



## 75th Annual Convention

March 30-April 3, 2005, Baton Rouge, Louisiana, Holiday Inn Select  
Visit [www.scca.net](http://www.scca.net) for more information on convention registration,  
hotel reservations, convention program, and index of participants.  
Pre-registering saves time and money. Log on to [www.scca.net](http://www.scca.net) today.

*Southern States Communication Association  
75th Annual Convention, March 30-April 3, 2005*

# Welcome to Baton Rouge

Welcome to Baton Rouge! The Department of Communication Studies at LSU invites you to take in the beauty of this city on the Mississippi River. Baton Rouge is the state capital, the home of Louisiana State University and Southern University, and the location of many great restaurants.

A college-town atmosphere permeates this friendly city. You'll find many historic sites, museums, and galleries to explore, including some on the LSU campus. The city's unofficial motto is "Let the good times roll," and roll they will as you dine on spicy Cajun food, sample a riverboat casino, or gaze on the mighty Mississippi.

Stately antebellum homes line the river and are available for tours. A visit to the Louisiana State University Rural Life Museum will transport you to a 19th century plantation. The 34-story Capitol, built in the 1930s by controversial Governor Huey P. Long (and the building in which he was assassinated), contrasts sharply with the Old State Capitol, a Gothic Revival-style castle perched high on a bluff.

So, welcome to Louisiana's capital city, home of great food and football champions.

Relax and enjoy your stay.

### *Public Dialogue Expert Sallyann Roth to Deliver Keynote*

The Southern States Communication Association is pleased to announce that the keynote address for the 2005 convention will be delivered by Sallyann Roth of the Public Conversations Project. Her title is "Getting Present, Staying Present, and Inviting Presence: Preparing the Ground for Dialogic Connection When That Seems Least Possible."

### *15th Annual Theodore Clevenger, Jr. Undergraduate Honors Conference*

Named last year in honor of its founder and initial champion, Ted Clevenger, SSCA's Undergraduate Honors Conference continues for its 15th year, under the direction of Chuck Tardy, SSCA Vice President Elect.

## Convention Programs Focus on “Communication, Dialogue, and Community”

Vice President Ken Cissna selected “Communication, Dialogue, and Community” as the convention theme, and the membership has come through with some terrific panels consistent with it. Almost every time slot has a dialogically inflected panel, and many are being held in the same room—so attendees can just sit still and find panels such as these coming to them:

### On Thursday afternoon

**Jill McMillan** and her Wake Forest political science colleague **Katy Harriger**, will discuss their longitudinal (and Kettering Foundation funded) study of how deliberative experiences affect the political participation of college

students, with **Ron Arnett** responding.

### On Friday afternoon

**Danna Gibson, Patricia Amason, Bob Frank, Tom Socha, Jill McMillan,** and **Linda Putnam** will discuss the opportunities for creating and enhancing dialogue in the venues in which they work—from interpersonal, family, and health care settings to organizations.

### On Saturday

**Larry Frey** will present a position statement regarding the need to merge communication scholarship and activism as a distinct focus for applied communication, following which **John Meyer** and **Kate Hawkins**, distinguished SCA applied communication scholars, will respond.

## Roth Keynote Addresses Dialogic Connection

**Sallyann Roth** of the Public Conversations Project is slated as this year’s convention keynote speaker. Her title is “Getting Present, Staying Present, and Inviting Presence: Preparing the Ground for Dialogic Connection When That Seems Least Possible.”

Sallyann Roth, MSW, is a founding member of and facilitator and trainer for the Public Conversations Project, Watertown, Massachusetts. She was a Co-Director of the Family Institute of Cambridge (a training institute for family therapists) for over 16 years, where she co-developed its Program in Narrative Therapies and remains on the faculty. She taught for many years in the masters programs at both Smith and Simmons Schools of Social Work, and is an

Associate of the Taos Institute. A consultant to the Interpersonal Skills Component of the Harvard Law School’s Program on Negotiation, Sallyann also maintains a clinical practice in the Boston area.

Common to all of her work is a commitment to design, cultivate, and support ways for people who have been disconnected to connect through finding ways to speak what has seemed too difficult to speak and through hearing what has been too difficult to hear. Her current writing and training focus on working to engender and facilitate inner and outer dialogues, to discover choice where none was apparent, and to help people work toward their constructive enduring purposes.

## Baton Rouge Convention Offers New Feature: Workshops

Vice President Cissna has arranged a series of workshops, a new feature for this convention. Two and one half hours in length, the workshops will be participative and practical and will provide real take-home value.

Friday afternoon you’ll be able to choose among workshops on “Interviewing for a Professorial Position and Negotiating the Job Contract” offered by **Lynne Webb** and a host of colleagues, “Storytelling Across the Communication Curriculum” facilitated by **Trudy Hanson**, “Teaching Through Reflective Doing” led by **Beth Fisher Yoshida** and **Ilene C. Wasserman**, “Improving Assessment of Teaching Effectiveness and Student Ratings” by **Steve Madden, Kelli Fellows,** and **Linda Nilson**, and “Performing Architecture” by **Nancy Jackson** and **Harry Harritos**.

On Saturday afternoon, you can select from among “Surviving Tenure and Promotion” by **Carl Cates** and colleagues; “Preparing for Difficult Conversations” facilitated by **Sallyann Roth**, keynote speaker and member of the Public Conversations Project; “Communication Across the Curriculum” led by **Deanna Dannels**; and “Getting Started with Service Learning” facilitated by **Dick Conville**.

## Don’t Miss These Convention Highlights

Many distinguished scholars are featured in this year’s program: **Mary Frances HopKins** will deliver LSU’s annual Gray Lecture. **Mark Knapp** and **Art Bochner** will meet in conversation about the changes in their field and in their work over their careers. **Sandra Petronio** will discuss her communication privacy management theory. Division spotlight scholar programs feature **Jim McCroskey** (communication theory), **Wendy Hajjar** (mass communication), and **Karen Foss** and **Sonja Foss** (gender studies).



Pre-register for the convention at [www.sca.net](http://www.sca.net)