



SSCA 2010

POSITIVE COMMUNICATION

**80th Annual Convention
Southern States Communication Association**

**20th Annual Theodore Clevenger Jr.
Undergraduate Honors Conference**

April 7-11, 2010 • The Peabody Hotel • Memphis, Tenn.

A Tribute to Dr. Michael Leff

By Michael Osborn and Richard Ranta

Michael Leff, chair of the Department of Communication at the University of Memphis, died on February 5, after a brief illness. Leff was internationally known as a scholar of rhetoric, having returned only recently from China where he was working to set up a student exchange program. Among his many honors, the National Communication Association (NCA) had designated him as a Distinguished Scholar. At his death he was president of the Rhetoric Society of America (RSA).

“Mike was an amazing intellectual, scholar, and visionary department head,” says Richard Ranta, dean of the College of Communication of Fine Arts.

Leff was the scholarly leader of a school of criticism that emphasizes close textual analysis of speeches and other rhetorical documents. For his many publications, he



received numerous awards such as NCA’s Wichelns-Winans award, the Woolbert award, and the Ehninger award for his influential scholarship and research. He served as editor of *Rhetorica*, the journal of the International Society for the History of Rhetoric, and as the founding president of the American Society for the History of Rhetoric (ASHR).

Although Leff took pride in the many awards he had received, he took most joy in watching his graduate students succeed in establishing scholarly careers of their own. He was a demanding but convivial teacher who inspired students and colleagues by his encouragement of their initiatives and by his dedication to the study of rhetoric in society. As Chaucer might have noted of him, “Gladly would he learn, and gladly teach.”

As a force in Memphis, Leff helped bring the Ph. D. program at the University of Memphis to both respectability and leadership. He developed a vision for the communication department, which emphasized enriching its outstanding program in film and video production, support of a program in health communication, and the encouragement of a Center for the Study of Rhetoric and Applied Communication (CSRAC). He served on the Board of Directors for the Memphis Urban Debate League, a cause in which he passionately believed, and FirstWorks, Inc. a Memphis-based non-profit organization that serves children who reside in some of the poorest zip codes of the city. He also served on the Board of Directors for Humanities Tennessee.

Before coming to the University of Memphis, Leff taught at the University of California at Davis, the University of Indiana, the University of Wisconsin, and at Northwestern University, where he had served as chair of the Department of Communication Studies. Michael Leff was scholar, a teacher, a colleague, a husband, a father, and a friend to many. While we grieve his death, we will forever be grateful for his life.

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*African-American rhetoric
& interracial communication*

David L. Appleby

Film-video production

Reece L. Auguste

Film theory, criticism & media studies

John P. Bakke

*Professor Emeritus, rhetoric & political
communication*

Marvin R. Bensman

*Professor Emeritus, broadcast
& electronic media, policy, and history*

John A. Campbell

Professor Emeritus, rhetoric & public address

Antonio R. de Velasco

Rhetoric, social theory and political discourse

Roxana L. Gee

Film-video production/editing

M. Allison Graham

Media history and criticism

Katherine G. Hendrix

Instructional & intercultural communication

Walter G. Kirkpatrick

Organizational communication

Craig Leake

Film-video production

Michael C. Leff

Chair, rhetoric, rhetorical criticism & argumentation

Shu Li

*Health communication,
conflict management & negotiation*

Kris Markman

Internet, new media & broadcasting

D. Gray Matthews

*Rhetoric, community & peace
and conflict communication*

Michael M. Osborn

Professor Emeritus, rhetoric

Richard R. Ranta

*Dean, communication administration
& television-film production*

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Film-video production & screenwriting

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Amanda J. Young

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It is committed to education of a non-racially identifiable student body.

80th Annual Convention Southern States Communication Association

20th Annual Theodore Clevenger Jr. Undergraduate Honors Conference

April 7-11, 2010 • The Peabody Hotel • Memphis, Tenn.

PRESIDENT: PATRICIA AMASON, UNIVERSITY OF ARKANSAS

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This symbol denotes Undergraduate Honors Panel

• Program designed by Jennifer Wood Adams, Auburn University •

Graduate Programs in Communication at Georgia State University

IN THE HEART OF ATLANTA

RESEARCH IMPACT

Carol Winkler | URBAN DEBATE

MULTI-CITY ADVOCACY TRAINING PROGRAM HONORED AS A "BEST PRACTICES" INITIATIVE IN EDUCATING AT-RISK YOUTH

Leonard Teel | GLOBAL JOURNALISM

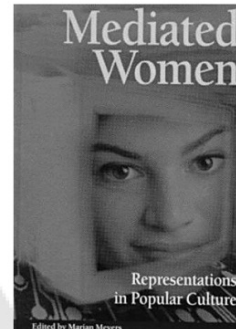
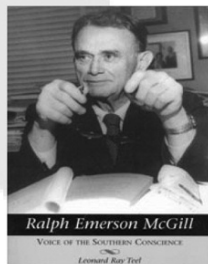
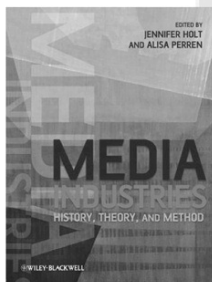
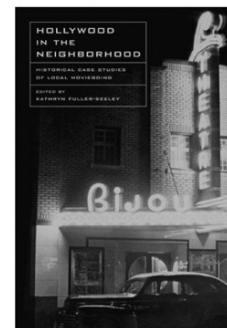
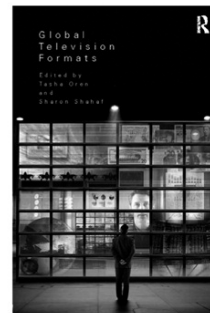
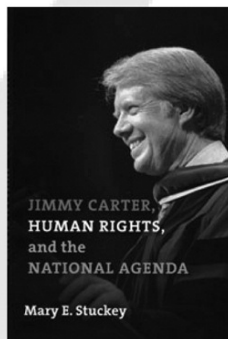
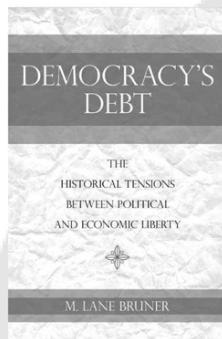
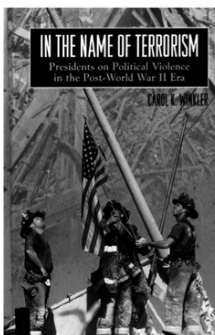
TEN YEARS OF WORKSHOPS IN ARAB & ASIAN NATIONS TO TRAIN JOURNALISTS HOW TO COVER NON-GOVERNMENTAL ORGANIZATIONAL EFFORTS

Kay Beck | DIGITAL MEDIA PRODUCTION

BUSINESS INCUBATION CENTER ORGANIZED TO PROVIDE HIGH QUALITY DIGITAL & ARTISTIC CONTENT TO THE REGION'S MEDIA MAKERS

DISTINGUISHED FACULTY

M. Lane Bruner: NCA Lilla Heston Award
James Darsey: Chair, NCA Research Board
Cynthia Hoffner: Co-editor, *Media Psychology*
Alisa Perren: Editor, *In Media Res*
Daniel Robin: Sundance Documentary Prize
Mary Ann Romski: GSU Regents Professor
Mary Stuckey: Editor, *Southern Comm Journal*
Niklas Vollmer: UFVA Board of Directors
Carol Winkler: SSCA Community Outreach Award



Georgia State University, a comprehensive Carnegie RU/H institution, offers doctoral programs in *Rhetoric & Politics*, *Media & Society*, and *Moving Image Studies*. M.A. sequences include *Mass Communication*, *Human Communication & Social Influence*, and *Digital Film & Video Studies*.

Significant initiatives are underway to continue program quality improvement (funding is provided for 65 graduate students every year and this year searches are underway to add two tenure track and one lecturer positions to the faculty). The rhetoric sequence was named a top-three "up and coming" program in the NCA 2004 reputational survey. GSU aims to provide assistantships to every admitted Ph.D. student and many MA students to support track records of publication and diverse teaching experiences. Typical support waives tuition, pays a \$15,000 annual stipend, and subsidizes professional travel and health insurance.

Atlanta provides access to many premier research facilities (CNN, the Jimmy Carter Center, M.L. King, Jr. Center for Nonviolent Social Change, CDC, *Atlanta-Journal Constitution*, and more). Learn more about our programs – communication.gsu.edu – and download catalogs and detailed faculty information. Many of our faculty will be at SSCA – come meet us! Or contact one of the communication graduate directors after SSCA:

Mary Stuckey (*Rhetoric/Politics, Media/Society*) or
Angelo Restivo (*Moving Image Studies*)

404-413-5600 | Georgia State University
P.O. Box 4000 | Atlanta, Ga., 30302-4000

An Outstanding Public Communication Faculty

Professors

James Darsey (Wisconsin 1985)
Rhetoric, Social Movements, GLBT Discourse
Cynthia Hoffner (Wisconsin 1988)
Media Uses & Effects, Quantitative Methods
Greg Lisby (Tennessee 1988)
Comm Law, Comm Ethics, Comm Policy
Mary Ann Romski (Kansas 1981)
Developmental Comm
Mary Stuckey (Notre Dame 1987)
Rhetoric, Presidential Comm, Identity
Leonard Teel (GSU 1984)
Intl Media & Culture, Journalism History
Carol Winkler (Maryland 1987)
Rhetoric, Presidential Comm, Argumentation

Associate Professors

Jaye Atkinson (Kansas 1996)
Intergenerational Comm, Comm & Stereotypes
M. Lane Bruner (Washington 1997)
Rhetoric, Critical Political Comm, Nationalism
David Cheshier (Iowa 1996)
Rhetoric, Public Deliberation, Critical Theory

Yuki Fujioka (Washington State 2000)
Stereotypes, Persuasion Studies
Marian Meyers (Iowa 1989)
Feminist Media Studies, Cultural Studies

Assistant Professors

Carrie Freeman (Oregon 2008)
Comm Ethics, Mass Media Studies
Svetlana Kulikova (LSU 2008)
TV Studies, Political Communication, International Comm
Hongmei Li (USC 2006)
International Communication
Alisa Perren (Texas 2004)
Media & Democratization, Political Economy of Media
Tomasz Tabako (Northwestern 2004)
New Media, Internet Studies
Natalie Tindall (Maryland 2007)
New Media, Internet Studies
Ann Williams (Michigan 2008)
Political Communication, Public Opinion Research
Holley Wilkin (USC 2005)
Health Communication, Communication Theory

Welcome to the 80th Annual SSCA National Convention

Dear Colleagues of the SSCA:

The SSCA Memphis Program Planning team and I are proud to offer you an historic annual convention where we gather for the first time in the field to take specific stock of the many positive sides of communication and to share our ongoing work. Some wonderful scholarship and fellowship await us all as well as the delights of a superb city. Be sure to join me in thanking all the folks who worked to help make Memphis memorable:

The Division and Interest Group Planners of the SSCA 2010 Memphis Planning Team:

Applied

Maria Dixon
Southern Methodist

Interpersonal

Monette Callaway-Ezell
Hinds Community College

Rhetoric & Public Address

Jason Edward Black
University of Alabama

Communication Theory

David Sutton
Auburn

Language & Social Interaction

Cole Franklin
East Texas Baptist

Southern Forensics

David Nelson
Northwest Missouri State

Community College

Rick Mercadante
St. Petersburg College

Mass Communication

Alison Miller
University of LA-Monroe

American Society for the History of Rhetoric (IG)

Kerry Owens
University of Mary Hardin-Baylor

Freedom of Speech

Pat Arneson
Duquesne

Performance Studies

Jacqueline Burlison
Virginia State

Ethnography (IG)

Chris Poulos
University of North Carolina at Greensboro

Gender Studies

Sheree Keith
Macon State College

Political Communication

William Edwards
Columbus State

Association for Communication Administration (IG)

H.J. Mindy Chang
Western New England College

Instructional Development

Rick Falvo
El Paso Community College

Popular Communication

Danielle Williams
Georgia State

Kenneth Burke Society (IG)

C. Wesley Buerkle
East Tennessee State

Intercultural

David Lee
University of South Florida

Public Relations

Mary Jackson-Pitts
Arkansas State

- Mike Leff, Dick Ranta, and the Communication students of the University of Memphis (Local Arrangements)
- Frances Brandau-Brown — Planner of the 20th Annual Theodore Clevenger, Jr. Undergraduate Honors Conference of SSCA
- Patricia Amason, SSCA President
- Jerry Hale, SSCA Past President
- Janet Fisher, ConferenceDirect
- Carl Cates, Incoming SSCA Executive Director
- J. Emmett Winn (Auburn University) our awesome and outgoing Executive Director, and his most excellent Auburn associates (Jennifer McCullers Johnson & Jennifer Wood Adams)
- Osborn Award Reviewers: Greg Armfield, Pat Arneson, Richard Conville, Liz Desnoyers-Colas, John Meyer and Nina-Jo Moore

Happily yours,

Thomas J. Socha
Vice President and SSCA Memphis Program Planner
Old Dominion University

Theodore Clevenger Jr. Undergraduate Honors Conference Acknowledgements

Welcome to Memphis

Home of the Blues and the Birthplace of Rock 'n' Roll

Dear Undergraduate Honors Conference Participants:

Welcome to the 20th annual Theodore Clevenger, Jr. Undergraduate Honors Conference and the 80th annual convention of the Southern States Communication Association. The members of SSCA are pleased to have you be a part of the convention. I hope that you take full advantage of the opportunity to attend a variety of panels, network with both students and faculty from other institutions, and enjoy all that Memphis has to offer.

You are invited to attend both UHC and SSCA panels during your time at the convention. You may also want to attend the business meetings sponsored by the association's divisions because this is a good way to meet people with research interests similar to your own. This would also give you an opportunity to talk with faculty members about possible graduate school opportunities. In addition, you are also encouraged to attend the Welcome Reception on Thursday evening, the UHC Reception on Friday evening, the UHC Breakfast on Saturday morning, and the Osborn Reception on Saturday evening. Please note that the times and locations of these many events are listed in the program along with a map to help you find your way.

I am particularly honored to have planned the Undergraduate Honors Conference because it was at this very conference many years ago I got my start in academia. It was a wonderful opportunity to interact with professors outside the classroom and to learn about all of the different divisions and interest groups in the association. There is no way for me to fully thank all of the people who have been instrumental in my career and in my success. The only thing I can do is 'pay it forward.' So, it is my sincere hope that you will similarly benefit from this experience and one day you can do the same for those who come after you.

Planning this conference would not have been possible without the hard work, dedication, and support of many of my friends and colleagues. I would like to thank the following people for serving as reviewers and/or respondents. I would also like to thank those that offered moral support and many helpful suggestions!

Eugenie Almeida	Sherry Ford	Mary Jackson-Pitts
Chuck Aust	Danna Gibson	J.D. Ragsdale
Glenda Balas	Chuck Grant	Paula Rodriguez
Richard Bello	Jerry Hale	Barry Smith
Abby Brooks	Trudy Hanson	Tom Socha
Ann Burnette	Mark Hickson	Cindy Spurlock
Monette Callaway-Ezell	Myleea Hill	Terry Thibodeaux
Gary Carson	Carl Kell	Scott Welsh
Jean DeHart	Slavica Kodish	Emmett Winn
Elizabeth Desnoyers-Colas	Richard Leeman	Marilyn Young
Susan Dummer	Jason Munsell	Shaun Zhang
Beth Eschenfelder	Nina-Jo Moore	

Congratulations on being selected as a UHC participant. I hope you will enjoy the convention and the wonderful city of Memphis.

Frances Brandau-Brown
 Vice President-Elect
 Sam Houston State University

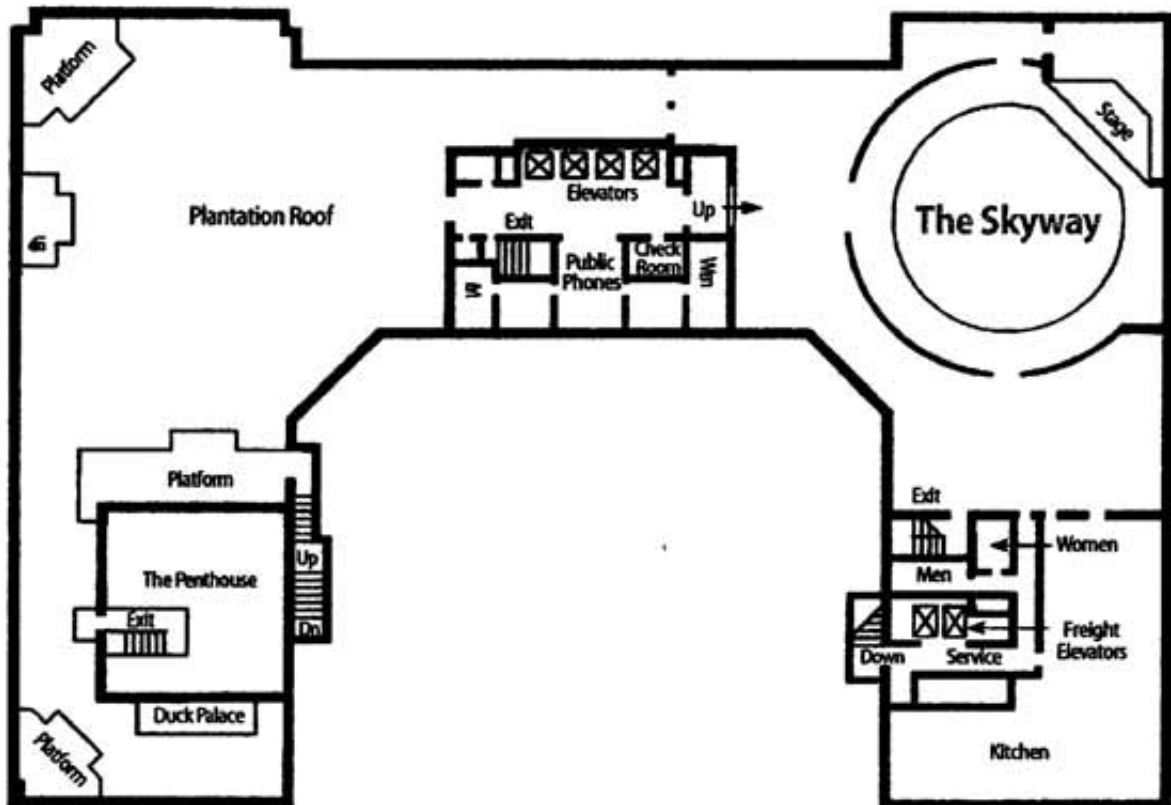
PEABODY HOTEL FLOOR PLAN

CONVENTION INFORMATION

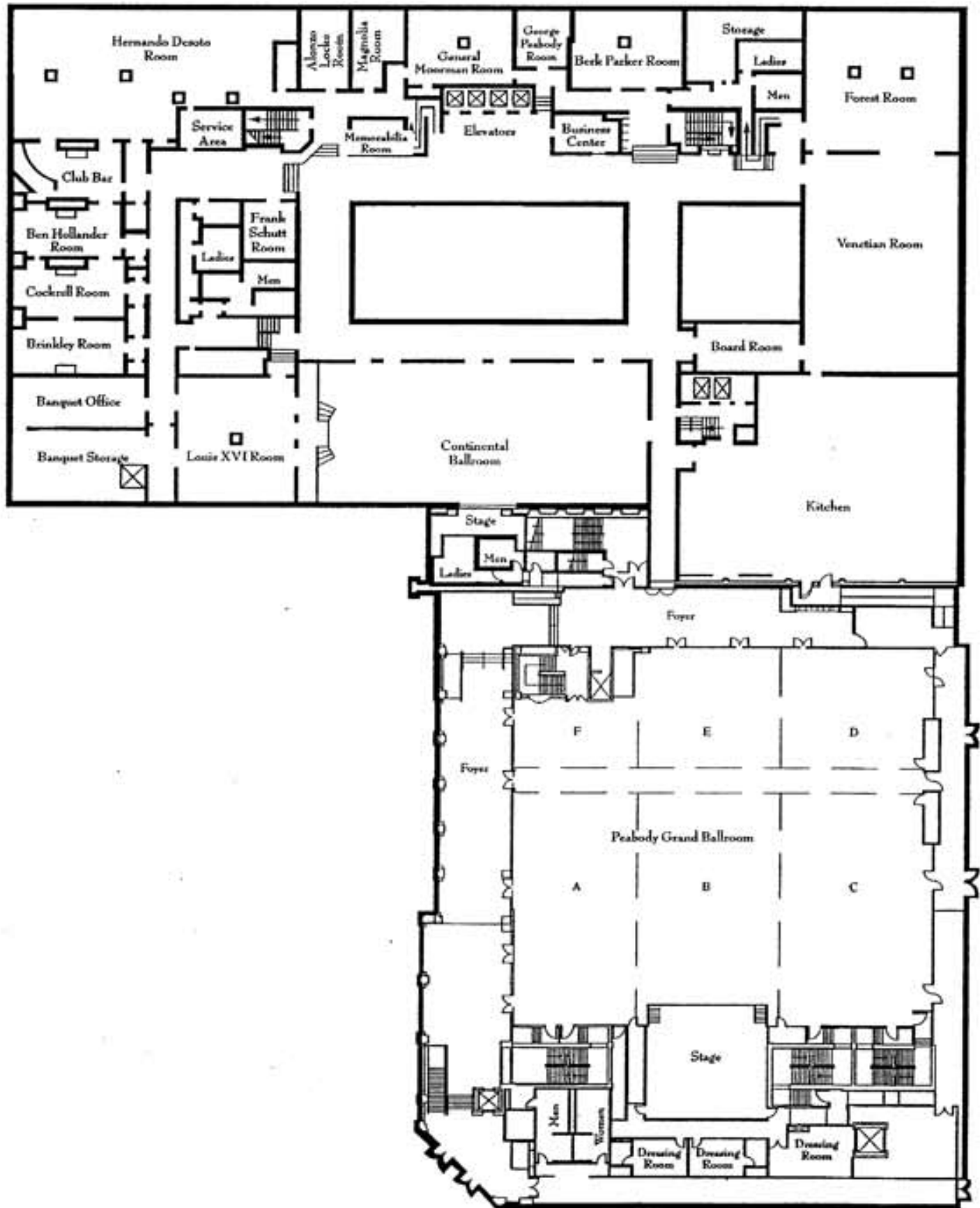
Peabody Executive Conference Center-Third Floor



Skyway and Plantation Roof



Mezzanine Level Floor Plan



REGISTRATION HOURS

REGISTRATION IN BERT PARKER ROOM - MEZZANINE LEVEL

WEDNESDAY, APRIL 7	4 P.M. TO 7 P.M.
THURSDAY, APRIL 8	8:30 A.M. TO NOON & 1:30 P.M. TO 4 P.M.
FRIDAY, APRIL 9	8:30 A.M. TO NOON & 1:30 P.M. TO 3 P.M.
SATURDAY, APRIL 10	8 A.M. TO 11:30 A.M. & 1:30 P.M. TO 3 P.M.
SUNDAY, APRIL 11	CLOSED

EXHIBIT SCHEDULE

EXHIBITIONS IN FOREST - MEZZANINE LEVEL

THURSDAY, APRIL 8.....	NOON TO 5 P.M.
FRIDAY, APRIL 9	10 A.M. TO 5 P.M.
SATURDAY, APRIL 10	9 A.M. TO NOON

PROGRAMS AND BUSINESS MEETINGS BY SPONSORS

AMERICAN SOCIETY FOR THE HISTORY OF RHETORIC INTEREST GROUP

Kerry Owens, University of Mary Hardin-Baylor
Business Meeting: Thursday, 5:00 pm, Louis XVI (Mezzanine)
 2410, 2709, 3410, 3411, 3610, 4512

Business Meeting: Thursday, 5 pm, Kentshire (3rd Floor)
 2204, 2403, 2711, 3205, 3405, 4110, 4209, 4309

APPLIED COMMUNICATION DIVISION

Maria Dixon, Southern Methodist University
Business Meeting: Saturday, 5:30 pm, Galaxie (3rd Floor)
 2513, 3212, 3312, 3711, 4114, 4203, 4702, 5213

ETHNOGRAPHY INTEREST GROUP

Chris Poulos, University of North Carolina at Greensboro
Business Meeting: Saturday, 5:30 pm, Cockrell (Mezzanine)
 2208, 2404, 2505, 3704, 4705, 5308

ASSOCIATION FOR COMMUNICATION ADMINISTRATION INTEREST GROUP

H. J. Mindy Chang, Western New England College
Business Meeting: Thursday, 5:00 pm, Hawthorne (3rd floor)
 2207, 2307, 2703, 3607, 3706, 4509, 5210

FREEDOM OF SPEECH DIVISION

Pat Arneson, Duquesne University
Business Meeting: Saturday, 5:30 pm, Hawthorne (3rd floor)
 2203, 2303, 3305, 4104, 4303, 4703

COMMUNICATION THEORY DIVISION

David Sutton, Auburn University
Business Meeting: Thursday, 5:00 pm, Galaxie (3rd Floor)
 2202, 2402, 2702, 3204, 3605, 3702, 3707, 4305, 5102

GENDER STUDIES DIVISION

Shereé Keith, Macon State College
Business Meeting: Saturday, 5:30 pm, Brinkley (Mezzanine)
 2408, 2509, 3309B, 3703, 4201, 4301, 4704, 5103

COMMUNITY COLLEGE DIVISION

Rich Mercadante, St. Petersburg College

G.I.F.T.S. (GREAT IDEAS FOR TEACHING SPEECH)

Community College Division & Instructional Development Division
 4110, 4209, 4309

INSTRUCTIONAL DEVELOPMENT DIVISION

Rick Falvo, El Paso Community College

Business Meeting: Saturday, 5:30 pm, Louis XVI (Mezzanine)
2201, 2207, 2301, 2307, 2409, 2510, 3209, 3302, 3409, 4110, 4209, 4309, 4310, 4510, **4709**, 5109

INTERCULTURAL COMMUNICATION DIVISION

David Lee, The Centers for Disease Control and the University of South Florida

Business Meeting: Thursday, 5 pm, Brinkley (Mezzanine)
2405, 2506, 2507, **2704**, 3206, 3406, 4106, 4205, 5203

INTERPERSONAL COMMUNICATION DIVISION

Monette Callaway-Ezell, Hinds Community College

Business Meeting: Saturday, 5:30 pm, Ben Hollander (Mezzanine)
2306, 2406, 2507, 3207, 3307, 4108, 4207, 4307, **4706**, 5207

KENNETH BURKE SOCIETY INTEREST GROUP

C. Wesley Buerkle, East Tennessee State University

Business Meeting: Thursday, 5:00 pm, Cockrell (Mezzanine)
2211, 2311, **2705**, 3709, 4105, 5104, 5205

LANGUAGE AND SOCIAL INTERACTION DIVISION

Cole Franklin, East Texas Baptist University

Business Meeting: Thursday, 5:00 pm, Barclay (3rd Floor)
2205, 2305, **2701**, 3306, 4107, 4306

MASS COMMUNICATION DIVISION

Alison Miller, University of Louisiana at Monroe

Business Meeting: Friday, 5:45 pm, Barclay (3rd Floor)
2206, 2304, 3211, 3407, **3701**, 4102, 4302, 4505, 5110

PERFORMANCE STUDIES DIVISION

Jacqueline Burleson, Virginia State University

Business Meeting: Thursday, 5:00 pm, Jackson (3rd Floor)
2309, 2401, **2708**, 3210, 3310, 3402, 4112, 4211, 4311, 4503, 5211

POLITICAL COMMUNICATION DIVISION

William Edwards, Columbus State University

Business Meeting: Saturday, 5:30 pm, Auburn (3rd Floor)
2407, 3208, 3308, 4109, 4308, 4508, **4707**, 5202

POPULAR COMMUNICATION DIVISION

Danielle Williams, Georgia State University

Business Meeting: Saturday, 5:30 pm Jackson (3rd Floor)
2412, 2511, 3408, 3608, 4206, 4506, **4708**, 5112

PRESIDENT

Patricia Amason

2406, 3203, 3707, 4111

PUBLIC RELATIONS DIVISION

Mary Jackson-Pitts, Arkansas State University

Business Meeting: Thursday, 5:00 pm, Jackson (3rd Floor)
2508, **2707**, 3201, 3401, 4103, 5208

RHETORIC AND PUBLIC ADDRESS DIVISION

Jason Edward Black, University of Alabama

Business Meeting: Saturday, 5:30 pm, Barclay (3rd Floor)
2209, 2210, 2310, 2411, 2512, 3311, 3411, 3611, 3710, 4113, 4212, 4312, 4512, **4701**, 5111, 5212, 5311

SOUTHERN FORENSICS DIVISION

David Nelson, Northwest Missouri State University

Business Meeting: Thursday, 5:00 pm, Ben Hollander (Mezzanine)
2308, 2503, **2706**, 3606, 4208, 4511

SOUTHERN STATES COMMUNICATION ASSOCIATION

1101, 1201, 2101, 2710, 2801, 3101, 3200, 3309A, 4101, 4200, 4401, 4501, 4801, 5101, 5201

THEODORE CLEVINGER, JR. UNDERGRADUATE HONORS CONFERENCE OF SSCA

Frances Brandau-Brown, SSCA Vice President Elect

TC-UHC Breakfast: Saturday, 8:00 am, Continental Ball Room (Mezzanine)

3404, 3412, 3503, 3504, 3512, 3604, 3612, 4101, 4204, 4213, 4304, 4313, 4504, 4513, 4603, 4604, 4613

VICE PRESIDENT-ELECT

Frances Brandau-Brown

3304, 5309

VICE PRESIDENT

Thomas J. Socha

2302, **2400**, 2502, 2504, 2602, 3202, 3301, 3303, 3403, 3502, 3601, 3603, 3705, 4202, 4210, 4502, 4602, 5209

**Numbers in bold indicate business meetings*

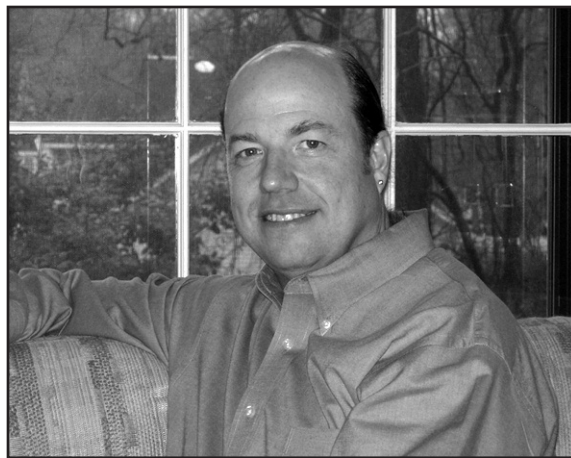


AUBURN
UNIVERSITY

THE COLLEGE OF LIBERAL ARTS
& DEPARTMENT OF
COMMUNICATION & JOURNALISM
AT AUBURN UNIVERSITY

congratulate

DR. J. EMMETT WINN



*on his service as SSCA's Executive Director
from 2005 to 2010*



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Produced by the College of Liberal Arts Office of External Affairs, January 2010.
Auburn University is an equal opportunity educational institute/employer.

DAY 1

WEDNESDAY, APRIL 7

1101

Wednesday
2:00 pm – 3:45 pm
Exeter (3rd Floor)

ADMINISTRATIVE COMMITTEE MEETING OF THE SOUTHERN STATES COMMUNICATION ASSOCIATION

SPONSOR:

Southern States Communication Association

PRESIDING:

Patricia Amason
President

MEMBERS:

Thomas Socha
Vice President
Frances Brandau-Brown
Vice President Elect
Jerry Hale
Immediate Past President
J. Emmett Winn
Executive Director
Carl Cates
Executive Director Elect
Kelli Fellows
Marketing Director
Mary Stuckey
SCJ Editor
Trudy Hanson
Finance Committee Chair

1201

Wednesday
4:00 pm – 6:45 pm
Barclay (3rd Floor)

EXECUTIVE COUNCIL MEETING OF THE SOUTHERN STATES COMMUNICATION ASSOCIATION: PART 1

SPONSOR:

Southern States Communication Association

PRESIDING:

Patricia Amason
President

MEMBERS:

Thomas Socha (Vice President)
Frances Brandau-Brown (Vice President Elect)
Jerry Hale (Immediate Past President)
J. Emmett Winn (Executive Director)
Carl Cates (Executive Director Elect)
Kelli Fellows (Marketing Director)
Mary Stuckey (SCJ Editor)
Trudy Hanson (Finance Committee Chair)
Elissa Foster (Finance Committee Member)
John Haas (Finance Committee Member)
Jennifer Mize Smith (Division Chair, Applied Communication)

Stephanie Coopman (Division Chair, Communication Theory)
Richard Falvo (Division Chair, Community College)
Charles Howard (Division Chair, Freedom of Speech)
Megan Moe (Division Chair, Gender Studies)
Deanna Dannels (Division Chair, Instructional Development)
Richard Quianthy (Division Chair, Intercultural)
Todd Lee Goen (Division Chair, Interpersonal; Resource Development Committee Chair)
Slavica Kodish (Division Chair, Language & Social Interaction)
Myleea Hill (Division Chair, Mass Communication)
Justin Trudeau (Division Chair, Performance Studies)
Barry Smith (Division Chair, Political Communication)
C. Wesley Buerkle (Division Chair, Popular Communication)
Corey Hickerson (Division Chair, Public Relations)
Robert E. Frank (Division Chair, Rhetoric & Public Address)
Brian McGee (Division Chair, Southern Forensics)
Karyn Brown (Committee Chair, Constitution)
Joann Keyton (Committee Chair Publications)
Billy Wooten (Committee Chair, Resolutions)
Charles Howard (Committee Chair, Time & Place)
Michael Eaves (SSCA K-12 Representative to NCA)
Tom Sabetta (SSCA Community College Representative to NCA)
Brigitta Brunner (SSCA 4 Year College University Representative to NCA)
Roseann Mandziuk (NCA Nominating Committee Representative)

DAY 2

THURSDAY, APRIL 8

2101

Thursday
8:00 am – 9:15 am
Barclay (3rd Floor)

EXECUTIVE COUNCIL MEETING OF THE SOUTHERN STATES COMMUNICATION ASSOCIATION: PART 2

SPONSOR:

Southern States Communication Association

PRESIDING:

Patricia Amason
President

MEMBERS:

Thomas Socha (Vice President)
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Elissa Foster (Finance Committee Member)
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Communication)

- Stephanie Coopman (Division Chair, Communication Theory)**
- Richard Falvo (Division Chair, Community College)**
- Charles Howard (Division Chair, Freedom of Speech)**
- Megan Moe (Division Chair, Gender Studies)**
- Deanna Dannels (Division Chair, Instructional Development)**
- Richard Quianthy (Division Chair, Intercultural)**
- Todd Lee Goen (Division Chair, Interpersonal; Resource Development Committee Chair)**
- Slavica Kodish (Division Chair, Language & Social Interaction)**
- Myleea Hill (Division Chair, Mass Communication)**
- Justin Trudeau (Division Chair, Performance Studies)**
- Barry Smith (Division Chair, Political Communication)**
- C. Wesley Buerkle (Division Chair, Popular Communication)**
- Corey Hickerson (Division Chair, Public Relations)**
- Robert E. Frank (Division Chair, Rhetoric & Public Address)**
- Brian McGee (Division Chair, Southern Forensics)**
- Karyn Brown (Committee Chair, Constitution)**
- Joann Keyton (Committee Chair Publications)**
- Billy Wooten (Committee Chair, Resolutions)**
- Charles Howard (Committee Chair, Time & Place)**
- Michael Eaves (SSCA K-12 Representative to NCA)**
- Tom Sabetta (SSCA Community College Representative to NCA)**
- Brigitta Brunner (SSCA 4 Year College University Representative to NCA)**
- Roseann Mandziuk (NCA Nominating Committee Representative)**

2201

Thursday
9:30 am – 10:45 am
Venetian (Mezzanine)

BEST PRACTICES: USING NEW MEDIA TO INCREASE POSITIVE STUDENT-FACULTY ENGAGEMENT AND COMMUNICATION

SPONSOR:

Instructional Development Division

CHAIR:

Lynette M. Long
Middle Tennessee State University

PARTICIPANTS:

How to use Twitter and Delicious in Communication Education

Alec R. Hosterman
Indiana University – South Bend

How to use Blogging in Communication Education

Janet L. Johnson
University of Texas – Dallas

How to use Ning.com in Communication Education

Lynette M. Long
Middle Tennessee State University

How to use D2L in Communication Education

Greg Simerly
Middle Tennessee State University

This panel discussion focuses on positive engagement and increased student-faculty communication fostered by the inclusion of new and social media in our communication courses. Particularly in a time marked by decreased

budgets and increased course sizes, taking advantage of new and social media tools provides a way for faculty to maintain and even increase quality student-faculty communication. The panelists have successfully used these technologies in a variety of traditional and new media courses. Audience members are encouraged to share their challenges and questions about using these new media in their communication classrooms.

2202

Thursday
9:30 am – 10:45 am
Galaxie (3rd Floor)

COMMUNICATION THEORY AND RELATIONSHIPS

SPONSOR:

Communication Theory Division

CHAIR:

Paula Rodriguez
Hinds Community College

RESPONDENT:

Renee Edwards
Louisiana State University

Trait-like Variables as Predictors of the Tendency to Reveal Secrets Shared in Confidence by Friends

Frances E. Brandau-Brown
Sam Houston State University

Richard S. Bello
Sam Houston State University

J. Donald Ragsdale
Sam Houston State University

Relationship Development Online and Offline: Trusting and Disclosing to Those That We Like

Pavica Sheldon
Louisiana State University

2203

Thursday
9:30 am – 10:45 am
Hawthorne (3rd Floor)

WOMEN OF ACTION: FREE SPEECH, CIVIL RIGHTS, AND SOCIAL CHANGE

SPONSOR:

Freedom of Speech Division

CHAIR:

Jonathan H. Millen
Rider University

Finding Her Voice: The Sermons and Speeches of Lucretia Mott

Maryl Roberts
Duquesne University

Jessie Daniel Ames, the Association of Southern Women for the Prevention of Lynching, and Freedom of Speech

Pat Arneson
Duquesne University

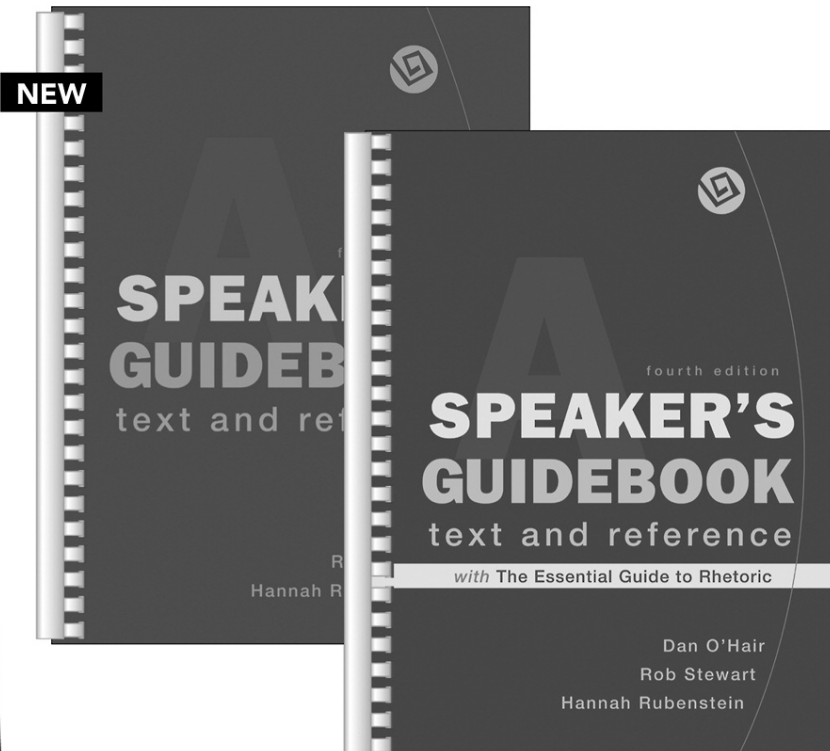
Through Eleanor's Voice: Free Speech as a Catalyst for Civil Rights and Social Change

Jill Seibert Burk
Duquesne University

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The most useful resource for public speakers



A Speaker's Guidebook
Text and Reference
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Rob Stewart, *Texas Tech University*
Hannah Rubenstein
William M. Keith
University of Wisconsin-Milwaukee
Christian O. Lundberg
University of North Carolina at Chapel Hill

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Now available in an alternate edition, *A Speaker's Guidebook with The Essential Guide to Rhetoric* offers coverage that is critical to effective and competent communication — a full understanding of rhetorical theory and its practical implications. *A Speaker's Guidebook* is the best public speaking resource for students in the speech classroom, across the curriculum, on the job, and in the community. Its accessible, tabbed format and quick reference menus help students find what they need when they need it, which is why it's the book that they *keep* long after the class is over.

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This one-stop online solution for teaching speech features *VideoCentral*, the largest and most useful collection of student speeches available. Take a tour at yourspeechclass.com.

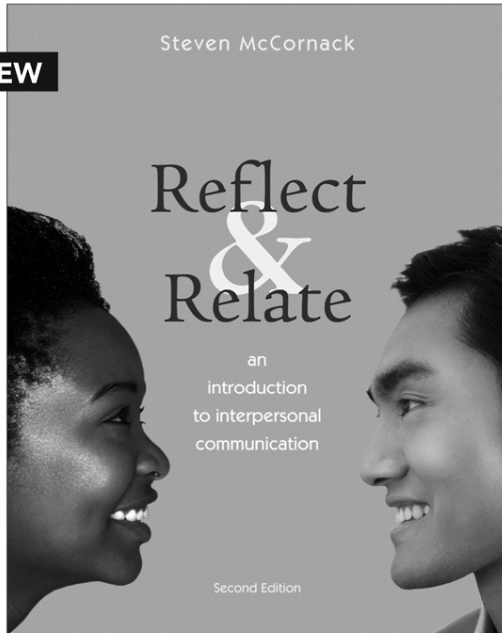


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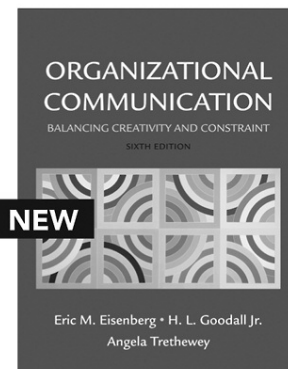
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VideoCentral: Interpersonal Communication is an online treasury of over 70 short clips that illustrate key interpersonal terms through realistic interactions in realistic situations, both serious and humorous.

Take a tour: bedfordstmartins.com/videocentralipc.

Also available



2204

Thursday
9:30 am – 10:45 am
Brinkley (Mezzanine)

CREATING A POSITIVE HONORS SPEECH EXPERIENCE FOR OUR STUDENTS

SPONSOR:

Community College Division

CHAIR:

Robin Jensen
St. Petersburg College

PARTICIPANTS:

Speech as Part of the Honors Program

Richard Quianthy
Broward College

Speech as Part of the Interdisciplinary Studies Honors Program

Linda Yakle
St. Petersburg College

Rich Mercadante
St Petersburg College

Speech as Part of an Honors Learning Community

Deborah Hefferin
Broward College

2205

Thursday
9:30 am - 10:45 am
Cockrell (Mezzanine)

THE LANGUAGE OF CRISIS AND CULTURE

SPONSOR:



ASSISTANTSHIPS

Students can apply for competitive teaching and research assistantships that offer tuition reimbursement.

COURSEWORK

30 hour program includes five core courses (Communication Theory, Applied Research Methods, Seminar in Organizational Communication, Seminar in Public Relations, and Training & Development) and five elective courses. Students choose a degree program with a thesis or a non-thesis option.

LOCATION

RU is located in the Blue Ridge Mountains of SW Virginia.

Language and Social Interaction Division

CHAIR:

Craig Stewart
University of Memphis

RESPONDENT:

Slavica Kodish
Eckerd College

From Singlish to English: Achieving Social Change in Singapore through "Positive Communication"

Neha Chhabra
North Carolina State University

Courage, Compassion, and Comradeship: The Building Blocks of a "Cavily": An Ethnographic Study of the Interrelationship between Camaraderie and Contentment among War Veterans

Jamie A. Ward
University of Michigan-Dearborn

Teachability in Leading: A Narrative Analysis of Reverse Mentoring as Reflexive Moments for coping in personal crisis

R. Tyler Spradley
Stephen F. Austin State University

Jim Towns
Stephen F. Austin State University

How was "Crisis Diplomacy" used in Speeches during the Presidency of John F. Kennedy Regarding the Bay of Pigs and Cuban Missile Crisis?

Cheryl E. Lozano-Whitten
Texas A&M University

2206

Thursday
9:30 am – 10:45 am
Ben Hollander (Mezzanine)

**Master of Science
Corporate & Professional Communication**

The Corporate and Professional Communication program is designed to prepare students for a turbulent business, economic, and social climate where effective communication is central to the success of organizations of all sizes, goals and types.

The goal of the program is to create individuals who possess a solid understanding of communication theory and practice and who are capable of making important contributions to contemporary organizations.

Students who have graduated from the program enter fields where sophisticated communication skills and knowledge are important, e.g., public relations, human resources, management, teaching, training, and sales.

Please visit www.radford.edu/~comm for additional details about the program and application process.



COMPETITIVE PANEL I - MASS COMMUNICATION

SPONSOR:

Mass Communication Division

CHAIR:

Shannon A. Montgomery

Georgia State University

Negotiating the Sale: A Qualitative Analysis of the Decision Process in Front Page Meetings

Damita Chambers

NC State University

Microlending as Micro-Neoliberalism: Reproducing Neoliberal Discourses in Philanthropic Online Lending

Elizabeth A. Dickinson

University of New Mexico

Sara McKinnon

University of New Mexico

Karma Chavez

University of New Mexico

John Carr

University of New Mexico

Incongruous Laughter: The Social Construction of Death, Dying and the Dead in Comedic Cinema

Mary Beth Usher

University of North Carolina at Charlotte

Right Wing Extremists: How Ideology Impacts Information Policy

Shannon A. Montgomery

Georgia State University

2207

Thursday

9:30 am – 10:45 am

Jackson (3rd Floor)

POSITIVE CHANGE IN THE ACADEMY: RESISTANCE, RESOLVE, AND RESOLUTION

SPONSOR:

Association for Communication Administration Interest Group

PARTICIPANTS:

Cathy L. Thomas

Morehead State University

Calvin Lindell

Morehead State University

Lisa Shemwell

Morehead State University

Phillip A. Martin

North Central Technical College

As human beings we do not like change. It takes us out of our comfort zones into unknown territory and boundaries. Change in the world of academia is often met with skepticism and resistance. Yet leaders in higher education resolve to make positive changes in the academy for the good of our students and to move us forward. These panelists will explore the resistance to change and positive ways to implement it from a departmental, general education, support services, and a union perspective. The panelists will share their experiences in leadership positions before, during and after major changes at their respective institutions.

2208

Thursday

9:30 am – 10:45 am

Louis XVI (Mezzanine)

POSITIVE DIRECTIONS IN ETHNOGRAPHIC PRAXIS

SPONSOR:

Ethnography Interest Group

CHAIR:

John Nicholson

Mississippi State University

RESPONDENT:

Joyce L. Hocker

University of Montana Affiliate

Beyond the Walls of Academia, Beyond the Pages of Our Journals: Ethnography and Outreach

Christine Kiesinger

George Washington University

Personalizing the Impersonal

Thomas S. Frentz

University of Arkansas

De-marginalizing the 'Other' Through Creative Participatory Method

Christine S. Davis

University of North Carolina at Charlotte

Accidental Ethnography and the Promise of Reflexivity/Re-vision

Christopher N. Poulos

University of North Carolina at Greensboro

2209

Thursday

9:30 am – 10:45 am

Lansdowne (3rd Floor)

CRITICAL READINGS OF WESTERN VALUE SYSTEMS

SPONSOR:

Rhetoric and Public Address Division

CHAIR:

Heather Hayes

Texas State University

RESPONDENT:

Leslie Hahner

Baylor University

Evangelical Environmental Rhetoric: An Ideographic Analysis

Molly Rawn

University of Arkansas

Lisa M. Corrigan

University of Arkansas

Toward an Understanding of Rhetorically Owning Negative Identity: 'HIV is a GAY Disease'

Michelle Kelsey

Arizona State University

Reading the Refugee: An Analysis of Affect in Kenney and Schrag's Asylum Denied

Marjorie Hazeltine

University of North Carolina, Chapel Hill

Conscientious Objections: The Parrhesia of Barry Goldwater

Michael Steudeman

Northern Illinois University

2210

Thursday

9:30 am – 10:45 am

Kentshire (3rd Floor)

A MONUMENT TO CONTROVERSY: RHETORICAL PERSPECTIVES ON THE DEBATE OVER THE NATHAN BEDFORD FORREST MEMORIAL IN MEMPHIS

SPONSOR:

Rhetoric and Public Address Division

CHAIR AND RESPONDENT:

Michael Osborn
University of Memphis

RESPONDENT:

Victoria Gallagher
North Carolina State University

The Incomplete Public Memory of Nathan Bedford Forrest: How NBF got a Bad Rap

John Saunders
Huntingdon College

Deliberative Hermeneutics: Reframing the Renaming of Memphis' Forrest Park Controversy

Christopher Oldenburg
University of Memphis

Dear Editor: Public Reframing of the Forrest Park Renaming Controversy

Mark Vail
Georgia College & State University

2211

Thursday
9:30 am – 10:45 am
International (3rd Floor)

A REFLECTION ON ANDREW KING'S CONTRIBUTIONS TO BURKEAN STUDIES

SPONSOR:

Kenneth Burke Society Interest Group

CHAIR:

C. Wesley Buerkle
East Tennessee State University

RESPONDENT:

Andrew King
Louisiana State University

PARTICIPANTS:

Jim A. Kuypers
Virginia Polytechnic Institute and State University

David Cratis Williams
Florida Atlantic University

Kenneth Zagacki
North Carolina State University

Daniel A. Grano
The University of North Carolina at Charlotte

Shaun Treat
University of North Texas

Christina L. Moss
North Carolina State University

2301

Thursday
11:00 am – 12:15 pm
Venetian (Mezzanine)

BEST PRACTICES: TEACHING PUBLIC SPEAKING USING SOCIAL MEDIA: RUBRICS, STRATEGIES AND

PRECAUTIONS

SPONSOR:

Instructional Development Division

CHAIR:

Carol Madere
Southeastern Louisiana University

PARTICIPANTS:

Sabrina Freeney
Georgia Perimeter College

Amber Narro
Southeastern Louisiana University

Carol Madere
Southeastern Louisiana University

Speech communication departments across the country are beginning to offer the basic public speaking course online using social media platforms such as Facebook and YouTube. Combining time-tested strategies used in the traditional classroom with the tools available on the Internet can offer an effective way to teach public speaking, but methods are needed to cope with the challenges that social media present. The panel offers three instructors, who have used such platforms as Facebook and YouTube, discussing the challenges and possibilities of teaching public speaking in a mediated environment.

2302

Thursday
11:00 am – 12:15 pm
Galaxie (3rd Floor)

THE HEDONIC RESPONSE: CUTTING EDGE RESEARCH ON UNDERSTANDING AND MANAGING AGGRESSIVE COMMUNICATION

SPONSOR:

Vice President

CHAIR:

Theodore A. Avtgis
West Virginia University

PANELISTS:

Aggressive Communication in the Practice of Healthcare
E. Phillips Polack, MD.

West Virginia University

Interpersonal Conflict and Aggressive Communication

Sherry G. Ford
University of Montevallo

Biological Response to Aggressive Communication

Theodore A. Avtgis
West Virginia University

Aggressive Communication in Media Entertainment

Rebecca M. Chory
West Virginia University

This panel explores some of the cutting edge research presently being conducted in one of the most significant areas of contemporary communication research, aggressive communication. The panelists will present research and research programs that are pushing the boundaries of traditional aggressive communication research. Present and future agendas will be discussed and presented which include remediation and intervention efforts as well cross disciplinary collaborative efforts.

2303

Thursday

11:00 am – 12:15 pm
Hawthorne (3rd Floor)

FREEDOM OF SPEECH AND NEGOTIATING CONTESTED NARRATIVES

SPONSOR:

Freedom of Speech Division

CHAIR:

Pat Arneson

Duquesne University

For Whom the “Indian” Stands: Issues of Free Speech and Hate Speech in the Collegiate Native Mascot Controversy

Jason Edward Black

University of Alabama

Who’s Memory? Contestation and Free Speech in Civil Rights-Related Commemoration

Victoria J. Gallagher

North Carolina State University

Who’s Going to Define You? Free Speech, Narrative Authority, and Public Memory

Todd A. Allen

Geneva College

2304

Thursday
11:00 am – 12:15 pm
Brinkley (Mezzanine)

TEACHING UNDERGRADS THE CONCEPTUAL FOUNDATIONS OF MEDIA RESEARCH

SPONSOR:

Mass Communication Division

CHAIR:

Barry P. Smith

Mississippi University for Women

RESPONDENT:

Elizabeth Christian

Louisiana Tech University

Entertainment Theory in the Media Effects Course

Brian C. Brantley

Texas A&M University-San Antonio

Mental Models in a Mass Communication and Society Course

Martin L. Hatton

Mississippi University for Women

Setting the Agenda for Political Communication

Melissa M. Smith

Mississippi State University

Teaching About Mass Media in the Digital Age

Barry P. Smith

Mississippi University for Women

2305

Thursday
11:00 am – 12:15 pm
Cockrell (Mezzanine)

DISCURSIVE MANAGEMENT OF POTENTIALLY PROBLEMATIC COMMUNICATION

SPONSOR:

Language and Social Interaction

CHAIR:

Craig O. Stewart

University of Memphis

RESPONDENT:

Jim L. Query, Jr.

James Madison University

PARTICIPANTS:

Monica A. Riordan

University of Memphis

Roger J. Kreuz

University of Memphis

Kumi Ishii

Western Kentucky University

Kris Markman

University of Memphis

Amanda J. Young

University of Memphis

Craig O. Stewart

University of Memphis

Communicators frequently encounter potential problems when attempting to achieve their communicative goals. This panel explores two broad classes of potentially problematic communication: those that emerge when interacting via text-based computer-mediated communication (CMC) technologies and those that emerge as a consequence of communicators’ participant roles in interactions.

2306

Thursday
Ben Hollander (Mezzanine)
11:00 – 12:15 pm

POSITIVE ENCOUNTERS WITH THE STUDENT KIND: CREATIVE IDEAS TO HELP SPARK STUDENT INTEREST AND INCREASE COMMUNICATION IN THE INTERPERSONAL CLASSROOM AND BEYOND

SPONSOR:

Interpersonal Communication

CHAIR:

Thomas Huebner

Logan College

RESPONDENT:

Robert E. Frank

Longwood University

Self Disclosure: The Breakfast Club’s Conversations and Confessions

Frances Brandau-Brown

Sam Houston State University

“It’s Not All About Me?” Observation, Conversations, and Helping Others: Incorporating Service Learning into Honors Interpersonal Communication

Monette Callaway-Ezell

Hinds Community College

Pavlov’s Dogs and Contemporary College Students: The Use of Bonus Points as Positive Reinforcement

Dave Sutton

Auburn University

“How ethnocentric are you?” – A Strategy for Globalizing Unsophisticated Young Adults

Paula Rodriguez

Hinds Community College

Participants will open the discussion with positive classroom strategies used to help students obtain a better understanding of different forms of commu-

nication. Such positive material will prompt discussion among the participants and stimulate interactive dialogue with the audience. Moreover, it will present innovative and positive ways to keep reaching out to the "student kind."

2307

Thursday
11:00 am – 12:15 pm
Jackson (3rd Floor)

CENTERED ON POSITIVE COMMUNICATION: HOW COMMUNICATION CENTERS ENHANCE ELOQUENCE

SPONSORS:

Association for Communication Administration Interest Group and Instructional Development Division

CHAIR:

Kathleen J. Turner
Davidson College

DISCUSSANTS:

- Wendy Atkins-Sayre**
University of Southern Mississippi
- Linda Hobgood**
University of Richmond
- Marlene Preston**
Virginia Tech
- Kathleen J. Turner**
Davidson College

Communication centers are on-campus facilities where students receive individualized assistance and feedback from trained peer tutors, and/or where faculty members receive assistance with communication-oriented curricular planning and course design. This panel shares the ways in which communication centers enhance the educational experience for students who come for tutoring, for the students who tutor, and for those fortunate enough to serve as directors, while enhancing the role of communication within the academy.

2308

Thursday
11:00 am – 12:15 pm
Louis XVI (Mezzanine)

WE'RE NUMBER ONE AND WE TRY HARDER: ASSESSING THE VALIDITY OF POSITIVE RANKINGS OF AMERICAN COLLEGES AND UNIVERSITIES

SPONSOR:

Southern Forensics Division

CHAIR:

Misty L. Knight
Shippensburg University

PARTICIPANTS:

- Thomas Sabetta**
Jefferson Community and Technical College
- Richard Knight**
Shippensburg University
- Bob Glenn**
Owensboro Community and Technical College
- Gary LaFleur**
Morehead State University
- James E. Reppert**
Southern Arkansas University-Magnolia

Today's students are often overwhelmed with a litany of college recruiting appeals and information. During the past decade, colleges and universities have begun to actively promote their academic, social, and extracurricular activities as depicted through the rhetorical lens of media generated college rankings ranging from the U.S. News and World Report survey, the Princeton Review, and a multitude of other publications. This panel will highlight, review, and debate the value of such rankings and their potential use and abuse by colleges to successfully recruit high school graduates to their campuses. The panel will also analyze the use of evidence, argument chains, and reasoning embedded within the claims made and the methodology employed to produce these rankings.

2309

Thursday
11:00 am – 12:15 pm
Lansdowne (3rd Floor)

PRIVATE, PUBLIC, POLITICS AND PERFORMANCE

SPONSOR:

Performance Studies Division

CHAIR:

Jacqueline D. Burleson
Virginia State University

RESPONDENT:

Charla L. Markham Shaw
University of Texas –Arlington

PRESENTERS:

Performances of Resistance: A Genealogy of Contested Public Memory

Ryan Erik McGeough
Louisiana State University

Performing Truth: The Paradox of Artifice and Authenticity in the U.S. Asylum Process

Marjorie Hazeltine
University of North Carolina at Chapel Hill

Queen of Everything

Rachel L. Rashé
Texas A&M University

Is the President a Citizen? Contested Knowledges and the Performance of the American Public

Thomas Vaughn
Arkansas Tech University

Dancing Wheels: Poetic Approaches to Social Movements

Margaret M. Quinlan
University of North Carolina at Charlotte

2310

Thursday
11:00 am – 12:15 pm
Kentshire (3rd Floor)

AFRICAN AMERICAN RESISTANCE IN THE PULPIT AND ON THE PAGE

SPONSOR:

Rhetoric and Public Address Division

CHAIR:

Steve Herro
Georgia State University

RESPONDENT:

Ken Zagacki
North Carolina State University

Pulpit Politics: A Comparative Rhetorical Analysis of the Sermons and Popular Understanding of Bishop Robert E. Smith and Dr. Ronnie Floyd

Katrina Baldus

University of Arkansas

The Elision of Agency in the Autobiography of Malcolm X

Chris Duerringer

Arizona State University

The Day They Kicked Them Out of the Georgia State Legislature: The Prophetic Disputation of Henry McNeal Turner

Andre Johnson

Memphis Theological Seminary

Author as Author, Author as Audience: Reframing King's Letter from Birmingham Jail as "Positive" Self-Persuasion

Bob Withycombe

Whitman College

2311

11:00 am – 12:15 pm
Thursday
International (3rd Floor)

TOP PAPERS IN BURKEAN STUDIES

SPONSOR:

Kenneth Burke Society Interest Group

CHAIR:

C. Wesley Buerkle

East Tennessee State University

RESPONDENT:

David Cratis Williams

Florida Atlantic University

Neo-Fascism and the State: The Tragic Fantasy-Frame of the Russian National Identity*

Anna Baranchuk

Georgia State University

Reading Resistance to Kenneth Burke: Burke as Hegemon in Rhetorical Criticism**

John M. McKenzie

University of Texas at Austin

Transcending Division through Identification

Kimberly P. Johnson

The University of Memphis

*Top Paper in the SSCA Kenneth Burke Society

**Top Student Paper in the SSCA Kenneth Burke Society

2400

Thursday
1:00 pm – 3:15 pm*
Barclay (3rd Floor)

SOUTHERN CONTRIBUTIONS TO THE ETHICO-PHILOSOPHICAL TURN: ETHICS AND PHILOSOPHY OF COMMUNICATION INTEREST GROUP FOUNDING SESSION

SPONSOR:

Vice President

MODERATOR:

Pat Gehrke, University of South Carolina

PANELISTS:

Pat Arneson

Duquesne University

Ronald Arnett

Duquesne University

Kenneth Cissna

University of South Florida

Gina Ercolini

University of South Carolina

Daniel Grano

University of North Carolina Charlotte

Michael Hyde

Wake Forest University

James Pickett

Flagler College

Christopher Poulos

University of North Carolina Greensboro

This round-table celebrates the contributions of the Southern States Communication Association in philosophical and ethical studies of communication, as well as the sustained importance of philosophy and ethics to communication studies in the southern region, by founding a formal interest group for scholarship on the ethics and philosophy of communication. The discussion will begin with a conversation about the unique contributions of the region to philosophy and ethics of communication over the past eighty years. This will lead us into an exploration of the contemporary importance of the ethico-philosophical turn in communication studies and the promise it holds for our future. We will conclude the session with the completion of the formal requirements for the establishment of the interest group.

*Program planner's note: This panel has a later start time than other panels in this grouping and spans 1 ¾ program positions.

2401

Thursday
12:30 pm – 1:45 pm
Venetian Room (Mezzanine)

DIGITAL PERFORMATIVITY: GENERATIVE DIRECTIONS IN GENDER AND PERFORMANCE STUDIES

SPONSOR:

Performance Studies Division

CHAIR:

Rebecca Kennerly

Georgia Southern University

RESPONDENT:

Tracy Stephenson Shaffer

Louisiana State University

Digital Renditions of Myself

Benjamin Powell

Bowling Green State University

Virtually Queer: Subjectivity across Gender Boundaries in Second Life

Joe S. Clark

Florida State University

The Marlboro Man Is Dead

Darren C. Goins

Stevenson University

2402

Thursday
12:30 pm – 1:45 pm
Galaxie (3rd Floor)

COMMUNICATION THEORY AND PUBLIC SPEAKING

SPONSOR:

Communication Theory Division

CHAIR:

Sherry Ford
University of Montevallo

RESPONDENT:

Joann Keyton
North Carolina State University

Communicating Positive and Negative Emotions During Public Speaking: A Readout Theory Perspective

Chris R. Sawyer
Texas Christian University

Amber N. Finn
Texas Christian University

Communication Apprehension as a Predictor of Public Speaking State Anxiety Types

Amber N. Finn
Texas Christian University

Chris R. Sawyer
Texas Christian University

Ralph R. Behnke
Texas Christian University

2403

Thursday
12:30 pm – 1:45 pm
Hawthorne (3rd Floor)

POSITIVE LIFE LESSONS: SUCCESSFULLY EMPLOYING THE USE OF FILM SEGMENTS AND CINEMATIC CHARACTERIZATIONS IN THE COMMUNICATION CLASSROOM

SPONSOR:

Community College Division

CHAIR:

Misty L. Knight
Shippensburg University

PANEL PARTICIPANTS:

Gary Deaton
Transylvania University

Tammy Rice
Owensboro Community and Technical College

Bob Glenn
Owensboro Community and Technical College

Richard Knight
Shippensburg University

James E. Reppert
Southern Arkansas University-Magnolia

2404

Thursday
12:30 pm – 1:45 pm
Brinkley (Mezzanine)

POSITIVE (?) REFLECTIONS ON MEMORY, IDENTITY, CONNECTION, AND COMMUNITY

SPONSOR:

Ethnography Interest Group

CHAIR:

Kerry L. Strayer
Otterbein College

RESPONDENT:

Chuck Grant

Meredith College

It's All Come Down to Me: Meaning Making with Family Artifacts*

Joyce L. Hocker

University of Montana Affiliate

I am an American: Communicating Refugee Identity and Citizenship**

Brett J. Craig

University of Kansas

Spike: Learning about Life, Death, and Growing Up from a Little Girl's Best Friend

Mary Beth Usher

University of North Carolina at Charlotte

Can I Get a 'Go Girl'? The Social Construction of Gay Pride Through Drag Performance

Korrie E. Buaman

University of South Florida

*Top Paper in Ethnography Interest Group

**Top Student Paper in Ethnography Interest Group

2405

Thursday
12:30 pm – 1:45 pm
Cockrell (Mezzanine)

SPOTLIGHT ON MEDIA IN INTERCULTURAL COMMUNICATION

SPONSOR:

Intercultural Communication Division

CHAIR:

David Lee
University of South Florida and Centers for Disease Control

RESPONDENT:

Jenni M. Simon
Georgia Southern University

An Analysis of Regional Differences in Journalists' Blogs on Newspaper Websites in Mainland China

Fangfang Gao
University of Florida

International Faces: An Examination of Face-ism on Russian and US Facebook

Lauren Reichart-Smith
University of Alabama

Skye C. Cooley
University of Alabama

The Assimilation Of Distinct Cultures: American TV Program Vs. Chinese Young People

Xiao Hu
Arkansas State University

2406

Thursday
12:30 pm – 1:45 pm
Ben Hollander (Mezzanine)

EXPLICATIONS AND EXTENSIONS OF INTERPERSONAL COMMUNICATION THEORIES

SPONSORS:

Interpersonal Communication Division and SSCA President

CHAIR:

Patricia Amason
University of Arkansas

PARTICIPANTS:

Imagined Interaction Theory

Megan Moore
University of Arkansas

Relational Turning Points Theory

Claire Morledge
University of Arkansas

The Relational Health Communication Model

Megan L. Wilson
University of Kentucky

Communication Accommodation Theory

Katrina Baldus
University of Arkansas

Significant extant research focuses on developing and testing interpersonal communication theories. This panel features explication and discussion of four interpersonal communication theories and offers fresh ideas from young scholars for extension of the utility and enhancing the validity of these theories.

2407

Thursday
12:30 pm – 1:45 pm
Auburn (3rd Floor)

THE MEDIA, TECHNOLOGY AND POLITICAL POWER

SPONSOR:

Political Communication Division

CHAIR:

Tony DeMars
Texas A&M University-Commerce

Politics as Unusual: All A-Twitter Over Social Media

Linda Thorsen Bond
Stephen F. Austin State University

Propaganda and Politics: Comparing CNN, CNBC and Fox News

Lowery Woodall
Millersville University

A Comparison of Politics and International Media versus American Media

Darrell Roe
East Texas Baptist University

A Comparative Analysis of Internet and Traditional Media in Political Communication

George Daniels
University of Alabama

Determining Persuasive Effects Political Communication: An Analysis of Presidential Campaign Videos *

Carly T. McKenzie
University of Alabama

Cynthia Nichols
University of Alabama

***Top student paper**

Media and politics have a natural interrelationship. Media have played both constructive and destructive roles in various strata of politics all over the world. Meanwhile, technological developments over the past few decades have increased the ability of previously silent voices to be heard, possibly creating new challenges to those in power. These panelists provide results from a broad range of research into the dynamics of political power, the media, and technology.

2408

Thursday
12:30 pm – 1:45 pm
Jackson (3rd Floor)

FAITH, IDEOLOGY AND IDENTITY

SPONSOR:

Gender Studies Division

CHAIR:

Elizabeth F. Desnoyers-Colas
Armstrong Atlantic State University

Cropping Identity: Family Storytelling through Scrapbooks

Sarah Blithe
University of Colorado, Boulder

Neda and Western News Media Portrayals of Middle Eastern

Women: Invisibility to Martyrdom In Twenty-Four Seconds

Wilbur Justin Martin
University of Southern Mississippi

Alice C. Ferguson
University of Southern Mississippi

Transnational Feminisms and Christian Faith: Intersections and Implications

Leland G. Spencer
University of Georgia

A Presidential Failure: The Rhetoric of Four Presidents Concerning the E.R.A

Zoë Carney
Texas A&M University

Paganism, Protestantism, Orthodox Catholicism, and More: The Roles of Religion in Schiller's Die Jungfrau von Orleans, Shaw's Saint Joan, and Anouilh's L'Alouette

Jamie L. Huber
Southern Illinois University-Carbondale

2409

Thursday
12:30 pm – 1:45 pm
Louis XVI (Mezzanine)

DEEP LEARNING STRATEGIES: ENHANCING LEARNING AND POSITIVE COMMUNICATION IN THE CLASSROOM

SPONSOR:

Instructional Development Division

CHAIR:

Carol L. Thompson
University of Arkansas at Little Rock

PARTICIPANTS:

Carol L. Thompson
University of Arkansas at Little Rock

Michael W. Kleine
University of Arkansas at Little Rock

Julien C. Mirivel
University of Arkansas at Little Rock

Avinash Thombre
University of Arkansas at Little Rock

Marceline Thompson-Hayes
Arkansas State University at Jonesboro

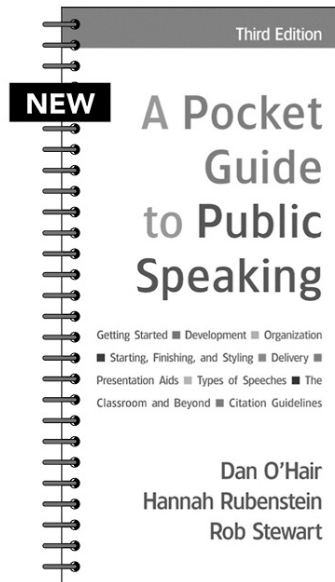
Danna Gibson
Columbus State University

In What the Best College Teachers Do, Ken Bain (2004, Harvard University)

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A Pocket Guide to Public Speaking

Third Edition

Dan O'Hair, *University of Oklahoma*

Hannah Rubenstein

Rob Stewart, *Texas Tech University*

The best-selling brief introduction to public speaking, this succinct and inexpensive guide offers practical coverage of the material typically covered in a full-sized text — from invention, research, and organization to practice and delivery — in a concise format perfect for any setting across the curriculum, on the job, or in the community.

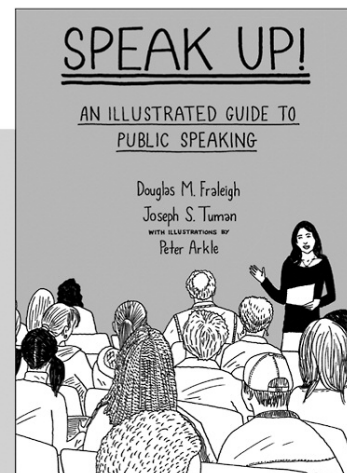
Speak Up! An Illustrated Guide to Public Speaking

Douglas M. Fraleigh, *California State University-Fresno*

Joseph S. Tuman, *San Francisco State University*

with illustrations by Peter Arkle

Speak Up is a new, brief, and fully illustrated public speaking text that is traditionally organized, affordable, and definitely fun. It combines thorough coverage of classical and contemporary communication theory, practical nuts-and-bolts guidance, and 600+ custom-drawn illustrations that bring speech basics to life.



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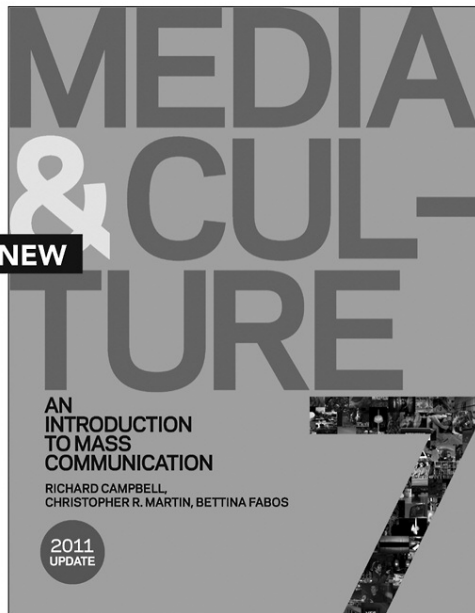
VideoCentral: Public Speaking offers the largest video collection available for the public speaking course with hundreds of clips and full length speeches by real students that model the most important speech concepts. This unique resource helps students better understand the power of public speaking — and how to harness it. Take a tour: bedfordstmartins.com/videocentralps.



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Media & Culture

An Introduction to Mass Communication

Seventh Edition 2011 Update

Richard Campbell, *Miami University of Ohio*

Christopher R. Martin and Bettina Fabos
both of *University of Northern Iowa*

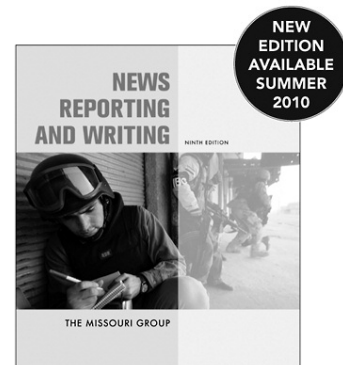
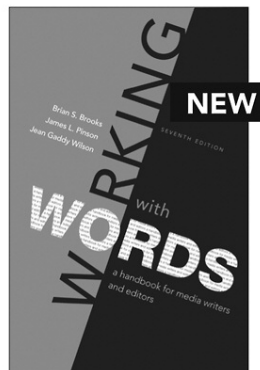
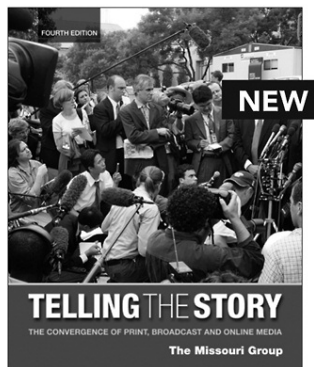
Also available as an e-book

Each year brings numerous changes in the media — whether it's exploring new trends like Twitter, thinking about the future of journalism, or trying a Kindle for the first time. *Media & Culture 2011 Update* helps you bring all these latest media trends and more into the classroom and into context. The #1 introduction to mass communication text, *Media & Culture* offers a critical approach to media literacy, a cultural perspective, compelling storytelling, and comprehensive coverage of the media industries to help students understand the complex relationship between the mass media and our shared culture.

VideoCentral: Mass Communication

Bedford/St. Martin's is fostering media interaction in the classroom with a growing collection of videos for the Introduction to Mass Communication course. *VideoCentral: Mass Communication* gets students to think critically about the media by giving them an insider look at the media industries through the eyes of leading professionals. Take a tour: bedfordstmartins.com/videocentralmc.

Also available



Press) argues that the best college instructors “encourage students to learn deeply and remarkably.” The instructors on this panel have designed strategies that make “a sustained, substantial, and positive influence on how [their] students think, act, and feel.” Moreover, these deep learning strategies enable students to construct theoretical understanding through experience, reflection, and practical activities. Each participant describes strategies he or she has developed to promote deep learning in positive ways.

2410

Thursday
12:30 pm – 1:45 pm
Lansdowne (3rd Floor)

THE RHETORIC OF SOCIAL REFORM

SPONSOR:

American Society for the History of Rhetoric Interest Group

CHAIR:

Veronica Glass
Tennessee State University

The Student Press: An Instrument of Change on College Campuses

Roger Soenksen
James Madison University

Samuel ‘Golden Rule’ Jones: Unorthodox Civic Crusader

Donald B. Simmons
Asbury College

When Positive Communication Doesn't Work: The Value of Not Following the Rules

Gloria Galanes
Missouri State University

DuBois and Washington: Their Rhetoric of Social Reform Contested in the Black Public Sphere

James M. Stevens
Tennessee State University

The Rhetorical Strategies and Legacy of the 1960s Black Power Advocates

Richard Leeman
University of North Carolina - Charlotte

2411

Thursday
12: 30 pm – 1:45 pm
Kentshire (3rd Floor)

RHETORICALLY MIXED MARKETS: STUDIES IN NEOLIBERAL THEORY AND CONSUMER SPACES

SPONSOR:

Rhetoric and Public Address Division

CHAIR:

Wesley Buerkle
East Tennessee State University

RESPONDENT:

Daniel Brown
Grove City College

Critiquing Neoliberal Theory: The Articulation of Moral Constraints and the ‘Free’ Market

Steve Herro
Georgia State University

Prophets of the Shopocalypse: The Church of Stop Shopping as Disruption to the Consumer Field

Bethany Keeley

University of Georgia

The Statements of a Recession: Using Foucault, Neoliberalism, and the Internet to Figure It Out

Aaron Martin

University of Georgia

The New Urban Consumer: The Rhetorical Construction of Atlantic Station

Brook Irving

Georgia State University

2412

Thursday
12:30 pm – 1:45 pm
International (3rd Floor)

TWILIGHT, TRUE BLOOD, AND VAMPIRE DIARIES: POPULAR CULTURE’S POSITIVE ANSWER TO TROUBLING TIMES?

SPONSOR:

Popular Communication Division

CHAIR:

Amanda Borden
Intercultural Communication Consultant

Exploring the Vampire Queen as a Site of Underlying Violence

Carly Gieseler
University of Southern Florida

True Blood as Commentary on American Politics

Brad Mello
National Communication Association

Twilight and Consumption

Amanda Firestone
University of Southern Florida

True Blood as a Vehicle for Dialogue about Race, Gender, and Difference

Mary Meares
University of Alabama

Twilight as a Cultural Reflection of Latter-Day Saints

Trudy L. Hanson
West Texas A&M University

2502

Thursday
2:00 pm – 3:15 pm
Venetian (Mezzanine)

BEST PRACTICES: TWITTER, NEW MEDIA AND POSITIVE COMMUNICATION

SPONSOR:

Vice President

CHAIR:

Lynette M. Long
Middle Tennessee State University

PARTICIPANTS:

Alec R. Hosterman
Indiana University South-Bend

Lyn Hoyt
Berkeley Tandem, Inc., Nashville, TN

Janet L. Johnson
University of Texas - Dallas

Katie Kelly

Middle Tennessee State University (Student Participant)

Lynette M. Long

Middle Tennessee State University

This roundtable will discuss the uses of the new media tool Twitter for positive communication purposes in professional, political, pedagogical, and interpersonal contexts. Panelists met and collaborated on academic projects via Twitter, and they will share their positive communication experiences and ideas for incorporating and using Twitter in education, business and political advocacy. They will also discuss unique personal and professional contacts and networks that are available for communication and positive support via Twitter.

2503

Thursday

2:00 pm – 3:15 pm

Galaxie (3rd Floor)

TOWN HALL DEBATE: AN INCREASED EMPHASIS ON THE TEACHING OF RHETORICAL PRINCIPLES IN U.S. HIGH SCHOOLS WOULD BE DESIRABLE.

SPONSOR:

Southern Forensics Division

CHAIR:

Jim Reppert

Southern Arkansas University – Magnolia

AFFIRMATIVE:

Clint Jones

University of Kentucky

Gary Deaton

Transylvania University

NEGATIVE:

Bob Glenn

Owensboro Community and Technical College

Marshall Jolly

Emory University

2504

Thursday

2:00 pm – 3:15 pm

Hawthorne (3rd Floor)

POSITIVELY JOYFUL: COMMUNICATING WITH COLLEAGUES AT THE HOPE CONFERENCE

SPONSOR:

Vice President

MODERATOR:

Kathleen J. Turner

Davidson College

PANELISTS:

Barb Biesecker

University of Georgia

Carole Blair

University of North Carolina-Chapel Hill

Sheri Bleam

Adrian College

Suzanne Condray

Denison University

Joan Conners

Randolph-Macon College

Merry George

Pikeville College

Claire Sisco King

Vanderbilt University

Brad Mello

Associate Director for Educational Initiatives, NCA

Christi Moss

North Carolina State University

NCA's Institute for Faculty Development, affectionately known as the Hope Conference, provides an opportunity for significant and sustained engagement with colleagues in Communication during an intense and wonderful week. This panel features participants, seminar leaders, and scholars in residence, discussing the transformative power of the Hope conference for their teaching, research, and collegial lives. Panelists will respond to questions posed by the moderator, with audience participation encouraged

2505

Thursday

2:00 pm – 3:15 pm

Brinkley (Mezzanine)

POSITIVE MOVEMENTS: ENGAGING ETHNOGRAPHIC APPROACHES

SPONSOR:

Ethnography Interest Group

CHAIR:

Rebecca Kennerly

Georgia Southern University

RESPONDENT:

Christine S. Davis

University of North Carolina at Charlotte

Theoretical Issues in Documentary Interviewing

Steven W. Schoen

University of South Florida

Figuring out the Figure: Collage Video and the Culture of At-Home Exercisers

Danielle McGeough

Louisiana State University

Blue Sky Winery: A Spatial Ethnographic Narrative

Hunter Fine

Southern Illinois University—Carbondale

A Study in Dialogic Self-Reflection

Thomas S. Frenz

University of Arkansas

Joyce L. Hocker

University of Montana Affiliate

2506

Thursday

2:00 pm – 3:15 pm

Cockrell (Mezzanine)

GLOBALIZATION, MIGRATION AND CULTURAL IDENTITY

SPONSOR:

Intercultural Communication Division

CHAIR:

Paula Rodriguez

Hinds Community College

RESPONDENT:

Lynn Gregory

Appalachian State University

A Painful Journey to be a Global Citizen: A Topic Review on Unaccompanied Korean High School Students in the United States*

Taesik Kim

University of Oklahoma

Culture and Power in the Workplace: Young Workers' Perceptions of Intergenerational Communication

Yan Guan

University of Southern Mississippi

Charles Tardy

University of Southern Mississippi

International Students In The United States: Chasing A Career Or A Futile Dream?

Alejandro de la Sen

Arkansas State University

*Top Student Paper in Intercultural Communication

2507

Thursday

2:00 pm – 3:15 pm

Ben Hollander (Mezzanine)

THE PHILOSOPHY OF KRISHNAMURTI: POSITIVE COMMUNICATION IN INTERPERSONAL COMMUNICATION (A ROUNDTABLE DISCUSSION)

SPONSORS:

Interpersonal Communication Division and Intercultural Communication Division

MODERATOR:

Julien C. Mirivel

University of Arkansas at Little Rock

PARTICIPANTS:

Julien C. Mirivel

University of Arkansas at Little Rock

Avinash Thombre

University of Arkansas at Little Rock

Carol Thompson

University of Arkansas at Little Rock

Marceline Thompson-Hayes

Arkansas State University at Jonesboro

Carina Cremeen

University of Arkansas at Little Rock

Jordan Wright

University of Arkansas at Little Rock

The great Indian philosopher Jiddu Krishnamurti once delivered this message in Colombo on December 25th 1949: "The problem is not the world, but you in relationships with another which creates a problem; and that problem extended becomes the world problem." In his many lectures, Krishnamurti encourages a revolution in how people interact with others. This session focuses on Krishnamurti's core ideas and how they can be applied to interpersonal communication research and teaching. During the session, each participant will present a position/reflection paper (5-10 minutes) on the teachings of Krishnamurti. Then, the participants will choose short excerpts from Krishnamurti's writings to lead a group discussion to reflect about positive communication in everyday life. The panel will be highly interactive by involving audience members to reflect. A focus on Krishnamurti is important for several reasons: (a) his teachings align very well with the theme of the conference, (b) his core ideas crystallize what the field of interpersonal communication is about: improving human relationships, (c) he is an example of the field of communication by speaking in public across the globe, (d) his work is absent from our journals, panels, or discussions, and (e) featuring his work will promote cultural awareness by pre-

senting a non-western perspective.

2508

Thursday

2:00 pm – 3:15 PM

Auburn (3rd Floor)

THE TRANSFORMATIVE VALUE OF THE PUBLIC RELATIONS CAPSTONE COURSE

SPONSOR:

Public Relations Division

CHAIR:

Beth Eschenfelder

The University of Tampa

RESPONDENT:

Corey A. Hickerson

James Madison University

Beyond assessment: Transcending Lessons from the Campaigns Capstone Course

Pamela G. Bourland-Davis

Georgia Southern University

Changing from the Outside In: The Power of Partnership in the PR Campaigns Course

Beth Eschenfelder

The University of Tampa

Building on Student Strengths: Using a Strengths-based Approach in the PRC Capstone Course

Christie M. Kleinmann

Lee University

Creativity and Campaigns: The Role of Ambiguity and Failure in the Process of Critical and Creative Thinking in the Capstone Course

Marsha Little Matthews

The University of Texas at Tyler

Soul Searching: Examining the Role of Service Learning in a PR Capstone Course

Lisa K. L. Muller

Georgia Southern University

This panel will explore public relations capstone courses as a means for strengthening moral and civic values. In addition to reviewing capstone course outcomes, this panel will explore pedagogy, projects, and assignments that foster understanding of ethical issues, strengthen civic values, and produce meaningful community change.

2509

Thursday

2:00 pm – 3:15 pm

Jackson (3rd Floor)

GENDER AND THE MEDIA

SPONSOR:

Gender Studies Division

CHAIR:

Kim Nguyen

Salem College

Raw Masculinity

Jeff Walker

University of Alabama

Twilight and the Body in Contemporary Youth Culture

Danielle McGeough

Louisiana State University

Marginalized Masculinities: The Performance of Black Hegemonic

Masculinity in Love-Themed Reality Television

Niya Pickett Miller

The University of Southern Mississippi

The Presentation of the African American Female Leader: A Year of Power in Black Enterprise Magazine

Creshema Murray

The University of Alabama

In Two Places Simultaneously: A Liberal Feminist Critique of the Film 300

Stephanie Kelly

University of Tennessee

Darrell Blair

University of Tennessee

Tatjana Hocke

University of Tennessee

Hoyoung Ahn

University of Tennessee

2510

Thursday

2:00 pm – 3:15 pm

Louis XVI (Mezzanine)

LAUGHING YOUR WAY TO AN EDUCATION: UNDERSTANDING THE IMPLICATIONS OF CLASSROOM HUMOR

SPONSOR:

Instructional Development Division

CHAIR:

William A. Maze

Middle Tennessee State University

RESPONDENT:

John C. Meyer

University of Southern Mississippi

PARTICIPANTS:

When What's Funny to You Ain't Funny to Me: Racial Dynamics and Classroom Humor

Eletra S. Gilchrist

University of Alabama in Huntsville

The Tutor and Learner Relationship: Is Humor Orientation a Factor to be Considered in Training and Pairing?

Michael King

University of Southern Mississippi

Telic State Teaching: Understanding the Relationships among Classroom Conflict Strategies, Humor, and Teacher Burnout of University Faculty

Misty L. Knight

Shippensburg University

Richard A. Knight

Shippensburg University

Matthew C. Ramsey

Middle Tennessee State University

Assessing the Effects of Teacher Gender on Students' Perception of Inappropriate and Appropriate Humor Use in the Classroom

Heather Palmer McFarland

University of the Ozarks

Reaching Students through Humor: Using Humor to Teach the Basic Course

George Pacheco, Jr.

Angelo State University

This panel explores the impact of humor in diverse educational settings using a variety of methodological approaches. Some of the topics addressed

will be telic (serious goal oriented) vs. paratelic (play-humor oriented) state instruction, humor orientation and peer/tutor relationships, appropriate vs. inappropriate classroom humor, and racial and ethnic implications of classroom humor usage.

2511

Thursday

2:00 pm – 3:15 pm

Lansdowne (3rd Floor)

FAREWELL RITUALS OF CONTESTANTS IN POPULAR REALITY TELEVISION PROGRAMS

SPONSOR:

Popular Communication Division

CHAIR:

Jason Edward Black

University of Alabama

Either you're in or out: Making it happen on "Project Runway"

Karen Huggin

Georgia State University

"You're Fired!" The Hype, the Work, the Tension, and the Loser

Sandra Halvorson

Florida State University at Panama City

Extinguish Your Flame: Symbolic Death on Survivor

Vicki Wilson

Wright State University

"You're Safe!" How We Play with Their Emotions on American Idol

Debbie Phillips

Muskingum University

2512

Thursday

2:00 pm – 3:15 pm

Kentshire (3rd Floor)

SCIENCE, RHETORIC, DEMOCRACY AND THE AMERICAN PUBLIC

SPONSOR:

Rhetoric and Public Address Division

CHAIR:

Joseph Rhodes

Louisiana State University

RESPONDENT:

Ken Zagacki

North Carolina State University

Public Scientific Controversies as Legal Dramas

Nathan Crick

Louisiana State University

Science, Progress and Democracy

Thomas Lessl

University of Georgia

Towards a Civic Philosophy of Science: Exploring the Science Rhetoric of U.S. Presidential Inaugural Addresses

Joseph Rhodes

Louisiana State University

2513

Thursday

2:00 pm – 3:15 pm

International (3rd Floor)

POSITIVELY WORKING: COMPETITIVE PAPERS IN ORGANIZATIONAL COMMUNICATION

SPONSOR:

Applied Communication

CHAIR:

Roger Pippin

The Centers for Disease Control and Prevention

RESPONDENT:

Renee Edwards

Louisiana State University

Communicating at Work

Joann Keyton

North Carolina State University

Chaofan Wu

North Carolina State University

Paromita Ghosh

North Carolina State University

Amber S. Messersmith

North Carolina State University

Ryan S. Bisel

North Carolina State University

Communication Assessment and Intervention at Interact: An Application of the Communication Satisfaction Questionnaire

A.J. Righter

North Carolina State University

Damita Chambers

North Carolina State University

Narratives of Non-Profit Wrong Doing: Exploring the case of First Baptist Church

Ashley Jones-Bodie

Louisiana State University

The Louisiana National Guard and Hurricane Katrina: An analysis of organizational crisis and Turner's six stages of sequence of failure in foresight

Patrick Richey

University of Southern Mississippi

2602

Thursday

3:30 pm – 4:45 pm

Venetian (Mezzanine)

POSITIVE COMMUNICATION PLENARY LECTURE SERIES—HAPPY HOURS FOR THE COMMUNICATION MIND #1

SPONSOR:

Vice President

CHAIR:

Thomas Socha

Old Dominion University

Opening the Mind, Engaging the Body, and Igniting the Spirit: Prayer as Religious/Spiritual Communication

E. James Baesler

Old Dominion University

This is the first of a three-part lecture series by nationally-known communication scholars on foundational positive communication topics. Attendees will receive a chance to win an autographed copy of Dr. Baesler's book, Theoretical Explorations and Empirical Investigations of Communication and Prayer (available at Edwin Mellon Press).

2701

Thursday

5:00 pm – 5:45 pm

Barclay (3rd Floor)

LANGUAGE AND SOCIAL INTERACTION DIVISION BUSINESS MEETING

OFFICERS:

Slavica Kodish (Chair)

Eckerd College

Cole Franklin (Vice Chair)

East Texas Baptist University

Eugenie Almeida (Vice Chair Elect)

Fayetteville State University

Susan Gilpin (Secretary)

Marshall University

2702

Thursday

5:00 pm – 5:45 pm

Galaxie (3rd Floor)

COMMUNICATION THEORY DIVISION BUSINESS MEETING

OFFICERS:

Stephanie Coopman (Chair)

San Jose State University

David Sutton (Vice Chair)

Auburn University

Danna Gibson (Vice Chair Elect)

Columbus State University

Raymond Ozley (Secretary)

University of Montevallo

2703

Thursday

5:00 pm – 5:45 pm

Hawthorne (3rd Floor)

ASSOCIATION FOR COMMUNICATION ADMINISTRATION INTEREST GROUP BUSINESS MEETING

OFFICERS:

Ron Arnett (Chair)

Duquesne University

Mindy Chang (Vice Chair)

Western Mew England College

Jeanne Pursuit (Vice Chair Elect)

University of North Carolina at Wilmington

2704

Thursday

5:00 pm – 5:45 pm

Brinkley (Mezzanine)

INTERCULTURAL COMMUNICATION DIVISION BUSINESS MEETING

OFFICERS:

Richard Quianthy (Chair)

Broward College

David Lee (Vice Chair)

University of South Florida
Paula Rodriguez (Vice Chair Elect)
Hinds Community College
Jennifer Edwards (Secretary)
Tarleton State University

Cameron University
Kris Willis (Secretary)
Appalachian State
Miriam Willis (Secretary)
Appalachian State

2705

Thursday
 5:00 pm – 5:45 pm
 Cockrell (Mezzanine)

KENNETH BURKE SOCIETY INTEREST GROUP MEETING

OFFICERS:

Christine Moss (Chair)
North Carolina State University
Wesley Buerkle (Vice Chair)
East Tennessee State University
Anna Turnage (Secretary)
North Carolina State University

2706

Thursday
 5:00 pm – 5:45 pm
 Ben Hollander (Mezzanine)

SOUTHERN FORENSICS DIVISION BUSINESS MEETING

OFFICERS:

Brian McGee (Chair)
College of Charleston
David Nelson (Vice Chair)
Northwest Missouri State
Dan Schabot (Vice Chair Elect)

2707

Thursday
 5:00 pm – 5:45 pm
 Auburn (3rd Floor)

PUBLIC RELATIONS DIVISION BUSINESS MEETING

OFFICERS:

Corey Hickerson (Chair)
James Madison University
Mary Jackson-Pitts (Vice Chair)
Arkansas State University
Myleea Hill (Vice Chair Elect)
Arkansas State University
Christie Kleinmann (Secretary)
Lee University

2708

Thursday
 5:00 pm – 5:45 pm
 Jackson (3rd Floor)

PERFORMANCE STUDIES DIVISION BUSINESS MEETING

OFFICERS:

Justin Trudeau (Chair)
University of North Texas
Jacqueline Burleson (Vice Chair)

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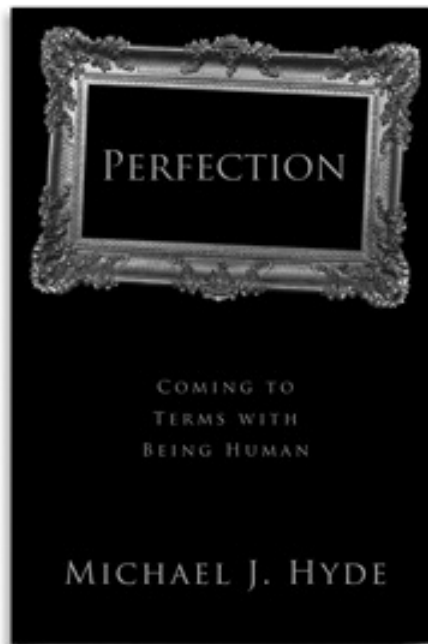
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Virginia State University
Lisa Flanagan (Vice Chair Elect)
Volunteer State University
Amy Burt (Secretary)
Georgia College & State University

2709

Thursday
 5:00 pm – 5:45 pm
 Louis XVI (Mezzanine)

**AMERICAN SOCIETY FOR THE HISTORY OF RHETORIC
 INTEREST GROUP BUSINESS MEETING**

OFFICERS:

Jim Kuypers (Chair)
Virginia Tech
Kerry Owens (Vice Chair)
University of Mary Hardin-Baylor
Cynthia King (Vice Chair Elect)
Furman University

2710

Thursday
 5:00 PM – 5:45 PM
 Lansdowne (3rd Floor)

SSCA TIME & PLACE COMMITTEE MEETING

SPONSOR:

Southern States Communication Association

CHAIR:

Charles Howard
Tarleton University

MEMBERS:

Debbie Phillips
Muskingum College
Wendy Hajjar
University of New Orleans
Carl Cates
Valdosta State University
Janet Fisher
ConferenceDirect

2711

Thursday
 5:00 pm – 5:45 pm
 Kentshire (3rd Floor)

COMMUNITY COLLEGE DIVISION BUSINESS MEETING

OFFICERS:

Richard Falvo (Chair)
El Paso Community College
Richard Mercadante (Vice Chair)
Saint Petersburg College
Judi Truitt (Vice Chair Elect)
Volunteer State Community College
Deborah Hefferin (Secretary)
Broward College

2801

Thursday

6:00 pm – 8:00 pm
 Venetian (Mezzanine)
SSCA WELCOME RECEPTION

SPONSORS:

Routledge & Auburn University

**DAY 3
 FRIDAY, APRIL 9**

3101

Friday
 8:00 am – 10:00 am
 Continental Ballroom (Mezzanine)

**80TH ANNUAL SOUTHERN STATES COMMUNICATION
 ASSOCIATION BREAKFAST MEETING**

SPONSOR:

SSCA

PRESIDING:

Patricia Amason
SSCA President
University of Arkansas

*Please join us for breakfast, the Association's Annual Business Meeting, and
 President Amason's Address*

3200

Friday
 11:00 am
 Peabody Hotel Lobby

SPONSOR:

**Southern States Communication Association and the
 Peabody Hotel**

**IN GRATEFUL APPRECIATION OF J. EMMETT WINN,
 OUTGOING SSCA EXECUTIVE DIRECTOR**

J. Emmett Winn
Auburn University
HONORARY DUCK MASTER

3201

Friday
 10:15 am – 11:30 am
 Barclay (3rd floor)

COMPETITIVE PAPERS IN PUBLIC RELATIONS

SPONSOR:

Public Relations Division

CHAIR:

Mary Jackson-Pitts
Arkansas State University

RESPONDENT:

Corey Hickerson
Georgia Southern University

Managing Narrative in the Media: TVA ash Spill Crisis*

Tanya Ickowitz
University of Tennessee

Charles F. Primm

University of Tennessee

Stephanie Elliott

University of Tennessee

Tatjana Hocke

University of Tennessee

Michael J. Palenchar

University of Tennessee

Using Positivity to Manage Public Relationships: A Content Analysis of Nonprofit Organizations' Websites

Kelly Williams

University of West Georgia

Brigitta R. Brunner

Auburn University

Blogger Outreach Programs and the Momosphere: An Examination of the Pepperidge Farms "Fishful Thinking" Campaign

Holly Hall

Arkansas State University

K-12 Parents' Attitudes about Their District's Mass Notification Service

Joe Downing

Pennsylvania State University, York Campus

Practicum Perceptions: A Pilot Study Comparing the Performance Evaluation of Public Relations Practicum Students and Their Supervisors

Myleea Hill

Arkansas State University

***Top Paper in Public Relations**

3202

Friday

10:15 am – 11:30 am

Venetian (Mezzanine)

POSITIVE COMMUNICATION: RHETORICAL GENEALOGY AND THE SPEECHES OF FANNIE LOU HAMER

SPONSOR:

Vice President

CHAIR:

Martin J. Medhurst

Baylor University

RESPONDENT:

Mary Stuckey

Georgia State University

PANELISTS:

In Her Words: The Rhetoric of Fannie Lou Hamer, 1963-1976

Maegan Parker Brooks

University of Puget Sound

In Her Words: The Rhetoric of Fannie Lou Hamer, 1963-1976

Davis W. Houck

Florida State University

In Her Words: The Rhetoric of Fannie Lou Hamer, 1963-1976

Vergie Hamer Faulkner

Memphis, TN

This panel explores the public speechmaking of civil rights activist and icon, Fannie Lou Hamer. With the publication of In Her Words: The Rhetoric of Fannie Lou Hamer, 1963-1976 (available at the University Press of Mississippi, 2010; www.upress.state.ms.us), editors Brooks and Houck have collected 20 of Hamer's speeches through years of archival work. Their discoveries, most of which are on audiotape, promise to add significantly to our understanding of Hamer, the civil rights movement, and Mississippi pol-

itics. Memphis resident Vergie Hamer Faulkner, the only surviving child of Fannie Lou Hamer, will share memories of her mother's rhetorical activism.

3203

Friday

10:15 am – 11:30 am

Galaxie (3rd Floor)

POSITIVE COMMUNICATION THROUGH SOCIAL SUPPORT: SCHOLARSHIP FROM THE PAST, THE PRESENT, AND DIRECTIONS FOR THE FUTURE

SPONSOR:

President

CHAIR:

Patricia Amason

University of Arkansas

PARTICIPANTS:

Brant R. Burleson

Purdue University

Erina MacGeorge

Purdue University

Jim L. Query

James Madison University

Panelists will offer position papers that draw upon their varied research programs concerning support as a form of positive communication.

3204

Friday

10:15 am – 11:30 am

Hawthorne (3rd Floor)

HURRICANE-RELATED COMMUNICATION: LESSONS LEARNED AS POSITIVE OUTCOMES

SPONSOR:

Communication Theory Division

CHAIR:

Ken Cissna

University of South Florida

RESPONDENT:

Steven Venette

University of Southern Mississippi

PARTICIPANTS:

Themes from Interviews with Decision-Makers about Hurricane-Related Communication

Stephanie Houston Grey

Louisiana State University

David P. Brown

Louisiana State University

Michael Rold

Louisiana State University

Christopher Mapp

Louisiana State University

Communication and Information Processing by Coastal Residents concerning Hurricanes

Renee Edwards

Louisiana State University

Christopher Mapp

Louisiana State University

Michael Rold

Louisiana State University

Stories of Positive Growth Following a Hurricane

Beverly McClay Borowski

University of South Florida and Pasco-Hernando Community College

Weathering the Storms: A Rhetorical Analysis of Response Modification between Gulf Coast Disasters

Misty L. Knight

Shippensburg University

Richard A. Knight

Shippensburg University

Hurricanes are a fact of life for residents of southeastern United States, including many members of SSCA. The papers on this panel explore lessons learned from recent hurricanes along the Gulf Coast and how residents, news organizations, and government agencies are developing new strategies for coping with disasters.

3205

Friday

10:15 am – 11:30 am

Brinkley (Mezzanine)

MENTORING ADJUNCTS: A MULTI-PERSPECTIVE VIEW

SPONSOR:

Community College Division

CHAIR:

Rich Mercadante

St. Petersburg College

PANEL PARTICIPANTS:

Lori Norin

University of Arkansas – Fort Smith

Tom Walton

University of Arkansas – Fort Smith

Cecil Betros, Jr.

University of Alabama – Birmingham

Trudy L. Hanson

West Texas A&M University

Yolanda Mitchell

Pulaski Technical College

Dean Richard Ranta

University of Memphis

3206

Friday

10:15 am – 11:30 am

Cockrell (Mezzanine)

CREATING POSITIVE INTERCULTURAL AND CO-CULTURAL EXPERIENCES—ONE PERSON AT A TIME

SPONSOR:

Intercultural Communication Division

CHAIR:

Kellie W. Roberts

University of Florida

Using Study Abroad Exchanges to Enhance Positive Communication between Individuals and Nations

Robert E. Frank

Longwood University

Pennies, Skip-ropes, and Soccer Balls for Peace: Children's Positive Communication Efforts to Help Children in Other Countries

Jean L. DeHart

Appalachian State University

In Search of the Good Word: The Need for Positive Communication in Discussions of Infertility and International Adoptions

Karyn Brown

Mississippi State University

Cultural Relativism in International Service-Learning: A Positive Approach to Overcoming 'I Know What is Best For You' Syndrome.

Lynn Dee Gregory

Appalachian State University

RESPONDENT:

Mary Evelyn Collins

Lamar University

Participants will discuss intercultural and co-cultural experiences with the audience as a means of better understanding how to bring about positive intercultural communication learning.

3207

Friday

10:15 am – 11:30 am

Ben Hollander (Mezzanine)

POSITIVE FAMILY COMMUNICATION: AN EXPLORATION OF CONTENT AND CONTEXTS

SPONSOR:

Interpersonal Communication

CHAIR:

Linda D. Manning

Christopher Newport University

RESPONDENT:

Fran C. Dickson

Chapman University

Talking about Sex: An Ethnographic Examination of Sex Education Conversations between Parents and Children

Linda Baughman

Christopher Newport University

Issues and Portrayals of Marital Communication: The View from Popular Search Engines, Social Networking Websites, and Beyond

Lynne M. Webb

University of Arkansas

Katie A. Baldus

University of Arkansas

Katie A. Tinker

University of Arkansas

Brittney D. Selvidge

University of Arkansas

Taking the Scenic Route: Recounting Family Vacations and the Narrative Co-Construction of Shared Identity

Linda D. Manning

Christopher Newport University

A Life-Span Approach to Teaching Intergenerational Family Communication

Rick Bello

Sam Houston State University

Turner and West (2002, p. 8) define family, in part, as a "self-defined group of intimates who create and maintain themselves through the own interactions and their interactions with others." This panel explores a variety of contexts in which family members interact and forums in which issues relevant to family communication are addressed.

3208

Friday
10:15 am – 11:30 am
Auburn (3rd Floor)

POSITIVE VERSUS NEGATIVE POLITICAL COMMUNICATION

SPONSOR:

Political Communication Division

CHAIR:

Megan Cole

University of Central Florida

The 'Victimage' Rhetoric of Sarah Palin

Larry Powell

University of Alabama at Birmingham

Mark Hickson

University of Alabama at Birmingham

Alternative Faces for the Republican Party: A Review of 2009 Spoke-persons

William H. Edwards

Columbus State University

"You Lie!" An Analysis of Responses to President Obama's Health Care Reform Speech to a Joint Session of Congress 9-9-2009

Jerry K. Frye

Stephen F. Austin State University

The GOP in 2009: Framing Messages to Manage Change

Jeff Walker

University of Alabama

3209

Friday
10:15 am – 11:30 am
Louis XVI (Mezzanine)

OVERCOMING CHALLENGES OF INNOVATION IN COMMUNICATION PEDAGOGY

SPONSOR:

Instructional Development Division

CHAIR:

Deborah Hefferin

Broward College

RESPONDENT:

Jason B. Munsell

Columbia College

PARTICIPANTS:

Surfing for Answers: Coping with Challenges of Internet Course Design

Jill James

University of North Texas

(Re)Defining the (Basic) Communication Course: Transformative Potential through Engagement

Molly Wiant Cummins

Southern Illinois University Carbondale

Christina E. Wells

Southern Illinois University Carbondale

Baby steps in a foot race: Balancing Frieireian Freedom in the Classroom

Andrea Baldwin

University of North Texas

Negative Powers of Technology in Communication Pedagogy

Damla Ricks

University of North Texas

Teaching communication provides unique challenges for each instructor and each level of content. This panel provides a unique lens from which to view the challenges of communication pedagogy and how to overcome those challenges to achieve successful learning. This panel focuses on e-learning and other such technologies that seek to minimize the concessions of communication in the e-learning process. This panel also focuses on critical pedagogy and its effectiveness in a traditional classroom.

3210

Friday
10:15 am – 11:30 am
Lansdowne (3rd Floor)

(IMPROVING ACADEMIA: EMBODIED SPONTANEITY AND IMPROVISATION IN PERFORMANCE

SPONSOR:

Performance Studies Division

CHAIR AND RESPONDENT:

Tracy Stephenson Shaffer

Louisiana State University

PARTICIPANTS:

Elena Esquibel

Southern Illinois University, Carbondale

Joe Hassert

Southern Illinois University, Carbondale

Heather Hull

Southern Illinois University, Carbondale

Sumar Kane

Southern Illinois University, Carbondale

Tim Massoth

Southern Illinois University, Carbondale

Nicolas J. Zaunbrecher

Southern Illinois University, Carbondale

This panel explores the process of improvisational theatre as a methodology in collaborative performance. The panelists have been performing together for nearly two years in narrative long-form improvisation. We believe improvisational theatre is a form of praxis which aligns theory with embodied knowledge. The panel will feature a narrative long-form improvisational performance show.

3211

Friday
10:15 am – 11:30 am
Kentshire (3rd Floor)

A POSITIVE RELATIONSHIP? FANDOM AND SOCIAL ONLINE MEDIA

SPONSOR:

Mass Communication Division

CHAIR:

Josh Johnson

University of Louisiana at Monroe

Man in the Mirror: How Celebrity Deaths Make Us Confront Our Own Mortality

Elizabeth Christian

Louisiana Tech University

Fandom in the Cyber-age: A Study in the Performance of being a Cyber-fan of College Basketball

Josh Johnson

University of LA Monroe

Care to Comment? The Relationship Between Football Fans and the South as Portrayed on Facebook

Alison Miller

University of Louisiana at Monroe

Dedria Givens-Carroll

University of Louisiana at Lafayette

Facebook and Fan Mourning: A Public Eulogy

Amber J. Narro

Southeastern Louisiana University

3212

Friday

10:15 am – 11:30 am

International (3rd Floor)

POSITIVELY HEALTHY! COMPETITIVE PAPERS IN HEALTH COMMUNICATION

SPONSOR:

Applied Communication Division

CHAIR:

Bryan Moe

Louisiana State University

RESPONDENT:

Amanda Young

University of Memphis

Managing Stigma with Humor in an Online Weight Loss Community*

Mary Beth Asbury

University of Kansas

Building toward a Model of Understanding Condom Use

Shawna Harris

Missouri State University

Ji Hyun Kim

University of Georgia

Aggressive Communication in Healthcare: The Not So Silent Epidemic

Theodore Avtgis

West Virginia University

Predictably Unpredictable patterns of food borne illness outbreaks:

Examining the 2008 Salmonella Saint Paul Contamination Case

Kathleen G. Vidoloff

University of Kentucky

Elizabeth L. Petrun

University of Kentucky

*Top Student Paper in Applied Communication

3301

Friday

11:45 am – 1:00 pm

Barclay (3rd Floor)

WORKSHOP: ENCOURAGING POSITIVE COMMUNICATION & LIFE TRANSFORMATION VIA A CONFLICT MANAGEMENT COURSE

SPONSOR:

Vice President

FACILITATORS:

Suzanne McCorkle

Director of the Dispute Resolution Program

Boise State University

Melanie Reese

College of Western Idaho

Students who take the conflict management course often find the material "life altering." Teachers who bring knowledge and skills about conflict can have tremendous influence on whether students embrace positive communication or continue negative, conflict-producing habits. This interactive workshop presents updated exercises and basic interpersonal conflict concepts to engage and transform students' views of interpersonal conflict. Outcomes for Participants: Teaching Transformation via the Conflict Management Course; Examine the potential of the course as a mechanism to foster positive communication; Understand and experience exercises aimed at student conflict behaviors and relationship transformation; Receive a text, instructor's manual, and roll-out ready course design. McCorkle and Reese, with over 50 years of combined teaching experience, co-authored the books Mediation Theory and Practice and Personal Conflict Management.

3302

Friday

11:45 am – 1:00 pm

Venetian Room (Mezzanine)

BEST PRACTICES: UTILIZING STUDENT-FRIENDLY MEDIA IN THE CLASSROOM FOR POSITIVE RESULTS

SPONSOR:

Instructional Development Division

CHAIR:

Lindsey Icenogle

Georgia Perimeter College

PARTICIPANTS:

Can Tweeting Enhance Your Teaching? Reviewing Common Uses of Twitter in the College Classroom

Elizabeth Cohen

Georgia State University

Comm Lady: The Creation and Maintenance of Social Media Identities for Academic Purposes

Meredith Ginn

Georgia Highlands College

Positive Lessons Learned from the Frontline, Online

Jennifer Fairchild

Eastern Kentucky University

Guidelines for the Use of Blogs in the Communication Classroom

Laura Beth Daws

Georgia Highlands College

This panel explores current literature, trends, and best practices regarding the implementation of new media in communication classrooms. Focusing on Twitter, Facebook, online mediated discussions, and blogs, the panelists discuss specific techniques on how to effectively incorporate innovative teaching strategies that include new media which are accessible to, and likely to be used by, students.

3303

Friday

11:45 am – 1:00 pm

Galaxie (3rd Floor)

TOWARD POSITIVE COMMUNICATION PEDAGOGY: A ROUNDTABLE DISCUSSION ON CURRICULUM DEVELOPMENT

SPONSOR:

Vice President

CHAIR:

Bryan Crow

Southern Illinois University, Carbondale

PANELISTS:

A Positive Perspective on Family Communication

Alan Lerstrom

Luther College, Decorah IA

A Positive Perspective on Intercultural and Gender Communication

Alice Araujo

Mary Baldwin College, Staunton, VA

Positive Experiential Group Interaction Course

Lawrence Frey

University of Colorado

Communication and Forgiveness Course

Doug Kelley

Arizona State West

Nonviolent Communication and Peace Course

E. James Baesler

Old Dominion University

Positive Communication in Human Relating Course

Thomas Socha

Old Dominion University

The communication curriculum already includes many positive topics, concepts, approaches, methods, and even courses, however they are scattered widely across the curriculum. This panel brings together examples of what might be included in a positive communication curriculum within existing courses (e. g., topics, lessons, exercises) as well as examples of positive communication courses. Each panelist will present a short position paper that describes their efforts to include a positive perspective either in existing courses or in new courses followed by audience participation that seeks to move us toward positive communication curriculum.

3304

Friday

11:45 am – 1:00 pm

Hawthorne (3rd Floor)

SSCA 2011 LITTLE ROCK CONVENTION PLANNERS' MEETING

SPONSOR:

Vice President Elect

PRESIDING:

Frances Brandau-Brown

Sam Houston State University

Vice-Chair Elects of SSCA Divisions and Interest Groups should plan to attend one of the two convention planning meetings scheduled during the Memphis convention.

3305

Friday

11:45 am – 1:00 pm

Brinkley (Mezzanine)

FREEDOM OF SPEECH AND EXPRESSION

SPONSOR:

Freedom of Speech Division

CHAIR:

Pat Arneson

Duquesne University

RESPONDENT:

Debbi Hatton

Sam Houston State University

The New Pornographers: New Media, Sexual Expression, and the Law*

Brett Lunceford

University of South Alabama

Elizabeth Gurley Flynn: The Smith Act Trial and the Communist Scapegoat**

Heidi Owens

Georgia State University

Freedom of Speech and Blacklisting in the United States

Douglas J. Marshall

Duquesne University

*Top Paper in Freedom of Speech

**Top Student Paper in Freedom of Speech

3306

Friday

11:45 am – 1:00 pm

Cockrell (Mezzanine)

SPOTLIGHT PANEL ON POSITIVE COMMUNICATION IN SOCIAL INTERACTION

SPONSOR:

Language and Social Interaction

CHAIR:

Christine S. Davis

University of North Carolina at Charlotte

RESPONDENT:

Slavica Kodish

Eckerd College

PARTICIPANTS:

Susan Opt

Salem College

Jane Jorgenson

University of South Florida

Pete Kellett

UNC Greensboro

Rachel Holloway

Virginia Tech

Reflecting the conference theme of positive communication, this Scholars Spotlight Panel will feature four key communication scholars discussing their disparate work in positive language-focused research. Fulbright scholar Susan Opt will be discussing the cultural implications of her work on the rhetoric of social intervention (RSI) in the Czech Republic. Pete Kellett will speak on how conflict—most often (but not necessarily) when approached dialogically—can lead to an important and essentially positive form of peak experience known as transformation. Jane Jorgenson will speak about her work on negotiating technological meanings in the context of family life. Rachel Holloway will discuss her work on the community-building rhetoric at Virginia Tech. And respondent Slavica Kodish will offer summary remarks.

3307

Friday

11:45 am – 1:00 pm

Ben Hollander (Mezzanine)

CHALLENGES TO RESEARCHING INTERPERSONAL CONFLICT: REFLECTIONS FROM THE FIELD FOLLOWED BY ROUND TABLE DISCUSSION

SPONSOR:

Interpersonal Communication Division

CHAIR AND RESPONDENT:

Todd L. Goen

Clemson University

PARTICIPANTS:

Integrating Theory into Existing Research: Finding, Borrowing, Deciding on the "Right" Theory for Interpreting the Findings

Marceline Thompson-Hayes

Arkansas State University

Conflicting Conflict Measurements: Finding Appropriate Measurements (Among the Many) for Your Contextualize Conflict Research

Claire L. Morledge

University of Arkansas

Rethinking Conflict Styles: How Analyzing Interaction Sequences Gives a Different Picture about How Intimates Manage Conflict

Jennifer A. Samp

University of Georgia

Defining the Object of Study: Not Necessarily Conflict, but Conflict-Worthy Issues

Laveda I. Joseph

University of Arkansas

Studying Conflict Incidentally: Addressing the Conflict Reports that Arise While Studying Families in Crisis

Fran Dickson

Chapman University

3308

Friday

11:45 am – 1:00 pm

Auburn (3rd Floor)

POSITIVE COMMUNICATION OR PARTISAN INDOCTRINATION? OBAMA'S SPEECH TO SCHOOL CHILDREN

SPONSOR:

Political Communication Division

CHAIR:

Elizabeth Spradley

Texas A&M University

RESPONDENT:

Larry J. King

Stephen F. Austin State University

Major American Newspaper Editorials Balanced or Biased? Editorial Opinions of President Obama's 'Speech to America's School Children.'

Jerry K. Frye

Stephen F. Austin State University

The President Speaks to School Children: Then and Now

Mary Alice Baker

Lamar University

Nationalism for the Young 'Uns: A Comparative Critical Analysis of U.S. Presidential Speeches for School Children

Sudeshna Roy

Stephen F. Austin State University

Children and Political Speech: When do we Start Training Critical Listeners, President Obama?

Mary E. Collins

Lamar University

This panel will use a variety of approaches to examine President Obama's speech to the nation's school children on September 8, 2009. The speech caused wide spread controversy and public debate. Participants in this

panel will examine these divergent views and draw conclusions on the nature of the speech and the ensuing controversy

3309A

Friday

11:45 am – 2:00 pm

Jackson (3rd Floor)

SSCA PAST-PRESIDENTS' LUNCHEON

SPONSOR:

Southern States Communication Association

3309B

Friday

11:45 am – 1:00 pm

Louis XVI (Mezzanine)

PHYSICAL AND CONCEPTUAL WOMANHOOD

SPONSOR:

Gender Studies Division

CHAIR:

Debbie Phillips

Muskogum University

Coming to Terms with Menopause: A Cross Cultural Comparison

Sally Bennett Bell

University of Montevallo

A Constellation of Moral Considerations: An Ethic of Care, Children, and Petakids.com

Lesli K. Pace

University of Louisiana at Monroe

Licensing Stories and Metaphorical Mappings: Exposing Dr. Laura Schlessinger and 'The Cult of True Womanhood'

Jenni Simon

Georgia Southern University

'Allow Her to Be a Woman': Positive Sexual Experiences in Black Women's Literature

Renata Harden-Ferdinand

Fort Valley State University

Berlethia J. Pitts

Fort Valley State University

3310

Friday

11:45 pm – 1:00 pm

Lansdowne (3rd floor)

THE PERFORMANCE PROCESS: FROM THE PAGE TO THE STAGE

SPONSOR:

Performance Studies Division

CHAIR:

Amy Burt

Georgia College & State University

PARTICIPANTS:

Jay Allison

University of North Texas

RESPONDENT:

Scott Dillard

Georgia College & State University

In this panel, performance scholars discuss their processes from recent pro-

ductions' inceptions to culminations.

3311

Friday
11:45 am – 1:00 pm
Kentshire (3rd Floor)

THE RESURGENCE OF SOCIALIST RHETORIC: AUTHORIZING AND RESISTING POLITICAL IDEOLOGY IN LATIN AMERICA

SPONSOR:

Rhetoric and Public Address Division

CHAIR AND RESPONDENT:

Robert E. Frank

Longwood University

Simon Bolivar: Multipurpose Authorizing Figure for Hugo Chavez

Laura Mixon

College of Charleston

Fidel Castro's 'Battle of Ideas': Transitioning to an Abstract Plane

Brent Kice

Frostburg State University

Education, Democracy, and Authoritarianism: Permitting a Socialist Political Culture in Latin America

David Tarvin

Louisiana State University

3312

Friday
11:45 am – 1:00 pm
International (3rd Floor)

TOP 3 PAPERS IN APPLIED COMMUNICATION

SPONSOR:

Applied Communication Division

CHAIR:

Mary Beth Asbury

University Kansas

RESPONDENT:

Joann Keyton

North Carolina State University

Does Email Facilitate Negative Performance Feedback Giving? Supervisor and Subordinate Responses Compared in the Accountability Framework

Vivian Sheer

Hong Kong Baptist University

Responding to Crisis Representation on Film: WR Grace goes beyond a Civil Action

Kristina Drumheller

West Texas A&M

Here Comes the Food Police: Using Communication to facilitate Food Policy Change*

Marianne LeGreco

University of North Carolina, Greensboro

***Top Paper in Applied Communication**

3401

Friday
1:15 pm – 2:30 pm
Barclay (3rd Floor)

CROSSING DISCIPLINARY BORDERS: THEORIES THAT

You're invited...

to a special session with NCA's Elected Leaders and National Office Staff to ask questions about NCA, provide feedback, and learn about many of the new resources available to members.

Please refer to the conference program for scheduled date, time, and room.



The National Communication Association advances communication as the discipline that studies all forms, modes, media and consequences of communication through humanistic, social scientific and aesthetic inquiry. Learn more at www.natcom.org.

TRANSLATE WELL IN PUBLIC RELATIONS

SPONSOR:

Public Relations Division

CHAIR:

Holly Hall

Arkansas State University

Managing Relationships through Understanding Expectations:
Agency Theory

Pamela Bourland-Davis

Georgia Southern

Chaos Theory: Finding Order amid the Mayhem

Barbara DeSanto

Maryville University of St. Louis

Potential Utility of Incorporating Compliance-Gaining Behavior
Theory for Men's Healthcare Messages

Beverly Graham

Georgia Southern

Urkovia Jacob-Andrews

Georgia Southern University

An Examination of Sports Public Relations Practitioners'
Integration of Motivational Factors in Organizational Social
Responsibility Efforts

Christie Kleinmann

Lee University

The Innovation Spiral: The Spiral of Silence Adapted into a Theory
of Activism and into the Practice of Audience Aggregation

William Thompson

Louisville

Public relations models and theories continue to be tested and developed, and they offer increased utility to practitioners. At the same time, the discipline benefits from many cross disciplinary opportunities to understand the work of public relations. This panel draws from business, math, psychology, mass communication, and interpersonal communication theories to provide a cross section of theories that can be used to understand public relations.

3402

Friday

1:15 pm – 2:30 pm

Venetian Room (Mezzanine)

CREATIVITY, CONSUMPTION, AND CRITICAL COLLABORATION: THE IPHONE AS DIY PERFORMANCE TOOL

SPONSOR:

Performance Studies Division

CHAIR:

Craig Gingrich-Philbrook

Southern Illinois University

Gallery in my Pocket: iPhone as Platform for Art on Social
Networks

Jonathan M. Gray

Southern Illinois University

C(h)ords and Chora: Sound(s), Object(s), Performance(s)

Benjamin Powell

Bowling Green University

The iFlaneur: Applying Oneself While Wandering between
Applications

Craig Gingrich-Philbrook

Southern Illinois University

This panel explores the incorporation of the iPhone in a variety of performance studies activities: critical collaborations, music, and as a platform for performance in everyday life.

3403

Friday

1:15 pm – 2:30 pm

Galaxie (3rd Floor)

SPOTLIGHT PANEL – PROFESSOR STEVE DUCK: A POSITIVE FORCE IN THE FIELD OF COMMUNICATION STUDIES

SPONSOR:

Vice President

MODERATOR:

Thomas J. Socha (Steve Duckling PhD #1)

Old Dominion University

PARTICIPANTS:

John Nicholson (Steve Duckling PhD #16)

Mississippi State University

Kristen Norwood (Steve Duckling PhD #27)

University of Iowa

HONOREE:

Professor Steve Duck

Daniel & Amy Starch Professor

University of Iowa

In the Hotel of the Peabody Ducks, we honor Professor Steve Duck on the occasion of his ascendance into academic administration and celebrate his decades of contributions to the field of communication as our PhD Duck Master Extraordinaire. Audience participation is most welcomed.

3404

Friday

1:15 pm – 2:30 pm

Hawthorne (3rd Floor)



POP CULTURE IN TRANSITION: TEXTUAL ANALYSES OF SOCIETAL TENDENCIES IN POPULAR TELEVISION PROGRAMS

SPONSOR:

**Theodore Clevenger, Jr. Undergraduate Honors
Conference of SCSA**

CHAIR/RESPONDENT:

Susan Dummer

Georgetown College

Black Males: Taking Back the Black Family: Parenthood vs.
Maintaining a Healthy Marital Relationship – “The Cosby Show”

Alexzenia Davis

Johnson C. Smith University

Content Analysis of “Grey’s Anatomy”

Liz Lineback

Furman University

Finding the Glee in “Glee”: A Cluster Criticism Analysis of the Fox
Television Series “Glee”

Kimberely Summers

West Texas A&M University

The Politics of Scandal Hunting for Metaphors in the News
Covering the David Letterman Sex Scandal

Becca Taylor

The George Washington University

Picking Up and Sliding Backwards: The Seduction Community and
The Culture of Consumer Sex

Obreanna McReynolds

Whitman College

3405

Friday
1:15 pm – 2:30 pm
Brinkley (Mezzanine)

POSITIVE COMMUNICATION THROUGH SERVICE LEARNING

SPONSOR:

Community College Division

CHAIR:

Rich Mercadante
St. Petersburg College

PARTICIPANTS:

- A Rationale for Service Learning
Judi Truitt
Volunteer State Community College
- Getting Started With Service Learning
Jennifer Pitts
Volunteer State Community College
- Lessons from Service Learning
Richard Quianthy
Broward College
- More Lessons from Service Learning
Deborah Hefferin
Broward College
- Service Learning Beyond the Basic Communication Course
Sue Easton
Rollins College
- An Agency Perspective
Sharon Armistead
Friends of Bledsoe
- A Student Perspective
Sheila Koger
Volunteer State Community College

3406

Friday
1:15 pm – 2:30 pm
Cockrell (Mezzanine)

ISSUES IN INTERCULTURAL THEORY: LEADERSHIP, TRANSLATION AND END OF LIFE

SPONSOR:

Intercultural Communication Division

CHAIR:

E. Hope Bock
University of Evansville

RESPONDENT:

Elizabeth Wilson
Ferris State University

- Understanding the African American Female Leader: A Theoretical Examination of Communication Accommodation Theory, Co-Cultural Theory, and Muted Group Theory
Creshema Murray
The University of Alabama-Tuscaloosa
- Listening Fidelity: The Need to Translate and Validate Versions in Other Languages
John A. Cook
University of Texas at Brownsville
- William G. Powers**

Texas Christian University
Talking to the Dying: Hindu Views, Hindu Ways*
Ramesh N. Rao
Longwood University
*Top Paper in Intercultural Communication

3407

Friday
1:15 pm – 2:30 pm
Ben Hollander (Mezzanine)

COMPETITIVE PANEL II- MASS COMMUNICATION

SPONSOR:

Mass Communication Division

CHAIR AND RESPONDENT:

- Myleea Hill**
Arkansas State University
- Rules, Decision Making, and Impression Management on Social Networking Sites
Jacquelyn Harvey
NC State University
- Heather Wiesing**
NC State University
- Women's Positive Experiences Using Dating Websites: Cultural Influences, Community and Empowerment Online
Elizabeth Hatfield
Texas A&M University

Just Being Themselves? Goals and Strategies for Self-Presentation on Facebook

- Judith E. Rosenbaum**
Albany State University
- Benjamin K. Johnson**
Albany State University
- Peter Stepman**
Breda University of Applied Sciences
- Koos C.M. Nuijten**
Breda University of Applied Sciences

Presenting Me! An Examination of Self-Presentation Using Online Profile Photos on Facebook

- Skye C. Cooley**
The University of Alabama
- Lauren Reichart-Smith**
The University of Alabama
- Young People and Online Television
Tracy Richardson
University of Central Florida
- Megan Cole**
University of Central Florida
- Lan-Marie Malin**
University of Central Florida
- Natia Sirabidze**
University of Central Florida

3408

Friday
1:15 pm – 2:30 pm
Auburn (3rd Floor)

EXPLORING SOUTHERN MEDIA HISTORIES: PRODUCTION AND RECEPTION ACROSS GENERATIONS

SPONSOR:

Popular Communication Division

CHAIR:

John Saunders
Huntingdon College

PARTICIPANTS:

Wrestling with Local and National Identities: Professional Wrestling, Cable Television, and Black Saturday

Shane Toepfer
Georgia State University

Playing For the Scouts: The Birmingham Black Barons and the Civil Rights Movement

Larry Powell
University of Alabama-Birmingham

God, Martin, and the Everyman: An Examination of Martin Luther King and the Montgomery Story

Danielle E. Williams
Georgia State University

“Three Counties against Syphilis”: Racism in a Public Health Documentary

J. Emmett Winn
Auburn University

POST-SECONDARY EDUCATION

SPONSOR:

Instructional Development Division

CHAIR:

Deanna Dannels
North Carolina State University

PARTICIPANTS:

Carl M. Cates
Valdosta State University

Richard I. Falvo
El Paso Community College

Frank Barnas
Valdosta State University

Kristy L. Cates
Lowndes County High School

Michael H. Eaves
Valdosta State University

Some colleges and universities are re-emphasizing and renewing their relationships with community and regional secondary education institutions in order to improve recruiting and retention of quality students. The panelists— representing debate, journalism/media, and early admission programs— discuss their programs that seek to bridge secondary-education and higher-education with emphases on communication-related projects in debate, media and early-degree programs. Audience members are encouraged to bring and share examples of their secondary-education and higher-education bridging initiatives from their campuses.

3409

Friday
1:15 pm – 2:30 pm
Louis XVI (Mezzanine)

BRIDGING POPULATIONS: INTERSECTIONS FOR COMMUNICATION RELATED PROGRAMS IN SECONDARY AND

FRIDAY

Congratulations Carl Cates

SSCA's Executive Director for 2010 to 2015

Cates is a professor and head of Communication Arts at Valdosta State University



3410

Friday
1:15 pm – 2:30 pm
Lansdowne (3rd Floor)

“SACRED OBLIGATIONS DEVOLVED ON THIS GENERATION”: KEY MOMENTS IN AMERICAN PUBLIC ADDRESS

SPONSOR:

American Society for the History of Rhetoric

CHAIR:

Mary L. Kahl

SUNY, New Paltz

Federalist Paper #23: The Importance of a Strong National Military for the Preservation of Exceptionalism

Patrick Loeb

University of Memphis

The Sacred Obligations of the American Nation: Daniel Webster at Bunker Hill

Merci Decker

University of Memphis

Women’s Entrance into the Political Arena: Eleanor Roosevelt’s Campaign Speaking

Amanda Gresens

University of Memphis

Dr. Martin Luther King Jr.’s Speech to the Montgomery Improvement Association: A Model for Rhetorical Excellence

Jennifer Jackson

University of Memphis

3411

Friday
1:15 pm – 2:30 pm
Kentshire (3rd Floor)

DISSENSUS AND RHETORIC: A SOUTHERN COLLOQUIUM ON RHETORIC (SCOR) ROUND TABLE DISCUSSION

SPONSORS:

Rhetoric and Public Address Division & the American Society for the History of Rhetoric Interest Group

CHAIR:

Barbara A. Biesecker

University of Georgia

PARTICIPANTS:

Carole Blair

University of North Carolina, Chapel Hill

David Cheshire

Georgia State University

Christopher Lundberg

University of North Carolina, Chapel Hill

David Cratis Williams

Florida Atlantic University

Marilyn J. Young

Florida State University

3412

Friday
1:15 pm – 2:30 pm
International (3rd Floor)

MANAGING RELATIONSHIPS: FROM ROMANCE TO THE WORKPLACE



SPONSOR:

Theodore Clevenger, Jr. Undergraduate Honors Conference of SSCA

CHAIR/RESPONDENT:

Abby Brooks

Georgia Southern University

Managing Relational Transgressions: An Analysis Using Expectancy Violation Theory

Andrew Topa

Sam Houston State University

Gender and Flirting: What is the Relationship between Gender Identity and Flirting Styles?

Michael Gray

Arkansas State University

Ashley Thrasher

Arkansas State University

Katherine Spencer

Arkansas State University

J. D. Farley

Arkansas State University

Applying Relationship Maintenance Techniques to Workplace Relationships

Kacie Rae Jessee

University of Virginia’s College at Wise

Self-rated Physical Attractiveness, Attractiveness Standards, and Expectation Deviations in Romantic Partners among Non-married College Students

Audrey Cooper

Southern Adventist University

Katie Hammond

Southern Adventist University

Emily Young

Southern Adventist University

John Shoemaker

Southern Adventist University

Lauren Ysseldyke

Southern Adventist University

Eden Koliadko

Southern Adventist University

Fatherless Black Males in America: The Effects of Fatherlessness on Romantic Relationships, Marriage, and the View on Fatherhood

J. Anthony Holbert

Berea College

3502

Friday
2:45 – 4:00 pm
Venetian (Mezzanine)

POSITIVE COMMUNICATION PLENARY LECTURE SERIES—HAPPY HOURS FOR THE COMMUNICATION MIND #2

SPONSOR:

Vice President

CHAIR:

Thomas Socha

Old Dominion University

Forgiveness and Reconciliation: Restoring Personal and Relational Health

Douglas Kelley

Arizona State University West

This is the second of a three-part lecture series by nationally known communication scholars on foundational positive communication topics. Attendees will receive a chance to win an autographed copy of Dr. Kelley's book (with Vince Waldron): Communicating Forgiveness (available at Sage).

3503



Friday
2:45 pm – 4:00 pm
Galaxie (3rd Floor)

SEX, RELIGION, AND POLITICS: CURRENT CONTROVERSIES IN VISUAL COMMUNICATION

SPONSOR:

Theodore Clevenger, Jr. Undergraduate Honors
Conference of SSCA

CHAIR/RESPONDENT:

Sherry Ford
University of Montevallo

And on the Eighth Day, God Created Rhetoricians: A Case Study of the Creation Museum

Travis Maynard
Transylvania University

A Conflicted Cover

Hannah Meiron
University of Georgia

Women Exploited: A Content Analysis of Suggestive and Sexual Ads Focusing on Female Models in Male Magazine Publications

Dion Hawkins
Arkansas State University

Allie Hooks
Arkansas State University

Amberly Knowlton
Arkansas State University

Same-Sex Kissing on America's Street Corners: A Visual Rhetorical Analysis of the Kiss-in in Athens, Georgia

Joshua Trey Barnett
University of Georgia

3504



Friday
2:45 pm – 4:00 pm
Hawthorne (3rd Floor)

GENDER, IDEOGRAPHS, AND POLITICS IN HEALTH CARE AND THE HEALTH CARE DEBATE

SPONSOR:

Theodore Clevenger, Jr. Undergraduate Honors
Conference of SSCA

CHAIR/RESPONDENT:

Chuck Grant
Meredith College

Understanding Patient-Physician Gender & Race/Ethnicity Concordance/Discordance

Natascha Jones
University of Kentucky

Health Care Reform: Ideas Articulated Through Ideographs and Positive Communication

Kasey Feigenbaum
Furman University

Transforming American Exceptionalism: Obama's 2009 Health Care Speech to Congress

Elizabeth M. Neely

The George Washington University

Visual Aspects of the Online Health Care Reform Debate

Alexandra A. Wiedemann

North Carolina State University

3512



Friday
2:45 pm – 4:00 pm
International (3rd Floor)

WHERE PERSONAL MEETS SOCIAL: THE INFLUENCE OF TRAITS ON POSITIVE COMMUNICATION

SPONSOR:

Theodore Clevenger, Jr. Undergraduate Honors
Conference of SSCA

CHAIR/RESPONDENT:

Nina-Jo Moore
Appalachian State University

Communication Apprehension and Condom Use: To What Extent Does it Affect Safe-Sex Practices?

Shaundra D. Woods
Valdosta State University

The Effect of Similarity Discovered Through Pre-Interaction on the Attraction and Relationship of Assigned Roommates

Amber Peery
East Texas Baptist University

Social Media: Social Media and the Impact of Social Interaction

Jase Black
Arkansas State University

Phillip Carr
Arkansas State University

Ben Pipher
Arkansas State University

Verbal Aggression as a Form of Persuasive Communication

Caleb Harrison
Valdosta State University

Toni Ivey
Valdosta State University

Miranda Moore
Valdosta State University

3601

Friday
4:15 pm - 5:30 pm
Barclay (3rd Floor)

OPEN FORUM 1: SSCA'S SUPPORT OF GRADUATE STUDENTS AND EARLY-CAREER FACULTY

SPONSOR:

Vice President

FACILITATOR:

Kathleen J. Turner
Davidson College

PARTICIPANTS:

Dawn Braithwaite
University of Nebraska
President
National Communication Association

Brad Mello
National Communication Association, Washington, DC



This SSCA open forum seeks to gather input about how SSCA might better support the development of its graduate students and early-career faculty. This information will be used as a part of an SSCA ad hoc task group that will be charged to recommend ways that SSCA might better assist and support graduate students and early career faculty. All graduate students, early-career faculty, and those interested are encouraged to come and share their ideas at one of these open forums. Coffee/tea will be served.

3603

Friday
4:15 pm - 5:30 pm
Galaxie (3rd Floor)

MEDITATION & MINDFULNESS PRACTICES TO ENHANCE POSITIVE COMMUNICATION WITHIN THE SELF: AN EXPERIENTIAL SESSION

SPONSOR:

Vice President

FACILITATOR:

Christine E. Kiesinger

George Washington University

Critical, defeatist, negative, and anxiety-ridden internal communication can profoundly inhibit one's life, interpersonal relationships, and possibilities for growth. Meditation and mindfulness practices can serve as powerful pathways toward inquiring into, assessing, and transforming one's relationship to one's self thus significantly impacting one's relationships to others and one's larger social world. Through guided meditation, participants in this session will be invited to 'rest' inside of the self and to calmly and quietly explore the nature and quality of their own intrapersonal states. Dr. Kiesinger teaches in the Communication Program at George Washington University and has been teaching and practicing yoga and meditation for over a decade.

3604

Friday
4:15 pm – 5:30 pm
Hawthorne (3rd Floor)

PROMOTING POSITIVE OUTCOMES: HISTORICAL AND CONTEMPORARY CASES OF PUBLIC COMMUNICATION

SPONSOR:

Theodore Clevenger, Jr. Undergraduate Honors Conference of SSCA

CHAIR/RESPONDENT:

Eugenie Almeida

Fayetteville State University

Promoting Positive Communication through a Study of Lil Wayne's "Cry Out": Catharsis, Transference, and Social Change

Morgan Smalls

Columbia College

Plain Rhetorical Style: An Examination of Traditional Nomenclature and Issues of Gender

Thomas Duke

William Carey University

An Analysis of the Motives of Animal Rights Extremists

Sara Davis

Georgia Southern

Abolitionism: A Fight against Slavery

Savannah Ray

Furman University

3605

Friday
4:15 pm – 5:30 pm
Brinkley (Mezzanine)

BRIGHT COPPER KETTLES AND WARM WOOLEN MIT-

FRIDAY



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TENS: MY FAVORITE COMMUNICATION THEORY II

SPONSOR:

Communication Theory

CHAIR:

David Sutton
Auburn University

RESPONDENT:

Robert E. Frank
Longwood University

PARTICIPANTS:

Relational Dialectics
Sherry Ford
University of Montevallo

Groupthink
Jean DeHart
Appalachian State University

Persuasive Communication Environment
Stephanie Coopman
San Jose State University

Communication Privacy Management Theory
Monette Callaway-Ezell
Hinds Community College

Coordinated Management of Meaning
Rick Bello
Sam Houston State University

Social Exchange Theory
Todd Goen
Clemson University

Continuing discussion begun at SSCA-Norfolk, this roundtable discussion offers an engaging and refreshing presentation of how favorite communication theories cross ideologies and, well, explain everything. Each scholar will open discussion on one of their favorite communication theories providing a glimpse into one of the hardest to define terms of today: communication. "My Favorite Communication Theory II" then invites participants and audience to examine how our favorite Communication Theories are applicable in the classroom, applicable in today's society, and cross ideologies.

3606

Friday
4:15 pm – 5:30 pm
Cockrell (Mezzanine)

BORDERS AND BRIDGES: CREATING UNDERSTANDING OUT OF HUMAN CREATIONS

SPONSOR:

Southern Forensics Division

CHAIR:

David Nelson
Northwest Missouri State University

PARTICIPANTS:

Dissolving La Malinche Myth: Legitimizing and Justifying La Chicana Cause

Leslie Y. Rodriguez
University of Southern Mississippi

A Phenomenology of the US Mexico Border
Tyler Thornton
University of Oklahoma

Establishing Global Presence in a Post-Presidential Rhetorical Situation

Daniel E. Schabot

Cameron University

So You Thought Racism was Dead: A Look at President Obama Joking

George Pacheco, Jr.
Angelo State University

Theron Verdon
State University of New York College at Oneonta

Joker Obama: An Icon of Outrage

Darren C. Goins
Stevenson University

David M. Biglari
Towson University

Waiting in Line: A Study in Cross-Gender Non-verbal Communication

J. D. Smith
Wichita State University

3607

Friday
4:15 pm – 5:30 pm
Ben Hollander (Mezzanine)

POSITIVE ADMINISTRATIVE COMMUNICATION: FORGING, FOSTERING AND FLOURISHING

SPONSOR:

Association for Communication Administrators Interest Group

CHAIR:

Ronald C. Arnett
Duquesne University

Administrative Creativity in Times of Resource Scarcity

Ronald C. Arnett
Duquesne University

Curricular Innovation as Creative Response

Janie Harden Fritz
Duquesne University

Co-Curricular Transcripts for Extra Curricular Activities

Leeanne M. Bell
Stevenson University

Fostering Positive Department Communication

Jeanne M. Persuit
University of North Carolina Wilmington

Permission to Learn ... Again

Richard H. Thames
Duquesne University

In today's historical moment administrators face a variety of challenges. Some of these challenges include using technology, invigorating faculty and students, examining curriculum and using technology in the classroom. This round table discussion offers insight from administrators of many types of experience levels to forge ahead, foster excellence, and flourish as a program through constructive understanding of challenging academic environments. In a moment of resource scarcity, communicative administrators have an opportunity to practice positive communication to protect and promote their programs and personnel. These presentations offer a positive constructive approach to dealing with times of uncertainty in multiple domains of departmental life. The discussion will focus on topics such as creativity in a time of resource scarcity; a creative response to curricular innovation; co-curricular transcripts for extracurricular activities; collaboration and technology; the permission to learn again.

3608

Friday
4:15 pm – 5:30 pm
Auburn (3rd Floor)

INVESTIGATING IMAGES IN POPULAR CULTURE

SPONSOR:

Popular Communication Division

CHAIR:

Susan Dummer

Georgetown College

From Seeing to Looking to Participating: Embracing Multiple Sexualities by Fixing the Gaze on Brandon Teena

Jonathan S. Foland

University of North Carolina at Chapel Hill

Deanna D. Sellnow

University of Kentucky

“I’m Here to Take My Medicine.” An Examination of Alex Rodriguez’s Image Repair Efforts

Patrick J. Dillion

University of South Florida

Visual Rhetoric: Development, Complexity and Effect

John W. Morris

University of Arkansas

Jonathan Anthes

Miami Ad School Minneapolis

“Y Now?” The decline of white male privilege remedied through the somatic possessing of flow in Y: The Last Man

Garret Castleberry

University of North Texas

3610

Friday
4:15 pm – 5:30 pm
Lansdowne (3rd Floor)

THE CONTENTIOUS [RE]TURN OF THE THIRD SOPHISTIC: CONSIDERING AFFIRMATIVE RATHER THAN POSITIVE(ISTIC) RHETORICS

SPONSOR:

American Society for the History of Rhetoric

CHAIR:

Shaun Treat

University of North Texas

MODERATOR:

Zac Gershberg

Keene State College

PANELISTS:

Maja Bajac-Carter

University of North Texas

Matthew Davis

University of North Texas

Matthew Farmer

University of North Texas

Benjamin Nye

University of North Texas

Lauren Sabino

University of North Texas

James Bryan Smith

University of North Texas

Chandler Thompson

University of North Texas

Following scholars such as Victor Vitanza and Diane Davis who have theorized notions of a Third Sophistic, this roundtable contemplates a spatio-temporal nexus of/for “The” Rhetorical Tradition(s). As manifest in our mediated age of postmodernity, these Third Sophistic rhetorics often ‘make the weaker side the stronger’ (a time-honored sophistic trick) but may also trace multitudinous lines of flight out/of form oppositional binary structures, using dissioi-paralogoi to forge radical dissensus, democratic excess, and libratory potentialities both terrible and great. Panelists are invited to champion, challenge, or complicate the degree to which our American Culture and public deliberation emulates that of Sophistic Eras through historical and/or theoretical applications. By examining the radical prartaxis/paralogy which permeates our public discourses, this roundtable of young scholars attempts to address how a Third Sophistic may assume the rhetorical forms of affective stylistics, a postmodern sensibility or orientation, or discursive strategies for counter-logocentric purposes and politics.

3611

Friday
4:15 pm – 5:30 pm
Kentshire (3rd Floor)

DISSOCIATION AND UNIFICATION IN THE RHETORIC OF BARACK OBAMA

SPONSOR:

Rhetoric and Public Address Division

CHAIR:

Kelly Martin

North Carolina State University

RESPONDENT:

Dan Grano

University of North Carolina at Charlotte

Clarity v. Complexity: Barack Obama’s Rhetorical Dilemma

James Darsey

Georgia State University

Reconciliation as a Rhetorical Lens for Examining Barack Obama’s Speech “A More Perfect Union”

Paul Stefford

University of Southern Mississippi

Myth as Rhetorical Power: From Defense to Redefinition in Barack Obama’s “A More Perfect Union” Speech”

Brandon Ballenger

Florida Atlantic University

Combating Whiteness: Barack Obama’s Attempt for a More Perfect Union

Michael King

University of Southern Mississippi

3612

Friday
4:15 – 5:30 pm
International (3rd Floor)

THE TIME FOR CHANGE IS NOW: HISTORICAL CASE STUDIES IN THE RHETORIC OF SOCIAL MOVEMENTS

SPONSOR:

Theodore Clevenger, Jr. Undergraduate Honors Conference of SSCA

CHAIR/RESPONDENT:

Scott Welsh



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Jason Snyder

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Publication Details

Volume 75, 2010
5 issues per year
Print ISSN 1041-794X
Online ISSN 1930-3203

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Appalachian State University

Against Manifest Destiny: A Rhetorical Analysis of Thomas Corwin's Address to Congress in 1847

Amanda D. Evans

Furman University

Memorial to the Legislature of Massachusetts: The Rights Debate of Dorothea Dix

Julie Twardzik

Furman University

The Pro-Life Movement and Political Advertising of 1992: Becker's Appeal and Controversial Advertising of the Pro-Life Movement

Shannon Knepp

Georgia Southern University

On the Burkeian Representative Anecdote and the Longinian Sublime

Rachel Belcher

University of Florida

3701

Friday

5:45 pm – 7:00 pm

Barclay (3rd Floor)

MASS COMMUNICATION DIVISION BUSINESS MEETING

OFFICERS:

Myleea Hill (Chair and Secretary)

Arkansas State University

Alison Miller (Vice Chair)

University of Louisiana- Monroe

Barry Smith (Vice Chair Elect)

Mississippi University for Women

3702

Friday

5:45 pm – 7:00 pm

Galaxie (3rd Floor)

SPOTLIGHT ON JOHN C. MEYER: COMMUNICATION THEORY OUTSTANDING SCHOLAR

SPONSOR:

Communication Theory Division

CHAIR:

Stephanie J. Coopman

San Jose State University

HONOREE:

John C. Meyer

University of Southern Mississippi

Gerald Driskill

University of Arkansas, Little Rock

Carl Cates

Valdosta State University

Joy Hart

University of Louisville

Matthew Ramsey

Middle Tennessee State University

George Pacheco

Angelo State University

This program honors Dr. John C. Meyer for his work on the development of theory in humor and communication

3703

Friday

5:45 pm – 7:00 pm

Hawthorne (3rd Floor)

FROM THE CLASSROOM TO THE BOARDROOM TO THE WAITING ROOM: POSITIVE LEADERSHIP IN GENDER STUDIES

SPONSOR:

Gender Studies Division

CHAIR:

Sheree' N. Keith

Macon State College

I am Woman, Hear Me Roar: Gender Analysis of Positive Leader Strengths

Christie Kleinmann

Lee University

Megan Moe

Lee University

Creating an Integrated Space for Work, Family, and Healing after Falls from Grace

Lynne M. Webb

University of Arkansas

Emotionality/Rationality Contradictions: Family Business

Daughters' Positive and Negative Gendered Communication Styles

Angie Day

Ball State University

Healing Words: Communication Strategies for Female Physicians

Danna Gibson

Columbus State University

Often women leaders strive to become who they think they should be, instead of who they actually are. In the past, scholars researched what is wrong with women leaders, but what would happen if we studied what is right? This panel explores the positive leadership attributes of gendered leadership in state government managers, college professors, business owners and physicians. Panelists identify what it means to be a positive leader, examining stereotypes and redefining traditional conceptualizations of gendered leadership strategies.

3704

Friday

5:45 pm – 7:00 pm

Brinkley (Mezzanine)

WALKING IN MEMPHIS: BEALE STREET, GRACELAND, AND BEYOND – AN ETHNOGRAPHIC FIELD TRIP

SPONSOR:

Ethnography Interest Group

FIELD GUIDES:

John Nicholson

Mississippi State University

Christopher N. Poulos

University of North Carolina at Greensboro

Becky Kennerly

Georgia Southern University

PANELISTS:

The Audience!

We will take an ethnographic field trip, write about the experience, and talk/debrief at the end.

3705

Friday
5:45 pm – 7:00 pm
Cockrell

FULBRIGHT SCHOLARS: BUILDING POSITIVE INTERCULTURAL CONNECTIONS

SPONSOR:

Vice President

CHAIR:

Susan Opt
Salem College

PARTICIPANTS:

Writing a Fulbright proposal—Seeking Connections in the Czech Republic

Susan Opt
Salem College

Making the Most of Your Fulbright Experience

Erika Grodzki
Lynn University

A Fulbright and a Greek Isle – That’s What I Wanted

David Ritchey
University of Akron

Back from Budapest ... Now what? Bringing the Fulbright Experience Home

Rebecca M. Chory
West Virginia University

The Fulbright Process for International Scholars

William F. Harlow
University of Texas, Permian Basin

One way to build positive connections among cultures is through a Fulbright scholar experience. This panel assembles recent Fulbright scholars and a former Fulbright international reviewer to share insights and tips about the Fulbright program. The scholars worked in Romania, Poland, Hungary, and the Czech Republic. Topics include how to apply for a Fulbright, what to expect when teaching and researching abroad, and how to build positive intercultural relationships through the experience. Audience members will have opportunities to ask questions about the Fulbright process and be encouraged to seek opportunities for professional development through a Fulbright grant.

3706

Friday
5:45 pm – 7:00 pm
Ben Hollander (Mezzanine)

POSITIVELY EFFECTIVE: TRANSFORMING PEDAGOGY AND INSTRUCTIONAL DESIGN THROUGH PEER MENTORED FACULTY LEARNING COMMUNITIES

SPONSORS:

Association for Communication Administration Interest Group and Instructional Development Division

CHAIR:

Neil Patten
Ferris State University

PARTICIPANTS:

Todd Stanislav
Ferris State University

Donna A. Smith
Ferris State University

George Nagel

Ferris State University

Learning communities are becoming more prevalent within educational institutions as a cost effective means to train faculty and staff in everything from educational practices to new technology. Panelists, including the director of the Ferris State University Faculty Center for Teaching and Learning, will discuss how the Center has effectively structured and successfully operated a variety of faculty/staff learning communities over the past five years.

3707

Friday
5:45 pm – 7:00 pm
Auburn (3rd Floor)

CREATING POSITIVE COMMUNICATION IN THE GRADUATE COURSE IN COMMUNICATION THEORY

SPONSORS:

Communication Theory Division and SSCA President

CHAIR:

Patricia Amason
University of Arkansas

PARTICIPANTS:

Communication Theory in Preparation for Teaching with the Master's Degree

Liz Davis
University of Phoenix

What I learned in Communication Theory: Life after the Master's Degree

Megan E. Moore
University of Arkansas

Katrina Baldus
University of Arkansas

The Role of the Communication Theory Class in the Transition of Master's Student to Doctoral Student

Megan L. Wilson
University of Kentucky

3709

Friday
5:45 pm – 7:00 pm
Lansdowne (3rd Floor)

STILL ROTTEN WITH PERFECTION: EXAMINATIONS OF HISTORY AND THE “ENTELECHIAL PRINCIPLE” IN POPULAR AND ACADEMIC CULTURES

SPONSOR:

Kenneth Burke Society Interest Group

CHAIR AND RESPONDENT:

Stace Treat
The University of North Carolina at Chapel Hill

“... and I WANT my Gnatsee Scalps!” Positive Terrorism and Violent Purification in Quentin Tarantino’s “Inglorious Bastards”

Shaun Treat
University of North Texas

Scapegoating/Prophecy and Popular Moral Thought in Mel Gibson’s “The Passion of the Christ”

Daniel A. Grano
The University of North Carolina at Charlotte

Elocution, Physical Culture, and Expression: Entelechy and Transformation in Disciplinary History

Jason Munsell

Columbia College

Kenneth Burke, Walker Percy, and What One Has to Do with the Other

Zac Gershberg

Keene State College

3710

Friday
5:45 pm – 7:00 pm
Kentshire (3rd Floor)

MAKING WHOLE WHAT HAS BEEN SMASHED: RECLAIMING COUNTERMEMORY THROUGH COUNTERMEMORIALS

SPONSOR:

Rhetoric and Public Address Division

CHAIR:

Christina Colp-Hansbury

Xavier University of Louisiana

Countering the Absences: The National Women's History Museum as Cyber Memorial

Roseann M. Mandziuk

Texas State University

Critical Memory, Social Space, and the African American Civil War Memorial

Patricia Davis

University of California San Diego

Counter Monuments and Vernacular Responses: Labor History and the (Re)Shaping of Public Memory

Ryan Erik McGeough

Louisiana State University

On Trees and Cars as Counter-memorials: Translating Ideological Metaphors for History

C. Turner Steckline

University of Louisiana at Monroe

From Breached Levees to the Federal Flood: Local Attempts to Reclaim Katrina Memory

Christina Colp-Hansbury

Xavier University of Louisiana

3711

Friday
5:45 pm – 7:00 pm
International (3rd Floor)

TRASH-TALK AS A BASIS FOR A POSITIVE COMMUNITY

SPONSOR:

Applied Communication Division

CHAIR:

Joe Downing

Penn State York

PANELISTS:

Greg G. Armfield

New Mexico State University

Maria Dixon

Southern Methodist University

Owen Hanley Lynch

Southern Methodist University

This panel examines the role of trash-talk and humor in the day-to-day interactions of an 8-year old fantasy football league as its participants manage their NFL based fantasy rosters. Competing for the right to hoist the

"Trashtalker" trophy, this mixed gender league (5 men/5 women) was founded by its female "commissioner" with the intention of providing a safe space for women to be outspoken fans (and managers) of their own fantasy football teams. This 10-person league, with participants all over the United States, primarily communicates via the league's virtual "message board." Analyzing the archived and on-going "trash talk" of the league's message board, we explore how humor is not only used to enact, reify, and challenge concepts of gender normative identity but how gendered "selves" are used to form online personas that discipline, resist, and create the league's norms.

**DAY 4
SATURDAY, APRIL 10**

4101

Saturday
8:00 am – 9:15 am
The Skyway and Peabody Hotel Rooftop

20TH ANNUAL THEODORE CLEVINGER, JR. UNDERGRADUATE HONORS CONFERENCE BREAKFAST

SPONSORS:

Southern States Communication Association
Janice Hocker Rushing Early Career Research Award

PRESIDING:

Frances Brandau-Brown (SSCA Vice President Elect)
Sam Houston State University

All TC-UHC participants, their faculty sponsors, and guests are invited.

4102

Saturday
8:00 am – 9:15 am
Barclay (3rd Floor)

COMPETITIVE PANEL III – MASS COMMUNICATION

SPONSOR:

Mass Communication Division

CHAIR AND RESPONDENT:

Dedria Givens-Carroll

University of Louisiana at Lafayette

Why Be Citizen Journalists: An Exploratory Study of Motivations and Values of Wikinewsies

Fangfang Gao

University of Florida

Digital Credibility and Digital Dynamism in Public Relations Blogs

Kelly Norris Martin

NC State University

Melissa A. Johnson

NC State University

Hail to the Chief: Presidential Face-ism on online news sites

Kenny Smith

Samford University

Analysis of a Health Communication Campaign Message Set: Is Reena Making an Impact? **

A. J. Righter

NC State University

Jon Weiner

NC State University



FRIDAY / SATURDAY

**** Top Student Paper in Mass Communication**

4103

Saturday
8:00 am – 9:15 am
Venetian (Mezzanine)

POSITIVELY ECLECTIC PUBLIC RELATIONS GRADUATE STUDENT PAPERS

SPONSOR:

Public Relations

CHAIR:

Myleea Hill

Arkansas State University

RESPONDENT:

Pamela Bourland-Davis

Georgia Southern University

Message difference in health campaigns: A comparative study of anti-smoking advertisements in the U.S. and Korea *

Jinhong Ha

University of Florida

Anything You Can Do, I Can Do Better: The Scholar-Practitioner Rift in Public Relations

Amanda Allen

Virginia Polytechnic Institute and State University

The London 2012 Olympics: Bid in prosperity, mid-point in recession. A qualitative case study of positive issue management in a negative environment

Giselle A. Auger

University of Florida

Social network sites set the agenda: A content analysis of nonprofit organizations' Facebook and MySpace profiles

Sara Graves

Arkansas State University

***Top Student Paper in Public Relations**

4104

Saturday
8:00 am – 9:15 am
Galaxie (3rd Floor)

“A MATTER OF LIFE AND DEATH”: EXAMINING THE RESTRICTIONS AND RULES OF ENGAGEMENT FOR JOURNALISTS REPORTING IN THE MILITARY THEATERS OF IRAQ AND AFGHANISTAN

SPONSOR:

Freedom of Speech Division

MODERATOR:

Thomas Sabetta

Jefferson Community College

RESPONDENT:

Misty L. Knight

Shippensburg University

PANELISTS:

Robert West

University of Southern Indiana

Richard Knight

Shippensburg University

Bob Glenn

Owensboro Community and Technical College

Gary Deaton

Transylvania University

James E. Reppert

Southern Arkansas University-Magnolia

Gary LaFleur

Morehead State University

4105

Saturday
8:00 am – 9:15 am
Hawthorne (3rd Floor)

POSITIVELY BURKE-TACULAR: ANALYSIS OF SOCIETAL WORK AND PLAY IN WESTERN CULTURE THROUGH THE COMMUNICATIVE LENS OF KENNETH BURKE

SPONSOR:

Kenneth Burke Society Interest Group

CHAIR AND RESPONDENT:

Shaun Treat

University of North Texas

Building Blocks of Communication—Systems of Form and Hierarchy through the Veil of Fantasy Message Boards: A Burkean Case Study of LEGO Fandom

Garret Castleberry

University of North Texas

The PIMP-tad: Big rhetoric on Lil' Kim

Andrea Baldwin

University of North Texas

From Victimhood to Mortification: A Comic Corrective in Barack Obama's Inaugural Address?

Matthew Farmer

University of North Texas

Mark Twain's Top Nine Tips for Living a Kickass Life: Applying a Burkean Perspective to Internet Messages and Memes

Matthew Davis

University of North Texas

4106

Saturday
8:00 am – 9:15 am
Brinkley (Mezzanine)

RITUAL, MUSIC AND METAPHOR OF THE MISSISSIPPI DELTA

SPONSOR:

Intercultural Communication Division

CHAIR:

Rachel Rashe'

Texas A&M University

RESPONDENT:

Dominique M. Gendrin

Xavier University

Promoting Mississippi's Blues Heritage: Official Culture, Public Memory, and Racial Reconciliation

Stephen A. King

Delta State University

P. Renee Foster

Delta State University

New Orleans Jazz Funeral an Iconic Representation

Cheryl Lozano-Whitten

Texas A&M University

Replacing the 'Melting Pot': Proposing a Better Cultural Metaphor

Terry M. Thibodeaux

Sam Houston State University

4107

Saturday
8:00 am – 9:15 am
Cockrell (Mezzanine)

THE LANGUAGE OF CONSTRUCTING RELATIONSHIPS

SPONSOR:

Language and Social Interaction Division

CHAIR:

Carolyn Rester

East Texas Baptist University

RESPONDENT:

Craig O. Stewart

University of Memphis

Language and the communication teacher: Creating a positive learning environment for Black English speakers

Renata Harden-Ferdinand

Fort Valley State University

Christopher K. Jackson

Fort Valley State University

Berlethia J. Pitts

Fort Valley State University

“She just called you honey”: Constructing relationships between waitresses and patrons

Brett Lunceford

University of South Alabama

Co-construction: Bridging the communication abyss between sighted and visually impaired cultures

Vernon Humphrey

University of Southern Mississippi

“Excuse me, are you a boi or a grll?”: Socially constructed performativity of female masculinity

Korrie E. Bauman

University of South Florida

4108

Saturday
8:00 am – 9:15 am
Ben Hollander (Mezzanine)

CONDUCTING IDENTITY THROUGH DISCOURSE IN PERSONAL RELATIONSHIPS: EXEMPLARS FROM FAMILY, ROMANTIC, AND INTERNET CONTEXTS

SPONSOR:

Interpersonal Communication

CHAIR:

Elaine Gale

California State University, Sacramento

RESPONDENT:

Jennifer Samp

University of Georgia

Ethnic Identity on Facebook: Data from a National Sample of College Students

John W. Morris

University of Arkansas

Sittivorada Boupha

University of Arkansas

Monica Zakeri

University of Arkansas

Lynne M. Webb

University of Arkansas

I Don't Care What They Say, I Am a Good Parent: An Investigation of Parental Identity among Parents Who Are Homeless

Fran C. Dickson

Chapman University

Jennifer K. Corti

Azusa Pacific University

And Then He was a She: Relationship Maintenance Activities in Post-disclosure MTF-NF Couples with Comparison to Other Relational Crises

Christine Arambura Alegria

University of Nevada at Reno

Deborah Ballard-Reisch

Wichita State University

Family Identity: Justification for a Theoretical Model

Todd Lee Goen

Clemson University

This panel examines the social construction of identity in a series of understudies and misunderstood relational contexts such as parenting while homeless, the disclosure of transsexualism, on the internet, and within families. These papers represent the breadth and depth of communication processes associated with the formation and maintenance of personal, couples', and families' identities. While these four papers examine personal identity from different perspectives, they are joined in the notion that identity is fluid and revealed in close relationships.

4109

Saturday
8:00 am – 9:15 am
Auburn (3rd Floor)

MEDIA INFLUENCE ON POLITICAL DISCOURSE

SPONSOR:

Political Communication

CHAIR:

Lan Malin

University of Central Florida

Independent Advocacy Group Advertisements in the 2008 Presidential Election: A Functional Theory Analysis of Non-candidate Sponsored Ads

Patrick G. Wheaton

Georgia Southern University

Image, Prudence, and Politics: The Creation of Image in the 1994 Campaign

Matthew M. Doggett

Middle Tennessee State University

The Smith-Mundt Act as a Hindrance to Government Transparency

Daniel C. Walsh

Appalachian State University

Going Public' and Staying Private: Limiting Factor for Presidential Choice.

Steven Stuglin

Georgia State University

4110

Saturday
8:00 am – 9:15 am
Jackson (3rd Floor)

G.I.F.T.S. – GREAT IDEAS FOR TEACHING SPEECH: PART 1 OF 3

SPONSORS:

Community College Division and Instructional Development Division

CHAIR:

Richard I. Falvo
El Paso Community College

PARTICIPANTS:

I'm Singing Your Song...Or, I think I Am...Right? An Audience Analysis Playlist

Monette Callaway-Ezell
Hinds Community College

Let's Do Lunch: Using IHOP to Assess Nonverbal Communication Skills

Cole Franklin
East Texas Baptist University

"I hate statistics!" A Positive Communication Approach to Alleviating Statistics Anxiety Associated with the Independent Samples t test

Eletra S. Gilchrist
University of Alabama – Huntsville

Twitter as an Extension of the Classroom

Lora Helvie-Mason
Southern University at New Orleans

Jennifer Edwards
Tarleton State University

War of the Worlds: A Listening Quiz

Robin J. Jensen
St. Petersburg College

Part one of three sessions consists of speech communication educators presenting successful activities to small groups of attendees. During this session, audience members will hear different teaching activities presented at each table; they will move from table to table to learn a variety of lesson plans that can be applied to their courses.

4111

Saturday
8:00 am – 9:15 am
Louis XVI (Mezzanine)

TRAINING WITH A POSITIVE OUTCOME: HOW TO STRUCTURE THE COST EFFECTIVE PEER MENTORED FACULTY/STAFF LEARNING COMMUNITY

SPONSOR:

SSCA President

PARTICIPANTS:

Todd Stanislav
Ferris State University

Donna Smith
Ferris State University

George Nagel
Ferris State University

A number of successful faculty/staff learning communities have been launched at Ferris State University. The communities were cost efficient with a positive effect on student learning at Ferris State University. These range in scope from the latest developments in technology, pedagogy, instructional design, and assessment. Examples of these learning communities include computer software, critical thinking, the scholarship of teaching and learning, learner centered teaching, assessment, student engagement in the community, and teaching diversity through experiential education. An exemplar of a cost efficient, well developed, highly successful learning community is a three-tiered community culminating in a certificate acknowledg-

ing the ability to train others in critical thinking. Graduates' ability to train students, faculty, and staff in critical thinking illustrates the positive ripple effect of learning communities in academe. Under the supervision of the director of the Faculty Center for Teaching and Learning, Todd Stanislav, faculty members George Nagel and Donna Smith have been creating and facilitating faculty/staff learning communities for five years.

4112

Saturday
8:00 am – 9:15 am
Lansdowne (3rd Floor)

LOST & FOUND: POSITING FOUND ART AS COMMUNICATIVE THEORY & PRAXIS

SPONSOR:

Performance Studies Division

CHAIR:

Justin Trudeau
University of North Texas

RESPONDENT:

Amy Burt
Georgia College & State University

A Fellow Worker in the Void

Justin Trudeau
University of North Texas

Fortune 500

Rebecca Walker
Louisiana State University

Losing and Finding: A ghostly endeavor.

Holley Vaughn
Louisiana State University

Scraps and Accidents: Performing Spatiality through Re-purposed Trash

David Terry
San Jose State University

Giving Refuge to the Refuse

Marjorie Hazeltine
UNC Chapel Hill

One of the great myths of scholarship is that we consistently and consciously "find" our research subjects rather than the reverse being equally true. This panel posits found art as a communicative nexus point between scholar and subject, one whose inventive capacities continue to generate both dissonances and harmonies. Utilizing methods of chance based causation the panelists explore what kinds of "luck" we might find in the face of accidental heuristics.

4113

Saturday
8:00 am – 9:15 am
Kentshire (3rd Floor)

MINDING MANNERS: RHETORIC OF SOUTHERN WOMEN

SPONSOR:

Rhetoric and Public Address Division

CHAIR:

Catherine Egley Waggoner
Wittenberg University

PARTICIPANTS:

It Matters Where You are Going: Condoleezza Rice's Rhetorical Negotiation of Identity

Ann E. Burnette

Texas State University, San Marcos
 Southern African American Education as Rhetorical Common
 Ground: Charlotte Hawkins Brown and the Palmer Memorial
 Institute

Christina Moss

North Carolina State University

Recipes, Rhetoric, and Reconciliation: Lady Bird Johnson's 1964
 Whistle Stop Tour through the South

Roseann M. Mandziuk

Texas State University, San Marcos

Keeping it Real: Managing the Facade of Southern Womanhood in
 the New South

Catherine Egley Waggoner

Wittenberg University

4114

Saturday
 8:00 am – 9:15 am
 International (3rd Floor)

**ISSUES WITH EXTERNAL FUNDING: COMMENTARY
 AND A PANEL DISCUSSION**

SPONSOR:

Applied Communication

CHAIR:

Renee Edwards

Louisiana State University

PARTICIPANTS:

Private Foundations and Federal Grants

James Honeycutt

Louisiana State University

Expectations and Accountability

Lynn Dee Gregory

Appalachian State University

A Chair's Perspective on Interdisciplinary Research and Funding

Howard Sypher

Purdue University

A Geographer's Perspective: Hard and Soft Scientists Can Work
 Together

David P. Brown

Louisiana State University

Funded by a Grant: Graduate Students' Experiences and
 Perspectives

Michael Rold

Louisiana State University

Christopher Mapp

Louisiana State University

Not Funded: Dealing with Rejection

Renee Edwards

Louisiana State University

*Participants will make a few remarks concerning his or her experiences with
 external funding, leading to a panel discussion of the issues.*

4201

Saturday
 9:30 am – 10:45 am
 Barclay (3rd Floor)

**SPOTLIGHT ON THE 2010 GENDER COMMUNICATION
 SCHOLAR—PROFESSOR JANIS EDWARDS**

SPONSOR:

Gender Studies Division

INTERVIEWER:

Megan Moe Lunger

Lee University

HONOREE:

Janis Edwards

University of Alabama

*Janis Edwards is an impressive researcher whose articles, chapters, and
 presentations have helped shape understanding of the visual and political
 communication, specifically gendered political communication, in America.
 She recently edited a 2009 book titled Gender and Political Communication
 in America: Rhetoric, Representation, and Display. Her numerous works
 focusing on gender also include the chapter, Symbolic Womanhood and
 Sarah Palin: Running Against the Feminist Grain, from the forthcoming
 book Studies of Identity in the 2008 Presidential Campaign; the article
 Drawing Politics in Pink and Blue (in P/S Political Science and Politics);
 and Imagining the Female President: 'Commander-in-Chief' and the White
 House Project, presented at NCA San Antonio, 2006. She has won numerous
 awards for her research including a Top Paper award for Mediated
 Depictions of Transgression against the Common Good: An Analysis of
 Editorial Cartoons on Religion, SSCA, Savannah, GA, 2008. Her interest in
 gender and political communication continues into the classroom where
 Edwards has developed and taught the course Gender and Political
 Communication at three institutions, including the University of Alabama.
 SSCA Gender Studies Chair, Megan Moe Lunger (Lee University) will inter-
 view Professor Edwards about her teaching, research and service contribu-
 tions to the field of Gender Communication Studies.*

4202

Saturday
 9:30 am – 10:45 am
 Venetian (Mezzanine)

**TEACHING DISSENT AS POSITIVE COMMUNICATION:
 A ROUNDTABLE DISCUSSION**

SPONSOR:

Vice President

CHAIR:

Sean Patrick O'Rourke

Furman University

Teaching Dissent in Gender Communication Courses

Lesli K. Pace

University of Louisiana at Monroe

Teaching Dissent in Freedom of Speech and Protest Rhetoric
 Courses

Sean Patrick O'Rourke

Furman University

Teaching Dissent through Civic Engagement in the Speaking
 Center

Wendy Atkins-Sayre

University of Southern Mississippi

Teaching Dissent in Performance Studies Courses

Alison Aurelia Fisher

James Madison University

Teaching Dissent in the US Public Address Course

Brandon Inabinet

Furman University

*Dissent is an important aspect of the human condition, present from a
 child's first cry for warmth and sustenance to the last protest of those who
 "burn and rave," refusing to "go gentle" into that last good night.
 Disruptive, inherently discordant, often passionate and strong, dissent is*

nonetheless a positive and necessary ingredient in the human dialogue. Scholars from all divisions of the communication discipline have concluded that dissent checks the rush to judgment, curbs unbridled power, humanizes decision-making, and improves critical thinking and argument. This roundtable discussion explores dissent as a positive form and function of communication. We approach the topic from multiple perspectives and consider the ways in which dissent may be taught in, *inter alia*, gender communication, free speech, protest rhetoric, public address, performance studies, and speech center activities. Each panelist will briefly outline her or his approach to a respective area and then engage in an open discussion (moderated by the panel chair) with audience members.

4203

Saturday
9:30 am – 10:45 am
Galaxie (3rd Floor)

REFORMING HEALTHCARE: POLITICAL, ORGANIZATIONAL, ETHICAL, AND PEDAGOGICAL PERSPECTIVES

SPONSOR:

Applied Communication

CHAIR:

Amanda Young
University of Memphis

Healthcare Reform as an Intergroup Threat

Craig O. Stewart
University of Memphis

How Obama Lies: The Best Case for the Worst Things Said About Healthcare Reform

Antonio de Velasco
University of Memphis
(Re)forming Healthcare for Individuals with Disabilities

Margaret M. Quinlan
University of North Carolina at Charlotte
Health Care Reform Targeting African Americans: The Promise of a Health Campaign Targeting Diabetes, Self-Efficacy, and Health Literacy

Bridgette Hall
University of Houston

Jim Query
James Madison University

Amanda Martinez
Texas A & M University
The Healthcare Reform Debate as a Site for Rhetorical and Ethical Analysis in the Health Communication Classroom

Amanda Young
University of Memphis

This panel explores the discourse of healthcare reform from a variety of perspectives and methodologies, including political, rhetorical, and critical discourse analysis; ethnography; and a mixed methods study. Our goal is to discover how communication scholars can help to move such debates from partisan negativity to positive interactions that further meaningful reforms in our healthcare system.

4204

Saturday
9:30 am – 10:45 am
Hawthorne (3rd Floor)

FAITH, FANTASY, FEMINISM AND FILM

SPONSOR:

Theodore Clevenger, Jr. Undergraduate Honors



Conference of SSCA

CHAIR/RESPONDENT:

Chuck Aust
Kennesaw State University

Genres of Comedy and the Promotion of Inter-faith Dialogue in Film

Hila Silverstien
Appalachian State University

Toward a Better Story: A Paradigm for Positive Communication in "The Lord of the Rings"

Brandon Griffith
Columbus State University

"The Age of Innocence" and the Power of Longing

Hayley Ortiz
Grove City College

Preconceived Judgment: A Feminist Analysis of the Movie, "The Proposal"

Krista Rasco
West Texas A & M University

4205

Saturday
9:30 am – 10:45 am
Brinkley (Mezzanine)

POSITIVE CULTURAL CHANGES: THREE CASE STUDIES

SPONSOR:

Intercultural Communication Division

CHAIR:

Richard Quianthy
Broward College

Positive Uses of the Learning Community Model to Bring Diverse Students Together

Deborah Hefferin
Broward College

Positive Changes: Have They Really Come for Women?

E. Hope Bock
University of Evansville, Emeritus

A Positive Case Study in the Recent History of Immigration in the United States

Richard Quianthy
Broward College

4206

Saturday
9:30 am – 10:45 am
Cockrell (Mezzanine)

TOP PAPERS IN POPULAR COMMUNICATION

SPONSOR:

Popular Communication Division

CHAIR:

C. Wesley Buerkle
The Doctor(s) in House: An Analysis of the Evolution of the Television Doctor-Hero

Elena C. Strauman
College of Charleston

Bethany C. Goodier
College of Charleston

The Masculine Apologia of Vince McMahon from 1992-2001*

Bryce McNeil

Georgia State University
 'Make it Bleed': Emo Angst, Masochism, and Masculinity in Crisis

Emily D. Ryalls

University of South Florida

A Discursive Formation of Quarters: Describing a Discipline in The King of Kong**

Michael Steudeman

Northern Illinois University

*Top Paper in Popular Communication

**Top Student Popular Communication

4207

Saturday
 9:30 am – 10:45 am
 Ben Hollander (Mezzanine)

POSITIVELY UNIQUE: TOP PAPERS IN INTERPERSONAL COMMUNICATION

SPONSOR:

Interpersonal Communication

CHAIR:

Katy Baldus

University of Arkansas

RESPONDENT:

Rick Bello

Sam Houston State University

You Want to do What? Communicating Sexual Desires in Relationships

Shawna Harris

Missouri Western State University

Persuasion through the Revelation of Self-Incriminating Information: An Attempt to Reconcile Differences in the Stealing Thunder Literature

Michael R. Kotowski

The University of Tennessee

Kathrine A. Williams

The University of Tennessee

Being a "Mom" and "Wife" with Cancer: The Influence of Family Communication Patterns and Perceptions of Family Support *

Tara J. Abbott

Medical College of South Carolina

Jennifer A. Samp

University of Georgia

The Active-Empathic Listening Scale (AELS) Conceptualization and Evidence of Validity within the Interpersonal Domain

Graham D. Bodie

Louisiana State University

Generating Better Mentoring through Attraction: An Investigation of Role of Interpersonal Attraction in Developing Successful Mentoring Relationships

Ashlee L. Poppo

East Tennessee State University

Carrie M. Oliveira

East Tennessee State University

*Top Paper in Interpersonal Communication

4208

Saturday
 9:30 am – 10:45 am
 Auburn (3rd Floor)

I CAN TELL THAT WE ARE GOING TO BE FRIENDS: PART-

MEMBERSHIP IN THE MEMPHIS URBAN DEBATE LEAGUE

SPONSOR:

Southern Forensics Division

CHAIR:

Lori Stallings

University of Memphis

PARTICIPANTS:

Building an Urban Debate League from Scratch

Jim Sdoia

Chairman of the Advisory Board of the Memphis Urban Debate League

The Atlanta Urban Debate League: University Born, University Led

Joel Lemuel

Georgia State University

What is Urban Debate and What Can it Bring to Your City?

Sarah Wandrey

Director Memphis Urban Debate League

Urban Debate and the Communication Department: Continuing Aristotle's Legacy

Merci Decker

University of Memphis

Urban Debate and Law School: Debate as a Pipeline to Diversify the Legal Profession

Grace Whiting

University of Memphis

Urban Debate began in 1996 in Atlanta and has since spread to over 30 school districts around the nation. The panelists represent the newest addition to the Urban Debate network: Memphis, as well as the birthplace of urban debate: Atlanta. The panel will evaluate the implications of establishing a high school debate program in urban high schools. Through the context Urban Debate Leagues, communities come together in a powerful way to help high school students begin their lifelong training to be "the good person speaking well," that Quintilian envisions in his Institutio Oratoria. As a result of urban debate, public education improves: literacy rates increase; school attendance improves dramatically; at risk behaviors decrease dramatically. Debate leads to academic and career success. The participants of this panel will examine how various communities collaborate to support urban debate. Within the panel, the Director and Chairman of the Board of the Memphis UDL will introduce the program and discuss its place in the Memphis community. Other members of the panel have worked extensively with their local Urban Debate Leagues and will discuss why urban debate is important and how to create the benefits of urban debate through community action.

4209

Saturday
 9:30 am – 10:45 am
 Jackson (3rd Floor)

G.I.F.T.S.: GREAT IDEAS FOR TEACHING SPEECH: PART 2 OF 3

SPONSORS:

Community College and Instructional Development Divisions

CHAIR:

Deanna Dannels

North Carolina State University

PARTICIPANTS:

Yoga Nidra with University Students: F2F and Digital Self-Talk

Sharon Lauricella

University of Ontario Institute of Technology

The Tree That Helped Me See the Forest: Engaging Student-Driven Analogies to Deepen Understanding

Linda D. Manning

Christopher Newport University

Epidemic Speaking in the Communication Classroom

Rich Mercadante

St. Petersburg College

A Picture Speaks a Thousand Words

Wendy Mitchell

St. Petersburg College

Deserving Tribute Special Occasion Speech Assignment and Preparation Activity

Donata Nelson

Rockingham Community College

Part two of three sessions consists of speech communication educators presenting successful activities to small groups of attendees. During this session, audience members will hear different teaching activities presented at each table; they will move from table to table to learn a variety of lesson plans that can be applied to their courses.

4210

Saturday

9:30 am – 10:45 am

Louis XVI (Mezzanine)

OPEN FORUM 2: SSCA'S SUPPORT OF GRADUATE STUDENTS AND EARLY-CAREER FACULTY

SPONSOR:

Vice President

FACILITATOR:

Charles Tardy

University of Southern Mississippi

PARTICIPANTS:

Dawn Braithwaite

University of Nebraska

President, National Communication Association

Brad Mello

National Communication Association, Washington, DC

This open forum offers members another opportunity to participate in giving input about how SSCA might better support the development of its graduate students and early-career faculty. This information will be used as a part of an SSCA ad hoc task group that will be charged to recommend ways that SSCA might better assist and support graduate students and early career faculty. All graduate students, early-career faculty, and those interested are encouraged to come and share their ideas. Coffee/tea will be served.

4211

Saturday

9:30 am – 10:45 am

Lansdowne (3rd Floor)

JOHN S. GOSSETT: PERFORMANCES HONORING HIS LIFE AND LEGACY

SPONSOR:

Performance Studies Division

CHAIR:

Jay Allison

University of North Texas

PERFORMERS:

Lucy Holsonbake

Northern Virginia Community College

Karen Gossett

Guyer High School

Elizabeth Okigbo

Howard University

Brent Saindon

University of Pittsburgh

Kelly Taylor

University of North Texas

Holley Vaughn

Louisiana State University

Rebecca Walker

Louisiana State University

Christina Wells

Southern Illinois University

Amy Zsohar

Denver University

4212

Saturday

9:30 am – 10:45 am

Kentshire (3rd Floor)

TOP STUDENT PAPERS IN RHETORIC AND PUBLIC ADDRESS

SPONSOR:

Rhetoric and Public Address Division

CHAIR:

Richard Leeman

University of North Carolina, Charlotte

RESPONDENT:

Jason Edward Black

University of Alabama

JFK's Cuban Missile Crisis Address: The Irony of Secrecy and Disclosure*

Reynolds Patterson

Georgia State University

Vox Corpus: Abu Ghraib Viewed Through Iconograph and Foucault's Power of Body

Patrick Richey

University of Southern Mississippi

Intellectual Property, Materiality, and the Body: Bio-Power and the Access to Medicines Debate

Monica Waugh-Benton

Georgia State University

Nixon's Diplomatic Surprise: The Ritual Rehumanization of China

Hays Watson

University of Illinois

***Top Student Paper in Rhetoric and Public Address**

4213

Saturday

9:30 am – 10:45 am

International (3rd Floor)

GENDERED POLITICS AND POSITIVE COMMUNICATION: SARAH AND HILLARY BUILDING IMAGES

SPONSOR:

Theodore Clevenger, Jr. Undergraduate Honors Conference of SSCA



CHAIR/RESPONDENT:

Trudy Hanson

West Texas A & M University

McCain's Lipstick-Wearin' Junkyard Dog, Softening the Bite with a Little Humor

Laura Stone

University of Georgia

How "Saturday Night Live" Helped or Hindered Sarah Palin's Political Campaign

Regan Morgan

Valdosta State University

America ... Meet Sarah Palin: Analysis of Palin's First Vice Presidential Campaign Speech

Andrew Yowler

Furman University

Politics of Gender: A Transnational Comparison of the Media Coverage for the Female Candidate of the 2005 German General Election and the Female Candidate of the 2008 U.S. Democratic Presidential Nomination

Kristin Hausstein

Morehead State University

Women Behaving Publicly: Poetry, Patriarchy, and Power in the Words of Hillary Clinton

Kim Alpaugh

Columbia College

4300

Saturday

11:00 am

Peabody Hotel Lobby

SSCA'S BEST WISHES TO OUR NEW EXECUTIVE DIRECTOR—CARL CATES

SPONSORS:

Southern States Communication and the Peabody Hotel

Carl Cates — * HONORARY DUCK MASTER

Valdosta State University

4301

Saturday

11:00 am – 12:15 pm

Barclay (3rd Floor)

TOP PAPERS IN GENDER STUDIES

SPONSOR:

Gender Studies Division

CHAIR:

Sheree' N. Keith

Macon State College

RESPONDENT:

Mike Eaves

Valdosta State University

Love is in the Ads: A Content Analysis of the Portrayal of Female-Male Couples in Magazine Advertising*

Fei Xue

University of Southern Mississippi

Inoculation of Japanese Popular Culture: Depiction of Rape Fantasy in Ladies' Comics Magazines

Michiko Yamada

Meredith College

More than Moms: Assessing Celebrity Magazines' Coverage of

Parenthood**

Elizabeth Hatfield

Texas A&M University

Power in the Hands of the Beholder: Data versus Human Power

Teresa Morales

Georgia State University

* **Top Paper in Gender Studies**

** **Top Student Paper in Gender Studies**

4302

Saturday

11:00 am – 12:15 pm

Venetian (Mezzanine)

BROADCAST SHOWCASE

SPONSOR:

Mass Communication Division

CHAIR AND DISCUSSANT:

Mary Jackson-Pitts

Arkansas State University

The Little Red School

Carey Byars

Arkansas State University

Journalism on the Go PODCAST: Convergence Journalism in Alabama

George L. Daniels

The University of Alabama

Teacher in the Pocket

Reggie Miles

Howard University

The History of the ASU College of Communication

Husain Murad

Arkansas State University

Theater of the Mind

Melanie Stone

Georgia Southern University

Joanna Bastarache

Georgia Southern University

James Kicklighter

Georgia Southern University

Jonathan Pope

Georgia Southern University

4303

Saturday

11:00 am – 12:15 pm

Galaxie (3rd Floor)

THE FREEDOM OF SPEECH – POSITIVE OUTCOMES OF THE ROBERTS COURT'S DECISION-MAKING, 2005-2010: ENHANCEMENT OF FIRST AMENDMENT FREEDOMS

SPONSOR:

Freedom of Speech Division

CHAIRS:

Jim Vickrey

Troy University Montgomery

Norma Cook

University of Tennessee Knoxville

PANELISTS:

The Roberts Court on Campaign Finance Laws: "Randall v. Sorrell" to "Citizens United v. Federal Election Commission"

Norma Cook

University of Tennessee Knoxville

Federal Communications Commission v. Indecency: The Fox/CBS Saga Continues

Terry Cole

Appalachian State University

Speaking Softly with a Heavy Hand: The Positive Relationship of Diversity in the Oral Argument Styles of Justices Sotomayor and Thomas

Pat Johnson

Emerson College

David R. Dewberry

Rider University

“Government Speech” and Other “Positive” Strategies as Justification for Placing Religious Artifacts on Public Property: From the Ten Commandments in Grove City, Utah to the Mojave Desert Cross in Salazar v. Buono

Jim Vickrey

Troy University Montgomery

4304

Saturday
11:00 am - 12:15 pm
Hawthorne (3rd Floor)



POSITIVELY RHETORICAL: INDIVIDUAL AND SOCIAL CAUSES

SPONSOR:

Theodore Clevenger, Jr. Undergraduate Honors Conference of SSCA

CHAIR/RESPONDENT:

Jason Munsell

Columbia College

Rhetoric of Poverty

Meghan Modafferi

Appalachian State University

Rhetoric of Creativity

Katerina Girginova

The George Washington University

From Compassion to Persuasion: A Study of Rhetoric within the Save the Children USA Foundation Website

Katherine Winn

Appalachian State University

Birth-Control or Thought Control? Margaret Sanger and the Rhetoric of Manipulation

Danielle Collier

The George Washington University

4305

Saturday
11:00 am - 12:15 pm
Brinkley (Mezzanine)

TOP PAPERS IN COMMUNICATION THEORY

SPONSOR:

Communication Theory Division

CHAIR:

Stephanie Coopman

San Jose State University

RESPONDENT:

Joann Keyton

North Carolina State University

Blowing the Whistle Against Greek Hazing: The Theory of Reasoned Action as a Framework for Reporting Intentions*

Brian K. Richardson

University of North Texas

Camille A. Hall

University of North Texas

Zuoming Wang

University of North Texas

Resistance in a Heuristic Theory of Ideology: Katrina in the Ideological and Heuristic-Driven Discourses of the Disaster of New Orleans**

John McKenzie

University of Texas

*Top Paper in Communication Theory

**Top Student Paper in Communication Theory

4306

Saturday
11:00 am - 12:15 pm
Cockrell (Mezzanine)

TOP FOUR PAPERS IN LANGUAGE AND SOCIAL INTERACTION

SPONSOR:

Language and Social Interaction Division

CHAIR:

Cole Franklin

East Texas Baptist University

RESPONDENT:

Christine S. Davis

University of North Carolina at Charlotte

College students' reports of initiating safer sex talk: Differences and similarities in male and female accounts.*

Lynne M. Webb

University of Arkansas

Patricia Amason

University of Arkansas

Paula K. Agee

University of Arkansas

Megan E. Moore

University of Arkansas

Claire L. Moorledge

University of Arkansas

Katherine M Spurlock

University of Arkansas

Making the invisible visible: An investigation into the disabling effects of discourse**

Shelby Forbes

University of South Florida

“Bless his heart, he doesn't know left from right”: The duality of euphemisms

Andrew Tollison

The University of Texas at Austin

Abby M. Brooks

Georgia Southern University

Miscarriage, narrative reconstruction and social support: A literature review

Jennifer Fairchild

Eastern Kentucky University

Michael Irvin Arrington

University of Kentucky

*Top Paper in Language and Social Interaction

****Top Student Paper in Language and Social Interaction**

4307

Saturday
11:00 am – 12:15 pm
Ben Hollander (Mezzanine)

COMPETITIVE PAPERS IN INTERPERSONAL COMMUNICATION

SPONSOR:

Interpersonal Communication

CHAIR:

Megan Wilson
University of Kentucky

RESPONDENT:

Carrie Oliveira
East Tennessee State University

DeviantArt.com, Letters on ABCs, and VOIPCHEAP: Maintaining Long-Distance Friendships via Richer and Leaner Channels

Jessica Thern Smith
The University of Tennessee

Michelle Violanti
The University of Tennessee

A Pilot Test of Persuasive Messages Attempting to Trigger Appraisal Processes Leading to Feelings of Negative Self-Conscious Affect

Leslie M. Deatrick
University of Oklahoma

The Structuration of Emotional Expressions: Power and Social Rules of Affection in the Arranged Marriages of Sunni Beirut Families*

Khaled Nasser
Louisiana State University

Yasmine Dabbous
Louisiana State University

Dima Baba
Lebanese American University

Moment of Truth: A Content Analysis of the Reality Television Show

Shaunda M. French
The University of Southern Mississippi

***Top Student Paper in Interpersonal Communication**

4308

Saturday
11:00 am – 12:15 pm
Auburn (3rd Floor)

MAKING POLITICS PERSONAL

SPONSOR:

Political Communication Division

CHAIR:

Lindsey Lupfer
University of Central Florida

RESPONDENT:

Keith Erickson
University of Southern Mississippi

The Changing Norm of 'Civility' in the Supreme Court Confirmation Process: An Analysis of 'Pro-Nominee' and 'Anti-Nominee' Positions on Questions Concerning Ethics and Ideology in the Sotomayor Hearings*

Tim Doty

Texas Tech University

Barack Obama and the Internet: Political Image as Interpersonal Constructs

Larry Powell

University of Alabama at Birmingham

Virginia Richmond

University of Alabama at Birmingham

Glenda Williams

University of Alabama at Birmingham

Friends with Benefits: Facebook, Social Networks, and the Revival of the Informed Citizen

Ryan Erik McGeough

Louisiana State University

Investigating Political Talk Show Guests for Bias: Affiliation, Age, and Gender are Examined

Susan Waters

Auburn University

Elizabeth Dudash

Missouri State University, Springfield

***Top Paper in Political Communication**

4309

Saturday
11:00 am – 12:15 pm
Jackson (3rd Floor)

G.I.F.T.S.: GREAT IDEAS FOR TEACHING SPEECH: PART 3 OF 3

SPONSORS:

Community College and Instructional Development Divisions

CHAIR:

Richard I. Falvo
El Paso Community College

PARTICIPANTS:

I Am an Immigrant: An Activity for Teaching Cultural Identity

Carolyn H. Rester
East Texas Baptist University

Making it Memorable: Using Media to Attach Meaning to Persuasion Terms

A. J. Righter
North Carolina State University

It's Time for the Family Feud: Using Family-Style Groups for Competitive Review Sessions

Christine Rivas
University of South Alabama

Using Improvisation to Teach Speech

Nakia Welch
University of Oklahoma

Supportive Communication: Free-Writing about Speech-Giving

Molly Wiant Cummins
Southern Illinois University-Carbondale

Christina Wells
Southern Illinois University-Carbondale

Middle Ground for Opposing Viewpoints: Using Debate To Teach Dialogue

Steven Wolf
West Texas A&M University

Part three of three sessions consists of speech communication educators presenting successful activities to small groups of attendees. During this session, audience members will hear different teaching activities presented at

each table; they will move from table to table to learn a variety of lesson plans that can be applied to their courses.

4310

Saturday
11:00 am – 12:15 pm
Louis XVI (Mezzanine)

FOSTERING POSITIVE GROWTH FOR STUDENTS AND FACULTY

SPONSOR:

Instructional Development Division

CHAIR:

Terry M. Thibodeaux
Sam Houston State University

RESPONDENT:

Jennifer T. Edwards
Tarleton State University

Improving Student Success and Retention at Community Colleges and Beyond

Hazel J. Rozema
University of Illinois at Springfield

Vernon M. Kays
St. Louis Community College – Meramec Campus

Rhonda Adams
St. Louis Community College – Meramec Campus

Too Young? Too Old? Too Friendly? Too Rude? : Exploring Emotional Support at the University Level and What it Takes to Find an Emotionally Supportive Educational Environment*

Dana M. Rizor
University of Alabama

Ashley E. Joiner
University of Alabama

Instructional Strategies: Responding to Special Challenges

Tiffany Wang
University of Nebraska-Lincoln

Jared Scobee
Texas Christian University

Allyson Monter
Texas Christian University

Will Powers
Texas Christian University

Communication and the Preparation of Future Faculty: Learning to Manage Incoherencies

Katherine Grace Hendrix
University of Memphis

*Top Student Paper in Instructional Development

4311

Saturday
11:00 am – 12:15 pm
Lansdowne (3rd Floor)

FESTIVAL WORKSHOP AS PEDAGOGY

SPONSOR:

Performance Studies Division

CHAIR:

Rebecca Kennerly
Georgia Southern University

PRESENTERS:

Melanie Kitchens
University of Georgia
Lisa Flanagan
Louisiana State University

This panel is an enactment and discussion of the workshop presented at Patti Pace Performance Festival, 2010 on the theme of *Returning Home: The Poetics of Nostalgia*. The panel will highlight how such activities are important not only for student understanding of the festival theme, but also as tools for others to take back and add to their pedagogical toolboxes.

4312

Saturday
11:00 am – 12:15 pm
Kentshire (3rd Floor)

TOP PAPERS IN RHETORIC AND PUBLIC ADDRESS

SPONSOR:

Rhetoric and Public Address Division

CHAIR:

Ann E. Burnette
Texas State University, San Marcos

RESPONDENT:

Robert E. Frank
Longwood University

The Subject of Criticism: A Rhetoric of Inquiry of the Theory and Methods of Digital Game Studies*

Gerald Voorhees
High Point University

The Revolution Will Not Be Microwaved: Slow Food USA Helps Constitute Social Change

Ashli Stokes
University of North Carolina, Charlotte

From a Rhetoric of Idealism to a Rhetoric of Pragmatics: The Changing Face of the Peace Corps Volunteer

Casey Malone Maugh
University of Southern Mississippi

* Top Paper in Rhetoric and Public Address

4313

Saturday
11:00 am – 12:15 pm
International (3rd Floor)

POSITIVELY GREEN: STRATEGY AND ARGUMENT IN CURRENT ENVIRONMENTAL DEBATE

SPONSOR:

Theodore Clevenger, Jr. Undergraduate Honors Conference of SSCA

CHAIR/RESPONDENT:

Danna Gibson
Columbus State University

Reporting the Full Costs of Biofuels: A Case Study of Environmental Rhetoric in the News Media

Lindsay Harroff
Furman University

A Characterization of the “Human Sphere” of Argumentation, and Its Role in the Environmental Rhetoric of Nicholas D. Kristof

Luke Rogers
Furman University

Echoes of Environmentalism: Reverb’s Identification Strategies for Greening Rock ‘n’ Roll



J. David Maxson

Drury University

The Body Rhetoric of "An Inconvenient Truth"

Sarah H. Mink

University of Georgia

A Darker Shade of Green

LauraJean Berger

Chapman University

4401

Saturday

12:30 pm – 2:15 pm

The Skyway and Peabody Hotel Rooftop

SOUTHERN STATES COMMUNICATION ASSOCIATION 80TH ANNUAL AWARDS LUNCHEON

SPONSOR:

Southern States Communication Association

PRESIDING:

Patricia Amason (SSCA President)

University of Arkansas

ANNUAL LUNCHEON ADDRESS:

The Laughter of God: Toward a Rhetoric of Good Humor

Terrence Lindvall

*C. S. Lewis Chair of Communication and Christian Thought
Virginia Wesleyan College*

Professor Lindvall taught Theology and Humor at Duke University, Theology and Film at William and Mary, and among his many published works include The Mother of All Laughter: Sarah and the Genesis of Comedy, Surprised by Laughter: The Comic World of C. S. Lewis, as well as last year's RCA Book of the Year—Sanctuary Cinema (New York University Press).

4501

Saturday

2:30 pm – 3: 45 pm

Barclay (3rd Floor)

NATIONAL COMMUNICATION ASSOCIATION INFORMATION PANEL

SPONSOR:

Southern States Communication Association

FACILITATORS:

Dawn Braithwaite (NCA President)

University of Nebraska

Betsy W. Bach (NCA Immediate Past President)

University of Montana-Missoula

Brad Mello

*Associate Director for Educational Initiatives
National Communication Association*

Members of NCA's elected leadership and national office staff provide an overview of The National Communication Association's history, strategic plan, organizational structure and leadership opportunities. Resources provided by NCA to support professional activity including research and teaching will be discussed. This is an opportunity for a robust conversation about NCA.

4502

Saturday

2:30 pm – 3:45 pm

Venetian (Mezzanine)

INCORPORATING STRENGTHS INTO THE COMMUNICATION CURRICULUM: STRENGTHENING OUR UNDERGRADUATES FROM PUBLIC SPEAKING TO SENIOR PROJECT

SPONSOR:

Vice President

FACILITATORS:

Veronica J. (Duncan) Glass

*Associate Professor and Thurgood Marshall Pathways Fellow
Tennessee State University, Nashville, TN*

Charles McClendon, Jr.

Clifton Strengths Institute's Graduate Program and the Gallup Organization

This workshop is designed to move participants from the theoretical understanding of positive psychology to the practical application of positive communication. We will provide participants with real life examples of the incorporation of student strengths as measured by Gallup's StrengthsFinder into the communication curriculum. Participants will be introduced to the strengths philosophy. The strengths-based approach to life in general is one in which the natural talents of individuals are identified, recognized, encouraged, and developed which is the foundation of positive psychology. This approach allows people to build on their natural talents and propensities which allow their culture to remain a part of who they are as speakers. Workshop participants will obtain a StrengthsFinder access code to determine their Top 5 Signature Themes along with exercises and activities on strengths which may be incorporated into courses. The possibilities for inclusion in communication courses include small group, organizational, intercultural, interpersonal, theory, and public speaking to name a few.

4503

Saturday

2:30 pm – 3:45 pm

Galaxie (3rd Floor)

MAKING MUSIC IN MEMPHIS: CREATIVE CONSIDERATIONS FOR COMMUNICATION

SPONSOR:

Performance Studies Division

CHAIR:

A. David Payne

University of South Florida

PARTICIPANTS:

Summer Cunningham

University of South Florida

Amanda Hargen

University of South Florida

Elizabeth Jeter

University of South Florida

Chris Patti

University of South Florida

David Steinweg

University of South Florida

This performance explores the valuable ways in which music-making and performance intertwines with our communication scholarship, inquiry, pedagogy and performance. These ideas are explored through the collaborative musical performance(s) of program participants.

4504

Saturday



2:30 pm – 3:45 pm
Hawthorne (3rd Floor)

THE MASS MEDIA: FROM ARGUMENT TO OBJECTIVITY

SPONSOR:

Theodore Clevenger, Jr. Undergraduate Honors
Conference of SSCA

CHAIR/RESPONDENT:

Myleea Hill
Arkansas State University

The Effect the Arkansas Media has on Support of Instate Schools

Demario Davis
Arkansas State University

Greg Smith
Arkansas State University

Chris Buttgen
Arkansas State University

RSS Feeds as a Measure of News Outlet Behavior: A Practical
Method of Analysis

Agata Kargol
University of Alabama

Knowing the Objective: Defining Media Objectivity and What Its
Recipients Expect

Jonathan Brackens
The University of Texas of the Permian Basin

Fat Talk and the Cyclical Nature of Self-Objectification

Joy Spence
Appalachian State University

4505

Saturday
2:30 pm – 3:45 pm
Brinkley (Mezzanine)

COMPETITIVE PANEL IV – MASS COMMUNICATION

SPONSOR:

Mass Communication Division

CHAIR AND RESPONDENT:

Amber J. Narro
Southeastern Louisiana University

It's a Southern Thing? A Comparative Content Analysis of Obesity
Coverage in National and Mississippi Newspapers

Fei Xue
University of Southern Mississippi

James Coll
University of Southern Mississippi

Terri Sasser
University of Southern Mississippi

Smoke and Mirrors: An Analysis of News Coverage of Athletes and
Marijuana Use

Jonathan Lewis
Florida State University

Jennifer M. Proffitt
Florida State University

Mortality Saliency in Broadcast News: An Exploratory Test of
Effects on Judgments of the Immigration Issue

Po-Lin Pan
Arkansas State University

Shuhua Zhou
University of Alabama

Public Health Framing of News Regarding Childhood Obesity in
the U.S.*

Katherine Hawkins
Clemson University

Darren Linvill
Clemson University

* Top Paper in Mass Communication

4506

Saturday
2:30 pm – 3:45 pm
Cockrell (Mezzanine)

**POSITIVE IMAGES AND IDEOLOGIES IN MEDIA
NARRATIVES**

SPONSOR:

Popular Communication Division

CHAIR:

Tony DeMars
Texas A&M University-Commerce

PARTICIPANTS:

Linda Thorsen Bond
Stephen F. Austin State University

Leo Chan
University of Houston-Clear Lake

Darrell Roe
East Texas Baptist University

Lowery Woodall
Millersville University

In a famous quote, then FCC Chairman Newton Minow suggested American television was a "vast wasteland." In the nearly five decades since this assessment, popular culture has become dominant in mainstream media while "high culture" has become marginalized. Critics often decry popular culture as garbage, but can the content of popular culture in visual media instead contribute to positive communication? This panel addresses presence and absence of positive images in visual media-television shows and online video content-and discusses effects and influences on socialization and acculturation.

4508

Saturday
2:30 pm – 3:45 pm
Auburn (3rd Floor)

**ROUNDTABLE: POLITICAL COMMUNICATION OF RECENT
EVENTS**

SPONSOR:

Political Communication Division

CHAIR:

Dariel Lastre
University of Central Florida

MODERATOR:

Robert E. Denton, Jr.
Virginia Tech

PARTICIPANTS:

Skye Chance Cooley
University of Alabama

Gary D. Deaton
Transylvania University

Eric Dunning
University of Alabama

- William F. Harlow**
University of Texas of Permian Basin
- Gary B. LaFleur**
Morehead State University
- Casey Malone Maugh**
University of Southern Mississippi
- Gyromas Newman**
University of Alabama
- Christine Rivas**
University of South Alabama
- Ramesh Rao**
Longwood University
- Barry P. Smith**
Mississippi University for Women
- Kenny Smith**
Samford University
- Melissa M. Smith**
Mississippi State University
- Angela Wilson**
Georgia Southwestern State University

This program focuses on political communication events since the conference submission deadline, September 2009. Events of local, regional, national, and international importance will be open for brief presentations. To insure that all presenters have an opportunity to speak, opening remarks will be limited to three minutes. To insure that our presenters have a full opportunity to explain their ideas, papers may be posted or linked to our division website.

4509

Saturday
2:30 pm – 3:45 pm
Jackson (3rd Floor)

FINDING THE POSITIVE DURING THE NEGATIVE

SPONSOR:

Association for Communication Administration Interest Group

CHAIR:

Carl Cates
Valdosta State University

PARTICIPANTS:

- Carl M. Cates**
Valdosta State University
- Marsha Little Matthews**
University of Texas at Tyler
- Thomas N. Baglan**
Arkansas State University
- Mark T. Morman**
Baylor University

Panelists from departments with master-level degree programs will discuss the challenges and opportunities graduate advisors and administrators face in providing a positive environment during economically difficult times.

4510

Saturday
2:30 pm – 3:45 pm
Louis XVI (Mezzanine)

POSITIVE INSTRUCTIONAL PRACTICES: FROM CAMPUS TO CYBERSPACE

SPONSOR:

Instructional Development Division

CHAIR:

Amy Gaffney
North Carolina State University

RESPONDENT:

Richard Quianthy
Broward College

Narrative as Mnemonic: An Experimental Examination of Storytelling in the Classroom

Katie L. Glonek
Cisco Systems

Paul E. King
Texas Christian University

I Need Help: Help Seeking Behaviors, Communication Anxiety, and Communication Center Usage

C. Leigh Nelson
James Madison University

Toni S. Whitfield
James Madison University

Michelle Moreau
James Madison University
Reconceptualizing Online Instructional Immediacy

Stephanie Kelly
University of Tennessee

Lisa Fall
University of Tennessee

Mike Kotowski
University of Tennessee

Technology and Instructional Communication: Student Usage and Perceptions of Virtual Office Hours (VOHs)*

Jennifer T. Edwards
Tarleton State University

Lora Helvie-Mason
Southern University New Orleans

***Top Paper in Instructional Development**

4511

Saturday
2:30 pm – 3:45 pm
Lansdowne (3rd Floor)

INTERNATIONAL PUBLIC DEBATE ASSOCIATION (IPDA); DISCOURSE ON PUBLIC DEBATE

SPONSOR:

Southern Forensics Division

CHAIR:

Cole Franklin
East Texas Baptist University

PARTICIPANTS:

- Web Drake**
Union University
- Patrick Richey**
University of Southern Mississippi

Robert Alexander
Bossier Parrish Community College

Trey Gibson
Louisiana State University Shreveport

Christopher Duerringer
Arizona State University

Stephen Jeffcoat
Stephen F. Austin State University

International Public Debate Association (IPDA) is a debate format, which focuses on speaking and delivery skills within structured argumentation. This panel's discourse will focus on the benefits of moving to a speaker-oriented style of argumentation and demonstrate a round. The panel will be open to audience discussion afterwards

4512

Saturday
2:30 pm – 3:45 pm
Kentshire (3rd Floor)

CONNECTIONS BETWEEN RHETORIC AND MYTHOGRAPHY: A SPOTLIGHT PANEL ON WILLIAM DOTY

SPONSOR:

Rhetoric and Public Address Division & American Society for the History of Rhetoric Interest Group

CHAIR:

Jason Edward Black
University of Alabama

RESPONDENT:

Thomas Frentz
University of Arkansas

HONOREE:

William Doty
University of Alabama

This panel explores the work of William Doty, a world-renowned mythography theorist and critic whose research over the past four decades has greatly impacted the ways that rhetoricians consider myth both as text and critical method. This spotlight session will feature Doty's summary of where mythic study has been and most vitally his conception of where such study is going as rhetoric and mythography continue to merge.

4513

Saturday
2:30 pm – 3:45 pm
International (3rd Floor)

POSITIVELY ECLECTIC: PAPERS IN PUBLIC COMMUNICATION AND RHETORIC

SPONSOR:

Theodore Clevenger, Jr. Undergraduate Honors Conference of SSCA

CHAIR/RESPONDENT:

Cindy Spurlock
Appalachian State University

Consumers, Creativity, and Copyright: How the Internet and Consumer Usage Has Changed the Music Industry

Liz Lane
Transylvania University

Constructing the Argument against Embryonic Stem Cell Research

Tenell Felder
Furman University

The Field of Relations: User Culture and Intratextual Participation

Bryan G. Sonderman
Whitman College

Unbalanced Banking: A Leader-Member Exchange Analysis of the High Plains Food Bank

J. Kirk Scarbrough
West Texas A&M University

Justification?
Rin Blair



Chapman University

4602

Saturday
4:00 pm – 5:15 pm
Venetian (Mezzanine)

POSITIVE COMMUNICATION PLENARY LECTURE SERIES— HAPPY HOURS FOR THE COMMUNICATION MIND #3

SPONSOR:

Vice President

CHAIR:

Thomas Socha
Old Dominion University

Promoting Positive Social Change and Justice Through Communication Activism Scholarship

Lawrence Frey
University of Colorado, Boulder

This is the final lecture of a three-part series by nationally-known communication scholars on foundational positive communication topics. Attendees will receive a chance to win an autographed copy of Dr. Frey's books: Communication Activism (Vols. 1 & 2) (available at Hampton Press).

4604

Saturday
4:00 pm – 5:15 pm
Hawthorne (3rd Floor)



CONSTRUCTING THE POSITIVE: COMMUNICATION AND CHANGES IN PUBLIC PERCEPTION

SPONSOR:

Theodore Clevenger, Jr. Undergraduate Honors Conference of SSCA

CHAIR/RESPONDENT:

Beth Eschenfelder
University of Tampa

The Effects of Interactive Media on Society

Chelsea Gregory
Chapman University

LOL Mom and Dad, Who's Txting Now?: Remediating Middle-Aged Resistance to Text Messaging Through Advertising

Lili McEntire
Southwestern University

Case Studies in Ethical Apologia: Corporate Attempts to Restore Image in Times of Crisis

Kristin McDonald
Columbus State University

How Misleading Food Labels Prey on Information Overload

Doug Leasure, Jr.
Grove City College

HIV/AIDS Public Service Announcements: Do African American College Students Understand the Messages?

Brooke Harrison
Johnson C. Smith University

4613

Saturday
4:00 PM – 5:15 pm



International (3rd Floor)

FROM FACEBOOK TO IDEOGRAPHS: HOW RHETORIC INFORMS THE POLITICAL

SPONSOR:

Theodore Clevenger, Jr. Undergraduate Honors Conference of SSCA

CHAIR/RESPONDENT:

Richard Leeman

University of North Carolina – Charlotte

“A Whisper of AIDS”: Feminist Elements in Mary Fisher’s Republican National Convention Address

Shelby Lambertson

Southern Adventist University

Rhetorical Influences in War Speeches

Paul M. Fullmore

North Carolina State University

“Life,” “Liberty,” and “Security”: The Use of Ideographs within Popular Conservative Rhetoric

Eric Covington

Middle Tennessee State University

A Networked Democracy: Facebook and Political Information

Cohen Rashaad Simpson

Clemson University

The Binary-Assumptive Question: Democratic Application of Rhetorical Theory

Laura Tabor

Appalachian State University

4701

Saturday

5:30 pm – 6:15 pm

Barclay (3rd Floor)

RHETORIC AND PUBLIC ADDRESS DIVISION BUSINESS MEETING

OFFICERS:

Robert E. Frank (Chair)

Longwood University

Jason Edward Black (Vice Chair)

University of Alabama

Richard Leeman (Vice Chair Elect)

University of North Carolina-Charlotte

Tom Frentz (Secretary)

University of Arkansas

4702

Saturday

5:30 pm – 6:15 pm

Galaxie (3rd Floor)

APPLIED COMMUNICATION DIVISION BUSINESS MEETING

OFFICERS:

Jennifer Mize Smith (Chair)

Western Kentucky University

Maria Dixon (Vice Chair)

Southern Methodist University

Beth Eschenfelder (Vice Chair Elect)

University of Tampa

Kristina Drumheller (Secretary)

West Texas A & M

4703

Saturday

5:30 pm - 6:15 pm

Hawthorne (3rd Floor)

FREEDOM OF SPEECH DIVISION BUSINESS MEETING

OFFICERS:

Charles Howard (Chair)

Tarleton University

Pat Arneson (Vice Chair)

Duquesne University

David Dewberry (Vice Chair Elect)

Rider University

4704

Saturday

5:30 pm – 6:15 pm

Brinkley (Mezzanine)

GENDER STUDIES DIVISION BUSINESS MEETING

OFFICERS:

Megan Moe (Chair)

Lee University

Sheree Keith (Vice Chair)

Macon State University

Christie Kleinmann (Vice Chair Elect)

Lee University

Jenni Simon (Recorder)

Georgia Southern University

4705

Saturday

5:30 – 6:15 pm

Cockrell (Mezzanine)

ETHNOGRAPHY INTEREST GROUP BUSINESS MEETING

Rebecca Kennerly (Chair)

Georgia Southern University

Chris Poulos (Vice Chair – Vice Chair Elect)

University of North Carolina at Greensboro

Christine Kiesinger (Secretary)

George Washington University

4706

Saturday

5:30 pm – 6:15 pm

Ben Hollander (Mezzanine)

INTERPERSONAL COMMUNICATION DIVISION BUSINESS MEETING

OFFICERS:

Todd Lee Goen (Chair)

Clemson University

Monette Callaway-Ezell (Vice Chair)

Hinds Community College

Terry Thibodeaux (Vice Chair Elect)

Sam Houston State University

Carrie Oliveira (Secretary)

East Tennessee State University

4707

Saturday
5:30 – 6:15 pm
Auburn (3rd Floor)

POLITICAL COMMUNICATION DIVISION BUSINESS MEETING

- Barry Smith (Chair)**
Mississippi University for Women
- Bill Edwards (Vice Chair)**
Columbus State University
- Patrick Wheaton (Vice Chair Elect)**
Georgia Southern University
- Paula Rodriguez (Secretary)**
Hinds Community College

4708

Saturday
5:30 pm – 6:15 pm
Jackson (3rd Floor)

POPULAR COMMUNICATION DIVISION BUSINESS MEETING

OFFICERS:

- C. Wesley Buerkle (Chair)**
East Tennessee State University
- Danielle Williams (Vice Chair)**
Georgia State University
- John Saunders (Vice Chair Elect)**
Huntingdon College
- Dave Nelson (Secretary)**
Northwest Missouri State University

4709

Saturday
5:30 pm – 6:15 pm
Louis XVI (Mezzanine)

INSTRUCTIONAL DEVELOPMENT BUSINESS MEETING

- Deanna Dannels (Chair)**
North Carolina State University
- Rick Falvo (Vice Chair)**
El Paso Community College
- Jennifer Edwards (Vice Chair Elect)**
Tarleton State University
- Richard Quianthy (Secretary)**
Broward College

4801

Saturday
6:00 pm – 8:00 pm
The Skyway and Peabody Hotel Rooftop

THE SSCA ANNUAL OSBORN RECEPTION: A TOAST TO PROFESSOR MICHAEL LEFF

SPONSORS:

- Allyn & Bacon/Longman Publishers**
- Drs. Michael and Suzanne Osborn**
- College of Communication and Fine Arts at the University of Memphis**

SSCA JOINS THE FACULTY, STAFF, AND STUDENTS OF THE DEPARTMENT OF COMMUNICATION AT THE UNIVERSITY OF MEMPHIS TO MOURN THE UNTIMELY LOSS OF OUR ESTEEMED COLLEAGUE AND FRIEND, DR. MICHAEL C. LEFF WHO DIED FRIDAY MORNING, FEBRUARY 5, AFTER A BRIEF ILLNESS. DURING THIS RECEPTION, SSCA MEMBERS WILL PAY SPECIAL TRIBUTE TO PROFESSOR LEFF (SSCA CHAIR OF LOCAL ARRANGEMENTS FOR THIS CONVENTION) LEAD BY PROFESSOR MICHAEL OSBORN, UNIVERSITY OF MEMPHIS.

**DAY 5
SUNDAY, APRIL 11**

5101

Sunday
8:00 am – 9:15 am
Barclay (3rd Floor)

SOUTHERN STATES COMMUNICATION ASSOCIATION NOMINATING COMMITTEE MEETING

SPONSOR:

Southern States Communication Association

CHAIR:

Patricia Amason (2010 SSCA Immediate Past President)

MEMBERS:

Immediate Past Chairs of SSCA Divisions and Interest Groups:

- Elissa Foster (Applied)*
- Monette Callaway-Ezell (Communication Theory)*
- Catherine Gregg (Community College)*
- Pat Arneson (Freedom of Speech)*
- Deborah Phillips (Gender Studies)*
- Deborah Hefferin (Instructional Development)*
- Dominique Gendrin (Intercultural)*
- Abby Brooks (Interpersonal)*
- Slavica Kodish (Language and Social Interaction)*
- Wendy Hajjar (Mass Communication)*
- Rebecca Kennerly (Performance Studies)*
- Barry Smith (Political Communication)*
- Michael Eaves (Popular Communication)*
- Laura Walton (Public Relations)*
- Ann E. Burnette (Rhetoric & Public Address)*
- Tyler Thornton (Southern Forensics)*

5102

Sunday
8:00 am – 9:15 am
Galaxie (3rd Floor)

COMPETITIVE STUDENT PAPERS IN COMMUNICATION THEORY

SPONSOR:

Communication Theory Division

CHAIR:

David Sutton
Auburn University

Perspective is in the Eye of the Beholder: A Standpoint Theory

Summary

Vernon Humphrey

University of Southern Mississippi

Dying to Live: A Theoretical Model of Identity Suicide

Adam M. Key

Sam Houston State University

James Towns

Stephen F. Austin State University

The Consubstantial Lifeworld: A Discussion of Emancipation in the Rhetorical Canon

Heather Hayes

University of Minnesota

Distinguishing Organizational Culture and Climate from the Perspective of Structuration Theory

Chaofan Wu

North Carolina State University

5103

Sunday

8:00 am – 9:15 am

Hawthorne (3rd Floor)

RECONSIDERING CYBORG IDENTITY

SPONSOR:

Gender Studies Division

CHAIR:

John Saunders

Huntingdon College

RESPONDENT:

Joseph Clark

Florida State University

Cyborg Politics, New Media Anxiety, and the Recuperation the Embodied Female Voice: The Case of Chatterbots

Megan K. Foley

Mississippi State University

Ecofeminist and Cyborg Rhetorics: Toward a Critical Vision of the More-than-Human World

Jeffrey Thomas Bile

Spalding University

This Sex Which is Not Ones or Zeroes: Embodiment and Cyborg Identity

Brett Lunceford

University of South Alabama

Gender Bound: "Doing" Cyborg as a (Post)Human Subject

Shauna M. MacDonald

Southern Illinois University, Carbondale

Some strands of feminist scholarship have discussed the potential for the cyborg to break down gender binaries. This panel explores several facets of cyborg identity in order to provide a more nuanced view of posthuman identity and culture.

5104

Sunday

8:00 am – 9:15 am

Brinkley (Mezzanine)

IDENTITY, DIVISION, AND OTHERNESS: A BURKEIAN PERSPECTIVE ON POSITIVE COMMUNICATION IN LITERATURE AND MEDIA

SPONSOR:

Kenneth Burke Society Interest Group

CHAIR AND RESPONDENT:

Christina L. Moss

North Carolina State University

Appalachia: Where the Squids Hate the Chalkies: A Burkeian Analysis of The Squidbillies Animated Series

Nick D. Bowman

Young Harris College

Identification, Disidentification and the Dialectic of Control in Organizational Discourse

Anna K. Turnage

North Carolina State University

Young Castaways: Identity, Division, and Otherness in the Work of Alexander Key, Southern Writer (The Forgotten Door, The Magic Meadow, Escape to Witch Mountain)

Ron R. Roach

Young Harris College

Positive Identification through Being the 'Occasional Asshole': A Burkeian Analysis of 'Dear John,' by Poet Tony Hoagland

Rosemary R. Royston

Spaulding University

5109

Sunday

8:00 am – 9:15 am

Louis XVI (Mezzanine)

RESTORING HAPPINESS TO ON-LINE EDUCATION: COMBATING THE STUDENT ON-LINE DROP-OFF PROBLEM

SPONSOR:

Instructional Development Division

CHAIR:

Neil Patten

Ferris State University

PARTICIPANTS:

Neil Patten

Ferris State University

Todd Stanislav

Ferris State University

Donna A. Smith

Ferris State University

George Nagel

Ferris State University

Institutions of higher learning are becoming alarmed at the increasing number of disinterested on-line students. Participation seems to drop off in quantity and quality somewhere past mid-point. This panel examines both the drop-off problem and practical solutions to restoring student interest and participation. All three panel participants, including two faculty members and one administrator, have experience in dealing with this on-line learning problem.

5110

Sunday

8:00 am – 9:15 am

Lansdowne (3rd Floor)

COMPETITIVE PANEL V – MASS COMMUNICATION

SPONSOR:

Mass Communication Division

CHAIR:

Alison Miller

University of Louisiana at Monroe

College Freshmen as Participants and Producers

Melanie L. Stone

Georgia Southern University

Susan DeBonis

Georgia Southern University

Urkovia Jacob-Andrews

Georgia Southern University

Barbara Nixon

Georgia Southern University

Nicholas DeBonis

Georgia Southern University

The Place of Political Economy Approach in the Study of the Mass Media

Abdissa Zerai

University of New Mexico

Accrediting Council on Education in Journalism and Mass

Communications Accredited Web Sites

Eric Stephen Vickrey

Arkansas State University

5111

Sunday

8:00 am – 9:15 am

Kentshire (3rd Floor)

DISCOURSES OF ETHNICITY AND RECOVERY IN A NEW SOUTH ERA

SPONSOR:

Rhetoric and Public Address Division

CHAIR AND RESPONDENT:

Patrick Wheaton

Georgia Southern University

The New 'New South': The 'Mississippi, Believe It!' Campaign

Redefines the South

Wendy Atkins-Sayre

University of Southern Mississippi

Mean and Strong Like Liquor': Enactments of the Progressive

Southern White <Man> in the Drive By Truckers' The Southern Thing

V. Ray Harrison

University of Alabama

Celebration in 1964 Freedom Summer Art: The Role of Visual

Rhetoric in Uncovering the Lost Voice

Amy Ward

University of Southern Mississippi

5112

Sunday

8:00 am – 9:15 am

International (3rd Floor)

COMMUNITIES, CHUCKLES AND CONSPIRACY: CREATING PERSONAL AND POLITICAL IDENTITY

SPONSOR:

Popular Communication Division

CHAIR:

Mark Vail

Georgia College & State University

TAM and the Uses and Gratifications Approach to Examining

Social Networking Sites

Megan Cole

University of Central Florida

Tracy Richardson

University of Central Florida

Laughing Through the Election: An Agenda Setting Comparison on Cable Network News and The Daily Show

Kenny Smith

Samford University

No Laughing Matter: Comparing the News Agendas of The O'Reilly Factor and The Colbert Report

Skye C. Cooley

University of Alabama

Lauren Reichart-Smith

University of Alabama

Conspiring Against Authority: Loose Change and the Role of Conspiracy Theories

Aaron R Martin

University of Georgia

5201

Sunday

9:30 am – 10:45 am

President's Suite- Peabody Hotel

COMMITTEE ON COMMITTEE'S MEETING

SPONSOR:

Southern States Communication Association

PARTICIPANTS:

Thomas Socha (2011 President)

Frances Brandau-Brown (2011 Vice President)

Patricia Amason (2011 Past-President)

Monette Callway-Ezell (2011 Vice President Elect)

5202

Sunday

9:30 am – 10:45 am

Barclay (3rd Floor)

VISUAL IMAGES IN POLITICAL DISCOURSE

SPONSOR:

Political Communication Division

CHAIR:

Christopher Oldenburg

University of Memphis

RESPONDENT:

John Saunders

Huntingdon College

Visions of the Possible: Political Depictions of Nuclear Holocaust

Gyromas Newman

University of Alabama

ManBearPig: South Park and Political Satire

Claire-Annick Melanson

University of South Alabama

Observations on Lincoln's First Inaugural Address

Curtis Perry Otto

Regent University

Visual Imagery in Soviet Propaganda

Heather Maurer

University of South Alabama

Political communication scholars often focus on issues of argumentation, yet in a postmodern media environment that rewards the use of image events as a way to bring ideas and issues into the public sphere, imagery has become

increasingly important. This panel explores the use of the visual image in political discourse.

5203

Sunday
9:30 am – 10:45 am
Galaxie (3rd Floor)

PEDAGOGICAL, INSTITUTIONAL AND ORGANIZATIONAL TOPICS IN INTERCULTURAL COMMUNICATION

SPONSOR:

Intercultural Communication Division

CHAIR:

Rachel Rashe'
Texas A&M University

RESPONDENT:

Carolyn K. Lee
Embry Riddle

Academic Entitlement Humor and Classroom Anxiety

Libby James
Arkansas State University

Alesia Buie
Arkansas State University

Thomas Baglan
Arkansas State University

Communication-based contributions to the U.S. Air Force Culture and Language Center: A positive military and academic connection

Lauren Mackenzie
Air University

Identifying the Cultural Gap: Differences Between Sighted and Visually Impaired Researcher's Access to Communication E-journals

Vernon Humphrey
University of Southern Mississippi

Corporate Framing of Diversity

Mary Meares
University of Alabama

Kayla Lisenby
University of Alabama

Joshua Davenport
University of Alabama

5205

Sunday
9:30 am – 10:45 am
Brinkley (Mezzanine)

DISCUSSING MOMENTS OF FEAR: BURKEAN ANALYSES OF THE SWINE FLU, US LOYALTY, TERRORISM, AND BIRD STRIKES

SPONSOR: Kenneth Burke Society Interest Group

CHAIR AND RESPONDENT:

Shaun Treat
University of North Texas

Predictions, Pandemics, and Communication: Understanding the Swine Flu Scare

Slavica Kodish
Eckerd College

What a Tangled Web We Weave: Witchcraft, Communism, and the American Presidency

Lauren Lemley

Texas A&M University
Short-Circuiting: Burke and Baudrillard on The Global War on [of] Terror and the Structures of

James Bryan Smith
University of North Texas

The Bird Strike: A Burkeian Analysis of an Air Traffic Procedure

Julia Scatliff O'Grady
University of North Carolina at Chapel Hill

5207

Sunday
9:30 am – 10:45 am
Ben Hollander (Mezzanine)

BUILDING BONDS AND BREAKING BRIDGES: EXAMINATIONS OF BRIGHT AND DARK SIDE OF INTERPERSONAL COMMUNICATION CONTEXTS

SPONSOR: Interpersonal Communication

CHAIR:

Terry Thibodeaux
Sam Houston State University

RESPONDENT:

Abby Brooks
Georgia Southern University

Components of Relational Intimacy: Definitions, Debates, and Implications

Kenny Embry
Florida College

Pradeep Sopory
Wayne State University

Examining Perceptions of Social Appropriateness and Efficiency in Teasing

Courtney N. Wright
The University of Tennessee

Sibling Alliances: Positive Reactions to Family Crisis Situations

John Nicholson
Mississippi State University

Affinity-Seeking and Listening Style: Listening, Liking, and Strategic Choices

Debra L. Worthington
Auburn University

She Hates Me and She Doesn't Understand: Effects of Attributions in Mother-Daughter Conflict

Diane Arnold Stamper
Texas Christian University

5208

Sunday
9:30 am – 10:45 am
Auburn (3rd Floor)

SOCIAL MEDIA AND PUBLIC RELATIONS: TWITTERING AND BEYOND

SPONSOR: Public Relations Division

CHAIR:

Creshema Murray
The University of Alabama

The Twitter Track: How using social media can help you connect, establish rapport with your publics, and develop strategies for the future - the best practices for communicating social media

Barbara Nixon

Georgia Southern University

Social Media Blunders – Coca-Cola vs. FedEx: How companies can make or break their social media relationships through customer engagement.

Mia Long

The University of Alabama

Reach Out and Tweet someone: How innovative companies are resolving issues and establishing loyalty through social media

Cynthia Nichols

The University of Alabama

PR & Social Media: How social networks are creating a potentially transformational change in consumer behavior, and why PR is an integral part

Nekita D. Huling

University of South Alabama

Social media is revolutionizing how companies communicate. No longer are the days where a customer simply calls a hotline to complain to a customer service representative. Now, people can easily vent their frustrations to the cosmos... and the cosmos is listening. From Facebook to Twitter to Yammer, people, organizations, causes, and companies, are all speaking their minds. Because of social media tools, companies are now able to speak directly to its publics—whether internal or external—and can communicate in ways unlike ever before. Social media can give companies the opportunity to connect with customers, resolve dissatisfaction, share content and ideas, engage consumers, and tell their story by developing positive communication. Although many companies are cautious about using social media, some are not afraid of the feedback that they receive, and actively seek out their customers to resolve issues. It is these truly smart companies that are using innovative tactics to connect with their customers, find problems, and resolve them with positive customer service instead of one-way communication.

5209

Sunday

9:30 am – 10:45 am

Jackson (3rd Floor)

LEARNING BY GIVING: ENGAGING STUDENTS IN THEORIES AND PRAXIS OF PHILANTHROPY

SPONSOR: Vice President

CHAIR/MODERATOR:

Melinda Miller

Duquesne University and Grove City College

PARTICIPANTS:

Jennifer Scott

Grove City College

Jeanne Pursuit

University of North Carolina at Wilmington

The panel members discuss the theory and practice of philanthropy as distinct from the current higher education model of 'service learning'. Each of the panelists has framed courses in media studies, public relations, and marketing around the theory and practice of philanthropy. More than monetary acquisition and growth, philanthropy offers a broader conceptualization by including the human consequences of financial choices/values, the role of stewardship, and the obligation of self to other. Community becomes a global concern as we have media access to information about humanitarian needs both within and without the United States. Through readings and assignments, students can explore a number of questions about philanthropy such as, "What are the distinctions between charity and philanthropy?" "What is virtue?" "What is my obligation to my neighbor?"; "What is coerced philanthropy?" "What is my role and obligation in my community?" "How can the current economic crisis allow us to grow into a stronger sense of community

and a broader understanding of social responsibility?" Tying course work to organizations and philanthropic activities relevant to the students' interests and respective communities guides them to engage in and reflect upon positive change that becomes possible when interest, compassion and action are combined. This roundtable will highlight experiences that link applied communication scholars together while also illuminating opportunities for individual and disciplinary growth as well. Panelists will engage the audience to discuss and discover new ways the theories and praxis of philanthropy can be used as a vehicle for convening diverse groups of citizens.

5210

Sunday

9:30 am – 10:45 am

Louis XVI (Mezzanine)

FACILITATING COLLABORATION AND PROMOTING COOPERATION BETWEEN ACADEMIC AFFAIRS AND STUDENTS AFFAIRS

SPONSOR: Association for Communication Administration Interest Group

PARTICIPANTS:

David Braverman

Springfield College

Mindy Chang

Western New England College

Thomas Jackson

University of Louisville

Kelly Quintanilla

Texas A & M University-Corpus Christi

Melissa Schroeder

Texas Christian University

This panel aims to advance positive communication between administrators of Academic Affairs Divisions and those of Students Affairs Divisions. Panelists from both divisions will discuss the issues that inhibit collaboration and cooperation between these two units, address challenges and opportunities administrators face in reaching across the aisle, and brainstorm solutions to foster positive communication.

5211

Sunday

9:30 am – 10:45 am

Lansdowne (3rd Floor)

EATING OUR WORDS: PERFORMATIVE RESPONSES TO AMERICA'S FOOD SYSTEMS

SPONSOR: Performance Studies Division

CHAIR:

Amy Burt

Georgia College & State University

PRESENTERS:

Rebecca Kennerly

Georgia Southern University

Gretchen Stein Rhodes

Louisiana State University

Charla L. Markham Shaw

University of Texas-Arlington

Jacqueline D. Burleson

Virginia State University

5212

Sunday
9:30 am – 10:45 am
Kentshire (3rd Floor)

SOCIO-POLITICAL AGENCY AS A FORCE IN FEMINIST CRITICISM

SPONSOR: Rhetoric and Public Address Division

CHAIR:

Jessica Fifield

University of North Carolina, Chapel Hill

RESPONDENT:

Cindy Spurlock

Appalachian State University

The Male 'White' House of Hollywood: A Feminist Critique of What It Means to be Presidential

Kristen Hungerford

University of Akron

My Spirit is Not Banned: A Rhetorical Analysis of the African National Congress Women's League

Megan Tomei

Florida Atlantic University

Style and Feminine Communication

Sheree Keith

Macon State University

Modern Day Representations of Womanhood: A Discussion of Barack Obama's 2008 Presidential Rhetoric

Heather Hayes

University of Minnesota

5213

Sunday
9:30 am – 10:45 am
International (3rd Floor)

TEACHING NONPROFIT COMMUNICATION: ITS PLACE AND VALUE IN THE COMMUNICATION CURRICULUM

SPONSOR: Applied Communication

CHAIR:

Jennifer Mize Smith

Western Kentucky University

PARTICIPANTS:

Maria Dixon

Southern Methodist University

Beth Eschenfelder

The University of Tampa

Alice Crume

Kent State, Tuscarawas

Calls for more organizational communication research in the nonprofit context should be reflected in our curriculum. Panelists will share their experiences in teaching nonprofit communication courses at both the undergraduate and graduate levels, as well as how to integrate nonprofit communication into the traditional organizational communication course.

5308

Sunday
11:00 am – 12:15 pm
Jackson (3rd Floor)

BEST PRACTICES IN ETHNOGRAPHIC FIELDWORK: A

REVIEW ROUNDTABLE

SPONSOR:

Ethnography Interest Group

CHAIR:

Thomas S. Frenz

University of Arkansas

Writing Ethnographic Fieldnotes (Emerson, Shaw, & Frenz)

Rebecca Kennerly

Georgia Southern University

Unreliable Truth: On Memoir and Memory (Murdock)

Joyce L. Hocker

University of Montana Affiliate

Tales of the Field' and New Developments in the Confessional Tale (Van Maanen and beyond)

Christopher N. Poulos

University of North Carolina at Greensboro

This roundtable discussion will focus on these scholar's "top picks" of works on ethnographic fieldwork, new and old.

5309

Sunday
11:00 am – 12:15 pm
Louis XVI (Mezzanine)

SSCA 2011 CONVENTION PLANNERS' MEETING

SPONSOR: Vice President Elect

PRESIDING:

Frances Brandau-Brown

Sam Houston State University

This is a second meeting for those Vice-Chair Elects of SSSA Divisions and Interest Groups planning the 2011 SSSA Annual Convention in Little Rock, Arkansas unable to attend the earlier meeting.

5311

Sunday
11:00 am – 12:15 pm
Kentshire

SEEING THE RHETORICAL SITES/SIGHTS: CRITICAL REFLECTIONS ON THE RHETORIC OF EVERYDAY AND EXTRAORDINARY PLACES

SPONSOR: Rhetoric and Public Address Division

CHAIR:

Christina Moss

North Carolina State University

Preserving Pushmataha: The Clash of Native Space and Governmental Place in a Local Historical Memory Site

Jason Edward Black

University of Alabama

Cuteness, Criminality, and Cages: Cases of Judgment

Jeremy Gordon

Indiana University

Living and Dying in Memphis: The Haunting of Graceland, the National Civil Rights Museum, and the Peabody Hotel

Christina Moss

North Carolina State University

Conserving the 'Places' of Nature and Culture: Rhetorical Performances of Environmental Public Memory in the Smokies

Cindy Michelle Spurlock

Appalachian State University

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AMERICAN SOCIETY FOR THE HISTORY OF**RHETORIC****CHAIR**

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Virginia Tech

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University of Mary Hardin-Baylor

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East Tennessee State University

CHARTER MEMBERS

MAY 2, 1930

BIRMINGHAM, ALA.

ORGANIZING EXECUTIVE COMMITTEE:

ANNIE BOYETT

Howard College

ELLEN HAVEN GOULD

Alabama College

ROSE B. JOHNSON

Woodlawn High School (Ala.)

T. EARLE JOHNSON

University of Alabama

MRS. EARLE G. MCLIN

Birmingham Southern College

HELEN OSBOND

Alabama College

EDWIN PAGET

North Carolina State College

DE WITT ASHTON

Mississippi State College for Women

VIRGIL BAKER

University of Arkansas, Fayetteville

MARVIN G. BAUER

Washington & Lee University

MRS. ARTEMUS CALLOWAY

University of Florida

H. P. CONSTANS

University of Florida

MILDRED FORD

Montgomery, Alabama

FRANCES GOOCH

Scott College

WILHELMINA HEDDE

Sunset High School in Texas

F. D. MELLEN

State Teachers College, Athens, Georgia

VERA ALICE PAUL

Berea College

J. W. RAINE

Alabama Polytechnic Institute

NAN STEPHENS

Agnes Scott College

IRVING STOVER

Stetson University

E. TURNER STUMP
Marshall College
LAURA SUYDOM
Alabama
CLAUDE M. WISE
Louisiana State University

SSCA EXECUTIVE DIRECTORS

1930
T. EARLE JOHNSON
University of Alabama, Tuscaloosa
1931
M. F. EVAN
Alabama
1933
LOUISE A. BLYMER
Berea College
1935
T. EARLE JOHNSON
University of Alabama, Tuscaloosa
1936
A. A. HOPKINS
University of Florida
1938
LOUIS H. SWAIN
Furman University
1941
A. C. LAFOLLETTE
Murray State College
1944
GEORGE NEELY
Marion Institute
1945
GEORGE TOTTEN
Southwestern at Memphis
1948
J. T. DANIEL
University of Alabama, Tuscaloosa
1949
T. EARLE JOHNSON
University of Alabama, Tuscaloosa
1953
DELWIN DUSENBURY
University of Florida
1955
PAUL BRANDES
University of Southern Mississippi
1957
MARY LOUISE GEHRING
Stetson University
1961
L. L. ZIMMERMAN
University of Florida
1962
KEVIN KEARNEY
University of South Florida
1963
DWIGHT L. FRESHLEY
University of Georgia
1966
KEVIN KEARNEY
University of South Florida
1969
JULIAN BURROUGHS JR.
Wake Forrest University

1972
JERRY L. TARVER
University of Richmond
1975
G. ALLAN YEOMANS
University of Tennessee, Knoxville
1978
W. STUART TOWNS
University of West Florida
1981
JOHN I. SISCO
University of South Florida
1985
HOWARD DORGAN
Appalachian State University
1990
SUSAN A. SILTANEN
University of Southern Mississippi
1995
RICHARD R. RANTA
University of Memphis
2000
HAL W. FULMER
Georgia Southern University
2005-2010
J. EMMETT WINN
Auburn University

**SOUTHERN COMMUNICATION JOURNAL
EDITORS**

1935
ROSE B. JOHNSON
Woodlawn High School
Birmingham, Alabama
1938
ROBERT B. CAPEL
Hendrix College
1942
CLAUDE KANTNER
Louisiana State University
1944
CLAUDE SHAVER
Louisiana State University
1948
DALLAS DICKEY
University of Florida
1951
HOWARD TOWNSEND
University of Texas, Austin
1954
DOUGLAS EHNINGER
University of Florida
1957
CHARLES GETCHELL
University of Mississippi
1960
EUGENE WHITE
University of Miami
1961
OWEN PETERSON
Louisiana State University
1966
GREGG PHIFER
Florida State University
1969
DWIGHT L. FRESHLEY
University of Georgia

1972
BERT E. BRADLEY
Auburn University
1975
RALPH T. EUBANKS
University of West Florida
1978
JERRY E. TARVER
University of Richmond
1981
HOWARD DORGAN
Appalachian State University
1984
MARTHA M. SOLOMON
Auburn University
1987
DALE G. LEATHERS
University of Georgia
1990
KEITH V. ERICKSON
University of Southern Mississippi
1993
ANDREW A. KING
Louisiana State University
1996
CRAIG ALLEN SMITH
University of North Carolina,
Greensboro
1999
KENNETH CISSNA
University of South Florida
2002
JOY HART
University of Louisville
2005
JOHN C. MEYER
University of Southern Mississippi
2008
MARY E. STUCKEY
Georgia State University

SSCA PRESIDENTS

1930
EDWIN PAGET
North Carolina State University
1931
EDWIN PAGET
North Carolina State University
1932
FRANCES K. GOOCH
Agnes Scott College
1933
HENRY P. CONSTANS
University of Florida
1934
C. M. WISE
Louisiana State University
1935
ROSE B. JOHNSON
Woodlawn High School (Ala.)
1936
GILES W. GRAY
Louisiana State University
1937
ORVILLE C. MILLER
Vanderbilt University

- 1938
JAMES WATT RAINE
Berea College
- 1939
T. EARLE JOHNSON
University of Alabama, Tuscaloosa
- 1940
LOUISE A. SAWYER
Georgia State Women's College
- 1941
DALLAS C. DICKEY
University of Florida (Honorary)
ALBERT M. HARRIS
Vanderbilt University
- 1942
LEROY LEWIS
Duke University
- 1943
PAUL L. SOPER
University of Tennessee, Knoxville
- 1944
ROBERT B. CAPEL
Northwestern State College
- 1945
ROBERT B. CAPEL
Northwestern State College
- 1946
HAZEL ABBOT
Converse College
- 1947
LESTER L. HALE
University of Florida
- 1948
CHARLES A. MCGLON
Baptist Theological Seminary
- 1949
GLENN R. CAPP
Baylor University
- 1950
CLAUDE L. SHAVER
Louisiana State University
- 1951
BETTY MAY COLLINS
Memphis Technological High School
- 1952
BATSELL B. BAXTER
David Lipscomb College
- 1953
CHARLES M. GETCHELL
University of Mississippi
- 1954
LOUISE DAVISON
Davison School of Speech
Correction
- 1955
FRANK B. DAVIS
Alabama Polytechnic Institute
- 1956
ELTON ABERNATHY
Southwest Texas State University
- 1957
THOMAS R. LEWIS
Florida State University
- 1958
H. HARDY PERRITT
University of Alabama
- 1959
MCDONALD HELD
Howard Payne College
- 1960
JOSEPH C. WETHERBY
Duke University
- 1961
WILLIAM S. SMITH
Auburn University
- 1962
ROY E. TEW
University of Florida
- 1963
ROY D. MURPHY
University of Southwestern
Louisiana
- 1964
CARROLL B. ELLIS
David Lipscomb College
- 1965
JAMES E. POPVICH
University of South Florida
- 1966
FRANKLIN SHIRLEY
Wake Forrest University
- 1967
L. L. ZIMMERMAN
University of Florida
- 1968
MARGUERITE METCALF
Catholic High School (Ark.)
- 1969
WALDO W. BRADEN
Louisiana State University
- 1970
GREGG PHIFER
Florida State University
- 1971
E. SAMUEL DUDLEY
Mississippi State University
- 1972
JOHN I. SISCO
University of South Florida
- 1973
WAYNE N. THOMPSON
University of Houston
- 1974
DWIGHT L. FRESHLEY
University of Georgia
- 1975
BEVERLY WHITAKER LONG
University of Texas, Austin
- 1976
CALVIN M. LOGUE
University of Georgia
- 1977
J. DONALD RAGSDALE
Louisiana State University
- 1978
BERT E. BRADLEY
Auburn University
- 1979
CARL L. KELL
Western Kentucky University
- 1980
MARY FRANCES HOPKINS
Louisiana State University
- 1981
RALPH T. EUBANKS
University of West Florida
- 1982
MICHAEL M. OSBORN
University of Memphis
- 1983
JERRY L. TARVER
University of Richmond
- 1984
DALE G. LEATHERS
University of Georgia
- 1985
ROBERT N. BOSTROM
University of Kentucky
- 1986
KEITH V. ERICKSON
University of Southern Mississippi
- 1987
RICHARD R. RANTA
University of Memphis
- 1988
MARTHA SOLOMON
Auburn University
- 1989
JAMES L. APPEGATE
University of Kentucky
- 1990
E. CULPEPPER CLARK
University of Alabama, Tuscaloosa
- 1991
HOWARD DORGAN
Appalachian State University
- 1992
LAWRENCE A. HOSMAN
University of Southern Mississippi
- 1993
NAVITA CUMMINGS JAMES
University of South Florida
- 1994
THOMAS S. FRENTZ
University of Arkansas, Fayetteville
- 1995
LYNNE M. WEBB
University of Memphis
- 1996
NINA-JO MOORE
Appalachian State University
- 1997
RENEE EDWARDS
Louisiana State University
- 1998
SUSAN SILTANEN
University of Southern Mississippi
- 1999
GARY A. COPELAND
University of Alabama
- 2000
MARY EVELYN COLLINS
Sam Houston State University
- 2001
TRUDY L. HANSON
West Texas A & M University
- 2002
KATHERINE W. HAWKINS
Wichita State University
- 2003
MARILYN YOUNG
Florida State University
- 2004
TERRY THIBODEAUX
Sam Houston State University

2005
KENNETH N. CISSNA
 University of South Florida

2006
CHARLES H. TARDY
 University of Southern Mississippi

2007
CRAIG ALLEN SMITH
 North Carolina State University

2008
JERRY HALE
 University of Georgia

2009
PATRICIA AMASON
 University of Arkansas

AWARD RECIPIENTS

ROBERT BOSTROM YOUNG SCHOLAR AWARD

1987
STEPHANIE ZIMMERMANN
 University of Kentucky

1988
ROY J. SCHWARTZMAN
 University of Iowa

1989
REGINA M. HOFFMAN
 Louisiana State University

1990
CINDY J. KISTENBERG
 Louisiana State University
KRYSZYNA STRYZEWSKI
 University of Arizona

1991
KIM E. FREEMAN
 University of Florida

1992
KATHRYN GREENE
 University of Georgia
RHONDA G. PARKER
 University of Georgia

1993
E. M. I. SEFCOVIC
 University of Georgia

1994
RAKA SHOME
 University of Georgia

1995
DIONEL COTANDA
 University of South Florida

1996
GARTH PAULEY
 Penn State University

1997
PRESTON COLEMAN
 University of Iowa

1998
CHRISTIE TRINASTICH
 University of Texas, Austin

1999
MARTIN CARCASSON
 Texas A & M University

2000
PAT FERGUSON
 University of Memphis

2001
WILLIAM HARLOW
 Texas A & M University

2002
MARK A. WILLIAMS
 Texas A & M University

2003
KELLI L. FELLOWS
 University of Georgia

2004
KELLI L. FELLOWS
 University of Georgia

2005
CAREY L. POWERS
 City University of New York

2006
ZAC GERSHBERG
 Louisiana State University

2007
ANNA TURNAGE
 North Carolina State University

2008
NONE GIVEN

2009
LAUREN REICHAUT
 University of Alabama

ROSE B. JOHNSON SCJ ARTICLE AWARD

1984
DAVID ZAREFSKY
 Northwestern University

1987
CHARLES R. CONRAD
 Texas A & M University

1993
DILIP PARAMESHWAR GAONKAR
 University of Illinois

1994
CALVIN M. LOGUE
 University of Georgia
THURMON GARNER
 University of Georgia

1995
ABRAN J. SALAZAR
 Texas A & M University
SAMUEL L. BECKER
 University of Iowa
VIRGINIA DAUGHETY
 University of Iowa

1996
JILL TAFT KAUFMAN
 Central Michigan University

1997
WILLIAM BAILEY
 University of Arizona

1998
ROBERT E. TERRILL
 Indiana University
DAVID ZAREFSKY
 Northwestern University
MAROUF HASIAN JR.
 Arizona State University
LISA A. FLORES
 Arizona State University

1999
MICHAEL PFAU
 University of Wisconsin
PATRICIA MOY
 University of Wisconsin
BARRY RADLER
 University of Wisconsin

MICHAEL K. BRIDGEMAN
 University of Wisconsin

2000
JACQUILINE BACON

2001
JOHN R. STEWART
KAREN ZEDIKER
 University of Washington

2002
SUZANNE FITCH
 Southwest Texas State University
ROSEANN M. MANDZIUK
 Southwest Texas State University

2003
KATHRYN M. OLSEN
 University of Wisconsin, Milwaukee

2004
CAROL B. MILLS
 Northern Illinois University
AUSTIN S. BABROW
 Purdue University

2005
MICHAEL WALTMAN
 University of North Carolina

2006
KATHERINE HENDRIX
 University of Memphis

2007
TODD McDORMAN
 Wabash College

2008
JAMES J. KIMBLE
 Seton Hall University

2009
CHRISTINA R. FOUST
 University of Denver

**T. EARLE JOHNSON - EDWIN PAGET
 DISTINGUISHED SERVICE AWARD**

1994
JOHN I. SISCO
 Southwest Missouri State University

1995
HOWARD DORGAN
 Appalachian State University

1996
DWIGHT FRESHLEY
 University of Georgia
GREGG PHIFER
 Florida State University

1997
JERRY TARVER
 University of Richmond

1998
KEITH ERICKSON
 University of Southern Mississippi

1999
BERT BRADLEY
 Auburn University

2000
SUSAN SILTANEN
 University of Southern Mississippi

2001
RICHARD RANTA
 University of Memphis

2002
NINA-JO MOORE
 Appalachian State University

2003
RICHARD L. CONVILLE
University of Southern Mississippi

2004
MARY EVELYN COLLINS
Sam Houston State University

2005
NONE GIVEN

2006
MARILYN YOUNG
Florida State University

2007
KENNETH CISSNA
University of South Florida

2008
NONE GIVEN

2009
THOMAS FRENTZ
University of Arkansas

MICHAEL M. OSBORN TEACHER-SCHOLAR AWARD

1994
MICHAEL M. OSBORN
University of Memphis

1995
BEVERLY WHITAKERLONG
University of North Carolina,
Chapel Hill

1996
NONE GIVEN

1997
TOM FRENTZ
University of Arkansas, Fayetteville

1998
MARY FRANCES HOPKINS (EMERITUS)
Louisiana State University

1999
RONALD H. CARPENTER
University of Florida

2000
NONE GIVEN

2001
JANICE RUSHING
University of Arkansas

2002
NONE GIVEN

2003
ROBERT E. DENTON JR.
Virginia Polytechnic Institute

2004
JULIA T. WOODS
University of North Carolina

2005
MARILYN YOUNG
Florida State University

2006
NONE GIVEN

2007
MARTIN MEDHURST
Baylor University

2008
ART BOCHNER
University of South Florida

2009
NONE GIVEN

MINORITY RECRUITMENT AND RETENTION AWARD

2006
NONE GIVEN

2007
NONE GIVEN

2008
NONE GIVEN

2008
DEPARTMENT OF COMMUNICATION AND JOURNALISM
College of Liberal Arts, Auburn University

OUTREACH AWARD

1994
THEODORE CLEVINGER JR.
Florida State University

1995
E. CULPEPPER CLARK
University of Alabama, Tuscaloosa

1996
ANDREW KING
Louisiana State University

1997
LYNNE M. WEBB
University of Memphis

1998
SUZANNE OSBORN

1999
ROBERT DENTON
Virginia Tech

2000
TYRONE L. ADAMS
University of Louisiana, Lafayette

2001
NONE GIVEN

2002
MARSHA HOUSTON
University of Alabama

2003
NONE GIVEN

2004
NONE GIVEN

2005
STEVE MADDEN
Clemson University

2006
CAROL WINKLER
Georgia State University

2007
NONE GIVEN

2008
MARGARET D'SILVA
University of Louisville

2009
WILLIAM THOMPSON
University of Louisville

DWIGHT L. FRESHLEY OUTSTANDING NEW TEACHER AWARD

1995
ENRIQUE D. RIGSBY
Texas A & M University

1996
CARL M. CATES
Valdosta State University

1997
NONE GIVEN

1998
CHARLA MARKHUM SHAW
University of Texas, Arlington

1999
KARLA K. JENSEN
Texas Tech University

2000
VANESSA BEASLEY
Texas A & M University

2001
MELANIE MORGAN
University of Louisville

2002
FRANCES BRANDAU-BROWN
Sam Houston State University

2003
NONE GIVEN

2004
KANDI L. WALKER
University of Louisville

2005
DARYL W. WIESMAN
Clemson University

2006
MARCYROSE CHVASTA
University of South Florida

2007
BILLY WOOTEN
Berea College

2008
MONICA POMBO
Appalachian State University

2009
DEBORAH CUNNINGHAM WALKER
Coastal Carolina University

JANICE HOCKER RUSHING EARLY CAREER RESEARCH AWARD

1995
CINDY J. KISTENBERG
University of Houston, Downtown

ROXANNE L. PARROT
University of Georgia

1996
SEAN PATRICK O'ROURKE
Vanderbilt University

1997
KATHRYN GREENE
East Carolina University

1998
JENNIFER MONAHAN
University of Georgia

1999
JIM KUYPERS
Dartmouth College

2000
NONE GIVEN

2001
NONE GIVEN

2002
NONE GIVEN

2003
KEVIN WRIGHT
University of Memphis

2004
MICHAEL I. ARRINGTON
Ohio University

2005
ARTHUR RANEY
Florida State University

2006
STACY HOLMAN JONES
University of South Florida

2007
ELISSA FOSTER
San Jose State University

2008
JASON EDWARD BLACK
University of Alabama

CRIS DAVIS
The University of North Carolina at Charlotte

2009
DAN GRANO
The University of North Carolina at Charlotte
ASHLI Q. STOKES
The University of North Carolina at Charlotte

THE FRANKLIN SHIRLEY AWARD FOR THE TOP UNDERGRADUATE HONORS CONFERENCE PAPER

1992
LORICE EVANS
Trinity University

1993
JOSHUA BOYD
David Lipscomb University

1994
GERARD PFANNENSTEIL
Trinity University

1995
BLAINE HUMMEL
GARRET ULOSEVICH
Trinity University

1996
ANDREA DOUGHTY
KELLI JONES
University of Alabama, Birmingham

1997
AMY TILTON
University of Texas, Corpus Christi

1998
KEVIN HOOPER
North Carolina State University

1999
MARK T. WITKO
University of Wyoming

2000
MELANIE DOTSON
Samford University

2001
SARA BAKKER
George Washington University

2002
CYNTHIA LEDFORD
University of Kentucky

2003
ANDREW THOMAS ROSS
George Washington University

2004
LINDSEY ILION
George Washington University

2005
JENNIFER BAFUNDO
Furman University

2006
ALEX TEH
University of Georgia

2007
JUDITH NOVAK
University of Kentucky

DREW ANDERSON
Georgia Southern University

2008
KATRINA BALDUS
James Madison University

2009
LATESHIA BEACHUM
Columbia College

JOHN I. SISCO EXCELLENCE IN TEACHING AWARD

1994
MARSHA L. VANDERFORD
University of South Florida

1995
CALVIN M. LOGUE
University of Georgia

1996
NINA-JO MOORE
Appalachian State University

1997
GEORGE GRICE
Radford University

1998
MARK HICKSON III
University of Alabama, Birmingham

1999
LAWRENCE A. HOSMAN
University of Mississippi

2000
JAMES A. AUNE
Texas A & M University

2001
BONNIE J. DOW
University of Georgia

2002
KATHERINE HENDRIX
University of Memphis

2003
NONE GIVEN

2004
STEPHEN BRADEN
Georgia State University

2005
NONE GIVEN

2006
MARY E. STUCKEY
Georgia State University

2007
ELIZABETH BELL
University of South Florida

2008
JOY HART
University of Louisville

2009
SEAN O'ROURKE
Furman University

OUTSTANDING SCHOLAR IN COMMUNICATION THEORY AWARD RECIPIENTS

(Note: This is not an association award)

1994
THEODORE CLEVINGER JR.
Florida State University

1995
MARK L. KNAPP
University of Texas

1996
JAMES L. APPEGATE
University of Kentucky

1997
RENEE EDWARDS
Louisiana State University

1998
CHARLES H. TARDY
University of Southern Mississippi

1999
JOANN KEYTON
University of Memphis

2000
LYNNE M. WEBB
University of Arkansas

2001
RALPH BEHNKE
Texas Christian University

2002
KENNETH N. CISSNA
University of South Florida

2003
J. DONALD RAGSDALE
Sam Houston State University

2004
RICHARD CONVILLE
University of Southern Mississippi

2005
JAMES C. MCCROSKEY
West Virginia University

2006
NO AWARD GIVEN

2007
NO AWARD GIVEN

2008
NO AWARD GIVEN

2009
PAMELA KALBFLEISCH
UNIVERSITY OF NORTH DAKOTA

GENDER STUDIES SCHOLAR OF THE YEAR AWARD

(Note: This is not an association award)

1988
KATHLEEN J. TURNER
Tulane University

1989
VIRGINIA E. WHEELLESS
Morehead State University

1990
MARSHA HOUSTON
Tulane University

1991
NAVITA CUMMINGS JAMES
University of South Florida

1992
MARY FRANCES HOPKINS
Louisiana State University

1993
CAROL J. JABLONSKI
 University of South Florida

1994
JULIA T. WOOD
 University of North Carolina,
 Chapel Hill

1995
RENEE EDWARDS
 Louisiana State University

1996
MARSHA VANDERFORD
 University of South Florida

1997
SUSAN STILTANEN
 University of Southern Mississippi

1998
KATHERINE HAWKINS
 Wichita State University

1999
TRUDY L. HANSON
 West Texas A&M University

2000
 NONE GIVEN

2001
LYNNE WEBB
 University of Arkansas

2002
DIANA K. IVY
 Texas A&M University, Corpus Christi

2003
 NONE GIVEN

2004
DONNA NUDD
 Florida State University

2005
SONJA K. FOSS
 University of Colorado at Denver

KAREN A. FOSS
 University of New Mexico

2006
ELIZABETH ALLEN BELL
 University of South Florida

2007
JULIA T. WOOD
 University of North Carolina,
 Chapel Hill

2008
ROSEANN M. MANDZIUK
 Texas State University

2009
CAROLE BLAIR
 University of North Carolina, Chapel Hill

**PAST CONVENTIONS
 AND HOTELS**

1930
BIRMINGHAM, AL
 Thomas Jefferson Hotel

1931
ATLANTA, GA
 Henry Grady Hotel

1932
ASHEVILLE, NC

1933
BEREA, KY.
 Boone Tavern

1934
BIRMINGHAM, AL
 Thomas Jefferson Hotel

1935
NEW ORLEANS, LA
 Stevens Hotel with NATS

1936
GAINESVILLE, FL
 Thomas Hotel

1937
NASHVILLE, TN
 Andrew Jackson Hotel

1938
ATLANTA, GA
 Henry Grady Hotel

1939
BATON ROUGE, LA
 Heidelberg Hotel

1940
CHATTANOOGA, TN
 Patten Hotel

1941
BIRMINGHAM, AL
 Tutwiler Hotel

1942
ATLANTA, GA
 Henry Grady Hotel

1943
JACKSON, MS
 Heidelberg Hotel

1944
JACKSON, MS
 Heidelberg Hotel

1945
CLEVELAND, TN (CANCELLED)
 Cherokee Hotel

1946
ATLANTA, GA
 Henry Grady Hotel

1947
BATON ROUGE, LA
 Heidelberg Hotel

1948
NASHVILLE, TN
 Maxwell Hotel

1949
WACO, TX
 Roosevelt Hotel

1950
BIRMINGHAM, AL
 Tutwiler Hotel

1951
GAINESVILLE, FL
 Thomas Hotel

1952
JACKSON, MS
 Heidelberg Hotel

1953
GREENVILLE, SC
 Poinsett Hotel

1954
DALLAS, TX
 Adolphus Hotel

1955
MEMPHIS, TN
 Peabody Hotel

1956
HATTIESBURG, MS
 Forrest Hotel

1957
ATHENS, GA
 Georgia Center for Cont. Education

1958
HOUSTON, TX
 Rice Hotel

1959
LOUISVILLE, KY
 Sheraton Seelbach Hotel

1960
WINSTON-SALEM, NC
 Robert E. Lee Hotel

1961
MIAMI, FL
 Everglades Hotel

1962
AUSTIN, TX
 Driskell Hotel

1963
NASHVILLE, TN
 Andrew Jackson Hotel

1964
HOUSTON, TX
 Texas State Hotel

1965
DURHAM, NC
 Jack Tar Hotel

1966
MIAMI, FL
 Everglades Hotel

1967
LITTLE ROCK, AR
 Marion Hotel

1968
MEMPHIS, TN (CANCELLED)
 Peabody Hotel

1969
MEMPHIS, TN
 Peabody Hotel

1970
WINSTON-SALEM, NC
 Robert E. Lee Hotel

1971
NEW ORLEANS, LA
 Roosevelt Hotel

1972
SAN ANTONIO, TX
 El Tropicano Hotel

1973
LEXINGTON, KY
 Phoenix Hotel

1974
RICHMOND, VA
 John Marshall Hotel

1975
TALLAHASSEE, FL
 Tallahassee Hilton Hotel

1976
SAN ANTONIO, TX
 El Tropicano Hotel

1977
KNOXVILLE, TN
 Hyatt Regency Hotel

1978
ATLANTA, GA
 Sheraton Biltmore Hotel

1979
BILOXI, MS
 Broadwater Beach Hotel

1980
BIRMINGHAM, AL
 Hyatt House Hotel

1981
AUSTIN, TX
 Hilton Palacio del Rio

1982
HOT SPRINGS, AR
 Arlington Hotel

1983
ORLANDO, FL
 Hilton Inn-Florida Center

1984
BATON ROUGE, LA
 Hilton Hotel

1985
WINSTON-SALEM, NC
 Hyatt House Hotel

1986
HOUSTON, TX
 Shamrock Hilton Hotel

1987
ST. LOUIS, MO
 Clarion Hotel with CSCA

1988
MEMPHIS, TN
 The Peabody Hotel

1989
LOUISVILLE, KY
 Brown Hotel

1990
BIRMINGHAM, AL
 Radisson Hotel

1991
TAMPA, FL
 Hyatt Regency

1992
SAN ANTONIO, TX
 St. Anthony Hotel

1993
LEXINGTON, KY
 Hyatt Regency & Radisson Plaza with CSCA

1994
NORFOLK, VA
 Omni Hotel

1995
NEW ORLEANS, LA
 The Monteleone Hotel

1996
MEMPHIS, TN
 The Peabody Hotel

1997
SAVANNAH, GA
 Hyatt Regency

1998
SAN ANTONIO, TX
 La Mansion del Rio

1999
ST. LOUIS, MO
 Adams Mark Hotel

2000
NEW ORLEANS, LA
 The Monteleone Hotel

2001
LEXINGTON, KY

Radisson Plaza Hotel

2002
WINSTON-SALEM, NC
 The Adams Mark

2003
BIRMINGHAM, AL
 Sheraton Hotel

2004
TAMPA, FL
 Wyndam Harbour Island Hotel

2005
BATON ROUGE, LA
 Radisson Hotel

2006
DALLAS, TX
 Marriott Galleria-Addison

2007
LOUISVILLE, KY
 Marriott Downtown

2008
SAVANNAH, GA
 Hyatt Regency

2009
NORFOLK, VA
 Marriott Waterside

2010
MEMPHIS, TN
 The Peabody Hotel

2011
LITTLE ROCK, AR
 Doubletree Hotel

2012
SAN ANTONIO, TX
 The St. Anthony Hotel

2013
LOUISVILLE, KY
 The Seelbach Hilton

LIFE MEMBERS

(Note: As of February 2010)

ANDERSEN, KENNETH E.
 ARRINGTON, MICHAEL I.
 BALTHROP, BILL
 BATES, BENJAMIN
 BOSTROM, ROBERT N.
 BRANDAU-BROWN, FRANCES
 CARDENAS, CRISTINA
 CHESEBRO, JAMES
 CISSNA, KENNETH N.
 COLLINS, MARY EVELYN
 CONDIT, CELESTE M.
 COPELAND, GARY A.
 DARSEY, JAMES
 DEHART, JEAN
 EDWARDS, RENEE
 EDWARDS, WILLIAM H.
 ERICKSON, KEITH V.
 FOSTER, JOHN R.
 FRANK, ROBERT E.
 FULMER, HAL W.
 GUTHRIE, RUSSELL A.
 HART, JOY
 HAWKINS, KATHERINE W.
 HICKSON III, MARK.
 HOSMAN, LAWRENCE A.
 JACKSON II, RONALD
 KALBFLEISCH, PAMELA J.
 KUYPERS, JIM A.

McGEE, BRIAN R.
 McMAHAN, EVA M.
 MOORE, NINA-JO
 NEWCOMBE, P. JUDSON
 O'ROURKE, SEAN PATRICK
 OLSON, KATHRYN M.
 OSBORN, MICHAEL
 OSBORN, SUZANNE
 POWELL, LARRY
 RANTA, RICHARD R.
 SILTANEN, SUSAN A.
 SISCO, JOHN I.
 SMITH, ROBERT M.
 STUCKEY, MARY E.
 TARVER, JERRY L.
 THIBODEAUX, TERRY M.
 TOWNS, STUART
 VIOLANTI, MICHELLE T.
 WEBB, LYNNE M.
 WEISS, STEVEN
 WHEATON, PATRICK G.
 WINN, J. EMMETT

PATRON MEMBERS

(Note: As of February 2010)

AMASON, PATRICIA
 ESCHENFELDER, BETH
 DEATON, GARY
 GOEN, TODD
 GOUGH, DONNA
 HALE, JERRY L.
 HANSON, TRUDY L.
 HARLOW, WILLIAM F.

JACKSON, CHRISTOPHER K.
 LEFF, MICHAEL CHARLES
 MEYER, JOHN C.
 SCHWARTZMAN, ROY
 SMITH, CRAIG A.
 WILLIAMS, DAVID C.

EMERITUS MEMBERS

(Note: As of February 2010)

ASMUTH, M. VIOLET
 BANGHAM, JERRY
 BOCK, E. HOPE
 COOK, NORMA COX
 CROFT, BLANTON
 DORGAN, HOWARD
 EILAND, MILLARD F.
 FRESHLEY, DWIGHT L.
 GRUNER, CHARLES R.
 HERNDON, ROSANNA T.
 HOLM, JOAN
 KARNs, C. FRANKLIN
 LOEFFLER, DONALD L.
 LOGUE, CAL M.
 MIXON, HAROLD D.
 QUIANTHY, RICHARD L.
 REYNOLDS, BEATRICE KAY
 ROACH, CAROL A.
 WALDHART, ENID
 YOUNG, MARILYN

INSTITUTIONAL MEMBERS

ALABAMA STATE UNIVERSITY
ARKANSAS STATE UNIVERSITY
AUBURN UNIVERSITY
CLEMSON UNIVERSITY
COLLEGE OF CHARLESTON
GEORGIA SOUTHERN UNIVERSITY
LOUISIANA STATE UNIVERSITY

MISSISSIPPI COLLEGE
MISSISSIPPI STATE UNIVERSITY
SAM HOUSTON STATE UNIVERSITY
SPALDING UNIVERSITY
SOUTHERN UNIVERSITY
STEPHEN F. AUSTIN STATE UNIVERSITY
TEXAS STATE UNIVERSITY SAN MARCOS
UNIVERSITY OF LOUISIANA AT LAFAYETTE
MONROE UNIVERSITY OF LOUISIANA AT MONROE
UNIVERSITY OF N. CAROLINA AT CHAPEL HILL

UNIVERSITY OF SOUTH ALABAMA
UNIVERSITY OF SOUTH FLORIDA
UNIVERSITY OF SOUTHERN MISSISSIPPI
UNIVERSITY OF TENNESSEE
UNIVERSITY OF TEXAS AT ARLINGTON
UNIVERSITY OF TEXAS AT EL PASO
UNIVERSITY OF TEXAS AT TYLER
VALDOSTA STATE
WESTERN CAROLINA UNIVERSITY
XAVIER UNIVERSITY OF LOUISIANA

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SSCA CONSTITUTION

ARTICLE I: NAME

The name of the Association shall be the Southern States Communication Association.

ARTICLE II: PURPOSE

The purpose of the Association shall be to promote study, criticism, research, teaching, and application of the artistic, humanistic, and scientific principles of communication. The Association, a not-for-profit organization, exists for educational, scientific, and literary purposes only. No part of the net revenues of the Association, if any, may be used for the private benefit of any individual or group, except that the Executive Council may establish scholarships or research grants for projects or purposes appropriate to the Association.

ARTICLE III: MEMBERSHIP

Section 1. Individual Membership. Individual membership in the Association shall be open, upon application, to any interested person upon payment of the current annual dues. Regular membership, student membership, sustaining membership, patron membership, and lifetime membership are all individual memberships. The services provided the different categories of membership shall be set by the Executive Council.

Section 2. Honorary Membership. A person may be elected to honorary membership by a majority vote of the Association.

Section 3. Emeritus Membership. Any member of the Association who, upon retirement from active teaching, has been a member of the Association for not less than fifteen (15) years and submits proper notification to the Executive Director shall be granted the status of emeritus membership. Emeritus members shall have all the privileges of sustaining members without further payment of dues.

Section 4. Institutional membership. Institutional memberships are available to institutions, organizations, and agencies who wish to be listed in the Association's convention program.

ARTICLE IV: OFFICERS

Section 1. Officers. The officers of this Association shall be:

1. The President
2. The Vice President
3. The Vice President-Elect
4. The Executive Director
5. The Journal Editor
6. The Marketing Director

7. The High School, College, and Community/Two Year College Representatives to the Legislative Assembly of the National Communication Association.

8. The Immediate Past President

Section 2. Term of Office. The terms of office of the President, Vice President, and Vice President-Elect shall be for one year; of the Journal Editor, and the Marketing Director, three years; of the Executive Director, five years; the representatives to the national association in accordance with the constitution of the National Communication Association.

Section 3. Succession.

1. The Vice President shall automatically succeed to the office of the President upon the expiration of the President's term of office. The Vice President shall succeed the President should the President's office become vacant through death, resignation, or disability.

2. The Vice President-Elect shall automatically succeed to the office of Vice President upon expiration of the Vice President's term of office. The Vice President-Elect shall serve as assistant to the Vice President.

Section 4. Duties of Officers.

1. The President shall perform the following duties and such other related duties as shall arise:

1. Preside at all business meetings of the Association and of the Executive Council.

2. Appoint and notify all committees except those otherwise provided for.

3. Provide oversight over divisions and interest groups.

4. Serve as liaison officer between the Southern States Communication Association and all other national, regional, and similar associations with similar or related interests.

5. See that members of the profession receive notice of meetings and activities of the Association and of the Executive Council, unless the transmission of such notices has been otherwise assigned.

6. Facilitate the performance of the constitutional duties of all other officers and committees.

2. The Vice President shall perform the following duties and such other related duties as shall arise:

1. Prepare the program for the annual convention.

2. Serve as program coordinator of the sectional programs arranged by the officers of the recognized Divisions of the Association. The Vice President, as program chairperson, shall consider the recommen-

dations of the Division Vice Chairpersons as to programs, but shall have final authority regarding the program.

3. Assist the President in promoting the activities and interests of the Association as needed or requested.

3. The Vice President Elect shall perform the following duties and other such related duties as shall arise:

1. Be responsible for the annual recruitment efforts of the Association.

2. Assist the President and Vice President in promoting the activities and interests of the Association as needed or requested.

3. Plan the annual Theodore Clevenger, Jr. Undergraduate Honors Conference.

4. The Executive Director shall perform all ordinary duties of the Secretary and Treasurer of the Association and of the Executive Council. As Treasurer, the Executive Director shall furnish a financial report at each annual convention. The Executive Director shall incorporate into the report a financial accounting covering all publications and the results of the official independent accounting review. The Executive Director shall notify the National Communication Association Executive Offices of the names and addresses of the newly elected High School, College, and Community/Two Year College Representatives to LC immediately after the close of the convention when they assume office. The Executive Director shall appoint a newsletter editor and a Webpage Editor. The Executive Director shall publish the SSCA newsletter and conduct Association elections in accordance with procedures outlined elsewhere in the Constitution. The Executive Director shall negotiate and sign all contracts on behalf of the Association, subject to approval of the Association.

5. The Journal Editor shall direct and supervise the publication of the Southern Communication Journal as authorized by the Executive Council.

6. The Marketing Director is responsible for development, implementation, and evaluation of association marketing activities. These include, but are not limited to: strategic planning, preparing and implementing various marketing activities, membership development and maintenance, organizational branding, securing advertising, and expansion of state, regional, and national organizational awareness.

7. The Immediate Past President shall chair the Nominating Committee and other duties accepted in consultation with the President.

8. The Administrative Committee includes the President, the Vice President, the Vice President-Elect, the Executive Director, the Journal Editor, the Marketing Director, the

Immediate Past President, and the Chairperson of the Finance Committee.

Section 5. Vacancies. The Executive Council shall have authority to fill any vacancy, other than the Presidency, created by the death, resignation, or disability of an elected officer of the Association.

ARTICLE V: EXECUTIVE COUNCIL

Section 1. Membership.

The membership to the Executive Council of the Association shall be:

1. President, Vice President, Vice President-Elect, Executive Director, Journal Editor, Marketing Director, Chairperson and members of the Finance Committee.

2. The chairpersons of the established Divisions of the Association.

3. The immediate retiring President, retiring Executive Director, and retiring Journal Editor, each for one year following that person's term of office.

4. Three members elected at large by members of the Association for three-year term, one new member to be elected each year. These members will also serve as representatives to the Legislative Assembly of the national association as prescribed by the constitution of the National Communication Association. The High School, College, and Community/Two Year College Representatives to the Legislative Assembly of the National Communication Association shall present a report based on correspondence and notes from business meetings of the National Communication Association to the Executive Council at its first meeting at the annual convention.

Section 2. Terms of Office. Newly elected officers and Council members shall assume office at the close of the annual convention with the exception of the Executive Director, who shall take office as provided in Article VII, Section 4B and 4C.

Section 3. Meetings. The Executive Council shall normally meet at least three (3) times each year, twice at the annual convention prior to the Association business meetings, and once at the national convention of the NCA.

Section 4. Duties and Responsibilities. The Executive Council shall receive reports, recommend budgets, initiate action, and oversee the long-range planning for the Association. In the period between annual conventions, the Executive Council shall act for the membership of the Association.

Section 5. Emergency Procedures. In case of an emergency which would make it either impossible or impractical for the president to

convene the Executive Council, the President may empower an Emergency Council consisting of the President, the Immediate Past President, the Vice President, the Vice President-Elect, and the Executive Director to act for the Executive Council. The President may consult each member to determine what action is to be taken on behalf of the Executive Council. Items not requiring an immediate decision are to be decided by polling the entire Executive Council.

Section 6. Quorum. Those members of the Executive Council present at a regularly scheduled and announced meeting of the Executive Council shall constitute a quorum.

ARTICLE VI: MEETINGS

Section 1. Business Meetings. The Association shall hold at least two (2) business meetings at each annual convention.

Section 2.

1. Annual Convention. The Association shall hold a convention each year in the months of March or April, preferably during the first full week in April or as near thereto as feasible, at a time determined by the Executive Council upon recommendation by the Time and Place Committee as provided in Article IX, Section 1.

2. Regional Rotation. Whenever possible, the Time and Place Committee should seek to systematically rotate the Annual Convention site among the several geographical regions within the larger region covered by the Southern States Communication Association.

3. Local Arrangements. An SSCA member living in or near the host convention city shall chair a local committee to assist the Administrative Committee with convention arrangements.

Section 3. Strategic Planning Meeting. Upon the call of the President, the Administrative Committee, Immediate Past Executive Director, Chair of the Finance Committee, and other appropriate members as designated by the President, shall meet for the purpose of strategic planning. No more than five years shall elapse between such meetings.

Section 4. Quorum. Those members of the Association present at a regularly scheduled and announced meeting of the Association shall constitute a quorum.

ARTICLE VII: NOMINATIONS, ELECTIONS, AND APPOINTMENTS

Section 1. Nominating Committee.

1. Method of Selection.

1. The Nominating Committee shall

consist of the Immediate Past President of the Association, as chair, and the Immediate Past Chairs of all Divisions.

2. All members shall serve for one year.

3. The Committee Chair or designee shall give a report to the Executive Council at its annual meeting during the National Communication Association convention.

2. Restrictions. A member of the Nominating Committee shall not be eligible for any office to be considered by that committee.

3. Responsibilities.

1. Nominations for the Slate of Officers may be made by the following methods:

1. By the Nominating Committee

2. Any SSCA member in good standing may make recommendations to the Nominating Committee.

3. Nominators may submit materials supporting nominees.

4. Other names may be added to the Slate of Officers by petition filed with the Nominating Committee at least six months before the annual convention. The petition shall state the names of the nominee and the office to which the person is being nominated and shall be signed by at least twenty-five (25) Association members in good standing at the time and who represent at least two states and five separate institutions.

2. The Nominating Committee shall check with all possible nominees to make each one aware of the responsibilities of the office to which the person is being nominated and to determine that the nominee will accept and assume the responsibility if elected. Nominees must be members in good standing at the time of the nomination.

3. The chairperson of the Nominating Committee shall submit to the Executive Director a list of nominees along with vita information on each candidate and platform statements from each candidate for the office of Vice President-Elect at least one hundred twenty (120) days prior to the annual convention.

Section 2. Officers to be Elected. Officers to be elected each year are the Vice President-Elect and one Member-at-Large to the Executive Council, who is also the representative to the Legislative Assembly of NCA.

Section 3. Election.

1. First Ballot.

1. At least seventy (70) days before each annual convention the Executive Director shall mail a ballot to each member of the Association who is in good standing at the time.

2. This ballot shall contain the names of the candidates for the various offices for which the Nominating Committee is charged to present candidates. The ballot shall be

accompanied by vita information for each candidate and the platform statements of no more than 300 words for all candidates.

3. A deadline of at least thirty-five (35) days prior to the annual convention for the return of the marked ballots shall be indicated on the ballot.

4. To be valid, each ballot must meet four requirements:

1. It must not identify the voting member by name, address, or school.

2. It must be mailed in an individual envelope, only one ballot to each envelope.

3. The name and address of the voting member must appear on the outside of the envelope.

4. The envelope must bear a postmark no later than the deadline shown on the official ballot.

2. Second Ballot. If a candidate does not receive a majority vote by the first ballot, a second ballot listing the two candidates who received the plurality of votes will be taken in the same manner as the first ballot, except that the Executive Director shall mail the second ballot at least thirty (30) days prior to the convention and the deadline for its return shall be fifteen (15) days prior to the convention.

Section 4. Officers to be Appointed.

1. The Executive Director and the Marketing Director shall be appointed by the Executive Council upon recommendation of a sub-committee appointed by the President and ratified by the membership at the convention.

2. The Journal Editor shall be appointed by the Executive Council, upon the recommendation of the Publications Committee, and ratification by the membership at the convention.

3. The Executive Director and Journal Editor shall be appointed one year prior to their taking office.

4. The term of the Executive Director shall correspond to the fiscal year of the Association, August 1 to July 31, and continue for five (5) consecutive fiscal years.

ARTICLE VIII: DUES AND FEES

Section 1. Categories.

1. Dues and fees of the Association shall be established for the following categories:

1. Regular Membership
2. Student Membership
3. Sustaining Membership
4. Patron Membership
5. Institutional Membership
6. Life Membership
7. Convention Fees
8. Undergraduate Honors Conference

Fee

2. Establishment of Rates: The rates for the dues and fees in each of the categories shall be established by a two-thirds (2/3) vote of the membership voting in convention.

Section 2. The Executive Director and Marketing Director, in consultation with the Administrative Committee, shall set fees for the following: exhibitor fees, advertising fees for the convention program, and ads for job postings.

ARTICLE IX: COMMITTEES

Section 1. Standing Committees.

1. Committee and Purposes. The standing committees and their purposes shall be:

1. Committee on Committees, whose purpose shall be to make committee appointments at each convention, and to review assignments in the fall, filling vacancies as needed. While any committee may recommend new members, the power of appointment shall reside in the Committee on Committees.

2. Constitution Committee, whose purpose shall be to review the Constitution periodically and to recommend such amendments as may seem necessary to provide for new developments within the Association and in its relationship with the National Communication Association.

3. Finance Committee, whose purpose shall be to prepare an annual budget, present it to the Council for approval, maintain a balanced budget, and supervise its use. The Executive Director shall be an ex-officio member of the Finance Committee. The Finance Committee must approve payment for non-budgeted items in excess of \$1,000. The Finance Committee shall make recommendations on the investment of money raised through the payment of Life Membership dues.

4. Nominating Committee, whose purpose shall be to nominate yearly a slate of one or more candidates for Vice President-Elect, candidates for the other elected offices that may be vacant, and perform such duties as prescribed in Article VII, Section 1C.

5. Publications Committee, whose purpose shall be to monitor and make recommendations concerning the publication needs of the Association, to develop and approve policies related to the appearance, frequency, and graphic layout of the publications, and to recommend to the Executive Council editors of SSCA publications (other than the newsletter editor).

6. Resolutions Committee, whose purpose shall be to draft and present the standard and any special resolutions at the annual convention.

7. Time and Place Committee, whose purpose shall be to solicit and receive competitive bids from cities for the annual con-

vention.

8. Minority Recruitment and Retention Committee, whose purpose is to recruit and retain underrepresented populations as members and determine the recipient of the Minority Recruitment/Retention Award.

9. Resource Development Committee, whose purpose is to research, plan, and develop financial resources and fundraisers to benefit the organization. The Executive Director shall serve as an ex-officio member of this committee.

2. Awards Committees

1. T. Earle Johnson-Edwin Paget Distinguished Service Award Committee, whose purpose shall be to solicit nominees for the award, evaluate them based on criteria established by the Association in the "Guidelines for Awards," and designate a recipient or recipients, unless none of the nominees meets the criteria.

2. Janice Hocker Rushing Early Career Research Award, whose purpose shall be to solicit nominees for the award, evaluate them based on criteria established by the Association in the "Guidelines for Awards," and designate a recipient or recipients, unless none of the nominees meets the criteria.

3. John I. Sisco Excellence in Teaching Award Committee, whose purpose shall be to solicit nominees for the award, evaluate them based on the criteria established in the "Guidelines for Awards," and designate a recipient or recipients, unless none of the nominees meets the criteria.

4. SSCA Outreach Award Committee, whose purpose shall be to solicit nominees for the award, evaluate them based on the criteria established in the "Guidelines for Awards," and designate a recipient or recipients, unless none of the nominees meets the criteria.

5. Dwight L. Freshley Outstanding New Teacher Award, whose purpose shall be to solicit nominees for the award, evaluate them based on the criteria established in the "Guidelines for Awards," and designate a recipient or recipients, unless none of the nominees meets the criteria.

6. Rose B. Johnson SCJ Article Award Committee, whose purpose is to determine the recipient or recipients based on criteria established by the Association in the "Guidelines for Awards."

7. Michael M. Osborn Teacher-Scholar Award Committee, whose purpose shall be to solicit nominees for the award, evaluate them based on the criteria established in the "Guidelines for Awards" and designate a recipient or recipients, unless none of the nominees meets the criteria.

3. Appointment

1. The Committee on Committees shall consist of the Administrative Committee, the retiring Editor, and retiring Executive Director.

2. Standing Committees should consist of three members in good standing.

3. Members of the Standing Committees and Awards Committees, except the Nominating Committee, the Committee on Committees, and the Rose B. Johnson Award Committee, shall be appointed for a term of three years, with staggered terms, shall be eligible for reappointment, and have the retiring member serve as chair.

4. Members of the Rose B. Johnson SCJ Article Award Committee shall consist of the SCJ Editor and the Editorial Board.

4. Reports. Each committee shall present its reports to the Executive Council in session at the convention as requested by the President, and the President is empowered to require reports of progress during the year.

Section 2. Special Ad Hoc Committees. The President may appoint special committees as deemed necessary and desirable to assist in carrying out the program for the year. Such appointments will expire with the end of the President's term in office. The Executive Council may authorize the appointment of special committees to serve longer than one year.

ARTICLE X: DIVISIONS

Section 1. Purpose. The purpose of the Division structure of the Association shall be to recognize and to encourage the spheres of interest and activities of the specialties of communication.

Section 2. Division Names. Each Division will represent a major specialization of communication. In order to be an officially recognized Division of the Southern States Communication Association, at least 5% of the Association's membership shall have indicated membership in the Division. Any Division failing to attract 5% of the membership (determined 60 days prior to the meeting of the Administrative Committee at the annual convention) shall be placed on a one-year probationary status during which time it has the opportunity to achieve the minimum. The Executive Director shall notify divisions of probationary status when membership falls below 5%. Failing to achieve the minimum or failing to elect officers shall result in the Divisional status being revoked and the division becoming an Interest Group. The following Divisions are recognized and shall be guaranteed space on the convention program, which will be allocated based on division size:

1. Communication Theory
2. Freedom of Speech
3. Intercultural Communication
4. Performance Studies
5. Mass Communication
6. Rhetoric and Public Address

7. Southern Forensics Association
8. Language and Social Interaction
9. Instructional Development
10. Applied Communication
11. Gender Studies
12. Popular Communication
13. Interpersonal Communication
14. Public Relations
15. Community College
16. Political Communication

Section 3. Each member of the Association shall be an official member of two (2) Divisions and may pay a small fee to affiliate with other divisions. The fee will be set by the Finance Committee.

Section 4. Meetings. At each annual convention there will be a designated time in the program for a business meeting of each Division.

Section 5. Officers. Members of each Division shall elect the officers for the Division.

1. The officers and their responsibilities shall be:

1. The Chair, who shall be the chief officer of a Division and shall be responsible to the President of the Association.

2. The Vice Chair, who shall serve as program chair for the section programs at the annual convention and shall be responsible to the Vice President of the Association and ascends to the office of Chair.

3. The Vice Chair-Elect, who ascends to the office of Vice Chair and assists the Chair with divisional responsibilities.

4. The Secretary, who shall take minutes and publicize activities of the Division and shall be responsible to the Executive Director of the Association.

2. Activities and specialty interests within each Division shall be directed by the officers of that Division.

Section 6. Establishment of New Divisions. New Divisions of the Association may be arranged by concerned individuals petitioning the Executive Council for such recognition, detailing the academic rationale for such status, and indicating specifically the membership of the proposed division. A new Division cannot be recognized until 5% of the membership of the Association has indicated their desire to join such a division.

ARTICLE XI: INTEREST GROUPS

Section 1. Purpose. The purpose of the Interest Group structure of the Association shall be to recognize and to encourage the spheres of interest and activities of the expanding specialties of communication.

Section 2. Interest Group Names. Each

Interest Group will represent a major or emerging specialization of communication. In order to be an officially recognized Interest Group of the Southern States Communication Association, at least 2% of the Association's membership shall have indicated membership in the Interest Group. Any Interest Group failing to attract 2% of the membership (as determined 60 days prior to the meeting of the Administrative Committee at the time of the annual convention) shall be placed on a one-year probationary status during which time it has the opportunity to achieve the minimum. Any Interest Group failing to attract 2% of the membership (as determined 60 days prior to the meeting of the Administrative Committee at the annual convention) shall be placed on a one-year probationary status during which time it has the opportunity to achieve the minimum. Any Interest Group failing to achieve the minimum a second year or failing to elect officers or failing to submit a program will have its status as an Interest Group revoked. The list of recognized Interest Groups will be kept by the Executive Director. Recognized Interest Groups will be guaranteed one program slot and one business meeting at the annual convention. Additional time slots may be allocated if available, based on the size of the membership in the Interest Group.

Section 3. Membership. Each member of the association may be an official member of 1 Interest Group and may affiliate with other Interest Groups for an additional fee. This fee will be set by the Finance Committee.

Section 4. Meetings. At each annual convention there will be a designated time in the program for either a program or a business meeting of each Interest Group (see Section 2 above).

Section 5. Officers. Members of each Interest Group shall elect the officers for the Interest Group.

1. The officers and their responsibilities shall be:

1. The Chair, who shall be the chief officer of an Interest Group and shall be responsible to the President of the Association.

2. The Vice-Chair, who shall serve as program chair for the Interest Group program(s) at the annual convention and shall be responsible to the Vice-President of the Association.

3. The Interest Group shall take minutes and publicize activities of the Interest Group and shall be responsible to the Executive Director of the Association.

2. Activities and specialty interests within each Interest Group shall be directed by the officers of that Interest Group.

Section 6. Establishment of New Interest Groups. New Interest Groups of the Association may be arranged by concerned individuals petitioning the Executive Council for such recognition, detailing the academic rationale for such status, and indicating specifically the membership of the proposed Interest Group. A new Interest Group cannot be recognized until 2% of the membership of the Association has indicated the desire to join such an Interest Group.

ARTICLE XII: PARLIAMENTARY AUTHORITY

Section 1. The Sturgis Standard Code of Parliamentary Procedure, most recent edition, shall be the parliamentary authority for all matters of procedure not specifically covered in this Constitution.

Section 2. Parliamentarian. The President may appoint a parliamentarian to serve at the President's pleasure.

ARTICLE XIII: AMENDMENT

This Constitution may be amended:

1. By approval of the Executive Council and two-thirds (2/3) of the votes cast at an annual convention business meeting, or

2. By a majority vote at two consecutive annual conventions, or

3. On approval of the Executive Council by a two-thirds (2/3) vote and a majority of the votes cast at the annual convention, or

4. By approval of the Executive Council and a majority of the votes cast at an annual convention provided the Amendment had prior approval of the Constitution Committee and was circulated among the membership at least thirty (30) days before the date of the annual convention.

ARTICLE XIV: DISSOLUTION

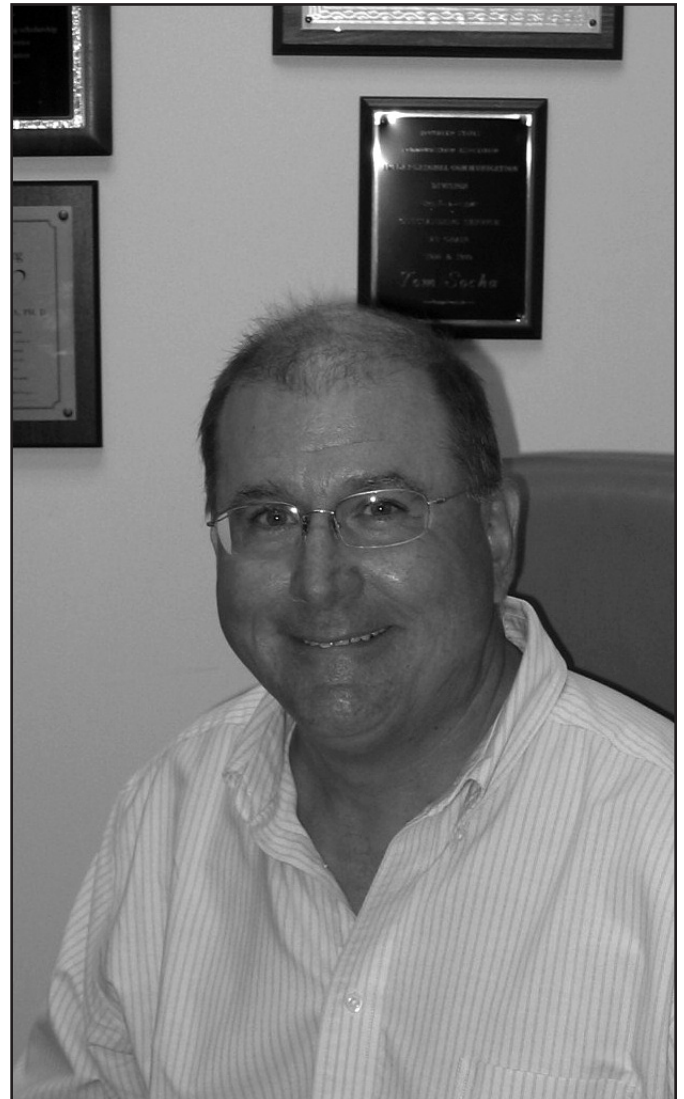
Section 1. Dissolution by Vote. The Association may be dissolved only at a special meeting called for that purpose, and in the manner prescribed by the relevant state laws, by vote of three-fourths (3/4) of the members present. Subject to compliance with the

applicable provisions of such laws, upon any such dissolution of the Association all its property remaining after satisfaction of all its obligations shall be distributed to one or more corporations, funds, foundations, or learned societies such as the Executive Council may select, organized or operated exclusively for charitable, scientific, literary, or educational purposes, no part of the net earnings of which inures to the benefit of any private shareholder, member or individual, and which does not carry on propaganda or participate or intervene in any political campaign.

Section 2. Dissolution by Inaction. If for any reason the Association shall be unable to elect officers and conduct business in the manner prescribed by its Constitution, including Section 1 above, all property remaining after satisfaction of all its obligations shall be turned over to the National Communication Association, the national organization with which this regional association is affiliated.

Revised April 2008

**SSCA thanks
TOM SOCHA
for planning
a wonderful
80th Annual
Convention
in Memphis**





M.A. in Communication at Virginia Tech

Virginia Tech's Communication M. A. degree provides students with conceptual knowledge and advanced skills they can apply to academic and professional communication settings. The program offers advanced study in public and mass communication research from a variety of theoretical and methodological perspectives. Areas of conceptual focus include the production, content, and impact of communication messages, media, artifacts, and objects within social, political, organizational, and cultural settings. Virginia Tech's M.A. prepares graduates to pursue communication doctoral studies, research positions in communication industries, advanced teaching careers, and advanced careers as communication professionals. Assistantships are available.

The Graduate Communication Faculty

- Robert E. Denton, Jr.**, Department Head, W. Thomas Rice Chair (Ph.D. - Purdue U.) Political Communication
- Yvonne Chen** (Ph.D. - Washington State U.) Strategic Communication
- Rachel L. Holloway** (Ph.D. - Purdue U.) Public Relations & Issue Management
- W. Wat Hopkins** (Ph.D. - U. of North Carolina) Communication Law
- James D. Ivory** (Ph.D. - U. of North Carolina) Communication Technology & Media Effects
- Jim A. Kuypers** (Ph.D. - Louisiana State U.) Political Communication, Rhetoric & Public Address
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- John C. Tedesco** (Ph.D. - U. of Oklahoma) Political Communication & Public Relations
- Beth M. Waggenspack** (Ph.D. - The Ohio State U.) Rhetorical Theory, Criticism, & Practice
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March 23-27, 2011

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COMMUNICATION TRADITIONS, TRENDS, AND TECHNOLOGY

It is impossible to know where we are going if we don't know where we have been. Our history and intellectual traditions provide a context to interpret our academic identity; they tell us who we are. In turn, our traditions lay the foundation on which new work is built. These new trends tell us who we are becoming. They offer us a chance to explore new areas and think about concepts in novel and exciting ways, to find previously overlooked connections between ideas and create unique explanations. Over time traditions and trends change and evolve and the one constant that exerts influence over this evolution is technology. Communication has undergone fundamental and significant changes with the advent of the printing press, the telephone, the desktop pc, the Internet, and now ubiquitous mobile technology. Today technology offers ways to connect and communicate that we could not have anticipated 10 years ago. It would seem that the three concepts of traditions, trends, and technology are inextricably linked.

It is with this linkage in mind that the Vice President solicits panels that explore the concepts of tradition, trends, and technology in communication either independently or collectively. The Vice President is especially interested in panels that address the convention theme creatively and those that maximize interaction and professional development. Divisions and interest groups are encouraged to submit at least one panel consistent with the convention theme. Co-sponsored panels related to the convention theme are also welcome. Program proposals that do not fit within SSCA's divisional and interest group structure may be electronically submitted directly to the Vice President for consideration as part of the Vice President's Spotlight Series.

The Call for Papers will be posted on SSCA's website: <http://www.SSCA.net>. Papers and panel proposals should be submitted to the appropriate division or interest group Vice Chair or the Vice President by September 10, 2010. Questions or ideas regarding the conference should be directed to Dr. Frances Brandau-Brown of Sam Houston State University at FBB@shsu.edu.

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