

Asst Prof, Strat Comm

Posting Details

Posting Summary

Logo



Posting Number	FAC00256PO22
Advertised Title	Asst Prof, Strat Comm
Campus	Aiken
College/Division	USC Aiken College/Division Level
Department	AIK Communications
Advertised Salary Range	Salary commensurate with education and experience.
Location of Vacancy	
Part/Full Time	Full Time
Hours per Week	37.5
Position Category	Full-time Equivalent (FTE)
Basis	9 months
Work County	Aiken
Tenure Information	Tenure-Track/Tenured
Job Search Category	Faculty

About UofSC

About University of South Carolina	From the Upstate to the Lowcountry, the University of South Carolina system is transforming the lives of South Carolinians through the impact of our eight institutions and 20 locations throughout the state. More than 50,000 students are enrolled at one of eight institutions, including the research campus in Columbia and comprehensive four-year universities in Aiken, Upstate and Beaufort. In addition, our Palmetto College campuses in Salkehatchie, Union, Lancaster and Sumter enable students to earn associate or bachelor's degrees through a combination of in-person, online or blended learning. All of our system institutions place strong emphasis on service — helping to build healthier, more educated communities in South Carolina and beyond.
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Diversity Statement	At the University of South Carolina, we strive to cultivate an inclusive environment that is open, welcoming, and supportive of individuals of all backgrounds. We recognize diversity in our workforce is essential to providing academic excellence and critical to our sustainability. The University is committed to eliminating barriers created by institutional discrimination through accountability and continuous process improvement. We celebrate the diverse voices, perspectives, and experiences of our employees.
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Benefits for FTE Positions

The University of South Carolina (UofSC), through the State of SC and Public Employee Benefit Authority (PEBA), offers state employees a valuable benefits package, including health and life insurance, generous paid leave and retirement programs. To learn more about UofSC benefits, access the benefits section on the Applicant Portal.

Position Description

Advertised Job Summary	Assistant Professor of Communication and Emerging Media – Strategic Communication – University of South Carolina Aiken
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The Department of **Communication and Emerging Media** at the University of South Carolina Aiken (USC Aiken) invites applications for a **tenure-track Assistant Professor** to start August 16, 2023. USC Aiken is a growing and forward-thinking liberal arts university consistently ranked a top public college in the South. We seek an individual with a Ph.D. in communication or related field; expertise and interest in strategic communication; potential for effective teaching at the undergraduate level; and demonstrated scholarly productivity. The successful candidate will be expected to teach strategic communication courses and core communication courses (both in-person and online), use engaged learning strategies appropriate for the discipline and level; engage in scholarship; provide conscientious academic advisement; and perform service to the department, university, profession, and/or community. The successful candidate will have the opportunity to create and/or redesign classes related to the mission of the department. The Communication and Emerging Media department is engaged in exciting initiatives including building a new Media Learning and Research Lab (MLRL) for hands-on applied media work, two fully-online degrees, and professional partnerships with local industry including the Savannah River National Laboratory.

Ph.D. required by time of appointment. Preference given to candidates with communication, media studies, or mass communication degrees. Salary is commensurate with education and experience.

USC Aiken continues to diversify its faculty ranks to resemble our student population more closely, approximately 40% of whom are from underrepresented racial or ethnic groups. USC Aiken is an affirmative action, equal opportunity employer and does not discriminate in educational or employment opportunities or decisions for qualified persons on the basis of race, color, religion, sex, national origin, age, disability, sexual orientation, gender, gender identity, transgender status, genetics, or protected veteran status, or pregnancy, childbirth, or related medical conditions.

The initial screening of applications will begin February 1, 2023 and continue until the position is filled. To be considered for this position, applicants must apply online and upload the following with their online application: a current CV, cover letter, teaching philosophy, research statement, unofficial graduate and undergraduate transcripts, and full contact information for 3 professional references. Please direct additional questions to Ms. Elizabeth Webb, Search Chair, Department of Communication and Emerging Media, at elizabethw@usca.edu. Additional documentation will be solicited as needed.

The Department of Communication and Emerging Media offers two B.A. degrees (Communication B.A. and Emerging Media B.A.) both in-person and online, along with a minor in Communication. We serve approximately 140 majors. Our curriculum for each B.A. degree includes nine core courses and a required capstone internship experience, and is designed to challenge students to understand, integrate and apply theories and principles from both speech and mass communication areas. We emphasize critical thinking and problem-solving skills and are committed to the personal and professional growth of our students.

The University of South Carolina Aiken, a public comprehensive university in the University of South Carolina system, offers undergraduate and master's degrees to more than 3,900 students in 50 programs of study. USC Aiken, newly recognized as a master's-granting university, has long been ranked as a top public regional college in the South by U.S. News & World Report's guide "America's Best Colleges" with 23 consecutive years ranking among the top three and 15 times as #1. Additionally, USC Aiken was recognized for being a Best College for Veterans and a Top Performer in Social Mobility. USC Aiken is South Carolina's COPLAC institution providing a unique and strong liberal arts core within our degree offerings. We boast students from 35 states and 32 countries. USC Aiken has ten NCAA Division II Athletic programs. Learn more about the Department of Communication and Emerging Media and USC Aiken at www.usca.edu.

Situated on 450 acres, USC Aiken is located thirty minutes from Augusta, GA (home of the Masters Tournament and Fort Gordon, new home of US Army Cyber Command), one hour from Columbia, SC, and within three hours of Charleston, SC, coastal beaches, and the Appalachian Mountains. Aiken is noted for its famous thoroughbred horses, numerous parks and golf courses, wonderful weather, spacious avenues, and historic homes.

Required Education and Experience

We seek an individual with a Ph.D. in communication or related field (Ph.D. required by time of appointment); expertise and interest in strategic communication; potential for effective teaching at the undergraduate level; and demonstrated scholarly productivity.

Preferred Qualifications

Preference given to candidates with communication, media studies, or mass communication degrees.

Posting Detail Information

Desired Start Date

08/16/2023

Job Open Date

11/04/2022

Job Close Date**Open Until Filled**

Yes

Special Instructions to Applicant

In addition to completing the online application, please also upload the following: a current CV, cover letter, teaching philosophy, research statement, unofficial graduate and undergraduate transcripts, and full contact information for 3 professional references. Please direct additional questions to Ms. Elizabeth Webb, Search Chair, Department of Communication and Emerging Media, at elizabethw@usca.edu. Additional documentation will be solicited as needed.

Positions are advertised for a minimum of five (5) business days on our job website. After five (5) business days, positions can be closed at the discretion of the department at any time. This employment site is updated on a regular basis. The length of the recruitment and screening process may vary from position to position, depending upon a variety of factors. Should review of your qualifications result in a decision to pursue your candidacy, you will be contacted by phone or email.

The initial screening of applications will begin February 1, 2023 and continue until the position is filled.

Quicklink for Posting<https://uscjobs.sc.edu/postings/134505>**EEO Statement**

The University of South Carolina does not discriminate in educational or employment opportunities on the basis of race, sex, gender, gender identity, transgender status, age, color, religion, national origin, disability, sexual orientation, genetics, protected veteran status, pregnancy, childbirth or related medical conditions.

Supplemental Questions

Required fields are indicated with an asterisk (*).

Applicant Documents

Required Documents

1. Curriculum Vitae
2. Cover Letter
3. Teaching Statement
4. Research Statement
5. Other Supporting Documents
6. List of References and Contact Information

Optional Documents