

Day 1

Wednesday, April 3, 2024

1101

Wednesday 2:00 p.m. – 3:45 p.m.

Room: Frisco 2

Administrative Committee Meeting

Sponsor: Southern States Communication Association

Presiding: Ann E. Burnette, *President*

Administrative Committee Members:

Carl Cates, *1st Vice President*

Patrick G. Wheaton, *2nd Vice President*

Tina M. Harris, *Immediate Past President*

John Haas, *Executive Director*

Antonio Spikes, *DEI Committee Chair*

Jason Munsell, *Finance Committee Chair*

Rebekah Fox, *Journal Editor SCJ*

Kevin Bryant, *Strategic Communication Director*

1201

Wednesday 4:00 p.m. – 6:45 p.m.

Room: Frisco 2

Executive Council Meeting: Part 1

Sponsor: Southern States Communication Association

Presiding: Ann E. Burnette, *President*

Carl Cates, *1st Vice President*

Patrick G. Wheaton, *2nd Vice President*

Tina M. Harris, *Immediate Past President*

John Haas, *Executive Director*

Antonio Spikes, *DEI Committee Chair*

Jason Munsell, *Finance Committee Chair*

Lesli K. Pace, *Finance Committee Member 1*

Nakia Welch, *Finance Committee Member 2*

Rebekah Fox, *Journal Editor SCJ*

Kevin Bryant, *Strategic Communication Director*

Standing Committee Chairs & Officers

Nakia Welch, *Constitution Committee Chair*
Katie Anthony, *Publications Committee Chair*
Jason Munsell, *Finance Committee Chair*
Todd Lee Goen, *Resolutions Committee Chair*
Leslie Rodriguez, *Time & Place Committee Chair*
Gina Ercolini, *Resource Development Committee Chair*
Eletra Gilchrist-Petty, *K-12 Representative to NCA Legislative Assembly*
Laurie Metcalf, *Community College Rep to NCA Legislative Assembly*
April Chatham-Carpenter, *4 Year College/Univ Rep to NCA Legislative Assembly*
Brandon Inabinet, *NCA Nominating Committee Representative*
Carrie Reif-Stice, *NCA Regional Advancement and Promotion Advisory Board*

Ad Hoc Committee Chairs

Jerry Hale, *Executive Director Search Committee*
Kelly Morrison, *Strategic Communication Director Search Committee*

Division Chairs

Ashton Mouton, *Applied Communication Chair*
Michael Gray, *Argumentation & Forensics Chair*
Quinten Bernhold, *Communication Theory & Methodology Chair*
Jeff Sorrels, *Community College Chair*
Patrick G. Wheaton, *Freedom of Speech Chair*
Keven James Rudrow, *Gender Studies Chair*
Kelly Morrison, *Health Communication Chair*
Lisa Corrigan, *Identity, Inclusion, & Social Justice Chair*
Scott Christen, *Instructional Development Chair*
Mary Meares, *Intercultural Communication Chair*
Laura Miller, *Interpersonal Communication Chair*
Barry Smith, *Mass Communication Chair*
Cynthia Sampson, *Performance Studies Chair*
Melissa Smith, *Political Communication Chair*
Dave Nelson, *Popular Communication Chair*
Carrie Reif-Stice, *Public Relations Chair*
Brandon Inabinet, *Rhetoric & Public Address Chair*

Interest Group Chairs

Christopher Wernecke, *Am Society for the History of Rhetoric Chair*
Jerry Hale, *Assn for Comm Administrators Chair*
Abby Arnold-Patti, *Ethnography Chair*
Alex Morales, *Kenneth Burke Society Chair*
Rick Pulos, *Language & Social Interaction Chair*
Lakelyn Taylor, *Philosophy & Ethics of Comm Chair*
Michael Gray, *State Associations Chair*

Day 2

Thursday, April 4, 2024

2101

Thursday 8:00 a.m. – 9:15 a.m.

Room: Frisco 2

Executive Council Meeting: Part 2

Sponsor: Southern States Communication Association

Presiding: Ann E. Burnette, *President*

Carl Cates, *1st Vice President*

Patrick G. Wheaton, *2nd Vice President*

Tina M. Harris, *Immediate Past President*

John Haas, *Executive Director*

Antonio Spikes, *DEI Committee Chair*

Jason Munsell, *Finance Committee Chair*

Lesli K. Pace, *Finance Committee Member 1*

Nakia Welch, *Finance Committee Member 2*

Rebekah Fox, *Journal Editor SCJ*

Kevin Bryant, *Strategic Communication Director*

Standing Committee Chairs & Officers

Nakia Welch, *Constitution Committee Chair*

Katie Anthony, *Publications Committee Chair*

Jason Munsell, *Finance Committee Chair*

Todd Lee Goen, *Resolutions Committee Chair*

Leslie Rodriguez, *Time & Place Committee Chair*

Gina Ercolini, *Resource Development Committee Chair*

Eletra Gilchrist-Petty, *K-12 Representative to NCA Legislative Assembly*

Laurie Metcalf, *Community College Rep to NCA Legislative Assembly*

April Chatham-Carpenter, *4 Year College/Univ Rep to NCA Legislative Assembly*

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Carrie Reif-Stice, *NCA Regional Advancement and Promotion Advisory Board*

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Kelly Morrison, *Strategic Communication Director Search Committee*

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Michael Gray, *Argumentation & Forensics Chair*

Quinten Bernhold, *Communication Theory & Methodology Chair*
Jeff Sorrels, *Community College Chair*
Patrick G. Wheaton, *Freedom of Speech Chair*
Keven James Rudrow, *Gender Studies Chair*
Kelly Morrison, *Health Communication Chair*
Lisa Corrigan, *Identity, Inclusion, & Social Justice Chair*
Scott Christen, *Instructional Development Chair*
Mary Meares, *Intercultural Communication Chair*
Laura Miller, *Interpersonal Communication Chair*
Barry Smith, *Mass Communication Chair*
Cynthia Sampson, *Performance Studies Chair*
Melissa Smith, *Political Communication Chair*
Dave Nelson, *Popular Communication Chair*
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Brandon Inabinet, *Rhetoric & Public Address Chair*

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Abby Arnold-Patti, *Ethnography Chair*
Alex Morales, *Kenneth Burke Society Chair*
Rick Pulos, *Language & Social Interaction Chair*
Lakelyn Taylor, *Philosophy & Ethics of Comm Chair*
Michael Gray, *State Associations Chair*

2201

Thursday 9:15 a.m. – 10:00 a.m.

Room: Frisco 1

Officers' Office Hours: Meet & Greet

Sponsor: Southern States Communication Association

Presiding: **Ann E. Burnette**, *President*

Carl Cates, *1st Vice President*

Patrick G. Wheaton, *2nd Vice President*

???????????, *2nd Vice President Elect*

Tina M. Harris, *Immediate Past President*

John Haas, *Executive Director*

Antonio Spikes, *DEI Committee Chair*

Rebekah Fox, *Journal Editor SCJ*

Kevin Bryant, *Strategic Communication Director*

2301

Thursday 10:15 a.m. – 11:30 a.m.

Room: Bass

Title: Top Papers in Language and Social Interaction

Sponsor: Language & Social interaction Interest Group

Chair: Eugenie Almeida, Fayetteville State University

*The Road from Teamsterville: Locating Approaches to the Critical Voice in the Ethnography of Communication

Mark Ward, University of Houston-Victoria

Leland G. Spencer, Miami University

Trust and Belonging: The Role of Trust in Social Connections

Slavica Kodish, Southeast Missouri State University

**Bienvenidos a la Clase: Code-switching on Communication and Community in the Language Classroom

Alexis Miller, University of West Florida

Respondent: Eugenie Almeida, Fayetteville State University

*Top Paper Award

**Top Student Paper Award

2301

Thursday 10:15 a.m. – 11:30 a.m.

Room: Bush

Title: Ethnography: Academic Research Works in Progress

Sponsor: Ethnography Interest Group

Chair: Abby Arnold-Patti, Lees-McRae College

Panelists:

Christopher Patti, Appalachian State University

An exclusive session tailored for those with ongoing ethnography projects not quite ready for the spotlight. This unique workshop offers an opportunity to share your work, gain invaluable insights, and engage in one-on-one collaborations with seasoned ethnographers. Don't miss this opportunity to fine-tune your research and accelerate its journey to completion. Come connect, learn, and refine in this special gathering of like-minded innovators.

2301

Thursday 10:15 a.m. – 11:30 a.m.

Room: Comanche

Title: Cartoons, Culture, and Communication: Disney Animation as a Way to Examine Cultural Messages and Communication Theory

Sponsor: Popular Communication Division

Chair: **Kathleen Turner**, *Davidson College*

Grief through Memory: An Autoethnographic and Rhetorical Analysis of Big Hero 6

Ashley Deutsch, *Marquette University*

Organizing DEI through Cultural Trust: An Examination of Disney's Films and Creation Processes

Ashton Mouton, *Sam Houston State University*

From Cinderella to Merida: The Evolving Disney Princess

Monette Callaway-Ezell, *Hinds Community College*

Disney Through the Decades: An Examination of Disney Themes

Frances Brandau, *Sam Houston State University*

Respondent: **Kathleen Turner**, *Davidson College*

2301

Thursday 10:15 a.m. – 11:30 a.m.

Room: Frisco 1

Title: Town Hall Debate: Constitutional Amendments for SSCA

Sponsor: Argumentation & Forensics Division

Co-Sponsor: Presidential Spotlight Panel

Chair: **Mik Davis**, *University of Georgia*

Panelists:

Nakia Welch, *San Jacinto College*

An annual tradition of the Argumentation and Forensics Division, the Town Hall Debate features members of the division arguing a resolution related to current events. This year's Town Hall Debate will adapt to a new format that better represents a true town hall. The resolution will address proposed amendments to the SSCA constitution and questions will be actively solicited from the audience and posed to our panelists. The goal of this town hall is to facilitate a guided conversation between SSCA membership and experts on the SSCA constitution.

2301

Thursday 10:15 a.m. – 11:30 a.m.

Room: Frisco 4

Title: Rhetoric and Religion as Resources for Resistance: A Panel Discussion

Sponsor: Kenneth Burke Society Interest Group

Chair: **Alex Morales**, *University of Memphis*

Panelists:

Andre Johnson, *University of Memphis*

Kellie Carstensen, *University of Memphis*

Lionell "Badu" Smith, *San Francisco State University*

Kimberly P. Johnson, *Tennessee State University*

In October 2023, the University of Memphis hosted the Rhetoric & Religious Traditions conference. This interdisciplinary event created space for discussions about how scholarship on religious rhetorics can help scholars explore key social and political concerns in our current moment, including how problems like white supremacy, xenophobia, and misinformation can be engaged using religious rhetorics as resources for resistance. This panel gives the organizers and participants of the Rhetoric & Religious Traditions conference an opportunity to reflect on their experiences. Then, all participants and audience members are encouraged to join in a larger discussion about advancing scholarship on rhetoric and religion, and how religious rhetorics can help us “envision a world beyond the supremacist, nationalistic, and oppressive culture,” as Frank Thomas puts it.

2301

Thursday 10:15 a.m. – 11:30 a.m.

Room: Frisco 5

2301

Thursday 10:15 a.m. – 11:30 a.m.

Room: Gallant Fox - AV

Title: Understanding Best Practices for Nonverbal Communication

Sponsor: Interpersonal Communication Division

Chair: Narissra Punyanunt-Carter, *Texas Tech University*

Panelists:

Sumeyya Akdilek, *Texas Tech University*

Matilda Kai Boye, *Texas Tech University*

Mary Tinuoye, *Texas Tech University*

Sandra Djaba, *Texas Tech University*

Emmanuel Edmund, *Texas Tech University*

Vera Siripi, *Texas Tech University*

Akinloye Dare, *Texas Tech University*

This panel aims to explore the best practices and key insights related to nonverbal communication across diverse contexts and disciplines. This panel will provide a comprehensive understanding of the importance of nonverbal communication, its impact on various aspects of life, and practical strategies for decoding and utilizing nonverbal cues. This panel is comprised of graduate students who took a nonverbal communication course and these presentations were their final course project. This panel aims to explore the critical importance of incorporating nonverbal communication in various contexts in order to apply best practices.

Respondent: Narissra Punyanunt-Carter, *Texas Tech University*

2301

Thursday 10:15 a.m. – 11:30 a.m.

Room: Hamilton

Title: Communicating Belonging in Asynchronous Graduate Courses

Sponsor: Instructional Development Division

Chair: **Greg G. Armfield**, *New Mexico State University*

Panelists:

Greg G. Armfield, *New Mexico State University*

Jane Stuart Baker, *Florida Atlantic University*

Jason Feltz, *New Mexico State University*

Jeanne Flora, *New Mexico State University*

Noah Franken, *West Texas A&M University*

William Hoffman, *New Mexico State University*

Andrew Pyle, *Clemson University*

This panel will engage in a discussion about content focused course design and integrating student belongingness in asynchronous online courses. Participants will speak specifically to content and interactional design elements for the following asynchronous graduate courses: Conflict, Family Communication, Introduction to Graduate Studies, Internship, Organizational Communication, Leadership, and Strategic Communication.

2301

Thursday 10:15 a.m. – 11:30 a.m.

Room: Lebanon

Title: Perspectives on Identity and Experience

Sponsor: Identity, Inclusion, & Social Justice

Chair: **Gourav Rath**, *University of Alabama*

If you are white, you are racist, and the reason there are racism in the world: An Autoethnography of Teaching Intercultural Communication

Nick Sciuolo, *Texas A&M University-Kingsville*

Effect of Geographic Political Orientation, Diversity, Equity, Inclusivity on Virtual Diversity, Equity, Inclusivity

Leonard Ali Wako Memon, *University of Texas at Austin*

All of The Rage (and much of the shame): Disability in Graduate School

Eleah Anz, *University of Oklahoma*

Belonging and Cultural Identity in STEM: A Narrative Inquiry

Elicia Patrice Frelix, *Anderson University*

2301

Thursday 10:15 a.m. – 11:30 a.m.

Room: Whirlaway

Title: Roundtable on Great Ideas for Teaching Theories and Methods

Sponsor: Communication Theory & Methodology Division

Co-Sponsor: Health Communication Division

Chair: **Kelly Morrison**, *University of Alabama, Birmingham*

Panelists:

Adam Richards, *Furman University*

Emily Scheinfeld, *Kennesaw State University*

Steve McCornack, *University of Alabama, Birmingham*

Tim Levine, *University of Alabama, Birmingham*

Jenifer Kopfman, *College of Charleston*

Kelly Morrison, *University of Alabama, Birmingham*

Come take part in this roundtable discussion and open exchange of ideas about great ideas and best practices for teaching communication theory and methods at the undergraduate and graduate levels and across discipline areas. Bring your ideas, contributions, and suggestions to what promises to be a lively and invigorating session.

2301

Thursday 10:15 a.m. – 11:30 a.m.

Room: Indian Trail - AV

Title: Contributed Papers in Performance Studies

Sponsor: Performance Studies Division

Chair: Cynthia Sampson, *Louisiana State University*

****Performing Ideology: Silent Student, Silent Teacher, Silent Lunch**

Briana Davis, *George Mason University*

Embracing the Alien: An Exploration of Identity Through Academic Space

Emma Darby, *University of North Texas*

Playful Constraints and Considerations in Autoethnographic Performance

Michael Beck, *Texas A&M University*

After the Revolution

Alex Lockwood, *University of South Carolina*

Respondent: Nicole M. Costantini, *Savannah College of Art and Design-Atlanta*

****Top Student Paper**

2401

Thursday 11:45 a.m. – 1:00 p.m.

Room: Bass

Title: Prioritizing Holistic Wellness in the Academic Career: Self-Care from Grad School to Tenure to Retirement

Sponsor: Health Communication Division

Co-Sponsor: Communication Theory & Methodology Division

Chair: Adam Richards, *Furman University*

Panelists:

Curtis Chamblee, *University of Memphis*

Tyana Ellis, *University of Richmond*

Tina M. Harris, *Louisiana State University*

Jenifer Kopfman, *College of Charleston*

Leah LeFebvre, *University of Alabama*

Steven McCornack, *University of Alabama, Birmingham*

Kelly Morrison, *University of Alabama, Birmingham*

This panel, comprised of scholars across a variety of stages of their academic careers, will discuss their experiences and strategies for promoting health and self-care in academic life. Centered around the eight dimensions of wellness (physical, emotional, social, intellectual, environmental, spiritual, vocational, and financial), panelists will share stories of successes--and struggles--about facilitating wellness in graduate school, early career, mid career, and beyond.

2401

Thursday 11:45 a.m. – 1:00 p.m.

Room: Bush

Title: Communicating Belonging: Media Consolidation and the Fracturing of American Audiences

Sponsor: Mass Communication Division

Chair: Christopher Toulas, *Sam Houston State University*

Media Consolidation, Audience Fragmentation, and the Public Sphere

Christopher Toulas, *Sam Houston State University*

Consolidating the Gospel: Impacts of Media Consolidation on American Religion

Mark Ward Sr., *University of Houston-Victoria*

Consolidated Media, Streaming, and SAG-AFTRA Resistance Rhetoric

Steve Stuglin, *Georgia Highlands College*

The Impact of Media Consolidation on the US Political Campaigns

Larry J. King, *Stephen F. Austin State University*

2401

Thursday 11:45 a.m. – 1:00 p.m.

Room: Comanche

Title: Excellence in Scholarship: Top Paper Panel in Popular Communication

Sponsor: Popular Communication Division

Chair: David Nelson, *Valdosta State University*

* 'Experimentation Will Be At the Forefront': Industrial Reflexivity and Data Science on Disney Streaming's The Art of Possible Blog

James Gilmore, *Clemson University*

** Journey to the Green Chapel: An Ecocritical Analysis of Christianity in Three

Medieval Films

Jeff Miller, *University of Memphis*

Respondent: David Nelson, *Valdosta State University*

**Top Paper*

***Top Student Paper*

2401

Thursday 11:45 a.m. – 1:00 p.m.

Room: Frisco 4

Title: BYOB – Build Your Organizational Belonging: The Role of Burnout on Resilience on Organizational Belonging Across Contexts

Sponsor: Applied Communication Division

Chair: Slavica Kodish, *Southeast Missouri State University*

Panelists:

Kellie Carstensen, *University of Memphis*

Ryan Goke, *Murray State University*

Jacob Metz, *Tennessee Tech University*

Christine Myawaga, *University of Memphis*

Lakelyn Taylor, *University of Vermont*

In this roundtable, each panelist will share about aspects of organizational belonging, burnout, and resilience in the research contexts of high reliability organizations, DEI initiatives, religious nonprofits, education, and speech and debate organizations. We will each discuss different methodological approaches including holistic, critical, and ethnographic methods. Our aim is to outline the current climate within each of these contexts, apply theoretical frameworks to them, and then promote applied strategies to address how to increase resilience, decrease burnout, and generate increased feelings of belonging.

2401

Thursday 11:45 a.m. – 1:00 p.m.

Room: Frisco 5

2401

Thursday 11:45 a.m. – 1:00 p.m.

Room: Gallant Fox - AV

Title: Mediating Belonging Through Gaming and Virtual Reality

Sponsor: Rhetoric & Public Address Division

Chair: Cassidy Ellis, *University of Cincinnati*

The Baby as a Post-Apocalypse Tool: A Rhetorical Analysis of Death Stranding

Audrey Curry, *University of North Carolina, Charlotte*
Black Hauntography as Critical Memory: Visualizing Absent Infrastructures in Virtual Reality

Joe Edward Hatfield, *University of Arkansas*
Locating a Homology of White Savior Vigilantism in Gotham Knights and the Media Coverage of Kyle Rittenhouse

Josh Miller, *Texas State University*

Niko Shonn Corbin, *Texas State University*

Gabby Garza, *University of Utah*

Bethany Mae Ortiz, *Texas State University*

Respondent: Jonathan J. Edwards, *University of South Carolina*

2401

Thursday 11:45 a.m. – 1:00 p.m.

Room: Hamilton

Title: Creating Virtual Communication Skill Development Spaces to Enhance Belonging for Students and Recent Graduates

Sponsor: Instructional Development Division

Chair: Jennifer Edwards, *Tarleton State University*

Panelists:

CareyLyn Ryan, *Rural Communication Institute at Tarleton State University*

Mark Mazuera, *Tarleton State University*

Amber Taylor, *Tarleton State University*

This panel will enable participants to discover easy and effective ways to enhance student belonging and communication skill development across multiple majors and disciplines in a communication experience. Adopting a Communication-Across-the-Curriculum approach, this Virtual Communication Skill Development Space (VCSDS) session will help participants realize the numerous benefits (grants, publications, student engagement, etc.) associated with these spaces. This session will provide a framework for other higher education institutions interested in creating institutes and centers for their students, faculty, and the community.

2401

Thursday 11:45 a.m. – 1:00 p.m.

Room: Lebanon

Title: Delegitimization of DEI and Its Impact in Higher Education

Sponsor: Identity, Inclusion, & Social Justice

Chair: Amy N. Heuman, *Texas Tech University*

Panelists:

Evans Ankrah, *Arizona State University*

Amy N. Heuman, *Texas Tech University*

Ahmet Aksoy, *Columbia College*
Jayita Chakraborty, *Texas Tech University*
Soham Sen, *University of New Mexico*
Mary Meares, *University of Alabama*
Miriam Sobre, *University of San Antonio*
Denise Menchaca, *Northeast Lakeview Community College*

Our roundtable focuses on the impact of current legislation against diversity, equity, and inclusion (DEI) in higher education. Panelists discuss the impact this is having on their specific classrooms and institutions, whereby we find ourselves engaging in critical scholarship in inhospitable cultural climates, as well as the dynamics present in our regional communities more broadly. Our discussion draws from the Fall 2023 AAUP survey of faculty in TX, FL, GA, and NC to provide some insights on the chilling effects of these policies for faculty in these states but applies more broadly to particular regions throughout the nation.

2401

Thursday 11:45 a.m. – 1:00 p.m.
Room: Ranger

Title: Forensics Belongs On Your Syllabus: Activities for and Reflections on Bringing The Value of Speech and Debate Into The Classroom

Sponsor: Argumentation & Forensics Division

Chair: **Colin Cameron**, *Ohio University*

Panelists:

Mik Davis, *University of Georgia*
Kevin Bryant, *Clemson University*
Colin Cameron, *Ohio University*
Hannah Tabrizi, *Syracuse University*

Speech and debate, as a cocurricular, provides invaluable opportunities to develop skills applicable to other intellectual activities. This roundtable presents a series of teaching activities inspired and informed by forensics education that are designed to bring the substance of it into the classroom. These activities address modes of speaking, processing information, working with arguments, and leveraging knowledge resources. Each participant in this roundtable will present an instructional resource inspired by their time in forensics as well as a reflection on how a specific instructional utility of forensics is valuable to the communication classroom. We will discuss how forensics has informed our approach to teaching and how we activate our students' involvement in their own education.

2401

Thursday 11:45 a.m. – 1:00 p.m.
Room: Sea Biscuit

Interpersonal Communication and Technology

Sponsor: Interpersonal Communication Division

Chair: Josh Pederson, *University of Alabama*

The Effects of Internet Pornography Exposure, Gender, Self-Esteem and Body Image Satisfaction among Malaysian Young Adults

Adrian Tam, *University of North Texas*

It's Not Me, It's Q: A Critical Thematic Analysis of Reddit Posts by Estranged Family Members of QAnon Affiliates

Breanna Faith De Leeuw, *University of Arkansas*

Exploring the Role of Online Dating in Burnout and Emotional Numbness in Intimate Encounters: Communicating Belonging as a Counterpoint to the Hookup Culture's Negative Impact

Trayana Nikolaeva Kaleycheva, *Florida State University*

Respondent: Josh Pederson, *University of Alabama*

2401

Thursday 11:45 a.m. – 1:00 p.m.

Room: Indian Trail - AV

Title: Tales from the Tower: Black Horror Belongs in Performance Studies

Sponsor: Performance Studies Division

Chair: Cynthia Sampson, *Louisiana State University*

Baldheaded scallywag, ain't got no hair in the back.

Laura D. Oliver, *Xavier University of Louisiana*

Once upon a time there was a little girl, and the girl had a shadow.

Sasha J. Sanders, *University of North Texas*

You lose, always

Brianna Branscomb, *University of North Texas*

To lie beside a Black boy, is to lie beside an apparition.

Kalvin Marquis Morris, *Independent Theater Practitioner*

2501

Thursday 1:15 p.m. – 2:30 p.m.

Room: Bass

Title: Issues in College Student Health

Sponsor: Health Communication Division

Chair: Rachel Riggs, *University of North Florida*

Evaluating Social Influence Surrounding MPox: Using Theory of Planned Behavior to Predict Vaccination Likelihood in College Students

Emmanuel Edmund, *Texas Tech University*

Margaret Bennett-Brown, *Texas Tech University*

The Communicative Experience of College Food Insecurity

Tyana Ellis, *University of Richmond*

The Role of Social Connection in the Languishing and Flourishing of College Students

Chris Sawyer, *Texas Christian University*

Berkley Behnke, *Texas Christian University*

2501

Thursday 1:15 p.m. – 2:30 p.m.

Room: Bush

Title: Closing the Gap: Essential Skills for the 21st Public Relations Practitioner

Sponsor: Public Relations Division

Chair: TBD

Panelists:

Christopher McCollough, *Jacksonville State University*

Pamela Bourland-Davis, *Georgia Southern University*

Breann Murphy, *Jacksonville State University*

Anna Klyueva, *University of Houston-Clear Lake*

Debbie Davis, *Texas Tech University*

Teddi Joyce, *Jacksonville State University*

For half a century, the Commission on Public Relations Education has been the global authority on PR education, bridging industry and academia. Since 1973, it's focused on aligning the classroom with industry needs. This roundtable gathers top educators and administrators to discuss vital skills for new PR practitioners. They'll explore employer-identified skills and best practices for students to showcase proficiency and meet industry needs. Key discussion themes include current writing standards, digital skills, social media mastery, classroom agency models, transparency, inclusive thought, global perspectives, and leadership cultivation. Additionally, recent data from CPRE's November 2023 report will enrich the conversation. The session aims for interactive dialogue, encouraging audience participation.

2501

Thursday 1:15 p.m. – 2:30 p.m.

Room: Comanche

Title: What Scholarship Belongs in Our State Associations?: Exploring the Boundaries of Submissions to State Association Conferences

Sponsor: State Associations Interest Group

Chair: John H. Saunders, *University of Alabama, Huntsville*

Panelists:

S. Brad Bailey, *Mississippi Gulf Coast Community College*

Abra Endsley, *Eastern Kentucky University*

Michael Gray, *Troy University*

Shaq Marsh, *Pellissippi State Community College*
Lakelyn Taylor, *University of Vermont*

2501

Thursday 1:15 p.m. – 2:30 p.m.
Room: Frisco 2

2501

Thursday 1:15 p.m. – 2:30 p.m.
Room: Frisco 4

Title: Strategic Public Relations to Manage Crisis, Promote Social Responsibility, and Cultivate Campus Awareness
Sponsor: Public Relations Division

Chair: Jessica Beckham, *University of Tennessee, Martin*

Analyzing Government Agencies' Application of Dialogic Theory to COVID-19 Facebook Posts and Public Engagement

Rubaiya Zannat, *University of Southern Mississippi*

Hasan Faisal, *University of Southern Mississippi*

Brent Hale, *University of Southern Mississippi*

The Emergence of Stewardship and Corporate Social Responsibility as Public Relations Strategies by United States' Marathon Organizers

Richard Waters, *Florida State University*

Brooke Gagliano, *Florida State University*

Patrick Merle, *Florida State University*

College Students and Fentanyl Strips: Foundational Information for Public Relations Risk Communication

John Philbin, *James Madison University*

Corey Allan Hickerson, *James Madison University*

Respondent: Jessica Beckham, *University of Tennessee, Martin*

*Top Paper Award

2501

Thursday 1:15 p.m. – 2:30 p.m.
Room: Frisco 5

Title: Introducing Sport Communication: An Introductory Discussion on an Underrepresented Area of SSCA
Sponsor: Applied Communication Division

Chair: Amanda Walsh, *University of Southern Mississippi*

Panelists:

Brandon Boatwright, *Clemson University*

Jessica Payne, *University of Alabama*

Amanda Walsh, *University of Southern Mississippi*

Sports communication is a growing field that has demand for new research. This roundtable discussion features scholars who work within the area to give an overview of the subdiscipline and offer their perspectives on its importance. In addition, this will allow the audience members to engage in conversation about different topics and methodologies that can be used within sports communication. When considering the theme of “communicating belonging” offering the chance to expand understanding and introduce a new topic to the conference seems appropriate.

2501

Thursday 1:15 p.m. – 2:30 p.m.

Room: Gallant Fox - AV

Title: Digital Bridges: Paving an Equitable Terrain in Communication Classrooms

Sponsor: Instructional Development Division

Chair: **Jacob Metz**, *Tennessee Tech University*

Panelists:

Chandra Kaye Massner, *University of Pikeville*

Rachel Breckinridge, *University of Kentucky*

Josh Little, *Tennessee State University*

Robert Rundle, *Northern Kentucky University*

Eric Franzen, *Tennessee State University*

Karen Russell, *Tennessee State University*

This round table will consider the potential of educational technology and digital tools to promote equity and inclusion within the communication classroom. In today's learning environment, the strategic integration of technology offers educators innovative methods to ensure equal access, participation, and success for all. During the session, communication educators will share insights, experiences, and best practices on utilizing technology to create more inclusive and equitable learning environments. Topics will include leveraging instructional apps, integrating AI, and employing digital design and measurement tools. Participants will explore practical strategies to address the diverse needs of students, including at-risk populations, and those with different learning styles or varying abilities. The round table will also consider ethical considerations, privacy concerns, and ways to mitigate bias by using technological tools.

2501

Thursday 1:15 p.m. – 2:30 p.m.

Room: Hamilton

Title: Inclusion, Exclusion, Dissolution: A Roundtable Discussion of the 2024 U.S. Elections

Sponsor: Political Communication Division

Co-Sponsor: American Society for the History of Rhetoric Interest Group

Chair: **Barry Smith**, *Mississippi University for Women*

Panelists:

William Harlow, *University of Texas, Permian Basin*

Jeremy Cox, *University of Texas, Permian Basin*

Brian Brantley, *Texas A&M University, San Antonio*

Melissa Smith, *Mississippi University for Women*

Patrick G. Wheaton, *Georgia Southern University*

Barry Smith, *Mississippi University for Women*

The 2024 U.S. presidential election (along with concurrent congressional elections) brings to the forefront questions about belonging. Within each major political party and among various affiliated groups — Who is in? Who is out? And who gets to decide? In theory, political parties are organizations of likeminded people who come together to further policy goals and elect candidates. But the past few years have seen a great deal of questioning whether individuals or groups had the right to be included. Many citizens (and even some elected officials) have begun questioning whether they still belong within their chosen parties. The panelists will discuss these themes and how they're playing out in the 2024 primaries and general elections.

2501

Thursday 1:15 p.m. – 2:30 p.m.

Room: Lebanon

Title: **Space, Place, and Identity**

Sponsor: Identity, Inclusion, & Social Justice

Chair: **Wesley Buerkle**, *East Tennessee State University*

This is a part of your education: Examining the Role of Religion on a Public Campus

Delaney Couri, *Texas A&M University*

Diasporic Spaces & Dispossession: Palestinian Museums in the United States

Kayan Khraisheh, *Texas A&M University*

Place, Race, and Rurality: Meatpacking Boomtowns and Rural Space During a Pandemic

Henry Dakota Miller, *University of Georgia*

2501

Thursday 1:15 p.m. – 2:30 p.m.

Room: Ranger

Title: **Style and Belonging: Rhetorics of Barbieland**

Sponsor: Rhetoric & Public Address Division

Chair: **Erin O'Connor**, *University of North Texas*

"Come on Barbie Let's Go Party:" Music and Inclusivity in *Barbie*

Kristyn Goldberg, *Independent Scholar*

The Man is the King of His Mojo Dojo Casa House: Mapping the Racialized Spatialities of *Barbie*

Julia Medhurst, *Texas A&M University*

Belonging With My Body, Fitting-In With My Clothing: Rites of Passage and Dress in *Barbie*

Erin O'Connor, *University of North Texas*

Embracing the Leaky Body: Examining Barbie's Journey from Doll to Woman

Madison Stueve, *University of Arkansas*

2501

Thursday 1:15 p.m. – 2:30 p.m.

Room: Sea Biscuit

Title: (Ex)communicating (Un)belonging: Exploring Recent Threats to Free Speech in the South

Sponsor: Freedom of Speech Division

Chair: **Joshua Guitar**, *Kean University*

Panelists:

Joshua Guitar, *Kean University*

Rebekah Fox, *Texas State University*

Ann E. Burnette, *Texas State University*

Christopher Wernecke, *Georgia State University*

Shanna Schultz, *San Jacinto Community College*

John Banister, *University of Georgia*

While protesting gun laws on the floor of the Tennessee legislature, state Representatives Justin Jones (D) and Justin Pearson (D) drew the ire of their Republican colleagues. In the immediate aftermath, Jones and Pearson were removed from their committee assignments and formally expelled from the state legislature. Although they have since been reinstated, the case nevertheless typifies recent threats to free speech in the US where citizens who belong to a community or organization are forced into a state of unbelonging. In this panel, we explore how free expression often triggers anti-democratic responses, like excommunication. In discussing topics like the expulsion of legislators, bans of books and drag queen shows, the installation of emergency managers, and the assault on DEI initiatives, we interrogate the legal, rhetorical, and cultural implications of excommunicating members of a democratic community for exercising their free speech.

2501

Thursday 1:15 p.m. – 2:30 p.m.

Room: Traveller

Title: Studies in Intercultural and Transnational Feminism

Sponsor: Gender Studies Division

Chair: Michelle Flood, Willamette University

My Family Called Me Selfish Because I wanted to Continue My Education and Profession: Exploring Multiple Goals Communication Amid Conflicting Goals with a New Family Member

Roshni Ashiq, Ohio University

Coloniality as Communicative Geography: Reflections on the Relationship Between Space and Race, Gender and Sexuality

Mphatso Moses Kaufulu, Creighton University

Belonging and Cultural Identity in STEM: A Narrative Inquiry

Elicia Patrice Frelux, Anderson University

Respondent: Sumeyya Akdilek, Texas Tech University

2501

Thursday 1:15 p.m. – 2:30 p.m.

Room: Whirlaway

Title: Ruralism and Communication Studies: Diverse Perspectives on Rural America

Sponsor: Intercultural Communication Division

Chair: Nick Sciuolo, Texas A&M University-Kingsville

That Song Was Written About the People on that Stage: Oliver Anthony as Rural Populist Rhetor

Jon Camp, Abilene Christian University

The Influence of Rural Social Media Networks: The SUNY Delhi Case

Joseph R. Piasek, State University of New York, Delhi

Keep the Wolves Away: Uncle Lucius's Rural Environmentalism

Nick Sciuolo, Texas A&M University-Kingsville

From Pine Trees to the Prairies: Rural Communication as a Tool for Tourism

Development and Health Prevention in Small Towns and Cities in Texas

Jennifer Edwards, Tarleton State University

Gina Fe Causin, Stephen F. Austin State University

Carey Lyn Ryan, Tarleton State University

Respondent: Randall Fowler, Abilene Christian University

2501

Thursday 1:15 p.m. – 2:30 p.m.

Room: Indian Trail – AV

Title: Sad Girl Theory: Performative Writing (Against) Politics of Grief in Academia

Sponsor: Performance Studies Division

Chair: Cynthia Sampson, Louisiana State University

Performing Bereavement in the Academy: Sadness, Femininity, and Whiteness

Michelle Colpean, University of Cincinnati

The (Im)perfect Birth

Emily Abellon, University of Portland

Sad Girl Stories: Poetic Polyvocal Reflections on Intergenerational Sad Girls

Cassidy Ellis, University of Cincinnati

Who Gets to Be a Sad Girl?: Embracing Grief and Trauma as a Latina Scholar

Sara Baugh Harris, Davidson College

2601

Thursday 2:45 p.m. – 4:00 p.m.

Room: Bass

Title: Building Effective Representative Leaders: Communicating Belonging with Women in Higher Ed Leadership

Sponsor: Association for Communication Administrators Interest Group

Chair: Melody Lehn, Sewanee: The University of the South

Panelists:

Christopher McCollough, Jacksonville State University

Pamela Bourland-Davis, Georgia Southern

Brigitta Brunner, Auburn University

Debbie Davis, Texas Tech University

Teddi Joyce, Jacksonville State University

Breann Murphy, Jacksonville State University

Amber Smallwood, University of Texas at Arlington

2601

Thursday 2:45 p.m. – 4:00 p.m.

Room: Bush

Title: "I Believe; Therefore, I DEFEND!!": A Roundtable Discussion on Dissertations as Sites of Communicating Belonging

Sponsor: Rhetoric & Public Address Division

Chair: Andre E. Johnson, University of Memphis

Theorizing Black Women's Place in the Rhetorical Tradition through the Rhetoric of Sanctuary

Celnisha L. Dangerfield, Colorado State University

Lifting as We Climb: A Rhetorical Analysis of the Speeches of Hallie Quinn Brown

Natonya Listach, Middle Tennessee State University

Too Tired to Codeswitch: Analyzing the Prophetic Rhetoric of Critical Black Language Awareness

Lionnell "Badu" Smith, *San Francisco State University*

Black Ghosts, Brown Vampires, and Queer Pigs: Race, Gender, Sexuality, and Rhetorics of Liberatory Monstrosity

Hannah Tabrizi, *Syracuse University*

2601

Thursday 2:45 p.m. – 4:00 p.m.

Room: Comanche

Title: From Sacred Spaces to Shared Connections: Unlocking the Power of Culture and Religion in Communication and Belonging

Sponsor: Popular Communication Division

Chair: John H. Saunders, *University of Alabama, Huntsville*

Mazes and Monsters: Contextualizing the Satanic Panic in the 1980s

Jill Nicole Fredenburg, *University of Memphis*

Radio Preachers, Televangelists, and Evangelical Belonging: The Broadcast Sermon in American Popular Religion

Mark Ward Sr., *University of Houston-Victoria*

To All the (Non-White Romantic Leads) I've Loved Before: An Exploration of Racial Hybridity Through Jenny Han's To All the Boys Movies

Anum Ahmed, *Texas A&M University*

Audiovisual Techniques of Cultural Transfer of The Hallyu Phenomenon (in the English-language Pop Music Culture)

Maria Levin, *University of North Texas*

Respondent: John H. Saunders, *University of Alabama, Huntsville*

2601

Thursday 2:45 p.m. – 4:00 p.m.

Room: Frisco 4

Title: Philosophy, Ethics, and Communication from Aristotle to ChatGPT

Sponsor: Philosophy & Ethics of Communication Interest Group

Chair: Lakelyn Taylor, *University of Vermont*

Embracing Connection: A Candid Conversation with ChatGPT on the Ethics of Deception

Xiaoti Fan, *University of Alabama, Huntsville*

Veracity and Trust: How Generative AI's Plausible Falsehoods are Undermining Trust

Slavica Kodish, *Southeast Missouri State University*

(Re)conceptualizing Economics as Rhetoric Rather Than Science

Richard Thames, *Duquesne University*

*Belonging to a Tradition: Narrative Selfhood and the Virtues
David Impellizzeri, *Regent University*

Respondent: Nick Sciuolo, *Texas A&M University-Kingsville*

**Top Paper Award*

2601

Thursday 2:45 p.m. – 4:00 p.m.

Room: Gallant Fox - AV

Title: Conversing with Patriarchy

Sponsor: Gender Studies Division

Chair: Barbara L. Baker, *University of Texas at Dallas*

(Twin) Peaks of the Patriarchy: A Visual Ethnography of a Twin Peaks Sports Bar

Kelly Jo Eblen, *Texas A&M University*

Representing Patriarchal Values in Grey's Anatomy Drama: A Qualitative Thematic Analysis

Meshari Alotaibi, *University of Southern Mississippi*

Salha Alghamdi, *University of Southern Mississippi*

Gendered Parenting Challenges and the Desire for Work Life Balance

Elizebeth F. Hatfield, *Independent Scholar*

Respondent: Michael Arrington, *Sam Houston State University*

2601

Thursday 2:45 p.m. – 4:00 p.m.

Room: Hamilton

Title: Gen X, Millennial, and Gen Z Walk into a Classroom: Communicating Belonging Across Generations

Sponsor: Instructional Development Division

Chair: Jacob Metz, *Tennessee Tech University*

Panelists:

Danielle E. Williams, *Georgia Gwinnett College*

Rich Knight, *Shippensburg University*

Gary Deaton, *Transylvania University*

Taylor Deaton, *Bellarmine University*

The 21st century classroom provides a diverse landscape featuring educators and learners with various talents and learning styles across multiple age brackets. While labeling individuals by "generations" based on their birth year has provided a useful catalogue for demographic and socio-economic purposes, the assumptions that are often associated with popular descriptions of people based on age are not transferrable to the classroom. Unfortunately, the spirit of communicating belonging

can be jeopardized when identifiers such as "Generation Z," "Millennial," or "Boomer," are used to identify people. Worse, these labels often come with stereotypes that typecast students and educators. This round table features scholars representing four different generations who will present key issues regarding generational differences in the classroom and how to create positive outcomes from them.

2601

Thursday 2:45 p.m. – 4:00 p.m.

Room: Lebanon

Title: Communicating about Belonging and Representation

Sponsor: Identity, Inclusion, & Social Justice

Chair: Rebekah Fox, *Texas State University*

Asexual or a sexual education? Asexuality as presented through the television show Sex Education

Sidney Murray, *University of South Florida*

A Comparative Analysis of Dialogue-Based Processes of Justice and Belonging: Making Social Identity Part of The Process

Laura Irwin, *University of Washington*

Belonging Through Representation: Methods for Achieving More Inclusive Demographic Sampling in Quantitative National Surveys.

Allen Zimmerman, *University of Tampa*

2601

Thursday 2:45 p.m. – 4:00 p.m.

Room: Sea Biscuit

Title: Identity, Belonging, and Policy in Institutional and Public Spheres:

Selected Papers in Political Communication

Sponsor: Political Communication Division

Chair: Bobbi Otis, *Georgia State University*

*"Teachers Don't Vote": How Communicating Belonging Helped Shaped Oklahoma Teachers' Intentions to Engage in Politics

Cheryl Maiorca, *University of Nebraska, Omaha*

Administrative-Technical Rhetoric and Quasi-Independent Commissions: The Financial Crisis Inquiry Commission Report (2011)

Rachel Harlow, *University of Texas, Permian Basin*

**How To Win Friends and Influence Elections: The January 6th Insurrection and Populist Parasocial Relationships

Amy Whiteside, *University of Arkansas*

"Showdown": A discourse analysis on media reactions towards the Biden administration's proposed Title IX policy changes regarding transgender athletes.

Hannah Gertz, *Clemson University*

Respondent: Jean Dehart, *Appalachian State University*

**Top Paper Award*

***Top Student Paper Award*

2601

Thursday 2:45 p.m. – 4:00 p.m.

Room: Traveller

Title: Communicating Belonging by Advancing Health Communication in General Courses

Sponsor: Health Communication Division,

Co-Sponsor: Instructional Development Division

Chair: Jessica Beckham, *University of Tennessee, Martin*

Panelists:

Jessica Beckham, *University of Tennessee, Martin*

Kathryn Anthony, *University of Southern Mississippi*

Laura Miller, *University of Tennessee, Knoxville*

Carrie Reif-Stice, *Augusta University*

Emily Scheinfeld, *Kennesaw State University*

This panel will discuss the process of integrating health communication concepts within non-health communication courses, drawing from firsthand experiences and comprehensive analyses. Panel members will share their unique approaches, challenges faced during this integration, and considerations that guided their curriculum adaptations. Furthermore, techniques will be shared regarding the nuanced approaches that make this process more effective and contextually relevant. Drawing from their journey, panelists will offer invaluable advice for fellow scholars and educators aspiring to embed health communication tenets within their varied courses.

2601

Thursday 2:45 p.m. – 4:00 p.m.

Room: Whirlaway

Title: Belonging to Food, Music, & STEM Cultures

Sponsor: Intercultural Communication Division;

Co-Sponsor: Popular Communication Division

Chair: Dave Tarvin, *Texas A&M University*

The Musification of Space: The Role of Apple Music Replay in the Production and Consumption of Space

Yael Avnaim, *Texas A&M University*

Bridging and the Great Divide: How Mediated Music Both Brings Us Together and Drives Us Apart

Katherine Cormier, *Chapman University*
Belonging and Cultural Identity in STEM: A Narrative Inquiry

Elicia Patrice Frelix, *Anderson University*
Let's eat & drink and learn a new culture from the dining table-Discuss how Korean restaurant function as a communicative space?

Julia Wei Cui, *Texas Tech University*

Respondent: Amy N. Heuman, *Texas Tech University*

2601

Thursday 2:45 p.m. – 4:00 p.m.

Room: Indian Trail - AV

Title: Handwritten: Performing Archives

Sponsor: Performance Studies Division

Chair: Nicole M. Costantini, *Savannah College of Art and Design-Atlanta*

Please Excuse _____ From the ghosts of her past today.

Andrea Baldwin, *University of Houston, Clear Lake*
Crafting Pain and Kahlo's Creativity

Jennifer L. Erdely, *Prairie View A&M University*
Miscellaneous Documents

Mindy Fenske, *University of South Carolina*
Echoes in Ink

Amanda Hill, *St. Mary's University*
Maybe You've Seen it Already: Queerness After the War

Seth Knievel, *Louisiana State University*
I Read Dread People: Letters from Father to Son, Son to Father, and the Practices of Family Memory

Jason Munsell, *University of South Carolina Aiken*
1,2,3

Justin T. Trudeau, *University of North Texas*
Alabama White: Queering Region through Relationality
Colin Whitworth, *Georgia College & State University*

2701

Thursday 4:15 p.m. – 5:30 p.m.

Room: Bush

Title: From Stand-Up to Stand-Together: Creating Inclusive Spaces that Communicate Belonging

Sponsor: Intercultural Communication Division

Chair: Dennis Nkrumah, *Texas Tech University*

Is There Room for Cancel Culture in Comedy?

Anna Simank, *Texas A&M University*
Unmasking Comic Book Fandom: Exploring Parasocial Relationships and Cultural Influence

Anthony Ramirez, *University of Houston-Downtown*
The Library is Open: Humor and the Importance of Reading in Drag Culture

Lora Kim, *University of Wisconsin-Milwaukee*
Cultivating Inclusivity in Education: Narratives of Advocacy and Empowerment for International and African American Students

David Tarvin, *Texas A&M University*

Respondent: Amy N. Heuman, *Texas Tech University*

2701

Thursday 4:15 p.m. – 5:30 p.m.

Room: Frisco 4

Title: Race and Remembering

Sponsor: Rhetoric & Public Address Division

Chair: Sophia Fleming, *University of Georgia*

Blowin' Up the Spot: Champ Bailey and Eclectic Disruption at the National Football League Hall of Fame

Alan Hays Grant, *Texas A&M University*
The Battle of 1619: The Rhetoric of Exposé and the Culture Wars

Mark Hlavacik, *University of North Texas*
"No Place for Mourning": Making Space for Memory at Historic Stagville

Katrina A. Marks, *University of North Carolina at Chapel Hill*

Respondent: Andre E. Johnson, *University of Memphis*

2701

Thursday 4:15 p.m. – 5:30 p.m.

Room: Frisco 5

Title: The Bible and Me: An Autoethnography of Evangelical Belonging and Questioning

Sponsor: Ethnography Interest Group

Chair & Presenter: Mark Ward, Sr., *University of Houston-Victoria*

In this mixed-methods paper, the author, a published ethnographer of religious communication who also identifies as an evangelical Protestant, combines findings from their fieldwork about biblical literalism and anti-intellectualism in American evangelical culture with autoethnographic moments that critically illumine key insights. Observations of Sunday schools, Easter pageants, children's programs, sermons, Bible study curricula, and other artifacts reveal a culture for whom the

Bible is dominant symbol and mediator of all meaning. Findings are combined with an autoethnographic account of the author's experience across four decades of "how the Bible works" in evangelical culture. The paper recounts a series of epiphanies through which the author struggled with and moved past pre-critical naivete, achieving a new balance and integration, consistent with their core religious identity, between reasoned biblical faith and critical biblical scholarship. Alongside the fieldwork findings, this autoethnographic research gives added insight into the cultural work of the Bible as sacred totem of American evangelicalism and the cultural power of "Bible-believer" at the core of evangelical identity.

Respondent: Vickie VanHurley, Florida Southern College

2701

Thursday 4:15 p.m. – 5:30 p.m.

Room: Gallant Fox - AV

Title: Strategic Health Messaging: Characteristics and Recommendations

Sponsor: Health Communication Division

Chair: Jenifer Kopfman, College of Charleston

We Can Do This: Understanding COVID-19 Vaccine Campaign Elements through Message Frames, Approaches, and Emotional Appeals

Rubaiya Zannat, University of Southern Mississippi

Hasan Faisal, University of Southern Mississippi

Sherin Farhana Moni, University of Southern Mississippi

Lindsey Maxwell, University of Southern Mississippi

Predictors of women speaking out against La Violencia in a rural Ecuadorian context: An application of the Measure of Victim Empowerment Related to Safety Scale (MOVERS)

Benjamin Bates, Ohio University

Mario Grijalva, Ohio University & Pontificia Universidad Catolica del Ecuador

Farnanda Marino, Pontifical Catholic University of Ecuador

Athar Memon, Ohio University

Talia Caridi, Ohio University

Cora Farra, Ohio University

Alison Mingus, Ohio University

Patient Perceptions of Healthcare Provider (Un)Helpful Approaches to Explaining Health Information

Grace Hildenbrand, Louisiana State University, Shreveport

Michelle Ammon, Louisiana State University, Shreveport

2701

Thursday 4:15 p.m. – 5:30 p.m.

Room: Hamilton

Title: Re-thinking "Non-traditional": Serving Adult Learners in the 2020s and Beyond

Sponsor: Instructional Development Division

Chair: **Michelle E. Garland**, *University of South Carolina, Upstate*

Panelists:

Emily Kofoed, *University of South Carolina, Upstate*

Cassidy Ellis, *University of Cincinnati*

Grant Campbell, *Marine Corps University*

Sara Baugh-Harris, *Davidson College*

In the post-pandemic educational environment, U.S. universities are approaching the impending enrollment cliff predicted for the fall of 2025. Within this context, our institutions and programs will need to more seriously consider populations outside of traditional first-time-in-college freshmen. One direction that offers potential is to serve adult learners seeking degrees and non-degree coursework in communication. Much of our pedagogy and communication scholarship is targeted toward our “traditional” college student population. Rather than approaching adult learners as an addition to the “traditional” classroom, this panel centers on adult learners to (re)consider our pedagogical effectiveness given their needs.

2701

Thursday 4:15 p.m. – 5:30 p.m.

Room: Lebanon

**Title: Preparing Students of All Ability Levels for Success in the Workplace:
Does Belonging Transfer from College to Career?**

Sponsor: Identity, Inclusion, & Social Justice

Chair: **Jennifer Edwards**, *Tarleton State University*

Panelists:

Jennifer Edwards, *Tarleton State University*

Charles Howard, *Tarleton State University*

Daron McDaniel, *Panola College*

Anthony Edwards, *Tarleton State University*

Cessna Winslow, *Tarleton State University*

Each semester, the access service communication process begins at higher education institutions across the nation. From note taking and recording lectures to modified attendance and extended deadlines, higher education faculty provide the modifications necessary to help a student experience success according to their education plan. As faculty members are preparing students for their future after graduating from their higher education institution, it is important to ask if these accommodations will also be honored by their future employers in the field.

2701

Thursday 4:15 p.m. – 5:30 p.m.

Room: Ranger

Title: Communicating Belonging via Feasible Programs and Strategies

Sponsor: Intercultural Communication Division;
Co-Sponsor: Instructional Development Division

Chair: **Curtis Chamblee**, *University of Memphis*

Communicating Belonging and Inclusion to Students from Privileged Backgrounds
as a Minority Professor

Hsiu-Jung "Mindy" Chang, *Western New England University*

Intentional Strategies for Fostering Students' Sense of Belonging to the Classroom

Piyawan Charoensap-Kelly, *Southern Methodist University*

Communicating Belonging and Inclusion to Students from Diverse Backgrounds as a
Privileged White Professor

Mary Meares, *University of Alabama*

Cultivating Inclusivity in Education: Narratives of Advocacy and Empowerment for
International and African American Students

Pavica Sheldon, *University of South Alabama*

Promoting Student Inclusion and Belonging through an Intercultural Communication
Crash Course for Mentors

Liz Vigil, *University of Alabama*

Respondent: **Lionnell "Badu" Smith**, *San Francisco State University*

2801

Thursday 6:30 p.m. – 8:30 p.m.

Room: **Grand Bay South Ballroom**

Sponsor: Southern States Communication Association

SSCA Welcome Reception

Join us for some refreshments and friendships!

This welcome reception is sponsored by:

Day 3

Friday, April 5, 2024

3101

Friday 8:00 a.m. – 10:00 a.m.
Room: Frisco 2

Breakfast Business Meeting

Sponsor: Southern States Communication Association

Presiding: **Ann E. Burnette**, *President*

Officers

Carl Cates, *First Vice President*
Patrick G. Wheaton, *Second Vice President*
Tina M. Harris, *Immediate Past President*
John Haas, *Executive Director*
Antonio Spikes, *DEI Committee Chair*
Jason Munsell, *Finance Committee Chair*
Rebekah Fox, *Journal Editor SCJ*
Kevin Bryant, *Strategic Communication Director*
Eletra Gilchrist-Petty, *NCA LA Rep – 4yr Institutions*
April Chatham-Carpenter, *NCA LA Rep – K12 Institutions*
Laurie Metcalf, *NCA LA Rep – Community Colleges*
Brandon Inabinet, *NCA Nominating Committee Rep*

Division Chairs

Ashton Mouton, *Applied Communication Chair*
Michael Gray, *Argumentation & Forensics Chair*
Quinten Bernhold, *Communication Theory & Methodology Chair*
Jeff Sorrels, *Community College Chair*
Patrick G. Wheaton, *Freedom of Speech Chair*
Keven James Rudrow, *Gender Studies Chair*
Kelly Morrison, *Health Communication Chair*
Lisa Corrigan, *Identity, Inclusion, & Social Justice Chair*
Scott Christen, *Instructional Development Chair*
Mary Meares, *Intercultural Communication Chair*
Laura Miller, *Interpersonal Communication Chair*
Barry Smith, *Mass Communication Chair*
Cynthia Sampson, *Performance Studies Chair*
Melissa Smith, *Political Communication Chair*
Dave Nelson, *Popular Communication Chair*
Carrie Reif-Stice, *Public Relations Chair*
Brandon Inabinet, *Rhetoric & Public Address Chair*

Standing Committee Chairs

Nakia Welch, *Constitution Committee Chair*
Katie Anthony, *Publications Committee Chair*
Jason Munsell, *Finance Committee Chair*
Todd Lee Goen, *Resolutions Committee Chair*
Leslie Rodriguez, *Time and Place Committee Chair*
Gina Ercolini, *Resource Development Committee Chair*

Ad Hoc Committee Chairs

Jerry Hale, *Executive Director Search Committee*
Kelly Morrison, *Strategic Communication Director Search Committee*

3201

Friday 10:15 a.m. – 11:30 a.m.
Room: Bass

Title: I Feel “For Shamed”: Examining the Barriers to Belonging Experienced by Directors of Speech and Debate
Sponsor: Argumentation & Forensics Division

Chair: Ryan Goke, *Murray State University*

*Establishing Academic Belonging for Forensics Faculty: Best Practices for Debate and Speech Faculty Portfolios

Brian Lain, *University of North Texas*

“You’ll Never be Taken Seriously Without the Doctorate”: Reassessing the Value of Debate and Forensics Expertise

Mike Gray, *Troy University*

Translation In and Out of a Department: How Forensics Educators Can Belong in their Departments

Nick Sciuillo, *Texas A&M University-Kingsville*

Investigating the Role of Mentoring and Training on Collegiate Forensic Coaches’ Feelings of Self-Efficacy, Burnout, and Belonging: A Scoping Review

Lakelyn Taylor, *University of Vermont*

Ryan Goke, *Murray State University*

**Top Paper Award*

3201

Friday 10:15 a.m. – 11:30 a.m.
Room: Bush

3201

Friday 10:15 a.m. – 11:30 a.m.
Room: Citation

Title: Analytics & Belonging: How Communication and Tech Can Connect

Sponsor: Mass Communication Division

Chair: Lauren Auverset, *University of Louisiana, Lafayette*

The Analytics of Belonging: A Social TV Perspective on Self-Presentation of Parents Who Love Bluey

Lauren Auverset, *University of Louisiana, Lafayette*

Royal Belonging: Analyzing the Meghan Markle & Prince Harry interview with Oprah

Kendal Clark, *Tarleton State University*

Feelings and Followers: Social Media Analytics for Measuring Belonging

Melissa Musser, *Tarleton State University*

Cooper Moring, *Tarleton State University*

3201

Friday 10:15 a.m. – 11:30 a.m.

Room: Comanche

Title: Reflecting on Experiences of Belonging: A Session for Future, Current, and Former Administrators

Sponsor: Association for Communication Administrators Interest Group

Chair: April Chatham-Carpenter, *University of Arkansas at Little Rock*

Panelists:

Lora Helvie-Mason, *Tarleton State University*

Jennifer Edwards, *Tarleton State University*

Rochelle Gregory, *North Central Texas College*

Daron McDaniel, *Panola College*

Anthony Edwards, *Tarleton State University*

ShaRhonda Maclin, *University of Oklahoma*

3201

Friday 10:15 a.m. – 11:30 a.m.

Room: Erudia??

Title: The Future of Belonging in Texas and Beyond

Sponsor: Presidential Spotlight Panel

Chair: Ann E. Burnette, *Texas State University*

Panelists:

Megan Morissey, *University of North Texas*

Toniesha Taylor, *Texas Southern University*

Shanna Schultz, *San Jacinto College*

Piyawan Charoensap-Kelly, *Southern Methodist University*

Suzanne Enck, *University of North Texas*

At recent SSCA conventions, we have explored the themes of “Communicating Belonging” (2024), and “Communicating Our Future” (2023). We define and convey our visions of belonging and of our future through the symbols and practices we use to express them. This panel will examine the ways in which we can use communication to call into being a future that is inclusive and transformative, in Texas and beyond. Panelists will address communication of identities, social justice pedagogies, pedagogies of race, issues of freedom of speech, developing positive work environments, and issues relating to gender and privilege.

3201

Friday 10:15 a.m. – 11:30 a.m.
Room: Frisco 1

Title: GIFTS I

Sponsor: Community College Division

Chair: **Jeff Sorrels**, *Collin College*

Persuasive Application for Final Assignment Determination

Nakia Welch, *San Jacinto College*

Conversation Starters: Using team games to promote conversations

Colleen Mestayer, *Tennessee Tech University*

Dialect Audience Analysis: Do I Talk Different

Carrie McCormick, *Mississippi State University*

Exploring Communication Models Using “Office Space”

Rich Knight, *Shippensburg University*

Effectively Incorporating Adobe Express for Superb Presentations

Danielle Williams, *Georgia Gwinnett College*

3201

Friday 10:15 a.m. – 11:30 a.m.
Room: Frisco 4

Title: **Poster Session #1 (Health Comm)**

Sponsor: 1st Vice President

An Agenda for Communication Theory of Resilience (CTR) in Healthcare Communication

Elizabeth Louise Spradley, *Stephen F. Austin State University*

R. Tyler Spradley, *Stephen F. Austin State University*

Media Complementarity Perspective on Health Information Acquisition and Trust: An Interview Study in China

Jinxu Li, *Texas A&M University*

Testing the effectiveness of prebunking versus debunking strategies in countering online health misinformation

Vithika Salomi, *Georgia State University*

I Want to Die In Peace: The Emotionality of Dying and Death Experiences

Joseph Honeycutt, *University of Alabama*

Leah E. LeFebvre, *University of Alabama*

Always Be My Baby: An Analysis of Celebrity Miscarriage Announcements and Their Public Responses

Anum Ahmed, *Texas A&M University*

Never Been in a Romantic Relationship: Delays in Relationship Participation in Emerging Adults

Leah E. LeFebvre, *University of Alabama*

Heather Love, *University of Alabama*

Understanding Stigma in Health Campaigns: A Systematic Literature Review of Recent Research

Ananya Raka Chakraborty, *University of Alabama*

Motherhood after Cancer: A Qualitative Study of Maternal Identity during Breast Cancer Remission

Kaitlyn Margrett Johns, *University of Alabama*

Will You Disown Me If I Disown God?: A Qualitative Investigation Into Communicating Christian Deconversion to One's Family

Marley Schrauth, *University of Alabama*

3201

Friday 10:15 a.m. – 11:30 a.m.

Room: Frisco 5

Title: Advancing Diversity, Equity, and Inclusion in Communication Studies

Programs: Strategies for Transformation

Sponsor: Identity, Inclusion, & Social Justice

Chair: Narissra Punyanunt-Carter, *Texas Tech University*

Inclusive Pedagogy in Communication Studies: Strategies for Engaging All Students

Piyawan Charoensap-Kelly, *Southern Methodist University*

Decolonizing the Communication Studies Curriculum: Rethinking Content and Pedagogy

Mark Hopson, *Chapman University*

Cultivating DEI Communication Studies Programs: Policies and Practices

Margaret Butcher, *University of Arkansas*

Incorporating Intersectionality into Communication Studies Research and Scholarship

Narissra Punyanunt-Carter, *Texas Tech University*

Students' Perspectives on Fostering Diversity and Inclusion in Communication Studies

Cedar Roach, *Southern Methodist University*

De'Anne White, *Southern Methodist University*

3201

Friday 10:15 a.m. – 11:30 a.m.

Room: Gallant Fox - AV

Title: Media Use in the Manosphere

Sponsor: Popular Communication Division

Chair: Diana R. Humble, *University of Memphis*

"Recovering Biblical Manhood": Mediatized Patriarchy in American Evangelicalism

Mark Ward Sr., *University of Houston-Victoria*

Involuntary celibacy in the digital age: Pappa Rodger and incel media use

Diana R. Humble, *University of Memphis*

Investigating Online Misogyny and the Effect of Hate Speech on Ghanaians: Women in Politics

Diana Maame Agyeiwaa Agyei, *University of Memphis*

"Nigcels" in Black Twitter Spaces: A Viral Brick Attack of a Black Woman

Kenneth Avery Jr., *University of Memphis*

Self-Help and Affect in the Manosphere

Samuel Shear, *Wake Forest University*

Respondent: The Audience

The Manosphere (a blanket term for online misogynistic communities) was formed in mourning of the colonialist view of gender that many men were raised to expect. This myriad of overlapping online communities aim to support the lived struggles, fears, and isolation that men encounter as a result of feminism. Though men often do not enter the Manosphere out of hatred for women, their interactions in an online echo chamber often lead them to resent them. This panel centers around the various ways that members of the Manosphere use mediated communication to garner acceptance and attention from members of their community as well as mainstream society. There is no formal respondent for this panel to allow for engagement with the audience during a question-and-answer session.

3201

Friday 10:15 a.m. – 11:30 a.m.

Room: Hamilton

3201

Friday 10:15 a.m. – 11:30 a.m.

Room: Lebanon

3201

Friday 10:15 a.m. – 11:30 a.m.

Room: Ranger

Title: Communicating Belonging in the Real World: Applied Communication in a Variety of Situations

Sponsor: Applied Communication Division

Chair: Amanda Walsh, *University of Southern Mississippi*

Health Literacy & Chagas Disease Knowledge: A Study in Southern Loja Province, Ecuador

Talia Caridi, *Ohio University*

Farnanda Marino, *Pontifical Catholic University of Ecuador*

Alison Mingus, *Ohio University*

Cora Farra, *Ohio University*

Athar Mermon, *Ohio University*

Mario Grijalva, *Ohio University & Pontifia Universidad Catolica del Ecuador*

Benjamin R. Bates, *Ohio University*

"Somebody has to stay and love these babies": Oklahoma Teachers and the Coercion of Social Responsibility

Cheryl Maiorca, *University of Nebraska Omaha*

"You Have to Come to the Table with DEI Training": Communicating DEI

Approaches and Centering Survivor Belonging in Human Trafficking Volunteer Work

Alex Rister, *Embry-Riddle Aeronautical University*

Respondent: Ashton Mouton, *Sam Houston State University*

3201

Friday 10:15 a.m. – 11:30 a.m.

Room: Sea Biscuit

Title: Places of Belonging and Exclusion: Top Papers in Rhetoric and Public Address

Sponsor: Rhetoric & Public Address Division

Chair: Jonathan J. Edwards, *University of South Carolina*

*Imagining Settler Futures: Synecdoche in US Congressional Debates on the Buffalo Genocide

Terrell Jake Dionne, *University of Arkansas*

**Conspiratorial Political Spectacle: Exploiting Immigrants to Personalize the Great Replacement Theory in Texas and Florida

Josue Porras-Fernandez, *University of Arkansas*

Certainty Through Compromise: Wilderness Debates in the Utah Public Lands Initiative and the Search for "Stable Ground"

Joshua Smith, *Davidson College*

Respondent: Wendy Atkins-Sayre, *University of Memphis*

* *Top Faculty Paper*

** *Top Student Paper*

3201

Friday 10:15 a.m. – 11:30 a.m.

Room: Traveller

Title: AI Potentials and Pitfalls for Politicians and Political Reporting

Sponsor: Political Communication Division

Chair: Jim Kuypers, *Virginia Tech*

Panelists:

William Harlow, *University of Texas, Permian Basin*

Michael Horning, *Virginia Tech*

Carson Kay, *Washburn University*

Jim Kuypers, *Virginia Tech*

Artificial intelligence (AI), particularly programs such as ChatGPT are growing in both use and influence. Some news publication outlets are already employing AI to write common stories, and this use is certain to grow. Participants of this round table will discuss the use of AI in political reporting, and also the potential for politicians and their campaigns to use AI to communicate with the public. Both potentials and pitfalls for such use will be discussed, especially within the context of the upcoming 2024 presidential election. Audience participation will be encouraged.

3201

Friday 10:15 a.m. – 11:30 a.m.

Room: Whirlaway

Title: Outstanding Scholarship: Top Papers in the IISJ Division

Sponsor: Identity, Inclusion, & Social Justice

Chair: Lisa M. Corrigan, *University of Arkansas*

* The Master Narrative: A Black Nihilistic Reading of Race, H(a)unting, and U.S. Higher Education

Rico Self, *North Carolina State University*

** Photographing Black Nationalist Nationhood: Black Iconicity and Inclusion at the Ivy League

Meredith Stuart, *University of North Texas*

Switchin' Up: The Effect of Code-Switching on Black Professionals in Predominantly White Organizations

Christina Roach, *University of Texas at Arlington*

Shelley Wigley, *University of Texas at Arlington*

Quilting Brutality: Ideographic Theory, Material Rhetoric, and the American Flag

Morgan KayAnn Thoem, *University of Georgia*

Respondent: Lisa M. Corrigan, *University of Arkansas*

**Top Paper*

***Top Student Paper*

3201

Friday 10:15 a.m. – 11:30 a.m.

Room: Winchester

Title: International and BiPOC Graduate Student & Instructors Experiences with Belonging

Sponsor: Intercultural Communication Division

Chair: Amy N. Heuman, *Texas Tech University*

Panelists:

Kyra Heatly, *Texas A&M University*

Winifred Abakah, *Texas Tech University*

Agnes Amoakwa, *Illinois State University*

Evans Dwomo, *Arizona State University*

Soham Sen, *University of New Mexico*

Jayita Chakraborty, *Texas Tech University*

Carolina Perez, *Texas Tech University*

In this panel, participants seek to highlight their challenges through their experiences in graduate school and share various strategies used that assist them in getting acquainted with a new society, forging a new home, and the SSCA conference theme of belonging.

3201

Friday 10:15 a.m. – 11:30 a.m.

Room: Indian Trail - AV

Title: Page to Stage: The White Rose of Tejas

Sponsor: Performance Studies Division

Chair: Nicole M. Costantini, *Savannah College of Art and Design-Atlanta*

Panelists:

Andrea Baldwin, *University of Houston, Clear Lake*

Gigi Perez-Langley, *Park University*

This show explores the cultural and social impact of Selena Quintanilla Perez as told by narratives and experiences of the community. More than 25 years after her untimely death, her impact on Texas and Tejano culture resonates into a new generation of fans who may have not been alive during her time. How do we honor and memorialize icons? How does a community and demographic come to terms with generational legacy, cultural impact, and what we learn about ourselves through her?

3301

Friday 11:45 a.m. – 1:00 p.m.

Room: Bass

Title: Communicating Belonging Through Mentorship: Reexamining Mentor and Mentee Practices in Public Relations

Sponsor: Public Relations Division

Chair: TBD

Panelists:

Carrie Reif-Stice, *Augusta University*
Brigitta Brunner, *Auburn University*
Sarah Smith-Frigerio, *University of Tampa*
Amber Smallwood, *University of Texas at Arlington*
Christopher McCollough, *Jacksonville State University*
Corey Allan Hickerson, *James Madison University*

For public relations professors, mentorship plays an important role in nurturing students to succeed. However, the current state of higher education has drastically altered the mentoring landscape. Both mentors and mentees have faced unprecedented uncertainty and significant challenges, such as navigating the pandemic and the polarized political climate. Thus, this panel aims to examine best practices for mentoring PR students and provide recommendations to meet the current landscape.

3301

Friday 11:45 a.m. – 1:00 p.m.

Room: Bush

**Title: Belonging, Becoming, & Building Republic as Journalism Educators:
Conversations from Architects and Apprentices in the Academy**

Sponsor: Instructional Development Division

Chair: Lakelyn Taylor, *University of Vermont*

Panelists:

Dorothy Bland, *University of North Texas*
Uche Onyebadi, *Texas Christian University*
Delaware Hoosein, *University of South Alabama*
Carolyn Walcott, *Clayton State University*
Gregory Gondwe, *California State University-San Bernardino*
Melany Chambers, *Oglethorpe University*

Journalism educators are increasingly adapting strategies to engage diverse student bodies consistent with pedagogical imperatives to create and maintain inclusive classrooms. Disparate campuses and responsibilities that accompany instruction, research and service often prevent educators from interacting in a shared space, which is crucial for those who have found a permanent community. This round table will discuss critical perspectives on teaching, service and scholarship on instructional development, and lessons from the field. Graduate students and early career faculty will garner insights on engaging in transitional and transactional repositioning in the academy from the global South and the media industry to the U.S. college classroom. Participants will also discuss their role in Diversity, Equity and Inclusion (DEI) initiatives and commitment to facilitating critical thinking among journalism students.

3301

Friday 11:45 a.m. – 1:00 p.m.
Room: Citation

Title: Politics and Nationalism

Sponsor: Rhetoric & Public Address Division

Chair: Matt Parnell, *Penn State University*

“He’s a warrior for me”: Jim Jordan and the Republican Party’s Rhetoric of the Right-Wing Warrior

Joseph E. Kauffman, *University of Kansas*

The Rhetoric of Political Campaigns: An Assessment of the 2023 Nigerian General Elections

Onyinyechi Beatrice Nwoko, *Texas Tech University*

Race and Nationalism: Donald Trump’s 2019 Speech to the United Nations

Nihar Sreepada, *Louisiana State University*

Respondent: Patrick G. Wheaton, *Georgia Southern University*

3301

Friday 11:45 a.m. – 1:00 p.m.
Room: Comanche

Title: Communication Methodology Roundtable

Sponsor: Communication Theory & Methodology Division

Chair: Tim Levine, *University of Alabama, Birmingham*

Panelists:

Jenny Crowley, *University of Tennessee, Knoxville*

Emily Scheinfeld, *Kennesaw State University*

Steve McCornack, *University of Alabama, Birmingham*

Jihyun Esther Paik, *Texas Christian University*

Michael Kotowski, *University of Tennessee, Knoxville*

Tim Levine, *University of Alabama, Birmingham*

All active communication researchers engage in methods when they design, conduct, analyze, and interpret research. Similarly, all consumers of communication research need to consider research methodology because methods shape findings, conclusions, and interpretations of research. The communication methodology roundtable provides a discussion of the current state of methods in communication research. The panel will address questions such as what are the most important current issues in methodology? What are the recent trends? Are these for the better or the worse? Has the replication crisis in social sciences impacted communication research?

3301

Friday 11:45 a.m. – 1:00 p.m.
Room: Frisco 1

Title: GIFTS II

Sponsor: Community College Division

Chair: **Karen Hill**, *Volunteer State Community College*

Source evaluation as Antidote to Conspiracist Argumentation in the Public Speaking Classroom

Andrew Tinker, *Pellissippi State Community College*

Building Belonging Through Deliberative Dialogues

Michael Moode, *Pellissippi State Community College*

It's More than a Commercial: Analyzing Advertisement Structure, Motivational Appeals & Visual Persuasion

Scott Christen, *Tennessee Tech University*

The Rainbow Cafe: Familiarizing Yourself With LGBTQ+ Terminology

Gourav Rath, *University of Alabama*

Leah A. LeFebvre, *University of Alabama*

Am I the Problem

Amanda Walsh, *University of Southern Mississippi*

Understanding When Not to Use ChatGPT: A Speech Project Comparing Two Speeches

Jacob Metz, *Tennessee Tech University*

3301

Friday 11:45 a.m. – 1:00 p.m.

Room: Frisco 4

Title: **Poster Session #2**

Sponsor: 1st Vice President

Developing a Theoretical Model of the Relationship Between Spiritual Formation and Experience of Conflict

Dorothy Collins Andreas, *Abilene Christian University*

Hair We Go! A womanist perspective of the impact of the social and cultural interconnectivity Afro-Textured hair has in black culture and community

Candace Celess Nubin, *Texas Southern University*

Social Media and Identity Construction: Exploring the Role of TikTok in Shaping a Sense of Belonging among Millennials

Albert Junior Nyarko, *Washington State University*

Richard Mensah Adonu, *Iowa State University*

Redeemer Buatsi, *University of Louisiana at Lafayette*

A heavy load: How institutions can better support diversity administrators amidst social and political challenges to DEI

Jalen Blue, *University of Tennessee*

Role Of Intercultural Sensitivity In Job Performance In The Technology Sector

Pankaj Gopisetty Narsimloo, *University of Arkansas at Little Rock*

Examining the Impact and Growth of Student Led Experiential Learning Programs

Kayla Henderson, *University of West Georgia*

Framing COVID-19 information during early pandemic period: Analyzing network agenda building strategies of CDC and The Washington Post

Rubaiya Zannat, *University of Southern Mississippi*

Hasan Mahmud Faisal, *University of Southern Mississippi*

Enhancing Belonging in College Undergraduate Learning Communities--the Use of Book Club Assignments that Examine Gender and Addiction Influences on Intercultural Communication

Betty Kennan, *Radford University*

Student Presenter, *Radford University*

3301

Friday 11:45 a.m. – 1:00 p.m.

Room: Frisco 5

Title: Communicate Belonging in Your Classroom: Promote Learning Through a Critical Lens of Student Identities and Intersectionalities

Sponsor: Identity, Inclusion, & Social Justice

Chair: **Dae Romero**, *New Mexico State University*

Panelists:

Dae Romero, *New Mexico State University*

Gabriela Morales, *New Mexico State University*

Esther Korsah, *New Mexico State University*

Lynn Cole, *New Mexico State University*

Jessica Tuleassi, *New Mexico State University*

Jimmy Batchler, *New Mexico State University*

Brooke Hildebrand Clubbs, *Southeast Missouri State University*

As a team of course directors, graduate teaching assistants, and faculty from a variety of Communication Studies courses who all have intersectional identities, we understand the exploration of diverse IDENTITIES creates an environment that fosters a profound sense of BELONGING and connectedness among our students. In this roundtable, we will discuss strategies and approaches that are DEI and identity-focused to COMMUNICATE BELONGING in our classrooms; acknowledge students' experiences as knowledge and utilize their experiences to instruct the content; present examples representing different identities; encourage unlearning; and teach students communication through a critical lens of their own communicative experiences and identities.

3301

Friday 11:45 a.m. – 1:00 p.m.

Room: Gallant Fox - AV

Title: Excellence in Scholarship: Top Papers in Applied Communication

Sponsor: Applied Communication Division

Chair: **Ashton Mouton**, *Sam Houston State University*

*Evacuation Paradox: Tension Management of Coastal Residents' Evacuation Decisions During Hurricane Florance

Andrew Pyle, *Clemson University*

Ryan Fuller, *California State University-Sacramento*

Hillary Smith, *Clemson University*

Decoy Marketing Tactics to Increase Health Outcomes

Braden Bagley, *Southern Utah University*

**Online Political Participation Among Younger Generations: A Case Study of the Nigerian Presidential Election

Bowale Odukale, *Clemson University*

Respondent: Amanda Walsh, *University of Southern Mississippi*

**Top Paper Award*

***Top Student Paper Award*

3301

Friday 11:45 a.m. – 1:00 p.m.

Room: Hamilton

3301

Friday 11:45 a.m. – 1:00 p.m.

Room: Lebanon

3301

Friday 11:45 a.m. – 1:00 p.m.

Room: Ranger

Title: Matters of Matter and Mattering Together

Sponsor: Ethnography Interest Group

Chair: Christopher Patti, *Appalachian State University*

Abby Arnold-Patti, *Lees-McRae College*

What will learning and college look like in the future? What could college look like? What can we do, today, to make for more collaborative—meaningful—engagements with each other, both inside and outside of the classroom? How can we create more belonging, compassion, and peace in college and in the world? As universities face historic pressures and transform in front of our eyes, we (teachers of communication) continue to teach—under new pressures and in new, more creatively, adaptably, and humanely. This panel explores these threads with collaborative contributions from two professors and three advanced undergraduate students. It is the result of an independent study titled "Experiments in Advanced Interpersonal Communication Research," that involved reading, writing, and ethnographic research on the themes of meaning, learning, growing, belonging, and relating (to each other and the world) at two colleges in the South.

Respondent: Vickie VanHurley, Florida Southern College

3301

Friday 11:45 a.m. – 1:00 p.m.

Room: Sea Biscuit

Title: Gender Studies Division Top Paper Panel

Sponsor: Gender Studies Division

Chair: Sara Baugh-Harris, Davidson College

****Fair Balls and Foul Bodies: Queer Geography in Amazon's A League of Their Own**

Kelly Jo Eblen, Texas A&M University

Normalizing or Cathartic: Replika Ab(use) and the Politics of Desire

Jonathan Bridenbaker, University of Memphis

***Communicating Who Belongs in Missing Person Alerts: A Fragment Analysis of Media Coverage of Ebony Alerts**

Leland G. Spencer, Miami University

Eletra Gilchrist-Petty, University of Alabama, Huntsville

Respondent: Keven James Rudrow, Syracuse University

**Top Paper Award*

***Top Student Paper Award*

3301

Friday 11:45 a.m. – 1:00 p.m.

Room: Traveller

Title: Freedom of Speech and Contemporary Politics

Sponsor: Freedom of Speech Division

Chair: Rebekah Fox, Texas State University

Rumble as a Counterpublic: An Analysis of the YouTube to Rumble Exodus

Leonard Ali Wako Memon, University of Texas at Austin

Houston Community College System v. Wilson: Race, Cancel Culture, & the Censure

Terrell Jake Dionne, University of Arkansas

The Challenges of Digital Tools of Speech Freedom in Kenya

Henry Muriithi Njiru, Georgia State University

3301

Friday 11:45 a.m. – 1:00 p.m.

Room: Whirlaway

Title: My Course Reading Is Now Illegal: Cultivating Belonging Amidst Restrictive Legislation

Sponsor: Identity, Inclusion, & Social Justice

Chair: Josh Miller, *Texas State University*

Panelists:

Josh Miller, *Texas State University*

Lionnell "Badu" Smith, *San Francisco State University*

Nance Heise, *Texas A&M University*

Kristen Farris, *Texas State University*

Johnny Vasallo, *Texas State University*

Elizabeth Dycus, *Texas State University*

This round table gestures toward an incident in which a Texas teacher was fired for assigning a version of Anne Frank's diary. States, city councils, and school boards continue to pass legislation that restricts what instructors in higher education and K-12 education can teach. Such efforts change how teachers and instructors approach their classroom. Educators face potential backlash and consequences for teaching the subject matter of their expertise, especially for the most vulnerable in the profession. This round table aims to create a sense of belonging based on a common interest in navigating pressing questions about curriculum, inclusion, and equity among the attendees.

3301

Friday 11:45 a.m. – 1:00 p.m.

Room: Winchester

Title: Communicating Belonging through the Educational Freedom to Transgress; through remembering bell hooks.

Sponsor: Intercultural Communication Division

Chair: Andre Fedd, *University of Florida*

Panelists:

Natonya Listach, *Middle Tennessee State University*

Shukura Ayoluwa Umi, *University of Memphis*

Sophia Flemming, *University of Georgia*

Curtis Chamblee, *University of Memphis*

University's, Black, brown, and other marginalized scholars are navigating a pro-white, hegemonic society, that looks to dismantle the advances people of color have made in the United States. Whenever the dominant white hegemonic society has been threatened, they resorted to legislation and violence to put people of color in their "place." The fear of white hegemonic society has now shifted from the straw man arguments of Critical Race Theory being taught in kindergarten through twelve-grade public schools, to the new buzzword "woke" that hegemonic society has fallen in love with here recently. Thus, this panel aims to provide some of the theoretical and conceptual frameworks provided by bell hooks as a way for all of us to examine how can we *communicate belonging* in the climate we are facing as scholars.

3301

Friday 11:45 a.m. – 1:00 p.m.

Room: Indian Trail - AV

Title: The Body, the Blood, and the Place: Performances of LGBTQIA+ Belonging, Christianity, and the U.S. South

Sponsor: Performance Studies Division

Chair: Nicole M. Costantini, *Savannah College of Art and Design-Atlanta*

Passing and Performative Acceptance: The Difficulties and Joys of Discovering Affirming Spaces in the US South as a Gay, Christian Midwesterner

Cameron Avery Burnap, *University of North Texas*

Faith comes from hearing the message: The Evolution from Apologetics to Activism

Seth Knieval, *Louisiana State University*

The Queer-Haunted South and the Christ-Haunted Queer

Colin Whitworth, *Georgia College & State University*

Finding a Safe Haven: Metropolitan Community Churches

Delanna Reed, *East Tennessee State University*

3401

Friday 1:15 p.m. – 2:30 p.m.

Room: Bass

Title: Lying and Scaling and Maps Oh My! Motivating Greater Understanding through Communication Theory and Methods

Sponsor: Communication Theory & Methodology Division

Chair: Kelly Morrison, *University of Alabama, Birmingham*

The Role and Experience of Deceptive Communication in Interpersonal Relationships

Dennis McCarty, *University of Florida*

William Deverell, *University of Tennessee, Knoxville*

Michael Kotowski, *University of Tennessee, Knoxville*

Curt Anderson, *University of Tennessee, Knoxville*

Communication and Motivation: Scale Development for Greater Understanding

Abby Brooks, *Eastern Kentucky University*

Testing the Mercator Effect: Global Map Projections Persuade Differently According to the Emphasis Frames Used to Contextualize Them

Adam Richards, *Furman University*

Evan Cooley, *Furman University*

Jalen Miller, *Furman University*

Ronald Watterson, *Furman University*

Respondent: Tim Levine, *University of Alabama, Birmingham*

3401

Friday 1:15 p.m. – 2:30 p.m.

Room: Bush

Title: Instructional Development Division: Top Paper Panel

Sponsor: Instructional Development Division

Chair: Scott Christen, Tennessee Tech University

*Mediating Identity: Examining the Relationship Between Self-Handicapping and Students' Willingness to Ask for Help

Matthew Charles Ramsey, Shippensburg University

Elizabeth Russell, Shippensburg University

College Students' Perceptions Regarding Relationship Maintenance Behaviors with their Instructors

Vera Siripi, Texas Tech University

Narissra Punyanunt-Carter, Texas Tech University

Ascending, Summiting, and Descending: The Career Path of a Senior Faculty Member at Postsecondary U.S. Institutions

Cicely Tenneille Wilson, Memphis College of Urban Theological Studies, Union University

Katherine G. Hendrix, University of Memphis

Bradley Knox, University of Memphis

Alaenor London, University of Memphis

**The Negative Side of Questions: Instruments for Controlling Students

Nicholas Elliott, University of Southern Mississippi

Respondent: Scott Christen, Tennessee Tech University

*Top Paper Award

**Top Student Paper Award

3401

Friday 1:15 p.m. – 2:30 p.m.

Room: Comanche

Title: Health Narratives of Resistance and Empowerment

Sponsor: Health Communication Division

Chair: Tyana Ellis, University of Richmond

Medicalization of Neurodivergence and the Embodied Experience of ADHD

Colin Cameron, Ohio University

Health Communication, Competent Providers, and Activism: An Analysis of Transgender Healthcare Inequities

Cameron Burnap, University of North Texas

How to Communicate Belonging in an Epidemic: One Approach to Understanding Risk Adoption among MSM

Seth Knieval, Louisiana State University

3401

Friday 1:15 p.m. – 2:30 p.m. - **DOUBLE PANEL SLOT**
Room: Frisco 1

Title: Conferencing 101: Navigating SSCA, From Spectator to Active Participant

Sponsor: Community College Division

Chair: **Nakia Welch**, *San Jacinto College*

Panelists:

Jeff Sorrels, *Collin College*

Twyla Coy, *Lone Star College-Kingwood*

Shaq Marsh, *Pellissippi State Community College*

Laurie Metcalf, *Blinn College*

Roseann M. Mandziuk, *Texas State University*

The purpose of this panel is to help teach students, new faculty, or even seasoned faculty about how they can better '*belong*' in SSCA. The intent of this panel is to inspire participants to move from simply attending to involving themselves at different levels within SSCA. Designed as an Interactive Roundtable Q&A, each presenter will briefly share information within the area of specialization on the panel followed by a Q&A session by the audience for more insight. As the Community College Division, our focus has always been heavily weighted towards service and teaching; this panel will *serve* SSCA by *teaching* attendees who may not be aware of (a) the intricacies of conference protocols, (b) what is available at SSCA for their participation, and (c) how to become more involved, to better serve the organization.

3401

Friday 1:15 p.m. – 2:30 p.m.
Room: Frisco 2

3401

Friday 1:15 p.m. – 2:30 p.m.
Room: Frisco 4

Title: Communicating Belonging in Grief

Sponsor: Interpersonal Communication Division

Chair: **Erin Basinger**, *University of North Carolina, Charlotte*

Panelists:

Kristina Wenzel Egan, *St. Thomas University*

Linda Levitt, *Independent Scholar*

Liz Keptner, *Penn State University, Lehigh Valley*

Diana Karol Nagy, *University of Florida*

People have different ways of experiencing grief. This panel examines a few ways in which people express their feelings through the use of communication. The experience of grief can lead to transformation and growth. Even though death is a

biological process, the sense-making process occurs through social discourse. Communication and bereavement can be difficult but may have many positive outcomes. One of such outcomes may be the feeling of belonging to a larger group of understanding individuals. Our understanding of communication and the grief process needs to be expanded, and this panel suggests some ways in which that can be done through adult children's stories, public grief, online communities for sudden grief, and grief after loss of pets.

Respondent: Erin Basinger, *University of North Carolina, Charlotte*

3401

Friday 1:15 p.m. – 4:00 p.m. - **DOUBLE PANEL SLOT**

Room: Frisco 5

Title: *Brown v. Board of Education at 70: Rhetoric, Race, and America's Unfinished Conversation about Race Part 1*

Sponsor: Southern Colloquium on Rhetoric

Co-Sponsor: **1st Vice President Spotlight**

Chair: Carl M. Cates, *University of Texas, Permian Basin*

Panelists:

Sibby Anderson-Thompkins, *Sewanee: The University of the South*

Wanda Little Fenimore, *University of South Carolina-Sumter*

David Frank, *University of Oregon*

Melody Lehn, *Sewanee: The University of the South*

Natonya Listach, *Middle Tennessee State University*

Sean Patrick O'Rourke, *Sewanee: The University of the South*

This year's Southern Colloquium on Rhetoric round table will commemorate the 70th anniversary of the U.S. Supreme Court's ***Brown v. Board of Education*** decision [347 U.S. 483 (1954)] by considering the text of the decision in light of recent efforts to suppress voter registration, limit the right to protest, impose government dictates and gag orders on the teaching of slavery, race, American history, and "controversial" or "divisive" issues, and ban books that offer an unsanitized view of America's long struggle with racism. Discussants will prepare a five-minute take on the ***Brown*** decision from a 2024 perspective, focusing on questions such as, What are the core constitutional values articulated in ***Brown***, and what is their status today? Given the Roberts Court's willingness to gut the Voting Rights Act, is ***Brown*** in jeopardy? Does the rhetoric of "Ed Scare" (the recent legislative attacks noted above) contradict or undermine the rhetorical efforts of the Court in ***Brown***? Are our universities' attempts to ensure diversity, equity, and inclusion in keeping with the spirit of ***Brown*** and are they threatened as well? These and other key points will inform our discussion as our colleague Professor Melody Lehn then opens the floor and moderates what we believe will be a lively conversation and debate.

3401

Friday 1:15 p.m. – 2:30 p.m.
Room: Gallant Fox - AV

Title: Futures in IISJ Scholarship

Sponsor: Identity, Inclusion, & Social Justice

Chair: Cynde Carrico, Florida Atlantic University

Truth in disguise: Confronting the effects and implications of aversive racism in trial jury selection and decision making

Yonina Witman, University of Alabama

Never a Suspect: Critically Analyzing News Discourses of (Police) Criminality

Joshua Guitar, Kean University

Kevin Stone, Kean University

Liliana Carredo, Kean University

Preparing the Soil of Christian Nationalism: An Autoethnography of Evangelical Identity and Authoritarian Belonging

Mark Ward Sr., University of Houston-Victoria

Belonging in the Borscht Belt: The Balance of Integration into Host Societies and Cultural Identity Among Jewish Immigrants

Susan H. Sarapin, Independent Scholar

Pamela Morris, Indiana University-Purdue University Columbus

3401

Friday 1:15 p.m. – 2:30 p.m.
Room: Hamilton

3401

Friday 1:15 p.m. – 2:30 p.m.
Room: Lebanon

3401

Friday 1:15 p.m. – 2:30 p.m.
Room: Ranger

Title: Just Tools? How Apps and AI are Changing the Communication Landscape

Sponsor: Mass Communication Division

Chair: Melanie Lawrence, Tarleton State University

Accurate, Accessible, Amiable: Gratifications from New Media Engagement Sought by Millennial and Gen Z Americans

Rebecca Chapman, Baylor University

Collegiate Course GroupMe: Belonging, Bemoaning, Belittling, and "Borrowing"

Melanie Lawrence, Tarleton State University

Amber Fort, Tarleton State University

Challenging the Gatekeepers: The Influence of Social Media on Traditional Journalism

Redeemer Buatsi, *University of Louisiana, Lafayette*

Tracey Adjei, *University of Louisiana, Lafayette*

Panelists investigate how younger generations are adopting and adapting to new technology opportunities for news, understanding, and belonging. From ChatGPT, GroupMe, social media and legacy media, today's generations navigate new consumption, group communication, and generative artificial intelligence apps. Papers will cover media gatekeeping, app moderation, and citizen journalism—elements that have changed since the advent of newer technologies, all influencing today's news and what is communicated.

3401

Friday 1:15 p.m. – 2:30 p.m.

Room: Sea Biscuit

Title: Working Within the Intersections of Gender, Culture, and Sexual and Relational Health

Sponsor: Gender Studies Division

Chair: Sophia Flemming, *University of Georgia*

Panelists:

Jayita Chakraborty, *Texas Tech University*

Katy Wells, *Texas Tech University*

Amy N. Heuman, *Texas Tech University*

Margaret Bennett-Brown, *Texas Tech University*

Robyn Adams, *Texas Tech University*

Agnes Amoakwa, *Illinois State University*

Cindy Afoakwa-Acheampong, *New Mexico State University*

Winifred Abakah, *Texas Tech University*

Panelists focus on issues related to the education and empowerment of women, girls, LGBTQ+, differently abled, and BIPOC individuals in both U.S. and international contexts regarding sexual and relational health and healthcare more broadly. Presenters primarily focus on sexual health education in mediated formats, NPOs focused on reproductive health and NGO efforts to work against intimate partner and sexual violence, and also the healthcare of African women with disabilities in rural settings.

3401

Friday 1:15 p.m. – 2:30 p.m.

Room: Traveller

Title: Sharing Beyond the Screens: Televised Images of Belonging in Movies and Reality Shows

Sponsor: Popular Communication Division

Chair: Wesley Buerkle, *East Tennessee State University*

Get it Punchlines as Pedagogy, Common Memory as Medicine in Reservation Dogs

Mike Gray, *Troy University*

Apologia on Bonds on Bonds: Image Repair and the ESPN Effect

Michael Arrington, *Sam Houston State University*

Voted Off, Evicted, and Downright Disliked: Examining the Effect of Stereotypicality on Contestant Evaluations and Selection

Hannah Gertz, *Clemson University*

Emma Cox, *Clemson University*

Ben Katarzynski, *Clemson University*

Cormick Stockham, *Clemson University*

Transforming the Sunken Places: Jordan Peele's Rhetorical Impact

Tiarra Drisker, *Texas A&M University*

Respondent: Wesley Buerkle, *East Tennessee State University*

3401

Friday 1:15 p.m. – 2:30 p.m.

Room: Whirlaway

3401

Friday 1:15 p.m. – 2:30 p.m.

Room: Indian Trail – AV

Title: The Body, the Blood, and the Place: Intersections of Gender, Race, and Belonging in Religion and the U.S. South

Sponsor: Performance Studies Division

Chair: Colin Whitworth, *Georgia College & State University*

We are the Levite's Concubine: The Dissection of Women's Bodies and Women's Stories

Janine Armstrong, *Southern Illinois University, Carbondale*

Sin of the "Raised Right" Southern Woman

Molly Wilkins, *Georgia College & State University*

The Singular Multiplicity of "The South:" Views from Within/Without

Christopher Patti, *Appalachian State University*

Abby Arnold-Patti, *University of Memphis*

A Black Woman's Vocality: Religious Agency Beyond the Pulpit

Laura D. Oliver, *Xavier University of Louisiana*

3501

Friday 2:45 p.m. – 4:00 p.m.

Room: Bass

Title: Money Matters: Communicating Equity and Belonging through Applied Financial Communication

Sponsor: Applied Communication Division

Chair: Mai Nou Xiong-Gum, *Furman University*

Financial Communication of Couples and their Relational Satisfaction

Frances Brandau, *Sam Houston State University*

Anya Hommadva Lu, *Sam Houston State University*

Kristen Hester, *Sam Houston State University*

Easing the Financial Burden of Cancer Care Through Patient-Centered Communication and Navigation

Jessica Beckham, *University of Tennessee-Martin*

Katie Anthony, *University of Southern Mississippi*

Communicating with Financial Institutions: Navigating the Good, the Bad, and the Ugly from Financial Services and Client Relations

Ashton Mouton, *Sam Houston State University*

Respondent: Abby Brooks, *Eastern Kentucky University*

3501

Friday 2:45 p.m. – 4:00 p.m.

Room: Bush

Title: The Transition from College to Work: Modalities to Help Students

Sponsor: Instructional Development Division

Chair: Jacob Metz, *Tennessee Tech University*

Panelists:

Colleen Mestayer, *Tennessee Tech University*

S. Brad Bailey, *Mississippi Gulf Coast Community College*

Elizabeth Hanson-Smith, *University of Texas at Austin*

Michelle E. Garland, *University of South Carolina, Upstate*

Brenda Wilson, *Tennessee Tech University*

Tracy Giovanetti, *University of Memphis*

The transition from full-time student to full-time employee is often fraught with uncertainty for students. Higher education institutions have encouraged faculty to incorporate experiential learning to help with this transition and experiential learning has proven successful in aiding this transition. Experiential learning equips students with opportunities to apply what they have learned in college to the real world and can often provide a pathway to employment, can help students gain confidence in their skills, and can increase a student's motivation and enthusiasm for work. Presenters on this panel will discuss the different approaches they take to help students with this transition, and will show how these approaches help students gain confidence in their work and help them succeed in this transition.

3501

Friday 2:45 p.m. – 4:00 p.m.

Room: Comanche

Title: Sharing Health Communication Scholarship: Research in Progress Workshop

Sponsor: Health Communication Division

Mentors:

Benjamin Bates, *Ohio University*

Tyana Ellis, *University of Richmond*

Jenifer Kopfman, *College of Charleston*

Adam Richards, *Furman University*

Rachel Riggs, *University of North Florida*

Emily Scheinfeld, *Kennesaw State University*

This roundtable workshop will allow attendees to bring ideas and works-in-progress to receive feedback from health communication mentors and others in attendance. Come participate in a relaxed discussion about in-progress scholarship in health communication. Attendees will discuss their ideas in various phases of the research process (conception, design, data collection, analysis, interpretation, writing) in a low pressure and collaborative environment.

3501

Friday 2:45 p.m. – 4:00 p.m. - **DOUBLE PANEL SLOT**

Room: Frisco 1

Title: Conferencing 101: Navigating SSCA, From Spectator to Active Participant Part 2

Sponsor: Community College Division

Chair: **Nakia Welch**, *San Jacinto College*

Panelists:

Jeff Sorrels, *Collin College*

Twyla Coy, *Lone Star College-Kingwood*

Shaq Marsh, *Pellissippi State Community College*

Laurie Metcalf, *Blinn College*

Roseann M. Mandziuk, *Texas State University*

The purpose of this panel is to help teach students, new faculty, or even seasoned faculty about how they can better 'belong' in SSCA. The intent of this panel is to inspire participants to move from simply attending to involving themselves at different levels within SSCA. Designed as an Interactive Roundtable Q&A, each presenter will briefly share information within the area of specialization on the panel followed by a Q&A session by the audience for more insight. As the Community College Division, our focus has always been heavily weighted towards service and teaching; this panel will serve SSCA by *teaching* attendees who may not be aware of (a) the intricacies of conference protocols, (b) what is available at SSCA for their participation, and (c) how to become more involved, to better serve the organization.

3501

Friday 2:45 p.m. – 4:00 p.m.

Room: Frisco 4

Title: Effective Communication Strategies in Interpersonal Relationships

Sponsor: Interpersonal Communication Division

Chair: Narissra Punyanunt-Carter, Texas Tech University

Panelists:

Cross Warnock, Texas Tech University

Sumeyya Akdilek, Texas Tech University

Adam White, Texas Tech University

Júlia Giacomet Thomazoni, Texas Tech University

Ana Ana Azarfaza, Texas Tech University

This round table brings together a diverse group of early communication scholars to explore various aspects of effective communication in interpersonal relationships. Effective communication is crucial in navigating the complexities of today's world, and our panelists will shed light on different dimensions of this essential skill. From persuasion to conflict management, negotiation, conversational skills, and self-disclosure, these presentations will offer valuable insights into fostering successful and meaningful interactions.

Respondent: Narissra Punyanunt-Carter, Texas Tech University

3501

Friday 2:45 p.m. – 4:00 p.m. – **DOUBLE PANEL SLOT**

Room: Frisco 5

Title: *Brown v. Board of Education* at 70: Rhetoric, Race, and America's Unfinished Conversation about Race Part 2

Sponsor: Southern Colloquium on Rhetoric

Co-Sponsor: **1st Vice President Spotlight**

Chair: Carl M. Cates, University of Texas, Permian Basin

Panelists:

Sibby Anderson-Thompkins, Sewanee: The University of the South

Wanda Little Fenimore, University of South Carolina-Sumter

David Frank, University of Oregon

Melody Lehn, Sewanee: The University of the South

Natonya Listach, Middle Tennessee State University

Sean Patrick O'Rourke, Sewanee: The University of the South

This year's Southern Colloquium on Rhetoric round table will commemorate the 70th anniversary of the U.S. Supreme Court's ***Brown v. Board of Education*** decision [347 U.S. 483 (1954)] by considering the text of the decision in light of recent efforts to suppress voter registration, limit the right to protest, impose government dictates and gag orders on the teaching of slavery, race, American history, and "controversial" or "divisive" issues, and ban books that offer

an unsanitized view of America's long struggle with racism. Discussants will prepare a five-minute take on the **Brown** decision from a 2024 perspective, focusing on questions such as, What are the core constitutional values articulated in **Brown**, and what is their status today? Given the Roberts Court's willingness to gut the Voting Rights Act, is **Brown** in jeopardy? Does the rhetoric of "Ed Scare" (the recent legislative attacks noted above) contradict or undermine the rhetorical efforts of the Court in **Brown**? Are our universities' attempts to ensure diversity, equity, and inclusion in keeping with the spirit of **Brown** and are they threatened as well? These and other key points will inform our discussion as our colleague Professor Melody Lehn then opens the floor and moderates what we believe will be a lively conversation and debate.

3501

Friday 2:45 p.m. – 4:00 p.m.

Room: Gallant Fox - AV

Title: Top Papers in the Communication Theory & Methodology Division

Sponsor: Communication Theory & Methodology Division

Chair: Quinten Bernhold, University of Tennessee, Knoxville

*Online Games as Inoculation Interventions: A Critique of the Bad News Game

Shelley Wigley, University of Texas, Arlington

Michel Haigh, Texas State University

**Beyond Invitation: A Proposal for a Counter-argumentative Rhetoric

Leonard Ali Wako Memon, University of Texas at Austin

Respondent: Steve McCornack, University of Alabama, Birmingham

*Top Paper Award

**Top Student Paper Award

3501

Friday 2:45 p.m. – 4:00 p.m.

Room: Hamilton

3501

Friday 2:45 p.m. – 4:00 p.m.

Room: Lebanon

3501

Friday 2:45 p.m. – 4:00 p.m.

Room: Ranger

Title: Rhetorics of Evil, Consubstantiality, and the "Broken" Form: Essays on Kenneth Burke

Sponsor: Kenneth Burke Society Interest Group

Chair: Alex Morales, *University of Memphis*

The Rhetoric of Evil: Mechanism and Functions Through a Burkean Analysis

Yael Avnaim, *Texas A&M University*

The Consubstantiality of Space and Subject

Jack Wood, *University of Georgia*

Kenneth Burke and the Rhetoric of "Broken" Form: An Analysis of Joan Vinge's Science-Fiction/Fantasy Novel "The Snow Queen"

Richard Thames, *Duquesne University*

Respondent: Jaime Robb, *Florida Atlantic University*

3501

Friday 2:45 p.m. – 4:00 p.m.

Room: Sea Biscuit

**Title: The 2023 Commission for Public Relations Education Report:
Classroom-Centered Recommendations**

Sponsor: Public Relations Division

Chair: TBD

Panelists:

Pamela Bourland-Davis, *Georgia Southern University*

Anna Klyueva, *University of Houston-Clear Lake*

Debbie Davis, *Texas Tech University*

Amiso George, *Texas Christian University*

Christopher McCollough, *Jacksonville State University*

Julie O'Neil, *Texas Christian University*

Neil Foote, *University of North Texas*

This panel is a special presentation of the 2023 CPRE report, by members of the teams which conducted the research and analysis. Team members will highlight relevant report information, especially the recommendations which connect to the classroom. The report, *Navigating Change: Recommendations for Advancing Undergraduate Public Relations Education*, highlights the changing expectations of the workplace and implications for teaching.

3501

Friday 2:45 p.m. – 4:00 p.m.

Room: Traveller

3501

Friday 2:45 p.m. – 4:00 p.m.

Room: Whirlaway

Title: Messages of Resistance and Change

Sponsor: Identity, Inclusion, & Social Justice

Chair: Curtis Chamblee, *University of Memphis*

Eat, Talk, Change: Digitally Curated Dinner Discussion as Anti-Ageist
Communication Activism

Tom Socha, *Old Dominion University*
Bearded Girls; Passing to Watch Soccer Matches

Mehri Yavari, *Texas A&M University*
Police Brutality, Exclusion and Conspiracies in the Recent Kenyan Electoral Protests.
Henry Muriithi Njiru, *Georgia State University*

3501

Friday 2:45 p.m. – 4:00 p.m.
Room: Indian Trail - AV

**Title: A SSCA Performance-Lecture on Judy Bonds, Mountaintop Removal,
Appalachian Resistance, and Memorialization**
Sponsor: Performance Studies Division

Chair: Cynthia Sampson, *Louisiana State University*

Panelists:

Alex Davenport, *St. Cloud State University*

This performance uses the representation of a community-based memorial quilt for Julia “Judy” Bonds as the basis of a performance lecture to draw attention both to Bonds’s work and anti-Mountaintop Removal organizing. Using Cixous’s *Three Steps on the Ladder of Writing* as an organizing principle, I weave together the process of creating the quilt with Bonds as the subject of its memorialization; suggesting the possibility for a type of presence via memorialization and performance.

Respondent: Colin Whitworth, *Georgia College & State University*

3601

Friday 4:15 p.m. – 5:30 p.m.
Room: Bass

Applied Communication Division Business Meeting

Chair: Ashton Mouton, *Sam Houston State University*
Vice Chair: Amanda Walsh, *University of Southern Mississippi*
Vice Chair Elect: Mai Nou Xiong Gum, *Furman University*
Secretary: Brian Bowman, *Campbell University*

3602

Friday 4:15 p.m. – 5:30 p.m.
Room: Bush

Argumentation & Forensics Division Business Meeting

Chair: Michael Gray, *Troy University*
Vice Chair: Mik Davis, *University of Georgia*
Vice Chair Elect: Gabby Lamura, *Valdosta State University*
Secretary: Jonathan Bridenbaker, *University of Memphis*

3603

Friday 4:15 p.m. – 5:30 p.m.
Room: Citation

Language & Social Interaction Interest Group Business Meeting

Chair: Rick Pulos, *Texas A&M University*
Vice Chair: Eugenie Almeida, *Fayetteville State University*
Vice Chair Elect:
Secretary:

3604

Friday 4:15 p.m. – 5:30 p.m.
Room: Comanche

Communication Theory & Methodology Division Business Meeting

Chair: Quinten Bernhold, *University of Tennessee*
Vice Chair: Kelly Morrison, *University of Alabama, Birmingham*
Vice Chair Elect: Dennis McCarty, *University of Florida*
Secretary: Steven McCornack, *University of Alabama, Birmingham*

3605

Friday 4:15 p.m. – 5:30 p.m.
Room: Frisco 1

Rhetoric & Public Address Division Business Meeting

Chair: Brandon Inabinet, *Furman University*
Vice Chair: Jonathan Edwards, *University of South Carolina*
Vice Chair Elect: Sara Baugh-Harris, *Davidson College*
Grad Student Rep: Matt Parnell, *Penn State University*
Secretary: Emily Riley Pyland, *Southeast Arkansas College*

3606

Friday 4:15 p.m. – 5:30 p.m.
Room: Frisco 5

Political Communication Division Business Meeting

Chair: Melissa Smith, *Mississippi University for Women*
Vice Chair: Carson Kay, *Washburn University*
Vice Chair Elect: Matthew Farmer, *University of Georgia*

Secretary: Colin Cameron, *Ohio University*

3607

Friday 4:15 p.m. – 5:30 p.m.

Room: Gallant Fox - AV

Gender Studies Division Business Meeting

Chair: Keven James Rudrow, *Syracuse University*

Vice Chair: Hannah Tabrizi, *Syracuse University*

Vice Chair Elect: Cassidy Ellis, *University of Cincinnati*

Secretary: Kholo Theleid, *Louisiana State University*

3608

Friday 4:15 p.m. – 5:30 p.m.

Room: Sea Biscuit

Popular Communication Division Business Meeting

Chair: Dave Nelson, *Valdosta State University*

Vice Chair: Rich Knight, *Shippensburg University*

Vice Chair Elect: John Saunders, *University of Alabama, Huntsville*

Secretary: Danielle Williams, *Georgia Gwinnett College*

3609

Friday 4:15 p.m. – 5:30 p.m.

Room: Traveller

State Associations Interest Group Business Meeting

Chair: Michael Gray, *Troy University*

Vice Chair: Roy Samuelson, *Florida Gulf Coast University*

Vice Chair Elect: Shaq Marsh, *Pellissippi State Community College*

Secretary: Ray Ozley, *University of Montevallo*

3610

Friday 4:15 p.m. – 5:30 p.m.

Room: Whirlaway

Intercultural Communication Division Business Meeting

Chair: Mary Meares, *University of Alabama*

Vice Chair: Lionnell "Badu" Smith, *San Francisco State University*

Vice Chair Elect: Amy N. Heuman, *Texas Tech University*

Secretary: Todd Lee Goen, *Virginia Military Institute*

3611

Friday 4:15 p.m. – 5:30 p.m.

Room: Winchester

Philosophy & Ethics of Comm Interest Group Business Meeting

Chair: Lakelyn Taylor, *University of Vermont*

Vice Chair: Nick Sciullo, *Texas A&M University, Kingsville*

Vice Chair Elect: David Impellizzeri, *Regent University*

Secretary: Andrew Tinker, *Pellissippi State Community College*

3612

Friday 4:15 p.m. – 5:30 p.m.

Room: Indian Trail - AV

Performance Studies Division Business Meeting

Chair: Cynthia Sampson, *Louisiana State University*

Vice Chair: Nicole Costantini, *Savannah College of Art and Design-Atlanta*

Vice Chair Elect: Colin Whitworth, *Georgia College & State University*

Secretary: Alex Davenport, *St. Cloud State University*

Day 4

Saturday, April 6, 2024

4101

Saturday 8:00 a.m. – 10:00 a.m.

Room: Frisco 2

Theodore Clevenger, Jr., Undergraduate Honors Conference Breakfast & Recruitment Fair

Sponsor: Southern States Communication Association & UHC

Presiding: Patrick G. Wheaton, *SSCA Second Vice President*

*All UHC participants, their faculty sponsors, and guests are invited.

4201

Saturday 8:00 a.m. – 9:15 a.m.

Room: Bass

Title: Social Support in Health Contexts

Sponsor: Health Communication Division

Chair: Emily Scheinfeld, *Kennesaw State University*

“Do you eat sugar?” . . . “I just had a piece of pie this morning”: Communicating Belonging and Support in Ovarian Cancer Support Groups

Dinah Tetteh, *Arkansas State University*

"You're Not Alone": How Social Media Use Affects the Experience of Being Pregnant

Trevor Holcombe, *University of North Texas*

Jon Jessen, *Southern Methodist University*

"Cancer Sucks!" A Qualitative Analysis of Mediated Social Support, Belonging, and Solidarity in Reddit's r/Cancer Group

Colin Cameron, *Ohio University*

Jessica Beckham, *University of Tennessee, Martin*

4201

Saturday 8:00 a.m. – 9:15 a.m.

Room: Bush

Title: Making Space for What Belongs: A Critical-Rhetorical Discussion on Instructional Discourses and Cultural Politics

Sponsor: Instructional Development Division

Chair: Tina M. Harris, *Louisiana State University*

Panelists:

Celnisha Dangerfield, *University of Memphis*

Sophia Flemming, *University of Georgia*

Nance Heise, *Texas A&M University*

Julia Marie Medhurst, *Texas A&M University*

Josh Miller, *Texas State University*

John Saunders, *University of Alabama, Huntsville*

At the core of this discussion is a critical ethos which motivates communication scholars to equip both teachers and learners with the communicative resources needed to critique and respond to social and political controversies in effective and meaningful ways. Using critical and rhetorical methods, the panelists in this discussion grapple with what it means to "belong" within and apart from various institutional and instructional spaces. As times and circumstances continue to change, particularly in the south, a critical-rhetorical focus is needed to guide teacher-scholars towards necessary rhetorical action. Each panelist will recommend rhetorical strategies that can be employed in curricula across instructional contexts.

Respondents: Andre E. Johnson, *University of Memphis*

4201

Saturday 8:00 a.m. – 9:15 a.m.

Room: Comanche

Title: Creating and Reshaping the Classroom Culture: Generative Artificial Intelligence (AI) and the Shifting Student Culture in Theory & Practice

Sponsor: Intercultural Communication Division

Co-Sponsor: Instructional Development Division

Chair: Mary Meares, *University of Alabama*

Panelists:

Margaret Butcher, *University of Arkansas*

Mike Gray, *Troy University*

Yang Melissa, *Endicott College*

Lionnell "Badu" Smith, *San Francisco State University*

Laurie Brady, *University of Arkansas*

This roundtable discussion will explore this shift and focus on how generative AI can be used to enhance the educational experience through course building and assignment redesign, students' perceptions on how this tool may change the culture of their workforce, and ethical and appropriate uses in public speaking, argumentation, and media literacy classes. Possible areas of discussion will include the exploration of how AI is used in classroom management and Learning Management Systems (LMS), along with ideas and experiences in developing course content and classroom activities that integrate AI for analysis and collaboration.

4201

Saturday 8:00 a.m. – 9:15 a.m.

Room: Frisco 4

Title: How can we all belong? Exploring issues of belonging in different dual credit implementations

Sponsor: Community College Division

Chair: Laurie Metcalf, *Blinn College*

Panelists:

Brad Bailey, *Mississippi Gulf Coast Community College*

Twyla Coy, *Lone Star College-Kingwood*

Melissa Meek, *Blinn College*

Nakia Welch, *San Jacinto College*

Carrie Saltsman, *Blinn College*

This panel will take an encompassing approach to creating belonging for dual credit students in the community college classroom without compromising classroom integrity. This panel will discuss challenges, experiences, and explore the different formats dual credit takes, including classes taught to 14-year-old students on a high school campus, dual credit students coming to the college campus, and students in person on a high school campus with the instructor live via zoom 100+miles away. The audience will be asked to join in a roundtable discussion of their thoughts and experiences in what belonging looks like for dual credit students.

4201

Saturday 8:00 a.m. – 9:15 a.m.

Room: Gallant Fox - AV

Title: Engaging College Students in Hands-On Media Programs of Today

Sponsor: Mass Communication Division

Chair: **Tony DeMars**, *Lamar University*

Podcasting, Programming and Performance: Today's College Radio

Jenna Lovato, *Colorado State University-Pueblo*

Getting Today's Film Students Active and Engaged

Jason Balas, *University of North Texas*

Making Today's Sports Media Relevant

Jared Johnson, **Oklahoma State University**

Focus on Visual Storytelling in Multimedia Journalism

Tony DeMars, *Lamar University*

Coming from university faculty and staff supervising student media operations, the panel consists of one film person, one radio person, one TV news person, and one sports person presenting their research and insights into their areas of study and pedagogy. Engaging students these days seems challenging, as student media environments have changed, and the sensibilities and interests of college-age students have changed. In the modern student media, driven by new technologies world, can we, and do we need to, establish 'a new paradigm' about teaching skills in hands-on way in university media programs.

Respondent: **Tony DeMars**, *Lamar University*

4201

Saturday 8:00 a.m. – 9:15 a.m.

Room: Sea Biscuit

Title: The Value of Connections: Strategies to Increase Connections in the Academic Realm

Sponsor: Instructional Development Division

Chair: **Michelle E. Garland**, *University of South Carolina, Upstate*

Panelists:

Colleen Mestayer, *Tennessee Tech University*

Lori Barnes, *University of Texas at Austin*

Elizabeth Hanson-Smith, *University of Texas at Austin*

Amy Hill, *Tennessee Tech University*

Carrie McCormick, *Mississippi State University*

4201

Saturday 9:30 a.m. – 10:45 a.m.

Room: Bass

Title: International Perspectives on Intercultural Belongingness

Sponsor: Intercultural Communication Division

Chair: **Sophia Flemming**, *University of Georgia*

International Women Faculty in Texas: Stigmatization, Job Satisfaction, and the Need to Belong

Kristen Hester, *Sam Houston State University*

Intergenerational tensions in the Ghanaian public sphere: A co-cultural communication theory perspective

Evans Ankrah, *Arizona State University*

Exploring Communication Research on African Americans and Asian Americans: An Overview 2001-2022

Narissra Punyanunt-Carter, *Texas Tech University*

Ashfara Haque, *Texas Tech University*

Using Kenya Alternative Media Channels to Create Kenyan Sense of Belonging

Henry Muriithi Njiru, *Georgia State University*

Respondent: Eugenie Almeida, *Fayetteville State University*

4201

Saturday 9:30 a.m. – 10:45 a.m.

Room: Bush

Title: Study Abroad – Not a Vacation, but a Great Place to Teach

Sponsor: Instructional Development Division

Chair: Amy Klyuva, *University of Houston-Clear Lake*

Panelists:

Pamela Bourland-Davis, *Georgia Southern University*

Christopher McCollough, *Jacksonville State University*

Nina-Jo Moore, *Appalachian State University*

Corey Allan Hickerson, *James Madison University*

Brigitta R. Brunner, *Auburn University*

Todd Lee Goen, *Virginia Military Institute*

This panel addresses the hidden labor involved in teaching in Study Abroad. While some consider study abroad a vacation, in reality, the behind-the-scenes and on-the-ground work to create the program, develop the classes, manage the students, and build relations extends far beyond typical classwork for faculty. Panelists will discuss a range of issues which faculty must consider ranging from planning to managing programs and classes as well as for creating continuity for the future of the programs.

4201

Saturday 9:30 a.m. – 10:45 a.m.

Room: Comanche

Title: Top Papers in Health Communication

Sponsor: Health Communication Division

Chair: Adam Richards, *Furman University*

*Examining Vaccine Hesitancy Using Theoretical Perspectives of Technopathology and Automobility

Travers Scott, *Emory and Henry College*

Grieving Online: A Text Mining Analysis of Narratives of Grief on Reddit

Emily Scheinfeld, *Kennesaw State University*

Chinasa Elue, *Kennesaw State University*

Gary Wilcox, *University of Texas at Austin*

**Concussions, Causality, and Culpability: A Discourse Analysis of Sports Media Discussions of the NFL's CTE Crisis

Emma Cox, *Clemson University*

Respondent: Adam Richards, *Furman University*

**Top Paper Award*

***Top Student Paper Award*

4201

Saturday 9:30 a.m. – 10:45 a.m.

Room: Frisco 1

4201

Saturday 9:30 a.m. – 10:45 a.m.

Room: Frisco 4

Title: Combating Exclusion and Encouraging Belonging Through Rhetorical History

Sponsor: Rhetoric & Public Address Division

Chair: Kathleen J. Turner, *Davidson College*

Creating Space and Place for Voice: A Rhetorical History of the Colored Conventions

Andre E. Johnson, *University of Memphis*

What Lurks in the Soil: Excavating the Rhetorical Roots of White Supremacist Women

Roseann M. Mandziuk, *Texas State University*

When Region Becomes Questionable: Rhetorical History's Role in Constructing and Deconstructing the South

Christina L. Moss, *University of Memphis*

Anglo-Saxonism as a Barrier to Belonging

Stephen Underhill, *Marshall University*

4201

Saturday 9:30 a.m. – 10:45 a.m.

Room: Frisco 5

Title: Uniquely Challenging Dating Experiences

Sponsor: Interpersonal Communication Division

Chair: Michael Kotowski, *University of Tennessee, Knoxville*

Where You At?: A Synthesis and Critique of the Research on Ghosting

Traci Allison Lively, *University of Tennessee, Knoxville*

Nick Ganus, *University of Tennessee, Knoxville*

Motivations and Responses to Infidelity: A Modern Look into the Topic of Cheating

Jessica Chantel Cochran, *Radford University*

Respondent: Michael Kotowski, *University of Tennessee, Knoxville*

4201

Saturday 9:30 a.m. – 10:45 a.m.

Room: Gallant Fox - AV

Title: Generative AI and Freedom of Expression

Sponsor: Freedom of Speech Division

Chair: Ben Medeiros, *SUNY Plattsburgh*

Panelists:

Ben Medeiros, *SUNY Plattsburgh*

Joshua Guitar, *Kean University*

Shanna Schultz, *San Jacinto Community College*

Margaret M. Butcher, *University of Arkansas*

This panel interrogates the impact of generative artificial intelligence technologies on various aspects of freedom of expression. Panelists consider issues such as the level of speech and copyright protection to be afforded AI-generated output, the risks and benefits of different approaches to regulating AI, and the impact of AI on faculty autonomy and academic freedom.

4201

Saturday 9:30 a.m. – 10:45 a.m.

Room: Hamilton

4201

Saturday 9:30 a.m. – 10:45 a.m.

Room: Lebanon

4201

Saturday 9:30 a.m. – 10:45 a.m.

Room: Ranger

Title: Top Papers in Mass Communication

Sponsor: Mass Communication Division

Chair: Melissa M. Smith, *Mississippi University for Women*

* The Mediatization of Religious Belonging: Conversion Testimonies Dependent on Media Technologies

Mark Ward, *University of Houston-Victoria*

Calming and Informing During "Another Shift": The Chronicle of Higher Education's Initial Coverage of the Advent of ChatGPT

Sarah Maben, *Tarleton State University*

Lora Helvie-Mason, *Tarleton State University*

Prairie Endres-Parnell, *Tarleton State University*

** Communicating Belonging with External Audiences in the Midst of a Pandemic: A Case Study of The University of Texas and Texas A&M University

CareyLyn Ryan, *Tarleton State University*

Face Off: Exploring College Students' Perception Regarding Face Filters on Tik-Tok

Aubree Ann Herman, *Texas Tech University*

Sydney Brammer, *University of North Florida*

Narissa Punyanunt-Carter, *Texas Tech University*

Respondent: Melissa M. Smith, *Mississippi University for Women*

* *Top Paper Award*

** *Top Student Paper Award*

4201

Saturday 9:30 a.m. – 10:45 a.m.

Room: Sea Biscuit

Title: Communicating Belonging: Finding a Place and Purpose in the Communication Discipline

Sponsor: Applied Communication Division

Chair: Melissa Williams, *Central Georgia Technical College*

Panelists:

Jessica Beckham, *University of Tennessee-Martin*

Colin Cameron, *Ohio University*

Carly Densmore, *Ohio University*

Jessica Payne, *University of Alabama*

Amanda Walsh, *University of Southern Mississippi*

Keeping with the conference theme of "communicating belonging" this round table panel offers a chance for panelists to reflect on what led them to their research interests, how they found their place in the discipline, and what their motivations or "goals" are that have kept them in academia. This is an open discussion between panelists and audience members that will show the different processes scholars go through and attempt to demystify this process.

4201

Saturday 9:30 a.m. – 10:45 a.m.

Room: Whirlaway

4201

Saturday 9:30 a.m. – 10:45 a.m.

Room: Indian Trail – AV

Title: Always: A Jay Allison Tribute Panel

Sponsor: Performance Studies Division

Chair: Nicole M. Costantini, *Savannah College of Art and Design-Atlanta*

Panelists:

Andrea Baldwin, *University of Houston, Clear Lake*

Seth Knieval, *Louisiana State University*

Laura D. Oliver, *Xavier University of Louisiana*

Holley Vaughn, *University of North Texas*

This performance panel celebrates the career and legacy of Dr. Jay Allison, Emeritus Performance Studies Associate Professor from the University of North Texas. Throughout his career, Dr. Allison authored, directed, and performed in over 28 performances, published over a dozen peer-reviewed journal articles and book chapters, and advanced Performance Studies at the local, regional, and national levels through varied leadership roles and a seemingly endless well of creativity, precision, passion, and encouragement for others. This panel brings together some of his students, friends, and chosen family to reflect on his impact on them, their careers, and our field. Pulling from Dr. Allison's work with narratization, we specifically consider how his mentorship shifted each of our stories.

4301

Saturday 11:00 a.m. – 12:15 p.m.

Room: Bass

Title: Certificates, Micro-Credentialing, and Digital Badges: What are They, How are They Used, and Do They Belong?

Sponsor: Instructional Development Division

Chair: Colleen Mestayer, *Tennessee Tech University*

Panelists:

Jason Munsell, *University of South Carolina Aiken*

Christopher McCollough, *Jacksonville State University*

Michelle E. Garland, *University of South Carolina, Upstate*

J. Dean Farmer, *Campbell University*

As state governments continue to inadequately fund public higher education and as public colleges and universities face the upcoming "enrollment cliff," administrators are urging us all to find new markets and new revenue streams. One trend in this area is designing and delivering new certificate programs and other types of micro-credentialing and digital badges. In this Round table panel, discussants will define and contextualize certificate programs, micro-credentialing and digital badges. We will also discuss our own experience with designing and/or taking courses in these

kinds of programs and the efficacy of such instruction for our institutions, faculty, and students.

4301

Saturday 11:00 a.m. – 12:15 p.m.

Room: Bush

Title: Debating Belonging: Resolutional Similarity in Lincoln-Douglas and NDT-CEDA Debate and its Implications

Sponsor: Argumentation & Forensics Division

Chair: Mik Davis, *University of Georgia*

Panelists:

Brian Lain, *University of North Texas*

Holden Bukowsky, *University of North Texas*

Matthew Gerber, *Baylor University*

Scott Thomson, *Texas Tech University*

Lauren Woodall, *Wichita State University*

Philip Samuels, *Wichita State University*

Academic debate as a co-curricular activity exists in a state of fragmentation and isolation. Despite all fitting under the heading of “college debate” multiple professional organizations and formats are currently practiced. In the 2023-2024 academic year, the year-long resolution of the NDT-CEDA organization and the NFA’s Lincoln-Douglas debate format (NFA-LD) both discuss the role of nuclear weapons. This presents a rare opportunity to discuss similarities and differences in argument innovation, preference, style, variation, as well as the impact of different judging communities, tournament formats, and national finalist’s processes. This roundtable discussion collects college debate professionals and faculty to focus on how the similarity in topic effects the NFA-LD and NDT-CEDA academic communities.

4301

Saturday 11:00 a.m. – 12:15 p.m.

Room: Comanche

Outstanding Scholarship: Top Papers in Interpersonal Communication

Sponsor: Interpersonal Communication Division

Chair: Laura Miller, *University of Tennessee*

*Seeking and Providing Social Support in Online Forums for Individuals Experiencing Depression

Lindsey Aloia, *University of Arkansas*

Anna Gentry, *University of Arkansas*

**Childfree and Looking for Love: An Exploratory Study of Romantic Partners Communicating Desires to be Childfree

Maya Blich, *University of Texas at Austin*

Respondent: Laura Miller, *University of Tennessee*

**Top Paper Award*

***Top Student Paper Award*

4301

Saturday 11:00 a.m. – 12:15 p.m.

Room: Frisco 1

4301

Saturday 11:00 a.m. – 12:15 p.m.

Room: Frisco 4

Title: Theorizing Persuasion and Power

Sponsor: Rhetoric & Public Address Division

Chair: Sam Perry, *Baylor University*

Disambiguating Rhetorical Force: Conviction, Coercion, and Persuasion

Caleb Micah Cates, *University of South Carolina*

Digital Dissent: #CrimingWhileWhite and the Comic Corrective

Justin Gus Foote, *Northern State University*

Slahi's Guantanamo Diary: Implications for Prisoner's Voice and Prison Publicity

Sidi Becar Meyara, *Utah State University*

Respondent: Josh Miller, *Texas State University*

4301

Saturday 11:00 a.m. – 12:15 p.m.

Room: Frisco 5

4301

Saturday 11:00 a.m. – 12:15 p.m.

Room: Gallant Fox - AV

Title: Top Papers in the Intercultural Communication Division

Sponsor: Intercultural Communication Division

Chair: Margaret Butcher, *University of Arkansas*

*A Labor of Love: Blackness as a Confounding Factor for State Memory in
Memorializing Martin Luther King, Jr.

Harrison Lucas, *Penn State University*

Stereotypes of a Black Male Misunderstood: Belonging in Collaborative
Intergenerational Autoethnography, the Communication of Black Masculinities, and
the Symbolism of Tupac

Mark Hopson, *Chapman University*

Polyvocality as a Means of Communicating Belonging in Korean-Black Interaction
Sarah Cho, *University of Texas, Permian Basin*

Respondent: Lionnell "Badu" Smith, *San Francisco State University*

**Top Paper Award*

4301

Saturday 11:00 a.m. – 12:15 p.m.
Room: Hamilton

4301

Saturday 11:00 a.m. – 12:15 p.m.
Room: Lebanon

4301

Saturday 11:00 a.m. – 12:15 p.m.
Room: Ranger

Title: Selected Papers in Mass Communication

Sponsor: Mass Communication Division

Chair: Barry P. Smith, *Mississippi University for Women*

Breaking The Silence: Coming Out As LGBTQ

Whitney Howard, *University of Southern Mississippi*

That's Not Canon! Exploring Diversity, Supernatural Texts, and Audience Reception

Gwen Nisbett, *University of North Texas*

Newly Paul, *University of North Texas*

The Economic Pressure on a Novice Independent Podcaster in the Middle East: Case Study

Meshari Alotaibi, *University of Southern Mississippi*

Salha Alghamdi, *University of Southern Mississippi*

Respondent: Barry P. Smith, *Mississippi University for Women*

4301

Saturday 11:00 a.m. – 12:15 p.m.
Room: Sea Biscuit

Title: Showcase Sampler of Undergraduate Speech & Debate Students

Sponsor: Argumentation & Forensics Division,

Co-Sponsor: Theodore Clevenger, Jr. Undergraduate Honors Conference

Chair: Amorette Hinderaker, *Texas Christian University*

Panelist:

????: Afro Puffs

Trinity Duffie, *Wiley College*

Dramatic Interpretation: Every Brilliant Thing.

Ellie Griffin, *Texas Christian University*

Persuasion Platform Address: Life-saving medications? How Big Pharma gets away with making us sicker."

Jackson Kaiser, *Texas Christian University*

ADS Platform: Give Me Liberty or Give Me Another Beer

Savannah Sauseda, *University of Texas at Dallas*

Respondent: Ernest Mack, *Wiley College*

Forensics students selected from across the Texas region will perform interpretation events and platform addresses. Topics typically range from political communication, social justice movements, or other pressing issues facing society and young people today.

4301

Saturday 11:00 a.m. – 12:15 p.m.

Room: Traveller

Title: Longing for Belonging: The Rhetorical Presence of Tribute Bands

Sponsor: Popular Communication Division

Chair: Stephen A. King, *St. Edwards University*

The Songs Remain the Same: Spatial-Musical Nostalgia and Tribute Band Rhetoric

Jason Edward Black, *University of North Carolina, Charlotte*

What Became of Everyone I Used to Know?: The Rhetorical Space of Nostalgia and The Warp Tour Band

David Nelson, *Valdosta State University*

Straddling the Line Between Mimicry and Honor: The Beatles, The Beach Boys, and Elvis "Tribute" Bands

Jean DeHart, *Appalachian State University*

Like A Rolling Stone: Can a Tribute Band Provide Any Satisfaction?

John H. Saunders, *University of Alabama, Huntsville*

Respondent: Stephen A. King, *St. Edwards University*

4301

Saturday 11:00 a.m. – 12:15 p.m.

Room: Whirlaway

4301

Saturday 11:00 a.m. – 12:15 p.m.

Room: Indian Trail - AV

Title: Symposium Response Panel on Black Worldbuilding: Bridging

Performance, Testimony, and Black Feminist Aesthetics
Sponsor: Performance Studies Division

Chair: **Sasha Sanders**, *University of North Texas*

The Poetics of Black Feminist Worldmaking

Aisha Durham, *University of South Florida*

Dreaming of a Place to Call Home

Marquese McFerguson, *Florida Atlantic University*

Interventions Create Space for (re)Imagination

Laura D. Oliver, *Xavier University of Louisiana*

Soulsapes: A Poetic Odyssey of Belonging

Anjuliet Woodruffe, *University of Cincinnati*

4401

Saturday 12:30 p.m. – 2:30 p.m.

Room: Frisco 2

Southern States Communication Association 94th Annual Awards Luncheon

Sponsor: Southern States Communication Association

Presiding: **Ann E. Burnette**, *SSCA President*

Annual Keynote Address: **Lisa M. Corrigan**, *University of Arkansas*

Keynote Address Title:

This is a ticketed event. Tickets can be purchased online or at the registration table.

4500

Saturday 2:30 p.m. – 5:30 p.m.

Room: **Frisco 3 Foyer**

Graduate Student Recruitment Fair

Sponsor: Southern States Communication Association

*All are welcome to attend

4501

Saturday 2:45 p.m. – 4:00 p.m.

Room: Bass

2025 Convention Planning Meeting

Sponsor: Southern States Communication Association

Chair: **Patrick G. Wheaton**, *2025 Convention Planner*

All division and interest group planners for Norfolk 2025 convention should attend this planning meeting OR the planning meeting on Sunday morning (**session 4504**). (Vice Chair Elects from this year became Vice Chair at their 2024 business meetings!)

Divisions:

Applied Communication: **Mai Nou Xiong Gum**, *Furman University*
Argumentation & Forensics: **Gabby Lamura**, *Valdosta State University*
Communication Theory & Methodology: **Dennis McCarty**, *University of Florida*
Community College: **Karen Hill**, *Volunteer State Community College*
Freedom of Speech: **John Banister**, *University of Georgia*
Gender Studies: **Cassidy Ellis**, *University of Cincinnati*
Health Communication: **Tyana Ellis**, *Campbell University*
Identity, Inclusion, & Social Justice: **Josh Miller**, *Texas State University*
Instructional Development: **Colleen Mestayer**, *Tennessee Tech University*
Intercultural Communication: **Amy N. Heuman**, *Texas Tech University*
Interpersonal Communication: **Erin Basinger**, *Univ of North Carolina-Charlotte*
Mass Communication: **Umisha KC**, *University of Maryland*
Performance Studies: **Colin Whitworth**, *Georgia College & State University*
Political Communication: **Matthew Farmer**, *University of Georgia*
Popular Communication: **John Saunders**, *University of Alabama, Huntsville*
Public Relations: **Kelly Williams**, *University of West Georgia*
Rhetoric & Public Address: **Sara Baugh-Harris**, *Davidson College*

Interest groups:

Am Society for the History of Rhetoric: **Jason Myers**, *University of Georgia*
Assn for Comm Administrators: **Chris McCollough**, *Jacksonville State University*
Ethnography: **Pamela Dykes**, *Florida Southern College*
Kenneth Burke Society: **Alex Morales**, *University of Memphis*
Language & Social Interaction: **?????????**
Philosophy & Ethics of Communication: **David Impellizzeri**, *Regent University*
State Associations: **Shaq Marsh**, *Pellissippi State Community College*

4501

Saturday 2:45 p.m. – 4:00 p.m.
Room: Bush

Title: **A, B, C Squared: Argumentation and Belonging in Classroom and Competition**

Sponsor: Argumentation & Forensics Division

Chair: **Gary Deaton**, *Transylvania University*

Panelists:

Gary Deaton, *Transylvania University*
Rich Knight, *Shippensburg University*
Danielle Williams, *Georgia Gwinnett College*
Ryan Goke, *Murray State University*
Taylor Deaton, *Bellarmino University*

4501

Saturday 2:45 p.m. – 4:00 p.m.

Room: Citation

Title: Fostering Belonging During Professional Transitions

Sponsor: Association for Communication Administrators Interest Group

Chair: Lesli Pace, *Southeast Missouri State University*

Todd Lee Goen, *Virginia Military Institute*

Abby Brooks, *Eastern Kentucky University*

Nina-Jo Moore, *Appalachian State University*

Carl M. Cates, *University of Texas at Permian Basin*

4501

Saturday 2:45 p.m. – 4:00 p.m.

Room: Comanche

**To Belong and Beyond: Communication, Theory, Scholarship - 3rd
Annual Scholarly Quiz Bowl**

Sponsor: Interpersonal Communication Division

Chair: Lindsey Aloia, *University of Arkansas*

Panelists:

Emily Scheinfeld, *Kennesaw State University*

Leah E. LeFebvre, *University of Alabama*

Josh Pederson, *University of Alabama*

Michael Arrington, *Sam Houston State University*

Erin Basinger, *University of North Carolina, Charlotte*

Xiaoti Fan, *University of Alabama, Huntsville*

Tina M. Harris, *Louisiana State University*

Michael Kotowski, *University of Tennessee, Knoxville*

Joseph McGlynn, *University of North Texas*

David Roache, *Christopher Newport University*

Lisa van Raalte, *Sam Houston State University*

This panel is designed to engage conference attendees through an interactive and stimulating discussion of communication scholars debating interpersonal communication knowledge and theory. This panel offers the opportunity to interact with disciplinary insights. The goal of this panel is to provide a fun and engaging atmosphere to question, learn, and laugh together. Scholars were invited to participate on two teams. Questions about communication theory and interpersonal

knowledge will be prepared ahead of time. The quiz bowl questions will offer the ability to discuss general and particular communication theory and interpersonal-based questions. Teams will be given one question at a time and have the opportunity to deliberate before offering their answer. After each team responds, the audience will then be invited to participate and engage teams.

4501

Saturday 2:45 p.m. – 4:00 p.m.

Room: Frisco 1

Title: Instructional Communication in Practice

Sponsor: Instructional Development Division

Chair: Scott Christen, Tennessee Tech University

Communication Apprehension and Virtual Reality Exposure Therapy in the Online Public Speaking Classroom

Madison Rose McBride, University of Arkansas

Emily Privett, University of Arkansas

Gender, Age, Class and Racial Stereotypes, and Power Relations In Television Ads: 2011-13 vs. 2021-22

Thomas David Clark, Xavier University

Julie Stewart, University of Texas-Dallas

Approaching Conversations About Generative A.I.

Joseph Brentlingerr, Indiana University, Bloomington

Respondent: Scott Christen, Tennessee Tech University

4501

Saturday 2:45 p.m. – 4:00 p.m.

Room: Frisco 4

Title: Deplorable Archives: Dealing with Difficult Artifacts in University Archives

Sponsor: Rhetoric & Public Address Division

Chair: Carole Blair, University of North Carolina-Chapel Hill

The Hood in the Box: Archival Study of White Nationalist Rhetoric

Matthew Parnell, Penn State University

Bodies of Evidence: The Persistent Presence of Criminal Archives

Roseann M. Mandziuk, Texas State University

What is "Belonging" for the "Mexican American"? Reflections on Archival Insistence

José G. Izaguirre III, University of Texas at Austin

Disregarding Dissent: How "The Eyes of Texas Committee Report" Maintains Tradition through the Preservation of Whiteness

Olivia Gellar, University of Texas at Austin

4501

Saturday 2:45 p.m. – 4:00 p.m.

Room: Frisco 5

Title: Feminist Interventions on Sexual Life

Sponsor: Gender Studies Division

Chair: Hannah Tabrizi, Syracuse University

He Can't Be an Abuser, I Love Him!: Conspiracy Theories, Darvo, and Fandoms in the Wake of #MeToo

Daniella Ruiz Cantu, University of Arkansas

Online Sexual Behavior: Gender Roles, Pleasure, and Fetishes in the Digital Landscape

Fernanda Veiverberg, University of Southern Mississippi

Respondent: Sarah Marshall, University of Southern Florida

4501

Saturday 2:45 p.m. – 4:00 p.m.

Room: Gallant Fox - AV

Title: Harnessing the Power of AI: Revolutionizing Public Relations in the Modern South

Sponsor: Public Relations Division

Chair: Jessica Beckham, University of Tennessee, Martin

Panelists:

Carrie Reif-Stice, Augusta University

Sarah Smith-Frigerio, University of Tampa

Kelly Williams, University of West Georgia

Corey Allan Hickerson, James Madison University

As the push to adopt new technologies grows, PR practitioners risk irrelevance without AI adoption. This presentation urges the Southern States Communication Association to recognize AI's potential in PR. Notably, ChatGPT inspired this panel and contributed to this description.

4501

Saturday 2:45 p.m. – 4:00 p.m.

Room: Hamilton

4501

Saturday 2:45 p.m. – 4:00 p.m.

Room: Lebanon

4501

Saturday 2:45 p.m. – 4:00 p.m.
Room: Sea Biscuit

Title: Creating a Sense of Belonging in a Mediated Environment

Sponsor: Mass Communication Division

Chair: Barry P. Smith, Mississippi University for Women

Creating a Sense of Belonging in Student Media

Brian C. Brantley, Texas A&M University–San Antonio

Building Ethos in a Complex Media Context

Rachel Martin Harlow, University of Texas, Permian Basin

Connecting Home from Abroad

William Harlow, University of Texas, Permian Basin

Maintaining “Home” via Social Media

Umisha KC, University of Maryland

And They Were All in One Discord — Creating Community in Video Games

Barry P. Smith, Mississippi University for Women

4501

Saturday 2:45 p.m. – 4:00 p.m.

Room: **Traveller – NEED ROUNDTABLES**

Title: Online Course Design Open House

Sponsor: Community College Division

Chair: Jeff Sorrels, Collin College

Panelists:

Brad Bailey, Mississippi Gulf Coast Community College

Laurie Metcalf, Blinn College

Samantha Chapuseaux, Florida Gateway College

Nakia Welch, San Jacinto College

Angela Gibson, Shelton State Community College

Shaq Marsh, Pellissippi State Community College

This is an opportunity for faculty who teach online to compare course design and share ideas with one another. This open house is for seasoned online teaching pros, those being tasked with designing their first online course or switching to a new or unfamiliar learning management system and everyone in between. In this session, experienced online faculty will make “sandbox” versions of their courses available on computers around the room for attendees to browse and discuss with the panelists. Attendees will be able to examine the panelists’ courses, share ideas, and learn from decades of combined online teaching experience, as well as see multiple approaches to teaching various courses online. Multiple versions of Introduction to Communication, Public Speaking, Interpersonal Communication, Small Group Communication, and Business and Professional Communication will be available.

4501

Saturday 2:45 p.m. – 4:00 p.m.
Room: Whirlaway

4501

Saturday 2:45 p.m. – 4:00 p.m.
Room: Indian Trail – AV

Title: Top Student Performances in Performance Studies

Sponsor: Performance Studies Division

Chair: Nicole M. Costantini, *Savannah College of Art and Design-Atlanta*

Hit Play for Me

Bethany Farmer, *University of North Texas*

Whose Life is it Anyway? Exploring the Comic Body on Stage

joseph richards, *University of North Carolina*

Tension in 6 Courses

Naomi Kliewer, *University of North Texas*

A Performance of Two Poems on Communicating

Faith Odele, *Texas A&M University*

Respondent: Alex Davenport, *St. Cloud State University*

4601

Saturday 4:15 p.m. – 5:30 p.m.
Room: Bass

Kenneth Burke Society Interest Group Business Meeting

Chair: Jaime Robb, *Marquette University*

Vice Chair: Alex Morales, *University of Memphis*

Vice Chair Elect: Alex Morales, *University of Memphis*

Secretary: Matthew Farmer, *University of Georgia*

4601

Saturday 4:15 p.m. – 5:30 p.m.
Room: Bush

Freedom of Speech Division Business Meeting

Chair: Patrick G. Wheaton, *Georgia Southern University*

Vice Chair: Ben Medeiros, *State University of New York, Plattsburgh*

Vice Chair Elect: John Banister, *University of Georgia*

Secretary: Joshua Guitar, *Kean University*

4601

Saturday 4:15 p.m. – 5:30 p.m.
Room: Citation

American Society History Rhetoric Interest Group Business Meeting

Chair: Christopher Wernecke, *Georgia State University*
Vice Chair: Nick Sciuillo, *Texas A&M University, Kingsville*
Vice Chair Elect: Jason Myers, *University of Georgia*
Secretary: Alex Morales, *University of Memphis*

4601

Saturday 4:15 p.m. – 5:30 p.m.
Room: Comanche

Community College Division Business Meeting

Chair: Jeff Sorrels, *Collin College*
Vice Chair: Shaq Marsh, *Pellissippi State Community College*
Vice Chair Elect: Karen Hill, *Volunteer State Community College*
Secretary: Brad Bailey, *Mississippi Gulf Coast Community College*

4601

Saturday 4:15 p.m. – 5:30 p.m.
Room: Frisco 1

Instructional Development Division Business Meeting

Chair: Scott Christen, *Tennessee Tech University*
Vice Chair: Jacob Metz, *Tennessee Tech University*
Vice Chair Elect: Colleen Mestayer, *Tennessee Tech University*
Secretary: Lakelyn Taylor, *University of Vermont*

4601

Saturday 4:15 p.m. – 5:30 p.m.
Room: Frisco 5

Health Communication Division Business Meeting

Chair: Kelly Morrison, *University of Alabama, Birmingham*
Vice Chair: Adam Richards, *Furman University*
Vice Chair Elect: Tyana Ellis, *Campbell University*
Secretary: Fan Yang, *University of Alabama, Birmingham*

4601

Saturday 4:15 p.m. – 5:30 p.m.
Room: Gallant Fox - AV

Public Relations Division Business Meeting

Chair: Carrie Reif-Stice, *Augusta State University*

Vice Chair: Jessica Beckham, *University of Tennessee, Martin*
Vice Chair Elect: Kelly Williams, *University of West Georgia*
Secretary: Breann Murphy, *Jacksonville State University*

4601

Saturday 4:15 p.m. – 5:30 p.m.
Room: Ranger

Association for Comm Administrators Interest Group Business Meeting

Chair: Jerry Hale, *University of Tennessee, Chattanooga*
Vice Chair: Lesli K. Pace, *Southeastern Missouri State University*
Vice Chair Elect: Chris McCollough, *Jacksonville State University*
Secretary: Pam Bourland-Davis, *Georgia Southern University*

4601

Saturday 4:15 p.m. – 5:30 p.m.
Room: Sea Biscuit

Interpersonal Communication Division Business Meeting

Chair: Laura Miller, *University of Tennessee*
Vice Chair: Lindsey Aloia, *University of Arkansas*
Vice Chair Elect: Erin Basinger, *University of North Carolina, Charlotte*
Secretary: Pauline Matthey, *Georgia State University*

4601

Saturday 4:15 p.m. – 5:30 p.m.
Room: Traveller

Identity, Inclusion, & Social Justice Division Business Meeting

Chair: Lisa M. Corrigan, *University of Arkansas*
Vice Chair: Chandra A. Maldonado, *Campbell University*
Vice Chair Elect: Josh Miller, *Texas State University*
Secretary: Josh Miller, *Texas State University*

4601

Saturday 4:15 p.m. – 5:30 p.m.
Room: Whirlaway

Mass Communication Division Business Meeting

Chair: Barry P. Smith, *Mississippi University for Women*
Vice Chair: Melissa Smith, *Mississippi University for Women*
Vice Chair Elect: Umisha KC, *University of Maryland*
Secretary: Melissa Smith, *Mississippi University for Women*

4601

Saturday 4:15 p.m. – 5:30 p.m.

Room: Winchester

Ethnography Interest Group Business Meeting

Chair: Abby Arnold-Patti, *University of Memphis*

Vice Chair: Vickie VanHurley, *Florida Southern College*

Vice Chair Elect: Pamela Dykes, *Florida Southern College*

Secretary: Dinah Tettah, *Arkansas State University*

4801

Saturday 6:30 p.m. – 9:00 p.m.

Room: Frisco 2

The Southern States Communication Association Michael M. Osborn Reception

Sponsors: Drs. Michael and Suzanne Osborn, **Pearson Publishing**

Day 5

Sunday, April 7, 2024

5101

Sunday 8:00 a.m. – 9:15 a.m.

Room: Bass

Title: Communicating Service Learning Through Service-Learning Partnerships

Sponsor: Applied Communication Division

Chair: Dana Gibson, *Columbus State University*

Let's write a Textbook About It: Viewing Public Speaking through the lens of community engagement

Adam Bova, *Columbus State University*

Let's write a Textbook About It: Viewing Public Speaking through the lens of community engagement

Ben Baker, *Columbus State University*

Harnessing the Power of *Hooah* (Everything and anything except No) in a Strategic Communication Management MA

Ramesh Rao, *Columbus State University*

"I love my city government says No One Ever": Strategic Internship Creation to Communicate Belonging

Tiffany McBride, *Columbus State University*

Cassie Higgins, *Girls, Inc.*

5102

Sunday 8:00 a.m. – 9:15 a.m.

Room: Bush

Title: Rhetorics of Gender, Family, and Economy

Sponsor: Rhetoric & Public Address Division

Chair: Christina Moss, *University of Memphis*

Fatherhood as Ideograph: Toward Redeeming a Wholesome Masculinity for the Better Wellbeing of Men and Families

Benjamin J. Cline, *Western New Mexico University*

"An Additional Stream of Income Is Great, But Growing Into the Best Version of Yourself Is Priceless": Rethinking Affect-Oriented Rhetorical Criticism Through MLM Affirmations

Christina Deka, *University of Georgia*

The Bearers of Life Bearing Unimaginable Burdens: A Rhetorical Criticism on China's One-Child Policy Propaganda

Sarah Ottinger, *Texas A&M University*

Scooblin and Scrat-Scroblin for a Fathers Love: Neoliberalism and Narrative Paradigm in Adventure Time

Austin Thompson, *University of North Texas*

5103

Sunday 8:00 a.m. – 9:15 a.m.

Room: Citation

Title: Roundtable on Belongingness in Debate and Forensics

Sponsor: Argumentation & Forensics Division

Chair: Mik Davis, *University of Georgia*

Panelists:

Mike Gray, *Troy University*

Michael Eaves, *Valdosta State University*

Hanna Cooper, *Troy University*

Kiera Figgins, *Lamar University*

Gabrielle Lamura, *Valdosta State University*

Samantha Rippetoe, *DePauw University*

Nick Sciuolo, *Texas A&M University-Kingsville*

"Belongingness" refers to a felt state of belonging, acceptance, and affiliation with a particular group. The importance of belongingness to debate and forensics cannot be overstated. Where does debate belong? Who belongs in debate? What optics

foster success and a sense of belonging for debate teams? How does one start and manage a debate team? What strategies can be deployed to promote and garner support for debate and forensics activities to your department, college, or local community? How does one build and preserve team histories and legacies? Roundtable discussants will answer these questions, exchange ideas with one another and the audience, and share stories that explore what it means to belong in debate and forensics.

5104

Sunday 8:00 a.m. – 9:15 a.m.

Room: Comanche

2025 Convention Planning Meeting

Sponsor: Southern States Communication Association

Chair: **Patrick G. Wheaton**, *2025 Convention Planner*

All division and interest group planners for Norfolk 2025 convention should attend this planning meeting **OR** the planning meeting on Saturday afternoon (**session 4504**). (Vice Chair Elects from this year became Vice Chair at their 2024 business meetings!)

Divisions:

Applied Communication: **Mai Nou Xiong Gum**, *Furman University*
Argumentation and Forensics: **Gabby Lamura**, *Valdosta State University*
Communication Theory and Methodology: **Dennis McCarty**, *University of Florida*
Community College: **Karen Hill**, *Volunteer State Community College*
Freedom of Speech: **John Banister**, *University of Georgia*
Gender Studies: **Cassidy Ellis**, *University of Cincinnati*
Health Communication: **Tyana Ellis**, *Campbell University*
Identity, Inclusion, & Social Justice: **Josh Miller**, *Texas State University*
Instructional Development: **Colleen Mestayer**, *Tennessee Tech University*
Intercultural Communication: **Amy N. Heuman**, *Texas Tech University*
Interpersonal Communication: **Erin Basinger**, *Univ of North Carolina-Charlotte*
Mass Communication: **Umisha KC**, *University of Maryland*
Performance Studies: **Colin Whitworth**, *Georgia College & State University*
Political Communication: **Matthew Farmer**, *University of Georgia*
Popular Communication: **John Saunders**, *University of Alabama, Huntsville*
Public Relations: **Kelly Williams**, *University of West Georgia*
Rhetoric and Public Address: **Sara Baugh-Harris**, *Davidson College*

Interest Groups:

Am Society for the History of Rhetoric: **Jason Myers**, *University of Georgia*
Assn for Comm Administrators: **Chris McCollough**, *Jacksonville State University*
Ethnography: **Pamela Dykes**, *Florida Southern College*
Kenneth Burke Society: **Alex Morales**, *University of Memphis*
Language and Social Interaction: **?????????**
Philosophy & Ethics of Communication: **David Impellizzeri**, *Regent University*

State Associations: **Shaq Marsh**, *Pellissippi State Community College*

5105

Sunday 8:00 a.m. – 9:15 a.m.

Room: **Erudia**

Nominating Committee Meeting

Sponsor: Southern States Communication Association

Chair: **Ann E. Burnette**, *SSCA Immediate Past President*

Participants: Immediate Past Chairs of SSCA Divisions (Chairs from this year became Immediate Past Chair at their division business meetings Friday or Saturday!)

Applied Communication: **Ashton Mouton**, *Sam Houston State University*
Argumentation & Forensics: **Michael Gray**, *Troy University*
Comm Theory & Methodology: **Quinten Bernhold**, *University of Tennessee*
Community College: **Jeff Sorrels**, *Collin College*
Freedom of Speech: **Patrick G. Wheaton**, *Georgia Southern University*
Gender Studies: **Keven James Rudrow**, *Syracuse University*
Health Communication: **Kelly Morrison**, *University of Alabama-Birmingham*
Identity, Inclusion, & Social Justice: **Lisa Corrigan**, *University of Arkansas*
Instructional Development: **Scott Christen**, *Tennessee Tech University*
Intercultural Communication: **Mary Meares**, *University of Alabama*
Interpersonal Communication: **Laura Miller**, *University of Tennessee*
Mass Communication: **Barry Smith**, *Mississippi University for Women*
Performance Studies: **Cynthis Sampson**, *Louisiana State University*
Political Communication: **Melissa Smith**, *Mississippi University for Women*
Popular Communication: **Dave Nelson**, *Valdosta State University*
Public Relations: **Carrie Reif-Stice**, *Augusta State University*
Rhetoric & Public Address: **Brandon Inabinet**, *Furman University*

Strategic Communication Director: **Kevin Bryant**, *Clemson University*

5106

Sunday 8:00 a.m. – 9:15 a.m.

Room: Gallant Fox

Time and Place Committee Meeting

Sponsor: Southern States Communication Association

Chair: **Leslie Rodriguez**, *Angelo State University*

Committee Members:

Abby Brooks, *Eastern Kentucky University*

Pam Bourland-Davis, *Georgia Southern University*

De Facto Members:

Janet Fisher, *Conference Direct*

Lauralee Shapiro, *Conference Direct*

John Haas, *University of Tennessee*

5107

Sunday 8:00 a.m. – 9:15 a.m.

Room: Ranger

Title: Bridging the Gap: Creating and Operating a University Speaking Center

Sponsor: Instructional Development Division

Chair: Cole Franklin, *Louisiana State University, Alexandria*

Panelists:

Cole Franklin, *Louisiana State University, Alexandria*

Cynthia L. Carrico, *Florida International University*

Sarah Parker Hughes, *Towson University*

Emily Normand, *Lewis University*

Sean Patrick O'Rourke, *Sewanee: The University of the South*

Paul Stafford, *Tarleton State University*

Danielle Walker, *Concordia University*

Upon starting college, students have likely studied English/reading/writing for 12 years. However, many still struggle with effective writing. One effective way many universities address this concern is by creating university writing centers. However, the same students who have studied writing throughout their entire educational journey have likely received minimal training in effective public speaking. As a result, many students struggle with planning, organizing, and delivering effective oral presentations. Some universities have sought to combat this issue with the creation of university speaking centers. Much like a university writing center, speaking centers provide a place for students to receive individualized assistance from a trained consultant on all aspects of effective presentations. Panelists will provide insights regarding the inception, development, and operation of a university speaking center.

5108

Sunday 8:00 a.m. – 9:15 a.m.

Room: Sea Biscuit

Title: Cultivating Intercultural Belonging in Higher Education

Sponsor: Intercultural Communication Division

Chair: Margaret Butcher, *University of Memphis*

Identity Cues in Online Courses: An Exploration of Students' Views

Liseth Hubbard, *University of Texas, Tyler*
Utilizing New Media Technologies to Promote Intercultural Communication and Learning in Higher Education
Patricia J. Stout, *University of Texas, Tyler*
The Place of Intercultural Communication: A Framing Analysis of Communication Department Webpages
Erik Gustafson, *University of Texas, Tyler*

Respondent: Sophia Flemming, *University of Georgia*

5109

Sunday 8:00 a.m. – 9:15 a.m.
Room: Traveller

Title: Authentic Interpersonal Communication about Relational Desires
Sponsor: Interpersonal Communication Division

Chair: Emily Scheinfeld, *Kennesaw State University*

I am what I am and I am proud of it: Exploring Coming Out Conversations
Gourav Rath, *University of Alabama*
Female and Male College Students' Perceptions for Benefits and Drawbacks of Maintaining Back Burner Relationships Online
Narissra Punyanunt-Carter, *Texas Tech University*
Jayson Dibble, *Hope College*
Michelle Drouin, *Indiana University Purdue University, Fort Wayne*
Christian Chamblee, *Texas Tech University*
Kayren Larrimore, *Texas Tech University*

Respondent: Emily Scheinfeld, *Kennesaw State University*

5201

Sunday 9:30 a.m. – 10:45 a.m.
Room: Bass

Title: An Intersectional Approach and Expanding the Critical Lens to Communicating Belonging through a Diversity of Scholarship
Sponsor: Intercultural Communication Division

Chair: Curtis Chamblee, *University of Memphis*

Panelists:

Natonya Listach, *Middle Tennessee State University*
Sophia Flemming, *University of Georgia*
Sneha Goswanmi, *University of Memphis*
Sam Guajardo, *University of Memphis*
Malcom Evans, *Louisiana State University*
AD Alston, *University of Memphis*

This panel brings together a diverse group of graduate students from multiple universities that will examine the conference theme of "Communicating Belonging" through the framework of Intercultural Communication. Through the individual experiences, each panel members research demonstrates critical approaches to intercultural communication through the frameworks of power, race, gender, class, sexuality and nationality each connects to the theme of the conference, communicating belonging. Thus, the panelists and their research aim to demonstrate how themes of power, race, gender, class, sexuality and nationality impacts critical intercultural frameworks and provide contrasting ways to expand the viewpoints of critical intercultural communication.

5202

Sunday 9:30 a.m. – 10:45 a.m.
Room: Bush

Title: Images and Spaces of Belonging and Othering

Sponsor: Rhetoric & Public Address Division

Chair: Kelly Nagel, *Penn State University*

The 6th Floor Museum at Dealey Plaza: A Temporal Perspective by Incongruity Analysis

Emily Michale Maly, *University of North Texas*

The Iconic Image of the Colombian Civil War: Visual Rhetoric of Identity, Culture and Violence

Laura Gabriela Puentes, *University of North Texas*

Picturing the Global South Through a Western Lens: A Postcolonial Critique of Modern Missionary Visual Rhetoric

Madeline Aubrey Studebaker, *University of Arkansas*

Respondent: Sara Baugh-Harris, *Davidson College*

5203

Sunday 9:30 a.m. – 10:45 a.m.
Room: Citations

Title: Communication Theory Building Roundtable

Sponsor: Communication Theory & Methodology Division

Chair: Kelly Morrison, *University of Alabama, Birmingham*

Panelists:

Jenny Crowley, *University of Tennessee, Knoxville*

Emily Scheinfeld, *Kennesaw State University*

Steve McCornack, *University of Alabama, Birmingham*

Jihyun Esther Paik, *Texas Christian University*

Michael Kotowski, *University of Tennessee, Knoxville*

Tim Levine, *University of Alabama, Birmingham*

Theory is essential for the advancement of communication scholarship. Manuscripts that are not sufficiently theoretical are rejected from journals. Graduate students are expected to engage theory in their theses and dissertations. Communication textbooks typically cover numerous theories relevant to communication. How do these theories come to be? How does one go about creating, building, and constructing a theory? Are there ways to improve theory construction? The panelists on this roundtable discussion will engage in questions such as these and more. The panel consists of senior scholars who have authored influential communication theories, mid-career scholars, and assistant professors in early career. Audience participation and discussion will be encouraged.

5204

Sunday 9:30 a.m. – 10:45 a.m.
Room: Erudia

Committee on Committees

Sponsor: Southern States Communication Association

Presiding: **Carl M. Cates**, *SSCA 2024-2025 President*

Committee Members:

Patrick G. Wheaton, *1st Vice President*

?????????, *2nd Vice President*

Ann E. Burnette, *Immediate Past President*

John Haas, *Executive Director*

Jerry Hale, *Immediate Past Executive Director*

Antonio Spikes, *DEI Committee Chair*

Lesli K. Pace, *Finance Committee Chair*

Rebekah Fox, *SCJ Editor*

Kevin Bryant, *Strategic Communication Director*

5205

Sunday 9:30 a.m. – 10:45 a.m.
Room: Ranger

Title: Cult of Lecturer: Belonging in Academia Without the Option for Tenure

Sponsor: Instructional Development Division

Chair: **Jacob Metz**, *Tennessee Tech University*

Panelists:

Caitlin Baker, *Clemson University*

Morgan Team, *Clemson University*

James Doran, *Texas Tech University*

Sheree McCormack, *Texas Tech University*

Sonia Moore, *Texas Tech University*

Katie Schoonover, *Texas Tech University*

Many institutions of higher education rely on lecturers to fulfill teaching roles, yet the position is often considered temporary, and lecturers are often overlooked. Lecturers often feel undervalued, pushed aside, or like they don't belong. With the ever-changing landscape of academia, we are proposing ways in which lecturers can advocate for their position, and subsequent membership in their departments; including course offerings, professional growth, committee membership, and opportunities outside the classroom.