



Administrative Council Meeting

 Mon, April 05

 9:00 AM - 10:45 AM

 1

 SSCA

Description

Session Chairs

Chair

Wendy Atkins-Sayre, University of Memphis

Participant

Pamela Bourland-Davis, Georgia Southern University

John Haas, PhD, Director, University of Tennessee Knoxville

Tina Harris, Endowed Chair of Race, Media, and Cultural Literacy, Louisiana State University

Andrew Pyle, Assistant Professor, Clemson University

Patrick Wheaton, Georgia Southern University

Executive Council Meeting I

 Mon, April 05

 11:00 AM - 2:45 PM

 1

 SSCA

Session Chairs

Participant

S. Brad Bailey, Mississippi Gulf Coast Community College

Andrea Baldwin, University of Houston at Clear Lake

Vanessa Beasley, Vanderbilt University

Jill Bergeron, Ph.D., School of Communication Studies, University of Tennessee

Pamela Bourland-Davis, Georgia Southern University

Abby Brooks, Ph.D., Associate Professor , Georgia Southern University

David Dewberry, Rider University

Rick Falvo, El Paso Community College

Wanda Fenimore, Assistant Professor of Speech Communication, University of South Carolina at Sumter

Eletra Gilchrist-Petty, University of Alabama in Huntsville

Michelle Groover, Senior Lecturer, Georgia Southern University

John Haas, PhD, Director, University of Tennessee Knoxville

Stephen Heidt, California State University Northridge

Andrew Herrmann, Assistant Professor, East Tennessee State University

Brandon Inabinet, Furman University

linda jurczak, Assistant Professor, Valdosta State University

Stephanie Kelly, North Carolina A&T State University

Rich Knight, Shippensburg University

Jim Kuypers, Virginia Tech University

Leah LeFebvre, Associate Professor, University of Alabama

Darren Linvill, Associate Professor, Clemson University

Ryan McGeough, University of Northern Iowa

Mike Milford, Auburn University

Ray Ozley, University of Montevallo

Josh Pederson, PhD, University of Alabama

Andrew Pyle, Clemson University

Caroline Sawyer, Assistant Professor, University of South Carolina Beaufort

David Schlueter, Dr. David W. Schlueter, Chair of the Department of Communication ,
Baylor University

Nick Sciullo, Assistant Professor of Communications, Texas A&M University - Kingsville

Leland Spencer, Miami University

Matthew Stilwell, Speech Instructor , Midlands Technical College

Mary E Stuckey, Penn State University

Terry Thibodeaux, Terry M. Thibodeaux, Sam Houston State University

Andrew Tinker, Andrew Tinker, Middle Tennessee State University

Michelle Violanti, University of Tennessee

Mark Ward, Sr, Associate Professor of Communication, University of Houston-Victoria

Nakia Welch, Professor, San Jacinto College

Patrick Wheaton, Georgia Southern University

Emily Winderman, North Carolina State University

 **Argumentation**

Argumentation & Forensics Division Business Meeting

 Mon, April 05

 3:00 PM - 4:15 PM

 3

 Business Meeting

Description

This is the Business Meeting of the Argumentation & Forensics Division.

Session Chairs

Chair

Nick Sciullo, Assistant Professor of Communications, Texas A&M University - Kingsville

Participant

Aaron Dechant, University of Memphis

Hannah Tabrizi, University of Memphis

Lakelyn Taylor, University of Central Florida

 **Association for Communication Administrators**

Association for Communication Administrators Business Meeting

 Mon, April 05

 3:00 PM - 4:15 PM

 2

 Business Meeting

Session Chairs

Chair

David Schlueter, Dr. David W. Schlueter, Chair of the Department of Communication ,
Baylor University

Participant

April Chatham-Carpenter, University of Arkansas at Little Rock

linda jurczak, Assistant Professor, Valdosta State University

 **Language**

Language and Social Interaction Business Meeting

 Mon, April 05

 3:00 PM - 4:15 PM

 4

 Business Meeting

Description

Business meeting for the Language and Social Interaction Division

Session Chairs

Chair

Mark Ward, Sr, Associate Professor of Communication, University of Houston-Victoria

Participant

Sean Kingsbury, Independent Scholar

Caroline Sawyer, Assistant Professor, University of South Carolina Beaufort

Craig Stewart, University of Memphis

 **Performance Studies**

Performance Studies Division Business Meeting

 Mon, April 05

 3:00 PM - 4:15 PM

 1

 Business Meeting

Session Chairs

Facilitator

Andrea Baldwin, University of Houston at Clear Lake

Participant

Ariel Gratch, Assistant Professor, Utica College

Lyndsay Gratch, Syracuse University

Lindsay Greer, University of Southern Indiana

Patrick McElearney, PhD, Instructor, University of South Florida

Planners Session I

📅 Mon, April 05

🕒 3:00 PM - 4:15 PM

📍 5

📁 SSCA

Description

Meet with next year's program planner, SSCA Vicechair elect, Dr. Tina Harris, to discuss the process for division and interest group planners. All divisions and interest groups must send a representative (preferably the planner for next year) to attend ONE of the two available meetings.

Session Chairs

Chair

Tina Harris, Endowed Chair of Race, Media, and Cultural Literacy, Louisiana State University

Participant

Scott Anderson, Arkansas State University

Pat Arneson, Duquesne University

Quinten Bernhold, University of Tennessee, Knoxville

Brandon Boatwright, Clemson University

Margaret Butcher, Teaching Assistant Professor, University of Arkansas

Michelle Garland, University of South Carolina Upstate

Lindsay Greer, University of Southern Indiana

Michelle Groover, Senior Lecturer, Georgia Southern University

James Hicks, Independent

linda jurczak, Assistant Professor, Valdosta State University

Camille Lewis, Ph.D., Assistant Professor, Furman University

Pat Richey, Ph.D., Director of Forensics & Associate Professor, Middle Tennessee State University

Jaime Robb, Marquette University

Craig Stewart, University of Memphis

Hannah Tabrizi, University of Memphis

Robbyn Taylor, Troy University

Dinah Tetteh, PhD, Arkansas State University

Chad Tew, Associate Professor, University of Southern Indiana

Greg Toney, Tri County Community College

Christopher Vincent, Louisiana State University

Melinda Weathers, Sam Houston State University

Patrick Wheaton, Georgia Southern University

Danielle Williams, Danielle E, Williams, Georgia Gwinnett College

Time and Place Committee Meeting

 Mon, April 05

 3:00 PM - 4:15 PM

 6

 SSCA

Session Chairs

Chair

Michelle Violanti, University of Tennessee

Participant

Andre E. Johnson, University of Memphis

 **Communication Theory**

Communication Theory Division Business Meeting

 Mon, April 05 4:30 PM - 5:45 PM 2 Business Meeting

Session Chairs

Chair

Leah LeFebvre, Associate Professor, University of Alabama

Participant

Quinten Bernhold, University of Tennessee, Knoxville**Jenny Crowley, PhD**, University of Tennessee-Knoxville**Michael Kotowski**, University of Tennessee, Knoxville**Kelly Morrison**, Professor, The University of Alabama at Birmingham

Diversity, Equity, and Inclusion Committee Business Meeting

 Mon, April 05 4:30 PM - 5:45 PM 5 Business Meeting

Session Chairs

Chair

Eletra Gilchrist-Petty, University of Alabama in Huntsville

Participant

Michael Arrington, San Houston State University**Lisa Corrigan**, University of Arkansas

Leland Spencer, Miami University

Antonio Spikes, Visiting Assistant Professor, Davidson College

Philosophy and Ethics

Philosophy and Ethics Communication Interest Group Business Meeting

 Mon, April 05

 4:30 PM - 5:45 PM

 3

 Business Meeting

Session Chairs

Chair

Andrew Tinker, Andrew Tinker, Middle Tennessee State University

Facilitator

Chad Tew, Associate Professor, University of Southern Indiana

Participant

James Pickett, Flagler College

Political Communication

Political Communication Division Business Meeting

 Mon, April 05

 4:30 PM - 5:45 PM

 4

 Business Meeting

Description

The division will present top paper awards, hear officer reports, accept nominations for officers, and consider other business as needed.

Session Chairs

Chair

Mike Milford, Auburn University

Participant

Ryan Neville-Shepard, University of Arkansas

Darrell Roe, Ph.D., Asst. Professor of Communication, Eastern New Mexico University

Robbyn Taylor, Troy University

Patrick Wheaton, Georgia Southern University

Executive Council Meeting II

 Tue, April 06

 9:00 AM - 10:15 AM

 1

 SSCA

Session Chairs

Participant

S. Brad Bailey, Mississippi Gulf Coast Community College

Andrea Baldwin, University of Houston at Clear Lake

Vanessa Beasley, Vanderbilt University

Jill Bergeron, Ph.D., School of Communication Studies, University of Tennessee

Pamela Bourland-Davis, Georgia Southern University

Abby Brooks, Ph.D., Associate Professor , Georgia Southern University

David Dewberry, Rider University

Rick Falvo, El Paso Community College

Wanda Fenimore, Assistant Professor of Speech Communication, University of South Carolina at Sumter

Eletra Gilchrist-Petty, University of Alabama in Huntsville

Michelle Groover, Senior Lecturer, Georgia Southern University

John Haas, PhD, Director, University of Tennessee Knoxville

Stephen Heidt, California State University Northridge

Andrew Herrmann, Assistant Professor, East Tennessee State University

Brandon Inabinet, Furman University

linda jurczak, Assistant Professor, Valdosta State University

Stephanie Kelly, North Carolina A&T State University

Rich Knight, Shippensburg University

Jim Kuypers, Virginia Tech University

Leah LeFebvre, Associate Professor, University of Alabama

Darren Linvill, Associate Professor, Clemson University

Ryan Mcgeough, University of Northern Iowa

Mike Milford, Auburn University

Ray Ozley, University of Montevallo

Josh Pederson, PhD, University of Alabama

Andrew Pyle, Clemson University

Caroline Sawyer, Assistant Professor, University of South Carolina Beaufort

David Schlueter, Dr. David W. Schlueter, Chair of the Department of Communication ,
Baylor University

Nick Sciuolo, Assistant Professor of Communications, Texas A&M University - Kingsville

Leland Spencer, Miami University

Matthew Stilwell, Speech Instructor , Midlands Technical College

Mary E Stuckey, Penn State University

Terry Thibodeaux, Terry M. Thibodeaux, Sam Houston State University

Andrew Tinker, Andrew Tinker, Middle Tennessee State University

Michelle Violanti, University of Tennessee

Mark Ward, Sr, Associate Professor of Communication, University of Houston-Victoria

Nakia Welch, Professor, San Jacinto College

Patrick Wheaton, Georgia Southern University

Emily Winderman, North Carolina State University

 **Community College**

Community College Division Business Meeting

 Tue, April 06

 10:30 AM - 11:45 PM

 2

 Business Meeting

Session Chairs

Chair

Nakia Welch, Professor, San Jacinto College

Participant

Dena Horne, Sam Houston State University

Nick Rangel, Ph. D, Director of the Honors College-Central Campus, Houston Community College

Greg Toney, Tri County Community College

 **Ethnography**

Ethnography Interest Group Business Meeting

 Tue, April 06

 10:30 AM - 11:45 PM

 1

 Business Meeting

Description

Immediate Past-Chair

-**Pam Dykes**, *Florida Southern University*

Chair

- **Andrew Herrmann**, *East Tennessee State University*

Vice Chair/Program Planner

-**Dinah Tetteh**, *Arkansas State University*

Vice Chair Elect

-

Secretary

- **Theresa MacNeil**, *Florida Southern College*

Session Chairs

Chair

Andrew Herrmann, Assistant Professor, East Tennessee State University

Participant

Pamela Dykes, Southern Florida College

Theresa MacNeil, Florida Southern College

Dinah Tetteh, PhD, Arkansas State University

 **Intercultural**

Intercultural Communication Division Business Meeting

 Tue, April 06

 10:30 AM - 11:45 PM

 4

 Business Meeting

Description

Convening of the Intercultural Communication Division's business meeting. Welcome members, officer reports, granting of awards, recognition of achievement and the election of officers; among other fun. Please join.

Chair: linda jurczak

Immediate Past-Chair: Jill Bergeron

Vice-Chair: Jon Braddy

Vice-Chair, Elect: Margaret Butcher

Secretary: Badu Smith

Session Chairs

Chair

linda jurczak, Assistant Professor, Valdosta State University

Participant

Jill Bergeron, Ph.D., School of Communication Studies, University of Tennessee

Jon Braddy, Florida Gulf Coast University

Margaret Butcher, Teaching Assistant Professor, University of Arkansas

Lionnell Smith, The University of Memphis

 Popular Communication

Popular Communication Business Meeting

 Tue, April 06

 10:30 AM - 11:45 PM

 3

 Business Meeting

Session Chairs

Chair

Rich Knight, Shippensburg University

Participant

Wesley Buerkle, East Tennessee State University

David Nelson, Valdosta State University

John Saunders, University of Alabama in Huntsville

Presentations

Wesley Buerkle, East Tennessee State University



Rich Knight, Shippensburg University



John Saunders, The University of Alabama in Huntsville



David Nelson, Valdosta State University



ASHR

American Society for the History of Rhetoric Business Meeting

 Tue, April 06

 12:00 PM - 1:15 PM

 3

 Business Meeting

Session Chairs

Chair

Wanda Fenimore, Assistant Professor of Speech Communication, University of South Carolina at Sumter

Participant

Cody Hawley, University of South Florida

Andre E. Johnson, University of Memphis

Camille Lewis, Ph.D., Assistant Professor, Furman University

Damariye Smith, University of Memphis

 **Freedom of Speech**

Freedom of Speech Business Meeting

 Tue, April 06

 12:00 PM - 1:15 PM

 4

 Business Meeting

Description

Immediate Past-Chair / Nominating Committee Representative

Ann Burnette

Texas State University

ab11@txstate.edu

Chair

David Dewberry

Rider University

ddewberry@rider.edu

Vice Chair / Division Planner

Rebekah Fox

Texas State University

rf24@txstate.edu

Vice Chair Elect

Secretary

Chandra Maldonado

North Carolina State University

Session Chairs

Chair

David Dewberry, Rider University

Participant

Pat Arneson, Duquesne University

Ann Burnette, Professor, Texas State University

Rebekah Fox, Texas State University

Chandra Maldonado, Campbell University

Past Presidents' Luncheon

 Tue, April 06

 12:00 PM - 1:15 PM

 5

 SSCA

Session Chairs

Panelist

Michael Osborn, University of Memphis

Participant

Patricia Amason, Department of Communication, University of Arkansas

James Applegate, Illinois State University

Pamela Bourland-Davis, Georgia Southern University

Frances Brandau, Sam Houston State University

Monette Callaway, Hinds Community College

Kenneth Cissna, University of South Florida

Mary Collins, Sam Houston State University

Jean DeHart, Appalachian State University

Renee Edwards, Louisiana State University

Keith Erickson, University of Southern Mississippi

Tom Frentz, University of Arkansas

Victoria Gallagher, North Carolina State University

John Haas, PhD, Director, University of Tennessee Knoxville

Jerold Hale, Univ of Tennessee Chattanooga

Trudy Hanson, Head, Department of Communication, West Texas A&M University

Katherine Hawkins, Wichita State University

Mary Hopkins, Louisiana State University

Larry Hosman, USM

Navita James, University of South Florida

Roseann Mandziuk, Department of Communication Studies, Texas State University

John Meyer, University of Southern Mississippi

Nina-Jo Moore, Appalachian State University

Jason Munsell, University of South Carolina Aiken

Richard Ranta, University of Memphis

Craig Smith, North Carolina State University

Tom Socha, Old Dominion

Charles Tardy, University of Southern Mississippi

Jerry Tarver, University of Richmond

Terry Thibodeaux, Terry M. Thibodeaux, Sam Houston State University

Lynne Webb, University of Memphis

Marilyn Young, Florida State University

 **Public Relations**

Public Relations Division Business Meeting

 Tue, April 06 12:00 PM - 1:15 PM 1 Business Meeting

Description

Public Relations Business Meeting Time Slot

Session Chairs

Chair

Andrew Pyle, Assistant Professor, Clemson University

Participant

Katie Anthony, KATHRYN E ANTHONY, The University of Southern Mississippi

Brigitta Brunner, Professor, Auburn University

Michelle Groover, Senior Lecturer, Georgia Southern University

Carrie Reif-Stice, Assistant Professor , Columbus State Unviersity

 **State Associations**

States Advisory Interest Group Business Meeting

 Tue, April 06 12:00 PM - 1:15 PM 2 Business Meeting

Session Chairs

Chair

S. Brad Bailey, Mississippi Gulf Coast Community College

Participant

Keith Perry, Abraham Baldwin Agricultural College

Pat Richey, Ph.D., Director of Forensics & Associate Professor, Middle Tennessee State University

John Saunders, University of Alabama in Huntsville

Lakelyn Taylor, University of Central Florida

 **Instructional**

Instructional Development Division Business Meeting

 Tue, April 06

 1:30 PM - 2:45 PM

 3

 Business Meeting

Description

This is the business meeting for the Instructional Development Division of SSCA. We will review the past year, announce new business, and then hold elections for divisional officer positions.

Session Chairs

Chair

Jill Bergeron, Ph.D., School of Communication Studies, University of Tennessee

Participant

Kevin Bryant, Professor, The University of Southern Mississippi

Michelle Garland, University of South Carolina Upstate

Ryan Goke, North Dakota State University

Colleen Mestayer, Senior Lecturer, Tennessee Technological University

Info

Division/Interest Group:

Division 8: Instructional Development Division

Author

Dr. Jill Stapleton Bergeron, Ph.D.
School of Communication Studies
University of Tennessee

 **Interpersonal**

Interpersonal Communication Division Business Meeting

 Tue, April 06 1:30 PM - 2:45 PM 2 Business Meeting**Description**

This session is the annual business meeting for the Intepersonal Communication Division.

Session Chairs

Chair

Josh Pederson, PhD, University of Alabama

Participant

Gary Beck, PhD, Old Dominan**Emily Scheinfeld**, Assistant Professor, Kennesaw State University**Dinah Tetteh, PhD**, Arkansas State University**Melinda Weathers**, Sam Houston State University **Mass Communication**

Mass Communication Division Business Meeting

 Tue, April 06

 1:30 PM - 2:45 PM

 4

 Business Meeting

Description

Session Chairs

Chair

Matthew Stilwell, Speech Instructor , Midlands Technical College

Participant

James Hicks, Independent

Melissa Smith, Mississippi University for Women

 **Rhetoric and Public Address**

Rhetoric and Public Address Business Meeting

 Tue, April 06

 1:30 PM - 2:45 PM

 1

 Business Meeting

Session Chairs

Chair

Stephen Heidt, California State University Northridge

Participant

Scott Anderson, Arkansas State University

Kevin Marinelli, Davidson College

Jonathan Smith, University of Memphis

 **Burke Society**

Kenneth Burke Society Business Meeting

 Tue, April 06 3:00 PM - 4:15 PM 2 Business Meeting

Session Chairs

Chair

Ryan Mcgeough, University of Northern Iowa

Participant

Alex Morales, University of Georgia**Jaime Robb**, Marquette University **Applied Communication**

Applied Communication Business Meeting

 Tue, April 06 3:00 PM - 4:15 PM 1 Business Meeting

Description

This session is designated to discuss the ongoing structure of the division and make decisions on its management.

Session Chairs

Chair

Darren Linvill, Associate Professor, Clemson University

Participant

Brandon Boatwright, Clemson University**Catie Clark**, University of West Virginia

Noah Franken, Assistant Professor, West Texas A&M University

Andrew Pyle, Clemson University

 **Gender**

Gender Studies Division Business Meeting

 Tue, April 06

 3:00 PM - 4:15 PM

 3

 Business Meeting

Description

Participants:

Beth Bradford, La Salle University

Caroline Sawyer, University of South Carolina Beaufort

Rico Self, Southwestern University

Christopher Vincent, Louisiana State University

Holly Holladay, Missouri State University

Session Chairs

Chair

Caroline Sawyer, Assistant Professor, University of South Carolina Beaufort

Participant

Beth Bradford, Mary Beth Bradford, La Salle University

Holly Holladay, Missouri State University

Rico Self, Southwestern University

Christopher Vincent, Louisiana State University

Nominating Committee Meeting

 Tue, April 06
 3:00 PM - 4:15 PM
 5
 SSCA

Session Chairs

Chair

Pamela Bourland-Davis, Georgia Southern University

Participant

Gary Beck, PhD, Old Dominion

Jill Bergeron, Ph.D., School of Communication Studies, University of Tennessee

Beth Bradford, LaSalle University

Brigitta Brunner, Professor, Auburn University

Ann Burnette, Professor, Texas State University

April Chatham-Carpenter, University of Arkansas at Little Rock

Aaron Dechant, University of Memphis

Pamela Dykes, Southern Florida College

Ariel Gratch, Assistant Professor, Utica College

Andre E. Johnson, University of Memphis

Sean Kingsbury, Independent Scholar

Michael Kotowski, University of Tennessee, Knoxville

Kevin Marinelli, Davidson College

Ryan Mcgeough, University of Northern Iowa

Colleen Mestayer, Senior Lecturer, Tennessee Technological University

David Nelson, Valdosta State University

Ryan Neville-Shepard, University of Arkansas

Keith Perry, Abraham Baldwin Agricultural College

James Pickett, Flagler College

Andrew Pyle, Clemson University

Nick Rangel, Ph. D, Director of the Honors College-Central Campus, Houston Community College

Melissa Smith, Mississippi University for Women

Planners Session II

 Tue, April 06

 3:00 PM - 4:15 PM

 4

 SSCA

Description

Meet with next year's program planner, SSCA Vicechair elect, Dr. Tina Harris, to discuss the process for division and interest group planners. All divisions and interest groups must send a representative (preferably the planner for next year) to attend ONE of the two available meetings.

Session Chairs

Chair

Tina Harris, Endowed Chair of Race, Media, and Cultural Literacy, Louisiana State University

Participant

Scott Anderson, Arkansas State University

Pat Arneson, Duquesne University

Quinten Bernhold, University of Tennessee, Knoxville

Brandon Boatwright, Clemson University

Margaret Butcher, Teaching Assistant Professor, University of Arkansas

Michelle Garland, University of South Carolina Upstate

Lindsay Greer, University of Southern Indiana

Michelle Groover, Senior Lecturer, Georgia Southern University

James Hicks, Independent

linda jurczak, Assistant Professor, Valdosta State University

Camille Lewis, Ph.D., Assistant Professor, Furman University

Pat Richey, Ph.D., Director of Forensics & Associate Professor, Middle Tennessee State University

Jaime Robb, Marquette University

Craig Stewart, University of Memphis

Hannah Tabrizi, University of Memphis

Robbyn Taylor, Troy University

Dinah Tetteh, PhD, Arkansas State University

Chad Tew, Associate Professor, University of Southern Indiana

Greg Toney, Tri County Community College

Christopher Vincent, Louisiana State University

Melinda Weathers, Sam Houston State University

Patrick Wheaton, Georgia Southern University

Danielle Williams, Danielle E, Williams, Georgia Gwinnett College

SSCA Welcome Reception

 Tue, April 06

 4:30 PM - 5:30 PM

 1

Description

Join us for announcements about the conference and how the virtual conference will work.

SSCA Business Meeting

 Wed, April 07
 8:00 AM - 9:15 AM
 1
 Business Meeting

 Popular Communication

"Archipelago," Original Music and Non-Profit Community Building in a Time of Crisis: A Case Study

 Wed, April 07
 9:30 AM - 10:45 AM
 3
 Roundtable

Description

This panel describes the planning, creation and promotion of *Archipelago: Songs from Quarantine*, a musical collaboration specifically seeking two outcomes: compelling music in the service of fruitful community engagement. The participants are professors and musical colleagues who composed, assembled and produced the recordings separately and remotely online during the early months of COVID-19. Like islands in an archipelago, each were isolated and distanced, yet affected by the same social contexts and circumstances. The panel discusses the project's unique creative process, limitations of online musical collaboration and communication, and the choices made as writers and artists in promoting both the project and CMA's nonprofit efforts. It also explores how such creative work plays into identities as college educators (in communication, music, and rhetoric, respectively) and as community partners. Its success illustrates how relationships between nonprofits and community members demand constant nurturing, especially in times of crisis.

Presentations

jim P. gleason, PhD, Associate Professor, Public Relations , Eastern Kentucky University



Kevin Holm-Hudson, University of Kentucky



Scott Whiddon, Professor, Transylvania University



 **Argumentation**

Debate Judging in the 21st Century: Hope and Concern for Providing a Pedagogical Learning Environment

 Wed, April 07

 9:30 AM - 10:45 AM

 6

 Panel

Description

This is a paper panel devoted to judging debate in the 21st Century.

Constructing the “community judge:” Argumentation, style, and pseudo-accessibility in debate judging

Dr. Robert J. Baron, Associate Professor, Austin Peay State University

Who is Debate For?

Dr. Catherine E. Morrison, Teaching Professor and Director of Debate, University of Rhode Island

Open Your Baskets: Contemporary Debate Judging and the Competitive Cooking Show

Stephen M. Llano, Ph.D., Associate Professor of Rhetoric, St. John’s University

The Stock Issues Judge: Pedagogue or Relic

Dr. Nick J. Sciuлло, Assistant Professor of Communications, Texas A&M University—Kingsville

Session Chairs

Chair

Nick Sciuлло, Assistant Professor of Communications, Texas A&M University - Kingsville

Respondent

Joseph Bellon, Georgia State University

Info

Division/Interest Group:

Division 2: Argumentation & Forensics Division

Type of Submission:

Panel Proposal

Are you the Author?:

Yes

Debut Paper Designation:

Not Debut Paper

Paper Designation:

Faculty Paper

Abstract:

This is a paper panel submission. These are the authors. Each has an abstract that would not fit in this submission box.

Chair: Dr. Nick J. Sciallo, Assistant Professor of Communications, Texas A&M University—Kingsville

Respondent: Dr. Joe Bellon, Senior Lecture of Communication, Georgia State University

Constructing the “community judge:” Argumentation, style, and pseudo-accessibility in debate judging

Dr. Robert J. Baron, Associate Professor, Austin Peay State University

Who is Debate For?

Dr. Catherine E. Morrison, Teaching Professor and Director of Debate, University of Rhode Island

Open Your Baskets: Contemporary Debate Judging and the Competitive Cooking Show

Stephen M. Llano, Ph.D., Associate Professor of Rhetoric, St. John’s University

The Stock Issues Judge: Pedagogue or Relic

Dr. Nick J. Sciallo, Assistant Professor of Communications, Texas A&M University—Kingsville

I request the following:

None

SSCA Ethics Statement:

I consent

Finalize:

Yes, I acknowledge and agree to adhere to SSCA’s Professional Responsibility statement and I am ready to submit.

Authors

Dr. Nick J. Sciullo
Assistant Professor of Communications
Texas A&M University - Kingsville

Dr. Robert John Baron
Department Chair and Associate Professor
Austin Peay State University

Dr. Steve Llano, Ph.D.
Associate Profesor
St. John's University

Dr. Catherine Egan Morrison, Ph.D
Teaching Professor, Department of Communication Studies
University of Rhode Island

Dr. Joseph Bellon
Georgia State University

 **Ethnography**

Ethnography, Ethics, Anonymity and Data Transparency: The Case of Alice Goffman

 Wed, April 07

 9:30 AM - 10:45 AM

 5

 Roundtable

Description

Presenters in this panel will weigh in on controversies surrounding Alice Goffman's ethnographic work and ways ethnographers can avoid some of the challenges Goffman faced. Panelists will draw from their experiences and available scholarship to discuss issues such as reflexivity, ethics, and privacy in ethnographic research and how ethnographers can protect the privacy of research participants while being transparent about the research process.

Session Chairs

Chair

Dinah Tetteh, PhD, Arkansas State University

Info

Division/Interest Group:

Interest 3: Ethnography Interest Group

Type of Submission:

Panel Proposal

Are you the Author?:

Yes

Debut Paper Designation:

Not Debut Paper

Paper Designation:

Faculty Paper

Abstract:

Presenters in this panel will weigh in on controversies surrounding Alice Goffman's ethnographic work and ways ethnographers can avoid some of the challenges Goffman faced. Panelists will draw from their experiences and available scholarship to discuss issues such as reflexivity, ethics, and privacy in ethnographic research and how ethnographers can protect the privacy of research participants while being transparent about the research process.

I request the following:

None

SSCA Ethics Statement:

I consent

Finalize:

Yes, I acknowledge and agree to adhere to SSCA's Professional Responsibility statement and I am ready to submit.

Authors

Dr. Dinah Tetteh, PhD
Arkansas State University

Elizabeth Stephens
Middle Tennessee State University

Theresa MacNeil
Florida Southern College

Pamela Dykes
Southern Florida College

Dr. Cara Mackie
Florida Southern College

Dr. Andrew Herrmann
Assistant Professor
East Tennessee State University

 **State Associations**

Finding New Harbors for State Associations: Getting Creative During Pandemic Times

 Wed, April 07

 9:30 AM - 10:45 AM

 7

 Panel

Description

All professional associations have faced unprecedented challenges during this pandemic. Our panel will focus specifically on how state associations, as well as larger associations, have met these challenges, and how we have creatively worked to find new options and opportunities for our faculty and students.

Session Chairs

Chair

John Saunders, University of Alabama in Huntsville

Info

Division/Interest Group:

Interest 6: States Advisory Interest Group

Type of Submission:

Panel Proposal

Are you the Author?:

Yes

Debut Paper Designation:

Not Debut Paper

Paper Designation:

Faculty Paper

Abstract:

All professional associations have faced unprecedented challenges during this pandemic. Our panel will focus specifically on how state associations, as well as larger associations, have met these challenges, and how we have creatively worked to find new options and opportunities for our faculty and students.

I request the following:

None

SSCA Ethics Statement:

I consent

Finalize:

Yes, I acknowledge and agree to adhere to SSCA's Professional Responsibility statement and I am ready to submit.

Authors

Dr. John H. Saunders

University of Alabama in Huntsville

Dr. S. Brad Bailey
Mississippi Gulf Coast Community College

Dr. Carl Cates
Arkansas State University

Kenny Embry
Saint Leo University

Kristen Foltz
Kristen Foltz
The University of Tampa

Dr. Ray Ozley
University of Montevallo

Pat G. Richey, Ph.D.
Director of Forensics & Associate Professor
Middle Tennessee State University

Josh Youakim
University of North Carolina Chapel Hill

 **Instructional**

G.I.F.T.S. Publications: Hopeful Tips from Journal Editors' Perspectives

 Wed, April 07

 9:30 AM - 10:45 AM

 8

 Panel

Description

In this invited panel the current Editors from Communication Teacher, Journal of Communication Pedagogy, and Carolinas Communication Annual join us and share common practices, helpful tips, and frequently asked questions about the publication process for G.I.F.T.S. They will provide keen insight on

topics ranging from the creation of activities to final publication for faculty and graduate students alike.

Session Chairs

Chair

Lakelyn Taylor, University of Central Florida

Info

Division/Interest Group:

Division 8: Instructional Development Division

Type of Submission:

Panel Proposal

Are you the Author?:

Yes

Debut Paper Designation:

Not Debut Paper

Paper Designation:

Faculty Paper

Abstract:

In this invited panel the current Editors from Communication Teacher, Journal of Communication Pedagogy, and Carolinas Communication Annual join us and share common practices, helpful tips, and frequently asked questions about the publication process for G.I.F.T.S. They will provide keen insight on topics ranging from the creation of activities to final publication for faculty and graduate students alike.

I request the following:

None

SSCA Ethics Statement:

I consent

Finalize:

Yes, I acknowledge and agree to adhere to SSCA's Professional Responsibility statement and I am ready to submit.

Authors

Dr. Jenni Simon
University of North Carolina, Greensboro

Deanna Sellnow
Professor
University of Central Florida

David Harlen Kahl
Professor
Penn State University

 Interpersonal

Looking into the Future: Is it Time to Create a Health Communication Division?

 Wed, April 07

 9:30 AM - 10:45 AM

 4

 Roundtable

Description

This roundtable will convene interested health communication scholars to discuss the possibility of, and assess interest in, creating a health communication division within SSCA. Currently health communication scholars lack a central organizing division, which means their work is submitted to other divisions, or they do not submit their work to SSCA, choosing instead to attend other conferences in which a health communication division exists. Given that southern states frequently occupy the bottom of the health rankings in the United States (see for example: <https://www.cnn.com/2018/12/20/health/healthiest-states-2018-study/index.html>; <https://www.advisory.com/daily-briefing/2018/12/13/health-rankings>), we suggest that the time is now to leverage southern health communication scholars to address this issue. The moderators will guide the conversation, focusing on topics including: research and theory development, community initiatives and applied scholarship, networking for external funding, undergraduate curriculum and pedagogy, graduate mentoring, and opportunities for collaborating with existing divisions. We expect a strong turnout and a lively debate.

Session Chairs

Panelist
Jennifer Kopfman, College of Charleston

Laura Miller, University of TN

Kelly Morrison, Professor, The University of Alabama at Birmingham

Emily Scheinfeld, Assistant Professor, Kennesaw State University

Info

Division/Interest Group:

Division 10: Interpersonal Communication Division

Type of Submission:

Round Table

Are you the Author?:

Yes

Debut Paper Designation:

Not Debut Paper

Paper Designation:

Faculty Paper

Abstract:

This roundtable will convene interested health communication scholars to discuss the possibility of, and assess interest in, creating a health communication division within SSCA. Currently health communication scholars lack a central organizing division, which means their work is submitted to other divisions, or they do not submit their work to SSCA, choosing instead to attend other conferences in which a health communication division exists. Given that southern states frequently occupy the bottom of the health rankings in the United States (see for example: <https://www.cnn.com/2018/12/20/health/healthiest-states-2018-study/index.html>; <https://www.advisory.com/daily-briefing/2018/12/13/health-rankings>), we suggest that the time is now to leverage southern health communication scholars to address this issue. The moderators will guide the conversation, focusing on topics including: research and theory development, community initiatives and applied scholarship, networking for external funding, undergraduate curriculum and pedagogy, graduate mentoring, and opportunities for collaborating with existing divisions. We expect a strong turnout and a lively debate.

I request the following:

None

SSCA Ethics Statement:

I consent

Finalize:

Yes, I acknowledge and agree to adhere to SSCA's Professional Responsibility statement and I am ready to submit.

Authors

Laura Miller, PhD
University of Tennessee

Dr. Kelly Morrison
Professor
The University of Alabama at Birmingham

Dr. Emily Scheinfeld
Assistant Professor
Kennesaw State University

Jennifer Kopfman
College of Charleston

 **Instructional**

Service Learning Short Course: Part 1

 Wed, April 07

 9:30 AM - 10:45 AM

 1

 Panel

Description

This is part one of a two part short course on best practices for implementing service learning components with consideration for social distance. This session is designed for instructors who are not yet that familiar with service learning strategies.

Session Chairs

Chair

Christy Vincent, Ph.D., Professor, Organizational Communication, University of Central Oklahoma

Info

Division/Interest Group:

Division 8: Instructional Development Division

Type of Submission:

Panel Proposal

Are you the Author?:

Yes

Debut Paper Designation:

Not Debut Paper

Paper Designation:

Faculty Paper

Abstract:

Instructors use service-learning projects to expose students to societal needs by combining service with explicit learning objectives and deliberate reflection. If you have thought about including a service-learning project in your curriculum but have been unsure how to start, come to this workshop and leave with a list of suggestions, notes, and ideas that will help you design a project when you return to your campus. At the end of this workshop, you will be able to:

- distinguish service learning from volunteerism and internships;
- discuss the benefits of service learning as a high-impact teaching practice;
- follow a process for creating a service-learning project, including purpose, logistics, design, and assessment;
- brainstorm ways to form partnerships with community or campus partners.

The facilitator of this session is a Professor of Organizational Communication and the *Faculty Liaison for the Service Learning and Civic Engagement Transformative Learning Tenet* at the University of Central Oklahoma. She brings to the workshop years of experience designing and implementing service-learning projects and a strongly held belief that service learning can transform students' lives, prepare them for careers, and help them harbor hope for the future.

I request the following:

None

SSCA Ethics Statement:

I consent

Finalize:

Yes, I acknowledge and agree to adhere to SSCA's Professional Responsibility statement and I am ready to submit.

Author

Dr. Christy L. Vincent, Ph.D.
Professor, Organizational Communication
University of Central Oklahoma

 Performance Studies

Teaching Performance Across the Communication Curriculum: A Discussion of Pedagogical Practices

 Wed, April 07 9:30 AM - 10:45 AM 2 Panel

Description

Performance studies scholars situated in the field of communication studies bring a unique perspective to a variety of communication courses. Rather than seeing performance studies and communication studies as separate disciplines, we see performance as a key term within communication studies. Performance reaches across the field bringing new perspectives while maintaining our conventional foundations. In this discussion, performance studies panelists will explore how performance scholarship has shaped the way they see and teach across the communication curriculum. We aim to provide unique perspectives to teaching across the curriculum and seek feedback on what our poetic approaches might be lacking or overlooking.

Session Chairs

Facilitator

Ariel Gratch, Assistant Professor, Utica College

Panelist

Andrea Baldwin, University of Houston at Clear Lake

Nicole Costantini, Savannah College of Art and Design, Atlanta

Ariel Gratch, Assistant Professor, Utica College

Lyndsay Gratch, Syracuse University

Patrick McElearney, PhD, Instructor, University of South Florida

Danielle McGeough, Danielle McGeough, University of Northern Iowa

Ryan Mcgeough, University of Northern Iowa

Jason Munsell, University of South Carolina Aiken

Brianne Waychoff, Borough of Manhattan Community College

Colin Whitworth, University of South Florida

Info

Division/Interest Group:

Division 13: Performance Studies Division

Type of Submission:

Panel Proposal

Are you the Author?:

Yes

Debut Paper Designation:

Not Debut Paper

Paper Designation:

Faculty Paper

Abstract:

Performance studies is rooted in the Greek terms poiesis and praxis. Poiesis refers to making, that is the creation of something outside a given action. A speech, for example, becomes a speech through an audience's engagement with it. In an act of poiesis, the author of the text recognizes that the text will

necessarily change in unpredictable ways once an audience engages it. Praxis, on the other hand, is the practical application, a doing with an end result in mind. Praxis can be seen as an understanding and interpretation of a given convention. The two go hand in hand for scholars of performance studies, as the making of performance requires an adherence to conventions while still seeking new ways of understanding.

Performance studies scholars situated in the field of communication studies bring a unique perspective to a variety of communication courses. Rather than seeing performance studies and communication studies as separate disciplines, we see performance as a key term within communication studies. Performance reaches across the field bringing new perspectives while maintaining our conventional foundations. In this discussion, performance studies panelists will explore how performance scholarship has shaped the way they see and teach across the communication curriculum. We aim to provide unique perspectives to teaching across the curriculum and seek feedback on what our poetic approaches might be lacking or overlooking.

I request the following:

Internet Access,Laptop Audio,LCD Projector

SSCA Ethics Statement:

I consent

Finalize:

Yes, I acknowledge and agree to adhere to SSCA's Professional Responsibility statement and I am ready to submit.

Authors

Dr. Ariel Gratch
Utica College

Dr. Danielle McGeough
University of Northern Iowa

Ryan Mcgeough
University of Northern Iowa

Dr. Colin Whitworth
University of South Florida

Dr. Lyndsay Gratch
Syracuse University

Dr. Andrea Baldwin
University of Houston at Clear Lake

Dr. Brianne Waychoff
Borough of Manhattan Community College

Dr. Patrick McElearney, PhD
Instructor
University of South Florida

Nicole Costantini
Savannah College of Art and Design, Atlanta

Dr. Jason Munsell
University of South Carolina Aiken



The Role of Communication in Understanding Practical Uses and Needs for Social Media Platforms

Wed, April 07

9:30 AM - 10:45 AM

9

Panel

Session Chairs

Chair

Emily Paskewitz, School of Communication Studies, University of Tennessee

Respondent

Jaclyn Marsh, The University of Texas at Tyler

Presentations

COMPASS Model Application in Interpersonal Communication & Coach-Athlete Relationships >

Isaac C. Ray, Isaac C A Ray, Campbell University

Connecting Beyond the Field: Uses and Gratifications Theory in College Athletics' Social Media Accounts >

Megan Elizabeth Leben, Megan Elizabeth Leben, Georgia Southern University

Analyzing Entertaiment in Sports Journalism Through Thematic Analysis >

Jahvarius D. Kendrick, Jahvarius D Kendrick, Georgia Southern University

The Rise of Live Streaming: Exploring the Ways in Which We Cultivate Relationships Online Vs. Offline >

Clarisse de Jesus, University of Memphis

Performance Studies

(Re)Building Hope In Practice: Confronted Pasts and Possible Futures

 Wed, April 07

 11:00 AM - 12:15 PM

 2

 Panel

Description

This panel seeks to (re)build hope after loss or devastation and to imagine new possibilities. Panel includes autoethnographic work about rebuilding the Lower Ninth Ward after Hurricane Katrina; using improv for new epistemologies in the natural sciences; addressing PTSD and depression after being a paramedic; a stand-up comedy practice that engages with trauma; and passing down a hopeful future of menstruation to a young daughter.

Session Chairs

Chair

joseph richards, Doctoral student and teaching fellow, UNC - Chapel Hill

Panelist

Aaron Deason, University of Houston, Victoria

Taylor Jackson, UNC - Chapel Hill

Grant Lattanzi, Georgetown University

Cristiana McFarland, University of North Carolina at Chapel Hill

joseph richards, Doctoral student and teaching fellow, UNC - Chapel Hill

Respondent

Ariel Gratch, Assistant Professor, Utica College

Info

Division/Interest Group:

Division 13: Performance Studies Division

Type of Submission:

Panel Proposal

Are you the Author?:

Yes

Debut Paper Designation:

Not Debut Paper

Paper Designation:

Student Paper

Abstract:

This panel seeks to (re)build hope after loss or devastation and to imagine new possibilities. Panel includes autoethnographic work about rebuilding the Lower Ninth Ward after Hurricane Katrina; using improv for new epistemologies in the natural sciences; addressing PTSD and depression after being a paramedic; a stand-up comedy practice that engages with trauma; and passing down a hopeful future of menstruation to a young daughter.

I request the following:

Internet Access,Laptop Audio,LCD Projector

SSCA Ethics Statement:

I consent

Finalize:

Yes, I acknowledge and agree to adhere to SSCA's Professional Responsibility statement and I am ready to submit.

Authors

Joseph Richards

Doctoral student and teaching fellow

UNC - Chapel Hill

Cristiana Shipma McFarland

University of North Carolina at Chapel Hill

Taylor Jackson

UNC - Chapel Hill

Aaron Deason

University of Houston, Victoria

Grant Lattanzi

Georgetown University

Centering the Marginalized: Race, Gender and Ethnicity as Sites for Understanding Systemic Oppression

 Wed, April 07

 11:00 AM - 12:15 PM

 10

 Panel

Session Chairs

Chair

Goyland Williams, University of Massachusetts at Amherst

Respondent

Linda Manning, PhD, Associate Professor, Christopher Newport University

Presentations

Multitheoretic Analysis of the Muting of Police Officers: Case of the Seattle Police Department >

Ryan W. McAllister, Ryan W McAllister, Campbell University

Know Our Name: Collective Community in Chanel Miller's Victim Impact Statement >

Katy Flanagan, Brandon Inabinet, Furman University

Until the Flood: Archetypal Metaphors of Race >

Loni M. Covington, Loni Covington, Furman University

An Analysis of Missing and Murdered Indigenous Women: Media Representations as Rhetorical Anchors of Social Injustice >

Addie C. Brown, Addie Brown, Furman University

 **G.I.F.T.S.**

GIFTS I

 Wed, April 07

 11:00 AM - 12:15 PM

 8

 Panel

Session Chairs

Chair

S. Brad Bailey, Mississippi Gulf Coast Community College

Presentations

Digital Storytelling Group Project >

Megan Pope, Communication Lecturer, Texas A&M University: San Antonio

Meet students where they are: Using technology to communicate to students in online and hybrid classes >

Michelle Groover, Senior Lecturer, Georgia Southern University; Abby Brooks, Ph.D., Associate Professor, Georgia Southern University

The New York Times Dialect Quiz >

Melissa S. Plew, Melissa S. Plew, Georgia Southern University

Social Information Processing Theory: Managing Assumptions and Initial Impressions in Video Conferencing Interviews >

Kevin Bryant, Professor, The University of Southern Mississippi; Mik Davis, Wake Forest University

Ethnography

Harboring Hope and Rebuilding Identity: A Critical Approach to Institutions

 Wed, April 07

 11:00 AM - 12:15 PM

 5

 Panel

Description

Papers in this panel address identity and hope in varied contexts. They include discussions of risks encountered and resilience embodied by marginalized individuals, rebuilding of identity by a retiring professor, identity of a superhero character, and communication about mental illness and suicide in the church.

Session Chairs

Chair

Pamela Dykes, Southern Florida College

Presentations

Good Christians Don't Sneeze: The Perception of Mental Illness and Suicide among Christians within the Georgia Baptist Convention >

Haley Joanna Higgs, M.A., Georgia Southern University

On the Border: Whiteness and Otherness in the Ms. Marvel Origin Story

JoAnna Boudreaux, University of Memphis



“My Life Experience and the Intersectionality of My Identities Offer Me Unique Perspectives”— Autoethnography of a South Asian (Muslim) Queer Person of Color

Nur E Makbul, Mr. Nur E Makbul, University of Southern Mississippi



Harboring Hope of Rebuilding Identity: Organizational Exit, Remembrance, Value, and the Need to Matter

Katherine G. Hendrix, Dr. Katherine Hendrix, University of Memphis



 **Applied Communication**

Harboring Hope: Communities, Communication, Collaboration, and Change

 Wed, April 07

 11:00 AM - 12:15 PM

 4

 Roundtable

Info

Division/Interest Group:

Division 1: Applied Communication Division

Type of Submission:

Round Table

Are you the Author?:

Yes

Debut Paper Designation:

Not Debut Paper

Paper Designation:

Faculty Paper

Abstract:

Five university-community partnerships funded by the inaugural NCA Center for Communication, Community Collaboration, and Change at the University of North Carolina, Greensboro lead a discussion on how to advance hope and social justice, asking:

1. How can our discipline best work with communities amidst crises?
2. How can our discipline and community partners engage students more deeply with community actions?
3. How can our communities and communication scholars advance justice in a politically divided country?

I request the following:

None

SSCA Ethics Statement:

I consent

Finalize:

Yes, I acknowledge and agree to adhere to SSCA's Professional Responsibility statement and I am ready to submit.

Authors

Dr. Spoma Jovanovic

Spoma Jovanovic

University of North Carolina at Greensboro

Dr. Roy Schwartzman

University of North Carolina at Greensboro

Dr. Christopher N. Poulos

Professor

University of North Carolina, Greensboro

Dr. Jenni Simon

University of North Carolina, Greensboro

Dr. Marianne LeGreco
University of North Carolina at Greensboro

Dr. Cristiane Damasceno, Cristiane Damasceno
The University of North Carolina at Greensboro

Dr. Etsuko Kinefuchi
University of North Carolina at Greensboro

 **Public Relations**

Looking to the Past and the Future: Lessons from (and for) Public Relations Practitioners

 Wed, April 07

 11:00 AM - 12:15 PM

 3

 Panel

Session Chairs

Chair

Brandon Boatwright, Clemson University

Respondent

Andrew Pyle, Assistant Professor, Clemson University

Presentations

Predictability the Missing Variable

Douglas Wilbur, Ph.D., The University of Missouri at Columbia



A Brief History of Public Interest Communications

Jasper N/A Fessmann, PhD, Visiting Assistant Professor, West Virginia University's Reed College of Media



Testing DEI through Crises



Pamela Bourland-Davis, Georgia Southern University; William Thompson, University of Louisville, retired

Moving Forward with the New SSCA Diversity, Equity, and Inclusion Committee

 Wed, April 07

 11:00 AM - 12:15 PM

 9

 Roundtable

Description

Join in this discussion about the future of the DEI committee.

Session Chairs

Chair

Eletra Gilchrist-Petty, University of Alabama in Huntsville

Panelist

Michael Arrington, San Houston State University

Lisa Corrigan, University of Arkansas

Leland Spencer, Miami University

Antonio Spikes, Visiting Assistant Professor, Davidson College

 **Communication Theory**

Research in the Time of COVID-19: Facing Institutional and Environmental Effects on Research Design

 Wed, April 07

 11:00 AM - 12:15 PM

 6

 Panel

Description

Considering the enforcement of distancing for the safety of researchers and project participants from COVID-19, what does limiting available research designs and procedures do to programs of communication research? This panel of communication scholars will discuss the costs pandemic response has incurred in social research and possible solutions to recurring obstacles going forward.

Session Chairs

Chair

Michael Kotowski, University of Tennessee, Knoxville

Panelist

Victoria Bertram, University of Tennessee, Bertram

Nick Bowman, Texas Tech University

Dennis McCarty, University of Tennessee, Knoxville

Josh Pederson, PhD, University of Alabama

Info

Division/Interest Group:

Division 3: Communication Theory Division

Type of Submission:

Panel Proposal

Are you the Author?:

Yes

Debut Paper Designation:

Not Debut Paper

Paper Designation:

Student Paper

Abstract:

Considering the enforcement of distancing for the safety of researchers and project participants from COVID-19, what does limiting available research designs and procedures do to programs of communication research? This panel of communication scholars will discuss the costs pandemic response has incurred in social research and possible solutions to recurring obstacles going forward.

I request the following:

None

SSCA Ethics Statement:

I consent

Finalize:

Yes, I acknowledge and agree to adhere to SSCA's Professional Responsibility statement and I am ready to submit.

Authors

Dennis McCarty

University of Tennessee, Knoxville

Michael Kotowski

University of Tennessee, Knoxville

 **Burke Society**

Selected Papers from the Kenneth Burke Society

 Wed, April 07

 11:00 AM - 12:15 PM

 7

 Panel

Session Chairs

Chair

Alex Morales, University of Georgia

Respondent

M. Walker, Independent Scholar

Presentations

A Religious Dialectic of Constitutions

Matt Farmer, University of Georgia



Scapegoating Saviors: Presidential Rhetoric in U.S. Government Shutdowns



Rebecca Oliver, Auburn University

The “Strange Fruit” of Protesting White Nationalism: Dramatism, Embodied Performance, Guilt, and Reconciliation



Nancy A. Heise, Texas State University

Has anyone heard from Max?: Finding hope and healing in our small communication work group



Ashton Mouton, Ph.D., Sam Houston State University; Virginia Sanchez Sanchez, Auburn University; Ashley Deutsch, University of Arkansas; Max Renner, North Carolina State University

 **Instructional**

Service Learning Short Course: Part 2

 Wed, April 07

 11:00 AM - 12:15 PM

 1

 Panel

Description

This is part two of a two part short course on best practices for implementing service learning components with consideration for social distance. This session is designed for instructors who are already familiar with service learning strategies, but should still be helpful to all.

Session Chairs

Chair

Christy Vincent, Ph.D., Professor, Organizational Communication, University of Central Oklahoma

Info

Division/Interest Group:

Division 8: Instructional Development Division

Type of Submission:

Panel Proposal

Are you the Author?:

Yes

Debut Paper Designation:

Not Debut Paper

Paper Designation:

Faculty Paper

Abstract:

After learning the basics about how to create service-learning assignments, you may have questions about implementing these assignments in your courses. Come to this interactive session to work through the barriers that can prevent successful service-learning experiences. *You do not have to attend Part 1 to benefit from Part 2 of this workshop series.* At the end of this session, you will be able to:

- create solutions for the barriers you have faced in implementing service learning in your courses;
- introduce service learning to students and get their buy-in;
- list potential methods to assess the learning outcomes of service-learning projects;
- identify techniques to encourage student reflection in service-learning projects;
- brainstorm ways to encourage student empowerment in service learning;
- discuss potential avenues for service learning in hybrid and online courses;
- explore ways to address COVID-19 issues in service-learning projects.

The facilitator of this session is a Professor of Organizational Communication and the *Faculty Liaison for the Service Learning and Civic Engagement Transformative Learning Tenet* at her university. With her years of experience with service-learning, she will guide discussion, provide proven tips and resources, and create a network you can contact for support in the future as you design service-learning projects and encourage students to be harbors of hope for those in need in your community.

I request the following:

None

SSCA Ethics Statement:

I consent

Finalize:

Yes, I acknowledge and agree to adhere to SSCA's Professional Responsibility statement and I am ready to submit.

Author

Dr. Christy L. Vincent, Ph.D.
Professor, Organizational Communication
University of Central Oklahoma

Rhetoric and Public Address

(Re)Imagining Spaces of Marginalization and Persecution

 Wed, April 07

 12:30 PM - 1:45 PM

 10

 Panel

Session Chairs

Chair

Talya Slaw, University of Kansas

Presentations

Commemoration and Public Discourse: Using Visual Refutation and Oppositional Memories to Expand and Mediate Commemorative Spaces

Katie McBride, J.D., Katie McBride, The University of Southern Mississippi

“Feeling” Holocaust Shoes: How Surviving Things Become Memory Icons

Talya Slaw, University of Kansas

At the Crosswalks: Queer Worldmaking and Places of Public Memory

Blake Daniel Cravey, Blake D Cravey, Georgia State University

Instructional

Always a Bridesmaid/Groomsman: Hope for Adjuncts and Lecturers

 Wed, April 07

🕒 12:30 PM - 1:45 PM

📍 1

📁 Panel

Description

As more colleges depend upon adjuncts and full-time lecturers to cover classes, they face the challenges of boredom with teaching the same class repeatedly, pay inequities, department hierarchy and politics, and lack of opportunity for advancement. Panelists discuss these challenges with suggestions for coping and thriving at the bottom of the academic totem pole.

Session Chairs

Chair

linda jurczak, Assistant Professor, Valdosta State University

Info

Division/Interest Group:

Division 8: Instructional Development Division

Type of Submission:

Panel Proposal

Are you the Author?:

Yes

Debut Paper Designation:

Not Debut Paper

Paper Designation:

Faculty Paper

Abstract:

Chair: linda pysher jurczak, Valdosta State University, lpjurczak@valdosta.edu

Presenters:

Laurie Metcalf, Blinn College, laurie.metcalf@blinn.edu

Jill Stapleton Bergeron, University of Tennessee, jstaple1@ukt.edu

Beau Foutz, Mississippi Gulf Coast Community College, beau.foutz@mgccc.edu

Megan Fields, University of Tennessee, mfields1@utk.edu

Description: As more colleges depend upon adjuncts and full-time lecturers to cover classes, they face the challenges of boredom with teaching the same class repeatedly, pay inequities, department hierarchy and politics, and lack of opportunity for advancement. Panelists discuss these challenges with suggestions for coping and thriving at the bottom of the academic totem pole.

I request the following:

None

SSCA Ethics Statement:

I consent

Finalize:

Yes, I acknowledge and agree to adhere to SSCA's Professional Responsibility statement and I am ready to submit.

Authors

Dr. Jill Stapleton Bergeron, Ph.D.
School of Communication Studies
University of Tennessee

Beau Foutz, Beau Foutz
Mississippi Gulf Coast Community College

Dr. Laurie Metcalf, Ph.D.
Blinn College

Megan Fields
University of Tennessee

 **Public Relations**

Corporations and Campaigns: Reputational Strategies in Public Relations

 Wed, April 07

 12:30 PM - 1:45 PM

 4

 Panel

Session Chairs

Chair

Brigitta Brunner, Professor, Auburn University

Respondent

Carrie Reif Stice, Columbus State University

Presentations

Failing to the Top: The Curious Case of Sean Spicer

Christopher Jon McCollough, Associate Professor, Jacksonville State University



Running the Play: The NFL's Narrative Reframing of Their Social Justice Stance

Shayla Cannady, University of Central Florida; Lakelyn Taylor, University of Central Florida; Katherine Pursglove, University of Central Florida; Alex LaMotte, University of Central Florida



Wendy's Twitter: Fresh, Never Frozen Legitimacy

Mark Kevin Manning JR, UNC Charlotte Communication Studies Department



 **Instructional**

Dismantling the Basic Course Patriarchy: Practical Strategies to Affirm and Inclusive Learning Environment

 Wed, April 07

 12:30 PM - 1:45 PM

 2

 Panel

Description

The Basic Communication Course is a foundational training ground for instructors to instill formal and informal guidelines for burgeoning public speakers. All too often, hegemonic masculinity informs the pedagogical techniques, delivery strategies, and content curation of these learning environments. This

panel will isolate how instructors and relevant support staff can isolate and adopt strategies of inclusion that affirm the experiential knowledge and communication styles of students from different gender identities.

Session Chairs

Chair

Megan Pope, Communication Lecturer, Texas A&M University: San Antonio

Info

Division/Interest Group:

Division 8: Instructional Development Division

Type of Submission:

Panel Proposal

Are you the Author?:

Yes

Debut Paper Designation:

Not Debut Paper

Paper Designation:

Faculty Paper

Abstract:

The Basic Communication Course is a foundational training ground for instructors to instill formal and informal guidelines for burgeoning public speakers. All too often, hegemonic masculinity informs the pedagogical techniques, delivery strategies, and content curation of these learning environments. This panel will isolate how instructors and relevant support staff can isolate and adopt strategies of inclusion that affirm the experiential knowledge and communication styles of students from different gender identities.

I request the following:

None

SSCA Ethics Statement:

I consent

Finalize:

Yes, I acknowledge and agree to adhere to SSCA's Professional Responsibility statement and I am ready

to submit.

Authors

Ms. Megan Pope

Communication Lecturer

Texas A&M University: San Antonio

Dr. Barry Regan

Central Arizona College

Amy May

Shippensburg University

Jordan Fischette

Real Talk Agency

Emily Wilkinson Stallings

Virginia Tech

 **Communication Theory**

Exploring Affordances in Communication Technologies: Appreciating the Foundation, Understanding the Framework, and Now Integrating the Ideas

 Wed, April 07

 12:30 PM - 1:45 PM

 6

 Panel

Description

Panelists will discuss the history and contemporary scholarship of affordances, including integration of ideas through inquiry, limits and extensions. After discussing burgeoning and early scholars, audience participation is welcomed/invited. The goal is to provide novel insights – positioning opportunities for empirical, conceptual, and theoretical advancements for mediated scholarship and theory.

Session Chairs

Chair

Leah LeFebvre, Associate Professor, University of Alabama

Panelist

Ragab Abdelmoneium, University of Alabama

Kir Barnes, Ms., University of Alabama

Courtney Franco, MA, University of Alabama

Cameron Panhans, University of Alabama

Respondent

Kathryn Coduto, South Dakota State University

Info

Division/Interest Group:

Division 3: Communication Theory Division

Type of Submission:

Panel Proposal

Are you the Author?:

Yes

Debut Paper Designation:

Not Debut Paper

Paper Designation:

Faculty Paper

Abstract:

Panelists will discuss the history and contemporary scholarship of affordances, including integration of ideas through inquiry, limits and extensions. After discussing burgeoning and early scholars, audience participation is welcomed/invited. The goal is to provide novel insights – positioning opportunities for

empirical, conceptual, and theoretical advancements for mediated scholarship and theory. (Only 50 words as indicated in the Communication Theory Division Call)

I request the following:

None

SSCA Ethics Statement:

I consent

Finalize:

Yes, I acknowledge and agree to adhere to SSCA's Professional Responsibility statement and I am ready to submit.

Authors

Dr. Leah E. LeFebvre

Associate Professor

University of Alabama

Kathryn Coduto

South Dakota State University

Mr. Ragab Abdelmoneium

University of Alabama

Ms. Kir Barnes

Ms.

University of Alabama

Ms. Courtney L. Franco, MA

University of Alabama

Mr. Cameron Panhans

University of Alabama

 **Philosophy and Ethics**

Harboring Hope Though Teaching Communication Ethics

📅 Wed, April 07

🕒 12:30 PM - 1:45 PM

📍 7

📁 Panel

Description

In the 21st century, communication ethics instruction encourages students to explore the moral and epistemological roots of their own thinking (Ballard, et al., 2014). In doing so, students are challenged to reflect on commonly held positions of uncritical relativism on the one hand and uncritical dogmatism on the other hand. To continue to situate communication ethics at the center of communication instruction, this panel offers activities and rationales for how to teach communication ethics.

Session Chairs

Chair

Spoma Jovanovic, Spoma Jovanovic, University of North Carolina at Greensboro

Info

Division/Interest Group:

Interest 5: Philosophy & Ethics of Communication Interest Group

Type of Submission:

Panel Proposal

Are you the Author?:

Yes

Debut Paper Designation:

Not Debut Paper

Paper Designation:

Faculty Paper

Abstract:

Abstract

In the 21st century, communication ethics instruction encourages students to explore the moral and epistemological roots of their own thinking (Ballard, et al., 2014). In doing so, students are challenged to

reflect on commonly held positions of uncritical relativism on the one hand and uncritical dogmatism on the other hand. To continue to situate communication ethics at the center of communication instruction, this panel offers activities and rationales for how to teach communication ethics.

Rationale

Ethics is central and essential to understanding communication processes and the sacredness of human life. Ethics is the response and responsibility we express for individuals, organizations, and communities. The National Communication Association sees ethics as an important cornerstone of the organization and is committed “to fostering and promoting free and ethical communication” [and] “... promotes the widespread appreciation of the importance of communication in public and private life” (www.ncatcom.org, What is NCA?, n.d., para. 2).

I request the following:

None

SSCA Ethics Statement:

I consent

Finalize:

Yes, I acknowledge and agree to adhere to SSCA's Professional Responsibility statement and I am ready to submit.

Authors

Dr. Spoma Jovanovic

Spoma Jovanovic

University of North Carolina at Greensboro

Dr. Tammy Swenson Lepper

Winona State University

Dr. Michelle Leavitt

William Jessup University

Dr. Melba Velez Ortiz

Grant Valley State University



Research During and Post-COVID-19: What Can we Hope For? What Issues Should we Study?

📅 Wed, April 07

🕒 12:30 PM - 1:45 PM

📍 3

📁 Roundtable

Description

Following the presentations of papers surrounding COVID-19, this panel will discuss what issues COVID-19 brought about for Intepersonal Communication Theory, Interpersonal Communication research, and issues we say in daily interactions. We will also talk about what the pandemic means for our research now, and in the future, and long term effects of the pandemic within intepersonal communication in varying contexts (e.g., social media, dating, family, health).

Session Chairs

Chair

Tom Socha, Old Dominion

Panelist

Gary Beck, PhD, Old Dominan

Ashlyn Brown, Old Dominion University

Kayla Davis, Old Dominion University

Amanda Dunlap, Old Dominion University

Chanel Guidry, Old Dominion University

Holly Hutchinson , Old Dominion University

Elizabeth Mazuera, Old Dominion University

Jasmine McDougle, Old Dominion University

Carolina Rodriguez Ospina , Old Dominion University

Tom Socha, Old Dominion

Info

Division/Interest Group:

Division 10: Interpersonal Communication Division

Type of Submission:

Competitive Paper

Are you the Author?:

Yes

Debut Paper Designation:

Not Debut Paper

Paper Designation:

Faculty Paper

Abstract:

An exploratory investigation (n = 143) conducted during the COVID-19 pandemic found statistically significant, moderate, and positive correlations between family members' health communication orientation, family communication patterns, and family resilience but not with COVID-19 Anxiety. Combined health communication orientation and conversation orientation moderately predicts family resilience. Implications for future family health communication research are advanced.

I request the following:

None

SSCA Ethics Statement:

I consent

Finalize:

Yes, I acknowledge and agree to adhere to SSCA's Professional Responsibility statement and I am ready to submit.

Authors

Dr. Tom Socha
Old Dominion

Gary Beck, PhD
Old Dominion

Ashlyn Brown
Old Dominion University

Kayla Davis
Old Dominion University

Amanda Dunlap
Old Dominion University

Chanel Guidry
Old Dominion University

Holly Hutchinson
Old Dominion University

Elizabeth Mazuera
Old Dominion University

Jasmine McDougale
Old Dominion University

Carolina Rodriguez Ospina
Old Dominion University



The Transformative Power of Communication in the 21st Century

Wed, April 07

12:30 PM - 1:45 PM

9

Panel

Session Chairs

Chair

Ann Burnette, Professor, Texas State University

Respondent

Joan Conners, Randolph-Macon College

Presentations

Setting the Civility Standard: Researching the Impact of Civil Discourse on the Public Relations Industry >

Molly Catherine Barresi, College of Liberal Arts and Social Sciences, Belmont University;
Abigail Roering, Belmont University

Crisis Communication and Cancel Culture >

Gretchen Turnbull, Georgia Southern University

Transformation: Self-talk and Emotional Intelligence >

Lorien E. Dahl, BA, University of Arkansas at Little Rock

Motivational Speakers: The Layperson Who Utilizes Scientific Terminology >

Shaun Olsen Smart, Dr. Leland Spencer, Miami University



Top Papers in American Society for the History of Rhetoric

Wed, April 07

12:30 PM - 1:45 PM

8

Panel

Session Chairs

Chair

Cody Hawley, University of South Florida

Presentations

Dwight D. Eisenhower, Billy Graham, and the Construction of "Crusade" as an Ideograph in the Cold War >

Christopher J. Wernecke, M.A., Georgia State University

Liberating Faith and the Journey of Inconclusion: A Close Reading of Paulo Freire's Essay "My Faith and Hope" >

Lionell "Badu" Smith, The University of Memphis

Rhetoric as Therapy: Stoicism and the Constitutive Function of Law >

Joseph Sery, Christopher Newport University

Giambattista Vico's Rhetorical Conception of Human Knowledge >

David Impellizzeri, Assistant Professor of Communication and Rhetoric, Regent University

Argumentation

Townhall Debate: Is Online Education More Hopeful Than Not

 Wed, April 07

 12:30 PM - 1:45 PM

 5

 Panel

Description

This is the annual Townhall debate hosted by the Argumentation and Forensics Division. The resolution is: Synchronous online collegiate education is preferable to in-person education. Adam Key and Leia Smith will represent side affirmative and Seth Fendley and Joshua Hendricks will represent side negative. Please join us for the first virtual Townhall demonstration debate hosted at SSCA.

Session Chairs

Chair

Mik Davis, Wake Forest University

Participant

Seth Fendley, University of Central Florida

Joshua Hendricks, University of Southern Mississippi

Adam Key, University of Arkansas Monticello

Leia Smith, Louisiana State University - Shreveport

Info

Division/Interest Group:

Division 2: Argumentation & Forensics Division

Author

Mik Davis

Wake Forest University

 **Rhetoric and Public Address**

(De)Stabilizing Citizenship: Shifting the Perspective on Environmentalism, Criminality, and Securitization

 Wed, April 07

 2:00 PM - 3:15 PM

 10

 Panel

Session Chairs

Chair

Jacob Smith, Baylor University

Presentations

Public images and the civil contract of photography: Without context institutional power is privileged



Bobbi K. Otis, MPA, Georgia State University

Memorializing Okjökull: Towards a Theory of Solastalgic Rhetoric

Jacob Kenton Smith, Baylor University



Terrorism and COVID-19: A Discursive Analysis of Disease Securitization

Primavera Leal Martinez, Graduate Teaching Associate, California State University, Fresno



Communication Theory

Emerging Perspectives in Communication Theory

 Wed, April 07

 2:00 PM - 3:15 PM

 6

 Panel

Description

This paper session features emerging scholarship that concerns the application and extension of human communication theory.

Session Chairs

Chair

Max Davenport, The University of Tennessee, Knoxville

Respondent

Emily Scheinfeld, Assistant Professor, Kennesaw State University

Presentations

Image Repair Theory: Response to Southwest Flight 1380

Allison Marie Gibbs, Bob Jones University



The Extended Parallel Process Model: Application, Criticisms, and Future Research

Zane Austin Dayton, University of Kentucky



Toward a feminist new materialist rhetoric

Savannah Greer Downing, University of Georgia



 Instructional

Engaged Learning and Humor: Jokes Can Make Everyone Hopeful

 Wed, April 07

 2:00 PM - 3:15 PM

 2

 Panel

Description

Humor as a teaching technique is generally understood to be helpful. To wit, teachers that use humor are seen as more effective. This presentation will present approaches in crafting jokes or witticisms that aid in understanding in the classroom. Drawing from neuroscientific research, understanding humor, or “getting a joke” requires cognitive work from students. This session will discuss practical ways via examples to show how teachers can construct jokes to draw students in. The focus of this presentation is specifically on three benefits. First, humor tends to make us feel good, priming a positive atmosphere for both the instructors and students leading to increased social bonds and affective learning. Secondly, making the students work through the humor to understand the joke requires that they engage in more cognitive activity ultimately leading to more cognitive learning and retention. The final benefit expounds on how humor can help instructors overcome the ubiquitous customer service model preventing disengagement and burnout.

Session Chairs

Chair

Kevin Bryant, Professor, The University of Southern Mississippi

Info

Division/Interest Group:

Division 8: Instructional Development Division

Type of Submission:

Panel Proposal

Are you the Author?:

Yes

Debut Paper Designation:

Not Debut Paper

Paper Designation:

Faculty Paper

Abstract:

Humor as a teaching technique is generally understood to be helpful. To wit, teachers that use humor are seen as more effective. This presentation will present approaches in crafting jokes or witticisms that aid in understanding in the classroom. Drawing from neuroscientific research, understanding humor, or “getting a joke” requires cognitive work from students. This session will discuss practical ways via examples to show how teachers can construct jokes to draw students in. The focus of this presentation is specifically on three benefits. First, humor tends to make us feel good, priming a positive atmosphere for both the instructors and students leading to increased social bonds and affective learning. Secondly, making the students work through the humor to understand the joke requires that they engage in more cognitive activity ultimately leading to more cognitive learning and retention. The final benefit expounds on how humor can help instructors overcome the ubiquitous customer service model preventing disengagement and burnout.

I request the following:

None

SSCA Ethics Statement:

I consent

Finalize:

Yes, I acknowledge and agree to adhere to SSCA's Professional Responsibility statement and I am ready to submit.

Author

Mike Cundall

North Carolina A&T University



GIFTS II

 Wed, April 07

 2:00 PM - 3:15 PM

 8

 Panel

Session Chairs

Chair

Beau Foutz, Beau Foutz, Mississippi Gulf Coast Community College

Presentations

Playing with truth: Information literacy and social media

Laurie Metcalf, Ph.D., Blinn College



Connecting Social Media Certifications With Learning Objectives

Melony Shemberger, Associate Professor, Mass Communication, Murray State University



Research Comparisons

Colleen L. Mestayer, Senior Lecturer, Tennessee Technological University



Tik Tok Has Its Own Culture: High Context Versus Low Context Messages

Mik Davis, Wake Forest University; Kevin Bryant, Professor, The University of Southern Mississippi



 Intercultural

Harboring Hope for Education Abroad

 Wed, April 07

 2:00 PM - 3:15 PM

 5

 Roundtable

Description

Education abroad serves as the backbone of many institution's programming to improve students' intercultural communication competence. Yet most of these programs are currently dormant, and likely to remain so in the short term. This panel explores the role communication can and will play in the rebuilding of such programs in a post-COVID world. Specifically, the panel will address

a renewed rationale for intercultural communication competence in a post-COVID world, the role of communication in crisis response in study abroad, the development of communication strategies for developing and implementing post-COVID education abroad, and sustainable practices for future programming (including virtual programming).

Session Chairs

Moderator

Todd Goen, Christopher Newport University

Panelist

Joy Hart, University of Louisville

Linda Manning, PhD, Associate Professor, Christopher Newport University

Nina-Jo Moore, Appalachian State University

Kandi Walker, University of Louisville

Info

Division/Interest Group:

Division 9: Intercultural Communication Division

Type of Submission:

Panel Proposal

Are you the Author?:

Yes

Debut Paper Designation:

Not Debut Paper

Paper Designation:

Faculty Paper

Abstract:

Education abroad serves as the backbone of many institution's programming to improve students' intercultural communication competence. Yet most of these programs are currently dormant, and likely to remain so in the short term. This panel explores the role communication can and will play in the rebuilding of such programs in a post-COVID world. Specifically, the panel will address a renewed rationale for intercultural communication competence in a post-COVID world, the role of communication in crisis response in study abroad, the development of communication strategies for developing and implementing post-COVID education abroad, and sustainable practices for future programming (including virtual programming).

I request the following:

None

SSCA Ethics Statement:

I consent

Finalize:

Yes, I acknowledge and agree to adhere to SSCA's Professional Responsibility statement and I am ready to submit.

Authors

Todd Lee Goen

Christopher Newport University

Dr. Joy L. Hart

University of Louisville

Dr. Linda D. Manning, PhD

Associate Professor

Christopher Newport University

Dr. Nina-Jo Moore

Appalachian State University

Kandi Walker

University of Louisville

National Communication Association: Building Resilience in Difficult Times

 Wed, April 07

 2:00 PM - 3:15 PM

 4

 Panel

Session Chairs

Chair

Trevor Parry-Giles, National Communication Association

Panelist

Walid Afifi, University of California-Santa Barbara

Roseann Mandziuk, Department of Communication Studies, Texas State University

David McMahan, Missouri Western State University

Kent Ono, University of Utah

 **Association for Communication Administrators**

Responses to a Global Pandemic: Department Chairs Harboring Hope in a Climate of Chaos

 Wed, April 07

 2:00 PM - 3:15 PM

 7

 Roundtable

Session Chairs

Chair

Lesli Pace, Chair and Associate Professor, Southeast Missouri State University

Participant

Wendy Atkins-Sayre, University of Memphis

Sean O'Rourke, Professor/J.D., Ph.D., Professor of Rhetoric and American Studies/Director Center for Speaking & Listenign, Sewanee: The University of the South

Erik Timmerman, Texas State University

Info

Division/Interest Group:

Interest 2: Association for Communication Administration Interest Group

Type of Submission:

Round Table

Are you the Author?:

Yes

Debut Paper Designation:

Not Debut Paper

Paper Designation:

Faculty Paper

Abstract:

Justification: University administrations around the globe are facing unprecedented challenges. A special report published by the Chronicle of Higher Education broke the crises faced into four categories: the academic enterprise, the student experience, the business models of colleges, and enrollment. While each category outlines a different component of the larger crisis, what is consistent across each of these is the need for chairs to navigate the dynamic between upper administration and faculty, support the emotional and physical well-being of faculty, students, and ourselves, and maintain the feasibility of our respective academic programs. Given the likelihood of ongoing virus transmission, and the unavoidable repercussions of it on the future of education, as persons with expertise in rhetoric and organizational communication we can offer analysis of and insight into previous responses and recommend actions as we move forward.

Description: This roundtable discussion draws on the experiences of four department chairs navigating the demands of a global pandemic. More specifically we will share our responses to issues we've faced such as making teaching and learning spaces workable, managing the emotional and physical well-being of faculty and students, attempting to maintain faculty privacy when dealing with accommodation requests, keeping support services such as speaker's centers and student organizations functioning, working with declining budgets in the face of state-wide budget cuts, and coordinating our programs' needs within the university's larger efforts and capabilities. Participants will draw on various theoretical models to inform our evaluation of responses and inform recommendations for future actions.

I request the following:

Internet Access,Laptop Audio,LCD Projector

SSCA Ethics Statement:

I consent

Finalize:

Yes, I acknowledge and agree to adhere to SSCA's Professional Responsibility statement and I am ready to submit.

Authors

Dr. Lesli K. Pace
Chair and Associate Professor
Southeast Missouri State University

Wendy Atkins-Sayre
University of Memphis

Dr. Sean Patrick O'Rourke, Professor/J.D., Ph.D.
Professor of Rhetoric and American Studies/Director Center for Speaking & Listenign
Sewanee: The University of the South

Dr. Erik Timmerman
Texas State University



Rhetorical Approaches to Critiquing Mass Media

Wed, April 07

2:00 PM - 3:15 PM

9

Panel

Presentations

2001: Entropic Rhetoric of the Space Odyssey

Craig Michael Patrick, Miami University



Inner Peace: An Ideological Criticism of Survivor: Tocantins

Caden Darrell Lampe, West Texas A&M University



Good Will Hunting Represents Identity Formation in Emerging Adulthood

Noah Payton Warlitner, Noah Warlitner, Christopher Newport University



The Role of Race in Religious Rhetoric and Communication

 Wed, April 07 2:00 PM - 3:15 PM 1 Panel

Description

Laurent Pernot wrote, "Religion is intimately linked with words. Everyone knows that the spoken and written word plays an essential role in religion, as language is necessarily used to address the gods or God, to speak about the divine or the sacred, and to express religious feeling or awareness." What Pernot called for was an understanding of the role communication plays in our expression and performance of religion.

One of the reasons for his understanding of this is communication's transdisciplinary role—having a place within and among the sciences, arts and other humanistic fields while at the same time critiquing, challenging, and disrupting the foundations of those fields. However, many times in our study of religion, the way we talk about religion, the way we articulate our beliefs, how we demonstrate our faiths, the arguments we construct and even how we defend our religious positions, we dismiss the role communication plays in our construction of religion and the discourse it produces. Additionally, when we discuss religion or how its functions many times, we ignore how race shapes our perceptions of not only religion itself, but also how it shapes the language we use.

In this panel, we seek participants engaged in research that examine the intersection of race and religious communication. In short, we want to understand how one understands religious communication in the context of race. Therefore, this panel seeks to address race in religious communication from both a historical or contemporary perspective and examine those explicit and implicit warrants that function in religious discourse that better help us to theorize ways in which religion(s), religious communication and race operate.

Chair: Andre E. Johnson, University of Memphis

Courtney N. Wright, University of Tennessee

Sam Perry, Baylor University

Jon Camp, Abilene Christian University

Annette Madlock Gatison, Independent Scholar

Tina Harris, Louisiana State University

Info

Division/Interest Group:

Division 17: Rhetoric and Public Address Division

Type of Submission:

Panel Proposal

Are you the Author?:

Yes

Debut Paper Designation:

Not Debut Paper

Paper Designation:

Faculty Paper

Abstract:

In this panel, we seek participants engaged in research that examine the role of race in religious rhetoric and communication. In short, we want to understand how an understanding of race can contribute to a deeper and more meaningful understanding of how we understand and perform religious communication. We use religious communication here as language and other forms of symbolic activity that motivate and/or guide people in matters of belief and faith. Therefore, this panel seeks to address race in religious communication from both a historical or contemporary perspective and examine those explicit and implicit warrants that function in religious discourse that better help us to theorize ways in which religion(s), religious communication and race operate.

I request the following:

Internet Access

SSCA Ethics Statement:

I consent

Finalize:

Yes, I acknowledge and agree to adhere to SSCA's Professional Responsibility statement and I am ready to submit.

Author

Andre E. Johnson
University of Memphis

 Interpersonal

Emerging Student Scholarship: With Hopes to Publish and Make an Impact with Research

 Wed, April 07 3:30 PM - 4:45 PM 3 Panel

Description

Following a presentation of the student reserachers' work, our chairs will help to lead a discussion and breakout of what next steps to take: How to fine tune research manuscripts, how to prep for publication, how to disseminate, where to publish, and how to get the word out to other types of sources (e.g., media).

This panel/roundtable is co-sponsored by the Undergraduate Clevenger Conference, Applied Communication Division, and Communication Theory Division

Session Chairs

Facilitator

Leah LeFebvre, Associate Professor, University of Alabama

Ryan Rasner, Ph.D. Candidate, ABD, Louisiana State University

Panelist

Katie Anthony, KATHRYN E ANTHONY, The University of Southern Mississippi

Jonathan Beutel, Regent University

Casey Ford, Florida State University

Philip Williams, Philip Joel Williams, Regent University

Presentations

Peer vs. Professional: Assessing the Communicative Experience of Student Orientation Leaders

Casey Ford, Florida State University; Katie E. Anthony, KATHRYN E ANTHONY, The University of Southern Mississippi

Mixed Messages: Signaling Hope and Sustaining Conflict through the Use of Dissonant Communication

Philip Joel Williams, Philip Joel Williams, Regent University; Jonathan Beutel, Regent University



Examining Gender, Race, and Representation in Media

Wed, April 07

3:30 PM - 4:45 PM

6

Panel

Session Chairs

Chair

Holly Holladay, Missouri State University

Panelist

Shlash Alzyoud, University of Southern Mississippi

Karly Bynum, University of North Carolina at Charlotte

Joe Hatfield, Department of Communication, University of Arkansas

Jessica Payne, University of Southern Mississippi

Mark Ward, Sr, Associate Professor of Communication, University of Houston-Victoria

Presentations

Gendering by Design: The Visual Language of Essentialism in Evangelical Material Culture >

Mark Ward, Sr, Associate Professor of Communication, University of Houston-Victoria

#EndPeriodPoverty: A Criticism of Values in the Philanthropic Rhetoric of Always >

Karly Bynum, University of North Carolina at Charlotte

Toward a Trans* Media Ecology: The Emergence of Gender Variant Selfies in Print >

Joe Edward Hatfield, Department of Communication, University of Arkansas

#AerieREAL is... Real: A textual analysis on Aerie's body positivity campaign

Jessica LeAne Payne, University of Southern Mississippi



The Honor of Being a Man: Gender Meanings in Dove + Care Commercial

Shlash Naser Alzyoud, University of Southern Mississippi



Professional Development

Grant-writing Tips

 Wed, April 07

 3:30 PM - 4:45 PM

 2

 Roundtable

Session Chairs

Panelist

Celeste Condit, University of Georgia

Joy Goldsmith, University of Memphis

Sachiko Terui, University of Memphis

Philosophy and Ethics

Locating Justice in Politics, Policies & Rhetoric

 Wed, April 07

 3:30 PM - 4:45 PM

 7

 Roundtable

Description

Each of these panelists addresses issues of justice as they rethink political, policymaking and rhetorical conventions.

Session Chairs

Chair

Andrew Tinker, Andrew Tinker, Middle Tennessee State University

Presentations

Reclaiming Hope in eRulemaking: An Ethical Communication Approach to Online Public Commentary Discourse >

Lakelyn Taylor, University of Central Florida; Jonathan Beveer, University Central Florida

Ecofeminism and Environmental Justice through Intersectional Lens >

Nur E Makbul, Mr. Nur E Makbul, University of Southern Mississippi

Rethinking the Epistemics of Gaslighting as a Poisonous Rhetoric >

Clint Graves, Independent; Leland G. Spencer, Miami University

Freedom of Speech

Narrative, Myth, and Liberation in an (un)Civil Society.

 Wed, April 07 3:30 PM - 4:45 PM 5 Panel

Description

This is a panel with four complete papers.

Gun Girl: Kaitlin Bennett, Free Speech, and Mythmaking

Jonathan Bridenbaker, jebredenbaker@gmail.com

How Did We Get Here? Polarization, Public Communication, and (Un)Civil Society

Joshua Frye, Joshua.Frye@humboldt.edu

Challenging the master narrative in the Masterpiece Cakeshop ruling

Ann Burnette, ab11@txstate.eduRebekah Fox, rf24@txstate.edu

Viola Liuzzo and the Selma to Montgomery March: Resolving to Exercise Freedom of Expression

Pat Arneson, arneson@duq.edu

Session Chairs

Chair

Ben Medeiros, SUNY Plattsburgh

 **Political Communication**

Teaching Undergraduates Political Rhetoric and Law in a Time of Political Division

 Wed, April 07

 3:30 PM - 4:45 PM

 4

 Panel

Description

This panel puts together two faculty members (teaching the following classes: political rhetoric, social justice speech, First Amendment speech) and four students. The four undergraduate students are varied - Republican, Democrat, and undecided. This panel will explore the expectations and wishes of undergraduate students when it comes to speaking about politics today.

Session Chairs

Chair

Christopher Wernecke, M.A., Georgia State University

Panelist

Lacey Brown, The University of Tampa

Kristen Foltz, Kristen Foltz, The University of Tampa

Juliana Fray, The University of Tampa

Austyn Keelty, The University of Tampa

Sydney Salatto, The University of Tampa

Jeremy Thabes, The University of Tampa

Respondent

William Harlow, Ph.D., Professor of Communication, University of Texas -- Permian Basin

Info

Division/Interest Group:

Division 14: Political Communication Division

Type of Submission:

Panel Proposal

Are you the Author?:

Yes

Debut Paper Designation:

Not Debut Paper

Paper Designation:

Faculty Paper

Abstract:

Teaching students political rhetoric, freedom of speech, and social justice rhetoric during the current political climate can be challenging. Specifically, in Fall 2020 instructors and students have navigated pandemic anxiety, a heated election, and appointment of a Supreme Court justice. Faculty often ask themselves: should I share my political preferences? Should we discuss the upcoming election and its ramifications? The question they should be asking is what do students want to discuss in class? This panel puts together two faculty members (teaching the following classes: political rhetoric, social justice speech, first amendment speech) and four students. The four undergraduate students are republican, democrat, and two undecided students. This panel will explore the expectations and wishes of undergraduate students when it comes to speaking about politics today.

I request the following:

None

SSCA Ethics Statement:

I consent

Finalize:

Yes, I acknowledge and agree to adhere to SSCA's Professional Responsibility statement and I am ready to submit.

Authors

Kristen Foltz

Kristen Foltz

The University of Tampa

Lacey Brown

The University of Tampa

Austyn Keelty

The University of Tampa

Juliana Fray

The University of Tampa

Sydney Salatto

The University of Tampa

Jeremy Thabes

The University of Tampa

 Rhetoric and Public Address

The Normalizing Rhetorics of Subjugation: Examining Connections of Racism, Coloniality, Science, & Consumption

 Wed, April 07

 3:30 PM - 4:45 PM

 1

 Panel

Description

Holding in view how our society continues to be shaped by the founding infrastructures of racism, colonialism, and capitalism, this panel interrogates a broad set of beliefs about racial superiority and racial binaries. Panel papers illuminate the rhetorical strategies employed by companies, scientists, and public groups to marginalize and classify Others and maintain the racial status quo.

They highlight an underlying assumption of white supremacy as maintained through the infrastructure of coloniality—the sole right to narrate history and prescribe meaning, and thus determine personhood. This year's conference theme, "Harboring Hope: Rebuilding through Communication," asks scholars to explore the role of communication in navigating the harbors of safe spaces. Harbors are critical points of connection that serve as literal and symbolic barriers to resources and points of extraction between the colonizer and the colonized. As conference participants convene in Norfolk, VA—a harbor town surrounded by the Elizabeth River—this panel holds space to critically reflect on hegemonic power characteristic of the normalizing rhetorics of science and consumption.

Chair: Charlotte Cates Castro, University of Arkansas

"Ancestral Pursuits: A Multicultural Celebration of Identity & Race" - Charlotte Cates Castro, University of Arkansas

"Cursed Be the Bot: A.I. Jesus and the Rhetorics of Whiteness on YouTube" - Ben Brandley, Arizona State University

"Disaffecting Consumers: The Dangerous Man in the Global South" - Dr. Victoria L. Brown, University of Mississippi

"Skulls, Bones, and Isotopes: The Anthropological Challenge to Indigeneity" - Jordan Christiansen, University of Kansas

Info

Division/Interest Group:

Division 17: Rhetoric and Public Address Division

Type of Submission:

Panel Proposal

Are you the Author?:

Yes

Debut Paper Designation:

Debut Paper

Paper Designation:

Faculty Paper

Abstract:

Holding in view how our society continues to be shaped by the founding infrastructures of racism, colonialism, and capitalism, this panel interrogates a broad set of beliefs about racial superiority and racial binaries. Panel papers illuminate the rhetorical strategies employed by companies, scientists, and public groups to marginalize and classify Others and maintain the racial status quo. They highlight an underlying assumption of white supremacy as maintained through the infrastructure of coloniality—the

sole right to narrate history and prescribe meaning, and thus determine personhood. This year's conference theme, "Harboring Hope: Rebuilding through Communication," asks scholars to explore the role of communication in navigating the harbors of safe spaces. Harbors are critical points of connection that serve as literal and symbolic barriers to resources and points of extraction between the colonizer and the colonized. As conference participants convene in Norfolk, VA—a harbor town surrounded by the Elizabeth River—this panel holds space to critically reflect on hegemonic power characteristic of the normalizing rhetorics of science and consumption.

I request the following:

None

SSCA Ethics Statement:

I consent

Finalize:

Yes, I acknowledge and agree to adhere to SSCA's Professional Responsibility statement and I am ready to submit.

Authors

Charlotte C. Castro

University of Arkansas

Ben Brandley

Arizona State University

Dr. Victoria L. Brown

University of Mississippi

Jordan Christiansen

University of Kansas

Remembering Shawn Long

 Wed, April 07

 5:00 PM - 6:00 PM

 1

 SSCA

Description

In January of this year, the association learned of the passing of its current president, Dr. Shawn Long.

Join us as we reflect on what Shawn Long meant to us, as a teacher, mentor, leader, and friend. We'll have opening statements and then we plan to open up to all of those who would like to speak. Whether you knew him, knew of him, or learned of him for the first time this year, we hope you'll join us to celebrate the life of a wonderful SSCA friend.

Session Chairs

Chair

Wendy Atkins-Sayre, University of Memphis

Participant

Pamela Bourland-Davis, Georgia Southern University

Eletra Gilchrist-Petty, University of Alabama in Huntsville

Daniel Grano, Professor, Department of Communication Studies, University of North Carolina Charlotte

Jerold Hale, Univ of Tennessee Chattanooga

Tina Harris, Endowed Chair of Race, Media, and Cultural Literacy, Louisiana State University

Andre E. Johnson, University of Memphis

Jason Munsell, University of South Carolina Aiken

Ashli Stokes, University of North Carolina at Charlotte

 **Popular Communication**

Black Intersections in Popular Culture

 Thu, April 08

 9:30 AM - 10:45 AM

 3

 Panel

Session Chairs

Chair

Hannah Tabrizi, University of Memphis

Presentations

Music, Afrofuturism, and Big K.R.I.T.

Hannah Tabrizi, University of Memphis



'Fuck You Know About Being Scared?': Black Masculinity, Whiteness, and Male Privilege in Blindspotting (2018)

Keven James Rudrow, Syracuse University



Is Lizzo Phat, Big-Boned, Curvy or Fat? Race and Gender's Impact on Fat, Black Women's Bodies

Natonya Listach, Middle Tennessee State University and University of Memphis



Coach Prime to Jackson State University: Deion Sanders' Identification with an HBCU to Earn His First College Head Coaching Job

Curtis Ladrillo Chamblee, University of Memphis



White Posthuman Transcendence Through the Black Body: A Black Posthumanist Critique of the Horror Film Get Out (2017)

Marquese McFerguson, University of South Florida



Argumentation

C.R.A.F.T.S. – Creating, Running, Administering, Forensics Tournaments and Students in an Online Environment

 Thu, April 08

 9:30 AM - 10:45 AM

 10

 Roundtable

Description

With the quick transition to virtual classrooms, many forensics coaches were faced with questions about their students' safety and their teams' ability to compete. Travel restrictions were passed by nearly every state effectively halting all in-person competitions. This roundtable discussion is designed to answer specific questions about: new online formats and platforms used for tournaments during the 2020-2021 season, retention and recruitment strategies, techniques for socially distanced practices, fundraising and accountability messages to administrations, and other concerns that arose throughout the year.

Session Chairs

Chair

Kevin Bryant, Professor, The University of Southern Mississippi

Presentations

C.R.A.F.T.S. – Creating, Running, Administering, Forensics Tournaments and Students in an Online Environment >

Jonathan Bridenbaker, University of Memphis

C.R.A.F.T.S. – Creating, Running, Administering, Forensics Tournaments and Students in an Online Environment >

Jonathan Conway, University of Central Florida

C.R.A.F.T.S. – Creating, Running, Administering, Forensics Tournaments and Students in an Online Environment >

Joshua H. Hendricks, University of Southern Mississippi

C.R.A.F.T.S. – Creating, Running, Administering, Forensics Tournaments and Students in an Online Environment >

Ryan Goke, North Dakota State University

 **Professional Development**

Getting into Graduate School

 Thu, April 08

 9:30 AM - 10:45 AM

 9

 Roundtable

Description

- Marina Levina
- Katie Anthony
- Bryan McCann
- Lindsay Timmerman
- Kelly Happe/Belinda Stillion Southard

Hear from some of the Southern regional graduate program directors about what their programs are looking for in applicants.

Session Chairs

Moderator

Bryan McCann, Louisiana State University

Panelist

Katie Anthony, KATHRYN E ANTHONY, The University of Southern Mississippi

Kelly Happe, University of Georgia

Marina Levina, The University of Memphis

Lindsay Timmerman, Texas State University

 **Instructional**

Hopefully My Students Are Here: How to Build Effective Presence in the Virtual Classroom

 Thu, April 08

 9:30 AM - 10:45 AM

 2

 Panel

Description

As the exigency of online learning became pervasive over the past year due to COVID-19, a conversation about "presence" in the classroom is sorely needed. Myriad articles over the past year have covered the transition to online teaching and most reported a dearth in effective presence building practices. This panel seeks to demonstrate how to foster social presence in online learning environments

and provide insight on how classroom technology benefits may even go beyond traditional face-to-face settings. Additionally, this panel's discussion will include both online and hybrid class formats' use of spatial presence and the concept of propinquity.

Session Chairs

Chair

Scott Christen, Director of Communication Studies, Tennessee Technological University

Info

Division/Interest Group:

Division 8: Instructional Development Division

Type of Submission:

Panel Proposal

Are you the Author?:

Yes

Debut Paper Designation:

Not Debut Paper

Paper Designation:

Faculty Paper

Abstract:

As the exigency of online learning became pervasive over the past year due to COVID-19, a conversation about "presence" in the classroom is sorely needed. Myriad articles over the past year have covered the transition to online teaching and most reported a dearth in effective presence building practices. This panel seeks to demonstrate how to foster social presence in online learning environments and provide insight on how classroom technology benefits may even go beyond traditional face-to-face settings. Additionally, this panel's discussion will include both online and hybrid class formats' use of spatial presence and the concept of propinquity.

I request the following:

None

SSCA Ethics Statement:

I consent

Finalize:

Yes, I acknowledge and agree to adhere to SSCA's Professional Responsibility statement and I am ready

to submit.

Authors

Dr. Stephanie Kelly
North Carolina A&T State University

Jihyun Kim
Professor
University of Central Florida

David K. Westerman
Professor
North Dakota State University

Matthew Lombard
Temple University

 **Political Communication**

Influencing Public Opinion During Political Crises

 Thu, April 08

 9:30 AM - 10:45 AM

 5

 Panel

Description

This panel analyzes the rhetoric of media and politicians during times of governmental and political image crises.

Session Chairs

Chair
Mike Milford, Auburn University

Respondent

Ryan Neville-Shepard, University of Arkansas

Presentations

Breaking the ice on the Cold War: Cluster analysis of JFK's Berlin speech

Dara Phillips, Regent University



They Spoke in Defense of Roy Moore: Hyper-Partisan Apologia and Media Ecosystems

Jacob William Justice, PhD, Jacob William Justice, Northeastern University; Brett Bricker, The University of Kansas



"I Call it Matilda's Law": Governor Andrew Cuomo's Presidential Rhetoric

Anthony V. LaStrape, Texas Tech University; Rebecca Larsen, Texas Tech University



Exploring the media coverage of Supreme Court Nominee Brett Kavanaugh: An analysis of Fox News reporting

Bobbi K. Otis, MPA, Georgia State University



 Intercultural

Marginalized Voices

 Thu, April 08

 9:30 AM - 10:45 AM

 6

 Panel

Description

Marginalized voices. Who is the Jesse Owens of Korea; does the *Jersey Shore* continue to frame Italian-Americans; how do traditionally white rural communities replace brain-drain? Messages that (re)define identity.

Session Chairs

Chair

Mary Meares, Ph.D., Associate Professor, University of Alabama

Respondent

linda jurczak, Assistant Professor, Valdosta State University

Presentations

Sohn Kee Chung: Reexamining an Athlete's Nationality >

Edwin Lee, University of Alabama

Reality Television and Culture: The Impacts of Jersey Shore on Italian-American Stereotypes >

Amanda Walsh, University of Southern Mississippi

Mobilizing White Victimhood: (Re)placing Regional Brain Drain/Gain in a U.S. & Global Context >

Henry Dakota Miller, University of Georgia, Athens

Rhetoric and Public Address

Metaphor in the Time of Coronavirus

 Thu, April 08

 9:30 AM - 10:45 AM

 1

 Panel

Description

With apologies to Gabriel Garcia Marquez for borrowing from the title of his classic novel, our current cultural moment provides an significant opportunity to reflect on our own lives, loves, struggles, comforts, and relationships during this time of Coronavirus. The frames for our experiences in this pandemic year are powerfully constructed through our rhetorical choices as we define and direct our perceived reality through our choice of terms.

This fundamental function of language to depict—as well as distort—our realities is a powerful concept described by Kenneth Burke as “terministic screens,” the rhetorical filters that are created when terms cluster with each other. Our terministic screens can be discovered and analyzed by examining metaphors and the ways in which these language choices direct us toward particular values, stir specific emotions, and convey arguments.

This panel focuses our collective analytic skills toward describing and critiquing the metaphors that emerged in different aspects of life during the pandemic. Panelists will explore the ways that metaphors powerfully function not only to define the virus and the pandemic itself, but the major dimensions of our lived experience, values, and priorities while within its grip: home comforts, cooking, politics, voting, education, and professional sports, as well as dominant frames for understanding metaphors of disease.

This panel will be a discussion forum with short presentations from each of the panelists that highlight the metaphors in a particular dimension of pandemic life, followed by audience participation.

Chair: Roseann M. Mandziuk, Texas State University

“Drawn-Out Shock Streaked with Moments of Normalcy’: Coming to Terms with Coronavirus” Diana K. Ivy, Texas A&M University, Corpus Christi
Roseann M. Mandziuk, Texas State University

“The Swiss Cheese Method: Holes in COVID-19 Metaphors” Samuel Perry, Baylor University

“Declaring War on COVID: The Use of Martial Metaphors in Disease Discourse” Christopher Wernecke, Georgia State University

“Donald Duck in the Bedroom with Quarantinis: Pandemic Metaphors of Home and Comforts” Kathleen J. Turner, Davidson College

“Coping Through Cooking: Enacting Care During a Pandemic”
Wendy Atkins-Sayre, University of Memphis
Ashli Quisenberry Stokes, University of North Carolina, Charlotte

“Rich and Sheltered in a Bubble: Pandemic Metaphors in Professional Sports” Alan Grant, Texas A&M University

Session Chairs

Chair

Roseann Mandziuk, Department of Communication Studies, Texas State University

Respondent

Michael Osborn, University of Memphis

Info

Division/Interest Group:

Division 17: Rhetoric and Public Address Division

Type of Submission:

Panel Proposal

Are you the Author?:

Yes

Debut Paper Designation:

Not Debut Paper

Paper Designation:

Faculty Paper

Abstract:

With apologies to Gabriel Garcia Marquez for borrowing from the title of his classic novel, our current cultural moment provides an significant opportunity to reflect on our own lives, loves, struggles, comforts, and relationships during this time of Coronavirus. The frames for our experiences in this pandemic year are powerfully constructed through our rhetorical choices as we define and direct our perceived reality through our choice of terms.

This fundamental function of language to depict—as well as distort—our realities is a powerful concept described by Kenneth Burke as “terministic screens,” the rhetorical filters that are created when terms cluster with each other. Our terministic screens can be discovered and analyzed by examining metaphors and the ways in which these language choices direct us toward particular values, stir specific emotions, and convey arguments.

This panel focuses our collective analytic skills toward describing and critiquing the metaphors that emerged in different aspects of life during the pandemic. Panelists will explore the ways that metaphors powerfully function not only to define the virus and the pandemic itself, but the major dimensions of our lived experience, values, and priorities while within its grip: home comforts, cooking, politics, voting, education, and professional sports, as well as dominant frames for understanding metaphors of disease. This panel will be a discussion forum with short presentations from each of the panelists that highlight the metaphors in a particular dimension of pandemic life, followed by audience participation.

I request the following:

None

SSCA Ethics Statement:

I consent

Finalize:

Yes, I acknowledge and agree to adhere to SSCA's Professional Responsibility statement and I am ready to submit.

Authors

Dr. Roseann M. Mandziuk
Department of Communication Studies
Texas State University

Diana K. Ivy
Texas A&M University, Corpus Christi

Dr. Sam Perry
Baylor University

Christopher J. Wernecke, M.A.
Georgia State University

Kathie J. Turner
Professor Emerita
Davidson College

Wendy Atkins-Sayre
University of Memphis

Ashli Stokes
University of North Carolina at Charlotte

Alan Grant
Texas A&M University

 **Public Relations**

Public Relations Teaching GIFTs: Harboring an Engaged Classroom

 Thu, April 08

 9:30 AM - 10:45 AM

 4

 Panel

Description

Panelists will share GIFT submissions, which are successful, class-tested assignments and activities for the public relations classroom. The assignments and activities may be related to public relations theory, application, and/or practice. In addition, the panelists will speak about their

GIFT detailing how the assignment/activity works, will speak to student reaction to the GIFT, and tell of any assessment data they may have. Panelists will make copies of their assignments/activities available.

Session Chairs

Chair

Brigitta Brunner, Professor, Auburn University

Panelist

Andrew Brown, The University of Tennessee at Martin

Michelle Groover, Senior Lecturer, Georgia Southern University

Haley Higgs, M.A., Georgia Southern University

Christopher McCollough, Associate Professor, Jacksonville State University

Tracy Rutledge, The University of Tennessee at Martin

Adrienne Wallace, Assistant Professor, Grand Valley State University

Kelly Williams, Assistant Professor, University of West Georgia

Cessna Winslow, Tarleton State University

Info

Division/Interest Group:

Division 16: Public Relations Division

Type of Submission:

Panel Proposal

Are you the Author?:

Yes

Debut Paper Designation:

Not Debut Paper

Paper Designation:

Faculty Paper

Abstract:

Panelists will share GIFT submissions, which are successful, class-tested assignments and activities for the public relations classroom. The assignments and activities may be related to public relations theory, application, and/or practice. In addition, the panelists will speak about their GIFT detailing how the assignment/activity works, will speak to student reaction to the GIFT, and tell of any assessment data they may have. Panelists make copies of their assignments/activities available.

I request the following:

Internet Access,Laptop Audio,LCD Projector

SSCA Ethics Statement:

I consent

Finalize:

Yes, I acknowledge and agree to adhere to SSCA's Professional Responsibility statement and I am ready to submit.

Authors

Brigitta R. Brunner

Professor

Auburn University

Dr. Michelle Groover

Senior Lecturer

Georgia Southern University

Ms. Haley Joanna Higgs, M.A.

Georgia Southern University

Dr. Christopher Jon McCollough

Associate Professor

Jacksonville State University

Dr. Tracy Rutledge

The University of Tennessee at Martin

Mr. Andrew Brown

The University of Tennessee at Martin

Dr. Adrienne Wallace
Assistant Professor
Grand Valley State University

Ms. Kelly Williams
Assistant Professor
University of West Georgia

Dr. Cessna Winslow
Tarleton State University

 Gender

Queer Perspectives on Homes, Families, and Intimacies

 Thu, April 08
 9:30 AM - 10:45 AM
 7
 Panel

Session Chairs

Chair
Rico Self, Southwestern University

Panelist
Leah Brooks-Hall, MA, Leah Brooks-Hall, University of North Texas

Niko Corbin, Texas State University

Danielle Stern, Christopher Newport University

Kaleb Turner, Graduate teaching assistant, University of Arkansas Department of Communication

Presentations

Queering the Liminal Home: Dolly Parton's My Tennessee Mountain Home Meets Her Diasporic Queer Fanbase



Kaleb Austin Turner, Graduate teaching assistant, University of Arkansas Department of Communication

Representing the Hero and the Family in Netflix's Queer Eye

Isabel Schnaidt, Christopher Newport University; Danielle Stern, Christopher Newport University

Queerantime: Incubating v(IR)a(L) Intimacies, Replicating Queer Worldmaking

Leah Brooks-Hall, MA, Leah Brooks-Hall, University of North Texas

Separating Dick from the Bat: Queering up popular conceptions about the Dynamic Duo

Niko Shonn Corbin, Texas State University

Community College

The Effectiveness of Dual Enrollment in the Community College in the 21st Century

 Thu, April 08

 9:30 AM - 10:45 AM

 8

 Panel

Description

Dual enrollment at the community college level, as with anything, is a double edge sword. While some rise to the challenge of working in a college environment. others barely meet the minimum requirements set forth by program administrators. Our job as professors is to somehow maintain the rigor coursework for our "adult" learners while maintaining a sense of educational inclusion for dual credit students who are often out on a limb with limited educational savvy to survive in the jungle that is college. This presentation is to discuss the purpose and true effectiveness of dual enrollment in community colleges and how to better serve students who are accepting the enormous challenge of balancing high school and college. For this presentation I will share my personal experiences with dual enrollment instructing at multiple college campuses in different states along with opening the floor for discussion with a panel of fellow professors who may have similar or different experiences.

Session Chairs

Chair

Franklin Williams, Franklin Williams, Tidewater Community College

 **Political Communication**

Apocalypse Now? A Roundtable Discussion of the 2020 U.S. Presidential Election

 Thu, April 08

 11:00 AM - 12:15 PM

 5

 Roundtable

Description

Panelists will discuss the candidates, issues, and strategies of the historically tumultuous 2020 U.S. presidential election.

Session Chairs

Chair

Darren Linvill, Associate Professor, Clemson University

Panelist

Brian Brantley, Texas A&M University-San Antonio

William Harlow, Ph.D., Professor of Communication, University of Texas -- Permian Basin

Larry Powell, University of Alabama at Birmingham

Barry Smith, Ph.D., Dept. of Communication, Mississippi University for Women

Kenny Smith, Indiana University

Lauren Smith, Indiana University

Melissa Smith, Mississippi University for Women

Patrick Wheaton, Georgia Southern University

Info

Division/Interest Group:

Division 14: Political Communication Division

Type of Submission:

Panel Proposal

Are you the Author?:

Yes

Debut Paper Designation:

Not Debut Paper

Paper Designation:

Faculty Paper

Abstract:

Panelists will discuss the candidates, issues, and strategies of the historically tumultuous 2020 U.S. presidential election.

I request the following:

None

SSCA Ethics Statement:

I consent

Finalize:

Yes, I acknowledge and agree to adhere to SSCA's Professional Responsibility statement and I am ready to submit.

Author

Dr. Barry Smith, Ph.D.

Dept. of Communication

Mississippi University for Women

 Intercultural

Choppy Waters: (Re)building Hope Through Understanding

 Thu, April 08 11:00 AM - 12:15 PM



Roundtable

Description

As we navigate the waters of intercultural communication, there is much debris. Issues of COVID-19, hegemony, apathy, and ignorance muddy the waters as we work to rebuild lives and bring hope to vulnerable communities. This panel will examine ways to encourage hope in the midst of these issues, focusing on emerging tensions in endangered refugees, (re)imagining a harmonious society in the internationalization of U.S. higher education, and building cultural competency in traditionally homogenous populations. Each of these topics explore examples of communities in some stage of crisis and how communication plays a pivotal role as much of our society searches for ways to calm the troubled waters.

Session Chairs

Facilitator

Margaret Butcher, Teaching Assistant Professor, University of Arkansas

Panelist

Theresa MacNeil, Florida Southern College

Yusaku Yajima, University of Louisiana-Monroe

Info

Division/Interest Group:

Division 9: Intercultural Communication Division

Type of Submission:

Panel Proposal

Are you the Author?:

Yes

Debut Paper Designation:

Debut Paper

Paper Designation:

Faculty Paper

Abstract:

As we navigate the waters of intercultural communication, there is much debris. Issues of COVID-19, hegemony, apathy, and ignorance muddy the waters as we work to rebuild lives and bring hope to vulnerable communities. This panel will examine ways to encourage hope in the midst of these issues, focusing on emerging tensions in endangered refugees, (re)imagining a harmonious society in the internationalization of U.S. higher education, and building cultural competency in traditionally homogenous populations. Each of these topics explore examples of communities in some stage of crisis and how communication plays a pivotal role as much of our society searches for ways to calm the troubled waters.

I request the following:

None

SSCA Ethics Statement:

I consent

Finalize:

Yes, I acknowledge and agree to adhere to SSCA's Professional Responsibility statement and I am ready to submit.

Authors

Dr. Margaret Miller Butcher
Teaching Assistant Professor
University of Arkansas

Theresa MacNeil
Florida Southern College

Dr. Yusaku Yajima
University of Louisiana-Monroe

 **State Associations**

Disrupting the Conference: Saving the Day When Everything is Going Wrong

 Thu, April 08

 11:00 AM - 12:15 PM

 8

 Panel

Description

For the 2020 conference, we had planned a panel of state association and SSCA leaders titled "Disrupting the Conference: Saving the Day When Everything is Going Wrong." Well, things went wrong for SSCA and for many state associations this year. Sounds like a good time to talk about it. Despite experience and thorough preparations, all state association leaders have to deal with some level of crisis/disruption/problem-solving when it comes to running a conference. Our panelists will share their experiences and their wisdom about times when they faced a disruption to a conference, how they solved the problems, and possibly how they prevented problems from occurring.

Session Chairs

Chair

John Saunders, University of Alabama in Huntsville

Info

Division/Interest Group:

Interest 6: States Advisory Interest Group

Type of Submission:

Panel Proposal

Are you the Author?:

Yes

Debut Paper Designation:

Not Debut Paper

Paper Designation:

Faculty Paper

Abstract:

For the 2020 conference, we had planned a panel of state association and SSCA leaders titled "Disrupting the Conference: Saving the Day When Everything is Going Wrong." Well, things went wrong for SSCA and for many state associations this year. Sounds like a good time to talk about it. Despite experience and thorough preparations, all state association leaders have to deal with some level of crisis/disruption/problem-solving when it comes to running a conference. Our panelists will share their experiences and their wisdom about times when they faced a disruption to a conference, how they solved the problems, and possibly how they prevented problems from occurring.

I request the following:

None

SSCA Ethics Statement:

I consent

Finalize:

Yes, I acknowledge and agree to adhere to SSCA's Professional Responsibility statement and I am ready to submit.

Authors

Dr. John H. Saunders
University of Alabama in Huntsville

Dr. S. Brad Bailey
Mississippi Gulf Coast Community College

Dr. Carl Cates
Arkansas State University

Kenny Embry
Saint Leo University

Kristen Foltz
Kristen Foltz
The University of Tampa

Dr. Ray Ozley
University of Montevallo

Pat G. Richey, Ph.D.
Director of Forensics & Associate Professor
Middle Tennessee State University

Josh Youakim
University of North Carolina Chapel Hill

Applied Communication

Harboring Hope, Still, from Suffragists to RBG

📅 Thu, April 08

🕒 11:00 AM - 12:15 PM

📍 4

📁 Panel

Session Chairs

Chair

Eletra Gilchrist-Petty, University of Alabama in Huntsville

Info

Division/Interest Group:

Division 1: Applied Communication Division

Type of Submission:

Panel Proposal

Are you the Author?:

Yes

Debut Paper Designation:

Not Debut Paper

Paper Designation:

Faculty Paper

Abstract:

This panel was inspired by the 100th anniversary of the 19th amendment. The discussion will centrally focus on how women have campaigned for a voice, including how the black press covered the suffrage movement and the work to extend the vote to all. Panelists will also consider the ERA advocacy by first lady Roslyn Carter and the impact of Ruth Bader Ginsburg to protect voter rights and in Affirmative Action. Panelists include perspectives from journalism, public affairs, organizational communication, and social movement and feminist rhetoric.

I request the following:

None

SSCA Ethics Statement:

I consent

Finalize:

Yes, I acknowledge and agree to adhere to SSCA's Professional Responsibility statement and I am ready to submit.

Authors

Dr. Pamela Bourland-Davis
Georgia Southern University

Felecia Ross
The Ohio State University

Dr. Lisa M. Corrigan
University of Arkansas

Dr. Abby Brooks, Ph.D.
Associate Professor
Georgia Southern University

Dr. Jenni Simon
University of North Carolina, Greensboro

Eletra Gilchrist-Petty
University of Alabama in Huntsville

 **Performance Studies**

Hope for the Black Box

 Thu, April 08

 11:00 AM - 12:15 PM

 3

 Roundtable

Description

This panel brings together artist-scholars who are working in/have worked in Black Box (or other performance studies) spaces to discuss/intertwine two topics: (1) How to safely and effectively use the physical space of the Black Box theatre in pandemic conditions, and (2) How to apply strategies that work for current digital performances (e.g. synchronous on Zoom, or asynchronous but interactive) to effectively engage with the Zoom "Black Box" classroom--a liminoid space where we often find many black boxes with student names, yet we continue to hope hope that someday an engaged student face or voice will manifest there.

Session Chairs

Facilitator

Lyndsay Gratch, Syracuse University

Participant

Andrea Baldwin, University of Houston at Clear Lake

Naomi Bennett, Louisiana State University

Lisa Flanagan, Xavier University of Louisiana

Ariel Gratch, Assistant Professor, Utica College

Lyndsay Gratch, Syracuse University

Patrick McElearney, PhD, Instructor, University of South Florida

Danielle McGeough, Danielle McGeough, University of Northern Iowa

Nichole Nicholson, Pierce College

Shelby Swafford, Southern Illinois University, Carbondale

Justin Trudeau, University of North Texas

holley vaughn, PhD, University of North Texas

Colin Whitworth, University of South Florida

Info

Division/Interest Group:

Division 13: Performance Studies Division

Type of Submission:

Round Table

Are you the Author?:

Yes

Debut Paper Designation:

Not Debut Paper

Abstract:

This roundtable brings together artist-scholars who have created performances in Black Box spaces and other performance spaces with those who are currently creating performances through online technologies. The goal of the panel is to interrogate and intertwine two major topics: (1) Best practices for safely and effectively using the physical space of the Black Box (or other performance space) in and after pandemic conditions; and (2) How to apply strategies that *work* for current digital performances to effectively engage with the Zoom "Black Box" classroom--a liminoid space filled with many empty black boxes (some with student names), where, as pedagogue, we hope that someday a face will appear.

I request the following:

None

SSCA Ethics Statement:

I consent

Finalize:

Yes, I acknowledge and agree to adhere to SSCA's Professional Responsibility statement and I am ready to submit.

Authors

Dr. Lyndsay Gratch

Syracuse University

Dr. Justin Trudeau

University of North Texas

Dr. Ariel Gratch

Utica College

Dr. Danielle McGeough

University of Northern Iowa

Dr. Andrea Baldwin
University of Houston at Clear Lake

Dr. holley vaughn, PhD
University of North Texas

Nichole Nicholson
Pierce College

Dr. Naomi P. Bennett
Louisiana State University

Shelby Swafford
Southern Illinois University, Carbondale

Dr. Patrick McElearney, PhD
Instructor
University of South Florida

Dr. Colin Whitworth
University of South Florida

Lisa Flanagan
Xavier University of Louisiana

 **Instructional**

Idea to In-Press: Navigating the Waters of Teaching/Learning Scholarship

 Thu, April 08

 11:00 AM - 12:15 PM

 2

 Panel

Description

This panel is most interested in discussing the conceptual and operational processes involved with the scholarship of teaching and learning. Specifically, the presenters will cover topics including inception and design, the IRB process, intervention implementation, and the ultimate publication of scholarship. This discussion will answer common questions other instructors have about how our discipline conducts research about teaching and learning.

Session Chairs

Chair

Ryan Goke, North Dakota State University

Info

Division/Interest Group:

Division 8: Instructional Development Division

Type of Submission:

Panel Proposal

Are you the Author?:

Yes

Debut Paper Designation:

Not Debut Paper

Paper Designation:

Faculty Paper

Abstract:

This panel is most interested in discussing the conceptual and operational processes involved with the scholarship of teaching and learning. Specifically, the presenters will cover topics including inception and design, the IRB process, intervention implementation, and the ultimate publication of scholarship. This discussion will answer common questions other instructors have about how our discipline conducts research about teaching and learning.

I request the following:

None

SSCA Ethics Statement:

I consent

Finalize:

Yes, I acknowledge and agree to adhere to SSCA's Professional Responsibility statement and I am ready

to submit.

Authors

Michelle Terese Violanti
University of Tennessee

Dr. Leah E. LeFebvre
Associate Professor
University of Alabama

Luke LeFebvre
Professor
University of Kentucky

 Rhetoric and Public Address

Is There Cause for Hope?: Cluster Criticisms in Contexts of Crisis and Communication

 Thu, April 08

 11:00 AM - 12:15 PM

 1

 Panel

Description

There may not seem to be cause for hope in light of the recent struggles facing the United States and the world at large. Not only is the United States trying to manage the health crisis of COVID-19, but we are also navigating the waters of social justice associated with racial oppression and even mass shootings. Hope may have a stronger presence in our rhetorical discourse toward some of these topics more so than others or may be more subtly situated in the implications of such rhetoric. This panel proposes three different cluster criticisms (Burke, 1984; Littlefield & Quenette, 2007) about artifacts which attend to some of the most pressing topics we have encountered in the past decade including the Sandy Hook shooting, current racial injustice, and healthcare. Through this panel, we aim to demonstrate the locus of hope in each of our artifacts and the pragmatic implications they offer.

Chair: Lakelyn Taylor, University of Central Florida

The Historic Crisis of Criminality: A Cluster Criticism of Phil Vischer's *Race in America*
- Lakelyn Taylor and Tracy Gulliford, The University of Central Florida

From the Personal to the Aggregate: Quantifying Patient Voices - Julie Cook and Laura Boutemen, The University of Central Florida

Sensitivity to Context, Emotion and Empathy Responding to Crises: A Rhetorical Criticism of President Obama's Sandy Hook Speech - Rodrigo Soares and Ashley Papagni, The University of Central Florida

Session Chairs

Chair

Lakelyn Taylor, University of Central Florida

Info

Division/Interest Group:

Division 17: Rhetoric and Public Address Division

Type of Submission:

Panel Proposal

Are you the Author?:

Yes

Debut Paper Designation:

Debut Paper

Paper Designation:

Student Paper

Abstract:

There may not seem to be cause for hope in light of the recent struggles facing the United States and the world at large. Not only is the United States trying to manage the health crisis of COVID-19, but we are also navigating the waters of social justice associated with racial oppression and even mass shootings. Hope may have a stronger presence in our rhetorical discourse toward some of these topics more so than others or may be more subtly situated in the implications of such rhetoric. This panel proposes three different cluster criticisms (Burke, 1984; Littlefield & Quenette, 2007) about artifacts which attend to some of the most pressing topics we have encountered in the past decade including the Sandy Hook shooting, current racial injustice, and healthcare. Through this panel, we aim to demonstrate the locus of hope in each of our artifacts and the pragmatic implications they offer.

I request the following:

Internet Access

SSCA Ethics Statement:

I consent

Finalize:

Yes, I acknowledge and agree to adhere to SSCA's Professional Responsibility statement and I am ready to submit.

Authors

Lakelyn Taylor

University of Central Florida

Tracy Gulliford

University of Central Florida

Julie Cook

University of Central Florida

Laura Boutemen

University of Central Florida

Rodrigo Soares

University of Central Florida

Ashley Papagni

University of Central Florida

 **Argumentation**

Rebuilding Debate During COVID: Hope in a Digital Space

 Thu, April 08

 11:00 AM - 12:15 PM

 7

 Panel

Description

While COVID-19 disrupted many classes and coursework, it also disrupted co-curricular activities. Speech and Debate, with over 100-year history of civic activities was devastated as public debates, debate tournaments, and other forms of engagement were canceled in 2020. This panel seeks to explore the ways that community within forensics can be strengthened and how we can better foster civic engagement. Discussing topics as diverse as technological platforms, funding issues, engaging students, and diversity and inclusion, this panel takes up crucial issues at this historic juncture. While we recognize that COVID-19 is a serious albeit temporary threat, pandemics, natural disasters, and societal unrest are not new phenomenon and they are likely to become increasing contentious and frequent. But times of crisis can also present a valuable opportunity to forge and strengthen bonds within the community and the public in general. The panel, which is composed of a variety of coaches and directors from a diverse set of teams, seeks to unpack and explore the patterns and trends that they have witnessed since the start of the pandemic, their perceptions of the major threats and opportunities within the debate community, and role of civic engagement and debate in the age of social distancing.

Session Chairs

Chair

Kinny Torre, University of North Texas

Info

Division/Interest Group:

Division 2: Argumentation & Forensics Division

Type of Submission:

Panel Proposal

Are you the Author?:

Yes

Debut Paper Designation:

Debut Paper

Paper Designation:

Faculty Paper

Abstract:

While COVID-19 disrupted many classes and coursework, it also disrupted co-curricular activities. Speech and Debate, with over 100-year history of civic activities was devastated as public debates, debate tournaments, and other forms of engagement were canceled in 2020. This panel seeks to explore the ways that community within forensics can be strengthened and how we can better foster civic engagement.

Discussing topics as diverse as technological platforms, funding issues, engaging students, and diversity and inclusion, this panel takes up crucial issues at this historic juncture. While we recognize that COVID-19 is a serious albeit temporary threat, pandemics, natural disasters, and societal unrest are not new phenomenon and they are likely to become increasing contentious and frequent. But times of crisis can also present a valuable opportunity to forge and strengthen bonds within the community and the public in general. The panel, which is composed of a variety of coaches and directors from a diverse set of teams, seeks to unpack and explore the patterns and trends that they have witnessed since the start of the pandemic, their perceptions of the major threats and opportunities within the debate community, and role of civic engagement and debate in the age of social distancing.

I request the following:

Internet Access

SSCA Ethics Statement:

I consent

Finalize:

Yes, I acknowledge and agree to adhere to SSCA's Professional Responsibility statement and I am ready to submit.

Authors

Mr. Kinny Vincent Torre
University of North Texas

Dr. Brian Lain
University of North Texas

Dr. Karen Anderson-Lain
University of North Texas

Dr. Helen Morgan Parmett
The University of Vermont

Dr. Cram Cram
Western Washington University

Shunta Jordan
University of Georgia



The Rhetoric of Socially Constructed Identities

Thu, April 08

11:00 AM - 12:15 PM

9

Panel

Session Chairs

Chair

Lionell Smith, The University of Memphis

Respondent

Nina-Jo Moore, Appalachian State University

Presentations

Fiction and White Feminism in Virginia Durant Young's *One of the Blue Hen's Chickens* >

Caroline Cox Cooper, Furman University

"As you from crimes would pardoned be": Emotions and Rehabilitative Programming in Shakespeare Behind Bars >

Cambron Johnson, Transylvania University

Non-Stop: Hamilton, Race, and the Recurrence of the Protestant Work Ethic >

Aleisha Brianna Patton, Furman University

On Balance - A Critical Analysis of Mark Charles's Speech at the Frank La Mere Forum >

Richard Harrison Cook, Jr, Arkansas State University



A Sampling of Scholarship in Mass Communication

 Thu, April 08

 12:30 PM - 1:45 PM

 7

 Panel

Description

Session Chairs

Chair

James Hicks, Independent

Respondent

Darrell Roe, Ph.D., Asst. Professor of Communication, Eastern New Mexico University

Presentations

Platforms, Community, and the Case of Amazon's Kindle Store

Courtlyn Pippert, Courtlyn Pippert, University of North Carolina at Chapel Hill



Memes and the Motherland: Online Communities in the Diaspora

Umisha KC, University of Maryland; Barry Smith, Ph.D., Dept. of Communication, Mississippi University for Women



A HUG a Day Will Keep the Misinformation Away: A Proposed mHealth User Gatekeeping Model

Zane Austin Dayton, University of Kentucky



The Moderating Role of Communication Apprehension on Popular Music's Capacity for Mood Adjustment and Anxiety Regulation

Jacob S. Turner, Associate Professor, Merrimack College; Andrew C. Tollison, Merrimack College



 **Political Communication**

COVID-19: Past, Present, and Practice

 Thu, April 08 12:30 PM - 1:45 PM 5 Roundtable

Description

Panelists will explore the history of pandemic rhetoric, politicization of public health bodies, the problems of communicating needed information with the public, and the problems that medical professionals have had in navigating the political eddys to get information and support to the public, especially in the very hotly contested environment of a Presidential election campaign, where the response to the COVID-19 pandemic was an important issue.

Session Chairs

Chair

Camille Lewis, Ph.D., Assistant Professor, Furman University

Panelist

Melissa Frawley, UT Permian Basin

Michael Frawley, Dean of Student Success, UT Permian Basin

William Harlow, Ph.D., Professor of Communication, University of Texas -- Permian Basin

Info

Division/Interest Group:

Division 14: Political Communication Division

Type of Submission:

Round Table

Are you the Author?:

Yes

Debut Paper Designation:

Not Debut Paper

Paper Designation:

Faculty Paper

Abstract:

The Covid pandemic has strained American society has change how we perceive medical information, both in public discourse and in medical settings. This panel will look at the Covid Pandemic in historical context, in current context, and in actual practice in a hospital setting. The panel will discuss how past pandemics have effected how people perceive Covid today, how we communicate information and deal with push back to dealing with issues such as quarantine and medical care, and discuss the specifics of how the modern hospital deals with issues of communicating with their patients from the point of view of someone work in the Operating Room.

I request the following:

None

SSCA Ethics Statement:

I consent

Finalize:

Yes, I acknowledge and agree to adhere to SSCA's Professional Responsibility statement and I am ready to submit.

Authors

Dr. Michael Frawley
Dean of Student Success
UT Permian Basin

Dr. William Harlow, Ph.D.
Professor of Communication
University of Texas -- Permian Basin

Mrs. Melissa Frawley
UT Permian Basin

 **Rhetoric and Public Address**

Defining the Terms of Politics and Oppression

 Thu, April 08

 12:30 PM - 1:45 PM

 1

 Panel

Session Chairs

Chair

Joseph Sery, Christopher Newport University

Presentations

Pete Buttigieg's "Victory" Speech in Iowa: Burke's Representative Anecdote and Soundbite Circulation

James Patrick Allan, James Allan, Baylor University Department of Communication



Translating Justice: The Shifting Rhetorics of Expertise in Law and Economics

Joseph Sery, Christopher Newport University



On Punching Nazis: Operation Finale as Representative Anecdote

Talya Slaw, University of Kansas



 **Performance Studies**

Graduate Student Papers in Performance Studies

 Thu, April 08

 12:30 PM - 1:45 PM

 3

 Panel

Session Chairs

Chair

Andrea Baldwin, University of Houston at Clear Lake

Respondent

Lyndsay Gratch, Syracuse University

Presentations

Radical Honesty as Sole Recourse

Lauren Mark, Arizona State University



Casting (at) Hoover: A Brechtian Staging of J. Edgar Hoover's Sexuality

Seth Kneivel, Syracuse University



Becoming White? (Un)Learning White Ignorance

Marco Dehnert, Arizona State University



What's So Funny About Wanting to Be Loved?

joseph richards, Doctoral student and teaching fellow, UNC - Chapel Hill



Storytelling and Drag Queens: The person behind the makeup

Darien Gordon, University of Northern Iowa



Public Relations

International Harbors in Undergraduate Education: Studying Abroad and Moving Beyond Campus

 Thu, April 08

 12:30 PM - 1:45 PM

 4

 Panel

Session Chairs

Chair

Ashli Stokes, University of North Carolina at Charlotte

Panelist

Brigitta Brunner, Professor, Auburn University

Michelle Groover, Senior Lecturer, Georgia Southern University

Corey Hickerson, James Madison University

Amber Hutchins, Kennesaw State University

Christopher McCollough, Associate Professor, Jacksonville State University

Info

Division/Interest Group:

Division 16: Public Relations Division

Type of Submission:

Panel Proposal

Are you the Author?:

Yes

Debut Paper Designation:

Not Debut Paper

Paper Designation:

Faculty Paper

Abstract:

Globalization has transformed public relations, and digital and social media has expanded that change (Golan, 2019). The interconnectedness of the world was made clear by the events of 2020. Public relations practitioners can no longer assume one country and one culture. To prepare for the profession, students need to gain international experience. Studying abroad has been found to increase intercultural development, promote personal growth, and enhance career attainment (Dwyer and Peters, 2004). Even with all the benefits, the demands of faculty life and the need for extensive planning make teaching aboard daunting.

This panel will present the benefits of study abroad and provide pedagogical and planning advice about constructing a public relations study abroad program. The panelists will discuss using the location as a laboratory classroom, the learning outcomes gained by students, the advantages of different models, emergency planning, and best practices.

I request the following:

Internet Access,LCD Projector

SSCA Ethics Statement:

I consent

Finalize:

Yes, I acknowledge and agree to adhere to SSCA's Professional Responsibility statement and I am ready to submit.

Authors

Dr. Corey Allan Hickerson
James Madison University

Brigitta R. Brunner
Professor
Auburn University

Dr. Michelle Groover
Senior Lecturer
Georgia Southern University

Dr. Amber Hutchins
Kennesaw State University

Ashli Stokes
University of North Carolina at Charlotte

Dr. Christopher Jon McCollough
Associate Professor
Jacksonville State University

 Freedom of Speech

Issues in Freedom of Speech and the Law

 Thu, April 08

 12:30 PM - 1:45 PM

 6

 Panel

Description

This panel has four completed papers:

First Amendment Audits: Comparing the Arguments for the Right to Record on the Street to Arguments in Case Law

David Dewberry, ddewberry@rider.edu

Predators Need Privacy, Too: The Perversion of Hidden Camera Investigations

Megan Montgomery, montgo84@uwm.edu

To Post or Not to Post: The Ethics of Mugshot Websites

Mark Grabowski, mgrabowski@adelphi.edu

Evaluating the Remedial and Social Efficacy of "Counterspeech" in Defamation Law

Ben Medeiros, bmede001@plattsburgh.edu

Session Chairs

Chair

Rebekah Fox, Texas State University

 **Instructional**

Justice, Equity, and Praxis: Towards an Activist Pedagogy

 Thu, April 08

 12:30 PM - 1:45 PM

 2

 Panel

Description

This panel draws on the instructional prowess of six (6) doctoral students at different universities to explore a myriad of pedagogical responses to social injustice. This panel brings together student-scholars from a number of research areas and approaches including critical/cultural studies, instructional communication, performance studies, and rhetoric/media studies. Presenters will discuss ways in which they encourage or envision their students to advocate for equity of different social identities within multiple social institutions. Considering this year's conference theme, this panel approaches activist pedagogy broadly to explore the "hope" of pedagogy as a discursive tool in the fight for justice.

Session Chairs

Chair

Andre E. Johnson, University of Memphis

Info

Division/Interest Group:

Division 8: Instructional Development Division

Type of Submission:

Panel Proposal

Are you the Author?:

Yes

Debut Paper Designation:

Not Debut Paper

Paper Designation:

Student Paper

Abstract:

This panel draws on the instructional prowess of six (6) doctoral students at different universities to explore a myriad of pedagogical responses to social injustice. This panel brings together student-scholars from a number of research areas and approaches including critical/cultural studies, instructional communication, performance studies, and rhetoric/media studies. Presenters will discuss ways in which they encourage or envision their students to advocate for equity of different social identities within multiple social institutions. Considering this year's conference theme, this panel approaches activist pedagogy broadly to explore the "hope" of pedagogy as a discursive tool in the fight for justice.

I request the following:

Internet Access,Laptop Audio,LCD Projector

SSCA Ethics Statement:

I consent

Finalize:

Yes, I acknowledge and agree to adhere to SSCA's Professional Responsibility statement and I am ready to submit.

Authors

Mr. Lionnell "Badu" Smith

The University of Memphis

Mr. DiArron Brandon M.

University of Memphis

Goyland Williams

University of Massachusetts at Amherst

Mrs. Natonya Listach
Middle Tennessee State University and University of Memphis

Ms. Rockia Harris
Doctoral Student
Louisiana State University

Sophia Muriel Flemming
Sophia Muriel Flemming
University of Georgia

Andre E. Johnson
University of Memphis

 **Professional Development**

Landing a Job After Graduate School

 Thu, April 08

 12:30 PM - 1:45 PM

 10

 Roundtable

Session Chairs

Chair

Wesley Buerkle, East Tennessee State University

Panelist

Wesley Buerkle, East Tennessee State University

Ann Burnette, Professor, Texas State University

Lisa Corrigan, University of Arkansas

Lisa Flanagan, Xavier University of Louisiana

 **Popular Communication**

Tattoo You Too: The Classical Arrangement or Get Your Study Hall Outta My Recess

 Thu, April 08

 12:30 PM - 1:45 PM

 8

 Roundtable

Description

This panel will highlight experiences of being tattooed in the classroom environment. Discussions may include subjectivity, decorum, stereotypes, and perceptions of immediacy.

Presentations

Nicole Costantini, Savannah College of Art and Design, Atlanta



Mindy Fenske, University of South Carolina



Kimberly Kulovitz, Valdosta State University



Patrick McElearney, PhD, Instructor, University of South Florida



David Nelson, Valdosta State University



Understanding the Relationship Between Identity, Choice, and Social Media

 Thu, April 08

 12:30 PM - 1:45 PM

 9

 Panel

Session Chairs

Respondent

April Chatham-Carpenter, University of Arkansas at Little Rock

Presentations

Walking Away from Meat: Visual Tropes of the Documentary Genre >

Abrielle Juliana Meade, Furman University

Man as extension of media: A true object of importance—the camera >

Sebastian Molin, Florida Gulf Coast University

Companions, facilitators, and mediators: The role of companion animals in the lives of college students >

Danielle Holquist, Campbell University

A Life Soundtrack: Creating and Playing One to Purposefully Evoke Positivity >

Katrina Jaso Alvarado, Student, Lamar University

 Interpersonal

A Hope for Strong Families: Current Research & Discussions in Family and Interpersonal Communication

 Thu, April 08

 2:00 PM - 3:15 PM

 4

 Panel

Description

A lightening round of family communication based presentations with a rich discussion following covering emerging scholarship, theories, and application within the field.

Session Chairs

Chair

Mary Beth Asbury, Middle Tennessee State University

Panelist

Jenna Abetz, Jenna Abetz, College of Charleston

Quinten Bernhold, University of Tennessee, Knoxville

Lynsey Romo, North Carolina State University

Presentations

Group-Based Identity Accommodation and Minority Status in the Larger Family >

Quinten S. Bernhold, University of Tennessee, Knoxville; Howard Giles, University of California, Santa Barbara

Goal Pursuit in Family Relationships Across the Life Span >

Quinten S. Bernhold, University of Tennessee, Knoxville

A Normative Approach to Understanding How “Boomerang Kids” Communicatively Negotiate Moving Back Home >

Jenna Abetz, Jenna Abetz, College of Charleston; Lynsey Romo, North Carolina State University

 Language

Competitive Papers in Language & Social Interaction

 Thu, April 08

 2:00 PM - 3:15 PM

 8

 Panel

Session Chairs

Chair

Craig Stewart, University of Memphis

Presentations

Perceiving Mental Illness in a New Light: An Application of Narrative and Transportation Theory

Jillian Schemenauer, Jillian Schemenauer, University of Wisconsin-Milwaukee



Emoji: An Extension of Nonverbal Communication Through Computer Mediated Communication

Valeria A. Francony, Univeristy of Texas Rio Grande Valley; Brittany Lee Claramunt, Brittany Claramunt, University of Texas Rio Grande Valley



Evaluating America: An Appraisal Analysis of #BlackLivesMatter Tweets

Jennifer Furlong, PhD Student, University of Birmingham-UK



Monday Morning Preachers: A Case Study of Time, Interaction, and Performance in Collaborative Sermon Preparation

John Dunkle, Regent University



Leveling Up: Speech Codes in Micro, Meso, and Macro Practice

Mark Ward, Sr, Associate Professor of Communication, University of Houston-Victoria



Ethnography

Harboring Hope with (Auto)ethnographic Inquiry

 Thu, April 08

 2:00 PM - 3:15 PM

 5

 Panel

Description

This panel includes studies about an approach by a university community to reduce harm during homecoming weekend, ghost stories on a university campus, and communicating dialectical tensions. Together, presenters in this panel show that it is possible to find hope in unlikely places and circumstances.

Session Chairs

Chair

Katherine Hendrix, Dr. Katherine Hendrix, University of Memphis

Respondent

Katherine Hendrix, Dr. Katherine Hendrix, University of Memphis

Presentations

Harm Reduction on a Homecoming Pub Crawl: An Ethnographic Case Study >

Michael Irvin Arrington, San Houston State University

The Haunted History of the University of Oklahoma >

Kyle A. Hammonds, M.S., University of Oklahoma

Eulogies >

Deborah C. Breede, Dr., Dr., CCU

Popular Communication

Negotiating Gender through Popular New Media Cultures

 Thu, April 08

 2:00 PM - 3:15 PM

 3

 Panel

Session Chairs

Chair

Mai Nou Xiong-Gum, Assistant Professor, Furman University

Respondent

Mai Nou Xiong-Gum, Assistant Professor, Furman University

Presentations

15 Seconds of Authentic Digital Connectivity

Cynthia Carrico, Florida International University



Authority in Ruggedness: Memory, Circulation, and the Toxic Masculinity of Yellowstone

Chandra Ann Maldonado, Campbell University



#Trad Culture: Building White Intimacies through Popular Gendered Publicity

Ashley A. Mattheis, University of North Carolina at Chapel Hill



Politics as Usual?: Critiquing Presidential Speeches During Perilous Times

📅 Thu, April 08

🕒 2:00 PM - 3:15 PM

📍 9

📁 Panel

Session Chairs

Chair

Haley Higgs, M.A., Georgia Southern University

Respondent

Jean DeHart, Appalachian State University

Presentations

Evaluating the Trump Administration's COVID-related Communication using the Crisis and Emergency Risk Communication Model

Ria Diddee, San Diego State University



Abraham Lincoln and the "Cracked Plate": A Rhetorical Analysis of a Media Artifact in Photography



George F. King, III, Furman University

President Trump's "Bully Pulpit": Narratives About Public Education and Teachers During the COVID-19 Pandemic

Hayle Lynn Hall, Transylvania University



A Rhetorical Critique of President Trump's 2019 State of the Union Address

Abby Stone, Transylvania University



 **Instructional**

Rebuilding Online Classrooms Through Communication

 Thu, April 08

 2:00 PM - 3:15 PM

 2

 Panel

Description

This panel examines empathy in the online classroom, ways to enhance the learning experiences of students in light of COVID-19, and ways to teach technology online. We investigate how we can promote everyday empathy through our online classroom discussions and activities, and address issues for students who work full-time and complete school part-time. Finally we present ideas for teaching public speaking online and a computer-mediated communication course asynchronously.

Session Chairs

Chair

Diana Nagy, Diana Nagy, University of Florida - CWOC

Info

Division/Interest Group:

Division 8: Instructional Development Division

Type of Submission:

Panel Proposal

Are you the Author?:

Yes

Debut Paper Designation:

Debut Paper

Paper Designation:

Faculty Paper

Abstract:

This panel examines empathy in the online classroom, ways to enhance the learning experiences of students in light of COVID-19, and ways to teach technology online. We investigate how we can promote everyday empathy through our online classroom discussions and activities, and address issues for students who work full-time and complete school part-time. Finally we present ideas for teaching public speaking online and a computer-mediated communication course asynchronously.

I request the following:

Internet Access,Laptop Audio,LCD Projector

SSCA Ethics Statement:

I consent

Finalize:

Yes, I acknowledge and agree to adhere to SSCA's Professional Responsibility statement and I am ready to submit.

Authors

Ms. Diana Nagy

Diana Nagy

University of Florida - CWOC

Dr. Lisa Joniak Athearn

Lecturer

University of Florida

Dr. Randy K. Dillon, PhD

Professor

Missouri State University

Dr. James Van Allan
Keiser University

Dr. Stephanie Webster
stephanie webster
university of florida

 **Rhetoric and Public Address**

Southern Colloquium on Rhetoric I

 Thu, April 08

 2:00 PM - 3:15 PM

 1

 Roundtable

Description

Allyship: Praxis and Rhetorics in a Time of Transformation

This panel will focus on ally/accomplice relationships and responsibilities in the academy, with attention to academic labor relations and support for marginalized scholars/scholarship. Panelists will address the current moment of disciplinary transformation in NCA as related to: the #communicationsowhite controversy (<http://2019commsowhitecontroversy.simplesite.com/>); the formation of the Communication Scholars for Transformation group (<https://www.facebook.com/groups/457629181722810/>); and ongoing debates in disciplinary spaces and the formation of new journals and outlets to publish more diverse work. While this is true of the academy more generally, we want this discussion to focus on ways to extend conversations and questions about justice, inequity, and responsibility as related to – among other foci – gender, sexuality, ethnicity, ability, age, class, and mental health in Communication because we know there is still much work to do. This group of distinguished panelists will approach such questions as consistent with their interests, experiences, and areas of expertise. This discussion will offer insights into how communication scholars ought to work in ways that continue to broaden the field with regard to the inclusion of traditionally marginalized or discriminated against groups, and additionally how we might think about more inclusively think about scholarship, activism, community organizing, pedagogical praxis, and other labor that has been less visible in hiring practices, tenure and promotion practices, and other discussions of merit in the academy.

This will be a double session sponsored by the Rhetoric and Public Address Division in partnership with the Southern Colloquium on Rhetoric (<http://www.southerncolloqrhetoric.net/index.html>). Each panelist will offer a 5-7 minute prepared statement. The remaining time in both sessions will be devoted to open discussion.

Session Chairs

Chair

Sam Perry, Baylor University

Participant

Lisa Corrigan, University of Arkansas

Andre E. Johnson, University of Memphis

Leland Spencer, Miami University

 **Freedom of Speech**

The Left or the Right? Who Actually Guards Free Speech?

 Thu, April 08

 2:00 PM - 3:15 PM

 6

 Roundtable

Description

Chair: Shanna Schultz, San Jacinto Community College

With the polarization of the political arena, both the Left and the Right have rushed to identify themselves as the defenders of free speech. Both groups have claimed to be the defenders of free speech, although they often argue in different directions.

Nikolaus Corbin, Texas State University, nsc14@txstate.edu

Rebekah Fox, Texas State University, rf24@txstate.edu

Ben Medeiros, SUNY Plattsburgh, bmde001@plattsburgh.edu

Austin Allen, Independent Scholar, awlallen@gmail.com

Session Chairs

Chair

Shanna Schultz, San Jacinto Community College

 **Communication Theory**

Top Papers in Communication Theory

 Thu, April 08
 2:00 PM - 3:15 PM
 7
 Panel

Description

This panel celebrates the top paper submissions to the Communication Theory division.

Session Chairs

Chair

Laura Stewart, University of Alabama

Respondent

Michael Kotowski, University of Tennessee, Knoxville

Presentations

Insights on Affection Exchange Dynamics in Interpersonal Interaction

Clint Graves, Independent



Environmental Message Strategies from Expert or Referent Power Bases: The Effects of Priming Self-Construal

Dennis McCarty, University of Tennessee, Knoxville



Film as Enlightenment in the Midst of Hope

 Thu, April 08
 3:30 PM - 4:45 PM
 9
 Panel

Session Chairs

Chair

Warren Bareiss, University of South Carolina Upstate

Respondent

Shana Bridges, PhD, Georgia Southern University

Presentations

Exploring the Representation of Emerging Adulthood in Good Will Hunting >

Lyndsay Marie Corrigan, Lyndsay Corrigan, Christopher Newport University

Identity Formation in Emerging Adulthood as Seen in the Film Good Will Hunting >

Chloe H. Younce, Christopher Newport University

Digital Storytelling as a Pedagogical Tool: Crafting Short Films to Prompt Discussion >

Lindsey Cottle, Undergraduate Research Fellow, Furman University; Nick Curcio, Furman University

Masculinity and Sexuality in the Hood: Moonlight Film Analysis >

Ethan Bradley Houff, Christopher Newport University

 **G.I.F.T.S.**

GIFTS III

 Thu, April 08

 3:30 PM - 4:45 PM

 8

 Panel

Session Chairs

Chair

Nakia Welch, Professor, San Jacinto College

Presentations

Using Fictional and Non-Fictional Characters to Understand Credibility

Kelsey Lunsford, University of Central Florida



Ditch the Lesson Plan

Kennedy Elaine Sanders, Wake Forest University



Evaluations/Comparison of Nonverbal Behaviors While Maintaining Social Distance

Mik Davis, Wake Forest University; Kevin Bryant, Professor, The University of Southern Mississippi



 **Interpersonal**

Happy Hour & Research Collaboration

 Thu, April 08

 3:30 PM - 4:45 PM

 4

 Roundtable

Description

To be scheduled after our business meeting, we will have time to meet, collaborate, network, catch up, play some trivia with our division.

 **Mass Communication**

Hegemony or Hope? How the Media Industry Works and What Students Need to Know

 Thu, April 08

 3:30 PM - 4:45 PM

 6

 Panel

Description

While teaching students to be literate consumers of mass media and to identify major theories of mass communication are important, the present era of media consolidation and ownership concentration poses a new challenge to hopes for informed citizenship. Presenters on this panel will discuss (1) the need to educate students about media access, basic media law and regulation, the structure of the media industry, and the impacts of media consolidation, and (2) their own classroom strategies for raising awareness and fostering critical thought and informed activism about these issues. Individual panelists will draw connections between media conglomeration and topics ranging from media diversity to fake news and more.

Session Chairs

Chair

Mark Ward, Sr, Associate Professor of Communication, University of Houston-Victoria

Panelist

Casey Hart, Stephen F Austin State University

Larry King, Stephen F. Austin State University

Steve Stuglin, Georgia Highlands College

Christopher Toula, Sam Houston State University

Mark Ward, Sr, Associate Professor of Communication, University of Houston-Victoria

Info

Division/Interest Group:

Division 12: Mass Communication Division

Type of Submission:

Panel Proposal

Are you the Author?:

Yes

Debut Paper Designation:

Not Debut Paper

Paper Designation:

Faculty Paper

Abstract:

While teaching students to be literate consumers of mass media and to identify major theories of mass communication are important, the present era of media consolidation and ownership concentration poses a new challenge to hopes for informed citizenship. A recent survey of first- year radio/television students in a large lecture class found majorities believe the FCC should have no role in allocating spectrum, safeguarding the public interest, regulating broadcast networks, and setting radio/TV manufacturing standards. Presenters on this panel will discuss (1) the need to educate students about media access, basic media law and regulation, the structure of the media industry, and the impacts of media consolidation, and (2) their own classroom strategies for raising awareness and fostering critical thought and informed activism about these issues. Individual panelists will draw connections between media conglomeration and topics ranging from media diversity to fake news and more. Each panelist will be limited to a 10- minute presentation, leaving ample time for audience questions, interaction, and discussion.

I request the following:

None

SSCA Ethics Statement:

I consent

Finalize:

Yes, I acknowledge and agree to adhere to SSCA's Professional Responsibility statement and I am ready to submit.

Authors

Dr. Mark Ward, Sr

Associate Professor of Communication
University of Houston-Victoria

Dr. Larry J. King

Stephen F. Austin State University

Casey Hart

Stephen F Austin State University

Dr. Christopher Michael Toula

Sam Houston State University

Steve Stuglin

Georgia Highlands College

 **Ethnography**

Hopeful Reflections: Ethnographic Responses to COVID-19

 Thu, April 08

 3:30 PM - 4:45 PM

 5

 Roundtable

Description

The genesis of COVID-19 ushered in a global pandemic that drastically changed the world. Though there were many negative events that occurred as a result of this disease, several positive events happened as well. This panel focuses on the hopeful aspects of COVID-19 in different circumstances. More specifically, the current panel analyzes the role of COVID-19 and hope across a variety of contexts, including intrapersonally, within marital and familial relationships, and within sports, such as lacrosse.

Session Chairs

Chair

Theresa MacNeil, Florida Southern College

Info

Division/Interest Group:

Interest 3: Ethnography Interest Group

Type of Submission:

Panel Proposal

Are you the Author?:

Yes

Debut Paper Designation:

Not Debut Paper

Paper Designation:

Faculty Paper

Abstract:

The genesis of COVID-19 ushered in a global pandemic that drastically changed the world. Though there were many negative events that occurred as a result of this disease, several positive events happened as well. This panel focuses on the hopeful aspects of COVID-19 in different circumstances. More specifically, the current panel analyzes the role of COVID-19 and hope across a variety of contexts, including intrapersonally, within marital and familial relationships, and within sports, such as lacrosse.

I request the following:

None

SSCA Ethics Statement:

I consent

Finalize:

Yes, I acknowledge and agree to adhere to SSCA's Professional Responsibility statement and I am ready to submit.

Authors

Theresa MacNeil
Florida Southern College

Dr. Ortiz Ortiz
Florida Southern College

Pamela Dykes
Southern Florida College

 **Political Communication**

Political Platforms, Public Podiums, and Preaching Pulpits: African American Political Communication and Afrocentric Rhetorical Practices

 Thu, April 08

🕒 3:30 PM - 4:45 PM

📍 7

📁 Panel

Description

Presenters will consider the various ways in which Black women and men construct political messages through conventional and non-conventional mediums, inside and outside of spaces that were made with them in mind.

Session Chairs

Chair

Darrell Roe, Ph.D., Asst. Professor of Communication, Eastern New Mexico University

Panelist

Ashley Hall, Illinois State University

Walter Henry, Emory University

Andre E. Johnson, University of Memphis

Kimberly Johnson, Associate Professor , Tennessee State University

Dianna Watkins-Dickerson, Dr., University of Memphis

Respondent

Jean DeHart, Appalachian State University

Info

Division/Interest Group:

Division 14: Political Communication Division

Author

Dr. Dianna N. Watkins-Dickerson

Dr.

University of Memphis

Rhetoric and Public Address

Southern Colloquium on Rhetoric II

 Thu, April 08

 3:30 PM - 4:45 PM

 1

 Roundtable

Description

Allyship: Praxis and Rhetorics in a Time of Transformation

This panel will focus on ally/accomplice relationships and responsibilities in the academy, with attention to academic labor relations and support for marginalized scholars/scholarship. Panelists will address the current moment of disciplinary transformation in NCA as related to: the #communicationswhite controversy (<http://2019commsowhitecontroversy.simplesite.com/>); the formation of the Communication Scholars for Transformation group (<https://www.facebook.com/groups/457629181722810/>); and ongoing debates in disciplinary spaces and the formation of new journals and outlets to publish more diverse work. While this is true of the academy more generally, we want this discussion to focus on ways to extend conversations and questions about justice, inequity, and responsibility as related to – among other foci – gender, sexuality, ethnicity, ability, age, class, and mental health in Communication because we know there is still much work to do. This group of distinguished panelists will approach such questions as consistent with their interests, experiences, and areas of expertise. This discussion will offer insights into how communication scholars ought to work in ways that continue to broaden the field with regard to the inclusion of traditionally marginalized or discriminated against groups, and additionally how we might think about more inclusively think about scholarship, activism, community organizing, pedagogical praxis, and other labor that has been less visible in hiring practices, tenure and promotion practices, and other discussions of merit in the academy.

This will be a double session sponsored by the Rhetoric and Public Address Division in partnership with the Southern Colloquium on Rhetoric (<http://www.southerncolloqrhetoric.net/index.html>). Each panelist will offer a 5-7 minute prepared statement. The remaining time in both sessions will be devoted to open discussion.

Session Chairs

Chair

Daniel Grano, Professor, Department of Communication Studies, University of North Carolina Charlotte

Participant

Lisa Corrigan, University of Arkansas

Andre E. Johnson, University of Memphis

Leland Spencer, Miami University

 **Popular Communication**

The Hope of Wakanda: “What Will We Do?”

 Thu, April 08

 3:30 PM - 4:45 PM

 3

 Roundtable

Description

Chadwick Boseman, Marvel’s Black Panther, leapt onto the big screen to the delight of adoring fans who long yearned for a major Black superhero character to join The Avengers as a part of the Marvel Cinematic Universe (MCU). For many, Wakanda, the fictional African homeland for Black Panther, symbolized the prospect and hope of a model egalitarian civilization so uncommonly realized outside of fantasy. Boseman’s death—and courage to bear his illness in silence—shocked fans and left them feeling lost while grieving their beloved king. Not only did this death leave a void in the MCU in terms of how to move forward with its narrative, but it also left fans questioning how they would move forward without the presence of the Boseman and the indelible character that he brought to life. Although left without a king, the hope of Wakanda yet lives! The question (a line from the film), “What Will We Do?” seeks responses as to how we move forward, rebuilding from a sense of loss while honoring the memory of the king. In doing so, this panel explores a breadth of unanswered questions in terms of Boseman’s iconic role as Black Panther, King of Wakanda.

Presentations

Deric Greene, Stevenson University



John G. M. Frederick, Morehouse College



Heather E. Harris, Stevenson University



Yohance F. Murray, Morehouse College



Felicia Stewart, Morehouse College



 **Instructional**

The Presence of Empathy and Compassion in Online Instruction During Times of Crisis: Strategies to Create Hope with College Faculty, Students, and Administration

 Thu, April 08

 3:30 PM - 4:45 PM

 2

 Panel

Description

Through times of crisis, such as the current COVID-19 pandemic, human emotions become blurred in the virtual formats of online learning in higher education. In fact, unless a student reaches out for help, an instructor may never know what students are experiencing in real life, including amid adverse conditions. The practice of empathy becomes paramount when these unsaid challenges, known or unknown, present themselves. Hurricanes and natural disasters destroy communities, including the residences of students and their families. Individual students and their loved one's contract severe illnesses like COVID-19. Relationships sever, and people lose their jobs along with the stress caused by financial insecurity. In the context of higher education, with a strong focus on virtual learning, this panel explores the concept of practiced empathy and compassion in relevant times of crisis. Differences between online learning and face-to-face educational formats, compassionate communication, neurodiversity, faculty perceptions of empathy, personal narratives, effective strategies for online instruction, measures of perceived strictness, feedback immediacy, instructor presence, technological competence, student engagement, and long-term implications of the pandemic are among many of the topics examined in this panel. For those who watch and listen to the words of these included discussions, real-world insights and lessons will be contributed on how to implement active empathy in the college classroom. Multiple diverse subjects and perspectives from universities around the United States will present a balanced portrayal of these included challenges and issues with regard to empathy and compassion as constructs of reality.

Session Chairs

Chair

Laurie Metcalf, Ph.D., Blinn College

Info

Division/Interest Group:

Division 8: Instructional Development Division

Type of Submission:

Panel Proposal

Are you the Author?:

Yes

Debut Paper Designation:

Debut Paper

Paper Designation:

Student Paper

Abstract:

Through times of crisis, such as the current COVID-19 pandemic, human emotions become blurred in the virtual formats of online learning in higher education. In fact, unless a student reaches out for help, an instructor may never know what students are experiencing in real life, including amid adverse conditions. The practice of empathy becomes paramount when these unsaid challenges, known or unknown, present themselves. Hurricanes and natural disasters destroy communities, including the residences of students and their families. Individual students and their loved one's contract severe illnesses like COVID-19. Relationships sever, and people lose their jobs along with the stress caused by financial insecurity. In the context of higher education, with a strong focus on virtual learning, this panel explores the concept of practiced empathy and compassion in relevant times of crisis. Differences between online learning and face-to-face educational formats, compassionate communication, neurodiversity, faculty perceptions of empathy, personal narratives, effective strategies for online instruction, measures of perceived strictness, feedback immediacy, instructor presence, technological competence, student engagement, and long-term implications of the pandemic are among many of the topics examined in this panel. For those who watch and listen to the words of these included discussions, real-world insights and lessons will be contributed on how to implement active empathy in the college classroom. Multiple diverse subjects and perspectives from universities around the United States will present a balanced portrayal of these included challenges and issues with regard to empathy and compassion as constructs of reality.

I request the following:

None

SSCA Ethics Statement:

I consent

Finalize:

Yes, I acknowledge and agree to adhere to SSCA's Professional Responsibility statement and I am ready to submit.

Authors

Dr. Qingjiang Yao
Lamar University

Dr. Amber Hutchins
Kennesaw State University

Mr. James Cartee, III / MA
Mr.
The University of Tennessee

Dr. Terrell Frey
The University of Kentucky

Dr. Jaye Atkinson
Associate Professor and Associate Chair
Georgia State University

SSCA Awards Presentation

 Thu, April 08

 5:00 PM - 6:00 PM

 1

Description

Join us as we celebrate this year's award winners!

 **Public Relations**

Bridging the Gap between Practitioners and Professors: Practice and Pedagogy in the New Pandemic Paradigm

📅 Fri, April 09

🕒 9:30 AM - 10:45 AM

📍 5

📁 Panel

Description

As the COVID 19 pandemic impacted many aspects of industry practice and academic instruction, practitioners and professors revisited client service, professional engagement and instruction amid a new operational frontier.

Online course delivery, virtual workplaces, mandated isolation and social distancing forced academic and practitioner communities to adjust to changing demands and eliminated traditional collaborative opportunities. The monthly professional development luncheon, the guest workshop, and face-to-face annual conferences are currently nearly extinct.

This panel proposes ways to learn from these experiences moving forward in order to bridge the practitioner/professor collaborative gap, offering a topical survey of presenters and instruction with the common goal of increasing collaboration.

Session Chairs

Chair

Debbie Davis, EdD, ABC, APR, Fellow PRSA, Texas Tech University

Panelist

Kim Marks Malone, University of Memphis

Jeffrey Ranta, Ph.D., Assistant Professor, Coastal Carolina University/ Teal Nation
Communica

Hal Vincent, Elon University

Heidi Wilson, Virginia Union University

Info

Division/Interest Group:

Division 16: Public Relations Division

Type of Submission:

Panel Proposal

Are you the Author?:

Yes

Debut Paper Designation:

Debut Paper

Paper Designation:

Faculty Paper

Abstract:

As the pandemic quickly shifted how people work, higher education needs to prepare students for the changes they will face in internships and post-graduate positions. This panel focuses on how strategic communication faculty can partner with practitioners in a variety of new ways to expedite classroom learning and practical application.

I request the following:

Internet Access

SSCA Ethics Statement:

I consent

Finalize:

Yes, I acknowledge and agree to adhere to SSCA's Professional Responsibility statement and I am ready to submit.

Authors

Dr. Debbie Davis, EdD, ABC, APR, Fellow PRSA
Texas Tech University

Ms. Kim Marks Malone
University of Memphis

Dr. Jeffrey A. Ranta, Ph.D.
Assistant Professor
Coastal Carolina University/ Teal Nation Communica

Mr. Hal Vincent
Elon University

Ms. Heidi Wilson
Virginia Union University

Rhetoric and Public Address

No Future in This Country: The Prophetic Pessimism of Bishop Henry McNeal Turner

 Fri, April 09

 9:30 AM - 10:45 AM

 1

 Roundtable

Description

No Future in This Country: The Prophetic Pessimism of Bishop Henry McNeal Turner by Andre E. Johnson, is a history of the career of Bishop Henry McNeal Turner (1834–1915), specifically focusing on his work from 1896 to 1915. Drawing on the copious amount of material from Turner’s speeches, editorial, and open and private letters, Andre E. Johnson tells a story of how Turner provided rhetorical leadership during a period in which America defaulted on many of the rights and privileges gained for African Americans during Reconstruction. Unlike many of his contemporaries during this period, Turner did not opt to proclaim an optimistic view of race relations. Instead, Johnson argues that Turner adopted a prophetic persona of a pessimistic prophet who not only spoke truth to power but, in so doing, also challenged and pushed African Americans to believe in themselves.

At this time in his life, Turner had no confidence in American institutions or that the American people would live up to the promises outlined in their sacred documents. While he argued that emigration was the only way for African Americans to retain their “personhood” status, he also would come to believe that African Americans would never emigrate to Africa. He argued that many African Americans were so oppressed and so stripped of agency because they were surrounded by continued negative assessments of their personhood that belief in emigration was not possible. Turner’s position limited his rhetorical options, but by adopting a pessimistic prophetic voice that bore witness to the atrocities African Americans faced, Turner found space for his oratory, which reflected itself within the lament tradition of prophecy.

This panel will offer a review and reflection of the book with a response afterward by Andre E. Johnson.

Chair: Sam Perry, Baylor University

Sam Perry, Baylor University

Le'trice Donaldson, University of Wisconsin, Stout

Christopher A. House, Ithaca College

Mark Hobson, George Mason University

Roslyn Satchel, Pepperdine University

Info

Division/Interest Group:

Division 17: Rhetoric and Public Address Division

Type of Submission:

Round Table

Are you the Author?:

Yes

Debut Paper Designation:

Not Debut Paper

Paper Designation:

Faculty Paper

Abstract:

No Future in This Country: The Prophetic Pessimism of Bishop Henry McNeal Turner by Andre E. Johnson, is a history of the career of Bishop Henry McNeal Turner (1834–1915), specifically focusing on his work from 1896 to 1915. Drawing on the copious amount of material from Turner's speeches, editorial, and open and private letters, Andre E. Johnson tells a story of how Turner provided rhetorical leadership during a period in which America defaulted on many of the rights and privileges gained for African Americans during Reconstruction. Unlike many of his contemporaries during this period, Turner did not opt to proclaim an optimistic view of race relations. Instead, Johnson argues that Turner adopted a prophetic persona of a pessimistic prophet who not only spoke truth to power but, in so doing, also challenged and pushed African Americans to believe in themselves.

This panel will offer a review and reflection of the book with a response afterward by Andre E. Johnson.

I request the following:

Internet Access

SSCA Ethics Statement:

I consent

Finalize:

Yes, I acknowledge and agree to adhere to SSCA's Professional Responsibility statement and I am ready to submit.

Author

Andre E. Johnson
University of Memphis

 Intercultural

Organizing Intercultural Communication for Tomorrow

 Fri, April 09

 9:30 AM - 10:45 AM

 7

 Panel

Description

Progressive corporations are listening for diverse voices; churches' messaging on Facebook to congregants during the pandemic; reducing re-entry shock for returning missionaries; expressions of Asian stereotyping in COVID responses. Messages of hopeful welcome and cautious return.

Session Chairs

Chair

Jill Bergeron, Ph.D., School of Communication Studies, University of Tennessee

Respondent

Carolyn Webber, Carolyn Rosas Webber, University of South Carolina Upstate

Presentations

Corporate Framing of Diversity: An Analysis of 20 Top Corporate Websites



Mary Meares, Ph.D., Associate Professor, University of Alabama; Eunhui Kim, The University of Alabama, Tuscaloosa

COVID, Congregations, and Creating Hope: Analyzing Faith-Based Facebook Messages about the Pandemic



Lakelyn Taylor, University of Central Florida; Julie Cook, University of Central Florida; Michael Strawser, University of Central Florida

Religion in Reentry: The Merits of Studying Reverse Culture Shock in Returned Missionaries



Sydney Pond, Utah State University

Asian Stereotype, Prejudice, and Discrimination during the COVID-19 Pandemic in the United States



Claudia Bernadette Bawole, MA student, The University of Alabama, Tuscaloosa

Political Communication

Politics and Policy in the Palm of Your Hand: Top Papers Exploring Social Media and Political Rhetoric

 Fri, April 09

 9:30 AM - 10:45 AM

 6

 Panel

Description

This panel examines how government leaders use social media such as Twitter, Facebook, and Instagram to communicate and push policies and agendas. This session also includes both the top faculty and top student papers for the Political Communication Division.

Session Chairs

Chair

Robbyn Taylor, Troy University

Respondent

Nick Rangel, Ph. D, Director of the Honors College-Central Campus, Houston Community College

Presentations

Mike Bloomberg's Meme Campaign: Ambivalence, Self-Satirization, and the Internet's "Ugly Aesthetic"

James Patrick Allan, James Allan, Baylor University Department of Communication



Israel, Propaganda & Public Diplomacy: An analysis of Benjamin Netanyahu's Twitter and Facebook

Dathan Nathaniel Simpson, II, University of Wisconsin-Milwaukee



Control the War: An Overview and Application of Framing

Katie Jackson, Katie Jackson, Bob Jones University



Social Media Spectacle: Reconceptualizing the Medium and the Message of Online Political Spectacles

Carson S. Kay, Washburn University



 **Gender**

Representations of Gender Violence in the Media

 Fri, April 09

 9:30 AM - 10:45 AM

 8

 Panel

Session Chairs

Chair

Christopher Vincent, Louisiana State University

Panelist

Anna Maria Broussard, Instructor, Nicholls State University

Ifeoluwatobi Odunsi, Ifeoluwatobi A Odunsi, Texas State University

Leland Spencer, Miami University

Presentations

Resisting Rape Culture?: 13 Reasons Why and Perspectival Truth Telling

Leland G. Spencer, Miami University



"Silent all these years": Reshaping rape narratives through the popular TV drama Grey's Anatomy

Ifeoluwatobi A. Odunsi, Ifeoluwatobi A Odunsi, Texas State University



Asexuality and Organizational Theory: A case study in compulsory sexuality

Anna Maria Ruffino Broussard, Instructor, Nicholls State University



Performance Studies

Solo Performance, Together: Exquisite Corpse as Disruptive Methodology

 Fri, April 09

 9:30 AM - 10:45 AM

 3

 Panel

Description

What is a solo show, and what could it be? Is there a way to perform solo/together. This performance panel turns to the surreal to seek answers to those questions, using the surrealist's game "exquisite corpse" (Breton, 1948). By following the convention associated with this parlor game turned method, each performer will only see the ending of what is to come before them, and in turn will create their section of this continuous performance experiment, culminating in an unpredictable mélange of topics and methods that will simultaneously shape and be shaped by the other unique texts of the panel. Through this practice, exquisite corpse as a methodology will disrupt the meaning of the individual pieces as well as conceptions of what a cohesive performance piece might be, opening the individual and collective performance(s) up to new interpretations.

Session Chairs

Chair

Colin Whitworth, University of South Florida

Panelist

Nicole Costantini, Savannah College of Art and Design, Atlanta

Alex Davenport, St. Cloud State University

Lindsay Greer, University of Southern Indiana

Shelby Swafford, Southern Illinois University, Carbondale

Colin Whitworth, University of South Florida

Respondent

Lisa Flanagan, Xavier University of Louisiana

Info

Division/Interest Group:

Division 13: Performance Studies Division

Type of Submission:

Panel Proposal

Are you the Author?:

Yes

Debut Paper Designation:

Not Debut Paper

Paper Designation:

Faculty Paper

Abstract:

What is a solo show, and what could it be? Is there a way to perform solo/together. This performance panel turns to the surreal to seek answers to those questions, using the surrealist's game "exquisite corpse" (Breton, 1948). By following the convention associated with this parlor game turned method, each performer will only see the ending of what is to come before them, and in turn will create their section of this continuous performance experiment, culminating in an unpredictable mélange of topics and methods that will simultaneously shape and be shaped by the other unique texts of the panel. Through this practice, exquisite corpse as a methodology will disrupt the meaning of the individual pieces as well as conceptions of what a cohesive performance piece might be, opening the individual and collective performance(s) up to new interpretations.

I request the following:

Internet Access,Laptop Audio,LCD Projector

SSCA Ethics Statement:

I consent

Finalize:

Yes, I acknowledge and agree to adhere to SSCA's Professional Responsibility statement and I am ready to submit.

Authors

Alex Davenport

St. Cloud State University

Lindsay Greer

University of Southern Indiana

Dr. Colin Whitworth

University of South Florida

Nicole Costantini

Savannah College of Art and Design, Atlanta

Shelby Swafford

Southern Illinois University, Carbondale

 **Professional Development**

State of the Basic Course: Communication's Role in General Education across the South

 Fri, April 09

 9:30 AM - 10:45 AM

 4

 Panel

Description

In this panel, panelists from states across the South will update on the current status of the basic course in their states, projections on its future, and advocacy activities to strengthen communication requirements across the South. Specific discussions related to Alabama, Texas, Tennessee, Mississippi, South Carolina, Georgia, and Florida are planned. Perspectives from other states will be welcomed as we discuss strategies to strengthen the basic course in general education.

Session Chairs

Chair

Laurie Metcalf, Ph.D., Blinn College

Panelist

S. Brad Bailey, Mississippi Gulf Coast Community College

Connie Hudspeth, Seminole State College

Malcolm McAvoy, Walters State University

Melissa Plew, Melissa S. Plew, Georgia Southern University

John Saunders, The University of Alabama in Huntsville

Patrick Wheaton, Georgia Southern University

 **Instructional**

When Online Meets Coursework: Understanding the Implications of Motivation, Civic Engagement, and Social Media

 Fri, April 09

 9:30 AM - 10:45 AM

 2

 Panel

Description

Two papers utilize a qualitative interview method focusing on psychological well-being and motivation of international students in virtual classrooms after being forced to isolate/quarantine, and deliberative democracy principles seen through the use of National Issues Forum (NIF). The third paper provides a

framework with Dewey's theory of experience to help instructors more effectively implement social media's use and understanding in coursework.

Session Chairs

Chair

Colleen Mestayer, Senior Lecturer, Tennessee Technological University

Respondent

Justin Walton, Ph.D., Professor, Cameron University

Presentations

Dewey and Social Media: Using a Pragmatic Approach to Designing a Foundational Social Media Communication Course >

Heather Riddell, University of West Florida

Online Learning in a “Fancy Prison”: The Impact of Covid-19 on the International Student Academic Experience while Living in a Quarantine Hotel >

Kristen Foltz, Kristen Foltz, The University of Tampa; Lacey Brown, The University of Tampa

Rebuilding Communication in the Classroom and Beyond: Exploring the role of COMS Curriculum in Shaping Students' Awareness of Deliberative Democracy >

Sally Bennett Hardig, Professor, University of Montevallo; Sherry Ford, University of Montevallo

 **Rhetoric and Public Address**

Activist Rhetorics of Race and Identity

 Fri, April 09

 11:00 AM - 12:15 PM

 1

 Panel

Session Chairs

Chair

Jeff Nagel, The Pennsylvania State University

Presentations

Tactical Circulation and Mimesis: The Jeremiadic Mode in Franklin Kameny's "Civil Liberties"

Jeff Nagel, The Pennsylvania State University



A Pedagogy of Love: Examining the Militant Rhetoric of Assata Shakur's "To My People"

Kesha Shalyn James, Graduate Teaching Assistant , University of Georgia



Forced to Play a Game not Meant for Us: A Cluster Analysis of Kimberly Jones' Call to End the Oppression of Black America

Shayla Cannady, University of Central Florida; Darius Lana, University of Central Florida



To "Apprehend" the Dignity of an Environmental Migrant: A Rhetorical Analysis of Anote Tong's Speeches to the United Nations

Jacob Kenton Smith, Baylor University



Popular Communication

Discourses of Blackness and Whiteness in Popular Communication

 Fri, April 09

 11:00 AM - 12:15 PM

 2

 Panel

Session Chairs

Chair

Wesley Buerkle, East Tennessee State University

Presentations

Examining White Allyship, White Fragility, and Performativity Amid #BlackoutTuesday

Brian Dunn, Brian Dunn, Austin Peay State University



The My Favorite Murder Sinkhole: True Crime Storytelling Situated in Whiteness

Veronica Anne Heatherly, Veronica A Heatherly, University of Memphis



Neoliberal Deliberation and the Faculty-less University in Netflix's "Dear White People"

Alyson Farzad-Phillips, Alyson Farzad-Phillips, University of Maryland



"Live... Work... Pose!': Toward a Rhetorical Theory of House Motherhood as Familyness"

Rico Self, Southwestern University



The Failures of Blindcasting, Colorblindness and Postracialism in Shonda Rhimes's Still Star-Crossed

Katy Rader, Christopher Newport University; Michaela D.E. Meyer, Professor and Academic Director of Undergraduate Research and Creative Activity, Christopher Newport University



Exploring the Intersection of Health and Hope

Fri, April 09

11:00 AM - 12:15 PM

9

Panel

Session Chairs

Chair

Jenni Simon, University of North Carolina, Greensboro

Respondent

Mary Beth Asbury, Middle Tennessee State University

Presentations

Understanding a Global Pandemic: Cultural Impact on COVID-19

Sara Elizabeth Komes, Sara Komes, East Carolina University



Dr. Dad: How Parental Leave Policies Affect Toxic Masculinity and Fatherhood

Rebecca Ward, Texas A&M University



Health systems, corporate social responsibility, social media, and COVID-19

Hal Austin McCullough, Campbell University



Let's talk about Sex... or Not?: A Look at Patient-Provider Communication About Sexual Health Among East-Asian American College Students

Emily Akari-tun Lou, Emily Lou, George Washington University



Applied Communication

Harboring Hope, Trust, and Credibility

 Fri, April 09

 11:00 AM - 12:15 PM

 4

 Panel

Session Chairs

Chair

Noah Franken, Assistant Professor, West Texas A&M University

Presentations

Survival Through Commitment: A Deeper Look at the Importance and Processes of Trust and Commitment in Nonprofit Organizations

Katie Jackson, Katie Jackson, Bob Jones University



How Brevitas Techniques Produce Good Technical Writing

Clint Graves, Independent



Meteorologists' Perceptions of Communication via Television and Digital Channels

Renee Edwards, Louisiana State University; Meagan R. Mahendra, Louisiana State University



Freedom of Speech

Intersections of Freedom of Speech and the 2020 Presidential Election

 Fri, April 09

 11:00 AM - 12:15 PM

 7

 Roundtable

Description

Chair: David Dewberry, Rider University

Roughly six months have passed since the 2020 election, giving scholars the opportunity to consider what free speech issues were the most salient leading up to, during, and after the election.

Shanna Schultz, San Jacinto Community College, Shanna.Schultz@sjcd.edu

Joshua Frye, Humboldt State University, Joshua.frye@humboldt.edu

Ann Burnette, Texas State University, ab11@txstate.edu

Session Chairs

Chair

David Dewberry, Rider University

Performance Studies

Performance (as) Miscellany

 Fri, April 09

 11:00 AM - 12:15 PM

 3

 Panel

Description

Discussions about performance practices often leave out the messy and unexpected places we find inspiration for our choices. This panel creates space for us to enjoy and examine the miscellany that informs our practice. Through collage, flash fiction, and fragments, we center the roundabout ways we move from conceptualization to opening night.

Session Chairs

Chair

Cynthia Sampson, Cynthia Sampson, Louisiana State University

Panelist

Nicole Costantini, Savannah College of Art and Design, Atlanta

Greg Langner, Antelope Valley College

Johanna Middleton, Louisiana State University

Cynthia Sampson, Cynthia Sampson, Louisiana State University

Respondent

Lindsay Greer, University of Southern Indiana

Info

Division/Interest Group:

Division 13: Performance Studies Division

Type of Submission:

Panel Proposal

Are you the Author?:

Yes

Debut Paper Designation:

Not Debut Paper

Paper Designation:

Faculty Paper

Abstract:

Discussions about performance practices often leave out the messy and unexpected places we find inspiration for our choices. This panel creates space for us to enjoy and examine the miscellany that informs our practice. Through collage, flash fiction, and fragments, we center the roundabout ways we move from conceptualization to opening night.

I request the following:

Internet Access

SSCA Ethics Statement:

I consent

Finalize:

Yes, I acknowledge and agree to adhere to SSCA's Professional Responsibility statement and I am ready to submit.

Authors

Dr. Cynthia Erin Sampson

Cynthia Sampson

Louisiana State University

Nicole Costantini

Savannah College of Art and Design, Atlanta

Greg Langner

Antelope Valley College

Johanna Middleton

Louisiana State University

 **Political Communication**

Political Repression: Analyzing the Rhetoric of Politics and Minority Groups

 Fri, April 09

 11:00 AM - 12:15 PM

 6

 Panel

Description

This panel explores both the political repression offered during historic periods in minority history, as well as current political voter bloc neglect.

Session Chairs

Chair

James Pickett, Flagler College

Respondent

Larry King, Stephen F. Austin State University

Presentations

Creating Voter Disenfranchisement Through Rhetoric: An Ideographic and Cluster Analysis of Negro Domination >

Cecilia Cerja, University of Georgia

“The Siege of the BIA:” Representations of Native Activists at the Trail of Broken Treaties >

Mattilyn Egli, Baylor University

African American Women: Powerful and Overlooked Voting Bloc >

Shena L. Crittendon, Shena L Crittendon, Regent University

 Gender

Remembering Feminism: Public Memory, Media, and the Second Wave

 Fri, April 09

 11:00 AM - 12:15 PM

 8

 Roundtable

Session Chairs

Chair

Tasha Dubriwny, Texas A&M University

Panelist

Wendy Atkins-Sayre, University of Memphis

Bonnie Dow, Vanderbilt University

Tasha Dubriwny, Texas A&M University

Kristy Maddux, University of Maryland

Kristan Poirot, Texas A&M University

Ashli Stokes, University of North Carolina at Charlotte

Respondent

Caroline Sawyer, Assistant Professor, University of South Carolina Beaufort

Info

Division/Interest Group:

Division 6: Gender Studies Division

Type of Submission:

Round Table

Are you the Author?:

Yes

Debut Paper Designation:

Not Debut Paper

Paper Designation:

Faculty Paper

Abstract:

2013 marked the 50th anniversary of the publication of *The Feminine Mystique*. The anniversary was celebrated with a reissue of Betty Friedan's bestselling book, numerous op-eds, and a spate of prestigious lecture series and conferences dedicated to remembering Friedan, her book, and more broadly, second wave feminism. In the intervening years, a series of productions have remembered the feminists of the 1960s-1980s, including documentaries (2014's *She's Beautiful When She's Angry*, 2016's *Left on Pearl*, 2018's *Feminists: What Were They Thinking?*) and features like Hulu's 2020 series *Mrs. America* and the 2020 film *The Glorias*. This panel uses these recent media productions—purposeful engagements with our past—to ask: What narratives are being told about the feminist activists of the second wave? How do these narratives intervene in our present? Public memory scholars

note that public memory is never objective or ideologically pure. The narratives we tell of our past serve ideological purposes in our present; they constitute identities, communities, and moral purpose. How we remember the feminist activism of the past is a particularly charged question given the sharp debates about feminism in the public sphere over the past decade a half, from Sarah Palin's claiming of feminism for her "mama grizzly" fans to the feminist response in the Women's March to the election of Donald Trump. This panel considers the ideological work of the public memory of the second wave, recognizing the consequentiality of mediated representations of feminism.

I request the following:

None

SSCA Ethics Statement:

I consent

Finalize:

Yes, I acknowledge and agree to adhere to SSCA's Professional Responsibility statement and I am ready to submit.

Authors

Dr. Tasha Dubriwny
Texas A&M University

Wendy Atkins-Sayre
University of Memphis

Kristan Poirot
Texas A&M University

Dr. Kristy Maddux
University of Maryland

Dr. Bonnie Dow
Vanderbilt University

Ashli Stokes
University of North Carolina at Charlotte

 **Public Relations**

Smoother Sailing with Pedagogical Innovation in Public Relations

 Fri, April 09 11:00 AM - 12:15 PM 5 Panel

Description

A growing body of dialog in the public relations discipline focuses on the value of innovation to enhance teaching and learning. A fruitful area of research on best practices and the potential in high impact practices, use of technology, innovative literature and learning tools, as well as industry-relevant activities and projects provides a new platform for colleagues to effectively demonstrate quality teaching and scholarship. The editor and editorial board members of the *Journal of Public Relations Education* will discuss how to take classroom moments, teaching innovations, and routine review of literature and learning tools from questions and ideas to pedagogical research, and will include an example. The discussion will also address the typical expectations of authors and reviewers, viable research models, and best practices for finding outlets for pedagogical research.

Session Chairs

Chair

Pamela Bourland-Davis, Georgia Southern University

Panelist

Brigitta Brunner, Professor, Auburn University**Amber Hutchins**, Kennesaw State University**Emily Kinsky**, West Texas A&M University**Dean Kruckeberg**, University of North Carolina at Charlotte**Christopher McCollough**, Associate Professor, Jacksonville State University**Marina Vujnovic**, Monmouth University

Info

Division/Interest Group:

Division 16: Public Relations Division

Type of Submission:

Panel Proposal

Are you the Author?:

Yes

Debut Paper Designation:

Not Debut Paper

Paper Designation:

Faculty Paper

Abstract:

A growing body of dialog in the public relations discipline focuses on the value of innovation to enhance teaching and learning, especially if shared via pedagogical research publication outlets. A fruitful area of research on best practices and the potential in high impact practices, use of technology, innovative literature and learning tools, as well as industry-relevant activities and projects provides a platform for colleagues to effectively demonstrate quality teaching and scholarship. The editor and editorial board members of the *Journal of Public Relations Education* will discuss how to take classroom moments, teaching innovations, and routine review of literature and learning tools from questions and ideas to pedagogical research, and will include an example. Discussion will also address typical expectations of authors and reviewers, viable research models, and best practices for finding outlets for pedagogical research.

I request the following:

None

SSCA Ethics Statement:

I consent

Finalize:

Yes, I acknowledge and agree to adhere to SSCA's Professional Responsibility statement and I am ready to submit.

Authors

Dr. Pamela Bourland-Davis
Georgia Southern University

Dr. Christopher Jon McCollough
Associate Professor
Jacksonville State University

Emily Kinsky
West Texas A&M University

Brigitta R. Brunner
Professor
Auburn University

Dr. Amber Hutchins
Kennesaw State University

Dr. Dean Kruckeberg
University of North Carolina at Charlotte

Marina Vujnovic
Monmouth University

 **Public Relations**

Decoding and Adapting to Generation Z: Leveraging Disruptive Factors to Modernize High Impact Teaching and Learning in the Public Relations Curriculum

 Fri, April 09

 12:30 PM - 1:45 PM

 5

 Panel

Description

High impact learning practices have grown to be a common resource for public relations educators in helping students enrich knowledge of principles of best practice by applying them to real world learning environments. Among the most common points of application are in capstone or public relations campaigns courses. While commonplace, recent scholarship is

testing the models of practice to ensure greater potential for professional success among graduates from the public relations curriculum. A recent challenge to teaching and learning in the public relations curriculum are new disruptive forces both inside and outside of the classroom that can limit students' ability to process and apply content in practice. These forces were reinforced in a new and challenging way in the aftermath of the outbreak of COVID-19 and its impact on faculty, students, and staff at universities, as well as the partners they work with.

The proposed panel will examine several of these contemporary factors, and discuss potential directions to adapt to these forces of disruption in an effort to sustain strong learning environments, moving forward. Our presenters will explore socioeconomic, socioemotional, generational, technological and sociopolitical forces that are disrupting traditional approaches to public relations pedagogy. Each presenter will offer professional and scholarly insights into how they have addressed the disruptive forces in their own classrooms. The panel will then move to audience discussion in order to allow for interaction.

Session Chairs

Chair

Christopher McCollough, Associate Professor, Jacksonville State University

Panelist

Brigitta Brunner, Professor, Auburn University

Amber Hutchins, Kennesaw State University

Adrienne Wallace, Assistant Professor, Grand Valley State University

Amanda Weed, Amanda J. Weed, Assistant Professor, Kennesaw State University

Info

Division/Interest Group:

Division 16: Public Relations Division

Type of Submission:

Panel Proposal

Are you the Author?:

Yes

Debut Paper Designation:

Not Debut Paper

Paper Designation:

Faculty Paper

Abstract:

High impact learning practices have grown to be a common resource for public relations educators in helping students enrich knowledge of principles of best practice by applying them to real world learning environments. Among the most common points of application are in capstone or public relations campaigns courses. While commonplace, recent scholarship is testing the models of practice to ensure greater potential for professional success among graduates from the public relations curriculum. A recent challenge to teaching and learning in the public relations curriculum are new disruptive forces both inside and outside of the classroom that can limit students' ability to process and apply content in practice. These forces were reinforced in a new and challenging way in the aftermath of the outbreak of COVID-19 and its impact on faculty, students, and staff at universities, as well as the partners they work with.

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I request the following:

Internet Access,Laptop Audio,LCD Projector

SSCA Ethics Statement:

I consent

Finalize:

Yes, I acknowledge and agree to adhere to SSCA's Professional Responsibility statement and I am ready to submit.

Authors

Dr. Christopher Jon McCollough

Associate Professor

Jacksonville State University

Dr. Adrienne Wallace

Assistant Professor

Grand Valley State University

Dr. Amber Hutchins
Kennesaw State University

Dr. Amanda J. Weed, Amanda J. Weed
Assistant Professor
Kennesaw State University

Brigitta R. Brunner
Professor
Auburn University



Give Them Something to Talk About: Deconstructing Issues of Diversity and Representation in Pop Culture

Fri, April 09

12:30 PM - 1:45 PM

9

Panel

Presentations

A Frame Analysis of Sesame Street's Difficult Discussions

Alexa Yvonne Fisher, Student, University of Alabama



Examining the White Female Savior Complex in Game of Thrones through Imperialism

Elise Gary, San Diego State University



The Importance of Hypersexuality in Black Feminism and Womanism in Hip-Hop

Tityana Watts, Furman University



Looking at The Bigger Picture

Neci Harris, Furman University



 **Ethnography**

Grievability, Indifference, and Transgressive Deaths

 Fri, April 09 12:30 PM - 1:45 PM 6 Roundtable

Description

This panel was originally accepted as a Vice President Spotlight Panel for SSCA 2019. Given the human organism's innate drive to remain alive, all deaths are disruptive, but some deaths are more disruptive than others: deaths of loved ones still in their prime, for example, disrupt the social order, our ideas of the way things are 'supposed to be.' Death used as a weapon or an agent of control, coercion, or punishment is, horribly, far too often the norm in many places and times—including the present, but it, too disrupts, as it severs the thread of humanity that holds community together. Reactions to death can also be disruptive—complicated grief and problematic bereavement, familial conflict, and unresolved farewells disrupt relational and cultural expectations for mourning. Inversely, we use cultural rituals and communication to attempt to disrupt death—or at least to disrupt its pain and the memory of our ultimate mortality and demise. Ultimately, of course, death always has the last word, but we do control our individual and collective responses to and engagement with the inevitable losses. In this panel, we utilize historical and cultural criticism, ethnographic and auto-ethnographic narrative, and critical poetry, to examine the ways in which death disrupts and is disrupted.

Session Chairs

Chair

Christine Davis, Professor, University of North Carolina at Charlotte

Info

Division/Interest Group:

Interest 3: Ethnography Interest Group

Type of Submission:

Panel Proposal

Are you the Author?:

Yes

Debut Paper Designation:

Not Debut Paper

Paper Designation:

Faculty Paper

Abstract:

This panel was originally accepted as a Vice President Spotlight Panel for SSCA 2019. Given the human organism's innate drive to remain alive, all deaths are disruptive, but some deaths are more disruptive than others: deaths of loved ones still in their prime, for example, disrupt the social order, our ideas of the way things are 'supposed to be.' Death used as a weapon or an agent of control, coercion, or punishment is, horribly, far too often the norm in many places and times—including the present, but it, too disrupts, as it severs the thread of humanity that holds community together. Reactions to death can also be disruptive—complicated grief and problematic bereavement, familial conflict, and unresolved farewells disrupt relational and cultural expectations for mourning. Inversely, we use cultural rituals and communication to attempt to disrupt death—or at least to disrupt its pain and the memory of our ultimate mortality and demise. Ultimately, of course, death always has the last word, but we do control our individual and collective responses to and engagement with the inevitable losses. In this panel, we utilize historical and cultural criticism, ethnographic and auto-ethnographic narrative, and critical poetry, to examine the ways in which death disrupts and is disrupted.

I request the following:

None

SSCA Ethics Statement:

I consent

Finalize:

Yes, I acknowledge and agree to adhere to SSCA's Professional Responsibility statement and I am ready to submit.

Authors

Dr. Christine Salkin Davis

Professor

University of North Carolina at Charlotte

Ms. Karly Bynum

University of North Carolina at Charlotte

Mr. Pierre Kouzi

UNC Charlotte

Jonathan L. Crane, Ph.D.
Associate Professor
University of North Carolina at Charlotte

Dr. Christopher N. Poulos
Professor
University of North Carolina, Greensboro

Dr. Cara Mackie
Florida Southern College

 **Applied Communication**

Harboring Hope on Matters of Relating and Belonging

 Fri, April 09

 12:30 PM - 1:45 PM

 4

 Panel

Session Chairs

Chair

Nancy Garcia, Assistant Professor, West Texas A&M University

Presentations

The Four Flows Model and the Foster Care System in Idaho >

Diana Joy Costanzo, MS - Communication Studies '22, Utah State University; BA - Organizational & Relational Communication, Boise State University '19, Graduate Student + Graduate Instructor, Utah State University

Identity Negotiation Theory and the Mean Girl Persona >

Haley Joanna Higgs, M.A., Georgia Southern University

Bothersome Bullies and Troubled Targets >

Kylie Tate Julius, Dr. John Haas, University of Tennessee, Knoxville College of Communication and Information; Joan Rentsch, University of Tennessee

Freedom of Speech

Harboring Hope: Free Speech in Public Spaces

 Fri, April 09

 12:30 PM - 1:45 PM

 7

 Panel

Description

Panel Title

“Harboring Hope: Free Speech in Public Spaces”

Abstract

Positive, meaningful social change comes about through protracted actions, most often initiated by ordinary people working together toward a vision of a fair and equitable life. This panel features research activity and engaged scholarship to frame the issues of free speech amid attempts to chill and silence expressions of dissent.

Rationale

We affirm the principles of free speech and civic engagement by highlighting the myriad ways people express their voices in public spaces to uphold the core tenets of democracy. Our scholarly contributions address current day and enduring concerns about, debates on, and the promises for free expression.

Panelists

Navigating Free Speech in Contested Spaces

Spoma Jovanovic

When the calendar turned to 2020, the COVID-19 pandemic gave rise to protestors and counter protestors responding to what rapidly became a global interruption to life as we knew it. Our discourse and our actions raised concerns about how, in what spaces, and under what conditions people could assemble. From bus drivers and health care workers to prisoners, students, and renters, protest was rampant. Some argued that public safety was being compromised. For others, the government was overstepping its authority in imposing restrictions that kept people distanced from one another, impacting not only social relationships but also commerce and our economic survival. Choosing the best or right path forward to speak out in contested spaces vexes many as they grapple with ethical and political communication questions. Thus, this presentation first discusses how and where people express themselves to affect change in public outdoor spaces and formal government meeting locations, followed by the advice, guidance, and concerns

for speaking out as conveyed by activists from around the globe. The presentation concludes by recognizing that the organizing processes critical for emerging from a pandemic or racial injustices join a history of social change efforts in public spaces that breathe life into democracy.

A Safe Space for the White Race: An Interrogation of White Nationalist Propaganda on College Campuses

Gabriel A. Cruz and Patrick Sawyer, University of North Carolina at Greensboro

In 2016 a disturbing trend began when White Nationalist organizations renewed their recruiting efforts on college and university campuses across the United States. These efforts focused on the distribution of white power propaganda in the form of stickers, flyers, and posters in popular spaces frequented by students. White Nationalist organizations consider college and university students to be fertile soil for their white ethno-state messaging. In this paper we discuss the recruiting efforts of White Nationalist organizations on college and university campuses. We analyze a variety of symbols, iconography, motifs, and slogans used in their recruitment materials. We interrogate the narratives and rhetorical appeals embedded in their messaging. Finally, we address additional themes and the expansion of their ideology on their websites. The goal of our analysis is to equip our readers to recognize, understand, challenge, and repudiate White Nationalist propaganda wherever they find it.

Black Women Speaking for Justice

Sarah E. Hollingsworth, Oklahoma State University

Black women have long engaged in free speech activities aimed at creating lasting social change and social justice for themselves and others. Historically, Black women's speech has often been contested in the United States due to sexism and racism. In this paper, I highlight some of the words and works of Black women in the hopes that we might all begin to see and hear those activists and voices that have long been overlooked or silenced. Among many findings in my research, one area that is especially pertinent to discussions of Black women's free speech is Patricia Hill Collins's (2009) concept of controlling images (stereotypes specific to African American women). These controlling images have a direct impact on the way that Black women are viewed and treated in the U.S. and these stereotypes have led to further contestation of Black women's free speech. To explore how these stereotypes work to limit Black women's free speech, I draw on the experiences and speeches of four Black women speakers in the U.S. today: Aishah Shahidah Simmons, a city-based activist and film maker who speaks on issues of rape and sexual assault in African American communities; Charlene Carruthers, a Chicago community organizer focused on Black liberation, Fania Davis, a restorative justice community organizer in Oakland, California, and Tanya Fields, a food and economic justice community organizer in the Bronx of New York.

Money, Speech, and Power: Participatory Budgeting as Free Expression

Vincent Russell, University of Colorado, Boulder

Given the current crisis of public participation in the United States, explorations of participatory and deliberative forms of free expression are warranted. For example, the United States trails most of the other economically developed countries in voter participation rates (DeSilver, 2018), and, in 2018, nearly half of Americans (45%) reported that they were not at all engaged civically or politically (Jones et al., 2018). Decreases in public participation disproportionately impact historically marginalized communities, creating a form of double disempowerment, where

marginalized communities have less influence than privileged populations at the voting polls and in-between elections, because politicians tend to listen to people who voted for them in the last election and to those who politicians believe will vote in the next election (Lerner, 2014). Participatory budgeting (PB) is one way to address this crisis by expanding people's ability to exercise free expression over the material conditions of their neighborhood. PB is a "form of participatory democracy in which citizens and civil society organizations have the right to participate directly in determining fiscal policy" (Marquetti et al., 2012, p. 63). This presentation extends debates about free expression into the realm of public budgeting by providing a case study of two PB processes that occurred in Denver, CO. I argue that: 1) PB offers a pathway to free expression by granting residents direct control over funds that benefit the public; and, 2) That lessons from these PB processes can help government actors design better public participation processes. This presentation emphasizes speech in PB as a collective freedom and provides examples from participant observations and interviews to demonstrate how PB participants exercised collective control over a public budget through their deliberative communication practices.

Contact Information

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Oklahoma State University
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Vincent Russell, PhD candidate
University of Colorado, Boulder
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Patrick Sawyer, PhD
University of North Carolina at Greensboro
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wpsawyer@uncg.edu; 336-380-3924

Session Chairs

Chair

Ann Burnette, Professor, Texas State University

 **Interpersonal**

I Hope I Get This Job! Planning for the Next Steps in your Career, From Graduate School & Academic Jobs, to the Private Sector

 Fri, April 09

 12:30 PM - 1:45 PM

 8

 Panel

Description

This roundtable/panel opportunity is a "No Stupid Questions" session where we will discuss next steps for every level of student: job talks, cover letters, CV, grad school admission, applying to and framing your communication degree to the private sector, interviewing. There will be mentors from several divisions at SSCA and at all levels. Come prepared with questions or concerns, as there will be breakout rooms to discuss specific issues surrounding next steps.

This panel/roundtable is co-sponsored by the Undergraduate Clevenger Conference, Applied Communication Division, and Communication Theory Division

Session Chairs

Facilitator

Josh Pederson, PhD, University of Alabama

Emily Scheinfeld, Assistant Professor, Kennesaw State University

 **Performance Studies**

Public Figures and Private Lives: A Solo Performance Double Bill

 Fri, April 09

 12:30 PM - 1:45 PM

 3

Description

This pair of solo performances enters this conversation as we present excerpts from shows in progress that aim to make sense of ourselves while engaging public figures from the past and present. As marginalized individuals (along the lines of gender and sexuality) we find tensions with these figures and what they offer us in this present time, viewing these relationships as a messy identifications—an identification that does not quite fit. From country music luminaries to mid-century women's advice columns, we look towards cultural figures to find equipment for living, hoping to find hope harbored in these figures from the past. Ultimately, though, these performances offer a look at the ways we are left wanting, at the moments we might be satisfied, and at the potential of those tense moments in-between.

Session Chairs

Chair

Colin Whitworth, University of South Florida

Panelist

Nicole Costantini, Savannah College of Art and Design, Atlanta

Alex Davenport, St. Cloud State University

Justin Trudeau, University of North Texas

Colin Whitworth, University of South Florida

Respondent

Greg Langner, Antelope Valley College

Info

Division/Interest Group:

Division 13: Performance Studies Division

Type of Submission:

Panel Proposal

Are you the Author?:

Yes

Debut Paper Designation:

Not Debut Paper

Paper Designation:

Faculty Paper

Abstract:

Solo performances within performance studies frequently turn towards a combination of (re)performing pop culture and personal narratives, using our relationship to public cultural figures to make sense of our messy and varied contemporary lived experiences (Stephenson Shaffer 1994, 1995, 2001; Goltz, 2018; Fox, 2019; et. al.). With roots in everything from Chautauqua performance to autoethnography, this approach, similar to Ulmer's (1989) mystory methodology, combines the self with cultural figures in ways that unveil new meanings to both the public figure and the life of the performer.

This pair of solo performances enters this conversation as we present excerpts from shows in progress that aim to make sense of ourselves while engaging public figures from the past and present. As marginalized individuals (along the lines of gender and sexuality) we find tensions with these figures and what they offer us in this present time, viewing these relationships as a messy identifications—an identification that does not quite fit. From country music luminaries to mid-century women's advice columns, we look towards cultural figures to find equipment for living, hoping to find hope harbored in these figures from the past. Ultimately, though, these performances offer a look at the ways we are left wanting, at the moments we might be satisfied, and at the potential of those tense moments in-between.

I request the following:

Internet Access,Laptop Audio,LCD Projector

SSCA Ethics Statement:

I consent

Finalize:

Yes, I acknowledge and agree to adhere to SSCA's Professional Responsibility statement and I am ready to submit.

Authors

Dr. Colin Whitworth
University of South Florida

Nicole Costantini
Savannah College of Art and Design, Atlanta

Alex Davenport
St. Cloud State University

Dr. Justin Trudeau
University of North Texas

 **Instructional**

Top Papers in Instructional Development

 Fri, April 09

 12:30 PM - 1:45 PM

 2

 Panel

Description

This session includes both the top faculty and top graduate student papers. The topics range from theoretical framework debates about post-modernism vs liquid modernity to critical race pedagogical practices with film and media. Please join us and help recognize this excellent scholarship.

Session Chairs

Chair

Michelle Garland, University of South Carolina Upstate

Respondent

Melissa Plew, Melissa S. Plew, Georgia Southern University

Presentations

Hope in Times of Collapse: Rethinking Instructional Risk and Crisis Communication Using a Holistic Framework

Lakelyn Taylor, University of Central Florida

Film as a Tool to Discuss Racism: a lesson plan using critical race pedagogy

Siobahn Tara Stiles, Assistant Professor, Huntingdon College

A professing parent's COVID reflection argues negotiating power and communicating compassion harbors hope in a seemingly hopeless crisis.

Robin Smith Mathis, Assistant Professor of Communication , Kennesaw State University



Rhetoric and Public Address

Top Papers in Rhetoric and Public Address

 Fri, April 09

 12:30 PM - 1:45 PM

 1

 Panel

Session Chairs

Chair

Scott Anderson, Arkansas State University

Presentations

Launching Into the Public Sphere: Nationalizing African American Women at the 1893 World's Columbian Exposition

Anna Miriam Dudney Deeb, Anna Deeb, Brenau University



Toward Recovery and Reconciliation: Confrontational Imagination at the National Memorial for Peace and Justice

Kelly Williams Nagel, Penn State University



Remembering the radium girls: a diffractive reading of memory works

Savannah Greer Downing, University of Georgia



Pink and Blue in a Yellow Box: National Geographic's Special Issue on Gender Identity

Leland G. Spencer, Miami University



Applied Communication

Applied Communication Division Top Paper Panel

 Fri, April 09 2:00 PM - 3:15 PM 3 Panel

Description

This session is designated to the Top 3 competitive papers submitted to the Applied Communication Division.

Session Chairs

Chair

George Pacheco Jr, ph.d, Director of Experiential Learning and C2C, West Texas A&M University

Respondent

George Pacheco Jr, ph.d, Director of Experiential Learning and C2C, West Texas A&M University

Presentations

Can the climate be chilly in a pressure cooker?: A structural analysis of academic climate >

Ashton Mouton, Ph.D., Sam Houston State University; Lindsay Clark, Assistant Professor, Sam Houston State University

Exploring The Bad News Context Of Cancer Through Emotional Experiences And Supportive Communication >

Brian Perna, Assistant Professor , Murray State University

COVID-19 Echo Chambers: Examining the Impact of Conservative and Liberal News Sources on Risk Perception >

Ken Lachlan, University of Connecticut; Emily Hutter, University of Connecticut; Christine Gilbert, University of Connecticut

 **Philosophy and Ethics**

Finding Human Dignity at the Crossroads of Communication & Economics

 Fri, April 09

 2:00 PM - 3:15 PM

 8

 Roundtable

Description

These three panelists explore human dignity by interrogating issues at the intersection of economics and the personal.

Session Chairs

Chair

Chad Tew, Associate Professor, University of Southern Indiana

Presentations

Whither Creative Agency?: Rethinking Rhetoric through an Austrian Economic Perspective

Alex Morales, University of Georgia

Neoliberalism and Communication Ethics

Andrew J. Tinker, Andrew Tinker, Middle Tennessee State University

Finding Hope in Communicative Connections: Arendt and the Phenomenology of Isolation and Loneliness

Tim Michaels, Timothy Michaels, Slippery Rock University

 **Mass Communication**

Harboring Hope through Community Journalism

 Fri, April 09

 2:00 PM - 3:15 PM

 7

 Panel

Description

From a university-corporate partnership to a marginalized community in need of a channel for improving social cohesion, each exemplar of a journalistic endeavor provides insight into opportunities for hope-building during troubled times. The panel will focus on three themes related to Community Journalism as a channel for hopefulness: the hope of a local newspaper as catalyst for community cohesion, the hope of collaborative journalism to help communities and the hope of social media providing insights into community needs.

Session Chairs

Chair

James Hicks, Independent

Moderator

Arla Bernstein, Ph.D., Mercer University

Panelist

James Black, PhD Public Communication, Georgia State University; MA Journalism Management, University of Kansas, BA Mercer University Broadcast Communication, Dr. James Eric (Jay) Black, Mercer University

Justin Brown, Mercer University

Steve Hamilton, Mercer University

Info

Division/Interest Group:

Division 12: Mass Communication Division

Type of Submission:

Panel Proposal

Are you the Author?:

Yes

Debut Paper Designation:

Not Debut Paper

Paper Designation:

Faculty Paper

Abstract:

From a university-corporate partnership to a marginalized community in need of a channel for improving social cohesion, each exemplar of a journalistic endeavor provides insight into opportunities for hope-building during troubled times.

The panel will focus on three themes related to Community Journalism as a channel for hopefulness:

- The hope of a local newspaper as catalyst for community cohesion
- The hope of collaborative journalism to help communities
- The hope of social media providing insights into community needs

Details in Paper.

I request the following:

None

SSCA Ethics Statement:

I consent

Finalize:

Yes, I acknowledge and agree to adhere to SSCA's Professional Responsibility statement and I am ready to submit.

Authors

Dr. Arla Bernstein, Ph.D.
Mercer University

Dr. James Eric Black, PhD Public Communication, Georgia State University;
MA Journalism Management, University of Kansas, BA Mercer University
Broadcast Cmmunication
Dr. James Eric (Jay) Black
Mercer University

Dr. Steve Hamilton
Mercer University

Dr. Justin Brown
Mercer University

Popular Communication

Popular Communication as Commercial Interest

 Fri, April 09

 2:00 PM - 3:15 PM

 2

 Panel

Session Chairs

Chair

Danielle Williams, Danielle E, Williams, Georgia Gwinnett College

Presentations

The Scouring of Wellywood: Brand Affiliated Protests in the Wake of the Hobbit Law

Ian Williams, Ian Williams, University of North Carolina - Chapel Hill

Sustainability as a Lifestyle: An Examination of Individual Experiences

Samantha Pfeiffer, Bob Jones University

Online Productivity Culture and The Modern Worker: The Case of YouTube

Mik Davis, Wake Forest University

The Ritual: A Rhetorical Case Study of the Horror Genre in the Age of Streaming

Andrew Garcia Maurer, North Carolina State University

Rhetoric and Public Address

Ruptures, Resistances, and Re-Articulations in Tumultuous Times

 Fri, April 09

 2:00 PM - 3:15 PM

 1

 Panel

Description

The Covid-19 pandemic has laid bare the economic inequities and racial injustices that critics of neoliberalism have warned about for years. Writing at the end of the twentieth century, Pierre Bourdieu sought in *Acts of Resistance* (1998) ways to criticize and reframe what had already become a dominant discourse, “presenting itself as self-evident, that there is no alternative,” (p. 29), in which the structural violence and fear of unemployment pervasive in the logic of global economic marketization paralyzes individual action and strips away promises of solidarity.

With neoliberalism in a mixed state of ruin, this panel considers moments of political and cultural rupture in order to consider the argumentative resources available for enacting resistance and imagining the future in tumultuous times. Taking Bourdieu’s notions of resistance and Derrida’s advocacy of necessarily monstrous future as starting points, we extend our thinking away from French universalism and discourses of class to pragmatic politics and critical/cultural theories against the backdrops of war, violence, and monstrosity. In a (post-)Covid-19 pandemic world dominated by environmental collapse, relentless exploitation, and authoritarian backlash, what are the available rhetorical resources to resist the current trajectory and articulate alternative futures?

Chair: Laura Alberti, University of Southern Mississippi

Laura Alberti, University of Southern Mississippi

G. Thomas Goodnight, University of Southern California

Laura Stengrim, University of Southern Mississippi

Marina Levina, The University of Memphis

Session Chairs

Chair

Laura Alberti, Laura Alberti-Strait, University of Southern Mississippi

Info

Division/Interest Group:

Division 17: Rhetoric and Public Address Division

Type of Submission:

Panel Proposal

Are you the Author?:

Yes

Debut Paper Designation:

Not Debut Paper

Paper Designation:

Faculty Paper

Abstract:

The Covid-19 pandemic has laid bare the economic inequities and racial injustices that critics of neoliberalism have warned about for years. Writing at the end of the twentieth century, Pierre Bourdieu sought in *Acts of Resistance* (1998) ways to criticize and reframe what had already become a dominant discourse, “presenting itself as self-evident, that there is no alternative,” (p. 29), in which the structural violence and fear of unemployment pervasive in the logic of global economic marketization paralyzes individual action and strips away promises of solidarity.

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I request the following:

Internet Access

SSCA Ethics Statement:

I consent

Finalize:

Yes, I acknowledge and agree to adhere to SSCA’s Professional Responsibility statement and I am ready to submit.

Authors

Dr. Laura Alberti, Laura Alberti-Strait
University of Southern Mississippi

Ms. G. Thomas Goodnight
University of Southern California

Dr. Laura Stengrim
University of Southern Mississippi

Dr. Marina Levina
The University of Memphis

 **Applied Communication**

The Harbor of Health: Engaging Communities Through Communication

 Fri, April 09

 2:00 PM - 3:15 PM

 4

 Panel

Session Chairs

Chair

Shelby Carter, University of Arizona

Info

Division/Interest Group:

Division 1: Applied Communication Division

Type of Submission:

Panel Proposal

Are you the Author?:

Yes

Debut Paper Designation:

Not Debut Paper

Paper Designation:

Faculty Paper

Abstract:

We are submitting a panel proposal; thus, there is no abstract. In its place, we are submitting the brief description for the conference program as requested in the division's call for submissions.

Brief (75-word) description for the conference program:

In this innovative, PechaKucha-style panel, we focus on rekindling hope through health communication initiatives with under-resourced and vulnerable populations. Each presentation will tell a unique story of working with groups and communities, with hope as an interlinking concept. Scaffolded through communication, building relationships and partnerships rebuilds a belief in community and what can be achieved together.

I request the following:

LCD Projector

SSCA Ethics Statement:

I consent

Finalize:

Yes, I acknowledge and agree to adhere to SSCA's Professional Responsibility statement and I am ready to submit.

Authors

Dr. Joy L. Hart

University of Louisville

Kandi Walker

University of Louisville

Osayande Agbonlahor

University of Louisville

Jenna Baldwin

Male High School

Shelby Carter

University of Arizona

Delana Gilkey

University of Louisville

Savanna Kerstiens

Depaul University

Delvon Mattingly
University of Michigan

Alison McLeish
University of Louisville

Jimmy Patel
Male High School

Jack Pfeiffer
University of Louisville

Lee Ridner
University of South Alabama

Ted Smith
University of Louisville

Madeline Tomlinson
University of Louisville

Dr. Thanh-Huyen T. Vu, MD, PhD
Northwestern University

Lindsey Wood
University of Louisville

 **Ethnography**

Top Papers in Ethnography

 Fri, April 09

 2:00 PM - 3:15 PM

 6

 Panel

Session Chairs

Chair

Elizabeth Stephens, Middle Tennessee State University

Respondent

Elizabeth Stephens, Middle Tennessee State University

Presentations

My Life: A Health Narrative From A Cancer Fighter

Curtis Ladrillo Chamblee, University of Memphis



My Father Died This Summer: Toward a Radical Theory of Relationality.

JoAnna Boudreaux, University of Memphis



The Jangling Discords of Lynching Memorialization in Jackson, Tennessee: Dreaming the Rhetoric of the South

Abby Arnold Lackey, Associate Professor, Jackson State Community College



 **Interpersonal**

Top Papers in Interpersonal Communication

 Fri, April 09

 2:00 PM - 3:15 PM

 5

 Panel

Description

Top faculty and top student papers will be presented during this panel. There will be plenty of time for our respondent, and for thorough conversation and discussion following.

Session Chairs

Chair

Emily Scheinfeld, Assistant Professor, Kennesaw State University

Panelist

Quinten Bernhold, University of Tennessee, Knoxville

Max Davenport, The University of Tennessee, Knoxville

Respondent

Josh Pederson, PhD, University of Alabama

Presentations

The Influence of Family Communication Patterns on Relational Outcomes and Communicative Responses to Hurtful Messages >

Max Ray Amaru Davenport, The University of Tennessee, Knoxville

Older Adults' Recalled Memorable Message Ecologies About Aging >

Quinten S. Bernhold, University of Tennessee, Knoxville



Top Papers in the Undergraduate Honors Conference

Fri, April 09

2:00 PM - 3:15 PM

9

Panel

Description

After undergoing an intensive review process, these four papers rose to the top. The presenters are being spotlighted for their impressive scholarship that demonstrates intellectual rigor.

Session Chairs

Chair

Tina Harris, Endowed Chair of Race, Media, and Cultural Literacy, Louisiana State University

Respondent

Jimmie Manning, University of Nevada

Presentations

Using of the Functional Theory of Political Campaign Discourse to Analyze the 2020 Georgia Senatorial Race Between David Perdue and Jon Ossoff

Noah Robert Autrey, Georgia Southern University



Rhetorical Ethos in Female Social Movement Leaders

Emma Lutz, The Pennsylvania State University



Echoes of Laughter

Justin Blake Trahan, Justin Trahan, Lamar Univeristy



A Critical Analysis of Disney and the Proliferation of Cultural Misconceptions among Adolescents

Alexander Joseph Spencer, Alexander Spencer, Louisiana State University



 Community College

(Re-)Evaluating [Best] Practices of Online Instruction

 Fri, April 09

 3:30 PM - 4:45 PM

 8

 Roundtable

Description

With the nationwide shift from traditional face-to-face instruction to online instruction (hybrid, 100% online, etc.) in 2020, this panel will challenge and/or affirm many of the 'best practices' touted for years in online instruction. The goal is to re-evaluate the effectiveness and feasibility of commonly accepted beliefs regarding online instruction, especially as a result of the Covid-19 effect on instruction. Experienced faculty will advocate for and/or challenge the conventional wisdom of 'best practices' with the panelists' goal of opening a dialog regarding best practices and offer ideas and alternative approaches to online instruction in an effort to better prepare and serve those new to online instructional practices, especially within the Communication discipline. Attendees will be welcomed to participate in a Q&A session, including solicitation of undiscussed topics based on the panel's experiential expertise.

Session Chairs

Chair

Cole Franklin, East Texas Baptist University

Participant

S. Brad Bailey, Mississippi Gulf Coast Community College

Laurie Metcalf, Ph.D., Blinn College

Jeffrey Sorrels, Collin College

Greg Toney, Tri County Community College

Nakia Welch, Professor, San Jacinto College

 **Applied Communication**

Campus Communication in Times of Crisis: Students Coping at the Crossroads

 Fri, April 09

 3:30 PM - 4:45 PM

 4

 Panel

Session Chairs

Chair

Monette Callaway, Hinds Community College

Info

Division/Interest Group:

Division 1: Applied Communication Division

Type of Submission:

Panel Proposal

Are you the Author?:

No

Debut Paper Designation:

Not Debut Paper

Paper Designation:

Faculty Paper

Abstract:

This panel will focus on a variety of crisis events that can affect students. We will examine both the medium and the messages used and how those impact student decisions on course continuation and university enrollment. Approaching hurricanes give administrations time to create messages about the approach and aftermath of the storms. However, other crisis situations occur without warning. How do the messages surrounding these events impact student perceptions of support, security, and safety?

(See attached for full panel-participant descriptions)

I request the following:

None

SSCA Ethics Statement:

I consent

Finalize:

Yes, I acknowledge and agree to adhere to SSCA's Professional Responsibility statement and I am ready to submit.

Authors

Dr. Frances Brandau

Sam Houston State University

Dr. Richard Bello, Ph.D.

Sam Houston State University

Dr. Terry M. Thibodeaux, Terry M. Thibodeaux

Sam Houston State University

Dr. Andrew Pyle

Clemson University

 **Rhetoric and Public Address**

Empowering Counter-Histories of Race and Culture

 Fri, April 09

 3:30 PM - 4:45 PM

 1

 Panel

Session Chairs

Chair

Luke Christie, University of Georgia

Presentations

Writing Resistance from Abroad: William Wells Brown's National Cosmopolitan Publicness

Luke D. Christie, University of Georgia

Lynching the Narrative: Barack Obama, Selma, and the Myth of American Exceptionalism

Scott Anderson, Arkansas State University

The “Ecological Indigenous Frame” and Indigenous Peoples Participation in Climate Discourse

Jessica Chaplain, Jessica Chaplain, University of Georgia

Exploring Race and Social Activism: Converging Microhistories, Intersectionality, and Rhetorical Scholarship

Shelby Rae Shackelford, Shelby R. Shackelford , Department of Languages, Philosophy, and
Communication Studies;Utah State University

 Intercultural

Harboring Hope: Intercultural Narratives

 Fri, April 09

 3:30 PM - 4:45 PM

 6

 Panel

Description

Interpreting hopeful myth; some things really are bigger in Texas; mis-(ex) communication responses to Chagas Disease in Ecuador; letters of pastoral faith from an Australian penal colony. Messages of cultural hope and despair.

Session Chairs

Chair

Margaret Butcher, Teaching Assistant Professor, University of Arkansas

Respondent

Lionell Smith, The University of Memphis

Presentations

Faith No More and A Masochistic Fish Tale

Jon Braddy, Florida Gulf Coast University



Deep in the Heart of Texas: Dominant Cultural Values in Historical Narratives of the Texas Revolution

Mark Ward, Sr, Associate Professor of Communication, University of Houston-Victoria



Chagas Disease and engaging youth in rural Ecuador: A qualitative study

Patricia Mora-Criollo, Ohio University; Majo Carrasco-Tenezaca, Durham University; Benjamin R. Bates, Barbara Gerald's Schoonover Professor of Health Communication, Ohio University; Sharon Casapulla, Ohio University; Mario Grijalva, Ohio University & Pontificia Universidad Catolica del Ecuador



Communication and Christianity in Colonial Australia: A History of the Communication of Australia's First Chaplain

Rick Allen Pulos, Texas A&M University



 Interpersonal

Hope for the Future of Interpersonal Communication: A Look into Current Interpersonal Research and Where the Division is Headed

📅 Fri, April 09
🕒 3:30 PM - 4:45 PM
📍 5
📁 Panel

Description

Following a lightning round of presentations, there will be a discussion about not only the papers, but also where interpersonal communication is headed when it comes to topics, emerging scholarship, methodologies, reaching mainstream dissemination sources, and so forth.

Session Chairs

Chair

Melinda Weathers, Sam Houston State University

Panelist

Brian Britt, The University of Alabama

Darrin Griffin, The University of Alabama

Andrew Laningham, The University of Alabama

Leah LeFebvre, Associate Professor, University of Alabama

Mackenzie Pike, The University of Texas at Austin

Ryan Rasner, Ph.D. Candidate, ABD, Louisiana State University

Presentations

That's COLD: Linguistic Analysis of the Influence of Genre Across Truthful and Deceptive Statements >

Mackenzie Pike, The University of Texas at Austin; Andrew Laningham, The University of Alabama; Darrin Griffin, The University of Alabama; Brian Britt, The University of Alabama

Evolutionary Psychology and Romantic Relationships: Affective Self-Regulation After Relationship Dissolution >

Leah E. LeFebvre, Associate Professor, University of Alabama; Ryan Decker Rasner, Ph.D. Candidate, ABD, Louisiana State University

 Performance Studies

Page to Stage: dist[Sense]; The Development of Connection in Zoom Space

 Fri, April 09 3:30 PM - 4:45 PM 2 Panel

Description

Born out the COVID-19 pandemic and stay-at-home orders that quickly swept the globe in early 2020, dist[Sense] is an interactive performance for one audience-participant and one performer-participant seeking to discover new connections beyond the confines of the Zoom Box. As a mixed methods performance-as-research project, dist[Sense] was developed through physical ensemble work exploring the possibilities of Zoom Space, coupled with anonymous survey data of global experiences of connection and isolation during the COVID-19 pandemic. Harnessing this breadth of experiences in order to come to a common understanding of isolation and connection during the pandemic, the ensemble worked with Laura U. Marks's theory of haptic visuality and my own theory of virtual touch, both of which describe the ways in which tactile sensations can be felt through visual stimuli and virtual presence.

Session Chairs

Chair

Andrea Baldwin, University of Houston at Clear Lake

Panelist

Naomi Bennett, Louisiana State University

Respondent

Lyndsay Gratch, Syracuse University

Info

Division/Interest Group:

Division 13: Performance Studies Division

Type of Submission:

Panel Proposal

Are you the Author?:

Yes

Debut Paper Designation:

Not Debut Paper

Paper Designation:

Faculty Paper

Abstract:

Born out the COVID-19 pandemic and stay-at-home orders that quickly swept the globe in early 2020, *dist[Sense]* is an interactive performance for one audience-participant and one performer-participant seeking to discover new connections beyond the confines of the Zoom Box. As a mixed methods performance-as-research project, *dist[Sense]* was developed through physical ensemble work exploring the possibilities of Zoom Space, coupled with anonymous survey data of global experiences of connection and isolation during the COVID-19 pandemic. Harnessing this breadth of experiences in order to come to a common understanding of isolation and connection during the pandemic, the ensemble worked with Laura U. Marks's theory of haptic visuality and my own theory of virtual touch, both of which describe the ways in which tactile sensations can be felt through visual stimuli and virtual presence.

I request the following:

Internet Access,Laptop Audio,LCD Projector

SSCA Ethics Statement:

I consent

Finalize:

Yes, I acknowledge and agree to adhere to SSCA's Professional Responsibility statement and I am ready to submit.

Author

Dr. Naomi P. Bennett

Louisiana State University

 Popular Communication

Popular Communication to Make Sense of Our Present and Our Past

 Fri, April 09 3:30 PM - 4:45 PM

📍 3

📁 Panel

Session Chairs

Chair

David Nelson, Valdosta State University

Presentations

Murder, mistrust, and the magic of radio: The illusion of life in Bob Dylan's Murder Most Foul >

Noah Franken, Assistant Professor, West Texas A&M University; Trudy L. Hanson, Head, Department of Communication, West Texas A&M University

Ha Ha, Not Funny: Fear, Frustration, and Social Control in Eastern and Western Covid19 Memes >

Daleana Phillips, The University of Southern Mississippi; Reham Bohamad, The University of Southern Mississippi

Aint No Christians in Wakanda: The Latent Messages About Christianity in Marvel's Black Panther >

DiArron Brandon M., University of Memphis

All Americans Are Great: The Greatest Generation & The Tuskegee Airmen >

Sophia Muriel Flemming, Sophia Muriel Flemming, University of Georgia

Professional Development

The Future of Communication and/in Higher Education

 Fri, April 09 3:30 PM - 4:45 PM 10 Roundtable

Session Chairs

Chair

Pamela Bourland-Davis, Georgia Southern University

Participant

Carl Cates, Arkansas State University

Jerold Hale, Univ of Tennessee Chattanooga

 **Argumentation**

Top Papers in Argumentation & Forensics

 Fri, April 09

 3:30 PM - 4:45 PM

 9

 Panel

Description

These are the top 2 papers in the Argumentation and Forensics Division.

Session Chairs

Chair

Lakelyn Taylor, University of Central Florida

Presentations

Racism and Discrimination in Debate and Forensics: The art of persuasion is not always beautiful and just >

Autumn Desree Zimmerman, Autumn Zimmerman, The University of Texas of the Permian Basin

Judging Race-based Arguments: Race, Judging Norms, Assessment, and Policy Debate >

Nick J. Sciallo, Assistant Professor of Communications, Texas A&M University - Kingsville

 **Mass Communication**

Top Papers in Mass Communication

 Fri, April 09 3:30 PM - 4:45 PM 7 Panel

Description

Session Chairs

Chair

James Hicks, Independent

Moderator

Gordon Alley-Young, PhD, Dr. Gordon Alley-Young, Kingsborough Community College

Presentations

“I’m on This Road to Well-being”: A Theoretical Thematic Analysis of Prosocial Health Messages for Sexual Assault Victims in RAINN’s Survivor Stories Campaign



Rachel Elisabeth Riggs, Doctoral Student, Texas Tech University

Presidential and Gubernatorial use of military servicemembers and veterans on Twitter



Nicholas Eckhart, The University of Alabama, College of Communication and Information Science; Kirsten Laha-Walsh, The University of Alabama, School of Social Work; Scott Parrott, The University of Alabama, College of Communication and Information Science; David L. Albright, The University of Alabama, School of Social Work

The Public’s Reaction to Kobe Bryant’s Death as an Example of Parasocial Mourning



Samantha Pfeiffer, Bob Jones University

Who Stays Home? Early analyses of Gender, Race, and Age in COVID-19 Newscast Production



J. Dean Farmer, Campbell University; R. Brian Bowman, Instructor, Campbell University; Greg S. Viken, Campbell University

Osborn Reception

 Fri, April 09

 5:00 PM - 6:00 PM

 1

 Reception

Description

Pour your favorite drink, grab a snack, and join everyone for our annual toast to the Osborns and celebration of our first time together in 2 years!