

SSCA 2018

88th Annual Convention
Southern States Communication Association



28th Annual Theodore Clevenger Jr.
Undergraduate Honors Conference



April 4-8, 2018

Sheraton Downtown ■ Nashville, Tennessee



On behalf of the SSCA Administrative Team ~ Welcome to the 2018 SSCA Convention!

This year's convention in Nashville is exciting in so many ways. The city itself, with its rich musical background, is a place that ignites the imagination as we look back to its early settlers in the late 1700s fiddling and dancing to celebrate their safe arrival on the shores of the Cumberland River, and think about all that has happened here since.

I encourage us all to focus our "Muses and Musings in Music City" and create a melody of the connections we make with our various constituents, and the development of meaningful individual and professional relationships. Let this melody be the excellence that drives us, as we join together to celebrate our successes, share our work, advance our discipline, and strengthen our connections in this diverse field of study known as Communication.

~ Dr. Victoria J. Gallagher, SSCA President ~

North Carolina State University thanks Dr. Gallagher for her work on behalf of the Department of Communication and the Southern States Communication Association.

Along with her award winning and talented faculty colleagues in the Department of Communication, Dr. Gallagher inspires students to explore unanswered questions, dig deeper, reach higher.

Our B.A., M.S., and Ph.D. degrees turn students into leaders and scholars.

NC STATE UNIVERSITY

Department of Communication

"NC State's Masters of Communication program equipped me to understand organizations and individuals and



increased my capacity to engage with others in ways that promote connection and productivity."

~ Traci Row, M.S. Graduate 2007
<https://traciraerowe.wordpress.com>

A communication degree can take you anywhere -- strong communication skills are needed everywhere. Come study with the best communication scholars and practitioners."



Dr. Kenneth Zagacki
Department Head



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88th Annual Convention Southern States Communication Association

28th Annual Theodore Clevenger Jr. Undergraduate Honors Conference

April 4-8, 2018 • Sheraton Downtown • Nashville, Tennessee

MUSES AND MUSINGS IN THE MUSIC CITY

PRESIDENT: Victoria Gallagher, *North Carolina State University*

FIRST VICE PRESIDENT: Jason B. Munsell, *University of South Carolina Aiken*

SECOND VICE PRESIDENT: Pamela G. Bourland-Davis, *Georgia Southern University*

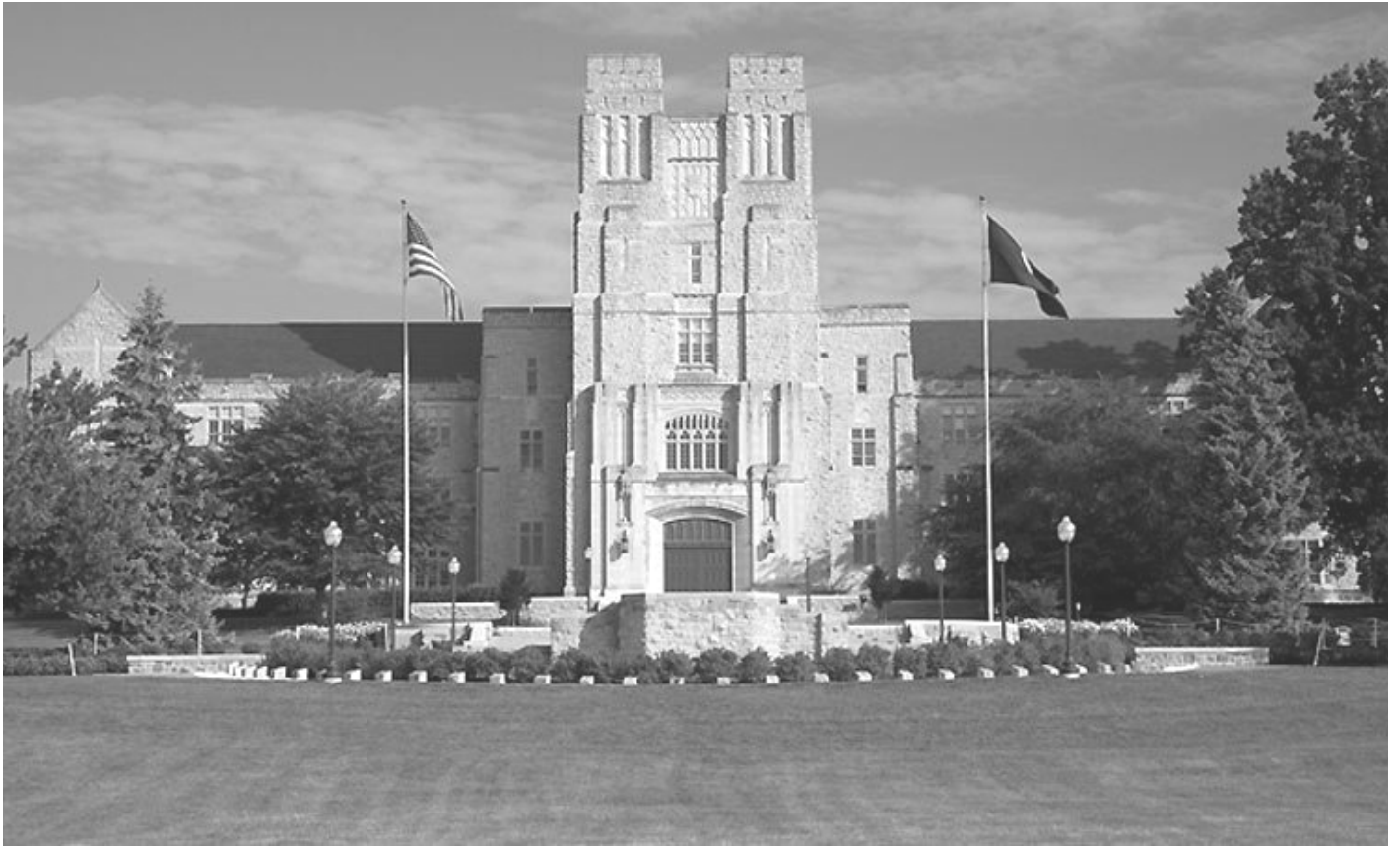
EXECUTIVE DIRECTOR: Jerold L. Hale, *College of Charleston*

TABLE OF CONTENTS

Welcome	7	Charter Members.....	85
UHC Welcome and Acknowledgements.....	8	Executive Directors	85
Hotel Map	10	SCJ Editors.....	85
Registration.....	12	SSCA Presidents	85
Exhibit Schedule.....	12	Award Recipients.....	86
Division & Interest Group Programs Index...	12	Past Conventions and Hotels	90
Business Meetings.....	14	Life Members	91
Wednesday Sessions	18	Patron Members.....	91
Thursday Sessions	18	Emeritus Members	91
Friday Sessions.....	39	Institutional Members.....	91
Saturday Sessions.....	56	Constitution	92
Sunday Sessions.....	76	Advertiser Index	98
Association Officers.....	82	Index of Participants.....	100
Representatives to NCA.....	82	2019 Call for Papers.....	105
Committees	82		
Divisions	83		
Interest Groups	84		



This symbol denotes Undergraduate Honors Panel



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Brandi Watkins • Chelsea Woods



USC Aiken

**Department
of Communication**

congratulates

Dr. Jason Munsell

**SSCA First Vice President
and 2018 Program Planner**

Have a great SSCA!

Dr. Charmaine E. Wilson, Chair

Dr. Benjamin Triana

Dr. Bing Han

Professors Peggy Elliott, Elizabeth Webb,

Barbara Laura, Teresa Humphrey, Jeffrey

Wallace

Carmen Williams, Administrative Specialist



USC Aiken is a comprehensive university in the University of South Carolina system, offering undergraduate and master's degrees to more than 3,500 students in 50 programs of study. A member of COPLAC, USC Aiken is ranked the #1 public regional college in the South by U.S. News & World Report's guide "America's Best Colleges." The 2018 distinction marks USC Aiken's 20th consecutive ranking among the top three in this category and its 13th time in first place.

Welcome to the 88th Annual SSCA Convention!

Howdy and Welcome to Nashville!! There will be no allusions to country songs in this little welcome note; that's a joke. The allusions are fun, though I'm no expert or connoisseur of classic country. I've been everywhere with my musical tastes and I'm partial to eclectic hybrids; Lord, I was born a ramblin' man. Oh, but I do love travel songs. I trust to get here you left on a jet plane. If so, I hope you weren't drunk on that plane (that's a song!). Perhaps some of you drove, you kings and queens of the road—hopefully no lost highways. Whichever way you got here, Welcome to Nashville! The city probably needs little introduction. Folks call Nashville the Music City and folks sing the praises of the city. I would urge you to go online and visit the Nashville Convention and Visitors Corp. website (visitmusiccity.com) for loads of great information about the city. And Nashville is a pitch perfect location for our convention theme, "Muses and Musings in the Music City." Though the city isn't just about music, of course, there is something inspiring and inspired about this place. Thank you so much for joining us here in Nashville. It is my ultimate hope that you have a wonderful convention and that after you're on the road again and get back home, that you consider this "SSCA" one of your favorites.

Our convention features 208 (or thereabouts) panels and sessions, including fun meetings; but not including the UHC program that our Second Vice President Pam Bourland-Davis has put together. Pam has planned an amazing undergraduate conference!! Before I highlight a few spotlight panels (as I did in our recent issue of *Connections*—which I'm sure everyone read like 5 times), I want to sincerely thank all the division and interest group planners. As we all know, SSCA is a volunteer organization and a lot of the behind closed doors work goes unheralded. We have 16 divisions and 6 interest groups. The Vice chair/Planners of all divisions and interest groups worked with countless, unnamed (but you know who you are!) reviewers to bring this program to life, this show on the road. I'm sure all of us spend loads of time studying all the info at the end of our programs and memorize the roles everyone plays. The names of all Vice-chairs/Planners are listed there, but I wanted to give a shout out in the welcome letter as well. **Thank You!** to Andrew Pyle, Philip Madison, Laurie Metcalf, Pat Arneson, Ashton Mouton, Scott Christen, Mary Meares, Gary Beck, Lori Stallings, Dean Cummings, Sarah Jackson, Nick Rangel, Danielle Williams, Amber Smallwood, Kevin Marinelli, Keven Rudrow, Jeanne Pursuit, Andre Johnson, Elizabeth Stephens, Johanna Broussard, Jim Pickett, and John Saunders. The back and forth I've had with these folks during the process of building this program has been great and I hope the program is as error free as humanly possible. But more importantly than error free, I hope it offers a convention that is worthy of our SSCA membership.

I just want to highlight a few things, and I've highlighted most everything that needs highlighting in that *Connections* article. Thursday evening we have a panel at Nashville's Parthenon (full scale replica of the original) in Centennial Park, Nashville's premier urban park (2701). In the model of a Socratic dialogue, scholars will ask and answer if the Greek tradition of "rhetoric" still carries the same weight in 2018 as it did back in the day. Now, it's important that everyone understands that, as with all off-site panels, SSCA assumes no responsibility or risk for members traveling to, from, or attending programs outside of the conference hotel. I know that some of the off-site stuff might be hard to get to and get back, but this is sort of an experiment in forging a stronger engagement with the host community. We have our opening reception, I'm calling it "Friends in Low Places" at the top of the hotel in the gorgeous Skye, 28th floor room/lounge (used to be rotating restaurant); spectacular, panoramic views of Nashville (2801). Friday afternoon we have a live band, The Nobility. This double-slot panel (3401) will be located at a music venue close to the Sheraton. Also Friday afternoon, at the convention hotel, Paul Stobb will be hosting a VP Spotlight Panel that will feature Vanderbilt University faculty and community partners in a roundtable discussion about "town and gown" engagement (3513). After that panel, we'll have another VP Spotlight that really serves as the premier VP spotlight (3601). The panel will feature the city of Nashville and there will be an open bar during the panel. Saturday afternoon our SSCA President, Vicki Gallagher, will have her President's Spotlight, "Sound, Body and Mind: Communication and Innovation" (4601). Additional special events include our annual SSCA Awards Luncheon on Saturday (4401). NPR's Ann Powers will serve as our keynote speaker. Ann serves as NPR Music's critic and correspondent. She has previously worked for the *LA Times*, *NY Times*, and *Village Voice*. Ann is also an author. Her most recent book, *Good Booty*, is about music, sex, race, and spirituality. There's so much to highlight, so just thumb through the program and you'll see the light. And, of course, all the Downtown Nashville attractions are within walking distance, including Music Row. When we did our site visit last August I did some research at Tootsies Orchid Lounge...

One thing I would urge attendees to notice is that we have a full slate on Sunday This is because 2018's SSCA is so very, very big. Huge. So huge! So don't get on the road again too soon. I think we sometimes forget that Sunday is actually one of our conference days. I know folks need to get home, but please check out the Sunday panels—loads of fantastic stuff.

In addition to the work of the Vice Chairs/Planners, I want to thank our SSCA Executive Director, Jerry Hale, and his team in Charleston, as well as the highly talented Janet Fisher of ConferenceDirect. Janet has been invaluable in this process. President Gallagher and the rest of the SSCA leadership team have also been very helpful, especially Ashli Quesinberry Stokes with all the work she's done as our marketing director. I also want to thank my new colleagues at the University of South Carolina Aiken. They have made my transition there very smooth and, especially my Chair Dr. Charmaine Wilson, have made me feel very much at home. And huge Kudos to the folks at Vanderbilt, with a special Shout Out to Paul Stobb. If I had the power and authority I would induct Paul into the Country Music Hall of Fame for his amazing work with convention arrangements. So Welcome Nashville! Welcome to the Music City! Have fun, learn lots, no tears in beers!

Jason B. Munsell, *University of South Carolina Aiken*
SSCA First Vice President and 2018 Program Planner

UHC Welcome and Acknowledgements

Dear UHCers,

Welcome to the 28th annual Theodore Clevenger, Jr. Undergraduate Honors Conference, and the 88th annual Southern States Communication Association Conference. We are happy to have you join us and look forward to hearing about your research.

As part of the UHC conference, you can cheer on other undergraduates, and you can attend other SSCA panels, where you just might meet some of your citations. And we're in Nashville with many fun venues to explore. I hope you'll take advantage of all of these options, working around your own presentation and these events you are expected to attend (details are in this program):

Thursday: SSCA's opening reception (if you've arrived in Nashville in time)

Friday: The opening day of the UHC with eight panel options

Saturday: UHC Breakfast, with awards announcements for top papers, and Grad School info as well as eight more UHC panel options. Please attend the Osborn Reception—it is in your honor!

SSCA is a wonderful regional communication organization that I have been fortunate to have been part of for some 25 years. I hope you will meet some new people through both the UHC and SSCA, expanding your own network or academic family.

I look forward to meeting you, and perhaps even working with you in the future. While you may be a bit nervous in presenting your research (I was, too, even as a professor), I've had a number of former UHCers, tell me about how the presentations were helpful to them, and that job interviewers even asked them about their presentations. This year, at least four of your reviewers (both professors and Ph.D. students), were former participants in the UHC, so you never know where this experience may lead you.

And speaking of reviewers, the UHC would not run without them. I am so appreciative of their time and their feedback coming between the terms, over the holidays. You may notice that some of these folks will also be serving as panel chairs and/or respondents.

Mary Beth Asbury, Middle Tennessee State University
 Patrick Bennett*, Midlands Technical College
 Beom Jun Bae, Georgia Southern University
 Warren Bareiss, University of South Carolina Upstate
 Lauren Bayliss, Georgia Southern University
 Shana Bridges*, Georgia Southern University
 Abby Brooks, Georgia Southern University
 Brigitta Brunner, Auburn University
 Caleb Cates, Georgia State University
 Carl Cates, Arkansas State University
 April Chatham-Carpenter, University of Arkansas, Little Rock
 Joan Conners, Randolph-Macon College
 Troy Cooper*, University of Kentucky
 Holly Cowart, Georgia Southern University
 Jean DeHart, Appalachian State University
 John Edwards, II, Methodist University
 Beth Eschenfelder, University of Tampa
 Jennifer Fairchild, Eastern Kentucky University
 J. Dean Farmer, Campbell University
 Chris Geyerman, Georgia Southern University
 Brian Gilchrist, Mount St. Mary's University

Morgan Ginther, Texas A&M
 Todd Goen, Christopher Newport University
 Bethany Crandell Goodier, College of Charleston
 Beverly Graham, Georgia Southern University
 Michelle Groover, Georgia Southern University
 John Haas, University of Tennessee
 Trudy Hanson, West Texas A&M University
 Haley Higgs, Georgia Southern University
 Corey Hickerson, James Madison University
 Sarah Hollingsworth*, Southern Illinois University
 Kristen Hungerford, Miami University, Ohio
 Brandon Inabinet, Furman University
 Cynthia King, Furman University
 Richard Leeman, University of North Carolina, Charlotte
 Roseann Mandziak, Texas State University
 Linda Manning, Christopher Newport University
 Jaclyn Marsh, University of Nebraska, Lincoln
 Christopher McCollough, Columbus State University
 Nina Jo Moore, Appalachian State University

Jason Munsell, University of South Carolina, Aiken
 David Nelson, Valdosta State University
 Tracy Nichols, Austin Peay State University
 Ray Ozley, University of Montevallo
 Emily Paskewitz, University of Tennessee, Knoxville
 Joshua Pederson, University of Alabama
 Melissa Plew, Georgia Southern University
 Patrick Richey, Middle Tennessee State University
 Caroline Sawyer, University of South Carolina, Beaufort
 Jenni Simon, University of North Carolina, Greensboro
 Amber Smallwood, West Georgia University
 Jennifer Mize Smith, Western Kentucky University
 Antonio Lashon Spikes*, Southern Illinois University
 Terry Thibodeaux, Sam Houston State University
 Andrew Tollison, Merrimack College
 Patrick Wheaton, Georgia Southern University
 Danielle Williams, Georgia Gwinnett College

Best wishes for a phenomenal conference,
 Dr. Pamela G. Bourland-Davis
Chair & Professor, Georgia Southern University
2nd Vice President & Theodore Clevenger, Jr. Undergraduate Honors Conference Planner

P.S. A personal thanks to UHCer Taylor Lanfear who worked with me on the details of the UHC conference. You rock!

*Former UHC participants



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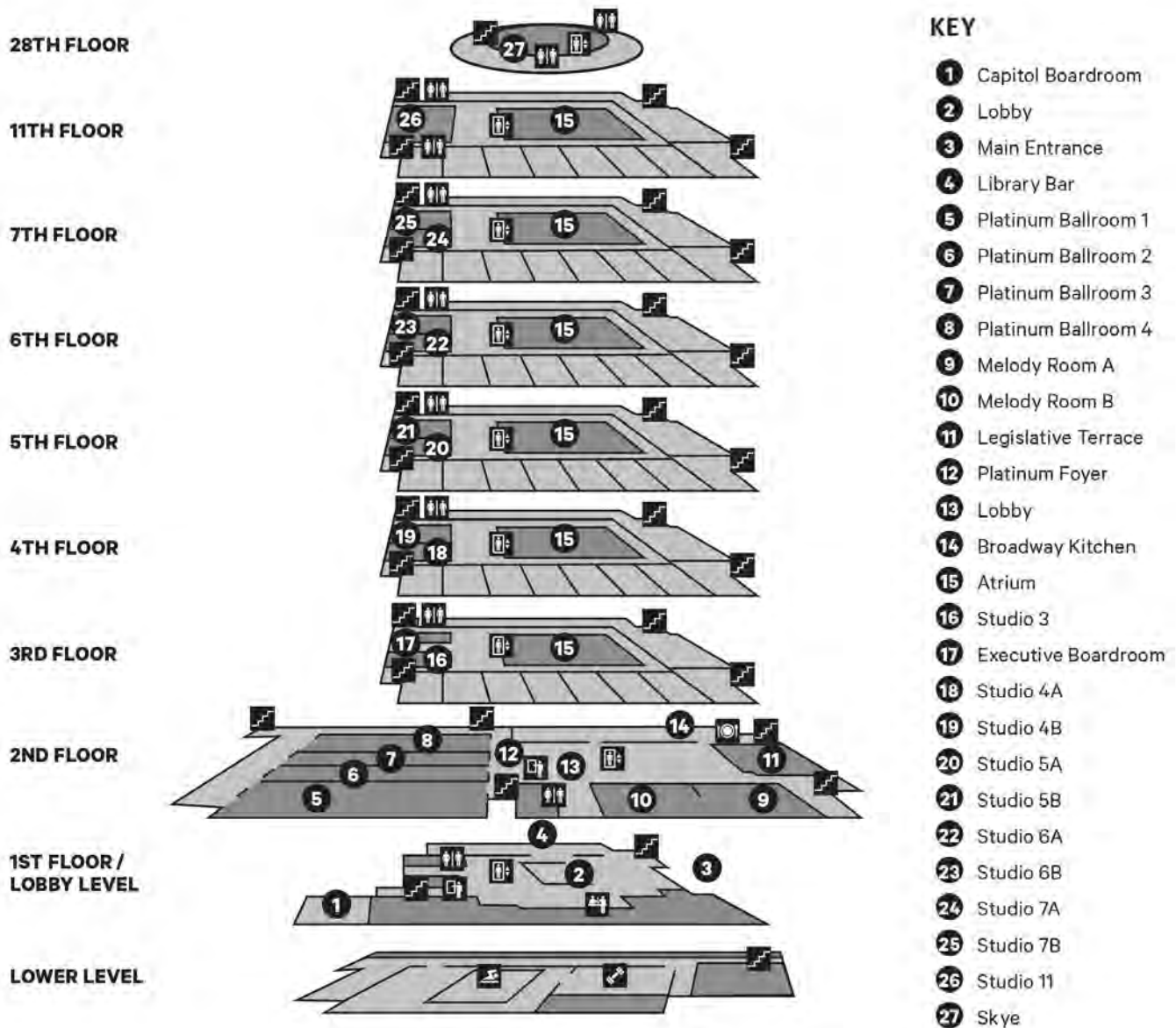
Communication Studies, B.S.
Multimedia Film & Production, B.S.
Multimedia Journalism, B.S.
Public Relations, B.S.
Theatre, B.A.
Professional Communication & Leadership, M.A.

ARMSTRONG CAMPUS

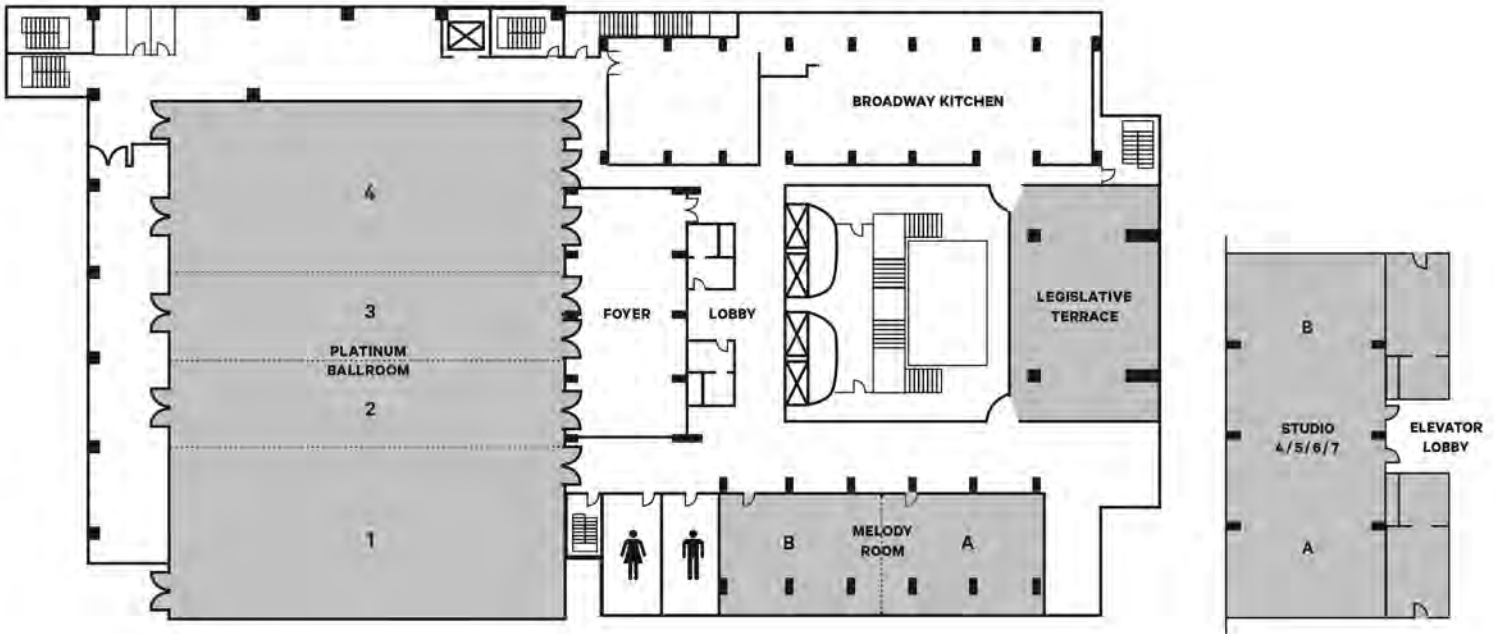
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Theatre, B.A.
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Sheraton Downtown Floor Plan



Sheraton Downtown Meeting & Event Spaces



EVENT SPACE

Platinum Ballroom

- Ballroom 1
- Ballroom 2
- Ballroom 3
- Ballroom 4

Melody Room

- Melody A
- Melody B

Legislative Terrace

Broadway Kitchen

Studio 4 / 5 / 6 / 7

- Studio A
- Studio B

Registration Hours

You can find Registration on the Legislative Terrace, 2nd Floor. If you can't find it, you might be looking for love in all the wrong places...

Wednesday, April 4 3:00 pm – 7:00 pm

Thursday, April 5 7:30 am – 4:00 pm

Friday, April 6 7:30 am – 4:00 pm

Saturday April 7. 8:00 am – 3:00 pm

Exhibit Schedule

Please visit our exhibitors on the Legislative Terrace, 2nd Floor; we value their presence and support for SSCA. Exhibitors should always be on our minds...

Thursday, April 5 12:00 noon – 5:00 pm

Friday, April 6 10:00 am – 5:00 pm

Saturday, April 7 9:00 am – 12:00 noon

Programs and Business Meetings by Sponsor

(**Bold Numbers** = Division or Interest Group Business Meeting)

American Society for the History of Rhetoric Interest Group:

2209, 2404, 2707, 3202, **3709**, 4206, 4506

Applied Communication Division:

2402, 2405, 2505, 2605, 3312, 3406, 4106, 4205, 4305, 4603, 4604, **4704**, 5105, 5106, 5111, 5202, 5206

Argumentation and Forensics Division:

2401, 3409, 3502, 4204, 4302, 4502, **4706**, 5109

Association for Communication Administrators Interest Group:

2201, 3403, 3404, **3710**, 5208

Communication Theory Division:

2204, 2208, 2303, 2410, 3305, 3403, **4508**, 5108

Community College Division:

2307, 2406, 2603, 3204, 3407, **4709**, 5112

Ethnography Interest Group:

2207, 2607, 3211, 3303, 4611, **4701**

Freedom of Speech Division:

2202, 2411, 2513, 3304, 4112, 4211, 4306, **4707**

Gender Studies Division:

2302, 2507, 2608, 3205, 4202, 4303, 4606, **4702**

GIFTS (Great Ideas for Teaching Students):

4102, 4201, 4301

Instructional Development Division:

2501, 2502, 2603, 2609, 3307, 3402, 3504, 3506, **3706**, 4511, 5204

Intercultural Communication

Division:

2203, 2305, 2506, 2606, 3206, 3309,
3405, 3508, 4109, 4510, 4603, 4612,
4705, 5212

Interpersonal Communication

Division:

2205, 2408, 4107, 4209, 4309, **4710**

Kenneth Burke Society Interest

Group:

2312, 2511, **3701**

Language and Social Interaction

Division:

2311, 2611, 3302, **3707**, 4110

Mass Communication Division:

2206, 2309, 2310, 2407, 2504, 3306,
3412, 3511, 4111, 4311, **4711**

Performance Studies Division:

2210, 2313, 2412, 2612, 3212, 3313,
3512, **3703**, 4212, 4512, 5103, 5203

**Philosophy and Ethics of
Communication Interest Group:**

2308, 2601, 3201, 3411, **3704**

Political Communication Division:

2409, 2512, 2610, 3203, 3510, **3705**,
4113, 4505, 4609

Popular Communication Division:

2403, 2503, 3401, 3503, **3702**, 4104,
4203, 4312, 4607, 5110

President's Panel:

4601

Public Relations Division:

2306, 2508, 2604, 3210, **3708**, 4105,
4605, 5207

Rhetoric and Public Address Division:

2209, 2304, 2509, 2510, 2602, 2609,
3208, 3311, 3413, 3501, 4103, 4108,
4207, 4307, 4503, 4504, **4703**, 5107,
5204

**Southern States Communication
Association:**

1101 (Administrative Committee),
1201, 2101 (Executive Council), 2801
(Welcome Reception), 3101 (SSCA
Breakfast Business Meeting), 3301 (Past
Presidents' Luncheon), 5210 (Time and
Place Committee), 4101 (UHC Breakfast),
3505 (NCA), 4401 (SSCA Annual Awards
Luncheon), 4501 (Convention planning
meeting) 4801 (Osborn Reception)
5101 (Nominating Committee), 5102
(Convention Planning Meeting), 5201
(Committee on Committees Meeting)

State Association Interest Group:

4304, **4708**

**Theodore Clevenger, Jr.
Undergraduate Honors Conference of
SSCA (Second Vice President):**

3207, 3209, 3308, 3310, 3408, 3410,
3507, 3509, 4101, 4208, 4210, 4308,
4310, 4507, 4509, 4608, 4610

First Vice President:

2301, 2513, 2701, 3401, 3513, 3601

Division and Interest Group Business Meetings

**American Society for the History of
Rhetoric Interest Group
3709**

**Applied Communication Division
4704**

**Argumentation and Forensics Division
4706**

**Association for Communication
Administrators Interest Group
3710**

**Communication Theory Division
4508**

**Community College Division
4709**

**Ethnography Interest Group
4701**

**Freedom of Speech Division
4707**

**Gender Studies Division
4702**

**Instructional Development Division
3706**

**Intercultural Communication Division
4705**

**Interpersonal Communication Division
4710**

**Kenneth Burke Society Interest Group
3701**

**Language and Social Interaction
Division
3707**

**Mass Communication Division
4711**

**Performance Studies Division
3703**

**Philosophy and Ethics of
Communication Interest Group
3704**

**Political Communication Division
3705**

**Popular Communication Division
3702**

**Public Relations Division
3708**

**Rhetoric and Public Address Division
4703**

**State Association Interest Group
4708**

Our Distinguished Faculty

Joy Anderson-O'Steen, M.A.
Marjorie Buckner, Ph.D.
Mark Gring, Ph.D.
Amy Heuman, Ph.D.
Patrick Hughes, Ph.D.
Amy Koerber, Ph.D.
LeAnne Lagasse, M.A.
Catherine Langford, Ph.D.
Gordana Lazić, Ph.D.
Luke LeFebvre, Ph.D.
Bolanle Olaniran, Ph.D.
Brian L. Ott, Ph.D.
Narissra Punyanunt-Carter, Ph.D.
Jenna Shimkowski, Ph.D.
Rob Stewart, Ph.D.
Adam Testerman, M.A.

The Department of *Communication Studies at Texas Tech University* is committed to promoting *effective communication* in students' personal, professional, and public lives. It features a *dynamic and diverse* curriculum that spans interpersonal and intercultural communication, organizational and small group communication, and rhetoric and public affairs. The Department offers *B.A.* and *M.A.* degrees in *Communication Studies* and participates in a college-wide Ph.D. in *Media and Communication*.



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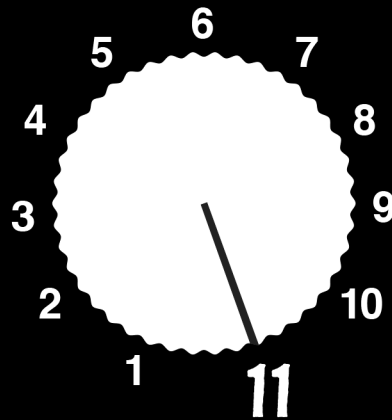
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*The College of Charleston thanks
Dean Jerry Hale for his service
as SSCA Executive Director.*

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FOR MORE INFORMATION

Jenifer Kopfman, PhD
Chair, Department of Communication
kopfmanj@cofc.edu
843.953.7017
communication.cofc.edu



COLLEGE of
CHARLESTON

DEPARTMENT OF
COMMUNICATION

DAY 1

Wednesday, April 4, 2018

1101

Wednesday • 2:00 pm-3:45 pm
Room: Studio 11

Administrative Committee Meeting/Crazy

Presiding: Victoria Gallagher, *President*

Participants:

Jason Munsell, *First Vice President*
Pamela G. Bourland-Davis, *Second Vice President*
Roseann Mandziuk, *Immediate Past President*
Jerold L. Hale, *Executive Director*
Ashli Quesinberry Stokes, *Marketing Director*
Jennifer A. Samp, *SCJ Editor*
Joy Hart, *Finance Committee Chair*

1201

Wednesday • 4:00 pm-6:45 pm
Room: Studio 4 (A & B)

Executive Council Meeting, Part 1/Ring of Fire

Presiding: Victoria Gallagher, *President*

Participants:

Jason Munsell, *First Vice President*
Pamela G. Bourland-Davis, *Second Vice President*
Roseann Mandziuk, *Immediate Past President*
Jerold L. Hale, *Executive Director*
Ashli Quesinberry Stokes, *Marketing Director*
Jennifer A. Samp, *SCJ Editor*
Joy Hart, *Finance Committee Chair*
Kathryn Anthony, *Applied Communication Chair*
Michelle Violanti, *Communication Theory Chair*
Monette Callaway, *Community College Chair*
Grant Cos, *Freedom of Speech Chair*
Linda Levitt, *Gender Studies Chair*
Michelle Epstein Garland, *Instructional
Development Chair*
Hsiu-Jung "Mindy" Chang, *Intercultural
Communication Chair*
Fran Dickson, *Interpersonal Communication Chair*
Jelena Petrovic, *Language and Social Interaction
Chair*
Brian Brantley, *Mass Communication Chair*
Danielle Dick McGeough, *Performance Studies Chair*
Marcus J. Coleman, *Political Communication Chair*
Emily Ryalls, *Popular Communication Chair*
Amber Smallwood, *Public Relations Chair*

Lisa Corrigan, *Rhetoric and Public Address Chair*
Adam Key, *Argumentation and Forensics Chair*
Nelle Bedner, *Association for Communication
Administrators Chair*
Jefferson Walker, *American Society for the History of
Rhetoric Chair*
Cara Mackie, *Ethnography Chair*
Ryan McGeough, *Kenneth Burke Society Chair*
Pat Arneson, *Philosophy and Ethics of Communication
Chair*
John H. Saunders, *State Association Chair*
Linda DiDesidro, *Constitution Committee Chair*
Janie Harden Fritz, *Publications Committee Chair*
Chris Patti, *Resolutions Committee Chair*
Abby M. Brooks, *Resource Committee Chair*
Jason Edward Black, *Time and Place Committee Chair*
Kristy Cates, *SSCA K-12 Representative to NCA*
Nakia Welch, *SSCA Community College Representative
to NCA*
Linda Jurczak, *SSCA 4 Year College/University
Representative to NCA*
Mary Stuckey, *NCA Nominating Committee
Representative*
Brigitta Brunner, *NCA Spectra Representative*

DAY 2

Thursday, April 5, 2018

2101

Thursday • 8:00 am-9:15 am
Room: Studio 4 (A & B)

Executive Council Meeting, Part 2/Satisfied Minds

Presiding: Victoria Gallagher, *President*

Participants:

Jason Munsell, *First Vice President*
Pamela G. Bourland-Davis, *Second Vice President*
Roseann Mandziuk, *Immediate Past President*
Jerold L. Hale, *Executive Director*
Ashli Quesinberry Stokes, *Marketing Director*
Jennifer A. Samp, *SCJ Editor*
Joy Hart, *Finance Committee Chair*
Kathryn Anthony, *Applied Communication Chair*
Michelle Violanti, *Communication Theory Chair*
Monette Callaway, *Community College Chair*
Grant Cos, *Freedom of Speech Chair*
Linda Levitt, *Gender Studies Chair*
Michelle Epstein Garland, *Instructional
Development Chair*

Hsiu-Jung “Mindy” Chang, *Intercultural Communication Chair*
Fran Dickson, *Interpersonal Communication Chair*
Jelena Petrovic, *Language and Social Interaction Chair*
Brian Brantley, *Mass Communication Chair*
Danielle Dick McGeough, *Performance Studies Chair*
Marcus J. Coleman, *Political Communication Chair*
Emily Ryalls, *Popular Communication Chair*
Amber Smallwood, *Public Relations Chair*
Lisa Corrigan, *Rhetoric and Public Address Chair*
Adam Key, *Argumentation and Forensics Chair*
Nelle Bedner, *Association for Communication Administrators Chair*
Jefferson Walker, *American Society for the History of Rhetoric Chair*
Cara Mackie, *Ethnography Chair*
Ryan McGeough, *Kenneth Burke Society Chair*
Pat Arneson, *Philosophy and Ethics of Communication Chair*
John H. Saunders, *State Association Chair*
Linda DiDesidro, *Constitution Committee Chair*
Janie Harden Fritz, *Publications Committee Chair*
Chris Patti, *Resolutions Committee Chair*
Abby M. Brooks, *Resource Committee Chair*
Jason Edward Black, *Time and Place Committee Chair*
Kristy Cates, *SSCA K-12 Representative to NCA*
Nakia Welch, *SSCA Community College Representative to NCA*
Linda Jurczak, *SSCA 4 Year College/University Representative to NCA*
Mary Stuckey, *NCA Nominating Committee Representative*
Brigitta Brunner, *NCA Spectra Representative*

2201

Thursday • 9:30 am-10:45 am
 Room: Melody A

Providing a Muse for Online Teaching: Administrative Inspiration for an Online Teaching Environment

Sponsors: Association for Communication Administrators

Chair: **April Chatham-Carpenter**, *University of Arkansas at Little Rock*

Panelists:

Karin Becker, *University of North Dakota*
Kimberly Chandler, *Xavier University of Louisiana*
April Chatham-Carpenter, *University of Arkansas at Little Rock*
Robin O’Callaghan, *Winona State University*
Rita Rahoi-Gilcrest, *Winona State University*

Tanya Ryan, *Winona State University*
Kristi Schaller, *University of Georgia*

Communication administrators play an important role in supporting faculty as they develop and teach communication courses online. This round-table discussion, led by panelists who have served in various capacities in the online teaching environment, will focus on how administrators can best support online teaching and provide opportunities for professional development.

2202

Thursday • 9:30 am-10:45 am
 Room: Melody B

Hashtags, Hayseeds, Harlots, and Habermas: A Multiperspectival Approach to Activism

Sponsor: Freedom of Speech Division

Chair: **Pat Arneson**, *Duquesne University*

Hashtag Activism: Is it #relevant?

Cynthia Carrico, *Florida Atlantic University*

Multilayered Rurality in Multimodal *Real Rural*

Kerli Kirch, *University of Miami*

Ethos, Evidence and Digital Activism: The Rhetorical Vibrancy of Netflix’s *Making a Murderer*

Chandra A. Maldonado, *North Carolina State University*

Vuk’uzenzele: How South African Sex Workers Are Protesting Against Unjust Law Enforcement

Soroya Julian McFarlane, *University of Miami*, and **Lien Tran**, *University of Miami*

Respondent: **William Trapani**, *Florida Atlantic University*

2203

Thursday • 9:30 am-10:45 am
 Room: Studio 5A

“The Hand that Rocks the Cradle”: Cross-Cultural Musings on the Rhetorics of Motherhood

Sponsor: Intercultural Communication Division

Chair: **Katherine Hendrix**, *University of Memphis*

Presenters:

Marina Levina, *University of Memphis*
Noor Ghazal Aswad, *University of Memphis*
Dianna Watkins-Dickerson, *University of Memphis*

While Beyoncé suggests “girls run the world,” dominant society is not so accepting. As such, ideals of womanhood and motherhood are contestable across cultures, faiths, and languages. In this round table, scholar-mothers explore cross-cultural rhetorics of motherhood based on their respective ontological truths and epistemological influences.

2204

Thursday • 9:30 am-10:45 am
Room: Studio 5B

Social Media and Liberating Social Change: Theorizing the Influence of Social Media on Public Engagement for Social Change

Sponsor: Communication Theory

Moderator: Do Kyun Kim, University of Louisiana at Lafayette

A Discourse Analysis of Social Media Posts on the "Forced Virginity Tests" In Egypt

Amal Bakry, University of Louisiana at Lafayette

Rhetoric of Hashtag: #BlackLivesMatter

Andre E. Johnson & Amanda Nell Edgar, University of Memphis

Social Media and Democratic Activism: Relating and Organizing The Public For The President Impeachment in South Korea

Do Kyun Kim, University of Louisiana at Lafayette

Social Media as a Threat To The Chinese Government: Restriction, Oppression, & Ban.

Qi Tang, Tennessee State University

2205

Thursday • 9:30 am-10:45 am
Room: Studio 6A

Musings on Monogamy: Breaking Down Boundaries in a Brave New World of Relationships

Sponsor: Interpersonal Communication Division

Chair: Jim Parker, Ethos Evolved

Interracial Interpersonal Relationships: A continuing Innovation with Research Demands

Jean Denerson, Mercer University

J. Thompson Biggers, Mercer University

Implementing Non-Monogamy: Using Equity Theory as Our Mythos

Thomas Roberson Parker, Strategic Management Resources

The Name Game and Racial Identity in Interracial Relationships

Misty Wilson, University of West Georgia

Who or What Are The Muses In Non-Traditional Relationships: A Look At Theory, Resources, and Practices

Jim Parker, Ethos Evolved

This panel is a continuation of work begun in the panel Communication in Non-Monogamous Relationships – Where, About What and Whose Paying Attention at SSCA in San Antonio in 2012, in Louisville in 2013 with the panel Communication in Non-monogamous

relationships: Another Step in New Orleans in 2014 with Further Explorations in Non-traditional Relationships, and in Austin in 2015 with Examining the Conscience of Non-traditional Relationships With greater exposure to and acceptance of alternative lifestyles in the media and in society communication researchers need to explore how this alters our day-to-day interactions. This panel addresses some of the issues raised by our changing society.

2206

Thursday • 9:30 am-10:45 am
Room: Studio 6B

Teaching Media Literacy in the Post-Truth Age: Musings on Media Literacy

Sponsors: Mass Communication Division

Chair: Robert John Baron, Austin Peay State University

Teaching Media Literacy in The Post-Truth Age: 'Truth,' Rhetoric, And The Questioning Of Everything

Robert John Baron, Austin Peay State University

Deterring Conspiracism and Encouraging Healthy Skepticism in the Media Literacy Course

A. G. Hughes, University of Memphis

"Who Cares?": Helping Students Connect Their Online Actions to the Realities of the Internet in a Post-truth Culture

Emily Kofoed, University of South Carolina Upstate

Making and Unmaking Media Messages: Teaching Production as a Part Of Media Literacy, Teaching Media Literacy as a Part Of Production

David Ellison, Austin Peay State University

These papers explore various approaches to teaching media literacy in the current political and cultural climate. They offer various strategies for teaching media literacy, investigating the role of creativity as a part of media literacy education, and examining our role in teaching students to be responsible media creators and consumers.

2207

Thursday • 9:30 am-10:45 am
Room: Studio 7A

Self-Reflections on Identity & Rites of Passage

Sponsor: Ethnography Interest Group

Chair: Linda Levitt, Stephen F. Austin University

Two Lives Shaped to Make Yours One: An Autoethnographic Account of Adoption Narratives and Identity

Montana Jean Smith, Louisiana State University

Global Mindedness: Culture Shock and Short-Term Study Abroad

Hannah Rose Lou Barton, University of Texas at Tyler

Counting Points to Lose Pounds: An Ethnography of Weight Loss Program Culture.

Adam J. Harvey, *Louisiana State University*

Musings on that Stuff my Momma and Them Said: An Autoethnographic Reflection on Un-Learning and Rejecting White Supremacy and Racism

Cassidy D. Ellis, *University of Denver*

Respondent: Deborah Cunningham Breede, *Coastal Carolina University*

2208

Thursday • 9:30 am-10:45 am
Room: Studio 7B

Top Papers in Communication Theory

Sponsor: Communication Theory

Chair: T. Phillip Madison, *University of Louisiana at Lafayette*

Explicating the Intersection of Brevitas and Competence (Student Paper)*

Clint G. Graves, *University of Georgia*

Visualization Metaphor and Diversity of Scale (Student Paper)

Joseph Ponthieux, *Old Dominion University*

Challenges in Coding: The Winding Path to Understanding Misunderstanding

Renee Edwards, *Louisiana State University*

Adam J. Harvey, *Louisiana State University*

Michael Navarro, *Louisiana State University*

Brock T. Bybee, *Louisiana State University*

Jonathon K. Frost, *Louisiana State University*

Stories in Sonata Form: Variations on a Theme of Temporal Representation (Student/Debut Paper)

Leanna Smithberger, *University of South Florida*

Respondent: Pavica Sheldon, *University of Alabama Huntsville*

* Top Paper

2209

Thursday • 9:30 am-10:45 am
Room: Studio 11

Southern Colloquium on Rhetoric (SCoR) Roundtable: Country Muses and Their Musings on Public Controversy

Sponsors: Rhetoric and Public Address Division and the American Society for the History of Rhetoric
Roundtable discussion engages the imbrication of country music and public controversy in the contemporary political landscape.

Moderator: James Darsey, *Georgia State University*

2210

Thursday • 9:30 am-10:45 am
Room: Ballroom 2/3 AV

...But You Don't Look Sick: Using Performative Autoethnography to Address Mental Illness Stigma

Sponsor: Performance Studies Division

Chair: Shelby Swafford, *Southern Illinois University*

Panelists:

Jake Beck, *Southern Illinois University*

Devin Collins, *Southern Illinois University*

Shelby Swafford, *Southern Illinois University*

Anna Wilcoxen, *Southern Illinois University*

Recognizing the disciplinary connections between Disability Studies and Performance Studies, this panel examines mental illness through a performative narrative lens. Panelists explore their own experiences with mental illness to speak back to dehumanizing, pathologizing, and stigmatizing medical discourses. To do so, the authors use performative autoethnography to situate their embodied narratives within relational, cultural, and political contexts, attending to Disability Studies' call for personal narratives while nuancing the performing body from multiple mental health perspectives.

2301

Thursday • 11:00 am -12:15 pm
*Offsite—Nashville Public Library
Room: Nashville Public Library/Civil Rights Room

Vice President Spotlight Civil Rights in Nashville

Sponsor: First Vice President

Chair: Vanessa Beasley, *Vanderbilt University*

Vanessa Beasley will lead a small group on a walking tour of the Nashville Public Library, just a few blocks from the Sheraton, where we will spend most of our time in the Civil Rights Room. The Civil Rights Room is a permanent exhibit of materials documenting the efforts of thousands of African-American citizens in Nashville to end racial segregation in the city and across the South. In September 1957, Nashville took the first steps toward ending segregation in its public schools. Under a court order in accord with the Supreme Court's historic declaration that segregation laws were no longer valid, a handful of courageous parents and their first-grade children registered at five previously segregated Nashville public schools. In February 1960, a group of students from the city's four black colleges—American Baptist, Fisk, Meharry, and Tennessee A&I—set out to confront segregation at lunch counters, movie theaters, and other places of public accommodation.

The Civil Rights Room overlooks the intersection of Church Street and Seventh Avenue North, where nonviolent protests against segregated lunch counters took place. Visitors can sit at the symbolic lunch counter and read the Ten Rules of Conduct carried by the protesters during the sit-ins and examine the timeline of local and national events. Black and white photographs surround the room, illuminating dramatic events in this period of Nashville history. See parents leading their first-grade children past angry protesters, a

bombing meant to intimidate those who were challenging segregation, and a peaceful confrontation between Mayor Ben West and African-American student leaders.

**SSCA assumes no responsibility or risk for members traveling to, from, or attending programs outside of the conference hotel. Program participants and audience members are attending voluntarily and assume all risks associated with attendance and/or participation.*

2302

Thursday • 11:00 am-12:15 pm
Room: Melody A

Biblical Sexuality in a “Post-Christian” Era: Musings on the Nashville Statement

Sponsor: Gender Studies Division

Chair: Sean Patrick O’Rourke, *The University of the South*

Panelists:

- Jamie Capuzza**, *University of Mount Union*
- Kimberly P. Johnson**, *Tennessee State University*
- Melody Lehn**, *The University of the South*
- Leland G. Spencer**, *Miami University*
- Craig O. Stewart**, *University of Memphis*

In a roundtable format, the participants will each respond to the recent “Nashville Statement” on Human Sexuality, which was published and circulated on August 29, 2017 by a coalition of evangelical Christian theologians affiliated with the Council on Biblical Manhood and Womanhood. Panelists will prepare and present a brief position paper that analyzes a critical aspect of the Nashville Statement’s agenda for religion, gender, and sexuality in the United States. Topics discussed will include the statement’s rhetorical strategies, political implications, theological liabilities, and cultural reverberations beyond the Music City. Following their position papers, panelists anticipate a robust extension of the conversation with the audience.

2303

Thursday • 11:00 am-12:15 pm
Room: Melody B

Our Scholarly Sources of Inspiration: Muses and Musings

Sponsor: Communication Theory

Moderator: Terry Thibodeaux, *Sam Houston State University*

“Muse” as a noun: “a source of inspiration” or “a guiding genius”

- Frances E. Brandau**, *Sam Houston State University*,
Musings about Sandra Petronio
- Richard S. Bello**, *Sam Houston State University*,
Musings about Janet Bavelas
- Trish Amason**, *University of Arkansas*, *Musings about George Kelly*
- Lisa van Raalte**, *Sam Houston State University*,
Musings about Kory Floyd

- Monette Callaway**, *Hinds Community College*,
Musings about Robert Denton
- Dena Horne**, *Sam Houston State University*,
Musings about Leslie Baxter

Panelists will present brief presentations about their chosen scholarly muse, including theoretical and/or research contributions of the muse that were especially inspiring, followed by open discussion.

2304

Thursday • 11:00 am-12:15 pm
Room: Studio 4A

Musings on the Rhetorical Construction of Public Space

Sponsor: Rhetoric and Public Address Division

Chair: Christina Moss, *University of Memphis*

Remembering Emmett Till in Mississippi Civil Rights Tourism

- Roger Gatchet**, *West Chester University*
- Stephen A. King**, *Eastern Illinois University*

Packing Heat: An Examination and Expansion of Rhetorical Situation and Rhetorical Space Theories through “Cocks not Glocks” and “The Pink Pistols”

- Abigail Barnes**, *Middle Tennessee State University*

Community Ethos in Environmental Melodrama

- Cotton Hensley**, *University of North Texas*

From Swords to Plowshares: Oscillating Space and Place

- Max Renner**, *North Carolina State University*

Respondent: Daniel Grano, *University of North Carolina Charlotte*

2305

Thursday • 11:00 am-12:15 pm
Room: Studio 4B

Telling and Re-Telling Our Cultural Stories: On the Importance of Interpretive and Critical Methodologies in Intercultural Communication

Sponsor: Intercultural Communication Division

Chair: Amy N. Heuman, *Texas Tech University*

In Support Of the Fifth Moment in Intercultural Communication Scholarly Inquiry

- Amy N. Heuman**, *Texas Tech University*

Tapping into the Very Moments of Intercultural Encounter: Using Qualitative Methods in Intercultural Communication Research

- Yanrong Chang**, *University of Texas Rio Grande Valley*

Tell Me Your Story: The In-Depth Interview And Intercultural Emersion

Mary Grace Antony, *Western Washington University*

Culture, Power, and Identity Through Critical Ethnography: Understanding Immigrant And Refugee Experience

Nurhayat Bilge, *Florida International University*

The "Telling and Re-Telling Our Stories" panel contemplates how interpretive and critical methodologies privilege the "cultural stories we tell and re-tell." Through panelists' presentations we also illuminate how the depths of intercultural experiences are made more visible and vivid through such methods as in-depth interviews, critical ethnography, and discourse analysis.

2306

Thursday • 11:00 am-12:15 pm

Room: Studio 5A

More than Just Music: Sports Musings in the Music City

Sponsor: Public Relations Division

Chair: **Christie M. Kleinmann**, *Belmont University*

Panelists:

Cultivating Engagement: Sports Teams Musings on Social Media

Michelle Groover, *Georgia Southern University*
Christie M. Kleinmann, *Belmont University*

Directed Distraction

Richard A. Rush, *Samford University*

Collegiate Sport and Social Media on Game Day: An Overview of Best Practices and Engaging Fans on Game Day

Matthew Stilwell, *University of South Carolina*

Fanning Fan Engagement with Social Media

Kevin S. Trowbridge, *Belmont University*

Nashville may be known as the Music City, but its musings are more than just musical. Home to the Tennessee Titans and the Nashville Predators, Nashville is evolving into a sports town. This panel will examine the digital musings of sports teams and their fans and the role of social media in creating fan engagement and expanding team influence.

2307

Thursday • 11:00 am-12:15 pm

Room: Studio 5B (2 time slots)

Musings on "Free Community College" programs: The Tennessee Promise

Sponsor: Community College Division

Chair: **S. Brad Bailey**, *Mississippi Gulf Coast Community College*

Participants:

Leonard Assante, *Volunteer State Community College*

Katelyn Brooks, *Middle Tennessee State University*

Scott Christen, *Tennessee Tech University*

Jennifer James, *Volunteer State Community College*

Karen H. Johnson, *Volunteer State Community College*

Shaquille Marsh, *Pellissippi State Community College*

Malcolm McAvoy, *Walters State Community College*

Chip McLain, *Walters State Community College*

Kurtis D. Miller, *Tusculum College*

Patrick Richey, *Middle Tennessee State University*

The Tennessee Promise is regarded by many as the model program for "free community college" in the U.S. The program had a tremendous influence on the American College Promise proposed by the last White House administration.

The Tennessee Promise was initiated in 2015 in response to a government initiative in the state of Tennessee to increase the percentage of Tennesseans with a college degree or certificate to 55% by 2025. In response to this "Drive to 55" initiative, the Tennessee Promise has allowed HS graduates to enroll in 2-year college degree programs at no cost utilizing a last-dollar scholarship model. Public community/technical colleges, some 4-year colleges, and even selected private colleges participate in the program.

Student participation has eclipsed estimates. Data indicates that 65% of those enrolled in the program are first-generation students and that 70% are from low-income families. This program has been very popular among students, administrators, and politicians.

However, while data from the young program has shown multiple positive impacts, many faculty members in Tennessee report many unintended consequences and negative impacts of this well-intended program. This round table discussion will explore these issues from the perspectives of 2-year and 4-year faculty from the state of Tennessee.

2308

Thursday • 11:00 am-12:15 pm

Room: Studio 6A

Competitive Papers in the Philosophy and Ethics of Communication

Sponsor: Philosophy and Ethics

Chair: **Janie Harden Fritz**, *Duquesne University*

Musings on Super-Intelligence, Communication, and Ethics

Slavica Kodish, *Southeast Missouri State University*

Analog and Digital Cyber-systems and Communication Ethics

Andy Tinker, *Duquesne University (Student Paper)*

Always be Converting: Moralizing a Post-purchase Funnel Media Environment

Jeremy Langett, *Lynchburg College*

Respondent: **James R. Pickett**, *Flagler College*

2309

Thursday • 11:00 am-12:15 pm
Room: Studio 6B

“Follow Your Arrow”: The Sounds of Identity, Expression, Reality and Representation

Sponsor: Mass Communication

Chair: **Dean C. Cummings**, *Georgia Southern University*

Podcasts and Productivity: Qualitative Uses and Gratification Study

- Lisa Perks**, *Merrimack College*
- Jacob Turner**, *Merrimack College*
- Sarah Seero**, *Merrimack College*
- Kenney Tran**, *Merrimack College*

The Voice: Articulating and Perpetuating Ideology

David Ardit, *University of Texas at Arlington*

A Different World: The Hyper-reality and Public Relations Manipulation in Pepsi’s “Live for the Now Moments” Fiasco

- Hazel James Cole**, *University of West Georgia*
- Alison Slade**, *Columbus State University*

Native Advertising on TV: Effects of Ad Format and Media Context

- Chad Whittle**, *University of Southern Mississippi*
- Fei Xue**, *University of Southern Mississippi*

Respondent: **Lauren Smith**, *Indiana University*

2310

Thursday • 11:00 am-12:15 pm
Room: Studio 7A

“Down On Music Row”: Top Papers in Mass Communication

Sponsor: Mass Communication

Chair: **Melissa M. Smith**, *Mississippi University for Women*

Leveraging the “Serial Effect”: Podcasting and the Criminal Justice Reform ‘Niche’*

Lindsey Sherrill, *University of Alabama*

Human Interest amid Tragedy: A Content Analysis of Airliner Disaster News Photography

- Richard Lewis**, *University of Southern Mississippi*
- Jae-Hwa Shin**, *University of Southern Mississippi*

Examining Co-Parenting Relationships and Third-Person Effects in Social Media

- Nia Johnson**, *Samford University*
- Lee Farquhar**, *Butler University*
- Betsy Emmons**, *Samford University*

Respondent: **Kenny Smith**, *Indiana University*

*Top Paper

2311

Thursday • 11:00 am-12:15 pm
Room: Studio 7B

Language and Current Events: Top Student Papers in Language and Social Interaction

Sponsor: Language and Social Interaction

Chair: **Bryan Crow**, *Southern Illinois University*

The Symbolic Construction of the Universal Refugee: A Discourse Analysis of Syrian Refugees in the New York Times*

Noor Ghazal Aswad, *University of Memphis*

The Effect of Gendered Language on Letters of Recommendation for Medical Students: Applying to Residency Training Programs

Cameron K. Davis, *The University of North Carolina at Charlotte*

Opposition Discourse towards President Trump in the U.S. Media from December 2016 to June 2017

- Keondre Williams**, *Fayetteville State University*
- Eugenie P. Almeida**, *Fayetteville State University*

Insurrection! Recontextualization, Partial Genre Blending and Interdiscursivity of ‘Insurgency’ in the 2016 Political Establishment

Bradly Knox, *University of Memphis*

“Why couldn’t you just keep your knees together?” Victim-Blaming in the Court Proceedings of Rape Cases

Jennifer Flinn, *University of Memphis*

Respondent: **Bryan Kelso Crow**, *Southern Illinois University*

*Top Paper

2312

Thursday • 11:00 am-12:15 pm
Room: Studio 11

Top Papers in the Kenneth Burke Interest Group

Sponsor: Kenneth Burke Interest Group

Chair: **Johanna Broussard**, *Louisiana State University*

Art as Propaganda: Kenneth Burke and the Harlem Renaissance

Raquel M Robvais, *Louisiana State University*

Kenneth Burke and Malcom Cowley: Charting the A-Musing Implications of Friendship through Letters

Virginia Jones, *Arkansas Tech University*

George Meredith and the Comic Spirit in Kenneth Burke’s Early Poetry

William Schraufnagel, *Northern Illinois University*

Attitude and the Imagined Agent: An Analysis of the

Vilification of Sports Heroes*

Anna Turnage, *Bloomsburg University*

Pepper Spray This: The Perspective of Ambiguity and Humor as a Means of Rhetorical Social Movement

Wade Walker, *Auburn University*

An Analysis of HIV/AIDS Stigma and Sexualization of the Gay Male Body in the #weareALLclean Campaign**

Adam J. Harvey, *Louisiana State University*

Respondent: Clarke Rountree, *University of Alabama at Huntsville*

*Top Paper

**Top Student Paper

2313

Thursday • 11:00 am-12:15 pm

Room: Ballroom 2/3 AV

Resistance You Can Afford: Addressing the Economized Self through Performing Protest

Sponsor: Performance Studies Division

Chair: Danielle McGeough, *University of Northern Iowa*

Panelists:

Laura Oliver, *Louisiana State University*

Alex Davenport, *Southern Illinois University*

Greg Langner, *Louisiana State University*

Lexus Jordan, *Louisiana State University*

Montana J. Smith, *Louisiana State University*

Respondent: Danielle McGeough, *University of Northern Iowa*

By staging protest through performance, each of the performers aim to create a rippling effect that leaves an impression on the viewers through personal stories of hair, Blackness, protest costumes, Pride, and politics of the vagina.

Individual experiences become material, and, to a degree, accessible, as this work manifests, drawing conclusions for broader cultural and political themes. Through critical autoethnography, this panel will, "look at simultaneous and infrequent roles of privilege and marginalization that occur at the intersections of socially ascribed and constructed identities" (Boylorn & Orbe, 2014, p. 235). These performances will create a critical and political response to important social issues through creation, choreography, and cultural critique. The performers believe a critical lens will allow these distinct individual stories to draw connections to broader cultural contexts (Boylorn & Orbe, 2014, p. 235). The performers on this panel seek to critique and challenge societal norms through personal performance protests that explore identity and culture in an effort to not simply describe our world, but, as is the function of protest, begin to change it.

2401

Thursday • 12:30 pm-1:45 pm

Room: Room: Melody A

Multiple Musings about the Debate Process: Making Educational Music through Structured Argumentation

Sponsor: Argumentation & Forensics Division

Chair: Timothy J. Bill, *University of Kentucky*

Musings about Teaching and Coaching New/Novice Debaters

Robert J. Glenn III, *Owensboro Community and Technical College*

Musings about Parli Prep as Educational Activity

Brian S. Powell, *Berea College*

Musings about Verbal Communication as Debate Strategy

Taylor B. Deaton, *Lexington Idea Academy*

Musings about Nonverbal Communication as Debate Strategy

Gary D. Deaton, *Transylvania University*

Musings about the Ballots from Sender and Receiver Perspectives

Robert E. Pratt II, *Walters State Community College*

Respondent: Timothy J. Bill, *University of Kentucky*

This panel explores some of the multiple educational and communication aspects involved in academic debate, with a focus on Parliamentary Debate. The focus of the panel will be on the essential contributions debate experience and knowledge can make to our culture. The panel will also focus on improving the educational aspects of debate.

2402

Thursday • 12:30 pm-1:45 pm

Room: Melody B

Engaging Capstones: Harmonizing Theory and New Melete (practice) in Applied Communication

Sponsor: Applied Communication

Chair: John Meyer, *University of Southern Mississippi*

Panelists:

Audrey W. Allison, *Kennesaw State University*

Kimberly P. Johnson, *Tennessee State University*

Leslie J. Reynard, *Washburn University*

Qi Tang, *Tennessee State University*

Enacting a *think, link, and create* approach with attendees, this roundtable discussion highlights strategies for (new) engaging, applied capstone experiences with a (1) QuickStart course template, (2) curriculum development and faculty training, (3) assessment coordination, and (4) access to a post-conference, digital capstone depository examining implications for further research.

2403

Thursday • 12:30-1:45 pm
Room: Studio 4A

Exploring Ideology in Popular Culture

Sponsor: Popular Communication

Chair: John H. Saunders, *The University of Alabama in Huntsville*

Hero against Hero: *Captain America: Civil War's* Representation of the Ideological Divide of Liberty and Security

Timothy Wilhelm, *Texas State University*

"I'm Not Fucked Up or Depressed, Just Paralyzed By Hope:" Maria Bamford's *The Special Special Special* and Performing Neurodivergency as Political Disability Pedagogy

Jessica S. Rauchberg, *University of South Florida*

Cultural Tension at Stax and Sun Studio: An Ideological Criticism of Memphis Music Museums

Jonathan M. Smith, *University of Memphis*

Deadpool: When our (Anti)Heroes do less, and We Reward Them More

Benjamin Triana, *University of South Carolina Aiken*

Respondent: John H. Saunders, *The University of Alabama in Huntsville*

2404

Thursday • 12:30 pm-1:45 pm
Room: Studio 4B

The History of the Race and the Rhetorical Tradition

Sponsor: American Society for the History of Rhetoric Interest Group

Chair: Keven Rudrow

Panelists:

Lisa Corrigan, *University of Arkansas*

Ryan Michael Neville-Shepard, *University of Arkansas*

Amanda Nell Edgar, *University of Memphis*

Jay Childers, *University of Kansas*

Damariye Smith, *University of Memphis*

Ashley Hall, *Ithaca College*

Andre E. Johnson, *University of Memphis*

At the recent Southern Colloquium on Rhetoric at the University of Arkansas in October of 2017, attendees focused on the relationship between rhetoric and trauma through the lens of 1968. As we commemorate the fiftieth anniversaries of the My Lai Massacre, the Tet Offensive, Johnson's decision not to seek reelection, the assassinations of both Martin Luther King, Jr., and Robert F. Kennedy, the riots at the DNC, the Kerner Commission Report, the Fair Housing Act, the election of Richard Nixon, and the launch of Apollo VII,

attendees also examined the role of race to explore how political and rhetorical fields manage, produce, and ameliorate pain. In this roundtable, panelists continue the discussion started at SCoR 2017 by examining the role of race within the rhetorical tradition.

2405

Thursday • 12:30 pm-1:45 pm
Room: Studio 5A

Making Use of The EI Muse: Exploring Emotional Intelligence In Applied Manifestations

Sponsor: Applied Communication

Chair: Greg G. Armfield, *New Mexico State University*

Forming, storming, norming, performing and emotion: Mystical and methodical musings of emotional intelligence and small groups

Abby M. Brooks, *Georgia Southern University*

"It's Funny, Because it's True": Organizational Lessons on Emotional Intelligence from Popular Culture

Kristina Drumheller, *West Texas A&M University*

Emotional intelligence and perceived performance: Do peers recognize and reward EI in small group contexts?

Jennifer Mize Smith, *Western Kentucky University*

Musings of Emotional Maturity: Messages and Mixing Politeness

Abby M. Brooks, *Georgia Southern University*

Andrew C. Tollison, *Merrimack College*

Mary Beth Asbury, *Middle Tennessee State University*

Kenneth J. Levine, *Michigan State University*

Shelden, Sherlock, small groups and sociability offer ample opportunity for communication scholars to evaluate the muse of emotional intelligence and explore a variety of constructs from media to meetings. This paneling of papers utilize EI constructs to gain a greater understanding of communication in group, organization and other applied contexts.

2406

Thursday • 12:30 pm-1:45 pm
Room: Studio 5B

Musings on "Free Community College" programs: The Tennessee Promise, Part 2

Sponsor: Community College Division

Chair: S. Brad Bailey, *Mississippi Gulf Coast Community College*

Participants:

Leonard Assante, *Volunteer State Community College*

Katelyn Brooks, *Middle Tennessee State University*

Scott Christen, *Tennessee Tech University*

Jennifer James, *Volunteer State Community College*

Karen Hill Johnson, *Volunteer State Community College*

Shaquille O'Neal Marsh, *Pellissippi State Community College*
Malcolm McAvoy, *Walters State Community College*
Chip McLain, *Walters State Community College*
Kurtis D. Miller, *Tusculum College*
Patrick Richey, *Middle Tennessee State University*

2407

Thursday • 12:30 pm-1:45 pm
 Room: Studio 6A

"9 to 5" Meets 24/7: Tweet it, Text it, Post it: News Production in a Hyper World

Sponsor: Mass Communication

Chair: Melissa M. Smith, *Mississippi University for Women*

Affinity Toward Using Mobile Devices for Local News
Melony Shemberger, *Murray State University*
 The Impact of Citizen Journalism on News Production
Barrak Alhumaid, *Arkansas State University*
 The MMJ became a McJob: The McDonalidization of Multimedia Journalism
Dean Cummings, *Georgia Southern University*
 The Role of Twitter Influencing Media
Matt Ritter, *High Point University*

Respondent: Lauren Smith, *Indiana University*

2408

Thursday • 12:30 pm-1:45 pm
 Room: Studio 6B

Musings on Mothers: Narrativizing Maternal Relationships

Sponsor: Interpersonal Communication Division

Chair: Joshua R. Pederson, *The University of Alabama*

What We Are Like Now: Navigating Relational Transgressions Through Continuous Forgiveness
Lacey Corey Brown, *Southern Illinois University*
 Manipulation And Deception In Mother-Daughter Relationships
Natalee M. Briscoe, *The University of Alabama*
 Forgiving Or Forgetting?: Narrativizing Forgiveness And Trauma In Adult Children Of Alcoholics
Cassidy D. Ellis, *University of Denver*
 Your Pain, My Responsibility: Navigating Emotional Parentification In Response To Familial Trauma
Michael L. Forst, *Southern Illinois University*

Relationships with mothers are arguably one of the most formative in a person's lifetime. While not always positive, the role mothers

take in our lives shape how we construct our identities, understand others, and navigate the world around us. For us, our mothers have been our most ardent supporters and our most damaging relational partners. Thus, this panel positions mothers as muses, creating an entryway to discuss relational trauma and abuse, manipulation and deception, and relational maintenance and forgiveness. Papers on this panel conceptualize relationships as being created, maintained, and dissolved discursively, while also underscoring the importance of reflecting on and narrativizing our relationships in order to make sense of them. Our papers use autoethnography and storytelling as a way to make our maternal relationships relatable to both ourselves and others.

2409

Thursday • 12:30 pm-1:45 pm
 Room: Studio 7A

Revisiting Campaign 2016

Sponsor: Political Communication Division

Chair: Marcus J. Coleman, *University of Southern Mississippi*

#NotOkay: Stories of Sexual Assault in the Midst of the 2016 U.S. Presidential Election

Alexandria S. Jenkins, *Clemson University*
Joseph P. Mazer, *Clemson University*

"The Donald" Trumps the Twitter-sphere: Masterful Management of His Pre- and Post-Inauguration Content

Darrell Roe, *Eastern New Mexico University*

What Trump's Speech Announced: An Eclectic Critical Analysis of the Presidential Campaign Announcement Speech by Donald Trump and the Codes He Employs.

Robert S. Sullivan, *University of Texas at Tyler*

Respondent: Scott Smith, *Christopher Newport University*

2410

Thursday • 12:30 pm-1:45 pm
 Room: Studio 7B

Community Musings: Connecting Students and Course Content to Community Needs for Engaged Learning and Better Citizenship

Sponsor: Communication Theory

Chair: Jeff Boone, *Angelo State University*.

Experiential Learning in a Communication Theory Course

Leslie Rodriguez, *Angelo State University*

Experiential Learning: What Is It And How Do We Market It To Students?

Natalie N. Pugh, *West Texas A&M University*
George Pacheco, Jr., *West Texas A&M University*

Service Learning: Eager Students and Reluctant Faculty & Eager Faculty and Reluctant Students

John Nicholson, *Mississippi State University*

"Say Hello To My Little Friend": Big Data And The Experiential Classroom

Dave Nelson, *Valdosta State University*

The primary goal of this panel is to explore the use of experiential learning as the vehicle to develop students' capacity to transfer theory into practice. Panelists will discuss various types of experiential learning as tools in instructional development that enables students to bridge the gap between classroom theory and application of those theories and ideas as it allows students to reflect on their own learning. Experiential Learning is a logical expansion of quality teaching and learning that currently takes place and directs the faculty to serve students more effectively as they prepare for their career.

2411

Thursday • 12:30 pm-1:45 pm
Room: Studio 11

Viewpoint Diversity in Higher Education

Sponsor: Freedom of Speech Division

Chair: **Mark Grabowski**, *Adelphi University*

How Tolerant Should Colleges Be of Controversial Conservative Views?

Grant Cos, *Rochester Institute of Technology*

How Institutional Structures in Higher Education are Affecting Free Speech

Charles Howard, *Tarleton State University*

How Much Should Colleges Protect Religious Speech?

Mark Ward, *University of Houston-Victoria*

Rising Attacks Against Social Justice in Academics

Spoma Jovanovic, *UNC-Greensboro*

Lewis Pitts, *UNC-Greensboro*

How Corporatization of Higher Ed is Killing Campus Speech

Mark Grabowski, *Adelphi University*

2412

Thursday • 12:30 pm-1:45 pm
Room: Ballroom 2/3 AV

Theorizing At Home and Away

Sponsor: Performance Studies Division

Chair: **Leigh Anne Howard**, *University of Southern Indiana*

Panelists:

Daniel W. Heaton, *Capital University*

Leigh Anne Howard, *University of Southern Indiana*

Karen Anderson-Lain, *University of North Texas*

Bennett Paul Whitaker, *Ohio State University*

These panelists discuss the insights generated when connecting performance to critical autoethnography. Presenters will explore the intersections of personal and social identity as they are lived as well as how they are re-lived via performance. Much as Robin Boylorn and Mark Orbe (2014) use interpersonal theory to clarify everyday interpersonal encounters, this panel situates the performance of personal narrative and other aesthetically expressive forms as a powerful forum to interrogate positionality, ethical responsibility, personal identity, and every day actions and interactions. These papers go beyond critical reflection, however, as they connect their insights to and ground those insights from performance studies scholarship. As a result, they work to extend the theoretical framework for critical autoethnography by illustrating the impact of performativity and clarifying its central role in our experience and the experiences of others.

2501

Thursday • 2:00 pm-3:15 pm
Room: Melody A

Internships in Communication: Musings, Meditations, and Most Used Practices

Sponsor: Instructional Development Division

Moderator: **Elizabeth D. Dalton**, *Middle Tennessee State University*

Panelists:

Mary Beth Asbury, *Middle Tennessee State University*

Abby M. Brooks, *Georgia Southern University*

Todd Lee Goen, *Christopher Newport University*

Andrew C. Tollison, *Merrimack College*

Internships provide students with valuable experiences that can supplement learning and can lead to employment opportunities. However, questions remain as to what does a good internship program look like and how should it be implemented to benefit students? This panel seeks to open a conversation about internships, examining best practices as well as issues that occur with an internship program. With this dialogue, we seek to contribute to SSCA and NCA's Academic and Professional Resources to help guide those who wish to create or alter their internship program.

2502

Thursday • 2:00 pm-3:15 pm
Room: Melody B

Theory-Driven Instruction

Sponsor: Instructional Development Division

Moderator: **Scott Christen**, *Tennessee Technological University*

Panelists:

Embracing the Uncertainty: Applying Problematic Integration to the Classroom

Braden Hale Bagley, *The University of Southern Mississippi*

Social Penetration Theory Applied to Facebook and Strangers

Kevin Bryant, *Tennessee Technological University*

Storytelling and the Student

Brandon Knight, *The University of Southern Mississippi*

Using Uncertainty Reduction to Create Lessons & Activities

Colleen Mestayer, *Tennessee Technological University*

Coping with Speech Anxiety: "Managing Student Stressors in the Classroom Using the Transaction Model of Stress & Coping

Carrie Reif-Stice, *University of Southern Mississippi, Troy University*

Self-Determination Theory: Increasing Motivation through Competence, Autonomy, & Relatedness

Elizabeth Hanson Smith, *Austin Community College*

As communication scholars, we often use theory to help explain our research findings; however, we may not "use" these same theories to help us teach our classes. Our jobs as instructors should be to develop lessons and activities that lead to appropriate learning; therefore, using a well-developed theory to develop lessons will enhance student learning, both about course content and theory. This panel will offer specific ways to use theory to drive and develop course instruction.

2503

Thursday • 2:00 pm-3:15 pm
Room: Studio 4A

Tattoo You: Professors, Their Tattoos, The Stories

Sponsor: Popular Communication

Chair: **Stacy Rusnak**, *Georgia Gwinnett College*

William V. Faux, II, *Valdosta State University*

David R. Nelson, *Valdosta State University*

Patrick McElearney, *Louisiana State University*

Ryan Rasner, *Louisiana State University*

Respondent: **Stacy Rusnak**, *Georgia Gwinnett College*

This panel will highlight experiences of being a faculty member who is tattooed and how that effects perception inside and outside of the classroom when dealing with students, peers, and administrators. The discussions will may include subjectivity, decorum, stereotypes, perceptions of immediacy and the represented efforts they communicate to those that are inked. Audience participation is encouraged.

2504

Thursday • 2:00 pm-3:15 pm
Room: Studio 4B

Fake News, Different Views, Readers Choose: The Importance of Media Literacy

Sponsor: Mass Communication

Chair: **Barry P. Smith**, *Mississippi University for Women*

Participants:

Barry P. Smith, *Mississippi University for Women*

Melissa M. Smith, *Mississippi University for Women*

Brian C. Brantley, *Texas A&M University – San Antonio*

Kenny D. Smith, *Indiana University*

Lauren Reichart Smith, *Indiana University*

This panel explores the many nuances of fake news, incorrectly reported news and partially reported news, and how to help practitioners and audiences differentiate fact from fantasy or opinion.

2505

Thursday • 2:00 pm-3:15 pm
Studio 5A

Snack Foods & Nuclear Safety: Persuasion, Organizations, & Health

Sponsor: Applied Communication

Chair: **Kathryn E. Anthony**, *University of Southern Mississippi*

Trusty Snacks: A Food-Based Honor System in an Academic Setting

Darrin Griffin, *The University of Alabama*

Jordan Nittinger, *Emory University*

Andrew Laningham, *The University of Alabama*

Walk a Mile in Their Shoes: A Narrative Experience in Persuasion

Julie Mission, *Bob Jones University*

Improving Communication within Nuclear Security Training: Qualitative-Critical Competency Analysis (QCCA) Application

Clint G. Graves, *University of Georgia*

A Meta-Analysis on Narrative Persuasion in Health Communication: Gaps in the Literature

Serena M. Daya, *University of Kentucky*

Respondent: **Darren L. Linvill**, *Clemson University*

2506

Thursday • 2:00 pm-3:15 pm
Room: Studio 5B

Musings on Mediated Intercultural Communication

Sponsor: Intercultural Communication Division

Chair: **Hsiu-Jung Mindy Chang**, *Western New England University*

Understanding Emerging Dimensions of the New Hate

Michael Waltman, *University of North Carolina at Chapel Hill*

Ashley A. Mattheis, *University of North Carolina at Chapel Hill*

Online Activism: An Analysis of the Standing Rock Movement

Caitlin Brooks, *University of Louisville*
Kyeland Jackson, *University of Louisville*
Krista Sutherland, *University of Louisville*
Scott W. Sanders, *University of Louisville*
Margaret D'Silva, *University of Louisville*

Testing Relationship Between Contextual Age and Behavioral Outcomes of Instagram Use among Young Adults in Croatia

Pavica Sheldon, *University of Alabama in Huntsville*

"...Can we talk?": Cultivating Intercultural Dialogue Through the Short Film

Mary Grace Antony, *Western Washington University*

Using Social Media for Socialization in International / Intercultural Communication Classes

Philip Auter, *University of Louisiana at Lafayette*

2507

Thursday • 2:00 pm-3:15 pm
 Room: Studio 6A

Gendered Spaces at School and Work

Sponsor: Gender Studies Division

Chair: **Caroline Sawyer**, *University of South Carolina Beaufort*

"Typewrite Anywhere": Gendered Mobilities of Typewriting

Rachel Plotnick, *University of North Carolina at Charlotte*

Male versus Female College Students' Accounts of Initiating Safer Sex Talk: The Case for Gender Schema Theory and Sexual Scripts

Lynne M. Webb, *Florida International University*
Patricia Amason, *University of Arkansas*

It is Only a Foul if the Referee Blows the Whistle: An Examination of how Male Hegemony Adversely Impacts Female Basketball Players from Historically Black Colleges and Universities

Andrew Dix, *Middle Tennessee State University*

Blending In or Standing Out?: An Examination of the Communicative Experiences of Women Applying for Predominantly Male Residency Programs

Cameron K. Davis, *The University of North Carolina at Charlotte*

Respondent: **Michael H. Eaves**, *Valdosta State University*

2508

Thursday • 2:00 pm-3:15 pm
 Room: Studio 6B

From Melete and Melpomene to Marketing Metrics And Management: Providing PR Students With Research Tools For Success in the Field

Sponsor: Public Relations Division

Chair: **Lisa Fall**, *Pellissippi State Community College*

Panelists:

Pamela Bourland-Davis, *Georgia Southern University*
Lisa T. Fall, *Pellissippi State Community College*
Charles A. Lubbers, *University of South Dakota*
William Thompson, *University of Louisville*

With the convergence of the traditional fields of public relations, advertising and marketing, it is important that public relations students have a basic understanding of some of the fundamental marketing, advertising and management measures that they will encounter upon graduation. This presentation will discuss some of the most essential indices and matrices typically used, including the Gap Matrix, Attribute Matrix, Competitor Matrix, Brand Development Index (BDI), Category Development Index (CDI), the Brand Potential Index, Patti's Advertising for Decision Making Model and the Reputation Institute's RepTrak Model.

2509

Thursday • 2:00 pm-3:15 pm
 Room: Studio 7A

Muses and Musings of Social Protest and Counter-Protest Rhetoric

Sponsor: Rhetoric and Public Address Division

Chair: **Kevin Marinelli**, *Davidson College*

Articulating the Reemergence of Black Populism Against the Post-Racial Mystique

Kevin Marinelli, *Davidson College*

Race and Visibility: How and Why Visual Images of Black Lives Matter

Candice Edrington, *North Carolina State University*

Victoria Gallagher, *North Carolina State University*

The Violence of the Dialectic: Institutional Responses to Police Violence

Benjamin Clancy, *University of North Carolina Chapel Hill*

Attacking Frames of Dallas: Strategies Activists and Police Used to Frame the 2016 Dallas Shooting of Police

LaQuae Aughtman, *University of Georgia*

Respondent: **Ryan Neville-Shepard**, *University of Arkansas*

2510

Thursday • 2:00 pm-3:15 pm
Room: Studio 7B

Disarticulating Whiteness and Masculinity in the Time of Donald J. Trump

Sponsor: Rhetoric and Public Address Division

Chair: **Atilla Hallsby**, *North Carolina State University*

Aggressive Leak Campaigns and the Emasculation of Julian Assange

Atilla Hallsby, *North Carolina State University*

When is a Dream not a Death Wish? When It is a Death Wish

Paul E. Johnson, *University of Pittsburgh*

On Ferguson, Whiteness, Force, and Injury: A Reading of White Masculine Rhetoric through Black Studies

Terrell Taylor, *Vanderbilt University*

“But What About Blue Racism?” #BlueLivesMatter and White Masculine Victimization

James Alexander McVey, *University of North Carolina, Chapel Hill*

Respondent: **Claire Sisco King**, *Vanderbilt University*

There are many reasons to think whiteness and masculinity constitute one and the same problem when it comes to political discourse leading to and following the 2016 presidential election. Donald Trump’s repeated appeals to “fine people” in reference to neo-Nazis and “both sides” when assigning blame to Charlottesville counter-protesters is clear evidence of his preference for whiteness. Trump’s blatant sexism has been evident when, in the past year-and-a-half, he has hurled insults at, for instance, Hillary Clinton, Ruth Bader Ginsburg, Rosie O’Donnell, Megyn Kelly, Carly Fiorina, Elizabeth Warren, and Mika Brzezinski. Although it may be easy or convenient to collapse these two categories of bad behavior into a single overarching presidential pathology, the panel explores ethical correctives to the endemic problems of whiteness and masculinity of which Donald Trump is merely the most recent example. These problems are personally relevant also for rhetorical critics and communication scholars, who publicly continue employ appeals to white fragility and misogyny as a warrant for their claims. Scholars of rhetoric who find the Rawlsian/Rortian investment in discursive norms of civility, reasonableness, and concurrent moderation of political content persuasive should not disregard such claims as merely outliers to a functioning discursive system, but rather as tangible elements which must be grappled with urgently and immediately.

2511

Thursday • 2:00 pm-3:15 pm
Room: Studio 11

Piety of our Muses: Interpretations of Public Memory and Burkean Terminology

Sponsor: Burke Interest Group

Chair: **A.G. Hughes**, *University of Memphis*

Piety of the Enlightenment: Tensions in the Remembrance of Science

Alexander W. Morales, *University of South Carolina*

American Piety: Remembering the Founding In the Face of Historicity

Max Plumpton, *University of North Carolina at Chapel Hill*

Remembering to Forget: Public Memory as Identity Construction

Jaime Robb, *University of South Florida*

Mark Zuckerberg: Political Ambition and the Piety of Silicon Valley

Jacob Abraham, *Florida State College at Jacksonville*

Respondent: **Antonio de Velasco**, *University of Memphis*

2512

Thursday • 2:00 pm-3:15 pm
Room: Ballroom 2/3

The (Special) Political Winds of the post-Trump Era: Assessing the Handel/Ossoff Political Campaign

Sponsor: Political Communication Division

Chair: **Patrick Wheaton**, *Georgia Southern University*

A New Hope or Revenge of the Sith? Jon Ossoff and the Rhetoric of Media Expectations

Joe Bellon, *Georgia State University*

“I didn’t know he was Jewish!.” Jon Ossoff’s Hesitant Silences in the Georgia 6th Special Congressional Election

Rebecca Steiner, *University of Georgia*

Sidestepping Democratic Rage: Jon Ossoff’s Moderate Tone in the GA 6th Debates

Edward Panetta, *University of Georgia*

Pin the Coattail on the Pelosi: Karen Handel’s Effective Use of Dissociation and Identification in the Georgia 6th Special Congressional Election

William Hays Watson, *University of Georgia*

Respondent: **Patrick Wheaton**, *Georgia Southern University*

This year’s conference theme calls on communication scholars to “consider inspiration, engage in reflection, and to listen to each other.” Such a call is particularly appropriate in light of its absence in contemporary political campaigns and discourses. As we approach the 2018 midterm elections, political communication scholars are interested in the ways in which the digital age has impacted and continues to impact political debates. In particular, the highly-publicized 2017 special election in Georgia’s 6th Congressional district serves as a powerful case study from which to analyze modern argument strategies in political campaigns. In the post-Trump political era, analyzing contests like the Handel/Ossoff campaign can produce innovative, novel approaches to political communication.

MA



in communication studies

The MA program equips students with historical, theoretical, and critical knowledge of oral, written, visual, and aural symbol systems; the institutions and processes that produce them; and the audiences and readers who engage them. The program emphasizes the intersections among cultural studies, film, intercultural communication, media, and rhetoric.

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2513

Thursday • 2:30-3:45 p.m.
 *Offsite— Vanderbilt University Law School
 Room: Renaissance Room

**Vice President Spotlight
 Free Speech, Diversity, and Law**

Sponsor: Freedom of Speech Division

Chair: Mark Grabowski, *Adelphi University*

Vanderbilt Law School's Federalist Society has been active in the issue of viewpoint diversity because lawyers need to be exposed to and understand all sides of a controversy so they can effectively argue for their clients. However, law school faculty are increasingly less and less politically diverse, studies show. This panel will focus on these issues.

"Impact on Research by Academia's Reluctance to Consider Taboo Topics"

Jay Baldwin, *Abraham Baldwin Agricultural College*

"Preventing Micro-Aggressions against Conservative Faculty and Students"

Jean Goodwin, *North Carolina State University*

"Zero Tolerance Hate Speech Policies and Free Speech"

Brandy Mmbaga, *University of Tennessee*

"Are Institutional Neutrality Laws like Tennessee's Necessary for Viewpoint Diversity?"

Ben Medeiros, *University of California-San Diego*

"The Paradoxical Emergence of Anti-Semitism among Progressives"

Larry Amsel, *Columbia University Medical School*

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2601

Thursday • 3:30-4:45
 Room: Melody A

Musings on Research, Ethics, and the Law

Sponsor: Philosophy and Ethics of Communication Interest Group

Chair: Sally Vogl-Bauer, *University of Southern Indiana*

Sean Penn, Celebrity Activist or Journalist?

Chad Tew, *University of Southern Indiana*

Fieldwork, Ethics and the Law: On the Run with Alice Goffman

Leigh Anne Howard, *University of Southern Indiana*

Journalism and Standards of Research: Are human subject reviews an overreach?

David N. Black, *University of Southern Indiana*

Considering Ethics in Online Communications Research

Erin E. Gilles, *University of Southern Indiana*

2602

Thursday • 3:30-4:45
 Room: Melody B

Engaging Visual Rhetoric in the Twenty-First Century

Sponsor: Rhetoric and Public Address Division

Chair: Jason Williamson, *University of South Carolina*

"Swoosh There It Is: Refiguring Public and Private Space in Nike's Middle East Campaign"

Erin Forest, *University of Georgia*

"Make America a Conquest Again: Colonialism and Conquest Rhetoric in the Visual and Textual Narrative of Trump's Campaign Slogan"

Ryan Kor, *University of Georgia*

Visual Arguments as Scientific Persuasion"

Alexander W. Morales, *University of South Carolina*

"Contemporary Photographs of Black Protest and Du Bois' Aesthetics"

Max Plumpton, *University of North Carolina, Chapel Hill*

Respondent: Stephen Heidt, *Florida Atlantic University*

The increasing interest in visual rhetoric within the field of communication studies is both significant and appropriate, opening a variety of areas of inquiry into the ways in which social/political movements are moved and shaped by visual artifacts. The diversity of visual rhetorical uptake within movements deserves further scholarly attention and raises the question of how visual rhetorics enable the unification and mobilization of various movements, while also leaving these same movements open to having their rhetoric co-opted by institutional forces.

2603

Thursday • 3:30-4:45
 Room: Studio 4A

Musings on Communication Education

Sponsors: Community College Division & Instructional Development Division

Chair: Scott Christen, *Tennessee Tech*

Always On: Using Social Media in the Battle to Shed a Poor News Diet

Melony A. Shemberger, *Murray State University*

Comfort in Familiarity: Examining the Effects of Learning Communities on Communication Apprehension

Jennifer L. Fairchild, *Eastern Kentucky University*

Krista M. Kimmel, *Eastern Kentucky University*

Graduating Seniors' Perceptions of the Basic Course in Public Speaking

Barbara G. Tucker & Sean D. Self, *Dalton State College*

Speaking Right or Speaking White?: A Critical Discourse Analysis of the NCA standards for public speaking competency

Adam Key, *Texas A&M University*

The Effects of Instructor Credibility, Grade Incentives, and Framing of a Technology Policy on Students' Intent to Comply and Motivation to Learn

Kelsey P. Moore, *University of Kentucky*

Adam S. Richards, *Texas Christian University*

2604

Thursday • 3:30 pm-4:45 pm
Room: Studio 4B

Trouble in Paradise: Responses to Public Relation Crises within the Air and Cruise Line Industries

Sponsor: Public Relations Division

Chair: **Lisa T. Fall**, *Pellissippi State Community College*

Crash-landing a Crisis: A Case Study of the United Airlines Response to Flight 3411

Thomas Duke, *University of Alabama*

Airlines, Mountain Ranges, and Mental Health: A Burkean Critique of the Germanwings 9525 suicide flight

Josie Burks, *University of Alabama*

Check This One Off the Bucketlist: Analysis of Malaysia Airlines Flight 17 Crash Through the Discourse of Renewal Theory

Brandon Boatwright, *University of Tennessee, Knoxville*

Andrew Pyle, *Clemson University*

I'm Leaving (before I get) on a Jet Plane: United Airlines' Stance against Yoga Pants

Matthew Roberts, *Belmont University*

Examining Carnival's Response to its Poop Cruise Debacle

Rod Carveth, *Morgan State University*

Respondent: **Lisa T. Fall**, *Pellissippi State Community College*

Air and sea travel have long been common means of transportation for billions of individuals across the globe. Due to the accessibility afforded these industries, crises incurred by customers and employees garner great public scrutiny. Through the use of public relations and rhetorical literatures, the papers represented in this panel seek to illuminate the ways in which various air and cruise lines responded to high profile crises that threatened the public image of their individual organizations. Each paper explores a distinct crisis unique to these two specific industries. Customer relations, employee relations, and crises involving physical air and sea crafts are each addressed within this panel.

2605

Thursday • 3:30-4:45 pm
Room: Studio 5A

Culture, Identity, and Technology

Sponsor: Applied Communication

Chair: **Carrie Reif-Stice**, *The University of Southern Mississippi*

Where Do We Go from Here? Recommendations to Facilitate the Cultural Adaptation of Child Migrants

Mary Grace Antony, *Western Washington University*

Acculturation and Perceptions of Peer Norms: Implications for Hispanic Women and Mammography Adherence

Philip S. Poe, *Mississippi State University*

Designing Communication for Increasing Public Transit Use: A Social Identity Approach

DeAnne Priddis, *Middle Tennessee State University*
Mary Beth Asbury, *Middle Tennessee State University*

Communicating With A Purpose: Risk, Race, And The Increased Interactions Of Predictive Policing

Sean Fourney, *The University of Southern Mississippi*

Respondent: **Thomas J. Socha**, *Old Dominion University*

2606

Thursday • 3:30-4:45 pm
Room: Studio 5B

Building Intercultural Competencies in Diverse Contexts: Bridging Theory and Practice

Sponsor: Intercultural Communication Division

Chair: **Piyawan Charoensap-Kelly**, *University of Southern Mississippi*

Speech Tutoring for ESL Students: A Message Design Logic Paradigm

Mohamed Ismail, *University of Southern Mississippi*

Global Online Work: Educating Globally Working Virtual Teams in Intercultural Communication

Minna Mars, *Logemann Aalto University*

Appreciative Intercultural Training: A New, Provocative, and Effective Way to Create Global Understanding in the Twenty First Century

Federico Varona, *San Jose State University*

Leading English Language Learners: What ELI Students Need from Consultants to Become Competent Communicators

Carley Young, *University of Southern Mississippi*

This panel addresses the application of communication theory in the diverse intercultural contexts. Specific consideration will be

given to fostering intercultural awareness among global virtual teams, using appreciative inquiry to create global understanding, crafting messages appropriate for cross-cultural peer-consulting contexts, and helping English as a Second Language Learners become competent communicators.

2607

Thursday • 3:30-4:45
Room: 6A

Managing the Digs: Narrative Excavations of Family, Home, and Elder Care

Sponsor: Ethnography Interest Group

Chair: C. Wesley Buerkle, *East Tennessee State University*

Panelists:

- Andrew F. Herrmann**, *East Tennessee State University*
- Frederick N. Herrmann**, *Independent Scholar*
- James S. Herrmann**, *Independent Scholar*
- Amber Kinser**, *East Tennessee State University*
- Lesli K. Pace**, *University of Louisiana Monroe*
- Kelly A. Dorgan**, *East Tennessee State University*
- C. Wesley Buerkle**, *East Tennessee State University*

Focusing on the conference theme, this session is inspired by the muses Calliope and Clio to write and speak eloquently about histories [and presents] of family life, and by Nashville as a site of major healthcare industry. In particular, session panelists employ narrative as a tool for unearthing and sifting through their experiences of/as adults caring for aging/ill parents. They examine ways that they make sense of and communicatively manage a variety of “digs”—home places, relational slights, career hits, and emotional excavation sites—that trouble and are troubled by the physical, emotional, and psychological labor of caregiving. Recognizing that caring for family members is culturally understood to be morally-grounded, and that this complicates agency and identity for caregivers, panelists boldly confront the multi-layered relational work of caring for the parents who cared for them, or didn’t much care for them.

2608

Thursday • 3:30-4:45
Room: Studio 6B

Exploring Femininity and Masculinity in Culture Industries

Sponsor: Gender Studies Division

Chair: Beth Bradford, *Florida Southern College*

It’s Kill or Be Killed: A Content Analysis focused on the Gender and Race of the Victims and Killers in AMC’s The Walking Dead Television Series

- Jacob S. Turner**, *Merrimack College*
- Lisa G. Perks**, *Merrimack College*
- Lea Nielsen**, *Merrimack College*
- Bobby Tolan**, *Merrimack College*
- Eric Uhl**, *Merrimack College*

Pushing Back Against Gender and Black Masculinity: Jaden Smith Does “Women’s” Fashion

Megan Mapes, *Georgia State University*

The Past and the Future Merge to Meet Us Here: The Radical Politics of Beyoncé Knowles’ Black Motherhood Subjectivation in the (Post) Lemonade Era

Mick Brewer, *Southern Illinois University Carbondale*

A “Legend- wait for it-Dary” Online Audience Analysis Of HIMYM’s Hegemonic Masculine Character Barney Stinson

Kailin Regutti, *Florida Atlantic University*

Respondent: Christopher J. Vincent, *Louisiana State University*

2609

Thursday • 3:30 pm-4:45 pm
Room: Studio 7A

Teaching Public Speaking in the Age of Trump: Muses and Musings on Discordant Music

Sponsors: Rhetoric and Public Address and Instructional Development

Moderator: Kathleen J. Turner, *Davidson College*

Discussants:

- Michael Osborn**, *University of Memphis*
- Randall Osborn**, *University of Memphis*
- Suzanne Osborn**, *University of Memphis*
- Kathleen J. Turner**, *Davidson College*

Consider the standard advice given in public speaking textbooks, including adapt to your audience, build responsible knowledge, support your assertions, provide well-reasoned arguments, celebrate commonalities on ceremonial occasions, avoid ad hominem attacks, shun hasty generalizations, be culturally sensitive, use language eloquently, and understand the ethical implications of your choices. From his raising of the birther specter for President Barack Obama to his performance on the campaign trail to his inaugural address to his rhetorical performances as president, Donald J. Trump has consistently violated the wisdom of our traditional muses. These disparities raise challenges for communication studies faculty, particularly for instructors of public speaking. This workshop offers an opportunity for those instructors to share musings and insights into the challenges and opportunities afforded by these disparities, with guidance by four teacher-scholars of public speaking.

2610

Thursday • 3:30 pm-4:45 pm
Room: Studio 7B

Amusing Ourselves to Death? A Roundtable Discussion of the 2018 U.S. Midterm Elections

Sponsor: Political Communication

Chair: William F. Harlow, *University of Texas of the Permian Basin*

Participants:

- Marcus J. Coleman, *University of Southern Mississippi*
- Melissa M. Smith, *Mississippi University for Women*
- Larry Powell, *University of Alabama at Birmingham*
- Lauren Reichart Smith, *Indiana University*
- Brian C. Brantley, *Texas A&M University San Antonio*
- Kenny D. Smith, *Indiana University*
- Barry P. Smith, *Mississippi University for Women*
- Patrick Wheaton, *Georgia Southern University*
- William F. Harlow, *University of Texas of the Permian Basin*

Panelists will discuss the candidates, issues, and strategies of the 2018 U.S. midterm elections. The current reality-show-like atmosphere of U.S. politics will be the backdrop for the analysis. President Trump will not be there.

2611

Thursday • 3:30pm-4:45pm
Room: Studio 11

Top Papers in Language and Social Interaction

Sponsor: Language and Social Interaction Division

Chair: Lori Stallings, *University of Memphis*

Constituting the Fifth Estate Symbolically and the Naming of Dan Rather*

Susan K. Opt, *James Madison University*

"Our Call to be Salt and Light": An Ethnography of Evangelical Speech Codes in the 2016 Election

Mark Ward, *University of Houston-Victoria*

"Between the Lines": The Southern Obituary and the Construction of End of Life Stories

Deborah Cunningham Breede, *Coastal Carolina University*

Christine S. Davis, *University of North Carolina, Charlotte*

A Narrative-Discourse Analysis of African American and Hispanic American Family Stories

Eugenie P. Almeida and Lenora Hayes, *Fayetteville State University*

Respondent: Jelena Petrovic, *Stetson University*

*Top Paper

2612

Thursday • 3:30 pm-4:45 pm
Room: Ballroom 2/3 AV

More Than Mere Musings: Revisiting the Vagenda

Sponsor: Performance Studies Division

Co-Chairs:

Brianne Waychoff, *Borough of Manhattan Community College, CUNY*

Rebecca A. Walker, *Southern Illinois University*

Panelists:

Emily Graves, *Louisiana State University*

Jade C. Huell, *California State University*

Sarah K. Jackson, *Southern University at New Orleans*

Danielle McGeough, *University of Northern Iowa*

Lyndsay Michalik Gratch, *Georgia Gwinnett College*

Holley Vaughn, *University of North Texas*

Rebecca A. Walker, *Southern Illinois University*

Brianne Waychoff, *Borough of Manhattan Community College, CUNY*

A few years ago, a meme surfaced on the Internet containing a startling image –a lettered sign for a Maine gunsmith stating, "Beware The Beast: Hildabeast Clinton and Its Vagenda of Manocide" (sic). This panel reclaims the term "vagenda" from those intent on using it as an insult, and explores the various ways in which innovative feminist discourse contributes to the national political (and academic) conversation. Each performance represents a specific genre of feminist praxis (for example, a diatribe, a personal narrative, a silent body-based performance, a dance, a mixed media piece, poetry, prose, etc.). One year ago, we met and began discussing the vagenda. This year, join us as we revisit, revamp, and revive the vagenda.

2701

Thursday • 5:30 pm-6:30 pm

*Offsite—Nashville's Parthenon

Room: Nashville Parthenon, Centennial Park

Vice President Spotlight

Make Athens Great Again? The Place of Classics in Contemporary Communication

Sponsor: American Society for the History of Rhetoric, First Vice President

Chair: Brandon Inabinet, *Furman University*

This panel will take place at Nashville's Parthenon. The Parthenon stands proudly as the centerpiece of Centennial Park, Nashville's premier urban park. The re-creation of the 42-foot statue Athena is the focus of the Parthenon just as it was in ancient Greece. The building and the Athena statue are both full-scale replicas of the Athenian originals.

In the model of a Socratic dialogue, scholars will ask and answer if the Greek tradition of "rhetoric" still carries the same weight in 2018. Each panelist will both pose questions to an interlocutor and

Thursday

respond. After the dialogues, there will be time for conversation and audience questions.

Working with the city of Nashville and the staff of the Parthenon, this panel will be open to the public.

Panelists:

Vanessa Beasley, *Vanderbilt University*

Brandon Inabinet, *Furman University*

Cynthia King, *Furman University*

Michael Milford, *Auburn University*

Ryan Michael Neville-Shepard, *University of Arkansas*

Mary E. Stuckey, *Penn State University*

Emily Winderman, *North Carolina State University*

**SSCA assumes no responsibility or risk for members traveling to, from, or attending programs outside of the conference hotel. Program participants and audience members are attending voluntarily and assume all risks associated with attendance and/or participation.*

2801

Thursday • 6:30 pm-8:30 pm
Room: Skye, 28th Floor

**SSCA Welcome Reception/
Friends in Low Places**



FLORIDA STATE UNIVERSITY
SCHOOL OF COMMUNICATION

GRADUATE PROGRAMS
Media Communication Studies
Public Interest Media & Communication
Integrated Marketing Communication

GRADUATE CERTIFICATES
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Florida State University
School of Communication

DAY 3

Friday, April 6, 2018

3101

Friday • 8:00am-10:00 am
Room: Ballroom 4 (2nd Level)

88th Annual Southern States Communication Association Breakfast and Business Meeting/Beans for Breakfast

Sponsor: Southern States Communication Association

Presiding: **Victoria Gallagher**, *North Carolina State University*

Please join us for breakfast, the association's annual members' business meeting, and President Gallagher's address.

3201

Friday • 10:15am-11:30am
Room: Melody A

Musing on the Political: Political Economy, Political Theory, and the Philosophy of Communication

Sponsor: Philosophy and Ethics of Communication

Chair: **Richard Thames**, *Duquesne University*

Hobbes: Politics, Ethics, and Capitalism
Richard Thames and Matthew Mancino,
Duquesne University

Recovering the Bourgeois Civic Virtues(?): The Political Economy of Civil Public Discourse
James R. Pickett, *Flagler College*

Attending to Agamben's Anti-rhetoric: Comments on a Theory of Destituent Power
Nick J. Sciullo, *University of Central Florida*

These papers are reflections upon the notion of the "political"—from the perspectives of a rereading of a classic text in politics, from an inquiry into the relationship between political economy and civic virtue, and finally, a cautionary tale of a reading of power and its implications for rhetoric.

3202

Friday • 10:15-11:30
Room: Melody B

Spotlight on Scholar

Reexamining the Legacy of Michael C. Leff

Sponsor: American Society for the History of Rhetoric

Chair: **Andre E. Johnson**, *University of Memphis*

Panelists:

Melody Lehn, *Sewanee: The University of the South*
Brad McAdon, *University of Memphis*

Robert Terrill, *Indiana University*

Andre E. Johnson, *University of Memphis*

Kimberly Johnson, *Tennessee State University*

Victoria Gallagher, *North Carolina State University*

Respondent: **Antonio de Velasco**, *University of Memphis*

In 2016, Antonio de Velasco, along with John Angus Campbell and David Henry, published *Rethinking Rhetorical Theory, Criticism, and Pedagogy: The Living Art of Michael C. Leff*. The book is a collection of essays from Leff that charts his "decades-long development as a scholar, revealing both the variety of topics and the approach that marked his oeuvre, as well as his long-standing critique of the disciplinary assumptions of classical, Hellenistic, renaissance, modern, and postmodern rhetoric."

In this roundtable, panelists will reflect on Leff's legacy and wrestle with the questions that Leff also wrestled with throughout his career. Questions such as, "What distinguishes the study of rhetoric from other pursuits in the liberal arts? From what realms of human existence and expression, of human history, does such study draw its defining character? What, in the end, should be the purposes of rhetorical inquiry? And amid so many competing accounts of discourse, power, and judgment in the contemporary world, how might scholars achieve these purposes through the attitudes and strategies that animate their work?"

3203

Friday • 10:15-11:30
Room: Studio 4A

Hillbilly Elegy: Race, Class, and Culture in Today's South

Sponsor: Political Communication Division

Panel Moderator: **Navita James**, *University of South Florida*

Participants:

Navita James, *University of South Florida: Race and Ethnicity*

Emmett Winn, *Auburn University: Working Class and the South*

Leanna Smithberger, *University of South Florida: Culture and Cultural Change*

Cody Hawley, *University of South Florida: Community and Faith*

David Payne, *University of South Florida: Identity Politics and Narrative*

J.D. Vance's *Hillbilly Elegy: A Memoir of a Family and Culture in Crisis* gained national attention for both the author, his story, and his point of view during the final weeks of last year's presidential election. A *New York Times* bestseller, the book was named by the *Times* as one of the "six books to help understand Trump's win." This panel will explore how this book speaks to issues that con-

cern scholars of politics and culture—particularly communication scholars in the Southern States—in ways our national conversations have not. Each panelist will make a short presentation of five minutes on a given element, and the audience will be invited to participate in the conversation.

3204

Friday • 10:15-11:30
Room: Studio 4B

Dueling over Dual Credit: Musing it Over with Scholars and Presidents

Sponsor: Community College Division

Chair: **Monette Callaway**, *Hinds Community College*

Panelists:

Clyde Muse, *President, Hinds Community College*

Tom Huebner, *President, East Mississippi Community College*

Brad Bailey, *Mississippi Gulf Coast Community College*

Frances Brandau, *Sam Houston State University*

Monette Callaway, *Hinds Community College*

Associate's Degrees in high school? Dual credit courses? Dual enrollment courses? Early college? These are the now and the future. The outcome will have an effect on both community colleges and universities. Come and hear both sides of the story discussed with faculty and presidents. Get the information and make up your mind on whether these are good for our colleges and students. Throw your two cents in as well...and away we go!

3205

Friday • 10:15-11:30
Room: Studio 5A

Queer Worldmaking in the Trump Era

Sponsor: Gender Studies Division

Chair: **Charles E. Morris III**, *Syracuse University*

Panelists:

Jeffrey A. Bennett, *Vanderbilt University*

Charles E. Morris III, *Syracuse University*

Thomas K. Nakayama, *Northeastern University*

Erin J. Rand, *Syracuse University*

Isaac N. West, *Vanderbilt University*

Except perhaps for Log Cabin Republicans, LGBTQ people inside and outside of the United States knew well to treat with deep skepticism and trepidation Donald Trump's hollow gesture to LGBTQ communities and rights at the Republican National Convention last fall. In the months since his inauguration, Trump's tweets and emergent policy agenda, and those emboldened by them, have deepened and amplified queer peril, present and future. With this exigency urgently in mind, scholars in Communication and across the academy are redoubling efforts to reassess what queer worldmaking might mean in the Trump era: the possibilities, the limits, the risks of productive criticism in these times of heightened queer precarity. Participants will begin this roundtable session with brief opening remarks, each

taking a particular topoi relevant to the crisis (though of course all of the topoi intersect)—health, employment, civil rights, immigration, terror—as well as the recent anti-LGBTQ Coalition for Biblical Sexuality's "Nashville Statement," followed by open discussion among the panelists and with the audience.

3206

Friday • 10:15-11:30
Room: Studio 5B

Study Abroad as a Muse for Teaching, Research, and Service

Sponsor: Intercultural Communication Division

Chair: **Todd Lee Goen**, *Christopher Newport University*

Panelists:

Todd Lee Goen, *Christopher Newport University*

Joy L. Hart, *University of Louisville*

Linda D. Manning, *Christopher Newport University*

Nina-Jo Moore, *Appalachian State University*

Kandi L. Walker, *University of Louisville*

This panel explores the ways in which leading a study abroad program provides inspiration for other components of academic life. Panelists will discuss the ways in which study abroad enhances their teaching/curricula, research agendas, and service responsibilities with special attention to specific exemplars from their study abroad experiences.

3207

Friday • 10:15-11:30
Room: Studio 6A



Unforgettable: Trump & The 2016 Election

Sponsor: Theodore Clevenger, Jr. Undergraduate Honors Conference

Chair: **Andrew Tollison**, *Merrimack College*

Tweet vs. Statement: Examining Typographic Influence on Framing Statements Tweeted by President Trump

Katelyn Brooks, *Middle Tennessee State University*

Communicative Competence and Twitter: The Unethical President

Nova Clark, *Western Washington University*

Imprudent Impoliteness: Extending Politeness Theory to the 2016 Presidential Debates*

Lincoln Heffley, *University of Arkansas*

How Social Media Influenced the 2016 Presidential Election in the United States between Hillary R. Clinton and Donald J. Trump

Logan Smart, *Georgetown College*

Fear, Faith, and Nostalgia: A Rhetorical Analysis of Donald Trump's Relationship with Evangelical Voters

Jonas Taylor, *University of Georgia*

Political Memes and Cultural Division: How the Usage of Metaphor Shapes the Political Other
Dakota Yates, Kansas Wesleyan University

Respondent: Patrick Wheaton, Georgia Southern University

*A Clevenger Scholar Paper (within the top 10% of submissions)

3208

Friday • 10:15-11:30
 Room: Studio 6B

A Lie by Omission? Memory and History in the Debate over the Removal of Confederate Memorials

Sponsor: Rhetoric and Public Address Division

Chair: Ryan Kor, University of Georgia

"Carved in Granit" Rhetorical Complexities in (Confederate) Public Memory

Jason Williamson, University of South Carolina

"Confronting Confederate Nostalgia in Charlottesville"

Dustin Greenwalt, Pennsylvania State University

"The Statue is Where It Belongs': Iconoclasm, Analepsis, and the Monumental History of White Supremacy"

Atilla Hallsby, North Carolina State University

"Anti-Nostalgia and the Dilemma of History's Erasure in Mitch Landrieu's Speech on the Removal of Confederate Monuments"

Jeremy Grossman, Baylor University

Respondent: Roseann Mandziuk, Texas State University

In the wake of the explosion of public controversy surrounding the removal of confederate monuments, public discussion about the relationships between memory, history, commemoration, and political responsibility have come to the fore in the United States. Although this panel was conceived long before the tragic events in Charlottesville, VA, during which time pro-Confederacy groups committed violence and murder in support of their shared values, those events have make our topic imperative to theorize and critique. Spanning theoretical focus from the redress of systemic injustice, to the iconography of memorialization, to class politics, to nostalgia, the panel addresses a broad range of questions about the rhetoric surrounding the removal of monuments. The central question of the panel concerns how these discourses function rhetorically in ways that supersede the specific political motivations that drive debates over their removal.

3209

Friday • 10:15-11:30
 Room: Studio 7A



Anything Goes: Applied Communication

Sponsor: Theodore Clevenger, Jr. Undergraduate Honors Conference

Chair & Respondent: Beth Eschenfelder, University of Tampa

"Love, Little Rock: Breakup of the Year"

Matthew Brown & Alexis Raymo, Arkansas State University

"Building a Brand: An Examination of Social Media as a tool in the Event Planning Industry"

Haleigh Donovan, College of Charleston

"How a Single Episode Brought Back a 19-Year-Old McDonald's Dipping Sauce to Stores for Good"

John Hakenewerth, Arkansas State University

"Fyre Festival Failure"

Shelby O'Brien, Arkansas State University

"CHAOS: A Study of Emergency Room Culture"

Bethany Quist, University of Portland

"Dollars Feed the Scholars Campaign and Case Study"

Carlee Smith, Arkansas State University

Michelle Cheesman, Arkansas State University

Robert Morris, Arkansas State University

Jorge Garcia Zavala, Arkansas State University

"Starbucks' Red Cup Controversy of 2015"

Kaitlin Whiteside, Belmont University

Lydia Bailey, Belmont University

3210

Friday • 10:15-11:30
 Room: Studio 7B

Top Papers in Public Relations

Sponsor: Public Relations Division

Chair: Amber Smallwood, University of West Georgia

From Silence to Condemnation: Institutional Responses to 'Travel Ban' Executive Order 13769 *

Andrew S. Pyle, Clemson University

Darren L. Linvill, Clemson University

S. Paul Gennett, Clemson University

The Current Status of Risk and Crisis Communication Research: An Analysis of Published Articles from 1983 to 2015

Jae-Hwa Shin, University of Southern Mississippi

Ecaterina Stepaniuc, University of Southern Mississippi

Emmanuel Nwachukwu, University of Southern Mississippi

Transnational Corporations' Ethical Dilemmas with Product Recalls: A Cross-National Conflict Shifting Theory Perspective**

Ying Xiong, University of Tennessee

"Déjà Vu All over Again: U-Turn Strategy of Volkswagen's Emission Cheating Crisis"

Richard Lewis, University of Southern Mississippi

Overcoming an October Surprise: Donald Trump's Access Hollywood Video Image Repair
J. Scott Smith, *Christopher Newport University*

Respondents:

Brigitta Brunner, *Auburn University* and
Christopher McCollough, *Columbus State University*

*Top Paper

*Top Graduate Student Paper

3211

Friday • 10:15-11:30
 Room: Studio 11

The Muse of 13 Reasons Why: Parenting, Media, Gender, and Beyond

Sponsor: Ethnography Interest Group

Chair: **Katherine Loh**, *Florida Southern College*

Panelists:

Theresa MacNeil, *Florida Southern College*
Cara Mackie, *Florida Southern College*
Pamela Dykes, *Florida Southern College*
Mike Trice, *Florida Southern College*
Kate Kurtin, *California State University*

The current panel analyzes the infamous Netflix show, 13 Reasons Why, which centers around two high school students, Hannah Baker and Clay Jensen. Due to a series of unfortunate events, Hannah commits suicide and the show details her 13 reasons for committing suicide over the course of the series. Over the past few months this show has garnered many reviews, both positive and negative, and while the crux of the series focuses around teenage suicide, it also discusses a myriad of other themes as well. The current panel discusses some of these themes including, parenting, gender and rape culture, investigations of real-life teen viewership, explorations of media coverage, and overall suggestions for real-life applications.

3212

Friday • 10:15-11:30
 Room: Ballroom 2/3 AV

Cash Me Outside: Johnny Cash as Muse for Performance Studies' Rebels, Outlaws, and Activists

Sponsor: Performance Studies

Co-Chairs:

Lisa Flanagan, *Xavier University of Louisiana*
Melanie Kitchens O'Meara, *Augusta University*

Panelists:

Amy Burt, *Georgia College and State University*
Lisa Flanagan, *Xavier University of Louisiana*

Justin Trudeau, *University of North Texas*
Ariel Gratch, *Georgia College and State University*
Lyndsay Michalik Gratch, *Georgia College and State University*

Jade C. Huell, *California State University Northridge*
Rebecca Kennerly, *Georgia Southern University*
Jason Munsell, *University of South Carolina Aiken*
Melanie Kitchens O'Meara, *Augusta University*
David Terry, *Louisiana State University*
Rebecca A. Walker, *Southern Illinois University*

This panel pays homage to Johnny Cash, his music, poetry, performances, and advocacy. These performative tributes to the Man in Black seek to sing his praises; celebrate the memory of the man, the myth, his musings; and practice the philosophies and principles he espoused.

3301

Friday • 11:45am–2:00pm (double slot)
 Room: Broadway Kitchen/2nd Floor

Past Presidents' Luncheon

3302

Friday • 11:45 am-1:00 pm
 Room: Melody A

Musings on the Deception of Donald Trump: Theoretical Explanations and Implications

Sponsor: Language and Social Interaction Division

Chair: **Kelly Morrison**, *The University of Alabama at Birmingham*

Using IMT2 to Explain the Deceptive Message Production of Donald Trump

Steve McCornack, *The University of Alabama at Birmingham*

Kelly Morrison, *The University of Alabama at Birmingham*

Using the Social Norm Model to Explain 'Trumpist' Tolerance for the Deception of Donald Trump

Jeffrey Walczyk, *Louisiana Tech University*

TDT and Trump: Truth-Default Theory as a Lens to Understand how the Public Understands the Communication of Donald J. Trump

Timothy R. Levine, *The University of Alabama at Birmingham*

Prolific Liar in Chief: Donald Trump and the Roller-Coaster of Lies

Kim B. Serota, *Oakland University*

Respondent: **Caroline Sawyer**, *University of South Carolina Beaufort*

3303

Friday • 11:45 am-1:00 pm
Room: Melody B

Top Papers in Ethnography

Sponsor: Ethnography Interest Group

Chair: *Cara Mackie, Florida Southern College*

More than Just Musing: Music, Social Justice, and the Dave Matthews Band*

Deborah Cunningham Breede, *Coastal Carolina University*

Jennifer L. Erdely, *Prairie View A&M University*

Homemakers and Wise Leaders: Mary Holmes Seminary in the Religious Genealogy of the Greer Clan of Alabama**

Pamela E. Foster, *Georgia State University*

Exit, Voice, and Millennial Loyalty: An Autoethnography Examining Psychological Contract Breach and Generational Values.

Kayla Pack Watson, *North Carolina State University*

*Top Paper

** Top Student Paper

3304

Friday • 11:45 am-1:00 pm
Room: Studio 4A

Top Competitive Graduate Student Papers in Freedom of Speech

Sponsor: Freedom of Speech Division

Chair: *Dave Dewberry, Rider University*

International Discord and Harmony: Organizational Abridgement of Musical Expression*

Pauline Theeuws, *Montclair State University*

What Both Sides Fear: Contextualizing Hate Speech in the Struggle for Racial Harmony

Christopher M. Bondi, *Duquesne University*

"Stomping" on the University: Deandre Pool, Academic Freedom, and the Socio-Politics within the University

Kailin Regutti, *Florida Atlantic University*

Say It Ain't So: Free Speech at a Cost

Kavon Franklin, *Alabama State University*

* Top Competitive Graduate Student Paper

3305

Friday • 11:45 am-1:00 pm
Room: Studio 4B

Muses and Musings Theorizing: Established and Burgeoning Scholars Discuss Developing Communication Theory

Sponsor: Communication Theory

Moderators:

Leah E. LeFebvre, *University of Alabama*
Ryan Rasner, *Louisiana State University*

Muses:

Graham Bodie, *University of Mississippi*
James Honeycutt, *Louisiana State University*
Matt McGlone, *University of Texas at Austin*
Jennifer Samp, *University of Georgia*
Tom Socha, *Old Dominion University*

Musing:

Leah E. LeFebvre, *University of Alabama*
Josh Pederson, *University of Alabama*
Lynsey Romo, *North Carolina State University*
Brad Haggadone, *University of Texas at Austin*
Ryan Rasner, *Louisiana State University*

The blueprint of theoretical construction remains ambiguous and better understanding would benefit all in the communication field. Often communication theory emerges by trial and error, watching others, and/or experience. Therefore, following the thematic undertones, this panel aims to investigate those we aspire to be: the Muses, established scholars, who provide insight in theoretical usefulness, development and application; whereas the Musings, or burgeoning scholars, will generate their questions and insights into creation, adaptation, and growth through exploration of the field.

3306

Friday • 11:45 am-1:00 pm
Room: Studio 5A

'Not Ready To Make Nice': Global Storytelling – Media Campaigning: Beyond Headlines

Sponsor: Mass Communication

Chair: *Brian C. Brantley, Texas A&M University San Antonio*

An Exploratory Study into Sayidaty Media Campaign to Stop the Minors Marriage

Ahmed Makhareh (student), *Arkansas State University*

A Rogue Nation: News Headline Tone in International Coverage of North Korea's September 2017 Nuclear Test

Butler Cain, *University of North Alabama*
Kristina Drumheller, *West Texas A&M University*

Storytelling and Advertising Production in a Global Matrix: Selling People Stories, Community and Authenticity

Susannah McMonagle, *Eastern University*

Narrative Framing of Syrian Migrants in British Religious News

Gregory Perreault, *Appalachian State University*
Newly Paul, *Appalachian State University*

Respondent: *Darrell Roe, Eastern New Mexico University*

3307

Friday • 11:45 am-1:00 pm
Room: Studio 5B

21st Century Presentation Muses: Lessons from Nine Contemporary Gods and Goddesses to Transform Your Public Speaking Classroom

Sponsor: Instructional Development Division

Chair: Beau Foutz

Panelists:

Brad Bailey, *Mississippi Gulf Coast Community College, Gautier, MS*

Sally Blomstrom, *Embry-Riddle Aeronautical University, Daytona Beach Campus*

Steve Master, *Embry-Riddle Aeronautical University, Daytona Beach Campus*

Alex Rister, *Embry-Riddle Aeronautical University, Worldwide Campus*

Jennifer Weitmon, *Embry-Riddle Aeronautical University, Daytona Beach Campus*

In our 21st century world of texting, instant messaging, and social media posting, a generation of students struggle to communicate their ideas through public speaking. Have no fear! The work of nine modern presentation muses can transform your face-to-face or online classroom and inspire your students. This panel will cover musings from Chris Anderson, Jeremy Donovan, Nancy Duarte, Carmine Gallo, Chip and Dan Heath, Patti Sanchez and Scott Schwertly. Join us to discuss what we can learn from them and one another! We encourage participants to bring along their own public speaking muses to further teach and inspire us.

3308

Friday • 11:45 am-1:00 pm
Room: Studio 6A



Setting the World on Fire: Politicians & Policies on the International Stage

Sponsor: Theodore Clevenger, Jr. Undergraduate Honors Conference

Chair: Bethany Goodier, *College of Charleston*

A Movement on Two Fronts: A Rhetorical Analysis of Argentina's Ni Una Menos Movement

Charles Joiner, *Georgia Southern University*

Global Media and Soft Power Representation: A Comparative Analysis of Indian Tourism as Experienced & Represented in *The New York Times* & Travel Channel

Grace Linebarger, *Stephen F. Austin State University*

Intimacy in NGO Mass Communication: A Pentadic Analysis

Molly McSweyn, *University of Portland*

The Importance of Being Earnest: Rhetoric of Precedent and Citizenship in Confederate Foreign Diplomacy

Christopher Anthony Ryan, *Sewanee: University of the South*

Shining a Light on Burma: Revisiting Laura Bush's Rhetorical Advocacy

Nick Santamaria, *University of South Carolina*

A Not So Innocent Abroad: Communication Autoethnography in Germany

Alexis Weidner, *Campbell University*

Respondent: Shana Bridges, *Georgia Southern University*

3309

Friday • 11:45 am-1:00 pm
Room: Studio 6B

Outstanding Scholarship in Intercultural Communication: Top Papers

Sponsor: Intercultural Communication Division

Chair: Hsiu-Jung "Mindy" Chang, *Western New England University*

An emergent Pattern of IC Discrimination Within the World of Intercollegiate Athletics*

Andrew Dix, *Middle Tennessee State University*

How Moral Disengagement Facilitates the Detention of Refugee Children and Families

Mary Grace Antony, *Western Washington University*

Competing Discourses of Racism in Response to Racial Satire: South Asian Americans Speak Up

Anjana Mudambi, *Curry College*

Respondent: Mary Meares, *University of Alabama*

*Top Paper

3310

Friday • 11:45 am-1:00 pm
Room: Studio 7A



Kick the Dust Up: Conflict & Crises

Sponsor: Theodore Clevenger, Jr. Undergraduate Honors Conference

Chair: Ashli Quesinberry Stokes, *University of North Carolina, Charlotte*

Gender Based Leadership Styles in Managerial Roles During Crisis Situations

Abigail Hackett, *Georgetown College*

Memorializing the Shooter and Dehumanizing the Victim: A Common Flaw in the Media

Catherine Luke, *Furman University*

Hurricane Harvey Makes History: How Social Media Saved Lives during a Natural Disaster

Katherine Vaughan, *Arkansas State University*

Environmental Crises at the Industrial Level: Blame and Sensemaking in Corporate Leader - Stakeholder Relationships

Lillian Vogel song, *University of Alabama*

Rangers and the Resistance: Applying the Underdog Effect to the Emergence of "Alt" NPS Twitter Accounts

Emily Williams, *Schreiner University*

Congrats, You Survived: How Acting Fast Can Save a Company's Image

Sydni Woodard, *Arkansas State University*

Respondent: Christie Kleinmann, *Belmont University*

3311

Friday • 11:45 am-1:00 pm
Room: Studio 7B

Spotlight on Scholar

Sport, Rhetoric, Media and Religion

Sponsor: Rhetoric and Public Address Division

Chair: Christina Moss, *University of Memphis*

Panelists:

Michael Butterworth, *University of Texas, Austin*

Kenneth Zagacki, *North Carolina State University*

Abraham Khan, *Pennsylvania State University*

Atila Hallsby, *North Carolina State University*

Respondent: Daniel Grano, *University of North Carolina, Charlotte*

Panel features leading scholars in rhetoric, sport, and media to examine Daniel Grano's recent book: *The Eternal Present of Sport: Re-thinking Sport and Religion* (Temple UP, 2017)

3312

Friday • 11:45 am-1:00 pm
Room: Studio 11

Trust, Leadership, and Faith: Communication in Organizations and Families

Sponsor: Applied Communication

Chair: Jennifer Mize-Smith, *Western Kentucky University*

Constructing Organizational Trust Online

Slavica Kodish, *Southeast Missouri State University*

Relating Charismatic Leadership and Organizational Commitment: A Religious Perspective

Brian Perna, *The University of Southern Mississippi*

Families Affected by Autism and Families of Faith: Negotiating Identity Ambiguity in a Church Context

Andrew Phillips, *Regent University*

Respondent: Greg G. Armfield, *New Mexico State University*

3313

Friday • 11:45 am-1:00 pm
Room: Ballroom 2/3AV

Assembling the Performance Ensemble: Artistic Retrospectives on Performance Troupe Making

Sponsor: Performance Studies Division

Chair: Justin Thomas Trudeau, *University of North Texas*

Panelists:

Justin Trudeau, *University of North Texas*

Jade C. Huell, *California State University Northridge*

Andrea Baldwin, *University of Houston-Clear Lake*

Lisa Flanagan, *Xavier University of Louisiana*

Melanie Kitchens O'Meara, *Augusta University*

This panel provides artistic retrospectives from scholar/artists who have, in various forms, led performance ensembles at their local universities. We muse on the muse of such artistic models, exploring both the exigencies and possibilities of performance group praxis. In climates increasingly pressured by budgetary and spatial limitations, we pay homage to the endurance of group advocacy art practice(s) and theorize their erudite potentials.

3401

Friday • 1:15pm-4pm (double slot)
*Offsite-TBA

Vice President Spotlight

Musing with the Band about Their Muses and Music

Co-Sponsors: Popular Communication Division and the First Vice President

Chair: John H. Saunders, *University of Alabama in Huntsville*

Panelists: The Nobility

This double-slot panel will serve two purposes. During the first panel slot, the chair will ask questions to the entire band concerning how they create and use music, lyrics, and their performance to communicate in unique ways with their audiences. There will also be a Q and A session with the audience. During the second panel slot, the band will perform. This event will be held in a suitable music venue very close to the conference hotel. The band, The Nobility, is a local Nashville band who tours all over the South and beyond, has been the focus of a children's book, and has eight albums. Their website is <http://www.thenobility.com/>

***SSCA assumes no responsibility or risk for members traveling to, from, or attending programs outside of the conference hotel. Program participants and audience members are attending voluntarily and assume all risks associated with attendance and/or participation.**

3402

Friday • 1:15 pm-2:30 pm
Room: Melody A

Are You Teaching “Number 22”?: Muses, Musings And Music Of Veteran Students Experiencing PTSD

Sponsor: Instructional Development Division

Chair: Brett Borton, *University of South Carolina Beaufort*

Songs in the Key of PTSD: Music as a Method of Understanding Post-Traumatic Stress Disorder

Erin McCoy, *University of South Carolina Beaufort*

Veterans’ Assimilation to Higher Education: A Communication Approach

Eric Meiners, *Eastern Kentucky University*

Stories from the Frontline (of the classroom): What Instructors Need to Know About Veteran Students

Mr. Brian Vosicky, *College of Charleston and Veteran, United States Marine Corps*

Reaching and Teaching Each Other: Reframing Instructional ‘Best Practices’ for Veteran Students with PTSD

Jayne Violette, *University of South Carolina Beaufort*

As college and university instructors find themselves face-to-face with increasing numbers of veterans in our classrooms, we are now more often confronted with the challenging presence of Post-Traumatic Stress Disorder (PTSD) many veteran students experience. Panelists will explore the realities of having veteran students with PTSD in class, framed by instructional communication research and social identity theories, and offer musings and music to support both instructors and students seeking to manage teaching and learning challenges uniquely associated with PTSD.

3403

Friday • 1:15 pm-2:30 pm
Room: Melody B

How to Write a Successful Book Proposal: From Idea to Contract

Sponsors: Communication Theory Division, Association for Communication Administrators

Moderator: John Nicholson, *Mississippi State University*

Panelists:

Fran Dickson, *Eastern Kentucky University*, co-editor of *Communication for Families in Crisis: Theories, Methods, Strategies*

Tina Harris, *University of Georgia*, co-author of *Interracial Communication: Theory into Practice*.

Marceline Thompson Hayes, *Arkansas State University*, co-author of *From Awareness to*

Commitment in Public Health Campaigns: The Awareness Myth

Nina-Jo Moore, *Appalachian State University*, co-author of *Nonverbal Communication: Studies and Applications*

Jennifer A. Samp, *University of Georgia*, editor of *Communicating in Interpersonal Conflict in Close Relationships: Contexts, Challenges, and Opportunities*

Michael Waltman, *University of North Carolina, Chapel Hill*, co-author of *The Communication of Hate*

Lynne M. Webb, *Florida International University*, co-editor of *A Communication Perspective on the Military: Interactions, Messages, Discourses*

Successful book authors and editors discuss the details of preparing a book proposal. In this workshop-style session, panelists respond to questions from the moderator and audience on issues such as choosing a publisher, documenting financial feasibility of your proposed project, and the desirability of proposing an edited volume versus an authored book.

3404

Friday • 1:15 pm-2:30 pm
Room: Studio 4A

Musings on the Muses in Our Community: Exploring the Needs of Local Media and Employers to Enhance Curriculum, Promote Programs, and Improve Degree Outcomes

Sponsor: Association for Communication Administrators

Chair: Danna M. Gibson, *Columbus State University*

“Your Needs Define Our Needs: Partnership with Local Media Managers that Enhance a Program”

Danna M. Gibson, *Columbus State University*

“Defining the 21st Century Newsroom: Needs, Demands, and the Face of the Entry Level Reporter”

David Hart, *WRBL Channel 3, Columbus, Georgia*

“Broadcast Radio in the 21st Century: Opportunities for Aspiring Broadcasters”

Joseph Brannon, *PMB Broadcasting, Columbus, Georgia*

“Building a Film Program From the Ground Up”

Bryan Krass, *Columbus State University*

“The Value of Integrated Media in Economic Development”

Peter Bowden, *Greater Columbus Georgia Convention and Visitors’ Bureau*

Respondent: Christopher J. McCollough, *Columbus State University*

This panel will offer its musings the evolution of an academic department from an enrollment of 170 to 450 since the fall of 2012. A key element behind its growth was the strategic attention paid to local media organizations, small business and their specific needs in the modern media economy. By making local media organizations its muse, the faculty and staff redefined its curricular focus and developed student media groups that served the needs of local broadcast news, broadcast radio, film, and small businesses. In addition to hearing the administrative perspective of its chair, the panel will also provide a platform for local media partners and the chamber of commerce to present their perspective on the current focus of their organizations and the needs they have for new graduates from communication, mass communication, and journalism programs. A member of the faculty will speak to cultivating the latest curricular demand, a film production program, from the ground up. Finally, a member of the department's faculty will tie together each panelist's perspective, while considering balancing the demands of the new media economy while sustaining best practices in journalism, media production, and public relations.

3405

Friday • 1:15 pm-2:30 pm
Room: Studio 4B

Integrating Intercultural Communication in the Basic Course

Sponsor: Intercultural Communication Division

Chair: Jill Stapleton Bergeron, University of Tennessee (Knoxville)

Cultural Awareness is the Key to Self-Awareness
Jill Stapleton Bergeron, University of Tennessee (Knoxville)

Communication Is Symbolic, Yet How Is "Love" As A Symbol Construed Cross-Culturally?
Hsiu-Jung "Mindy" Chang, Western New England University

Intercultural Sensitivity and the 'Culture Bump' Speech
Mary Grace Antony, Western Washington University

Using Intercultural Communication to Arouse a Cultural Awareness in the Basic Course: Why and How
Yanrong (Yvonne) Chang, University of Texas-Rio Grande Valley

Drawing from Cultural Value Frameworks and Sensibilities: Lessons in 'Knowing Your Audience' from an Interculturalist's Perspective
Amy N. Heuman, Texas Tech University

This panel will present creative ways to incorporate the concept and practices of intercultural communication into the basic speech course. The basic speech course may be the only speech communication course most students take. Integrating intercultural communication into standard assignments and class exercises is a simple way to introduce them to thinking culturally about themselves and others.

3406

Friday • 1:15 pm-2:30 pm
Room: Studio 5A

Health Technologies and Mediated Contexts

Sponsor: Applied Communication

Chair: Slavica Kodish, Southeast Missouri State University

Electronic Cigarettes and Communication: An Examination of College Students' Perceptions of Safety and Use

E. Paige Hart, University of Louisville
Clara G. Sears, University of Louisville
Joy L. Hart, University of Louisville
Kandi L. Walker, University of Louisville

An exploratory study of child-audience educational videos on YouTube: Opportunities for promoting health behaviors and outcomes among children

Yiyi Yang, University of Memphis
Kim Baker, Alabama State University
Xueying Zhang, The University of Alabama
Sarah Pemper, The University of Wisconsin-La Crosse
Kim Bissell, The University of Alabama

Assessing a Bilingual mHealth Resource with Oncology Providers and Family Caregivers for Submission to Hispanic Health Care International

Joy V. Goldsmith, University of Memphis
Sachiko Terui, University of Memphis
Amanda J. Young, University of Memphis
Catherine Goldsmith, Independent Scholar
Dale Goldsmith, McPherson College
Lisa Dale, University of Memphis

Understanding Young Adults E-Cigarette Use through the Theory of Planned Behavior

Emily Scheinfeld, The University of Texas at Tyler
Brittani Crook, The University of Texas at Austin
Cheryl L. Perry, The University of Texas Health Science Center at Houston

Respondent: Kristina Drumheller, West Texas A&M University

3407

Friday • 1:15 pm-2:30 pm
Room: Studio 5B

Creative Conformity: Maintaining the Muse of Creativity in the Face of Standardization and Assessment Demands

Sponsor: Community College Division

Chair: Jeff Sorrels, East Texas Baptist University

Panelists:

- Cole Franklin**, *East Texas Baptist University*
- Laurie Metcalf**, *Blinn College*
- Marcia Moore**, *Delta College*
- Nakia Welch**, *San Jacinto College*
- Jeff Sorrels**, *East Texas Baptist University*

In the face of increasing assessment demands and increased reliance on adjunct instructors and online courses, colleges and universities are increasingly standardizing courses. This is especially true in the basic course. Many instructors may find it difficult to be creative and innovative when their textbooks, syllabi, assignments, and assessments are all prescribed for them. This panel will discuss the rationale behind course standardization as well as strategies to innovate despite these limitations.

3408



Friday • 1:15 pm-2:30 pm
Room: Studio 6A

Head over Boots: Feminist Criticism

Sponsor: Theodore Clevenger, Jr. Undergraduate Honors Conference

Chair: **April Chatham-Carpenter**, *University of Arkansas, Little Rock*

Female Flirting Cues and Male Perception

Latoya Tisdale Binford, *University of Alabama, Huntsville*

Autumn Abron, *University of Alabama, Huntsville*

Allison Billingsley, *University of Alabama, Huntsville*

Juniya Bradford, *University of Alabama, Huntsville*

Damien Moore, *University of Alabama, Huntsville*

Tyler Poulsen, *University of Alabama, Huntsville*

Alexander Scruggs, *University of Alabama, Huntsville*

I Walk Through Life Wearing Really Nice Shoes: A Critical Analysis of Gender, Class, and Sexuality Within *Schitt's Creek*

Courtney Crowe, *Georgia Southern University*

Miley Cyrus from 2012 to 2013: Feminist Icon or Flop

Rachel Gallagher, *Western Washington University*

"Moms Don't Take Sick Days": A Rhetorical Analysis of Gendered Stereotypes and Health Stigma in OTC Advertisements

Jessica Ledford, *University of Montevallo*

Embodying & Reimagining the Female Healthcare Experience for Young Adults*

Mara Midiere, *University of Portland*

"Who Lives, Who Dies, Who Tells Your Story": A Feminist Criticism of Eliza Hamilton's Role in Preserving Hamilton's Legacy

Katie Rowan, *West Texas A&M University*

Respondent: **Jenni Simon**, *University of North Carolina, Greensboro*

*A Clevenger Scholar Paper (within the top 10% of submissions)

3409

Friday • 1:15 pm-2:30 pm
Room: Studio 6B

In Favor of Music in Speech and Debate Preparation

Sponsor: Argumentation & Forensics Division

Chair: **Lakelyn Taylor**, *University of Central Florida*

How Playing with "Garage Band" Can Help Make Your Students Better Debaters

Michael J. Gray, *Arkansas State University*

Building Interpersonal and Group Cohesion through Preparation Music in Speech and Debate

Lakelyn Taylor, *University of Central Florida*

Musically-Reinforced Rituals as Pre-Competition Preparation

Natalie Bennie, *Wake Forest University*

Using African Music as Preparation for Individual Events Competition

Natonya Listach, *Middle Tennessee State University*

Patrick Richey, *Middle Tennessee State University*

Respondent: **Nick J. Scullo**, *University of Central Florida*

3410



Friday • 1:15 pm-2:30 pm
Room: Studio 7A

Losing Sleep: Communication and College Students

Sponsor: Theodore Clevenger, Jr. Undergraduate Honors Conference

Chair & Respondent: **Joshua Pederson**, *University of Alabama*

The Effect of Leadership Communication within Sororities

Cailyn Carter, *Western Kentucky University*

Mary Adams, *Western Kentucky University*

Impostor Syndrome and its Effects on College Students

Mary Hill, *Middle Tennessee State University*

John Jones, *Middle Tennessee State University*

Brian Medrano, *Middle Tennessee State University*

Hitting the Pillow: Encouraging Adequate Sleep in College

Delaney Holt, *Western Kentucky University*

"Whoa, We Can Eat As Much As We Want": The Role of Social Support Messaging for College Freshmen's Nutrition Habits

Elle Johnson, *University of Tennessee*

Residence Halls and Race Relations: Intercultural Communication and Conflict

Carson Murphy, *Campbell University*

Cognitive Flexibility and its Relationship with Collaboration and Avoidance

Zachary Rodriguez, *University of Georgia*

3411

Friday • 1:15 pm-2:30 pm
Room: Studio 7B

Spotlight on Scholar

Musings on Ronald C. Arnett's *Levinas's Rhetorical Demand: The Unending Obligation of Communication Ethics*

Sponsor: Philosophy and Ethics of Communication Interest Group

Chair: **James R. Pickett**, *Flagler College*

Participants:

Michael J. Hyde, *Wake Forrest University*

Spoma Jovanovic, *University of North Carolina at Greensboro*

Kristine Warrenberg Rome, *Flagler College*

Respondent: **Ronald C. Arnett**, *Duquesne University*

This panel will examine Arnett's latest work in terms of the trajectory of his work on dialogue and communication ethics, conjunctions and disjunctions with other work done on Levinas, and the challenges Levinas poses for the philosophy and ethics of communication

3412

Friday • 1:15-2:30pm
Room: Studio 11

'A Million Hands Can Build a Wall': The Meanings of Social Media Photography

Sponsor: Mass Communication

Chair: **Darrell Roe**, *Eastern New Mexico University*

News Organization Framing of Police Shootings on Social Media

Erin Ash, *Clemson University*

Yiwei Xu (student), *Clemson University*

Alexandria Jenkins (student), *Clemson University*

If Video Killed the Radio Star, Will Instagram Save the Photojournalist?: An Analysis of Photojournalism in the Era of Social Photo Sharing.

Katherine Fleck, *Ohio Northern University*

Respondent: **Darrell Roe**, *Eastern New Mexico University*

3413

Friday • 1:15pm-2:30pm
Room: Ballroom 2/3 AV

Musings on Music's Rhetorical Forms: Topoi, Protest, Context, and Resistance

Sponsor: Rhetoric and Public Address Division

Chair: **Kasi Williamson**, *Fontbonne University*

Popular Tunes as Dissonant Topoi of Resistance: Woody Guthrie's Peekskill Songs

Kasi Williamson, *Fontbonne University*

Beats as Rhetoric: Art Blakey, Tribal Rhythms, and the Use of Jazz as Political and Social Protest in the 1950s and 60s

Michael McFarland, *Stetson University*

"You Can't Always Get What You Want" and the Connotative Shifts of Sonic Icons"

Amanda Nell Edgar, *University of Memphis*

Looking Toward a Different "Girl in a Country Song": Gender, Race and Rhetorical Voice in Country Music

Christina Moss, *University of Memphis*

Jason Edward Black, *University of North Carolina, Charlotte*

Respondent: **James Darsey**, *Georgia State University*

3414

Friday • 1:15-2:30pm
Ballroom 4 (2nd Level) AV

The 2018 Digital Showcase: Sights and Sounds of the South

Sponsor: Mass Communication

Moderator: **Dean C. Cummings**, *Georgia Southern University*

Panelists:

Kenny D. Smith, *University of Indiana*

John Goshorn, *Georgia Southern University*

The 2018 Digital Showcase highlights student works from video production and media design courses. These works are presented as pedagogical examples to spur discussion and innovation in such courses. The producers and/or course instructors for various works will discuss the background of each work and how it fits into a production curriculum.

3501

Friday • 2:45-4:00 pm
Room: Melody A

Top Student Papers in Rhetoric and Public Address

Sponsor: Rhetoric and Public Address Division

Chair: Kevin Marinelli, Davidson College

Outspoken Allies and Passing Athletes: Open Letter as Mediating Presence*

Jeff Nagel, Pennsylvania State University

"Between Provincialism and Therapy: The Regional Musings of Southern Gospel"

Cody Hawley, University of Southern Florida

"The Latent Manifest: Abortion and Woman's Citizenship, Roe v. Wade to Present"

Aya Farhat, Baylor University

"Rhetorical Placemaking and Pan-African Thinking: Activist Efforts to Commemorate an African Burial Ground in New York City"

Megan Fitzmaurice, University of Maryland

Respondent: Carole Blair, University of North Carolina, Chapel Hill

*Top Paper

3502

Friday • 2:45-4:00 pm

Room: Melody B

Town Hall Debate: On the Advantages and Disadvantages of Unregulated Free Speech

Sponsor: Argumentation & Forensics Division

Moderator: Michael H. Eaves, Valdosta State University

Panelists:

Lakelyn Taylor, University of Central Florida

Hannah Tabrizi, Valdosta State University

An annual tradition of the Argumentation & Forensics Division, the Town Hall Debate features members of the division arguing on a resolution related to current events. This year's resolution will address the advantages and disadvantages of unregulated free speech. Audience members will be asked to participate through comments and questions after the debate.

3503

Friday • 2:45-4:00 pm

Room: Studio 4A

Top Papers in Popular Communication

Sponsor: Popular Communication

Chair: Dave Nelson, Valdosta State University

Whistlin' Past Graveyards: The Drive-By Truckers & Southern Identity

Chad Harriss, University of Tennessee at Chattanooga

A Semiotic Analysis of The White Stripes: Authenticity and the Carnavalesque

Noah Franken, West Texas A&M University

Faction before Blood: Family Communication Patterns in the Dystopian Teen Drama Film Divergent (2014)

Devyn Mullis, University of Florida

In Zootopia Anyone Can be Anything: Tragic Framing in Disney's Zootopia

Taylor Bell, University of North Texas

Respondent: Dave Nelson, Valdosta State University

3504

Friday • 2:45-4:00 pm

Room: Studio 4B

Inspiration, Innovation, and Insight in Online Courses

Sponsor: Instructional Development Division

Chair: Scott Anderson, Arkansas State University

Panelists:

Dena Counts, Abilene Christian University

Elizabeth Robertson Hornsby, Southeastern Louisiana University

A.G. Hughes, University of Memphis

Spoma Jovanovic, University of North Carolina at Greensboro

Brandi Quesenberry, Virginia Tech

Zack Sowder, Virginia Tech

Haijing Tu, Indiana State University

Join us as we share practical and theoretical insights regarding online COMM education, and ruminate about current innovations in this course delivery mode. Leaving ample time for discussion, participants will briefly discuss the challenges of online course assessment, how to efficiently adapt in-person courses for the web, building community and clustering effects in synchronous sessions, what steps to take before teaching online and how it may affect your greater pedagogical choices, using screencasting to provide feedback on various assignments, and the use of web conferencing software in public speaking courses.

3505

Friday • 2:45-4:00 pm

Room: Studio 5A

National Communication Association: Advocacy, Data Resources, and Program Initiatives

NCA Representatives:

LaKesha N. Anderson and Caitlyn Reinauer

This panel features NCA office staff and elected leadership discussing the role NCA plays in disciplinary advocacy, the data resources available through NCA to support teaching, research, and career development, and future programming ideas.

3506

Friday • 2:45-4:00 pm
Room: Studio 5B

Top Papers in Instruction: Musings on Pedagogy, Practice, Program Assessment and Student Outcomes

Sponsor: Instructional Development Division

Chair: Scott Christen, *Tennessee Tech*

Assessing Student Satisfaction in the Introductory Course: A 5-year Analysis of Student Evaluations

Katherine R. Fleck, *Ohio Northern University*

Alisa Agozzino, *Ohio Northern University*

Dialogic Grading through a Skilled Wager System**

Clint G. Graves, *University of Georgia*

Elliot D. Greenlee, *University of Tennessee*

Humor in the Classroom: The Effects of Integrated Humor on Students' Intentional Learning *

San Bolkan, *California State University, Long Beach*

Darrin J. Griffin, *University of Alabama, Tuscaloosa*

Alan K. Goodboy, *West Virginia University*

Musings about Critical Thinking in Evaluating Online Discussion

Arla G. Bernstein, *Mercer University*

Carol A. Isaac, *Mercer University*

Undergraduate Information Literacy and Heuristic Decision Making in the Introductory Communication Course

Ryan Erik McGeough, *University of Northern Iowa*

C. Kyle Rudick, *University of Northern Iowa*

Respondent: Michelle Garland

* Top Paper

** Top Student Paper

3507



Friday • 2:45-4:00 pm
Room: Studio 6A

Stay Downtown: Politicians and Policies

Sponsor: Theodore Clevenger, Jr. Undergraduate Honors Conference

Chair: Mary Beth Asbury, *Middle Tennessee State University*

A Crisis of Definition: Gun Control Policy and the Limitations of Barack Obama's National Eulogies Following Mass Shootings

Ryann Alonso, *University of Arkansas*

Jimmy Carter's TEDWomen Speech: A Modern American Jeremiad

Taylor Higginbotham, *Georgia Southern University*

President Obama's Speeches Following the Sandy Hook Elementary School Shooting and the Orlando Shooting: A Narrative Criticism

Taylor Lanfear, *Georgia Southern University*

George W. Bush's Effective Jeremiadic Eulogy for the United Flight 93 Memorial Dedication

Rachel McConnell, *Georgia Southern University*

Mass Shooting Rhetoric Through Political Language

Brecken Settles, *Appalachian State University*

Respondent: Jean DeHart, *Appalachian State University*

3508

Friday • 2:45-4:00 pm
Room: Studio 6B

Cultural Identity in Conflict

Sponsor: Intercultural Communication Division

Chair: Michael Forst, *Southern Illinois University*

Case Study: EU Refugee Crisis through the Lens of Conflict Communication

Nazanin Bani Amerian, *University of Southern Mississippi*

Puck Winchester, *University of Central Florida*

Limits of Strategic Communication for Nation-Building: The Case of Spain's Catalan Region

César Garcia, *Central Washington University*

Media and IC Shifts: A Semiotic Analysis of the Cultural Identity in Two International Films

Ali Hussain Alawi, *University of Memphis*

Respondent: Linda Jurczak, *Valdosta State University*

3509



Friday • 2:45-4:00 pm
Room: Studio 7A

Hunting, Fishing & Loving Every Day: Sports Culture & Communication

Sponsor: Theodore Clevenger, Jr. Undergraduate Honors Conference

Chair(s) & Respondent(s):

Caleb Cates, *Georgia State University*

Carl Cates, *Arkansas State University*

Collision of Race and Gender - Serena Williams

Brye Epley, *University of South Carolina Aiken*

Women in Sports

Bonnie Hansley, *College of Charleston*

A Cluster Criticism of the 2016 Super Bowl Halftime Show

Kiersten Alexandra Newton, *West Texas A&M University*

Leadership, Management, and Organizational Culture in High School Athletic Departments from the Perspective of Athletic Directors: A Thematic Approach

Matthew Posey, *Middle Tennessee State University*

All In! Examining the Impact of Social Media on the Culture of Clemson Football

Christopher Reese, *College of Charleston*

3510

Friday • 2:45-4:00 pm

Room: Studio 7B

Top Student Papers in Political Communication

Sponsor: Political Communication Division

Chair: **Nick Rangel**, *Houston Community College*

"Death, Destruction, Terrorism, and Weakness" as Tragic Muses in Donald Trump's 2016 RNC Speech: Narrative Rationality and Fear Appeal in Political Speech

Austin W. Allen, *Texas State University-San Marcos*

Who Was More Charismatic? An Exploration of the Rhetoric of Hillary Clinton and Donald Trump in the 2016 Election

Noor Ghazal Aswad, *University of Memphis*

"Fighting to be Heard": Shirley Chisholm and the Makings of a Womanist Rhetorical Framework

Dianna Watkins-Dickerson, *University of Memphis*

Respondent: **William F. Harlow**, *University of Texas Permian Basin*

3511

Friday • 2:45-4:00 pm

Room: Studio 11

'Your Cheatin' Heart': Social Media/Personal Relationships - Can You Hear ME Now?

Sponsor: Mass Communication

Chair: **Melissa M. Smith**, *Mississippi University for Women*

Voicemail Archival Practices

Leah LeFebvre, *University of Alabama*

Brad Haggadone, *University of Texas at Austin*

The Paradox of Parasocial Breakups

Holly Willson Holladay, *Missouri State University*

Amanda Nell Edgar, *University of Memphis*

Respondent: **Emma Butterworth**, *University of North Carolina at Charlotte*

3512

Friday • 2:45-4:00 pm

Room: Ballroom 2/3 AV

Top Student Performances in Performance Studies

Sponsor: Performance Studies Division

Chair: **Sarah K. Jackson**, *Southern University at New Orleans*

Bitch Kitty

Sally McGreevey, *Schreiner University*

Bless Our Hearts

Colin Whitworth, *Southern Illinois University*

The Boogyman: A Mystory of Abortion

Shelby Swafford, *Southern Illinois University*

3513

Friday • 2:45-4:00 pm

Room: Ballroom 4 (2nd Level) AV

Vice President Spotlight

Engagement beyond the Academy: A Conversation with Vanderbilt Faculty and Community Partners

Sponsor: First Vice President

Moderator: **Paul Stob**, *Vanderbilt University*

Panelists:

M. L. Sandoz, *Department of Communication Studies, Vanderbilt University*

Adrienne Neal, *4th grade teacher, Cumberland Elementary*

Kenisha Hawthorne, *Assistant Principal, KIPP Kirkpatrick Elementary School*

Claire Sisco King, *Department of Communication Studies, Vanderbilt University*

Allison Inman, *Education and Engagement Director, Belcourt Cinema*

Joe Bandy, *Center for Teaching and Department of Sociology, Vanderbilt University*

This panel will feature Vanderbilt University faculty and community partners in a roundtable discussion about the prospects of intellectual engagement beyond the academy. Panelists are involved in a variety of community-based projects, including a debate league for elementary- and middle-school students, educational programming at Nashville's independent theatre, and service-learning opportunities throughout the city. This discussion will address the importance of community engagement and explore the obstacles that inhibit such efforts.

3601

Friday • 4:30-5:45 pm
Room: Ballroom 4, 2nd Level (AV)

**Vice President Spotlight
Understanding Nashville: History and Pop Culture in America's "Music City"**

Sponsor: First Vice President

Chair: **Claire Sisco King**, *Vanderbilt University*

Panelists:

David Ewing, *lawyer, historian, community organizer*

Beverly Keel, *Middle Tennessee State University professor and journalist*

Dave Pacula, *music industry executive, Black River Publishing*

Music City. The Country Music Capital of the World. The Buckle of the Bible Belt. For all the glitz, twang, and gospel associated with Nashville, telling the city's story remains a challenge for local leaders. This panel will explore the challenge of representing Nashville with some of the people responsible for crafting those representations. Panelists include a local historian creating diverse accounts of the city's past, a veteran journalist fighting gender inequality in the music industry, and an industry executive crafting the songs that remain central to Nashville's identity.

Our good friends at Vanderbilt are sponsoring an open bar during this panel which is why it's starting at 4:30pm (for bar set up). We know a lot of folks will have to saunter to business meetings at 5:45, but the bar will remain open a spell after the panel for folks to muse about Nashville.

3701

Friday, 5:45-7:00 pm
Room: Melody A

Kenneth Burke Society Business Meeting

3702

Friday • 5:45-7:00 pm
Room: Melody B

Popular Communication Division Business Meeting

3703

Friday • 5:45-7:00 pm
Room: Ballroom 2/3

Performance Studies Division Business Meeting

3704

Friday • 5:45-7:00 pm
Room: Studio 4A

Philosophy and Ethics in Communication Interest Group Business Meeting

3705

Friday • 5:45-7:00 pm
Room: Studio 4B

Political Communication Division Business Meeting

3706

Friday • 5:45-7:00 pm
Room: Studio 5A

Instructional Development Division Business Meeting

3707

Friday • 5:45-7:00 pm
Room: Studio 5B

Language and Social Interaction Division Business Meeting

3708

Friday • 5:45-7:00 pm
Room: Studio 6A

Public Relations Division Business Meeting

3709

Friday • 5:45-7:00 pm
Room: Studio 6B

American Society for the History of Rhetoric Business Meeting

3710

Friday • 5:45-7:00 pm
Room: Studio 11

Association of Communication Administrators Business Meeting



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FROM THE FACULTY

KATHRYN ANTHONY

Ph.D., University of Kentucky
Health communication, interpersonal
communication

WENDY ATKINS-SAYRE

Ph.D., University of Georgia
Department chair
Rhetoric, social movements

MARCUS COLEMAN

Ph.D., University of Georgia
Political communication,
interdisciplinary studies

CASEY MAUGH FUNDERBURK

Ph.D., Pennsylvania State University
Rhetoric, feminist criticism

LAWRENCE A. HOSMAN

Ph.D., University of Iowa
Persuasion, language and social influence

EURA JUNG

Ph.D., Pennsylvania State University
Intercultural and interpersonal
communication

JOHN C. MEYER

Ph.D., University of Kansas
Organizational communication, humor

LAURANCE PAUL STRAIT

Ph.D., University of Southern California
Rhetoric, director of forensics

STEVEN J. VENETTE

Ph.D., North Dakota State University
Organizational communication,
risk and crisis communication





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Communication, Interpersonal Communication

Cecile Garmon (Ph.D., Vanderbilt University)
Intercultural Communication, Leadership Studies

Kumi Ishii (Ph.D., Kent State University)
Computer Mediated Communication,
Organizational Communication

Angela M. Jerome (Ph.D., University of Kansas)
Organizational Communication, Organizational
Apologia, Sports Rhetoric, Communication Theory

Jieyoung Kong (Ph.D., Arizona State University)
Intercultural Communication, Ethnographic/Qualitative
Research Methods, Communities in Practice

Holly Payne (Ph.D., University of Kentucky)
Organizational Communication, Interpersonal
Communication

Jennifer Mize Smith (Ph.D., Purdue University)
Organizational Communication, Communication
in the Nonprofit Sector

Helen Sterk (Ph.D., University of Iowa),
Department Head
Gender Communication, Rhetoric

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Blair Thompson, Graduate Program Director
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DAY 4

Saturday, April 7, 2018

4101



Saturday • 8:00 am-9:15 am
Room: Ballroom 4, 2nd level

Theodore Clevenger, Jr. Undergraduate Honors Conference Breakfast/Beans for breakfast once again...

Pamela G. Bourland-Davis, *Georgia Southern University*

Second Vice President

UHC Participants, their registered guests, and their faculty sponsors are invited.

4102

Saturday • 8:00 am-9:15 am
Room: Ballroom 2/3

Great Ideas For Teaching Students/GIFTS Session I

Sponsor: Community College Division

Moderator: **Nakia Welch**, *San Jacinto College*

Unpacking the Metaphors of Leadership: Images, Skills, Knowledge, and Abilities*

Eric B. Meiners, *Eastern Kentucky University*

Musings on Bias to Enhance the Persuasive Speech: From Project Implicit to Jane Elliott's "Blue Eye-Brown Eye"

Jenilee Crutcher Williams, *University of Tennessee*

Courtney N. Wright, *University of Tennessee*

#SEMOSkinDeepProject: The Power of Words

Jeanne Harris, *Southeast Missouri State University*

Funemployed: The Student's Guide to Acing Public Speaking

Ryan Goke, *Murray State University*

Thank You!

Amber M. Schmisser, *St. Louis Community College*

The Speech Muse: My Intro, Your Intro, Our Intro

S. Brad Bailey, *Mississippi Gulf Coast Community College*

The Stories Tunes Tell

Terilyn J. Goins, *Emmanuel College*

Slides Against Humanity

Kurtis D. Miller, *Tusculum College and Douglas E. Pruim, Purdue University*

*Top GIFTS

4103

Saturday • 8:00 am-9:15 am
Room: Melody A

Musings on Rhetorical Topoi

Sponsor: Rhetoric and Public Address Division

Chair: **Chris Geyerman**, *Georgia State University*

Myth Maker, Myth Maker, Make Me a Myth: C.S. Lewis, Mythopoesis and the Rhetoric of Glory

Gregory Knight, *University of Southern Mississippi*

Technological Revolution: Ideographs and Memes in Silicon Valley and Beyond"

A.G. Hughes, *University of Memphis*

The Price to Pay for '20 Minutes of Action': A Narrative Critique of Character Reference Through the Stanford Rape Case

Logan Carpenter, *Texas State University*

The Art of the Sublime: Longinus' Vision for a 'Free' Rhetoric

Luke D. Christie, *University of Georgia*

Memory and the Civil Rights Movement: Three Women's Memoirs and the Construction of a Feminist Collective Memory

Nikki Orth, *Pennsylvania State University*

Respondent: **Emily Winderman**, *North Carolina State University*

4104

Saturday • 8:00 am-9:15 am
Room: Melody B

Exploring Gender, Identity, and Narrative in the Post-Network Era

Sponsor: Popular Communication

Chair: **Alison Slade**, *Columbus State University*

Adam Mansplains Everything: The Power-Knowledge of a White-Hipster Masculinity

C. Wesley Buerkle, *East Tennessee State University*

Shiny, Happy People: Analyzing the Tragic/Romantic Dystopia of Black Mirror

Tori Miller, *Texas State University*

Counter-Strike as Globalization: A Critical Analysis of ELeague on TBS

Steve Young, *University of Southern Mississippi*

Shameless Acceptance: An Examination of the Comic Clown

Jordan Winget, *University of North Texas*

Respondent: **Alison Slade**, *Columbus State University*

4105

Saturday • 8:00 am-9:15 am
Room: Studio 4A

Best Practices in Partnering With University Communications: Experiential Learning, Department Promotion, Internships And Scholarship

Sponsor: Public Relations Division

Chair: **Brigitta Brunner**, *Auburn University*

Selling Applied Pedagogy: Best Practices in Experiential Learning That Improve Civic Life and Advance University Mission

Christopher McCollough, *Columbus State University*

Camera One Ready, And Take: Giving Students the Opportunity to Learn Live Video Coverage

Brad Yates, *University of West Georgia*

Rory Wojcik, *University of West Georgia*

Helping Students Hit the Ground Running: Preparing and Improving the Internship Experience

Michelle Groover, *Georgia Southern University*

Highlighting Success: Partnering to Position the University as a Case Study Example

Amber Smallwood, *University of West Georgia*,

Jami Payne Bower, *University of West Georgia*

University Communications Offices can serve as a resource for public relations faculty and students in capacities beyond event coverage and promotion. This panel examines multiple types of partnership opportunities that exist among Public Relations programs, faculty, students and university communications. Panelists take different approaches to the relationships—developing civic engagement through a class project partnership with university relations and the community; expanding event coverage and student experiential learning outside the classroom through a mutually-beneficial partnership with university communications and marketing; drawing on campus resources to address and strengthen internship opportunities for public relations students; and showcasing university successes through co-authoring a chapter in a public relations case studies book.

4106

Saturday • 8:00 am-9:15 am
Room: Studio 4B

Health & Healing: Supportive Communication and Addressing Grief

Sponsor: Applied Communication

Chair: **Abby M. Brooks**, *Georgia Southern University*

Bad News Delivery: Best Practices during Miscarriage Diagnosis

Maria Brann, *Indiana University-Purdue University Indianapolis*

Jennifer J. Bute, *Indiana University-Purdue University Indianapolis*

Susanna Foxworthy Scott, *Indiana University-Purdue University Indianapolis*

@Coping_with_ptsd: A textual and visual thematic analysis of Instagram as supportive communication

Catherine E. Bahn, *Arkansas State University*

Providers of Medicaid-Medicare Patients

Jennifer Flinn, *University of Memphis*

Andrea Jacobo, *University of Memphis*

Community-Based Participatory Research: Improving Mississippi Public Health Association Membership Rates

Braden Hale Bagley, *University of Southern Mississippi*

Carrie Reif-Stice, *University of Southern Mississippi*

Respondent: **April Chatham-Carpenter**, *University of Arkansas at Little Rock*

4107

Saturday • 8:00 am-9:15 am
Room: Studio 5A

Interpersonal Communication across the Lifespan

Sponsor: Interpersonal Communication Division

Chair: **Mary Beth Asbury**, *Middle Tennessee State University*

“I’m sorry, like, it wasn’t supposed to happen this way”: Relational Turbulence in Adolescent Pregnancy

Elizabeth D. Dalton, *Middle Tennessee State University*

Sharing Emergency Alerts on a College Campus: How Gender and Technology Matter

Pavica Sheldon, *University of Alabama Huntsville*

Mary Grace Antony, *Western Washington University*

An Examination of How Southern Emerging Adults Communicatively Manage Multiple Goals in Talking About Race

Jenna Abetz, *College of Charleston*

Lynsey Romo, *North Carolina State University*

Swiping ‘Right’: How Tinder Users Use Metaphors to Up Their Game

Malinda Dietrich, *North Carolina State University*

Abbey Schneider, *North Carolina State University*

Kayla Pack Watson, *North Carolina State University*

Meredith Foulke, *North Carolina State University*

Permanent Birth Control Decision-Making within Blended Family Couples: A Communication

Accommodation Theory Perspective.

Wesley T. Durham, *University of Southern Indiana*

Erin E. Gilles, *University of Southern Indiana*

Respondent: **Thomas J. Socha**, *Old Dominion University*

4108

Saturday • 8:00 am-9:15 am
Room: Studio 5B

Musings on Rhetoric and Public Controversy

Sponsor: Rhetoric and Public Address Division

Chair: Jason Edward Black, University of North Carolina, Charlotte

Substantiating the "Religious Issue": Familial and Dialectical Transcendence in the Presidential Campaign Discourse of John F. Kennedy and Barack Obama

Scott Anderson, Arkansas State University

Jonathan M. Smith, University of Memphis

A Tragic-Comic Discourse: Martin Luther King Jr. Four Little Girls, and the 16th Street Bombing

Raquel Robvais, Louisiana State University

From Terror to Oratory: The Rhetorical Education of Lady Bird Johnson

Melody Lehn, University of the South

Au Nom du Peuple: Unifying Aspects of the Discursive Construction in Marine Le Pen's Populist Rhetoric: Her Campaign Announcement Address

Virginia Massignan, Georgia State University

Respondent: Jason Edward Black, University of North Carolina, Charlotte

4109

Saturday • 8:00 am-9:15 am
Room: Studio 6A

We Sing from the Margins: Musings on Non-Dominance and the Power of Creating and Owning Space within a Hegemonic Structure

Sponsor: Intercultural Communication Division

Chair: Melissa Jacobs, University of South Carolina Beaufort

Co-Chair: Avery Allen, Independent Scholar

Panelists:

Jumah Taweh, Clemson University

Sarah Beach, Ohio University

Vanessa Condon, Clemson University

Respondent: Kelsey Abele, Arizona State University

Marginalized communities are not only looked over in the narrative of our society, but are often pitted against each other by the dominant society. Our panel will give voice to nondominant groups, and discuss how we can lift each other up, create and own our spaces, and thrive in a hegemonic society that wishes to push us down.

4110

Saturday • 8:00 am-9:15 am
Room: Studio 6B

Language and Conflict

Sponsor: Language and Social Interaction Division

Chair: Craig O. Stewart, University of Memphis

Charlottesville, David Duke, and Donald Trump: How Ambiguous Language Can Create a Space for Violence

Claire D. Rhodes, Florida State College at Jacksonville

History v. History: On Conflicting Appeals to a Regional Past.

Antonio de Velasco, University of Memphis

Confirming What We Want to Hear: Language Bias in Studies of Cochlear Implanted Deaf Children

Sarah Mayberry Scott, Arkansas State University

You Don't Own My Words: Domestic Violence survivors' Twitter responses to Media Discourse Following the Ray Rice Incident

Caroline E. Sawyer, University of South Carolina Beaufort

'It's Not Hip Hop': Language and Conflict in Country and Rap Fan Communities

Amanda Nell Edgar, University of Memphis

Respondent: Craig O. Stewart, University of Memphis

4111

Saturday • 8:00 am-9:15 am
Room: Studio 7A

Black Women in Media

Sponsor: Mass Communication Division

Chair: Danette M. Pugh-Patton, Southern Illinois University Carbondale

From Mammy to Mary: A Black Feminist Critique of Proud Mary

Antonio L. Spikes & Danette M. Pugh-Patton, Southern Illinois University Carbondale

She's a FREAK [Futuristic Retro Enigmatic Aesthetic Kween]: Missy Elliot, Temporally Situated in the History of Black Aesthetics"

Zach Moss, Southern Illinois University Carbondale

The Future is Female, Black, and Intersectional: Black Women in Science Fiction

Caleb McKinley-Portee, Southern Illinois University Carbondale

4112

Saturday • 8:00 am-9:15 am
Room: Studio 7B

Controversy in the Contemporary Agora: Musings on Current Free Speech Cases and Projections of Future Change

Sponsor: Freedom of Speech Division

Chair: **Rebekah L. Fox**, *Texas State University*

"Can Words Kill? An Analysis of the Free Speech Principles Presented in the *Commonwealth v. Carter Case*"

Sierra Kane, *Texas State University*

"Disputes on Freedom of Speech, Freedom of Expression, and Equality in Higher Education: Reflections on *Turning Point USA v. Macomb Community College*"

Regina Alabere, *Texas State University*

"Displaying Anti-Sexual Harassment Messages: A Case in Free Speech"

Holly Van Eynde, *Texas State University*

"Make them Bake Cakes! Issues of Compelled Speech in *Masterpiece Cakeshop v. Colorado Civil Rights Commission*"

Austin W. Allen, *Texas State University*

"Advocating for Free Speech in Pro-Life Organizations: An Analysis of *National Institute of Family and Life Advocates v. Becerra*"

Lucas Hackenburg, *Texas State University*

The agora served as a physical marketplace of ideas for the ancient Athenians. This forum space serves as an inspiration to contemplate how current free speech controversies are shaping our own public discourse spaces.

4113

Saturday • 8:00 am-9:15 am
Room: Studio 11

The 2016 American Presidential Campaign and the News: Implications for the American Republic

Sponsor: Political Communication Division

Chair: **Kayla Hastrup**, *Louisiana State University*

The 'Othering' of Donald Trump

Stephen Cooper, *Marshall University*

The Pundit Problem: A Look at Bias and Negativity in Cable News Coverage as the 2016 Election Came to a Close

Mike Horning, *Virginia Tech*

Mainstream Press Framing of the Donald J. Trump and Hillary Clinton 2016 Presidential Nomination Acceptance Speeches: Terministic Screens and the Discovery of the Worldview of the Press

Jim A. Kuypers, *Virginia Tech*

Long Story Short: Social Media Candidate Attacks in 2016

Stephanie A. Martin, *Southern Methodist University*

Sports Figures, Social Commentary, and the Role of Sports Journalism During the 2016 Presidential Election

Erin Whiteside, *University of Tennessee*

4201

Saturday • 9:30 am-10:45 am
Room: Ballroom 2/3

Great Ideas for Teaching Students: GIFTS Session II

Sponsor: Community College Division

Moderator: **Monette Callaway**, *Hinds Community College*

Qualitative Methods as International Teaching Tools

Laura E. Miller, *University of Tennessee*

Musing on the Speeches of Others: Improving Audience Memory of Main Points via Good Delivery Practices

S. Brad Bailey, *Mississippi Gulf Coast Community College*

Research Rewind

Colleen L. Mestayer, *Tennessee Technological University*

Credibility Bingo—Identifying Credibility Appeals in Everyday Life

Ruth Martin, *Blinn College*

Speech Dating: A Multi-Purpose Ice-Breaker Introduction Speech Assignment

Nakia Welch, *San Jacinto College*

Escaping the Circle: Emphasizing the Fundamentals of Persuasive Speaking Through the Real-Life Application of Advocacy Speeches Modeled after the Movie *The Circle*

Lakelyn Taylor, *University of Central Florida*

Musing on the transactional communication model: Creating a mural in class

Laurie D. Metcalf, *Blinn College*

Fostering Honors College Application from Community College to University

Dena Horne, *Sam Houston State University*

4202

Saturday • 9:30 am-10:45 am
Room: Melody A

Gendered Stereotypes, Perception, and Public Memory

Sponsor: Gender Studies Division

Chair: Ashton Mouton, *Purdue University*

A Funeral Fit For A Queen: Expanding the Rhetorical Genre of Eulogy to Drag Culture

Christopher J. Vincent, *Louisiana State University*

"In Whose Name We Organize:" Martyrdom and Queer Grief in the Suicide of Leelah Alcorn

Evan Mitchell Schares, *Louisiana State University*

I Want a Pink Hippopotamus for Christmas: A Holiday Wish Book Content Analysis

Mary S. Norman, *Texas Tech University*

Terri Manley, *Texas Tech University*

The Rhetoric of J. Marion Sims: An Attempt at Preserving a Legacy

Rico Self, *Louisiana State University*

Respondent: Janine Armstrong, *University of Arkansas - Pulaski Technical College*

4203

Saturday • 9:30 am-10:45 am
Room: Melody B

Media & Pedagogy: Incorporating Popular Communication Activities and Digital Learning into the Classroom

Sponsor: Popular Communication

Chair: Garret Castleberry, *Mid-America Christian University*

Rhetorical Form and the Four Chord Song

John H. Saunders, *The University of Alabama in Huntsville*

Exploring Narrative using Rocky Horror Picture Show and Sweeney Todd

Alison Slade, *Columbus State University*

The Candy Bar – CHEAT TEST: SIX reasons why journalists take the bait of "Fake News"

Dean Cummings, *Georgia Southern University*

Using Popular Music to teach the Inverted Pyramid Style

Elizabeth Christian, *Louisiana College*

Teaching History, Political Responsibility and Activism through Media Texts.

Stacy Rusnak, *Georgia Gwinnett College*

Danielle Williams, *Georgia Gwinnett College*

Respondent: Garret Castleberry, *Mid-America Christian University*

4204

Saturday • 9:30 am-10:45 am
Room: Studio 4A

Musings on Developing a New Debate and Forensics Program: An Examination of both the Difficulties and Successes in Starting a New Program

Sponsor: Argumentation & Forensics Division

Chair: Jacob L. Metz, *Tennessee Technological University*

Panelists:

Karen H. Johnson, *Volunteer State Community College*

Shaquille O'Neal Marsh, *Pellissippi State Community College*

Laurie Rowland, *Cleveland State Community College*

Becky Richey, *Motlow State Community College*

Patrick Richey, *Middle Tennessee State University*

While it is often difficult for established debate and forensics programs to compete for the attention of students amidst a myriad of other student organizations seeking student involvement or for programs to receive necessary funding from their institutions when budgets are tight, it is even more difficult for new programs to develop and thrive amidst these and other challenges. This panel brings coaches together who have recently worked to develop debate and forensics programs to discuss their successes, their failures, tips they would give other developing programs, and suggestions as to how established programs can help developing programs grow.

4205

Saturday • 9:30 am-10:45 am
Room: Studio 4B

Top Papers in Applied Communication

Sponsor: Applied Communication

Chair: Andrew S. Pyle, *Clemson University*

Communication, Ritual, and Stigma at a Local Comic Book Shop

Andrew F. Herrmann, *East Tennessee State University*

Death's terror and the promise of immortality as a recruitment strategy: A Terror Management Theory Perspective of Daesh's Dabiq

Randall G. Rogan, *Wake Forest University*

Think Pink! Dialectical Tensions in Survivor Discourse about Corporate Support of Breast Cancer Awareness*

Jennifer Mize Smith, *Western Kentucky University*

"Luxury, Lifestyle, and Location": Communicating Organizational Image Through Master Planned Community Websites

Michael Forst, *Southern Illinois University Carbondale*

Lacey Corey Brown, *Southern Illinois University Carbondale*

Patient Perspectives of Online Health Information: How "Dr. Google" Aids Shared Decision-Making**
Katie D. Scott, *University of Georgia*

Respondent: Kathryn E. Anthony, *University of Southern Mississippi*

*Top Faculty Paper
 ** Top Student Paper

4206

Saturday • 9:30 am-10:45 am
 Room: Studio 5A

Top Papers in the History of Rhetoric

Sponsor: American Society for the History of Rhetoric

Chair: Steven Gaines, *University of Memphis*

Drive-By Truckers and the Scapegoating of Southern Ills through the Song "Wallace"

Vernon Ray Harrison, *Jefferson State Community College*

Memorials to the Empire in a Postcolonial Age: Materiality and Rhetorical Performance of the Queen Victoria Memorial in London

Wanda Fenimore, *University of South Carolina Sumter*

Dorothy Day and Elizabeth of Hungary: A Progressive Vision of Catholic American Womanhood

Lori Stallings, *University of Memphis*

What Has Montgomery to Do with Vietnam?: The Prophetic Call Form as a Rhetorical Resource in King's "Beyond Vietnam" Address*

Daniel Overton, *Freed-Hardeman University*

Respondent: Melody Lehn, *Sewanee: The University of the South*

*Top Paper

4207

Saturday • 9:30 am-10:45 am
 Room: Studio 5B

The South and the City: Rural and Urban in Dialogue

Sponsor: Rhetoric and Public Address Division

Chair: Leslie K. Pace, *University of Louisiana at Monroe*

"Come and Sit a Spell" When "Down Home Cooking" Becomes Fine Dining"

Ashli Quesinberry Stokes, *University of North Carolina, Charlotte*

"City Slickers Selling the South: The NRA, Hunting and Southern Heritage"

Wendy Atkins-Sayre, *University of Southern Mississippi*
Owen Sayre, *Hattiesburg High School*

"Urban vs. Rural Commemorative Narratives of Civil Rights"
Christina Moss, *University of Memphis*

"Placing 'Freedom': Urban Slavery, Plantation Survival, and Heritage Tourism"

Kristan Poirot, *Texas A&M University*

Nashville provides the perfect setting for a discussion about the relationship between the concept of urban and rural. The city prides itself on offering all of the options of a large urban city, but with a downhome, rural feel. The distinction between urban and rural can certainly be explicated, but the rhetorical meaning of the settings speaks to the way that the South, in particular, balances between the two worlds. The papers on this panel will each explore one facet of the urban/rural dichotomy, reflecting more broadly on how the concept of urban and rural is used rhetorically to define issues that are unique to the South. We will have short presentations of the papers before opening the discussion up to larger questions about the rhetorical construction of urban and rural.

4208



Saturday • 9:30 am-10:45 am
 Room: Studio 6A

***I Like the Sound of That: Clevenger Top Five UHC Papers**

Sponsor: Theodore Clevenger, Jr. Undergraduate Honors Conference

Chair: Nina-Jo Moore, *Appalachian State University*

The New and Improved Racism: Condoleezza Rice in Conservative Media

Noah Cline, *University of North Carolina, Greensboro*

Mitch Landrieu's Address on Confederate Monuments: A Metaphoric Criticism

Lily Kowtko, *Georgia Southern University*

Reconstituting A Transcendent University: Rhetorical Criticism of William Giles Dix's *An Address*

William Merriman, *Sewanee: University of the South*

Examining the Lived Experiences of Children of Incarcerated Black Males

Emilia Rogers, *Sam Houston State University*

Chance Young, *Sam Houston State University*

Jermaine Roberts, *Sam Houston State University*

Ked Mayaux, *Sam Houston State University*

Too Dark or Not Dark Enough: The Effects of Colorism within Black Men

Kyanna Washington, *Sam Houston State University*

Crystal Williams, *Sam Houston State University*

Regina Atandu-Salau, *Sam Houston State University*

Respondent: Chris Geyerman, *Georgia Southern University*

*For the second year, and with encouragement from the Clevenger family, we are naming our top UHC paper panel the Clevenger Panel. Furthermore, each presenting student is considered a Clevenger Scholar. Additionally, we have labeled other UHC participants as Clevenger Scholars if their submission scored in the top 10% of all submissions. Those papers are scattered throughout the UHC program. The Franklin Shirley Award for the top UHC paper will be announced at the Saturday morning UHC breakfast and SSCA awards luncheon.



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Polymediated Communication | Pop Culture |
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Amber E. Kinser, PhD

Department Chair
Social Change | Qualitative Research | Gender |
Family Communication | Mother Studies

Delanna Reed, PhD

Storytelling & Social Justice | LGBTQ Studies |
Performance Ethnography & Oral History

4209

Saturday • 9:30 am-10:45 am
Room: Studio 6B

Top Papers in Interpersonal Communication

Sponsor: Interpersonal Communication

Chair: Gary Beck, *Old Dominion University*

The Influence of Family Relationship Schemas, Parental Support, and Parental Verbal Aggression on Mental Health*

Lindsey Aloia, *University of Arkansas*

"I May Not Even Go To Graduation": Hurtful Messages Received During Transitions From College to Work Life.

Gary A. Beck, *Old Dominion University*

Josh R. Pederson, *University of Alabama*

The Relative Effects of Perceived Partner Uniqueness and Dispositional Characteristics on Post-Transgression Communication and Relationship Outcomes

Megan Dillow, *West Virginia University*

A Comprehensive Review of Deception in Interpersonal Communication: Directions for Future Research**

Xiaoti Fan, *University of Arkansas*

Respondent: Fran Dickson, *Eastern Kentucky University*

*Top Paper

**Top Student Paper

4210

Saturday • 9:30 am-10:45 am
Room: Studio 7A



Three Chords & The Truth: Stories

Sponsor: Theodore Clevenger, Jr. Undergraduate Honors Conference

Chair & Respondent: Tracy Nichols, *Austin Peay State University*

This Song Speaks to Me: An Analysis of Storytelling in Music

Emily Adkins & Gabrielle Short, *Western Kentucky University*

Stories and Sustainability: How One Affects the Other

Emma Berry, *College of Charleston*

Motivations and Emotional Expressions in Musical Creation and Performance

Laura King, *Western Kentucky University*

Sabrina Carr, *Western Kentucky University*

Our Story is Your Story: A Call for Dialogic Narrative in Nonprofit Community Engagement

Kate McMahan, *Transylvania University*

Masks and Badges: Real Heroes in the Fiction of Daredevil

Allison Moss, *Coastal Carolina University*

4211

Saturday • 9:30 am-10:45 am
Room: Studio 7B

Education, Politics, and the Court

Sponsor: Freedom of Speech Division

Chair: Ann E. Burnette, *Texas State University*

Communicating Judicial Fairness and Justice: Moral Integrity and the Law

Pat Arneson, *Duquesne University*

Free Speech in the Crosshairs: An Analysis of Turning Point USA's "Professor Watchlist"

Rebekah L. Fox, *Texas State University*

Ann E. Burnette, *Texas State University*

Trigger Warnings as Respect for Student Boundaries in University Classrooms

Leland G. Spencer, *Miami University*

Theresa A. Kulbaga, *Miami State University*

When Privacy Becomes Public Relations: The Other Woman in Political Sex Scandals

Nancy Wiencek, *Rider University*

David R. Dewberry, *Rider University*

4212

Saturday • 9:30 am-10:45 am
Room: Studio 11

Top Student Papers in Performance Studies

Sponsor: Performance Studies Division

Chair: Sarah K. Jackson, *Southern University at New Orleans*

A Suite in Six Attitude: Subverting (and Succumbing to) the Textual Bias

Leanna Smithberger, *University of South Florida*

Dialogue in One Body: The Praxis of Scripting Oral History for the Stage

Colin Whitworth, *Southern Illinois University*

Stage Name: Performing Sexuality

Dianah McGreehan, *Southern Illinois University*

Performing the Gap: Learning to Achieve Dance at a Distance

Gregory J. Langner, *Louisiana State University*

"Is this Place Inside or Out?": Issues of Space in Kentucky Route Zero

Jesse Snider, *University of North Texas*

4301

Saturday • 11:00 am-12:15 pm
Room: Ballroom 2/3 AV

Great Ideas for Teaching Students: GIFTS Session III

Sponsor: Community College Division

Moderator: Laurie D. Metcalf, Blinn College

Analyzing Commencement Speaking in Rhetorical Criticism

Trudy Hanson, West Texas A&M University

Using PechaKucha to Enhance Communication Students Understanding of Statistics

Jennifer Morrow, University of Tennessee

Stephanie Kelly, North Carolina A&T State University

Lisa Shipley, University of Tennessee

Public Discourse & Social Media Analytics

Brandon Boatwright, University of Tennessee, Knoxville

Andrew Pyle, Clemson University

Using Music to Discuss the Nature of Language

Jay Pedregosa, Blinn College

Teaching Maslow's Hierarchy

Jill Stapleton Bergeron, University of Tennessee

A Man is.../A Woman is...

Christopher H. Smejkal, St. Louis Community College at Meramec

Managing Campus and Community Social Media Accounts in New Media

Kim Bruce, West Texas A&M University

"Meetingopoly" Exercise for Future Business Managers

Charlotte Klesman, Abraham Baldwin Agricultural College

4302

Saturday • 11:00am-12:15 pm
Room: Melody A

Top Papers in Argumentation & Forensics

Sponsor: Argumentation & Forensics Division

Chair: Jonathan M. Smith, University of Memphis

Narrative Ethnographies of Culture Change and Coaching Challenges in High-Turnover Programs

Garret Castleberry, Mid-America Christian University

Stephanie Schartel Dunn, Missouri Western State University

Argument Education in Higher Education: Preliminary Validity and Reliability Evidence for an Argumentation Assessment Instrument*

Paul E. Mabrey III, James Madison University

Collegiate Forensics and Community Resistance: Pockets of Resistance and an Unwelcoming Home

John Mikolajcik, Arkansas State University – Queretaro

"Since I'm A Black Woman": Experiences of Black Women in Intercollegiate Debate**

Hannah Tabrizi, Valdosta State University

Keven J. Rudrow, University of Memphis

Respondent: Christopher J. Vincent, Louisiana State University

*Top Paper

**Top Student Paper

4303

Saturday • 11:00am-12:15 pm
Room: Melody B

Top Papers in Gender Studies

Sponsor: Gender Studies Division

Chair: Ashton Mouton, Purdue University

Hillary, History, and the Evangelical Household Code: Why Conservative Christians Rejected the Clinton Candidacy

Mark Ward Sr., University of Houston-Victoria

Disclosing Lives, Reading Bodies: A Duoethnography of Queerness in the Classroom

Colin Whitworth, Southern Illinois University

Anna Wilcoxon, Southern Illinois University

"It is Embarrassing When He is Mistaken for My Father (Which is Often):" An Exploration of Age Gaps in Gay Male Relationships*

Adam J. Harvey, Louisiana State University

One Women's Wine is Another's Poison: A Narrative Analysis of Women's Stories about Drinking**

Yiyi Yang, University of Memphis

Lu Tang, Texas A&M University

Respondent: Ashton Mouton, Purdue University

*Outstanding Student Paper

** Outstanding Faculty Paper

4304

Saturday • 11:00am-12:15 pm
Room: Studio 4A

Undergraduates: The Muses of State Associations

Sponsor: State Association Interest Group

Chair: John H. Saunders, *University of Alabama in Huntsville*

Participants:

Brad Bailey, *Mississippi Gulf Coast Community College, (Mississippi)*

Jason Edward Black, *University of North Carolina at Charlotte (Carolinas)*

Janet Hoffman, *Georgia College and State University (Georgia)*

Leslie Rodriguez, *Angelo State University (Texas)*

John H. Saunders, *University of Alabama in Huntsville (Alabama)*

Patrick Richey, *Middle Tennessee State University (Tennessee)*

This panel features current and previous officers of state communication associations across the South to discuss one of the main reasons for our existence, undergraduate students. Several Southern state associations mention undergraduate students in their mission statements because state associations can serve those students in ways that regional and national conferences cannot. The panelists will focus on how different associations have uniquely served undergrads, some of the challenges of getting undergrads interested and involved, and ways in which we can continue to serve them.

4305

Saturday • 11:00am-12:15 pm
Room: Studio 4B

Health Contexts: Family, Providers, and Education

Sponsor: Applied Communication

Chair: Cathlin Clark-Gordon, *West Virginia University*

“It’s Like Moving the Titanic:” Organizational Tensions in School Lunch Programs

Kristen E. Okamoto, *Clemson University*

Patient Autonomy and Communication in Cystic Fibrosis: A Case Study

Amanda J. Young, *University of Memphis*

Loel Kim, *University of Memphis*

Family Caregivers of Children with Down Syndrome: A Photovoice Study of Health Literacy Barriers And Pathways

Kelly Ford, *University of Memphis*

Monique Bailey, *University of Memphis*

Respondent: Brian Perna, *The University of Southern Mississippi*

4306

Saturday • 11:00am-12:15 pm
Room: Studio 5A

Top Three Competitive Papers in Freedom of Speech

Sponsor: Freedom of Speech Division

Chair: Grant Cos, *Rochester Institute of Technology*

Entertaining Free Expression on Public Sidewalks: Are City Ordinances Kicking Musical Muses to the Curb?*

Susan H. Sarapin, *Troy University*

Pamela Morris, *Indiana University-Purdue University, Columbus*

The Evolution of the Nature of Speech under the First Amendment: From What Speech Does to What Speech Is

David R. Dewberry, *Rider University*

Student Free Speech and the Schoolhouse Gate in Cyberspace

Amanda Kearney, *Rochester Institute of Technology*

Grant Cos, *Rochester Institute of Technology*

* Top Competitive Paper

4307

Saturday • 11:00am-12:15 pm
Room: Studio 5B

Racial Rhetoric(s): A Roundtable

Sponsor: Rhetoric and Public Address Division

Panelists:

Lisa Corrigan, *University of Arkansas*

Paul Johnson, *University of Pittsburgh*

Samuel Perry, *Baylor University*

Amanda Nell Edgar, *University of Memphis*

Andre E. Johnson, *University of Memphis*

In a time of heightened interest in the production and consequences of racialized rhetorics, the panel investigates the historical and political features of blackness (and whiteness) in the United States. Each member of this roundtable uses their unique mode of analysis and communicative event (different speeches, media coverage, or protest acts) to locate the rhetorical features of racialized rhetoric from the publication of Senator Daniel Moynihan’s *The Negro Family: The Case for National Action* to the Trump Administration’s deployment of evangelical whiteness.

4308

Saturday • 11:00am-12:15 pm
Room: Studio 6A



The Rest of Our Life: Children, Friends, Families and Colleagues

Sponsor: Theodore Clevenger, Jr. Undergraduate Honors Conference

Chair & Respondent: Jaclyn Marsh, *University of Nebraska, Lincoln*

Community and Collaboration in a Co-working Space
Catherine Caplan, *College of Charleston*

Friendships as Researched Through the Dialectical Theory Perspective

Maddison Csernica, *University of South Carolina Beaufort*

Who am I?: Discovering Identities Constructed By Adopted Children Foster

Megan Foster, *Coastal Carolina University*

Family and Peer Communication about Safe Sex: How Conversations About Sex Impact Sexual Behavior

Mackenzie Marquess, *University of Texas, Tyler*

Understanding the Importance of Interpersonal Communication During Service Encounters

Rachel Panichella, *Coastal Carolina University*

An Investigation on Teacher Apprehension based on Professor Self Disclosure on Facebook

Jessica Rosenberg, *University of Tennessee*

4309

Saturday • 11:00am-12:15 pm

Room: Studio 6B

Exploring Positive and Dark Sides of Interpersonal Communication

Sponsor: Interpersonal Communication Division

Chair: Andrew Tollison, *Merrimack College*

Studying Interpersonal Communication Metapatterns: A Positive Interpersonal Communication Research Example and Agenda

Thomas J. Socha, *Old Dominion University*

Martial Advice to Friends who Experience Infidelity: Leave, Live with It, or Something In-Between?

Jennifer Jackl, *Roanoke College*

Jenny L. Crowley, *The University of Tennessee*

An Examination of Communication Negotiation of Purebred Stigma

Lynsey K. Romo, *North Carolina State University*

Rachel Lloyd, *University of Texas at Austin*

Zoe Grimaila, *North Carolina State University*

Dear Diary: Narrative Types and Emotional Communication in Adolescent Journals from a Residential Treatment Center

Andrea Lambert South, *Northern Kentucky University*

Jessica Elton, *Eastern Michigan University*

Alison M. Lietzenmayer, *Old Dominion University*

Social Rejection Experiences among First-Year College Students

Joshua R. Pederson, *University of Alabama*

Kelly E. Tenzek, *University of Buffalo*

Dayna Kloeber, *Arizona State University*

Katie Margavio Striley, *University of North Carolina-Chapel Hill*

Jennifer Bender, *University of South Florida*

Respondent: Linda Manning, *Christopher Newport University*

4310



Saturday • 11:00am-12:15 pm

Room: Studio 7A

NOISE: Masculinity, Gender & Relationships

Sponsor: Theodore Clevenger, Jr. Undergraduate Honors Conference

Chair: David Nelson, *Valdosta State University*

Gender/Sex and Inclusion Impact on Students

Autumn Callahan, *Georgia Southern University*

The Culture Surrounding Masculinity and Male Victims of Domestic Violence*

Desiree Doyle, *University of Arkansas, Little Rock*

African American Men vs. Society: How We Feel about Protesting

Nigel Spears, *University of Arkansas, Little Rock*

Transgender <Rights> and the Political Appropriation of Gender: An Ideological Analysis of HB 2 Discourse

Miranda Swaim, *Georgia Southern University*

"I Am the One Who Knocks:" On Visual Imagery as a Window to Toxic Masculinity*

Matthew Travagline, *North Carolina State University*

Respondent: Emily Kofoed, *University of South Carolina Upstate*

**Clevenger Scholar Papers (within the top 10% of submissions)*

4311

Saturday • 11:00am-12:15 pm

Room: Studio 7B

The Muses All Get Into the Act: Narrative And Video Mediated Storytelling

Sponsor: Mass Communication Division

Chair: Marsha Little Matthews, *The University of Texas at Tyler*

Narrativity and Tellability: An Analysis of the Six-Second Video

Marsha Little Matthews, *The University of Texas at Tyler*

No One Is Watching: Millennial Disengagement from The Main Stream

Dean Cummings, *Georgia Southern University*

Psycholinguistic Analysis of Narrative Structures of Video News Packages

Derik Gray, *Tyler Junior College*

The Kpop Experience: Can Narrative in International Music Videos Connect Cultures

Anita Brown, *The University of Texas at Tyler*

4312

Saturday • 11:00am-12:15 pm

Room: Studio 11

The Power of Digital & Social Media within Popular Culture

Sponsor: Popular Communication

Chair: C. Wesley Buerkle, *East Tennessee State University*

Redeploying the UAV: Democratization, Privatization, and Commodification of the "Transhumanist" Drone Stare in the Consumer Market

Bradly Allen Knox, *The University of Memphis*

She Could Be Me: A Narrative Analysis of Barbie's Body and Feminine Empowerment in Mattel's "Evolution of Barbie" Campaign

Taylor Moran, *Louisiana State University*

You Know You That Bitch When You Cause all This Conversation: A Critical Analysis of the Discourse Surrounding Beyoncé's Super Bowl 50 Halftime Show

Lily Kunda, *Old Dominion University*

The Big Game is Just an App Tap Away: The Uses and Gratifications of Online Streaming of Sports Video Content by Millennials.

Chad Whittle, *University of Southern Mississippi*

Respondent: C. Wesley Buerkle, *East Tennessee State University*

4401

Saturday • 12:30 pm-2:30 pm

Room: Ballroom 4

Southern States Communication Association 88th Annual Awards Luncheon

Presiding: Victoria Gallagher, *President*

Keynote Speaker: NPR's Ann Powers

This is a ticketed event

4501

Saturday • 2:45 pm-4:00 pm

Room: Melody A

Planning Meeting for 2019 SSCA Convention

Chair: Pamela G. Bourland-Davis, *2nd Vice President*

All division and interest group planners for 2019 should attend this meeting or the one on Sunday morning at 8am.

4502

Saturday • 2:45 pm-4:00 pm

Room: Melody B

Trumping Argumentation: Exploring Best Practices for Teaching Argumentation in the Trump Era

Sponsor: Argumentation & Forensics Division

Chair: Christopher J. Vincent, *Louisiana State University*

Panelists:

Hannah Tabrizi, *Valdosta State University*

Aaron E. Weathers, *California State University - Fresno*

Rico Self, *Louisiana State University*

Christopher J. Vincent, *Louisiana State University*

This panel brings together persuasion and argumentation instructors of various regions to unpack the significance of teaching argumentation and persuasion in a modern political landscape. This panel explores tactics and strategies for teaching and keeping argumentation relevant within a Trump era. More specifically, several questions guide this panel. What is the role of argumentation? And, what is the responsibility of argumentation and persuasion instructors? The individuals that comprise this panel have taught persuasion, argumentation, and debate, and incorporate various strategies for keeping deliberation relevant.

4503

Saturday • 2:45 pm-4:00 pm

Room: Studio 4A

Configuring Subjectivity and Space in Contemporary Health and Medical Rhetoric

Sponsor: Rhetoric and Public Address Division

Chair: Emily Winderman, *North Carolina State University*

"Risk and the Rhetoric of Pre-Existing Conditions"

Jeffrey Bennett, *Vanderbilt University*

"Post-Mortem Archive: Chronic Traumatic Encephalopathy, the NFL, and the Boston University Brain Bank"

Daniel Grano, *University of North Carolina, Charlotte*

"Zika Virus, Media Representations and Rhetoric at the Intersection of Gender, Race and Disability"

Marina Levina, *University of Memphis*

"Touch with Care: Telesurgery and the Rhetoric of Robotic Touch"

Brandon Rogers, *North Carolina State University*

"The Material and Affective Rhetorics of Clinical Space at a Woman's Choice of Raleigh, NC"

Emily Winderman, *North Carolina State University*

Respondent: Scott Anderson, *Arkansas State University*

As an increasingly well-established field within rhetorical studies, *Rhetorics of Health and Medicine* integrate an array of concerns under a shared aim to promote the flourishing of human and non-human bodies. According to Judy Z. Segal, health and medical rhetoric can occur in a variety of domains, shaping the subjectivity of patients, practitioners, and citizens in the process: "Medicine is not only rhetorical as it is reproduced in published texts; it is also rhetorical as a system of norms and values operating discursively in doctor-patient interviews, in conversation in hospital corridors, in public debate on health policy, and in the apparatus of disease classification." The panel draws upon Segal's expansive definition of rhetoric and examines five contemporary cases of health rhetoric that have the potential to constrain and transform the capacities of subjects. Each panelist is concerned with the formation of a health-related subjectivity within a particular space or classificatory domain: healthcare debates of coverage denials, geographical representation of Zika's impact, tissue repositories, surgical theaters, and protested women's health clinics. The panel suggests that rhetorics of health and medicine are a central site to interrogate larger issues of economic and cultural disparity.

4504

Saturday • 2:45 pm-4:00 pm
Room: Studio 4B

Top Papers in Rhetoric and Public Address

Sponsor: Rhetoric and Public Address Division

Chair: Kevin Marinelli, *Davidson College*

Invoking <Reagan>: The 40th President as Ideograph in Presidential Debates, 1988-2016*

Ryan Neville-Shepard, *University of Arkansas*

Skye de Saint Felix, *University of Maryland*

The Emmett Till Memorial Tree and the Limitations of Treescape Rhetoric

Jason Edward Black, *University of North Carolina, Charlotte*

Constitutive Community, the Social Gospel and Martin Luther King, Jr.'s "A Time to Break Silence"

Richard Leeman, *University of North Carolina, Charlotte*

Respondent: Lisa Corrigan, *University of Arkansas*

*Top Paper

4505

Saturday • 2:45 pm-4:00 pm
Room: Studio 5A

Top Faculty Papers in Political Communication

Sponsor: Political Communication Division

Chair: Nick Rangel, *Houston Community College*

'Convenience,' 'Short-Circuited,' and an October Surprise: Hillary Clinton's Email Server Image Repair Discourse

Scott Smith, *Christopher Newport University*

The Power of Myths and Storytelling in Nation Building: The Campaign for the Independence of Catalonia from Spain (2012-2015)

César García, *Central Washington University*

Wilson and Angell: The Politics of the Economic Entanglement

Joseph Bailey, *Hardin-Simmons University*

Respondent: Melissa M. Smith, *Mississippi University for Women*

4506

Saturday • 2:45 pm-4:00 pm
Room: Studio 5B

Student Papers in the History of Rhetoric

Sponsor: American Society for the History of Rhetoric

Chair: Thomas Fuerst, *University of Memphis*

A Re-Examination of the Rhetoric of Benjamin Hooks: An Impetus for Civil Disobedience in a Trump Presidency

Damariyé L. Smith, *University of Memphis*

Antilogies and Sophistic Method: Protagoras, Antisthenes, and the Strong Case for Rhetoric

John Banister, *University of Georgia*

Performance, Freakery and National Identity in 19th Century Slave Auctions*

Max Plumpton, *University of North Carolina at Chapel Hill*

"Give Me a Display of Your Talent": Callicles, Socrates, and Rhetorical Deadlocks in the Gorgias.

Nathan Rothenbaum, *University of Georgia*

Respondent: Wanda Fenimore, *University of South Carolina Sumter*

*Top Paper

4507



Saturday • 2:45 pm-4:00 pm
Room: Studio 6A

Middle of a Memory: News, Names & Authors

Sponsor: Theodore Clevenger, Jr. Undergraduate Honors Conference

Chair: Amber Smallwood, *University of West Georgia*

Cultural Studies Theory and Climate Change Denial in News Media

Jimmy Bonneau, *Curry College*

Is Funny News Fake News? Analyzing the Role of Satirical News and its Implications in Mainstream Media

Angela Gazzillo, *Appalachian State University*

Online Online Anonymity, Civility, and Comment Sections

Kiersten Helmey, *College of Charleston*

History Unfolded US Newspapers and the Holocaust, The Crime Now Has a Name: Genocide

Hayley McDowell, *Austin Peay State University*

Fake News and Trust in News Article Accuracy within News Gateways

Ruthanna Rubin & Sophia Scarce, *Trinity University*

Respondent: J. Dean Farmer, *Campbell University*

4508

Saturday • 2:45 pm-4:00 pm
Room: Studio 6B

Communication Theory Business Meeting

4509



Saturday • 2:45 pm-4:00 pm
Room: Studio 7A

Crushin' It: Rhetorical Criticism

Sponsor: Theodore Clevenger, Jr. Undergraduate Honors Conference

Chair: Morgan Ginther, *Texas A&M*

The United Daughters of the Confederacy's Collectivization of Confederate Resentment: White Supremacy's Call to Action

Zia Gray, *North Carolina State University*

Pass the Honey: Rupi Kaur's Milk and Honey Helps People Relate

Gabriel Hidalgo, *Southern Adventist University*

Brooks and the Re-occupation of Public Morality

Cole Porter, *Sewanee: University of the South*

A Rhetorical Criticism of "The Murder of Lovejoy" by Wendell Phillips

Julia Siebert, *Sewanee: University of the South*

A Generic Critical Analysis of J.K. Rowling's (2008) Harvard Commencement Address

Lorenzo Soler, *Georgia Southern University*

Respondent: Trudy Hanson, *West Texas A&M University*

4510

Saturday • 2:45 pm-4:00 pm
Room: Studio 7B

Encountering Intercultural Differences: From Competence to Destructive Communication

Sponsor: Intercultural Communication Division

Chair: Amy N. Heuman, *Texas Tech University*

Rome Wasn't Built in a Day: An Analysis of the Use of Student Reflections during Short-Term, Faculty-Led Study Abroad Programs to Build Intercultural Communication Competence

Todd Lee Goen, *Christopher Newport University*

Linda D. Manning, *Christopher Newport University*

"Feeling Unsafe in America": Exploring International Students' Musings on the Discourses Surrounding the Travel Ban

Audra K. Nuru, *Fairfield University*

Meghan Guarnieri, *Fairfield University*

"All These People Abuse the System": Towards Developing a Typology of Memorable Hate Messages

Angela M. Hosek, *Ohio University*

Valerie Rubinsky, *Ohio University*

Nicole Hudak, *Ohio University*

Shermineh Davari Zanjani, *Ohio University*

Savannah Sanburg, *Ohio University*

Respondent: Ramesh Rao, *Columbus State University*

4511

Saturday • 2:45 pm-4:00 pm
Room: Studio 11

Musings on Instructor Feedback: Improving the Process and Quality of Feedback

Sponsor: Instructional Development Division

Chair: Monette Callaway, *Hinds Community College*

Hashtag Feedback: Using Text Expansion To Streamline The Process Of Providing Detailed Effective Feedback

Kurtis D. Miller, *Tusculum College*

Musings On Instructor Feedback In An Honors Oral Communication Classroom

S. Brad Bailey, *Mississippi Gulf Coast Community College*

Musings On The Humble Rubric: Examining How To Maximize The Effectiveness Of This Form Of Feedback In The Basic Communication Course

Jacob L. Metz, *Tennessee Technological University*

Can You Hear Me Now?: Using Audio Feedback In An Online Speech Course

L'Oreal Stephens, *Middle Tennessee State University*

Face-Off: Providing Feedback While Maintaining Student Face In The Public Speaking Course

Karen Hill Johnson, *Volunteer State Community College*

Providing effective comments on students' work is an important part of effective teaching, but research shows that students are generally dissatisfied with the feedback they receive. Feedback has been shown to be problematic for a number of reasons, and studies show that many students report spending less than 5 minutes reading feedback. In this panel, instructors from several different types of institutions will focus on techniques to improve both the process of providing feedback to students and the quality of the feedback we provide to students, both in face-to-face and in online courses.

4512

Saturday • 2:45 pm-4:00 pm
Room: Ballroom 2/3 AV

Page to Stage: From Page (to Screen) to Stage: The Process of Compiling and Adapting the Novels and Screenplays of *Chocolat* and *A Very Long Engagement* for the Stage

Sponsor: Performance Studies Division

Chair: **Sharon E. Croft**, *Capital University*

From page (to screen) to stage: The Process of Compiling and Adapting the Novels and Screenplays of *Chocolat* and *A Very Long Engagement* for the Stage

Daniel Heaton, *Capital University*

4601

Saturday • 4:15 pm-5:30 pm
Room: Ballroom 4 2nd level AV

SSCA President's Spotlight Panel: Of Sound, Body and Mind: Communication and Innovation

Chair: **Victoria Gallagher**, *North Carolina State University*

The goal of this panel is to further the conversation on Communication and Innovation begun at the 2017 SSCA conference, focusing attention on the innovations occurring across related subfields in rhetoric, communication and media studies particularly in relation to sound, bodies, and digital technologies. The projects included here are a mix of creative works, digital projects for the public, and theory building all of which feature sound and theorize sound in relation to bodies and materiality.

Participants/Projects:

Justin Eckstein, *Pacific Lutheran University*

"'Comey is not my Homey': The acoustics of Image-Events."

Through a critical examination of former FBI Director, James Comey's September 2017 convocation address at However University and the chanting response of audience members, the author introduces an approach that extends the work done on "image events" to incorporate the sounds of the event as an important strategic feature. Whereas the previous work on "image events" state that the force of an argument trades on ineffable visuality, this essay illustrates the force of sound is also important to dissemination. In the case of the Comey protest, the sound of voices amplified to the right volume captured the "shot gun" audio recording (a particular kind of microphone technology attached to the camera) to force Black Lives Matter into the conversation about deliberation itself. Thus, Comey's Convocation event provides an opportunity to theorize the importance of sonic force to the image event.

Keon Pettway, *Eastern Michigan University*

"The Virtual Martin Luther King Project (vMLK)"

This project explores and illustrates the relationship between oratory and action, between changes of heart and changes in material, lived, day-to-day experiences. This relationship has long been examined, articulated, challenged, and denied. Yet, as King's 1960 speech at the White Rock Baptist Church indicates, public address is a significant part of a larger set of conversations, actions, and relationships that ultimately lead to changes in both hearts and minds, thinking and acting. Investigators on the Virtual Martin Luther King, Jr. Project began with a digital humanities vision: to develop an immersive sound-based recreation (an interactive digitally rendered experience) of an historic moment in the 20th century US civil rights movement. Using advanced digital and audio technology, the resulting vMLK project provides students, scholars, and citizens with a deeper encounter with civil rights history and a material understanding of the nature and process of social transformation.

Steven Hammer, *St. Joseph's University*

"Sound Dirt Body Noise"

As technoCulture has become cleaner, sleeker, and more user-friendly, many conventions of making have followed suit, exaggerating the modernist urges to categorize and erase noise, artifacts of production, noncompliant bodies, and dirt. In response, this presentation offers a materialist approach to sonic composition that weaves together indigenous understandings of human and non-human personhood, glitch/dirtyNewMedia practice-philosophies that reject assumptions of noiselessness, and an exploration of dirt as both a metaphor and medium. This approach is illustrated through creative projects including place-based multimedia installations and community instrument co-design projects.

Respondent: **G. Thomas Goodnight**, *University of Southern California*

4602

Saturday • 4:15 pm-5:30 pm
Room: Melody A

Open

4603

Saturday • 4:15 pm-5:30 pm
Room: Melody B

Narrative Approaches to Message Design across Disciplines

Sponsor: Applied Communication

Chair: Yan Huang, *Southern Methodist University*

Applying Narrative Research in Teaching Social Media Strategies for Public Relations Students

Jiangxue Han, *Appalachian State University*

The Application of Narrative Theory to Advertising Campaign Design

Shanshan Lou, *Appalachian State University*

Approaching Rhetorical Invention as Dramatic Arrangement

Jeffrey Motter, *University of Colorado Boulder*

Scott Welsh, *Appalachian State University*

'Same Same but Different': Narrative Identification with Others in Everyday Life

Chris Patti, *Appalachian State University*

An exploration of how the language and theory of narrative might guide students and practitioners in the creation of effective messages beyond the telling of traditional linear stories. Each paper explores how narrative concepts can aid students in the process of understanding and addressing diverse audiences.

4604

Saturday • 4:15-5:30pm
Room: Studio 4A

The Tempo of Organizational Life: Examining the Role of Music in Sense-making of Work, Identity and Well-being

Sponsor: Applied Communication

Chair: Emily Rine Butler, *University of Florida*

Attributes Of Work And Professional Life As Depicted In Country Songs

Jean L. DeHart, *Appalachian State University*

The Song Remembers When: Organizational Identity Construction, Maintenance, And Sense-Making Through Turning Point Songs

Kelli L. Fellows, *Pfeiffer University*

Music and Medicine: The Potential Impact of Music On Healing

Edward C. Brewer, *Appalachian State University*

Understanding Organizational Change Resistance through Music Genre Preference And Listening Behavior

Bradford R. Frazier, *Belmont Abbey College*

This panel examines the applications of music in organizational settings and how music directs our sense-making of work, identity and wellness. Panelists analyze the attributes of work as depicted in songs, the way music connects with identify construction, how music functions in healing, and how listening behaviors relate to change-resistance.

4605

Saturday • 4:15-5:30PM
Room: Studio 4B

Social Media Muses & Musings

Sponsor: Public Relations Division

Chair: Pamela Bourland-Davis, *Georgia Southern University*

Isn't All The Same (or is it?): Teaching Social Media at the Undergraduate Versus Graduate Levels

Karen Freberg, *University of Louisville*

Using Social Media as a Pedagogical Tool: Strategies and Tactics

Ai Zhang, *Stockton*

Proprietary Matters: Considerations for Hypothetical vs Actual Clients in the Social Media Class

Michelle Groover, *Georgia Southern University*

Audits and Analytics: Real Time Class Assessments of Social Media

Haley Higgs, *Georgia Southern University*

Picturing Student Research: Using Social Media to Create a Digital, Publishable Class Archive

Ashli Quesinberry Stokes, *University of North Carolina Charlotte*

Social media is a newer course in the public relations curriculum, and it's also a communication medium which can be used to stay in touch with students, to model public relations work, and/or to provide a base medium for other student research projects. Social media, for better or worse, clearly has power to change the course of events, or to create events ranging from the viral ice bucket challenge to social-media-created crises. Students need to understand its potential and limitations. Posting an image or video and/or creating a 140-character message are small parts of the learning process which must also consider strategy, messaging, branding, and evaluation. This panel pulls together leaders in social media pedagogy as well as faculty who are testing out new approaches. The result is a panel of both muses and musings that will provide inspiration for the next academic year, both in and out of the classroom.

4606

Saturday • 4:15 pm-5:30 pm
Room: Studio 5A

Maternity, Motherhood, and Gendered Politics

Sponsor: Gender Studies Division

Chair: Linda Levitt, *Stephen F. Austin University*

"Let's Make 'Em Squeal" and "Mitch, That's Not How You Hold a Gun:" Joni Ernst and Allison Lundergrun Grimes Faux Maternal Performance in 2014 Senate Ads

J. Scott Smith, *Christopher Newport University*

The Biopolitical Spectacle: "Look at that face!" Gendered Surveillance and the Forced Surrogacy of Hillary Clinton in the 2016 Presidential Campaign

Bradly Knox, *University of Memphis*

Motherhood, Abortion, and the Politics of Hillary Rodham Clinton

Aya Farhat, *Baylor University*

The Changing Birth Preference Trends in South Korea: South Koreans' Perception of a Humorous Statement related to Birth Preference

Jeyun Park, *Western Kentucky University*

Respondent: Rico Self, *Louisiana State University*

4607

Saturday • 4:15 pm-5:30 pm
Room: Studio 5B

Conspiracy Theories, Identity, and Discourse: Examining Implications of Conspiracy Theories in Social Discourse and Popular Culture

Sponsor: Popular Communication

Chair: Steve Herro, *College of Southern Nevada*

Identity and Conspiracy Belief: An SEM Examination of Identity Gaps, Generic Conspiracist Beliefs, and Verbal Aggression

Matthew C. Ramsey, *Shippensburg University*

Zero Sum Gain: The Rhetorical Functions of Conspiracy Theories Surrounding the Coca-Cola Company

Rich A. Knight, *Shippensburg University*

Give Me My Soros Money. After All, We Are All Paid Actors: The Infowars Conspiracy of Liberal Social Movements

Robert J. Glenn, *Owensboro Technical and Community College*

Berenstain or Berenstein Bears? A Critical Examination of the Mandela Effect Conspiracy and America's Favorite Bear Family

Gary Deaton, *Transylvania University*

Respondent: Steve Herro, *College of Southern Nevada*

4608



Saturday • 4:15 pm-5:30 pm
Room: Studio 6A

Happens Like That: Applied Communication

Sponsor: Theodore Clevenger, Jr. Undergraduate Honors Conference

Chair: Laura Miller, *University of Tennessee*

Yoga: Style, Space, and Spirituality on the Construction of Identity and Culture

Kailey Charles, *College of Charleston*

Personal Branding: Looking for Jobs in the Digital Age

Margaret Chase, *Clemson University*

Fine Arts in Speech Language Therapy

Brooke Darnell, *Arkansas State University*

Communication Historiography within Training and Development Programs

Hope Freeman, *Campbell University*

Political Affiliation, Liberal Arts Education, and Indoctrination as seen by Transylvania University First Year Students

Kerby Standifer, *Transylvania University*

Respondent: Emily Ann Paskewitz, *University of Tennessee*

4609

Saturday • 4:15 pm-5:30 pm
Room: Studio 6B

Political Campaign Communication: Past and Future

Sponsor: Political Communication Division

Chair: Austin W. Allen, *Texas State University-San Marcos*

The Importance of Identification and Plain Style in Truman's "Democratic National Convention Acceptance Address."

Mark LaVoie, *Dixie State University*

The Rhetorical Dimensions of the Antichrist

Michael Milford, *Auburn University*

Big Data and American Presidential Campaigns: Anticipating the "Secret Sauce" of Future Data Driven Campaigns

Caleb Cates, *Georgia State University*

Respondent: Joseph Bailey, *Hardin-Simmons University*

4610



Saturday • 4:15 pm-5:30 pm
Room: Studio 7A

Save it for a Rainy Day: Media Criticism

Sponsor: Theodore Clevenger, Jr. Undergraduate Honors Conference

Chair: Caroline Sawyer, University of South Carolina Beaufort

The Media Effects of Psychological Crime: A Content Analysis of Popular TV Show: *Criminal Minds*

Madison Crockett, Coastal Carolina University

More Than Friends of Dorothy: Queer Character Development of Mulan and Dorothy in ABC's *Once Upon a Time*

Shelbi Felblinger, Miami University, Ohio

Gossip Girl, Your One and Only "All-knowing" Source into the Upper Class Domination of Manhattan's Elite: A Critical Cultural Analysis of Realism and Ideology

Julien Lunsford, Georgia Southern University

The Stone Table and the Redemption of Man: A Metaphoric Criticism of C.S. Lewis' *The Lion, the Witch and the Wardrobe*

Karis Stephens, West Texas A&M University

Investigating the Significance of Color in *Heathers* (1989)

April Vincent, University of Arkansas

A Rhetorical Criticism of Edward Hopper's *Nighthawks*

Sreelakshmi Yallapragada, North Carolina State University

Respondent: Antonio Spikes, Southern Illinois University

4611

Saturday • 4:15 pm-5:30 pm
Room: Studio 7B

From Personal to Organizational: Using Ethnography to Better Understand Others and Ourselves

Sponsor: Ethnography Interest Group

Chair: Garret Castleberry, Mid-America Christian University

Researching Sensitive Topics: Reflections on a Cancer Project

Dinah Tetteh, Arkansas State University

Reframing Organizational Exit via Relational Dialectics: An Autoethnography

Andrew F. Herrmann, East Tennessee State University

Crystallizing the Rhythms of the Road: A Personal, Political, and Rhythmical Setting of America's Blue Ridge Parkway

Leanna Smithberger, University of South Florida

Melancholia in Absence of Closure: Using Autoethnography to Gain Control

Victoria L. Brown, University of Southern Mississippi

Respondent: Ben Triana, University of South Carolina Aiken

4612

Saturday • 4:15 pm-5:30 pm
Room: Studio 11

Top Student Papers in Intercultural Communication

Sponsor: Intercultural Communication Division

Chair: Jill Stapleton Bergeron, University of Tennessee (Knoxville)

Contextualizing Joseph Addison's Cato: A Muse for Early Black College Students*

Pamela E. Foster, Georgia State University

Preconceptions of Culture: Poison or Medicine for a Cross-Cultural Relationship?

Eunhui Kim, University of Alabama

Irie Subalternity: Locating Communication Resistance within the Rastafari Subaltern Context

Jaime Robb, University of South Florida

Respondent: Mary Grace Antony, Western Washington University

*Top Student Paper

4701

Saturday • 5:45 pm-7:00 pm
Room: Melody A

Ethnography Interest Group Business Meeting

4702

Saturday • 5:45 pm-7:00 pm
Room: Melody B

Gender Division Business Meeting

4703

Saturday • 5:45 pm-7:00 pm
Room: Studio 4A

Rhetoric and Public Address Division Business Meeting

4704

Saturday • 5:45 pm-7:00 pm
Room: Studio 4B

Applied Communication Division Business Meeting

4705

Saturday • 5:45 pm-7:00 pm
Room: Studio 5A

Intercultural Communication Business Meeting

4706

Saturday • 5:45 pm-7:00 pm
Room: Studio 5B

Argumentation and Forensics Business Meeting

4707

Saturday • 5:45 pm-7:00 pm
Room: Studio 6A

Freedom of Speech Division Business Meeting

4708

Saturday • 5:45 pm-7:00 pm
Room: Studio 6B

State Association Interest Group Business Meeting

4709

Saturday • 5:45 pm-7:00 pm
Room: Studio 7A

Community College Division Business Meeting

4710

Saturday • 5:45 pm-7:00 pm
Room: Studio 7B

Interpersonal Communication Division Business Meeting

4711

Saturday • 5:45 pm-7:00 pm
Room: Studio 11

Mass Communication Division Business Meeting

4801

Saturday • 6:30 pm-8:30 pm
Room: Skye/28th Floor

The Annual SSCA Osborn Reception

Sponsors: Drs. Michael and Suzanne Osborn,
University of Memphis, and Pearson Publishing

DAY 5

Sunday, April 8, 2018

5101

Sunday • 8:00 am-9:15 am
Room: Melody A

Nominating Committee Meeting

Chair: Victoria Gallagher, *SSCA Immediate Past President*

Participants: Immediate Past Chairs of SSCA Divisions

5102

Sunday • 8:00 am-9:15 am
Room: Melody B

2019 Convention Planning Meeting Number 2

Chair: Pamela G. Bourland-Davis, *Georgia Southern University, VP*

All division and interest group planners for 2019 should attend this meeting or the one on Saturday afternoon at 2:45 pm.

5103

Sunday • 8:00 am-9:15 am
Room: Ballroom 2/3 AV

Current Topics in Performance Studies

Sponsor: Performance Studies Division

Chair: Lindsay Greer, *University of Southern Indiana*

Panelists:

Lil' Mama D': Excerpts From a Black Superhero Arises
Danette M. Pugh-Patton, *Southern Illinois University*

A Dream and the Reality: An Excerpt from My Solo Performances *Ibis and Olu: An Afrofuturist Comic Book*
Caleb McKinley-Portee, *Southern Illinois University*

My Collective Memory: Lynching; Capitalism; and Socialism; And Education And Faith
Prosper Yao Tsikata, *Valdosta State University*

"Summoning the Spirit of Obsolescence: A Post-Human Séance"
Lindsay Greer, *University of Southern Indiana*

5104

Sunday • 8:00 am-9:15 am
Room: Studio 4A

'I Like It, I Love It': Student Papers

Sponsor: Mass Communication

Chair: Melissa M. Smith, *Mississippi University for Women*

Space, Place and Media Representations of Disability: A textual Analysis of Speechless

Jessica Montalvo, *University of Southern Florida*

Discussing Nationality in Major league Baseball Broadcasts at the Local and National Levels

Zachary Arth, *University of Alabama*

Respondent: Emma Butterworth, *University of North Carolina at Charlotte*

5105

Sunday • 8:00 am-9:15 am
Room: Studio 4B

Small Teaching: Collaborative Learning from Various Disciplines

Sponsor: Applied Communication

Chair: Leigh Ann Johnston, *Franciscan Missionaries of Our Lady University*

Leigh Ann Johnston, *Franciscan Missionaries of Our Lady University*

Virginia Engholm, *Franciscan Missionaries of Our Lady University*

Zachary Rash, *Franciscan Missionaries of Our Lady University*

Using a panel format with three discussants, faculty from different disciplines will share small teaching experiences in the classroom, including outcomes. Research is ongoing and will continue through the Fall 2017 semester. Small teaching initiatives are based on James Lang's (2016) text, *Small Teaching*.

5106

Sunday • 8:00 am-9:15am
Room: Studio 5A

Applying Rhetoric for Social Change: The Responsibility of Rhetoricians to Produce Practical, Socially Responsive Scholarship

Sponsor: Applied Communication

Chair: Emily Winderman, *North Carolina State University*

Observing, Analyzing, Presenting, and Making Claims: Bridging the Academy and Public without Colonizing
Emily Kofoed, *University of South Carolina Upstate*

Inhumanity in New York City: Deciphering a Path to Close Rikers Island

Matthew Klingbeil, *Georgia State University*

Untimely Support: Documenting the Last Minute Public Intellectual 'Movement' for DACA

Sara Baugh-Harris, *University of Denver*

Creeds, Credence, and Personal Conviction: Bridging Critical Rhetorical Scholarship and Action in Faith Communities

Christian Norman, *Middle Georgia State University*

Focusing on important social issues that currently receive limited attention, this roundtable addresses critical gaps in rhetorical scholarship, while addressing our scholarly responsibility to apply our knowledge as public intellectuals. It also serves as a forum for the audience to engage in discussion about the cross-discipline possibilities for social action.

5107

Sunday • 8:00 am-9:15am
Room: Studio 5B

Donald Trump as Rhetorical Muse

Sponsor: Rhetoric and Public Address Division

Chair: **Brandon Inabinet**, *Furman University*

"Donald J. Trump's Multimodal Southern Strategy and the Rhetoric of Americanism"

Erin Jorden, *Marshall University*

Stephen Underhill, *Marshall University*

"Trust Trump's Truth: A Fantasy Theme Analysis of Donald Trump's Rhetorical Vision in Three Major Speeches"

Jacqueline Parchois, *Texas State University*

"Justice, and Safety, and Security: A Rhetorical Analysis of Donald Trump's Illegal Immigration Address"

Samantha Lloyd, *Florida Atlantic University*

"Building the Wall: Trump and the Rhetorical Corporeality"

Bradley Knox, *University of Memphis*

Nicholas Bradley, *University of Memphis*

Respondent: **Kevin Marinelli**, *Davidson College*

5108

Sunday • 8:00 am-9:15am
Room: Studio 6A

Student Debut Papers in Communication Theory

Sponsor: Communication Theory

A Criticism on The Symbolic Interactionism Communication Theory: A Perspective from An International Student

Ali Hussain Alawi, *University of Memphis*

Communication Competence: A Message Production Muse

Cassandra A. Ray, *University of Tennessee*

Courtney N. Wright, (*Faculty sponsor and co-author*), *University of Tennessee*

The Manipulativeness Nonverbal Behavior Model: Using Early Childhood Experiences to Predict Nonverbal Behavior in Adults

Jill Inderstrodt-Stephens, *Purdue University*

Creatures of the Culture That We Create: A Postmodern Perspective of Public Art in Fayetteville, Arkansas

Ashley Elizabeth Clayborn, *University of Arkansas*

5109

Sunday • 8:00 am-9:15am
Room: Studio 6B

Musings on Developing a New Debate and Forensics Program: An Examination of both the Difficulties and Successes in Starting a New Program

Sponsor: Argumentation & Forensics Division

Chair: **Jacob L. Metz**, *Tennessee Technological University*

Panelists:

Karen Hill Johnson, *Volunteer State Community College*

Shaquille O'Neal Marsh, *Pellissippi State Community College*

Laurie Rowland, *Cleveland State Community College*

Becky Richey, *Motlow State Community College*

Patrick Richey, *Middle Tennessee State University*

While it is often difficult for established debate and forensics programs to compete for the attention of students amidst a myriad of other student organizations seeking student involvement or for programs to receive necessary funding from their institutions when budgets are tight, it is even more difficult for new programs to develop and thrive amidst these and other challenges. This panel brings coaches together who have recently worked to develop debate and forensics programs to discuss their successes, their failures, tips they would give other developing programs, and suggestions as to how established programs can help developing programs grow.

5110

Sunday • 8:00 am-9:15am
Room: Studio 7A

Reinterpreting Bodies through Sound and Voice in Popular Culture

Sponsor: Popular Communication

Chair: **Amanda Nell Edgar**, *University of Memphis*

The (Unheard) Sound of Music: Affect and the Invocatory Drive in Rock and Roll

Katie Graves, *University of Memphis*

A/Muse to Agitate: Hozier's Erotic Polemic in the Controversy of Christian Love

Brian Heslop, *Coker College*

A Dynasty of Screams: Jamie Lee Curtis and the Reinterpretation of Maternal Voice on *Scream Queens*

Kyle Christensen, *University of Memphis*

The Audacity of Disidentification: Tori Covell's Dance Performance as Disruption to Audist Concepts of Sound

Sarah Mayberry Scott, *Arkansas State University*

Respondent: Amanda Nell Edgar, *University of Memphis*

5111

Sunday • 8:00am-9:15am

Room: Studio 7B

Access, Education, and Organizational Socialization

Sponsor: Applied Communication

Chair: Carrie Reif-Stice, *University of Southern Mississippi*

Educating Citizens for a Pluralistic and Democratic Society: Homeschooling as Rhetorological Training in a Classical Conversations Community

Mark Allan Steiner, *Christopher Newport University*

Job Announcements as a Genre of Organizational Communication

DaJung (DJ) Woo, *The University of Tennessee, Knoxville*

Communicating our Scholarship: Examining Academic Cluster Types in Orientation Toward Open Access publishing

Elizabeth D. Dalton, *Middle Tennessee State University*

Carol Tenopir, *University of Tennessee, Knoxville*

Lisa Christian, *University of Tennessee, Knoxville*

Bo-Christer Bjork, *Hanken School of Economics*

Professionalization through Socialization: Student Conceptualizations of Internships

Chelsea Beveridge, *UNC Charlotte*

Thinking like A Leader: Acting as a Colleague

Mark Hickson, *University of Alabama Birmingham*

Respondent: Carrie Reif-Stice, *University of Southern Mississippi*

5112

Sunday • 8:00am-9:15am

Room: Studio 11

When the Dog Bites, When the Bee Stings: Our Least Favorite Theory to Teach and How We Handle It

Sponsor: Community College Division

Chair: Brad Bailey, *Mississippi Gulf Coast Community College*

Panelists:

David Nelson, *Valdosta State University*

Richard Bello, *Sam Houston State University*

Dena Horne, *Sam Houston State University*

Todd Goen, *Christopher Newport University*

Monette Callaway, *Hinds Community College*

Stephanie Coopman, *San Jose State University*

Frances E. Brandau, *Sam Houston State University*

This roundtable continues discussion that began at SSCA-Norfolk and continued at SSCA-Memphis and many after that. Part V offers an energizing presentation of how communication professors have taken communication theories and designed innovated strategies for the classroom. Each scholar will open discussion on one of their LEAST favorite communication theories in an attempt to provide a glimpse into one of the hardest to define terms of today: communication. "My Favorite Communication Theory V" invites participants and audience members to examine said theories, how they are approached in the classroom and how students react to them in the classroom. Come and listen and offer your opinions as well!

5201

Sunday • 9:30 am-10:45 am

Room: Melody A

Committee on Committees Meeting

Presiding: Jason Munsell, *President*

Participants:

Pamela G. Bourland-Davis, *Vice President*

Victoria Gallagher, *Immediate Past President*

Jerold L. Hale, *Executive Director*

Ashli Quesinberry Stokes, *Marketing Director*

Jennifer A. Samp, *SCJ Editor*

Joy Hart, *Finance Committee Chair*

5202

Sunday • 9:30 am-10:45 am

Room: Melody B

Following the Muse with Qualitative Research Musings: Novice Scholars' Applied Qualitative Research

Sponsor: Applied Communication

Chair: Patricia Amason, *University of Arkansas*

The Activist CEO: The Effects of Espresso-ing Your Concerns in Corporate America

Elizabeth Ashley Clayborn, *University of Arkansas*

Sergei Kolomeitsev, *University of Arkansas*

Febriany Sapulet, *University of Arkansas*

Lee Ann Mills, *University of Arkansas*

Differences in the Development of Undergraduate and Graduate Student Relationships

Claire Strutzenberg, *University of Arkansas*

Brittany Maddox, *University of Arkansas*

Taliyah Brooks, *University of Arkansas*

Abbey Williams, *University of Arkansas*

Emily Goff Hoffman, *University of Arkansas*

A Qualitative Study about Attitudes and Beliefs Regarding Guns on Campus at the University of Arkansas

Xiaoti Fan, *University of Arkansas*

Matthew Fey, *University of Arkansas*

Alshaatha Al-Sharji, *University of Arkansas*

Kelly Conley, *University of Arkansas*

Kimberly Snow, *University of Arkansas*

Jarred Cuellar, *University of Southern California*

5203

Sunday • 9:30 am-10:45 am

Room: Ballroom 2/3 AV

Following our Muse: Expanding the Performance Studies Curriculum

Sponsor: Performance Studies Division

Chair: **Scott Dillard**, *Georgia College and State University*

Panelists:

Scott Dillard, *Georgia College and State University*

Jonathan Gray, *Southern Illinois University*

Tracy Stephenson Shaffer, *Louisiana State University*

Craig Gingrich Philbrook, *Southern Illinois University*

These papers all in their individual way seek to comment on the expansion of the performance studies curriculum. Whether the courses are offered as introductory courses, upper level courses, or special topics graduate courses, each of the courses is an innovation on the curricular offering within performance studies. The papers each lay out course design and outcomes as well as insights in to how this expansion furthers the mission of the individual university, the program, or the field of performance studies.

5204

Sunday • 9:30 am-10:45 am

Room: 4A

Commended Student Papers

Sponsor: Rhetoric and Public Address Division

Chair: **John Banister**, *University of Georgia*

"Environmental Heroism, The Frontier, and Renewing the Fall: A Comparison of Structure and Myth in Barack Obama and Donald Trump's Campaign Speeches"

Sam Watson, *Baylor University*

"The Collective Guilt of Racialization"

Nathan Rothenbaum, *University of Georgia*

"Corporeal Anxiety, Disability, and Masculinity in the Centers for Disease Control and

Prevention Tips From Former Smokers Messages"

Jacob Justice, *University of Kansas*

Respondent: **William Balthrop**, *University of North Carolina, Chapel Hill*

5205

Sunday • 9:30-10:45am

Room: Studio 4B

Helping Your Students Earn Internships

Sponsor: Instructional Development Division

Chair: **Zachary Denton**, *North Carolina A&T State University*

"Creating A Campus Network: Building Relationships Across Campus to Provide Internships and Assistantship Opportunities"

Scott Christen, *Tennessee Technological University*

"Nailing the Interview: Tactics and Tips for Before, During, and After"

Greg Dowell, *U.S. House of Representatives Staffer*

"General Education Oral Communication: Your First Step to Networking for an Internship"

Michelle Garland, *University of South Carolina Upstate*

"From Classroom to Career: Focusing on the Big Picture"

Ryan Goke, *Murray State University*

"Researching the Résumé: Hacking the Mass Submission Algorithms"

Stephanie Kelly, *North Carolina A&T State University*

"Using Service Learning to Jump Start a Career"

Colleen Mestayer, *Tennessee Technological University*

"What Seemed So Obvious in Kindergarten: Helping Students Acquire the Necessary Internship (Skills)"

Michelle T. Violanti, *University of Tennessee*

We strive to inspire our students to push themselves, and one of the ways we can do that is by helping student think towards their future careers. Internships help students not only acquire skills, they help them network, and they showcase the student's ability to future employers. This panel will discuss ways to build internship networks on and off campus, teach interviewing skills, as well as craft strategic résumés that help them stand out from the masses online.

5206

Sunday • 9:30 am-10:45 am
Room: Studio 5A

Freeing Student Costs: A Collaborative Look at Developing Departmental Textbooks

Sponsor: Applied Communication

Chair: Leigh Ann Johnston, *Franciscan Missionaries of Our Lady University*

Leigh Ann Johnston, Franciscan Missionaries of Our Lady University

Barbara Tucker, Dalton State College

Amy Mendes, Dalton State College

Benefits and challenges of Open Educational Resources (OER). Panelists present research from multiple perspectives on adopting free and extremely low-cost options for classroom instruction.

5207

Sunday • 9:30 am-10:45 am
Room: Studio 5B

Musing About the Important Role Public Relations Plays In Developing & Sustaining the Culture Of An Organization

Sponsor: Public Relations Division

Chair: Dr. Lisa Fall, *Pellissippi State Community College*

Panelists:

Brigitta R. Brunner, Auburn University

Lisa T. Fall, Pellissippi State Community College

Beverly Graham, Georgia Southern University

Pamela Bourland-Davis, Georgia Southern University

Christie M. Kleinmann, Belmont University

Kellie Toon, Pellissippi State Community College

Regardless of the industry – strong internal relationship management serves as the glue that binds an organization together. Public relations management is the dominant adhesive and plays a crucial role in maintaining an organization’s culture. This culture must be carefully crafted and nurtured. This panel will provide a creative copulation of discussions to demonstrate how public relations creates, influences and strengthens organizational culture. It includes a theoretical perspective that focuses on the four areas of internal public relations’ conscience (civic professionalism, corporate social responsibility, ethics, and public interest communication) in relation to organizational culture. It also provides a practical perspective that revolves around the discussion of culture codes, rituals, rites and events that help provide the unique internal environment to which a culture lives. A program illustration is also used to support the premise that enculturation is critical to bringing new employee stakeholders into the organizational mix.

5208

Sunday • 9:30 am-10:45 am
Room: Studio 6A

Gotta Catch ‘Em All: Struggles and Strategies to Attract Communication Studies Majors

Sponsor: Association for Communication Administrators

Chair: Cole Franklin, *East Texas Baptist University*

Participants:

Cole Franklin, East Texas Baptist University

Scot Loyd, Oklahoma Baptist University

Patrick G. Richey, Middle Tennessee State University

Jeff Sorrels, East Texas Baptist University

Nakia Welch, San Jacinto College

In the shifting world of higher education, many departments are pressured to recruit majors in order to justify their size and funding. While communication scholars and faculty understand the importance of communication and know that communication skills are the most important skill employers are seeking in college graduates, many departments still find it difficult to recruit majors because students do not see a clear career path tied to the discipline as they do with many other majors. Panelists will address struggles with and strategies to attract majors at their respective institutions thus advocating for our discipline’s relevance and place whether it be at a community college, small private universities, or larger public universities. In accordance with the conference theme of “Muses and Musings”, this roundtable discussion will seek to provoke inspiration for those in attendance. Audience input and discussion will also be encouraged.

5209

Sunday • 9:30 am-10:45 am
Room: Studio 6B

Inspiring Students to Critically Analyze Information from Advertisements to Tweets and Everything in Between

Sponsor: Community College Division

Chair: Karen J. Freberg, *University of Louisville*

“Teaching Advertising Using Gaming and Virtual Realities.”

Kathy Keltner Previs, Eastern Kentucky University

“Looking for the Social Blueprint: Using the Introductory Course to Develop Public Relations Literacy”

Kevin S. Trowbridge, Belmont University

“Audience Influence: Teaching Students the Importance of Critical Analysis”

Sabrina Page, Walters State Community College

We live in a noisy world both visually and auditory. Because of this society has turned communication into tiny sound bites. Where organizations, businesses, media, employers governments, and high-

er education institutions use 140 characters that scream at “us” in order to try and gain our attention. In order to head off this overwhelming noise individuals tend to focus their attention on certain channels, identifying with those that are most like them, that they are familiar with and can, therefore, accept. This glut of information brings with it new opportunities and challenges to find new ways in which to battle for the scarce resource of attention. Therefore, recognizing the dependence students have on mobile devices now offers communication instructors a challenge in teaching students how to critically analyze the information they are presented with.

People make decisions about what is valuable to them based on the information provided. When we consider how critical analyses of an advertisement is generally taught the one thing many instructors forget to examine is the medium through which students are exposed to those advertisements. Which begs the question. . . how do we, as communication instructors, teach our students who to critically analyze advertisements, or for that matter, the information students are exposed to depending on the medium?

This panel will offer ways in which critical analysis is currently being taught. Offering suggestions as to how instructors can implement them in their own classes.

5210

Sunday • 9:30 am-10:45 am
Room: Studio 7A

Time and Place Committee Meeting

Participants:

- Jason Edward Black**, *University of North Carolina, Charlotte*
- Frances Brandau**, *Sam Houston State University*
- Kathryn E. Anthony**, *University of Southern Mississippi*

5211

Sunday • 9:30-10:45am
Room: 7B

The Present State of Graduate and Undergraduate Education in the History of Rhetoric

Sponsor: American Society for the History of Rhetoric

Chair: **Melody Lehn**, *Sewanee: The University of the South*

Panelists:

- Beth S. Bennett**, *University of Alabama*
- Jamie Capuzza**, *University of Mount Union*
- Antonio de Velasco**, *University of Memphis*
- Robert N. Gaines**, *University of Alabama*
- Peter A. O’Connell**, *University of Georgia*
- Sean Patrick O’Rourke**, *Sewanee: The University of the South*

Representative of diverse institutions in and beyond the South, panelists will consider and assess the present state of education in the history of rhetoric. After panelists offer brief (5-minute) position statements on undergraduate- and graduate-level programs in the field, they will engage the audience in discussion of the issues raised.

5212

Sunday • 9:30-10:45
Room: Studio 11

Negotiating Identity in Intercultural Contexts

Sponsor: Intercultural Communication Division

Chair: **Margaret D’Silva**, *University of Louisville*

The Goals of ICC: Revisiting a Problem Textbook

Ramesh Rao, *Columbus State University*

What Counts as Diasporic Citizenship?: An Ethnographic Case Study of the Indian Diaspora in the US

Renu Pariyadath, *University of South Carolina Upstate*

Respondent: **Jon Braddy**, *Florida Gulf Coast University*

**Thank you for being part of SSCA! Safe travels!
On the road again...**

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ROSE B. JOHNSON SCJ ARTICLE AWARD

- SCJ Editor and Editorial Board

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- Chair: Linda Jurczak, *Valdosta State University*
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- Chair: Jennifer Samp, *University of Georgia*
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- Chair: Tina Harris, *University of Georgia*
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T. EARLE JOHNSON – EDWIN PAGET DISTINGUISHED SERVICE AWARD

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1962 - Kevin Kearney, *University of South Florida*
1963 - Dwight L. Freshley, *University of Georgia*
1966 - Kevin Kearney, *University of South Florida*
1969 - Julian Burroughs, Jr., *Wake Forrest University*
1972 - Jerry L. Tarver, *University of Richmond*
1975 - G. Allan Yeomans, *University of Tennessee, Knoxville*
1978 - W. Stuart Towns, *University of West Florida*
1981 - John I. Sisco, *University of South Florida*
1985 - Howard Dorgan, *Appalachian State University*
1990 - Susan A. Siltanen, *University of Southern Mississippi*
1995 - Richard R. Ranta, *University of Memphis*
2000 - Hal W. Fulmer, *Georgia Southern University*
2005 - J. Emmett Winn, *Auburn University*
2010 - Carl M. Cates, *Valdosta State University*
2015 - Jerold L. Hale, *College of Charleston*

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John D. Shaver, *Alabama Polytechnic Institute*
Nan Stephens, *Agnes Scott College*
Irving Stover, *Stetson University*
E. Turner Stump, *Marshall College*
Laura Suydom, *Alabama*
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1930 - T. Earle Johnson, *University of Alabama, Tuscaloosa*
1931 - M. F. Evan, *Alabama 1933 Louise A. Blymer, Berea College*
1935 - T. Earle Johnson, *University of Alabama, Tuscaloosa*
1936 - A. A. Hopkins, *University of Florida*
1938 - Louis H. Swain, *Furman University*
1941 - A. C. LaFollette, *Murray State College*
1944 - George Neely, *Marion Institute*
1945 - George Totten, *Southwestern at Memphis*
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1949 - T. Earle Johnson, *University of Alabama, Tuscaloosa*
1953 - Delwin Dusenbury, *University of Florida*
1955 - Paul Brandes, *University of Southern Mississippi*

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1938 - Robert B. Capel, *Hendrix College*
1942 - Claude Kantner, *Louisiana State University*
1944 - Claude Shaver, *Louisiana State University*
1948 - Dallas Dickey, *University of Florida*
1951 - Howard Townsend, *University of Texas, Austin*
1954 - Douglas Inger, *University of Florida*
1957 - Charles Getchell, *University of Mississippi*
1960 - Eugene White, *University of Miami*
1961 - Owen Peterson, *Louisiana State University*
1966 - Gregg Phifer, *Florida State University*
1969 - Dwight L. Freshley, *University of Georgia*
1972 - BerEhnt E. Bradley, *Auburn University*
1975 - Ralph T. Eubanks, *University of West Florida*
1978 - Jerry E. Tarver, *University of Richmond*
1981 - Howard Dorgan, *Appalachian State University*
1984 - Martha M. Solomon, *Auburn University*
1987 - Dale G. Leathers, *University of Georgia*
1990 - Keith V. Erickson, *University of Southern Mississippi*
1993 - Andrew A. King, *Louisiana State University*
1996 - Craig Allen Smith, *University of North Carolina, Greensboro*
1999 - Kenneth Cissna, *University of South Florida*
2003 - Joy Hart, *University of Louisville*
2006 - John C. Meyer, *University of Southern Mississippi*
2009 - Mary Stuckey, *Georgia State University*
2012 - J.D. Ragsdale, *Sam Houston State University*
2015 - Leroy Dorsey, *University of Memphis*
2018 - Jennifer A. Samp, *University of Georgia*

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 1940 - Louise A. Sawyer, *Georgia State Women's College*
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 1945 - Robert B. Capel, *Northwestern State College*
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 1949 - Glenn R. Capp, *Baylor University*
 1950 - Claude L. Shaver, *Louisiana State University*
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 1959 - McDonald Held, *Howard Payne College*
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 1961 - William S. Smith, *Auburn University*
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 1965 - James E. Popvich, *University of South Florida*
 1966 - Franklin Shirley, *Wake Forrest University*
 1967 - L. L. Zimmerman, *University of Florida*
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 1969 - Waldo W. Braden, *Louisiana State University*
 1970 - Gregg Phifer, *Florida State University*
 1971 - E. Samuel Dudley, *Mississippi State University*
 1972 - John I. Sisco, *University of South Florida*
 1973 - Wayne N. Thompson, *University of Houston*
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 1975 - Beverly Whitaker Long, *University of Texas, Austin*
 1976 - Calvin M. Logue, *University of Georgia*
 1977 - J. Donald Ragsdale, *Louisiana State University*
 1978 - Bert E. Bradley, *Auburn University*
 1979 - Carl L. Kell, *Western Kentucky University*
 1980 - Mary Frances Hopkins, *Louisiana State University*
 1981 - Ralph T. Eubanks, *University of West Florida*
 1982 - Michael M. Osborn, *University of Memphis*
 1983 - Jerry L. Tarver, *University of Richmond*
 1984 - Dale G. Leathers, *University of Georgia*
 1985 - Robert N. Bostrom, *University of Kentucky*
 1986 - Keith V. Erickson, *University of Southern Mississippi*
 1987 - Richard R. Ranta, *University of Memphis*
 1988 - Martha Solomon, *Auburn University*
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 1990 - E. Culppepper Clark, *University of Alabama, Tuscaloosa*
 1991 - Howard Dorgan, *Appalachian State University*
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 1997 - Renee Edwards, *Louisiana State University*
 1998 - Susan Siltanen, *University of Southern Mississippi*
 1999 - Gary A. Copeland, *University of Alabama*
 2000 - Mary Evelyn Collins, *Sam Houston State University*
 2001 - Trudy L. Hanson, *West Texas A & M University*

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 2003 - Marilyn Young, *Florida State University*
 2004 - Terry Thibodeaux, *Sam Houston State University*
 2005 - Kenneth N. Cissna, *University of South Florida*
 2006 - Charles H. Tardy, *University of Southern Mississippi*
 2007 - Craig Allen Smith, *North Carolina State University*
 2008 - Jerry Hale, *University of Georgia*
 2009 - Patricia Amason, *University of Arkansas*
 2010 - Tom Socha, *Old Dominion University*
 2011 - Frances Brandau-Brown, *Sam Houston State University*
 2012 - Monette Callaway, *Hinds Community College*
 2013 - John C. Meyer, *University of Southern Mississippi*
 2014 - John Haas, *University of Tennessee*
 2015 - Jean DeHart, *Appalachian State University*
 2016 - Roseann M. Mandziuk, *Texas State University*
 2017 - Victoria Gallagher, *North Carolina State University*

AWARD RECIPIENTS

ROBERT BOSTROM YOUNG SCHOLAR AWARD honors the most outstanding paper submitted to the convention each year by a graduate student. The recipient of this award is determined by the Vice President through a process established by the Vice President.

2017 - Cody R. Hawley
 2016 - Daniel P. Overton
 2015 - Jonathan M. Broussard
 2014 - Nick J. Sciuillo, *Georgia State University*
 2012 - Jennifer Lynne Cronin, *University of North Carolina at Chapel Hill*
 2012 - Timothy B. Worley, *University of Georgia*
 2011 - Ryan Erik McGeough, *Louisiana State University*
 2010 - Carly T. McKenzie, *University of Alabama*
 Cynthia Nichols, *University of Alabama*
 2009 - Lauren Reichart, *University of Alabama*
 2008 - None given
 2007 - Anna Turnage, *North Carolina State University*
 2006 - Zac Gershberg, *Louisiana State University*
 2005 - Carey L. Powers, *City University of New York*
 2004 - Kelli L. Fellows, *University of Georgia*
 2003 - Kelli L. Fellows, *University of Georgia*
 2002 - Mark A. Williams, *Texas A & M University*
 2001 - William Harlow, *Texas A & M University*
 2000 - Pat Ferguson, *University of Memphis*
 1999 - Martin Carcasson, *Texas A & M University*
 1998 - Christie Trinastich, *University of Texas, Austin*
 1997 - Preston Coleman, *University of Iowa*
 1996 - Garth Pauley, *Penn State University*
 1995 - Dionel Cotanda, *University of South Florida*
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 1992 - Kathryn Greene, *University of Georgia*
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 1991 - Kim E. Freeman, *University of Florida*
 1990 - Cindy J. Kistenberg, *Louisiana State University*
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 1989 - Regina M. Hoffman, *Louisiana State University*
 1988 - Roy J. Schwartzman, *University of Iowa*
 1987 - Stephanie Zimmerman, *University of Kentucky*

DWIGHT L. FRESHLEY OUTSTANDING NEW TEACHER

AWARD honors SSCA members who have demonstrated teaching excellence early in their careers. Nominees must teach courses in communication and have taught full- time for at least two and not more than five years. In addition to the requirements noted above, each nominee must submit a statement of not more than 500 words on his or her "Philosophy and Practice of Teaching."

- 2017 - Shanshan Lou
- 2016 - Ryan McGeough
- 2015 - Mary Beth Asbury
- 2014 - Siobhan Smith, *University of Louisville*
- 2013 - David P. Terry, *San Jose State University*
- 2012 - Casey Malone Maugh, *University of Southern Mississippi - Gulf Coast*
- 2011 - Minsun Shim, *University of Georgia*
- 2010 - Lora B. Helvie-Mason, *Southern University at New Orleans*
- 2009 - Deborah Cunningham Walker, *Coastal Carolina University*
- 2008 - Monica Pombo, *Appalachian State University*
- 2007 - Billy Wooten, *Berea College*
- 2006 - Marcyrose Chvasta, *University of South Florida*
- 2005 - Daryl W. Wiesman, *Clemson University*
- 2004 - Kandi L. Walker, *University of Louisville*
- 2003 - None given
- 2002 - Frances Brandau-Brown, *Sam Houston State University*
- 2001 - Melanie Morgan, *University of Louisville*
- 2000 - Vanessa Beasley, *Texas A & M University*
- 1999 - Karla K. Jensen, *Texas Tech University*
- 1998 - Charla Markhum Shaw, *University of Texas, Arlington*
- 1997 - None given
- 1996 - Carl M. Cates, *Valdosta State University*
- 1995 - Enrique D. Rigsby, *Texas A & M University*

ROSE B. JOHNSON SCJ ARTICLE AWARD honors the author or authors of an outstanding, significant article published in the Southern Communication Journal. The recipient of this award is determined by the Editor and editorial board of SCJ through a process established by the Editor.

- 2017 - Lisa A. Flores and Christy-Dale L. Sims
- 2016 - Zoë Hess Carney & Mary E. Stuckey
- 2015 - Kathleen Hunt
- 2014 - Patricia Davis, *Georgia State University*
- 2013 - Wendy Atkins-Sayre, *University of Southern Mississippi*
- 2012 - Page Toller, *University of Nebraska-Omaha*
- 2011 - Daniel A. Grano, *University of North Carolina at Charlotte*
- 2010 - Deborah Thomson, *East Carolina University*
- 2009 - Christina R. Foust, *University of Denver*
- 2008 - James J. Kimble, *Seton Hall University*
- 2007 - Todd McDorman, *Wabash College*
- 2006 - Katherine Hendrix, *University of Memphis*
- 2005 - Michael Waltman, *University of North Carolina*
- 2004 - Carol B. Mills, *Northern Illinois University*
Austin S. Babrow, *Purdue University*
- 2003 - Kathryn M. Olsen, *University of Wisconsin, Milwaukee*
- 2002 - Suzanne Fitch, *Southwest Texas State University*
Roseann M. Mandziuk, *Southwest Texas State University*
- 2001 - John R. Stewart and Karen Zediker, *University of Washington*
- 2000 - Jacqueline Bacon
- 1999 - Michael Pfau, *University of Wisconsin*
Patricia Moy, *University of Wisconsin*
Barry Radler, *University of Wisconsin*
Michael K. Bridgeman, *University of Wisconsin*
- 1998 - Robert E. Terrill, *Indiana University*
David Zarefsky, *Northwestern University*
Marouf Hasian, Jr., *Arizona State University*
Lisa A. Flores, *Arizona State University*

- 1997 - William Bailey, *University of Arizona*
- 1996 - Jill Taft Kaufman, *Central Michigan University*
- 1995 - Abran J. Salazar, *Texas A & M University*
Samuel L. Becker, *University of Iowa*
Virginia Daughety, *University of Iowa*
- 1994 - Calvin M. Logue, *University of Georgia*
Thurmon Garner, *University of Georgia*
- 1993 - Dilip Parameshwar Gaonkar, *University of Illinois*
- 1987 - Charles R. Conrad, *Texas A & M University*
- 1984 - David Zarefsky, *Northwestern University*

T. EARLE JOHNSON-EDWIN PAGET DISTINGUISHED SERVICE AWARD

honors SSCA members who, through their service and leadership to the Association and the profession, have made significant contributions and merit recognition.

- 2017 - Carl Cates
- 2016 - Charles H. Tardy
- 2015 - John Meyer
- 2014 - J. Donald Ragsdale, *Sam Houston State University*
- 2013 - Emmet Winn, *Auburn University*
- 2012 - Trudy Hanson, *West Texas A&M University*
- 2011 - Michael and Suzanne Osborn, *University of Memphis*
- 2010 - Mark Hickson III, *University of Alabama at Birmingham*
- 2009 - Thomas Frentz, *University of Arkansas*
- 2008 - None given
- 2007 - Kenneth Cissna, *University of South Florida*
- 2006 - Marilyn Young, *Florida State University*
- 2005 - None given
- 2004 - Mary Evelyn Collins, *Sam Houston State University*
- 2003 - Richard L. Conville, *University of Southern Mississippi*
- 2002 - Nina-Jo Moore, *Appalachian State University*
- 2001 - Richard Ranta, *University of Memphis*
- 2000 - Susan Siltanen, *University of Southern Mississippi*
- 1999 - Bert Bradley, *Auburn University*
- 1998 - Keith Erickson, *University of Southern Mississippi*
- 1997 - Jerry Tarver, *University of Richmond*
- 1996 - Dwight Freshley, *University of Georgia*
Gregg Phifer, *Florida State University*
- 1995 - Howard Dorgan, *Appalachian State University*
- 1994 - John I. Sisco, *Southwest Missouri State University*

MINORITY RECRUITMENT AND RETENTION AWARD honors institutions that have demonstrated noteworthy commitment to the recruitment and retention of minority students for their campuses.

- 2017 - Department of Communication Studies, *Furman University*
- 2016 - Department of Communication, *University of Louisiana - Lafayette*
- 2015 - Department of Applied Communication, *University of Arkansas at Little Rock*
- 2016 - University of Louisiana - Lafayette
- 2015 - None given
- 2014 - None given
- 2013 - School of Journalism and Mass Communication, *University of Southern Mississippi*
- 2012 - None given
- 2011 - None given
- 2010 - Department of Communication Studies, *The University of North Carolina at Charlotte*
- 2009 - Department of Communication and Journalism, *College of Liberal Arts, Auburn University*
- 2008 - None given
- 2007 - None given
- 2006 - None given

MICHAEL M. OSBORN TEACHER-SCHOLAR AWARD honors

SSCA members who have balanced professional careers, having achieved excellence in teaching, scholarship, and service.

- 2017 - Richard Leeman
- 2016 - Mary Stuckey
- 2015 - Lynne Webb
- 2104 - Roseann Manduziuk, *Texas State University*
- 2013 - Kenneth N. Cissna, *University of South Florida*
- 2012 - Katherine Hendrix, *University of Memphis*
- 2011 - Kathleen J. Turner, *Davidson College*
- 2010 - Jerry Hale, *University of Georgia*
- 2009 - None given
- 2008 - Art Bochner, *University of South Florida*
- 2007 - Martin Medhurst, *Baylor University*
- 2006 - None given
- 2005 - Marilyn Young, *Florida State University*
- 2004 - Julia T. Woods, *University of North Carolina*
- 2003 - Robert E. Denton, Jr., *Virginia Polytechnic Institute*
- 2002 - None given
- 2001 - Janice Rushing, *University of Arkansas*
- 2000 - None given
- 1999 - Ronald H. Carpenter, *University of Florida*
- 1998 - Mary Frances Hopkins (emeritus), *Louisiana State University*
- 1997 - Tom Frentz, *University of Arkansas, Fayetteville*
- 1996 - None given
- 1995 - Beverly Whitaker Long, *University of North Carolina, Chapel Hill*
- 1994 - Michael M. Osborn, *University of Memphis*

OUTREACH AWARD honors SSCA members who have made significant contributions to the profession by facilitating the success and access of under-represented populations or the integration of specific groups of students, professionals, or scholars into the communication discipline or professional organizations. The significant contribution may be the initiation of a major activity, the completion of a major project, or represent a lifetime of work with numerous individuals or on numerous meaningful activities. The scope of the activity may be national, regional, or local, and might involve mentoring, advising, liaison, or other activities.

- 2017 - Amy Heuman
- 2016 - Sean O'Rourke
- 2015 - None given
- 2014 - None given
- 2013 - Jimmie Manning, *Northern Illinois University*
- 2012 - Dominique Gendrin, *Xavier University*
- 2011 - Sean Long, *University of North Carolina at Charlotte*
- 2010 - Tina Harris, *University of Georgia*
- 2009 - William Thompson, *University of Louisville*
- 2008 - Margaret D'Silva, *University of Louisville*
- 2007 - None given
- 2006 - Carol Winkler, *Georgia State University*
- 2005 - Steve Madden, *Clemson University*
- 2004 - None given
- 2003 - None given
- 2002 - Marsha Houston, *University of Alabama*
- 2001 - None given
- 2000 - Tyrone L. Adams, *University of Louisiana, Lafayette*
- 1999 - Robert Denton, *Virginia Tech*
- 1998 - Suzanne Osborn
- 1997 - Lynne M. Webb, *University of Memphis*
- 1996 - Andrew King, *Louisiana State University*
- 1995 - E. Culpepper Clark, *University of Alabama, Tuscaloosa*
- 1994 - Theodore Clevenger, Jr., *Florida State University*

JANICE HOCKER RUSHING EARLY CAREER RESEARCH

AWARD honors SSCA members who have demonstrated exceptional scholarly ability through research and publication early in their academic careers. Nominees must be untenured, assistant professors in the field of communication, and no more than five years shall have passed between nominee's appointment to the rank of assistant professor (or receipt of terminal degree) and the time of the award. In addition, nominees must have participated in the program of the annual convention at least twice (or participated once in the convention program and published an article in the *Southern Communication Journal*). In addition to the requirements noted above, a maximum of three (3) representative publications by the nominee must be submitted.

- 2017- Leland Spencer
- 2016 - Shaughan A. Keaton
- 2015 - Pavica Sheldon
- 2014 - Rebekah Fox, *Texas State University*
Po-Lin Pan, *Arkansas State University*
- 2013 - Graham Bodie, *Louisiana State University*
E. Johanna Hartelius, *University of Pittsburgh*
- 2012 - Megan Foley, *Mississippi State University*
Brandon Inabinet, *Furman University*
- 2011 - Ambar Basu, *University of South Florida*
- 2010 - None given
- 2009 - Dan Grano, *The University of North Carolina at Charlotte*
Ashli Q. Stokes, *The University of North Carolina at Charlotte*
- 2008 - Jason Edward Black, *University of Alabama*
Cris Davis, *The University of North Carolina at Charlotte*
- 2007 - Elissa Foster, *San Jose State University*
- 2006 - Stacy Holman Jones, *University of South Florida*
- 2005 - Arthur Raney, *Florida State University*
- 2004 - Michael I. Arrington, *Ohio University*
- 2003 - Kevin Wright, *University of Memphis*
- 2002 - None given
- 2001 - None given
- 2000 - None given
- 1999 - Jim Kuypers, *Dartmouth College*
- 1998 - Jennifer Monahan, *University of Georgia*
- 1997 - Kathryn Greene, *East Carolina University*
- 1996 - Sean Patrick O'Rourke, *Vanderbilt University*
- 1995 - Cindy J. Kistenberg, *University of Houston, Downtown*
Roxanne L. Parrot, *University of Georgia*

FRANKLIN SHIRLEY AWARD FOR THE TOP UNDERGRADUATE HONORS CONFERENCE PAPER honors

the most outstanding paper submitted each year to the Theodore Clevenger Jr. Undergraduate Honors Conference. The recipient of this award is determined by the Vice President Elect through a process established by the Vice President Elect.

- 2017 - Nejla Day
- 2016 - Samantha Grainger Shuba
- 2015 - Polina Larina
- 2014 - Terrell Jake Dionne, *University of North Texas*
- 2013 - Kirsten Clark, *Millsaps College*
- 2012 - Monica Lawson, *Transylvania University*
- 2011 - Diana Lynde, *Columbia College*
- 2010 - Brad Griffith
- 2009 - Lateshia Beachum, *Columbia College*
- 2008 - Kattrina Baldus, *James Madison University*
- 2007 - Judith Novak, *University of Kentucky*
Drew Anderson, *Georgia Southern University*
- 2006 - Alex Teh, *University of Georgia*
- 2005 - Jennifer Bafundo, *Furman University*
- 2004 - Lindsey Iliion, *George Washington University*

2003 - Andrew Thomas Ross, *George Washington University*
 2002 - Cynthia Ledford, *University of Kentucky*
 2001 - Sara Bakker, *George Washington University*
 2000 - Melanie Dotson, *Samford University*
 1999 - Mark T. Witko, *University of Wyoming*
 1998 - Kevin Hooper, *North Carolina State University*
 1997 - Amy Tilton, *University of Texas, Corpus Christi*
 1996 - Andrea Doughty and Kelli Jones, *University of Alabama at Birmingham*
 1995 - Blaine Hummel and Garret Ulosevich, *Trinity University*
 1994 - Gerard Pfannensteil, *Trinity University*
 1993 - Joshua Boyd, *David Lipscomb University*
 1992 - Lorice Evans, *Trinity University*

JOHN I. SISCO EXCELLENCE IN TEACHING AWARD honors SSCA members who have consistently demonstrated excellence in teaching communication throughout their academic careers. Nominees must be employed full-time teaching courses in communication for a minimum of ten years. In addition to the requirements noted above, each nominee must submit a statement of not more than 500 words on his or her "Philosophy and Practice of Teaching."

2017 - Christina L. Moss
 2016 - Ann Burnette
 2015 - Carol Thompson
 2014 - Leigh Anne Howard, *University of Southern Illinois*
 2013 - Michael I. Arrington, *University of Kentucky*
 2012 - Jennifer A. Samp, *Auburn University*
 2011 - Barbara Biesecker, *University of Georgia*
 2010 - Deanna Dannels, *North Carolina State University*
 2009 - Sean O'Rourke, *Furman University*
 2008 - Joy Hart, *University of Louisville*
 2007 - Elizabeth Bell, *University of South Florida*
 2006 - Mary E. Stuckey, *Georgia State University*
 2005 - None Given
 2004 - Stephen Braden, *Georgia State University*
 2003 - None Given
 2002 - Katherine Hendrix, *University of Memphis*
 2001 - Bonnie J. Dow, *University of Georgia*
 2000 - James A. Aune, *Texas A & M University*
 1999 - Lawrence A. Hosman, *University of Mississippi*
 1998 - Mark Hickson III, *University of Alabama, Birmingham*
 1997 - George Grice, *Radford University*
 1996 - Nina-Jo Moore, *Appalachian State University*
 1995 - Calvin M. Logue, *University of Georgia*
 1994 - Marsha L. Vanderford, *University of South Florida*

OUTSTANDING SCHOLAR IN COMMUNICATION THEORY AWARD

2017 - Courtney Wright, *University of Tennessee, Knoxville*
 2016 - None given
 2015 - None given
 2014 - Lynne M. Webb, *University of Arkansas*
 2013 - James Honeycutt, *Louisiana State University*
 2012 - Ronald C. Arnett, *Duquesne University*
 2011 - Jerry Hale, *University of Michigan, Dearborn*
 2010 - John C. Meyer, *University of Southern Mississippi*
 2009 - Pamela Kalbfleisch, *University of North Dakota*
 2008 - William G. Powers, *Texas Christian University*
 2007 - None given
 2006 - None given
 2005 - James C. McCroskey, *West Virginia University*
 2004 - Richard Conville, *University of Southern Mississippi*
 2003 - J. Donald Ragsdale, *Sam Houston State University*
 2002 - Kenneth N. Cissna, *University of South Florida*

2001 - Ralph Behnke, *Texas Christian University*
 2000 - Lynne M. Webb, *University of Arkansas*
 1999 - Joann Keyton, *University of Memphis*
 1998 - Charles H. Tardy, *University of Southern Mississippi*
 1997 - Renee Edwards, *Louisiana State University*
 1996 - James L. Applegate, *University of Kentucky*
 1995 - Mark L. Knapp, *University of Texas*
 1994 - Theodore Clevenger, Jr., *Florida State University*

GENDER STUDIES SCHOLAR OF THE YEAR

2017 - Pat Arnesen
 2016 - None given
 2015 - Jason Edward Black, *University of Maryland*
 2014 - None given
 2013 - Jane Jorgenson, *University of South Florida*
 2012 - None given
 2011 - Marion Meyers, *Georgia State University*
 2010 - Janis Edwards, *University of Alabama*
 2009 - Carole Blair, *University of North Carolina, Chapel Hill*
 2008 - Roseann M. Mandziuk, *Texas State University*
 2007 - Julia T. Wood, *University of North Carolina, Chapel Hill*
 2006 - Elizabeth Allen Bell, *University of South Florida*
 2005 - Sonja K. Foss, *University of Colorado at Denver*
 Karen A. Foss, *University of New Mexico*
 2004 - Donna Nudd, *Florida State University*
 2003 - None given
 2002 - Diana K. Ivy, *Texas A&M University, Corpus Christi*
 2001 - Lynne Webb, *University of Arkansas*
 2000 - None given
 1999 - Trudy L. Hanson, *West Texas A&M University*
 1998 - Katherine Hawkins, *Wichita State University*
 1997 - Susan Stiltanen, *University of Southern Mississippi*
 1996 - Marsha Vanderford, *University of South Florida*
 1995 - Renee Edwards, *Louisiana State University*
 1994 - Julia T. Wood, *University of North Carolina, Chapel Hill*
 1993 - Carol J. Jablonski, *University of South Florida*
 1992 - Mary Frances HopKins, *Louisiana State University*
 1991 - Navita Cummings James, *University of South Florida*
 1990 - Marsha Houston, *Tulane University*
 1989 - Virginia E. Wheelless, *Morehead State University*
 1988 - Kathleen J. Turner, *Tulane University*

SUZANNE OSBORN COMMUNITY COLLEGE OUTSTANDING EDUCATOR AWARD

Committee, whose purpose shall be to solicit nominees for the award, evaluate them based on the criteria established in the "Awards Guideline" and designate a recipient or recipients, unless none of the nominees meets the criteria.

2017 - Richard Falvo
 2016 - Deborah Hefferin
 2015 - Monette Callaway

J. DONALD RAGSDALE AWARD FOR MENTORING

Committee, whose purpose shall be to solicit nominees for the award, evaluate them based on the criteria established in the "Awards Guideline" and designate a recipient or recipients, unless none of the nominees meets the criteria.

2017 - Kenneth Zagacki
 2016 - Wendy Atkins-Sayre

PAST CONVENTIONS & HOTELS

- 1930 BIRMINGHAM, AL**
Thomas Jefferson Hotel
- 1931 ATLANTA, GA**
Henry Grady Hotel
- 1932 ASHEVILLE, NC**
- 1933 BEREA, KY**
Boone Tavern
- 1934 BIRMINGHAM, AL**
Thomas Jefferson Hotel
- 1935 NEW ORLEANS, LA**
Stevens Hotel with NATS
- 1936 GAINESVILLE, FL**
Thomas Hotel
- 1937 NASHVILLE, TN**
Andrew Jackson Hotel
- 1938 ATLANTA, GA**
Henry Grady Hotel
- 1939 BATON ROUGE, LA**
Heidelberg Hotel
- 1940 CHATTANOOGA, TN**
Patten Hotel
- 1941 BIRMINGHAM, AL**
Tutwiler Hotel
- 1942 ATLANTA, GA**
Henry Grady Hotel
- 1943 JACKSON, MS**
Heidelberg Hotel
- 1944 JACKSON, MS**
Heidelberg Hotel
- 1945 CLEVELAND, TN (CANCELLED)**
Cherokee Hotel
- 1946 ATLANTA, GA**
Henry Grady Hotel
- 1947 BATON ROUGE, LA**
Heidelberg Hotel
- 1948 NASHVILLE, TN**
Maxwell Hotel
- 1949 WACO, TX**
Roosevelt Hotel
- 1950 BIRMINGHAM, AL**
Tutwiler Hotel
- 1951 GAINESVILLE, FL**
Thomas Hotel
- 1952 JACKSON, MS**
Heidelberg Hotel
- 1953 GREENVILLE, SC**
Poinsett Hotel
- 1954 DALLAS, TX**
Adolphus Hotel
- 1955 MEMPHIS, TN**
Peabody Hotel
- 1956 HATTIESBURG, MS**
Forrest Hotel
- 1957 ATHENS, GA Georgia**
Center for Cont. Education
- 1958 HOUSTON, TX**
Rice Hotel
- 1959 LOUISVILLE, KY**
Sheraton Seelbach Hotel
- 1960 WINSTON-SALEM, NC**
Robert E. Lee Hotel
- 1961 MIAMI, FL**
Everglades Hotel
- 1962 AUSTIN, TX**
Driskell Hotel
- 1963 NASHVILLE, TN**
Andrew Jackson Hotel
- 1964 HOUSTON, TX**
Texas State Hotel
- 1965 DURHAM, NC**
Jack Tar Hotel
- 1966 MIAMI, FL**
Everglades Hotel
- 1967 LITTLE ROCK, AR**
Marion Hotel
- 1968 MEMPHIS, TN (CANCELLED)**
Peabody Hotel
- 1969 MEMPHIS, TN**
Peabody Hotel
- 1970 WINSTON-SALEM, NC**
Robert E. Lee Hotel
- 1971 NEW ORLEANS, LA**
Roosevelt Hotel
- 1972 SAN ANTONIO, TX**
El Tropicano Hotel
- 1973 LEXINGTON, KY**
Phoenix Hotel
- 1974 RICHMOND, VA**
John Marshall Hotel
- 1975 TALLAHASSEE, FL**
Tallahassee Hilton Hotel
- 1976 SAN ANTONIO, TX**
El Tropicano Hotel
- 1977 KNOXVILLE, TN**
Hyatt Regency Hotel
- 1978 ATLANTA, GA**
Sheraton Biltmore Hotel
84 Southern States
Communication Association
- 1979 BILOXI, MS**
Broadwater Beach Hotel
- 1980 BIRMINGHAM, AL**
Hyatt House Hotel
- 1981 AUSTIN, TX**
Hilton Palacio del Rio
- 1982 HOT SPRINGS, AR**
Arlington Hotel
- 1983 ORLANDO, FL**
Hilton Inn-Florida Center
- 1984 BATON ROUGE, LA**
Hilton Hotel
- 1985 WINSTON-SALEM, NC**
Hyatt House Hotel
- 1986 HOUSTON, TX**
Shamrock Hilton Hotel
- 1987 ST. LOUIS, MO**
Clarion Hotel with CSCA
- 1988 MEMPHIS, TN**
The Peabody Hotel
- 1989 LOUISVILLE, KY**
Brown Hotel
- 1990 BIRMINGHAM, AL**
Radisson Hotel
- 1991 TAMPA, FL**
Hyatt Regency
- 1992 SAN ANTONIO, TX**
St. Anthony Hotel
- 1993 LEXINGTON, KY**
Hyatt Regency & Radisson Plaza
with CSCA
- 1994 NORFOLK, VA**
Omni Hotel
- 1995 NEW ORLEANS, LA**
The Monteleone Hotel
- 1996 MEMPHIS, TN**
The Peabody Hotel
- 1997 SAVANNAH, GA**
Hyatt Regency
- 1998 SAN ANTONIO, TX**
La Mansion del Rio
- 1999 ST. LOUIS, MO**
Adams Mark Hotel
- 2000 NEW ORLEANS, LA**
The Monteleone Hotel
- 2001 LEXINGTON, KY**
Radisson Plaza Hotel
- 2002 WINSTON-SALEM, NC**
The Adams Mark
- 2003 BIRMINGHAM, AL**
Sheraton Hotel
- 2004 TAMPA, FL**
Wyndam Harbour Island Hotel
- 2005 BATON ROUGE, LA**
Radisson Hotel
- 2006 DALLAS, TX**
Marriott Galleria-Addison
- 2007 LOUISVILLE, KY**
Marriott Downtown
- 2008 SAVANNAH, GA**
Hyatt Regency
- 2009 NORFOLK, VA**
Marriott Waterside
- 2010 MEMPHIS, TN**
The Peabody Hotel
- 2011 LITTLE ROCK, AR**
Doubletree Hotel
- 2012 SAN ANTONIO, TX**
The St. Anthony Hotel
- 2013 LOUISVILLE, KY**
The Seelbach Hilton
- 2014 NEW ORLEANS, LA**
The New Orleans Sheraton
- 2015 TAMPA, FL**
The Marriott Waterside
- 2016 AUSTIN, TX**
Hyatt Regency - Austin
- 2016 GREENVILLE, SC**
The Hyatt Regency

LIFE MEMBERS

Ty Adams
 Patricia Amason
 Kenneth Andersen
 Michael Arrington
 Bill Balthrop
 Benjamin Bates
 Frances Brandau-Brown
 Donna Bruenger
 Monette Callaway
 Cristina Cardenas
 Carl Cates
 James Chesebro
 Ken Cissna
 Mary Evelyn Collins
 Celeste Condit
 Stephanie Coopman
 James Darsey
 Jean DeHart
 Margaret D'Silva
 Michael Eaves
 Jennifer Edwards
 Renee Edwards
 Keith Erickson
 William Faux II
 Janet Fisher
 John Foster
 Robert Frank
 Hal Fulmer
 Michelle Garland
 Alan Goodboy
 Russell Guthrie
 Sally Hardig
 Joy Hart
 Katherine Hawkins
 Mark Hickson III
 Lawrence Hosman
 Heather Hundley
 Ronald Jackson II
 Pamela Kalbfleisch
 Stephanie Kelly
 Jenny Korn
 Jim Kuypers
 Roseann Mandziuk
 Matt Martin
 Brian McGee
 Eva McMahan
 Martin Medhurst
 Nina-Jo Moore
 Dave Nelson
 P Judson Newcombe
 Kathryn Olson
 Sean Patrick O'Rourke

Michael Osborn
 Suzanne Osborn
 Selene Phillips
 Larry Powell
 Andrew Pyle
 Richard Ranta
 Michelle Violanti
 John Sisco
 Robert Smith
 Jeff Sorrels
 Leland Spencer
 Mary Stuckey
 Jerry Tarver
 Terry Thibodeaux
 Michelle Violanti
 Lynne Webb
 Steven Weiss
 Patrick Wheaton
 Danielle Williams
 Emmett Winn

PATRON MEMBERS

Arthur Bochner
 Kristen L. Cockrell
 Dean Cummings
 John Daly
 Victoria Gallagher
 Robert Glenn
 Michael Gray
 Jerold Hale
 Trudy Hanson
 Roderick Hart
 Edgar Johnson III
 Jimmie Manning
 Jason Munsell
 Kandi Walker

EMERITUS MEMBERS

M. Violet Asmuth
 Jerry Bangham
 Richard Baxter
 Hope Bock
 Amanda Borden
 Richard Conville, Jr.
 Norma Cook
 Blanton Croft
 Bill Edwards
 Millard Eiland
 Dwight Freshley
 Deborah Hefferin
 Rosanna Herndon
 C. Franklin Karns

Donald Loeffler
 Cal Logue
 Brad Mello
 Harold Mixon
 Richard Quianthy
 Beatrice Kay Reynolds
 Kurt Ritter
 Carol Roach
 Stephen Smith
 James Studer
 Jim Vickrey
 Enid Waldhart
 Marilyn Young

INSTITUTIONAL MEMBERS

Alabama Communication
 Association
 Arkansas State University
 University of Central Florida
 Clemson University
 College of Charleston
 Columbus State University
 Florida Atlantic University
 Furman University
 The University of Georgia
 Georgia Southern University
 Louisiana State University
 The University of Memphis
 Middle Tennessee State
 University
 Millersville University
 University of Montevallo
 North Carolina State University
 Ohio University
 Old Dominion University
 Purdue University
 Sam Houston University
 University of South Florida
 University of Southern
 Mississippi
 The University of Tennessee,
 Knoxville
 University of Texas at Arlington
 The University of Texas of the
 Permian Basin
 Texas State University
 Texas Tech University
 Valdosta State University
 Virginia Tech University
 Volunteer State Community
 College
 Western Kentucky University

SSCA CONSTITUTION

ARTICLE I: NAME

The name of the Association shall be the Southern States Communication Association.

ARTICLE II: PURPOSE

The purpose of the Association shall be to promote study, criticism, research, teaching, and application of the artistic, humanistic, and scientific principles of communication. The Association, a not-for-profit organization, exists for educational, scientific, and literary purposes only. No part of the net revenues of the Association, if any, may be used for the private benefit of any individual or group, except that the Executive Council may establish scholarships or research grants for projects or purposes appropriate to the Association.

ARTICLE III: MEMBERSHIP

Section 1. Individual Membership. Individual membership in the Association shall be open, upon application, to any interested person upon payment of the current annual dues. Regular membership, student membership, sustaining membership, patron membership, and lifetime membership are all individual memberships. Active individual membership is a requirement for all elected and appointed positions that support and represent the association. The Executive Council shall set services provided for the different categories of membership.

ARTICLE IV: OFFICERS

Section 1. Officers. The officers of this Association shall be:

The Administrative Committee includes the President, the 1st Vice President, the 2nd Vice President, the Executive Director, the Journal Editor, the Marketing Director, the Immediate Past President, and the Financial Committee Chair.

Section 2. Term of Office. The terms of office of the President, 1st Vice President, and 2nd Vice President shall be for one year; of the Journal Editor, the Marketing Director, and representatives to the National Communication Association (NCA), three years; and of the Executive Director, five years.

Section 3. Succession.

1. The 1st Vice President shall automatically succeed to the office of the President upon the expiration of the President's term of office. The 1st Vice President shall succeed the President should the President's office become vacant through death, resignation, or disability.
2. The 2nd Vice President shall automatically succeed to the office of 1st Vice President upon expiration of the 1st Vice President's term of office. The 2nd Vice President shall serve as assistant to the 1st Vice President. The 2nd Vice President shall succeed the 1st Vice President should the 2nd Vice President's office become vacant through death, resignation, or disability except as specified in Section 5.

Section 4. Duties of Officers.

1. The President shall perform the following duties and such other related duties as shall arise:
 1. Preside at all business meetings of the Association and of the Executive Council.
 2. Appoint and notify all committees except those otherwise provided for.
 3. Provide oversight of divisions and interest groups.
 4. Serve as liaison officer between the Southern States Communication Association and all other national, regional, and associations with similar or related interests.
 5. See that members of the profession receive notice of meetings and activities of the Association and of the Executive Council, unless the transmission of such notices has been otherwise assigned.
 6. Facilitate the performance of the constitutional duties of all other officers and committees.
2. The 1st Vice President shall perform the following duties and such other related duties as shall arise:
 1. Prepare the program for the annual convention.
 2. Serve as program coordinator of the sectional programs arranged by the officers of the recognized Divisions of the Association. The 1st Vice President, as program chair, shall consider the recommendations of the Division Vice Chairs as to programs, but shall have final authority regarding the program and winner of the Robert Bostrom Award selection.
 3. Assist the President in promoting the activities and interests of the Association as needed or requested.
3. The 2nd Vice President shall perform the following duties and other such related duties as shall arise:
 1. Be responsible for the annual recruitment efforts of the Association.
 2. Assist the President and 1st Vice President in promoting the activities and interests of the Association as needed or requested.
 3. Plan the annual Theodore Clevenger, Jr. Undergraduate Honors Conference and determine the Franklin Shirley Award winner.
4. The Executive Director shall perform all ordinary duties of the Secretary and Treasurer of the Association and of the Executive Council.
 1. As Treasurer, the Executive Director shall furnish a financial report at each annual convention. The Executive Director shall incorporate into the report a financial accounting covering all publications and the results of the official independent accounting review.
 2. The Executive Director shall notify the National Communication Association Executive Offices of the names and addresses of the newly elected High School, College, and Community/Two Year College Representatives to Legislative Assembly immediately after the election results have been announced.
 3. The Executive Director shall appoint a newsletter editor and a Webpage Editor.
 4. The Executive Director shall publish the SSCA newsletter and conduct Association elections in accordance with procedures outlined elsewhere in the Constitution.
 5. The Executive Director shall negotiate and sign all contracts on behalf of the Association, subject to approval of the Association.
5. The Journal Editor shall direct and supervise the publication of the Southern Communication Journal as authorized by the Executive Council.

6. The Marketing Director shall be responsible for development, implementation, and evaluation of association marketing activities. These include, but are not limited to: strategic planning, preparing and implementing various marketing activities, membership development and maintenance, organizational branding, securing advertising, and expansion of state, regional, and national organizational awareness.
7. All SSCA representatives to NCA shall represent the interests of SSCA and its members at the national level, reporting to SSCA's president.
8. The Immediate Past President shall chair the Nominating Committee and other duties accepted in consultation with the President.
9. The Administrative Committee includes the President, the 1st Vice President, the 2nd Vice President, the Executive Director, the Journal Editor, the Marketing Director, the Immediate Past President, and the Finance Committee Chair.

Section 5. Vacancies.

1. The Executive Council shall have authority to fill any vacancy, other than the Presidency, created by the death, resignation, or disability of an elected officer of the Association.
2. In the event of multiple officer vacancies and/or a vacancy at a point after submissions have been received for the annual convention or undergraduate honors conference, the Administrative Council shall, at its discretion, select a replacement.
3. In the event of an Executive Director vacancy, the Executive Council shall put forward a replacement who would be ratified by the association membership.

ARTICLE V: EXECUTIVE COUNCIL

Section 1. Membership.

The membership to the Executive Council of the Association shall be:

1. President, 1st Vice President, 2nd Vice President, Executive Director, Journal Editor, Marketing Director, Chair and members of the Finance Committee.
2. The chairs of the established Divisions of the Association.
3. The Immediate Past President, retiring Executive Director, and retiring Journal Editor, each for one year following that person's term of office.
4. Three members elected at large by members of the Association for a three-year term to serve as representatives to the Legislative Assembly of the National Communication Association. On a three-year rotating basis, they shall be elected to represent the interests of High School, College, and Community/Two-Year College members. The High School, College, and Community/Two Year College Representatives to the Legislative Assembly of the National Communication Association shall present a report based on correspondence and notes from business meetings of the National Communication Association to the Executive Council at its first meeting at the annual convention.

Section 2. Terms of Office. Newly elected officers and Council members shall assume office at the close of the annual convention with the exception of the Executive Director, who shall take office as provided in Article VII, Section 4B and 4C.

Section 3. Meetings. The Executive Council shall normally meet at least three (3) times each year, twice at the annual convention prior to the Association business meetings, and once at the annual convention of the NCA.

Section 4. Duties and Responsibilities. The Executive Council shall receive reports, recommend budgets, initiate action, establish scholarships or research grants for projects or purposes appropriate to the Association, and oversee the long-range planning for the Association. In the period between annual conventions, the Executive Council shall act for the membership of the Association.

Section 5. Emergency Procedures. In case of an emergency that would make it either impossible or impractical for the president to convene the Executive Council, the President may empower an Emergency Council consisting of the President, the Immediate Past President, the 1st Vice President, the 2nd Vice President, and the Executive Director to act for the Executive Council.

The President may consult each member to determine what action is to be taken on behalf of the Executive Council. Items not requiring an immediate decision are to be decided by polling the entire Executive Council.

Section 6. Quorum. Those members of the Executive Council present at a regularly scheduled and announced meeting of the Executive Council shall constitute a quorum.

ARTICLE VI: MEETINGS

Section 1. Business Meetings. The Association shall hold at least two (2) business meetings at each annual convention.

Section 2.

1. Annual Convention. The Association shall hold a convention and the Theodore Clevenger, Jr. Undergraduate Honors Conference each year in the months of March or April, preferably during the first full week in April or as near thereto as feasible, at a time determined by the Executive Council upon recommendation by the Time and Place Committee as provided in Article IX, Section 1.
2. Regional Rotation. Whenever possible, the Time and Place Committee should seek to systematically rotate the Annual Convention site among the several geographical regions within the larger region covered by the Southern States Communication Association.
3. Local Arrangements. An SSCA member living in or near the host convention city shall chair a local committee to assist the Administrative Committee with convention arrangements.

Section 3. Strategic Planning Meeting. Upon the call of the President, the Administrative Committee, Immediate Past Executive Director, Finance Committee Chair, and other appropriate members as designated by the President, shall meet for the purpose of strategic planning. No more than five years shall elapse between such meetings. The president is responsible for providing a summary report of the meeting to be filed with the Executive Director and to be presented at the subsequent annual convention's business meeting.

Section 4. Quorum. Those members of the Association present at a regularly scheduled and announced meeting of the Association shall constitute a quorum.

ARTICLE VII: NOMINATIONS, ELECTIONS, AND APPOINTMENTS

Section 1. Nominating Committee.

1. Method of Selection.
 1. The Nominating Committee shall consist of the Immediate Past President of the Association, as chair, and the Immediate Past Chairs of all Divisions.
 2. All members shall serve for one year.
 3. The Committee Chair or designee shall give a report to the Executive Council at its annual meeting during the National Communication Association convention.
2. Restrictions. A member of the Nominating Committee shall not be eligible for any office to be considered by that committee.
3. Responsibilities.
 1. Nominations for the Slate of Officers may be made by the following methods:
 1. By the Nominating Committee
 2. Any SSCA member in good standing may make recommendations to the Nominating Committee.
 3. Nominators may submit materials supporting nominees.
 4. Other names may be added to the Slate of Officers by petition filed with the Nominating Committee at least six months before the annual convention. The petition shall state the names of the nominee and the office to which the person is being nominated and shall be signed by at least twenty-five (25) Association members in good standing at the time and who represent at least two states and five separate institutions.
 2. The Nominating Committee shall check with all possible nominees to make each one aware of the responsibilities of the office to which the person is being nominated and to determine that the nominee will accept and assume the responsibility if elected. Nominees must be members in good standing at the time of the nomination.
 3. The chair of the Nominating Committee shall submit to the Executive Director a list of nominees along with vita information on each candidate and platform statements from each candidate for the office of 2nd Vice President at least one hundred twenty (120) days prior to the annual convention.

Section 2. Officers to be Elected.

1. Officers to be elected each year are the 2nd Vice President and one Member-at- Large to the Executive Council, who is also the representative to the Legislative Assembly of NCA (the High School, College, and Community/Two Year College Representative to the Legislative Assembly of the National Communication Association on a rotating basis).
2. Officers to be elected every three years are the representative to the NCA Nominating Committee.

Section 3. Election.

1. First Ballot.
 1. At least seventy (70) days before each annual convention the Executive Director shall make available a ballot to each member of the Association who is in good standing at the time.
 2. This ballot shall contain the names of the candidates for the various offices for which the Nominating Committee is charged to present candidates. The vita information for each candidate and the platform statements of no more than 300 words for all candidates shall be made available to all members.
 3. A deadline of at least thirty-five (35) days prior to the annual convention shall be set for voting.
 4. To be valid, each ballot must be submitted by an association member in good standing and verified by the Executive Director at the close of voting.
 - 1.
1. Second Ballot. If a candidate does not receive a majority vote by the first ballot, a second ballot listing the two candidates who received the plurality of votes shall be taken in the same manner as the first ballot, except that the Executive Director shall open the voting at least thirty (30) days prior to the convention and close the voting at least fifteen (15) days prior to the convention.

Tie Between Two Candidates. If two candidates are the only ones on the ballot and receive exactly the same number of votes or a majority is not achieved, the Executive Director shall contact both candidates prior to conducting a second election. The second election shall open the voting at least thirty (30) days prior to the convention and close the voting at least fifteen (15) days prior to the convention. In the event that another tie or lack of majority ensues, the Executive Director shall conduct an election at the annual convention business meeting.

Section 4. Officers to be Appointed.

1. The Executive Director and the Marketing Director shall be appointed by the Executive Council upon recommendation of a sub-committee appointed by the President and ratified by the membership at the convention.
2. The Journal Editor shall be appointed by the Executive Council, upon the recommendation of the Publications Committee, and ratification by the membership at the convention.
3. The Executive Director and Journal Editor shall be appointed one year prior to taking office.
4. The term of the Executive Director shall correspond to the fiscal year of the Association, August 1 to July 31, and continue for five (5) consecutive fiscal years.

ARTICLE VIII: DUES AND FEES

Section 1. Categories.

1. Dues and fees of the Association shall be established for the following categories:
 1. Regular Membership
 2. Student Membership
 3. Sustaining Membership
 4. Patron Membership
 5. Institutional Membership
 6. Life Membership
 7. Convention Fees
 8. Undergraduate Honors Conference Fee
2. Establishment of Rates: The rates for the dues and fees in each of the categories shall be established by a two-thirds (2/3) vote of the membership voting at an annual convention business meeting.

Section 2. The Executive Director and Marketing Director, in consultation with the Administrative Committee, shall set fees for the following: exhibitor fees, advertising fees for the convention program, and ads for job postings.

ARTICLE IX: COMMITTEES

Section 1. Standing Committees.

1. Committee and Purposes. The standing committees and their purposes shall be:
 1. Committee on Committees, whose purpose shall be to make committee appointments at each convention, and to review assignments in the fall, filling committee vacancies as needed. While any committee may recommend new members, the power of appointment shall reside in the Committee on Committees.
 2. Constitution Committee, whose purpose shall be to review the Constitution periodically and to recommend such amendments as may seem necessary to provide for new developments within the Association and in its relationship with the National Communication Association.
 3. Finance Committee, whose purpose shall be to prepare an annual budget, present it to the Council for approval, maintain a balanced budget, and supervise its use. The Executive Director shall be an ex-officio member of the Finance Committee. The Finance Committee must approve payment for non-budgeted items in excess of \$1,000. The Finance Committee shall make recommendations on the investment of money raised through the payment of Life Membership dues.
 4. Nominating Committee, whose purpose shall be to nominate yearly a slate of one or more candidates for 2nd Vice President, candidates for the other elected offices that may be vacant, and perform such duties as prescribed in Article VII, Section 1C.
 5. Publications Committee, whose purpose shall be to monitor and make recommendations concerning the publication needs of the Association, to develop and approve policies related to the appearance, frequency, and graphic layout of the publications, and to recommend to the Executive Council editors of SSCA publications (other than the newsletter editor).
 6. Resolutions Committee, whose purpose shall be to draft and present the standard and any special resolutions at the annual convention.
 7. Time and Place Committee, whose purpose shall be to solicit and receive competitive bids from cities for the annual convention.
 8. Minority Recruitment and Retention Committee, whose purpose is to recruit and retain underrepresented populations as members and determine the recipient of the Minority Recruitment/Retention Award.
 9. Resource Development Committee, whose purpose is to research, plan, and develop financial resources and fundraisers to benefit the organization. The Executive Director shall serve as an ex-officio member of this committee.
 10. T. Earle Johnson-Edwin Paget Distinguished Service Award Committee, whose purpose shall be to solicit nominees for the award, evaluate them based on criteria established by the Association in the "Guidelines for Awards," and designate a recipient or recipients, unless none of the nominees meets the criteria.
 11. Janice Hocker Rushing Early Career Research Award, whose purpose shall be to solicit nominees for the award, evaluate them based on criteria established by the Association in the "Guidelines for Awards," and designate a recipient or recipients, unless none of the nominees meets the criteria.
 12. John I. Sisco Excellence in Teaching Award Committee, whose purpose shall be to solicit nominees for the award, evaluate them based on the criteria established in the "Guidelines for Awards," and designate a recipient or recipients, unless none of the nominees meets the criteria.
 13. SSCA Outreach Award Committee, whose purpose shall be to solicit nominees for the award, evaluate them based on the criteria established in the "Guidelines for Awards," and designate a recipient or recipients, unless none of the nominees meets the criteria.
 14. Dwight L. Freshley Outstanding New Teacher Award, whose purpose shall be to solicit nominees for the award, evaluate them based on the criteria established in the "Guidelines for Awards," and designate a recipient or recipients, unless none of the nominees meets the criteria.
 15. Rose B. Johnson SCJ Article Award Committee, whose purpose is to determine the recipient or recipients based on criteria established by the Association in the "Guidelines for Awards."
 16. Michael M. Osborn Teacher-Scholar Award Committee, whose purpose shall be to solicit nominees for the award, evaluate them based on the criteria established in the "Guidelines for Awards" and designate a recipient or recipients, unless none of the nominees meets the criteria.
 17. Suzanne Osborn Community College Outstanding Educator Award Committee, whose purpose shall be to solicit nominees for the award, evaluate them based on the criteria established in the "Awards Guideline" and designate a recipient or recipients, unless none of the nominees meets the criteria
 18. J. Donald Ragsdale Award for Mentoring Committee, whose purpose shall be to solicit nominees for the award, evaluate them based on the criteria established in the "Awards Guideline" and designate a recipient or recipients, unless none of the nominees meets the criteria.

1. Appointment
 1. The Committee on Committees shall consist of the Administrative Committee..
 2. Standing Committees should consist of three members in good standing.
 3. Members of the Standing Committees, except the Nominating Committee, the Committee on Committees, and the Rose B. Johnson Award Committee, shall be appointed for a term of three years, with staggered terms, shall be eligible for reappointment, and shall have the retiring member serve as chair.
 4. Members of the Rose B. Johnson SCJ Article Award Committee shall consist of the SCJ Editor and the Editorial Board.
2. Reports. Each committee shall present its reports to the Executive Council in session at the convention as requested by the President, and the President is empowered to require reports of progress during the year.

Section 2. Special Ad Hoc Committees. The President may appoint special committees as deemed necessary and desirable to assist in carrying out the program for the year. Such appointments will expire with the end of the President's term in office. The Executive Council may authorize the appointment of special committees to serve longer than one year.

ARTICLE X: DIVISIONS

Section 1. Purpose. The purpose of the Division structure of the Association shall be to recognize and to encourage the spheres of interest and activities of the specialties of communication.

Section 2. Division Names. Each Division will represent a major specialization of communication. In order to be an officially recognized Division of the Southern States Communication Association, at least 5% of the Association's membership shall have indicated membership in the Division. Any Division failing to attract 5% of the membership (determined 60 days prior to the meeting of the Administrative Committee at the annual convention) shall be placed on a one-year probationary status during which time it has the opportunity to achieve the minimum. The Executive Director shall notify divisions of probationary status when membership falls below 5%. Failing to achieve the minimum or failing to elect officers shall result in the Divisional status being revoked and the division becoming an Interest Group. The following Divisions are recognized and shall be guaranteed space on the convention program, which will be allocated based on division size:

1. Communication Theory
2. Freedom of Speech
3. Intercultural Communication
4. Performance Studies
5. Mass Communication
6. Rhetoric and Public Address
7. Southern Argumentation and Forensics
8. Language and Social Interaction
9. Instructional Development
10. Applied Communication
11. Gender Studies
12. Popular Communication
13. Interpersonal Communication
14. Public Relations
15. Community College
16. Political Communication

Section 3. Each member of the Association shall be an official member of up to two (2) Divisions and may affiliate with additional divisions for a fee set by the Finance Committee.

Section 4. Meetings. At each annual convention there will be a designated time in the program for a business meeting of each Division.

Section 5. Officers. Members of each Division shall elect the officers for the Division.

1. The officers and their responsibilities shall be:
 1. The Chair, who shall be the chief officer of a Division and shall be responsible to the President of the Association.
 2. The Vice Chair, who shall serve as program chair for the section programs at the annual convention and shall be responsible to the 1st Vice President of the Association and ascends to the office of Chair.
 3. The Vice Chair-Elect, who ascends to the office of Vice Chair and assists the Chair with divisional responsibilities.
 4. The Secretary, who shall take minutes and publicize activities of the Division and shall be responsible to the Executive Director of the Association.
2. Activities and specialty interests within each Division shall be directed by the officers of that Division.

Section 6. Establishment of New Divisions. New Divisions of the Association may be arranged by concerned individuals petitioning the Executive Council for such recognition, detailing the academic rationale for such status, and indicating specifically the membership of the proposed division. A new Division cannot be recognized until 5% of the membership of the Association has indicated their desire to join such a division.

ARTICLE XI: INTEREST GROUPS

Section 1. Purpose. The purpose of the Interest Group structure of the Association shall be to recognize and to encourage the spheres of interest and activities of the expanding specialties of communication.

Section 2. Interest Group Names. Each Interest Group will represent a major or emerging specialization of communication. In order to be an officially recognized Interest Group of the Southern States Communication Association, at least 2% of the Association's membership shall have indicated membership in the Interest Group. Any Interest Group failing to attract 2% of the membership (as determined 60 days prior to the meeting of the Administrative Committee at the time of the annual convention) shall be placed on a one-year probationary status during which time it has the opportunity to achieve the minimum. Any Interest Group failing to achieve the minimum a second year or failing to elect officers or failing to submit a program will have its status as an Interest Group revoked. The list of recognized Interest Groups will be kept by the Executive Director. Recognized Interest Groups will be guaranteed one program slot and one business meeting at the annual convention. Additional time slots may be allocated if available, based on the size of the membership in the Interest Group.

Section 3. Membership. Each member of the association may be an official member of up to 2 Interest Groups and may affiliate with other Interest Groups for an additional fee set by the Finance Committee.

Section 4. Meetings. At each annual convention there will be a designated time in the program for either a program or a business meeting of each Interest Group (see Section 2 above).

Section 5. Officers. Members of each Interest Group shall elect the officers for the Interest Group.

1. The officers and their responsibilities shall be:
 1. The Chair, who shall be the chief officer of an Interest Group and shall be responsible to the President of the Association.
 2. The Vice-Chair, who shall serve as program chair for the Interest Group program(s) at the annual convention and shall be responsible to the 1st Vice President of the Association.
 3. The Interest Group shall take minutes and publicize activities of the Interest Group and shall be responsible to the Executive Director of the Association.
2. Activities and specialty interests within each Interest Group shall be directed by the officers of that Interest Group.

Section 6. Establishment of New Interest Groups. New Interest Groups of the Association may be arranged by concerned individuals petitioning the Executive Council for such recognition, detailing the academic rationale for such status, and indicating specifically the membership of the proposed Interest Group. A new Interest Group cannot be recognized until 2% of the membership of the Association has indicated the desire to join such an Interest Group.

ARTICLE XII: PARLIAMENTARY AUTHORITY

Section 1. The *American Institute of Parliamentarians Standard Code of Parliamentary Procedure*, most recent edition, shall be the parliamentary authority for all matters of procedure not specifically covered in this Constitution.

Section 2. Parliamentarian. The President may appoint a parliamentarian to serve at the President's pleasure.

ARTICLE XIII: AMENDMENT

This Constitution may be amended:

1. By majority approval of the Executive Council and two-thirds (2/3) of the votes cast at an annual convention business meeting, or
2. By a majority vote at two consecutive annual convention business meetings, or
3. By two-thirds (2/3) approval of the Executive Council and a majority of the votes cast at the annual convention business meeting, or
4. By majority approval of the Executive Council and a majority of the votes cast at an annual convention business meeting provided the Amendment had prior approval of the Constitution Committee and was circulated among the membership at least thirty (30) days before the date of the annual convention.

ARTICLE XIV: DISSOLUTION

Section 1. Dissolution by Vote. The Association may be dissolved only at a special meeting called for that purpose, and in the manner prescribed by the relevant state laws, by vote of three-fourths (3/4) of the members present. Subject to compliance with the applicable provisions of such laws, upon any such dissolution of the Association all its property remaining after satisfaction of all its obligations shall be distributed to one or more corporations, funds, foundations, or learned societies such as the Executive Council may select, organized or operated exclusively for charitable, scientific, literary, or educational purposes, no part of the net earnings of which inures to the benefit of any private shareholder, member or individual, and which does not carry on propaganda or participate or intervene in any political campaign.

Section 2. Dissolution by Inaction. If for any reason the Association shall be unable to elect officers and conduct business in the manner prescribed by its Constitution, including Section 1 above, all property remaining after satisfaction of all its obligations shall be turned over to the National Communication Association, the national organization with which this regional association is affiliated.

Revised March 2017

INDEX OF ADVERTISERS

College of Charleston.....	17	University of Alabama	Inside Back Cover
East Tennessee State University.....	63	University of Arkansas	99
Florida Atlantic University	32	University of Memphis.....	62
Florida State University	38	University of North Carolina at Charlotte ...	Back Cover
Georgia Southern.....	9	University of South Carolina Aiken	6
NCA.....	3	University of South Florida.....	106
North Carolina State	Inside Front Cover	University of Southern Mississippi.....	54
Texas State University.....	33	Valdosta State University	98
Texas Tech University	15	Virginia Tech University.....	5
The Nobility.....	16	Western Kentucky University.....	55

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FACULTY

PROFESSORS

Allen, Myria W. : organizational, intercultural, sustainability communication

Frentz, Thomas S. : rhetorical studies, communication, and culture

Scheide, Frank M. : film and film history

Wicks, Robert H. : mass communication theory and research

ASSOCIATE PROFESSORS

Amason, Patricia : interpersonal, group, health communication, communication theory

Brady, Robert M. : persuasion, communication theory, consulting and training, media effects

Corrigan, Lisa : rhetorical studies, gender studies, power

Rosteck, Thomas : rhetorical studies, communication, and culture

Schulte, Stephanie : new media, history of technology, popular culture and American studies

Warren, Ron : media processes and effects, socialization, research methods

ASSISTANT PROFESSORS

Aloia, Lindsey S. : interpersonal communication theory and research

DeCarvalho, Lauren J. : film and television studies, critical cultural studies, feminist theory

Neville-Shepard, Ryan : rhetorical studies, political communication, presidential rhetoric

Spialek, Matthew L. : disaster communication, communication ecology, quantitative research methods

CLINICAL ASSISTANT PROFESSORS

Neville-Shepard, Meredith : rhetorical studies, social movements

Walker, Kasey L. : organizational, small group and leadership communication, social network analysis

VISITING ASSISTANT PROFESSOR

Miller Butcher, Margaret : intercultural communication and cultural diversity



AT A GLANCE

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INDEX OF PARTICIPANTS • SCSA 2018

Please note that first number represents day (ex. 2 is means Wednesday), second number means time of day (ex., 2 on Thursday is 9:30am, 3 is 11am, etc...), third number is panel slot per day and time (so 2305 means second day, 3rd time period, 5 panel during that time period and day...)

A

Abele, Kelsey	4109
Abetz, Jenna	4107
Abraham, Jacob	2511
Abron, Autumn	3408
Adams, Mary	3410
Adkins, Emily	4210
Agozzino, Alisa	3506
Alabere, Regina	4112
Alawi, Ali Hussain	3508, 5108
Alhumaid, Barrak	2407
Allen, Austin W.	3510, 4112, 4609
Allen, Avery	4109
Allison, Audrey W.	2402
Almeida, Eugenie P.	2311, 2611
Aloia, Lindsey	4209
Alonso, Ryann	3507
Al-Sharji, Alshaatha	5202
Amason, Patricia	2303, 2507, 5202
Amerian, Nazanin Bani	3508
Anderson, LaKeshia N.	3505
Anderson-Lain, Karen	2412
Anderson, Scott	3504, 4108, 4503
Anthony, Kathryn	1201, 2101, 2505, 4205, 5210
Antony, Mary Grace	2305, 2605, 3309, 3405, 4107, 4612
Amsel, Larry	2513
Arditi, David	2309
Armstrong, Janine	4202
Arneson, Pat	1201, 2101, 2202, 4211
Arnett, Ronald C.	3411
Armfield, Greg G.	2405, 3312
Arth, Zachary	5104
Asbury, Mary Beth	2405, 2501, 2605, 3507, 4107
Ash, Erin	3412
Assante, Leonard	2307, 2406
Aswad, Noor Ghazal	2203, 2311, 3510
Atandu-Salau, Regina	4208
Atkins-Sayre, Wendy	4207
Aughtman, LaQuae	2509
Auter, Philip	2506

B

Bagley, Braden Hale	2502, 4106
Bailey, Joseph	4505, 4609
Bailey, Lydia	3209
Bailey, Monique	4305
Bailey, S. Brad	2307, 2406, 3204, 3307, 4102, 4201, 4304, 4511, 5112
Bahn, Catherine E.	4106
Baker, Kim	3406
Bakry, Amal	2204

Baldwin, Andrew	3313
Baldwin, Jay	2513
Balthrop, William	5204
Bandy, Joe	3513
Banister, John	4506, 5204
Barnes, Abigail	2304
Baron, Robert John	2206
Barton, Hannah Rose Lou	2207
Baugh-Harris, Sara	5106
Beach, Sarah	4109
Beasley, Vanessa	2301, 2701
Beck, Gary	4209
Beck, Jake	2210
Becker, Karin	2201
Bedner, Nelle	1201, 2101
Bell, Taylor	3503
Bello, Richard	2303, 5112
Bellon, Joe	2512
Bender, Jennifer	4309
Bennie, Natalie	3409
Bennett, Beth S.	5211
Bennett, Jeffrey A.	3205, 4503
Bergeron, Jill Stapleton	3405, 4301, 4612
Bernstein, Arla G.	3506
Berry, Emma	4210
Beveridge, Chelsea	5111
Biggers, J. Thompson	2205
Bilge, Nurhayat	2305
Bill, Timothy J.	2401
Billingsley, Allison	3408
Binford, Latoya Tisdale	3408
Bissell, Kim	3406
Bjork, Bo-Christer	5111
Black, David N.	2601,
Black, Jason Edward	1201, 2101, 3413, 4108, 4304, 4504, 5210
Blair, Carole	3501
Blomstrom, Sally	3307
Boatwright, Brandon	2604, 4301
Bodie, Graham	3305
Bolkan, Sam	3506
Boone, Jeff	2410
Bondi, Christopher M.	3304
Bonneau, Jimmy	4507
Borton, Brett	3402
Bowden, Peter	3404
Bower, Jami Payne	4105
Bourland-Davis, Pamela G.	1101, 1201, 2101, 2508, 4101, 4501, 4605, 5102, 5201, 5207
Braddy, Jon	2512
Bradford, Beth	2608
Bradford, Juniya	3408
Bradley, Nicholas	5107
Brandau, Frances E.	2303, 3204, 5112, 5210
Brann, Maria	4106
Brannon, Joseph	3404
Brantley, Brian	1201, 2101, 2504, 2610, 3306
Breede, Deborah Cunningham	2207, 2611, 3303
Brewer, Edward C.	4604
Brewer, Mick	2608
Bridges, Shana	3308

Briscoe, Natalee M.	2408
Brooks, Abby M.	1201, 2101, 2405, 2501, 4106
Brooks, Caitlin	2506
Brooks, Katelyn	3207
Brooks, Taliyah	5202
Brooks, Katelyn	2307, 2406
Broussard, Johanna	2312
Brown, Anita	4311
Brown, Lacey Corey	2408, 4205
Brown, Matthew	3209
Brown, Victoria L.	4611
Brunner, Brigitta	1201, 2101, 3210, 4105, 5207
Bruce, Kim	4301
Bryant, Kevin	2502
Buerkle, C. Wesley	2607, 4104, 4312
Burks, Josie	2604
Burnette, Ann E.	4211
Burt, Amy	3212
Bute, Jennifer J.	4106
Butler, Emily Rine	4604
Butterworth, Emma	3511, 5104
Butterworth, Michael	3311
Bybee, Brock T.	2208

C

Cain, Butler	3306
Callahan, Autumn	4310
Callaway, Monette	1201, 2101, 2303, 3204, 4201, 4511, 5112
Caplan, Catherine	4308
Capuzza, Jamie	2302, 5211
Carpenter, Logan	4103
Carr, Sabrina	4210
Carrico, Cynthia	2202
Carter, Cailyn	3410
Carveth, Rod	2604
Castleberry, Garret	4203, 4302, 4611
Cates, Caleb	3509, 4609
Cates, Carl	3509
Cates, Kristy	1201, 2101
Chandler, Kimberly	2201
Chang, Hsiu-Jung "Mindy"	1201, 2101, 2506, 3309, 3405
Chang, Yanrong	2305, 3405
Charles, Kailey	4608
Charoensap-Kelly, Piyawan	2606
Chase, Margaret	4608
Chatham-Carpenter, April	2201, 3408, 4106
Cheesman, Michelle	3209
Childers, Jay	2404
Christen, Scott	2307, 2406, 2502, 2603, 3506, 5205
Christensen, Kyle	5110
Christian, Elizabeth	4203
Christian, Lisa	5111
Christie, Luke D.	4103
Clancy, Benjamin	2509
Clark-Gordon, Cathlin	4305
Clark, Nova	3207
Clayborn, Elizabeth Ashley	5108, 5202
Cline, Noah	4208
Cole, Hazel James	2309

MUSES AND MUSINGS IN THE MUSIC CITY

Coleman, Marcus J.	1201, 2101, 2409, 2610	Elton, Jessica	4309	Goodier, Bethany	3308
Collins, Devin	2210	Emmons, Betsy	2310	Goodwin, Jean	2513
Condon, Vanessa	4109	Engholm, Virginia	5105	Goldsmith, Catherine	3406
Conley, Kelly	5202	Epley, Brye	3509	Goldsmith, Dale	3406
Cooper, Stephen	4113	Erdely, Jennifer L.	3303	Goldsmith, Joy V.	3406
Coopman, Stephanie	5112	Eschenfelder, Beth	3209	Goshorn, John	3414
Corrigan, Lisa	1201, 2101, 2404, 4307, 4504	Ewing, David	3601	Grabowski, Mark	2411, 2511
Cos, Grant	1201, 2101, 2411, 4306	F		Graham, Beverly	5207
Counts, Dena	3504	Fairchild, Jennifer L.	2603	Grano, Daniel	2304, 3311, 4503
Crockett, Madison	4610	Fan, Xiaoti	4209, 5202	Gratch, Ariel	3212
Croft, Sharon E.	4512	Farhat, Aya	3501, 4606	Gratch, Lindsay Michalik	2612, 3212
Crook, Brittani	3406	Farmer, J. Dean	4507	Graves, Clint G.	2208, 2505, 3506
Crow, Bryan	2311	Farquhar, Lee	2310	Graves, Emily	2612
Crowe, Courtney	3408	Fall, Lisa T.	2508, 2604, 5207	Graves, Katie	5110
Crowley, Jenny L.	4309	Faux II, William V.	2503	Gray, Derik	4311
Csernica, Maddison	4308	Felblinger, Shelbi	4610	Gray, Jonathan	5203
Cuellar, Jarred	5202	Fellows, Kelli L.	4604	Gray, Michael J.	3409
Cummings, Dean C.	2309, 2407, 3414, 4203, 4311	Fenimore, Wanda	4206, 4506	Gray, Zia	4509
D		Fey, Matthew	5202	Greenlee, Elliot D.	3506
Dale, Lisa	3406	Flanagan, Lisa	3212, 3313	Greenwalt, Dustin	3208
Dalton, Elizabeth D.	2501, 4107, 5111	Fleck, Katherine R.	3412, 3506	Greer, Lindsay	5103
Darnell, Brooke	4608	Flinn, Jennifer	2311, 4106	Griffin, Darrin J.	2505, 3506
Darsey, James	2209, 3413	Fitzmaurice, Megan	3501	Grimaila, Zoe	4309
Davenport, Alex	2313	Ford, Kelly	4305	Groover, Michelle	2306, 4105, 4605
Davis, Cameron K.	2311, 2507	Forest, Erin	2602	Grossman, Jeremy	3208
Davis, Christine S.	2611	Forst, Michael L. ...	2408, 3508, 4205, 4603	Guarnieri, Meghan	4510
Daya, Serena M.	2505	Foster, Megan	4308		
Deaton, Taylor B.	2401	Foster, Pamela E.	3303, 4612	H	
Deaton, Gary D.	2401, 4607	Foulke, Meredith	4107	Hackenburg, Lucas	4112
DeHart, Jean L.	3507, 4604	Fourney, Sean	2605	Hackett, Abigail	3310
Denton, Zachary	5205	Foutz, Beau	3307	Haggadon, Brad	3305, 3511
Dewberry, David R.	3304, 4211, 4306	Fox, Rebekah L.	4112, 4211	Hakenewerth, John	3209
De Velasco, Antonio	2511, 3202, 4110, 5211	Franken, Noah	3503	Hale, Jerold L.	1101, 1201, 2101, 5201
de Saint Felix, Skye	4504	Franklin, Cole	2402, 3407	Hall, Ashley	2404
Dickson, Fran	1201, 2101, 3403, 4209	Franklin, Kavon	3304	Hallsby, Atila	2510, 3208, 3311
Dietrich, Malinda	4107	Frazier, Bradford R.	4604	Hammer, Steven	4601
DiDesidro, Linda	1201, 2101	Freberg, Karen	4605, 5209	Han, Jiangxue	4603
Dillard, Scott	5203	Freeman, Hope	4608	Hansley, Bonnie	3509
Dillow, Megan	4209	Fritz, Janie Harden	1201, 2101, 2308	Hanson, Trudy	4301, 4509
Dix, Andrew	2507, 3309	Frost, Jonathon K.	2208	Harlow, William F.	2610, 3510
Doyle, Desiree	4310	Fuerst, Thomas	4506	Harris, Jeanne	4102
Donovan, Haleigh	3209	G		Harris, Tina	3403
Dorgan, Kelly A.	2607	Gaines, Robert	5211	Harrison, Vernon Ray	4206
Dowell, Greg	5205	Gaines, Stevens	4206	Harriss, Chad	3503
Drumheller, Kristina	2405, 3306, 3406	Gallagher, Rachel	3408	Hart, E. Paige	3406
D'Silva, Margaret	2506, 2512	Gallagher, Victoria	1101, 1201, 2101, 2509, 3101, 3202, 4401, 4601, 5101, 5201	Hart, David	3404
Duke, Thomas	2604	Garcia, César	3508, 4505	Hart, Joy L.	1101, 1201, 2101, 3206, 3406, 5201
Dunn, Stephanie Schartel	4302	Garland, Michelle Epstein	1201, 2101, 3506, 5205	Harvey, Adam J. ...	2207, 2208, 2312, 4303
Durham, Wesley T.	4107	Gatchet, Roger	2304	Hastrup, Kayla	4113
Dykes, Pamela	3211	Gazzillo, Angela	4507	Hawthorne, Kenisha	3513
E		Gennett, S. Paul	3210	Hawley, Cody	3203, 3501
Eaves, Michael H.	2507, 3502	Geyerman, Chris	4103, 4208	Hayes, Lenora	2611
Eckstein, Justin	4601	Gibson, Danna M.	3404	Hayes, Marceline Thompson	3403
Edgar, Amanda Nell	2204, 2402, 3413, 3511, 4110, 4307, 5110	Gilles, Erin E.	2601, 4107	Heaton, Daniel W.	2412, 4512
Edrington, Candice	2509	Ginther, Morgan	4509	Heffley, Lincoln	3207
Edwards, Renee	2208	Glenn III, Robert J.	2401, 4607	Heidt, Stephen	2602
Ellis, Cassidy D.	2207, 2408	Goodboy, Alan K.	3506	Helmey, Kiersten	4507
Ellison, David	2206	Goodnight, G. Thomas	4601	Hendrix, Katherine	2203
		Goen, Todd Lee ...	2501, 3206, 4510, 5112	Hensley, Cotton	2304
		Goke, Ryan	4102, 5205	Herrmann, Andrew F.	2607, 4205, 4611
		Goins, Terilyn	J. 4102	Herrmann, Frederick N.	2607
				Herrmann, James S.	2607
				Herro, Steve	4607
				Heuman, Amy N.	2305, 3405, 4510

MUSES AND MUSINGS IN THE MUSIC CITY

Heslop, Brian	5110	Kelly, Stephanie	4301, 5205	Maddox, Brittany	5202
Hickson, Mark	5111	Kennerly, Rebecca	3212	Madison, T. Phillip	2208
Hidalgo, Gabriel	4509	King, Claire Sisco	2407, 3513, 3601	Makharesh, Ahmed	3306
Higginbotham, Taylor	3507	King, Cynthia	2701	Maldonado, Chandra A.	2202
Higgs, Haley	4605	King, Laura 4.	210	Mancino, Matthew	3201
Hill, Mary	3410	King, Stephen A.	2304	Mandziuk, Roseann	1101, 1201, 2101, 3208
Hoffman, Emily Goff	5202	Kinser, Amber	2607	Manley, Terri	4202
Hoffman, Janet	4304	Kim, Do Kyun	2204	Manning, Linda D.	3206, 4309, 4510
Holladay, Holly Willson	3511	Kim, Eunhui	4612	Mapes, Megan	2608
Holt, Delaney	3410	Kim, Loel	4305	Mapp, Chris	1201, 2101
Honeycutt, James	3305	Kimmel, Krista M.	2603	Marinelli, Kevin	2509, 3501, 5107
Horne, Dena	2303, 4201, 5112	Kirch, Kerli	2202	Marquess, Mackenzie	4308
Horning, Mike	4113	Kleinmann, Christie M.	2306, 3310, 5207	Mars, Minna	2606
Hornsby, Elizabeth Robertson	3504	Klesman, Charlotte	4301	Marsh, Jaclyn	4308
Hosek, Angela M.	4510	Klingbeil, Matthew	5106	Marsh, Shaquille O'Neal	2307, 2406, 4204, 5109
Howard, Charles	2411	Kloeber, Dayna	4309	Martin, Stephanie A.	4113
Howard, Leigh Anne	2412, 2601	Knight, Brandon	2502	Martin, Ruth	4201
Huang, Yan	4603	Knight, Gregory	4104	Massignan, Virginia	4108
Hudak, Nicole	4510	Knight, Rich A.	4607	Master, Steve	3307
Huebner, Tom	3204	Knox, Bradly A.	2311, 4312, 4606, 5107	Mattheis, Ashley A.	2506
Huell, Jade C.	2612, 3212, 3313	Kodish, Slavica	2308, 3312, 3406	Matthews, Marsha Little	4311
Hughes, A.G.	2206, 2511, 3504, 4103	Kofoed, Emily	2206, 4310, 5106	Mayaux, Ked	4208
Hyde, Michael J.	3411	Kolomeitsev, Sergei	5202	Mazer, Joseph P.	2409
I		Kor, Ryan	2602, 3208	McAdon, Brad	3202
Inabinet, Brandon	2701, 5107	Kowtko, Lily	4208	McAvoy, Malcolm	2307, 2406
Inderstrod-Stephens, Jill	5108	Krass, Brayn	3404	McCoy, Erin	3402
Inman, Ilison	3513	Kulbaga, Theresa A.	4211	McCollough, Christopher	3210, 3404, 4105
Isaac, Carol A.	3506	Kunda, Lily	4312	McConnell, Rachel	3507
Ismail, Mohamed	2606	Kurtin, Kate	3211	McDowell, Hayley	4507
J		Kuypers, Jim A.	4113	McElearney, Patrick	2503
Jackl, Jennifer	4309	L		McFarland, Michael	3413
Jackson, Kyeland	2506	Lanfear, Taylor	3507	McFarlane, Soroya Julian	2202
Jackson, Sarah K.	2612, 3512, 4212	Langett, Jeremy	2308	McGeough, Danielle Dick	1201, 2101, 2313, 2612
Jacobo, Andrea	4106	Langner, Gregory J.	2313, 4212	McGeough, Ryan	1201, 2101, 3506
Jacobs, Melissa	4109	Langner, Gregory J.	2313, 4212	McGlone, Matt	3305
James, Jennifer	2307, 2406	Lanningham, Andrew	2505	McGreehan, Dianah	4212
James, Navita	3203	LaVoie, Mark	4609	McGreevey, Sally	3512
Jenkins, Alexandria S.	2409, 3412	Ledford, Jessica	3408	McKinley-Portee, Caleb	4111, 5103
Johnson, Andre E.	2204, 2404, 3202, 4307	LeFebvre, Leah E.	3305, 3511	McLain, Chip	2307, 2406
Johnson, Elle	3410	Lehn, Melody	2302, 3202, 4108, 4206, 5211	McMahan, Kate	4210
Johnson, Karen Hill	2307, 2406, 4204, 4511, 5109	Leeman, Richard	4504	McMonagle, Susannah	3306
Johnson, Kimberly P.	2302, 2305, 3202	Levina, Marina	2203, 4503	McSweyn, Molly	3308
Johnson, Nia	2310	Levine, Kenneth J.	2405	McVey, James Alexander	2510
Johnson, Paul E.	2510, 4307	Levine, Timothy R.	3302	Mearns, Mary	3309
Johnston, Leigh Ann	5105, 5206	Levitt, Linda	1201, 2101, 2207, 4606	Medeiros, Ben	2513
Joiner, Charles	3308	Lewis, Richard	2310, 3210	Medrano, Brian	3410
Jones, John	3410	Lietzenmayer, Alison M.	4309	Meiners, Eric	3402, 4102
Jones, Virginia	2312	Linebarger, Grace	3308	Mendes, Amy	5206
Jordan, Lexus	2313	Linville, Darren L.	2505, 3210	Merriman, William	4208
Jordan, Erin	5105	Listach, Natonya	3409	Mestayer, Colleen L.	2502, 4201, 5205
Jovanovic, Spoma	2411, 3411, 3504	Lloyd, Rachel	4309	Metcalf, Laurie D.	3407, 4201, 4301
Jurczak, Linda	1201, 2101, 3508	Lloyd, Samantha	5107	Meyer, John	2402
Justice, Jacob	5204	Loh, Katherine	3211	Metz, Jacob L.	4204, 4511, 5109
K		Lou, Shanshan	4603	Midiere, Mara	3408
Kane, Sierra	4112	Loyd, Scot	5208	Mikolajcik, John	4302
Kearney, Amanda	4306	Lubbers, Charles A.	2508	Milford, Michael	2701, 4609
Key, Adam	1201, 2101, 2603	Luke, Catherine	3310	Miller, Kurtis D.	2307, 2406, 4102, 4511
Khan, Abraham	3208	Lunsford, Julien	4610	Miller, Laura E.	4201, 4608
Keel, Beverly	3601	M		Miller, Tori	4104
		Mabrey III, Paul E.	4302	Mills, Lee Ann	5202
		Mackie, Cara	1201, 2101, 3211, 3303		
		MacNeil, Theresa	3211		

MUSES AND MUSINGS IN THE MUSIC CITY

Mission, Julie	2505	Page, Sabrina	5209	Renner, Max	2304
Mmbaga, Brandy	2513	Panetta, Edward	2512	Reynard, Leslie J.	2402
Montalvo, Jessica	5104	Panichella, Rachel	4308	Rhodes, Claire D.	4110
Moore, Damien	3408	Parchois, Jacqueline	5107	Richards, Adam S.	2603
Moore, Kelsey P.	2603	Pariyadath, Renu	2512	Richey, Becky	4204, 5109
Moore, Marcia	3407	Park, Jeyun	4606	Richey, Patrick	2307, 2402, 3409, 4204, 4304, 5109, 5208
Moore, Nina-Jo	3206, 3403, 4208	Parker, Jim	2205	Rister, Alex	3307
Morales, Alexander W.	2511, 2602	Parker, Thomas Roberson	2205	Ritter, Matt	2407
Moran, Taylor	4312	Paskewitz, Emily Ann	4608	Robb, Jamie	2511, 4612
Morris III, Charles E.	3205	Patti, Chris	1201, 2101, 2303, 4603	Roberts, Jermaine	4208
Morris, Pamela	4306	Paul, Newly	3306	Roberts, Matthew	2604
Morris, Robert	3209	Payne, David	3203	Robvais, Raquel M.	2312, 4108
Morrison, Kelly	3302	Pederson, Joshua R.	2408, 3305, 3410, 4209, 4309	Rodriguez, Leslie	2410, 4304
Morrow, Jennifer	4301	Pedregosa, Jay	4301	Rodriguez, Zachary	3410
Moss, Allison	4210	Pemper, Sarah	3406	Roe, Darrell	2409, 3306, 3412
Moss, Christina	2304, 3311, 3413, 4207	Perks, Lisa	2309, 2608	Rogan, Randall G.	4205
Moss, Zach	4111	Perna, Brian	3312, 4305	Rogers, Brandon	4503
Motter, Jeffrey	4603	Perry Cheryl L.	3406	Rogers, Emilia	4208
Mouton, Ashton	4212, 4303	Perry, Samuel	4307	Rome, Kristine Warrenberg	3411
Mudambi, Anjana	3309	Petrovic, Jelena	1201, 2101, 2611	Romo, Lynsey	3305, 4107, 4309
Mullis, Devyn	3503	Pettiway, Keon	4601	Rosenberg, Jessica	4308
Munsell, Jason B.	1101, 1201, 2101, 3212, 5201	Phillbrook, Craig Gingrich	5203	Rothenbaum, Nathan	4506
Murphy, Carson	3410	Phillips, Andrew	3312	Rountree, Clarke	2312
Muse, Clyde	3204	Pickett, James R.	2308, 3201, 3411	Rowan, Katie	3408
N		Pitts, Lewis	2411	Rowland, Laurie	4204, 5109
Nagel, Jeff	3501	Plotnick, Rachel	2507	Rubin, Ruthanna	4507
Nakayama, Thomas K.	3205	Plumpton, Max	2511, 2602, 4506	Rubinsky, Valerie	4510
Navarro, Michael	2208	Poe, Philip S.	2605	Rudick, C. Kyle	3506
Neal, Adrienne	3513	Poirot, Kristan	4207	Rudrow, Keven J.	2404, 3502, 4302
Nelson, David R.	2410, 2503, 503, 4310, 5112	Porter, Cole	4509	Rush, Richard A.	2306
Neville-Shepard, Ryan Michael	2404, 2509, 2701, 4504	Posey, Matthew	3509	Rusnak, Stacy	2503, 4203
Newton, Kiersten Alexandra	3509	Poulsen, Tyler	3408	Ryalls, Emily	1201, 2101
Nichols, Tracy	4210	Powell, Brian S.	2401	Ryan, Christopher Anthony	3308
Nicholson, John	2410, 3405	Powell, Larry	2610	Ryan, Tanya	2201
Nielsen, Lea	2608	Powers, Ann	4401	S	
Nittinger, Jordan	2505	Ponthieux, Joseph	2208	Samp, Jennifer A.	1101, 1201, 2101, 3305, 3403, 5301
Norman, Christian	5106	Pratt II, Robert E.	2401	Sanburg, Savvanah	4510
Norman, Mary S.	4202	Previs, Kathy Keltner	5209	Sanders, Scott W.	2506
Nuru, Audra K.	4510	Pruim, Douglas E.	4102	Sandoz, M.L.	3513
Nwachukwu, Emmanuel	3210	Pugh, Natalie N.	2410	Santamaria, Nick	3308
O		Pugh-Patton, Danette M.	4111, 5103	Sapulet, Febriany	5202
O'Brien, Shelby	3209	Pyle, Andrew	2604, 3210, 4205, 4301	Sarapin, Susan H.	4306
O'Callaghan, Robin	2201	Q		Saunders, John H.	1201, 2101, 2403, 3401, 4203, 4304
O'Connell, Pete A.	5211	Quesenberry, Brandi	3504	Sawyer, Caroline E.	2507, 3302, 4110, 4610
Okamoto, Kristen E.	4305	Quist, Bethany	3209	Sayre, Owen	4207
Oliver, Laura	2313	R		Scearce, Sophia	4507
O'Meara, Melanie Kitchens	3212, 3313	Rahoi-Gilchrest, Rita	2201	Schaller, Kristi	2201
Opt, Susan K.	2611	Ramsey, Matthew C.	4607	Schares, Evan Mitchell	4202
O'Rourke, Sean Patrick	2302, 5211	Rand, Erin J.	3205	Scheinfeld, Emily	3406
Orth, Nikki	4103	Rangel, Nick	3510, 4505	Schmisser, Amber M.	4102
Osborn, Michael	2609	Rao, Ramesh	4510, 5212	Schneider, Abbey	4107
Osborn, Randall	2609	Rash, Zachary	5105	Schraufnagel, William	2312
Osborn, Suzanne	2609	Rasner, Ryan	2503, 3305	Sciullo, Nick J.	3201, 3409
Overton, Daniel	4206	Rothenbaum, Nathan	5204	Scott, Katie D.	4205
P		Ray, Cassandra A.	5108	Scott, Sarah Mayberry	4110, 5110
Pace, Lesli K.	2607, 4207	Raymo, Alexis	3209	Scott, Susanna Foxworthy	4106
Pacheco Jr., George	2410	Rauchberg, Jessica S.	2403	Scruggs, Alexander 3	408
Pacula, Dave	3601	Reese, Christopher	3509	Sears, Clara G.	3406
		Regutti, Kailin	2608, 3304	Seero, Sarah	2309
		Reif-Stice, Carrie	2502, 2605, 4106, 5111		
		Reinauer, Caitlyn	3505		

MUSES AND MUSINGS IN THE MUSIC CITY

- Self, Rico 4202, 4502, 4606
 Self, Sean D. 2603
 Serota, Kim B. 3302
 Settles, Brecken 3507
 Siebert, Julia 4509
 Simon, Jenni 3408
 Shaffer, Trace Stephenson 5203
 Sheldon, Pavica 2208, 2506, 4107
 Shemberger, Melony 2407, 2603
 Sherrill, Lindsey 2310
 Shin, Jae-Hwa 2310, 3210
 Shipley, Lisa 4301
 Short, Gabrielle 4210
 Slade, Alison 2309, 4104, 4203
 Smallwood, Amber 1201, 2101, 3210,
 4105, 4507
 Smart, Logan 3207
 Smejkal, Christopher H. 4301
 Smith, Barry P. 2504, 2610
 Smith, Carlee 3209
 Smith, Damariye L. 2404, 4506
 Smith, Elizabeth Hanson 2502
 Smith, Jennifer Mize 2405, 3312, 4205
 Smith, Jonathan M. 2403, 4108, 4302
 Smith, Kenny D. ... 2310, 2504, 2610, 3414
 Smith, Lauren Reichart. 2309, 2407,
 2504, 2610
 Smith, Melissa M. 2310, 2407, 2504,
 2610, 3511, 4505, 5104
 Smith, Montana Jean 2207, 2313
 Smith, J. Scott 2409, 3210, 4505, 4606
 Smithberger, Leanna 2208, 3203,
 4212, 4611
 Snider, Jesse 4212
 Snow, Kimberly 5202
 Spears, Nigel 4310
 Spencer, Leland G. 2302, 4211
 Spikes, Antonio L. 4111, 4610
 Socha, Thomas J. . . 2605, 3305, 4107, 4309
 Soler, Lorenzo 4509
 Sorrels, Jeff 3407, 5208
 South, Andrea Lambert 4309
 Sowder, Zack 3504
 Stallings, Lori 2611, 4206
 Standifer, Kerby. 4608
 Steiner, Mark Allan 5111
 Steiner, Rebecca 2512
 Stepaniuc, Ecaterina 3210
 Stephens, Karis 4610
 Stephens, L'Oreal 4511
 Stewart, Craig O. 2302, 4110
 Stilwell, Matthew 2306
 Stob, Paul 3513
 Stokes, Ashli Quesinberry 1101, 1201,
 2101, 3310, 4207
 Striley, Katie Margavio 4309
 Strutzenberg, Clair 5202
 Stuckey, Mary E. 1201, 2101, 2701
 Sullivan, Robert S. 2409
 Sutherland, Krista 2506
 Swafford, Shelby 2210, 3512
 Swaim, Miranda 4310
- T**
 Tabrizi, Hannah 3502, 4302, 4502
- Tang, Lu 4303
 Tang, Qi 2305, 2402
 Taweh, Jumah 4109
 Taylor, Jonas 3207
 Taylor, Lakelyn 3409, 3502, 4201
 Taylor, Terrell 2510
 Tenopir, Carol 5111
 Tenzek, Kelly E. 4309
 Terrill, Robert 3202
 Terry, David 3212
 Terui, Sachiko 3406
 Tetteh, Dinah 4611
 Tew, Chad 2601
 Thames, Richard 3201
 Theeuws, Pauline 3304
 The Nobility 3401
 Thibodeaux, Terry 2303
 Thompson, William 2508
 Tinker, Andy 2308
 Tolan, Bobby 2608
 Tollison, Andrew C. 2405, 2501, 3207
 Toon, Kellie 5207
 Tran, Kenney 2309
 Tran, Lien 2202
 Trapani, William 2202
 Travagline, Matthew 4310
 Triana, Benjamin 2403, 4611
 Trice, Mike 3211
 Trowbridge, Kevin S. 2306, 5209
 Trudeau, Justin 3212, 3313
 Tsikata, Prosper Yao 5103
 Tu, Haijing 3504
 Tucker, Barbara 2603, 5206
 Turnage, Anna 2312
 Turner, Jacob 2309, 2608
 Turner, Kathleen J. 2609
- U**
 Uhl, Eric 2608
 Underhill, Stephen 5107
- V**
 Van Eynde, Holly 4112
 Van Raalte, Lisa 2303
 Varona, Federico 2606
 Vaughan, Katherine 3310
 Vaughn, Holley 2612
 Violanti, Michelle T. 5205
 Violette, Jayne 3402
 Vincent, April 4610
 Vincent, Christopher J. 2608, 4202,
 4302, 4502
 Vogelsong, Lillian 3310
 Vogl-Bauer, Sally 2601
 Vosicky, Brian 3402
- W**
 Walczyk, Jeffrey 3302
 Walker, Jefferson 1201, 2101
 Walker, Kandi L. 3206, 3406
 Walker, Rebecca A. 2612, 3212
 Walker, Wade 2312
 Waltman, Michael 2506, 3403
 Ward, Mark 2411, 2611, 4303
 Washington, Kyanna 4208
- Watkins-Dickerson, Dianna 2203, 3510
 Waychoff, Brianne 2612
 Watson, Kayla Pack 3303, 4107
 Watson, Sam 5204
 Watson, William Hays 2512
 Weathers, Aaron E. 4502
 Webb, Lynne M. 2507, 3403
 Weidner, Alexis 3308
 Welch, Nakia 1201, 2101, 3407,
 4102, 4201, 5208
 Welsh, Scott 4603
 West, Isaac N. 3205
 Wheaton, Patrick 2512, 2610, 3207
 Whitaker, Bennett Paul 2412
 Whiteside, Erin 4113
 Whiteside, Kaitlin 3209
 Whittle, Chad 2309, 4312
 Whitworth, Colin 3512, 4212, 4303
 Wiencek, Nancy 4211
 Wilcoxon, Anna 2210, 4303
 Wilhelm, Timothy 2403
 Williams, Emily 3310
 Williams, Abbey 5202
 Williams, Crystal 4208
 Williams, Danielle 4203
 Williams, Emily 3310
 Williams, Jenilee Crutcher 4102
 Williams, Keondre 2311
 Williamson, Jason 2612, 3208
 Williamson, Kasi 3413
 Wilson, Misty 2205
 Winchester, Puck 3508
 Winderman, Emily 2701, 4103,
 4503, 5106
 Winget, Jordan 4104
 Winn, Emmett 3203
 Voitmon, Jennifer 3307
 Wojcik, Rory 4105
 Woo, DaJung (DJ) 5111
 Woodard, Sydney 3310
 Wright, Courtney N. 4102, 5108
- X**
 Xu, Yiwei 3412
 Xue, Fei 2309
 Xiong, Ying 3210
- Y**
 Yallapragada, Sreelakshmi 4610
 Yang, Yiyi 3406, 4303
 Yates, Brad 4105
 Yates, Dakota 3207
 Young, Amanda J. 3406, 4305
 Young, Carley 2606
 Young, Chance 4208
 Young, Steve 4014
- Z**
 Zagacki, Kenneth 3311
 Zanjani, Shermineh Davari 4510
 Zavala, Jorge Garcia 3209
 Zhang, Ai 4605
 Zhang, Xueying 3406

SSCA 89TH ANNUAL CONVENTION CALL

“CONFLICT & CRISIS AT THE CROSSROADS OF CHANGE”

APRIL 3-7, 2019

RENAISSANCE MONTGOMERY HOTEL AND SPA | MONTGOMERY, ALABAMA

Southern States Communication Association's 89th conference brings us back to Alabama, home to our first listed conference location in 1930 when the conference was held in Birmingham, where we would return six more times. For the first time in 2019, SSCA will be in Montgomery. And what better place to explore paradigm shifts – in theory, in civil rights, in the south – than in Montgomery, where an act of not giving up a bus seat led to a nearly year-long bus boycott, and ultimately to a Supreme Court decision upholding the district court ruling that the segregation on the bus was unconstitutional. As the capitol city, Montgomery was the destination for the march from Selma. The city also witnessed the attack on the integrated group of Freedom Riders by a white mob supported by the police. Montgomery lays claim to being both the “Cradle of the Confederacy” and the “Birthplace of Civil Rights,” a paradox in its own right, and a paradox that places the city at the crossroads of change, even if that change came in small increments and still seeks fulfillment.

The 89th SSCA conference provides a venue to explore change as it is often effected by conflict and crisis. Taking the orientation that conflict and crises are not always entirely negative, yet change us in some way, we have the opportunity to explore the rhetoric and policy of change. Possible topics include the rhetoric and/or fantasy of protests, crisis communication, communicating and promoting history and change, rhetoric and media representation of the Civil Rights, “the Resistance,” or #MeToo movement(s). Outside of historical events highlighting conflict, crisis, protest, and rhetoric, the “crossroads of change” allows divisions to explore significant shifts in theory, in media and in approaches, and to anticipate what might be next.

Our conference site is located just off the Alabama River, and within 3-12 blocks (approximately .3-1 mile walks if you choose), one can find the Civil Rights Memorial, Rosa Parks Museum, Dexter Avenue Baptist Church, Dexter Parsonage Museum, Freedom Rides Museum, Southern Poverty Law Center, Alabama State Capital (First Confederate Capitol), and the First White House of The Confederacy. For those still enjoying the 88th Nashville Conference, there is always the Hank Williams Museum. And you may be able to get in some Biscuits – if you like baseball, of course.

Each division and interest group is encouraged to program at least one panel addressing the conference theme, and division/interest group co-sponsored panels which provide unique opportunities to reflect on the theme are encouraged. In addition to traditional panels of papers, the VP is interested in workshops and interactive programs that maximize opportunities to address the theme and/or contemporary communication issues in ways that encourage professional development.

Where entire panels are proposed, submitters are encouraged to diversify the institutional affiliation of the panel participants, and to consider opportunities to bring in colleagues and peers who have not recently or never attended an SSCA conference. Program proposals which do not align with SSCA's divisional and interest group structure may be submitted directly to the vice president for consideration as part of the Vice President's Spotlight Series. The deadline for all submissions is September 7, 2018. The complete call for papers will be posted in June 2018. For more information, contact Dr. Pamela Bourland-Davis by email at pamelagb@georgiasouthern.edu. We look forward to seeing you in Montgomery in 2019!

NOTES

Horizontal lines for taking notes.



Our department embraces humanistic, aesthetic, and scientific approaches to inquiry in communication contexts of relating and organizing, health, and media, with themes of advocacy, culture, and performance.



AWARD-WINNING FACULTY

- List of faculty names: Marialena Bartesaghi, Ambar Basu, Elizabeth Bell, Keith Berry, Arthur Bochner, Patrice M. Buzzanell, Marleah Dean Kruzell, Rachel Dubrofsky, Aisha Durham, Eric Eisenberg, Carolyn Ellis, Laurel Friedman, Aubrey Huber, Navita James, Jane Jorgenson, Chris McRae, Meredith Clements, Mahuya Pal, A. David Payne, Loyd Pettegrew, Lori Roscoe, Frederick Steier, Steven R. Wilson, 8/2018

Department of Communication contact information including Facebook link, address, phone, and fax numbers.



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- *Human Communication Theory*
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Located at North Carolina’s urban research institute, the Communication Studies program at UNC Charlotte offers a premier setting in which to study the blend of communication theory and practice. Our generalist program allows for students to take classes within different subfields of the discipline, including: health communication, public relations, media studies/rhetoric and organizational communication. Together, faculty and students make up our community of scholars who are committed to furthering communication studies. Teaching and research assistantships are available to well-qualified applicants.

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- Erin Basinger** Health, Interpersonal Comm.
- Jason Edward Black** Rhetorical Studies and Social Change
- Jaime Bochantin** Organizational Comm., Stress & Burnout, Work-life Balance
- Jonathan L. Crane** Media Studies, Film Theory and Cultural Studies
- Christine S. Davis** Communication in Health, Disability, & End-of-life Contexts
- Tiffany Gallicano** PR, Public Engagement
- Loril M. Gossett** Organizational Comm. & Virtual Work
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- Min Jiang** International Media & Media Technology
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- Clifton Scott** Organizational Comm., Meetings & High Reliability Organizing
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