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IF YOU'RE GOING TO THE CONVENTION, DON'T READ THIS COLUMN

By Dr. Charles Tardy, President (charles.tardy@usm.edu)

Now is the time to make your plans for attending the 77th annual convention of the Southern States Communication Association. We're expecting another stellar turnout and you don't want to miss a moment. If you know you are attending, stop reading this newsletter and make your reservations. But, if you haven't yet decided to or even think you might not attend, please read on because there are lots more reasons to join your colleagues in Louisville than to stay home during the last week of March.

Attending the convention enables you to participate fully in the life of our association. Mark Hickson recently elaborated this idea in an essay in *Communication Education* and stated: "Conferences provide opportunities for us to listen to the work of others, present our own research, access the most current information in the discipline, organize programs and interest groups, and become part of a network of lifelong professional and personal friends." I, and more than 500 others from our region, can attest to the importance of

convention attendance in our professional development. Every conference provides insights, stories, and information that I share with my students. And though I have been participating in them for more than 30 years, I still find conventions to be inspiring, even energizing. To see and hear the work and accomplishments of my colleagues inevitably provides direction and motivation that far exceeds what happens when I read a print or online journal. If we could bottle and sell this experience, the concoction would be so powerful and popular we wouldn't have to charge membership fees!

If these good reasons haven't convinced you then read on because I have some that appeal to the heart if not the mind. For the life of me, I can't understand why anyone would rather stay home when they could be at a convention where you get a reprieve from phone calls, e-mail, and campus obligations for 4 days; the hardest decisions you have to make are which programs to attend and where to

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**CHARLES H.
TARDY**

REMEMBERING FORMER SSCA PRESIDENT BERT E. BRADLEY

By Mary Helen Brown and Susan Brinson

On a cold winter's day in Milwaukee, Wisconsin, I heard some words that changed my life, "Mary Helen, we want you to come to Auburn." Those words were spoken by Dr. Bert E. Bradley. Dr. Bradley changed the lives of many—students, faculty, peers, and more.

Dr. Bert E. Bradley, former president and long-time member of SSCA, passed away on June 5, 2006.

Those of us who had the privilege of working with Dr. Bradley remember his enormous smile and the daily greeting of "Hi, _____, how are ya'?" Many called him a true Southern gentleman, and he fulfilled that role. He led the depart-

ment at Auburn University with consideration and reason and would defend us fearlessly in times of need. He shepherded and protected his faculty and made it possible for many of us to exceed beyond what others might expect even though we may not have recognized it at the time. He was steadfast in his values and yet would tolerate and respect other opinions.

Dr. Bradley was an active citizen of SSCA during his academic career. His commitment to serving SSCA was reflected in his tenures as editor of *Southern Speech Communication Journal* from 1972-1975, Vice-President from 1977-1978, and President from 1978-1979, in addition to

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**BERT E.
BRADLEY**



**VOLUME 25
NO. 1
SPRING 2007**

CONNECTIONS

is the official newsletter of the Southern States Communication Association (**SSCA**)

It is published two times a year at:

College of Communications and Fine arts

<<dti>>

151 Bibb Graves Hall
Troy University
Troy, AL 36082

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Executive Director



UNDERGRADUATE HONORS CONFERENCE

By Jerry Hale, Vice President Elect (jhale@uga.edu)



**JERRY
HALE**

The Theodore Clevenger Undergraduate Honors Conference is an important part of the annual meeting of the Southern States Communication Association. The conference serves as a vehicle for outstanding students to begin the process of generating knowledge through scholarly research, to demonstrate their creativity, and to explore their interests in pursuing academic careers. The conference brings together students from a host of Southern colleges and universities and provides them with a collegial atmosphere to talk about and present communication research and to meet the scholars whose work they have studied. The future of the field appears to be on solid ground.

The deadline for submitting papers to the Theodore Clevenger Undergraduate Honors Conference was December 16, 2006. Ninety papers were submitted for review by ninety six authors. Each paper is being reviewed by two readers. Students presenting papers to the conference will also have the benefit of receiving feedback on their work from some of the region's top communication scholars. In addition to your other convention activities, please take the time to attend some of the UHC panels. Make a point of meeting and encouraging the next generation of scholars.

ADMIT IT—YOU HAVE A PRE-REGISTRATION PROBLEM

By J. Emmett Winn, Executive Director (director@ssca.net)



**J. EMMETT
WINN**

The first step is admitting that you have a problem. Come on, admit it. There's a good chance that you don't pre-register for the SSCA convention. I know because over half of the folks who attend the convention don't pre-register. Despite the fact that it saves you money and time at the convention, you don't pre-register. You really should pre-register. It's good for your bank account and it leaves you more time to have fun with your friends in Louisville. Plus, if you pre-register you spend less time in line and that means you are less likely to run into some really unpleasant person who is grumbling about how long it takes to register because s/he didn't pre-register.

If you pre-register, you make my staff's life a lot easier. It is so much easier for us to

have everything ready for you when you get to the convention. Otherwise, we have elevated stress levels because there are long lines of folks waiting to register. Now really, isn't it worth pre-registering just to see the smiles on Jennifer's, Nicole's and Martha's faces when you show up at the pre-registration desk and pick up your materials? They are really nice people and helping them by pre-registering is a good deed!

So, please pre-register, if not for yourself then for the sake of the poor volunteers who handle registration at the convention. It's easy, just go to our website: www.scca.net and click on the pre-registration form. Fill out the form and mail it to us with your check before March 1. See you in Louisville!

DWIGHT FRESHLEY OUTSTANDING NEW TEACHER AWARD

By Robert E. Frank (r:frank@moreheadstate.edu)

At its meeting held at NCA in San Antonio, the Executive Council named the Outstanding New Teacher Award for long time SSCA member Dwight Freshley.

Dwight grew up in Alliance, Ohio, where he graduated from Alliance High School in 1942. He holds a bachelor's degree from North Central College in Illinois, a master's degree from Northwestern University, and his Ph.D. from Ohio State University in 1955. Alliance High School and North Central College each honored Dwight with their Distinguished Alumni Award.

Beginning his academic career as a university debate coach, Dwight taught for two years at Lehigh University in Pennsylvania. He then spent eight years teaching and coaching debate at Vanderbilt University. In 1963 he settled in Athens, Georgia, where he was involved with debate, served as departmental chair, and was a beloved professor of countless students. Dwight retired in 1992 and currently holds the title of Professor Emeritus. Even though officially retired, Dwight spent five years serving as adviser to the undergraduate speech communication majors. In 1995, Dwight was a visiting professor at Remmin University in Beijing, China. During his career, Dwight has authored or co-authored five books and 20 scholarly articles. He also has numerous scholarly presentations, including one at an international conference in Moscow in 1996. Today Dwight lives with his wife, Jean, in Athens, Georgia, where they are very involved in the community.

His service to SSCA is long and distinguished. Dwight holds the distinction of being the first SSCA member to have held all three of the top leadership positions in the association. From 1963 to 1966 Dwight served as the Executive Director, from 1969 to 1972 he served as journal editor, and in 1974 Dwight held the position of president. He has chaired and served on numerous committees, including those dealing with teaching excellence. For many years he chaired the SSCA Past Presidents' Committee. However, Dwight Freshley's contributions to SSCA go much further. One could argue that Dwight personifies the spirit of SSCA. Not only is he recognized for his teaching and scholarship, but also for his love of life and his love of SSCA. Stories abound of his legendary prowess on dance floors at various Southern conventions. And while at the convention one is just as apt to see Dwight dressed and ready to play tennis as to see him decked out to present a paper. Dwight Freshley is proof that youth can be everlasting.

Not only is Dwight known as a standard bearer of SSCA, but he also has dedicated a great deal of himself to

the National Communication Association. For many years Dwight held the position as co-chair of NCA's placement service. In that capacity he greeted every young scholar in search of that first position with a smile and some kind words.

A panel composed of former students, colleagues and friends will be held at the Louisville convention to honor Dwight Freshley and his many contributions to SSCA. Members of the audience will also be afforded the opportunity to add their own Dwight stories. Beware of the stories because Dwight will be the respondent and he will, as usual, get the last word. Dwight will also present the Dwight Freshley Outstanding New Teacher Award at the convention luncheon.

To honor someone by naming an award for him or her comes with the requirement of endowing that award in the amount of \$5000. Approximately \$2000 of the required \$5000 to endow this award has already been pledged. Each and every member of SSCA is encouraged to honor Dwight Freshley by sending his/her tax deductible contribution to Jennifer McCullars Johnson, SSCA, Dept. of Communication & Journalism, 217 Tichenor Hall, Auburn University, AL 36849-5211. Please indicate that your gift is for the Dwight Freshley Outstanding New Teacher Award.



**DWIGHT
FRESHLEY**

RESERVE YOUR EXHIBIT SPACE NOW

By Jean DeHart, Ad Manager (dehart2j@appstate.edu)

There is still time to purchase exhibit space to showcase your university press, private press, or other academic related materials at the convention. The form for reserving space is available on the SSCA website. The deadline is February 15, 2007. If your university has an academic press, please feel free to encourage a representative to reserve a booth. This provides visibility for the press and support for SSCA! Please contact me if you have questions about exhibits for the upcoming convention. I look forward to seeing you in Louisville!



**JEAN
DEHART**

SSCA LOUISVILLE 2007: A GOOD BET

By Craig Allen Smith and contributors Vice President and Convention Program Planner (ca.smith@ncsu.edu)



**CRAIG A.
SMITH**

SSCA will convene at the Louisville Downtown Marriott March 28th-April 1st. More than five hundred participants will present panels and workshops built around the conference theme of “Relationships and Communities in the Digital Age.”

Martha Watson will deliver the Keynote Address, “Bird by Bird,” at the Saturday Awards Banquet. Martha is the Immediate Past President of the National Communication Association and Dean of the Greenspun College of Urban Affairs at the University of Nevada Las Vegas. She also returns to us as a Past-President of SSCA and as Past-Editor of the *Southern Communication Journal*, as well as Past-Editor of the *Quarterly Journal of Speech*. Dean Watson devoted many years of her distinguished career to Auburn University and the University of Maryland.

H. L. (Bud) Goodall, Jr. Director of the Hugh Downs School of Communication at Arizona State University will deliver the Plenary Session lecture, “The Scholar as Detective.” Professor Goodall is the author of 15 books and more than 40 articles and chapters. He shaped and led departments at Alabama-Huntsville, Clemson and the University of North Carolina at Greensboro prior to leading the Hugh Downs School.

The convention will offer seven SPOTLIGHT PROGRAMS highlighting the work of outstanding people in our field. Concurrent with the inauguration of our Ethnography Interest Group we will spotlight the work of Arthur P. Bochner. The Political Communication Division will celebrate the work of Robert E. Denton, Jr. and Julia T. Wood is the Gender Scholar of the Year. Applied Communication will spotlight the work of Gary Kreps, considered by many to be the founder of the field of health communication, and Marsha Vanderford will discuss communication research at the Center for Disease

Control. We will have a panel spotlighting J. Robert Cox’s important new book, *Environmental Communication in the Public Sphere*. And in recognition of the Association’s decision to name our Outstanding Teacher Award we shall have a program to celebrate the achievements and contributions of Dwight Freshley.

We will offer six WORKSHOPS that provide opportunities for the professional development of our members. Most of our workshops will help members address challenges that face us during the year. One workshop examines the Southern Association for Colleges and Schools’ (SACS) review processes and helps partici-

pants prepare for the development of the Quality Enhancement Plan. A second workshop addresses the problems of “Combating Plagiarism in the Digital Age.” In a third workshop, members of the faculty discuss Virginia Tech’s innovative public speaking course. The workshop on training Graduate Teaching Assistants should interest not only graduate officers but all faculty members who supervise GTAs. The fifth workshop explores ways to teach the college course in political communication. And, as an investment in future workshops, we even have a workshop on conducting workshops.

Division planners and the members have provided us with a wonderful slate of programs, a few of which provide a sense of the conference.

FREEDOM OF EXPRESSION IN SOCIAL MOVEMENTS OF THE 1960S: LESSONS FROM LOUISVILLE — Louisville-based activists Carl and Anne Braden worked to recruit white allies for the Civil Rights movement all around the South. They were marginalized as “communistic,” arrested several times, and barred from some communities. They resisted with a creative use of newspaper journalism and a First-Amendment case decided by the U.S. Supreme Court in 1961 — *Braden v. United States of America*. **TALKING BASEBALL AROUND THE DIGITAL CRACKER BARREL** — Many of us first saw “Louisville” on a Louisville Slugger baseball bat, and the historian Jacques Barzun once wrote that anyone who would understand the United States needs to understand baseball. Ed Pappas, Professor Emeritus at Wayne State University and co-author of the baseball history *They Tasted Glory*, will discuss three baseball narratives in American culture. The narrative of change encompasses baseball’s struggle to integrate, the narrative of scandal (the Black Sox debacle) and, finally, a narrative of accomplishment (Don Larsen, VanderMeer and the pursuit of perfection).

MUHAMMAD ALI AND IMAGES OF POPULAR SPORT IN PUBLIC ADDRESS— Louisville, Kentucky is the birth place of boxing legend Muhammad Ali. Recently a museum was opened in honor of the boxing legend that not only gave personality and controversy to the sport of boxing but also worked for civil rights in the U.S. and abroad.

COMMUNICATING WITH SACS: MAKING ACCREDITATION WORK FOR ALL— David Carter of the Southern Association of Colleges and Schools will meet with us to discuss the accreditation process. John Haas will respond, and SSCA President Charles Tardy will moderate the Q&A session.

These are just a few of the sessions to be found in Louisville. For a complete list, check the draft program at <http://www.sca.net/files/SSCAprogram2007.htm>

Although we will be in Louisville prior to the Kentucky Derby, Louisville is a good bet. We have a nice hotel at a



good rate. We will be only a block away from the canopied 4th Street Live area of restaurants, music and fun. The site visit team easily walked to the Louisville Slugger Factory and Museum and the Muhammad Ali Center. Churchill Downs is an inexpensive cab ride away, with an interesting museum and tours available.

Plan now to join us March 28-April 1 at the Louisville Downtown Marriott. Your Division planners have worked hard to arrange an outstanding program for us – but right now it's just a program on paper. It takes people like you to make it into a convention. Go ahead – you can pre-register now at: http://www.scca.net/files/Pre_REGISTRATION_Form_paper.pdf

BERT E. BRADLEY

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service on the Nominating Committee and Finance Committee. Dr. Bradley's service work to SSCA was complemented by his frequent research presentations at annual conferences. SSCA recognized Dr. Bradley's service in 1999 by honoring him with the T. Earle Johnson-Edwin Paget Distinguished Service Award.

Dr. Bradley maintained an active research program throughout his academic career. His early work focused on rhetoric and debate, and was published in *Southern Speech Communication Journal*, *Speech Monographs*, and *Central States Speech Journal*, among others. Many of us taught our first classes using his book, *Fundamentals of Speech Communication*. Later in his career, as his administrative interests developed, Dr. Bradley turned his research attentions toward improving Communication programs, innovating teaching methods and technologies, reconsidering promotion and tenure issues, and developing interdisciplinary programs.

Dr. Bradley was a well-respected teacher at four southern universities during a career than spanned thirty-eight years. He launched his career as an instructor at Florida State University (1951-1955). Dr. Bradley accepted a position at the University of Richmond in 1955, where he received teaching awards from student organizations and where he remained until 1967. That year Dr. Bradley moved to the University of North Carolina-Chapel Hill where he taught until 1973. He devoted the later stage of his

CHECK OUT THE SSCA WEBSITE FOR UPDATED ASSOCIATION INFORMATION

The new SSCA website is a great resource for our members. It always has the most up to date information about our convention, elections, and business. Please take a moment to familiarize yourself with our website at <http://www.scca.net> and check it often for information.

Some of its many features include:

- Updated information about our convention including the convention program and pre-registration
- Biographies and platforms for the candidates in our election
- The latest association news
- The most recent calls and announcements

TARDY

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eat; no one will ask you if you've graded the papers; someone else makes up your bed; and free copies of USA Today are delivered to your door. Moreover, unlike the annual convention of another of our professional associations, you won't have to walk 6 blocks to get from the registration desk to your meeting room, you can easily read the program and find your sessions; and, convention participants have time to meaningfully engage one another.

I should also remind the doubters of some of the unique features of the SSCA conference. Nowhere else will you have the opportunity to purchase, or to receive, "Caring Connections," the notes of appreciation that are purchased and distributed at our conventions. No association does more to foster the recognition of its members. Though it may seem self-serving for me to mention this one, you should be aware that we will even buy your breakfast if you come to listen to my presidential address.

But wait, there's more if you're still uncertain. Read the columns by Craig Smith and Jerry Hale and you will see reasons why this particular convention is not to be missed. Then I'm sure you'll drop this newsletter, bring up your web browser, and make your reservations. You'll never regret it.

career to Auburn University, where he was a deeply respected and well-loved professor from 1973-1989. Upon his retirement in 1989, Dr. Bradley assumed the role of Professor Emeritus in the Department of Communication at Auburn University.

Dr. Bradley's personal life was as full as his professional life. He graduated from a Birmingham, AL high school in 1944 and enlisted in the Navy the next day. He served in the Pacific theater in the later stages of World War II and the early occupation of Japan. Soon after his discharge from the Navy, Dr. Bradley married Jeanne Laurell Moore in 1948, to whom he was married for 58 years. Dr. Bradley was an active member of the Rotary Club and a long-time member of the Methodist church. He is survived by his wife, two daughters, and three grandchildren. He is also remembered by countless friends, colleagues, and students.

Dr. Bradley's family respectfully invites anyone interested in honoring him and his service to SSCA to make a contribution to the Bert E. Bradley Outstanding Graduate Student Endowment. This endowment recognizes Dr. Bradley's commitment to graduate students as complete, well-rounded departmental citizens. Students are selected for this award based on their scholarship and research, their teaching, and their collegiality. Please contact either Ms. Mary Baird (bairdmk@auburn.edu) or Ms. Wendy Bonner (bonnewr@auburn.edu) for more information.

AWARDS CONTINUE TO GROW WITH *CARING CONNECTIONS*

By Frances Brandau-Brown (fbb@sbsu.edu)



**FRANCES
BRANDAU-
BROWN**

The Dallas convention was another success for *Caring Connections*. Through your generous support we were able to raise \$2,600. This money enabled us to fully fund the Osborn Award at the \$5,000 mark. This is another great milestone for this program. Since it started we have fully funded 3 Association Awards. It is my hope that we will continue to have great success and all of our awards will be funded at the \$5,000 level within five years.

Caring Connections serves two important purposes.

First, it supports our Association Awards and establishes connection between our past and our future. Second, it helps our members connect and strengthen the bonds of friendship. Your participation in the program will honor

a friend, colleague, or mentor and support SSCA. Please fill out the order form in this newsletter. Those that are preordered by the deadline, March 10, will be waiting with your recipient's name tag when he/she arrives at the convention. If you wish to honor someone not attending the convention, you can purchase your *Caring Connection* at the convention and deliver it yourself. *Caring Connections* will be available for purchase Thursday morning through Saturday morning. If you have any questions, please email me at FBB@shsu.edu.

Remember, *Caring Connections* depends on you! See you in Louisville!

WALKING IN LOUISVILLE

William E. Thompson, Chair Local Arrangements (wethom01@louisville.edu)



**WILLIAM
THOMPSON**

While lots of music lovers have heard of "Walking to Memphis," the theme of the 2007 SSCA Conference might be "Walking IN Louisville." As befits a convention held in the heart of a vital city, numerous attractions are going to be accessible a few footsteps beyond the conference hotel, which is the really spectacular Marriott.

Within walking distance, daytime enlightenment that is exclusively Louisvillian is in the West Main Museum District, including The Louisville Slugger Museum, the company's bat factory and repository of baseball memorabilia. Then there's The Muhammad Ali Center, commemorating the career and worldwide fame of Louisville's favorite son. The Frazier International History Museum, as the one American home of the British Royal Armouries Collection, is another one-of-a-kind Louisville experience.

At night, a short walk brings you to Actors Theater, and its nationally important Humana Festival of New American Plays series. Actors won a special national Tony Award for distinguished achievement, and its stages have premiered such Pulitzer Prize-winning plays as "The Gin Game" and "Crimes of the Heart." Because of Actors' repertory format, an SSCA visitor can see five of the six new plays being presented. Then you might think about walking to one of the three four-star restaurants and 71 other restaurants within a 10-minute walk of the hotel, then a late night of clubbing at the Fourth Street Live nightclub and restaurant district, which is just steps from the hotel.

And if the high life makes you think you need a workout, students from the University of Louisville's

Communication Department are working with the University's Exercise Physiology classes to create "Thousand-Step Tours" of downtown and the Ohio Riverfront. The tours will take in significant architectural attractions, including one of the nation's largest collections of 19th century cast iron front buildings, as well as artistic, historical and natural sites that we hope will encourage conference goers to walk for exercise and understand some of the reasons we love Louisville.

Finally, if you're interested in the Civil Rights marching that's been done in Louisville, one of the special off-site sessions will be at the University of Louisville, where SSCA's Freedom of Speech Division will sponsor a tour of the Anne Braden Institute for Social Justice Research, and a session dedicated to her work in Louisville. If you don't know of Anne Braden, the Louisville resident marched for civil rights for more than 50 years. For her courageous work and early stands against segregation, Braden was one of only five white southerners commended by Martin Luther King, Jr., in his historic 1963 "Letter from Birmingham Jail." UofL's Catherine Fosl, director of the Braden Institute and author of *Subversive Southerner: Anne Braden and The Struggle for Racial Justice in the Cold War South*, chronicled the other actions her activism provoked: bombings, cross burnings, arrests, two sedition trials and regular accusations that she and her husband, Carl Braden, were Communists. Fosl will lead the session and conduct a tour of the Braden Center.

So, if you want to walk in Louisville from March 28-April 1, it's time to run and register for the SSCA Conference now.

FINANCE COMMITTEE REPORT

By Patricia Amason, Chair (pamason@uark.edu)

SSCA's finances are in sound order! As Chair of the Finance Committee, I have constant access to the Association's financial records via the online accounting program QuickBooks allowing for careful monitoring of all credits and debits. The Finance Committee and the Executive Director Emmett Winn worked diligently restructuring a working budget for the Association based on actual expenses and proceeds from the 2006 convention in Addison, TX as well as from membership dues and revenues from Taylor and Francis. We have produced a "meaner, cleaner, tighter" budget reflected on real numbers rather than the projected figures used in developing

past budgets. This new budget allows the Executive Director's office to run on a more efficient and cost-effective basis. I am happy to report that surplus funds were transferred to our reserves account with that account showing a healthy balance. Generous contributions to our awards funds have resulted in a substantial increase in the balance of our awards CD which matures in the summer of 2007. The Finance Committee is investigating options for reinvesting the awards funds to allow for the greatest return.



**PATRICIA
AMASON**

MEMBER SPOTLIGHT ON KELLI FELLOWS

At the SSCA business meeting at NCA in San Antonio, the Executive Council appointed Kelli Fellows as SSCA's next Advertising Manager on recommendation by a subcommittee appointed by President Tardy. When we convene in Louisville, the Executive Council will ask the membership to ratify Dr. Fellows' appointment.

Dr. Fellows is an Assistant Professor in the Department of Communication at Appalachian State University. She received her doctoral degree from the University of Georgia in 2006 and her M.A. from the University of Southern Mississippi. She has published scholarly articles in a variety of Communication journals and has presented many conference papers in our field.

Kelli has an active service record at SSCA, NCA and her department. Moreover, her professional career has

afforded her the opportunity to work in the field of marketing, advertising and public relations in the academic, corporate, and non-profit contexts. Likewise, Kelli pursues volunteer opportunities in which her marketing and public relations abilities are utilized. This experience and Kelli's vision for SSCA's marketing and public relations needs make her the perfect choice as SSCA's next Advertising Manager.

In her personal life, Kelli is married to Steve Madden, has two sons Drury and Peyton, and two stepdaughters Caitlyn and Megan. Kelli is an avid Georgia Fan, and enjoys quilting, restoring antique furniture, and playing soccer with her sons. You can contact Kelli at fellowskl@appstate.edu.



**KELLI
FELLOWS**

MAKE YOUR CONVENTION HOTEL RESERVATIONS EARLY!

Everyone planning to attend SSCA's annual conference in Louisville March 28-April 1, 2007 is strongly encouraged to make hotel reservations early. The Louisville Marriott Downtown offers great facilities and great prices. Space at the hotel will fill quickly at our low rate. SSCA room reservations are dependent on space availability and are only guaranteed until March 1, 2007. You can find all the reservation information at <http://cwp.marriott.com/sdflm/ssca2007/>. Make your reservations early!

COMING UP IN THE NEXT ISSUE

- **Louisville Convention Report**
- **Caring Connections Report**
- **Member Spotlight**
- **Savannah Convention Calls and Information**
- **Officers Reports**

THIS NEWSLETTER IS GARBAGE!

Many SSCA members favor electronic versions of newsletters rather than paper copies. One popular reason for relinquishing the paper version is Green. By forgoing your paper copy of this newsletter, you help SSCA cut down on its use of paper products. When SSCA uses less paper, it helps to protect our natural resources and cuts down on the waste and pollution associated with the manufacture of paper products. It also

reduces the inevitable disposal of hundreds of copies of this newsletter as garbage—the end result for most paper used in the USA.

If you'd like to stop receiving your paper copy of this newsletter, simply email director@ssca.net and let us know. If you want to continue receiving your paper newsletter then do nothing. We are happy to continue sending it to you.

Dr. J. Emmett Winn, Executive Director
Southern States Communication Association
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CONNECTIONS

S S C A C O N V E N T I O N 2 0 0 7

L O U I S V I L L E K E N T U C K Y