**Southern States Communication Association**

**Annual Call for Papers and Panels**

**For the 92nd Annual Convention**

***Resilience Through Resistance***

**April 6-10, 2022**

**Greenville, S.C.**

**Hyatt Regency**

SSCA’s Public Relations Division invites competitive scholarly papers and panel proposals in the field of public relations for the 92nd meeting of the Southern States Communication Association. The division welcomes papers on all theoretical and methodological approaches to public relations research. Papers and panels addressing the convention’s theme, “Resilience Through Resistance,” are specifically welcome.

Papers must include a 75-100 word abstract and be no longer than 25 pages (excluding tables and references). Papers should be written so as to make sure the authors identity remains hidden for the purpose of anonymous review. Include a cover page with the names, affiliations, mailing addresses, telephone numbers, and email addresses of all authors. Students submitting papers should indicate “Student” status on the paper’s header, and indicate if the student is an undergraduate or graduate student.

Panel submissions should include: 1) the program proposal form; 2) a one-page rationale for the proposed program or abstracts of the proposed paper; 3) the program copy, if applicable; and 4) a list of all proposed participants including their names, affiliations, mailing addresses, telephone numbers, and email addresses. Details and examples may be found in the Call for Panel Proposals section of the SSCA website at [www.ssca.net](http://www.ssca.net).

Top paper recognition is given for competitive papers. The top graduate student paper will be submitted for consideration for the SSCA Bostrom Award.

All work submitted for review must be the original work of the author(s) and must not have been previously published or presented at any other conference/convention. Also, papers submitted to the Public Relations Division may not be simultaneously submitted to any other division of SSCA. Any paper found in violation of these guidelines will be removed from consideration.

Paper and panel submissions must be submitted to the online submission system by 11:59 p.m. (EST), Friday, Oct. 1, 2021, using the following link: <https://www.xcdsystem.com/ssca/member>

We look forward to seeing you in Greenville in 2022!

**Pertinent to All Calls**

*Anonymous Review*: All papers submitted should follow standard procedures for removing any information that identifies the author and/or the home location within the paper and within any document metadata. Divisions reserve the right to reject any papers not following these standards.

*Audio-Visual Support*: To maintain affordable conference rates, audio-visual support is **limited**. It must be requested only if needed with supporting rationale, and should be part of the submission to the division planner. Requests will be considered, and are not guaranteed.

*Panel Proposals*: Best practices in the interest of divisions is to submit a proposal with a diverse panel, comprised of individuals representing different institutions, and where possible and relevant, potential new members.