**Convention Program Advertising Order Form  
Tax ID: 54-0923925  
Annual Conference, Frisco, TX - April 3-7, 2024**

**Convention Program Advertising:** Advertising in the Convention Program is an excellent way to increase visibility of your institution or organization among attendees, and we are happy to offer you the following Early Bird Discounts.

***Be sure to reserve your EARLY BIRD ad by December 5, 2023!***

(Note: SSCA reserves the right to refuse ads.)

Type of Ad Early Bird Rate Regular Rate

\_\_\_\_ a. Half Page $250 $300 Total # of Ads:\_\_\_\_\_\_\_  
\_\_\_\_ b. Full Page $300 $350  
\_\_\_\_ c. 2 Full Pages $400 $500  
\_\_\_\_ d. Front Inside Cover $400 $500 Total for Ads: $\_\_\_\_\_\_

\_\_\_\_ e. Back Inside Cover $400 $500

\_\_\_\_ f. Back Outside Cover $450 $550

**Ads *must* be in *Adobe PDF high resolution files* (must be in grayscale). The images and fonts must be embedded. Ad size specifications are: (1) Full page – 8.5” x 11”; (2) Half page – Horizontal 7.5” x 5” or Vertical: 4” x 10.5” Resolution should be 300 dpi at 100% scale (anything less than this will suffer in reproduction).**

Company/Institution Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Contact: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Phone: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

E-Mail: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Address: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

***If you have questions regarding advertising, please contact:***

*Kevin Bryant, Strategic Communication Director, bigkevphd@gmail.com*

*Please send your completed form and ad files (must be scanned & emailed to both* [*jhaas1@utk.edu*](mailto:jhaas1@utk.edu) *and* [*bigkevphd@gmail.com*](mailto:bigkevphd@gmail.com)*) and check payments can be mailed to:*

John Haas, SSCA  
School of Communication Studies

293 Communications  
1345 Circle Park Dr  
Knoxville, TN 37996

*Please make checks payable to SSCA. Checks are highly discouraged.*

*To pay by credit card or electronically, please contact Kevin Bryant at 931-529-0669 or email him at bigkevphd@gmail.com*