

# SSCA 93rd Annual Convention Call “Communicating Our Future”

**April 12-16, 2023**

**Hilton St. Petersburg Bayfront | St. Petersburg, Florida**

**Deadline for all submissions: Friday, September 16, 2022, 11:59 p.m. Pacific Time.**

All around us, fundamental assumptions about our lives and our communities are being contested. In political, organizational, educational, and relational contexts we seek to identify and defend the values that define us. Urgent questions about social justice, pandemic response, climate change, and the nature of democracy are among the issues we debate. While experiences of conflict and turmoil can create uncertainty and apprehension, they can also offer an opportunity for critical reflection that can foster positive change for our future.

Central to that change is the power and potential of communication. We define, frame, and convey our visions of our future through the symbols and practices we use to express them. Our communicative choices center some voices and experiences and de-center others. Through our communication we foster inclusion and diversity, or their opposites. Our persuasion invites people to frame experiences positively or negatively and suggests different courses of action in response. As we gather in St. Petersburg, Florida, April 12-16, 2023, let us consider how we want to communicate our future.

This conference is an opportunity to interrogate, critique, disrupt, and/or reimagine how we will create our future through our communication. We are a community of teachers, scholars, and practitioners of communication who are uniquely positioned to consider the power of communication within our professional spaces and our broader communities. The discussions we have in St. Petersburg will inform us as we communicate our future to audiences within and outside academia.

Each division and interest group is encouraged to program at least one panel addressing the conference theme, and division/interest group cosponsored panels which provide unique opportunities to reflect on the theme are encouraged. Workshops and interactive programs that provide opportunities to address the theme and/or contemporary communication issues in ways that encourage professional development are also invited.

Where entire panels are proposed, submitters are encouraged to diversify the institutional affiliation of the panel participants, and to consider opportunities to bring in colleagues and peers who have not recently or never attended an SSCA conference. Program proposals which do not align with SSCA’s divisional and interest group structure may be submitted directly to the vice president for consideration as part of the Vice President’s Spotlight Series.

The complete calls for papers have been posted at [www.ssca.net](http://www.ssca.net) under the Division or Interest Group menu tabs. The direct link for the portal submission platform is <https://www.xcdsystem.com/ssca/member>. All submissions will be handled through this platform. If you submitted in the past three years, you should already have an account. If not, please create your account and then follow the button prompts for uploading your submission.

**The deadline for all submissions is September 16, 2022.** For more information, contact Dr. Ann E. Burnette, Vice President and Program Planner by email at [ssca2023@gmail.com](mailto:ssca2023@gmail.com). We hope to see you in St. Petersburg in 2023!