## **Division and Interest Group**

Minutes of the SSCA Division and Interest Group Meetings Held at the 2006 annual conference in Dallas, TX from April 5-9, 2006

# Applied Communication Division of the Southern States Communication Association

Business Meeting Friday, April 7, 2005 Dallas, Texas

John Meyer, Chair, called the meeting to order.

## ADOPTION OF MINUTES

A motion was made to look over and accept minutes from the 2005 business meeting. Passed.

## CHAIR'S REPORT

Meyer reported on the Executive Council meeting, including 6 items that were discussed. 1) Building a budget for the upcoming year; the association is doing fine monetarily. 2) Saturday's breakfast was discussed. 3) Sunday morning feedback session at 7:15 in the lobby: officer's to hear feedback on conference. 4) Use of media during conference there is a tremendous cost, therefore it was suggested that attendees share. 5) Submissions for 2006 will all be email. 6) The possibility of a second journal was raised.

#### VICE CHAIR'S REPORT

Dave Gesler reported that there were 18 paper submissions, of which 15 were programmed and three panels submitted, all of which were programmed. In total there were eight programs sponsored by the division. He also noted that the submission process was fully on-line. He thanked everyone who contributed and thanked reviewers for immediate turnaround on papers.

#### VICE CHAIR ELECT'S REPORT

Tom Socha reported that he is working on the planning for 2007 and that he would attend a planning meeting the following day. He is interested in bringing in more professionals. There is also discussion of a bat campaign for Louisville.

#### OLD BUSINESS

Update of web page discussed. Justin Davis noted that he had been bounced around and that there was a breakdown of communication. He will continue with the webpage venture.

Members discussed compiling a history of the division. No contributions at this time. The possibility of a history of the association as a whole for the journal was discussed.

#### NEW BUSINESS

The question about whether to resurrect the practice of highlighting an outstanding scholar was revisited. Questions arose as to criteria for this recognition. Would the person be honored for service to the division, scholarship, or both?

ELECTION OF OFFICERS

Vice Chair-Elect-Elissa Foster, by acclamation

Secretary-Maria Dixon, by acclamation

Nominating Committee (1 year position) by acclamation

Chair- Sabrena Parton Chuck Grant Joy Hart

Meyer passed the paper clip to Gesleer and a motion to adjourn the meeting passed.

# ACA Interest Group

Minutes

The members of the interest group for the Association for Communication Administration discussed three issues at its business meeting: (1) working with NCA to establish a national-level Association for Communication Administration; (2) topics for the 2007 convention of SSCA; and (3) contacting department chairs in the region to increase participation in our group.

Submitted by Renee Edwards, Vice-Chair, Association for Communication Administration

# **Communication Theory Division**

2006 SSCA Meeting Minutes Dallas, TX Saturday, April 7, 2006

Heather Stark was unable to attend the meeting. Vice-Chair, Cole Franklin, called the meeting to order at 4:35 p.m. and welcomed all members.

# Reports

Chair's Report: (Cole Franklin standing in for Heather Stark)

• Franklin provided a brief overview of the situation pertaining to the directorship of SSCA over the last few years and reassured everyone that the Association's current standing was good.

• Franklin reported that the recommended site for the 2010 convention is Memphis, TN.

• Discussion occurred concerning use of media equipment at conventions stressing the cost-effectiveness and availability—and suggestions were made to use such equipment only when necessary.

Vice Chair's Report: (Cole Franklin)

• Franklin reported that the division had 11 papers submitted. Of the 11 papers, 9 were selected for convention slots by blind reviewers. The 9 papers were programmed into 2 panels for the division.

• One panel submission was received and programmed by the division.

• Panel Summary: 3 complete panels were slotted for the Communication Theory Division.

• There were no nominations for the Communication Theory Outstanding Scholar Award; therefore, no award was given.

• Top Paper: "What Do You Mean By That? Interpretation of Relational Repair Messages as a Function of Equivocation Level and Marital Satisfaction." by Rick Bello, Frances Brandau-Brown, & J.D. Ragsdale, Sam Houston State University

• Communication Theory Division nominee for the SSCA Bostrom Award: "The Effects of Hierarchical Distance on the Frequency, Rehearsal, and Catharsis Functions of Imagined Interactions." by John DeBerry, Louisiana State University

Unfinished Business: none discussed

New Business:

• Sherry Ford asked for ideas for next year's convention and received suggestions such as having focused roundtable discussions and a spotlight scholar in addition to thematic panels.

• Elections were held and all officers were accepted by acclamation.

2007 Officers:

Chair: Cole Franklin, Louisiana College Vice Chair: Sherry Ford, University of Montevallo Vice Chair Elect: Monette Callaway-Ezell, Hinds Community College Secretary: Todd Goen, University of Georgia (to serve 2007, 2008, 2009—new election in 2009) Nominating Committee Representative: Rick Bello, Sam Houston State University (to serve 2007 & 2008—new election in 2008)

Closing Remarks:

Cole Franklin thanked the reviewers and members. After a motion to adjourn, Franklin adjourned the meeting at 4:55 p.m.

2007 Elections for 2008: Vice Chair Elect

# **Community College Division**

Minutes Southern States Communication Association Dallas, Texas 7 April 2006

I. The meeting was called to order at 4:35 by Robin Jensen, Vice Chair

II. Robin welcomed everyone and asked for self-introductions

III. The minutes of the 2005 meeting in Baton Rouge were approved

IV. Reports:

A. Chair: Claire sent a report from NCA. She emphasized the concern for membership in the division and wants to get the word out about checking the Community College Division on the membership form. NCA is launching a new Web publication: Comzine.

B. Vice-chair: Robin attended the Executive Council meeting and reported on extensive discussion of problems with the past executive director.

C. Nominating Committee: no report

- D. Secretary: no report
- V. There was no Old Business
- VI. New Business
- A. Elections:
- 1. Chair: Robin Jensen (St Petersburg College)
- 2. Vice Chair: Paula Rodriguez (Hinds Com Col) (plans Louisville)

3. Vice Chair-Elect: Jan Ballantine (St Petersburg College)

(plans Savannah)

4. Secretary: Deborah Hefferin (Broward Community College) appointed for one year to complete term, elections in 2007

B. Recruitment:

1.Judy Carter is going to search past records for names of people who are no longer active in the Division and contact them

2. Hefferin/Quianthy are going to send out a call through the Florida Camppus Contact list

3. We need to develop "Outreach" to show benefits, update on trends, networking, best practices

4. Send Robin names/e-mails and she will send invitations to participate in SSCA Community College Division VII. Division Awards: There were no awards this year, but there was an extended discussion of changes to the procedure. The past chair will now chair the Awards Committee. Catherine Gragg is seeking nominations by November 15. She can be reached at Catherine.Gragg@SJCD.edu

VIII. Louisville Program Planning: Theme is Relationships and Communities in the Digital Age. Suggestions include: GIFTS and e-GIFTS, SACS Accreditation, WebCT/Blackboard/Vista/Electronic Portfolios: Electronic Tech Vendors and Software Technologies. Paula will follow up. The CFP will be in Connections.

IX. The meeting adjourned at 5:40

Respectfully submitted, Deborah Hefferin

#### **Gender Communication Division**

Minutes (April, 2006)

Submitted by Sandra Halvorson

Call to Order: The meeting was called to order at 4:30 pm, Friday, April 7, 2006. Sally Bell conducted the meeting. Fourteen people attended.

Minutes:

Sandra Halvorson read the minutes for the 2005 conference. The minutes were approved. Due to the absence of Mindy Chang (Vice-Chair Elect) Sandra Halvorson took the minutes of the meeting.

Old Business:

\* Report on executive business meeting -- Sally Bell

1) Funds had been neglected for three years. As a result, we were not covered by insurance for some time. Hired a CPA to clean up the records. CD is in good shape.

- 2) Media equipment do not plan to have any for the upcoming conferences.
- 3) Undergraduate conference had 70% acceptance rate.
- 4) 2007 conference will be held in Louisville, Kentucky ----Relationships & Communication in the Digital Age
- 5) Constitution is up to date.
- 6) Discussed starting another journal for SSCA Taylor & Frances editors.
- 7) A resolution was passed to establish recognition for Greg Phiffer.

Report from 2006, Program Planner --- Sandra Halvorson:

1) A panel, consisting of 4 reviewers, reviewed the submissions for the present (2006) conference. Sixteen papers (seven student and nine non-student) were selected, two papers were rejected, one person removed his name from the list. Two panel submissions were accepted.

2) The Gender Division was well represented at the conference ---six panels presentations, one business meeting, one spotlight panel. Therefore, we had 20 people participated in the conference (five chairs, one respondent, one spotlight scholar and one interviewer).

New Business:

Election of new Vice Chair Elect – Two candidates -- Susan Mae Ross, U of Southern Mississippi Linda Jurzak. Susan Mae Ross was elected the new Vice Chair Elect.

\* Uncertainty about duties of elected officers ---

1) Copies of the Gender Studies Division Southern States Communication Association were handed out to all attendees at the meeting.

2) A suggestion was made that Debbie Phillips, Sally Bell and Sandra Halvorson form an Ad Hoc committee to put together a folder that clarifies the responsibilities of the elected officers.

\* Open forum ---ideas for 2007 panel submissions --

1) Darin Gorens -- a panel concerning digital performance of masculinity & femininity -- blogging, multimedia sites.

2) Co-sponsor something with performance studies.

3) Mike Eaves suggested putting together a Town Hall (Gender) -- same-sex gender harassment

4) Lynne Webb -- Round Table Discussion -- Understanding Contemporary (Third-Wave) Feminism.

5) Lynne Webb – Problems teaching gender in classroom settings. Future of gender studies.

6) Gender bending issues – MySpace.com

7) Idea for Outstanding Scholar Award – put out a call to all divisions -- include NCA members in the list.

\* Presentation of Top Paper Awards:

1) Elyse M. Warford & Lynne M. Webb, University of Arkansas

"The Influence of Biological Sex on the Determinants of Communicative Responses to Jealousy in Romantic Relationships: Comparing and Contrasting Patterns of Association"

 Jon Hoffman, University of Georgia "Reflected Memory: A New Look at Holocaust Survivor Testimonies" (Lynne Webb and Elyse Warford accepted their plaques. Sandra Halvorson will mail Jon Hoffman his plaque.)

\* New Officers assumed their responsibilities:

Chair, Sandra Halvorson Vice-Chair, Mindy Chang Vice-Chair Elect, Susan Mae Ross

Adjournment:

The meeting was adjourned at 5:30 p.m.

#### **Instructional Development Division**

SSCA – 2006 Business Meeting Unofficial Minutes

Chair Kelli Fellows called the meeting to order. Minutes from the 2005 meeting were reviewed by the membership and approved.

Chair's Report

1. Smaller attendance at the conference overall (probably due to Hurricanes Katrina and Rita) – excellent attendance at division papers and panels

2. Special thanks to Richard Quianthy for division planning

Old Business

1. Derek Lane sends his regrets in not attending due to travel conflicts. In his stead, he asks that we discuss the future directions of IDD per the previous year's business meeting

2. Increasing paper and panel submissions to IDD for next year.

New Business

1. Richard Quianthy presented IDD awards.

Top Student Paper – Daniel M. Top Competitive Paper – Jason Teven

2. Election of officers

2nd Vice President - Deborah Hefferin was nominated and elected Secretary – Quentin Moser was nominated and elected

3. Future Directions for IDD A. The attending business meeting members discussed the possibility of a Cross-Divisional research project. The following decisions were made:

The topic of research would focus on an audit of online communication courses using NCA standards as a guideline.

The project would be attempted as a special panel.

Anticipated time for completion is 4 years. Year 1 – Project organization Year 2 – Data Collection Year 3 – Synthesis Year 4 – Reporting the findings

B. Panel Topics for IDD in 2007

Attending business meeting members discussed possible presentation directions for the IDD in 2007:

Workshop - Best Practices for Microsoft PowerPoint and other digital presentational aids

Past Chairs Panel

Instructional Theory

Teaching and Learning – GTA Perspectives

Instructional Scholar

Using Technology in the Classroom

Pedagogy and Androgyny - Finding the right mix

3. Once new business discussion concluded, Kelli Fellows thanked the members for their attendance and continued support of the division, and passed the "gavel" to Richard Quianthy as the incoming division chair.

4. Richard Quianthy acknowledged Kelli Fellows for her work as division chair. The meeting was adjourned.

## Kenneth Burke Society

Minutes

April 8, 2006, Dallas Marriott Quorum

Submitted by Andy King and Kim Golombisky

Officers

Chair: Elena Strauman (absent)

Vice Chair/Planner: Kim Golombisky

2nd Vice Chair/Secretary: Christi Moss (absent)

2nd Vice Chair/Secretary Elect: Wesley Buerkle (begins serving in 2007)

Meeting

Kim Golombisky called the meeting to order at 5:30 p.m. and forwarded apologies from Elena and Christi.

Members present: Kim Golombisky, Jason Black, Andy King, Mary Evelyn Collins, Peggy Huey, Chris Oldenburg, Robert "Bob" West, Brent Kice, Davis Cratis Williams, Zac Gershberg, Elizabeth Bell, John Patton, John Patterson, Karen Hartman, Jacqueline

May, Sara Baroni

2005 Minutes: Approved

Election

Wesley Buerkle was elected to 2nd Vice Chair/Secretary. He begins his duties at the 2007

Louisville convention. Next year Kim moves up to chair, and Christi Moss moves up to Vice Chair.

Reports

The 2007 convention will be held in Louisville, KY.

The 2006 KBS program was an unqualified success with 3 panels of outstanding papers (many authored by graduate students) and a teaching panel of noted Burke scholars. Awards: Jason Black won the top faculty paper. Zac Gershberg won the top student paper as well as the Bostrom Award. SSCA provided both top paper authors with plaques this year—a first.

2007 Convention Planning Discussion

• King and Collins suggested a tribute panel for the late Bernard Brock. (Postscript, 4/10/06: Black reports that Jim Klumpp, Maryland, is interested in participating in the Brock tribute)

• Gershberg suggested a teaching panel focusing on graduate student teaching

• Black suggested a panel on Burke and cultural studies

• Burke as a public intellectual

• Burke and the Southern Agrarians (particularly Robert Penn Warren, Cleanth Brooks, and Alan Tate, who were all born in Kentucky. Warren's archives are in KY.)

• Email messages: ambiguity and symbolic users

- Globalism and localism
- Burke and the sense of place
- What is Burkean criticism?

Meeting adjourned at 6:15 p.m.

#### Language and Social Interaction Division

Meeting Minutes 5:00 p.m. April 7, 2006

Those Present:

Christine Davis, Chair, University of North Carolina at Charlotte; Linda Vangelis Vice Chair, Eastern Carolina University; Heather Gallardo, University of North Carolina at Charlotte; Slavika Kodish, Arkansas Tech University; Jeanie Almeida, Fayetteville State University; Patrica Rockwall, University of Louisiana at Lafayette; Jennifer Ramsey, Wichita State University; Carolyn Lee, University of Southern Mississippi

**Business:** 

1) Jennifer Ramsey was elected secretary.

2). Nominations and elections for the vice chair elect were conducted. Heather Gallardo was elected by majority vote.

# NEWS:

A summary of the business meeting held for SSCA was given by Christine Davis. Financial and executive decisions were summarized. SSCA would like to look at ways of fostering minority recruitment and retention. Some ideas include establishing a conference scholarship fund for faculty who are not funded by their institutions to attend conventions. Also there is some discussion of a diversity interest group. SSCA is using Taylor and Francis to publish its current journal and there is the possibility of a second journal being added. Suggestions are to be directed to Rozanne Marzole.

# NEW BUSINESS

1) Heather Gallardo will explore the topic for next year's convention theme Communication in the Digital Age and consider putting together a possible panel hosted by our division focusing on Language and Social Interaction in cyberspace. If Linda Vangelis, current vice chair, wishes to submit a panel on this topic for a potential fourth session she will have Heather put the panel together.

2) Christine Davis reminded LSI members to mark their registration forms indicating their desire to join the division and to encourage others to do the same. There was some discussion of trying to co-sponsor topics at next year's convention with smaller divisions in order to get more sessions in the program.

3) This year only two papers were received by the original deadline. However, with the deadline extension, many others came in. Between 60 and 70 percent of the papers were accepted. LSI members discussed the need to encourage students to submit their papers next year.

The meeting adjourned at approximately 6:00 p.m.

Mass Communication Division SSCA 2006 Minutes

2005-2006 Officers

Chair: Teresa Taylor, Tougaloo College Vice Chair: Tony DeMars, Sam Houston State University Secretary: Melissa Smith, Mississippi State University Web Editor: Tony DeMars, Sam Houston State University

MCD Business Meeting, April 7, 2006 in Dallas, Texas

Signed in: Tony DeMars, Dennis Robertson, Justin Young, Bryan Denham, Hana Noor Al-Deen, Mary Jackson Pitts, John Allen Hendricks, Darrell Roe, Karyn Brown, Gary Copeland, Wendy Hajjar, R. Glenn Cummins, Danielle Williams, Barry P. Smith, Bill Swain.

Taylor called the meeting to order at 4:33 p.m. In officer's reports, Smith asked for feedback on the division newsletter which was mailed the previous May, but several members reported that they did not remember receiving the newsletter. DeMars noted that the division has lost members, and that previous business meetings were often attended by 25-35 people. DeMars outlined how he solicited paper submissions for the 2006 conference, and noted that he posted the call for papers on several different communication sites. DeMars reported that the division received nine panel proposals, including the production showcase. Fourteen competitive faculty papers were submitted, and eight were selected for the conference. There were 16 graduate student papers submitted, and 10 were selected for the conference. DeMars noted that the division sponsored one session of top MCD papers and one other competitive paper session.

DeMars said that he opted to schedule the production showcase thematically, rather than in the back-to-back session format used in the past. At the Dallas conference, one production showcase panel featured a video theme, while the other one featured radio productions.

DeMars noted that MCD accepted only electronic submissions for the Dallas conference, and the process went smoothly and efficiently.

Taylor reported on the SSCA general business meeting that morning, which was dominated by discussion of poor management by the organization's previous executive director. Taylor reported that the new executive director, J. Emmett Winn, and other committee members had discovered several areas of concern, including the lack of financial ledgers outlining invoices or expenditures, the fact that federal income tax forms were not filed for at least two years, and that the organization's insurance had been lapsed for three years. Taylor outlined the actions taken by Winn to pull together the organization's finances and insurance. She also pointed out that Winn had been successful in his attempts to convince the IRS to forgo the \$10,000 in fines that had been assessed against the organization because of the unfiled tax forms. Taylor reported that it was determined that no money was missing, and that the finance committee was now involved in the day-to-day financial activities of the organization.

Several MCD members had questions regarding the matter, especially those who had not been in attendance in the morning's general business meeting. DeMars and Taylor reported that a motion to inform the previous executive director's employer about this situation had been defeated, partially because of the risk of legal action that would harm the organization. DeMars noted that there was no evidence that there had been any attempt to steal money from the organization. Several people expressed confidence in actions taken by the current executive director and other committee members.

DeMars awarded the top faculty paper award to Bryan E. Denham and Richelle N. Jones. He also noted that the top student paper award went to Eric Peterson, who was not present.

Robertson commended DeMars, who planned the Dallas conference. Pitts noted that she liked the new way of doing the production showcase. DeMars expressed thanks to Texas Christian University, which provided local media resources for the conference.

Hajaar suggested that an off-site location might be secured in Louisville for the production showcase for an evening or after-hours show. DeMars suggested that he would like to see the conference spread the business meetings out to avoid the conflicts which arise when one person is a member of two divisions which are holding business meetings at the same time. In other suggestions for the Louisville conference, Hajaar suggested that the division solicit papers from the Central States organization. She also suggested that the division see if the host state gives credits to teachers who attend conferences.

It was noted that the minutes from the 2005 Baton Rouge MCD business meeting had been posted on the division web site. They were approved by those in attendance.

In officer elections, Denham nominated Wendy Hajaar for secretary. Taylor nominated Justin Young. Hendricks asked both candidates to introduce themselves and their involvement in the division. Paper ballots were cast and handed to Taylor, who counted the ballots and announced Young had won the vote. DeMars asked for nominations for web editor, but none were forthcoming. DeMars will continue to edit the division web site. Karyn Brown was elected to the division nominating committee.

Pitts proposed a resolution thanking Taylor for her years of service. The resolution passed.

The meeting was adjourned at 5:17 p.m.

Recorded by Melissa Smith, secretary.

#### **Political Communication Division**

Southern States Communication Association Minutes from the Division Business Meeting 8 April 2006 Dallas, TX

At approximately 5:32 on 8 April 2006, the Business Meeting of the Political Communication Division was called to order by chair Tony DeMars. Attending the meeting were: Pete Smith, John Allen Hendricks, Robert E. (Bob) Frank, Monette Callaway-Ezell, Kaylene Barbe, Larry J. King, Bill Edwards, Larry Powell, Brian Brantley, Barry P. Smith, Melissa Smith, Paula Rodriguez, Jean DeHart, and Monica Pombo.

The minutes of the last meeting held in Baton Rouge were presented by Pete Smith and approved by the Division.

There was discussion as to whether or not the Division had bylaws. Jean DeHart reminded the membership that bylaws were created and presented to the SSCA Executive Committee with the petition to create a Political Communication Interest Group. Tony DeMars recommended that the bylaws should be put on the Division website, and John Allen Hendricks said they should be mailed out the general membership.

John Allen Hendricks initiated discussion about the possibility of a Division newsletter. It was decided by those present that a newsletter should be created and should possibly include, but not be limited to, the following content: (1) minutes from the previous meeting; (2) faculty promotions and research; (3) panel ideas. The membership decided the creation of the Division newsletter should be the responsibility of the secretary. Bob Franks moved that one newsletter per year should be produced one month prior to the submission deadline. Monette Callaway-Ezell seconded the motion, and it was approved unanimously by the membership.

Monette, as vice-chair/program planner for the 2007 Convention in Louisville, solicited support for readers, chairs and respondents. She also took nominations for Vice-Chair Elect. Barry Smith was nominated and accepted by acclamation. Monica Pombo was nominated as Secretary and was approved by acclamation.

Jean DeHart nominated Pete Smith as the nominating committee representative and he was accepted by acclamation.

Tony DeMars then opened up nominations for web editor. John Allen Hendricks said given the amount of work, the web editor should be an "official" position within the Division. He made the motion, which Tony seconded, that the web editor be part of the current slate of officers within the Division. The floor was opened up for nominations. The motion was made to accept Melissa Smith by acclamation. Bob Franks seconded the motion. Vice-Chair/Program Planner John Allen Hendricks reported that a total of 14 submissions were made to the Division for the 2006 Convention. Five of those were faculty submissions, all of which were accepted. A total of five student papers were submitted to the Division for review; however, only one was accepted for presentation. Two papers were rejected, and two student papers were returned to the authors with a recommendation to resubmit to a more appropriate division. Not counting these two papers, there was a 33% student acceptance rate.

A total of four panels were submitted to the Division, but one panel was forwarded to the crisis communication planner for scheduling.

John Allen said he made numerous attempts to make people aware of the Division, and the need for submissions. He sent out a newsletter/information packet with the call for papers included. He e-mailed every member of the Division personally with a call for papers included. He posted the call for papers on the H-NET, and on CRT-NET (the NCA list serve).

However, by the deadline, John Allen said he only had enough papers for one panel. He then made several attempts to solicit support from members for papers and panels. He thanked Bob Franks for helping pull in submissions, and he expressed his appreciation to Charles Tardy for his assistance.

John Allen also thanked the following reviewers/readers:

- 1. Larry Powell, University of Alabama at Birmingham
- 2. Monette Callaway-Ezell, Hinds Community College
- 3. Lloyd Rholer, University of North Carolina at Wilmington
- 4. John Foster, Northwestern Louisiana State University
- 5. Chris Darr, Wesleyan College of Georgia
- 6. Jason Edward Black, University of Alabama at Tuscaloosa
- 7. Michael Lane Bruner, Georgia State University
- 8. Robert Denton, Virginia Tech University

Given John Allen's concerns, there was more discussion about the number of papers/panels submitted to the Division (or lack thereof). Specifically, John Allen expressed concern that there were not a definite number of panels the Division knew it was receiving. Bob Franks said the Division could set a goal every year for papers/panels.

John Allen Hendricks suggested that the Division could co-sponsor panels with other divisions, Bill Edwards suggested more practical panels given the nature of the Division, and Jean DeHart suggested a "spotlight scholar" series for the Division.

Several reasons were given by the membership as to why there was difficulty in receiving papers/panels:

1. This is a new division

- 2. People generally wait until the last minute to submit.
- 3. Hurricane Katrina

Bob Franks recommended to the membership that the Division should give awards for top papers. There was also a suggestion to have a second deadline to be able to judge papers for top faculty and top graduate student paper awards. Tony DeMars suggested rules for any awards should be made clear in the call for papers.

Tony DeMars, Division Chair, gave a summary of the morning SSCA Business Meeting. Memphis was designated as the 2010 Convention location; no exact location had been selected yet, however.

Lastly, Tony recommended Monette Callaway-Ezell, the Vice-Chair Elect, solicit support from two or three members and form a by-laws committee. Barry Smith, Bob Franks, and Jean DeHart agreed to serve on the committee.

Bill Edwards then made the motion for adjournment, and Bob Franks seconded. The membership voted to adjourn at 6:39 p.m.

Respectfully submitted by:

Pete Smith Secretary Political Communication Division 2005-2006

# **Popular Communication Division**

Meeting Minutes April 8, 2006 5:30 p.m. Dallas, TX Marriot

- I. General Business
- A. 2005 minutes submitted and approved
- B. As of the convention's start we have 52 members
- II. Other Business

A. Wendy Hajjar reported on planning the 2006 panels.

1. Wendy put together eight panels, with competitive papers reviewed by at least two people in addition to herself.

2. Wendy employed electronic only means for submissions, reviews, etc.. She highly recommends the process as a saver of time, money, and trees.

B. Awards were given

1. Dave Silverman for Top Faculty Paper, "When You Hire Richard Pryor, You Get Richard: The Richard Pryor Show"

2. Shatangi Ware for Top Student Paper, "Hip Hop Hooray! Resisting Lyrical Sexism, (Re) Defining Black Female Subjectivity in the Culture Industry, and (Re) Constructing Black Feminism"

C. In anticipation of the Louisville meeting, anyone interested in planning Louisville activities should contact Margaret DSilva, University of Louisville.

III. New Business

A. We will maintain Tony as our webmaster—thanks Tony.

- B. Mike Eaves elected as vice-president elect.
- C. Wendy stressed a need for better minority representation in our division and paneling.

D. David expressed interest in a Pop Com Blog.

E. Interests of the group were collected as a means of networking and sparking interest for future panels

- 1. Children's literature
- 2. Genre studies in film
- 3. Media literacy
- 4. Latino/a studies and Queer theory
- 5. Children's emotional responses to TV
- 6. Gaming and reality
- 7. Blogs and blog culture
- 8. I Pods
- 9. Blackness in film
- 10. Music and mosh pits

# Public Relations Division

Meeting Minutes

The meeting was called to order by Vice Head Brigitta Brunner, of Auburn University, at 5:36 p.m. on April 8, 2006, in Dallas, Texas. Twelve division members were in attendance. Division head Esin Turk of Mississippi Valley State University assumed the chair at 5:40 p.m. With no elected secretary service, Vice Head Elect William Thompson of the University of Louisville recorded the minutes.

Brigitta, who planned the Dallas conference, reported that the division had received six faculty papers and four student papers as a result of its call. The division programmed nine of those papers, and added additional invited papers to complete the research panels. The division also programmed two other panels.

Esin reported on the association's legislative council meeting. She expressed concern that the division's membership numbers placed it in danger of reverting from a division to an interest group. She encouraged all members attending the business meeting to undertake actions with colleagues at their own and at other universities to increase our numbers.

Esin indicated that the division needed to elect three officers: a vice head elect, a secretary, and the division's representative to the association nominating committee. After a discussion of alternative methods for fulfilling the secretary's duties, the consensus emerged that the division would retain the office as is.

Esin opened nominations for secretary. Joe Downing of Southern Methodist University was nominated and elected to the position, and immediately assumed responsibility for recording this meeting. Corey Hickerson of James Madison University was elected to serve a two-year term as the division's representative to the association's nomination committee. Laura Richardson Walton of Mississippi State University was elected to the post of vice head elect, and will plan the 2008 conference in Savannah, Georgia.

William Thompson relayed a conversation he had with Craig Allen Smith; Craig announced that next year's conference will be held in Louisville, KY. The conference theme is Relationships and Communities in the Digital Age. Craig encourages papers and panels that inform how emerging communication technologies can allow public relations practitioners and academics informal ways to share pedagogical and programmatic ideas with others in our discipline.

William encouraged our group to maintain the appropriate balance of academic and practitioner-based paper and panel topics. William said members of AEJMC continue to struggle with such issues; Pamela Bourland-Davis agreed.

Esin then told the group that earlier in the week SSCA leadership discussed the possibility of creating a new academic journal that SCCA would sponsor.

Esin then changed the topic to address how the Public Relations Division could attract more faculty to join our Division. The group discussed sending a promotional flyer to Department Chairs in our region. On a related topic, the group discussed how to attract more student and faculty panel proposals and completed papers for the conference next year.

Pamela mentioned the case study panels, especially the panel on Saturday, were interesting. Pamela suggested our group include a similar panel next year. Pamela also proposed that we could invite a preeminent public relations scholar—preferably an academic who lives within driving distance of Louisville—to next year's conference. Conference participants in the panel would present papers/lead discussions around that scholar's work.

Corey suggested another idea for next year was to bring in a well-respected practitioner. Joe Utley was mentioned as one possibility, here. Pamela said that one issue was Division members may have to absorb this individual's conference fee. William suggested one method to address the cost issue was to partner with IABC Louisville. The practitioner could present to both the local IABC chapter, as well as to SSCA conference participants. Thomas Klipstine expressed concern that if audience members did not show up for the practitioner's panel, it could be embarrassing to our Division. Esin announced the location for future SSCA conferences.

Our final discussion topic circled back to how we could recruit more faculty into our Division. Bill Swain suggested to the group that every four or five years, we create a panel that features former public relations division chairs of SSCA. Bill thought this might spark interest, and be attractive to our past members. Pamela said that at AEJMC, a similar program was in place where panels are created for former divisions chairs and senior scholars.

Bill also suggested that one reason why participation is lower in this year's conference was because the University of Miami PR Conference is around the same time at SSCA. Academics can often afford to attend only one of these two conferences.

Brigitta adjourned the meeting @ 5:30

**Rhetoric and Public Address Division** SSCA 2006 Minutes April 7, 2006

"Reality Rhetoric"

There was something—what?—well—"unusual" about Chairperson Roseann Mandziuk as she turned to open our meeting. At first I thought it was the excessive "bounce" in her step, the unabashed enthusiasm in her voice, the almost lyrical casualness of her demeanor, but then, upon reflection (there is, as you all know, lots of time for reflection in Divisional business meetings) I sensed that it was something more. Now being a rhetor (this was, lest we forget, a meeting of rhetors and rhetoricans) I began to think intertextually. My mind drifted back to the previous evening, where, accompanied by the usual suspects, I had the distinct pleasure of dining with Roseann. And then—all at once—it came back to me in a cosmic instant. So listen up.

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"So, Roseann, do anything exciting this summer?" This was my typically transparent ploy (it goes with the profession) to get other people to talk so that I could drink.

"Well, yes, actually," she replied with a certain shyness I had not seen before.

"Oh?" I replied. And by now she had the entire table's attention, as well as that of our hostess, Christine—but Christine, it turned out, was a Division all of her own, and her story, even if I knew it, will not be told here.

"Yes, I got engaged." And with that she flashed a ring that damn near short-circuited the entire lighting system of the restaurant.

"Gawd damn Roseann!" I shot forth. "That's not a ring, in this region that's known as a Texas blinder!"

She giggled self-consciously. "Actually he proposed while we were on safari in Africa this summer. Wanna see the pictures?"

"Absolutely," we all cheered—except for Mike Osborn who only croaked "Arrrrgggghhhhh" like some out of work pirate.

And just like that, she plucked a mini-album from her purse and began documenting the entire event. The first picture was a huge, long-tusked elephant.

"My God, Roseann, you aren't engaged to a beast, are you?" I asked in profound amazement.

"Well—not quite—but Jim does have his more interesting sides," she admitted demurely.

"Okay—so how did this happen? We need to know the full story." This indelicate request came, I think, from Raymie McKerrow, who had somehow weaseled his way into our group by looking lost and pathetic in the hotel lobby.

"Well," Roseann began with a romantic glint in her eye, "we'd just gotten back from a long, hot day of viewing animals, right? We were dusty and tired and decided to shower, pop open a bottle of freshly chilled wine, and just luxuriate in the gorgeous African evening. Well, after the shower, we met up on our veranda, and there, before I knew what was happening, Jim dropped down on a knee and proposed."

"No shit!" This one-liner from Susie Osborn.

"No-ummm-no-really-that's how it all happened."

"Well—did you—ummm—sort of expect this?" This from me—always pushing for inner truths.

"Yeah—I did—in a way. I mean—you know—you never 'really' expect these sorts of things, but then, after they happen, you say, 'Well—sure—of course'."

"So what did you say?" This was, undoubtedly, the dumbest query of the evening. I mean—if she'd said "No," would she be wearing the ring? I know who asked it, but because this person is (still) fairly prominent in the region, I will not divulge his or her identity.

"So then what did you do then?" This indelicate probe came, I believe, from the everdangerous Christine, who, I must quickly add, is not even a member of SSCA, and, as such, had no right to ask Roseann anything.

"Probably what you all think we did," was Roseann's guarded response.

And so now you've heard "the rest of the story," and can fully appreciate the enthusiasm with which Roseann greeted our Division.

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Okay—where was I? Oh yeah—the meeting. Foregrounding her ring shamelessly now, Roseann fired off what little she could remember from the Executive Council Committee meeting earlier. Of the 581 paying members of SSCA (are there any other kind?), 189 liked Rhetoric and Public Address best—and that, fellow campers, meant that we cornered the market on almost 33% of the membership. Can you say power? Next, for the umpteenth time at this convention, Roseann reminded us that the previous executive secretary went, well, a little funny in the head and didn't do a few of the things we all expected him to do. Isn't that always the way with first marriages?

This mini-downer was followed by the news that some of the other people in power were beginning to think about another SSCA journal. Cool. Hot on the heels of this news, we brainstormed—ummm—maybe just "stormed" would be more accurate—some overall ideas for the theme (which always escapes me) of our next convention. Roseann then reminded us that we would soon need another SCJ editor, and I couldn't help but wonder whether John Meyer was wearing down already. He'd just begun, for Heaven's sake; I would have hoped for more stick-to-it-ness from him.

And finally, although it wasn't officially part of Roseann's report, Kathie Turner urged us all to contribute to the Janice Hocker Rushing Early Research Award fund. I couldn't argue with this one.

Twisting her mega-rock one final time, Roseann then turned the festivities over to the Vice-President Jim Kuypers. Jim, as it turned out, did not get engaged in Africa over the summer, although he did bring his wife, Tammy, to the convention, and we all thought that that was the next best thing.

As he had done last year, Jim was clad in various shades of black. It fit, really. Jim comes across, at least to me, as a study in tightly wound nonchalance. I suppose, given my druthers, I would have added a thick gold necklace with a be-jeweled cross, but maybe that would have been a tad too retro.

As VPs always do, Jim told us about the programs, panels, and workshops. He noted that all proposed programs had been accepted as well as 62% of the paper submissions. Rhetoric and Public Address had sponsored one workshop—the one where the Osborns gave away \$100,000 to some unsuspecting attendee—and that that workshop was "the best attended one at the convention." Well now—surprise, surprise.

Then, compassionately remembering my age no doubt, Jim gave me a print out of the Top Three Papers in Rhetoric program. Now I "think" he expected me to reproduce that program here, for you, but, as so often happens to VPs, that just ain't gonna happen. Why should I put something here that most of you already read there? My sentiments exactly. I will say in passing that the Top Three Paper presenters all went home with nice little plaque to hang or stick somewhere.

Jim then passed the rhetorical baton to Ken Zagacki, the Vice President-Elect. You should have seen Ken. Let me socially construct him for you. Ken is a tall dude—close to six feet I would guess—with great steel-gray hair shaped, not quite in a buzz cut, but very close. He was decked out in an aqua polo shirt under which a trace could be caught of a white t-shirt. His pants—long pants for those of you who wonder about such things—were some dark, non-descript hue, but his shoes, I quickly noted, were black and well oiled. He cut an imposing figure, which is exactly what we wanted and needed from our VP-Elect.

Ken, it must be noted, started rather slowly, offering up some rather lame ideas of his own for possible Rhetoric and Public Address themes. But, seeing as Ken was sort of new at this VP-Elect business, nobody chided him all that much. I can't even remember his ideas—coal mine rhetoric, Spot Light panels for some people to whom he owes favors, you know, stuff like that. This was, and it is not always, a short and sweet segment of our séance this year. Sometimes this idea thing drags on interminably especially when Ron Carpenter attends—which, I might add, he did not this year.

The woman and her ring came back then to conduct elections. Now as most of you know by now, our Division doesn't really conduct elections anymore. They're hard, demanding scribbled marks on pieces of hastily torn paper, counting the damn things, and then disappointing, humiliating really, the losers in public. So what we typically do now is just—well—"appoint" somebody whom we've cornered in a weak moment. Poor Ann Burnette, not even present, but hopefully a member of SSCA, "emerged," with a bit of heavy-handedness from Roseann, as our next Vice President-Elect. Vikki Gallagher finally caved in to pressure and volunteered to serve on the always exciting Committee on Committees. And Robert Frank, bless his heart, agreed to show up for the SSCA Nominating Committee as opposed to his other option, running 6 laps around the hotel in his Fruit of the Looms.

And so there we were at New Business—and—sure enough—some walked in. Only three minutes before we adjourned, Charles Howard strolled in looking half lost and half like he'd finally found the right room, making our total attendance peak out at 27. Three things happened here and Charles was one of them. To start things off (when most of us just wanted things to end), Bill Edwards talked about a rhetoric component to the communication curriculum at Columbus State (actually, this was very good news). Next Raymie McKerrow, trying to redeem himself, no doubt, for inflicting his personhood upon some of us at dinner the previous evening, insisted that we write something for his new on-line journal. Of course, we all said that we would, but Raymie didn't just fall off the turnip truck. He probably knew that most of us present can't even write anymore even if we wanted to. Then Charles, apparently remembering why he'd walked in, ended our meeting by saying that, as the current Book Review Editor for SCJ, he had lots of books, but few reviewers. I don't remember if he said anything after that, but I got the distinct impression that he was, in his own quiet, unassuming way, asking us to review some of those books. I don't think anybody responded.

And that was it. At exactly 5:02 p.m. Roseann and the largest engagement ring in captivity turned us all loose. Some left with what I can only interpret as a far away look in their eyes, as if they were imaginatively returning from a blissful safari, coming, as it were, out of Africa.

Respectfully submitted, Thomas Frentz, Secretary in Perpetuity

#### **Southern Forensics Association**

Business Meeting Southern State Communication Association Conference Dallas, TX Saturday, April 8, 2006, 5:30 p.m.

Officers Attending: Daniel Schabot (Chair), Jason Hough (Vice-Chair), Bob Glenn (Treasurer), Matthew Grindy (Secretary)

Total Attendance: 12

Agenda Item #1: Officer Reports

I. Welcome and introduction by the Chair:

A. Credit was given to Jay Borne and others for establishing and participating in SSCA panels.

B. Congratulations to Top Papers in SFA Division.

1. Award plaques are in the mail.

2. Thank you to those that facilitated meeting deadlines.

#### II. Vice-Chair Report

A. Jason Hough expressed pleasure at the high forensics panels/papers turnout and encouraged the audience to maintain the momentum.

III. Vice-Chair Elect Report (Darren Goins not present; report presented by Chair and Vice-Chair)

A. Darren Goins' ideas for future SSCA conventions:

1. SFA should host a Town Hall Debate.

a. This idea sparked a group discussion about the nature of town hall debates, as well as a consideration of bringing other divisions (e.g., RPA) into the debate.

2. Goins encouraged the submission of programs/papers about debate

pedagogy.

B. The nearly completed SFA website was discussed as an effective means for increasing SFA community awareness and networking.

III. Treasurer Report

A. Bob Glenn reported on the SFA account balance and anticipated budget allocations for 2006-2007.

Agenda Item #2: Elections

#### I. Treasurer

A. Bob Glenn was nominated and approved.

II. Vice-Chair Elect

A. Daniel Schabot outlined the position obligations, responsibilities, and commitments.

B. Tyler Thornton was nominated and approved.

Agenda Item #3: New Business

I. SFA Award: The Chair noted that nominations still needed to be made for the Forensics Award.

A. Jason Hough and Mike Eaves were nominated during the business meeting.

B. Ballots were collected and sent to the secretary to be tallied.

C. Based on business meeting attendee votes, Mike Eaves was determined to be the recipient of the award.

II. Awards Committee: Daniel Schabot motioned for the establishment of an 'ad-hoc and history' committee. The functions of this committee include: 1) The compilation of a list of past award winners, and 2) A committee to handle current committee responsibilities.

A) It was suggested that the title of the committee should be 'Awards Nomination Committee.'

B) The motion was seconded and passed.

III. Site Selection & Tab Committee: Daniel Schabot proposed a permanent committee for a tournament site and tabulation committee.

A) The motion was moved and seconded.

B) A group discussion ensued that included the following relevant points:

1) The idea would be void during certain parts of the season due to calendar conflicts.

2) SFA should support the revitalization of a SFA tournament.

3) There are schools with and without teams that would love to host such as tournament.

4) A target date for a tournament is late Fall of 2007.

5) The committee is charged with finding a site and coordinating the

event.

6) A tournament would be a unique activity to demonstrate SFA

involvement.

C. Amendment Proposed: The Committee's initial function (up until Dec. 2006) will be to function as a "Feasibility Committee" that finds a site and determines the feasibility of such an event.

1. Amendment was accepted and the motion passed.

IV. Paper Submissions:

A. Carole Winkler (American Forensic Association Vice President) encouraged business meeting attendees to submit papers to the NCA Forensics Division and to get involved in national committees.

B. Nina-Jo Moore encouraged business meeting attendees to submit papers to Pi Kappa Delta.

C. Marilyn Young encouraged business meeting attendees to submit papers to Controversia journal and to an International Conference in Slovenia.

D. Jason Slough stated the necessity of making connections with our undergraduate students and encouraging them to submit their work to the Undergraduate Honors Conference.

V. Tournament Announcement:

A. Crystal Lane Swift announced two tournaments:

1) September 3 swing tournament at the University of Houston (I.E.'s,

NPDA)

2) February 9 Mardi Gras tournament at Louisiana State University (I.E.'s,

NPDA)

B. Crystal's contact information is cswift@lsu.edu

Conclusion: The chair adjourned the meeting and officially turned over chair duties to Jason Hough.