

Program Planner's Packet

for the 79th Annual Convention of the

***Southern States Communication
Association
79th Annual Convention***

April 1-5, 2009

***Marriott Norfolk Waterside
Norfolk, VA***

Crossing Ideologies: Communication and Collaboration in a Changing World

Contents

1. Description of convention theme and call for papers
2. Contact information for the Vice President
3. List of Division and Interest Group Program Planners
4. Instructions for planning programs
5. Template for panel submissions (competitively selected papers)
6. Template for panel proposals (competitively selected panels)
7. Template for proposal of other programs (*e.g.*, Town Hall Debate)
8. Form requesting information about the division or interest group's Vice Chair
9. Form requesting information for scheduling the unit's business meeting

Call for Papers

*Southern States Communication Association
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Crossing Ideologies: Communication and Collaboration in a Changing World

In our ever-increasingly diverse world, we are being called upon at an unprecedented rate to build connections among communities of scholars and practitioners within our own discipline as well as others. While we may not all call traditional speech communication or communication departments home, we may study and teach related themes, utilize similar methodologies, ask common questions, confront many of the same obstacles, and respond to shared challenges.

You are encouraged to submit papers and panels focused on the convention theme particularly those addressing communication issues from an interdisciplinary standpoint, those linking traditional with more contemporary approaches, and those integrating theory and praxis both inside and outside of academic contexts. Divisions and interest groups are asked to submit at least one panel directed towards the theme of the convention. Submissions co-sponsored by more than one division or interest group addressing the convention theme are strongly desired.

Creative options are to propose workshops or group sessions encouraging dialogue on collaboration of scholarly work crossing disciplinary or institutional lines addressing communication issues confronting persons in agencies such as educational, industrial, financial, corporate, healthcare, government, and non-profit. Other areas of interest to the Vice-President are proposed opportunities for networking with professionals whose goals are to gain leadership skills within a variety of administrative levels and contexts, and enhancing mentoring opportunities for new faculty and graduate students.

Proposals for programs not directly tied to the convention theme or to particular divisions or interest groups may be submitted to the Vice-President's Spotlight Series for review.

The complete call for papers for all divisions and interest groups may be found on SSCA's website: <http://www.SSCA.net>. Paper and panel submissions should be sent to the program planner for the appropriate division or interest group. Proposals to be considered for the Vice-President's Spotlight Series are to be submitted to Dr. Patricia Amason, Department of Communication, University of Arkansas, at pamason@uark.edu.

I look forward to seeing you on the waterfront in beautiful Norfolk, VA!

Southern States Communication Association

Patricia Amason
SSCA Vice President

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University of Arkansas
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Fayetteville, AR 72701

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Megan L. Wilson
Department of Communication
University of Arkansas
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DIVISION AND INTEREST GROUP PROGRAM PLANNERS (2008-2009)

Applied Communication

Jennifer Smith
Western Kentucky University

Communication Theory

Stephanie Coopman
San Jose State University

Community College

Richard Falvo
El Paso Community College

Freedom of Speech

James Pauff
Tarleton University

Gender Studies

Susan Mallon Ross
Univeristy of Southern Mississippi

Instructional Development

Deanna Dannels
North Carolina State University

Intercultural Communication

Richard Quianthy
Broward Community College

Interpersonal Communication

Todd Goen
University of Georgia

Language and Social Interaction

Slavica Kodish
Arkansas Tech University

Mass Communication

Wendy Hajjar
University of New Orleans

Performance Studies

Justin Trudeau
University of North Texas

Political Communication

Norma Cook
University of Tennessee

Popular Communication

Wesley Buerkle
East Tennessee State University

Public Relations

Corey Hickerson
James Madison University

Rhetoric and Public Address

Robert Frank
Morehead State University

Southern Forensics

Brian McGee
College of Charleston

Association for Communication Administrators

American Society for the History of Rhetoric

Jim Kuypers
Virginia Tech

Ethnography

Rebecca Kennerly
Georgia Southern University

Kenneth Burke Society

Wesley Buerkle
East Tennessee State University

Instructions for Planning for Your Division or Interest Group

1. Below you will find a series of deadlines. Please plan accordingly so that all deadlines are met. There is a tight turnaround time in the fall, and a draft of the convention program is to be presented at the Executive Council meeting at the NCA convention in November.

Thursday, May 15th: Division and Interest Group Vice Chairs will submit their units' "call for papers" for the 2009 convention to the Vice President of SSCA (electronic submissions only to: pamason@uark.edu).

Monday, September 15th: All submissions of competitive papers and panels and suggestions for Round Table Discussions and Town Hall Debates are to be received by Division and Interest Group Vice Chairs. Please encourage electronic submissions only!

Monday, September 22nd: All submissions are to be sent by Vice Chairs to reviewers.

Monday, October 6th: Reviewers' responses are to be returned to Vice Chairs.

Monday, October 20th: Vice Chairs electronically submit program proposals for the convention to the Vice President (pamason@uark.edu)

2. Encourage your unit's members to propose invited and competitive panels and competitive papers focused on the theme, *Crossing Ideologies: Communication and Collaboration in a Changing World*. I am particularly interested in programming sessions featuring individuals engaged in cross-disciplinary scholarship or teaching emphasizing contexts, theories and methodologies of the communication tradition; in addition, panels spotlighting outstanding scholars, and sessions related to pedagogy in your division or interest group. Please submit at least one program related to the convention theme.

3. Identify the new scholars to the Southern region researching and teaching in areas covered by your division or interest group. Please send contact information about these scholars directly to me.

4. Show greatest concern about programming quality work rather than submitting as many panels as possible. Excellent, thought-provoking work results in a quality convention.

5. Consider submitting jointly sponsored panels with other divisions and interest groups.

6. Please submit suggestions for a Town Hall Debate or Round Table discussions.
7. Indicate recipient of Top Paper award and Top Student Paper award with an asterisk (*) after their names
8. Rank order the panels you submit from 1-N with 1 being the best panel that you most highly recommend programming with N being the panel you least recommend programming. Do not contact persons submitting papers and panels of their acceptance for presentation until AFTER the program is finalized. I will notify you when it is permissible to notify them.
9. Please discourage your members from requesting AV equipment. This equipment is not always available. When it is available, it typically is very expensive to rent from hotels. If persons submitting papers and panels wish to use AV equipment, explain that they should be prepared to bring their own equipment. SSCA cannot guarantee that equipment will be available.
9. There is a form attached for you to complete indicating times of day your group would prefer for your business meeting. I will make every effort possible to accommodate those preferences. Please include with which divisions or interest groups your members also are likely to be affiliated in order to reduce conflicts with meeting times.

Guidelines for Preparing SSCA 2009 Convention Program Information

PLEASE NOTE that submissions not following this format may be rejected.

Please submit your panel information using Verdana font with 11 point type into one Microsoft Word 2003 document. Session entries can run over pages (start at the bottom of one page and end on the top of the next). Please put one line of space between each session.

- Please do not put spaces between lines of text within a session entry.
- Please do not use ALL CAPS.
- Please do not indent any of the paragraphs or use tabs.
- Please do not use quotation marks around paper titles

Please submit information for each session in the following order:

Example for Competitive Papers Session:

Conditions: Love, Persuasion, and Argumentation

Sponsor

Interpersonal Communication Division

Chair:

Renee Edwards

Louisiana State University

Exploring Sex as a Possible Predictor for Persuasive Efficacy in Situations with Romantic Others

Richard I. Falvo

El Paso Community College

Quantifying the Language of Love: Further Scrutiny of the Five Love Languages

Kelli L. Fellows

University of North Carolina-Wilmington

E. Stephen Daniel

Virginia Tech

Steven J. Madden

Costal Carolina University

A Conceptual Clarification of Argument Quality

Michael R. Kotowski

University of Tennessee

Communication of Wants, Needs, and Desires: Reports from Individuals Married Two to Seven Years

Susan I. Holt

University of Arkansas

Lynne M. Webb

University of Arkansas

Megan L. Wilson

University of Arkansas
Respondent:
Melissa Young Schroeder
Texas Christian University

Example for Panel Session:

Addressing Workplace Illiteracy: A Round Table Discussion of an Interagency
Change Effort

Sponsor:

Applied Communication Division

Participants:

Tony Ateca

Director of Operations

University of South Carolina-Aiken

Beth Etheridge

Principal

Etheridge Training Solutions, Aiken, SC

Corinne Hayes

Certified Professional of Human Resources and Adjunct Professor

Aiken Technical College, Aiken, SC

Nica Loving

GIS Coordinator

City of Aiken, SC

When illiteracy was discovered at one university, inter-organizational cooperation resulted in implementation of a program to successfully address the problem. Panelists will discuss the communication challenges faced, from interpersonal to organizational to interorganizational, as they effectively changed the human condition within the workplace setting by improving employees' reading skills.

Example for Proposed Town Hall Debate:

Town Hall Debate: This House is Resolved that When in Conflict, Live
Communication ought to be Privileged over Mass Mediated Communication

Sponsor:

Southern Argumentation and Forensics Division

Chair:

Darren C. Goins

Independent Scholar

The Government:

Glenn Prince

Western Kentucky University

Kris Willis

Appalachian State University

The Opposition:

Crystal Lane Swift

Louisiana State University

Tyler Thornton
University of Oklahoma

Facilitator:

Darren C. Goins

Independent Scholar

An exhibition of parliamentary debate followed by a discussion of the issues raised in the debate. Come and let your opinion be heard on this timely topic.

Division or Interest Group Vice Chair Information

Name of Division or Interest Group:

Name of Vice Chair:

Affiliation of Vice Chair:

Email Address:

Phone number where you most often may be reached:

Alternative phone number:

Fax:

Mailing Address:

Business Meeting Information

Division or Interest Group:

Preferred time of day for business meeting (please rank order):

Early morning
Late afternoon
Evening

With which divisions or interest groups do you most likely share members?
(please circle all that apply)

Applied Communication
Communication Theory
Community College
Freedom of Speech
Gender Studies
Instructional Development
Intercultural Communication
Language and Social Interaction
Association for Communication
Administrators
Ethnography

Performance Studies
Political Communication
Popular Communication
Public Relations
Rhetoric and Public Address
Southern Forensics
Interpersonal Communication
Mass Communication
American Society for the Historic
of Rhetoric
Kenneth Burke Society