

**Southern States Communication Association**  
**Convention Program Advertising and Exhibit Order Form**  
**Memphis, TN \* April 7 to 11, 2010**  
**SSCA TAX ID NUMBER 540-92-3925**

**Convention Program Advertising:** Advertising in the Convention Program is an excellent way to increase visibility of your institution or organization among attendees. ***Be sure to reserve your ad by January 20, 2010!*** (Note: SSCA reserves the right to refuse ads).

|                          |       |                         |                           |
|--------------------------|-------|-------------------------|---------------------------|
| _____ Half Page          | \$275 |                         |                           |
| _____ Full Page          | \$325 |                         |                           |
| _____ 2 Pages            | \$475 |                         |                           |
| _____ Front Inside Cover | \$375 |                         |                           |
| _____ Back Inside Cover  | \$375 |                         |                           |
| _____ Back Cover         | \$525 | <i>Total Ads:</i> _____ | <i>Subtotal:</i> \$ _____ |

Ads must be sent as email attachments to [director@ssca.net](mailto:director@ssca.net) before January 20, 2010. Ads must be in Adobe PDF high resolution files (grayscale or black and white – NOT RGB). The images and fonts must be embedded. Ad size specifications are: (1) Full page – 8.5” x 11”; (2) Half page – Horizontal 7.5” x 5” or Vertical: 4” x 10.5” Resolution should be 300 dpi at 100% scale (anything less than this will suffer in reproduction).

**OR**

\_\_\_\_\_ Check this box to use the same ad as last year (no changes).

**Reserve Exhibition Space**

The Norfolk Waterside Marriott has premier exhibit space incorporated where attendees will be circulating to various programs. Be sure to take advantage of this excellent opportunity to engage with participants. ***Be sure to reserve your exhibit space by February 16, 2010!***

|                                |       |                            |                           |
|--------------------------------|-------|----------------------------|---------------------------|
| _____ a. First Table           | \$350 |                            |                           |
| _____ b. Second Table          | \$200 |                            |                           |
| _____ c. Each Additional Table | \$100 | <i>Total Tables:</i> _____ | <i>Subtotal:</i> \$ _____ |

***TOTAL for Ads & Exhibits:* \$ \_\_\_\_\_**

Company/Institution Name: \_\_\_\_\_

Contact: \_\_\_\_\_ Phone: \_\_\_\_\_

E-Mail: \_\_\_\_\_

Address: \_\_\_\_\_

Representative(s) attending conference: \_\_\_\_\_

***If you have questions regarding advertising or exhibits, please contact  
Dr. Kelli Fellows, Marketing Director at [fellowsk@uncw.edu](mailto:fellowsk@uncw.edu) or 910-962-2428.***

*Please send your completed form and payment to:*

Jennifer Johnson, SSCA

Communication and Journalism

217 Tichenor Hall

Auburn University, AL 36849-5211

Voice: 334-844-2853; Email: [director@ssca.net](mailto:director@ssca.net)

*Please have checks payable to SSCA. To pay by credit card please contact Jennifer Johnson.*