." This change needs to be made in each of the following places:

Article IV, Section 1, Subsection G Article V, Section 1, Subsection D (two places) Article VII, Section 2

The second set of proposed amendments concerns changing the name of SSCA's "Executive Committee" in order to avoid confusion that now exists between the Executive Committee and the Executive Council. Therefore, we propose that each reference in the SSCA constitution to the "Executive Committee" be changed to "Administrative Committee." This change needs to be made in each of the following places:

Article IV, Section 4, Subsection H Article VI, Section 2, Subsection C Article VI, Section 3 Article VIII, Section 2 Article IX, Section 1, Subsection C.1 Article X, Section 2 Article XI, Section 2 (two places)

The third set of proposed amendments concerns a series of miscellaneous minor deletions:

Article III (Membership), Section 3 (Emeritus Membership): delete the last sentence "These memberships shall be indicated by the abbreviation "(Ret.)" after the name of the member on all published lists of sustaining members." The reason for this proposed deletion is that there is a separate published list of Emeritus members.

Article III (Membership), Section 4 (Institutional Membership): delete the phrase "newsletter and" from the sentence "Institutional memberships are available to institutions, organizations, and agencies who wish to be listed in the Association's newsletter and convention program." The reason for this proposed deletion is that the names of these institutional members are not published in the newsletter, but rather in the program and on the website.

Article VII (Nominations, Elections, and Appointments), Section 3 (Election), Subsection A.2: delete the phrase "for the office of Vice President-Elect" from the sentence "The ballot shall be accompanied by vita information for each candidate and the platform statements of no more than 300 words for all candidates for the office of Vice President-Elect." The reason for this proposed deletion is that this material is needed for all candidates presented by the Nominating Committee, not only for Vice President-Elect.

Article IX (Interest Groups), Section 2 (Interest Group Names): delete the phrase "or failing to submit minutes of the business meeting to the Executive Director" from the sentence "Any Interest Group failing to achieve the minimum a second year or failing to elect officers or failing to submit a program or failing to submit minutes of the business meeting to the Executive Director will have its status as an Interest Group revoked." The reason for this proposed deletion is that it seems unreasonable to terminate an interest group for something which divisions themselves sometimes fail to do, i.e., submit minutes. Also, in the same article and section: delete the phrase "and published in Connections at least once a year" from the sentence "The list of recognized Interest Groups will be kept by the Executive Director and published in Connections at least once a year." The reason for this proposed deletion is that this list is already published in the convention program and on the website.



### Welcome to Savannah!

From your Local Host
The Department of Communication Arts
Georgia Southern University
with
The Liberal Arts Department
Savannah College of Art & Design

Area Activities & Events of note...

### ThursdayFeatures April 3<sup>rd</sup>, 2008

### 9-5 Welcome desk – SIGN UP for Friday tours

Space is limited, so sign up for only one tour.

10 a.m. SCAD's historically restored buildings

2 p.m. Architectural History Walking Tour

3 p.m. Undergraduates: Hamilton Hall, home of SCAD's Film/TV MFA

4 p.m. Architectural History Walking Tour

#### Savannah Music Festival

Call 912-525-5050 for ticketed events for "The World of the Slide Guitar" (Thursday at 7:30), or "The One and Only Wycliffe Gordon: Swing Central Finale" (Saturday, 7 p.m.).

Recommendations from your colleagues Savannah College of Art & Design Georgia Southern University &



hours & prices vary by restaurant

Communication Arts Department PO Box 8091 Statesboro, GA 30460

restaurants in this guide and a few more,

see "A Taste of Savannah"

For a hyperlinked listing of all the

at http://listeningmatters.wordpress.com

For a complete listing of all Savannah area restaurants, see http://tinyurl.com/2tkl6h

# MOST RECOMMENDED BY GEORGIA SOUTHERN FACULTY & STUDENTS

## The Lady & Sons AKA Paula Deen's

"This is the restaurant that put Savannah on the map, according to some." "Put your name in early in the day for a table, or you might not get in. Southern dining at its finest."

102 W Congress St, Savannah, 912.233.2600

# Moon River Brewing Company

"Love this restaurant! Great appetizers and they brew their own beer!" "It's the BOMB!" "It's on the Haunted Pub Tour. And they have great tuna!"

21 W Bay St, Savannah 912.447.0943

#### Clary's Café

"Best known as the diner from Midnight in the Garden of Good & Evil. Great breakfasts."

404 Abercorn Street, Savannah, 912.233.0402

#### Corleone's Trattoria

"An Italian restaurant with a nice atmosphere. Sit outside if the weather is nice. Call and make reservations"

44 MLK Blvd., Savannah, 912.232.2720

#### **Crab Shack**

"This is an outside restaurant that has big platters of kind of low country boil type food, and it is towards Tybee Island, so it's kind of out, but worth the drive"

40 Estill Hammock Rd., Tybee Island, 912.786.9857

#### Firefly Café

"Great for vegetarians & vegans . . . and everyone else, too" 321 Habersham St., Savannah, 912.234.1971

#### Jalapeno's Mexican Grill

"Not your standard Tex-Mex fare. This is real authentic Mexican food."

8840 Abercorn St., Savannah, 912.920.0704

#### Jazz'd Tapas Bar

"It's underground and an amazing dining experience" 52 Barnard St., Savannah, 912.236.7777

#### **Olde Pink House**

"It's in a pink house that was built in the 1700s; always low lights, candle lit" "Classy piano bar on the bottom floor"

23 Abercorn St., Savannah, 912.232.4286

#### **Shrimp Factory**

"Great fresh seafood and nice atmosphere" 313 E River St., Savannah, 912.236.4229

#### Skyler's Restaurant

"Best crab cakes in town, without a doubt" 225 E. Bay St., Savannah, 912.232.3955

#### Spanky's Pizza Gallery & Saloon

"Greatest [chicken] fingers in the southeast.
And the spuds are great, too!"

317 E. River Street, Savannah, 912-236-3009

#### Vic's on the River

"Upscale. Always very nice and very good"

16 E River St. Savannah, 912.721,1000

#### Vinnie Van GoGo's

"At the end of City Market, mostly out-door eating, and the best pizza I've had. They only take cash, but you can order by the slice or pie."

317 W Bryan St., Savannah, 912.233.6394

#### Wasabi

"Try the Sushi Boat . . . amazing! Fresh! Funky atmosphere and reasonable prices" 113 MLK Blvd., Savannah, 912.233.8899

#### Zunzi's

"An intriguing combo: South African and Italian"

108 E. York St., Savannah, 912.443.9555

Southern States Communication Association APPLIED COMMUNICATION DIVISION 2008 Division Report

Chair: Thomas J. Socha Vice Chair: Elissa Foster
Old Dominion University Lehigh Valley Hospital
tsocha@odu.edu commscholar@hotmail.com

Vice Chair Elect: Jennifer Mize Smith Secretary: Maria Dixon

Western Kentucky University Southern Methodist University

Jennifer.Mize.Smith@wku.edu madixon@smu.edu

1. Notes 2007 Louisville (Tom Socha): The division received 19 competitive papers and 10 competitive panel proposals. The division programmed nine panels: three competitive paper panels (63% acceptance), 5 competitive panels (50% acceptance), and a spotlight panel on Dr. Gary Kreps (George Mason University). After its meeting, members of the applied division embarked on a new tradition and held an applied communication event at the Lucky Strike Bowl (i.e., communication, food, drink, attempted bowling, and fun).

- 2. Notes 2008 Savannah (Elissa Foster): The division received 33 competitive paper submissions and 4 panel proposals. The division programmed nine panels: 5 competitive paper panels (67% acceptance) and 4 competitive panels (100% acceptance). In an effort to continue a new tradition, members of the Applied Division will be invited to attend a gathering at a local art gallery followed by "fellowship hour" at a nearby establishment.
- 3. Louisville Minutes from Maria Dixon:

The Chair called the meeting to order at 3:30pm.

I. Chair's Report (David Gesler)

The Financial State of SSCA is solid; The Budgeting process has been revised including a change of bank accounts; The Undergraduate Conference has undergone key revisions; Students must now ask for inclusion; The UHC conference will run from Thursday-Saturday; Awards lunch is now an Awards Breakfast; Total undergraduate membership is up from 2006-- totaling 178; Applied membership has charted as follows over the last three tears: 2005-89 members; 2006-79 members; 2007-98 members; Trish Amason is Vice-President elect

#### II. Vice-Chair's Report (Tom Socha)

19 papers were submitted/12 were accepted; 11 panels were submitted/10 were accepted; The Division has been given 10 slots to fill in 2008 up from the 7 in 2007; Appreciation was offered to Gary Kreps for his spotlight panel. Members were encouraged to contact Gary for funding information for research projects; The development of the second journal is still on-going and currently remains in a research phase. Members are encouraged to submit any ideas to Tom; Members were encouraged to attend social activity later in the evening at the Lucky Strikes; The Vice-Chair emphasized the need for the division to be engaged in the community in which the annual meeting is being held and encouraged members to think of ways to be involved in Savannah

III: Transition to 2008-2009 Leadership took place with Elissa receiving the 'blue binder' from Tom and Tom announced the need for a new member for the nominating committed. Abby Brooks nominated Jennifer Mize Smith. Joy Hart moved the nominations closed and Jennifer was confirmed by acclimation as the Vice Chair Elect.

#### III. Old Business

The body took up discussion of the Division Web Site with no conclusion or decisions made

#### IV. New Business

- -Division Awards were presented to the following scholars;
- -Joanna Santos-Student Paper; Greg Armfield-Top Paper
- -Members discussed ways to get involved in Savannah. Members were encouraged to contact Emmitt Winn with ideas.

The meeting was adjourned at 4:35pm

#### 2008 SSCA Communication Theory Vice Chair's Report – Monette Callaway-Ezell, Hinds Community College

#### **Submissions received for review:**

- 12 student papers
- 2 faculty and student papers
- 10 faculty papers
- 3 panels
- 27 total submissions

#### **Submissions accepted by reviewers:**

- 10 student papers
- 2 faculty and student papers
- 6 faulty papers
- 3 panels

#### Submitted to Jerry Hale for review for 2008 SSCA Program:

- One Business meeting
- 4 paper panels
  - o Communication Theory Top Faculty Papers
  - o To Infinity and Beyond!: Communication Theory Covers It All
  - o Communication Theory and the Art of Media Analysis: Yes, it Applies!
  - o A Look at the Workplace Through Communication Theory-Colored Lens
- 3 panels
  - o Integrating Theory Across the Communication Curriculum
  - o Communicating to Change the Human Condition: Argumentative and Aggressive Communication in General and At-Risk
  - o Imagined Interactions & Facebook: Changing the Way We Think About Relationships
- 8 total slots presented for acceptance in 2008 SSCA program

#### **2008 Communication Theory Top Papers:**

- Top Student Paper: "I Hate the United States: Nationalism and the Self Concept" Khaled Nasser, Louisiana State University
- Top Faculty Paper: "Attachment Style and Tolerance for Ambiguity Effects on Relational Repair Interpretation Among Remarrieds" Frances Brandau-Brown, Sam Houston State University; Rick Bello, Sam Houston State University; J. Donald Ragsdale, Sam Houston State University

#### 2008 SSCA Mass Communication Chair's Report

Melissa Smith, Mississippi State University

#### 2008 Conference

#### **Submissions received for review:**

- 27 competitive papers
- 3 abstracts
- 12 panel and workshop submissions

A total of 15 reviewers read through the submissions.

#### **Accepted for conference:**

- 10 panels (4 competitive paper panels)
- Business meeting slot

#### Synopsis of minutes from 2007 division business meeting:

Meeting called to order on March 29, 2008 at 12:35 p.m.

- Chair Tony DeMars recommended an update of the division's bylaws regarding a clarification of the election process. Barry P. Smith was charged with this duty. He will review the bylaws regarding the division's election process, send a report and then solicit feedback from division members.
- DeMars also noted that the person chosen as secretary for the division the previous year, Justin Young, was not present at the meeting. DeMars said he had not heard from Young about not attending and asked the membership if they thought Young's absence from the meeting and uncertainty of his availability meant it would be unlikely that he would be able to fulfill the duties of the vice chair, which included attendance at a planning session for the next year's conference. That session was slated for Saturday, and the assumption by his absence from the MCD business meeting was that Young would not be able to attend. Mary Jackson Pitts made a motion Young be removed from the vice chair position because he would be unable to fulfill the duties. Dennis Robertson seconded the motion, and it passed unanimously. Robertson then moved that Wendy Hajjar be the program planner for 2008 and attend the meeting on Saturday. The motion was seconded and unanimously approved.
- The division voted that only one first-author submission will be accepted by the division. The members present voted to set a limit of 25 pages on submissions, including tables and references. It was also noted that the division call for papers should include instructions for authors to remove personal information from the "properties" menu in Microsoft Word. Vice president Melissa Smith noted that several submissions for the 2007 conference included the author's name in the properties file, and she had to remove all of the information.

- DeMars stated that a topic for future discussion might be changing the name of the division. He noted that other divisions have a more specific emphasis, and that some people aren't sure what types of research would be acceptable in the Mass Communication Division.
- Karyn Brown was re-elected as the division's nominating committee representative. Myleea D. Hill was nominated and accepted as Secretary by acclamation. Barry P. Smith was nominated and accepted by acclamation as the division's Web site editor.
  - The meeting was adjourned at 1:58 p.m.

#### 2008 Political Communication Chair's Report - Monette Callaway-Ezell

The 2006 Political Communication Meeting was called to order on Saturday, March 31, 2007 in Louisville, Kentucky.

#### **Re-cap of Minutes:**

- In absence of the Chair, John Allen Hendricks, the Vice-Chair, Monette Callaway-Ezell presented the chair's report.
- The top paper was presented to Nadia Aljabri, Virginia Tech University
- The division adopted by-laws developed by the By-law Committee (Monette Callaway-Ezell, Bob Frank, And Jean DeHart)
- Monette Callaway-Ezell presented the vice-chair's report
- Barry Smith presented the vice-chair-elect's report and solicited ideas for 2008 panels
- Melissa Smith, webmaster, asked for pictures for the website
- The nominating committee was elected: Karyn Brown, Jean DeHart, Bob Frank Chair
- The meeting adjourned at 5:45

#### 2008 Submissions:

- The Political Communication Division had 11 student papers, 6 faculty papers, and 3 panels submitted for review
- After reviews, 7 student papers, 5 faculty papers, and 3 panels were accepted
- This resulted in 3 paper sessions, 3 panels, and 1 business meeting being submitted to Jerry Hale for possible inclusion in the 2008 SSCA Program

#### 2008 Officers:

Chair: Monette Callaway-Ezell, Hinds Community College Vice Chair: Barry Smith, Mississippi University for Women

Vice Chair Elect: Norma Cook, University of Tennessee, Knoxville

Secretary: Todd Goen, University of Georgia (to serve 2007, 2008, 2009—new election in 2009)

Webmaster: Melissa Smith, Mississippi State University

#### 2008 Elections for 2009:

Vice Chair Elect