

**Southern States Communication Association
Early Bird Convention Program Advertising Order Form
Little Rock, AR * March 23 to 27, 2011
SSCA TAX ID NUMBER 540-92-3925**

Convention Program Advertising: Advertising in the Convention Program is an excellent way to increase visibility of your institution or organization among attendees and we are happy to offer you the following Early Bird Discounts for ads received with payment by December 10, 2010.

Be sure to reserve your EARLY BIRD ad by December 10, 2010!

(Note: SSCA reserves the right to refuse ads).

- | | |
|-----------------------|-------------------------------------|
| _____ a. Half Page | \$225 (\$50 off the regular price) |
| _____ b. Full Page | \$275 (\$50 off the regular price) |
| _____ c. 2 Full Pages | \$375 (\$100 off the regular price) |

Total Ads: _____

Total for Early Bird Ads: \$ _____

EARLY BIRD DEADLINE Ads must be sent as email attachments to director@ssca.net before **DECEMBER 10, 2010**. Ads must be in *Adobe PDF high resolution files* (grayscale or black and white--NOT RGB). The images and fonts must be embedded. Ad size specifications are: (1) Full page – 8.5” x 11”; (2) Half page – Horizontal 7.5” x 5” or Vertical: 4” x 10.5” Resolution should be 300 dpi at 100% scale (anything less than this will suffer in reproduction).

OR _____ Check this box to use the same ad as last year (no changes).

Company/Institution Name: _____

Contact: _____ Phone: _____

E-Mail: _____

Address: _____

Representative(s) attending conference: _____

***If you have questions regarding advertisings, please contact
Dr. Carl Cates, Executive Director at director@ssca.net or 229-333-5820.***

Please send your completed form and payment to:

Norman Earls, SSCA

Communication Arts

1500 N. Patterson

Valdosta State University

Valdosta, GA 31698

Voice: 229-333-5820; Email: director@ssca.net

Please have checks payable to SSCA. To pay by credit card please contact Norman Earls.