

## SSCA Strategic Planning Retreat

July 9-1, 2004

Tallahassee, Florida

Members Present: Terry M. Thibodeaux, President; Ken Cissna, Vice President; Charles Tardy, Vice President-Elect; Marilyn Young, Past President

### Overview

President Thibodeaux convened a strategic planning workshop to follow up on items and issues raised at the Strategic Planning workshop of 2002 in Memphis, Tennessee, chaired by then-President Kate Hawkins. The sessions began on Friday evening, continued all day Saturday, and finished with a concluding session Sunday morning.

### Action Items

The following action items were developed through discussion over the course of the weekend.

1. Publish newsletter before 2005 convention.
2. Executive Council consider funding plenary speakers for convention.
3. Explore longer meeting slot for Executive Committee meeting during NCA.  
[Note: The consensus was for a two-hour meeting to discuss issues before the business meeting. If a slot could not be found (and it couldn't) in the regular convention program, an evening dinner meeting would suffice. The officers present asked that a round table be requested, to facilitate discussion. Since the business meeting is Friday at 5 p.m., possible locations should be explored for a Thursday evening meeting.]
4. Explore possibility of link on NCA and SSCA web sites to renew or apply for SSCA membership  
(also: problem of updating SSCA web site info)
5. Conduct Convention Participation Survey during Baton Rouge convention.
6. Communicate "high priority" list to Resources Development Committee.
7. Remove the Peterson and Gender Studies awards from the "association awards" list; omit them from association list in program.
8. Set SSCA Executive Committee meeting for evening prior to Executive Council meeting in Chicago: Thursday evening, 2-hour block.

9. Obtain detailed expense and revenue information on SSCA journal for Chicago Executive Council meeting.
10. Consider new membership category: Adjunct Faculty