



Convention Program Advertising Order Form  
Tax ID: 54-0923925

Annual Conference, St. Petersburg, FL - April 12-16, 2023

**Convention Program Advertising:** Advertising in the Convention Program is an excellent way to increase visibility of your institution or organization among attendees, and we are happy to offer you the following Early Bird Discounts.

**Be sure to reserve your EARLY BIRD ad by December 5, 2022!**

(Note: SSCA reserves the right to refuse ads.)

Type of Ad	Early Bird Rate	Regular Rate	
___ a. Half Page	\$225	\$275	Total # of Ads: _____
___ b. Full Page	\$275	\$325	
___ c. 2 Full Pages	\$375	\$475	
___ d. Front Inside Cover	\$375	\$475	Total for Ads: \$ _____
___ e. Back Inside Cover	\$375	\$475	

**Ads must be in Adobe PDF high resolution files (May be in grayscale or in color). The images and fonts must be embedded. Ad size specifications are: (1) Full page – 8.5” x 11”; (2) Half page – Horizontal 7.5” x 5” or Vertical: 4” x 10.5” Resolution should be 300 dpi at 100% scale (anything less than this will suffer in reproduction).**

Company/Institution Name: \_\_\_\_\_

Contact: \_\_\_\_\_ Phone: \_\_\_\_\_

E-Mail: \_\_\_\_\_

Address: \_\_\_\_\_

Representative(s) attending conference: \_\_\_\_\_

***If you have questions regarding advertising, please contact:***

*Kevin Bryant, Interim Strategic Communication Director, [bigkevphd@gmail.com](mailto:bigkevphd@gmail.com)*

*Please send your completed form and ad files (must be scanned & emailed to both [jhaas1@utk.edu](mailto:jhaas1@utk.edu) and [bigkevphd@gmail.com](mailto:bigkevphd@gmail.com)) and check payments can be mailed to:*

John Haas, SSCA  
School of Communication Studies  
293 Communications  
1345 Circle Park Dr  
Knoxville, TN 37996  
*Please make checks payable to SSCA.*

*To pay by credit card please contact Kevin Bryant at 931-529-0669 or email him at [bigkevphd@gmail.com](mailto:bigkevphd@gmail.com)*