

**Southern States Communication Association
Convention Program Advertising and Exhibit Order Form
Little Rock, AR * March 23 to 27, 2011
SSCA TAX ID NUMBER 540-92-3925**

Convention Program Advertising: Advertising in the convention program is an excellent way to increase visibility of your institution or organization among attendees. ***Be sure to reserve your ad by January 14, 2011!*** (Note: SSCA reserves the right to refuse ads).

_____ Half Page	\$275		
_____ Full Page	\$325		
_____ 2 Pages	\$475		
_____ Front Inside Cover	\$375		
_____ Back Inside Cover	\$375		
_____ Back Cover	\$525	<i>Total Ads:</i> _____	<i>Subtotal:</i> \$ _____

Ads must be sent as email attachments to director@ssca.net before January 14, 2011. Ads *must* be in Adobe PDF high resolution files (grayscale or black and white – NOT RGB). The images and fonts must be embedded. Ad size specifications are: (1) Full page – 8.5” x 11”; (2) Half page – Horizontal 7.5” x 5” or Vertical: 4” x 10.5” Resolution should be 300 dpi at 100% scale (anything less than this will suffer in reproduction).

OR _____ Check this box to use the same ad as last year (no changes).

Reserve Exhibition Space

The Little Rock Doubletree has premier exhibit space incorporated where attendees will be circulating to various programs. Be sure to take advantage of this excellent opportunity to engage with participants. ***Be sure to reserve your exhibit space by February 2, 2011!***

_____ a. First Table	\$350		
_____ b. Second Table	\$200		
_____ c. Each Additional Table	\$100	<i>Total Tables:</i> _____	<i>Subtotal:</i> \$ _____
		<i>TOTAL for Ads & Exhibits:</i> \$ _____	

Company/Institution Name: _____

Contact: _____ Phone: _____

E-Mail: _____

Address: _____

Representative(s) attending conference: _____

***If you have questions regarding advertising or exhibits, please contact
Dr. Carl Cates, Executive Director at director@ssca.net or 229-333-5820.***

Please send your completed form and payment to:

Norman Earls, SSCA

Communication Arts

1500 N. Patterson

Valdosta State University

Valdosta, GA 31698

Voice: 229-333-5820; Email: director@ssca.net

Please have checks payable to SSCA. To pay by credit card please contact Norman Earls.