

SSCA 2008



**78th Annual Convention
Southern States Communication Association**

**18th Annual Theodore Clevenger Jr.
Undergraduate Honors Conference**

April 2 - 6, 2008 • Hyatt Regency Savannah • Savannah, Ga.



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Jonathan Cranc (Ph.D., Illinois)
Media, Film, Popular Culture

Christine Davis (Ph.D., South Florida)
Health Communication, Interpersonal Communication

Alan R. Freitag (Ph.D., Ohio University)
Public Relations, International Public Relations

Heather Gallardo (Ph.D., Arizona)
Health Communication, Family Communication

Daniel A. Grano (Ph.D., Louisiana State)
Rhetoric, Communication Ethics

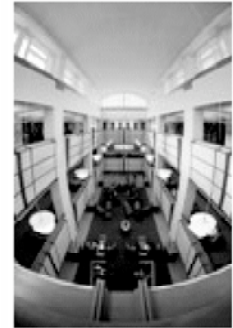
Min Jiang (Ph.D., Purdue)
International Media, Media Technology

Richard Leeman (Ph.D., Maryland)
Rhetoric, Public Address

Shawn D. Long (Ph.D., Kentucky)
Organizational Communication

Clifton Scott (Ph.D., Arizona State)
Organizational Communication

Ashli Q. Stokes (Ph.D., Georgia)
Public Relations, Rhetoric



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For more information please contact:

Dr. Shawn Long, Graduate Coordinator | commstudies-graduateprogram@uncc.edu | 704.687.3900



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Graduate Admissions Deadline: January 15, 2008

Funding and Resources Package

- Typical graduate assistantships pay \$14,000 for the Academic year. Tuition remission and health insurance included. Summer money available as well.
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- Students in good standing continue to receive funding for up to 5 years.
- Fellowships allocated each year, including the TIAA-CREF \$25,000 fellowship.
- Every student provided with a work space and a desktop computer.

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- Students are encouraged to work with any number of our 13 program faculty members on research. We also have 10 affiliate faculty members, many of which with active research programs.
- Students provided with a host of practice opportunities through our Organizational Science Consulting and Research Unit.

Curriculum

- We have a comprehensive curriculum covering micro to macro Organizational Science topics and providing training in qualitative as well as quantitative research design. Given that we are an integrated interdisciplinary program, students learn a wide range of diverse perspectives on organizational topics.

Location

- The university is located in beautiful Charlotte, North Carolina, a vibrant, green, growing, and diverse community that offers excellent internship and career opportunities in academia, industry, government, and consulting.

For more information including how to apply, visit
<http://www.orgscience.uncc.edu>

78th Annual Convention Southern States Communication Association

18th Annual Theodore Clevenger Jr. Undergraduate Honors Conference

April 2 - 6, 2008 • Hyatt Regency Savannah • Savannah, Ga.

President: Craig Allen Smith, North Carolina State University
Vice President: Jerold L. Hale, University of Georgia
Vice President-Elect: Patricia Amason, University of Arkansas
Executive Director: J. Emmett Winn, Auburn University

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This symbol denotes Undergraduate Honors Panel

• Program designed by Jennifer Wood Adams, Auburn University •

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Graduate Faculty

Monika Alston (Ph.D., Penn State) Political Communication and Rhetoric
Vince Benigni (Ph.D., Georgia) Public Relations
Lynn Cherry (Ph.D., Louisiana State) Argumentation and Public Address
Julie Davis (Ph.D., Kansas) Organizational Rhetoric
Kathleen DeHaan (Ph.D., Northwestern) Rhetorical Criticism
Douglas Ferguson (Ph.D., Bowling Green) Mass Communication
Merissa Ferrara (Ph.D., Michigan State) Interpersonal and Health Communication
Bethany Goodier (Ph.D., South Florida) Organizational and Health Communication
Tom Heeney (Ph.D., Southern California) Rhetorical Theory
Celeste Lacroix (Ph.D., Ohio) Media Theory and Criticism
Chris Lamb (Ph.D., Bowling Green) Mass Communication
Deborah Socha McGee (Ph.D., Ohio State) Interpersonal and Health Communication
Michael Reardon (Ph.D., Purdue) Organizational Communication
Amanda Ruth (Ph.D., Florida) Public Relations
Kirk Stone (Ph.D., American) Communication Law
Elena Strauman (Ph.D., South Florida) Health Communication and Rhetoric
Robert Westerfelhaus (Ph.D., Ohio) Rhetorical Theory

The Department of Communication welcomes

Jenifer Kopfman (Ph.D., Michigan State)
Health Communication

Department Chair

Brian McGee (Ph.D., Ohio State)
Rhetoric and Public Address



www.cofc.edu/communication

For more information, please contact:

Douglas Ferguson | Graduate Director | fergusond@cofc.edu | 843.953.7017

Welcome to the 78th Annual SSCA National Convention

Dear SSCA Colleagues:

Communication has the ability to change the human condition, for better or worse, more than any other human behavior or phenomenon. That is one of the qualities of communication that sustains the vitality of our field and my commitment to teaching, inquiring about, and practicing communication. When I met with program planners at the Louisville conference, I asked them to creatively consider the ways in which communication could change the human condition, positively and negatively, and to help me craft a conference program that would address those life altering possibilities. The program planners took my request seriously and the result of our collective efforts is an exciting program that is thought provoking and intellectually challenging.

There is something of value in the program for everyone attending our annual meeting. There are programs designed to improve the quality of our instruction including several related to service learning as a vehicle for changing the human condition. There are programs addressing important historical and social phenomena. There are several programs honoring SSCA scholars for consistently excellent contributions to our understanding of communication processes. Whether you consider yourself primarily to be a teacher, researcher, or practitioner of communication, there will panels of interest to you in the program.

One thing you may notice is that there are more Vice President's panels this year than most previous years. Many submissions were sent directly to me instead of to a Division or Interest Group planner. The breadth of submissions, all related to the conference theme, was exciting. I wanted the Vice President's programs to reflect the breadth or those submissions and the diversity of our field. Some of the Vice President's programs were invited by me. I appreciate the willingness of our own members as well as scholars, teachers, and practitioners from outside of the Southern region to participate in the conference.

I am excited about the entire program but do hope you will join me at four events. We were all horrified by the tragic shootings at Virginia Tech last April. Two events at the conference will discuss the tragedy and the ways in which communication is helping those who experienced it to move forward. Our colleagues from Virginia Tech are on a Saturday afternoon program that will address the role of communication in the healing process. Professor Rachel Holloway will deliver the keynote address at Saturday's Awards Luncheon and will address how the tragedy at Virginia Tech helped faculty re-evaluate and set professional priorities. The third event I hope you will attend is the plenary session featuring Professor Katherine I. Miller, from Texas A&M University. Her presentation is entitled "Communication and Care: Tensions in Personal and Professional Life." It addresses her research on the role of compassionate communication in providing care to aging and infirmed loved ones, and on the difficulties providing such care poses for family members. Fourth, I hope you all will join me Saturday evening for a screening of the acclaimed and award winning documentary Darius Goes West. In many ways, the film embraces the conference theme. It is testimony to the power of service learning, interpersonal communication, and mass communication. Darius Goes West has raised nearly a \$1 million for research to combat Duchene Muscular Dystrophy. Several members of the film crew, including Director Logan Smalley, will be on hand to discuss the film.

Finally, planning the Savannah conference has been a fulfilling experience. It was an experience that would not have been possible without assistance from several people. I would like to thank several people for their advice and assistance. Ken Cissna, Chuck Tardy, Craig Smith, Patricia Amason, Janet Fisher, and Emmett Winn gave me important advice and I benefited from their experience and wisdom. Pamela Bourland-Davis was in charge of local arrangements and helped with our site visit to Savannah last spring. The Division and Interest Group program planners Pat Arneson, Abby Brooks-Fitzgerald, Ann Burnette, Monette Calloway-Ezell, Christine S. Davis, Mike Eaves, Elissa Foster, Janie Harden Fritz, Heather Gallardo, Dominique M. Gendrin, Catherine Gragg, Wendy Hajjar, Deborah Heffrin, Rebecca Kennerly, Noemi Marin, Christina Moss, Deborah K. Phillips, Barry P. Smith, Tyler Thornton, and Laura Richardson Walton helped to put together an outstanding program. Ashley Boen, talented UGA student, assisted with several drafts of the conference program. Thanks also the members of my family for being patient and doing without me during many late nights of work.

I hope you enjoy the conference. Putting the program together has been a labor of love for many people.

Best Regards,

Jerry Hale
Vice President
University of Georgia

Theodore Clevenger Jr. Undergraduate Honors Conference Acknowledgements

Welcome to Beautiful Savannah!

Dear Participants of the Undergraduate Honors Conference:

I wish to welcome you to the 18th annual Theodore Clevenger, Jr. Undergraduate Honors Conference and the 78th annual convention of the Southern States Communication Association. As a longtime member of SSCA I am joined by my fellow members in expressing our excitement in having you join us at our convention. Conventions are prime opportunities for learning new ideas, sharing perspectives, making new friends, and communing with old ones. We hope this convention experience is all of these for you and more.

We have an excellent program planned including 68 papers contributed from a pool of over 100 students who submitted papers from 31 colleges and universities, from 12 states and the District of Columbia. We have many events that may be of interest to you beginning with the SSCA convention Welcome Reception Thursday night. Saturday morning we are serving a full-fare breakfast honoring you. You will want to be in attendance as I will announce the recipient of the award and cash prize for the top-ranked paper. After two action-packed days of presentations, drop by the Osborn Reception Saturday evening. As participants in the Undergraduate Honors Conference, you are encouraged to attend many UHC programs as well as panels scheduled for the SSCA convention. We want you to absorb as much of Southern's friendly convention atmosphere as possible! You will find the entire schedules for both the UHC and SSCA panels printed in the program including times and room locations and a hotel map to help you find your way! Please feel free to ask questions of the presenters. Faculty members and graduate students always are eager to discuss their research further and to answer questions about their graduate programs.

Planning this conference has been a sometimes trying, however extremely rewarding experience. My sincere gratitude goes to Megan Wilson for her outstanding administrative assistance. I am forever in debt to a number of kind folks who answered my call for assistance by reviewing papers and/or serving as panel respondents:

| | | |
|-------------------|-------------------|------------------|
| Paula Agee | Tom Frentz | Rachel Rashe' |
| Myria Allen | Todd Goen | Tom Rosteck |
| Sally Blomstrom | Danna Gibson | Tom Socha |
| Carl Cates | Chuck Grant | Stephen Smith |
| Ken Cissna | John Haas | Donna Smith |
| Stephanie Coopman | Joy Hart | Terry Thibodeaux |
| Lisa Corrigan | Jason Hough | Amber Walker |
| Robert Denton | Ken Levine | Kandi Walker |
| Dave Dewberry | Roseann Mandziuk | Kasey Walker |
| Bill Edwards | Verlaine McDonald | Elyse Warford |
| Kathleen Ferrell | Jason Munsell | Martha Watson |
| Bob Frank | Neil Patton | Megan Wilson |
| Marilyn Young | | |

Congratulations on your excellent work and we are pleased you are here. Enjoy the convention, make new friends and contacts, and take some time to walk around the beautiful squares of Savannah!

Patricia Amason
Vice President-Elect
University of Arkansas

REGISTRATION

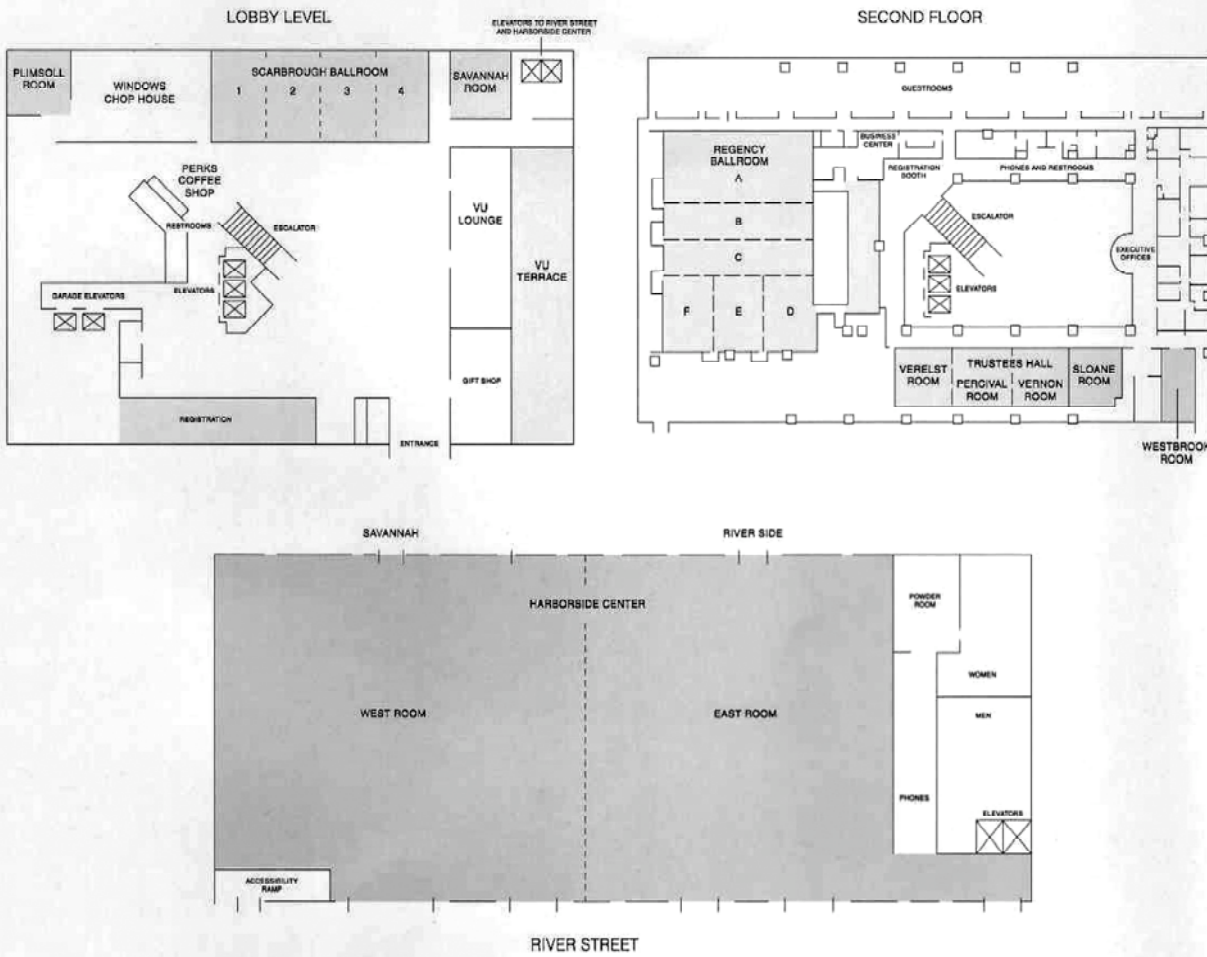
WEDNESDAY, APRIL 2 4 P.M. TO 7 P.M.
 THURSDAY, APRIL 3 9 A.M. TO NOON & 1:30 P.M. TO 4 P.M.
 FRIDAY, APRIL 4 9 A.M. TO NOON & 1:30 P.M. TO 3 P.M.
 SATURDAY, APRIL 5 8 A.M. TO 11:30 A.M. & 1:30 P.M. TO 3 P.M.
 SUNDAY, APRIL 6 CLOSED

EXHIBIT SCHEDULE

THURSDAY, APRIL 3 NOON TO 5 P.M.
 FRIDAY, APRIL 4 10 A.M. TO 5 P.M.
 SATURDAY, APRIL 5 9 A.M. TO NOON

Hyatt Regency Savannah

MEETING ROOM FLOOR PLANS



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Uncivil Wars
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Thomas A. Hollihan, *University of Southern California*

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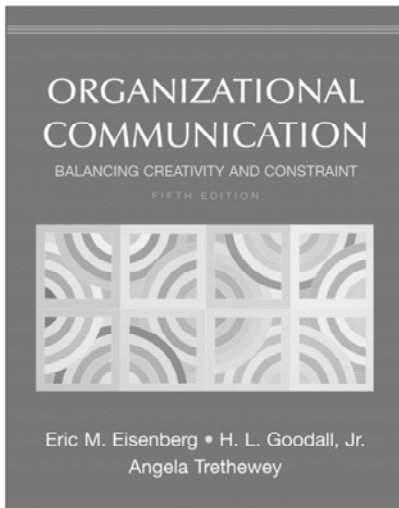
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The Department of Communication
welcomes our new colleagues:

2007-2008

- ◆ Professor David M. Berube
- ◆ Professor Joann Keyton
- ◆ Assistant Professor Richard D. Waters

*For more information please contact:
Dr. Melissa A. Johnson, Director of Graduate Programs
Department of Communication, Campus Box 8104
NC State University
Raleigh, NC 27615-8104
Melissa_Johnson@ncsu.edu*

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Vice President-Elect — 4607, 5110, 5211

Executive Director — 1201, 1301, 2101, 3101, 4401, 4510, 5211

BUSINESS MEETINGS

FRIDAY

American Society for the History of Rhetoric Interest Group — 3703

Association for Communication Administrators Interest Group — 3706

Communication Theory Division — 3611

Community College Division — 3708

Ethnography Interest Group — 3711

Freedom of Speech Division — 3707

Intercultural Communication Division — 3705

Language and Social Interaction Division — 3701

Popular Communication Division — 3710

Performance Studies Division — 3704

Political Communication Division — 3702

Public Relations Division — 3709

SATURDAY

Applied Communication Division — 4605

Gender Studies Division — 4703

Interpersonal Communication Division — 4606

Instructional Communication Division — 4705

Kenneth Burke Society Interest Group — 4108

Mass Communication Division — 4706

Rhetoric and Public Address Division — 4707

Southern Argumentation and Forensics Division — 4704

PROGRAMS BY DIVISIONS & INTEREST GROUPS

CONVENTION INFORMATION

AMERICAN SOCIETY FOR THE HISTORY OF RHETORIC INTEREST GROUP
Noemi Marin, Florida Atlantic University
 2311, 3310, 4312

APPLIED COMMUNICATION DIVISION
Elissa Foster, Lehigh Valley Hospital
 2306, 2405, 2506, 3406, 3608, 4106, 4206, 5101, 5207

ASSOCIATION FOR COMMUNICATION ADMINISTRATORS INTEREST GROUP
Janie Harden Fritz, Duquesne University
 2410, 3412, 4210, 5107

COMMUNICATION THEORY DIVISION
Monette Callaway-Ezell, Hinds Community College
 2211, 2512, 2606, 3212, 3309, 3509, 4211, 5108

COMMUNITY COLLEGE DIVISION
Catherine C. Gragg, San Jacinto College
 2302, 2402, 3305, 4504, 5105

ETHNOGRAPHY INTEREST GROUP
Christine S. Davis, University of North Carolina-Charlotte
 2209, 2504, 3507, 3801, 4104, 4310, 4601

FREEDOM OF SPEECH DIVISION
Pat Arneson, Duquesne University
 2308, 3307, 3707, 4207, 5210

GENDER STUDIES DIVISION
Deborah K. Phillips, Muskingum College
 2205, 2305, 2501, 2605, 3301, 3401, 3601, 4101, 4309, 4604, 5102, 5205

INTERCULTURAL COMMUNICATION DIVISION
Dominique M. Gendrin, Xavier University of Louisiana
 2202, 2503, 3206, 4505, 5208

INTERPERSONAL COMMUNICATION DIVISION
Abby Brooks-Fitzgerald, Georgia Southern University
 2407, 3209, 4209, 5109

INSTRUCTIONAL DEVELOPMENT DIVISION
Deborah Hefferin, Broward Community College
 2207, 2304, 2507, 2604, 3207, 3504, 4204, 5106

KENNETH BURKE SOCIETY INTEREST GROUP
Christina Moss, North Carolina State University
 2511, 2608, 3208, 3510, 4304, 5209

LANGUAGE AND SOCIAL INTERACTION DIVISION
Heather Gallardo, University of North Carolina-Charlotte
 2409, 2508, 3405, 4301, 5201

MASS COMMUNICATION DIVISION
Wendy Hajjar, University of New Orleans
 2203, 2305, 2602, 3508, 3605, 4205, 4306, 5104, 5205

PERFORMANCE STUDIES DIVISION
Rebecca Kennerly, Georgia Southern University
 2204, 2303, 2403, 2504, 2603, 3204, 3306, 3506, 3604, 4103, 4212, 4307, 5103

POLITICAL COMMUNICATION DIVISION
Barry P. Smith, Mississippi University for Women
 2210, 2309, 2510, 3210, 3410, 4208

POPULAR COMMUNICATION DIVISION
Mike Eaves, Valdosta State University
 2208, 2310, 2404, 2509, 2605, 3505, 3607, 4107, 4509, 5111

PUBLIC RELATIONS DIVISION
Laura Richardson Walton, Mississippi State University
 2307, 2406, 3205, 4308, 5206

RHETORIC AND PUBLIC ADDRESS DIVISION
Ann Burnette, Texas State University
 2201, 2301, 2401, 2502, 2601, 3201, 3411, 3501, 3609, 4105, 4201, 4305, 5112, 5202

SOUTHERN ARGUMENTATION AND FORENSICS
Tyler Thornton, University of Oklahoma
 2505, 3409, 4506, 5204

UNDERGRADUATE HONORS CONFERENCE
Patricia Amason, University of Arkansas
 3202, 3203, 3302, 3303, 3402, 3403, 3502, 3503, 3602, 3603, 4102, 4202, 4203, 4302, 4303, 4502, 4503, 4602, 4603, 4701, 4702

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Laura Young Palmer, CFP(r)
Senior Vice President,
SunTrust Bank
Bachelor of Arts in
Foreign Languages,
AU '70

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Nnamdi Nnedu
Mass Communications,
Received the Marie Glass Ward
Memorial Scholarship and Elizabeth
Dean Watkins Endowed Scholarship,
AU Dec. '07

DAY 1
WEDNESDAY, APRIL 2

1201

Room: Vernon
Time: 3:30 p.m. - 4:45 p.m.

SSCA EXECUTIVE COMMITTEE

Members: President, Vice President, Vice President Elect, Executive Director, Marketing Director, SCJ Editor, Finance Committee Chair

1301

Room: Verlest Percival
Time: 5 p.m. - 8 p.m.

SSCA EXECUTIVE COUNCIL

DAY 2
THURSDAY, APRIL 3

2101

Room: Ballroom B
Time: 8 a.m. - 10 a.m.

SSCA EXECUTIVE COUNCIL MEETING

2201

Room: Ballroom D
Time: 9:30 a.m. - 10:45 a.m.

CELEBRATING GEORGIA'S CIVIL RIGHTS HERITAGE: A CRITICAL CONVERSATION

SPONSOR: RHETORIC AND PUBLIC ADDRESS DIVISION

CHAIR: WENDY ATKINS-SAYRE, UNIVERSITY OF SOUTHERN MISSISSIPPI

- "Lillian Smith"
- Christina Moss, North Carolina State University**
- "Coretta Scott King"
- Ann E. Burnette, Texas State University**
- "John Lewis"
- Roseann M. Mandziuk, Texas State University**
- "Martin Luther King, Jr."
- Victoria J. Gallagher, North Carolina State University**

This program provides historical and critical perspectives regarding some key civil rights figures who hail from Georgia.

2202

Room: Ballroom E
Time: 9:30 a.m. - 10:45 a.m.

CHANGING THE MINORITY HUMAN CONDITION: THREE CASE STUDIES

SPONSOR: INTERCULTURAL COMMUNICATION DIVISION

CHAIR: E. HOPE BOCK, UNIVERSITY OF EVANSVILLE

- "How Far Have We Really Come, Baby?"
- E. Hope Bock, University of Evansville Emeritus**
- "Cuban Immigrants as a Case Study in Communicating Change in the Human Condition"
- Richard Quianthy, Broward Community College Emeritus**

"The South and Southerners: A Case Study of Changes in Communication"

Deborah Hefferin, Broward Community College

After short presentations, the audience will be included in a conversation of the relevant issues.

2203

Room: Ballroom F
Time: 9:30 a.m. - 10:45 p.m.

IT'S VIRTUALLY A CLASSROOM: UNDERSTANDING THE CHANGE AND CHALLENGE TECHNOLOGY HAS PLAYED IN COMMUNICATION PEDAGOGY

SPONSOR: MASS COMMUNICATION DIVISION

CHAIR: LISA E. BAKER WEBSTER, RADFORD UNIVERSITY

Turning Pedagogy Upside Down: Less Not More Engagement for Interactive Television"

Janet Rice McCoy, Morehead State University
"Small Group Virtual Problem Solving: More Than an Assignment"

Cheri Hampton-Farmer, University of Findlay
"More Than Just A Screen Name: Developing Teacher/Student Relationships Through Mass Media Technology"

Melissa L. Janoske, Lynchburg College,
Agatha R. Lynch, Lynchburg College
"Facilitating Class Discussion Online"

Ramune Braziunaite, Bowling Green State University
"You want me to do what?": Experiences in Class Blogging and Podcasting"

Tricia M. Farwell, Morehead State University

RESPONDENT: COLLEEN FITZPATRICK, SAINT MARY'S COLLEGE

2204

Room: Scarbrough 1
Time: 9:30 a.m. - 10:45 a.m.

BEYOND BROADCAST RADIO: AUDIO IN PERFORMANCE AS PART OF THE STORY

SPONSOR: PERFORMANCE STUDIES DIVISION

CHAIR: MELANIE STONE, GEORGIA SOUTHERN UNIVERSITY

“Audio in Theater”

Kelly Berry, Georgia Southern University

“Audio in Film”

Joanna Bastarache, Georgia Southern University

“Audio in Digital Narrative”

Melanie Stone, Georgia Southern University

RESPONDENT: PATRICIA SUCHY, LOUISIANA STATE UNIVERSITY

Traditionally, audio production has been taught from a medium specific perspective. Little attention is paid to the cross-over function of audio applications in the area of performance. Audio, be it through sound effects, natural sound, voice, or music, is an important and emotional part of the story-telling process in broadcast, film, theater, and more currently in digital narrative.

2205

Room: Scarborough 2
Time: 9:30 a.m. - 10:45 a.m.

GENDER ISSUES IN POPULAR CULTURE

SPONSOR: GENDER STUDIES DIVISION

CHAIR: DEBORAH K. PHILLIPS, MUSKINGUM COLLEGE

“A Critique of Space and Gender in the World War II Memorial”

Lindsey Fox, University of Arkansas

“Shut Up & Pose”

Olivia Gesella Perez, University of North Texas

“How Campus Newspapers Cover Sports: A Re-examination of the Gender-Equity Issue 35 Years After the Enactment of Title IX”

Jim Miller, University of Tennessee-Knoxville

“Culture of Anger: Single Fathers Coping With Losing Custody of their Children”

Angela M. Day, University of South Florida

“A ‘bone’ to pick with the dominant ideology: A Critical Analysis of Bones”

Gretchen Stull, Auburn University

2206

Room: Scarborough 3
Time: 9:30 a.m. - 10:45 a.m.

EMERGING ROLES OF HEALTH COMMUNICATION IN CHANGING THE HUMAN CONDITION

SPONSOR: VICE PRESIDENT

CHAIR: KELLI L. FELLOWS, UNIVERSITY OF NORTH CAROLINA-WILMINGTON

“Health Educators or the Simply the Last Resort: The Role(s) of the University Health Center for College Students,”

E. Stephen Daniel, Virginia Tech University

“You Say High Fructose Corn Syrup like it is a Bad Thing: The Influence of Health Literacy in Understanding Food Labels,”

Kelli L. Fellows, University of North Carolina Wilmington

“Participatory Action Research Toward Health Policy: Empowering the Community as Change Agents Through PhotoVoice,”

Sherer Royce, Coastal Carolina University

“Communicating care: Home Health Aides Navigating the Boundaries of Disclosure with Their Clients,”

Alison B. Trego, Arizona State University

“The Changing Public for Healthcare: A Cultural Approach to Public Relations,”

Karen J. Ellison, University of North Carolina-Wilmington

RESPONDENT: REBECCA A. SIRMON, APPALACHIAN STATE UNIVERSITY

2207

Room: Scarborough 4
Time: 9:30 a.m. - 10:45 a.m.

INCORPORATING SERVICE LEARNING INTO CLASSROOM PEDAGOGY: CHANGING THEM CAN CHANGE US

SPONSOR: INSTRUCTIONAL DEVELOPMENT DIVISION

“Changing Mindsets: Organizational Communication Research Project Changes Focus of University Enrollment Services Department”

Danna M. Gibson, Columbus State University

“Public Relations Class Project /Adult GED Training: Learning to Change by Promoting It”

Richard Baxter, Columbus State University

“Physical Education Teacher Education Class: Changing Minds One Student at a Time”

Gary S. Gibson, Columbus State University

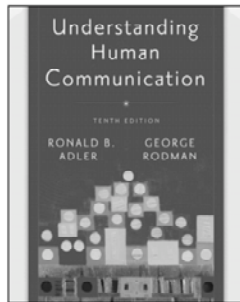
“Changing Perceptions About Blended Families and the Student as Researcher”

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“Changing Student Perceptions about International Service Learning: Engaging students in International Service Learning in Belize and Panama”

Kandi Walker, University of Louisville, Joy Hart, University of Louisville

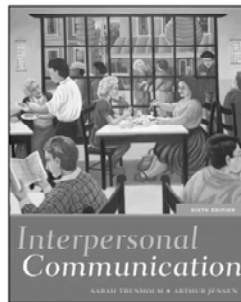
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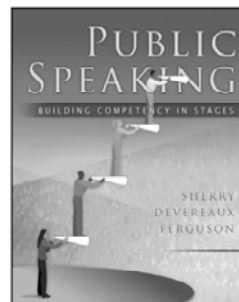
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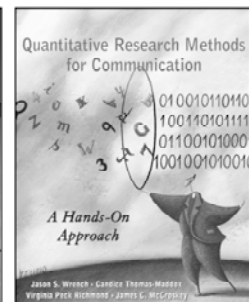
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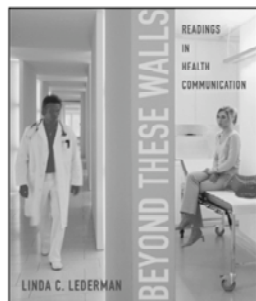
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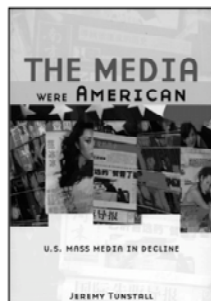


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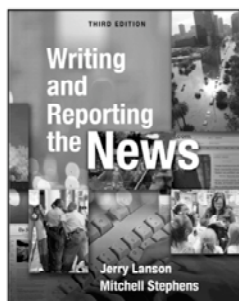


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2208

Room: Verlest
Time: 9:30 a.m. - 10:45 a.m.

COMMUNICATING AND THE CHANGING SOUTHERN CONDITION: RETHINKING POPULAR MEDIA PORTRAYALS OF SOUTHERNERS

SPONSOR: POPULAR COMMUNICATION DIVISION

CHAIR: REBECCA B. WATTS, STETSON UNIVERSITY

“Best Dishes, Y’all’: Food Network’s Paula’s Home Cooking and the Ideology of the South in Media”

Laura Beth Daws, University of Kentucky

“My Name is Earl: The Southern Redneck in the Twenty-First Century”

Mark Hickson III, University of Alabama-Birmingham

“Murder and Mayhem in the Celluloid South”

Mary M. Dalton, Wake Forest University,

Lauren McInnis, Wake Forest University

“An Acceptable Stereotype: The Southern Image on Television and Film”

Alison Miller, University of Louisiana-Monroe

2209

Room: Percival
Time: 9:30 a.m. - 10:45 a.m.

PARTICIPATORY ACTION ETHNOGRAPHY: CONVERGENCE AND DIVERGENCE OF STORIES

SPONSOR: ETHNOGRAPHY INTEREST GROUP

CHAIR: CHRISTINE S. DAVIS, UNIVERSITY OF NORTH CAROLINA-CHARLOTTE

“Oral History of McCreech Place: Stories of Intersection, Connections, and Frictions”

Christine S. Davis, University of North Carolina-Charlotte, Ben Gregory, McCreech Place, Jermayne Cook, McCreech Place

“Braced Well: Ethnographic Lessons Learned in a Participatory Action Research Project”

Deborah C. Walker, Coastal Carolina University, Megan Duvall, Coastal Carolina University

2210

Room: Savannah
Time: 9:30 a.m. - 10:45 a.m.

INTERNATIONAL AND CROSS-CULTURAL POLITICAL COMMUNICATION: COMPETITIVE PAPERS

SPONSOR: POLITICAL COMMUNICATION DIVISION

CHAIR/RESPONDENT: PETE SMITH, MISSISSIPPI STATE UNIVERSITY

“Fidel Castro’s God-Term: Socialism as a Guiding Force”

Brent Kice, Louisiana State University

“Radio Rhetoric of a Revolution: Hugo Chávez”

Laura Mixon, Regent University

“Slaying Sacred Cows in the Holy Land: Can a Rhetorical Compromise be Achieved in Israel?”



Congratulations to
SSCA President Craig Allen Smith
for his leadership of the association!

Clemson University
Department of Communication Studies
www.clemson.edu/caah/communication

Sharon Avital, University of Texas-Austin
 “Packaging ‘P’: Embracing the ‘Strategic’ Brown Body”
Irene Grau, Christopher Newport University

2211

Room: Westbrook
 Time: 9:30 a.m. - 10:45 a.m.

COMMUNICATING TO CHANGE THE HUMAN CONDITION: ARGUMENTATIVE AND AGGRESSIVE COMMUNICATION IN GENERAL AND AT- RISK POPULATIONS

SPONSOR: COMMUNICATION THEORY DIVISION
CHAIR: FRANCES BRANDAU-BROWN, SAM HOUSTON STATE UNIVERSITY

“The Influence of Character and Religiousness on Argumentativeness and Verbal Aggressiveness among Adolescents”

Teresa Whiting, University of Montevallo,
Sherry G. Ford, University of Montevallo

“Training in Argumentative and Aggressive Communication: Results from Training in an Alternative Military School for At-Risk Youth”

Theodore A. Avtgis, West Virginia University

“Reducing Verbal Aggression Among Incarcerated Youth: Suggestions for Training”

Andrew S. Rancer, University of Akron

“Verbal Aggression and Video Game Play: Effects on Young Adults”

Rebecca M. Chory, West Virginia University

“The Role of Humor in the Escalation of Verbally Aggressive Exchanges”

Melanie Booth-Butterfield, West Virginia University

2301

Room: Ballroom D
 Time: 11 a.m. to 12:15 p.m.

“THE STRONGEST MAN IN THE SOUTH”: A PERFORMANCE OF ALEXANDER STEPHENS’S “CORNERSTONE” SPEECH

SPONSOR: RHETORIC AND PUBLIC ADDRESS DIVISION
CHAIR: MARY EVELYN COLLINS, SAM HOUSTON STATE UNIVERSITY

“The Historical and Rhetorical Context of Alexander Stephens’s ‘Cornerstone’ Speech”

Ann E. Burnette, Texas State University

“A Performance of Alexander Stephens’s ‘Camerstone’ Speech”

C. Wesley Buerkle, East Tennessee State University

“Alexander Stephens and the Obsession with Localism”

Andrew King, Louisiana State University

Georgia native Alexander Hamilton Stephens served as U.S. Representative, Vice President of the Confederate States of America and later as Governor of Georgia. In Savannah in 1861 Stephens delivered

his “Cornerstone” speech, in which he expressed his support for slavery, states’ rights, and the Confederacy.

2302

Room: Ballroom E
 Time: 11 a.m. to 12:15 p.m.

COMMUNITY COLLEGES DELIVERING SERVICE-LEARNING THAT IMPACTS THE COMMUNITY: STUDENTS COMMUNICATING TO CHANGE THE HUMAN CONDITION OF THEMSELVES AND THE PEOPLE THEY HELP

SPONSOR: COMMUNITY COLLEGE DIVISION
CHAIR: RICHARD I. FALVO, EL PASO COMMUNITY COLLEGE

“Implementing Service-Learning: Strategies and Tools for the Basic Communication Course”

Meredith K. Ginn, Georgia Highlands College

“Building Partnerships through Service-Learning Engages Students as well as the Community.”

Patricia Islas, El Paso Community College.

“The Public Speaking Classroom in the Borderland: Service-Learning as Effecting Change in Students and their Communities”

Richard I. Falvo, El Paso Community College

“Service-Learning: How the Interpersonal Communication Course helps students Serve, Learn, Reflect and Form Relationships”

Jennifer T. Edwards, Tarleton State University

2303

Room: Ballroom F
 Time: 11 a.m. to 12:15 p.m.

READER’S THEATRE PRESENTATION: WOMEN ON WAR – COMMENTS FROM THE MARGINS

SPONSOR: PERFORMANCE STUDIES DIVISION

Victoria Dansby, East Central University
Donna L. Gough, East Central University
Delma Hall, East Central University
Rebecca J.M. Kennedy, Seminole State College
Marsha Little Matthews, University of Texas-Tyler

This performance speaks to the marginalized and largely ignored insights and wisdom of women yesterday and today. This reader’s theatre is inspired by Daniela Gioseffi’s Women on War: An International Anthology of Writings from Antiquity to the Present. The reader’s theatre script is composed of selections taken from Women on War, other women’s writings, and today’s headlines. This presentation takes a serious, and sometimes humorous, look at the politics, culture, and realities of war, terrorism, revolution, torture, and peace.

THURSDAY

2304

Room: Scarborough 1
Time: 11 a.m. to 12:15 p.m.

USING "CHANGE" IN TRADITIONAL METHODS TO REACH OUR STUDENTS

SPONSOR: INSTRUCTIONAL DEVELOPMENT DIVISION

CHAIR: DEBORAH HEFFERIN, BROWARD COMMUNITY COLLEGE

"Dissimilarity, Apprehension, and Class Participation in Nontraditional Students"

Carolyn H. Rester, East Texas Baptist University

"Expectations of E-mail Behavior and Teacher/Student Relationships"

Anna K. Turmage, North Carolina State University

"Online Education: Communication Courses in the 21st Century"

Michael Weatherson, Southeast Missouri State University

"E-valuating E-mail Expectations: Exploration into the E-world of Education"

Andrew C. Tollison, University of Texas-Austin, Abby M. Brooks-Fitzgerald, Georgia Southern University

and Civic Engagement Education"

Jon Braddy, Florida Gulf Coast University

"Win-Win: Maximizing Benefits for Students and Community Partners"

Mary Pelak Walch, Florida Gulf Coast University

"From Senior to Service: The Development of Senior Seminar Service Projects That Will Continue After Graduation"

Maria F. Loffredo Roca, Florida Gulf Coast University

At the core of Florida Gulf Coast University's institutional mission is a dedication to civic engagement and community awareness and involvement. Each academic program has been asked to address civic responsibility goals in its coursework. This program addresses ways in which the communication program promotes civic responsibility in assignments and faculty research.

2307

Room: Scarborough 4
Time: 11 a.m. to 12:15 p.m.

FOOD FIGHT: ISSUES MANAGEMENT, CONSUMER/ACTIVIST RELATIONS, AND THE BATTLE FOR A SHARE OF THE STOMACH

SPONSOR: PUBLIC RELATIONS DIVISION

CHAIR: ASHLI QUESINBERRY STOKES, UNIVERSITY OF NORTH CAROLINA AT CHARLOTTE

"Transfat and Public Health: Forcing Change in the Food Industry"

Rachel L. Holloway, Virginia Tech University

"From Farm to Fork – 2006 U.S. Spinach Crisis: Issues Management and Crisis Communication Strategy"

Michael J. Palenchar, University of Tennessee

"Attacking Food Radicals: The Center for Consumer Freedom Reacts to Animal Rights Campaigns"

Wendy Atkins-Sayre, University of Southern Mississippi

"Public Relations and Slow Food's Message: Taking a Movement Mainstream"

Ashli Quesinberry Stokes, University of North Carolina-Charlotte

This panel explores the role of issues management and public relations in communicating organizational and activist interests in the increasingly heated debate surrounding the United States food industry.

RESPONDENT: JOHN LLEWELLYN, WAKE FOREST UNIVERSITY

2305

Room: Scarborough 2
Time: 11 a.m. to 12:15 p.m.

HOW TELEVISION COMMERCIALS COMMUNICATE TO CHANGE THE HUMAN CONDITION (OR NOT): THE WORKSHOP ON DECODING GENDER AND RACE

SPONSOR: GENDER STUDIES AND MASS COMMUNICATION DIVISIONS

CHAIR: KATHLEEN J. TURNER, DAVIDSON COLLEGE

Carole Blair, University of North Carolina-Chapel Hill

Sonja M. Brown Givens, University of Alabama-Huntsville

Katherine Grace Hendrix, University of Memphis

Marsha Houston, University of Alabama

Roseann M. Mandziuk, Texas State University

Kathleen J. Turner, Davidson College

2306

Room: Scarborough 3
Time: 11 a.m. to 12:15 p.m.

ENGAGED!: HOW ONE UNIVERSITY INFUSES CIVIC RESPONSIBILITY IN THE COMMUNICATION PROGRAM

SPONSOR: APPLIED COMMUNICATION DIVISION

CHAIR: MARIA F. LOFFREDO ROCA, FLORIDA GULF COAST UNIVERSITY

"Attitude Adjustment?: The Effectiveness of Service Learning

2308

Room: Vernon
Time: 11 a.m. to 12:15 p.m.

STUDENT PAPERS IN FREEDOM OF SPEECH

SPONSOR: FREEDOM OF SPEECH DIVISION

CHAIR: CHARLES C. HOWARD, TARLETON STATE UNIVERSITY

"When is a Shoe not a Shoe?: The Limits of Free Speech in Late Capitalism"

Blake Abbott, University of Georgia

“The Chilling Effect of the NEA v. Finley Decision”

Melissa Cameron, Louisiana State University

“Art, Hate Speech, or Incitement?: A Legal Analysis of Prussian Blue Lyrics”

M. Justin Davis, University of Tennessee-Knoxville

“Racist Speech: A Right or Too Wrong?”

Erin Brining Hammond, University of Southern Mississippi

RESPONDENT: NORMA COX COOK, UNIVERSITY OF TENNESSEE-KNOXVILLE

2309

Room: Percival

Time: 11 a.m. to 12:15 p.m.

THE RHETORICAL, POLITICAL, AND COMMEMORATIVE FUNCTIONS OF PRESIDENTIAL LIBRARIES

SPONSOR: POLITICAL COMMUNICATION DIVISION

CHAIR: ROBERT A. VARTABEDIAN, EASTERN NEW MEXICO UNIVERSITY

“The Form and Function of the Presidential Library System”

Robert A. Vartabedian, Eastern New Mexico University

“The Symbolic Dimensions of the Clinton Presidential Library”

Richard A. Knight, Shippensburg University, Misty L. Knight, Pennsylvania State University-Harrisburg

“Home, Home, on the Range: W’s Cloudy Skies”

Laurd Klinger Vartabedian, West Texas A&M University

“Commemorative Function Meets Controversial Truths”

Sarah E. Vartabedian, University of North Carolina-Chapel Hill

RESPONDENT: ROBERT GLENN, UNIVERSITY OF SOUTHERN INDIANA

2310

Room: Savannah

Time: 11 a.m. to 12:15 p.m.

BLOGGING AND NEW MEDIA TOOLS AS COMMUNICATION

SPONSOR: POPULAR COMMUNICATION DIVISION

CHAIR: DANIELLE E. WILLIAMS, GEORGIA SOUTHERN UNIVERSITY

“The Sidewalks of a New Media Neighborhood”

C. Allin Means, University of Southern Mississippi

*** Top Student Paper**

“The Role of New Media Tools in Young Adults’ Engagement”

Jin Yang, University of Memphis

“Memories from the Road — The Rhetorical Appeal of Paradise and Hell in Travelers’ Blogs”

Sharon Avital, University of Texas-Austin

RESPONDENT: DAVID SILVERMAN, VALLEY CITY STATE UNIVERSITY

2311

Room: Westbrook

Time: 11 a.m. to 12:15 p.m.

LOOKING FORWARD BY LOOKING BACK: CLASSICAL CONCEPTS CHANGING THE HUMAN CONDITION IN CONTEMPORARY CONTEXTS

SPONSOR: AMERICAN SOCIETY FOR THE HISTORY OF RHETORIC INTEREST GROUP

CHAIR: DAN GRANO, UNIVERSITY OF NORTH CAROLINA-CHARLOTTE

“Arguing from Race and History: Senator Moseley-Braun’s Challenge to the U.S. Senate on the Confederate Flag”

Stephen W. Braden, Kennesaw State University

“At Home in the Past: Reviving Lost Voices on the Rhetoric of Place”

Thomas St. Antoine, Palm Beach Atlantic University

“Myth-Understanding the Human Condition: Rhetorical Mythos from Past and Present”

Karen L. Hartman, Louisiana State University

“Breaking the Chains: Aristotle’s Legitimization of the Platonic Critique and Conceiving Rhetoric as an Existential Condition”

Zac Gershberg, Louisiana State University

“The Enthymeme Reloaded: Postmodern Irony and Satire in The Daily Show with Jon Stewart”

Shaun Treat, University of North Texas

RESPONDENT: DAN GRANO, UNIVERSITY OF NORTH CAROLINA-CHARLOTTE

2312

Room: Verlest

Time: 11 a.m. to 12:15 p.m.

MEDIA CONTENT AND BEHAVIOR

SPONSOR: MASS COMMUNICATION

CHAIR: MELISSA SMITH, MISSISSIPPI STATE UNIVERSITY

“Predicting Defensive Reactions Among Smokers to Cessation Messages: Exploring the Role of Smoker Identity”

Kelli L. Fellows, University of North Carolina Wilmington

“Weight Gain among College Students: A Consumer Socialization Perspective Of Television, Family, Friends, and Self-Efficacy”

Lucian F. Dinu, University of Louisiana at Lafayette, William R. Davie, University of University of Louisiana at Lafayette

“Watching, Ruminating and Drinking: The Relationships Among Television Exposure, Vengefulness, and Alcohol Use”

C. Leigh Nelson, James Madison University, Roberta K. Mitchell, James Madison University, Eric M. Fife, James Madison University

“Reading, Writing, and the Remote Control: An Analysis of

Academically-Oriented Programming Found on Broadcast and Cable Television”

Naeemah Clark, University of Tennessee

RESPONDENT: MICHAEL MCGILL, UNIVERSITY OF VIRGINIA AT WISE

2401

Room: Ballroom D

Time: 12:30 p.m. - 1:45 p.m.

RHETORICAL CONSTRUCTIONS OF ETHOS AND VOICE: STUDENT PAPERS IN RHETORIC AND PUBLIC ADDRESS

SPONSOR: RHETORIC AND PUBLIC ADDRESS DIVISION

CHAIR: CHARLES C. HOWARD, TARLETON UNIVERSITY

“Deploying an Unreliable Rhetor: Re-amplifying the Message in Erasmus’ Praise of Folly and Thomas Carlyle’s Sartor Resartus

Zac Gershberg, Louisiana State University

“Thomas Jefferson’s Discipline and a Reputation of Honor”

Brandon Inabinet, Northwestern University

“Pete Rose as Warden: The Failure of My Prison Without Bars’ Apologia”

Brad Hall, Wake Forest University

“Recuperating Agency, Voice, and the Future of a Corporation on Marthataalks.com”

Monica A. Moore, University of Minnesota

RESPONDENT: SUSAN MALLON ROSS, UNIVERSITY OF SOUTHERN MISSISSIPPI

2402

Room: Ballroom F

Time: 12:30 p.m. - 1:45 p.m.

“BEYOND THE IVORY TOWER” LESSONS LEARNED FROM COMMUNITY SPONSORED SPEECH PRESENTATION AND PERFORMANCE ENHANCING PROGRAMS

SPONSOR: COMMUNITY COLLEGE DIVISION

CHAIR: THOMAS SABETTA, JEFFERSON COMMUNITY COLLEGE

“Boy Scouts of America”

Gary Deaton, Transylvania University

“Toastmasters”

Robert Glenn, University of Southern Indiana

“Future Farmers of America”

Tammy Rice, Owensboro Community & Technical College

“4H Clubs”

Richard A. Knight, Shippensburg University

“Rotary Clubs International”

Misty L. Knight, Penn State University, Harrisburg

RESPONDENT: JAMES E. REPERT, SOUTHERN ARKANSAS UNIVERSITY-MAGNOLIA

2403

Room: Scarborough 1

Time: 12:30 p.m. - 1:45 p.m.

LOOKING AT MONA LISA, OR: WHAT I THOUGHT WAS A SMILE OF RECOGNITION TURNED OUT TO BE A LITTLE GAS

SPONSOR: PERFORMANCE STUDIES DIVISION

CHAIR: GRETCHEN STEIN RHODES, LOUISIANA STATE UNIVERSITY

The upturned corners of the Mona Lisa’s sfumato smile flicker playfully in the viewer’s peripheral vision but confound any attempts to pinpoint. Such an invitation to look and look again highlights the encounter with the image as an experienced event. This performance looks at the eventful history of a painting to investigate the embodied practices, affections, and memories that emerge in and through that act of looking. Perhaps Mona Lisa’s ability to compel the viewer rests in a sfumato smile that, as an experiment in aesthetic vision itself, reminds us that there is always something inscrutable shimmering in the periphery.

RESPONDENT: KELLY S. TAYLOR, UNIVERSITY OF NORTH TEXAS

2404

Room: Scarborough 2

Time: 12:30 p.m. - 1:45 p.m.

VARIOUS THEMES IN POPULAR COMMUNICATION: IDENTITY AND CONDUCT

SPONSOR: POPULAR COMMUNICATION DIVISION

CHAIR: C. WESLEY BUERKLE, EAST TENNESSEE STATE UNIVERSITY

“Disciplining the Self in Desperate Housewives”

Monica A. Moore, University of Minnesota

“The FSU Sod Cemetery: Creating Identity through Place and Mobility”

Stephen Andon, Florida State University

“Tonight Romance! Tomorrow Regret! Avoidance, Family Communication, and Conflict”

David Nelson, University of Southern Mississippi

2405

Room: Scarborough 3

Time: 12:30 p.m. - 1:45 p.m.

COMPETITIVE PAPERS IN APPLIED ORGANIZATIONAL COMMUNICATION

SPONSOR: APPLIED COMMUNICATION DIVISION

CHAIR: KANDI WALKER, UNIVERSITY OF LOUISVILLE

“Predicting Participant Satisfaction: Communication Apprehension and Argumentativeness in the Mediation Setting”

Kenneth Levine, University of Tennessee-Knoxville,

Andrew Tollison, University of Texas-Austin

“Judgments of Corporate Wrongdoing: The Influence of Age, Race, and Personal Affect on Third-Party Appraisals and Expectations of Corporate Responses”

**Jennifer A. Samp, University of Georgia,
Andrew Cohen, Georgia State University**

“Managing the Multiple Meanings of Organizational Culture in Interdisciplinary Collaboration and Consulting”

**Maria A. Dixon, Southern Methodist University,
Debbie Dougherty, University of Missouri-Columbia**

“What if Applied Communication Scholars Studied Workplace Meetings?”

**Cliff Scott, University of North Carolina-Charlotte,
Steven G. Rogelberg, University of North Carolina-Charlotte,
John Kello, Davidson College**

“Does Email Facilitate Giving Negative Performance Feedback?: A Social Accountability and Media Richness Explanation”

Vivian Sheer, Hong Kong Baptist University

RESPONDENT: GREG ARMFIELD, ANGELO STATE UNIVERSITY

2406

Room: Verlest

Time: 12:30 p.m. - 1:45 p.m.

**MEDIA RELATIONS IN A TIME OF CRISIS:
FROM THEORY TO PRACTICE**

SPONSOR: PUBLIC RELATIONS DIVISION

CHAIR: BRIGITTA R. BRUNNER, AUBURN UNIVERSITY

“When Journalists Set the Agenda for a Crisis: One Organization’s Fight to Set the Real Agenda”

Karyn Brown, Mississippi State University

“Media Reputation: What Does it Say about Your Organization?”

**Mary Helen Brown, Auburn University,
Brigitta R. Brunner, Auburn University**

“Saving Face: Obstacles, Actions, and Behaviors to Avoid in a Crisis Situation”

Lauren Mobley, Auburn University

“Crisis Preparedness: The Steps to Surviving a Crisis Situation”

Megan Rector, Auburn University

“Framing the Issue: How Organizational Messages Transfer to Mainstream Media during Times of Crisis”

Laura Richardson Walton, Mississippi State University

“A Unified Approach: Developing a Theory for Crisis Media Relations”

Kelly Williams, Auburn University

MODERATOR: COREY HICKERSON, JAMES MADISON UNIVERSITY

2407

Room: Vernon

Time: 12:30 p.m. - 1:45 p.m.

THE CHANGE OF RELATIONSHIP

CONDITIONS: LOVE, PERSUASION, AND ARGUMENTATION

SPONSOR: INTERPERSONAL COMMUNICATION DIVISION

CHAIR: RENEE EDWARDS, LOUISIANA STATE UNIVERSITY

“Exploring Sex as a Possible Predictor for Persuasive Efficacy in Situations With Romantic Others”

Richard I. Falvo, El Paso Community College

“Quantifying the Language of Love: Further Scrutiny of The Five Love Languages”

Kelli L. Fellows, University of North Carolina-

Wilmington; E. Stephen Daniel, Virginia Tech,

Steven J. Madden, Coastal Carolina University

“A Conceptual Clarification of Argument Quality”

Michael R. Kotowski, University of Tennessee

“Communication of Wants, Needs, and Desires: Reports from Individuals Married Two to Seven Years”

Susan I. Holt, University of Arkansas,

Lynne M. Webb, University of Arkansas,

Megan L. Wilson, University of Arkansas

RESPONDENT: MELISSA YOUNG SCHROEDER, TEXAS CHRISTIAN UNIVERSITY

2408

Room: Plimsoll (Inside the Windows Chop House Restaurant—Lobby Level)

Time: 12:30 p.m. - 1:45 p.m.

EXPLORING GRADUATE STUDIES

SPONSOR: VICE PRESIDENT

Graduate Coordinators and Directors of Graduate Studies throughout the Southern region have been invited to attend this session.

Undergraduate students interested in pursuing graduate degrees and M.A. students interested in pursuing Ph.D. degrees are invited to come to this fair to explore graduate studies at various institutions.

2409

Room: Savannah

Time: 12:30 p.m. - 1:45 p.m.

**LANGUAGE AS INSIGHT:
COMMUNICATION’S ROLE IN DISCUSSIONS
OF HEALTH, ILLNESS, & DISABILITY**

SPONSOR: LANGUAGE AND SOCIAL INTERACTION DIVISION

CHAIR: LINDA VANGELIS, EAST CAROLINA UNIVERSITY

“Joe Sixpack: Alcoholism and the Discourse of Norms”

Lance Brendan Young, University of Iowa

“Marketing the World’s Largest Athletic Minority”

Sarah Mayberry Scott, Arkansas State University

“Narrative Elements in the Stories of PHPV Parents”

Karla N. Kuhlman, American Cancer Society,

Michael I. Arrington, University of Kentucky

“A Rhetoric of Self-Help?: Comparing Strategies to Persuade the Self”

Martha S. Cheng, Rollins College

RESPONDENT: LINDA POTTER CRUMLEY, SOUTHERN ADVENTIST UNIVERSITY

2410

Room: Westbrook

Time: 12:30 p.m. - 1:45 p.m.

QUALITY, COST, AND COMPROMISE: ENROLLMENT LIMITS AND THE PUBLIC SPEAKING COURSE

SPONSOR: ASSOCIATION FOR COMMUNICATION ADMINISTRATORS INTEREST GROUP

CHAIR: BRIAN R. MCGEE, COLLEGE OF CHARLESTON

William D. Harpine, University of South Carolina-Aiken

Katherine Hawkins, Clemson University

Patrick C. Hughes, Texas Tech University

Brian R. McGee, College of Charleston

Deborah S. McGee, College of Charleston

Charles H. Tardy, University of Southern Mississippi

Representing institutions of varying sizes and missions, the administrators on this panel discuss the disciplinary and institutional variables considered in setting or revising enrollment limits for public speaking course sections.

2501

Room: Ballroom D

Time: 2 p.m. - 3:15 p.m.

GENDER ISSUES IN INTERPERSONAL COMMUNICATION, TECHNOLOGY AND TELEVISION

SPONSOR: GENDER STUDIES DIVISION

CHAIR: MEGAN MOE-LUNGER, LEE UNIVERSITY

“Tracing a Fine Line: The Gendered Aesthetics of High Tech”

Erin Witte, University of Georgia

“Purity Balls: Protecting a Daughter’s Innocence or Controlling her Sexuality”

Brandi Watkins, University of Alabama

“A Feminist Critique of Bill O’Reilly’s Rhetoric”

Carly Timmons-McKenzie, University of Alabama

“Toward Conceptualizing Communication in Black Women’s

Friendships: Black Women Performing Friendship in Film”

Nekita Huling, University of Alabama

2502

Room: Ballroom E

Time: 2 p.m. - 3:15 p.m.

THE BENEFIT OF OUR EXPERIENCE: INSIGHTS AND ADVICE FOR SCHOLARS STARTING IN THE DISCIPLINE

SPONSOR: RHETORIC AND PUBLIC ADDRESS DIVISION

CHAIR: RONALD CARPENTER, UNIVERSITY OF FLORIDA

Ronald Carpenter, University of Florida

Celeste M. Condit, University of Georgia

Leroy G. Dorsey, Texas A&M University

Michael Osborn, University of Memphis

Mary E. Stuckey, Georgia State University

2503

Room: Ballroom F

Time: 2 p.m. - 3:15 p.m.

RE-EXAMINING COMMUNICATION THEORY THROUGH CULTURAL LENSES

SPONSOR: INTERCULTURAL COMMUNICATION DIVISION

CHAIR: STEPHEN KING, DELTA STATE UNIVERSITY

“Revisiting Sexual Harassment: Cross-Cultural Differences of Asian and American College Students’ Perceptions of Sexual Harassment in Conversational Appropriateness and Effectiveness”

Mary L. Rucker, Wright State University,

Dominique M. Gendrin, Xavier University of Louisiana

“A Novel Approach to Intercultural Communication: Gross National Happiness”

Thomas Baglan, Arkansas State University,

H. Steve Leslie, Arkansas State University

“Japanese American Community at the Intersection of Ethnicity and Nationality”

Tamie Kanata, Florida Atlantic University

“Spiral of Silence: A Culture-Specific Theory?”

Rachel Rashe’, University of Arkansas

“PDA’s and Parental Units: A Millennial’s Handy Aid to Decision-Making”

Jonathan Allen, Radford University,

Erin Bachinsky, Radford University

RESPONDENT: CAROLYN K. LEE, XAVIER UNIVERSITY OF LOUISIANA

2504

Room: Scarborough 1

Time: 2 p.m. - 3:15 p.m.

ETHNOGRAPHY, PERFORMANCE, SELF, OTHER

SPONSOR: ETHNOGRAPHY INTEREST GROUP AND PERFORMANCE STUDIES DIVISION

CHAIR: CHRISTINE S. DAVIS, UNIVERSITY OF NORTH CAROLINA AT CHARLOTTE

“Convention(al) Wisdom”

Sara B. Dykins Callahan, University of South Florida

“To Perform or not to Perform: Exploring Performing Ethnographies”

Danielle Dick McGeough, Louisiana State University

***Top Student Paper**

“An Army of Fun”

Christopher L. Cummings, North Carolina State University

“Taking the Time to Prepare: Community Team Training to Improve After-Disaster Conditions”

Andrew Jared Critchfield, George Washington University

RESPONDENT: REBECCA KENNERLY, GEORGIA SOUTHERN UNIVERSITY

2505

Room: Scarborough 2

Time: 2 p.m. - 3:15 p.m.

TOWN HALL DEBATE: THIS HOUSE IS RESOLVED THAT WHEN IN CONFLICT, LIVE COMMUNICATION OUGHT TO BE PRIVILEGED OVER MASS MEDIATED COMMUNICATION

SPONSOR: SOUTHERN ARGUMENTATION AND FORENSICS DIVISION AND FORENSICS AND PRESIDENT

CHAIR: DARREN GOINS, INDEPENDENT SCHOLAR

The Government:

**Glenn Prince, Western Kentucky University,
Kris Willis, Appalachian State University**

The Opposition:

**Crystal Lane Swift, Louisiana State University,
Tyler Thornton, University of Oklahoma**

FACILITATOR: DARREN C. GOINS, INDEPENDENT SCHOLAR

An exhibition of parliamentary debate followed by a discussion of the issues raised in the debate. Come and let your opinion be heard on this timely topic.

2506

Room: Scarborough 3

Time: 2 p.m. - 3:15 p.m.

ADDRESSING WORKPLACE ILLITERACY: A ROUND TABLE DISCUSSION OF AN INTERAGENCY CHANGE EFFORT

SPONSOR: APPLIED COMMUNICATION DIVISION

CHAIR: CHARMAINE E. WILSON, UNIVERSITY OF SOUTH CAROLINA-AIKEN

PARTICIPANTS:

Tony Ateca, Director of Operations, University of South Carolina-Aiken

Beth Etheridge, Principal, Etheridge Training Solutions, Aiken, S.C.

Corinne Hayes, Certified Professional of Human Resources and Adjunct Professor, Aiken Technical College, Aiken, S.C.

Nica Loving, GIS Coordinator, City of Aiken, Aiken, S.C.

When illiteracy was discovered at one university, inter-organizational

cooperation resulted in implementation of a program to successfully address the problem. Panelists will discuss the communication challenges faced, from interpersonal to organizational to interorganizational, as they effectively changed the human condition within the workplace setting by improving employees' reading skills.

2507

Room: Scarborough 4

Time: 2 p.m. - 3:15 p.m.

PLAYING THE MATCH GAME: MAKING THE INTERNSHIP EXPERIENCE VALUABLE TO STUDENTS AND EMPLOYERS

SPONSOR: INSTRUCTIONAL DEVELOPMENT DIVISION

CHAIR: CAROL M. MADERE, SOUTHEASTERN LOUISIANA UNIVERSITY

“Setting Precedents Early On: Developing Meaningful Internship Opportunities For Businesses and Students”

Amber Jean Narro, Southeastern Louisiana University

“Soliciting Broadcast Organizations To Take On Interns And Provide Them With Meaningful Experiences”

Stephen Bellas, Southeastern Louisiana University

“Developing Assessment Tools For The Internship Experience”

Suzette Plaisance Bryan, Southeastern Louisiana University

“Matching Interns With The Right Employers”

Carol M. Madere, Southeastern Louisiana University

2508

Room: Verlest

Time: 2 p.m. - 3:15 p.m.

SPOTLIGHT SCHOLAR IN LANGUAGE AND SOCIAL INTERACTION: KEN CISSNA

SPONSOR: LANGUAGE AND SOCIAL INTERACION DIVISION

MODERATOR: CHRISTINE S. DAVIS, UNIVERSITY OF NORTH CAROLINA-CHARLOTTE

Panelists:

Michael I. Arrington, University of Kentucky

Linda Vangelis, East Carolina University

Chuck Grant, Meredith College

Slavica Kodish, Arkansas Tech University

Margaret Z. Ostrenko, Saint Leo University

M. Violet Asmuth, Edison Community College

A panel of former students will demonstrate the impact Ken Cissna's teaching, mentoring, and scholarship have had on the area of dialogue. These panelists will share stories and experiences, regaling Cissna's impact upon their own careers in academics.

THURSDAY

BEDFORD/ST. MARTIN'S

Our media, our culture, our lives

Media & Culture

An Introduction to Mass Communication
Sixth Edition 2009 Update

Richard Campbell, *Miami University of Ohio*
Christopher R. Martin and **Bettina Fabos**
both of *University of Northern Iowa*

Media & Culture, the #1 introduction to mass communication textbook, is known for its critical coverage of the media, its integrated cultural perspective, and its comprehensive discussions of the media industries. The cutting edge coverage in the brand new Sixth Edition 2009 Update shows how media impacts all our lives by exploring the connections between the media students use daily and the larger stories of the mass media industries from who owns our news to how we access the Internet to who our political leaders are.

2009/paper/672 pages
bedfordstmartins.com/mediaculture

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Media & Culture is your one-stop resource for Mass Communication teaching and learning



Media & Culture e-Book

The sixth edition 2009 update is available as an online, interactive e-book.



About the Media DVD

A free instructor's DVD that compiles over fifty media clips into a single resource



Media Career Guide

Preparing for Jobs in the 21st Century
Sixth Edition

James Sequin, *Robert Morris University*
2008/paper/96 pages

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in Mass Communication

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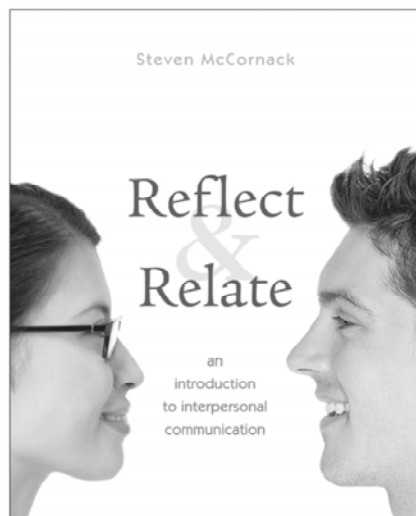
BEDFORD/ST. MARTIN'S

Understanding interpersonal research, achieving interpersonal goals



“This book is an excellent book for the interpersonal communication course as it is understandable for freshmen and interesting for seniors. It provides a good base of knowledge about the theories and concepts important for a thorough understanding of interpersonal communication.”

— Lindsley Smith,
University of Arkansas and Arkansas State Representative



“*Reflect & Relate* is different from most introductory texts in that it provides practical tools for prompting students to reflect in deep and meaningful ways on how they can put theory and skills to use in their own interpersonal relationships.”

— Joseph Ortiz, *Scottsdale Community College*

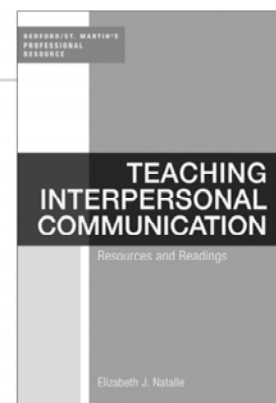
Also available

Teaching Interpersonal Communication Readings and Resources

Elizabeth J. Natalle, *University of North Carolina at Greensboro*

Teaching Interpersonal Communication provides instructors with practical advice on course logistics such as developing a teaching approach, classroom management, constructing a syllabus, administering tests, and integrating theory and skills into a course. The resource also includes excerpts from foundational readings in the field and an annotated bibliography of nearly 70 primary sources.

2008/paper/400 pages



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2509

Room: Vernon
Time: 2 p.m. - 3:15 p.m.

‘YOU REALLY LIKE ME, YOU REALLY LIKE ME’: EXAMINING THE APPEAL OF INTERNET DATING SITES

SPONSOR: POPULAR COMMUNICATION DIVISION
CHAIR: GARY LAFLEUR, MOREHEAD STATE UNIVERSITY

- Participants:
James E. Reppert, Southern Arkansas University
Gary Deaton, Transylvania University
Tammy Rice, Owensboro Community and Technical College
Misty L. Knight, Pennsylvania State University-Harrisburg
Richard A. Knight, Shippensburg University
Robert J. Glenn, University of Southern Indiana

2510

Room: Percival
Time: 2 p.m. - 3:15 p.m.

UNDERSTANDING WORLDVIEWS IN INTERNATIONAL POLITICAL CONTEXTS: GERMANY, VENEZUELA, SWEDEN, KENYA, AND RUSSIA

SPONSOR: POLITICAL COMMUNICATION DIVISION
CHAIR: THOMAS HUEBNER, CARSON-NEWMAN COLLEGE

- “Crafting an Identity: Angela Merkel as First Female Chancellor of Germany”
Robert E. Frank, Morehead State University
“The Devil Speech: An Investigation of Hugo Chávez’s Speech to the UN”
David T. Tarvin, Morehead State University
“Quotas, Feminism, and Equality: How Do You Know When You’re Equal Enough?”
Paula Rodriguez, Hinds Community College
“The Path Less Traveled: Women, Kenya, and Political Agendas”
Monette Callaway-Ezell, Hinds Community College, Thomas Huebner, Carson-Newman College
“Erosion of Freedom of the Press in Russia”
Melissa M. Smith, Mississippi State University

2511

Room: Savannah
Time: 2 p.m. - 3:15 p.m.

WHEN MEDIA AND CULTURE COLLIDE: KENNETH BURKE, POP CULTURE, AND IMAGE

SPONSOR: KENNETH BURKE SOCIETY INTEREST GROUP
CHAIR: ANNA TURNAGE, NORTH CAROLINA STATE UNIVERSITY

- “Scapegoating the Big Easy: Melodramatic Individualism as

- Trained Incapacity in K-Ville”
Shaun Treat, University of North Texas
“Stan Lee’s Soapbox: A Burkean Look at the Rebirth of the American Comic Book”
Ron Roach, Young Harris College
“Sonic Savannah: Walking Through the Garden of Good and Evil”
Stacey Treat, University of North Carolina-Chapel Hill
“Hypocrites and Nasty Boys: Senator Larry Craig and Gay Rights Caught in the Grotesque Frame”
Wesley Buerkle, East Tennessee State University
RESPONDENT: ROSEANN M. MANDZIUK, TEXAS STATE UNIVERSITY

2512

Room: Westbrook
Time: 2 p.m. - 3:15 p.m.

INTEGRATING THEORY ACROSS THE COMMUNICATION CURRICULUM

SPONSOR: COMMUNICATION THEORY DIVISION
CHAIR/FACILITATOR: JOHN HAAS, UNIVERSITY OF TENNESSEE, KNOXVILLE

- “Integrating Theory in the Health Communication Course”
Kandi L. Walker, University of Louisville,
Joy L. Hart, University of Louisville
“Integrating Theory in the Conflict and Communication Course”
Lynne M. Webb, University of Arkansas, Fayetteville
“Integrating Theory in the Interpersonal Communication Course”
Frances Brandau-Brown, Sam Houston State University
“Integrating Theory in the Humor and Communication Course”
John C. Meyer, University of Southern Mississippi
“Integrating Theory in the Communication and Aging Course”
Fran Dickson, University of Denver
“Integrating Theory in the Family Communication Course”
Robert S. Ambler, University of Tennessee, Knoxville
“Integrating Theory in the Persuasion Course”
Stephanie J. Coopman, San José State University

2601

Room: Ballroom E
Time: 3:30 p.m. - 4:45 p.m.

BRIDGING THE CULTURAL GAP: CHANGING INSTRUCTIONAL METHODS

SPONSOR: RHETORIC AND PUBLIC ADDRESS DIVISION
CHAIR: DON SIMMONS, ASBURY COLLEGE

- Carolina Acosta-Alzuru, University of Georgia
Wanda Carol Mouton, Stephen F. Austin State University
Sean Patrick O’Rourke, Furman University

Abbe Depretis, University of Maryland
Katherine Kinnick, Kennesaw State University

2602

Room: Ballroom F
Time: 3:30 p.m. - 4:45 p.m.

LOOKING INSIDE TO GET OUT: DIGITAL PORTFOLIOS AND RESUMES FOR THE CONVERGED MEDIA

SPONSOR: MASS COMMUNICATION DIVISION

CHAIR: LINDA BOND, STEPHEN F. AUSTIN STATE UNIVERSITY

“The NEW resume: Student-created Digital Portfolios, Websites and New Media”

Linda Bond, Stephen F. Austin State University

“No More VHS? News Demo Reels for Broadcast and New Media Jobs”

Tony DeMars, University of Houston-Clear Lake

“Digital Narratives: From Interactive DVDs to Digital Files and Beyond

Jason Balas, University of Oklahoma

“Career Benefits for Student Newspapers Doing Video News Stories”

Tommy Booras, Western Kentucky University

2603

Room: Scarborough 1
Time: 3:30 p.m. - 4:45 p.m.

YOU NEED TO SEE IT TO BELIEVE IT: EXPLORING THE ROLE OF VISUAL REPRESENTATION IN TRAVEL, TOURISM AND COMMUNICATION INQUIRY

SPONSOR: PERFORMANCE STUDIES DIVISION

CHAIR: SARAH T. MCGHEE, UNIVERSITY OF SOUTH FLORIDA

“Cruising HWY-41, Part I: An Ethnographic Documentary Project”

Brian Johnston, University of South Florida,

Michelle Zacks, University of Hawaii-Manoa

“Esotourism Today”

David H. Lee, University of South Florida

“Chasing Pain: The Search for Adventure and Comprehension in the World’s Conflict Zones”

Sarah T. McGhee, University of South Florida

“Performing Sacred Inside the Profane”

Sara B. Dykins Callahan, University of South Florida

RESPONDENT: TRACY STEPHENSON SHAFFER, LOUISIANA STATE UNIVERSITY

2604

Room: Scarborough 4
Time: 3:30 p.m. - 4:45 p.m.

AGENCY OF CHANGE ACROSS DISCIPLINES: IMPROVING THE HUMAN CONDITION THROUGH CRITICAL THINKING

SPONSOR: INSTRUCTIONAL DEVELOPMENT DIVISION

CHAIR: NEIL PATTEN, FERRIS STATE UNIVERSITY

“Applications of Critical Thinking Across Disciplines”

George Nagel, Ferris State University

“Socratic Questioning and the Application of Critical Thinking in Communication Courses”

Donna Smith, Ferris State University

“Tuning In While Tuning Up: Application of Critical Thinking in Automotive Technology”

Mark DeKoster, Ferris State University

“Clear Thinking and Clean Teeth: Application of Critical Thinking in Dental Hygiene”

Kimberly Beistle, Ferris State University

RESPONDENT: NEIL PATTEN, FERRIS STATE UNIVERSITY

2605

Room: Vernon
Time: 3:30 p.m. - 4:45 p.m.

GENDER ROLES AND GENDER STEREOTYPES IN POPULAR TELEVISION

SPONSOR: GENDER STUDIES AND POPULAR COMMUNICATION DIVISIONS

CHAIR: DEBORAH K. PHILLIPS, MUSKINGUM COLLEGE

“Katie Couric: A Martyr or Misfit”

Mindy Chang, Western New England College

“Tradition: Gender Stereotypes in the Lives of Lifetime Television’s Army Wives”

Karen Huggin, Georgia State University

“Gender Roles: Grey’s Anatomy vs. Private Practice”

Sandra Halvorson, Florida State University-Panama City

“Gender Stereotypes in Crime Scene Investigation: CSI Miami vs. CSI Las Vegas”

Deborah K. Phillips, Muskingum College

2606

Room: Westbrook
Time: 3:30 p.m. - 4:45 p.m.

A LOOK AT THE WORKPLACE THROUGH COMMUNICATION THEORY-COLORED LENS

SPONSOR: COMMUNICATION THEORY DIVISION

CHAIR: BILL EDWARDS, COLUMBUS STATE UNIVERSITY

“Toward a Theoretical Model of the Role of Organizations and Machiavellianism on nonverbal Immediacy Behavior and

T H U R S D A Y

Job Satisfaction”

Alan Goodboy, Bloomsburg University, James C. McCroskey, University of Alabama-Birmingham

“Conflict, Email and the Panoptic Workplace”

Anna Tu mage, North Carolina State University

“Task and Organizational Socialization as Predictors of Employee Outcomes”

Paul E. Madlock, West Virginia University,

Rebecca M. Chory, West Virginia University

“The Effects of Training on Brainstorming”

Sally Blomstrom, Embry-Riddle Aeronautical University

2607

Room: Verlest

Time: 3:30 p.m. - 4:45 p.m.

EMERGING TECHNOLOGIES AND RHETORICAL CHALLENGES IN THE 21ST CENTURY

SPONSOR: PRESIDENT

CHAIR: DAVID M. BERUBE, NORTH CAROLINA STATE UNIVERSITY

“Emerging Nanotechnologies and Rhetorical Engineering: The Role of Public Narratives in Constructing Public Perceptions”

Roy Schwartzman, University of North Carolina, Greensboro.

“Sunscreen and Swans: Myopia, Intuition, and the Role of Judgment in Media Coverage of Nanoparticle Ingredients”

Pat J. Gehrke, University of South Carolina

“Public Perceptions and Intuitions on the Health and Safety of Nanoparticles: Challenges Confronting Mass Communication Scholarship”

David M. Berube, North Carolina State University.

2608

Room: Percival

Time: 3:30 p.m. - 4:45 p.m.

WHO WAS BURKE AND WHY WAS HE HERE? PAPERS ON KENNETH BURKE’S LIFE AND PHILOSOPHY

SPONSOR: KENNETH BURKE SOCIETY INTEREST GROUP

CHAIR: REBECCA WATTS, STETSON UNIVERSITY

“Suicide Sermons: Confessing (or Converting?) Through Poetry”

Yvonne Kline, University of South Florida

“Existentialism as Equipment for Living? Kenneth Burke, Rhetoric, and the Unending Conversation with the Existentialists”

Zac Gershberg, Louisiana State University

“When Kenneth Burke was a Village Bohemian”

David Cratis Williams, Florida Atlantic University

RESPONDENT: DAN GRANO, UNIVERSITY OF NORTH CAROLINA AT CHARLOTTE

2701

Room: Ballroom A&B

Time: 5 p.m. - 6:15 p.m.

PLENARY SESSION

“Communication and Care: Tensions in Personal and Professional Life”

Katherine I. Miller, Texas A&M University

Factors such as advances in biomedical sciences and demographic trends have increased the importance of communicating care in a variety of contexts across the lifespan. The process of “compassionate communication” can present relational challenges for those providing and receiving care. Further, as the borders between public and private life become increasingly blurred, these challenges are faced by a wide array of individuals. In this address, Professor Miller considers the dilemmas and tensions facing human service professionals and family members as they care for others.

2801

Room: Plimsoll (Inside the Windows Chop House Restaurant – Lobby Level)

Time: 6:30 p.m. - 7:15 p.m.

RECEPTION FOR NEW MEMBERS

2802

Room: Harborside East

Time: 7:30 p.m. - 9:30 p.m.

WELCOME RECEPTION

**DAY 3
FRIDAY, APRIL 4**

3101

Room: Ballroom A & B

Time: 8 a.m. - 10:15 a.m.

SOUTHERN STATES COMMUNICATION ASSOCIATION BUSINESS MEETING

3201

Room: Ballroom D

Time: 10:30 a.m. - 11:45 a.m.

CONTEMPORARY STRATEGIES OF FRAMING ARGUMENTS AND IDENTITIES

SPONSOR: RHETORIC AND PUBLIC ADDRESS DIVISION

CHAIR: DON SIMMONS, ASBURY COLLEGE

“Native Mascotting as a Neo-Colonial Discourse: Homologies

of U.S. Colonial Ideologies and Pro-Native-Mascot Rhetoric at the University of Illinois and Florida State University”

Jason Edward Black, University of Alabama
“Dialogue, Narratives, and the Human Condition”

Slavica Kodish, Arkansas Tech University
“The Machines Are Taking Over! And They’re Voting Republican! Technology, Ambivalence and the 2006 FL-13 Congressional Election”

James A. Janack, Eckerd College
“Commencement Address Rhetoric of Ann Richards: Narrative Humor as Resistance and Challenge”

Trudy Hanson, West Texas A&M University

RESPONDENT: DANIEL S. BROWN, GROVE CITY COLLEGE

3202

Room: Ballroom E
Time: 10:30 a.m. - 11:45 a.m.



CELL PHONE TECHNOLOGY AND THE MANAGEMENT OF RELATIONSHIPS

SPONSOR: UNDERGRADUATE HONORS CONFERENCE

CHAIR/DISCUSSANT: AMBER WALKER, SAM HOUSTON STATE UNIVERSITY

“When Your Fingers Do the Talking: Mediated Communication and Traditional Romantic Relationships”

Lindsey Wilkes, Columbia College
“Public Use of the Mobile Phone and Its Relationship to Self-Awareness, Self-Consciousness, Self-Disclosure, and Self-Monitoring”

Ryan Mitchell, Joanna Paeno, Kristin Sempeles, Erika Thomas, James Madison University

“The Role of Text-Messaging and Friendship”
Claire Evans, Amanda Hayes, Lydia Vernon, Kristin Voorhees, James Madison University

3203

Room: Ballroom F
Time: 10:30 a.m. - 11:45 a.m.



COMMUNICATION TO CHANGE THE HUMAN CONDITION IN INTERNATIONAL POLICY

SPONSOR: UNDERGRADUATE HONORS CONFERENCE

CHAIR/DISCUSSANT: TERRY THIBODEAUX, SAM HOUSTON STATE UNIVERSITY

“A Shared History: A New Era in French Foreign Policy in Sarkozy’s Address to Congress”

Kelley Marie Hatch, East Tennessee State University
“Letter from Iran”

Megan Tomei, Florida Atlantic University
“China in Political Cartoons”

Allen Fitzpatrick, Kristin Hausstein, Morehead State University

3204

Room: Scarborough 1
Time: 10:30 a.m. - 11:45 a.m.

DARKENESS AT SUNSET AND VINE: A COLLABORATIVE PERFORMANCE PROJECT

SPONSOR: PERFORMANCE STUDIES DIVISION

CHAIR: KELLY S. TAYLOR, UNIVERSITY OF NORTH TEXAS

This panel will be a performance of a Readers Theatre adaptation of Ginger Mayerson’s novella “Darkness at Sunset and Vine.” This text is a noir-style narrative set in the near future recounting the misadventures of Nellie Gray, a sociopathic Everywoman of Post-Apocalyptic Southern California. The performance will be collaboratively directed by the ensemble cast.

RESPONDENT: SCOTT DILLARD, GEORGIA COLLEGE AND STATE UNIVERSITY

3205

Room: Scarborough 2
Time: 10:30 a.m. - 11:45 a.m.

RESEARCH TOPICS IN PUBLIC RELATIONS

SPONSOR: PUBLIC RELATIONS DIVISION

CHAIR: BRIGITTA R. BRUNNER, AUBURN UNIVERSITY

“A Framing Analysis: Does Negative News Lead?”
Emma K. Wright, University of Tennessee-Knoxville
* Top Student Paper

“Framing the Deal: How McClatchy Communicates on Its Acquisition of Knight Ridder”

Guosong Shao, University of Alabama
“Apologia Alone Is Not Enough: A New Theory of PR”
Nicholas Kirby, Auburn University

“Teaching the Historical Development of Public Relations to Improve International Pedagogy and Practice”

Ashli Quesinberry Stokes, University of North Carolina-Charlotte

“Dialogic Public Relations and Wikis: The Potential for Benefits”

Corey A. Hickerson, James Madison University, Sharlene Thompson, James Madison University

RESPONDENT: MARGARET FITCH-HAUSER, AUBURN UNIVERSITY

3206

Room: Scarborough 3
Time: 10:30 a.m. - 11:45 a.m.

IMPROVING THE HUMAN CONDITION: INTERCULTURAL COMMUNICATION AND HEALTH CARE

SPONSOR: INTERCULTURAL COMMUNICATION DIVISION

CHAIR: MARY L. RUCKER, WRIGHT STATE UNIVERSITY

“International Medical Graduate-Patient Communication: A Qualitative Analysis of Perceived Barriers”

**Kelly A. Dorgan, East Tennessee State University,
Forrest Lang, East Tennessee State University,
Michael Floyd, East Tennessee State University,
Evelyn Kemp, East Tennessee State University**

“Measuring Trust in Physicians among International Students in the United States”

**Pavica Juric, Louisiana State University
* Top Student Paper**

“Intercultural Communication of HIV/AIDS in Southern Africa”

David H. Lee, University of South Florida

“Effective Communication of Health Messages to Migrant Latino Farmworkers: An Evaluation of Promotoras”

Valerie Beynon, Austin Peay State University

RESPONDENT: MARY L. RUCKER, WRIGHT STATE UNIVERSITY

3207

Room: Scarborough 4

Time: 10:30 a.m. - 11:45 a.m.

EVALUATING IDEALS AND ASSESSMENT STRATEGIES IN THE COMMUNICATION DISCIPLINE

SPONSOR: INSTRUCTIONAL DEVELOPMENT DIVISION

CHAIR SHANNAN H. BUTLER, ST. EDWARD’S UNIVERSITY

“Evaluating the Evaluation Form: An Analysis of the Standard Speech Rubric”

Shannan H. Butler, St. Edward’s University

“The Perfect Speech? What our Evaluation Measures Reveal about Us”

Todd S. Frobish, Fayetteville State University.

“Communication Evaluation Across the Curriculum: Implementing Communication Assessment Strategies in Science and Engineering Classes”

Corinne Weisgerber, St. Edward’s University

“A is for Apprehension: What Students Fear Most about Public Speaking”

Jacqueline Barnett, Kutztown University

“Preparation or Presentation: What Should be the Focus of our Evaluation?”

Ron Grapsy, Kutztown University

3208

Room: Verlest

Time: 10:30 a.m. - 11:45 a.m.

PIETY, IMPIETY, AND GARGOYLES IN POPULAR CULTURE

SPONSOR: KENNETH BURKE SOCIETY INTEREST GROUP

CHAIR: DAVID PAYNE, UNIVERSITY OF SOUTH FLORIDA

“Impious Piety in Contemporary Christian Rock Music”

Brian Johnston, University of South Florida

“Nazi Baby-Steps: The Unintended Creation of a New

Heathen Fascism” (in Death Metal Music)

Gregory Vance Smith, University of South Florida

“Documenting Identity: Alterity and Authenticity in Taxicab Confessions”

Steven Schoen, University of South Florida

“Incongruity and Gargoyles: The Image of Violent Woman in Popular Film”

Carly Giesler, University of South Florida

“Innocence and Incongruity: Lesbian ‘First Love’ Romances in Popular Film”

Emily Ryalls, University of South Florida

The Chair will give a brief introduction to Kenneth Burke’s concepts of “piety, impiety, and gargoyles” from Permanence and Change, and sketch the rationale of the panel as an exploration of these concepts in popular aesthetic genres and works.

3209

Room: Vernon

Time: 10:30 a.m. - 11:45 a.m.

THE INTERPERSONAL CONDITION CHANGING COMMUNICATION

SPONSOR: INTERPERSONAL COMMUNICATION DIVISION

CHAIR: ABBY M. BROOKS-FITZGERALD, GEORGIA SOUTHERN UNIVERSITY

“Changing the Human Condition Through Personal Communication and Dispositional Optimism”

Jeanne Marie Bokina Christie, Manhattanville College

“The Development and Application of a Classification Scheme of Advice Seekers’ Expectations”

Sunkyung Kim, University of Alabama,

Carol B. Mills, University of Alabama

“Perceptions of the Aversiveness Teasing as a Function of Perceived Identity Confrontation, Aggression, Ambiguity & Humor”

Carrie M. Oliveira, East Tennessee State University

“Adolescent Use of ICQ vs. MSN for Developing Friendship Online: Considering Media Richness and Presentational Control”

Vivian Sheer, Hong Kong Baptist University

RESPONDENT: MICHAEL I. ARRINGTON, UNIVERSITY OF KENTUCKY

3210

Room: Percival

Time: 10:30 a.m. - 11:45 a.m.

ANALYZING THE POLITICAL COMMUNICATION PROCESS: COMPETITIVE PAPERS

SPONSOR: POLITICAL COMMUNICATION DIVISION

CHAIR: BILL EDWARDS, COLUMBUS STATE UNIVERSITY

“News Media Bias: A Review of Sources and Type”

Robert E. Denton, Jr., Virginia Tech

“Cultivation Effects of Political Television Advertising in

Influencing and Persuading Voters”

**W. Earl Capps, College of Charleston,
Douglas A. Ferguson, College of Charleston**

“An Analysis of Politeness Theory: Instances in Political Debates”

Lance Latham, Creshema Murray, University of Alabama, Carly Timmons-McKenzie, University of Alabama

“Determining Dialogic Spirit and Dialogic Practice: A Communication Perspective on Symbolic Non-violent Action”

Sarah T. McGhee, University of South Florida

RESPONDENT: BARRY P. SMITH, MISSISSIPPI UNIVERSITY FOR WOMEN

3211

Room: Savannah

Time: 10:30 a.m. - 11:45 a.m.

MEET THE SSCA EDITORS

SPONSOR: VICE PRESIDENT

CHAIR: MARY E. STUCKEY

Participants:

**Mary E. Stuckey, Georgia State University
John Meyer, University of Southern Mississippi
Joy Hart, University of Louisville
Kenneth Cissna, University of South Florida**

The Editor-Elect, Editor and two Past Editors of the Southern Communication Journal meet in an informal session to discuss issues related to the publication process. Topics as far ranging as manuscript

preparation, choosing a venue for submission, revising and resubmitting manuscripts, preparing final page proofs, and participating as a manuscript reviewer may be addressed. No topic related to the publication process if off limits.

3212

Room: Westbrook

Time: 10:30 a.m. - 11:45 a.m.

COMMUNICATION THEORY AND THE ART OF MEDIA ANALYSIS: YES, IT APPLIES!

SPONSOR: COMMUNICATION THEORY DIVISION

CHAIR: TODD GOEN, UNIVERSITY OF GEORGIA

“You Can’t Argue with Human Energy: An Analysis of the Visual and Verbal Rhetoric of a Chevron Print Ad Campaign”

Daniel M. Sutko, North Carolina State University

“Television Commercials Can Reverse Layers of Meaning Among Message-Savvy Opinion Leaders Critically Analyzing the 30-Second Television Spot, ‘Work vs. Home’ in Apple Computers’ Ongoing Commercial Series (2006-07): ‘Get a Mac’”

C. Allin Means, University of Southern Mississippi

“Media Framing and Rising Nationalism: A Study on Chinese Newspapers’ Coverage of the Embassy Bombing in 1999”

Guosong Shao, University of Alabama

“Hurricane Katrina – No Laughing Matter: ‘Outtake Humor’ in the Wake of Human Tragedy”

Brandon Inabinet, Northwestern University

“Religious Celebrity: An Analysis of Image Repair Discourse”

Karen Legg, Regent University

FRIDAY

SSCA thanks
Jean DeHart
for her service as
Advertising Manager and
Marketing Director
2005-2008

RESPONDENT: STEVEN WEISS, NORTHERN KENTUCKY UNIVERSITY

3301

Room: Ballroom D
Time: Noon - 1:15 p.m.

SPONSOR: GENDER STUDIES DIVISION

CHAIR: MINDY CHANG, WESTERN NEW ENGLAND COLLEGE

“Beyond the Virgin/Vamp Binary: A Study of Constructions of Female Sexuality by North Indian Women in the Context of Changing Representations of Women in Commercial Hindi Cinema”

Purnima Mehrotra, University of Kentucky

“For the Sake of the Fetus or for the ‘Health’ of the Nation? Two Threads of Antiabortion Rights Discourse”

Theresa A. Donofrio, University of Maryland

“Queer Families in the Media”

Sara “Mia” Poston, University of Alabama

“Gender Roles and Representations in Richard Scarry’s Best Word Book Ever”

Robin Kauth, University of Southern Mississippi

“Are Army Wives Really Like That? Examining Mediated Roles of Women in the Television Show, The Unit”

Sheryl Nix, West Texas A & M University

3302

Room: Ballroom E
Time: Noon - 1:15 p.m.



COMMUNICATION, FAMILY, CULTURE

SPONSOR: UNDERGRADUATE HONORS CONFERENCE

CHAIR/DISCUSSANT: MEGAN WILSON, UNIVERSITY OF ARKANSAS

“Asserting My Family Narrative: A Prophecy from Sacrifice and Neglect to Family Connection”

Sarah Tyler Moore, University of Richmond

“Let’s Talk About Culture, Baby: Effects of Study Abroad Experience on Communication Competence”

Kristin St. Mars, James Madison University

“Using Social Exchange Theory to Explore the Relationship Between Foster Mothers and Foster Children”

Maegan Greenberg, George Washington University

3303

Room: Ballroom F
Time: Noon - 1:15 p.m.



REFLECTIONS OF CULTURAL IMAGES: RHETORICAL ANALYSES OF MOVIES

SPONSOR: UNDERGRADUATE HONORS CONFERENCE

CHAIR/DISCUSSANT: CARL CATES, VALDOSTA STATE UNIVERSITY

“The American Jesus: Exhibiting Christianity and Culture in

End of the Spear”

Karen Cook, Columbia College

“Enter the Wild: A Generative Analysis of Grizzly Man”

Aaron M. Sachs, Berea College

“The Bamboozled: A Rhetorical Criticism of a Misrepresented People”

Danielle Gillard, Columbia College

“The Transgendered Narrative: An Introspective Journey of Self-Reinvention in Transamerica”

Zackary Kocher, Berea College

3304

Room: Scarborough 2
Time: Noon - 1:15 p.m.

COMMUNICATING TO CHANGE THE HUMAN CONDITION: HOW RESEARCH ON HATRED AND HATE SPEECH MAY CULTIVATE MORE HUMANE COMMUNITIES

SPONSOR: VICE PRESIDENT

CHAIR: JOHN HAAS, UNIVERSITY OF TENNESSEE

“Using Hate Speech Research to Cultivate More Humane Communities”

Michael S. Waltman, University of North Carolina

“The Discursive Struggles of Environmental Justice: Working Toward a Community-Based Praxis of Sustainability in Rural North Carolina”

Cindy Spurlock, University of North Carolina

“Tolerance and Indigenous Peoples in Ecuador: An Ethnographic Investigation”

Amanda Welch Borden, Samford University,

Nelya J. McKenzie, Auburn University-Montgomery

3305

Room: Scarborough 3
Time: Noon - 1:15 p.m.

CAUGHT IN THE ACT: IDENTIFYING METHODS FOR USING IMAGE RESTORATION CASE STUDIES IN THE COMMUNICATION CLASSROOM

SPONSOR: COMMUNITY COLLEGE DIVISION

CHAIR: JAMES E. REPERT, SOUTHERN ARKANSAS UNIVERSITY

“I Am Not Gay, I Never Have Been Gay”: Examining Opportunities Lost in Senator Larry Craig’s Statements of Public Defense”

Robert J. Glenn, University of Southern Indiana,

Robert West, University of Southern Indiana

“Fourth Down and Long”: Identifying Successful and Failed Attempts at Image Restoration from Within the World of Professional Sports”

Richard A. Knight, Shippensburg University.

“A Private Affair”: Highlighting the Rhetorical Strategies Employed by Sen. David Vitter in the D.C. Madam Scandal”

Tammy Rice, Owensboro Community & Technical College

“Stripped Away”: The Image Restoration Attempts Employed by Mike Nifong in the Duke Lacrosse Case Controversy”

Misty L. Knight, Pennsylvania State University, Harrisburg

“Reality Bites”: Apologia Forms Favored by Celebrities To Explain Away Misdeeds Committed in the Public Eye”

Gary Deaton, Transylvania University, Gary LaFleur, Morehead State University

RESPONDENT: THOMAS SABETTA, JEFFERSON COMMUNITY COLLEGE

3306

Room: Scarborough 4
Time: Noon - 1:15 p.m.

IN SEARCH OF SKUNK APE: AN ALMOST-SIGHTING, OR NOT

**SPONSOR: PERFORMANCE STUDIES DIVISION
CHAIR: MARCYROSE CHVASTA, UNIVERSITY OF SOUTH FLORIDA**

**Laura Bergeron, University of South Florida
Daniel Blaeuer, University of South Florida
Sara B. Dykins Callahan, University of South Florida
Carolina Fernandez, University of South Florida
Brian Johnston, University of South Florida
Yvonne Kline, University of South Florida
Roger Pippin, University of South Florida
Raul Romero, University of South Florida
Rachel Silverman, University of South Florida**

RESPONDENT: PATRICIA SUCHY, LOUISIANA STATE UNIVERSITY

After receiving a grant from the Walt Disney Corporation, a cryptozoologist Joel and his Intern set off on a quest for the Skunk Ape, the fabled Floridian cousin of Big Foot. With the help of a Fortune Teller, and controlled by the Three Fates, Joel and Intern learn a thing or two about reality and representation in and of the swamps of Florida. In this co-developed, 50-minute production, we question the desire to seek distinctions between the “fantastic” (unreal) Florida and the “Native” (Real) Florida.

3307

Room: Vernon
Time: Noon - 1:15 p.m.

TOP THREE COMPETITIVE PAPERS IN FREEDOM OF SPEECH

**SPONSOR: FREEDOM OF SPEECH DIVISION
CHAIR: PAT ARNESON, DUQUESNE UNIVERSITY**

“The Supreme Court’s 2007 Morse v. Frederick Decision: Did the Court Provide an Updated Legal Framework on Students’ First Amendment Speech Rights in Public Schools?”

Joshua Azriel, Kennesaw State University

“The Rhetoric of the Web: The Rhetoric of the Streets Revisited Again”

Brett Lunceford, University of South Alabama

“A Little Clarity Please: A Lackluster Commercial Speech Definition Leads to Wish-washy First Amendment Protection and Sporadic Legal Decisions”

**Emma K. Wright, University of Tennessee at Knoxville
* Top Student Paper**

RESPONDENT: TERRY COLE, APPALACHIAN STATE UNIVERSITY

3308

Room: Percival
Time: Noon - 1:15 p.m.

SPOTLIGHT ON SCHOLARSHIP: CELEBRATING SCHOLARS NEW TO SSCA II

**SPONSOR: VICE PRESIDENT
CHAIR: JENNIFER A. SAMP, UNIVERSITY OF GEORGIA**

“Improving the Identification of Influentials in Social Networks”

Michael R. Kotowski, University of Tennessee

Professor Kotowski earned his Ph.D. in Communication from Michigan State University in 2007. His research programs examine communication and social influence processes and interpersonal communication.

“Interorganizational Knowledge Networks in High Tech Industries”

Lu Tang, University of Tennessee

Professor Tang earned her Ph.D. in Communication from the University of Southern California in 2007. Her research program focuses on knowledge networks in organizations.

“The Intersections of Communication, Conflict, and Transformative Dialogue”

Kristin L. Davis, University of Central Florida

Professor Davis earned her Ph.D. in Communication from Arizona State University in 2006. Her research programs focus on interpersonal communication, conflict and communication and spirituality.

3309

Room: Savannah
Time: Noon - 1:15 p.m.

COMMUNICATION THEORY TOP COMPETITIVE PAPERS

**SPONSOR: COMMUNICATION THEORY DIVISION
CHAIR: COLE FRANKLIN, EAST TEXAS BAPTIST UNIVERSITY**

“Attachment Style and Tolerance for Ambiguity Effects on Relational Repair Interpretation Among Remarrieds”

**Frances Brandau-Brown, Sam Houston State University, Rick Bello, Sam Houston State University, J. Donald Ragsdale, Sam Houston State University
* Top Paper**

“Communication Constructs and Psychological Constructs:

Similar and Dissimilar Views of Human Communication Traits”
Virginia P. Richmond, University of Alabama-Birmingham, James C. McCroskey, University of Alabama-Birmingham, Jonathan Amsbury, University of Alabama-Birmingham

“Diffusions of Innovations Theory and Health Communication: The Impact of Poor Communication on a Standard Healthcare Assessment Instrument”

Dennis R. Robertson, East Texas Baptist University
 “Parent’s Narratives in an Online PHPV Forum: Toward a Typology of Caregiver Illness Narratives”
Karla N. Kuhlman, American Cancer Society, Michael I. Arrington, University of Kentucky

3310

Room: Westbrook
 Time: Noon - 1:15 p.m.

RHETORIC, HISTORY AND CHANGE

SPONSOR: AMERICAN SOCIETY FOR THE HISTORY OF RHETORIC INTEREST GROUP

CHAIR: TERRY PAPIILLON, VIRGINIA TECH

“Celsus and Origen Contest for the Soul of an Empire: The Rhetoric of the Early Christian Conflict with Hellenism”

Thomas Vaughn, Arkansas Tech University
 “Vico’s Constructivist Epistemology and Recent Trends in Philosophy and Rhetoric”
Rich Mercadante, St. Petersburg College-Clearwater Campus

“Fusing Dualities – On the Role of Technology in Establishing a Sophistic Condition”

Sharon Avital, University of Texas-Austin
 “Updating Vico’s Religion: Individual Empowerment Through the Global Network”
Brent Kice, Louisiana State University

RESPONDENT: TERRY PAPIILLON, VIRGINIA TECH

3311

Room: Plimsoll (Inside the Windows Chop House Restaurant—Lobby Level)
 Time: Noon - 2:45 p.m.

PAST PRESIDENTS’ LUNCHEON

3312

Room: Verlest
 Time: Noon - 1:15 p.m.

SPOTLIGHT ON SCHOLARSHIP: CELEBRATING SCHOLARS NEW TO SSCA I

SPONSOR: VICE PRESIDENT

CHAIR: RICHARD CONVILLE, UNIVERSITY OF SOUTHERN MISSISSIPPI

“Measuring Convergence Communication: Support for the

Theory of Necessary Convergence
Amber M. Walker, Sam Houston State University

Professor Walker completed earned her Ph.D. in 2007 from Penn State University. Her research interests focus on parent-child communication processes. .

“Critical Events and Their Communicative Implications in Romantic Relationships”

Megan R. Dillow, West Virginia University

Professor Dillow earned her Ph.D. Penn State University in 2006. Her research program examines communication within romantic relationships, with particular emphasis on communication during and after “dark side” relational events.

“The Carceral State and the Politics of Black Power”

Lisa Marie Corrigan, University of Arkansas

Professor Corrigan earned her Ph.D. in 2006 from the University of Maryland. Her research focuses on communication in black movements from the Revolutionary period through the Black Power Movement and on Cuban Feminism.

3401

Room: Ballroom D
 Time: 1:30 p.m. - 2:45 p.m.

SPOTLIGHT ON THE 2008 GENDER SCHOLAR: AN INTERVIEW WITH ROSEANN M. MANDZIUK

SPONSOR: GENDER STUDIES DIVISION

Interviewer:
Mindy Chang, Western New England College
 Gender Scholar of the Year:
Roseann M. Mandziuk, Texas State University

SSCA Gender Studies Chair, Mindy Chang, Western New England College, will interview Roseann M. Mandziuk, Texas State University about her teaching, research and service contributions to the field of Gender Studies

3402

Room: Ballroom E
 Time: 1:30 p.m. - 2:45 p.m.

ONLINE INTERACTION: COMMUNICATION, RELATIONSHIPS, AND TECHNOLOGY

SPONSOR: UNDERGRADUATE HONORS CONFERENCE

CHAIR/DISCUSSANT: KEN CISSNA, UNIVERSITY OF SOUTH FLORIDA

“Monitoring Friends, Foes, and Acquaintances on Facebook”
Kristine Bayles, Maggie Goldfarb, Emily Hatch, Evan Mayer, James Madison University

“Communication Technologies and Relationship Satisfaction among College Students in Long-Distance Relationships”

Megan Martin, Columbus State University
 “The Role of RateMyProfessors.com on Students’ Construction of Expectations of Instructors”



Emma Smith, Kathlin Pearson, Emily Belyea, Madison Woods, Megan Steehler, James Madison University

3403

Room: Ballroom F
Time: 1:30 p.m. - 2:45 p.m.



COMMUNICATION IN TIMES OF WAR

SPONSOR: UNDERGRADUATE HONORS CONFERENCE

CHAIR/DISCUSSANT: JASON MUNSELL, COLUMBIA COLLEGE

“Security, Democracy, Freedom, Peace, and Prosperity: Should US Military Occupancy Continue in Iraq?”

James Heikkila, Georgia Southern University

“The Russian-Chechen Conflict: Framed by Their Own Words”

Sarah Kupferman, The George Washington University

“Responsible Journalism: How Major U.S. Newspapers Reported Leading Up to Iraq War 2003”

Sierra Campoli, St. Mary’s College

“Constructing and Understanding the Conspiracy Community: An Ideographic Analysis of the 9/11 Conspiratorial Rhetoric of Alex Jones”

Jonathan Burch, Georgia Southern University

3405

Room: Scarborough 2
Time: 1:30 p.m. - 2:45 p.m.

SOCIAL CONSTRUCTION OF THE BODY POLITIC: THE BODY AS A SITE OF POWER

SPONSOR: LANGUAGE AND SOCIAL INTERACTION DIVISION

CHAIR: CHUCK GRANT, MEREDITH COLLEGE

“From Couch to 5K: Social Construction of the Bodily Aesthetic as the (Im)Perfect Body Becomes Physical Capital”

Christine S. Davis, University of North Carolina-Charlotte

“The Dance of Power”

Heather Gallardo, University of North Carolina-Charlotte

“Bodies in Resistance: The Re-Envisioned Menopause”

Linda Vangelis, East Carolina University

“When Baby Says No to Breast Feeding: The Fight Over the Social Construction of the Perfect Mother”

Shirlan Williams, St. George’s University

“It’s a Badge of Honor”: Women’s Bodies as Advocacy and Activism”

Deborah C. Walker, Coastal Carolina University

RESPONDENT: EUGENIA ALMEIDA, FAYETTEVILLE STATE UNIVERSITY

3406

Room: Scarborough 3
Time: 1:30 p.m. - 2:45 p.m.

COMPETITIVE PAPERS IN APPLIED HEALTH COMMUNICATION

SPONSOR: APPLIED COMMUNICATION DIVISION

CHAIR: JOY L. HART, UNIVERSITY OF LOUISVILLE

“The Relationship Between Parental Communication, Exercise, and BMI in Young Adults: ‘Go Ride Your Bike’”

Dave Gesler, Murray State University, Steve Cox, Murray State University

“Pain, Gain, and Loss: A Pilot Test of Message Framing in the Exercise Context”

Jennifer B. Gray, University of Kentucky

“Family Communication about Weight Management: College Students’ Interactions with their Parents and Siblings”

Todd Lee Goen, University of Georgia, Shelly R. Hovick, University of Georgia

“Patient and Family Centered Care in the Practice of Medicine: Implications for Communicators, Communication Educators, and Communication Research”

Peggy O’Neal Elliott, University of South Carolina Aiken

RESPONDENT: ELISSA FOSTER, LEHIGH VALLEY HOSPITAL

3407

Room: Scarborough 4
Time: 1:30 p.m. - 2:45 p.m.

METHODOLOGICAL APPROACHES FOR CHANGING THE HUMAN CONDITION IN HEALTH COMMUNICATION RESEARCH

SPONSOR: VICE PRESIDENT

CHAIR: JENNIFER MONAHAN, UNIVERSITY OF GEORGIA

“From Kids to Moms to Low Literate Populations: Using Focus Groups to Study Health Issues”

Kami J. Silk, Michigan State University

“Opportunities and Constraints of Race, Gender, & Self: Collaborating and Interviewing across Diverse Populations”

Kelly A. Dorgan, Eastern Tennessee State University

“Combining Event Related Content Analysis with Brain Imaging Techniques in Health Communication Research”

Ronald Tamborini, Michigan State University

“Enhancing Self-Disclosure on Sensitive Topics: Experiences in Interviewing when the ‘Researcher’ is also the ‘Researched’”

Karyn Ogata Jones, Clemson University

“Applying News Content Analysis Methodology to Risky Drinking and Breast Cancer Prevention Programs”

Charles K. Atkin, Michigan State University, Sandi Smith, Michigan State University, Sarah Foregger, Michigan State University

“Exploring the Role of Racial Stereotyping and

FRIDAY

Discrimination in Health Care Delivery Contexts”
**Sonja M. Brown Givens, University of Alabama-
 Huntsville**

3408

Room: Verlest
 Time: 1:30 p.m. - 2:45 p.m.

RETHINKING SERVICE LEARNING

SPONSOR: VICE PRESIDENT
**CHAIR: SALLY BLOMSTROM, EMBRY-RIDDLE
 AERONAUTICAL UNIVERSITY**

Sally Blomstrom, Embry-Riddle Aeronautical University
Kevin Thompson, University of Minnesota Crookston
Kathleen Kirsch, Chadron State College

The interactive session will challenge some traditional assumptions related to service learning. It will allow presenters and participants an opportunity to share information, discuss how to categorize projects as service-learning or client-based learning, describe the framework and logistics of successful implementation of projects, discuss important “how to’s” and “lessons learned,” as well as cover some evaluation techniques to understand the value of each unique project.

3409

Room: Vernon
 Time: 1:30 p.m. - 2:45 p.m.

**TOP PAPERS IN SOUTHERN
 ARGUMENTATION AND FORENSICS**

**SPONSOR: SOUTHERN ARGUMENTATION AND FORENSICS
 DIVISION**

CHAIR: TYLER THORNTON, UNIVERSITY OF OKLAHOMA

“Deliberative Balance: Bush’s Stem Cell Policy and Public Sphere”

Blake Abbott, University of Georgia

“IPDA Longevity 10th Year Anniversary, Analysis of National Champions”

Patrick Richey, Stephen F. Austin

“This House Would Engage in Civic Discourse: NPDA as a Return to the Polis”

**Crystal Lane Swift, Louisiana State University Top
 Student Paper**

“The Rhetoric of Irritation as Critique in Aaron McGruder’s The Boondocks”

**Darren Goins, Independent Scholar, David Biglari,
 Towson University**

*** Top Paper**

**RESPONDENT: JOHN CLINT KINKEAD, DALTON STATE
 COLLEGE**

3410

Room: Percival
 Time: 1:30 p.m. - 2:45 p.m.

TOP PAPERS IN POLITICAL COMMUNICATION

SPONSOR: POLITICAL COMMUNICATION DIVISION
**CHAIR: MONETTE CALLAWAY-EZELL, HINDS COMMUNITY
 COLLEGE**

“From Microprocessors to Morality: How Video Games Became a Public Moral Issue”

Joseph Bailey, Hardin-Simmons University

“Divine Design: Religious Rhetoric in George W. Bush’s Second Inaugural Speech”

Melissa M. Smith, Mississippi State University

“Political Brimstone: The Shape of Religion in 21st Century American Presidential Campaigning”

Rya Jane Butterfield, Louisiana State University

“Discursive Discourse and Chinese Culture: A Functional Analysis of 2004 Taiwanese Televised Presidential Debates”

Lijuan Yin, Georgia State University

**RESPONDENT: LARRY POWELL, UNIVERSITY OF ALABA-
 MA-BIRMINGHAM**

3411

Room: Savannah
 Time: 1:30 p.m. - 2:45 p.m.

**COMMUNICATING THE CHANGING
 SOUTHERN CONDITION: CONTEMPORARY
 RESEARCH IN SOUTHERN RHETORIC AND
 PUBLIC ADDRESS**

SPONSOR: RHETORIC AND PUBLIC ADDRESS DIVISION
CHAIR: REBECCA B. WATTS, STETSON UNIVERSITY

“Creating the South through Public Address: The Meta-narrative Beginnings of Southern Rhetoric Scholarship”

Christina Moss, North Carolina State University

“Appalachian Thunder: Parallel Rhetorical Strategies in the Oratory of Governors Joseph E. Brown and Zell B. Miller”

Ron Roach, Young Harris College

“Southern Progressivism and William Louis Poteat’s Eugenic Rhetoric”

Jean Costanza Miller, George Washington University

“Taking the Low Road to the High Ground: Moral Authority Claims in Contemporary Southern Political Rhetoric”

Patricia Linder, Auburn University

“Contemporary Southern Identity: Creating Regional Community through Public Controversies”

Rebecca B. Watts, Stetson University

3412

Room: Westbrook
 Time: 1:30 p.m. - 2:45 p.m.

**TRADING SPACES: CONTRIBUTIONS AND
 CHALLENGES OF FACULTY FROM OTHER
 DISCIPLINES**

**SPONSOR: ASSOCIATION FOR COMMUNICATION
 ADMINISTRATORS INTEREST GROUP**

CHAIR: CARL M. CATES, VALDOSTA STATE UNIVERSITY

Karen Sodowsky, Valdosta State University
Charles F. Aust, Kennesaw State University
Debra Worthington, Auburn University
**David E. Weber, University of North Carolina-
 Wilmington**

This panel discussion focuses on the three categories by which faculty in other disciplines who find their way into a department of communication are evaluated: research, teaching, and service. In the area of research, other disciplines and experiences influence the theoretical construction of studies. In teaching, opportunities to bring previous experience to health communication, organizational communication, or mass media emerge with the duality of real world examples examined and evaluated by academic research. Finally, in the area of service to the institution and the departments, outsiders can bring fresh perspectives and unique skills to current practice and procedures.

3501

Room: Ballroom D
 Time: 3 p.m. - 4:15 p.m.

TOP STUDENT PAPERS IN RHETORIC AND PUBLIC ADDRESS

SPONSOR: RHETORIC AND PUBLIC ADDRESS DIVISION

CHAIR: CHRISTINA MOSS, NORTH CAROLINA STATE UNIVERSITY

“White Devil or Brother? Did Malcolm X’s Attitudes Toward Whites Change at the End of His Life?”

Steven K. Herro, Georgia State University

“The Use of Anecdote and Synecdoche as Probative and Ethical Arguments in the Presidential Debate Rhetoric of George W. Bush and Al Gore”

Chris Oldenburg, University of Memphis

*** Top Student Paper in Rhetoric and Public Address**

“From ‘Fight to the Death’ to ‘All Juiced Up’: How the Use of Steroids in Sports Offers a New Model of Myth”

Karen L. Hartman, Louisiana State University

“Forcing Change with Shame: The Rhetorical Work of Eliminating ‘Conflict Diamonds’”

Monica Waugh-Benton, Georgia State University

RESPONDENT: KEN ZAGACKI, NORTH CAROLINA STATE UNIVERSITY

3502

Room: Ballroom E
 Time: 3 p.m. - 4:15 p.m.



FROM MUSIC TO BODY ART: COMMUNICATION THROUGH MULTIPLE CHANNELS

SPONSOR: UNDERGRADUATE HONORS CONFERENCE

CHAIR/DISCUSSANT: JOHN HAAS, UNIVERSITY OF TENNESSEE

“The Power of Music: Using Music to Communicate to Preschool Children”

Ashley E. Drew, University of Southern Indiana

“Curbing the Imposter Syndrome in Adolescents”

Kate Baldwin, University of Virginia’s College at Wise

“Confessional Websites: A Generic Description of PostSecret.com”

Jessica Trout, Berea College

“Do Tattoos Marked in Ink Lead to Impressions Set in Stone? The Influence of Tattoos and Piercings”

Katherine E. Russell, James Madison University

3503

Room: Ballroom F
 Time: 3 p.m. - 4:15 p.m.



COMMUNICATING TO CHANGES THE HUMAN CONDITION: THE RHETORIC OF ADVOCACY

SPONSOR: UNDERGRADUATE HONORS CONFERENCE

CHAIR/DISCUSSANT: ROSEANN MANDZIUK, TEXAS STATE UNIVERSITY

“The Miseducation of Maria W. Stewart: “Why Sit Ye Here and Die?”

Caye Burry, Furman University

“The Whisper of AIDS: The Rhetoric of Mary Fisher”

Selah Woody, Furman University

“The Rhetorical Analysis of the Summation of Clarence Darrow in the Sweet Trial”

Casey Skinner, Furman University

3504

Room: Scarborough 1
 Time: 3 p.m. - 4:15 p.m.

COMMUNICATION COURSES ONLINE: ISSUES AND CHALLENGES

SPONSOR: INSTRUCTIONAL DEVELOPMENT DIVISION

CHAIR: MARCELINE T. HAYES, ARKANSAS STATE UNIVERSITY

“Putting the Communication Minor Online: Maintaining Integrity and Interest in Learning”

Carol L. Thompson, University of Arkansas at Little Rock

“Teaching the Interpersonal Course Online: Challenges”

Marceline T. Hayes, Arkansas State University

“An Analysis of Listening in Online Classes: Are Traditional Modes of Listening Needed for Effective Learning?”

Christopher D. Bond, University of Arkansas at Little Rock

“Creating a Dynamic Community Online in a Small Group Discussion Course”

Danna M. Gibson, Columbus State University

FRIDAY

3505

Room: Scarborough 3
Time: 3 p.m. - 4:15 p.m.

TOP THREE COMPETITIVE PAPERS IN THE POPULAR COMMUNICATION DIVISION

SPONSOR: POPULAR COMMUNICATION DIVISION

CHAIR: MIKE EAVES, VALDOSTA STATE UNIVERSITY

"A Gumbo of Opinions: Just Add a Hurricane, Racism, a Rise in Violent Crime, Political Corruption, Newspaper Coverage of All These Events and Watch it Simmer On-Line"

Kim LeDuff, University of Southern Mississippi

"The Music Festival as Potential Catalyst for Social Change: A Critical Examination of Blues Festivals in the Mississippi Delta"

Stephen King, Delta State University

"From Black Flag to No Flags: Punk's Noble/Savage Resistance to Presidential Constructions of National Identity"

Christian Steinmetz, Georgia State University

* Top Paper

RESPONDENT: DEBORAH K. PHILLIPS, MUSKINGUM COLLEGE

3506

Room: Scarborough 4
Time: 3 p.m. - 4:15 p.m.

PERFORMING NETWORKS, EXPANDING COMMUNITIES

SPONSOR: PERFORMANCE STUDIES DIVISION

CHAIR: DANIELLE SEARS VIGNES, LOUISIANA STATE UNIVERSITY

Lisa M. Flanagan, Louisiana State University

Gary D. Reeves, Baton Rouge Community College

T.L. Ritchie, Louisiana State University

Tracy Stephenson Shaffer, Louisiana State University

Philip Tebbutt, Louisiana State University

David Terry, University of North Carolina

Stacey Treat, University of North Carolina

What factors and opportunities exist that might help scholars engage in more interdisciplinary experiences and exchanges? This roundtable discussion and presentation brings together participants from multiple institutions and various academic fields who have enacted their own versions of cross-institutional, cross-disciplinary work during the past year, including Vignes' "Hang It Out to Dry," a collaborative effort dealing with post-Katrina life for the residents of Chalmette, Louisiana. Participants hope to stimulate further conversation on the practical elements of forming such cross-disciplinary collaborations, and to highlight ways in which to expand the reach and audience for such "community theater" through networking with other institutions and community groups.

3507

Room: Percival
Time: 3 p.m. - 4:15 p.m.

ETHNOGRAPHY OF PERSONAL EXPERIENCE

SPONSOR: ETHNOGRAPHY INTEREST GROUP

CHAIR: MICHAEL I. ARRINGTON, UNIVERSITY OF KENTUCKY

"Intercultural Communication and the Self: An Intrapersonal Narrative"

Armond R. Towns, University of North Carolina-Greensboro

* Top Student Paper and Bostrom Award Nominee

"Confessing at the Dinner Table: A Vegetarian's Tale of Self-Interpellation"

Yvonne Kline, University of South Florida

* Top Student Paper Honorable Mention

"Cancer Survivor as Identity: Socially Constructed through Language and Narrative"

Heather Gallardo, University of North Carolina-

Charlotte, Dianne G. Ericson, Concord, North Carolina

"Surviving the Elements as Outsider-Within"

Katherine Grace Hendrix, University of Memphis

RESPONDENT: MICHAEL I. ARRINGTON, UNIVERSITY OF KENTUCKY

3508

Room: Savannah
Time: 3 p.m. - 4:15 p.m.

LOCAL NEWS, GLOBAL CONSEQUENCES

SPONSOR: MASS COMMUNICATION DIVISION

CHAIR: CLAIRE PROCOPIO, SOUTHEASTERN LOUISIANA UNIVERSITY

"Local Publishers have been Ignored: An Examination of Publisher Influence on Content"

Amber Jean Narro, Southeastern Louisiana University

"Shaping a Regional Voice: Humor, Strong Language and Regional Dialect in the Writing of Molly Ivins"

Jessica F. Armstrong, Auburn University

"The Rhetoric of Sacrifice in the 'Rantings' of the Virginia Tech Killer"

Larry Powell, University of Alabama-Birmingham,

William R. Self, University of Alabama-Birmingham

"Global News through a Local Lens: A Uses and Gratifications Approach to World News Coverage by Local Stations"

Chia-Ling Shih, West Texas A&M University

RESPONDENT: KAREN H. BONNELL, UNIVERSITY OF SOUTHERN INDIANA

3509

Room: Westbrook
Time: 3 p.m. - 4:15 p.m.

TO INFINITY AND BEYOND!: COMMUNICATION THEORY COVERS IT ALL

SPONSOR: COMMUNICATION THEORY DIVISION

CHAIR: JOY L. HART, UNIVERSITY OF LOUISVILLE

"I Hate the United States: Nationalism and the Self Concept"

Khaled Nasser, Louisiana State University
* Top Student Paper

"Kierkegaard and Communication Theory: The Unfinalizable Communication of Capability."

Andrew Hermann, University of South Florida

"A Group Communication Perspective"

JoAnn Keyton, North Carolina State University,

Mary Beth Asbury, University of Kansas,

Stephenson J. Beck, University of Kansas,

Leilani Carver, University of Kansas, Gini Jones,

University of Kansas, Leisan Khakimova, University of Kansas, Andrew Spain, University of Kansas

"From 'Either/Or' to Both/And': Comparing Theories of Interpersonal Communication"

David Lee, University of South Florida

"Changing the Rules of Agency and Structure: Ontological Dilemmas for Structurationalists Studies in Communication"

Raymond R. Ozley, University of Kansas

RESPONDENT: SHERRY FORD, UNIVERSITY OF MONTEVALLO

3510

Room: Vernon

Time: 3 p.m. - 4:15 p.m.

THE HUMAN CONDITION IN TIMES OF WAR: BURKE, TERRORISM AND THE WAR ON IRAQ

SPONSOR: KENNETH BURKE SOCIETY INTEREST GROUP

CHAIR: RON ROACH, YOUNG HARRIS COLLEGE

"Who is Axis of Evil?"

Huikyong Pang, University of South Florida

"Identification through Antithesis and the Congressional Response to September 11"

Brad Hall, Wake Forest University

"Shift Happens: Burke, Kuhn and the American View of the War in Iraq"

David Steele, University of South Florida

RESPONDENT: JAMES DARSEY, GEORGIA STATE UNIVERSITY

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Georgia State University, a comprehensive Carnegie RU/H institution, offers a two-track communication Ph.D. program (*Moving Image Studies & Public Communication*). The *Public Communication Ph.D. program* offers advanced study relating to three concentrations: *Media & Globalization, Audience Studies, and Rhetoric & Politics*.

The department is implementing significant initiatives to continue program quality improvement (we provide funding for 65 graduate students every year and this year are searching to hire nine new tenure track and lecturer faculty hires). The rhetoric area was named a top-three "up and coming" program in the NCA 2004 reputational survey. GSU aims to provide assistantships to every admitted Ph.D. student and many MA students in an effort to support the generation of a track record of publication and diverse teaching experiences. Typical support waives tuition, pays a \$15,000 annual stipend, and adds more support to subsidize professional travel and health insurance.

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Many of our faculty will be at SSCA – come *meet us!* Or contact one of the *communication graduate directors* after SSCA:

Dr. Michael Bruner (*Public Communication*) or
Dr. Angelo Restivo (*MIS*)

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- Mary Stuckey** (Notre Dame 1987)
Rhetoric, Presidential Comm, Identity
- Leonard Teel** (GSU 1984)
Intl Media & Culture, Journalism History
- Carol Winkler** (Maryland 1987)
Rhetoric, Presidential Comm, Argumentation

Associate Professors

- Mark Allyn** (Oxford 1992)
Intl Comm, Race/Ethnicity, Media Studies
- Jaye Atkinson** (Kansas 1996)
Intergenerational Comm, Comm & Stereotypes
- M. Lane Bruner** (Washington 1997)
Rhetoric, Critical Political Comm, Nationalism
- David Chesler** (Iowa 1996)
Rhetoric, Public Deliberation, Critical Theory

Ted Friedman (Duke 1999)

Cultural Studies, New Media

Yuki Fujioka (Washington State 2000)
Stereotypes, Persuasion Studies

Cynthia Hoffner (Wisconsin 1988)

Media Uses & Effects, Quantitative Methods

Marian Meyers (Iowa 1989)

Feminist Media Studies, Cultural Studies

Assistant Professors

Jeffrey Bennett (Indiana 2004)
Rhetoric, Social Movements, GLBT Discourse

Hongmei Li (USC 2006)

International Communication

Mcrrill Morris (Indiana 2000)

New Media, Internet Studies

Alisa Perren (Texas 2004)

TV Studies, Political Economy of Media

Tomasz Tabako (Northwestern 2004)

New Media, Internet Studies

Holley Wilkin (USC 2005)

Health Communication, Communication Theory

FRIDAY

3511

Room: Verlest
Time: 3 p.m. - 4:15 p.m.

THE JOB SEARCH: ADVICE FOR CANDIDATES AND EMPLOYERS FROM NEW FACULTY

SPONSOR: PAST PRESIDENT

CHAIR: CHARLES H. TARDY, UNIVERSITY OF SOUTHERN MISSISSIPPI

Panelists:

- Wendy Atkins-Sayre, University of Southern Mississippi**
- Jacqueline D. Burleson, Virginia State University**
- Kristin L. Davis, University of Central Florida**
- Michael R. Kotowski, University of Tennessee**
- Carrie M. Oliveira, East Tennessee State University**

In our discipline's brisk and vibrant job market, employers and candidates seek appropriate matches in an inherently uncertain environment. What can job candidates do to find the position that best suits their talents and interests? What can employers do to recruit faculty who best fill their needs? These and related questions will be addressed by faculty who recently sought and obtained employment at institutions in our region. The goal of this session is to provide suggestions to job candidates and employers that will help both enhance their success in seeking and filling faculty positions.

3601

Room: Ballroom D
Time: 4:30 p.m. - 5:45 p.m.

TOP STUDENT PAPERS IN GENDER STUDIES

SPONSOR: GENDER STUDIES DIVISION

CHAIR: KAREN HUGGIN, GEORGIA STATE UNIVERSITY

- "Identity Influences Decision Making: A Quantitative Case Study of Indian Women and Female Feticide"
Varsha Sherring, Regent University
- "Gender, Sex, and Bodies in Genesis: John Paul II's Theory of the Body"
Steven Schoen, University of South Florida
- "Old School: Nostalgia and the Desire for Female Acquiescence in The Sopranos"
Carolina Fernandez, University of South Florida
- "The Rhetoric of the Rookie Politician: A Case Study of Senator Barack Obama and his appeal on women and African American Constituent"
Creshema Murray, University of Alabama
- "Packin' Heat with Beatrix and Kill Bill: The Violent Woman as Site of Gender Empowerment and Compliance"
Carly Gieseler, University of South Florida
* Top Student Paper

3602

Room: Ballroom E
Time: 4:30 p.m. - 5:45 p.m.

COMMUNICATING TO CHANGE THE HUMAN



CONDITION IN THE FIGHT FOR CIVIL RIGHTS

SPONSOR: UNDERGRADUATE HONORS CONFERENCE

CHAIR/DISCUSSANT: ROBERT E. FRANK, MOREHEAD STATE UNIVERSITY

- "Emotional Appeals of Lynch Laws in All Its Phases"
Gaileen B. Cockrell, University of Alabama-Huntsville
- "Mary Church Terrell: A Narrative Argument for Civil Rights"
Margaret-Elliott Czentnar, Furman University
- "Caught in the Act: How to Get Away with Murder. Rebecca West Reports on the Lynching of Willie Earle"
Timey Short, Furman University

3603

Room: Ballroom F
Time: 4:30 p.m. - 5:45 p.m.



MEDIATED COMMUNICATION: ATTITUDES TOWARD NEWS PROGRAMMING

SPONSOR: UNDERGRADUATE HONORS CONFERENCE

CHAIR/DISCUSSANT: DONNA SMITH, FERRIS STATE UNIVERSITY

- "The Attitudes of College Students Regarding Social Injustice and their Ability to Recognize Specific Instances in News Media"
Colleen M. Castle, Grove City College
- "A Content Analysis to Determine Podcast Content of Network News Stations"
Sara Gay, Arkansas State University
- "Weather: A Survey of College Students to Determine How They View Weather in the Media"
Janice Collins, Arkansas State University

3604

Room: Scarborough 1
Time: 4:30 p.m. - 5:45 p.m.

COMMUNITY SERVICE, SENIOR CITIZENS, AND THE PERFORMING ARTS

SPONSOR: PERFORMANCE STUDIES DIVISION AND VICE PRESIDENT

CHAIR: REBECCA M. KENNERLY, GEORGIA SOUTHERN UNIVERSITY

- "Communicating to Change the Human Condition and Community Service: Making a Difference in the Lives of Senior Citizens through the Performing Arts"
Roger Allen, The Desert Readers

This panel presentation will: 1) introduce The Desert Readers project; 2) perform selections from the program; 3) discuss the value of and processes involved in the development of community service projects and; 4) inspire audience members to form their own community service performance groups. A simple 'How-To' guide will be provided to help create a service-learning program appropriate for the communication classroom and adaptable by performance studies and other communication teacher/scholars. Respondents from across disciplines will dis -

cuss the possibilities and challenges of such an endeavor.

RESPONDENTS:

BRUCE HENDERSON, ITHACA COLLEGE
M. VIOLET ASMUTH, EDISON COMMUNITY COLLEGE
CHUCK GRANT, MEREDITH COMMUNITY COLLEGE

3605

Room: Scarborough 3
 Time: 4:30 p.m. - 5:45 p.m.

MYTHOLOGIES IN FILM AND VIDEO

SPONSOR: MASS COMMUNICATION DIVISION

CHAIR: WENDY J. HAJJAR, NEW ORLEANS

“Maids, Porters and Slaves: Representations of Blackness in Thanouser Films”

Danielle E. Williams, Georgia State University

“Red, White and Baloo: The Myth of the American Dream in Disney’s TaleSpin”

Megan Rector, Auburn University

“Celebrity Involvement and African Coverage”

Guosong Shao, University of Alabama, Cynthia Nichols, University of Alabama

“A Deeper Cut: Reading Nip/Tuck as a Subversion of the Nuclear Family Myth”

Kelly Williams, Auburn University

RESPONDENT: TERESA TAYLOR, JACKSON STATE UNIVERSITY

3606

Room: Verlest
 Time: 4:30 p.m. - 5:45 p.m.

SPOTLIGHT ON SCHOLARSHIP: THE SCHOLARSHIP OF RONALD CARPENTER

SPONSOR: VICE PRESIDENT

CHAIR: THOMAS FRENTZ, UNIVERSITY OF ARKANSAS

Courtney Caudle, University of Georgia
E. Culpepper Clark, University of Georgia
Thomas Frentz, University of Arkansas
Michael Osborn, University of Memphis
Kathleen J. Turner, Davidson College

RESPONDENT: RONALD CARPENTER, UNIVERSITY OF FLORIDA

This program will celebrate the scholarly and teaching career of Ronald Carpenter, who has made substantial contributions with his teaching on rhetorical style and his award-winning research on the rhetoric of history.

3607

Room: Percival
 Time: 4:30 p.m. - 5:45 p.m.

ARE WE THERE YET? MEDIATED VERSIONS

OF (NEAR) DYSTOPIAN FUTURES

SPONSOR: POPULAR COMMUNICATION DIVISION

CHAIR: DAVID S. SILVERMAN, VALLEY CITY STATE UNIVERSITY

“What is Light Without Dark?’ V for Vendetta and the Chiaroscuro Effect”

William P. Lipscomb III, Troy University

“It’s 1984 All Over Again: Dystopian Narratives in News Coverage of the War on Terror”

Larry J. King, Stephen F. Austin State University

“I Have a Pill for That: Monitoring and Suppressing Reality in THX-1138”

Joe Watson, Louisiana State University

“An ‘Ugly’ Dystopia? The Curious Case of Mike Judge’s Idiocracy”

David S. Silverman, Valley City State University

RESPONDENT: DAVID NELSON, UNIVERSITY OF SOUTHERN MISSISSIPPI

3608

Room: Savannah
 Time: 4:30 p.m. - 5:45 p.m.

FROM CONSULTING TO COHABITATION BEYOND THE WALLS OF THE ACADEMY

SPONSOR: APPLIED COMMUNICATION DIVISION

CHAIR: LINDA ANDREWS CROTWELL, UNIVERSITY OF SOUTH FLORIDA

Panelists:

Debra Austin, USF Health – The Lawton and Rhea Chiles Center

Maria A. Dixon, Southern Methodist University

Greg Armfield, Angelo State University

Elissa Foster, Lehigh Valley Hospital

DISCUSSANT: LORI A. ROSCOE, UNIVERSITY OF SOUTH FLORIDA

This panel addresses issues related to conducting applied communication scholarship from the perspectives of long-term consulting, holding joint appointments, and working exclusively in a context outside the academy.

3609

Room: Westbrook
 Time: 4:30 p.m. - 5:45 p.m.

REEXAMINING HISTORICAL DEBATES: POLITICAL, CULTURAL, AND RELIGIOUS VALUES IN PUBLIC ADDRESS

SPONSOR: RHETORIC AND PUBLIC ADDRESS DIVISION

CHAIR: VICTORIA J. GALLAGHER, NORTH CAROLINA STATE UNIVERSITY

“Setting the Stage for Failure: How Lincoln’s Earlier Public Discourse on Slavery Nullified the Effectiveness of His First

Inaugural Address”

David E. Foster, University of Findlay

“‘At the Mouths of Cannon’: Axiological Rhetoric in the Philippines Expansion Debate”

William D. Harpine, University of South Carolina-Aiken

“The Training of a Southerner as an American Speaker: North Carolina’s Walter Hines Page”

Keith H. Griffin, University of South Carolina-Aiken

“The Tallahassee Bus Boycott: A Look Back at Its Context and Rhetoric”

Daryl W. Wiesman, Clemson University

“Margaret Thatcher’s Sermon on the Mound: ‘Christianity and Wealth’”

Daniel S. Brown, Grove City College, Matthew A. Morrow, U.S. Department of State

RESPONDENT: JASON EDWARD BLACK, UNIVERSITY OF ALABAMA

3610

Room: Vernon

Time: 4:30 p.m. - 5:45 p.m.

TIME AND PLACE COMMITTEE MEETING

3611

Room: Scarborough 2

Time: 4:30 p.m. - 5:45 p.m.

COMMUNICATION THEORY BUSINESS MEETING

3701

Room: Ballroom D

Time: 6 p.m. - 7:15 p.m.

LANGUAGE AND SOCIAL INTERACTION DIVISION BUSINESS MEETING

3702

Room: Ballroom E

Time: 6 p.m. - 7:15 p.m.

POLITICAL COMMUNICATION DIVISION BUSINESS MEETING

FRIDAY

Are you the next SSCA Executive Director?

All members interested in finding out about how to become SSCA’s next Executive Director are invited to an informal information session hosted by current Executive Director Emmett Winn and other SSCA officers.

Saturday, April 5 in the Percival room of the Hyatt hotel from 2:30 p.m. to 3:45 p.m.

3703

Room: Ballroom F
Time: 6 p.m. - 7:15 p.m.

AMERICAN SOCIETY FOR THE HISTORY OF RHETORIC INTEREST GROUP BUSINESS MEETING

3704

Room: Scarborough 1
Time: 6 p.m. - 7:15 p.m.

PERFORMANCE STUDIES DIVISION BUSINESS MEETING

3705

Room: Scarborough 2
Time: 6 p.m. - 7:15 p.m.

INTERCULTURAL COMMUNICATION DIVISION BUSINESS MEETING

3706

Room: Scarborough 3
Time: 6 p.m. - 7:15 p.m.

ASSOCIATION FOR COMMUNICATION ADMINISTRATORS BUSINESS MEETING

3707

Room: Scarborough 4
Time: 6 p.m. - 7:15 p.m.

FREEDOM OF SPEECH BUSINESS MEETING

3708

Room: Verlest
Time: 6 p.m. - 7:15 p.m.

COMMUNITY COLLEGE DIVISION BUSINESS MEETING

3709

Room: Vernon
Time: 6 p.m. - 7:15 p.m.

PUBLIC RELATIONS BUSINESS MEETING

3710

Room: Savannah
Time: 6 p.m. - 7:15 p.m.

POPULAR COMMUNICATION BUSINESS MEETING

3711

Room: Westbrook
Time: 6 p.m. - 7:15 p.m.

ETHNOGRAPHY INTEREST GROUP BUSINESS MEETING

SATURDAY, APRIL 5

4101

Room: Ballroom D
Time: 8 a.m. - 9:15 a.m.

A ROSE BY ANY OTHER NAME ... : CHALLENGING AND CHANGING THE PERCEPTIONS OF GENDER ROLES IN THE COLLEGE CLASSROOM

SPONSOR: GENDER STUDIES DIVISION

CHAIR: JANET RICE MCCOY, MOREHEAD STATE UNIVERSITY

“But You’re a GIRL, You Can’t be a Dr.: Professional Titles and the (Mis)Perceptions of Students”

Lisa E. Baker Webster, Radford University

“Where the Boys Aren’t: The Implications of Gender on Pedagogy in an All-Women’s College”

Colleen Fitzpatrick, Saint Mary’s College

“Girl Talk: A Study of Female College Students’ Classroom Communication Experiences”

Ann Andaloro, Morehead State University

“If They See Your Bra, You Won’t Go Far!” Distorted Views of Professional Dress Codes”

Jenny Scarnecchia, Radford University

“Faculty and Student Expectations of a Flicka: Being Young, Pretty and in Charge”

Melissa L. Janoske, Lynchburg College, Agatha R. Lynch, Lynchburg College

“Interpersonal Communication with Professors: The Impact of Gender on Topic Choices, Frequency, Familiarity, and Perceived Intimacy”

Angela M. Adema, Radford University

RESPONDENT: CHERI HAMPTON-FARMER, UNIVERSITY OF FINDLAY

FRIDAY / SATURDAY

4102

Room: Ballroom A&B
Time: 8 a.m. - 9:15 a.m.



THEODORE CLEVENGER UNDERGRADUATE HONORS CONFERENCE AWARDS BREAKFAST

SPONSOR: SCSA

All UHC participants and their guests are invited.

4103

Room: Ballroom E
Time: 8 a.m. - 9:15 a.m.

PERFORMANCE STUDIES DIVISION STUDENT PAPERS

SPONSOR: PERFORMANCE STUDIES DIVISION

CHAIR: REBECCA M. KENNERLY, GEORGIA SOUTHERN UNIVERSITY

“Gendered Choreographies and the Aesthetic of Beauty: The EDGE-iness of Contemporary Dance”

Angela Getter, Woodbury University

“Conducting Our Conduct: Power and Performativity in the Flash Mob”

Rebecca Walker, Louisiana State University

RESPONDENTS: JUSTIN TRUDEAU, UNIVERSITY OF NORTH TEXAS, AMY BURT, GEORGIA COLLEGE & STATE UNIVERSITY

4104

Room: Scarborough 1
Time: 8 a.m. - 9:15 a.m.

ETHNOGRAPHY, EMOTIONS, AND LIFE EXPERIENCE

SPONSOR: ETHNOGRAPHY INTEREST GROUP

CHAIR: ART BOCHNER, UNIVERSITY OF SOUTH FLORIDA

“Who Owns Desire”

Joyce L. Hocker, Missoula, Montana

“Explorations Of Depression: Poetry And Narrative In Autoethnographic Qualitative Research”

Heather L. Gallardo, University of North Carolina-Charlotte, Rich Furman, University of North Carolina-Charlotte

“Fire and Ice”

Thomas Frentz, University of Arkansas

Where’s the With? Observing, Doing, Becoming and Being in the American Tradition of Participant-Observation

D. L. Stephens, McNeese State University

RESPONDENT: DEBORAH C. WALKER, COASTAL CAROLINA UNIVERSITY

4105

Room: Scarborough 2
Time: 8 a.m. - 9:15 a.m.

ENVIRONMENTAL ADVOCACY IN THE AMERICAN SOUTH: A CRITICAL AND RHETORICAL EXPLORATION OF SOCIAL CHANGE

SPONSOR: RHETORIC AND PUBLIC ADDRESS DIVISION

CHAIR: CINDY M. SPURLOCK, UNIVERSITY OF NORTH CAROLINA AT CHAPEL HILL

“Rhetorics of Place and Distributive Justice in the Environmental Justice Movement”

Daniel A. Grano, The University of North Carolina-Charlotte

“‘We Are the People of the River’: A Conflict of Water Rights on the Mattaponi River

Jane Rowe, Old Dominion University

“Value vs. Risk: The Debate over LNG in Mobile, Alabama”

Jessica Sheffield, Pennsylvania State University

“In the Long Shadow of Property Rights: (Southern) Rhetorics of Sustainability and the Struggle to Redefine the Commons”

Cindy M. Spurlock, University of North Carolina-Chapel Hill

“Landscapes of Redemption: Making Meaning out of Environmental Degradation”

Barb Willard, DePaul University

4106

Room: Scarborough 3
Time: 8 a.m. - 9:15 a.m.

COMPETITIVE PAPERS IN APPLIED COMMUNICATION IN ACADEMIC SETTINGS

SPONSOR: APPLIED COMMUNICATION DIVISION

CHAIR: MARIA A. DIXON, SOUTHERN METHODIST UNIVERSITY

“Brainstorming to Influence: Creating Faculty ‘Think Tanks’ to Affect Policy Change”

Kristina Drumheller, West Texas A&M University

“Academic Industry Knowledge Sharing: A Goal-Oriented Approach”

Lu Tang, University of Tennessee-Knoxville

“The Perceived Value of Speech Communication Revisited: The Challenge for Educators to Demonstrate Communication’s Impact on Society and the Human Condition”

John A. Cook, University of Texas at Brownsville, Will Powers, Texas Christian University

“The Learning Contract in the Public Speaking Classroom: A Case Study”

Linda Pysner Jurczak, University of Tennessee-Knoxville

RESPONDENT: DAVID GESLER, MURRAY STATE UNIVERSITY

4107

Room: Scarborough 4
Time: 8 a.m. - 9:15 a.m.

POPULAR MEDIA FORMS CONFRONT THE 21ST CENTURY NORMS

SPONSOR: POPULAR COMMUNICATION DIVISION

CHAIR: MIKE EAVES, VALDOSTA STATE UNIVERSITY

"HGTV as Home and Gender Television: Improving Femininity, Fixing Masculinity in Home Improvement Programming"

C. Wesley Buerkle, East Tennessee State University

"Verbal Aggression and Humor: Who Thinks it's Funny When Characters are Verbally Abused in 'Hell's Kitchen'?"

Joe Mitchell, Valdosta State University

"Turning Dinner Upside Down: A Critical Analysis of TLC's 'Take Home Chef'"

Mike Eaves, Valdosta State University

"Turn the Radio On?"

**Naemah Clark, University of Tennessee-Knoxville,
Daniel Haygood, University of Tennessee-Knoxville,
Kenneth Levine, University of Tennessee-Knoxville**

4108

Room: Vernon
Time: 8 a.m. - 9:15 a.m.

KENNETH BURKE SOCIETY INTEREST GROUP BUSINESS MEETING

4109

Room: Westbrook
Time: 8 a.m. - 9:15 a.m.

SSCA NOMINATING COMMITTEE MEETING

4201

Room: Ballroom D
Time: 9:30 a.m. - 10:45 a.m.

SPOTLIGHT PANEL: KATHLEEN J. TURNER

SPONSOR: RHETORIC AND PUBLIC ADDRESS DIVISION

CHAIR: MICHAEL OSBORN, UNIVERSITY OF MEMPHIS

**Carole Blair, University of North Carolina
Ronald Carpenter, University of Florida
Thomas Frentz, University of Arkansas
Roseann M. Mandziuk, Texas State University
Marsha L. Houston, University of Alabama**

RESPONDENT: KATHLEEN J. TURNER, DAVIDSON COLLEGE

Panelists will discuss Kathleen Turner's significant contributions to the discipline as a scholar, teacher and mentor.

SATURDAY

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David L. Acey
*African-American rhetoric
& interracial communication*

David L. Appleby
Film-video production

Reece L. Auguiste
Film theory, criticism & media studies

John P. Bakke
*Professor Emeritus, rhetoric & political
communication*

Marvin R. Bensman
*Professor Emeritus, broadcast
& electronic media, policy, and history*

John A. Campbell
*Professor Emeritus, rhetoric
& public address*

Antonio R. de Velasco
*Rhetoric, social theory
and political discourse*

Roxana L. Gee
Film-video production/editing

M. Allison Graham
Media history and criticism

Katherine G. Hendrix
Instructional & intercultural communication

Walter G. Kirkpatrick
Organizational communication

Craig G. Leake
Film-video production

Michael C. Leff
*Chair, rhetoric, rhetorical
criticism & argumentation*

Shu Li
*Health communication,
conflict management & negotiation*

Kris Markman
Internet, new media & broadcasting

D. Gray Matthews
*Rhetoric, community & peace
and conflict communication*

Robert W. McDowell
*Associate Chair, electronic media
communication*

Michael M. Osborn
Professor Emeritus, rhetoric

Richard R. Ranta
*Dean, communication administration
& television-film production*

Steven J. Ross
Film-video production & screenwriting

Sandra J. Sarkela
Rhetoric & public address

Pradeep Sopory
*Language and social influence/
persuasion & health campaigns*

Amanda J. Young
Health communication & rhetoric

4202

Room: Ballroom E
Time: 9:30 a.m. - 10:45 a.m.



CHANGING THE HUMAN CONDITION IN ROMANTIC RELATIONSHIPS

SPONSOR: UNDERGRADUATE HONORS CONFERENCE
CHAIR/DISCUSSANT: TOM SOCHA, OLD DOMINION UNIVERSITY

“Trust Me on This One: Implications of Romantic Partners’ Feelings of Trust in Intimate Relationships”

Katrina Baldus, James Madison University

“Correlations between Love Styles, Communication Skills, Gender and Relationship Satisfaction”

Brittany Taylor, St. Mary’s College

“It’s Not You It’s Me: A Study of Gender Differences in the Termination of a Romantic Relationship”

Brooke Pettit, James Madison University, Joell Shepperson, James Madison University, Stephanie Williams, James Madison University, Nicole Heiner, James Madison University

4203

Room: Ballroom F
Time: 9:30 a.m. - 10:45 a.m.



CHANGING THE HUMAN CONDITION: COMMUNICATION IN THE PUBLIC SPHERE

SPONSOR: UNDERGRADUATE HONORS CONFERENCE
CHAIR/DISCUSSANT: ROBERT DENTON, VIRGINIA POLYTECHNIC UNIVERSITY

“Immigration, Mass Media, and the Public Sphere”

Marc Howard Rich, Christopher Newport University

“Not in Our Town: Public Controversies over the Presence of Wal-Mart in Florida Communities”

Heather Martyn, Stetson University

“The Rhetoric of Democracy Promotion”

Jessica Barger, Christopher Newport University

“The Jewel of the Nation: A Tribute to the Greatest Generation”

Cassidy Daniel, West Texas A&M University

4204

Room: Scarborough 1
Time: 9:30 a.m. - 10:45 a.m.

IMPROVING THE HUMAN CONDITION THROUGH SERVICE LEARNING

SPONSOR: INSTRUCTIONAL DEVELOPMENT DIVISION
CHAIR: CHERI HAMPTON-FARMER, UNIVERSITY OF FINDLAY

“Partners in Projects: Combining Citizenship, Corporate & Social Responsibility, and Collaborative Service Learning”

Angela M. Adema, Radford University

“Collaboration for Success: An Examination of Interdisciplinary Multi-Department Service Learning”

Janet Rice McCoy, Morehead State University

“No Requirement, No Course, No Service: Incorporating Service Learning into the Curriculum”

Colleen Fitzpatrick, Saint Mary’s College

“‘She wants me to do what?!?!?!’: Incorporating Service Learning into the Diversity Classroom”

Lisa E. BakerWebster, Radford University

“‘I’ve Seen Service Learning from Both Sides Now’: Comparing the Student and Instructor Experiences”

Randy Manis, Morehead State University

RESPONDENT: CHERI HAMPTON-FARMER, UNIVERSITY OF FINDLAY

4205

Room: Scarborough 3
Time: 9:30 a.m. - 10:45 a.m.

OLD MESSAGES, NEW MEDIA

SPONSOR: MASS COMMUNICATION DIVISION
CHAIR: KARYN BROWN, MISSISSIPPI STATE UNIVERSITY

“Imagine This: Radio Revisited Through Podcasting”

Kristine Johnson, Florida State University

“Spreading Ideologies on the Read/Write Web: Government Use of Meta-Blogs as a Tool For Teaching Democracy in the Muslim World”

Corinne Weisgerber, St. Edward’s University, Shannan H. Butler, St. Edward’s University

“Union Kids: Using Burkean Identification and the ‘Union Bug’ to Recruit Children to the Labor Movement through the AFL-CIO Website”

Valerie Lynn Schrader, Ohio University

“You’ve Got Faith: An Analysis of Identification and Identity on Congregational Websites”

Taleyna M. Morris, Missouri State University

RESPONDENT: DENNIS R. ROBERTSON, EAST TEXAS BAPTIST UNIVERSITY

4206

Room: Scarborough 4
Time: 9:30 a.m. - 10:45 a.m.

TOP FOUR PAPERS IN APPLIED COMMUNICATION

SPONSOR: APPLIED COMMUNICATION DIVISION
CHAIR: ELISSA FOSTER, LEHIGH VALLEY HOSPITAL

“Causal Attributions and Assignments of Negligence: Testing for the Camera Perspective Bias in the Civil Trial Context”

Debra L. Worthington, Auburn University

*** Top Paper**

“Awareness and Receptivity to Anti-Tobacco Advertising and Susceptibility to Tobacco Use”

Mihaela Moldovan, Florida State University

*** Top Student Paper**

“Well-being of Family Caregivers of Persons with Late-Stage Huntington’s Disease: Lessons in Stress and Coping”

Lori A. Roscoe, Marcia McCall, and Juan Sanchez Ramos, University of South Florida

“Fan Equity: The Process and Case for Building Fan Equity”

Owen Hanley Lynch and Hadley vom Eigen, Southern Methodist University

RESPONDENT: KRISTINA DRUMHELLER, WEST TEXAS A&M UNIVERSITY

4207

Room: Vernon

Time: 9:30 a.m. - 10:45 a.m.

SUPREME COURT REVIEW: FIRST AMENDMENT DECISIONS FROM THE ROBERTS COURT

SPONSOR: FREEDOM OF SPEECH DIVISION

CHAIR: NORMA COX COOK, UNIVERSITY OF TENNESSEE

“Davenport v. Washington Education Association”

Jim Vickrey, Troy University-Montgomery

“Tennessee Secondary School Athletic Association v. Brentwood Academy”

Norma Cox Cook, University of Tennessee

“Morse v. Frederick”

Terry Cole, Appalachian State University

“Federal Election Commission v. Wisconsin Right to Life”

Charles C. Howard, Tarleton State University

This panel provides an analysis of First Amendment decisions from the U.S. Supreme Court during the previous term and allows the audience to discuss the decisions, opinions, and their implications. Consideration of the 2006-2007 term will have a special dimension as it was the first one with John Roberts as the new Chief Justice and with Justice Alito replacing Justice O’Connor.

4208

Room: Percival

Time: 9:30 a.m. - 10:45 a.m.

NEW MEDIA – NEW POLITICS: REVOLUTION OR BUSINESS AS USUAL?

SPONSOR: POLITICAL COMMUNICATION DIVISION

CHAIR: TONY DEMARS, UNIVERSITY OF HOUSTON-CLEAR LAKE

“New Media – New Politics: Communication, Space, and the Browser Metaphor”

Scott Britten, Salisbury University

“The YouTube Debates: Revolutionary Change or the Same Old Thing”

Larry J. King, Stephen F. Austin State University

“Converging Technology Platforms with Political Platforms: Is iPhone to ‘iVote’ a Long-distance Call?”

Darrell Roe, East Texas Baptist University

“The Political Weapon of New Media”

Tony DeMars, University of Houston-Clear Lake

4209

Room: Savannah

Time: 9:30 a.m. - 10:45 a.m.

SCHOLARS ON THE RISE: TOP FOUR STUDENT PAPERS

SPONSOR: INTERPERSONAL COMMUNICATION DIVISION

CHAIR: MARY BETH ASBURY, UNIVERSITY OF KANSAS

“Old Allegiances—New Bond: A Dialectical Tension Approach to Stepsibling Relationships”

Amy Muckleroy Carwile, University of Alabama

“‘No One Says I or Speaks to a You’: Kierkegaard, Dialogue & Communication Theory”

Andrew F. Hermann, University of South Florida

“The Enactment of Social Support Messages by Family Members in the Maintenance of Weight”

Shelly R. Hovick and Todd Lee Goen, University of Georgia

“Report and Command: A Theory for Understanding the Negotiation of Conflict in Two Division 1 Soccer Teams”

Sarah T. McGhee, University of South Florida

RESPONDENT: ANDREW C. TOLLISON, UNIVERSITY OF TEXAS AT AUSTIN

4210

Room: Westbrook

Time: 9:30 a.m. - 10:45 a.m.

COMMUNICATING TO CHANGE THE HUMAN CONDITION: DEPARTMENTAL INTERPERSONAL CRISIS AND THE COMMUNICATION ADMINISTRATOR’S RESPON.

SPONSOR: ASSOCIATION FOR COMMUNICATION ADMINISTRATORS INTEREST GROUP

CHAIR: JANIE HARDEN FRITZ, DUQUESNE UNIVERSITY

“Bullying and Mobbing: When Departments Stop Playing Nice”

Mark Hickson, III, University of Alabama, Birmingham

“Addressing Dark Times: Prudence and Communicative Reticence”

Ronald C. Arnett, Duquesne University

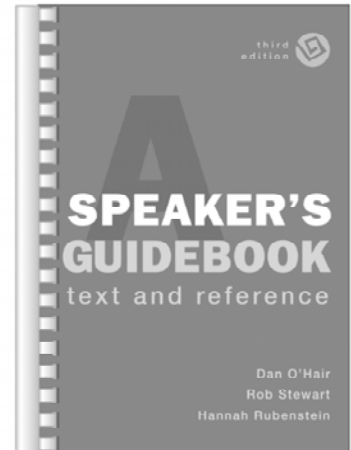
Problematic interpersonal behavior within an academic “home” is a challenge every communication administrator will face. Such behaviors generate distractions that take attention away from productivity. The first presentation examines the phenomena of bullying and mobbing in academic departments, examining types of bullies and the nature of mobbing. The second explores potential responses to these distractions and assaults, engaging the metaphors of “pru -

BEDFORD/ST. MARTIN'S

Better tools help make better speeches

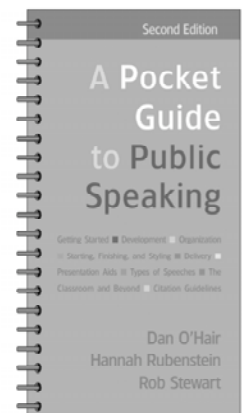
“I just LOVE it! It is the kind of book we want our students to KEEP throughout their college years (and beyond), to serve as a reference book after they complete our basic speech course.”

— Jean Groshek, *Alverno College*



“What I like about *A Pocket Guide to Public Speaking* is that it is well-grounded and well-informed but accessible.”

— Walter Beale, *University of North Carolina at Greensboro*



Online Speech Center

at bedfordstmartins.com/speakersguide

This site offers the tools students need to research, prepare, and give their speeches. Comprised of the Speech Toolkit and the Online Study Center, the Online Speech Center is available now. A \$15 value FREE when packaged with *A Speaker's Guidebook*!

Speech Toolkit

- **Bedford Speech Outliner** assists students in creating speech outlines.
- **Downloadable Relaxation Audio** helps students prepare mentally for the live speech and overcome anxiety.
- **Bedford Bibliographer** helps students organize information about sources.
- Other tools include assistance choosing topics, creating PowerPoint, and researching online.

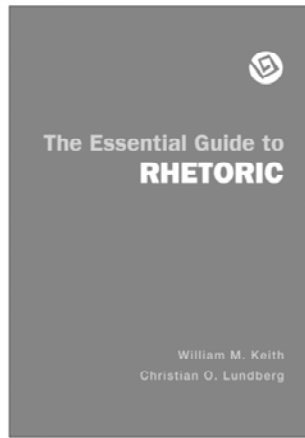
Online Study Center

- **Video Quizzes** help students see how to apply key skills and concepts.
- **Chapter Quizzes** help students assess their understanding.
- **Online Video Theater** includes examples of a wide variety of student speeches.

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Resources for speech communication

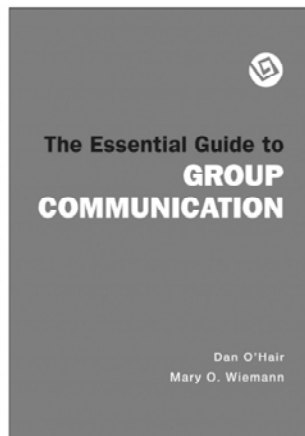


The Essential Guide to Rhetoric

William M. Keith, *University of Wisconsin, Milwaukee*
Christian O. Lundberg, *University of North Carolina at Chapel Hill*

A perfect compliment to any Communication course, *The Essential Guide to Rhetoric* offers succinct coverage of the most important rhetorical concepts and their practical applications.

2008/paper/ 64 pages

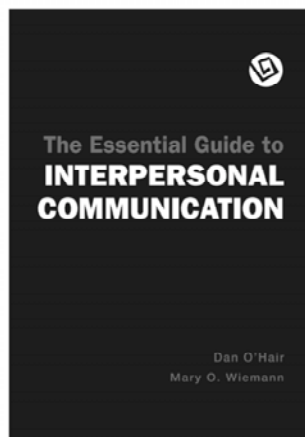


The Essential Guide to Group Communication

Dan O'Hair, *University of Oklahoma*
Mary O. Wiemann, *Santa Barbara City College*

Small-group communication skills are increasingly vital both in a wide variety of college classes and in the professional world. This incisive text explains the role of group communication within organizations and gives useful guidelines for acting as an effective leader, avoiding groupthink, and achieving optimal results in various settings.

2004/paper/64 pages



The Essential Guide to Interpersonal Communication

Dan O'Hair, *University of Oklahoma*
Mary O. Wiemann, *Santa Barbara City College*

This concise but thorough text begins with the basics of communication theory and moves on to explain the key concepts of successful interpersonal communication. Topics include a definition of interpersonal communication, the multiple stages of interpersonal relationships, and specific strategies for successfully navigating conflict in relationships.

2004/paper/64 pages

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denance” and “communicative reticence” as hermeneutic entrance into interpersonal “dark times” in academic departments. Audience members are invited to share their insights and experiences following the presentations.

4211

Room: Verlest
Time: 9:30 a.m. - 10:45 a.m.

**TOP SCHOLAR IN COMMUNICATION THEORY:
WILLIAM G. POWERS**

SPONSOR: COMMUNICATION THEORY DIVISION

MODERATOR: SHERRY G. FORD

This program honors Dr. Will Powers for his contributions to the development and study of communication theory. During the program Dr. Powers will discuss the theoretical perspectives that have shaped his research and his thoughts on the current state of communication theory. Students, colleagues, and others influenced by his scholarship will also have the opportunity to share their stories about his impact on their lives and research.

4212

Room: Scarborough 2
Time: 9:30 a.m. - 10:45 a.m.

**PERFORMANCE STUDIES DIVISION
COMPETITIVE PAPERS**

SPONSOR: PERFORMANCE STUDIES DIVISION

CHAIR: REBECCA M. KENNERLY, GEORGIA SOUTHERN UNIVERSITY

“Committed: Collaborative Theatre of Testimony Performance as Critical Performance Pedagogy”

Claire E. Deal, Hampden-Sydney College
* Top Paper

“Negotiating the Transnational Moment: Immigrant Letters as Performance of a Diasporic Identity”

Kathleen A. DeHaan, College of Charleston

“Performing the Social Drama of Obesity Lawsuits”

Deborah M. Thomson, East Carolina University

“Performing Blasphemy: The Use of Satire in Lucian’s Attacks on Religion”

Thomas Vaughn, Arkansas Tech University

RESPONDENT: MINDY FENSKE, UNIVERSITY OF SOUTH CAROLINA

4301

Room: Ballroom D
Time: 11 a.m. to 12:15 p.m.

TOP PAPERS IN LANGUAGE AND SOCIAL INTERACTION

SPONSOR: LANGUAGE AND SOCIAL INTERACTION DIVISION

CHAIR: HEATHER L. GALLARDO, UNIVERSITY OF NORTH CAROLINA-CHARLOTTE

“Investigating Everyday Talk about Social Issues: A Discourse Analytic Approach”

Susan Gilpin, Marshall University
* Top Paper

“Uncertainty and Stigma in the Prostate Cancer Narratives”

Michael I. Arrington, University of Kentucky

“A Reluctant Visitor to the Kingdom of the Sick: The Fight to Sustain an Athletic Identity inside a Chaotic Body”

Sarah T. McGhee, University of South Florida

* Top Student Paper

“Institutional Power and the Construction of a Client’s Problem and Solution during an Anger Management Session”

Michael P. Nicholas, University of South Florida

RESPONDENT: MARY HELEN BROWN, AUBURN UNIVERSITY

4302

Room: Ballroom E
Time: 11 a.m. to 12:15 p.m.



COMMUNICATION IN THE MANAGEMENT OF PEER RELATIONSHIPS

SPONSOR: UNDERGRADUATE HONORS CONFERENCE

CHAIR/DISCUSSANT: CHAIR/DISCUSSANT: DANNA GIBSON, COLUMBUS STATE UNIVERSITY

“Relationships Among Communication, Social Anxiety and Peer Influence on Drinking Behavior in College Students”

Michael Gerrity, James Madison University, Sherry Parker, James Madison University, Ashleigh Wayland, James Madison University, Amanda Wimer, James Madison University

“First Impressions, Communication, and Relationship Longevity among First College Roommates”

Jillian Aurichio, James Madison University, Lindsay Harmon, James Madison University, Courtney Hodge, James Madison University, Amanda Sarver, James Madison University

“Examining the Relationship between Number of Roommates and Communication Competence with Academic Success and Overall College Satisfaction”

Tracy Perdeu, Lindsay Borek, Matt Otto, Danielle McGhee, James Madison University

4303

Room: Ballroom F
Time: 11 a.m. to 12:15 p.m.



COMMUNICATION IN THE POLITICAL REALM: CAMPAIGNS, ELECTIONS, AND SUCCESSIONS

SPONSOR: UNDERGRADUATE HONORS CONFERENCE

CHAIR/DISCUSSANT: VERLAINE MCDONALD, BEREA COLLEGE

"Inaugural Addresses of Re-elected Presidents of the United States During Times of War or Conflict"

Catherine Kedzif, George Washington University

"Violating Expectations and Envisioning Unity: Barrak Obama's 2004 Democratic National Convention Keynote Address"

Karly Schledwitz, Furman University

"Rhetorical Analysis of Robert F. Kennedy"

**Melissa Ferrer, George Washington University,
Barbara Joesph, George Washington University,
Kourtney Wong, George Washington University**

"Effects of Negative Political Campaigning: The General Public Relative to the New Generation"

**Justin Herzig, Wake Forest University,
Eric Marinoff, Wake Forest University**

"Elizabeth I and the Rhetoric of Succession"

Josh Barronton, University of Montevallo

Jason A. Edwards, Bridgewater State College, Karla Stevenson, University of Iowa

"The Birth of an Ideograph: Jimmy Carter and <Human Rights>"

Mary E. Stuckey, Georgia State University

RESPONDENT: JIM KUYPERS, VIRGINIA TECH

4306

Room: Scarborough 3

Time: 11 a.m. to 12:15 p.m.

MEASURING IDEOLOGICAL BIAS

SPONSOR: MASS COMMUNICATION DIVISION

CHAIR: MYLEEA D. HILL, ARKANSAS STATE UNIVERSITY

"Professional Baseball in Black and White: A Content Analysis of Newspaper Coverage of the 2003 Season"

Brian Brantley, University of Texas of the Permian Basin

"Was the Media Coverage of FAIR Fair?: A Textual Analysis of Major Newspapers"

Jennifer Struve, Howard University

"Transferring the Agenda: An Examination of Stability Across Media"

Daniel H. Kim, North Carolina State University

* Top Student Paper

"Mediated Depictions of Transgression Against the Common Good: An Analysis of Editorial Cartoons on Religion"

Janis L. Edwards, University of Alabama,

Laura Ware, University of Alabama

* Top Paper

RESPONDENT: MARY JACKSON PITTS, ARKANSAS STATE UNIVERSITY

4307

Room: Scarborough 4

Time: 11 a.m. to 12:15 p.m.

CONTINUING THE CONVERSATION: DOCUMENTING PERFORMANCE AND PERFORMANCE-BASED PEDAGOGY

SPONSOR: PERFORMANCE STUDIES DIVISION

CHAIR: LEIGH ANNE HOWARD, UNIVERSITY OF SOUTHERN INDIANA

"Performance as Serious Intellectual Work: Documenting Performance-based Pedagogy"

Leigh Anne Howard, University of Southern Indiana

"Documentation as Performance"

Marcyrose Chvasta, University of South Florida

RESPONDENT: MINDY FENSKE, UNIVERSITY OF SOUTH CAROLINA

This panel continues conversations begun at the 2006 SSSA and 2007 NCA conferences regarding the need for more formal methods of documentation for performance studies scholarship. Traditionally, evidence of performance studies scholarship has taken two forms: a scholarly

4304

Room: Scarborough 1

Time: 11 a.m. to 12:15 p.m.

KENNETH BURKE AND COMMUNICATING TO CHANGE THE HUMAN CONDITION: A DISCUSSION PANEL

SPONSOR: KENNETH BURKE SOCIETY INTEREST GROUP

CHAIR: KENNETH ZAGACKI, NORTH CAROLINA STATE UNIVERSITY

Panelists:

David Payne, University of South Florida

Mari Tonn, University of Maryland

David Cratis Williams, Florida Atlantic University

Bill Kinsella, North Carolina State University

Andrew King, Louisiana State University

A variety of Kenneth Burke scholars discuss how they use Burke to "communicate to change the human condition" in their own research. Scholars will focus on how their research fulfills both the academic discussion of the human condition as well as the local and/or global human condition.

4305

Room: Scarborough 2

Time: 11 a.m. to 12:15 p.m.

TOP PAPERS IN RHETORIC AND PUBLIC ADDRESS

SPONSOR: RHETORIC AND PUBLIC ADDRESS DIVISION

CHAIR: ANN E. BURNETTE, TEXAS STATE UNIVERSITY

"Creating Community While Preserving Division: Frederick Douglass's 'Oration on the Dedication of the Lincoln Monument'"

Richard W. Leeman, University of North Carolina - Charlotte

* Top Paper

"Bringing Stability to a Chaotic Scene: The Changing Logic of U.S. Justifications for the Use of Force"

article describing and theorizing performance, or a peer critique of the live performance itself. Broadening definitions of scholarship, demands for faculty to document the relationship of pedagogy to educational outcomes, and the need to express the scholarly and pedagogical value of performance to non-experts involved in promotion and tenure processes have shifted the discussion of documenting performance to other means. In the discipline video documentation has been hotly contested because it rarely records the dynamics of the performance experience/praxis even if it technically covers sound and action onstage in a performance product. This panel demonstrates and engages this on-going conversation.

4308

Room: Verlest
Time: 11 a.m. to 12:15 p.m.

PUBLIC RELATIONS THEORY AND ISSUES WITH THE PUBLIC

SPONSOR: PUBLIC RELATIONS DIVISION

CHAIR: PAMELA BOURLAND-DAVIS, GEORGIA SOUTHERN UNIVERSITY

“Listening, Communication and Trust: Practitioners’ Perspectives of Public Relationships”

Brigitta R. Brunner, Auburn University

“Excellent or Contingent Communication Models: A Survey Reveals How a Religious Denomination Resolves Conflict”

Dedria Givens-Carroll, University of Louisiana at Lafayette

“Organizational Expectancy Violations (OEV) and the Management Functions of Public Relations: A New Theory of Public Relations”

Gretchen Stull, Auburn University

“Relationship Management Theory: A Framework for the Study of Public Relations”

Josh Hillyer, Auburn University

“Issue, Risk, or Crisis: Media Frames of Stakeholders’ Perceptions of Naval Sonar Use and Cetacean Stranding Events”

D. Scott Wells and Michael J. Palenchar, University of Tennessee-Knoxville

*** Top Paper**

RESPONDENT: CHRISTIE KLEINMANN, LEE UNIVERSITY

4309

Room: Vernon
Time: 11 a.m. to 12:15 p.m.

TOP PAPERS IN GENDER STUDIES

SPONSOR: GENDER STUDIES DIVISION

CHAIR: DEBORAH K. PHILLIPS, MUSKINGUM COLLEGE

“Third Wave Praxis: The Power of the Personal Narrative”

Billy Wooten, Berea College

“Mary Church Terrell vs. Thomas Nelson Page: Gender, Race, and Class in Anti-Lynching Rhetoric”

Martha Solomon Watson, University of Nevada at

NCA is proud to announce its candidates for Second Vice-President.



Sherry Morreale



Lynn Turner

The candidates will be attending this convention.

Las Vegas

"He Said, She Said: Gendered Mediation in Internet News Stories"

**Cindy Burke, Clemson University,
Sharon R. Mazzarella, Clemson University**

"No Hallmark Card: Post-Miscarriage Social Support Among Female Friends"

**Jennifer Fairchild, Eastern Kentucky University,
Debra Nickell, University of Kentucky,
Michael I. Arrington, University of Kentucky**

"Pink Bows, Fashion Shows, and Name Changes: The Marketing of the 'New' LPGA Tour"

Andrew C. Billings, Clemson University Top Paper

Paul Raptis

In this interactive roundtable discussion, members of Lambda Pi Eta & Sigma Chi Eta in the southern region will present case studies that explore the issue of civility, and its role in the undergraduate classroom. Topics will include the increase in communication technology and inappropriate behavior. This session will provide a forum for students and faculty to collaborate on ethical approaches to the communication of civility in the classroom.

4310

Room: Percival
Time: 11 a.m. to 12:15 p.m.

ETHNOGRAPHY OF COMMUNICATION IN ORGANIZATIONS AND SCHOOLS

**SPONSOR: ETHNOGRAPHY INTEREST GROUP
CHAIR: THOMAS FRENTZ, UNIVERSITY OF ARKANSAS**

"Confessions of an I.T. Hitman: Deconstructing Organizational Scholarship through Personal Narrative"

**Andrew F. Hermann, University of South Florida
* Top Student Paper Honorable Mention**

"Consumptions of Human in Educational Research"
Jodi Kaufmann, Georgia State University

"A Qualitative Investigation of Communication Purposes in the SCALE-UP Classroom"

Amy L. Housley Gaffney, North Carolina State University

RESPONDENT: LINDA VANGELIS, EAST CAROLINA UNIVERSITY

4311

Room: Savannah
Time: 11 a.m. to 12:15 p.m.

THE COMMUNICATION OF CIVILITY: EXPLORING THE CONDITION OF THE UNDERGRADUATE CLASSROOM

**SPONSOR: VICE PRESIDENT
CHAIR: ALLISON AINSWORTH, PI CHAPTER, SIGMA CHI ETA, GAINESVILLE STATE COLLEGE**

"On My Honor, I Do Pledge ...: The Impact of Honor Codes on College Campuses"

Representing Eta Gamma Chapter of Lambda Pi Eta, Elon University: Jennifer Beegle, Kimberly Marker, Christine Pahl, Sara Portoghese, Virginia Zint, Frances Ward-Johnson

"Student Civility Toward Teachers Based on Perceptions of Fair Grading"

Representing Pi Chapter of Sigma Chi Eta, Gainesville State College: Philip Griffith, Alejandro Ramirez,

4312

Room: Westbrook
Time: 11 a.m. to 12:15 p.m.

STUDIES IN THE RHETORIC OF THE TWENTIETH-CENTURY PROTEST

SPONSOR: AMERICAN SOCIETY FOR THE HISTORY OF RHETORIC INTEREST GROUP

CHAIR: NOEMI MARIN, FLORIDA ATLANTIC UNIVERSITY

"A 'Race Woman's' Protestations of Jim Crow: Black Uplift and Racial Destiny in the Rhetoric of Mary Church Terrell"

Cynthia P. King, Furman University

"Starving for Change"

Amber Shaver

"Wayne Morse Dissents: Antiwar Arguments in the Vietnam Era"

Sean Patrick O'Rourke, Furman University

RESPONDENT: MICHAEL LANE BRUNER, GEORGIA STATE UNIVERSITY

4401

Room: Ballroom A & B
Time: 12:30 p.m. - 2:15 p.m.

SOUTHERN STATES COMMUNICATION ASSOCIATION AWARDS LUNCHEON

Keynote Address: "Clarity Through Tragedy: Honoring Our Work"

Rachel Holloway, Virginia Tech

4501

Room: Ballroom D
Time: 2:30 p.m. - 3:45 p.m.

MEET THE NCA CANDIDATES

**SPONSOR: VICE PRESIDENT
CHAIR: CHARLES H. TARDY, UNIVERSITY OF SOUTHERN MISSISSIPPI**

Candidates:

Sherry Morreale, University of Colorado-Colorado Springs

Lynn Tumer, Marquette University

4502

Room: Ballroom E
Time: 2:30 p.m. - 3:45 p.m.



THE INFLUENCE OF MEDIATED IMAGES ON GENDER IDENTITY

SPONSOR: UNDERGRADUATE HONORS CONFERENCE
CHAIR/DISCUSSANT: CHUCK GRANT, MEREDITH COLLEGE

“Redefining Beauty: Is the Media Changing to Include Women who are Over 50 Years of Age”

Aprille Gulliams, University of Virginia’s College at Wise
“A Comparison of Black and White College Females’ Body Image”

Evette Allen, Arkansas State University, Tavioya Fouts, Arkansas State University, Ashley Sims, Arkansas State University, Michelle Shivers, Arkansas State University, Latoya Watkins, Arkansas State University

“The Inner Ugliness of the Beauty Industry: A Rhetorical Analysis of Dove’s Campaign for Real Beauty”

Melissa Sharp, Transylvania University
“The S-word: How “Slut” Functions in Communication to Define and Explain Female Sexuality and Sexual Attitudes and Behaviors”

Kate Griendling, James Madison University

learn activities to take home to their classrooms.

SPONSOR: COMMUNITY COLLEGE DIVISION
CHAIR: PAULA RODRIGUEZ, HINDS COMMUNITY COLLEGE

Participants:

- Allison Ainsworth, Gainesville State College
- Richard Falvo, El Paso Community College
- Eric Fife, James Madison University
- Cole Franklin, East Texas Baptist University
- Ava Good, San Jacinto College
- Robin Jenson, St. Petersburg College
- Brian Kline, Gainesville State College
- Megan Moe-Lunger, Lee University
- Lauren Mackenzie, Fitchburg State College
- C. Leigh Nelson, James Madison University
- John Saunders, Columbus State University
- Valerie Lynn Schrader, Ohio University
- Christopher Cummings, North Carolina State University
- Daniel Kim, North Carolina State University
- Melissa Lilley, North Carolina State University
- AJ Righter, North Carolina State University
- Dan Sutko, North Carolina State University
- Judi Truitt, Volunteer State Community College

4503

Room: Ballroom F
Time: 2:30 p.m. - 3:45 p.m.



CHANGING THE HUMAN CONDITION THROUGH RHETORICAL ACTIVISM

SPONSOR: UNDERGRADUATE HONORS CONFERENCE
CHAIR/DISCUSSANT: LISA CORRIGAN, UNIVERSITY OF ARKANSAS

“Gloria Steinem and the Rhetoric of the Corporate Personality”

Emily Parsons, Furman University
“Where Have All the Sweatshop Activists Gone?”

Ambyr Ruth Acton, Texas A&M University
“An Inconvenient Change: Modifying American Values to Motivate Toward Action”

Sioban O’Malley, George Washington University, Catherine Kedzuf, George Washington University, Mariette Yost, George Washington University

4505

Room: Scarborough 2
Time: 2:30 p.m. - 3:45 p.m.

NEGOTIATING RACIAL/ETHNIC IDENTITY THROUGH THE MEDIA, CULTURAL CONTRACTS, AND IN-GROUP MEMBERSHIP

SPONSOR: INTERCULTURAL COMMUNICATION DIVISION
CHAIR: DOMINIQUE M. GENDRIN, XAVIER UNIVERSITY OF LOUISIANA

“Imagined Communities, Real Lives: Online Discussions of Chinese Immigrants’ Identities in Office Space”

Min Jiang, University of North Carolina – Charlotte
“Facial Expressions on Chinese and American Magazine Covers: A Cross-Cultural Study”

Yan Guan, University of Southern Mississippi
“Measuring Host Communication Competence among International Students in the United States”

Pavica Juric, Louisiana State University
“Negotiating the Race-Obsessed Culture of the United States: Explorations of Racial/Ethnic Identity, Labeling, and Cultural Contracts”

Darlene K. Drummond, University of Miami, and Mark P. Orbe, Western Michigan University
* Top Paper

“The Infamous N-Word a Term of Endearment or Term of Degradation: The Sender and the Receiver’s In-Group Relationship Determines Its Meaning”

Stephen Earl White, Columbus Technical College
RESPONDENT: DOMINIQUE M. GENDRIN, XAVIER UNIVERSITY OF LOUISIANA

4504

Room: Scarborough 1
Time: 2:30 p.m. - 5:15 p.m.

G.I.F.T.S.: GREAT IDEAS FOR TEACHING SPEECH

This panel consists of speech educators presenting successful activities to a small group of participants. During the session, participants will be seated in a circle or around small tables and move from table to table to

4506

Room: Scarborough 3
Time: 2:30 p.m. - 3:45 p.m.

INSTITUTIONAL SUPPRESSION OF MINORITY ARGUMENT

SPONSOR: SOUTHERN ARGUMENTATION AND FORENSICS DIVISION

CHAIR: DANIEL E. SCHABOT, CAMERON UNIVERSITY

“Excuses are Like ___ holes, They all Stink: An Analysis of The Latino Comedy Project’s ‘The National Excuse’ parody”

George Pacheco, Jr., Angelo State University

“Baseball American as Apple Pie or Is It?”

David Nelson, University of Southern Mississippi

“Goldwater Who?: An Examination of the Institutional Response to Non Neo-Conservative Republican Arguments”

Daniel E. Schabot, Cameron University

“Increasing Awareness and Action in the Communication Discipline about the Sudan Genocide”

Tyler J. Thornton, University of Oklahoma

4507

Room: Scarborough 4
Time: 2:30 p.m. - 3:45 p.m.

COMMUNICATING TO CHANGE THE HUMAN CONDITION IN THE CLASSROOM AND BEYOND I: PROVEN SERVICE-LEARNING COURSES

SPONSOR: VICE PRESIDENT

CHAIR: RICHARD L. CONVILLE, UNIVERSITY OF SOUTHERN MISSISSIPPI

“Serving Students and the Community: Student Engagement Through Service in the Basic Public Speaking Course”

Deanna Sellnow, University of Kentucky

“Communication in Service of Positive Relationships: A Reflection on Values and Approaches”

Thomas Socha, Old Dominion University

“Service-Learning in Real Time: SCM 305 Interpersonal Communication, Fall, 2007”

Richard L. Conville, University of Southern Mississippi

Each presentation recounts in detail a successful course or teaching strategy that can serve as a model for other practitioners of service-learning in communication.

4508

Room: Verlest
Time: 2:30 p.m. - 3:45 p.m.

CONTINUING THE DISCUSSION ON METAPHOR

SPONSOR: VICE PRESIDENT

CHAIR: V. WILLIAM BALTHROP, UNIVERSITY OF NORTH CAROLINA-CHAPEL HILL

Panelists:

Michael Osborn, University of Memphis

Celeste M. Condit, University of Georgia

Martha Solomon Watson, University of Nevada, Las Vegas

James Darsey, Georgia State University

V. William Balthrop, University of North Carolina-Chapel Hill

Michael Osborn’s research influenced the way three generations of students and scholars thought about and studied metaphor. This program features a discussion of the impact and heuristic value of that research.

4509

Room: Vemon
Time: 2:30 p.m. - 3:45 p.m.

CHANGING WOMEN’S ROLES IN POPULAR MEDIA FORMS: WOMEN PURSUING CHANGE

SPONSOR: POPULAR COMMUNICATION DIVISION

CHAIR: MARILYN YOUNG, FLORIDA STATE UNIVERSITY

“From Grrl Games and Pink Software to Serious Games and Gamer.org: Deconstructing the Stereotypes in the Gaming Sector”

Debbi Hatton, Sam Houston State University

“‘Thank you, Thank You Very Much’: Brenda Lee Johnson as a Transforming Agent of the Television Police Cop”

Charlene Strickland, Hardin-Simmons University

“‘She’s Tough, She’s Pugnacious, She Makes Us Pay Attention.’ Molly Ivins’ Vision of the Woman Political Columnist”

Marilyn Young, Florida State University

Teddy Arizona as the New Cowgirl: Baxter Black Reinterpreting the Western Heroine”

Mary Evelyn Collins, Sam Houston State University

4510

Room: Percival
Time: 2:30 p.m. - 3:45 p.m.

INFORMATION SESSION ON BECOMING SSCA’S NEXT EXECUTIVE DIRECTOR

SPONSOR: EXECUTIVE DIRECTOR

MODERATOR: J. EMMETT WINN, AUBURN UNIVERSITY

All members interested in finding out about how to become SSCA’s Executive Director are invited to this informal information session hosted by current Executive Director Emmett Winn and other SSCA officers.

4511

Room: Savannah
Time: 2:30 p.m. - 3:45 p.m.

TEACH FOR AMERICA: CLOSING THE ACHIEVEMENT GAP IN RURAL NORTH CAROLINA

SPONSOR: PRESIDENT

SATURDAY

MODERATOR: SARAH TUTTLE, KIPP PRIDE HIGH SCHOOL, GASTON, NC

Panelists:

- Stephanie S. Smith, Northwest Halifax High School, Littleton, N.C.**
- Silvia Timmerding, Northwest Halifax High School, Littleton, N.C.**
- Sarah Tuttle, KIPP Pride High School, Gaston, N.C.**

“Teach for America” is a popular and successful non-profit program with a goal of closing the achievement gap in this country. TFA recruits the top college graduates, many of whom spend time teaching in rural settings where students deal with problems both similar to and different from those of students in low performing urban schools. The panelists graduated from universities around the country and are in their second year of teaching in their TFA placement schools.

4512

Room: Westbrook
Time: 2:30 p.m. - 3:45 p.m.

COMMUNICATING TO CHANGE THE HUMAN CONDITION IN THE AFTERMATH OF TRAGEDY

SPONSOR: VICE PRESIDENT

CHAIR: RACHEL L. HOLLOWAY

- Rachel L. Holloway, Virginia Tech**
- Robert E. Denton, Jr., Virginia Tech**
- Marlene Preston, Virginia Tech**
- Jim Kuyper, Virginia Tech**
- Terry Papillon, Virginia Tech**
- Kristin English, University of Georgia**

On April 16, 2007, the Virginia Tech community suffered a terrible tragedy. The presence of national and international media revealed much of the university’s response in the hours, days, and weeks that followed. Yet, for the Virginia Tech community, the departure of the media marked only the beginning of what is an ongoing process of response and recovery. Communication faculty and graduate students from Virginia Tech will provide a broader context for understanding the tragedy including elements of campus culture that shaped the university’s response in the immediate aftermath of the tragedy, ongoing efforts to support resilience and recovery and plans for the first anniversary. Their discussion will draw on concepts from across our discipline — rhetorical and symbolic, interpersonal, organizational and mediated.

4601

Room: Ballroom D
Time: 4 p.m. - 5:15 p.m.

SPOTLIGHT PANEL: CAROLYN ELLIS

SPONSOR: ETHNOGRAPHY INTEREST GROUP

CHAIR: CHRISTINE S. DAVIS, UNIVERSITY OF NORTH CAROLINA-CHARLOTTE

- “Final Negotiations and My Life in Writing”
Christine S. Davis, University of North Carolina-Charlotte
- “The Ethics of Carolyn Ellis”

- Ron Pelias, Southern Illinois University**
“Fisher Folk”
- Laurel Richardson, Ohio State University**
“The Ethnographic I and a Relational Ethic of Practicing Ethnography”
- Chris Poulos, University of North Carolina-Greensboro**
“The Work of Carolyn Ellis”
- Norm Denzin, University of Illinois at Urbana-Champaign**
“Maternal Connections and With Mother/With Child: A True Story”
- Thomas Frentz, University of Arkansas**
“Revision: Autoethnographic Reflections of Life and Work”
- Carolyn Ellis, University of South Florida**

4602

Room: Ballroom E
Time: 4 p.m. - 5:15 p.m.



CULTURE AND THE RHETORIC OF RELIGION

SPONSOR: UNDERGRADUATE HONORS CONFERENCE

CHAIR/DISCUSSANT: KATHLEEN FERRELL, ST. LOUIS UNIVERSITY

- “Examining Religious References in Dave Matthews Band Lyrics”
Samantha M. Peterson, St. Mary’s College
- “The Use of Christian Virtue to Create a Vision for Social Change”
Carolyn G. Thompson, Furman University
- “The Holy Lives of Homosexuals”
Mariette Yost, George Washington University

4603

Room: Ballroom F
Time: 4 p.m. - 5:15 p.m.



THE RHETORIC OF VIOLENCE AND HATE

SPONSOR: UNDERGRADUATE HONORS CONFERENCE

CHAIR/DISCUSSANT: MARILYN YOUNG, FLORIDA STATE UNIVERSITY

- “The Rhetoric of Hate Propaganda: An Analysis of the Aryan Nation’s Website”
Emily Hannigan, University of North Carolina, Chapel Hill
- “Wendell Phillips and the Rhetoric of Abolition”
Meggie Eisen-Berkeley, Furman University
- “Violence as Rhetoric: A Study of Weather Underground”
Meredith Neville, Furman University

4604

Room: Scarborough 2
Time: 4 p.m. - 5:15 p.m.

GENDER ISSUES IN SEXUALITY, MEDIA AND VIOLENCE

SPONSOR: GENDER STUDIES DIVISION

CHAIR: SANDRA HALVORSON, FLORIDA STATE UNIVERSITY AT PANAMA CITY

“Disciplining Female Sexuality: The Walk of Shame”
Brett Lunceford, University of South Alabama

“Big Brother: A Look at Women’s Use of Power in Reality TV”
Mike Savoie, Valdosta State University, Mike Eaves, Valdosta State University

“Violence is as American as Cherry Pie: Rap Brown, Badmen and Rebellion”
Lisa M. Corrigan, University of Arkansas

“The Iowa Chapter of WILPF: Feminine Communication in Action”
Sheree Keith, Macon State College

“Patriotic Motherhood: World War II and the Mother’s Movements”
Irene Grau, Christopher Newport University, Sheree Keith, Macon State College

4605

Room: Scarborough 3
 Time: 4 p.m. - 5:15 p.m.

APPLIED COMMUNICATION DIVISION BUSINESS MEETING

4606

Room: Scarborough 4
 Time: 4 p.m. - 5:15 p.m.

INTERPERSONAL COMMUNICATION DIVISION BUSINESS MEETING

4607

Room: Percival
 Time: 4 p.m. - 5:15 p.m.

SSCA PROGRAM PLANNERS MEETING I

Program planners for the 2009 conference should attend either this meeting or one scheduled for Sunday morning — See Session 5110.

4608

Room: Vernon
 Time: 4 p.m. - 5:15 p.m.

SPOTLIGHT ON CHARLES J. STEWART AND THE FUNCTIONS OF POLITICAL RHETORIC

SPONSOR: PRESIDENT

CHAIR: CRAIG ALLEN SMITH, NORTH CAROLINA STATE UNIVERSITY

“Commencing the Rationale for War: George W. Bush’s Address at West Point, June 1, 2002”
Steven Goldzwig, Marquette University

“Evangelicals Go Green: Religion and Climate Change”

Rachel L. Holloway and Robert E. Denton, Jr., Virginia Tech

“A Tournament of Talk: Reading Presidential Campaigns as Rhetorical Texts”

Craig Allen Smith, North Carolina State University

RESPONDENT: CHARLES J. STEWART, PURDUE UNIVERSITY

4609

Room: Verelst
 Time: 4 p.m. - 5:15 p.m.

THEOLOGICAL DETERMINISM AND FUNDAMENTAL JOURNALISM: HOW MEDIA ARE SHAPING NEWS COVERAGE – AND WHAT IT MEANS FOR JOURNALISM EDUCATORS AND STUDENTS

SPONSOR: MASS COMMUNICATION DIVISION

CHAIR: MARY JACKSON PITTS, ARKANSAS STATE UNIVERSITY

“Interactive Media and ‘Real Time’ News: How Technology Influences What Story is Told and How It’s Presented”

Mark Mohr, Georgia Southern University

“The Converged Curriculum: Merging Today’s Technology with Traditional News Values”

Sybril Bennett, Belmont University

“Convergence: Making Meaning for Students”

Melanie Stone, Georgia Southern University

“Can U Rite GR8 LEEDS?: Using Popular Technology to Reinforce Basic News Writing Skills”

Myleea D. Hill, Arkansas State University

“Multi-tasking and the New Journalist: What Journalism Students Should Know to be Prepared for the Marketplace”

Ann Healy, Georgia Southern University

4610

Room: Westbrook
 Time: 4:00-5:15

FEMINIST APPROACHES TO PERFORMATIVITY

SPONSOR: PERFORMANCE STUDIES DIVISION

CHAIR: OLIVIA GESSELLA PEREZ, UNIVERSITY OF NORTH TEXAS

“We did This to Ourselves”

Andrea M. Baldwin, University of North Texas

“Chasing Norbit”

Nkechi Chibueze, University of North Texas

“Brideland”

Olivia G. Perez, University of North Texas

“Left Empty”

Raquel Polanco, University of North Texas

RESPONDENT: MARCY CHVASTA, UNIVERSITY OF SOUTH FLORIDA

The performance panel examines four perspectives — and images — of

feminine roles in modern day society, and asks the audience to question why each image is significant to contemporary society.

4701

Room: Ballroom E
Time: 5:30 p.m. - 6:45 p.m.



MEDIATED INFLUENCES ON THE HUMAN CONDITION

SPONSOR: UNDERGRADUATE HONORS CONFERENCE
CHAIR/DISCUSSANT: SALLY BLOMSTROM,
EMBRY-RIDDLE AERONAUTICAL UNIVERSITY

“Mocking People into Following the Rules: The Ideology of What Not to Wear”

Amanda Harper, Berea College

“Grief is a Journey: A Metaphorical Analysis of “The Compassionate Friends” Grief Brochures”

Shea Hickey, Georgia Southern University

“Pirates on the Internet: A Survey”

Rodney Lamkin, Arkansas State University

“Searching the Stargate: A Rhetorical Analysis of Stargate SG1”

Vernon Bentley II, Berea College

4702

Room: Ballroom F
Time: 5:30 p.m. - 6:45 p.m.



COMMUNICATION IN THE SPORTS ARENA

SPONSOR: UNDERGRADUATE HONORS CONFERENCE
CHAIRS/DISCUSSANT: KENNETH LEVINE, UNIVERSITY OF TENNESSEE

“Sponsorship: The Driving Force in NASCAR”

Victoria Frank, St. Mary's College

“Should Sports Betting be Legalized in the United States? Don't Bet On It”

Michael A. Canady, Georgia Southern University

“Media Coverage of Female Athletes and Sports at the Local Level”

Cody Dalton, University of Virginia's College at Wise

4703

Room: Scarborough 2
Time: 5:30 p.m. - 6:45 p.m.

GENDER STUDIES DIVISION BUSINESS MEETING

4704

Room: Scarborough 3
Time: 5:30 p.m. - 6:45 p.m.

SOUTHERN ARGUMENTATION AND FORENSICS DIVISION BUSINESS MEETING

4705

Room: Verlest
Time: 5:30 p.m. - 6:45 p.m.

INSTRUCTIONAL DEVELOPMENT DIVISION BUSINESS MEETING

4706

Room: Percival
Time: 5:30 p.m. - 6:45 p.m.

MASS COMMUNICATION BUSINESS MEETING

4707

Room: Westbrook
Time: 5:30 p.m. - 6:45 p.m.

RHETORIC AND PUBLIC ADDRESS DIVISION BUSINESS MEETING

4801

Room: Haborside East
Time: 6:45 p.m. - 8:15 p.m.

THE OSBORN RECEPTION

SPONSORS: ALLYN & BACON/LONGMAN PUBLISHERS, DR. MICHEAL AND SUZANNE OSBORN, COLLEGE OF COMMUNICATION AND FINE ARTS AT THE UNIVERSITY OF MEMPHIS

This is a reception honoring all SSCA Award Winners, and participants in the Theodore Clevenger Undergraduate Honors Conference. All conference participants are welcome to attend. The reception is sponsored by Allyn & Bacon, Drs. Suzanne and Michael Osborn, and the College of Communication and Fine Arts at the University of Memphis.

4901

Room: Scarbrough 4
Time: 8:00 p.m. start

COMMUNICATING TO CHANGE THE HUMAN CONDITION:

DARIUS GOES WEST

Please attend a screening of the award-winning documentary film Darius Goes West.

Darius Weems, a teenager with Duchene Muscular Dystrophy had never left Athens, Ga., until a group of college students took him on the ride of his life. The group traveled America to test its wheelchair accessibility and to raise awareness about this most common form of muscular dystrophy. Their ultimate goal was to reach Los Angeles and persuade the producers of the television show Pimp My Ride to customize Darius' wheelchair. The road trip culminated in a documentary film that has stirred audiences, drawn extraordinary reviews, and won more than 20 awards at film festivals across the country.

Karen Day, in a review for the Los Angeles Times wrote, "This film is about the transforming power of teamwork and the inherent joys and madness of reaching any seemingly impossible goal ... It is a movie of pain, both physical and emotional, with a message of hope and deep affection, for the raw and sweet parts of human nature."

Visit the Web site at www.dariusgoeswest.com.

Presenters:

Logan Smalley, Film Director, Harvard University
Ben Smalley, University of Georgia
Sam Johnson, University of Georgia
Kevin Wier, Gainesville State College

DAY 5 SUNDAY, APRIL 6

5101

Room: Ballroom D
 Time: 8 a.m. - 9:15 a.m.

APPLIED COMMUNICATION IN PUBLIC AND MEDIATED CONTEXTS

SPONSOR: APPLIED COMMUNICATION DIVISION

CHAIR: ANDREW C. TOLLISON, UNIVERSITY OF TEXAS AT AUSTIN

"Enhancing Reliability: A Collaborative Conceptualization of Interorganizational Response in Incidents of National Significance"

R. Tyler Spradley, Stephen F. Austin State University

"Did They Get the Message? Exploring Communication Between the Pentagon and the Media and the Impact on Public Support for the Iraq War"

Sheryl Nix, West Texas A&M University

"Stupid is as Stupid Does": A Thematic Analysis of Online Message Board Postings About All Terrain Vehicle Related Injuries and Deaths"

Laura Beth Daws, University of Kentucky

"Impact of Media on Crisis Communication in the Church"

Karen Legg, Regent University

"Communicating to Change the Human Condition in the Marketplace: From Technique to the 'Good' of Integration for a Dialogic Integrated Marketing Communication Ethic"

Ronald C. Arnett and Janie Harden Fritz, Duquesne University, Leanne M. Bell, Villa Julie College

RESPONDENT: THOMAS J. SOCHA, OLD DOMINION UNIVERSITY

5102

Room: Ballroom F
 Time: 8 a.m. - 9:15 a.m.

THE RHETORIC OF GOOD AND EVIL/WAR AND PEACE IN EASTERN EUROPE

SPONSOR: RHETORIC AND PUBLIC ASSESS DIVISION

CHAIR: MARILYN J. YOUNG, FLORIDA STATE UNIVERSITY

"National Identity as an Argument: Russia and Rhetoric of Power and Uniqueness"

Anna Baranchuk, Georgia State University

"The Rhetoric of Pro-Government Serb Media during the Kosovo Conflict"

Martin Marinos, Florida Atlantic University

"The Rhetoric of Media Coverage of the Kosovo Conflict: Swaying Public Opinion and Influencing Political Currents"

Tajana Bjellos, Florida Atlantic University

"From The Garden of Evil and Good: Rhetorical Discourse on NATO in Romania"

Noemi Marin, Florida Atlantic University

Daniela Popescu, Florida Atlantic University

RESPONDENTS: MICHAEL LANE BRUNER, GEORGIA STATE UNIVERSITY, DAVID CRATIS WILLIAMS, FLORIDA ATLANTIC UNIVERSITY

5103

Room: Scarborough 1
 Time: 8 a.m. - 9:15 a.m.

PERFORMANCE: EVIDENCE, FAMILY, MYTH AND PARABLE

SPONSOR: PERFORMANCE STUDIES DIVISION

CHAIR: AMY BURT, GEORGIA COLLEGE & STATE UNIVERSITY

"Telling History: Rehearsing, Preserving, and Constituting the Evidentiary Record"

Amy Pinney, Georgia College & State University

"A Silent Story: Representing the Voiceless through the Spectrum Performance Project."

Brock L. Fisher, Georgia College & State University

"Myth and Parable: Text of Mediation and Contradiction"

Scott Dillard, Georgia College and State University

"My Grandfather's Hysterectomy: Storytelling, Bonding, and Pathos"

Amy Burt, Georgia College & State University

RESPONDENT: LEIGH ANNE HOWARD, UNIVERSITY OF SOUTHERN INDIANA

5104

Room: Scarborough 2
 Time: 8 a.m. - 9:15 a.m.

POSITIVE CHANGE THROUGH NEGATIVE ATTACKS IN LOUISIANA'S CAMPAIGN 07: THE ROLE OF MEDIUM AND MESSAGE VALENCE IN COMMUNICATING TO CHANGE THE POLITICAL CONDITION

SPONSOR: MASS COMMUNICATION DIVISION

CHAIR: ALISON MILLER, UNIVERSITY OF LOUISIANA AT MONROE

"Internet Inoculation Against Attack Ads in Bobby Jindal's

2007 Gubernatorial Campaign”

Claire H. Procopio, Southeastern Louisiana University

“Laissez les Bons Temps Rouler: ‘Mudslinging’ Political Television Advertisements as Entertainment in the 2007 Louisiana Governor’s Race”

Dedria Givens-Carroll, University of Louisiana at Lafayette

“Jindal’s Use of Print Media to Support Broadcast Attack Ads: Was the Line Drawn with Ink?”

Amber Jean Narro, Southeastern Louisiana University

“The Sky is Falling!” : An Effective Campaign Message? Two Louisiana Gubernatorial Candidates Take Different Approaches”

Carol M. Madere, Southeastern Louisiana University

This program will conclude with audience discussion of the implications for the conference theme in the context of political uses of mass media.

5105

Room: Scarborough 3
Time: 8 a.m. - 9:15 a.m.

COMMUNICATING TO CHANGE THE HUMAN CONDITION AT THE COMMUNITY COLLEGE: A ROUND TABLE DISCUSSION REGARDING BEST PRACTICES IN DISTANCE EDUCATION COURSES

SPONSOR: COMMUNITY COLLEGE DIVISION
MODERATOR: CATHERINE C. GRAGG, SAN JACINTO COLLEGE

Panelists:

- Dessie Bolen, Odessa College**
- Robert Glenn, University of Southern Indiana**
- Paula Rodriguez, Hinds Community College, Raymond, Miss.**
- Monette Callaway-Ezell, Hinds Community College, Raymond, Miss.**
- Judi Truitt, Volunteer State Community College, Gallatin, Tenn.**
- Kathryn Keen, Odessa College**
- Patricia Scott West, Mississippi Gulf Coast Community College**
- Allison Ainsworth, Gainesville State College, Gainesville, Fla.**
- Brian Kline, Gainesville State College, Gainesville, Fla.**

Community college faculties across the nation are being challenged to create distance education courses. Oftentimes, college administration focuses more on enrollment and availability than on the effectiveness of these courses. This round table discussion provides a platform for community college faculty to interact and create dialogue regarding current issues, best practices, tools, working with administration and varying philosophies toward distance education with the intent that participants will take what they have learned from the discussion and improve the human condition for faculty and students in distance education alike.

5106

Room: Scarborough 4
Time: 8 a.m. - 9:15 a.m.

CAPSTONES, COLLABORATION, MENTORS, & INTERACTION: FINDING NEW WAYS TO “CHANGE” THE CONDITION OF THE DISCIPLINE

SPONSOR: INSTRUCTIONAL DEVELOPMENT DIVISION
CHAIR: RICHARD QUIANTHY, BROWARD COMMUNITY COLLEGE

“Assessing Communication Programs Using Capstone Course Outcomes”

Deanna F. Womack Kennesaw State University, May Hongmei Gao, Kennesaw State University

”Managing Dialectical Tension in Teachers”

Carl M. Cates, Valdosta State University, Raymond W. Young, Valdosta State University

“Collaboration Between Disciplines: A Case Study of the Master of Science in Business Communication (MSBC) Program”

Michelle C. Reiss, School of Business, Spalding University, Iverson Warinner, Spalding University, Brian R. McGee, College of Charleston

“Examining the Effect of Exposure Therapy on Public Speaking State Anxiety”

Amber N. Finn, Texas Christian University, Chris R. Sawyer, Texas Christian University

5107

Room: Verlest
Time: 8 a.m. - 9:15 a.m.

DEVELOPING WEBSITES TO INFLUENCE GRADUATE ADMISSIONS AND EXTERNAL FUNDING

SPONSOR: ASSOCIATION FOR COMMUNICATION ADMINISTRATORS
CHAIR: MELISSA A. JOHNSON, NORTH CAROLINA STATE UNIVERSITY

“Award-Winning Website: Internet Recruitment for a New Interdisciplinary Doctoral Program in Communication, Rhetoric, and Digital Media”

Victoria J. Gallagher, North Carolina State University

“Creating a Website for an Innovative Interdisciplinary Research Center: The Mobile Gaming Research Lab”

Adriana de Souza e Silva, North Carolina State University, Daniel Sutko, NC State University

“Recruiting by Re-branding: A New Website for an Existing Communication Graduate Program”

Melissa A. Johnson, North Carolina State University

5108

Room: Vernon
Time: 8 a.m. - 9:15 a.m.

**IMAGINED INTERACTIONS & FACEBOOK:
CHANGING THE WAY WE THINK ABOUT
RELATIONSHIPS**

**SPONSOR: COMMUNICATION THEORY DIVISION
CHAIR: SUZETTE PLAISANCE BRYAN, SOUTHEASTERN
LOUISIANA UNIVERSITY**

- "Imagined Interaction Theory in Review"
James Honeycutt, Louisiana State University
 - "Thinking about Virtual Relationships"
**Suzette Plaisance Bryan, Southeastern Louisiana
University**
 - "Using the Internet to assess use of the Internet: Construction
of online surveys"
Joe E. Burns, Southeastern Louisiana University
 - "Protocols and Data Analysis"
Amber Fleck, Southeastern Louisiana University
- RESPONDENT: JON CROGHAN, NORTHWESTERN STATE
UNIVERSITY**

5109

Room: Percival
Time: 8 a.m. - 9:15 a.m.

**BUILDING THEORETICAL BRIDGES TO
UNDERSTANDING THE HUMAN CONDITION IN
COMPLEX AND EMOTIONAL EXPERIENCES**

**SPONSOR: INTERPERSONAL COMMUNICATION DIVISION
CHAIR: JIM TOWNS, STEPHEN F. AUSTIN UNIVERSITY**

- "Coping in the Higher Education Workplace: Understanding
Grief Recovery as a Professor"
Jim Towns, Stephen F. Austin State University
 - "Using Mass Media Content to Facilitate the Expression of
Grief"
Charles F. Aust, Kennesaw State University
 - "Understanding Grief in Disaster Response Organizations: A
synthesis of Grief Recovery and Incidents Stress
Management."
R. Tyler Spradley, Texas A & M University
- RESPONDENT: LARRY J. KING, STEPHEN F. AUSTIN
UNIVERSITY**

5110

Room: Savannah
Time: 8 a.m. - 9:15 a.m.

2009 PROGRAM PLANNERS MEETING II

SPONSOR: VICE PRESIDENT ELECT

*This meeting, or one held Saturday evening (See Session 4607) should
be attended by a representative for each Division and Interest Group.*

5111

Room: Westbrook
Time: 8 a.m. - 9:15 a.m.

**CHANGING THE HUMAN CONDITION: MEDIA
LITERACY ANALYSES OF POSITIVE AND
NEGATIVE INFLUENCES OF MEDIA
PORTRAYALS OF SEX, LOVE, AND ROMANCE**

**SPONSOR: POPULAR COMMUNICATION DIVISION
CHAIR: MARY-LOU GALICIAN, ARIZONA STATE
UNIVERSITY, TEMPE**

- "For Better or Worse, 'We'll Always (and Only?) Have Paris':
Film and TV's Insistence that the City of Light is the Only
Location for Love"
Amber Hutchins, Kennesaw State University
- "The Good, Bad, and Ugly of Mediated Couples'
Communication: HBO's 'Tell Me You Love Me'"
David Natharius, California State University, Fresno
- "The Agony and Ecstasy of Valentine's Day: An Analysis of
Media Hype as a Source of Both Elation and Depression"
Deborah Shelley, University of Houston

5201

Room: Ballroom D
Time: 9:30 a.m. - 10:45 a.m.

**LANGUAGE AS NEGOTIATION: HOW
COMMUNICATION SHAPES OUR LIVES**

**SPONSOR: LANGUAGE AND SOCIAL INTERACTION
DIVISION**

CHAIR: SLAVICA KODISH, ARKANSAS TECH UNIVERSITY

- "New Kid on the Block: Creating a Culture of Family through
Socialization Strategies"
Melissa Lilley, North Carolina State University
 - "Charity Begins at Home: An Ethnographic Insight into
Dowry, and Marital Transactions, and the Role of the Family"
Ashavaree Das, Florida State University
 - "The Infamous N-Word a Term of Endearment or Term
Degradation: The Sender and the Receiver's In-Group
Relationship Determines its Meaning"
Stephen Earl White, Columbus Technical College
 - "John Wycliffe's Evangelistic Rhetoric: Changing the Human
Condition"
Megan Louise Beall, Georgia State University
 - "Challenges of Active Listening: The Case of the Waco
Standoff Negotiations"
Robert R. Agne, Auburn University
- RESPONDENT: SUSAN GILPIN, MARSHALL UNIVERSITY**

5202

Room: Ballroom E
Time: 9:30 a.m. - 10:45 a.m.

ARGUMENTS AND THE (RE)CREATION OF

COMMUNITY: STUDENT PAPERS IN RHETORIC AND PUBLIC ADDRESS

SPONSOR: RHETORIC AND PUBLIC ADDRESS DIVISION
CHAIR: KEITH V. ERICKSON, UNIVERSITY OF SOUTHERN MISSISSIPPI

“Improving the Human Condition Through an Apology for Slavery”

Sam Perry, Georgia State University

“Fusing Policy and Morality: Narrative Construction of the Underdog in the Dalai Lama’s 1991 Address to Congress”

Teresa Morales, Texas State University

“Rejoinder Rhetoric: Bringing Remedies to Misunderstandings”

David Robert Nelson, University of Southern Mississippi

“Malcolm X’s ‘God’s Judgment on White America’: Style and Metaphor in Apocalyptic Rhetoric”

Kaitlin M. Robbins, College of Charleston

RESPONDENT: JOHN FOSTER, NORTHWESTERN STATE UNIVERSITY OF LOUISIANA

5204

Room: Scarborough 1
 Time: 9:30 a.m. - 10:45 a.m.

“IN SUM, THE AMERICAN PEOPLE ARE FATTER AND DUMBER”: EVALUATING THE DEBATE PERFORMANCE STYLES OF THE 2008 PRESIDENTIAL CANDIDATES.

SPONSOR: SOUTHERN ARGUMENTATION AND FORENSICS DIVISION
CHAIR: ROBERT J. GLENN, UNIVERSITY OF SOUTHERN INDIANA

Participants:

- Gary Deaton, Transylvania University**
- Gary LaFleur, Morehead State University**
- Tammy Rice, Owensboro Community & Technical College**
- Misty L. Knight, Penn State University-Harrisburg**
- Richard A. Knight, Shippensburg University**
- James E. Reppert, Southern Arkansas University**
- Robert West, University of Southern Indiana**

As the 2008 Presidential campaign moves into full swing, the debate performance styles of the varied collection of principal candidates begins to loom ever larger in the voter’s consciousness. This panel, consisting of several current and retired collegiate debate coaches will seek to identify the various strengths and weaknesses, evident in major candidate debate appearances, of each of the respective Presidential candidates. The candidates exhibit a significant contrast in styles ranging from “shoot from the lip” style of Mike Gravel (Democrat) to the self-effacing and evangelical fervor of Mike Huckabee (Republican). The panel will incorporate the presentation of selected video clips from several major forums including the “You Tube” debates.

5205

Room: Scarborough 2
 Time: 9:30 a.m. - 10:45 a.m.

PERFECTION?: MEDIATED STEREOTYPES AND HOW THEY CHANGE

SPONSOR: GENDER STUDIES DIVISION
CHAIR: LINDA POTTER CRUMLEY, SOUTHERN ADVENTIST UNIVERSITY

“Gains or setbacks? Evidence of Double-Talk in Women’s Sport Coverage”

Christie Kleinmann, Lee University

“Cardboard Cutouts: Male Types in Seventeen”

Katherine Brownlow, Southern Adventist University, Linda Potter Crumley, Southern Adventist University

“Advertising Semiotics: The Image of the Ideal Woman and Man in U.S. Magazines”

Megan Moe-Lunger, Lee University

“A Spin on Thin: How the Media Influences Young Women’s Body Image”

Katherine Brownlow, Southern Adventist University, Omar Bourne, Southern Adventist University, Cristhel Carcamo, Southern Adventist University, Alex Mattison, Southern Adventist University, Kaidi Tastet, Southern Adventist University

5206

Room: Scarborough 4
 Time: 9:30 a.m. - 10:45 a.m.

WEDDING PLANNERS, SPORTS MARKETERS, AND HOLLYWOOD AGENTS, OH MY!: FACING THE CHALLENGES OF TEACHING THE INTRODUCTORY PUBLIC RELATIONS COURSE

SPONSOR: PUBLIC RELATIONS DIVISION
CHAIR: JENNY SCARNECCHIA, RADFORD

“Dispelling the Myth: PR Practitioners Aren’t Wedding Planners”

Angela M. Adema, Radford University

“We Don’t Know What it is or Why We are Here, but We Love It!: Strategies for Reaching Non-Majors in the PR Classroom”

Lisa E. Baker Webster, Radford University

“Size Really Doesn’t Matter!: Teaching the Introductory Public Relations Course to Groups of 15 to 120”

Colleen Fitzpatrick, Saint Mary’s College

“Write this Down!: Public Relations and Writing in the Real World”

Agatha Lynch, Lynchburg College

“More than a ‘People Person’: Writing Assignments in the Introductory Public Relations Course”

Janet Rice McCoy, Morehead State University

MODERATOR: CHERI HAMPTON-FARMER, THE UNIVERSITY OF FINDLAY

This panel will address the most pressing concerns of teaching the introductory public relations course.

5207

Room: Verlest
Time: 9:30 a.m. - 10:45 a.m.

COMMUNITY-BASED APPROACHES TO EFFECTIVE COMMUNICATION IN TOBACCO AWARENESS, ADVOCACY, AND EDUCATION: TOBACCO FREE MEMPHIS

SPONSOR: APPLIED COMMUNICATION DIVISION
CHAIR: CHRISTOPHER D. BOND, UNIVERSITY OF ARKANSAS AT LITTLE ROCK

“An Analysis of Environmental Tobacco Smoke Risk Messages on Restaurant Workers Before a Statewide Smoking Ban”

Christopher D. Bond, University of Arkansas at Little Rock

“Researching and Publicizing the Health and Economic Impact of the Tennessee Smoke-Free Workplace Act on Memphis Restaurants”

Jill Greenman, University of Memphis

“Messages About Tobacco: The Tobacco Free Memphis Intervention with Middle-School and High School Students”

Elizabeth Stephens, University of Memphis

“An Application of Cognitive Dissonance Theory to Examine Social Stigma and Peer Pressure among Tobacco Users on a College Campus”

Melissa Thompson, University of Memphis

5208

Room: Vernon
Time: 9:30 a.m. - 10:45 a.m.

LISTENING: CULTURAL DIFFERENCES

SPONSOR: INTERCULTURAL COMMUNICATION DIVISION
CHAIR: JAMES C. MCCROSKY, UNIVERSITY OF ALABAMA AT BIRMINGHAM

“Cross Cultural Listening Fidelity: An Initial Look at Listening Fidelity in Caucasian and Hispanic listeners”

Margaret Fitch-Hauser, Auburn University,
Debra L. Worthington, Auburn University,
Will Powers, Texas Christian University,
John A. Cook, University of Texas-Brownsville

“Listening and Cell phones: A Comparison of Cell Phone Listening in Different Countries”

Sei-Hill Kim, Auburn University,
Debra L. Worthington, Auburn University,
Margaret Fitch-Hauser, Auburn University

“Cross Cultural Listening: Exploring the Impact of Communication-Related Variables”

John A. Cook, University of Texas-Brownsville,
Will Powers, Texas Christian University,
Debra L. Worthington, Auburn University,

Margaret Fitch-Hauser Auburn University

5209

Room: Percival
Time: 9:30 a.m. - 10:45 a.m.

DIFFICULT NOTIONS IN DRAMATISM

SPONSOR: KENNETH BURKE SOCIETY INTEREST GROUP
CHAIR: JASON EDWARD BLACK, UNIVERSITY OF ALABAMA

“Difficult Notions: Dramatism as Literal”

Clarke Rountree, University of Alabama in Huntsville

“Difficult Notions: Pure Persuasion”

Richard Thames, Duquesne University

“Difficult Notions: Reason, Rationality, and Argument”

David Cratis Williams, Florida Atlantic University

RESPONDENT: TREVOR MELIA, UNIVERSITY OF PITTSBURGH

5210

Room: Savannah
Time: 9:30 a.m. - 10:45 a.m.

FREE SPEECH IN THE CIVIL RIGHTS MOVEMENT: CHANGING THE HUMAN CONDITION

SPONSOR: FREEDOM OF SPEECH DIVISION
CHAIR: NORMA COX COOK, UNIVERSITY OF TENNESSEE-KNOXVILLE

“The Right to Protest for Right: Citizenship, Faith, and the Making of a Movement”

Todd Allen, Geneva College

“Viola Liuzzo: Civil Disobedience and Free Speech”

Pat Arneson, Duquesne University

“‘15 dollars per Nigger’: James Forman, the Black Manifesto and the Rhetoric of Confrontation and Publicity”

Davis W. Houck, Florida State University

“Free Speech, Free Space: Depictions of Freedom in Civil Rights-Related Museums and Memorials”

Victoria J. Gallagher, North Carolina State University

This panel considers tensions that emerge when people use free expression to elicit social change. In particular, this panel examines freedom of expression in the civil rights movement.

5211

Room: President and Vice President's Suite
9:30 a.m. - 10:45 a.m.

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- 1996
DWIGHT FRESHLEY
University of Georgia
- GREGG PHIFER**
Florida State University
- 1997
JERRY TARVER
University of Richmond
- 1998
KEITH ERICKSON
University of Southern Mississippi
- 1999
BERT BRADLEY
Auburn University
- 2000
SUSAN SILTANEN
University of Southern Mississippi
- 2001
RICHARD RANTA
University of Memphis
- 2002
NINA-JO MOORE
Appalachian State University
- 2003
RICHARD L. CONVILLE
University of Southern Mississippi
- 2004
MARY EVELYN COLLINS
Sam Houston State University
- 2005
NONE GIVEN
- 2006
MARILYN YOUNG
Florida State University
- 2007
KENNETH CISSNA
University of South Florida

MICHAEL M. OSBORN TEACHER-SCHOLAR AWARD

- 1994
MICHAEL M. OSBORN
University of Memphis
- 1995
BEVERLY WHITAKERLONG
University of North Carolina,
Chapel Hill
- 1996
NONE GIVEN
- 1997
TOM FRENZ
University of Arkansas, Fayetteville
- 1998
MARY FRANCES HOPKINS (EMERITUS)
Louisiana State University
- 1999
RONALD H. CARPENTER
University of Florida
- 2000
NONE GIVEN
- 2001
JANICE RUSHING
University of Arkansas
- 2002
NONE GIVEN
- 2003
ROBERT E. DENTON JR.
Virginia Polytechnic Institute
- 2004
JULIA T. WOODS
University of North Carolina
- 2005
MARILYN YOUNG
Florida State University
- 2006
NONE GIVEN
- 2007
MARTIN MEDHURST
Baylor University

MINORITY RECRUITMENT AND RETENTION AWARD

- 2006
NONE GIVEN
- 2007
NONE GIVEN

OUTREACH AWARD

- 1994
THEODORE CLEVINGER JR.
Florida State University
- 1995
E. CULPEPPER CLARK
University of Alabama, Tuscaloosa

- 1996
ANDREW KING
Louisiana State University
- 1997
LYNNE M. WEBB
University of Memphis
- 1998
SUZANNE OSBORN
- 1999
ROBERT DENTON
Virginia Tech
- 2000
TYRONE L. ADAMS
University of Louisiana, Lafayette

- 2001
NONE GIVEN
- 2002
MARSHA HOUSTON
University of Alabama
- 2003
NONE GIVEN
- 2004
NONE GIVEN
- 2005
STEVE MADDEN
Clemson University
- 2006
CAROL WINKLER
Georgia State University
- 2007
NONE GIVEN

DWIGHT L. FRESHLEY OUTSTANDING NEW TEACHER AWARD

- 1995
ENRIQUE D. RIGSBY
Texas A & M University
- 1996
CARL M. CATES
Valdosta State University
- 1997
NONE GIVEN
- 1998
CHARLA MARKHUM SHAW
University of Texas, Arlington
- 1999
KARLA K. JENSEN
Texas Tech University
- 2000
VANESSA BEASLEY
Texas A & M University
- 2001
MELANIE MORGAN
University of Louisville
- 2002
FRANCES BRANDAU-BROWN
Sam Houston State University

- 2003
NONE GIVEN
- 2004
KANDI L. WALKER
University of Louisville
- 2005
DARYL W. WIESMAN
Clemson University
- 2006
MARCYROSE CHVASTA
University of South Florida
- 2007
BILLY WOOTEN
Berea College

JANICE HOCKER RUSHING EARLY CAREER RESEARCH AWARD

- 1995
CINDY J. KISTENBERG
University of Houston, Downtown
- ROXANNE L. PARROT**
University of Georgia
- 1996
SEAN PATRICK O'ROURKE
Vanderbilt University
- 1997
KATHRYN GREENE
East Carolina University
- 1998
JENNIFER MONAHAN
University of Georgia
- 1999
JIM KUYPERS
Dartmouth College
- 2000
NONE GIVEN
- 2001
NONE GIVEN
- 2002
NONE GIVEN
- 2003
KEVIN WRIGHT
University of Memphis
- 2004
MICHAEL I. ARRINGTON
Ohio University
- 2005
ARTHUR RANEY
Florida State University
- 2006
STACY HOLMAN JONES
University of South Florida
- 2007
ELISSA FOSTER
San Jose State University

THE FRANKLIN SHIRLEY AWARD FOR THE TOP UNDERGRADUATE HONORS CONFERENCE PAPER

- 1992
LORICE EVANS
Trinity University
- 1993
JOSHUA BOYD
David Lipscomb University
- 1994
GERARD PFANNENSTEIL
Trinity University
- 1995
BLAINE HUMMEL
GARRET ULOSEVICH
Trinity University
- 1996
ANDREA DOUGHTY
KELLI JONES
University of Alabama, Birmingham
- 1997
AMY TILTON
University of Texas, Corpus Christi
- 1998
KEVIN HOOPER
North Carolina State University
- 1999
MARK T. WITKO
University of Wyoming
- 2000
MELANIE DOTSON
Samford University
- 2001
SARA BAKKER
George Washington University
- 2002
CYNTHIA LEDFORD
University of Kentucky
- 2003
ANDREW THOMAS ROSS
George Washington University
- 2004
LINDSEY ILION
George Washington University
- 2005
JENNIFER BAFUNDO
Furman University
- 2006
ALEX TEH
University of Georgia
- 2007
JUDITH NOVAK
University of Kentucky
DREW ANDERSON
Georgia Southern University

JOHN I. SISCO EXCELLENCE IN TEACHING AWARD

- 1994
MARSHA L. VANDERFORD
University of South Florida
- 1995
CALVIN M. LOGUE
University of Georgia
- 1996
NINA-JO MOORE
Appalachian State University
- 1997
GEORGE GRICE
Radford University
- 1998
MARK HICKSON III
University of Alabama, Birmingham
- 1999
LAWRENCE A. HOSMAN
University of Mississippi
- 2000
JAMES A. AUNE
Texas A & M University
- 2001
BONNIE J. DOW
University of Georgia
- 2002
KATHERINE HENDRIX
University of Memphis
- 2003
NONE GIVEN
- 2004
STEPHEN BRADEN
Georgia State University
- 2005
NONE GIVEN
- 2006
MARY E. STUCKEY
Georgia State University
- 2007
ELIZABETH BELL
University of South Florida
- OUTSTANDING SCHOLAR IN COMMUNICATION THEORY AWARD RECIPIENTS**
(Note: This is not an association award)
- 1994
THEODORE CLEVINGER JR.
Florida State University
- 1995
MARK L. KNAPP
University of Texas
- 1996
JAMES L. APPLEGATE
University of Kentucky

- 1997
RENEE EDWARDS
Louisiana State University
- 1998
CHARLES H. TARDY
University of Southern Mississippi
- 1999
JOANN KEYTON
University of Memphis
- 2000
LYNNE M. WEBB
University of Arkansas
- 2001
RALPH BEHNKE
Texas Christian University
- 2002
KENNETH N. CISSNA
University of South Florida
- 2003
J. DONALD RAGSDALE
Sam Houston State University
- 2004
RICHARD CONVILLE
University of Southern Mississippi
- 2005
JAMES C. MCCROSKEY
West Virginia University
- 2006
NO AWARD GIVEN
- 2007
NO AWARD GIVEN
- GENDER STUDIES SCHOLAR OF THE YEAR AWARD**
(Note: This is not an association award)
- 1988
KATHLEEN J. TURNER
Tulane University
- 1989
VIRGINIA E. WHEELLESS
Morehead State University
- 1990
MARSHA HOUSTON
Tulane University
- 1991
NAVITA CUMMINGS JAMES
University of South Florida
- 1992
MARY FRANCES HOPKINS
Louisiana State University
- 1993
CAROL J. JABLONSKI
University of South Florida
- 1994
JULIA T. WOOD
University of North Carolina, Chapel Hill

1995
RENEE EDWARDS
 Louisiana State University

1996
MARSHA VANDERFORD
 University of South Florida

1997
SUSAN STILTANEN
 University of Southern Mississippi

1998
KATHERINE HAWKINS
 Wichita State University

1999
TRUDY L. HANSON
 West Texas A&M University

2000
NONE GIVEN

2001
LYNNE WEBB
 University of Arkansas

2002
DIANA K. IVY
 Texas A&M University, Corpus Christi

2003
NONE GIVEN

2004
DONNA NUDD
 Florida State University

2005
SONJA K. FOSS
 University of Colorado at Denver
KAREN A. FOSS
 University of New Mexico

2006
ELIZABETH ALLEN BELL
 University of South Florida

2007
JULIA T. WOOD
 University of North Carolina,
 Chapel Hill

**PAST CONVENTIONS
 AND HOTELS**

1930
BIRMINGHAM, AL
 Thomas Jefferson Hotel

1931
ATLANTA, GA
 Henry Grady Hotel

1932
ASHEVILLE, NC

1934
BIRMINGHAM, AL
 Thomas Jefferson Hotel

1935
NEW ORLEANS, LA
 Stevens Hotel with NATS

1936
GAINESVILLE, FL
 Thomas Hotel

1937
NASHVILLE, TN
 Andrew Jackson Hotel

1938
ATLANTA, GA
 Henry Grady Hotel

1939
BATON ROUGE, LA
 Heidelberg Hotel

1940
CHATTANOOGA, TN
 Patten Hotel

1941
BIRMINGHAM, AL
 Tutwiler Hotel

1942
ATLANTA, GA
 Henry Grady Hotel

1943
JACKSON, MS
 Heidelberg Hotel

1944
JACKSON, MS
 Heidelberg Hotel

1945
CLEVELAND, TN (CANCELLED)
 Cherokee Hotel

1946
ATLANTA, GA
 Henry Grady Hotel

1947
BATON ROUGE, LA
 Heidelberg Hotel

1948
NASHVILLE, TN
 Maxwell Hotel

1949
WACO, TX
 Roosevelt Hotel

1950
BIRMINGHAM, AL
 Tutwiler Hotel

1951
GAINESVILLE, FL
 Thomas Hotel

1952
JACKSON, MS
 Heidelberg Hotel

1953
GREENVILLE, SC
 Poinsett Hotel

1954
DALLAS, TX
 Adolphus Hotel

1955
MEMPHIS, TN
 Peabody Hotel

1956
HATTIESBURG, MS
 Forrest Hotel

1957
ATHENS, GA
 Georgia Center for Cont. Education

1958
HOUSTON, TX
 Rice Hotel

1959
LOUISVILLE, KY
 Sheraton Seelbach Hotel

1960
WINSTON-SALEM, NC
 Robert E. Lee Hotel

1961
MIAMI, FL
 Everglades Hotel

1962
AUSTIN, TX
 Driskell Hotel

1963
NASHVILLE, TN
 Andrew Jackson Hotel

1964
HOUSTON, TX
 Texas State Hotel

1965
DURHAM, NC
 Jack Tar Hotel

1966
MIAMI, FL
 Everglades Hotel

1967
LITTLE ROCK, AR
 Marion Hotel

1968
MEMPHIS, TN (CANCELLED)
 Peabody Hotel

1969
MEMPHIS, TN
 Peabody Hotel

1970
WINSTON-SALEM, NC
 Robert E. Lee Hotel

1971
NEW ORLEANS, LA
 Roosevelt Hotel

1972
SAN ANTONIO, TX
 El Tropicano Hotel

1973
LEXINGTON, KY
 Phoenix Hotel

1974
RICHMOND, VA
 John Marshall Hotel

1975
TALLAHASSEE, FL
 Tallahassee Hilton Hotel

1976
SAN ANTONIO, TX
 El Tropicano Hotel

1977
KNOXVILLE, TN
 Hyatt Regency Hotel

1978
ATLANTA, GA
 Sheraton Biltmore Hotel

1979
BILOXI, MS
 Broadwater Beach Hotel

1980
BIRMINGHAM, AL
 Hyatt House Hotel

1981
AUSTIN, TX
 Hilton Palacio del Rio

1982
HOT SPRINGS, AR
 Arlington Hotel

1983
ORLANDO, FL
 Hilton Inn-Florida Center

1984
BATON ROUGE, LA
 Hilton Hotel

1985
WINSTON-SALEM, NC
 Hyatt House Hotel

1986
HOUSTON, TX
 Shamrock Hilton Hotel

1987
ST. LOUIS, MO
 Clarion Hotel with CSCA

1988
MEMPHIS, TN
 The Peabody Hotel

1989
LOUISVILLE, KY
 Brown Hotel

1990
BIRMINGHAM, AL
 Radisson Hotel

1991
TAMPA, FL
 Hyatt Regency

1992
SAN ANTONIO, TX
 St. Anthony Hotel

1993
LEXINGTON, KY
 Hyatt Regency & Radisson Plaza with
 CSCA

1994
NORFOLK, VA
 Omni Hotel

1995
NEW ORLEANS, LA
 The Monteleone Hotel

1996
MEMPHIS, TN
 The Peabody Hotel

1997
SAVANNAH, GA
 Hyatt Regency

1998
SAN ANTONIO, TX
 La Mansion del Rio

1999
ST. LOUIS, MO
 Adams Mark Hotel

2000
NEW ORLEANS, LA
 The Monteleone Hotel

2001
LEXINGTON, KY
 Radisson Plaza Hotel

2002
WINSTON-SALEM, NC
 The Adams Mark

2003
BIRMINGHAM, AL
 Sheraton Hotel

2004
TAMPA, FL
 Wyndam Harbour Island Hotel

2005
BATON ROUGE, LA
 Radisson Hotel

2006
DALLAS, TX
 Marriott Galleria-Addison

2007
LOUISVILLE, KY
 Marriott Downtown

2008
SAVANNAH, GA
 Hyatt Regency

2009
NORFOLK, VA
 Marriott Waterside

2010
MEMPHIS, TN
 The Peabody Hotel

2011
LITTLE ROCK, AR
 Doubletree Hotel

LIFE MEMBERS

(Note: As of February 2008)

ANDERSEN, KENNETH E.
ARRINGTON, MICHAEL I.
BALTHROP, BILL
BATES, BENJAMIN

BOSTROM, ROBERT N.
BRANDAU-BROWN, FRANCES
CARDENAS, CRISTINA
CHESEBRO, JAMES
CISSNA, KENNETH N.
COLLINS, MARY EVELYN
CONDIT, CELESTE M.
COPELAND, GARY A.
DEHART, JEAN
EDWARDS, RENEE
EDWARDS, WILLIAM H.
ERICKSON, KEITH V.
FOSTER, JOHN R.
FRANK, ROBERT E.
FULMER, HAL W.
GUTHRIE, RUSSELL A.
HART, JOY
HAWKINS, KATHERINE W.
HICKSON III, MARK.
HOSMAN, LAWRENCE A.
KALBFLEISCH, PAMELA J.
KUYPERS, JIM A.
McGEE, BRIAN R.
McMAHAN, EVA M.
MOORE, NINA-JO
NEWCOMBE, P. JUDSON
O'ROURKE, SEAN PATRICK
OLSON, KATHRYN M.
OSBORN, MICHAEL
OSBORN, SUZANNE
POWELL, LARRY
RANTA, RICHARD R.
SILTANEN, SUSAN A.
SISCO, JOHN I.
SMITH, ROBERT M.
TARVER, JERRY L.
THIBODEAUX, TERRY M.
TOWNS, STUART
VIOLANTI, MICHELLE T.
WEBB, LYNNE M.
WEISS, STEVEN
WHEATON, PATRICK G.
WINN, J. EMMETT

PATRON MEMBERS

(Note: As of February 2008)

AMASON, PATRICIA
BORDEN, AMANDA WELCH
BRUNER, MICHAEL
CARPENTER, RONALD H.
CHESHER, DAVID M.
COLE, TERRY W.
CONVILLE, JR. RICHARD L.
COOK, NORMA COX
DALY, JOHN
DARSEY, JAMES
DEATON, GARY

ELLISON, KAREN
 GOEN, TODD
 GRIFFIN, KEITH H.
 HALE, JERRY L.
 HANSON, TRUDY L.
 HART, RODERICK P.
 HILL, L. BROOKS
 KELL, CARL
 KING, ANDREW
 McCROWELL, ALISON W.
 MEDHURST, MARTIN J.
 MEYER, JOHN C.
 PRESTON, C. THOMAS JR.
 ROHLER, LLOYD E.
 SCHABOT, DANIEL
 SCHWARTZMAN, ROY
 SMITH, CRAIG A.
 VARTABEDIAN, ROBERT
 WILLIAMS, DAVID C.

EMERITUS MEMBERS

(Note: As of February 2008)

ASMUTH, M. VIOLET
 BANGHAM, JERRY
 BOCK, E. HOPE
 CROFT, BLANTON
 DORGAN, HOWARD
 EILAND, MILLARD F.
 FRESHLEY, DWIGHT L.

GRUNER, CHARLES R.
 HERNDON, ROSANNA T.
 HOLM, JOAN
 KARNIS, C. FRANKLIN
 LOEFFLER, DONALD L.
 LOGUE, CAL M.
 MIXON, HAROLD D.
 QUIANTHY, RICHARD L.
 REYNOLDS, BEATRICE KAY
 ROACH, CAROL A.
 YOUNG, MARILYN

INSTITUTIONAL MEMBERS

AUBURN UNIVERSITY
 ARKANSAS STATE UNIVERSITY
 CLEMSON UNIVERSITY
 COLLEGE OF CHARLESTON
 DAVIDSON COLLEGE
 GEORGIA HIGHLANDS COLLEGE
 GEORGIA SOUTHERN UNIVERSITY
 GEORGIA STATE UNIVERSITY
 GRAMBLING STATE UNIVERSITY
 JAMES MADISON UNIVERSITY
 LOUISIANA STATE UNIVERSITY
 MERCER UNIVERSITY
 MISSISSIPPI COLLEGE
 MISSISSIPPI STATE UNIVERSITY
 NORTH CAROLINA STATE UNIVERSITY
 NORTHWEST VISTA COLLEGE
 ROLLINS COLLEGE

SAM HOUSTON STATE UNIVERSITY
 SAN ANTONIO COLLEGE
 SOUTHERN UNIVERSITY
 STEPHEN F. AUSTIN STATE UNIVERSITY
 TEXAS CHRISTIAN UNIVERSITY
 TEXAS STATE UNIVERSITY SAN MARCOS
 UNIVERSITY OF ARKANSAS
 UNIVERSITY OF GEORGIA
 UNIVERSITY OF LOUISIANA AT LAFAYETTE
 UNIVERSITY OF LOUISIANA AT MONROE
 UNIVERSITY OF KENTUCKY
 UNIVERSITY OF MEMPHIS
 UNIVERSITY OF MONTEVALLO
 UNIVERSITY OF NORTH CAROLINA
 AT CHAPEL HILL
 UNIVERSITY OF NORTH CAROLINA
 AT GREENSBORO
 UNIVERSITY OF SOUTH ALABAMA
 UNIVERSITY OF SOUTH CAROLINA
 UNIVERSITY OF SOUTH FLORIDA
 UNIVERSITY OF SOUTHERN MISSISSIPPI
 UNIVERSITY OF TENNESSEE
 UNIVERSITY OF TEXAS AT ARLINGTON
 UNIVERSITY OF TEXAS AT EL PASO
 UNIVERSITY OF TYLER AT TEXAS
 VALDOSTA STATE UNIVERSITY
 VIRGINIA TECH
 WAKE FOREST UNIVERSITY
 WESTERN CAROLINA UNIVERSITY
 XAVIER UNIVERSITY OF LOUISIANA



DEPARTMENT OF
COMMUNICATION @ JOURNALISM

WISHES TO RECOGNIZE THE ACCOMPLISHMENTS OF ITS OUTSTANDING FACULTY AND ALUMNI

DR. SUSAN BRINSON: Editor-Elect — Journal of Broadcasting and Electronic Media
 DR. BRIGITTA BRUNNER: Teaching Award in Communication Sciences and Social Sciences, College of Liberal Arts
 DR. MARY HELEN BROWN: Inductee, Academy of Teaching and Outstanding Teachers, College of Liberal Arts
 DR. MARGARET FITCH-HAUSER: Outstanding Listening Educator, International Listening Association
 THOM GOSSOM (Alumnus): Author, "Walk On"
 RHETA GRIMSLEY JOHNSON (Alumnus): Author, "Poor Man's Provence"
 DR. SEIHILL KIM: Promotion to Associate Professor and Tenure
 LEE MILLER (Alumnus): Promotion to NBC Network Associate Director
 SELENA ROBERTS (Alumna): Columnist, "Sports Illustrated"
 CYNTHIA TUCKER (Alumna): Pulitzer Prize for Commentary
 VICKEY WILLIAMS (Alumna): Author, "All Eyes Forward: How to Help Your Newsroom Get Where it Wants to Go"
 DR. J. EMMETT WINN: Promotion to Professor.

SSCA CONSTITUTION

ARTICLE I: NAME

The name of the Association shall be the Southern States Communication Association.

ARTICLE II: PURPOSE

The purpose of the Association shall be to promote study, criticism, research, teaching, and application of the artistic, humanistic, and scientific principles of communication. The Association, a not-for-profit organization, exists for educational, scientific, and literary purposes only. No part of the net revenues of the Association, if any, may be used for the private benefit of any individual or group, except that the Executive Council may establish scholarships or research grants for projects or purposes appropriate to the Association.

ARTICLE III: MEMBERSHIP

Section 1. Individual Membership.

Individual membership in the Association shall be open, upon application, to any interested person upon payment of the current annual dues. Regular membership, student membership, sustaining membership, patron membership, and lifetime membership are all individual memberships. The services provided the different categories of membership shall be set by the Executive Council.

Section 2. Honorary Membership.

A person may be elected to honorary membership by a majority vote of the Association.

Section 3. Emeritus Membership.

Any member of the Association who, upon retirement from active teaching, has been a member of the Association for not less than fifteen (15) years and submits proper notification to the Executive Director shall be granted the status of emeritus membership. Emeritus members shall have all the privileges of sustaining members without further payment of dues. These memberships shall be indicated by the abbreviation "(Ret.)" after the name of the member on all published lists of sustaining members.

Section 4. Institutional membership.

Institutional memberships are available to institutions, organizations, and agencies who wish to be listed in the Association's newsletter and convention program.

ARTICLE IV: OFFICERS

Section 1. Officers.

The officers of this Association shall be:

- A. The President
- B. The Vice President
- C. The Vice President-Elect
- D. The Executive Director
- E. The Journal Editor
- F. The Marketing Director
- G. The High School, College, and Community/Two Year College Representatives to the Legislative Council of the National Communication Association.
- H. The Immediate Past President

Section 2. Term of Office.

The terms of office of the President, Vice President, and Vice President-Elect shall be for one year; of the Journal Editor, and the Marketing Director, three years; of the Executive Director, five years; the representatives to the national association in accordance with the constitution of the National Communication Association.

Section 3. Succession.

- A. The Vice President shall automatically succeed to the office of the President upon the expiration of the President's term of office. The Vice President shall succeed the President should the President's office become vacant through death, resignation, or disability.
- B. The Vice President-Elect shall automatically succeed to the office of Vice President upon expiration of the Vice President's term of office. The Vice President-Elect shall serve as assistant to the Vice President.

Section 4. Duties of Officers.

- A. The President shall perform the following duties and such other related duties as shall arise:
 - 1. Preside at all business meetings of the Association and of the Executive Council.
 - 2. Appoint and notify all committees except those otherwise provided for.
 - 3. Provide oversight over divisions and interest groups.
 - 4. Serve as liaison officer between the Southern States Communication Association and all other national, regional, and similar associations with similar or related interests.
 - 5. See that members of the profession receive notice of meetings and activities of the Association and of the Executive Council, unless the transmission of such notices has been otherwise assigned.

6. Facilitate the performance of the constitutional duties of all other officers and committees.

B. The Vice President shall perform the following duties and such other related duties as shall arise:

- 1. Prepare the program for the annual convention.
- 2. Serve as program coordinator of the sectional programs arranged by the officers of the recognized Divisions of the Association. The Vice President, as program chairperson, shall consider the recommendations of the Division Vice Chairpersons as to programs, but shall have final authority regarding the program.
- 3. Assist the President in promoting the activities and interests of the Association as needed or requested.

C. The Vice President Elect shall perform the following duties and other such related duties as shall arise:

- 1. Be responsible for the annual recruitment efforts of the Association.
- 2. Assist the President and Vice President in promoting the activities and interests of the Association as needed or requested.
- 3. Plan the annual Theodore Clevenger, Jr. Undergraduate Honors Conference.

D. The Executive Director shall perform all ordinary duties of the Secretary and Treasurer of the Association and of the Executive Council. As Treasurer, the Executive Director shall furnish a financial report at each annual convention. The Executive Director shall incorporate into the report a financial accounting covering all publications and the results of the official independent accounting review. The Executive Director shall notify the National Communication Association Executive Offices of the names and addresses of the newly elected High School, College, and Community/Two Year College Representatives to LC immediately after the close of the convention when they assume office. The Executive Director shall appoint a newsletter editor and a Webpage Editor. The Executive Director shall publish the SSCA newsletter and conduct Association elections in accordance with procedures outlined elsewhere in the Constitution. The Executive Director shall negotiate and sign all contracts on behalf of the Association, subject to approval of the Association.

E. The Journal Editor shall direct and

supervise the publication of the Southern Communication Journal as authorized by the Executive Council.

F. The Marketing Director is responsible for development, implementation, and evaluation of association marketing activities. These include, but are not limited to: strategic planning, preparing and implementing various marketing activities, membership development and maintenance, organizational branding, securing advertising, and expansion of state, regional, and national organizational awareness.

G. The Immediate Past President shall chair the Nominating Committee and other duties accepted in consultation with the President.

H. The Executive Committee includes the President, the Vice President, the Vice President-Elect, the Executive Director, the Journal Editor, the Marketing Director, the Immediate Past President, and the Chairperson of the Finance Committee.

Section 5. Vacancies.

The Executive Council shall have authority to fill any vacancy, other than the Presidency, created by the death, resignation, or disability of an elected officer of the Association.

ARTICLE V: EXECUTIVE COUNCIL

Section 1. Membership.

The membership to the Executive Council of the Association shall be:

A. President, Vice President, Vice President-Elect, Executive Director, Journal Editor, Marketing Director, Chairperson and members of the Finance Committee.

B. The chairpersons of the established Divisions of the Association.

C. The immediate retiring President, retiring Executive Director, and retiring Journal Editor, each for one year following that person's term of office.

D. Three members elected at large by members of the Association for three-year term, one new member to be elected each year. These members will also serve as representatives to the Legislative Council of the national association as prescribed by the constitution of the National Communication Association. The High School, College, and Community/Two Year College Representatives to the Legislative Council of the National Communication Association shall present a report based on correspondence and notes from business meetings of the National Communication Association to

the Executive Council at its first meeting at the annual convention.

Section 2. Terms of Office.

Newly elected officers and Council members shall assume office at the close of the annual convention with the exception of the Executive Director, who shall take office as provided in Article VII, Section 4B and 4C.

Section 3. Meetings.

The Executive Council shall normally meet at least three (3) times each year, twice at the annual convention prior to the Association business meetings, and once at the national convention of the NCA.

Section 4. Duties and Responsibilities.

The Executive Council shall receive reports, recommend budgets, initiate action, and oversee the long-range planning for the Association. In the period between annual conventions, the Executive Council shall act for the membership of the Association.

Section 5. Emergency Procedures.

In case of an emergency which would make it either impossible or impractical for the president to convene the Executive Council, the President may empower an Emergency Council consisting of the President, the Immediate Past President, the Vice President, the Vice President-Elect, and the Executive Director to act for the Executive Council. The President may consult each member to determine what action is to be taken on behalf of the Executive Council. Items not requiring an immediate decision are to be decided by polling the entire Executive Council.

Section 6. Quorum.

Those members of the Executive Council present at a regularly scheduled and announced meeting of the Executive Council shall constitute a quorum.

ARTICLE VI: MEETINGS

Section 1. Business Meetings.

The Association shall hold at least two (2) business meetings at each annual convention.

Section 2.

A. Annual Convention. The Association shall hold a convention each year in the months of March or April, preferably during the first full week in April or as near thereto as feasible, at a time determined by the Executive Council upon recommendation by the Time and Place Committee as provided in Article IX, Section 1.

B. Regional Rotation. Whenever possible,

the Time and Place Committee should seek to systematically rotate the Annual Convention site among the several geographical regions within the larger region covered by the Southern States Communication Association.

C. Local Arrangements. An SSCA member living in or near the host convention city shall chair a local committee to assist the Executive Committee with convention arrangements.

Section 3. Strategic Planning Meeting.

Upon the call of the President, the Executive Committee, Immediate Past Executive Director, Chair of the Finance Committee, and other appropriate members as designated by the President, shall meet for the purpose of strategic planning. No more than five years shall elapse between such meetings.

Section 4. Quorum.

Those members of the Association present at a regularly scheduled and announced meeting of the Association shall constitute a quorum.

ARTICLE VII: NOMINATIONS, ELECTIONS, AND APPOINTMENTS

Section 1. Nominating Committee.

A. Method of Selection.

1. The Nominating Committee shall consist of the Immediate Past President of the Association, as chair, and the Immediate Past Chairs of all Divisions.

2. All members shall serve for one year.

3. The Committee Chair or designee shall give a report to the Executive Council at its annual meeting during the National Communication Association convention.

B. Restrictions. A member of the Nominating Committee shall not be eligible for any office to be considered by that committee.

C. Responsibilities.

1. Nominations for the Slate of Officers may be made by the following methods:

- a. By the Nominating Committee
- b. Any SSCA member in good standing may make recommendations to the Nominating Committee.
- c. Nominators may submit materials supporting nominees.
- d. Other names may be added to the Slate of Officers by petition filed with the Nominating Committee at least six months before the annual

convention. The petition shall state the names of the nominee and the office to which the person is being nominated and shall be signed by at least twenty-five (25) Association members in good standing at the time and who represent at least two states and five separate institutions.

2. The Nominating Committee shall check with all possible nominees to make each one aware of the responsibilities of the office to which the person is being nominated and to determine that the nominee will accept and assume the responsibility if elected. Nominees must be members in good standing at the time of the nomination.
3. The chairperson of the Nominating Committee shall submit to the Executive Director a list of nominees along with vita information on each candidate and platform statements from each candidate for the office of Vice President-Elect at least one hundred twenty (120) days prior to the annual convention.

Section 2. Officers to be Elected.

Officers to be elected each year are the Vice President-Elect and one Member-at-Large to the Executive Council, who is also the representative to the Legislative Council of NCA.

Section 3. Election.

A. First Ballot.

1. At least seventy (70) days before each annual convention the Executive Director shall mail a ballot to each member of the Association who is in good standing at the time.
2. This ballot shall contain the names of the candidates for the various offices for which the Nominating Committee is charged to present candidates. The ballot shall be accompanied by vita information for each candidate and the platform statements of no more than 300 words for all candidates for the office of Vice President-Elect.
3. A deadline of at least thirty-five (35) days prior to the annual convention for the return of the marked ballots shall be indicated on the ballot.
4. To be valid, each ballot must meet four requirements:
 - a. It must not identify the voting member by name, address, or school.
 - b. It must be mailed in an individual envelope, only one ballot to each

envelope.

c. The name and address of the voting member must appear on the outside of the envelope.

d. The envelope must bear a postmark no later than the deadline shown on the official ballot.

B. Second Ballot. If a candidate does not receive a majority vote by the first ballot, a second ballot listing the two candidates who received the plurality of votes will be taken in the same manner as the first ballot, except that the Executive Director shall mail the second ballot at least thirty (30) days prior to the convention and the deadline for its return shall be fifteen (15) days prior to the convention.

Section 4. Officers to be Appointed.

A. The Executive Director and the Marketing Director shall be appointed by the Executive Council upon recommendation of a sub-committee appointed by the President and ratified by the membership at the convention.

B. The Journal Editor shall be appointed by the Executive Council, upon the recommendation of the Publications Committee, and ratification by the membership at the convention.

C. The Executive Director and Journal Editor shall be appointed one year prior to their taking office.

D. The term of the Executive Director shall correspond to the fiscal year of the Association, August 1 to July 31, and continue for five (5) consecutive fiscal years.

ARTICLE VIII: DUES AND FEES

Section 1. Categories.

1. Dues and fees of the Association shall be established for the following categories:

1. Regular Membership
2. Student Membership
3. Sustaining Membership
4. Patron Membership
5. Institutional Membership
6. Life Membership
7. Convention Fees
8. Undergraduate Honors Conference Fee

B. Establishment of Rates: The rates for the dues and fees in each of the categories shall be established by a two-thirds (2/3) vote of the membership voting in convention.

Section 2. The Executive Director and Marketing Director, in consultation with the Executive Committee, shall set fees for the

following: exhibitor fees, advertising fees for the convention program, and ads for job postings.

ARTICLE IX: COMMITTEES

Section 1. Standing Committees.

A. Committee and Purposes. The standing committees and their purposes shall be:

1. Committee on Committees, whose purpose shall be to make committee appointments at each convention, and to review assignments in the fall, filling vacancies as needed. While any committee may recommend new members, the power of appointment shall reside in the Committee on Committees.

2. Constitution Committee, whose purpose shall be to review the Constitution periodically and to recommend such amendments as may seem necessary to provide for new developments within the Association and in its relationship with the National Communication Association.

3. Finance Committee, whose purpose shall be to prepare an annual budget, present it to the Council for approval, maintain a balanced budget, and supervise its use. The Executive Director shall be an ex-officio member of the Finance Committee. The Finance Committee must approve payment for non-budgeted items in excess of \$1,000. The Finance Committee shall make recommendations on the investment of money raised through the payment of Life Membership dues.

4. Nominating Committee, whose purpose shall be to nominate yearly a slate of one or more candidates for Vice President-Elect, candidates for the other elected offices that may be vacant, and perform such duties as prescribed in Article VII, Section 1C.

5. Publications Committee, whose purpose shall be to monitor and make recommendations concerning the publication needs of the Association, to develop and approve policies related to the appearance, frequency, and graphic layout of the publications, and to recommend to the Executive Council editors of SSCA publications (other than the newsletter editor).

6. Resolutions Committee, whose purpose shall be to draft and present the standard and any special resolutions at the annual convention.

7. Time and Place Committee, whose purpose shall be to solicit and receive

competitive bids from cities for the annual convention.

8. Minority Recruitment and Retention Committee, whose purpose is to recruit and retain underrepresented populations as members and determine the recipient of the Minority Recruitment/Retention Award.

9. Resource Development Committee, whose purpose is to research, plan, and develop financial resources and fundraisers to benefit the organization. The Executive Director shall serve as an ex-officio member of this committee.

B. Awards Committees

1. T. Earle Johnson-Edwin Paget Distinguished Service Award Committee, whose purpose shall be to solicit nominees for the award, evaluate them based on criteria established by the Association in the "Guidelines for Awards," and designate a recipient or recipients, unless none of the nominees meets the criteria.

2. Janice Hocker Rushing Early Career Research Award, whose purpose shall be to solicit nominees for the award, evaluate them based on criteria established by the Association in the "Guidelines for Awards," and designate a recipient or recipients, unless none of the nominees meets the criteria.

3. John I. Sisco Excellence in Teaching Award Committee, whose purpose shall be to solicit nominees for the award, evaluate them based on the criteria established in the "Guidelines for Awards," and designate a recipient or recipients, unless none of the nominees meets the criteria.

4. SSCA Outreach Award Committee, whose purpose shall be to solicit nominees for the award, evaluate them based on the criteria established in the "Guidelines for Awards," and designate a recipient or recipients, unless none of the nominees meets the criteria.

5. Dwight L. Freshley Outstanding New Teacher Award, whose purpose shall be to solicit nominees for the award, evaluate them based on the criteria established in the "Guidelines for Awards," and designate a recipient or recipients, unless none of the nominees meets the criteria.

6. Rose B. Johnson SCJ Article Award Committee, whose purpose is to determine the recipient or recipients based on criteria established by the Association in the "Guidelines for

Awards."

7. Michael M. Osborn Teacher-Scholar Award Committee, whose purpose shall be to solicit nominees for the award, evaluate them based on the criteria established in the "Guidelines for Awards" and designate a recipient or recipients, unless none of the nominees meets the criteria.

3. Appointment

1. The Committee on Committees shall consist of the Executive Committee, the retiring Editor, and retiring Executive Director.

2. Standing Committees should consist of three members in good standing.

3. Members of the Standing Committees and Awards Committees, except the Nominating Committee, the Committee on Committees, and the Rose B. Johnson Award Committee, shall be appointed for a term of three years, with staggered terms, shall be eligible for reappointment, and have the retiring member serve as chair.

4. Members of the Rose B. Johnson SCJ Article Award Committee shall consist of the SCJ Editor and the Editorial Board.

4. Reports.

Each committee shall present its reports to the Executive Council in session at the convention as requested by the President, and the President is empowered to require reports of progress during the year.

Section 2. Special Ad Hoc Committees.

The President may appoint special committees as deemed necessary and desirable to assist in carrying out the program for the year. Such appointments will expire with the end of the President's term in office. The Executive Council may authorize the appointment of special committees to serve longer than one year.

ARTICLE X: DIVISIONS

Section 1. Purpose.

The purpose of the Division structure of the Association shall be to recognize and to encourage the spheres of interest and activities of the specialties of communication.

Section 2. Division Names.

Each Division will represent a major specialization of communication. In order to be an officially recognized Division of the Southern States Communication Association, at least 5% of the Association's membership shall have indicated membership in the Division. Any Division failing to

attract 5% of the membership (determined 60 days prior to the meeting of the Executive Committee at the annual convention) shall be placed on a one-year probationary status during which time it has the opportunity to achieve the minimum. The Executive Director shall notify divisions of probationary status when membership falls below 5%. Failing to achieve the minimum or failing to elect officers shall result in the Divisional status being revoked and the division becoming an Interest Group. The following Divisions are recognized and shall be guaranteed space on the convention program, which will be allocated based on division size:

- A. Communication Theory
- B. Freedom of Speech
- C. Intercultural Communication
- D. Performance Studies
- E. Mass Communication
- F. Rhetoric and Public Address
- G. Southern Forensics Association
- H. Language and Social Interaction
- I. Instructional Development
- J. Applied Communication
- K. Gender Studies
- L. Popular Communication
- M. Interpersonal Communication
- N. Public Relations
- O. Community College
- P. Political Communication

Section 3. Each member of the Association shall be an official member of two (2) Divisions and may pay a small fee to affiliate with other divisions. The fee will be set by the Finance Committee.

Section 4. Meetings.

At each annual convention there will be a designated time in the program for a business meeting of each Division.

Section 5. Officers.

Members of each Division shall elect the officers for the Division.

A. The officers and their responsibilities shall be:

- 1. The Chair, who shall be the chief officer of a Division and shall be responsible to the President of the Association.
- 2. The Vice Chair, who shall serve as program chair for the section programs at the annual convention and shall be responsible to the Vice President of the Association and ascends to the office of Chair.
- 3. The Vice Chair-Elect, who ascends

to the office of Vice Chair and assists the Chair with divisional responsibilities.

4. The Secretary, who shall take minutes and publicize activities of the Division and shall be responsible to the Executive Director of the Association.

B. Activities and specialty interests within each Division shall be directed by the officers of that Division.

Section 6. Establishment of New Divisions.

New Divisions of the Association may be arranged by concerned individuals petitioning the Executive Council for such recognition, detailing the academic rationale for such status, and indicating specifically the membership of the proposed division. A new Division cannot be recognized until 5% of the membership of the Association has indicated their desire to join such a division.

ARTICLE XI: INTEREST GROUPS

Section 1. Purpose.

The purpose of the Interest Group structure of the Association shall be to recognize and to encourage the spheres of interest and activities of the expanding specialties of communication.

Section 2. Interest Group Names. Each Interest Group will represent a major or emerging specialization of communication. In order to be an officially recognized Interest Group of the Southern States Communication Association, at least 2% of the Association's membership shall have indicated membership in the Interest Group. Any Interest Group failing to attract 2% of the membership (as determined 60 days prior to the meeting of the Executive Committee at the time of the annual convention) shall be placed on a one-year probationary status during which time it has the opportunity to achieve the minimum. Any Interest Group failing to attract 2% of the membership (as determined 60 days prior to the meeting of the Executive Committee at the annual convention) shall be placed on a one-year probationary status during which time it has the opportunity to achieve the minimum. Any Interest Group failing to achieve the minimum a second year or failing to elect officers or failing to submit a program or failing to submit minutes of the business meeting to the Executive Director will have its status as an Interest Group revoked. The list of recognized Interest Groups will be kept by the Executive Director and published in

Connections at least once a year. Recognized Interest Groups will be guaranteed one program slot and one business meeting at the annual convention. Additional time slots may be allocated if available, based on the size of the membership in the Interest Group.

Section 3. Membership.

Each member of the association may be an official member of 1 Interest Group and may affiliate with other Interest Groups for an additional fee. This fee will be set by the Finance Committee.

Section 4. Meetings.

At each annual convention there will be a designated time in the program for either a program or a business meeting of each Interest Group (see Section 2 above).

Section 5. Officers.

Members of each Interest Group shall elect the officers for the Interest Group.

A. The officers and their responsibilities shall be:

1. The Chair, who shall be the chief officer of an Interest Group and shall be responsible to the President of the Association.

2. The Vice-Chair, who shall serve as program chair for the Interest Group program(s) at the annual convention and shall be responsible to the Vice-President of the Association.

3. The Interest Group shall take minutes and publicize activities of the Interest Group and shall be responsible to the Executive Director of the Association.

B. Activities and specialty interests within each Interest Group shall be directed by the officers of that Interest Group.

Section 6. Establishment of New Interest Groups.

New Interest Groups of the Association may be arranged by concerned individuals petitioning the Executive Council for such recognition, detailing the academic rationale for such status, and indicating specifically the membership of the proposed Interest Group. A new Interest Group cannot be recognized until 2% of the membership of the Association has indicated the desire to join such an Interest Group.

ARTICLE XII: PARLIAMENTARY AUTHORITY

Section 1. The Sturgis Standard Code of Parliamentary Procedure, most recent edi-

tion, shall be the parliamentary authority for all matters of procedure not specifically covered in this Constitution.

Section 2. Parliamentarian.

The President may appoint a parliamentarian to serve at the President's pleasure.

ARTICLE XIII: AMENDMENT

This Constitution may be amended:

A. By approval of the Executive Council and two-thirds (2/3) of the votes cast at an annual convention business meeting, or

B. By a majority vote at two consecutive annual conventions, or

C. On approval of the Executive Council by a two-thirds (2/3) vote and a majority of the votes cast at the annual convention, or

D. By approval of the Executive Council and a majority of the votes cast at an annual convention provided the Amendment had prior approval of the Constitution Committee and was circulated among the membership at least thirty (30) days before the date of the annual convention.

ARTICLE XIV: DISSOLUTION

Section 1. Dissolution by Vote.

The Association may be dissolved only at a special meeting called for that purpose, and in the manner prescribed by the relevant state laws, by vote of three-fourths (3/4) of the members present. Subject to compliance with the applicable provisions of such laws, upon any such dissolution of the Association all its property remaining after satisfaction of all its obligations shall be distributed to one or more corporations, funds, foundations, or learned societies such as the Executive Council may select, organized or operated exclusively for charitable, scientific, literary, or educational purposes, no part of the net earnings of which inures to the benefit of any private shareholder, member or individual, and which does not carry on propaganda or participate or intervene in any political campaign.

Section 2. Dissolution by Inaction.

If for any reason the Association shall be unable to elect officers and conduct business in the manner prescribed by its Constitution, including Section 1 above, all property remaining after satisfaction of all its obligations shall be turned over to the National Communication Association, the national organization with which this regional association is affiliated.

Revised April 2007

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Southern States Communication Association
79th Annual Convention

April 1-5, 2009

Marriott Norfolk Waterside
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Crossing Ideologies: Communication and Collaboration in a Changing World

In our ever-increasingly diverse world, we are being called upon at an unprecedented rate to build connections among communities of scholars and practitioners within our own discipline as well as others. While we may not all call traditional speech communication or communication departments home, we may study and teach related themes, utilize similar methodologies, ask common questions, confront many of the same obstacles, and respond to shared challenges.

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The complete call for papers for all divisions and interest groups may be found on SSCA's website: <http://www.SSCA.net>. Paper and panel submissions should be sent to the program planner for the appropriate division or interest group. Proposals to be considered for the Vice-President's Spotlight Series are to be submitted to Dr. Patricia Amason, Department of Communication, University of Arkansas, at pamason@uark.edu.

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