

93rd Annual Convention Southern States Communication Association

33rd Annual Theodore Clevenger, Jr. Undergraduate Honors Conference

April 12-16, 2023 • Hilton St. Petersburg Bayfront • St. Petersburg, Florida

COMMUNICATING OUR FUTURE

PRESIDENT: Tina M. Harris, *Louisiana State University*

1ST VICE PRESIDENT: Ann E. Burnette, *Texas State University*

2ND VICE PRESIDENT: Carl Cates, *Arkansas State University*

EXECUTIVE DIRECTOR: John Haas, *University of Tennessee*

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[Hold for Welcome Message from Ann E. Burnette]

[Hold for UHC Welcome from Carl Cates]

[Hold for Sheraton Floor Plans]

Registration Hours

Registration location: Bayboro

Wednesday, April 12 3:00 pm – 5:00 pm

Thursday, April 13 7:30 am – 4:00 pm

Friday, April 14 7:30 am – 4:00 pm

Saturday April 15 7:30 am – 3:00 pm

Exhibit Schedule

Please visit our exhibitors in the Grand Central Foyer; we value their presence and support for SSCA.

Thursday April 13 12:00 noon – 5:00 pm

Friday, April 14 10:00 am – 5:00 pm

Saturday, April 15 9:00 am – 12:00 noon

Programs and Business Meetings by Sponsor

(**Bold** = Division or Interest Group Business Meeting)

American Society for the History of Rhetoric (ASHR) Interest Group: 3402, 3805, 4107

Applied Communication Division: 2203, 2404, 2602, 3410, **3801**, 4106, 4514, 5207

Argumentation and Forensics Division: 2402, 2502, 3207, 3407, 4102, **4701**

Association for Communication Administration Interest Group: 3609, 4503, **4708**

Communication Theory and Methodology Division: 2209, 2302, 3507, 4307, **4704**, 5212

Community College Division: 4309, **4713**, 5102, 5302

Ethnography Interest Group: 2202, 2304, 3206, 3403, **3810**, 4501

Freedom of Speech Division: 2403, 3201, 4502, **4709**

Gender Studies Division: 2401, 2509, 3209, 3505, 4208, 4301, **4705**, 5202

GIFTS (Great Ideas for Teaching Students): 4108, 4210, 4510

Health Communication Division: 2301, 2404, 3502, **3808**, 4207, 4308

Identity, Inclusion, and Social Justice Division: 2208, 2306, 2406, 2508, **3802**, 4213, 4310, 4511, 5108, 5209

Instructional Development Division: 2308, 2408, 2504, 3210, 3411, 3508, 3604, **3806**, 4203, 4305, 5103, 5203, 5301

Intercultural Communication Division: 2204, 2303, 3412, 4103, 4513, **4707**

Interpersonal Communication Division: 2301, 2409, 3509, 3606, **3803**, 4104, 4201, 4312, 5109, 5206

Kenneth Burke Society Interest Group: 2603, 3605, 4112, **4702**

Language and Social Interaction Division: 2506, 3212, 4507, **4706**

Mass Communication Division: 2505, 3401, 4109, 4211, **4711**, 5110

Performance Studies Division: 2207, 2604, 3406, 4303, **4712**, 5106, 5211

Philosophy and Ethics of Communication Interest Group: 3208, 3408, **4703**

Political Communication Division: 2205, 3203, 3407, **3809**, 4111, 4212, 4302, 4512, 5205

Popular Communication Division: 2305, 2503, 3506, 4306, 4509, **4714**, 5101, 5210

President Spotlight Panel: 3202, 4311

Public Relations Division: 2201, 2309, 2601, **3807**, 4113, 4214, 5201, 5303

Rhetoric and Public Address Division: 2206, 2307, 2407, 2507, 2605, 3409, 3501, 3608, 4110, 4212, 4302, 4502, **4710**, 5107, 5208

SSCA:

1101 (Administrative Committee Meeting),
 1201 (Executive Council Pt 1),
 2101 (Executive Council Pt 2),
 2405 (The Future of SSCA),
 2801 (Welcome Reception),
 3101 (SSCA Breakfast and Business Meeting),
 3301 (Past Presidents' Luncheon),
 3607 (DEI Keynote),
 4101 (UHC Breakfast),
 4204 (Remembering Dwight Freshley),
 4401 (SSCA Awards Luncheon),
 4504 (2024 Convention Planning Meeting),
 4508 (Conversation with NCA Leadership),
 4600 (Graduate Fair),
 4801 (Osborn Reception),
 5104 (2024 Convention Planning Meeting),
 5105 (Nominating Committee Meeting),
 5204 (Committee on Committees),
 5304 (Time and Place Committee)

State Associations Interest Group: 2501, **3804**, 4202

Theodore Clevenger, Jr., Undergraduate Honors Conference of SSCA (Second Vice President): 3204, 3205, 3404, 3405, 3503, 3504, 3601, 3602, 4205, 4206, 4304, 4505, 4506

Vice President Spotlight Panels: 2606, 2701, 3211, 3701, 4512, 4601

Division and Interest Group Business Meetings:

American Society for the History of Rhetoric Interest Group: 3805

Applied Communication Division: 3801

Argumentation and Forensics Division: 4701

Association for Communication Administrators Interest Group: 4708

Communication Theory and Methodology Division: 4704

Community College Division: 4713

Ethnography Interest Group: 3810

Freedom of Speech Division: 4709

Gender Studies Division: 4705

Health Communication Division: 3808

Identity, Inclusion, and Social Justice Division: 3802

Instructional Development Division: 3806

Intercultural Communication Division: 4707

Interpersonal Communication Division: 3803

Kenneth Burke Society Interest Group: 4702

Language and Social Interaction Division: 4706

Mass Communication Division: 4711

Performance Studies Division: 4712

Philosophy and Ethics of Communication Interest Group: 4703

Political Communication Division: 3809

Popular Communication Division: 4714

Public Relations Division: 3807

Rhetoric and Public Address Division: 4710

State Associations Interest Group: 3804

Day 1

Wednesday, April 12, 2023

1101

Wednesday 2:00 p.m. – 3:45 p.m.

Room: Grand Central/Edge/Kenwood

Administrative Committee Meeting

Sponsor: Southern States Communication Association

Presiding: **Tina M. Harris**, *President*

Administrative Committee Members:

Ann E. Burnette, *First Vice President*

Carl Cates, *Second Vice President*

Wendy Atkins-Sayre, *Immediate Past President*

John Haas, *Executive Director*

Jerry Hale, *Immediate Past Executive Director*

Antonio Spikes, *DEI Committee Chair*

Pavica Sheldon, *Finance Committee Chair*

Kevin Bryant, *Executive Director's Liaison*

1201

Wednesday 4:00 p.m. – 6:45 p.m.

Room: Grand Central/Edge/Kenwood

Executive Council Meeting

Part 1

Sponsor: Southern States Communication Association

Presiding: **Tina M. Harris**, *President*

Ann E. Burnette, *First Vice President*

Carl Cates, *Second Vice President*

Wendy Atkins-Sayre, *Immediate Past President*

John Haas, *Executive Director*

Jerry Hale, *Immediate Past Executive Director*

Antonio Spikes, *DEI Committee Chair*

Pavica Sheldon, *Finance Committee Chair*

Aisha Durham, *Finance Committee Member 1*

Rebekah L. Fox, *Finance Committee Member 2*

Benjamin R. Bates, *SCJ Editor*

Kevin Bryant, *Executive Director's Liaison*

Division Chairs

Brandon Boatwright, *Applied Communication Chair*
Ryan Goke, *Argumentation and Forensics Chair*
Jenny Crowley, *Communication Theory and Methodology Chair*
Laurie Metcalf, *Community College Chair*
Chandra A. Maldonado, *Freedom of Speech Chair*
Keven James Rudrow, *Gender Studies Chair*
Kelly Morrison, *Health Communication Chair*
Eletra Gilchrist-Petty, *Identity, Inclusion, and Social Justice Chair*
Michelle Garland, *Instructional Development Chair*
Margaret Butcher, *Intercultural Communication Chair*
Melinda Weathers, *Interpersonal Communication Chair*
Eugenie Almeida, *Language and Social Interaction Chair*
Brian C. Brantley, *Mass Communication Chair*
Greg Langner, *Performance Studies Chair*
Patrick Wheaton, *Political Communication Chair*
Danielle E. Williams, *Popular Communication Chair*
Michelle Groover, *Public Relations Chair*
Scott Anderson, *Rhetoric and Public Address Chair*

Standing Committee Chairs

Shana Bridges, *Constitution Committee Chair*
Piyawan Charoensap-Kelly, *Publications Committee Chair*
Pavica Sheldon, *Finance Committee Chair*
Brandon Knight, *Resolutions Committee Chair*
Andre E. Johnson, *Time and Place Committee Chair*
Mary Beth Asbury, *Resource Development Committee Chair*
Eletra Gilchrist-Petty, *SSCA K-12 Representative to NCA Legislative Assembly*
Patrick D. Bennett, *SSCA Community College Representative to NCA Legislative Assembly*
April Chatham-Carpenter, *SSCA 4 Year College/University Representative to NCA Legislative Assembly*
Brandon Inabinet, *NCA Nominating Committee Representative*
Carrie E. Reif-Stice, *NCA Regional Advancement and Promotion Advisory Board*

Day 2

Thursday, April 13, 2023

2101

Thursday 8:00 a.m. – 9:15 a.m.

Room: Grand Central/Edge/Kenwood

Executive Council Meeting Part 2

Sponsor: Southern States Communication Association

Presiding: **Tina M. Harris**, *President*

Ann E. Burnette, *First Vice President*

Carl Cates, *Second Vice President*

Wendy Atkins-Sayre, *Immediate Past President*

John Haas, *Executive Director*

Jerry Hale, *Immediate Past Executive Director*

Antonio Spikes, *DEI Committee Chair*

Pavica Sheldon, *Finance Committee Chair*

Aisha Durham, *Finance Committee Member 1*

Rebekah L. Fox, *Finance Committee Member 2*

Benjamin R. Bates, *SCJ Editor*

Kevin Bryant, *Executive Director's Liaison*

Division Chairs

Brandon Boatwright, *Applied Communication Chair*

Ryan Goke, *Argumentation and Forensics Chair*

Jenny Crowley, *Communication Theory and Methodology Chair*

Laurie Metcalf, *Community College Chair*

Chandra A. Maldonado, *Freedom of Speech Chair*

Keven James Rudrow, *Gender Studies Chair*

Kelly Morrison, *Health Communication Chair*

Eletra Gilchrist-Petty, *Identity, Inclusion, and Social Justice Chair*

Michelle Garland, *Instructional Development Chair*

Margaret Butcher, *Intercultural Communication Chair*

Melinda Weathers, *Interpersonal Communication Chair*

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Scott Anderson, *Rhetoric and Public Address Chair*

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Brandon Inabinet, *NCA Nominating Committee Representative*

Carrie E. Reif-Stice, *NCA Regional Advancement and Promotion Advisory Board*

2201

Thursday 9:30 a.m. – 10:45 a.m.

Room: Harborview

Conferences, Galleries, Nonpapers, Cases, and Games: New Ways to Communicate Our Future in the Classroom

Sponsor: Public Relations Division

Chair: **Andrew Pyle**, *Clemson University*

Brigitta R. Brunner, *Auburn University*

Corey Allan Hickerson, *James Madison University*

Carrie E. Reif-Stice, *Augusta University*

Sarah Smith-Frigerio, *University of Tampa*

Melissa Voynich, *Troy University*

Kelly Williams, *University of West Georgia*

2202

Thursday 9:30 a.m. – 10:45 a.m.

Room: HTC 1

Searching for Home: The Ancestors Call to Us

Sponsor: Ethnography Interest Group

Chair: **Christopher N. Poulos**, *University of North Carolina, Greensboro*

Ireland Outside Place and Time

Christine Salkin Davis, *University of North Carolina, Charlotte*

I Am Not Ready for this Position

Pamela Dykes, *Florida Southern College*

Doing Dualchas: Confronting the Rhetoric of Culinary Tourism in Ancestral Scotland

Ashli Quesinberry Stokes, *University of North Carolina, Charlotte*
 The Place Where I Sit: An Autoethnography of Regret and Hope
Deborah Breede, *Coastal Carolina University*

Respondent: Christopher N. Poulos, *University of North Carolina, Greensboro*

In this panel of ethnographic and autoethnographic performative, poetic, aesthetic, narrative, and rhetorical papers, we explore familial and ancestral identity and the ways in which we make sense of our lives in light of the good, the bad, and the ugly ancestral stories told to us, by us, and around us. Identity is both personal and relational, formed and reformed in relational, cultural, and social systems across time and place. One way we retrospectively reframe our lives is through narrative memory, creating symbolic representations of ourselves and our past – through story, myth, legend, and history – as it is experienced in the present. We represent ourselves through the stories we tell about ourselves, just as the stories others tell about us help construct our identity. Since our stories form within our family and social and cultural interactions, our identities are both shaped by and shape our social interactions. In this panel, we search for our ancestral identity homes in Ireland, Scotland, Southern U.S. plantations, and within ourselves, as we seek to understand ourselves and others and the connection between the two.

2203

Thursday 9:30 a.m. – 10:45 a.m.
 Room: HTC 2

Exploring the Role of Transitions in Building Resilient Military Students and Veterans

Sponsor: Applied Communication Division

Chair: Lauren Mackenzie, *Marine Corps University*

Barton David Buechner, *Adler University*

Lauren Mackenzie, *Marine Corps University*

John Parrish-Sprowl, *Indiana University-Purdue University Indianapolis*

Susan Lillian Steen, *United States Air Force-Air University*

Kelly E. Tenzek, *University at Buffalo, SUNY*

This panel connects four distinct scholarly efforts devoted to understanding how military students and veterans communicate to foster resilience. Representing diverse U.S. military and civilian institutions, panelists will discuss: [1] how veterans communicate about the transition from military life to the college

classroom, [2] how the theoretical underpinnings of coordinated management of meaning theory are connected to resilience, and [3] how resilience manifests itself in discussions related to final conversations by military personnel.

2204

Thursday 9:30 a.m. – 10:45 a.m.

Room: HTC 3 – A/V

From Total Language Immersion and Vernacular Discourses in Education to Neoliberal Capitalist Global Workplace Environments in Intercultural Communication

Sponsor: Intercultural Communication Division

Chair: **Amy N. Heuman**, *Texas Tech University*

Jayita Chakraborty, *Texas Tech University*

Kyra Heatly, *Texas A&M University*

Amy N. Heuman, *Texas Tech University*

Soham Sen, *Texas Tech University*

Jesse Starkey, *StarTora Consulting, LLC*

This roundtable focuses on “communicating our future” by attending to the intersections of intercultural, educational, and organizational communication research. We turn attention to the importance of vernacular discourses and language immersion within educational settings while also critiquing the impact of U.S. neoliberal capitalism in educational and organizational contexts. With this, we offer implications that these dynamics bring as a means of “communicating our future” within intercultural communication research.

2205

Thursday 9:30 a.m. – 10:45 a.m.

Room: HTC 4

Communicating Hopes and Fears: Uncertain Times in U.S. Politics

Sponsor: Political Communication Division

Chair: **Barry P. Smith**, *Mississippi University for Women*

Big Tents, Small Tribes, and Litmus Tests

Barry P. Smith, *Mississippi University for Women*

The Eyes of Texas Are Upon . . . Change?

Brian C. Brantley, *Texas A&M University, San Antonio*

When Reagan is Way Too Liberal: Finding a Political Home For What Used To Be the Conservative Movement

William Harlow, *University of Texas, Permian Basin*

Pop Goes Populism: Can Another Populist Claim the White House?

Melissa Smith, *Mississippi University for Women*

In the U.S., politics and elections have often taken on an apocalyptic tone ("This is the most important election ever!"). However, the last two presidential elections have been genuinely more turbulent than many others in recent history. This panel examines the current state of politics in the U.S. and the prospects for the future.

2206

Thursday 9:30 a.m. – 10:45 a.m.

Room: St. Petersburg I – A/V

Communicating the Future of Southern Identity through OWN's Queen Sugar

Sponsor: Rhetoric and Public Address Division

Chair: Ronald L. Jackson II, *University of Cincinnati*

Borders, Land and Regionalism: Rural Southern Identity in Queen Sugar

Christina L. Moss, *University of Memphis*

Down Home Love: Portrayals of Black Affection and Southern Identity on Queen Sugar

Henrietta Giles, *University of Tennessee, Martin*

Sweet Love: Celebrating the Complexity, Humanity, and the Persistence of "Black Love" on Queen Sugar.

Kandace Harris, *California State University, Northridge*

Fighting for a Place of their Own: Queen Sugar and the Search for Sanctuary

Celnisha L. Dangerfield, *University of Memphis*

Examining Verbal Aggressiveness and Argumentativeness in Queen Sugar

Felecia Jordan Jackson, *Florida State University*

Shauntae Brown White, *North Carolina Central University*

2207

Thursday 9:30 a.m. – 10:45 a.m.

Room: St. Petersburg II

The Good, the Dad, and the Ugly: Performances of Paternal

Relationships

Sponsor: Performance Studies Division

Chair: **Colin Whitworth**, *Georgia College and State University*

If Daddy was a Country Song

Colin Whitworth, *Georgia College and State University*

Stands, Walks, Strives: Queering Familial Definitions of Masculinity

Alex Davenport, *St. Cloud State University*

Welcome to Kellerman's: A Daughter's Reflection on Paternal Relationships and a Visit to the *Dirty Dancing* Resort

Nicole Costantini, *Savannah College of Art and Design, Atlanta*

No More Peanut M&Ms

Scott Dillard, *Georgia College and State University*

Narrative forms of research—including autoethnography and performance—have often embraced the traditions and epistemic potential of family storytelling. As we craft aesthetic narratives that center the family, we are also able to make sense of ourselves, our identities, and our standpoints within the world and cultures we inhabit. This collection of performances centers one aspect of the family—the relationship between father and child, emphasizing our perspective as children—as a place to understand our own experiences while finding conversations between them. These performances take a range of narrative and aesthetic approaches, ultimately finding connection in the funny, fraught, exceptional, engaging, heartwarming, heartbreaking, and mundane moments that might characterize the father-child relationship.

2208

Thursday 9:30 a.m. – 10:45 a.m.

Room: St. Petersburg III

Identity, Movements, and (Dis)appearance

Sponsor: Identity, Inclusion, and Social Justice Division

Chair: **Amber Monroe**, *Georgia State University*

Disappearing Violence: The Interconnections of Missing Black and Native Women and Girls in the U.S. Context

Amber Monroe, *Georgia State University*

To What Extent Does Escape from Reality Affect Individuals?

Meshari Alotaibi, *University of Southern Mississippi*

The Fairy Creek Blockade: A Unification of Postcolonialism, Marxism, and Environmentalism

Colleen Armstrong, *University of North Carolina, Charlotte*

2209

Thursday 9:30 a.m. – 10:45 a.m.

Room: Williams

Contributions to Interpersonal and Organizational Communication Theory

Sponsor: Communication Theory and Methodology Division

Chair: Dennis McCarty, *University of Florida*

Conceptualizing Face-Negotiation Theory in the Context of Social Media

Jill Nicole Fredenburg, *University of Memphis*

Drawing on the Past to Communicate Future Selves: Utilizing Retrospective Photo-Elicitation to Explore Newcomer Experiences

Cayla Lanier, *University of South Florida*

Communication Accommodation Theory Instrument Development: Narrowing the Measurement of Accommodation Styles

Michelle T. Violanti, *University of Tennessee*

Dennis McCarty, *University of Florida*

Gaining Compliance Through Pre-Giving with the Negation of Obligation

Dennis McCarty, *University of Florida*

Michael R. Kotowski, *University of Tennessee*

Tyler Deverell, *University of Tennessee*

Antecedents, Process, and Product Model of Coaching Communication Interactions in US Retail Environments

Shawn Daniel Goff, *Bob Jones University*

Respondent: Dennis McCarty, *University of Florida*

2301

Thursday 11:00 a.m. – 12:15 p.m.

Room: Harborview

Interpersonal Communication in Health and Support Contexts

Co-Sponsors: Interpersonal Communication Division
Health Communication Division

Chair: Emily Scheinfeld, Kennesaw State University

Predicting Satisfaction of Parents of Pediatric Patients: Perceived Quality of Providers' Communication Mitigates Negative Effects of Shorter than Desired Consultations

Adam Richards, Furman University

Joanne Semelsberger, Furman University

Anna Middleton, Scottish Rite for Children

Benjamin S. Richards, Scottish Rite for Children

Re-conceptualization of Support (In)Adequacy: An Exploration of Message Feature and Relational Outcome Differences for Support Gap Messages

Kristen Farris, Texas State University

Maya Blich, University of Texas, Austin

College Students Utilizing Dating Apps During the COVID-19 Pandemic: Message Strategies Used While Seeking a Date

Sarah Boll, University of Arkansas

Patricia Amason, University of Arkansas

Respondent: Laura Miller, University of Tennessee

2302

Thursday 11:00 a.m. – 12:15 p.m.

Room: HTC 1

Communication Theory Roundtable

Sponsor: Communication Theory and Methodology Division

Chair: Timothy Levine, The University of Alabama, Birmingham

Jenny Crowley, University of Tennessee

Timothy Levine, University of Alabama, Birmingham

Kelly Morrison, University of Alabama, Birmingham

Jessy Ohl, University of Alabama

Hee Sun Park, Korea University

Joshua R. Pederson, University of Alabama

Fan Yang, University of Alabama, Birmingham

Respondent: Timothy Levine, University of Alabama, Birmingham

2303

Thursday 11:00 a.m. – 12:15 p.m.
Room: HTC 2

Culture, Religion, and Communication

Sponsor: Intercultural Communication Division

Chair: **Todd Lee Goen**, *Virginia Military Institute*

Trauma in the People, Trauma in the Temple

Solomon W. Cochren, *University of Memphis*

Contesting Symbolic Appropriation of Swastika: Evidence from Perceptual Investigation of U.S. College Students

Pooja Ichplani, *Florida State University*

To What Extent Do Americans Misunderstand the Nonverbal Communication of Arabs and What Are the Reasons for That?

Meshari Alotaibi, *University of Southern Mississippi*

Respondent: **Pavica Sheldon**, *University of South Alabama*

2304

Thursday 11:00 a.m. – 12:15 p.m.
Room: HTC 3 – A/V

From Whispers to Yells: An Ethnographic Journey of Diversity, Equity, and Inclusion Initiatives Across Industries

Sponsor: Ethnography Interest Group

Chair: **Katherine Loh**, *Florida Southern College*

Katherine Loh, *Florida Southern College*

Pamela Dykes, *Florida Southern College*

Cara Mackie, *Florida Southern College*

David Sparling, *Florida Southern College*

Dinah Tetteh, *Arkansas State University*

Vickie VanHurley, *Florida Southern College*

Respondent: **Theresa MacNeil-Kelly**, *University of Tampa*

Author and motivational speaker Luvvie Ajayi Jones said: "In a world that wants us to whisper, I choose to yell." That quote is so apt as it relates to analyzing DEI

initiatives. Some are bold and aim to change the world fundamentally. Some are window-dressing activities meant purely to "virtue signal." Others are meek attempts at Inclusion, Equity, or Diversity but are never clear about the objectives. However, bold initiatives are always the gold standard for change agents operating within the DEI space. These initiatives, when communicated effectively, can fundamentally change our world. This panel looks at various initiatives that test the boundaries of "Bold," dialing the volume of what constitutes a whisper and a yell when it comes to DEI initiatives. The hope of this panel is that the variety of perspectives presented will encourage participants to dial up their expectations of DEI initiatives. Expect and demand more as we "demand for a positive change."

2305

Thursday 11:00 a.m. – 12:15 p.m.

Room: HTC 4

Honk for Jesus. Communicating the Future of Resistance in Institutions

Sponsor: Popular Communication Division

Chair: DiArron M., *University of Memphis*

DiArron M., *University of Memphis*

Natonya Listach, *Middle Tennessee State University*

Curtis Chamblee, *University of Memphis*

Michelle E. Shaw, *Belmont University*

Celnisha L. Dangerfield, *University of Memphis*

Tina M. Harris, *Louisiana State University*

The 2022 Peacock released the film *Honk for Jesus. Save Your Soul* is a mockumentary set in the aftermath of a scandal at a Black southern mega church. Starring Regina Hall and Sterling K. Brown, this film meets at a plethora of intersections involving popular culture, cultural studies, media studies, intergenerational communication, race, regionalism, sanctuary, gender, queerness, and religion. This proposed roundtable brings together scholars from across these fields of study to engage the film's generative potential as we strategize future efforts to engage hegemonic institutions, such as the Christian church. While the catalyst for drama in the film is a scandal and the setting is a religious environment, the panelists intend to think through the film's implications for communicating the future within that space and beyond.

2306

Thursday 11:00 a.m. – 12:15 p.m.
Room: St. Petersburg I – A/V

Black Perspectives on Equity, Inclusion, and Justice

Sponsor: Identity, Inclusion, and Social Justice Division

Chair: **Amber Alston**, *Texas State University*

"The Uphill Battle": Rhetorical Constructions of a State United in Amanda Gorman's 2021 Inaugural Poem The Hill We Climb

Amber Alston, *Texas State University*

Strong Black Woman Archetype and Legacies of Loss: Mamie Till & Sybrina Fulton

Davia Rose Lassiter, *Georgia State University*

"You're Only Here Because You're Black": A Mystory of Navigating Campus Racial Climates in Search for a Sense Belonging on a Predominately White Campus

Chazman McKoy, *University of South Florida*

2307

Thursday 11:00 a.m. – 12:15 p.m.
Room: St. Petersburg II

University Archives and University Rhetoric

Sponsor: Rhetoric and Public Address Division

Chair: **Brandon Inabinet**, *Furman University*

Emergency-Exigence in LGBTQ Campus Archives: An Agambean Reading of Penn State's LGBTQ Collection

Sergio Peña, *Penn State University*

Solomon M. Coles's Black Radicalism in his Letters to the Lincoln University Alumni Magazine

Nick J. Sciuillo, *Texas A&M University, Kingsville*

Unification through [Dis]identification: A Rhetorical Analysis of a Student-Run Newspaper's Organizational Identification Strategies

Julie Sisler, *University of Oklahoma*

It's What Knights Do: The Use of Metaphor as a Call to Action During COVID-19

Jamie Vega, *University of Central Florida*

Melissa Looney, *University of Central Florida*

Respondent: **Patrick Wheaton**, *Georgia Southern University*

2308

Thursday 11:00 a.m. – 12:15 p.m.

Room: St. Petersburg III

Changing the Academy: Celebrating 25 Years of Diverse Doctoral Education at the University of Memphis

Sponsor: Instructional Development Division

Chair: **Christina L. Moss**, *University of Memphis*

Noor Ghazal Aswad, *University of Alabama*

Antonio de Velasco, *University of Memphis*

Eletra Gilchrist-Petty, *University of Alabama, Huntsville*

Andre E. Johnson, *University of Memphis*

Kimberly P. Johnson, *Tennessee State University*

Christina L. Moss, *University of Memphis*

Michael Osborn, *University of Memphis*

The University of Memphis Department of Communication & Film celebrated its 25th year in 2022. Since the start, the program aimed to help change the look of the academy, bringing underrepresented populations to the table and supporting communication research that makes race and social justice a primary focus. The panelists, faculty and alumni of the program, will discuss strategies for building this type of program, barriers to the goals, and ideas for collaboration among institutions and graduate programs to continue this work on a larger scale.

2309

Thursday 11:00 a.m. – 12:15 p.m.

Room: Williams

Reshaping Public Relations in a Post-Covid Environment

Sponsor: Public Relations Division

Chair: **Sarah Smith-Frigerio**, *University of Tampa*

White House's Public Relations During Covid 19: An Analysis of Trump's Statement

Sherin Farhana Moni, *University of Southern Mississippi*

The Need (and Challenge) of a Public Relations Code of Ethics for a Growing Global Society

Christie Kleinmann, *Belmont University*

Examining the Effectiveness of Two National Health Campaigns in the United States and Canada

Jennifer T. Edwards, *Tarleton State University*

Respondent: Christopher McCollough, *Jacksonville State University*

2401

Thursday 12:30 p.m. – 1:45 p.m.

Room: Harborview

Gendered Identities in Families

Sponsor: Gender Studies Division

Chair: Pamela Dykes, *Florida Southern College*

My Second Mothers: Aunting as a Verb

Deborah Breede, *Coastal Carolina University*

Sistering: An Improvisation

Christine Salkin Davis, *University of North Carolina, Charlotte*

Making Sense Out of Childlessness Means I Won't Be a Dad

Cara Mackie, *Florida Southern College*

Shaun Miller, *Independent Scholar*

Multigenerational Living: Walking Throughout an Interpersonal Minefield

Mary C. Poole, *University of South Florida*

Respondent: Pamela Dykes, *Florida Southern College*

2402

Thursday 12:30 p.m. – 1:45 p.m.

Room: HTC 1

Drained and Disused: Research, Publication, Competition, and Pedagogy in the Life of the Forensics Academic

Sponsor: Argumentation and Forensics Division

Chair: Michael Gray, *Louisiana State University*

Ryan Goke, *Murray State University*

Michael Gray, *Louisiana State University*

Shelby Newland, *University of North Carolina, Charlotte*

Nick J. Sciuillo, *Texas A&M University, Kingsville*

Forensics competitors, graduate assistant coaches, and Directors of Forensics maintain a number of academic commitments not shared by their non-forensics counterparts. As a result, they often find it difficult to make time for traditional scholarly work (i.e., publications in competitive regional and national journals). Tensions between forensics success, pedagogy, and being part of a scholarly community that emphasizes peer-reviewed publications generates an array of unique problems. This panel considers these problems and the role of research, publication, competition, and pedagogy in the life of the forensics academic.

2403

Thursday 12:30 p.m. – 1:45 p.m.
Room: HTC 2

Free Speech Battles Across the South

Sponsor: Freedom of Speech Division

Chair: David R. Dewberry, *Rider University*

An Ongoing Analysis of the Free Speech Implications of Texas' Sb 8 – Year Two.

Shanna Schultz, *San Jacinto College*

The Battle for Hearts and Minds: Won't Someone Think of the Children?

Ann E. Burnette, *Texas State University*

Rebekah L. Fox, *Texas State University*

Provocateurs or Pure of Heart: Christian Campus Speakers at the University of Arkansas

David R. Dewberry, *Rider University*

Institutional Paternalism and Student Freedom of Association Rights in VCU's "Deferred Recruitment" Policy

Ben Medeiros, *State University of New York, Plattsburgh*

The Inglorious MTG and the Manufactured Reaction to CRT

Christopher Wernecke, *Georgia State University*

Georgia 2020: Runoffs and What They Reveal About the Mainstream

Joshua Guitar, *Kean University*

2404

Thursday 12:30 p.m. – 1:45 p.m.
Room: HTC 3 – A/V

Applied Communication Approaches to the COVID-19 Pandemic

Co-Sponsors: Applied Communication Division
Health Communication Division

Chair: Fan Yang, *University of Alabama, Birmingham*

Informal Communication, Sensemaking, and Relational Precarity: Constituting Resilience in Remote Work in Academe During COVID

Tanya Vomacka, *University of South Florida*

Patrice Buzzanell, *University of South Florida*

Higher Education Response to COVID-19 Post Vaccination: A Content Analysis

Kristen Okamoto, *Clemson University*

Emma Cox, *Clemson University*

Andrew Pyle, *Clemson University*

Memorable messages about COVID-19 vaccinations

Benjamin R. Bates, *Ohio University*

Sheyla Finkelshteyn, *Ohio University*

Ifeoluwatobi Odunsi, *Texas State University*

Dangling Carrots and Twisting Arms: Incentivizing COVID-19 Vaccination for Community Benefit

Christina Selby, *Coastal Carolina University*

Kyle Holody, *Coastal Carolina University*

Elizabeth Carter, *Coastal Carolina University*

Respondent: Adam Richards, *Furman University*

2405

Thursday 12:30 p.m. – 1:45 p.m.

Room: HTC 4

HOLD FOR: The Future of SSICA

Sponsor: Southern States Communication Association

Chair: John Haas, *University of Tennessee*

2406

Thursday 12:30 p.m. – 1:45 p.m.

Room: Skyway/Pier

The Future of Communication and Public Scholarship

Sponsor: Identity, Inclusion, and Social Justice Division

Chair: Jill Nicole Fredenburg, *University of Memphis*

Anum Ahmed, *Texas A&M University*

Margaret Baker, *North Carolina State University*

James Cartee, III, *University of Tennessee*

Jill Nicole Fredenburg, *University of Memphis*

Grant Lattanzi, *Georgetown University*

DiArron M., *University of Memphis*

Jaclyn Nolan, *University of Georgia*

The theme for the 2023 convention is "Communicating Our Future," urging scholars to identify and map important developments, possibilities, and forecast interventions at the intersection of identity and power. Inspired by this theme and its charge to critique hegemonic structures and their effects on society, this roundtable brings practitioner-scholars together to explore ways of pushing the envelope of research to include more public-facing works that might benefit conversations prevalent to identity and social justice. Filmmakers, teachers, and bloggers who all prioritize making their projects accessible outside of universities are spotlighted. The panel highlights specific projects with universal implications in practical application and student engagement. With concerns around under-representation and misinformation becoming more prevalent to the public, scholars have been experimenting with ways to make the knowledge produced by their work more publicly accessible and digestible while still prioritizing depth and intersectionality. With tools like websites, films, podcasts, performances, and online journals, emerging and continuing scholars can prioritize project-based work that can be celebrated and understood by wider audiences as we move into the future of Communication.

2407

Thursday 12:30 p.m. – 1:45 p.m.

Room: St. Petersburg I – A/V

The Future of Black Lives and Policing Rhetoric

Sponsor: Rhetoric and Public Address Division

Chair: Lesli K. Pace, *Southeast Missouri State University*

What the Hell Do you Have to Lose?: Postracialism and Necropolitics in Donald Trump's Appeal to African American Voters in 2016

Brandon Johnson, *Penn State University*

Aporia in Barack Obama's 2016 Dallas Police Memorial Speech

Ken Zagacki, *North Carolina State University*

Chandra A. Maldonado, *Campbell University*

The Video Shown Around the World: The Murder of George Floyd and the Meaning of Black Lives Matter

Andre E. Johnson, *University of Memphis*

Amanda Edgar, *University of Memphis*

Respondent: Scott Anderson, *Arkansas State University*

2408

Thursday 12:30 p.m. – 1:45 p.m.

Room: St. Petersburg III

From Room to Zoom: The Future of a Post-Pandemic Classroom

Sponsor: Instructional Development Division

Chair: Katie Schoonover, *Texas Tech University*

Caitlin Baker, *Clemson University*

Davia Rose Lassiter, *Georgia State University and University of West Georgia*

Pauline Matthey, *Georgia State University*

Katie Schoonover, *Texas Tech University*

Melinda Weathers, *Sam Houston State University*

The Covid-19 pandemic created challenges across higher education; university campuses closed, and face-to-face teaching and assessment shifted to an online and/or hybrid format. Today, online enrollment is continuing to increase while universities are championing a “back to normal” full-capacity return to face-to-face education. At the same time, faculty and students continue to request more flexibility in order to adapt to what we see as a “new normal” in teaching and learning in higher education. As we transition to a post-pandemic world, we ask, what is the “new normal” for higher education teaching and learning? This roundtable aims to answer that question by sharing anticipated expectations and trends as we deliberate the future of higher education. Panelists will pose questions related to the current uncertainty and challenges in online, hybrid, and face-to-face learning to allow for audience interaction and participation.

2409

Thursday 12:30 p.m. – 1:45 p.m.

Room: Williams

Interpersonal Communication Amid Advanced Technological Mediums

Sponsor: Interpersonal Communication Division

Chair: **Dennis McCarty**, *University of Florida*

Understanding the Relationship between Communication Competence and Social Media Use: Generational Differences and Impact on Job Satisfaction

Pavica Sheldon, *University of South Alabama*

Lynn Ware, *SAIC*

Am I Being Catfished?: A Content Analysis of Information Seeking Strategy in Online Deceptive Dating on Reddit

Ningyang Wang, *Louisiana State University*

Twitter Hashtag Communities for Personal Brand Communication

Lina Gomez-Vasquez, *University of Tampa*

Laila Fortsmane, *University of Tampa*

Carolina Ozi D. da Silva, *University of Tampa*

Enilda Romero-Hall, *University of Tennessee*

An Experimental Study Examining How Apology Elements and Communication Mediums Influence Forgiveness

Dannielle Roque, *University of Tampa*

Respondent: **David Roache**, *Christopher Newport University*

2501

Thursday 2:00 p.m. – 3:15 p.m.

Room: Harborview

Rounding the Mentor Cycle: How State Associations Help Graduate Students Communicate the Future of the Discipline

Sponsor: State Associations Interest Group

Chair: **Ryan Goke**, *Murray State University*

Kevin Bryant, *Clemson University*

Mik Davis, *University of Georgia*

Ryan Goke, *Murray State University*

John Saunders, *University of Alabama, Huntsville*

Lakelyn E. Taylor, *University of Central Florida*

Graduate students find themselves in a unique situation where they are both mentees and mentors. Even though they often feel unprepared for the world of academia, grad students further along in their program are often viewed as mentors by fellow grad students who are a year or more behind them. These older graduate students, acting as peer mentors, offer a unique insight into the socialization and enculturation process of their programs which is essential to the future and continued growth of our discipline. In order to pass along such knowledge, however, they first must obtain it themselves. Graduate students at all levels are searching for instructive training from faculty about the culture of the communication discipline, where it is going, and how they can effectively become a part of it. What kind of instructional training can state associations offer graduates students to help them further socialize into the discipline? How can graduate students come to view state associations as part of their mentoring constellation? Our panel of current graduate students, faculty, and state association representatives will provide answers for these questions as we explore the instructive mentoring graduate students have received and that which they hope to pass along.

2502

Thursday 2:00 p.m. – 3:15 p.m.
Room: HTC 1

The Future of Florida Forensics

Sponsor: Argumentation and Forensics Division

Chair: Eric Hamm, *Lynn University*

Matthew Doggett, *Florida State College, Jacksonville*

Eric Hamm, *Lynn University*

Kathryn Hamm, *Lynn University*

Amy Martinelli, *University of Florida*

Dave Steinberg, *University of Miami*

In the post-pandemic environment, Florida colleges and universities are beginning to partially transition back from the online forensics competitions that were necessary over the last two years. This roundtable discussion will explore best practices with regard to synchronous, asynchronous and in-person competition with consideration of emerging challenges of university budgeting, growing travel expenses and challenges, accessibility and inclusivity for students, and institutional priorities. Specifically, questions such as whether some form of online competition is here to stay, whether some forensic events cater more to in-person competition

and how we can return to those in-person competitions in a safe, effective manner will be discussed. Additionally, different competitive options for students will be evaluated including the traditional NFA/AFA forensics events and various formats of competitive debate including Parliamentary, Lincoln Douglas and Civic Debates. Finally, Florida offers a wealth of college and university forensics and debate programs led by experienced professional educators and administrators. This conversation will explore coordination of Florida-based events which can offer high quality affordable and accessible experiences for our students by leveraging our resources and location to bring us together for local competitions and attract national and international competition to Florida.

2503

Thursday 2:00 p.m. – 3:15 p.m.
Room: HTC 3 – A/V

Tear the Whole Thing Down: Exploring Discourse and Change Through Popular Culture

Sponsor: Popular Communication Division

Chair: **David Nelson**, *Valdosta State University*

The B (blues) side of Rap

Solomon W. Cochren, *University of Memphis*

Telling our stories: Black discourse in Beyoncé's album *The Lion King: The Gift*

Oladoyin Olubukola Abiona, *Florida State University*

If Beale Street Could Talk: Representation, Colorism & Black Womanhood

Kendra Lorene Williams, *University of South Florida*

Defleshed Memory, Ken Burns, and the Memorialization of Negro Leagues Baseball

Michael James Delayo, *Penn State University*

Respondent: **David Nelson**, *Valdosta State University*

2504

Thursday 2:00 p.m. – 3:15 p.m.
Room: HTC 4

What Does QEP Have to Do with Me? Positioning Communication at the Center of QEP Initiatives for Future Success

Sponsor: Instructional Development Division

Chair: Scott Christen, Tennessee Tech University

Brad Bailey, Mississippi Gulf Coast Community College

Michelle Garland, University of South Carolina, Upstate

Stephanie Kelly, North Carolina A&T State University

Colleen Mestayer, Tennessee Tech University

Michelle T. Violanti, University of Tennessee

A review of the 2021 SACS COC QEP (Quality Enhancement Plan) Summaries indicate two prominent categories of focus for SACS colleges and universities: “advising and retention” and “planning and goals.” In the aftermath of the global pandemic, colleges and universities across the country are reprioritizing to meet the wants and needs of academic consumers, many of whom are choosing not to, or are not financially able to, pursue post-secondary degrees. Moreover, the value of a post-secondary degree has been called into question, a question brought to the forefront of discussion recently with the heavily debated issue of student loan forgiveness. What the panelists have discovered in their experience with QEP is that regardless of the topic, communication is at the core. Throughout the panel discussion, the panelists will draw connections between communication and their institution’s QEP initiatives and provide guidance to how we, as faculty involved in QEP initiatives, can position communication as a core competency to meet the needs of institutions as well as consumers. Together, the panelists will address the overarching question: how can we use the QEP initiatives to foster the discourse on our campuses about the importance of communication to promote our programs?

2505

Thursday 2:00 p.m. – 3:15 p.m.

Room: Skyway/Pier

Communicating Our Diverse Future: Representational Progress and Backlash in Mass Media Entertainment

Sponsor: Mass Communication Division

Chair: Barry P. Smith, Mississippi University for Women

The Future of Representation, the Future of Entertainment

Brian C. Brantley, Texas A&M University, San Antonio

"Scientifically Speaking, Mermaids Can't Be Black": Examining Strategic Colorblindness in Media Representation

Umisha KC, University of Maryland

Representation – The Final Frontier

Barry P. Smith, *Mississippi University for Women*

Revisiting the Past, Reorienting the Future: Minority Portrayals on Popular Broadcast Television

Melissa Smith, *Mississippi University for Women*

This panel delves into the creative and business factors that provide motivation for increasing representation and also examines some of the potential reasons for recent opposition and backlash.

2506

Thursday 2:00 p.m. – 3:15 p.m.

Room: St. Petersburg I – A/V

Is You Is or Is You Ain't: Articulating a Manifesto for Future Discourses of Allyship

Sponsor: Language and Social Interaction Division

Chair: **Lionnell "Badu" Smith**, *University of Waterloo*

Sophia Flemming, *University of Georgia*

Mary Katreeb, *Illinois State University*

Natonya Listach, *Middle Tennessee State University and University of Memphis*

DiArron M., *University of Memphis*

Joshua H. Miller, *Texas State University*

Michelle E. Shaw, *Belmont University*

Lionnell "Badu" Smith, *University of Waterloo*

This panel seeks to continue existing conversations that complicate the discursive formation of "allyship." Panelists will engage in a critical conversation regarding allyship in a myriad of contexts (i.e., race, gender, sexual orientation, ability, etc.) to address concerns including but not limited to: (a) naming allies, (b) regulating allyship, (c) the fragility of allyship/white fragility, (d) allyship hierarchies, and (e) power dynamics inherent in the claim for ally solidarity. Looking to future discourses centered on allyship, this panel's aim is to rethink and reimagine how allies should or should not function in relationship with oppressed and disenfranchised groups.

2507

Thursday 2:00 p.m. – 3:15 p.m.

Room: St. Petersburg II

Feminine Rhetoric, Perverse and Wicked

Sponsor: Rhetoric and Public Address Division

Chair: **Carole Blair**, *University of North Carolina, Chapel Hill*

Forgotten Witches in U.S. Public Memory: Southwest Witch Trials and Indigenous Witch Hunt Histories

Nance Heise, *Texas A&M University*

Where a Fair White Stone Has Been Cast: The Perverse Feminism of the Women of the Ku Klux Klan

Roseann M. Mandziuk, *Texas State University**

White Woman-Hood: The Rhetorical Fraternity of the Women of the Ku Klux Klan

Matthew Parnell, *Penn State University*

Respondent: **Ashli Quesinberry Stokes**, *University of North Carolina, Charlotte*

**Top Paper*

2508

Thursday 2:00 p.m. – 3:15 p.m.

Room: St. Petersburg III

Inclusion, Diversity, Equity, and Access In and Among Institutions

Sponsor: Identity, Inclusion, and Social Justice Division

Chair: **Tom Socha**, *Old Dominion University*

Communication Obstacles to Meaningful Employment in the Public Sector: Two Studies Listening to LGBTQIA Individuals

Tom Socha, *Old Dominion University*

Kayla Blansett-Peters, *Old Dominion University*

Kellie Fennell, *Old Dominion University*

Caitlin Finley, *Old Dominion University*

Fredous Gambo, *Old Dominion University*

Sasha Grigoreva, *Old Dominion University*

Zachary Hall, *Old Dominion University*

Tyran Hunt, *Old Dominion University*

DJ Mack, *Old Dominion University*

Matty Madden, *Old Dominion University*

Worth Osgood, *Old Dominion University*

Loreto Richard De Miguel, *Old Dominion University*

Sherita Washington, *Old Dominion University*

Sickle Cell Journeys: Healthcare Providers at the Front Lines

Amanda Young, *University of Memphis*

Craig O. Stewart, *University of Memphis*

Mireille Onry, *University of Memphis*

A Contextual Analysis of Anti-Vaxx Advocacy Group Children's Health Defense in the Covid-19 Pandemic

Emma Cox, *Clemson University*

2509

Thursday 2:00 p.m. – 3:15 p.m.

Room: Williams

Masculinity Beyond Black and White

Sponsor: Gender Studies Division

Chair: Keven James Rudrow, *Syracuse University*

"Their Own Men": An Intersectional Analysis of the Lives and Exhibitions of Chang and Eng Bunker, The Original Siamese Twins (1831 – 1833)

Samuel Allen, *Randolph-Macon College*

"Living at the Border of Citizen and Manhood: Immigrant Latinx Trans Masculinity in 21st Century America

Jeffrey Jones, *University of Alabama*

Transmasculinities of Color in Horror: Examining Transmasculine Representation and Cisheteronormative Monstrosity in *Strange Circus* (2005)

Hannah Tabrizi, *University of Memphis*

2601

Thursday 3:30 p.m. – 4:45 p.m.

Room: Harborview

Rethinking the Future of PR and Digital Crisis Communication in Public Health

Sponsor: Public Relations Division

Chair: Brigitta R. Brunner, *Auburn University*

Amanda Bradshaw, *University of Mississippi*

Kristi Gilmore, *University of West Florida*

Kim Marks Malone, *University of Memphis*

Heather Riddell, *University of West Florida*

2602

Thursday 3:30 p.m. – 4:45 p.m.

Room: HTC 3 – A/V

Examining Challenges, Crises, and Disasters: Perspectives from Applied Communication

Sponsor: Applied Communication Division

Chair: Amy Jung, *University of Florida*

Professional and Communicative Uncertainties Experienced by Students in a Rural Physicians Program

Katie Anthony, *University of Southern Mississippi*

Taylor Evans, *Edward Via College of Osteopathic Medicine*

Emma Cox, *Clemson University*

Lipstick-gate: A Rhetorical Analysis of Crisis and Renewal

Janine Armstrong, *Southern Illinois University, Carbondale*

Individual Disaster Communication, Community Resilience Perceptions, and Stress Reactions Among Latinos Following Hurricane Harvey

Matthew Spialek, *University of Arkansas*

Rachael Hernandez, *University of Missouri*

J. Brian Houston, *University of Missouri*

Human Trafficking Awareness: Partnerships for a Nonprofit Organization's Training, Legislative Advocacy, and Survivor Support Efforts

Alex Rister, *Embry-Riddle Aeronautical University*

Respondent: Rebekah L. Fox, *Texas State University*

2603

Thursday 3:30 p.m. – 4:45 p.m.

Room: HTC 4

Into the Future with Kenneth Burke: Thoughts on Teaching and Publishing

Sponsor: Kenneth Burke Society Interest Group

Chair: Joshua A. Youakim, *University of North Carolina, Chapel Hill*

James Beasley, *University of North Florida*

David Blakesley, *Clemson University*

Jim A. Kuypers, *Virginia Tech*

James Pickett, *Flagler College*

Richard Thames, *Duquesne University*

In keeping with the convention theme of communicating our future, this round table brings together Burkeian scholars with diverse points of view on how to both teach and publish into the future using the work of Kenneth Burke. Specifically, this panel will share various points of view on making the teaching of Burkeian thought more relevant in our changing post-pandemic world, and also share potential ways to better craft essays for publication in an increasingly competitive atmosphere.

2604

Thursday 3:30 p.m. – 4:45 p.m.

Room: St. Petersburg I – A/V

Page to Stage: The Queer's Guide to Country Music

Sponsor: Performance Studies Division

Chair: **Colin Whitworth**, *Georgia College and State University*

For a queer kid from the South, country music can be a contentious thing—you love it and hate it. You learn from it yet resent it. It is family and tradition and all the complicated feelings that come with. Country music is home. This one-person show uses a variety of performance methodologies as it creates a queer guide to country music. Living with/in the insider-outsider tensions of a young queer from a rural red state, *The Queer's Guide to Country Music* wrestles with the history of the genre to ask what it means, how it's understood, and who is left behind by popular conceptions of country music history.

The Queer's Guide to Country Music furthers research on the intersections of LGBTQIA+ and Southern identities by using country music as a site of inquiry, allowing deep engagement with popular culture and personal history while looking to find the “unstoried” parts of country music and my own relationship to it. Methodologically, the performance blends digital and more traditionally embodied performance methods including critical historiography, personal narrative, persona performance, poetry, drag, video, glitch, and more.

2605

Thursday 3:30 p.m. – 4:45 p.m.

Room: St. Petersburg II

Counteremory Practices in Higher Education: Educating for an Anti-Racist Future

Sponsor: Rhetoric and Public Address Division

Chair: Alyson Farzad-Phillips, *Furman University*

Campus Counter-tours in Higher Education

Meredith Bagley, *University of Alabama*

Memory and Counter-Memory as Everyday Practice

Patricia Davis, *Northeastern University*

Breaking Cycles of Trauma, Renewing Economies of Extraction

Brandon Inabinet, *Furman University*

The Tensions between Counteremory Practice and Higher Ed PR

LaTonya Taylor, *University of Alabama*

2606

Thursday 3:30 p.m. – 4:45 p.m.

Room: St. Petersburg III

Vice President Spotlight

Communication Landscapes of Florida: Intersections of Politics, Cultures, Histories, and Pedagogies

Chair: Ann E. Burnette, *Texas State University*

Na[t]ive Son: Reflections on Florida Imaginaries and Realities in a Queer Context

Jason Edward Black, *University of North Carolina, Charlotte*

Remembering and Forgetting in Jackson County, Florida: The Lynching of Claude Neal

Davis W. Houck, *Florida State University*

Teaching Diversity in the Political Swamp of Florida Politics

Navita Cummings James, *University of South Florida*

Florida as a political, historical, and cultural landscape presents challenges for the study and teaching of communication. The state has produced legislation such as the “Don’t Say Gay” law, and the “Stop WOKE” law, which give the state power to restrict the teaching of topics including sexual orientation, gender identity, and race. This panel will examine contestations that arise within this landscape, for instance, how we honor the experiences of queer communities and individuals, how

we reckon with the practices and legacies of racism and memorialize its victims, and how we frame and teach topics relating to diversity.

2701

Thursday 5:00 p.m. – 6:15 p.m.

Room: St. Petersburg I – A/V

Vice President Spotlight

Welcome to Florida: Come for the Sun, Stay for the Entertainment

Chair: C. Wesley Buerkle, *East Tennessee State University*

Boss Bitch: Power Feminism in the Florida Prime-Time Drama *Claws*

Aisha Durham, *University of South Florida*

A Greek God in Miami: *Zeus* and the New Reality Television Genre

David Stephens, *University of Memphis*

Florida Man: Maintaining Idealized Whiteness through Class and Regional Mockery

C. Wesley Buerkle, *East Tennessee State University*

Latinidad Without a Home: Future Directions for an Ethnographic Analysis of Magic Kingdom's Inclusion of Latinidad

Diana Leon-Boys, *University of South Florida*

2801

Thursday 6:30 p.m. – 8:30 p.m.

Room: Grand Bay South Ballroom

Sponsor: Southern States Communication Association

SSCA Welcome Reception

Day 3

Friday, April 14, 2023

3101

Friday 8:00 a.m. – 10:00 a.m.

Room: Grand Bay South Ballroom

Sponsor: Southern States Communication Association

93rd Annual Southern States Communication Association Breakfast and Business Meeting

Presiding: Tina M. Harris, *SSCA President*

Please join us for breakfast, the association's annual member business meeting, and President Harris's address.

3201

Friday 10:15 a.m. – 11:30 a.m.

Room: Demens

Freedoms and Limitations of Commemorative Expression: Communicating Our Future Through Discourses of Legitimacy

Sponsor: Freedom of Speech Division

Chair: Chandra A. Maldonado, *Campbell University*

Life, Liberty, and the Pursuit of Constitutional Rights of AI

Cynthia Carrico, *Florida Atlantic University*

Creating Empathetic Futures through Public Engagement with Private Grief

Eileen Hammond, *Davidson-Davie Community College*

On the Freedoms of Private Commemorative Expression

Chandra A. Maldonado, *Campbell University*

We Hate You: Feminist Expressions at the 2022 Galstonbury Festival

Kailin Regutti, *University of South Florida*

In line with SSCA's theme this year, "Communicating Our Future," this round table discussion explores how commemorative expression generates notions of shared entitlement through narrativized legitimacy in contemporary and historical terms. Through various case studies analyzed by the participants, we attempt to understand the extent to which commemorative texts and sites perform power, enact "legitimacy," and create and reflect notions of constitutionality and citizen-subjectivities. Specifically, participants will discuss topics related to commemorative freedoms including the coding of freedom through Artificial Intelligence, public commemoration of private grief in the Museum of Broken Relationships, private ownership and commemorating the confederacy, and the freedom of feminist performative expressions through Olivia Rodrigo and Lily Allen's iconic dedication to the Supreme Court justices who overturned *Roe V. Wade* at Glastonbury 2022. Round table participants consider the question "What counts as legitimacy in the circulation of public and private discourse?" and deliberate the importance of freedom of expression in the production of commemorative narratives—especially ones which limit (or grant) access to knowledge affecting democratic and civic progress.

3202

Friday 10:15 a.m. – 11:30 a.m.
Room: Grand Central/Edge/Kenwood

HOLD FOR: President Spotlight: IDEA**3203**

Friday 10:15 a.m. – 11:30 a.m.
Room: Harborview

Competing Visions: A Roundtable Discussion of the 2022 U.S. Midterm Election Results**Sponsor:** Political Communication Division**Chair:** **Barry P. Smith**, *Mississippi University for Women***Brian C. Brantley**, *Texas A&M University, San Antonio***William Harlow**, *University of Texas, Permian Basin***Umisha KC**, *University of Maryland***Larry Powell**, *University of Alabama, Birmingham***Barry P. Smith**, *Mississippi University for Women***Melissa Smith**, *Mississippi University for Women***Patrick Wheaton**, *Georgia Southern University*

Panelists will discuss and analyze the results of the 2022 U.S. midterm elections. This election cycle has provided competing visions for the future of the United States and for the major political parties within this nation. Populists, moderates, conservatives, progressives, insiders, and outsiders have all attempted to pull their respective parties and electorates toward these competing visions. Situated between the tumultuous 2020 presidential election and the highly anticipated 2024 presidential election, this midterm could reveal a great deal about which visions are being communicated most effectively.

3204

Friday 10:15 a.m. – 11:30 a.m.
Room: HTC 1

Gender Across Context**Sponsor:** Theodore Clevenger, Jr., Undergraduate Honors Conference**Chair:** **Frances Brandau**, *Sam Houston State University*

Discriminative Listening and the Female Experience

Kyra Smith, *University of Florida*

Communication About Contraceptives: The Effects of Family Communication Patterns on College-Age Women

Peyton Mills, *University of Tennessee, Knoxville*

LGBTQIA+ Campus Culture: Where Do We Belong?

Lauren Pollino, *Furman University*

White Women and Crime: The Rhetorical Construction of Innocence and Guilt in Ozark

Cole Cayer, *University of Hartford*

Respondent: Jean DeHart, *Appalachian State University*

3205

Friday 10:15 a.m. – 11:30 a.m.

Room: HTC 2 – A/V

The Future of Media: How the Next Generation Will Consume Products and Media

Sponsor: Theodore Clevenger, Jr., Undergraduate Honors Conference

Chair: J. Dean Farmer, *Campbell University*

Color-Blind Remakes: Disney's Redemption Arc

Janea Garner, *Berea College*

The Future of Podcast Streaming

Kaitlin Barry, *Furman University*

Media Futures Paper: The Future of Apple AirPods Pros

Mary Pearson, *Furman University*

Approaching Gen Z consumers: How Different Types of TikTok Advertisements Influence Gen Z Purchase Intention

Autumn Gunter, *Berea College*

Respondent: Nina-Jo Moore, *Appalachian State University*

3206

Friday 10:15 a.m. – 11:30 a.m.

Room: HTC 3 – A/V

Ethnographic Narratives: Communicating Our Future within Health Contexts

Sponsor: Ethnography Interest Group

Chair: Theresa MacNeil-Kelly, *University of Tampa*

Lacey Brown, *University of Tampa*
Meredith Clements, *University of Tampa*
Stephen Kromka, *University of Tampa*
Ortiz Ortiz, *Florida Southern College*
Mike Trice, *Florida Southern College*

Understanding and communicating current and future aspects of health across various contexts is vital to our society. Thus, through an ethnographic lens, this panel session analyzes how health messages are currently being communicated within different frameworks, and dissects the impact these messages will have in future interactions. More specifically, this panel delves into discussions about the meanings, interpretations and communication in specific health areas such as medical marijuana advertising, doctor-patient relationships, gender roles of caregivers, COVID-19, aging adults, and cancer patients.

3207

Friday 10:15 a.m. – 11:30 a.m.
 Room: HTC 4

Communicating The Future of Forensics Competition: Developing New and Innovative Competitive Speech Events

Sponsor: Argumentation and Forensics Division

Chair: Bob J. Glenn, *Owensboro Community and Technical College*

Gary Deaton, *Transylvania University*
Bob J. Glenn, *Owensboro Community and Technical College*
Ryan Goke, *Murray State University*
Jacob Metz, *Tennessee Tech University*
James E. Reppert, *Southern Arkansas University*

For decades, forensics tournaments have offered the same 12-13 events across the broad category groupings of Theater, Limited Prep, and Prepared Speeches. In the interests of encouraging new students to participate in forensics competition the activity needs to develop some new and innovative event types. Some of these events could include hybrid events and others could chart a new performance and competitive direction. Students would also be encouraged to use the technology they covet and use every day embedded within these new events. Finally, several of our panelists will present a variety of event ideas always with the focus upon broadening the forensics experience and employing the newfound benefits of online competition. This panel will view the need for event evolution and the benefits for

programs, judges, student competitors, and various audiences including college administrators.

3208

Friday 10:15 a.m. – 11:30 a.m.

Room: Skyway/Pier

Let's Get Ready to Rumble!: An Ethics Quiz Bowl

Sponsor: Philosophy and Ethics of Communication Interest Group

Chair: **Chad Tew**, *University of Southern Indiana*

Andrew Tinker, *Pellissippi State Community College*

Nick J. Sciallo, *Texas A&M University, Kingsville*

Lakelyn E. Taylor, *University of Central Florida*

3209

Friday 10:15 a.m. – 11:30 a.m.

Room: St. Petersburg I – A/V

Gender and New Media

Sponsor: Gender Studies Division

Chair: **Mehri Yavari**, *Texas A&M University*

Unprogramming TikTok's Algorithmic Ableism: Conceptualizing Crip Data Futures
Beyond the (Digital) Human

Jessica Sage Rauchberg, *McMaster University*

The Oppression on Your Plate: Ecofeminist Perspectives on Meat Discourse

Allen Zimmerman, *University of Tampa*

Circulating Ableist Discursive Violence and Misogynoiristic Know-Your-Place Rhetoric
on Reddit in Reaction to Athlete Self-Care

Robert Tabackman, *University of Georgia*

"This Has Been Happening for Decades": A Critical Analysis of Activision Blizzard's
Sexual Harassment Lawsuit

Desiree Doyle, *University of South Florida*

Respondent: **Hannah Tabrizi**, *University of Memphis*

3210

Friday 10:15 a.m. – 11:30 a.m.

Room: St. Petersburg II

Learning to Adapt: Communicating in a Virtual World

Sponsor: Instructional Development Division

Chair: **Angela R. Gibson**, *Shelton State Community College*

Angela R. Gibson, *Shelton State Community College*

Brian Kline, *Gwinnett Technical College and University of North Georgia*

Nikolaos Linardopoulos, *Rutgers University*

Penny Waddell, *Community College, TCSG Technical Colleges, and University, Georgia*

Whether at a community college, technical college, or university, most students will be required to complete a basic communication course. How students complete this course (online, virtual, hybrid, or in-person) is a heated topic among instructors, administrators, and students. Responding to SSCA's 2023 theme, "Communicating Our Future," this round table discussion will address the shift from face-to-face to online interaction. Virtual meeting platforms have been added to online and hybrid classes as well as to traditional face-to-face classes. Regardless of the mode of instruction, virtual, hybrid, and online interactions will become more common as new technologies emerge. Therefore, this roundtable discussion will focus on some of the problems that arose from the shift from face-to-face to online interaction and provide possible solutions to make virtual, hybrid, and online interactions more effective and interactive. This discussion will also explore software, systems, and apps that improve the professionalism of virtual meetings. A round table discussion provides a platform for exploring best practices for delivering content and conducting interactive classes through virtual meeting platforms.

3211

Friday 10:15 a.m. – 11:30 a.m.

Room: St. Petersburg III

Vice President Spotlight

Looking Ahead: The Future of Southern Regionalism and Critical Rhetoric

Chair: **Christina L. Moss**, *University of Memphis*

The Future of Regionalism and Global Influence: What African Culture Can Teach Us About Southern Rhetoric/Regionalism.

Kundai Chirindo, *Lewis and Clark College*

The Future of Critical Regionalism and African American Southern Identity

Patricia Davis, *Northeastern University*

The Future of Digital Regionalism and Southern Rhetoric

Christina L. Moss, *University of Memphis*

Brandon Inabinet, *Furman University*

The Future Lies Within and Between: Regionalism and Appalachian Southern identity

Abby Arnold-Patti, *University of Memphis*

3212

Friday 10:15 a.m. – 11:30 a.m.

Room: Williams

Race and Gender in Language and Social Interaction

Sponsor: Language and Social Interaction Division

Chair: **Rebecca Todd**, *University of South Florida*

"It's Not Enough to Hold That Power": The Gendering of Advice in Corporate Discourse

Mariaelena Bartesaghi, *University of South Florida*

Amaly Santiago, *University of South Florida*

Rhetorical Analysis: The Negro Motorist Green Book

LaVonda Jones, *Regent University*

Toxic Language of the Incel Culture

Denise Thomas, *Liberty University*

Much Ado About Gender. The Framing of Alexandria Ocasio-Cortez and Sexism

Aaron Trujillo, *Kansas State University*

Respondent: **Craig O. Stewart**, *University of Memphis*

3301

Friday 11:45 a.m. – 2:30 p.m.

Room: Tangerine South

Past Presidents' Luncheon

Sponsor: Southern States Communication Association

Attendance at this event is by invitation only.

3401

Friday 11:45 a.m. – 1:00 p.m.

Room: Demens

Competitive Student Papers in Mass Communication

Sponsor: Mass Communication Division

Chair: **Barry P. Smith**, *Mississippi University for Women*

Hip-Hop, Hamilton, and Convergence Culture

Stephanie Gaelle Benoit-Terrazas, *Brenau University*

Fr. James Altman's Attack on Democrats: The Use of Media in Conspiratorial Catholic Rhetoric

Matthew Farmer, *University of Georgia*

The Impact of the Al-Asouf Series on the Ideologies of Conservative Saudi Society

Meshari Alotaibi, *University of Southern Mississippi*

3402

Friday 11:45 a.m. – 1:00 p.m.

Room: Grand Central/Edge/Kenwood

Rhetorics of the Black Experience in American History

Sponsor: American Society for the History of Rhetoric

Chair: **Camille Lewis**, *Furman University*

The Refusal of Black Loyalists' Claims: A Rhetoric of Disempowerment

Nick J. Sciuillo, *Texas A&M University, Kingsville*

"Early Sunday Morning:" The Rhetoric of the Black Pulpit and the Collection of Black Sermons

Andre E. Johnson, *University of Memphis*

Kimberly P. Johnson, *Tennessee State University*

Wallis Clinton Baxter III, *Second Baptist Church SW*

Respondent: **Christopher Wernecke**, *Georgia State University*

3403

Friday 11:45 a.m. – 1:00 p.m.

Room: Harborview

A Sampling of Outstanding Scholarship: Top Papers in Ethnographic

Research

Sponsor: Ethnography Interest Group

Chair: Abby Arnold-Patti, *University of Memphis*

A Visual Mark of the Racial Divide: A Rhetorical Autoethnography of Mask Wearing

Laura Bruns, *University of South Carolina*

Ariel Seay-Howard, *Wayne State University*

This Is About You: Sensemaking a Parent's Substance Use Disorder through Layered Autoethnography

Caroline Wilson, *Ohio University*

Textures of Subcultural Commensality: The FOCO Food Truck Rally at City Park

Mitch Combs, *University of South Carolina, Aiken*

The Voices of Marginalized Refugees

Alexander Laskin, *Quinnipiac University*

Oleg Kashirskikh, *National Research University Higher School of Economics*

Tracing Identity, Memory, Biopolitics in the Body/Visual Autoethnographies:

Multimedia Storytelling and Critical Narratives of the Self

Serap Erincin, *Louisiana State University*

Respondent: Deborah Breede, *Coastal Carolina University*

3404

Friday 11:45 a.m. – 1:00 p.m.

Room: HTC 1

All Part of the Games: Papers on Culture and Sports

Sponsor: Theodore Clevenger, Jr., Undergraduate Honors Conference

Chair: Brian Bowman, *Campbell University*

Taking the Knee: An Event in Which Speaking for Others Has Been Problematic Through a Cultural Rhetorics Lens

Evan Cooley, *Furman University*

Media Futures: Console Video Games

Abigail Miller, *Furman University*

Placemaking and Fan Noise: A Study in How Fan Generated Noise Affects

Placemaking in Sporting Events and Stadiums

Becky Trader, *Furman University*

Framing Analysis: Media Coverage on Concussions in the NFL vs the NCAA

Braden Wall, *Tennessee Tech University*

Respondent: Brian Bowman, Campbell University

3405

Friday 11:45 a.m. – 1:00 p.m.

Room: HTC 2 -A/V

Activism and Culture Across Contexts

Sponsor: Theodore Clevenger, Jr., Undergraduate Honors Conference

Chair: Rebekah L. Fox, Texas State University

#BlackoutTuesday and Performative Activism Through a Cultural Rhetorics Lens

Gracie Campbell, Furman University

Multiculturalism at Furman: A Shift in Institutional Ideology

Isabella Martinez, Furman University

Appearances and Discrimination in the Workplace

Mackenzie Meyers, College of Charleston

Promoting Plantation Politics: What the Furman Office of Admissions is Getting Wrong About Racial Diversity

Alex Bussom, Furman University

Respondent: Rebekah L. Fox, Texas State University

3406

Friday 11:45 a.m. – 1:00 p.m.

Room: HTC 3 – A/V

Contributed Papers in Performance Studies

Sponsor: Performance Studies Division

Chair: Cynthia Sampson, Louisiana State University

Fat in Fantasy: A Video Essay on TikTok's Algorithmic Bias and Community Strength

Jill Nicole Fredenburg, University of Memphis

Wren's Leaf

Michael Broderick, James Madison University

Paul Shovlin, Ohio University

Breaking the Liveness Binary

Naomi Bennett, Louisiana State University

Repetition, Resistance, and Resilience in Katori Hall's P Valley

Khalid Long, University of Georgia

3407

Friday 11:45 a.m. – 1:00 p.m.
Room: HTC 4

Communicating Our Political Future: Forecasting the Major Issues Which Will Emerge in the 2024 Presidential Election Cycle

Co-Sponsors: Argumentation and Forensics Division
Political Communication Division

Chair: Jacob Metz, Tennessee Tech University

Gary Deaton, Transylvania University

Bob J. Glenn, Owensboro Community and Technical College

Ryan Goke, Murray State University

Rich Knight, Shippensburg University

James E. Reppert, Southern Arkansas University

During the 2016 and 2020 election cycles the issue of electoral integrity loomed large. What issues will emerge and become the litmus test for credible Presidential candidates (from both parties) seeking their parties 2024 Presidential nomination? We can anticipate that issues such as the "Big Lie," "Abortion Rights," "Illegal Immigration" will be a centerpiece of 2024. But what other issues and argumentation can we highlight and predict will emerge and how will that shape the 2024 candidate field. This team of panelists will identify specific issues and candidates who are likely to emerge as major players in the upcoming Presidential election cycle. The panel will engage in a theory driven and analytical discussion complete with some audio clips regarding the direction both major parties will move toward in advance of 2024.

3408

Friday 11:45 a.m. – 1:00 p.m.
Room: Skyway/Pier

Can the Future be Moral?: Exploring the Value-Laden Ethics of Argument, Leadership, and Tradition

Sponsor: Philosophy and Ethics of Communication Interest Group

Chair: Roy W. Samuelson, Florida Gulf Coast University

Hannah Arendt on Ethical Orientations Arising from the Vita Activa

David Impellizzeri, *Regent University**

Skepticism as Ethos: Antithesis, Presence, and the Epistemological Revolution

Alex Morales, *University of Georgia***

The Need for Ethical Followership

Christie Kleinmann, *Belmont University*

Respondent: Andrew Tinker, *Pellissippi State Community College*

**Top Paper*

***Top Student Paper*

3409

Friday 11:45 a.m. – 1:00 p.m.

Room: St. Petersburg I – A/V

Memorialization and the Pitfalls of “Progress”: Shaping Memory and Shaping Spaces

Sponsor: Rhetoric and Public Address Division

Chair: Sam Perry, *Baylor University*

We Won’t Go Back!: Memorializing Roe v. Wade and Solidifying Settler Colonial Futures

Cassidy D. Ellis, *University of New Mexico*

Municipal Acts of Attrition in Anti-Racist Commemoration

Jessy Ohi, *University of Alabama*

Renegotiating the Racial Contract: Whiteness’s Dichotomy and Dual Wokeness

John Russell, *Perimeter College at Georgia State University*

Regulating Space, Race, and Memory: Artwashing the Atlanta BeltLine

Sara Baugh-Harris, *Davidson College*

Emily S. Kofoed, *University of South Carolina, Upstate*

Respondent: Noor Ghazal Aswad, *University of Alabama*

3410

Friday 11:45 a.m. – 1:00 p.m.

Room: St. Petersburg II

Excellence in Scholarship: Top Papers in Applied Communication

Sponsor: Applied Communication Division

Chair: Amanda Walsh, *University of Southern Mississippi*

Tall Poppies in the Academy: A Case Study of Bullying and Toxic Leadership

Jennifer Mize Smith, *Western Kentucky University*

Holly Payne, *Western Kentucky University*

Angela Jerome, *Western Kentucky University*

Organizational Identification among Social Media Influencers

Mary Pitts, *Western Kentucky University***

An Examination of University Students' Perceptions of Physicians' Humor, Source Credibility, and Fear of Physician

Matthew Charles Ramsey, *Shippensburg University**

Respondent: Ashton Mouton, *Sam Houston State University*

**Top Paper*

***Top Student Paper*

3411

Friday 11:45 a.m. – 1:00 p.m.

Room: St. Petersburg III

Communicating our Future through Assessment: Strategies for Stakeholder Collaboration, Targeted Training, and Mindful Integration of Assessment Data

Sponsor: Instructional Development Division

Chair: Abby Brooks, *Eastern Kentucky University*

Mary Beth Asbury, *Middle Tennessee State University*

Abby Brooks, *Eastern Kentucky University*

Jennifer Fairchild, *Eastern Kentucky University*

Krista Marie Kimmel, *Eastern Kentucky University*

John Strada, *Eastern Kentucky University*

Postsecondary institutions are tasked with providing data that demonstrate their effectiveness on defined outcomes. This panel will explore best practices in assessment and assessment training, focusing on the multiple stakeholders required to make assessment successful. These stakeholders include the basic course directors, full and part-time faculty, communication center staff, and peer tutors. The diverse perspective of the panelists illustrates the importance of assessment training to improve student learning outcomes.

3412

Friday 11:45 a.m. – 1:00 p.m.
Room: Williams

Intercultural Communication in Popular Culture

Sponsor: Intercultural Communication Division

Chair: Ronald L. Jackson II, *University of Cincinnati*

Jeremy Lin: An NBA player paving a new era for Asian Americans

Edwin Lee, *University of Alabama*

Rhyming with Numbers: Whether Hip-Hop Subgenres Predict Stylistic Components of Rapping

Mphatso Kaufulu, *University of Southern Mississippi*

Of Saris and Social Space: Deconstructing 'Is Love Enough, Sir?'

Soham Sen, *Texas Tech University*

Respondent: Jon Braddy, *Florida Gulf Coast University*

3501

Friday 1:15 p.m. – 2:30 p.m.
Room: Grand Central/Edge/Kenwood

Communicating Our Future with Subaltern Speech

Sponsor: Rhetoric and Public Address Division

Chair: Lionnell "Badu" Smith, *University of Waterloo*

Rhetorical Criticism of Decolonial Recipes: Creating Indigenous Sovereignty through Navajo Recipes

Colleen Armstrong, *University of North Carolina, Charlotte*

Remixing Art, Mixing Out Artists

Mik Davis, *University of Georgia*

Radical Gestures of Protest: Social Justice and Still Bodies

Serap Erincin, *Louisiana State University*

The Postcolonial Analyst as Rhetorician: An Argumentative Rejoinder

Mphatso Kaufulu, *University of Southern Mississippi*

Respondent: Brandon Inabinet, *Furman University*

3502

Friday 1:15 p.m. – 2:30 p.m.

Room: Harborview

Designing the Health Communication Division Roundtable**Sponsor:** Health Communication Division**Chair:** Adam Richards, *Furman University***Kelly Morrison**, *University of Alabama, Birmingham***Fan Yang**, *University of Alabama, Birmingham*

This interactive session will seek your input and listen to your feedback about shaping the newly formed Health Communication Division. Come and share your ideas!

3503

Friday 1:15 p.m. – 2:30 p.m.

Room: HTC 1

Messages of Conflict**Sponsor:** Theodore Clevenger, Jr., Undergraduate Honors Conference**Chair:** Alan Grant, *Texas A&M University*

Pentadic Criticism of Winston Churchill's "We Shall Fight on the Beaches" Speech

Riley Cargile, *Campbell University*

Justice Justifies All: How the Capitol Hill Organized Protest Created a Vision of Social Justice

Haley Bass, *Texas State University*

Cultural Conflict: White Privilege and South African Apartheid

Sara Rivera, *Brenau University***Respondent:** Alan Grant, *Texas A&M University***3504**

Friday 1:15 p.m. – 2:30 p.m.

Room: HTC 2 – A/V

Family and Friends: Impacts on Our Interpersonal Communication**Sponsor:** Theodore Clevenger, Jr., Undergraduate Honors Conference**Chair:** Todd Lee Goen, *Virginia Military Institute*

New Kid(s) on the Block: Uncertainty Management Theory and Peer Communication During New Student Orientation

Elsie Craig, *Hope College*

The Effect of Family Communication Patterns on Romantic Relationships

Emma Guidry, *Louisiana State University*

Let's Talk

Shelen Granadis, *Florida Gulf Coast University*

A Mermaid, an Alien, and a Superhero Walk into a Therapist Office: An Analysis of Family Communication Archetypes Represented Through Disney Films

Emily Heistand, *Louisiana State University*

Respondent: Todd Lee Goen, *Virginia Military Institute*

3505

Friday 1:15 p.m. – 2:30 p.m.

Room: HTC 3 – A/V

Sexuality and Gender in Communication

Sponsor: Gender Studies Division

Chair: Zane Austin Willard, *University of South Florida*

"God's Never Gonna Let Me Into Heaven": College-aged Women's Sensemaking of Religious Sexual Oppression in Conservative Christianity

Julie Sisler, *University of Oklahoma*

Mary Pitts, *Western Kentucky University*

"I Like the Wine and Not the Label": Sexual Fluidity and Discourse in Schitt's Creek

Jill Nicole Fredenburg, *University of Memphis*

Mapping the Body, Mapping the Region: Region, Race, and Masculinity in Queer Male Hook-Up Culture

Jeffrey Jones, *University of Alabama*

The Chicken Sandwich's ManyFans: Food Pornography and the Affective Rhetoric of White Meat

Henry Dakota Miller, *University of Georgia*

3506

Friday 1:15 p.m. – 2:30 p.m.

Room: HTC 4

One Step Beyond: Examining Heroes, Media, and the Great Outdoors

Sponsor: Popular Communication Division

Chair: John Saunders, *University of Alabama, Huntsville*

The Future of the American Western: An Analysis of the Popularity of Yellowstone, 1883 and Big Sky

Jennifer Walton, *Radford University*

Sandra French, *Radford University*

Lisa Baker Webster, *Radford University*

Aaron Burton, *Tiffin University*

Modern Manifest Destiny – Media Myth-Making and the Global Village

Stephanie Gaelle Benoit-Terrazas, *Brenau University*

Signs of a Hero: Semiotic Constructions of Prince Zuko's Mythic Journey in Avatar: The Last Airbender

Kyle Eugene Chitwood, *Texas State University*

Respondent: John Saunders, *University of Alabama, Huntsville*

3507

Friday 1:15 p.m. – 2:30 p.m.

Room: Skyway/Pier

Top Papers in the Communication Theory and Methodology Division

Sponsor: Communication Theory and Methodology Division

Chair: Jenny Crowley, *University of Tennessee*

Grandchildren's Experiences of Support Gaps in Their Relationships with Grandparents and Mental Well-Being

Jenny Crowley, *University of Tennessee**

Sarah Devereux, *University of Tennessee**

Quinten Bernhold, *University of Tennessee**

Apologia Trio: Taking Inspiration from Burke's Pentad to Advance Apologia Analysis

Amanda Walsh, *University of Southern Mississippi***

Respondent: Jenny Crowley, *University of Tennessee*

**Top Paper*

***Top Student Paper*

3508

Friday 1:15 p.m. – 2:30 p.m.

Room: St. Petersburg II

Instructional Development Division: Top Paper Panel

Sponsor: Instructional Development Division

Chair: **Scott Christen**, *Tennessee Tech University*

"You Get Out of It What You Put into It": Experiences of Social Presence & Community in Online Communication Classrooms

Desiree Doyle, *University of South Florida**

Alexandria Spadaro, *University of Kansas**

April Chatham-Carpenter, *University of Arkansas Little Rock**

"Just Call Me the Silly-bus Driver": Using Humor in Online Classroom Chatbot Interactions

Melissa Looney, *University of Central Florida***

Teachers Are Supposed to Behave Like...: The Moderating Role of Social Presence in Perceptions of AI-Based Education

Jihyun Kim, *University of Central Florida*

Stephanie Kelly, *North Carolina A&T State University*

Kun Xu, *University of Florida*

Students' Deception of Instructors: Methods, Motivations, and Affective States

Pamela Ann Hayward, *Augusta University*

"But I Already Know How to Write": Writing Skill Remediation for Adult Learners in Graduate School

Grant Campbell, *Marine Corps University*

Todd Holm, *Marine Corps University*

Respondent: **Scott Christen**, *Tennessee Tech University*

**Top Paper*

***Top Student Paper*

3509

Friday 1:15 to 2:30

Room: Demens

The Future of Family Turbulence: Exploring Relational Turbulence in Family Contexts

Sponsor: Interpersonal Communication Division

Chair: Kristen Farris, Texas State University

Tim Worley, University of North Alabama

Emily Scheinfeld, Kennesaw State University

Kristen Farris, Texas State University

Lindsey Aloia, University of Arkansas

Family communication and relationships can be both rewarding and tumultuous. Research on relational turbulence has traditionally focused on romantic relationships. An emerging body of research has begun extending the concept of relational turbulence to family relationships. This roundtable panel brings together scholars actively working to theorize the ways in which turbulence manifests in families.

3601

Friday 2:45 p.m. – 4:00 p.m.

Room: HTC 1

Identity and Culture

Sponsor: Theodore Clevenger, Jr., Undergraduate Honors Conference

Chair: Melissa Plew, Georgia Southern University

Persuasive Messages in the "Like A Girl" Campaign

Aubree Goldin, Georgia Southern University

Masculinity and Mental Health

Emilee Becker, Florida Gulf Coast University

Trixie Mattel: A Motel at the Intersection of Art, Comedy, and Culture

Lora Kim, Texas A&M University

My Mother's Daughter: Identity Formation and Negotiation in Immigrant Daughters

Kira Munson, Berea College

Respondent: Melissa Plew, Georgia Southern University

3602

Friday 2:45 p.m. – 4:00 p.m.

Room: HTC 2 – A/V

Rhetorics Across Form

Sponsor: Theodore Clevenger, Jr., Undergraduate Honors Conference

Chair: Joshua H. Miller, Texas State University

Rhetorical Criticism Analysis of "The Message" by Grandmaster Flash and The Furious Five

Kinadi Skipper, *Georgia Southern University*

H&M Group and The Xinjiang Cotton Controversy: An Examination of Rhetorical Strategies and the Fast Fashion Industry

Zariah Anglin, *Flagler College*

A Cluster Analysis of *A Negro Nation*

Anne Laws, *Furman University*

Are Statues Enough? How the Statue of Joseph Vaughn on the Campus of Furman University Portrays Dominant and Resistive Ideologies of Race

Caroline Singleton, *Furman University*

Respondent: Joshua H. Miller, *Texas State University*

3604

Friday 2:45 p.m. – 4:00 p.m.

Room: HTC 3 – A/V

Experiences with Student Grief in the Classroom

Sponsor: Instructional Development Division

Chair: Carly Densmore, *Ohio University*

Reham Bohamad, *University of Southern Mississippi*

Colin Cameron, *Ohio University*

Jessica Cherry, *Ohio University*

Carly Densmore, *Ohio University*

Carson Kay, *Washburn University*

Amanda Walsh, *University of Southern Mississippi*

Grief is something that we will all experience in our lives at one point or another. Experiences of grief or loss do not disappear when students enter the classroom, yet grief in the classroom is rarely focused on (Willer et al., 2021). Academic spaces are not often viewed as spaces that allow for expressions of grief (Willer, 2022) and the lack of pedagogical research on grief can silence those experiencing it in instructional settings (Zink, 2009). In this round table discussion, we be sharing how we validate and address expressions of grief and will invite our participants to share their experiences with student grief in the classroom. Through our discussion we will seek to break through the silence that surrounds experiences of grief in the classroom. This panel includes multiple teaching perspectives such as the graduate teaching assistant and assistant professors' perspective, different years of teaching experience, diverse demographics taught, various courses taught, different modalities taught in, and distinct perspectives on classroom management.

3605

Friday 2:45 p.m. – 4:00 p.m.
Room: HTC 4

Permanence and Change in Teaching Burke: The Past as Prologue

Sponsor: Kenneth Burke Society Interest Group

Chair: Alex Morales, *University of Georgia*

James Klumpp, *University of Maryland*

David Payne, *University of South Florida*

Richard Thames, *Duquesne University*

David Cratis Williams, *Florida Atlantic University*

These Burke scholars will discuss their experiences and expectations concerning changes in their approaches to teaching Burke, past and future relevance of Burke to the curricula of Rhetoric and Communication, the legacy and potentials for Burke in the “ongoing conversation” that is graduate education.

Each participant will open with a brief statement. Potential topics for discussion may include the following, but the conversation will be open to questions and contributions of attendees:

- How has your approach to teaching Burke for undergraduate and graduate students changed across the last 30-40 years?
- How our interests in studying Burke have changed in these years: are there different readings, topics, concepts that have emerged or waned?
- Has the relevance of Burke’s contributions expanded or narrowed in the general curriculum and conversation of critical/cultural studies?
- What pressures and practices in undergraduate and/or graduate instruction create potentials, limitations, and changes in how we approach teaching Burke in the future?

3606

Friday 2:45 p.m. – 4:00 p.m.
Room: Skyway/Pier

Scholarly Quiz Bowl

Sponsor: Interpersonal Communication Division

Chair: Kelly Morrison, *University of Alabama, Birmingham*

Michael Arrington, *Sam Houston State University*
Erin Basinger, *University of North Carolina, Charlotte*
Quinten Bernhold, *University of Tennessee*
Eletra Gilchrist-Petty, *University of Alabama, Huntsville*
Tina M. Harris, *Louisiana State University*
Jenifer Kopfman, *College of Charleston*
Leah E. LeFebvre, *University of Alabama*
Steven McCornack, *University of Alabama, Birmingham*
Joshua R. Pederson, *University of Alabama*
Emily Scheinfeld, *Kennesaw State University*
Samantha Shebib, *University of Alabama, Birmingham*
Pavica Sheldon, *University of South Alabama*
Dinah Tetteh, *Arkansas State University*
Lisa van Raalte, *Sam Houston State University*

This panel will assume a scholarly quiz-bowl style, or a friendly competition game in which two teams of scholars compete head-to-head to answer questions from areas of knowledge. This quiz bowl allows a creative and interactive process to engage in interpersonal communication theory and knowledge.

3607

Friday 2:45 p.m. – 4:00 p.m.
 Room: St. Petersburg I – A/V

DEI Keynote

Teaching for Survival: Pedagogical DEI in the Communication Classroom

Sponsor: Southern States Communication Association

Chair: **Antonio Spikes**, *Coe College*

Speaker and Moderator: **Dr. Mark Hopson**

This workshop will strengthen learners' self-awareness and awareness of others in education, health, business, media, and societal contexts. Dr. Hopson will keynote and moderate an interactive discussion to introduce and contextualize the meaning of "teaching for survival," to initiate discussion regarding key terms and themes, and to engage the audience to think critically about diversity, equity, and inclusion in the classroom, workplace, and across organizational contexts.

3608

Friday 2:45 p.m. – 4:00 p.m.
 Room: St. Petersburg II

Rhetoric of the South: Exceptional, Complex, Resilient

Sponsor: Rhetoric and Public Address Division

Chair: **Brandon Inabinet**, *Furman University*

The War on Mountain Dew: Visual Rhetoric in Documentary Portrayals of Appalachia

Gracie Allen, *University of North Carolina, Charlotte*

Resilient Tourism: Rhetorically Constructing a Stronger Appalachia

Wendy Atkins-Sayre, *University of Memphis*

Ashli Quesinberry Stokes, *University of North Carolina, Charlotte*

Heritage, Not Hate?: Regional Narratives & the Violence of Southern Exceptionalism

Cassidy D. Ellis, *University of New Mexico*

From Ourselves We've Been Severed: Audley Moore, African Identity, and the Southern Land Question

Wallace Golding, *University of Illinois, Urbana-Champaign**

Respondent: **Christina L. Moss**, *University of Memphis*

**Top Student Paper*

3609

Friday 2:45 p.m. – 4:00 p.m.

Room: Williams

So You Want to be Chair? Communicating about Preparing for Future Roles

Sponsor: Association for Communication Administrators Interest Group

Chair: **Christopher Jon McCollough**, *Jacksonville State University*

Pamela Bourland-Davis, *Georgia Southern University*

Lacey Brown, *University of Tampa*

Christopher Jon McCollough, *Jacksonville State University*

Nina-Jo Moore, *Appalachian State University*

Jason Munsell, *University of South Carolina, Aiken*

Erin Ryan, *Kennesaw State University*

Patrick Seick, *University of Tampa*

Damion Waymer, *University of Alabama*

3701

Friday 4:15 p.m. – 5:30 p.m.

Room: St. Petersburg I – A/V

Vice President Spotlight**It's Not What You Say, It's How You Say It:
Effective Pedagogical Perspectives On Teaching Diversity and
Inclusion Within the Contexts of Social Justice****Chair: Nannetta Durnell-Uwechue**, *Florida Atlantic University***Felton O. Best**, *Central Connecticut State University***Nannetta Durnell-Uwechue**, *Florida Atlantic University***Deandre Poole**, *Florida Atlantic University***Angela Rhone**, *Florida Atlantic University*

This session will focus on various multidisciplinary philosophical, historical, communicative, and pedagogical strategies for teaching controversial topics, such as Diversity and Inclusion. The panel will use the “Modern Civil Rights Movement” as a foundational example. The purpose of this session is to assist educators in utilizing effective teaching methodologies for engaged classroom dialogues and enhanced cultural knowledge, awareness, and skills for student-learning. The panel will provide techniques for developing competence in Florida classroom settings when focusing on concepts of Diversity and Inclusion. Pedagogical approaches from seasoned educators will be introduced for developing effective and efficient communication, and innovative teaching success.

3801

Friday 5:45 p.m. – 6:45 p.m.

Room: Demens

Applied Communication Division Business Meeting**Chair: Brandon Boatwright**, *Clemson University***Vice Chair: Ashton Mouton**, *Sam Houston State University***Vice Chair Elect: Amanda Walsh**, *University of Southern Mississippi***Secretary: Brian Bowman**, *Campbell University***3802**

Friday 5:45 p.m. – 6:45 p.m.

Room: Grand Central/Edge/Kenwood

Identity, Inclusion, and Social Justice Division Business Meeting

Chair: Eletra Gilchrist-Petty, *University of Alabama, Huntsville*

Vice Chair: Lisa M. Corrigan, *University of Arkansas*

Vice Chair Elect: Chandra A. Maldonado, *Campbell University*

Secretary:

3803

Friday 5:45 p.m. – 6:45 p.m.

Room: Harborview

Interpersonal Communication Division Business Meeting

Chair: Melinda Weathers, *Sam Houston State University*

Vice Chair: Laura Miller, *University of Tennessee*

Vice Chair Elect: Lindsey Aloia, *University of Arkansas*

Secretary: Dennis McCarty, *University of Florida*

3804

Friday 5:45 p.m. – 6:45 p.m.

Room: HTC 1

State Associations Interest Group Business Meeting

Chair: Lakelyn E. Taylor, *University of Central Florida*

Vice Chair: Michael Gray, *Louisiana State University*

Vice Chair Elect: Roy W. Samuelson, *Florida Gulf Coast University*

Secretary: Ray Ozley, *University of Montevallo*

3805

Friday 5:45 p.m. – 6:45 p.m.

Room: HTC 2

American Society for History of Rhetoric Interest Group Business Meeting

Chair: Camille Lewis, *Furman University*

Vice Chair: Christopher Wernecke, *Georgia State University*

Vice Chair Elect: Nick J. Sciallo, *Texas A&M University, Kingsville*

Secretary: Alex Morales, *University of Georgia*

3806

Friday 5:45 p.m. – 6:45 p.m.

Room: HTC 3 – A/V

Instructional Development Division Business Meeting

Chair: Michelle Garland, *University of South Carolina, Upstate*
Vice Chair: Scott Christen, *Tennessee Tech University*
Vice Chair Elect: Ruth M. Martin, *Southeast New Mexico College*
Secretary: Beau Foutz, *Alcorn State University*

3807

Friday 5:45 p.m. – 6:45 p.m.
 Room: HTC 4

Public Relations Division Business Meeting

Chair: Michelle Groover, *Georgia Southern University*
Vice Chair: Carrie E. Reif-Stice, *Augusta State University*
Vice Chair Elect: Jessica Beckham, *University of Tennessee, Martin*
Secretary: Breann Murphy, *Jacksonville State University*

3808

Friday 5:45 p.m. – 6:45 p.m.
 Room: Skyway/Pier

Health Communication Division Business Meeting

Chair: Kelly Morrison, *University of Alabama, Birmingham*
Vice Chair: Kelly Morrison, *University of Alabama, Birmingham*
Vice Chair Elect: Adam Richards, *Furman University*
Secretary: Fan Yang, *University of Alabama, Birmingham*

3809

Friday 5:45 p.m. – 6:45 p.m.
 Room: St. Petersburg II

Political Communication Division Business Meeting

Chair: Patrick Wheaton, *Georgia Southern University*
Vice Chair: Melissa Smith, *Mississippi University for Women*
Vice Chair Elect: Carson Kay, *Washburn University*
Secretary: Colin Cameron, *Ohio University*

3810

Friday 5:45 p.m. – 6:45 p.m.
 Room: St. Petersburg III

Ethnography Interest Group Business Meeting

Chair: Pamela Dykes, *Florida Southern College*
Vice Chair: Abby Arnold-Patti, *University of Memphis*
Vice Chair Elect: Vickie VanHurley, *Florida Southern College*

Secretary: Deborah Breede, *Coastal Carolina University*

Day 4

Saturday, April 15, 2023

4101

Saturday 8:00 a.m. – 9:15 a.m.

Room: Grand Bay South Ballroom

Theodore Clevenger, Jr., Undergraduate Honors Conference Breakfast

Sponsor: Southern States Communication Association

Presiding: Carl Cates, *SSCA Second Vice President*

All UHC participants, their faculty sponsors, and guests are invited.

4102

Saturday 8:00 a.m. – 9:15 a.m.

Room: Demens

Arguments in Online Gaming Contexts

Sponsor: Argumentation and Forensics Division

Chair: Michael Eaves, *Valdosta State University*

Jean DeHart, *Appalachian State University*

Michael Eaves, *Valdosta State University*

Seth Fendley, *Disc Golf Pro Tour*

Gabrielle Lamura, *Valdosta State University*

For several decades our division of SSCA has boasted amazing scholars in argumentation and debate, townhall debate, and issues about and surrounding debate and forensics. Yet, few panels have looked at argumentation and persuasion theories that deserve our academic attention. This panel is a diverse set of scholars who look at a modern communication context, online gaming. It is hoped through various persuasive and argumentative lenses, we will be enlightened and better aware of how these communication concepts affect, create, and reproduce realities in the online world.

4103

Saturday 8:00 a.m. – 9:15 a.m.

Room: Edge

New Directions and Future Trends in Teaching Intercultural Communication

Sponsor: Intercultural Communication Division

Chair: **Margaret D'Silva**, *University of Louisville*

Teaching on the Intersections of Culture, Technology, and Human Communication

Mary Meares, *University of Alabama*

Teaching with Technology in 21st Century Education

Pavica Sheldon, *University of South Alabama*

Mindfulness Practice as a Pathway for Insightful Intercultural Communication

Margaret D'Silva, *University of Louisville*

Using Digital Storytelling and Blogging to Teach Intercultural Communication

Hsiu-Jung "Mindy" Chang, *Western New England University*

Using 360° Videos in Intercultural Communication Classrooms: Pros, Cons, and Potentials

Piyawan Charoensap-Kelly, *Southern Methodist University*

4104

Saturday 8:00 a.m. – 9:15 a.m.

Room: Grand Central

Impactful Scholarship: How to Publish, Make an Impact with Research, and Get Tenure

Sponsor: Interpersonal Communication Division

Chair: **Melinda Weathers**, *Sam Houston State University*

Lindsey Aloia, *University of Arkansas*

Laura Miller, *University of Tennessee*

Joshua R. Pederson, *University of Alabama*

Emily Scheinfeld, *Kennesaw State University*

This session offers opportunities for panelists and participants to consider how to publish and make an impact with their research during the tenure process. The panelists will share their experiences as researchers and writers of interpersonal communication research. They will also share their experiences with the tenure and

promotion process. The goal of this session is for both panelists and participants to informally discuss the publishing and tenure process.

4106

Saturday 8:00 a.m. – 9:15 a.m.

Room: HTC 3 – A/V

Organizational Tensions and Influences: An Examination of Identity, Identification, and Recruitment

Sponsor: Applied Communication Division

Chair: **Jessica Sheffield**, *University of Florida*

Communicating STEM Identity in the Urban STEM Collaboratory

Craig O. Stewart, *University of Memphis*

James Campbell, *University of Memphis*

Tony Chase, *Indiana University-Purdue University Indianapolis*

Maryam Darbeheshti, *University of Colorado, Denver*

Katherine Goodman, *University of Colorado, Denver*

Seyedehsareh Hashemikamangar, *University of Memphis*

Miriam Howland Cummings, *University of Colorado, Denver*

Stephanie Ivey, *University of Memphis*

David Russomanno, *Indiana University-Purdue University Indianapolis*

Gregory Simon, *University of Colorado, Denver*

The Hey Girlie to Boss Babe Pipeline: A Qualitative Analysis of MLM Recruitment Posts

Sara Wilson, *Auburn University*

Rachael Ciara Hamilton, *Auburn University*

Black African Students in Predominantly White U.S. Higher Education Institutions: Factors Influencing Their Identification and Commitment

Fatin Yaro, *Western Kentucky University*

Jennifer Mize Smith, *Western Kentucky University*

The Role of Leadership in Facilitating the Success of Workplace Wellness Programs: A Scoping Review

Eleanor Catherine Hudd, *University of Kentucky*

Respondent: **Noah Franken**, *West Texas A&M University*

4107

Saturday 8:00 a.m. – 9:15 a.m.

Room: HTC 4

The Presence of the Past in Modern Conservative Rhetorics

Sponsor: American Society for the History of Rhetoric

Chair: **Christopher Wernecke**, *Georgia State University*

Western Myth Corrupted, or the Trickster Masquerading as Town Marshal:
Grotesquerie and Archetypal Criticism in Modern America

J. Dean Farmer, *Campbell University*

Gracie Allen, *University of North Carolina, Charlotte*

Unity, Jobs, and Hugs: Nikki Haley's Lessons from the New South

Wanda Little Fenimore, *University of South Carolina, Sumter*

Not Yet Rated: The Hays Code, 20th Century Conservative Rhetoric, and the
Generic Appropriation of Film Manifestos

Darby Gilliland, *University of Arkansas*

Respondent: **Christopher Wernecke**, *Georgia State University*

4108

Saturday 8:00 a.m. – 9:15 a.m.

Room: Skyway/Pier

GIFTS I

Sponsor: Community College Division

Chair: **Scott Christen**, *Tennessee Tech University*

Using Visualizations and Social Media in the Mass Communication Classroom

Chandra Massner, *University of Pikeville*

Teaching Relationship Development and Dissolution in Computer-Mediated
Communication

Lynsey Medd, *Penn State University*

Communication Theory of Identity-Cultivating Practice Through Music

Robert Tabackman, *University of Georgia*

Kevin Bryant, *Clemson University*

Relating the Game of Jenga to Building a Speech

Lana Iapicco, *Hillsborough Community College*

Service Learning in the Community College Public Speaking Course

Samantha Chapuseaux, *Florida Gateway College*

4109

Saturday 8:00 a.m. – 9:15 a.m.

Room: St. Petersburg I – A/V

Mental Health Activism, Journalism, and Perceptions Among Professional Athletes: Present and Future Communication Projections

Sponsor: Mass Communication Division

Chair: James Cartee, III, *University of Tennessee*

Taking a Mental Health Break: Investigating the Progress of Mental Health Normalization in Elite Sports

Christie Kleinmann, *Belmont University*

Parasocial Relationships and Attachment Styles: The Inner Workings of Elite Athletes in Mental Health Advocacy

Quinten Bernhold, *University of Tennessee*

College Student-Athletes and Mental Health Considerations: Self-Care, Work-Life Balance, and Awareness

Brenda Wilson, *Tennessee Tech University*

Mental Health Narratives, Intentions, and Public Statements of Professional Athletes

Michael J. Palenchar, *University of Tennessee*

Mental Health Activism Among the Olympic Games and Elite Athletes: The Inspirational Commentaries and Achievements of Simone Biles

James Cartee, III, *University of Tennessee*

Professional Sports Organizations and Mental Health Management of Elite Athletes

Victory Murray, *Tennessee Tech University*

This panel of scholars serves to bring light and awareness to recent events in mental health activism and journalism coverage, including but certainly not limited to Simone Biles, Chole Kim, college student-athletes, and the prosocial behaviors of the viewing audience.

4110

Saturday 8:00 a.m. – 9:30 a.m.

Room: St. Petersburg II

Communicating our Future Beyond Neoliberalism

Sponsor: Rhetoric and Public Address Division

Chair: Bill Balthrop, *University of North Carolina, Chapel Hill*

Self-Defeating Ideographs: The Challenge of Neoliberalism in the Abortion Debates

Jennifer Woolley Barone, *Ohio University*

A Rhetoric of the Commons: An Intervention into Catherine Chaput's Market Affect

Blake Cravey, *University of Georgia*

Allegro Wang, *University of Georgia*

The Times They Are A-Changin': The Aggiornamento of Catholic Economic Thought

Matthew Farmer, *University of Georgia*

Happy Talk and Diverse Representation in 9-1-1: Lone Star

Joshua H. Miller, *Texas State University*

Claire Stevenson, *University of Iowa*

Tyshee Sonnier, *Texas State University*

Respondent: Jeff Nagel, *Baylor University*

4111

Saturday 8:00 a.m. – 9:30 a.m.

Room: St. Petersburg III

Taboo Dinner Topics: Politics, News, Religion, and Technoliberalism

Sponsor: Political Communication Division

Chair: Barry P. Smith, *Mississippi University for Women*

Threatening Democracy: CNN and the Political Economy of anti-Trumpism

Joshua Guitar, *Kean University*

Tess Aubry, *Young Harris College*

Back to the Roots: The 2nd Golden-Era of Hip-Hop as Intellectual Rigor for Political Communication, 1991-1999

Mphatso Kaufulu, *University of Southern Mississippi*

Religious Political Mobilization in the Kenyan 2022 Elections

Henry Njiru, *Georgia State University*

The Digital Citizen as Technoliberal Subject: Constitutive Rhetorical Approach to the European Union's Digital Decade

Jonathan Bridenbaker, *University of Memphis**

Respondent: Barry P. Smith, *Mississippi University for Women*

**Top Student Paper*

4112

Saturday 8:00 a.m. – 9:15 a.m.

Room: Williams

Selected Papers from the Kenneth Burke Interest Group

Sponsor: Kenneth Burke Society Interest Group

Chair: **Jaime Robb**, *Marquette University*

Politics of Disgust in Child Nutrition Discourse

Ashley Deutsch, *Marquette University*

Protect "our community": Scapegoating, the Interpretation of Evil, and Warrant of the Freudian Death Drive in Presidential School Shooting Eulogies

Rebecca Oliver, *University of Alabama*

Perfectly Incongruent: How Kenneth Burke Uses the Grotesque as an Acceptance Frame

Alan Grant, *Texas A&M University*

An Initial Description of a Rhetoric of 9/12 Using Burkean Frames

Joshua A. Youakim, *University of North Carolina, Chapel Hill*

4113

Saturday 8:00 a.m. – 9:15 a.m.

Room: Kenwood

Engaging Public Relations Students in a Post-Covid Environment: How to Increase Participation in Professional Student Organizations and Rebuild Student Leadership

Sponsor: Public Relations Division

Chair: **Kelly Williams**, *University of West Georgia*

Debbie Davis, *Texas Tech University*

Lisa Low, *Texas Tech University*

Jeffery A. Ranta, *Costal Carolina University*

Rachel Elisabeth Riggs, *University of North Florida*

4201

Saturday 9:30 a.m. – 10:45 a.m.

Room: Demens

Outstanding Scholarship: Top Papers in Interpersonal Communication

Sponsor: Interpersonal Communication Division

Chair: **Melinda Weathers**, *Sam Houston State University*

Antecedents and Consequences of Interpersonal Electronic Surveillance in Romantic Relationships

Lindsey Aloia, *University of Arkansas**

Expectancy Violations, Uncertainty, and Partner Perceptions of COVID-19 Information Sharing

Malcolm Evans, *Louisiana State University***

Respondent: Tom Socha, *Old Dominion University*

**Top Faculty Paper*

***Top Student Paper*

4202

Saturday 9:30 a.m. – 10:45 a.m.

Room: Edge

But We've Always Done It This Way Part II: What Have We Done to Encourage Diversity, Equity, and Inclusion

Sponsor: State Associations Interest Group

Chair: John Saunders, *University of Alabama, Huntsville*

Brad Bailey, *Mississippi Gulf Coast Community College*

Niya Pickett Miller, *Samford University*

Ray Ozley, *University of Montevallo*

John Saunders, *University of Alabama, Huntsville*

Lakelyn E. Taylor, *University of Central Florida*

In our last panel under this topic, we discussed strategies and specific actions that state associations could take to build diversity, equity, and inclusion. Our panel this year is focused on what have we done since last year to accomplish some of our goals. We will discuss what has worked, what hasn't worked, what is in progress, and what we still have to do. We do not see this panel as a conclusion to the matter, but a sharing in-progress panel.

4203

Saturday 9:30 a.m. – 10:45 a.m.

Room: Grand Central

Location, Location, Location: Maximizing Study Abroad Opportunities and Connections with Communication Class Activities

Sponsor: Instructional Development Division

Chair: Shana Bridges, *Georgia Southern University*

Pamela Bourland-Davis, *Georgia Southern University*

Michelle Groover, *Georgia Southern University*

Corey Allan Hickerson, *James Madison University*

Christopher McCollough, *Jacksonville State University*

Ashli Quesinberry Stokes, *University of North Carolina, Charlotte*

For many Study Abroad programs, emphasis on “must—go” locations and on art and history make it more difficult to plan specific activities centered in the communication courses we teach. Panelists will offer creative communication class planning ideas centered on location. In other cases, “study abroad” opportunities may exist while staying at home. This panel will feature study abroad professors in different programs in London and in Florence and Montepulciano, Italy, as well as based in North Carolina with students locally and internationally working together.

4204

Saturday 9:30 a.m. – 10:45 a.m.

Room: Harborview

Remembering Dwight Freshley

Sponsor: Southern States Communication Association

Chair: Jerry Hale, *University of Tennessee, Chattanooga*

Jean DeHart, *Appalachian State University*

Nina-Jo Moore, *Appalachian State University*

Michael Osborn, *University of Memphis*

Richard R. Ranta, *University of Memphis*

Members present are invited to participate in remembering Dwight.

4205

Saturday 9:30 a.m. – 10:45 a.m.

Room: HTC 1

Messages Surrounding Social Change

Sponsor: Theodore Clevenger, Jr., Undergraduate Honors Conference

Chair: Chris Geyerman, Georgia Southern University

Why Kanye West's My Beautiful Dark Twisted Fantasy Has Gotten More Relevant Over Time

Dominic Tribo, University of Memphis
New Solution

Stephen Nelson, University of Memphis
Dynamic Attitudes of the Millennial Generation Toward Different Musical Genres

Mia Shaffery, Florida Gulf Coast University
Fossil Fuels or Solar Panels: A Multifaceted Analysis of the Debate Over Green Energy

Janelle Menard, Georgia Southern University

Respondent: Chris Geyerman, Georgia Southern University

4206

Saturday 9:30 a.m. – 10:45 a.m.
Room: HTC 2

Rhetorical Analysis of American Ideals and Controversies

Sponsor: Theodore Clevenger, Jr., Undergraduate Honors Conference

Chair: Mary E. Stuckey, Penn State University

The Case Against Leftist Lunacy: A Metonymic Criticism of Libs of TikTok's Forensic Rhetoric

Alondra Gilbrech, University of Arkansas
Donald Trump and the Rhetoric of January 6th, 2021
Victoria May, University of South Carolina, Aiken
Strategies of Myra Flores

Sierra Rose Aragon, University of Alabama
Patriotism and Freedom Visualized: A Narrative Criticism of Bruce Springsteen's (1984) Born in the U.S.A. Album Cover

Catherine Peacock, Georgia Southern University

Respondent: Jim A. Kuypers, Virginia Tech

4207

Saturday 9:30 a.m. – 10:45 a.m.
Room: HTC 3 – A/V

Great Ideas for Teaching Health Communication

Sponsor: Health Communication Division

Moderator: Kelly Morrison, University of Alabama, Birmingham

Jenifer Kopfman, *College of Charleston*
Laura Miller, *University of Tennessee*
Adam Richards, *Furman University*
Emily Scheinfeld, *Kennesaw State University*
Fan Yang, *University of Alabama Birmingham*

Come take part in this roundtable discussion and open exchange of ideas about teaching health communication at the undergraduate and graduate levels.

4208

Saturday 9:30 a.m. – 10:45 a.m.
 Room: HTC 4

Race and Gender in Communication

Sponsor: Gender Studies Division

Chair: Sophia Flemming, *University of Georgia*

"You're Nobody til Somebody Kills You": An Analysis of Murdered Rappers

Anthony V. LaSrape, *Texas Tech University*

Collin Shuttlesworth, *Texas Tech University*

Construction and Enforcement of Masculinity Concepts in Evangelical Religious Communities

Jeff Miller, *University of Memphis*

African American Men Who Have Become Successful After Incarceration

Whitney Howard, *University of Southern Mississippi*

Respondent: Keven James Rudrow, *Syracuse University*

4210

Saturday 9:30 a.m. – 10:45 a.m.
 Room: Skyway/Pier

GIFTS II

Sponsor: Community College Division

Chair: Nakia Welch, *San Jacinto College*

Encouraging Students to Read Better Using Perusall

Eileen Hammond, *Davidson-Davie Community College*

I'm Going on a Road Trip and Taking an Alligator: Learning to Listen Better

Melissa Plew, *Georgia Southern University*

Prompted Storytelling: An Exercise to Improve the Use of Stories in Speeches

Jacob Metz, *Tennessee Tech University*

Verbally Citing Your Sources

Amanda Walsh, *University of Southern Mississippi*

The Pedagogy of Media Literacy: Reframing the Future of Information Online

Colin Cameron, *Ohio University*

Scott Christen, *Tennessee Tech University*

4211

Saturday 9:30 a.m. – 10:45 a.m.

Room: St. Petersburg I – A/V

Competitive Papers in Mass Communication

Sponsor: Mass Communication Division

Chair: **Brian C. Brantley**, *Texas A&M University, San Antonio*

Media Use of International Students Studying in the United States during the COVID-19 Pandemic: The Role of Dependency, Acculturation, and Personality

Pavica Sheldon, *University of South Alabama*

Delaware Arif, *University of South Alabama*

Nabila Mushtarin, *University of South Alabama*

Piyawan Charoensap-Kelly, *Southern Methodist University*

Jung Hwa Coi, *University of South Alabama*

Zhenzhu Zhang, *University of Southern Mississippi*

Finding Depth: Technopresence, Pedagogies of the Virtual, and Rethinking

Performance Praxis with New Media Technologies

Serap Erincin, *Louisiana State University*

Front-page Prominence and Newspaper Ownership: Examining USWNT Coverage

After 2015 and 2019 World Cup Victories

Roxane Coche, *University of Florida*

Travis R. Bell, *University of South Florida*

4212

Saturday 9:30 a.m. – 10:45 a.m.

Room: St. Petersburg II

Democracy, Christianity, and Our Future

Co-Sponsors: Rhetoric and Public Address Division

Political Communication Division

Chair: Jonathan J. Edwards, *University of South Carolina*

Fundamentalist Argument in Reactionary Politics: Francis Schaeffer's Anti-Abortion Rhetoric

Hagar Attia, *Gustavus Adolphus College*

Educating Against Democracy: Christian Nationalism, School Curricula, and the Rhetoric of R. J. Rushdoony

Jonathan J. Edwards, *University of South Carolina*

Sacred Rights and Holy Voters: Theological and Political Rationales for Free, Fair, and Safe Elections.

Garth Pauley, *Calvin University*

The Megachurch and Me: The Ideological Subject of Popular American Christianity

Nathaniel R. Repay, *University of Texas*

All for we, and no for thee: Religion, Rifles and Riots on January 6th

Claire Rhodes, *Florida State College in Jacksonville*

4213

Saturday 9:30 a.m. - 10:45 a.m.

Room: St. Petersburg III

Navigating "Wokeness": Engaging Discriminatory Political Policies in the Classroom and in Life

Sponsor: Identity, Inclusion, and Social Justice Division

Chair: Sarah Price, *Florida Gulf Coast University*

Meredith Bagley, *University of Alabama*

Sim Butler, *University of Alabama*

Linsay Cramer, *Coastal Carolina University*

Chad Nelson, *Florida Gulf Coast University*

Sarah Price, *Florida Gulf Coast University*

Sean Upshaw, *University of Texas*

In March 2022, Florida Governor Ron DeSantis signed the Parental Rights in Education Act (i.e., "Don't Say Gay" Bill) into law prohibiting "non-age-appropriate" or "developmentally inappropriate" instruction on sexual orientation and gender identity. Months later, DeSantis tightened his regulatory grip on how private businesses conduct implicit bias training and further restricted instruction based on race, gender, and national origin. States such as Alabama, South Carolina, and Texas have since followed suit and passed laws that target the care and lives of the

already marginalized. This discussion panel argues that the consequences of these diverse laws are not limited to their explicit provisions but are also felt and experienced as an intimidating discursive environment that seeks to curtail all classroom talk of race, sexuality, and gender identity. Therefore, for this roundtable, we propose a discussion with other faculty from across the Southern U.S. about how they navigate these draconian state laws and support already marginalized students and faculty members. We will explore topics ranging from marginalization stress model in relation to transgender and/or gender diverse students, media theory and public engagement, boundary setting and personal preservation, inclusive placemaking, and intercultural dialogue in antagonistic spaces.

4214

Saturday 9:30 a.m. – 10:45 a.m.

Room: Williams

Communicating Our Future: Top Papers in the Public Relations Division

Sponsor: Public Relations Division

Chair: **Carrie E. Reif-Stice**, *Augusta University*

Don't Mess with Ukrainian Farmers: An Examination of Ukraine and Kyiv's Official Twitter Accounts as Crises Communication, and Public Diplomacy, and Nation Building during Russian Invasion

Brandon Boatwright, *Clemson University**

Andrew Pyle, *Clemson University**

Responding to the Call: Challenges Where Female CCOs Are Implementing Combinational Leadership Strategies

Breann Murphy, *Jacksonville State University*

Shooting for Equality: Athlete Activism in 2021 NCAA March Madness

Claire V. Wanzer, *Virginia Tech***

Consumer Social Media Activism: Exploring Strategies Consumers Used to Articulate Their Concerns in the #NestleBadMilk Case

Faith Otchere, *University of Maryland*

Respondent: **Katie Anthony**, *University of Southern Mississippi*

**Top Paper*

***Top Student Paper*

4301

Saturday 11:00 a.m. – 12:15 p.m.

Room: Demens

Top Papers in Gender Studies

Sponsor: Gender Studies Division

Chair: Keven James Rudrow, *Syracuse University*

Constructing a Transgender Version of Jewish Tradition: Joy Ladin's *The Soul of the Stranger*

Leland G. Spencer, *Miami University**

The Life and Death of Gay Promiscuity in *When We Rise*

Zane Austin Willard, *University of South Florida*

"We Dare Defend Our (Reproductive) Rights": Identifying the Postracial, Postfeminist Constitution of a Progressive Southern Woman

Cassidy D. Ellis, *University of New Mexico***

The Representation of African American Male through a Two Minute Lens: A Textual Analysis of the Proctor and Gamble Commercial "These Hands"

Melissa Williams, *University of Southern Mississippi*

Respondent: Sara Baugh-Harris, *Davidson College*

**Top Paper*

***Top Student Paper*

4302

Saturday 11:00 a.m. – 12:15 p.m.

Room: Grand Central

Politics of the Future: Uncovering and Speaking Truth

Co-Sponsors: Political Communication Division
Rhetoric and Public Address Division

Chair: Melissa Smith, *Mississippi University for Women*

Birds Aren't Real, but the Damaging Possibilities Are: Conspiratorial Trolling and the Spread of Disinformation

Mackenzie Quick, *University of Alabama*

Weapons of White Possession: Witnessing and Resisting a Wet Weekend of the DAPL Protests

Henry Dakota Miller, *University of Georgia*

Rhyming for Reason: The Hip-Hop Emcee as Speaker, The Hip-Hop Listener as Competent Audience

Mphatso Kaufulu, *University of Southern Mississippi*

Inaugural Addresses, Framing Theory, and the Impact on American Perceptions of the Presidency

Kalin Velez, *University of South Florida*

Roxanne Watson, *University of South Florida*

Respondent: Melissa Smith, *Mississippi University for Women*

4303

Saturday 11:00 a.m. – 12:15 p.m.

Room: Harborview

State and Future of the Southern Division

Sponsor: Performance Studies Division

Chair: Greg Langner, *Antelope Valley College*

Naomi Bennett, *Louisiana State University*

Alex Davenport, *St. Cloud State University*

Taylor Dawson, *Louisiana State University*

Daniel W. Heaton, *Capital University*

Ethan Hunter, *Louisiana State University*

Seth Kneivel, *Syracuse University*

Laura Oliver, *Louisiana State University*

Elivis Bendana Rivas, *Louisiana State University*

Sasha Sanders, *University of North Texas*

Tracy Stephenson Shafer, *Louisiana State University*

Colin Whitworth, *Georgia College & State University*

The goal of this panel is to facilitate collaborative, individual, and intergenerational ideas for strengthening and promoting the presence of Performance Studies scholarship and practice at SSCA, and across the Southern Region as we adapt and calibrate for the future, asking panelists to discuss trends in engagement, the needs and divisions of labor and leadership, and most importantly, opportunities for reimagining and revitalizing engagement with Performance Studies scholarship and practice across institutions, generations, localities, and modalities into 2023 and beyond. Panelists respond to the prompt: "How can the field of Performance Studies in the Southern Region grow and gather from our past, as we build towards our future?" Other panelists present short performances creatively commenting on

the histories, values, challenges, distinctions, and/or lasting and consequential contributions of generations of Performance Studies scholarship and practice throughout the Southern Region.

4304

Saturday 11:00 a.m. – 12:15 p.m.

Room: HTC 1

UHC Top Paper Panel

Sponsor: Theodore Clevenger, Jr., Undergraduate Honors Conference

Chair: **Carl Cates**, *Arkansas State University*

“There Isn’t an Easy Way to Identify”: African American’s Identification with Africa in the Online News Media

Hadassah Amoako, *Berea College*

Homeschoolers of a Feather: Social Penetration and Self-Perception of Young Adult Homeschoolers

Elsa Black, *Berea College*

Rhetorical Analysis of Overdose Prevention Group SOAR WV of Charleston, West Virginia

Braden Hopkins, *University of Alabama*

Respondent: **Roseann M. Mandziuk**, *Texas State University*

4305

Saturday 11:00 a.m. – 12:15 p.m.

Room: Kenwood

Moving Forward: Advancing Instructional Communication

Sponsor: Instructional Development Division

Chair: **Michelle Garland**, *University of South Carolina, Upstate*

Exploring Bias in Evaluation of Job Seeker Introductory Emails

Stephanie Kelly, *North Carolina A&T State University*

Jorge Gaytan, *North Carolina A&T State University*

Shona Morgan, *North Carolina A&T State University*

Mike Cundall, *North Carolina A&T University*

Galen Foresman, *North Carolina A&T State University*

Beyond Classroom Instruction: An Argumentative Essay on the History and Future Applications of Instructional Communication

Lakelyn E. Taylor, *University of Central Florida*

Teaching Organizational and Community Listening

Laurie Lewis, *University of Texas, San Antonio*

Exploring Learning Outcomes in the Public Speaking Course

John Haas, *University of Tennessee*

Anna McClure, *University of Tennessee*

Still Passed Over: Race and the Forgotten Professors and Students of Color

Cicely Wilson, *Memphis College of Urban Theological Studies, Union University*

Shukura Umi, *University of Memphis*

Alice Reid, *Independent Scholar*

Katherine Hendrix, *University of Memphis*

Respondent: Michelle Garland, *University of South Carolina, Upstate*

4306

Saturday 11:00 a.m. – 12:15 p.m.

Room: HTC 3 – A/V

Popular Communication Top Paper Panel

Sponsor: Popular Communication Division

Chair: **Danielle E. Williams**, *Georgia Gwinnett College*

"Are You Vaccinated? Yeah, I'm Immunized": A Risk Orders Theory Analysis of Celebrity COVID-19 Misinformation

Kimberly Field-Springer, *Berry College**

Katie Striley, *University of North Carolina, Chapel Hill**

John Byerly, *Ohio University Zanesville**

Nathaniel Simmons, *Western Governors University**

Teryn Ferrell, *Berry College**

Sarah Quigley, *Berry College**

'WandaVision': Coping with the Familiar

Elizabeth Shiller, *Ohio University***

Respondent: **Danielle E. Williams**, *Georgia Gwinnett College*

**Top Paper*

***Top Student Paper*

4307

Saturday 11:00 a.m. – 12:15 p.m.

Room: HTC 4

On the Adequacy of College Student Samples for the Development and Testing of Communication Theory Roundtable

Sponsor: Communication Theory and Methodology Division

Chair: **Dennis McCarty**, *University of Florida*

Jenny Crowley, *University of Tennessee*

Tyler Deverell, *University of Tennessee*

Michael R. Kotowski, *University of Tennessee*

Timothy Levine, *University of Alabama, Birmingham*

Dennis McCarty, *University of Florida*

Kelly Morrison, *University of Alabama, Birmingham*

4308

Saturday 11:00 a.m. – 12:15 p.m.

Room: Skyway/Pier

Sharing Health Communication Scholarship: Work in Progress Workshop

Sponsor: Health Communication Division

Mentors:

Jennifer T. Edwards, *Tarleton State University*

Joy V. Goldsmith, *University of Memphis*

Laura Miller, *University of Tennessee*

Adam Richards, *Furman University*

Rachel Elisabeth Riggs, *University of North Florida*

Emily Scheinfeld, *Kennesaw State University*

Fan Yang, *University of Alabama, Birmingham*

Receive feedback on your work-in-progress and participate in a relaxed discussion of scholarship in health communication.

4309

Saturday 11:00 a.m. – 12:15 p.m.

Room: St. Petersburg I – A/V

Online Course Design Open House

Sponsor: Community College Division

Chair: Jeff Sorrels, *Collin College*

Brad Bailey, *Mississippi Gulf Coast Community College*

Shannon E. Bates, *Collin College*

Monette Callaway, *Hinds Community College*

Angela R. Gibson, *Shelton State Community College*

Shaquille O. Marsh, *Pellissippi State Community College*

Ruth M. Martin, *New Mexico State University, Carlsbad*

This is an opportunity for faculty who teach online to compare course design and share ideas with one another. This open house is for seasoned online teaching pros, those being tasked with designing their first online course or switching to a new or unfamiliar learning management system and everyone in between. In this session, six experienced online faculty will make “sandbox” versions of their courses available on computers around the room for attendees to browse and discuss with the panelists. Attendees will be able to click around the panelists’ courses, share ideas, and learn from decades of combined experience teaching online, as well as see multiple approaches to teaching various courses online. Multiple versions of Introduction to Communication, Public Speaking, Interpersonal Communication, Small Group Communication, and Business and Professional Communication will be available for perusal.

4310

Saturday 11:00 a.m. – 12:15 p.m.

Room: St. Petersburg II

Co-Creating a Bright Future: Reducing Barriers to Equitable Graduate Student Experiences

Sponsor: Identity, Inclusion, and Social Justice Division

Chair: Julie Sisler, *University of Oklahoma*

N’zoret Innocent Assoman, *Kansas State University*

Margaret Baker, *North Carolina State University*

Nance Heise, *Texas A&M University*

Chazman McKoy, *University of South Florida*

Julie Sisler, *University of Oklahoma*

Aaron Trujillo, *Kansas State University*

Emily Wilson, *Missouri State University*

Although successful navigation of the social, cultural, political, and mental inequities of the graduate student experience are often celebrated, or tokenized; many challenges create barriers precluding graduate student persistence and success. This roundtable features seven graduate students from six different institutions, who will utilize their lived experiences and realities to examine the ways in which racialized, gendered, de/dis/abled, social, and sexual violence influences graduate student success. By highlighting the inequity gaps that create various challenges, beginning with the onboarding process and continuing through the processes of navigating career readiness after completion of graduate programs, this roundtable will address the inequities and propose solutions for access to professional development, mentoring, and belonging/community development.

4311

Saturday 11:00 a.m. – 12:15 p.m.

Room: St. Petersburg III

President Spotlight

"Communicating Our Future": Becoming the Inclusive Discipline We Aim to Be Through Theory and Pedagogy

Chair: Tina M. Harris, *Louisiana State University*

Eletra Gilchrist-Petty, *University of Alabama, Huntsville*

Tina M. Harris, *Louisiana State University*

Ronald L. Jackson II, *University of Cincinnati*

DiAarron M., *University of Memphis*

Lionnell "Badu" Smith, *University of Waterloo*

Goyland Williams, *University of Massachusetts, Amherst*

The field of Communication Studies and all that it entails has always been about "Communicating Our Future." Scholars have explored communication phenomena that have enlightened us to the transformative power that resides with the art of communicating. The subdisciplines, in various ways, have challenged teacher-scholars to explore communication and provide understanding of, strategies for, and approaches to effectively doing so through diverse means and contexts. Prior to the racial unrest of 2020, the communication discipline was rocked by the movement #COMMSOWHITE calling attention to the lack of representation and inclusivity in our scholarship, pedagogy, and leadership. While changes have emerged, more must be done to become the inclusive discipline we could and should be. Thus, this panel will involve panelists engaging in dialogue about

recommendations for addressing the ways in which SSCA can become the exemplary institution for inclusivity through theory and practice.

4312

Saturday 11:00 a.m. – 12:15 p.m.

Room: Williams

Intersections Between Interpersonal and Instructional Communication

Sponsor: Interpersonal Communication Division

Chairs: **Scott Christen**, *Tennessee Tech University*

Lisa Joniak Athearn, *University of Florida*

Kay Butler Barefoot, *University of Mississippi*

Elizabeth Hanson Smith, *University of Texas*

Pamela Kalbfleisch, *University of North Dakota*

Charlotte Klesman, *Abraham Baldwin Agricultural College*

Carrie McCormick, *Mississippi State University*

Colleen Mestayer, *Tennessee Tech University*

Diana Nagy, *University of Florida - CWOC*

This panel will address the intersections between interpersonal and instructional communication in a variety of classrooms (e.g., virtual, hybrid, face-to-face). The panel will address specific activities that teach and promote civil discourse, as well as focus on in-class activities that serve to increase student proficiency in interpersonal communication. These activities address the need for effective listening, constructive reasoning, evaluative and appropriate researching skills, and civil discourse in the communication classroom. The goal of this panel is to develop a classroom and future workforce that engages in, and values interpersonal connections.

4313

Saturday 11:00 a.m. – 12:15 p.m.

Room: Edge

Intersections of Philosophy and Rhetoric in History

Sponsor: American Society for the History of Rhetoric

Chair: **Christopher Wernecke**, *Georgia State University*

Invocatory Rhetoric: Pro Quintilian, Contra Lacan

Jason Myres, *University of Georgia*

Skeptical Baconianism: David Hume and the Controversy on Miracles

Alex Morales, *University of Georgia*

Respondent: Camille Lewis, *Furman University*

4401

Saturday 12:30 p.m. – 2:30 p.m.

Room: Grand Bay South Ballroom

Southern States Communication Association 93rd Annual Awards Luncheon

Sponsor: Southern States Communication Association

Presiding: Tina M. Harris, *SSCA President*

Annual Luncheon Address: Mary E. Stuckey, *Penn State University*

This is a ticketed event. Tickets can be purchased online or at the registration table.

4501

Saturday 2:45 p.m. – 4:00 p.m.

Room: Demens

Conversations about the Past, Present, and Future of Autoethnography

Sponsor: Ethnography Interest Group

Chair: Carolyn Ellis, *University of South Florida*

Abby Arnold-Patti, *University of Memphis*

Art Bochner, *University of South Florida*

Christine Salkin Davis, *University of North Carolina, Charlotte*

Carolyn Ellis, *University of South Florida*

Chris Patti, *Appalachian State University*

Christopher N. Poulos, *University of North Carolina, Greensboro*

This roundtable will feature scholars of autoethnography from different points in their careers—retired, nearing retirement, mid-career, early career—who will discuss the past, present, and future of autoethnographic research. After five-

minute introductions from each participant, there will be time for conversations with other attendees.

4502

Saturday 2:45 p.m. – 4:00 p.m.

Room: Edge

Looking Back: Considering the Possibilities and Limitations of Nostalgia as a Performative Rhetoric

Co-Sponsors: Freedom of Speech Division
Rhetoric and Public Address Division

Chair: Ashton Mouton, *Sam Houston State University*

ThinkerToys: Curating Resistance in Greenville Women's College Memory

Camille Lewis, *Furman University*

"1839 Was Build On My B(l)ack:" Disrupting Nostalgia at the University of Missouri to Amplify Racialized Counter-Memory Activism

Alyson Farzad-Phillips, *Furman University*

"It's Kind of Not a Plantation at All": Making Space for Memory at Whitney Plantation

Katrina Ann Marks, *University of North Carolina, Chapel Hill*

Piab dab neeg: Storycloths from the Ban Vinai Refugee Camp as Nostalgic Inscriptions from the Non-Places

Mai Nou Xiong-Gum, *Furman University*

4503

Saturday 2:45 p.m. – 4:00 p.m.

Room: Grand Central

First Generation Women Administrators: Learning from Experience to Communicate about Our Future

Sponsor: Association for Communication Administrators Interest Group

Chair: Lesli K. Pace, *Southeast Missouri State University*

Jennifer Fairchild, *Eastern Kentucky University*

Lesli K. Pace, *Southeast Missouri State University*

Ashli Quesinberry Stokes, *University of North Carolina, Charlotte*

Jennifer Walton, *Radford University*

4504

Saturday 2:45 p.m. – 4:00 p.m.

Room: Harborview

2024 Convention Planning Meeting**Sponsor:** Southern States Communication Association**Chair:** Carl Cates

All division and interest group planners for 2024 should attend this Planning meeting OR the Planning Meeting on Sunday morning (session **5104**). (Vice Chairs Elect from this year became Vice Chair at the 2023 business meeting!)

Divisions:

Applied Communication: **Amanda Walsh**Argumentation and Forensics: **Mik Davis**Communication Theory and Methodology: **Kelly Morrison**Community College: **Shaquille O. Marsh**Freedom of Speech: **Ben Medeiros**Gender Studies: **Hannah Tabrizi**Health Communication: **Adam Richards**Identity, Inclusion, and Social Justice: **Chandra A. Maldonado**Instructional Development: **Ruth M. Martin**Intercultural Communication: **Lionell "Badu" Smith**Interpersonal Communication: **Lindsey Aloia**Language and Social Interaction: **Rick Pulos**Mass Communication: **Melissa Smith**Performance Studies: **Nicole Costantini**Political Communication: **Carson Kay**Popular Communication: **Rich Knight**Public Relations: **Jessica Beckham**Rhetoric and Public Address: **Jonathan J. Edwards**

Interest groups:

Association for Communication Administrators: **Lesli K. Pace**American Society for the History of Rhetoric: **Nick J. Sciallo**Ethnography: **Vickie VanHurley**Kenneth Burke Society: **Alex Morales**Philosophy and Ethics of Communication: **Nick J. Sciallo**State Associations: **Roy W. Samuelson****4505**

Saturday 2:45 p.m. – 4:00 p.m.

Room: HTC 1

Institutional Communication and Practice

Sponsor: Theodore Clevenger, Jr., Undergraduate Honors Conference

Chair: Jacob Wicinski, *Arkansas State University*

Autoethnographic Study: The Benefits and Advantages to Internships

Lezi Truesale, *Campbell University*

Developing Standards for Startups' Effective Communication with Stakeholders

Eric Keusenkothen, *Southeast Missouri State University*

Education or Indoctrination: Understanding Social Constructions of the Sex Ed. Debate

Lindsey Morris, *Georgia Southern University*

Dynamic Communication in Veterinary Medicine: Best Practices for a Promising Future

Madison Daigle, *University of Florida*

Respondent: **Caleb Micah Cates**, *Independent Scholar*

4506

Saturday 2:45 p.m. – 4:00 p.m.

Room: HTC 2

Analyzing Responses: From Movements to Disasters

Sponsor: Theodore Clevenger, Jr., Undergraduate Honors Conference

Chair: Brandon Inabinet, *Furman University*

Framing Appalachia in the Flood: Artifact Analysis from the 2022 Eastern Kentucky Flooding

Caroline Shutt, *Transylvania University*

Bridging the Divide for Tomorrow: A Cross-Cultural Analysis of Critical Listening

Pooja Manjakandy, *University of Florida*

Leading from Behind: A Model of Hispanic-Latina Leadership

Cecilia Best, *University of Alabama*

Neo-Colonialism and the Fight for Native Sovereignty in the NoDAPL Movement

Ashton Rios, *Texas State University*

Respondent: Brandon Inabinet, *Furman University*

4507

Saturday 2:45 p.m. – 4:00 p.m.

Room: HTC 3 – A/V

Approaches to Language and Social Interaction: Theories and Methods

Sponsor: Language and Social Interaction Division

Chair: Eugenie Almeida, *University of North Carolina, Fayetteville*

Fighting Fire with Fire? Rhetorical Tensions of Managing Increased Wildland Fire Amid Climate Change Concerns

Kyle Chitwood, *Texas State University*

A Discursive Approach to Young Adult Romantic Couples Use of Active Listening to Manage Conflict During Natural Everyday Conversations

Neill Korobov, *University of West Georgia*

Netflix's Immigration Nation: Depiction of the Illegal Immigrants and ICE Dealing with Cognitive Dissonance

Mahrugh Maqsood, *University of North Carolina*

Communicating Politeness: Considerations for 2022 and Beyond

Andrew Tollison, *Merrimack College**

Abby Brooks, *Eastern Kentucky University**

Mary Beth Asbury, *Middle Tennessee State University**

Kenneth Levine, *University at Albany, SUNY**

Respondent: Rick Pulos, *Texas A&M University*

**Top Paper*

4508

Saturday 2:45 p.m. – 4:00 p.m.

Room: HTC 4

Enacting Transformational Change: A Conversation with National Communication Association Leadership

Sponsor: Southern States Communication Association

NCA Representatives: **Roseann M. Mandziuk, *Texas State University***

Walid Afifi, *University of California, Santa Barbara*

This panel features NCA elected leaders and National Office staff who will overview significant transformational activities undertaken by NCA, including the new strategic plan, the membership survey report, and inclusion, diversity, equity, and access initiatives. The session will also include an engaged question-and-answer portion, as well as spotlight a specific NCA program or award recipient.

4509

Saturday 2:45 p.m. – 4:00 p.m.

Room: Kenwood

You Want to Sit in for Charlie Tonight?: Changing Band Members and the Rhetorical Impact on Fans

Sponsor: Popular Communication Division

Jean DeHart, *Appalachian State University*

David Nelson, *Valdosta State University*

Matthew Charles Ramsey, *Shippensburg University*

Kellie Roberts, *University of Florida*

John Saunders, *University of Alabama, Huntsville*

The lifecycle of every band includes moments where each band member can't perform the gig, or much worse, can no longer perform. These moments can be caused by illness, addiction, stupidity, death, or a long list of Spinal Tapesque excuses. But when these moments happen, what is the rest of the band to do? When Pink Floyd replaced Syd Barret with David Gilmour, they became a global hit. In 1983, the band Kajagoogoo changed its lead singer; no one noticed, and it became a question for pub trivia. Like a chemistry experiment, when you change one or more ingredients, you change the entire experiment. Our panel seeks to ask questions about this musical chemistry experiment: what did changes do to the band itself, and what did they do to their audience?

4510

Saturday 2:45 p.m. – 4:00 p.m.

Room: Skyway/Pier

GIFTS III

Sponsor: Community College Division

Chair: Jeff Sorrels, *Collin College*

The Roadside Attraction Road Trip

Nakia Welch, *San Jacinto College*

Cole Franklin, *Louisiana State University, Alexandria*

Exploring Nonverbal Cues with Photography

Laurie Metcalf, *Blinn College*

Communicating our Future through Whole Class Argument

Heather Walters, *Missouri State University*

Kristen Stout, *Missouri State University*

Are You Listening?

Amanda Walsh, *University of Southern Mississippi*

Embracing Essential Skills: An Efficient, Effective & Memorable (But Not Easy) Way to Expose First-Generation College Students to an Appropriately Stressful Mock Job Interview

Brad Bailey, *Mississippi Gulf Coast Community College*

4511

Saturday 2:45 p.m. – 4:00 p.m.

Room: St. Petersburg I – A/V

Top Papers in Identity, Inclusion, and Social Justice Division

Sponsor: Identity, Inclusion, and Social Justice Division

Chair: **Lisa M. Corrigan**, *University of Arkansas*

Academic Labor, Diversity, and the Communication Studies Job Market: A Critical Reading of Tenure-Track Postings

Ryan D'Souza, *Chatham University**

Jessica Sage Rauchberg, *McMaster University**

Beatriz Nieto-Fernandez, *Florida Atlantic University**

"Silhouettes Come to See Me": Recognition and Narco Terrorismo in El Chapo

Jose Maldonado, *University of South Florida*

Pedagogies of Praxis: Performance Studies and Philosophies of Doing Social Justice

Serap Erincin, *Louisiana State University*

A Friend of Foe of Social Movements: A Thematic Analysis of the Effectiveness of Hashtag Activism and the Representation of #SayHerName on Twitter

Melissa Williams, *University of Southern Mississippi***

**Top Paper*

***Top Student Paper*

4512

Saturday 2:45 p.m. – 4:00 p.m.

Room: St. Petersburg II

Vice President Spotlight

Politics and the Future: Communicating About Issues, Enemies, and Images in National Politics

Co-sponsor: Political Communication Division

Chair: **Melissa Smith**, *Mississippi University for Women*

Ann E. Burnette, *Texas State University*
William Harlow, *University of Texas, Permian Basin*
Carson Kay, *Washburn University*
Jim A. Kuypers, *Virginia Tech*
Anthony V. LaSrape, *Texas Tech University*
Barry P. Smith, *Mississippi University for Women*
Patrick Wheaton, *Georgia Southern University*

We live in a nation that is currently almost evenly divided between the two main political parties, and many voters now live in increasingly separate “worlds.” Hyper-partisan mass media and reinforcing social media often escalate rhetoric about issues and images, making it difficult to predict which individuals will be able to connect effectively with voters. This roundtable explores the potential future of seven prominent United States politicians and evaluates their stands on multiple issues facing the nation. Participants will discuss the futures of former Secretary of State Mike Pompeo, U.S. Representative Alexandria Ocasio-Cortez, former governor and UN Ambassador Nikki Haley, Gov. Ron DeSantis, Vice President Kamala Harris, former Vice President Mike Pence, and Gov. Gavin Newsom.

4513

Saturday 2:45 p.m. – 4:00 p.m.
 Room: St. Petersburg III

Top Papers in Intercultural Communication

Sponsor: Intercultural Communication Division

Chair: **Margaret Butcher**, *University of Arkansas*

Zora Neale Hurston’s *Barracoon*: Towards a Cosmopolitan Ethics of Language, Race, and Culture

Lionnell “Badu” Smith, *University of Waterloo**

Extending the 3D Gospel: Communicating our Future in Christian Missions through the Lenses of Co-Cultural Theory and Dominant Culture Theory

Jacquelyn Seymour, *Campbell University*

J. Dean Farmer, *Campbell University*

Social Support During the COVID-19 Pandemic: Expectations of Employers and Employees from Croatia, Thailand, and the United States

Piyawan Charoensap-Kelly, *Southern Methodist University*

Pavica Sheldon, *University of South Alabama*

Mary Grace Antony, *Edmonds College*

Respondent: **Mary Meares**, *University of Alabama*

**Top Paper*

4514

Saturday 2:45 p.m. – 4:00 p.m.

Room: Williams

Communicating Our Future: A Look at Organizational Leadership

Sponsor: Applied Communication Division

Chair: **William Hoffman**, *New Mexico State University*

Online Workplace Bullying: What Leaders Can Do to Reduce Workplace Incivility in Virtual Groups and Teams

Carol Bishop Mills, *Florida Atlantic University*

Changing of the Guard: Generational Leadership Shifts Represented in Korean Dramas

Kristina Drumheller, *West Texas A&M University*

Min Wha Han, *West Texas A&M University*

Emily S. Kinsky, *West Texas A&M University*

Exploring Leadership Dynamics Among Non-Profit Leaders

Jason Feltz, *New Mexico State University*

Greg G. Armfield, *New Mexico State University*

Brian Perna, *Murray State University*

Leadership in Crisis: Emergent Groups and Emergency Managers

Andrew Pyle, *Clemson University*

Brandon Boatwright, *Clemson University*

Relationship Quality Matters: Leader–Member Exchange and Mental Health Disabilities in the Workplace

Anne P. Hubbell, *New Mexico State University*

Greg G. Armfield, *New Mexico State University*

Mergers Within the Academy: Two Cases, Two Outcomes

Jennifer Mize Smith, *Western Kentucky University*

Respondent: **Angela Jerome**, *Western Kentucky University*

4600

Saturday 2:45 p.m. – 5:30 p.m.

Room: Grand Central Foyer

Graduate Fair

Sponsor: Southern States Communication Association

4601

Saturday 4:15 p.m. – 5:30 p.m.

Room: St. Petersburg I – A/V

Vice President Spotlight

Bridging Publics, Building Scholar-Activists

Chair: Natonya Listach, *University of Memphis*

Andre E. Johnson, *University of Memphis*

Lisa M. Corrigan, *University of Arkansas*

Tom Fuerst, *Pastor, First United Methodist Church, Memphis, Tennessee*

Marquese Ferguson, *Florida Atlantic University*

This panel considers the gap in graduate training in the field to talk through some of the skill-building necessary to produce effective, responsible scholar-activists. Panelists will discuss their work as scholar-activists, offer points of entry into activism for communication scholars, and map out how to navigate the politics and practicality of scholarship and activism in the academy. With a particular focus on the contemporary political moment, the panelists will describe the promises and challenges of the scholar-activist life.

4701

Saturday 5:45 p.m. – 6:45 p.m.

Room: Demens

Argumentation and Forensics Division Business Meeting

Chair: Ryan Goke, *Murray State University*

Vice Chair: Michael Gray, *Louisiana State University*

Vice Chair Elect: Mik Davis, *University of Georgia*

Secretary: Jonathan Bridenbaker, *University of Memphis*

4702

Saturday 5:45 p.m. – 6:45 p.m.

Room: Edge

Kenneth Burke Society Interest Group Business Meeting

Chair: Jaime Robb, *Marquette University*

Vice Chair: Jaime Robb, *Marquette University*
Vice Chair Elect: Alex Morales, *University of Georgia*
Secretary: Matthew Farmer, *University of Georgia*

4703

Saturday 5:45 p.m. – 6:45 p.m.
 Room: Grand Central

Philosophy and Ethics of Communication Interest Group Business Meeting

Chair: Chad Tew, *University of Southern Indiana*
Vice Chair: Lakelyn E. Taylor, *University of Central Florida*
Vice Chair Elect: Nick J. Sciallo, *Texas A&M University, Kingsville*
Secretary: David Impellizzeri, *Regent University*

4704

Saturday 5:45 p.m. – 6:45 p.m.
 Room: Harborview

Communication Theory and Methodology Division Business Meeting

Chair: Jenny Crowley, *University of Tennessee*
Vice Chair: Quinten Bernhold, *University of Tennessee*
Vice Chair Elect: Kelly Morrison, *University of Alabama, Birmingham*
Secretary: Steven McCornack, *University of Alabama, Birmingham*

4705

Saturday 5:45 p.m. – 6:45 p.m.
 Room: HTC 1

Gender Studies Division Business Meeting

Chair: Keven James Rudrow, *Syracuse University*
Vice Chair: Keven James Rudrow, *Syracuse University*
Vice Chair Elect: Hannah Tabrizi, *University of Memphis*
Secretary: Kholo Theleid, *Louisiana State University*

4706

Saturday 5:45 p.m. – 6:45 p.m.
 Room: HTC 2

Language and Social Interaction Division Business Meeting

Chair: Eugenie Almeida, *University of North Carolina, Fayetteville*
Vice Chair: Rick Pulos, *Texas A&M University*
Vice Chair Elect:

Secretary:**4707**

Saturday 5:45 p.m. – 6:45 p.m.

Room: HTC 3

Intercultural Communication Division Business Meeting**Chair: Margaret Butcher**, *University of Arkansas***Vice Chair: Mary Meares**, *University of Alabama***Vice Chair Elect: Lionnell "Badu" Smith**, *University of Waterloo***Secretary: Todd Lee Goen**, *Virginia Military Institute***4708**

Saturday 5:45 p.m. – 6:45 p.m.

Room: HTC 4

Association for Communication Administrators Interest Group Business Meeting**Chair: April Chatham-Carpenter**, *University of Arkansas, Little Rock***Vice Chair: Jerry Hale**, *University of Tennessee, Chattanooga***Vice Chair Elect: Lesli K. Pace**, *Southeastern Missouri State University***Secretary: Jennifer T. Edwards**, *Tarleton State University***4709**

Saturday 5:45 p.m. – 6:45 p.m.

Room: Kenwood

Freedom of Speech Division Business Meeting**Chair: Chandra A. Maldonado**, *Campbell University***Vice Chair: Patrick Wheaton**, *Georgia Southern University***Vice Chair Elect: Ben Medeiros**, *State University of New York, Plattsburgh***Secretary: Joshua Guitar**, *Kean University***4710**

Saturday 5:45 p.m. – 6:45 p.m.

Room: Skyway/Pier

Rhetoric and Public Address Division Business Meeting**Chair: Scott Anderson**, *Arkansas State University***Vice Chair: Brandon Inabinet**, *Furman University***Vice Chair Elect: Jonathan J. Edwards**, *University of South Carolina***Grad Student Rep: Kelly Williams Nagel**, *Penn State University***Secretary: Emily Riley Pyland**, *Southeast Arkansas College*

4711

Saturday 5:45 p.m. – 6:45 p.m.
 Room: St. Petersburg I – A/V

Mass Communication Division Business Meeting

Chair: Brian C. Brantley, *Texas A&M University*
Vice Chair: Barry P. Smith, *Mississippi University for Women*
Vice Chair Elect: Melissa Smith, *Mississippi University for Women*
Secretary: Melissa Smith, *Mississippi University for Women*

4712

Saturday 5:45 p.m. – 6:45 p.m.
 Room: St. Petersburg II

Performance Studies Division Business Meeting

Chair: Greg Langner, *Antelope Valley College*
Vice Chair: Cynthia Sampson, *Louisiana State University*
Vice Chair Elect: Nicole Costantini, *Savannah College of Art and Design*
Secretary: Alex Davenport, *St. Cloud State University*

4713

Saturday 5:45 p.m. – 6:45 p.m.
 Room: St. Petersburg III

Community College Division Business Meeting

Chair: Laurie Metcalf, *Blinn College*
Vice Chair: Jeff Sorrels, *Collin College*
Vice Chair Elect: Shaquille O. Marsh, *Pellissippi State Technical Community College*
Secretary: Brad Bailey, *Mississippi Gulf Coast Community College*

4714

Saturday 5:45 p.m. – 6:45 p.m.
 Room: Williams

Popular Communication Division Business Meeting

Chair: Danielle E. Williams, *Georgia Gwinnett College*
Vice Chair: David Nelson, *Valdosta State University*
Vice Chair Elect: Rich Knight, *Shippensburg University*
Secretary: John Saunders, *University of Alabama, Huntsville*

4801

Saturday 7:00 p.m. – 9:00 p.m.
Room: St. Petersburg Ballroom Foyer

The Southern States Communication Association Michael M. Osborn Reception

Sponsors: Drs. Michael and Suzanne Osborn, Pearson Publishing

Day 5 **Sunday, April 16, 2023**

5101

Sunday 8:00 a.m. – 9:15 a.m.
Room: Demens

Things You Say You Love: The Examination of Culture, Youth and Gender Perspectives

Sponsor: Popular Communication Division

Chair: Rich Knight, *Shippensburg University*

Are you ready for Thai Tea?: Performing-Not-Performing Queer Asia on RuPaul's Drag Race: UK vs The World

Zane Austin Willard, *University of South Florida*

Investigating the Youthful Gaze of M. Night Shyamalan's The Visit

Micheal J. Clinton, *University of Memphis*

The Cultural Cost of Cleaning: An Analysis of Laundry Detergent Commercials

Akie Fukushige Wenk, *Louisiana State University*

Reclaiming the Bassdrop: An Exploration of the Rise and Fall of Lorin Ashton

Cameron Panhans, *University of Alabama*

Respondent: Rich Knight, *Shippensburg University*

5102

Sunday 8:00 a.m. – 9:15 a.m.
Room: Grand Central/Edge/Kenwood

Connecting with Workforce Students

Sponsor: Community College Division

Chair: Jeff Sorrels, Collin College

Brad Bailey, Mississippi Gulf Coast Community College

Angela R. Gibson, Shelton State Community College

Bob J. Glenn, Owensboro Community and Technical College

Patricia McGee-Welch, San Jacinto College

Jeff Sorrels, Collin College

Nakia Welch, San Jacinto College

Communication courses are often among the required courses in many workforce education programs such as automotive, construction, HVAC, welding, biomedical technology, and many others. These students are often not traditional students in many senses and offer opportunity and challenges for instructors. This panel will discuss those opportunities and challenges as well as best practices for connecting with, educating, and guiding these students who often view academics as secondary to training.

5103

Sunday 8:00 a.m. – 9:15 a.m.

Room: Harborview

Crafting Curriculum: What Makes a Communication Major

Sponsor: Instructional Development Division

Chair: Heather Riddell, University of West Florida

Amanda Bradshaw, University of Mississippi

Christopher Fenner, University of West Florida

Cara Mackie, Florida Southern College

Heather Riddell, University of West Florida

Mike Trice, Florida Southern College

The liberal arts can be viewed as the origin of higher education but, in recent years, have fallen under scrutiny and pressure by those seeking industry-specific degrees. State governing bodies have sought to align majors with high-paying career paths, reallocating funding in the process. Compounding the funding issues, recent articles like The Washington Post's "The most-regretted (and lowest-paying) college majors," have further placed the social sciences and humanities at a crossroads in the U.S. Uniquely, communication departments fall on a cross-section of the social sciences/humanities and professional careers as programs include areas from rhetoric to public relations. As a truly interdisciplinary field of study, communication

departments may be challenged to update the curriculum to meet emerging industry needs while being constrained or pressured to adhere to more traditional institutional perspectives of liberal arts education. Departments are faced with updating course offerings by adding social media and digital journalism classes to address future industry needs and program enrollments. This discussion panel will explore the range of perspectives on curricula development for the future with participants from a large public research, regional, and private higher education institutions.

5104

Sunday 8:00 a.m. – 9:15 a.m.

Room: HTC 1

2024 Convention Planning Meeting

Sponsor: Southern States Communication Association

Chair: Carl Cates

All division and interest group planners for 2024 should attend this Planning meeting OR the Planning Meeting on Saturday afternoon (session **4504**). (Vice Chairs Elect from this year became Vice Chair at the 2023 business meeting!)

Divisions:

Applied Communication: **Amanda Walsh**

Argumentation and Forensics: **Mik Davis**

Communication Theory and Methodology: **Kelly Morrison**

Community College: **Shaquille O. Marsh**

Freedom of Speech: **Ben Medeiros**

Gender Studies: **Hannah Tabrizi**

Health Communication: **Adam Richards**

Identity, Inclusion, and Social Justice: **Chandra A. Maldonado**

Instructional Development: **Ruth M. Martin**

Intercultural Communication: **Lionell "Badu" Smith**

Interpersonal Communication: **Lindsey Aloia**

Language and Social Interaction: **Rick Pulos**

Mass Communication: **Melissa Smith**

Performance Studies: **Nicole Costantini**

Political Communication: **Carson Kay**

Popular Communication: **Rich Knight**

Public Relations: **Jessica Beckham**

Rhetoric and Public Address: **Jonathan J. Edwards**

Interest groups:

Association for Communication Administrators: **Lesli K. Pace**

American Society for the History of Rhetoric: **Nick J. Sciallo**

Ethnography: **Vickie VanHurley**

Kenneth Burke Society: **Alex Morales**
 Philosophy and Ethics of Communication: **Nick J. Sciullo**
 State Associations: **Roy W. Samuelson**

5105

Sunday 8:00 a.m. – 9:15 a.m.
 Room: HTC 2

Nominating Committee Meeting

Sponsor: Southern States Communication Association

Chair: **Tina M. Harris**, *SSCA Immediate Past President*

Participants: Immediate Past chairs of SSCA Divisions (Chairs from this year became Immediate Past Chair at division business meetings Friday or yesterday!)

Applied Communication: **Brandon Boatwright**
 Argumentation and Forensics: **Ryan Goke**
 Communication Theory and Methodology: **Jenny Crowley**
 Community College: **Laurie Metcalf**
 Freedom of Speech: **Chandra A. Maldonado**
 Gender Studies: **Keven James Rudrow**
 Health Communication: **Kelly Morrison**
 Identity, Inclusion, and Social Justice: **Eletra Gilchrist-Petty**
 Instructional Development: **Michelle Garland**
 Intercultural Communication: **Margaret Butcher**
 Interpersonal Communication: **Melinda Weathers**
 Language and Social Interaction: **Eugenie Almeida**
 Mass Communication: **Brian C. Brantley**
 Performance Studies: **Greg Langner**
 Political Communication: **Patrick Wheaton**
 Popular Communication: **Danielle E. Williams**
 Public Relations: **Michelle Groover**
 Rhetoric and Public Address: **Scott Anderson**

Kevin Bryant, *Executive Director's Liaison*

5106

Sunday 8:00 a.m. – 9:15 a.m.
 Room: HTC 3 – A/V

The University Back Stage: Looking Back to Look Forward

Sponsor: Performance Studies Division

Chair: **Leigh Anne Howard**, *University of Southern Indiana*

Sharon Croft, *Capital University*

Daniel W. Heaton, *Capital University*

Leigh Anne Howard, *University of Southern Indiana*

Cindy Kistenberg, *Johnson C. Smith University*

Charla Markham Shaw, *University of Texas, Arlington*

Doctoral programs develop educators and scholars who teach and contribute to their discipline through traditional and performative/creative scholarship; however, the attention given to helping those graduates understand the actual job of the professoriate varies across campuses and programs. Understandably, graduate students have little opportunity to see Goffman's "back stage" view of the academy, and as a result, so much of the career they choose remains largely hidden from view. Additionally, students often see careers that seem uniquely autonomous. However, no professor is an island, and this lack of understanding about university life and the university as an organization often means a rough transition from student to professor. In this session, panelists reflect on their collective 100 years in administration to examine paths for professional and community progress. Specifically, they will discuss barriers to success and strategies for success—from negotiating a first contract, to being a good advocate, and establishing supportive networks that create a collective reciprocity. In particular, the panelists will discuss how to set up effective relationships with administrators, particularly department chairs.

5107

Sunday 8:00 a.m. – 9:15 a.m.

Room: Skyway/Pier

Roundtable: Remembering Our Past to Communicate Our Future

Sponsor: Rhetoric and Public Address Division

Chair: Kelly Williams Nagel, *Penn State University*

Memory as Coalition Building

Anthony J. Irizarry, *Penn State University*

Remembrances of Race and Racism

Nikki Orth, *Drake University*

The Evolution of War Memory

Benjamin Firgens, *Penn State University*

Memory and Environmental Justice

Haley Schneider, *University of Maine*

Silencing and Mnemonicide

Jeff Nagel, *Baylor University*

COVID Memorialization

Kelly Williams Nagel, *Penn State University*

5108

Sunday 8:00 a.m. – 9:15 a.m.

Room: St. Petersburg I – A/V

Diversity, Representation, and Textual Analysis

Sponsor: Identity, Inclusion, and Social Justice Division

Chair: Mik Davis, *University of Georgia*

The Duality of Citizenship in Peyote “America”

Mik Davis, *University of Georgia*

“Sick, Dead, or Lying”: Representations of Asexuality on *House*

Sidney Murray, *University of Southern Florida*

How the Body De/constructs the DNA of Memphis, Tennessee: A Textual Analysis of Memphis Jookin’

Arely Herrera, *Texas A&M University*

5109

Sunday 8:00 a.m. – 9:15 a.m.

Room: St. Petersburg II

Interpersonal Communication in Romantic Relationships and Beyond

Sponsor: Interpersonal Communication Division

Chair: Joshua R. Pederson, *University of Alabama*

An Exploratory Study of the Memorable Messages Teachers and Educators Have Received Regarding Managing Student Misbehaviors

Carly Densmore, *Ohio University*

Where is This Going? The Role of Uncertainty in How Romantic Partners Communicate About the Future of Their Relationships

Sarah Varga, *Baylor University*

Wanting More than Friendship: Exploring the Accounts of Friendzoning

Leah E. LeFebvre, *University of Alabama*

Joseph Drake, *University of Alabama*

Gourav Rath, *University of Alabama*

Amber Scales, *University of Alabama*

Ryan Rasner, *Dr. Ryan Rasner, Coaching & Consulting*

Respondent: Timothy Levine, *University of Alabama, Birmingham*

5110

Sunday 8:00 a.m. – 9:15 a.m.

Room: Williams

Communicating Our Democratic Future: Applying Theories of Media Consolidation to Our Political Moment

Sponsor: Mass Communication Division

Chair: Steve A. Stuglin, *Georgia Highlands College*

Media Consolidation and Its Applications: Surveying the Theoretical Landscape

Mark Ward, Sr., *University of Houston-Victoria*

Consolidating the Politics of Audience, Constituency, and Imagined Community

Steve A. Stuglin, *Georgia Highlands College*

Media Consolidation and the Spiraling Silence of Moderate Voices

Larry J. King, *Stephen F. Austin State University*

Lessons from Abroad: Declining Democracies and their Meaning for the United States

Christopher M. Toula, *Sam Houston State University*

In 2021, the Mass Communication Division sponsored a panel on educating students about media access and the impacts of media consolidation. Last year, the Division offered a sequel looking at ways to theorize media consolidation and its media effects. This panel now takes the next step and applies media consolidation theories to our political moment as the 2024 presidential election cycle looms. The overarching questions: How is media consolidation contributing to the Big Lie about rigged elections, and how can scholars unpack the media effects?

5201

Sunday 9:30 a.m. – 10:45 a.m.

Room: Demens

Pedagogical Communication to Prepare Future Public Relations Practitioners

Sponsor: Public Relations Division

Chair: Lina Gomez-Vasquez, *University of Tampa*

Pamela Bourland-Davis, *Georgia Southern University*

Brigitta R. Brunner, *Auburn University*

Christopher McCollough, *Jacksonville State University*

Damion Waymer, *University of Alabama*

Amanda J. Weed, *Kennesaw State University*

5202

Sunday 9:30 a.m. – 10:45 a.m.

Room: Grand Central/Edge/Kenwood

From the Borderlands to Appalachia to the Low Country: Radical Women Communicating a More Equitable Future

Sponsor: Gender Studies Division

Chair: Hannah Tabrizi, *University of Memphis*

A Radical Heart: Mrs. Cornwell Gets Arrested

Wanda Little Fenimore, *University of South Carolina, Sumter*

The Marginal, the In-Between, and the "New Mestiza": Radical Woman Gloria Anzaldúa

Deborah Breede, *Coastal Carolina University*

#DollyToo: From SadAss to BadAss

Camille Lewis, *Furman University*

5203

Sunday 9:30 a.m. – 10:45 a.m.

Room: Harborview

Communicating Past, Present, and Future Needs: A Graduate Student Roundtable

Sponsor: Instructional Development Division

Chair: Julie Sisler, *University of Oklahoma*

Mary Katreeb, *Illinois State University*

Shelby Newland, *University of North Carolina, Charlotte*

Mary Pitts, *Western Kentucky University*

Nathaniel R. Repay, *University of Texas*

Julie Sisler, *University of Oklahoma*

Joshua A. Youakim, *University of North Carolina, Chapel Hill*

As graduate students, “communicating our future” is one of our primary focuses throughout our program of study. Each class, project, and experience is aimed at preparing us for what lies ahead. However, communication regarding our futures often revolves solely around the past experiences of traditional students with future ambitions to remain in academia. This roundtable features graduate students from seven different institutions, also representing diverse experiences prior to graduate school and career objectives for after it. Join us in discussing the dynamic nature of graduate student needs, communication norms regarding career paths in academia versus industry, and proposed onboarding and instructional techniques to maximize outcomes for all graduate students.

5204

Sunday 9:30 a.m. – 10:45 a.m.

Room: HTC 1

Committee on Committees

Sponsor: Southern States Communication Association

Presiding: **Ann E. Burnette**, *SSCA 2023-2024 President*

Committee Members:

Carl Cates, *First Vice President*

Tina M. Harris, *Immediate Past President*

John Haas, *Executive Director*

Jerry Hale, *Immediate Past Executive Director*

Antonio Spikes, *DEI Committee Chair*

Pavica Sheldon, *Finance Committee Chair*

Kevin Bryant, *Executive Director's Liaison*

5205

Sunday 9:30 a.m. – 10:45 a.m.

Room: HTC 2

Communicating our Future Around the World

Sponsor: Political Communication Division

Chair: **William Harlow**, *University of Texas, Permian Basin*

The Curious Case of Gbenga Aruleba and Rotimi Durojaiye: Press Freedom in 21st Century Nigeria

William Harlow, *University of Texas, Permian Basin*

From Comic to Commander of Social Media: Volodymyr Zelenskyy's Savvy Use of Social Media

Melissa Smith, *Mississippi University for Women*

The Role of News Media in Nepali Youth's Political (Dis)interest

Umisha KC, *University of Maryland*

The Empire Strikes Back? The Rise of Right-Wing Europe

Barry P. Smith, *Mississippi University for Women*

This panel examines a number of issues affecting political communication around the globe. Press freedom, political participation, new communication channels, and old political leanings are roiling political processes far and wide.

5206

Sunday 9:30 a.m. – 10:45 a.m.

Room: HTC 3 – A/V

Interpersonal Communication in Family and Intergenerational Contexts

Sponsor: Interpersonal Communication Division

Chair: **Laura Miller**, *University of Tennessee*

Expanding the Communicative Ecology Model of Successful Aging to Include Communication About Religion

Quinten Bernhold, *University of Tennessee*

Jalen Blue, *University of Tennessee*

Sarah Devereux, *University of Tennessee*

Victoria Bertram, *University of Tennessee*

Kylie Tate Julius, *University of Tennessee*

Where Do Perceived Norms Supporting Child Corporal Punishment Come From? A Study of Low-income Parents

Akansha Sirohi, *Georgia State University*

Hue Duong, *Georgia State University*

Middle-Aged Children's Perceptions of Receiving Accommodation from their Parent and Instrumental Caregiving Intentions

Quinten Bernhold, *University of Tennessee*

Respondent: **Dennis McCarty**, *University of Florida*

5207

Sunday 9:30 a.m. – 10:45 a.m.

Room: HTC 4

Undergraduate Research Foreshadows the Future: Creating Foundations for Emerging Scholars

Sponsor: Applied Communication Division

Chair: J. Dean Farmer, *Campbell University*

Gracie Allen, *University of North Carolina, Charlotte*

Tyana Ellis, *University of Richmond*

Danielle Holquist, *Liberty University*

Jacquelyn Seymour, *Campbell University*

Caroline Wilson, *Ohio University*

Chelsea Woods, *Virginia Tech*

This roundtable will engage early career scholars discussing the value of their experiences in undergraduate communication inquiry. They will dialogue topics concerning their experiences with research preparation, faculty mentorship and encouragement, dealing with academic bureaucracy, the value inherent in presenting at conferences as undergraduates, and advantages of an undergraduate research experience in graduate school preparation. All of the panelists have direct experience with undergraduate communication research, and have interests in numerous communication subfields, including health communication, public relations/corporate communication, development communication and social change, and cross-cultural communication. All panelists began their academic careers at small universities with undergraduate-only communication departments.

5208

Sunday 9:30 a.m. – 10:45 a.m.

Room: Skyway/Pier

Exceptionalism Under Attack: Limits and Possibilities

Sponsor: Rhetoric and Public Address Division

Chair: Sam Perry, *Baylor University*

George W. Bush's Presidential Exceptionalism

Jonathan Smith, *University of Memphis*

The Exceptional Case of Eldridge Cleaver

Scott Anderson, *Arkansas State University*

George W. Bush: Exceptionalism and the Precedent for 9/11 Rhetoric

Emily Riley Pyland, *Southeast Arkansas College*

Military Technology and American Exceptionalism: Materializing the Myth

Caleb Micah Cates, *Independent Scholar*

The Body as a Site of American Exceptionalism Performativity

Sarah Scott, *Arkansas State University*

5209

Sunday 9:30 a.m. – 10:45 a.m.

Room: St. Petersburg I – A/V

Bodies and Agency

Sponsor: Identity, Inclusion, and Social Justice Division

Chair: **Mehri Yavari**, *Texas A&M University*

The Bearded Women and the Rhetoric of Gender in Iran's Sports

Mehri Yavari, *Texas A&M University*

Organizing Crip Futures in the Climate Crisis: #PowerToLive's Digital Care Work

Jessica Sage Rauchberg, *McMaster University*

Hope in the Lifetime of Revolution in Radical Rhetoric

Noor Ghazal Aswad, *University of Alabama*

Melancholia in the Chicanx Art of AIDS: Tracing Memento Mori in the Rasquache Aesthetic

Zane Austin Willard, *University of South Florida*

5210

Sunday 9:30 a.m. – 10:45 a.m.

Room: St. Petersburg II

From Glow Up to Cheugy: Using Popular Culture to Communicate with Gen Z

Sponsor: Popular Communication Division

Chair: **Danielle E. Williams**, *Georgia Gwinnett College*

Danielle E. Williams, *Georgia Gwinnett College*

Rich Knight, *Shippensburg University*

Gary Deaton, *Transylvania University*

Bob J. Glenn, *Owensboro Community and Technical College*

Gen Z (born 1997-2012) is unique in that they are the first generation that has never lived without the internet (Katz et al., 2021). In 2022, *The New York Times* claimed that Gen Z uses the popular social media app TikTok as a search engine more than Google. How do we as educators reach this digital generation? This roundtable will focus on best practices for communicating with Gen Z in our classrooms using popular culture as well incorporating assignments that utilize digital technologies that students are familiar with and ones that will prepare them for careers in the field.

5211

Sunday 9:30 a.m. – 10:45 a.m.

Room: St. Petersburg III

Future/Tense (Perfect?): How Performances Predict the Future and Will Have Saved the World

Sponsor: Performance Studies Division

Chair: Daniel W. Heaton, *Capital University*

Sharon Croft, *Capital University*

Daniel W. Heaton, *Capital University*

Leigh Anne Howard, *University of Southern Indiana*

Seth Smith, *Franklin University*

The theme of this convention asks us to communicate our future—as if we could do anything else. From tarot cards, crystal balls, omens, and stars to statistics, imagined interactions, vision boards, and algorithms, humans have attempted to predict the future for millennia. In grammar, the future tense usually refers to a future that succeeds the moment of speaking. When we view these attempts to know, forecast, and imagine the future through the lens of performance, we cast ourselves into a perpetual liminal space that is neither the past nor the future—even the present is ephemeral at the instance of performance. The panelists on this round table discussion attempt to cast ourselves into the future by asking a series of questions, some philosophical, some practical—all focused on the human need to predict the future via performance.

5212

Sunday 9:30 a.m. – 10:45 a.m.

Room: Williams

Investigating Humor Through Communication Theory: Examinations of Humor Enactment, Comedic Theory, and the Absurd

Sponsor: Communication Theory and Methodology Division

Chair: **Matthew Charles Ramsey**, *Shippensburg University*

Revisiting the Big Three: Exploring and Critiquing Classic Theories of Humor

George Pacheco, Jr., *West Texas A&M University*

A Humor Model: Choosing the Comic over the Tragic in Communication

John Meyer, *University of Southern Mississippi*

Identity and the Comedic Audience: An Examination of Identity Gaps and Professional Comedians' Humor Usage

Matthew Charles Ramsey, *Shippensburg University*

David Nelson, *Valdosta State University*

The Critical, Comedic, Offensive and Absurd in South Park: Exploring Message Design Logic and Viewer Responses

John Nicholson, *Mississippi State University*

5301

Sunday 11:00 a.m. – 12:15 p.m.

Room: Grand Central/Edge/Kenwood

The Role of Civility for the Future of Our Classrooms

Sponsor: Identity, Inclusion, and Social Justice Division

Chair: **Margaret Butcher**, *University of Arkansas*

Lindsey Aloia, *University of Arkansas*

Margaret Butcher, *University of Arkansas*

Xiaoti Fan, *University of Alabama, Huntsville*

Participants will review actual campus situations and work through a process of response that will create space for multicultural engagement and civility.

5302

Sunday 11:00 a.m. – 12:15 p.m.

Room: Harborview

Communicating our Discipline's Future: Steps Departments and Colleges MUST Take to Justify Their Future Existence

Sponsor: Community College Division

Chair: **Bob J. Glenn**, *Owensboro Community and Technical College*

Gary Deaton, *Transylvania University*

Bob J. Glenn, *Owensboro Community and Technical College*

Ryan Goke, *Murray State University*

Jacob Metz, *Tennessee Tech University*

James E. Reppert, *Southern Arkansas University*

Community colleges continue to move toward eliminating or degrading the communication requirement for many degree, diploma, and certificate programs. The future of our discipline is directly threatened when administrators, accreditation agencies, and educational agencies determine that communication courses can be replaced or substituted with life experience credit, integrated workshops within allied health and tech programs, and by eliminating the requirement entirely. It is essential that faculty, program directors, and students must speak up and be heard regarding this crucial issue. As communication educators, we need to market and message the value of our courses and our discipline much more loudly and effectively. This panel will focus upon the various strategies individual faculty and departments can embrace to preserve and protect the long-term viability of our discipline. The panel includes faculty with over 100 years of combined instructional and leadership experience. Each member of the panel will highlight and analyze a different approach to better promoting and preserving communication courses and programs.

5303

Sunday 11:00 a.m. – 12:15 p.m.

Room: HTC 2

Rebuilding Organizational Trust: Moving Forward after Covid-19

Sponsor: Public Relations Division

Chair: **Michelle Groover**, *Georgia Southern University*

Lina Gomez-Vasquez, *University of Tampa*

Pamela Ann Hayward, *Augusta University*

Laurie Lewis, *University of Texas, San Antonio*

Carrie E. Reif-Stice, *Augusta University*

Sarah Smith-Frigerio, *University of Tampa*

5304

Sunday 11:00 a.m. – 12:15 p.m.

Room: HTC 3 – AV

Time and Place Committee Meeting

Sponsor: Southern States Communication Association

Chair: **Leslie Rodriguez**, *Angelo State University*

Committee Members:

Abby Brooks, *Eastern Kentucky University*

John Haas, *University of Tennessee, Knoxville*

SSCA CHARTER MEMBERS

May 2, 1930, Birmingham, AL:

Annie Boyett, Howard College

Ellen Haven Gould, Alabama College

Rose B. Johnson, Woodlawn High School (Alabama)

T. Earle Johnson, University of Alabama

Mrs. Earle G. McLin, Birmingham Southern College

Helen Osbond, Alabama College

Edwin Paget, North Carolina State College

De Witt Ashton, Mississippi State College for Women

Virgil Baker, University of Arkansas, Fayetteville

Marvin G. Bauer, Washington & Lee University

Mrs. Artemus Calloway

H. P. Constans, University of Florida

Mildred Ford, Montgomery, Alabama

Frances Gooch, Scott College

Wilhelmina Hedde, Sunset High School (Texas)

F. D. Mellen

Vera Alice Paul, State Teachers College (Georgia)

J. W. Raine, Berea College

John D. Shaver, Alabama Polytechnic Institute

Nan Stephens, Agnes State College

Irving Stover, Stetson University

SSCA EXECUTIVE DIRECTORS

1930 - T. Earle Johnson, University of Alabama

1931 - M. F. Evan, Alabama

1933 - Louise A. Blymer, Berea College

1935 - T. Earle Johnson, University of Alabama

1936 - A. A. Hopkins, University of Florida

1938 - Louis H. Swain, Furman University

1941 - A. C. LaFollette, Murray State College

1944 - George Neely, Marion Institute

1945 - George Totten, Southwestern at Memphis

1948 - J. T. Daniel, University of Alabama
 1949 - T. Earle Johnson, University of Alabama
 1953 - Delwin Dusenbury, University of Florida
 1955 - Paul Brandes, University of Southern Mississippi
 1957 - Mary Louise Gehring, Stetson University
 1961 - L. L. Zimmerman, University of Florida
 1962 - Kevin Kearney, University of South Florida
 1963 - Dwight L. Freshley, University of Georgia
 1966 - Kevin Kearney, University of South Florida
 1969 - Julian Burroughs, Jr., Wake Forest University
 1972 - Jerry L. Tarver, University of Richmond
 1975 - G. Allan Yeomans, University of Tennessee
 1978 - W. Stuart Towns, University of West Florida
 1981 - John I. Sisco, University of South Florida
 1985 - Howard Dorgan, Appalachian State University
 1990 - Susan A. Siltanen, University of Southern Mississippi
 1995 - Richard R. Ranta, University of Memphis
 2000 - Hal W. Fulmer, Georgia Southern University
 2005 - J. Emmett Winn, Auburn University
 2010 - Carl M. Cates, Valdosta State University
 2015 - Jerold M. Hale, University of Tennessee, Chattanooga
 2020 - John W. Haas, University of Tennessee

SSCA SOUTHERN COMMUNICATION JOURNAL EDITORS

1935 - Rose B. Johnson, Woodlawn High School, Birmingham, Alabama
 1938 - Robert B. Capel, Hendrix College
 1942 - Claude Kantner, Louisiana State University
 1944 - Claude Shaver, Louisiana State University
 1948 - Dallas Dickey, University of Florida
 1951 - Howard Townsend, University of Texas, Austin
 1954 - Douglas Ehninger, University of Florida
 1957 - Charles Getchell, University of Mississippi
 1960 - Eugene White, University of Miami
 1961 - Owen Peterson, Louisiana State University
 1966 - Gregg Phifer, Florida State University
 1969 - Dwight L. Freshley, University of Georgia
 1972 - Bert E. Bradley, Auburn University
 1975 - Ralph T. Eubanks, University of West Florida
 1978 - Jerry E. Tarver, University of Richmond
 1981 - Howard Dorgan, Appalachian State University
 1984 - Martha M. Solomon, Auburn University
 1987 - Dale G. Leathers, University of Georgia
 1990 - Keith V. Erickson, University of Southern Mississippi
 1993 - Andrew A. King, Louisiana State University
 1996 - Craig Allen Smith, University of North Carolina, Greensboro
 1999 - Kenneth N. Cissna, University of South Florida

2003 - Joy Hart, University of Louisville
 2006 - John C. Meyer, University of Southern Mississippi
 2009 - Mary E. Stuckey, Georgia State University
 2012 - J.D. Ragsdale, Sam Houston State University
 2015 – Leroy Dorsey, *University of Memphis*
 2018 – Jennifer Samp, *University of Georgia*
 2021 – Benjamin R. Bates, *Ohio University*

SSCA PRESIDENTS

1930 - Edwin Paget, *North Carolina State University*
 1931 - Edwin Paget, *North Carolina State University*
 1932 - Frances K. Gooch, *Agnes Scott College*
 1933 - Henry P. Constans, *University of Florida*
 1934 - C. M. Wise, *Louisiana State University*
 1935 - Rose B. Johnson, *Woodlawn High School (Alabama)*
 1936 - Giles W. Gray, *Louisiana State University*
 1937 - Orville C. Miller, *Vanderbilt University*
 1938 - James Watt Raine, *Berea College*
 1939 - T. Earle Johnson, *University of Alabama, Tuscaloosa*
 1940 - Louise A. Sawyer, *Georgia State Women's College*
 1941 - Dallas C. Dickey, *University of Florida*
 Albert M. Harris, *Vanderbilt University (Honorary)*
 1942 - Leroy Lewis, *Duke University*
 1943 - Paul L. Soper, *University of Tennessee, Knoxville*
 1944 - Robert B. Capel, *Northwestern State College*
 1945 - Robert B. Capel, *Northwestern State College*
 1946 - Hazel Abbot, *Converse College*
 1947 - Lester L. Hale, *University of Florida*
 1948- Charles A. McGlon, *Baptist Theological Seminary*
 1949 - Glenn R. Capp, *Baylor University*
 1950 - Claude L. Shaver, *Louisiana State University*
 1951 - Betty May Collins, *Memphis Technological High School*
 1952 - Batsell B. Baxter, *David Lipscomb College*
 1953 - Charles M. Getchell, *University of Mississippi*
 1954 - Louise Davison, *Davison School of Speech Correction*
 1955 - Frank B. Davis, *Alabama Polytechnic Institute*
 1956 - Elton Abernathy, *Southwest Texas State University*
 1957 - Thomas R. Lewis, *Florida State University*
 1958 - H. Hardy Perritt, *University of Alabama*
 1959 - McDonald Held, *Howard Payne College*
 1960 - Joseph C. Wetherby, *Duke University*
 1961 - William S. Smith, *Auburn University*
 1962 - Roy E. Tew, *University of Florida*
 1963 - Roy D. Murphy, *University of Southwestern Louisiana*
 1964 - Carroll B. Ellis, *David Lipscomb College*

1965 - James E. Popvich, *University of South Florida*
1966 - Franklin Shirley, *Wake Forest University*
1967 - L. L. Zimmerman, *University of Florida*
1968 - Marguerite Metcalf, *Catholic High School (Arkansas)*
1969 - Waldo W. Braden, *Louisiana State University*
1970 - Gregg Phifer, *Florida State University*
1971 - E. Samuel Dudley, *Mississippi State University*
1972 - John I. Sisco, *University of South Florida*
1973 - Wayne N. Thompson, *University of Houston*
1974 - Dwight L. Freshley, *University of Georgia*
1975 - Beverly Whitaker Long, *University of Texas, Austin*
1976 - Calvin M. Logue, *University of Georgia*
1977 - J. Donald Ragsdale, *Louisiana State University*
1978 - Bert E. Bradley, *Auburn University*
1979 - Carl L. Kell, *Western Kentucky University*
1980 - Mary Frances Hopkins, *Louisiana State University*
1981 - Ralph T. Eubanks, *University of West Florida*
1982 - Michael M. Osborn, *University of Memphis*
1983 - Jerry L. Tarver, *University of Richmond*
1984 - Dale G. Leathers, *University of Georgia*
1985 - Robert N. Bostrom, *University of Kentucky*
1986 - Keith V. Erickson, *University of Southern Mississippi*
1987 - Richard R. Ranta, *University of Memphis*
1988 - Martha Solomon, *Auburn University*
1989 - James L. Applegate, *University of Kentucky*
1990 - E. Culpepper Clark, *University of Alabama, Tuscaloosa*
1991 - Howard Dorgan, *Appalachian State University*
1992 - Lawrence A. Hosman, *University of Southern Mississippi*
1993 - Navita Cummings James, *University of South Florida*
1994 - Thomas S. Frentz, *University of Arkansas, Fayetteville*
1995 - Lynne M. Webb, *University of Memphis*
1996 - Nina-Jo Moore, *Appalachian State University*
1997 - Renee Edwards, *Louisiana State University*
1998 - Susan Siltanen, *University of Southern Mississippi*
1999 - Gary A. Copeland, *University of Alabama*
2000 - Mary Evelyn Collins, *Sam Houston State University*
2001 - Trudy L. Hanson, *West Texas A&M University*
2002 - Katherine W. Hawkins, *Wichita State University*
2003 - Marilyn Young, *Florida State University*
2004 - Terry Thibodeaux, *Sam Houston State University*
2005 - Kenneth N. Cissna, *University of South Florida*
2006 - Charles H. Tardy, *University of Southern Mississippi*
2007 - Craig Allen Smith, *North Carolina State University*
2008 - Jerry Hale, *University of Georgia*
2009 - Patricia Amason, *University of Arkansas*
2010 - Thomas J. Socha, *Old Dominion University*

2011 - Frances Brandau-Brown, *Sam Houston State University*
2012 - Monette Callaway, *Hinds Community College*
2013 - John C. Meyer, *University of Southern Mississippi*
2014 - John Haas, *University of Tennessee*
2015 - Jean DeHart, *Appalachian State University*
2016 - Roseann M. Mandziuk, *Texas State University*
2017 - Victoria J. Gallagher, *North Carolina State University*
2018 - Jason Munsell, *University of South Carolina, Aiken*
2019 - Pam Bourland-Davis, *Georgia Southern University*
2020 - Shawn D. Long, *Kennesaw State University*
2021 - Wendy Atkins-Sayre, *University of Memphis*
2022 - Tina M. Harris, *Louisiana State University*

SSCA AWARD RECIPIENTS

Robert Bostrom Young Scholar Award honors the most outstanding paper submitted to the convention each year by a graduate student. The recipient of this award is determined by the Vice President through a process established by the Vice President.

2022 - Colin Cameron, *University of Southern Mississippi*
 2021 - Max Davenport, *University of Tennessee*
 2020 - Katie Scott, *University of Georgia*
 2019 - Christopher Wernecke, *Georgia State University*
 2018 - Jeff Nagel
 2017 - Cody R. Hawley
 2016 - Daniel P. Overton
 2015 - Jonathan M. Broussard, *Louisiana State University*
 2014 - Nick J. Sciallo, *Georgia State University*
 2013 - Jennifer Lynne Cronin, *Univ of North Carolina, Chapel Hill*
 2012 - Timothy B. Worley, *University of Georgia*
 2011 - Ryan Erik McGeough, *Louisiana State University*
 2010 - Carly T. McKenzie, *University of Alabama*
 Cynthia Nichols, *University of Alabama*
 2009 - Lauren Reichart, *University of Alabama*
 2008 - No award given
 2007 - Anna Turnage, *North Carolina State University*
 2006 - Zac Gershberg, *Louisiana State University*
 2005 - Carey L. Powers, *City University of New York*
 2004 - Kelli L. Fellows, *University of Georgia*
 2003 - Kelli L. Fellows, *University of Georgia*
 2002 - Mark A. Williams, *Texas A&M University*
 2001 - William Harlow, *Texas A&M University*
 2000 - Pat Ferguson, *University of Memphis*
 1999 - Martin Carcasson, *Texas A&M University*
 1998 - Christie Trinastich, *University of Texas, Austin*
 1997 - Preston Coleman, *University of Iowa*
 1996 - Garth Pauley, *Penn State University*
 1995 - Dionel Cotanda, *University of South Florida*
 1994 - Raka Shome, *University of Georgia*
 1993 - E. M. I. Sefcovic, *University of Georgia*
 1992 - Kathryn Greene, *University of Georgia*
 Rhonda G. Parker, *University of Georgia*
 1991 - Kim E. Freeman, *University of Florida*
 1990 - Cindy J. Kistenberg, *Louisiana State University*
 Krystyna Strzyzewski, *University of Arizona*
 1989 - Regina M. Hoffman, *Louisiana State University*
 1988 - Roy J. Schwartzman, *University of Iowa*
 1987 - Stephanie Zimmerman, *University of Kentucky*

Dwight L. Freshley Outstanding New Teacher Award honors SSCA members who have demonstrated teaching excellence early in their careers. Nominees must teach courses in communication and have taught full- time for at least two and not more than five years.

2022 - Crystal Daugherty, *Northern Kentucky University*
 2021 - Matthew L. Spialek, *University of Arkansas*
 2020 - Caroline E. Sawyer, *University of South Carolina, Beaufort*
 2019 - Aubrey Huber, *University of South Florida*
 2018 - Melody Lehn, *Sewanee: The University of the South*
 2017 - Shanshan Lou
 2016 - Ryan McGeough, *Northern Iowa University*
 2015 - Mary Beth Asbury, *Middle Tennessee State University*
 2014 - Siobhan Smith, *University of Louisville*
 2013 – David P. Terry, *San Jose State University*
 2012 - Casey Malone Maugh, *University of Southern Mississippi - Gulf Coast*
 2011 - Minsun Shim, *University of Georgia*
 2010 - Lora B. Helvie-Mason, *Southern University at New Orleans*
 2009 - Deborah Cunningham Walker, *Coastal Carolina University*
 2008 - Monica Pombo, *Appalachian State University*
 2007 - Billy Wooten, *Berea College*
 2006 - Marcyrose Chvasta, *University of South Florida*
 2005 - Daryl W. Wiesman, *Clemson University*
 2004 - Kandi L. Walker, *University of Louisville*
 2003 - No award given
 2002 - Frances Brandau-Brown, *Sam Houston State University*
 2001 - Melanie Morgan, *University of Louisville*
 2000 - Vanessa Beasley, *Texas A&M University*
 1999 - Karla K. Jensen, *Texas Tech University*
 1998 - Charla Markhum Shaw, *University of Texas, Arlington*
 1997 - No award given
 1996 - Carl M. Cates, *Valdosta State University*
 1995 - Enrique D. Rigsby, *Texas A&M University*

Rose B. Johnson SCJ Article Award honors the author or authors of an outstanding, significant article published in the Southern Communication Journal.

2022 - Brandon W. Lenoir, *High Point University*
 2021 - Renee Edwards, *Louisiana State University*
 2020 - Timothy Worley, *Penn State University*
 Lindsey Aloia, *University of Arkansas*
 2019 - Kory Floyd, *University of Arizona*
 Perry M. Pauley, *Arizona State University*
 Colin Hesse, *Oregon State University*
 Jen Eden, *Marist College*
 Alice E. Veksler, *University of Connecticut*
 Nathan T. Woo, *University of Arizona*

- 2018 - Karyn Sporer, *University of Maine*
Paige Toller, *University of Nebraska-Omaha*
- 2017 - Lisa A. Flores, *University of Colorado Boulder*
Christy-Dale L. Sims, *University of Denver*
- 2016 - Zoë Hess Carney, *Baylor University*
Mary E. Stuckey, *Penn State*
- 2015 - Kathleen Hunt, *George Mason University*
- 2014 - Patricia Davis, *Georgia State University*
- 2013 – Wendy Atkins-Sayre, *University of Southern Mississippi*
- 2012 - Page Toller, *University of Nebraska-Omaha*
- 2011 - Daniel A. Grano, *University of North Carolina at Charlotte*
- 2010 - Deborah Thomson, *East Carolina University*
- 2009 - Christina R. Foust, *University of Denver*
- 2008 - James J. Kimble, *Seton Hall University*
- 2007 - Todd McDorman, *Wabash College*
- 2006 - Katherine Hendrix, *University of Memphis*
- 2005 - Michael Waltman, *University of North Carolina*
- 2004 - Carol B. Mills, *Northern Illinois University*; Austin S. Babrow, *Purdue University*
- 2003 - Kathryn M. Olsen, *University of Wisconsin, Milwaukee*
- 2002 - Suzanne Fitch, *Southwest Texas State University*
Roseann M. Mandziuk, *Southwest Texas State University*
- 2001 - John R. Stewart, *University of Washington*
Karen Zediker, *University of Washington*
- 2000 - Jacqueline Bacon, *Independent Scholar*
- 1999 - Michael Pfau, *University of Wisconsin*
Patricia Moy, *University of Wisconsin*
Barry Radler, *University of Wisconsin*
Michael K. Bridgeman, *University of Wisconsin*
- 1998 - Robert E. Terrill, *Indiana University*
David Zarefsky, *Northwestern University*
Marouf Hasian, Jr., *Arizona State University*
Lisa A. Flores, *Arizona State University*
- 1997 - William Bailey, *University of Arizona*
- 1996 - Jill Taft Kaufman, *Central Michigan University*
- 1995 - Abran J. Salazar, *Texas A&M University*
Samuel L. Becker, *University of Iowa*
Virginia Daughety, *University of Iowa*
- 1994 - Calvin M. Logue, *University of Georgia*
Thurmon Garner, *University of Georgia*
- 1993 - Dilip Parameshwar Gaonkar, *University of Illinois*
- 1987 - Charles R. Conrad, *Texas A&M University*
- 1984 - David Zarefsky, *Northwestern University*

T. Earle Johnson-Edwin Paget Distinguished Service Award honors SSCA members who, through their service and leadership to the Association and the profession, have made significant contributions and merit recognition.

2022 - Wendy Atkins-Sayre, *University of Memphis*
 Pamela Bourland-Davis, *Georgia Southern University*
 2021 - Shawn D. Long, *Kennesaw State University* (Posthumously)
 2020 - Roseanne M. Mandziuk, *Texas State University*
 2019 - Jerold L. Hale, *College of Charleston*
 2018 - Patricia Amason, *University of Arkansas*
 Lynne Webb, *University of Arkansas*
 2017 - Carl Cates, *Valdosta State University*
 2016 - Charles H. Tardy, *University of Southern Mississippi*
 2015 - John Meyer, *University of Southern Mississippi*
 2014 - J. Donald Ragsdale, *Sam Houston State University*
 2013 - Emmet Winn, *Auburn University*
 2012 - Trudy Hanson, *West Texas A&M University*
 2011 - Michael Osborn, *University of Memphis*
 Suzanne Osborn, *University of Memphis*
 2010 - Mark Hickson III, *University of Alabama at Birmingham*
 2009 - Thomas Frentz, *University of Arkansas*
 2008 - No award given
 2007 - Kenneth N. Cissna, *University of South Florida*
 2006 - Marilyn Young, *Florida State University*
 2005 - No award given
 2004 - Mary Evelyn Collins, *Sam Houston State University*
 2003 - Richard L. Conville, *University of Southern Mississippi*
 2002 - Nina-Jo Moore, *Appalachian State University*
 2001 - Richard R. Ranta, *University of Memphis*
 2000 - Susan Siltanen, *University of Southern Mississippi*
 1999 - Bert Bradley, *Auburn University*
 1998 - Keith Erickson, *University of Southern Mississippi*
 1997 - Jerry Tarver, *University of Richmond*
 1996 - Dwight Freshley, *University of Georgia*
 Gregg Phifer, *Florida State University*
 1995 - Howard Dorgan, *Appalachian State University*
 1994 - John I. Sisco, *Southwest Missouri State University*

Minority Recruitment and Retention Award honors institutions that have demonstrated noteworthy commitment to the recruitment and retention of minority students for their campuses.

2022 - No award given
 2021 - No award given
 2020 - Manship School of Mass Communication, *Louisiana State University*
 2019 - Department of Communication Studies, *University of North Texas*
 2018 - Department of Communication and Film, *University of Memphis*
 2017 - Department of Communication Studies, *Furman University*
 2016 - Department of Communication, *University of Louisiana - Lafayette*

2015 - Department of Applied Communication, *University of Arkansas, Little Rock*
 2014 - No award given
 2013 - School of Communication Studies, *University of Southern Mississippi*
 2012 - No award given
 2011 - No award given
 2010 - Department of Communication Studies, The University of North Carolina at Charlotte
 2010 - Department of Communication Studies, *The University of North Carolina at Charlotte*
 2009 - Department of Communication and Journalism, *College of Liberal Arts, Auburn University*

Michael M. Osborn Teacher-Scholar Award honors SSCA members who have balanced professional careers, having achieved excellence in teaching, scholarship, and service.

2022 - Stephanie Schulte, *University of Arkansas*
 2021 - Stephen A. Smith, *University of Arkansas*
 2020 - Rick Cherwitz, *University of Texas*
 2019 - Myria W. Allen, *University of Arkansas*
 2018 - Brigitta R. Brunner, *Auburn University*
 2017 - Richard Leeman, *University of North Carolina, Charlotte*
 2016 - Mary E. Stuckey, *Penn State University*
 2015 - Lynne Webb, *University of Arkansas*
 2014 - Roseann M. Mandziuk, *Texas State University*
 2013 – Kenneth N. Cissna, *University of South Florida*
 2012 - Katherine Hendrix, *University of Memphis*
 2011 - Kathleen J. Turner, *Davidson College*
 2010 - Jerry Hale, *University of Georgia*
 2009 - No award given
 2008 - Art Bochner, *University of South Florida*
 2007 - Martin Medhurst, *Baylor University*
 2006 - No award given
 2005 - Marilyn Young, *Florida State University*
 2004 - Julia T. Woods, *University of North Carolina*
 2003 - Robert E. Denton, Jr., *Virginia Polytechnic Institute*
 2002 - No award given
 2001 - Janice Rushing, *University of Arkansas*
 2000 - No award given
 1999 - Ronald H. Carpenter, *University of Florida*
 1998 - Mary Frances Hopkins (emeritus), *Louisiana State University*
 1997 - Tom Frentz, *University of Arkansas, Fayetteville*
 1996 - No award given
 1995 - Beverly Whitaker Long, *University of North Carolina, Chapel Hill*
 1994 - Michael M. Osborn, *University of Memphis*

Shawn D. Long Outreach Award honors SSCA members who have made significant contributions to the profession by facilitating the success and access of under-represented populations or the integration of specific groups of students, professionals, or scholars into the communication discipline or professional organizations. The significant contribution may be the initiation of a major activity, the completion of a major project, or represent a lifetime of work with numerous individuals or on numerous meaningful activities. The scope of the activity may be national, regional, or local, and might involve mentoring, advising, liaison, or other activities.

2022 - Joy L. Hart, *University of Louisville*
 Kandi L. Walker, *University of Louisville*
 2021 - Lisa M. Corrigan, *University of Arkansas*
 2020 - Srivi Ramasubramanian, *Texas A&M University*
 2019 - Holley Vaughn, *University of North Texas*
 2018 - Andre E. Johnson, *University of Memphis*
 2017 - Amy N. Heuman, *Texas Tech University*
 2016 - Sean Patrick O'Rourke, *Sewanee: The University of the South*
 2015 - No award given
 2014 - No award given
 2013 - Jimmie Manning, *Northern Illinois University*
 2012 - Dominique Gendrin, *Xavier University*
 2011 - Sean Long, *University of North Carolina at Charlotte*
 2010 - Tina M. Harris, *University of Georgia*
 2009 - William Thompson, *University of Louisville*
 2008 - Margaret D'Silva, *University of Louisville*
 2007 - No award given
 2006 - Carol Winkler, *Georgia State University*
 2005 - Steve Madden, *Clemson University*
 2004 - No award given
 2003 - No award given
 2002 - Marsha Houston, *University of Alabama*
 2001 - No award given
 2000 - Tyrone L. Adams, *University of Louisiana, Lafayette*
 1999 - Robert Denton, *Virginia Tech*
 1998 - Suzanne Osborn, *University of Memphis*
 1997 - Lynne M. Webb, *University of Memphis*
 1996 - Andrew King, *Louisiana State University*
 1995 - E. Culpepper Clark, *University of Alabama, Tuscaloosa*
 1994 - Theodore Clevenger, Jr., *Florida State University*

Janice Hocker Rushing Early Career Research Award honors SSCA members who have demonstrated exceptional scholarly ability through research and publication early in their academic careers. Nominees must be untenured, assistant professors in the field of communication, and no more than five years shall have passed between nominee's appointment to the rank of assistant professor (or receipt of terminal degree) and the time of the award. In addition, nominees must have participated in the program of the annual

convention at least twice (or participated once in the convention program and published an article in the *Southern Communication Journal*).

2022 - Benjamin Medeiros, *State University of New York, Plattsburgh*
 2021 - Jenny Crowley, *University of Tennessee*
 2020 - Lindsey Aloia, *University of Arkansas*
 2019 - Lynsay Michalik Gratch, *University of Syracuse*
 2018 - Amanda Nell Edgar, *University of Memphis*
 2017 - Leland Spencer, *Miami University*
 2016 - Shaughan A. Keaton, *Young Harris College*
 2015 - Pavica Sheldon, *University of South Alabama*
 2014 - Rebekah L. Fox, *Texas State University*
 Po-Lin Pan, *Arkansas State University*
 2013 - Graham Bodie, *Louisiana State University*
 E. Johanna Hartelius, *University of Pittsburgh*
 2012 - Megan Foley, *Mississippi State University*
 Brandon Inabinet, *Northwestern University*
 2011 - Ambar Basu, *University of South Florida*
 2010 - No award given
 2009 - Dan Grano, *University of North Carolina, Charlotte*
 Ashli Q. Stokes, *The University of North Carolina, Charlotte*
 2008 - Jason Edward Black, *University of Alabama*
 Cris Davis, *The University of North Carolina, Charlotte*
 2007 - Elissa Foster, *San Jose State University*
 2006 - Stacy Holman Jones, *University of South Florida*
 2005 - Arthur Raney, *Florida State University*
 2004 - Michael I. Arrington, *Ohio University*
 2003 - Kevin Wright, *University of Memphis*
 2002 - No award given
 2001 - No award given
 2000 - No award given
 1999 - Jim A. Kuypers, *Dartmouth College*
 1998 - Jennifer Monahan, *University of Georgia*
 1997 - Kathryn Greene, *East Carolina University*
 1996 - Sean Patrick O'Rourke, *Vanderbilt University*
 1995 - Cindy J. Kistenberg, *University of Houston, Downtown*
 Roxanne L. Parrot, *University of Georgia*

Franklin Shirley Award for the Top Undergraduate Honors Conference Paper honors the most outstanding paper submitted each year to the Theodore Clevenger, Jr., Undergraduate Honors Conference.

2022 - Serenity Wiles, *Campbell University*
 2021 - Noah Autrey, *Georgia Southern University*
 2020 - Annabelle Klein, *Transylvania University*
 2019 - Kiley Lord, *University of Alabama*

2018 - William H. Merriman
 2017 - Nejla Day
 2016 - Samantha Grainger Shuba
 2015 - Polina Larina, *Berea College*
 2014 - Terrell Jake Dionne, *University of North Texas*
 2013 - Kirsten Clark, *Millsaps College*
 2012 - Monica Lawson, *Transylvania University*
 2011 - Diana Lynde, *Columbia College*
 2010 - Brad Griffith
 2009 - Lateshia Beachum, *Columbia College*
 2008 - Kattrina Baldus, *James Madison University*
 2007 - Judith Novak, *University of Kentucky*
 Drew Anderson, *Georgia Southern University*
 2006 - Alex Teh, *University of Georgia*
 2005 - Jennifer Bafundo, *Furman University*
 2004 - Lindsey Ilion, *George Washington University*
 2003 - Andrew Thomas Ross, *George Washington University*
 2002 - Cynthia Ledford, *University of Kentucky*
 2001 - Sara Bakker, *George Washington University*
 2000 - Melanie Dotson, *Samford University*
 1999 - Mark T. Witko, *University of Wyoming*
 1998 - Kevin Hooper, *North Carolina State University*
 1997 - Amy Tilton, *University of Texas, Corpus Christi*
 1996 - Andrea Doughty *University of Alabama at Birmingham*
 Kelli Jones, *University of Alabama at Birmingham*
 1995 - Blaine Hummel and Garret Ulosevich, *Trinity University*
 1994 - Gerard Pfannensteil, *Trinity University*
 1993 - Joshua Boyd, *David Lipscomb University*
 1992 - Lorice Evans, *Trinity University*

John I. Sisco Excellence in Teaching Award honors SSCA members who have consistently demonstrated excellence in teaching communication throughout their academic careers. Nominees must be employed full-time teaching courses in communication for a minimum of ten years.

2022 - Camille Lewis, *Furman University*
 2021 - Kristi Schaller, *University of Georgia*
 2020 - Todd Lee Goen, *Christopher Newport University*
 2019 - Bethany Crandall Goodier, *College of Charleston*
 2018 - Lisa M. Corrigan, *University of Arkansas*
 2017 - Christina L. Moss, *University of Memphis*
 2016 - Ann E. Burnette, *Texas State University*
 2015 - Carol Thompson, *University of Arkansas, Little Rock*
 2014 - Leigh Anne Howard, *University of Southern Indiana*
 2013 - Michael I. Arrington, *University of Kentucky*
 2012 - Jennifer A. Samp, *Auburn University*

2011 - Barbara Biesecker, *University of Georgia*
 2010 - Deanna Dannels, *North Carolina State University*
 2009 - Sean Patrick O'Rourke, *Furman University*
 2008 - Joy Hart, *University of Louisville*
 2007 - Elizabeth Bell, *University of South Florida*
 2006 - Mary E. Stuckey, *Georgia State University*
 2005 - No award given
 2004 - Stephen Braden, *Georgia State University*
 2003 - No award given
 2002 - Katherine Hendrix, *University of Memphis*
 2001 - Bonnie J. Dow, *University of Georgia*
 2000 - James A. Aune, *Texas A&M University*
 1999 - Lawrence A. Hosman, *University of Mississippi*
 1998 - Mark Hickson III, *University of Alabama, Birmingham*
 1997 - George Grice, *Radford University*
 1996 - Nina-Jo Moore, *Appalachian State University*
 1995 - Calvin M. Logue, *University of Georgia*
 1994 - Marsha L. Vanderford, *University of South Florida*

J. Donald Ragsdale Award for Mentoring honors SSCA members for demonstrating outstanding achievement in mentoring junior colleagues. For the purpose of this award, mentoring may be in general any kind of deliberate activity that fosters the career development of a colleague, colleagues, or students.

2022 - Andre E. Johnson, *University of Memphis*
 2021 - Stephanie Ricker Shulte, *University of Arkansas*
 2020 - Sean Patrick O'Rourke, *Sewanee: The University of the South*
 2019 - Myria W. Allen, *University of Arkansas*
 2018 - Brigitta R. Brunner, *Auburn University*
 2017 - Kenneth Zagacki, *North Carolina State University*
 2016 - Wendy Atkins-Sayre, *University of Southern Mississippi*

Suzanne Osborn Community College Outstanding Educator Award recognizes SSCA members who have made an outstanding contribution teaching at a community college. Nominees must have a minimum of five years teaching experience at a community college.

2022 - No award given
 2021 - No award given
 2020 - Nakia Welch, *San Jacinto College*
 2019 - Laurie Metcalf, *Blinn College*
 2018 - Brad Bailey, *Mississippi Gulf Coast Community College*
 2017 - Richard Falvo, *El Paso Community College*
 2016 - Deborah Hefferin,
 2015 - Monette Callaway, *Hinds Community College*

SSCA DIVISION OR INTEREST GROUP AWARD RECIPIENTS

Outstanding Scholar in Communication Theory and Methodology

2022 - Mark Ward, *University of Houston-Victoria*
 2021 - Leland Spencer, *Miami University*
 2020 - Jennifer Samp, *University of Georgia*
 2019 - Graham Bodie, *University of Mississippi*
 2018 - Timothy Levine, *University of Alabama, Birmingham*
 2017 - Courtney Wright, *University of Tennessee, Knoxville*
 2016 - No award given
 2015 - No award given
 2014 - Lynne M. Webb, *University of Arkansas*
 2013 - James Honeycutt, *Louisiana State University*
 2012 - Ronald C. Arnett, *Duquesne University*
 2011 – Jerold L. Hale, *University of Michigan, Dearborn*
 2010 - John C. Meyer, *University of Southern Mississippi*
 2009 - Pamela Kalbfleisch, *University of North Dakota*
 2008 - William G. Powers, *Texas Christian University*
 2007 - No award given
 2006 - No award given
 2005 - James C. McCroskey, *West Virginia University*
 2004 - Richard Conville, *University of Southern Mississippi*
 2003 - J. Donald Ragsdale, *Sam Houston State University*
 2002 - Kenneth N. Cissna, *University of South Florida*
 2001 - Ralph Behnke, *Texas Christian University*
 2000 - Lynne M. Webb, *University of Arkansas*
 1999 - Joann Keyton, *University of Memphis*
 1998 - Charles H. Tardy, *University of Southern Mississippi*
 1997 - Renee Edwards, *Louisiana State University*
 1996 - James L. Applegate, *University of Kentucky*
 1995 - Mark L. Knapp, *University of Texas*
 1994 - Theodore Clevenger, Jr., *Florida State University*

Gender Studies Scholar of the Year

2022 - Jimmie Manning, *University of Nevada, Reno*
 2021 - Ashley Mack, *Louisiana State University*
 2020 - No award given
 2019 - Leland Spencer, *Miami University*

2018 - Jamie Capuzza, *University of Mount Union*
 2017 - Pat Arnesen, *Duquesne University*
 2016 - No award given
 2015 - Jason Edward Black, *University of Alabama*
 2014 - No award given
 2013 - Jane Jorgenson, *University of South Florida*
 2012 - No award given
 2011 - Marion Meyers, *Georgia State University*
 2010 - Janis Edwards, *University of Alabama*
 2009 - Carole Blair, *University of North Carolina, Chapel Hill*
 2008 - Roseann M. Mandziuk, *Texas State University*
 2007 - Julia T. Wood, *University of North Carolina, Chapel Hill*
 2006 - Elizabeth Allen Bell, *University of South Florida*
 2005 - Sonja K. Foss, *University of Colorado at Denver*
 Karen A. Foss, *University of New Mexico*
 2004 - Donna Nudd, *Florida State University*
 2003 - No award given
 2002 - Diana K. Ivy, *Texas A&M University, Corpus Christi*
 2001 - Lynne Webb, *University of Arkansas*
 2000 - No award given
 1999 - Trudy L. Hanson, *West Texas A&M University*
 1998 - Katherine Hawkins, *Wichita State University*
 1997 - Susan Siltanen, *University of Southern Mississippi*
 1996 - Marsha Vanderford, *University of South Florida*
 1995 - Renee Edwards, *Louisiana State University*
 1994 - Julia T. Wood, *University of North Carolina, Chapel Hill*
 1993 - Carol J. Jablonski, *University of South Florida*
 1992 - Mary Frances HopKins, *Louisiana State University*
 1991 - Navita Cummings James, *University of South Florida*
 1990 - Marsha Houston, *Tulane University*
 1989 - Virginia E. Wheelless, *Morehead State University*
 1988 - Kathleen J. Turner, *Tulane University*

Forensic Educator/Contributor of the Year

2022 - Mik Davis, *Wake Forest University*
 2021 - Jonathan Bridenbaker, *Valdosta State University*
 2020 - Aaron Dechant, *Millington Central High School*
 2019 - Jacob Metz, *Tennessee Tech University*
 2018 - L. Paul Strait, *University of Southern Mississippi*
 2017 - Keven James Rudrow, *Valdosta State University*
 2016 - Kevin Bryant, *University of Southern Mississippi*

James Madison Outstanding Research in 1st Amendment Studies

2022 - Joshua Guitar, *Kean University*

- 2021 - Ben Medeiros, *State University of New York, Plattsburgh*
 Pawan Singh, *Deakin University*
- 2020 - No award given
- 2019 - Stephen A. Smith, *University of Arkansas*
- 2018 - Pat Arneson, *Duquesne University*
- 2017 - David R. Dewberry, *Rider University*
- 2016 - Rebekah L. Fox, *Texas State University*
 Ann E. Burnette, *Texas State University*
- 2015 - Stephen A. Smith, *University of Arkansas*
- 2014 - Mark Grabowski, *Adelphi University*
- 1995 - Sean Patrick O'Rourke, *Vanderbilt University*
 Ron Manuto, *University of Texas, Pan American*

PAST CONVENTIONS & HOTELS

- 1930 **Birmingham, AL** - Thomas Jefferson Hotel
- 1931 **Atlanta, GA** - Henry Grady Hotel
- 1932 **Asheville, NC**
- 1933 **Berea, KY** - Boone Tavern
- 1934 **Birmingham, AL** - Thomas Jefferson Hotel
- 1935 **New Orleans, LA** - Stevens Hotel with NATS
- 1936 **Gainesville, FL** - Thomas Hotel
- 1937 **Nashville, TN** - Andrew Jackson Hotel
- 1938 **Atlanta, GA** - Henry Grady Hotel
- 1939 **Baton Rouge, LA** - Heidelberg Hotel
- 1940 **Chattanooga, TN** - Patten Hotel
- 1941 **Birmingham, AL** - Tutwiler Hotel
- 1942 **Atlanta, GA** - Henry Grady Hotel
- 1943 **Jackson, MS** - Heidelberg Hotel
- 1944 **Jackson, MS** - Heidelberg Hotel
- 1945 **Cleveland, TN (cancelled)** - Cherokee Hotel
- 1946 **Atlanta, GA** - Henry Grady Hotel
- 1947 **Baton Rouge, LA** - Heidelberg Hotel
- 1948 **Nashville, TN** - Maxwell Hotel
- 1949 **Waco, TX** - Roosevelt Hotel
- 1950 **Birmingham, AL** - Tutwiler Hotel
- 1951 **Gainesville, FL** - Thomas Hotel
- 1952 **Jackson, MS** - Heidelberg Hotel
- 1953 **Greenville, SC** - Poinsett Hotel
- 1954 **Dallas, TX** - Adolphus Hotel
- 1955 **Memphis, TN** - Peabody Hotel
- 1956 **Hattiesburg, MS** - Forrest Hotel
- 1957 **Athens, GA** - Center for Cont. Education
- 1958 **Houston, TX** - Rice Hotel
- 1959 **Louisville, KY** - Sheraton Seelbach Hotel

1960 Winston-Salem, NC - Robert E. Lee Hotel
1961 Miami, FL - Everglades Hotel
1962 Austin, TX - Driskell Hotel
1963 Nashville, TN - Andrew Jackson Hotel
1964 Houston, TX - Texas State Hotel
1965 Durham, NC - Jack Tar Hotel
1966 Miami, FL - Everglades Hotel
1967 Little Rock, AR - Marion Hotel
1968 Memphis, TN (cancelled) - Peabody Hotel
1969 Memphis, TN - Peabody Hotel
1970 Winston-Salem, NC - Robert E. Lee Hotel
1971 New Orleans, LA - Roosevelt Hotel
1972 San Antonio, TX - El Tropicano Hotel
1973 Lexington, KY - Phoenix Hotel
1974 Richmond, VA - John Marshall Hotel
1975 Tallahassee, FL - Tallahassee Hilton Hotel
1976 San Antonio, TX - El Tropicano Hotel
1977 Knoxville, TN - Hyatt Regency Hotel
1978 Atlanta, GA - Sheraton Biltmore Hotel
1979 Biloxi, MS - Broadwater Beach Hotel
1980 Birmingham, AL - Hyatt House Hotel
1981 Austin, TX - Hilton Palacio del Rio
1982 Hot Springs, AR - Arlington Hotel
1983 Orlando, FL - Hilton Inn-Florida Center
1984 Baton Rouge, LA - Hilton Hotel
1985 Winston-Salem, NC - Hyatt House Hotel
1986 Houston, TX - Shamrock Hilton Hotel
1987 St. Louis, MO - Clarion Hotel with CSCA
1988 Memphis, TN - The Peabody Hotel
1989 Louisville, KY - Brown Hotel
1990 Birmingham, AL - Radisson Hotel
1991 Tampa, FL - Hyatt Regency
1992 San Antonio, TX - St. Anthony Hotel
1993 Lexington, KY - Hyatt Regency & Radisson Plaza with CSCA
1994 Norfolk, VA - Omni Hotel
1995 New Orleans, LA - The Monteleone Hotel
1996 Memphis, TN - The Peabody Hotel
1997 Savannah, GA - Hyatt Regency
1998 San Antonio, TX - La Mansion Del Rio
1999 St. Louis, MO - Adams Mark Hotel
2000 New Orleans, LA - The Monteleone Hotel
2001 Lexington, KY - Radisson Plaza Hotel
2002 Winston-Salem, NC - The Adams Mark
2003 Birmingham, AL - Sheraton Hotel
2004 Tampa, FL - Wyndam Harbour Island Hotel
2005 Baton Rouge, LA - Radisson Hotel

2006 Dallas, TX - Marriot Galleria-Addison
2007 Louisville, KY - Marriott Downtown
2008 Savannah, GA - Hyatt Regency
2009 Norfolk, VA - Marriott Waterside
2010 Memphis, TN - The Peabody Hotel
2011 Little Rock, AR - Doubletree Hotel
2012 San Antonio, TX - The St. Anthony Hotel
2013 Louisville, KY - The Seelbach Hilton
2014 New Orleans, LA - The New Orleans Sheraton
2015 Tampa, FL - The Marriott Waterside
2016 Austin, TX - Hyatt Regency - Austin
2017 Greenville, SC - Hyatt Regency
2018 Nashville, TN - Sheraton Downtown
2019 Montgomery, AL - Renaissance Hotel & Spa
2020 Frisco, TX (cancelled) - Embassy Suites
2021 Norfolk, VA (virtual)
2022 Greenville, SC - Hyatt Regency
2023 St. Petersburg, FL - Hilton St. Petersburg Bayfront
2024 Frisco TX - Embassy Suites

SSCA EMERITUS MEMBERS

Asmuth, M. Violet
 Bangham, Jerry
 Baxter, Richard L.
 Bock, Hope
 Borden, Amanda W
 Conville, Jr., Richard L.
 Cook, Norma C.
 Croft, Blanton
 Edwards, Bill
 Eiland, Millard F.
 Freshley, Dwigt L.
 Herndon, Rosanna T.
 Karns, C. Franklin
 Loeffler, Donald L.
 Logue, Cal M.
 Mello, Brad
 Mixon, Harold D.
 Quianthy, Richard
 Ragsdale, J Donald
 Reynolds, Beatrice Kay
 Ritter, Kurt W.
 Roach, Carol A.

Smith, Stephen A.
Studer, James
Vickrey, Jim
Waldhart, Enid, S.
Young, Marilyn J.

SSCA LIFE MEMBERS

Adams, Ty L.
Amason, Patricia X.
Andersen, Kenneth E.
Arrington, Michael I.
Bailey, Brad
Balthrop, Bill
Bates, Benjamin R.
Brandau, Frances
Bruenger, Donna M.
Brunson, Cory
Bryant, Kevin L.
Callaway, Monette C.
Cardenas, Cristina D.
Cates, Carl M.
Chesebro, James
Cissna, Kenneth N.
Collins, Mary Evelyn
Condit, Celeste M.
Coopman, Stephanie J.
D'Silva, Margaret U.
Darsey, James
DeHart, Jean
Eaves, Michael H.
Edwards, Jennifer T.
Edwards, Renee
Erickson, Keith V.
Faux II, William V.
Fisher, Janet E.
Foster, John R.
Frank, Robert E.
Fulmer, Hal W.
Garland, Michelle E.
Goodboy, Alan K.
Guthrie, Russell A.
Hale, Jerold
Hardig, Sally B.
Harris, Tina M.

Hart, Joy L.
Hawkins, Katherine W
Hickson III, Mark
Hosman, Lawrence A
Hundley, Heather
Jackson II, Ronald L.
Kalbfleisch, Pamela J.
Kelly, Stephanie
Korn, Jenny
Kuypers, Jim A.
Mandziuk, Roseann M.
Manning, Jimmie D.
Martin, Matt M.
McCollough, Christopher
McGee, Brian R.
McMahan, Eva M.
Moore, Nina-Jo
Munsell, Jason B.
Nelson, David R.
Newcombe, P. Judson
O'Rourke, Sean
Olson, Kathryn M.
Osborn, Michael
Osborn, Suzanne
Pacheco, Jr., George
Phillips, Selene G.
Powell, Larry
Pyle, Andrew
Ranta, Richard R.
Sisco, John I.
Smith, Bob M.
Sorrels, Jeff
Spencer, Leland G.
Stuckey, Mary E.
Tarver, Jerry L.
Thibodeaux, Terry M.
Violanti, Michelle T.
Webb, Lynne M.
Weiss, Steven M.
Wheaton, Patrick G.
Williams, Danielle E.
Winn, Emmett

SSCA PATRON MEMBERS

Daly, John A.
 Dreher, Michael
 Glenn, Robert J.
 Harlow, William
 Hart, Roderick P.
 Moore Corpier, Frances Ann
 Peck, Brittanie S.
 Plew, Missy
 Samp, Jennier A.
 Sexton, Benson T.
 Walker, M. Karen

SSCA INSTITUTIONAL MEMBERS

Clemson University
 East Tennessee State University
 Georgia College and State University
 Miami University
 Middle Tennessee State University
 Missouri State University
 Sam Houston State University
 Texas State University
 University of Alabama
 University of Arkansas
 University of Central Florida
 University of Georgia
 University of Memphis
 University of Montevallo
 University of South Carolina – Aiken
 University of Tennessee
 University of Texas of the Permian Basin
 Virginia Tech

SSCA Constitution

ARTICLE I: NAME

The name of the Association shall be the Southern States Communication Association.

ARTICLE II: PURPOSE

The purpose of the Association shall be to promote study, criticism, research, teaching, and application of the artistic, humanistic, and scientific principles of communication. The Association, a not-for-profit organization, exists for educational, scientific, and literary purposes only. No part of the net revenues of the Association, if any, may be used for the

private benefit of any individual or group, except that the Executive Council may establish scholarships or research grants for projects or purposes appropriate to the Association.

ARTICLE III: MEMBERSHIP

Section 1. Individual Membership. Individual membership in the Association shall be open, upon application, to any interested person upon payment of the current annual dues. Regular membership, student membership, sustaining membership, patron membership, and lifetime membership are all individual memberships. Active individual membership is a requirement for all elected and appointed positions that support and represent the association. The Executive Council shall set services provided for the different categories of membership.

ARTICLE IV: OFFICERS OF THE ASSOCIATION

Section 1. Officers of the Association. The Officers of this Association shall be the President, the 1st Vice President, the 2nd Vice President, the Executive Director, the Journal Editor, the Strategic Communication Director, the Immediate Past President and the Representatives to the National Communication Association.

Section 2. Term of Office. The terms of office of the President, 1st Vice President, and 2nd Vice President shall be for one year; of the Journal Editor, the Strategic Communication Director, and representatives to the National Communication Association (NCA), three years; and of the Executive Director, six years (one year of shadowing, four years of service, one year of being shadowed).

Section 3. Succession.

1. The 1st Vice President shall automatically succeed to the office of the President upon the expiration of the President's term of office. The 1st Vice President shall succeed the President should the President's office become vacant through death, resignation, or disability.
2. The 2nd Vice President shall automatically succeed to the office of 1st Vice President upon expiration of the 1st Vice President's term of office. The 2nd Vice President shall serve as assistant to the 1st Vice President. The 2nd Vice President shall succeed the 1st Vice President should the 2nd Vice President's office become vacant through death, resignation, or disability except as specified in Section 5.

Section 4. Duties of Officers.

1. **The President** shall perform the following duties and such other related duties as shall arise:
 1. Preside at all business meetings of the Association and of the Executive Council.
 2. Appoint and notify all committees except those otherwise provided for.
 3. Provide oversight of divisions and interest groups.
 4. Serve as liaison officer between the Southern States Communication

Association and all other national, regional, and associations with similar or related interests.

5. See that members of the profession receive notice of meetings and activities of the Association and of the Executive Council unless the transmission of such notices has been otherwise assigned.
6. Facilitate the performance of the constitutional duties of all other officers and committees.
2. The **1st Vice President** shall perform the following duties and such other related duties as shall arise:
 1. Prepare the program for the annual convention.
 2. Serve as program coordinator of the sectional programs arranged by the recognized Divisions of the Association. The 1st Vice President, as program chair, shall consider the recommendations of the Division Vice Chairs as to programs and shall have final authority regarding the program and winner of the Robert Bostrom Award selection.
 3. Assist the President in promoting the activities and interests of the Association as needed or requested.
3. The **2nd Vice President** shall perform the following duties and other such related duties as shall arise:
 1. Be responsible for the annual recruitment efforts of the Association.
 2. Assist the President and 1st Vice President in promoting the activities and interests of the Association as needed or requested.
 3. Plan the annual Theodore Clevenger, Jr. Undergraduate Honors Conference and determine the Franklin Shirley Award winner.
4. The **Executive Director** shall perform all ordinary duties of the Secretary and Treasurer of the Association and of the Executive Council.
 1. As Treasurer, the Executive Director shall furnish a financial report at each annual convention. The Executive Director shall incorporate into the report a financial accounting covering all publications and the results of the official independent accounting review.
 2. The Executive Director shall notify the National Communication Association Executive Offices of the names and addresses of the newly elected High School, College, and Community/Two Year College Representatives to Legislative Assembly immediately after the election results have been announced.
 3. The Executive Director shall appoint a newsletter editor and a Webpage Editor.
 4. The Executive Director shall publish the SSCA newsletter and conduct Association elections in accordance with procedures outlined elsewhere in the Constitution.
 5. The Executive Director shall negotiate and sign all contracts on behalf of the Association, subject to approval of the Association.
5. The **Journal Editor** shall direct and supervise the publication of the *Southern Communication Journal* as authorized by the Executive Council.
6. The **Strategic Communication Director** shall be responsible for development,

implementation, and evaluation of association marketing activities. These include, but are not limited to: strategic planning, preparing and implementing various marketing activities, membership development and maintenance, organizational branding, securing advertising, and expansion of state, regional, and national organizational awareness.

7. **SSCA representatives to NCA** shall represent the interests of SSCA and its members at the national level, reporting to SSCA's President.
8. The **Immediate Past President** shall chair the Nominating Committee and other duties accepted in consultation with the President.

Section 5. Vacancies.

1. The Executive Council shall have authority to fill any vacancy, other than the Presidency, created by the death, resignation, or disability of an elected officer of the Association.
2. In the event of multiple officer vacancies and/or a vacancy at a point after submissions have been received for the annual convention or undergraduate honors conference, the Administrative Council shall, at its discretion, select a replacement.
3. In the event of an Executive Director vacancy, the Executive Council shall put forward a replacement who would be ratified by the association membership.

ARTICLE V: EXECUTIVE COUNCIL

Section 1. Membership.

The membership to the Executive Council of the Association shall be:

1. President, 1st Vice President, 2nd Vice President, Executive Director, Journal Editor, Strategic Communication Director, Chair and members of the Finance Committee, and the Diversity, Equity, and Inclusion Committee Chair.
2. The chairs of the established Divisions and Interest Groups of the Association.
3. The Immediate Past President, retiring Executive Director, and retiring Journal Editor, each for one year following that person's term of office.
4. Three members elected at large by members of the Association for a three-year term to serve as representatives to the Legislative Assembly of the National Communication Association (NCA) as specified by the constitution of NCA. When possible and on a three-year rotating basis, they shall be elected to represent the interests of K-12, Four- Year College/University, and Community/Two-Year College members. Representatives to the Legislative Assembly of the National Communication Association shall present a report based on correspondence and notes from business meetings of the National Communication Association to the Executive Council at its first meeting at the annual convention.

Section 2. Terms of Office. Newly elected officers and Council members shall assume office at the close of the annual convention with the exception of the Executive Director, who shall take office as provided in Article VII, Section 4.1 and 4.3.

Section 3. Meetings. The Executive Council shall normally meet at least three (3) times

each year, twice at the annual convention prior to the Association business meetings, and once at the annual convention of the NCA.

Section 4. Duties and Responsibilities. The Executive Council shall receive reports, recommend budgets, initiate action, establish scholarships or research grants for projects or purposes appropriate to the Association, and oversee the long-range planning for the Association. In the period between annual conventions, the Executive Council shall act for the membership of the Association.

Section 5. Emergency Procedures. In case of an emergency that would make it either impossible or impractical for the president to convene the Executive Council, the President may empower an Emergency Council consisting of the President, the Immediate Past President, the 1st Vice President, the 2nd Vice President, and the Executive Director to act for the Executive Council.

The President may consult each member to determine what action is to be taken on behalf of the Executive Council. Items not requiring an immediate decision are to be decided by polling the entire Executive Council.

Section 6. Quorum. Those members of the Executive Council present at a regularly scheduled and announced meeting of the Executive Council shall constitute a quorum.

ARTICLE VI: MEETINGS

Section 1. Business Meetings. The Association shall hold at least two (2) business meetings at each annual convention.

Section 2.

1. Annual Convention. The Association shall hold a convention and the Theodore Clevenger, Jr. Undergraduate Honors Conference each year in the months of March or April, preferably during the first full week in April or as near thereto as feasible, at a time determined by the Executive Council upon recommendation by the Time and Place Committee as provided in Article IX, Section 1.
2. Regional Rotation. Whenever possible, the Time and Place Committee should seek to systematically rotate the Annual Convention site among the several geographical regions within the larger region covered by the Southern States Communication Association.
3. Local Arrangements. An SSCA member living in or near the host convention city shall chair a local committee to assist the Administrative Committee with convention arrangements.

Section 3. Strategic Planning Meeting. Upon the call of the President, the Administrative Committee, Immediate Past Executive Director, Finance Committee Chair, and other appropriate members as designated by the President, shall meet for the purpose of strategic planning. No more than five years shall elapse between such meetings. The president is responsible for providing a summary report of the meeting to be filed with the Executive Director and to be presented at the subsequent annual convention's business meeting.

Section 4. Quorum. Those members of the Association present at a regularly scheduled and announced meeting of the Association shall constitute a quorum.

ARTICLE VII: NOMINATIONS, ELECTIONS, AND APPOINTMENTS

Section 1. Nominating Committee.

1. Method of Selection.
 1. The Nominating Committee shall consist of the Immediate Past President of the Association, as chair, and the Immediate Past Chairs of all Divisions.
 2. All members shall serve for one year.
 3. The Committee Chair or designee shall give a report to the Executive Council at its annual meeting during the National Communication Association convention.
2. Restrictions. A member of the Nominating Committee shall not be eligible for any office to be considered by that committee.
3. Responsibilities.
 1. Nominations for the Slate of Officers may be made by the following methods:
 1. By the Nominating Committee
 2. Any SSCA member in good standing may make recommendations to the Nominating Committee.
 3. Nominators may submit materials supporting nominees.
 4. Other names may be added to the Slate of Officers by petition filed with the Nominating Committee at least six months before the annual convention. The petition shall state the names of the nominee and the office to which the person is being nominated and shall be signed by at least twenty-five (25) Association members in good standing at the time and who represent at least two states and five separate institutions.
 2. The Nominating Committee shall check with all possible nominees to make each one aware of the responsibilities of the office to which the person is being nominated and to determine that the nominee will accept and assume the responsibility if elected. Nominees must be members in good standing at the time of the nomination.
 3. The chair of the Nominating Committee shall submit to the Executive Director a list of nominees along with vita information on each candidate and platform statements from each candidate for the office of 2nd Vice President at least one hundred twenty (120) days prior to the annual convention.

Section 2. Officers to be Elected.

1. Officers to be elected each year are the 2nd Vice President and one Member-at-Large to the Executive Council, who is also the representative to the Legislative Assembly of NCA (the High School, College, and Community/Two Year College Representative to the Legislative Assembly of the National Communication Association on a

rotating basis).

2. Officers to be elected every three years are the representative to the NCANominating Committee.

Section 3. Election.

1. First Ballot.

1. At least seventy (70) days before each annual convention the Executive Director shall make available a ballot to each member of the Association who is in good standing at the time.
2. This ballot shall contain the names of the candidates for the various offices for which the Nominating Committee is charged to present candidates. The vita information for each candidate and the platform statements of no more than 300 words for all candidates shall be made available to all members.
3. A deadline of at least thirty-five (35) days prior to the annual convention shall be set for voting.
4. To be valid, each ballot must be submitted by an association member in good standing and verified by the Executive Director at the close of voting.

2. Second Ballot. If a candidate does not receive a majority vote by the first ballot, a second ballot listing the two candidates who received the plurality of votes shall be taken in the same manner as the first ballot, except that the Executive Director shall open the voting at least thirty (30) days prior to the convention and close the voting at least fifteen (15) days prior to the convention.

Tie Between Two Candidates. If two candidates are the only ones on the ballot and receive exactly the same number of votes or a majority is not achieved, the Executive Director shall contact both candidates prior to conducting a second election. The second election shall open the voting at least thirty (30) days prior to the convention and close the voting at least fifteen (15) days prior to the convention. In the event that another tie or lack of majority ensues, the Executive Director shall conduct an election at the annual convention business meeting.

Section 4. Officers to be Appointed.

1. The Executive Director and the Strategic Communication Director shall be appointed by the Executive Council upon recommendation of a sub-committee appointed by the President and ratified by the membership at the convention.
2. The Journal Editor shall be appointed by the Executive Council, upon the recommendation of the Publications Committee, and ratification by the membership at the convention.
3. The Executive Director and Journal Editor shall be appointed one year prior to taking office.
4. The term of the Executive Director shall correspond to the fiscal year of the Association, August 1 to July 31, and continue for five (5) consecutive fiscal years.

ARTICLE VIII: DUES AND FEES

Section 1. Categories.

1. Dues and fees of the Association shall be established for the following categories:
 1. Regular Membership
 2. Student Membership
 3. Sustaining Membership
 4. Patron Membership
 5. Institutional Membership
 6. Life Membership
 7. Convention Fees
 8. Undergraduate Honors Conference Fee
2. Establishment of Rates: The rates for the dues and fees in each of the categories shall be established by a two-thirds (2/3) vote of the membership voting at an annual convention business meeting.

Section 2. The Executive Director and Strategic Communication Director, in consultation with the Administrative Committee, shall set fees for the following: exhibitor fees, advertising fees for the convention program, and ads for job postings.

ARTICLE IX: COMMITTEES

Section 1. Standing Committees.

1. Committee and Purposes. The standing committees and their purposes shall be:
 1. **Administrative Committee**, whose purpose shall be to lead the strategic planning and direction of the association. The Administrative Committee shall be comprised of the Officers of the Association, the Diversity, Equity and Inclusion Committee Chair, and the Finance Committee Chair.
 2. **Committee on Committees**, whose purpose shall be to make committee appointments at each convention, and to review assignments in the fall, filling committee vacancies as needed. While any committee may recommend new members, the power of appointment shall reside in the Committee on Committees.
 3. **Constitution Committee**, whose purpose shall be to review the Constitution periodically and to recommend such amendments as may seem necessary to provide for new developments within the Association and in its relationship with the National Communication Association.
 4. **Finance Committee**, whose purpose shall be to prepare an annual budget, present it to the Executive Council for approval, maintain a balanced budget, and supervise its use. The Executive Director shall be an ex-officio member of the Finance Committee. The Finance Committee must approve payment for non-budgeted items in excess of \$1,000. The Finance Committee shall make recommendations on the investment of money raised through the payment of Life Membership dues.
 5. **Nominating Committee**, whose purpose shall be to nominate yearly a

slate of one or more candidates for 2nd Vice President, candidates for the other elected offices that may be vacant, and perform such duties as prescribed in Article VII, Section 1C.

6. **Publications Committee**, whose purpose shall be to monitor and make recommendations concerning the publication needs of the Association, to develop and approve policies related to the appearance, frequency, and graphic layout of the publications, and to recommend to the Executive Council editors of SSCA publications (other than the newsletter editor).
7. **Resolutions Committee**, whose purpose shall be to draft and present the standard and any special resolutions at the annual convention.
8. **Time and Place Committee**, whose purpose shall be to solicit and receive competitive bids from cities for the annual convention.
9. **Resource and Membership Development Committee**, whose purpose is to oversee all aspects of the association's resource development, fundraising, member benefits and development, and strategic communication. The Executive Director and the Strategic Communication Director shall serve as ex-officio members of this committee.
10. **Diversity, Equity, and Inclusion Committee**, whose purpose shall be to promote the diversity, equity, and inclusion initiatives for the association, including soliciting committee and leadership nominees, advising the organization on diversity, equity, and inclusion interests, and determining the recipient of the Minority Recruitment/Retention Award.
11. **T. Earle Johnson-Edwin Paget Distinguished Service Award Committee**, whose purpose shall be to solicit nominees for the award, evaluate them based on criteria established by the Association in the "Call for SSCA Award Nominations" (located on the SSCA web site), and designate a recipient or recipients, unless none of the nominees meets the criteria.
12. **Janice Hocker Rushing Early Career Research Award Committee**, whose purpose shall be to solicit nominees for the award, evaluate them based on criteria established by the Association in the "Call for SSCA Award Nominations" (located on the SSCA web site), and designate a recipient or recipients, unless none of the nominees meets the criteria.
13. **John I. Sisco Excellence in Teaching Award Committee**, whose purpose shall be to solicit nominees for the award, evaluate them based on the criteria established in the "Call for SSCA Award Nominations" (located on the SSCA web site), and designate a recipient or recipients, unless none of the nominees meets the criteria.
14. **Shawn Long Outreach Award Committee**, whose purpose shall be to solicit nominees for the award, evaluate them based on the criteria established in the "Call for SSCA Award Nominations" (located on the SSCA web site), and designate a recipient or recipients, unless none of the nominees meets the criteria.
15. **Dwight L. Freshley Outstanding New Teacher Award Committee**, whose purpose shall be to solicit nominees for the award, evaluate them based on the criteria established in the "Call for SSCA Award

Nominations” (located on the SSCA web site), and designate a recipient or recipients, unless none of the nominees meets the criteria.

16. **Rose B. Johnson SCJ Article Award Committee**, whose purpose is to determinethe recipient or recipients based on criteria established by the current journal editor
 17. **Michael M. Osborn Teacher-Scholar Award Committee**, whose purpose shall be to solicit nominees for the award, evaluate them based on the criteria established in the “Call for SSCA Award Nominations” (located on the SSCA web site), and designate a recipient or recipients, unless none of the nominees meets the criteria.
 18. **Suzanne Osborn Community College Outstanding Educator Award Committee**, whose purpose shall be to solicit nominees for the award, evaluate them based on the criteria established in the “Call for SSCA Award Nominations” (located on the SSCA web site), and designate a recipient or recipients, unless none of the nominees meets the criteria.
 19. **J. Donald Ragsdale Award for Mentoring Committee**, whose purpose shall be to solicit nominees for the award, evaluate them based on the criteria established in “Call for SSCA Award Nominations” (located on the SSCA web site), and designate a recipient or recipients, unless none of the nominees meets the criteria.
2. Appointment
1. The Committee on Committees shall consist of the Administrative Committee.
 2. Standing Committees should consist of three to five members in good standing.
 3. Members of the Standing Committees, except the Nominating Committee, the Committee on Committees, and the Rose B. Johnson Award Committee, the Resource and Membership Development Committee, and the Diversity, Equity, and Inclusion Committee, shall beappointed for a term of three years, with staggered terms, shall be eligible for reappointment, and shall have the retiring member serve as chair.
 4. Members of the Rose B. Johnson SCJ Article Award Committee shall consist ofthe SCJ Editor and the Editorial Board.
3. Reports. Each committee shall present its reports to the Executive Council in session atthe convention as requested by the President, and the President is empowered to requirereports of progress during the year.

Section 2. Special Ad Hoc Committees. The President may appoint special committees as deemed necessary and desirable to assist in carrying out the program for the year. Such appointments will expire with the end of the President's term in office. The Executive Councilmay authorize the appointment of special committees to serve longer than one year.

ARTICLE X: DIVISIONS

Section 1. Purpose. The purpose of the Division structure of the Association shall be to recognizeand to encourage the spheres of interest and activities of the specialties of

communication.

Section 2. Division Names. Each Division will represent a major specialization of communication. In order to be an officially recognized Division of the Southern States Communication Association, at least 5% of the Association's membership shall have indicated membership in the Division. Any Division failing to attract 5% of the membership (determined 60 days prior to the meeting of the Administrative Committee at the annual convention) shall be placed on a one-year probationary status during which time it has the opportunity to achieve the minimum. The Executive Director shall notify divisions of probationary status when membership falls below 5%. Failing to achieve the minimum or failing to elect Division Officers shall result in the Divisional status being revoked and the division becoming an Interest Group. The following Divisions are recognized and shall be guaranteed space on the convention program, which will be allocated based on division size:

1. Communication Theory
2. Freedom of Speech
3. Intercultural Communication
4. Performance Studies
5. Mass Communication
6. Rhetoric and Public Address
7. Argumentation and Forensics
8. Language and Social Interaction
9. Instructional Development
10. Applied Communication
11. Gender Studies
12. Popular Communication
13. Interpersonal Communication
14. Public Relations
15. Community College
16. Political Communication
17. Health Communication Division
18. Identity, Inclusion, and Social Justice Division

Section 3. Each member of the Association shall be an official member of up to two (2) Divisions and may affiliate with additional Divisions for a fee set by the Finance Committee.

Section 4. Meetings. At each annual convention there will be a designated time in the program for a business meeting of each Division.

Section 5. Officers. Members of each Division shall elect the officers for the Division.

1. The Division Officers and their responsibilities shall be:
 1. The Chair, who shall be the chief officer of a Division and shall be responsible to the President of the Association. The Chair will also be

responsible for acting as program chair in cases where the Vice Chair is unable or unwilling to serve in this capacity.

2. The Vice Chair, who shall serve as program chair for the section programs at the annual convention and shall be responsible to the 1st Vice President of the Association and ascends to the office of Chair.
 3. The Vice Chair-Elect, who ascends to the office of Vice Chair and assists the Chair with divisional responsibilities.
 4. The Secretary, who shall take minutes and publicize activities of the Division and shall be responsible to the Executive Director of the Association.
2. Activities and specialty interests within each Division shall be directed by the officers of that Division.

Section 6. Establishment of New Divisions. New Divisions of the Association may be arranged by concerned individuals petitioning the Executive Council for such recognition, detailing the academic rationale for such status, and indicating specifically the membership of the proposed division. A new Division cannot be recognized until 5% of the membership of the Association has indicated their commitment to join such a division. The proposal for a new division should include a list of Division Officers who will assume their roles upon division creation. The new leaders will be responsible for overseeing enrollment of new members, alongside the Executive Director, immediately upon creation of the new division.

ARTICLE XI: INTEREST GROUPS

Section 1. Purpose. The purpose of the Interest Group structure of the Association shall be to recognize and to encourage the spheres of interest and activities of the expanding specialties of communication.

Section 2. Interest Group Names. Each Interest Group will represent a major or emerging specialization of communication. In order to be an officially recognized Interest Group of the Southern States Communication Association, at least 2% of the Association's membership shall have indicated membership in the Interest Group. Any Interest Group failing to attract 2% of the membership (as determined 60 days prior to the meeting of the Administrative Committee at the time of the annual convention) shall be placed on a one-year probationary status during which time it has the opportunity to achieve the minimum. Any Interest Group failing to achieve the minimum a second year or failing to elect officers or failing to submit a program will have its status as an Interest Group revoked. The list of recognized Interest Groups will be kept by the Executive Director. Recognized Interest Groups will be guaranteed one program slot and one business meeting at the annual convention. Additional time slots may be allocated if available, based on the size of the membership in the Interest Group.

Section 3. Membership. Each member of the association may be an official member of up to 2 Interest Groups and may affiliate with other Interest Groups for an additional fee set by the Finance Committee.

Section 4. Meetings. At each annual convention there will be a designated time in the

program for either a program or a business meeting of each Interest Group (see Section 2 above).

Section 5. Officers. Members of each Interest Group shall elect the officers for the Interest Group.

1. The officers and their responsibilities shall be:
 1. The Chair, who shall be the chief officer of an Interest Group and shall be responsible to the President of the Association. The Chair will also be responsible for acting as program chair in cases where the Vice Chair is unable or unwilling to serve in this capacity.
 1. The Vice-Chair, who shall serve as program chair for the Interest Group program(s) at the annual convention and shall be responsible to the 1st Vice President of the Association.
 2. The Interest Group shall take minutes and publicize activities of the Interest Group and shall be responsible to the Executive Director of the Association.
2. Activities and specialty interests within each Interest Group shall be directed by the officers of that Interest Group.

Section 6. Establishment of New Interest Groups. New Interest Groups of the Association may be arranged by concerned individuals petitioning the Executive Council for such recognition, detailing the academic rationale for such status, and indicating specifically the membership of the proposed Interest Group. A new Interest Group cannot be recognized until 2% of the membership of the Association has indicated the commitment to join such an Interest Group. The proposal for a new interest group should include a list of Interest Group Officers who will assume their roles upon interest group creation. The new leaders will be responsible for overseeing enrollment of new members, alongside the Executive Director, immediately upon creation of the new division.

ARTICLE XII: PARLIAMENTARY AUTHORITY

Section 1. The *American Institute of Parliamentarians Standard Code of Parliamentary Procedure*, most recent edition, shall be the parliamentary authority for all matters of procedure not specifically covered in this Constitution.

Section 2. Parliamentarian. The President may appoint a parliamentarian to serve at the President's pleasure.

ARTICLE XIII: AMENDMENT

This Constitution may be amended:

1. By majority approval of the Executive Council and two-thirds (2/3) of the votes cast at an annual convention business meeting, or
2. By a majority vote at two consecutive annual convention business meetings, or
3. By two-thirds (2/3) approval of the Executive Council and a majority of the votes cast at the annual convention business meeting, or

By majority approval of the Executive Council and a majority of the votes cast at an annual convention business meeting provided the Amendment had prior approval of the Constitution Committee and was circulated among the membership at least thirty (30) days before the date of the annual convention.

ARTICLE XIV: DISSOLUTION

Section 1. Dissolution by Vote. The Association may be dissolved only at a special meeting called for that purpose, and in the manner prescribed by the relevant state laws, by vote of three- fourths (3/4) of the members present. Subject to compliance with the applicable provisions of such laws, upon any such dissolution of the Association all its property remaining after satisfaction of all its obligations shall be distributed to one or more corporations, funds, foundations, or learned societies such as the Executive Council may select, organized or operated exclusively for charitable, scientific, literary, or educational purposes, no part of the net earnings of which insures to the benefit of any private shareholder, member or individual, and which does not carry on propaganda or participate or intervene in any political campaign.

Section 2. Dissolution by Inaction. If for any reason the Association shall be unable to elect officers and conduct business in the manner prescribed by its Constitution, including Section 1 above, all property remaining after satisfaction of all its obligations shall be turned over to the National Communication Association, the national organization with which this regional association is affiliated.

Revised April 2022

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