

***Southern States Communication Association
Executive Council Meeting
Wednesday, March 23, 2011, 4:00 pm – 6:45 pm
Thursday, March 24, 2011, 8:00 am – 9:15 am
Doubletree Little Rock, Salon D
Thomas J. Socha, Old Dominion University, President***

1. CALL TO ORDER

2. WELCOME TO LITTLE ROCK, ARKANSAS

3. APPROVAL OF THE MINUTES. *MINUTES OF THE SSCA Executive Council Mid-year Meeting* at NCA, San Francisco, CA [http://www.sscanet.net/files/2010_mid-year_EC_minutes.pdf]

4. APPROVAL OF AGENDA

5. OFFICERS' REPORTS

5.1 President – Thomas J. Socha, *Old Dominion University*

Constitutional Notification and Vote to Affirm—Strategic planning held summer 2010 and the 2011-2015 SSCA Strategic Plan completed and submitted to Executive Director. Note: The next AC strategic planning meeting should be convened by the SSCA President not later than the summer of 2015 to develop the 2016-2021 SSCA Strategic Plan

5.2 Vice-President – Frances Brandau-Brown, *Sam Houston State University*

5.3 Immediate Past President & Nominating Committee – Patricia Amason, *University of Arkansas*

5.4 Vice-President Elect – Monette Callaway, *Hinds Community College*

5.5 Executive Director – Carl Cates, *Valdosta State University*

5.6 Marketing Director – Kelli Fellows, *University of North Carolina, Wilmington*

5.7 SCJ Editor – Mary Stuckey, *Georgia State University*

5.8 NCA Legislative Assembly Representatives – Michael Eaves, *Valdosta State University*, K-12 Representative; Tom Sabetta, *Jefferson Community and Technical College*, Community College Representative; Daniel Grano, *University of North Carolina, Charlotte*, 4-year College/University Representative

5.9 NCA Nominating Committee Representative – Roseann Mandziuk, *Texas State, San Marcos*

6. STANDING COMMITTEE REPORTS

6.1 Committee on Committees – Thomas J. Socha, *Old Dominion University*

6.2 Constitution – Pam Bourland-Davis, *Georgia Southern University*

6.3 Finance – Elissa Foster, *Lehigh Valley Hospital*

6.4 Local Arrangements – Little Rock Convention. Kirsten Heintz, *Pulaski Technical College*

6.5 Publications – John Meyer, *University of Southern Mississippi*

6.6 Resolutions – Wendy Atkins-Sayre, *University of Southern Mississippi*

6.7 Resource Development – Todd Goen, *University of Georgia*

6.8 Time and Place – Debbie Phillips, *Muskingum College*

7. DIVISION REPORTS

7.1. Applied Communication, Maria Dixon, *Southern Methodist University*

- 7.2. Communication Theory, David Sutton, *Auburn University*
- 7.3. Community College, Rich Mercadante, *St. Petersburg College*
- 7.4. Freedom of Speech, Pat Arneson, *Duquesne University*
- 7.5. Gender Studies, Sheree' Keith, *Macon State University*
- 7.6. Instructional Development, Rick Falvo, *El Paso Community College*
- 7.7. Intercultural Communication, David Lee, *Centers for Disease Control and Prevention and the University of South Florida*
- 7.8. Interpersonal Communication, Todd Lee Goen, *University of Georgia*
- 7.9. Language and Social Interaction, Cole Franklin, *East Texas Baptist*
- 7.10. Mass Communication , Alison Miller, *University of LA- Monroe*
- 7.11. Performance Studies, Jacqueline D. Burlison, *Virginia State University*
- 7.12. Political Communication, Bill Edwards, *Columbus State University*
- 7.13. Popular Communication, Danielle E. Williams, *Georgia State University*
- 7.14. Public Relations, Mary Jackson-Pitts, *Arkansas State*
- 7.15. Rhetoric and Public Address, Jason Edward Black , *University of Alabama*
- 7.16. Southern Forensics, David Nelson, *Northwest Missouri State*

8. NEW BUSINESS

9. ANNOUNCEMENTS AND ADJOURNMENT

Minutes

1. Call to Order: President Socha called the meeting to order at 4:00 pm.
2. Welcome: President Socha welcomed all to Little Rock. There were 33 members in attendance.
3. Approval of the minutes: The minutes were approved without change.
4. Approval of Agenda: The agenda was approved without change.
5. Officers' Reports:
 - 5.1 President – Tom Socha: Dr. Socha presented the Strategic Plan. The comment period has finished and the plan will now be posted in the website.
 - 5.2 Vice-President – Frances Brandau-Brown: Dr. Brandau-Brown discussed the changes to the panel locations, especially those that might present a concern for access.
 - 5.3 Immediate Past President & Nominating Committee – Patricia Amason: Dr. Amason first announced winner of the election for Vice President Elect, Dr. John Meyer, and then announced the winner of the election for the Community College member for representative the Legislative Council of NCA, Kirsten Heintz. She then announced the withdrawal of Karyn Brown from her role as the new marketing director, due to family related concerns. After noting the work of a new nominating committee, she announced the committee's nomination of Jennifer Mize-Smith. The EC unanimously approved the nomination. Dr. Amason then reminded the EC that final ratification would be needed for the selection at the general business meeting. Dr. Amason also noted the need for an addition election for the SSCA representative to the NCA Nominating Committee. The nominees for the position are Emmett Winn and Deborah Hefferin. A request for a motion to approve the special election was made. The motion was made and seconded with the following vote resulting in unanimous support.
 - 5.4 Vice-President Elect – Monette Callaway: Ms. Callaway noted over one hundred student papers were selected for the Clevenger Undergraduate Honors Conference. She thanked those that read and those serving as respondents.
 - 5.5 Executive Director – Carl Cates: Dr. Cates presented membership and financial information. Two divisions have fallen below the required percentages for division status. It is typical that this problem resolves itself by the end of convention.
 - 5.6 Marketing Director – Kelli Fellows: Dr. Fellows unveiled a student facilitated project in cooperation with Dr. Jeanne Pursuit that will review the perception and marketing of SSCA. Information will be collected during and after the convention then the report will be presented to the AC and the future Marketing Director for use.
 - 5.7 *SCJ* Editor – Mary Stuckey: See attached report. Dr. Stuckey then turned over the discussion to Editor Elect, Dr. J.D. Ragsdale. He encouraged the membership to assist in the location of quality manuscripts.
 - 5.8 NCA Legislative Assembly Representatives – Michael Eaves, Tom Sabetta, and Daniel Grano: No new report.
 - 5.9 NCA Nominating Committee Representative – Roseann Mandziuk: No report.
6. Standing Committee Reports
 - 6.1 Committee on Committees – Tom Socha: Dr. Socha again reminded members on that standing committee members need to continue as members of the association. This will be address later by the Constitution Committee. He then turned the floor over to Dr. Brandau-Brown for comments about the next cycle of selections.
 - 6.2 Constitution – Pam Bourland-Davis: See attachment with highlights for submitted and approved changes.
 - 6.3 Finance – Elissa Foster: The committee reported on the amended budget covering the costs of the Editor-Elect. After extensive discussion the budget was passed for 2011-2112.
 - 6.4 Local Arrangements – Dr. Brandau-Brown reported on behalf of Kirsten Heintz about the information tables and staffing for local arrangements.
 - 6.5 Publications – John Meyer: Dr. Meyer's report was deferred to the Thursday session.
 - 6.6 Resolutions – Wendy Atkins-Sayre: After presentation of the resolutions for consideration from the committee, a request from Dr. Eaves was made to amend the list to include Dr. Tom King. Eaves agreed to write the resolution for inclusion for consideration at the general business meeting. After this amendment the resolutions were passed.

6.7 Resource Development – Todd Goen: Pre-sales amounted to \$1040 and an additional pledge of \$500 is in hand. Two awards are left to fund at the endowment level of \$5000. The committee is reluctant to proceed with fundraising for the Clevenger UHC without a determination of the use of the money and income. Past Executive Director Winn thanked Dr. Brandau-Brown and Dr. Goen for their work.

6.9 Time and Place – Debbie Phillips: Dr. Phillips reported on the hotel visits for the 2015 site in Tampa Bay. The committee recommended the selection of the Marriott Waterside in Tampa Bay as the convention hotel. The EC approved the recommendation without dissent.

The EC was adjourned until its scheduled meeting on Thursday, March 24.

Dr. Socha convened the meeting with a call to order at 8:00 am. He called on Dr. Ken Cissna to report on his advisory role to *Spectra*, an NCA publication.

7. Division Reports – Dr. Socha called for voluntary division reports, noting all division minutes would be posted on the website.

7.3 The Community College Division reported it paneled 12 sessions.

7.1 The Applied Division requested an independent time for its business meeting.

7.16 Southern Forensics noted the panel honoring Darren Goins on Saturday.

7.6 The Instructional Development Division has strong member numbers and a web based submission system. They would be happy to share its use with others.

6.5 Publications – John Meyer: Dr. Meyer expanded on the written report regarding the future of the number of issues for SCJ and on the establishment of a new journal. After lengthy discussion the topic of the journal organized by the Freedom of Speech division was raised. After additional discussion, a motion was made and seconded to refer the status and process for new journals to the Publications Committee.

8. New Business – No new business.

9. Dr. Socha reminded members of the Financial Summit meeting following the EC.

10. The meeting was adjourned at 9:18 a.m.

EXEC

COUNCIL 3/23/11

Name	DIVISION / IG / OFFICER SLAT
Jennifer Mize Smith	Incoming Marketing Director
MARIA DIXON	Applied Division Chair
Jrisc Amason	Immediate Past President
Edward W. Wick	" Past E(1)
Danielle Williams	Popular Comm D.
David Sutton	Comm Theory, Chair
Elissa Foster	Finance Committee, Chair
Bill Edwards	Political Communication
Paula Rodriguez	Intercultural (Vice-Chair)
RICH MERCADANTE	COMMUNITY College Div, Chair
Ken Cossina	Rep to NCA Spectra Advisory Cmttee
Mary Jackson Pitts	Public Relations
PAT ARNESON	FREEDOM OF SPEECH
John Haas	Finance Committee
Richard J. Falvo	INSTRUCTIONAL DEVELOPMENT DIVISION Chair
Sheree Keith	Gender Studies Division
David Wilson	Southern Org & Forensics Div chair
Mike Eaves	NCA-Legis Council Rep.
Debbie Phillips	Chair Time & Place Committee
Allison Slade	Mass Communication
Todd Lee Goen	RDC & Interpersonal
Pam Bourland Davis	Constitution Committee
Patricia G. Bennett	Finance Board
Mary Stuckey	SCJ Editor
Jason Black	Rhetoric + Public Address Div.

Wendy Atkins-Sayne
Kelli Fellows

~~Wendy Atkins-Sayne~~

Tom Socha

ODU



Franca Brandav-Brown, SHSU

Monette Callaway, HCC

J.D. Ragsdale, SHSU

Elissa

Resolutions Comm.

University of North

Carolina

Wilmington

V.P.

VP Elect

Editor Elect

Ch Finance

3/24/11

EC

DIVISION/IG/OFFICER

NAME

John Meyer	PUB Comm CHAIR
J.D. Casdole SHSU	Editor-Elect
Francis Braudau-Brown, SHSU	VP
TOM SOCHA, ODU	PRESIDENT
Monette Callaway, HEC	VP Elect
Josh Amazon	Immediate Past Pres.
Todd Resgen	RSC & IP
Bart Pfeiffer	Finance Board
Wendy Atkins-Sayre	Resolutions
Daniel Grano	Legislative Assembly
Mary Stuckey	SCJ Editor
Jason Black	Rhet + Pub Address Div
Dellie Phelan	Time & Place Chair
PAT ARNESON	FREEDOM OF SPEECH
DAVID R. DEWBERRY	Freedom of Speech
Mike Eaves	NCA Legislative Rep
David Nelson	Arg & Forensics Chair
Shawn Keith	Gender Studies
John Haas	Finance Committee
Mary Jackson Pitts	Public Relations
Ken Cisau	Spectra Advisory Bd.
Elissa Foster	Finance ^{Committee} Board
RECH MERCADANTE	Community College chair
Paula Rodriguez	Intercultural (Vice-Chair)

3/24/11

EC

DIVISION/IG/OFFICER

Richard I. Falvo

Chair - Instructional Development Division

Bill Edwards

Chair - Political Communication

David Sutton

Chair - Communication Theory

Danielle Williams

Popular Communication

Alison Slade

Chair - Mass Communication

MARIA DIXON

Chair - Applied

Jennifer Mize Smith

Marketing Director



President's Report

Thomas J. Socha, SSCA President, Old Dominion University
SSCA Executive Council Meeting
March 23, 24, 2011, Little Rock, AR

- Lead the SSCA Administrative Committee (AC) in the development of the **SSCA 2011-2015 Strategic Plan**. This included choosing a meeting site; convening, leading, and grocery shopping for the special AC summer meeting in Orlando, Florida; writing four drafts of the plan, posting a draft for members' feedback, soliciting the feedback of selected SSCA members, and editing the final draft.
- Began implementing 2011-2015 Strategic Plan Initiatives:
 - Will convene and lead SSCA Mini-Financial Summit (two panels at Little Rock)
 - Will conduct an Open Forum on SSCA Feedback for convention papers (SSCA, 2011, Little Rock) and will follow up with past division chairs to write recommendations to be shared with the EC at its mid-year meeting in New Orleans (as Past President) and next year's annual SSCA convention in San Antonio
- Held a teleconference with John Meyer (Chair, SSCA Publications Committee) and John Paul Gutierrez (Editor, Social Science Journals, SAGE publications) in response to an inquiry from John Paul about forming future publishing relationships between SSCA and SAGE Publishers.
- Appointed Ken Cissna as SSCA's Representative to the NCA SPECTRA Advisory Board. The EC voted unanimously to extend to the term to three years (at the mid-year meeting in San Francisco) as President's appointments can only last one year. Should NCA decide to make this post permanent, it will advise SSCA and at that point SSCA will need to issue a call for nominations and run an election for someone to fill future appointments to this committee (and make the needed adjustments the SSCA constitution).
- Attended the NCA *SPECTRA* meeting (filling in for Ken Cissna) in San Francisco.
- Charged the SSCA Publications Committee with a special inquiry into the SSCA Freedom of Speech Division's publishing the online journal—*The Communication Law Review*. The details of this matter will be covered in the report by the Publications Committee—John Meyer, Chair.
- Worked with the ED, Carl Cates, Editor-Elect, JD Ragsdale, and Editor, Mary Stuckey, on improving the schedule of compensation for SCJ Editor as well as a schedule of Editor succession.
- And, besides the usual duties of the office (newsletter column, agenda preparation, presidential address, trouble-shooting, etc.), and in the spirit of this convention's theme, processed 583 SSCA emails (and counting) after last year's convention and **I am still smiling.**



Southern States Communication Assn.
Balance Sheet
As of March 15, 2011

	Total
ASSETS	
Current Assets	
Bank Accounts	
All awards other than Rushing	51,076.00
Atlantic Southern Checking-Valdosta	34,770.26
Citizen Community (Money Market)	2,555.54
Life Members CD (Atlantic Southern Bank)	41,095.06
PayPal-Valdosta	5,709.13
Reserves Money Market	65,646.87
Rushing Award	68,180.00
Total Bank Accounts	\$269,032.86
Total Current Assets	\$269,032.86
TOTAL ASSETS	\$269,032.86
LIABILITIES AND EQUITY	
Liabilities	
Total Liabilities	
Equity	
Opening Balance Equity	152,519.87
Retained Earnings	110,427.64
Net Income	6,085.35
Total Equity	\$269,032.86
TOTAL LIABILITIES AND EQUITY	\$269,032.86

Tuesday, Mar 15, 2011 12:03:22 PM GMT-4 - Cash Basis

SSCA Association Award Balances as of February 1, 2011

Robert Bostrom Young Scholar Award	\$5,564
Rose B. Johnson SCJ Article Award	\$5,045
Michael M. Osborn Teacher-Scholar Award	\$5,212
T. Earle Johnson - Edwin Paget Distinguished Service Award	\$6,424
Franklin Shirley Award (Top CUHC Paper)	\$5,260
John I. Sisco Excellence in Teaching Award	\$10,173
Janice Hocker Rushing Early Career Research Award	\$68,180
Outreach Award	\$3,910
Dwight L. Freshley Outstanding New Teacher Award	\$5,823
Minority Recruitment and Retention	\$1,253
Theodore Clevenger Jr. UHC (note this is not an award)	\$2,422
Total	\$119,266

Southern States Communication Assn.
Profit & Loss
August 1, 2010 - March 15, 2011

	Total
Income	
Non Profit Income	51,942.36
Total Income	\$51,942.36
Gross Profit	\$51,942.36
Expenses	
Accounting	3,995.00
Archives	1,500.00
Awards & Div + IG Costs	33.00
Bank Charges	29.40
Contract Payments	6,000.00
Convention F&B and related Covention Costs	3,607.00
Convention Program	5,052.00
Convention Supplies	648.27
Dues & Subscriptions	522.46
Equipment	1,287.18
Exec. Dir. Staff Travel	318.80
Executive Director Travel	140.10
Insurance	1,607.32
Journal Exchange	2,540.00
Marketing Director's Budget	500.00
Newsletter	1,712.01
Office Supplies/Expenses	365.77
Pay Pal Charges	688.78
President's Budget	330.80
Refund	87.09
SCJ	11,308.00
SCJ Editor	3,000.00
SCJ Editor Elect	1,000.00
Shipping	130.86
Stationery & Printing	13.90
T & P Comm. Site Visits	290.80
VP Convention Budget	100.00
Website	2,100.00
Total Expenses	\$48,908.54
Net Operating Income	\$3,033.82
Other Income	
Interest Earned	3,051.53
Total Other Income	\$3,051.53
Net Other Income	\$3,051.53
Net Income	\$6,085.35

Tuesday, Mar 15, 2011 11:59:28 AM GMT-4 - Cash Basis

Southern States Communication Association
Membership Report*SSCA Little Rock* Pre-Convention February 2011

By Category	2006	2007	2008	2009	2010	2011
Regular	144	175	199	164	171	181
Regular +RJ	13	14	11	11	12	15
Sustaining	141	198	180	213	179	178
Sustaining +RJ	4	7	9	7	3	3
Patron	31	31	26	17	17	17
Student	135	178	181	195	213	221
Student +RJ	3	3	4	2	3	4
Life	51	52	54	53	52	52
Emeritus	58	38	19	24	20	22
Emeritus +RJ	1	1	0	0	0	0
Total	581	697	683	686	670	693
Institutional	42	44	45	36	28	18

+RJ = + Regional Journals for additional cost

By Division & Interest Group	2006	2007	2008	2009	2010	2011
Applied Communication	79	98	119	112	106	119
Communication Theory	103	95	115	127	111	109
Community College	29	46	36	34	32	40
Freedom of Speech	33	26	30	22	28	25
Gender Studies	63	81	75	92	97	93
Instructional Development	74	80	87	79	70	78
Intercultural Communication	53	70	71	76	79	71
Interpersonal Communication	107	146	125	127	100	124
Language and Social Interaction	46	59	53	53	60	58
Mass Communication	66	93	108	113	113	104
Performance Studies	51	49	40	51	48	51
Political Communication	100	94	97	93	85	95
Popular Communication	52	75	67	71	71	68
Public Relations	35	45	51	55	63	63
Rhetoric and Public Address	189	197	190	188	204	220
Southern Forensic Association	30	32	30	34	28	33
Interest Groups						
Am. Soc. Hist Rhetoric	145	178	178	209	210	215
Assoc. for Comm. Admin.	88	123	125	132	116	122
Burke Society	81	102	111	126	122	126
Ethnography	NA	37	104	152	146	152

By Affiliation	2006	2007	2008	2009	2010	2011
Jr. /Sr. High Schools	1	6	1	1	1	1
Community/Two-Year Colleges	35	41	46	33	39	49
Four-Year Universities	538	645	623	636	612	639
Non-Academic Professional	7	5	13	16	18	4
Totals	581	697	683	686	670	693

PRE-Convention Registration	2006	2007	2008	2009	2010	2011
Pre-Registered	286	252	308	249	309	180
UHC indexed	78	104	102	73	82	102
Past Presidents' Lunch tic.	12	23	20	20	15	15
Program Names (incl. UHC)	621	629	712	611	757	701
Luncheon tic. Pre-sold	48	66	60	73	50	45
Newcomers	NA	74	67	68	68	39

Editor's Report

April 2010

Submission Statistics	YTD	MTD	Prior 12 Months	Monthly Avg. Prior 12 Months
Original Article	29	2	130	10.8
Has this manuscript been submitted previously?: No	23	1	117	9.8
Has this manuscript been submitted previously?: Yes	5	0	12	1.0
What is the manuscript ID of the previous submission?: null	4	0	12	1.0
Journal Statistics			MTD	Prior 12 Months
Avg. days from submission to first decision			0.0	50.0
Avg. Reviewer turnaround time (days) - Original			0.0	31.0
Avg. Reviewer turnaround time (days) - Resubmission			0.0	30.0
Avg. Reviewer turnaround time (days) - Revision			0.0	28.0
Avg. Time to Assign Reviewer (days) - Original			0.0	2.0
Avg. Time to Assign Reviewer (days) - Resubmission			0.0	0.0
Avg. Time to Assign Reviewer (days) - Revision			0.0	1.0
Avg. days from submission to final decision			0.0	54.0
Other Statistics				
Accept Ratio (prior 12 months)			20 : 122 (16.4%)	
Total Pending Manuscripts			13	

In 2010 we moved to 5 issues/year. All issues are filled. There are 2 special issues—Race and the Academy, edited by Katherine Hendrix, and Qualitative Methods, edited by Ken Cissna.

I will be able to turn over the submissions to the new editor as soon as that person is ready to begin receiving them.

SSCA Constitution

ARTICLE I: NAME

The name of the Association shall be the Southern States Communication Association.

ARTICLE II: PURPOSE

The purpose of the Association shall be to promote study, criticism, research, teaching, and application of the artistic, humanistic, and scientific principles of communication. The Association, a not-for-profit organization, exists for educational, scientific, and literary purposes only. No part of the net revenues of the Association, if any, may be used for the private benefit of any individual or group, except that the Executive Council may establish scholarships or research grants for projects or purposes appropriate to the Association.

ARTICLE III: MEMBERSHIP

Section 1. Individual Membership. Individual membership in the Association shall be open, upon application, to any interested person upon payment of the current annual dues. Regular membership, student membership, sustaining membership, patron membership, and lifetime membership are all individual memberships. ***Active individual membership is a requirement for all elected and appointed positions which support and represent the association.*** The services provided the different categories of membership shall be set by the Executive Council.

Section 2. Honorary Membership. A person may be elected to honorary membership by a majority vote of the Association.

Section 3. Emeritus Membership. Any member of the Association who, upon retirement from active teaching, has been a member of the Association for not less than fifteen (15) years and submits proper notification to the Executive Director shall be granted the status of emeritus membership. Emeritus members shall have all the privileges of sustaining members without further payment of dues.

Section 4. Institutional membership. Institutional memberships are available to institutions, organizations, and agencies who wish to be listed in the Association's convention program.

ARTICLE IV: OFFICERS

Section 1. Officers. The officers of this Association shall be:

1. The President
2. The Vice President
3. The Vice President-Elect
4. The Executive Director
5. The Journal Editor
6. The Marketing Director
7. ***National Communication Association Representatives:*** the High School, College, and Community/Two Year College Representatives to the Legislative Assembly of the National Communication Association ***and the SSCA Representative to the NCA Nominating Committee.***

8. The Immediate Past President shall chair the Nominating Committee and other duties accepted in consultation with the President.
9. The Administrative Committee includes the President, the Vice President, the Vice President-Elect, the Executive Director, the Journal Editor, the Marketing Director, the Immediate Past President, and the Chairperson of the Finance Committee.

Section 2. Term of Office. The terms of office of the President, Vice President, and Vice President-Elect shall be for one year; of the Journal Editor, and the Marketing Director, three years; of the Executive Director, five years; the representatives to the national association in accordance with the constitution of the National Communication Association.

Section 3. Succession.

1. The Vice President shall automatically succeed to the office of the President upon the expiration of the President's term of office. The Vice President shall succeed the President should the President's office become vacant through death, resignation, or disability.
2. The Vice President-Elect shall automatically succeed to the office of Vice President upon expiration of the Vice President's term of office. The Vice President-Elect shall serve as assistant to the Vice President.

Section 4. Duties of Officers.

1. The President shall perform the following duties and such other related duties as shall arise:
 1. Preside at all business meetings of the Association and of the Executive Council.
 2. Appoint and notify all committees except those otherwise provided for.
 3. Provide oversight over divisions and interest groups.
 4. Serve as liaison officer between the Southern States Communication Association and all other national, regional, and similar associations with similar or related interests.
 5. See that members of the profession receive notice of meetings and activities of the Association and of the Executive Council, unless the transmission of such notices has been otherwise assigned.
 6. Facilitate the performance of the constitutional duties of all other officers and committees.
2. The Vice President shall perform the following duties and such other related duties as shall arise:
 1. Prepare the program for the annual convention.
 2. Serve as program coordinator of the sectional programs arranged by the officers of the recognized Divisions of the Association. The Vice President, as program chairperson, shall consider the recommendations of the Division Vice Chairpersons as to programs, but shall have final authority regarding the program and select the winner of the Robert Bostrom Award.
 3. Assist the President in promoting the activities and interests of the Association as needed or requested.

3. The Vice President Elect shall perform the following duties and other such related duties as shall arise:
 1. Be responsible for the annual recruitment efforts of the Association.
 2. Assist the President and Vice President in promoting the activities and interests of the Association as needed or requested.
 3. Plan the annual Theodore Clevenger, Jr. Undergraduate Honors Conference and determine the winner of the Franklin Shirley Award.
4. The Executive Director shall perform all ordinary duties of the Secretary and Treasurer of the Association and of the Executive Council. As Treasurer, the Executive Director shall furnish a financial report at each annual convention. The Executive Director shall incorporate into the report a financial accounting covering all publications and the results of the official independent accounting review. The Executive Director shall notify the National Communication Association Executive Offices of the names and addresses of the newly elected High School, College, and Community/Two Year College Representatives to LC immediately after the close of the convention when they assume office. The Executive Director shall appoint a newsletter editor and a Webpage Editor. The Executive Director shall publish the SSCA newsletter and conduct Association elections in accordance with procedures outlined elsewhere in the Constitution. The Executive Director shall negotiate and sign all contracts on behalf of the Association, subject to approval of the Association.
5. The Journal Editor shall direct and supervise the publication of the Southern Communication Journal as authorized by the Executive Council.
6. The Marketing Director is responsible for development, implementation, and evaluation of association marketing activities. These include, but are not limited to: strategic planning, preparing and implementing various marketing activities, membership development and maintenance, organizational branding, securing advertising, and expansion of state, regional, and national organizational awareness.
7. ***All SSCA representatives to NCA shall represent the interests of SSCA and its members at the national level, reporting to SSCA's president.***
8. The Immediate Past President shall chair the Nominating Committee and other duties accepted in consultation with the President.
9. The Administrative Committee includes the President, the Vice President, the Vice President-Elect, the Executive Director, the Journal Editor, the Marketing Director, the Immediate Past President, and the Chairperson of the Finance Committee.

Section 5. Vacancies. The Executive Council shall have authority to fill any vacancy, other than the Presidency, created by the death, resignation, or disability of an elected officer of the Association.

ARTICLE V: EXECUTIVE COUNCIL

Section 1. Membership.

The membership to the Executive Council of the Association shall be:

1. President, Vice President, Vice President-Elect, Executive Director, Journal Editor, Marketing Director, Chairperson and members of the Finance Committee.
2. The chairpersons of the established Divisions of the Association.

3. The immediate retiring President, retiring Executive Director, and retiring Journal Editor, each for one year following that person's term of office.
4. Three members elected at large by members of the Association for three-year term, one new member to be elected each year. These members will also serve as representatives to the Legislative Assembly of the national association as prescribed by the constitution of the National Communication Association. The High School, College, and Community/Two Year College Representatives to the Legislative Assembly of the National Communication Association shall present a report based on correspondence and notes from business meetings of the National Communication Association to the Executive Council at its first meeting at the annual convention.

Section 2. Terms of Office. Newly elected officers and Council members shall assume office at the close of the annual convention with the exception of the Executive Director, who shall take office as provided in Article VII, Section 4B and 4C.

Section 3. Meetings. The Executive Council shall normally meet at least three (3) times each year, twice at the annual convention prior to the Association business meetings, and once at the national convention of the NCA.

Section 4. Duties and Responsibilities. The Executive Council shall receive reports, recommend budgets, initiate action, and oversee the long-range planning for the Association. In the period between annual conventions, the Executive Council shall act for the membership of the Association.

Section 5. Emergency Procedures. In case of an emergency which would make it either impossible or impractical for the president to convene the Executive Council, the President may empower an Emergency Council consisting of the President, the Immediate Past President, the Vice President, the Vice President-Elect, and the Executive Director to act for the Executive Council. The President may consult each member to determine what action is to be taken on behalf of the Executive Council. Items not requiring an immediate decision are to be decided by polling the entire Executive Council.

Section 6. Quorum. Those members of the Executive Council present at a regularly scheduled and announced meeting of the Executive Council shall constitute a quorum.

ARTICLE VI: MEETINGS

Section 1. Business Meetings. The Association shall hold at least two (2) business meetings at each annual convention.

Section 2.

1. Annual Convention. The Association shall hold a convention and the Theodore Clevenger, Jr. Undergraduate Honors Conference each year in the months of March or April, preferably during the first full week in April or as near thereto as feasible, at a time determined by the Executive Council upon recommendation by the Time and Place Committee as provided in Article IX, Section 1.

2. Regional Rotation. Whenever possible, the Time and Place Committee should seek to systematically rotate the Annual Convention site among the several geographical regions within the larger region covered by the Southern States Communication Association.
3. Local Arrangements. An SSCA member living in or near the host convention city shall chair a local committee to assist the Administrative Committee with convention arrangements.

Section 3. Strategic Planning Meeting. Upon the call of the President, the Administrative Committee, Immediate Past Executive Director, Chair of the Finance Committee, and other appropriate members as designated by the President, shall meet for the purpose of strategic planning. No more than five years shall elapse between such meetings. ***The president is responsible for providing a summary report of the meeting to be filed with the Executive Director and to be presented at the subsequent annual convention's business meeting.***

Section 4. Quorum. Those members of the Association present at a regularly scheduled and announced meeting of the Association shall constitute a quorum.

ARTICLE VII: NOMINATIONS, ELECTIONS, AND APPOINTMENTS

Section 1. Nominating Committee.

1. Method of Selection.
 1. The Nominating Committee shall consist of the Immediate Past President of the Association, as chair, and the Immediate Past Chairs of all Divisions.
 2. All members shall serve for one year.
 3. The Committee Chair or designee shall give a report to the Executive Council at its annual meeting during the National Communication Association convention.
2. Restrictions. A member of the Nominating Committee shall not be eligible for any office to be considered by that committee.
3. Responsibilities.
 1. Nominations for the Slate of Officers may be made by the following methods:
 1. By the Nominating Committee
 2. Any SSCA member in good standing may make recommendations to the Nominating Committee.
 3. Nominators may submit materials supporting nominees.
 4. Other names may be added to the Slate of Officers by petition filed with the Nominating Committee at least six months before the annual convention. The petition shall state the names of the nominee and the office to which the person is being nominated and shall be signed by at least twenty-five (25) Association members in good standing at the time and who represent at least two states and five separate institutions.
 2. The Nominating Committee shall check with all possible nominees to make each one aware of the responsibilities of the office to which the person is being nominated and to determine that the nominee will accept and assume the responsibility if elected. Nominees must be members in good standing at the time of the nomination.

3. The chairperson of the Nominating Committee shall submit to the Executive Director a list of nominees along with vita information on each candidate and platform statements from each candidate for the office of Vice President-Elect at least one hundred twenty (120) days prior to the annual convention.

Section 2. Officers to be Elected. Officers to be elected each year are the Vice President-Elect; **and** one Member-at-Large to the Executive Council, who is also the representative to the Legislative Assembly of NCA; ***the High School, College, and Community/Two Year College Representatives to the Legislative Assembly of the National Communication Association; and the SSCA Representative to the NCA Nominating Committee.***

Section 3. Election.

1. First Ballot.

1. At least seventy (70) days before each annual convention the Executive Director shall mail a ballot to each member of the Association who is in good standing at the time.
2. This ballot shall contain the names of the candidates for the various offices for which the Nominating Committee is charged to present candidates. The ballot shall be accompanied by vita information for each candidate and the platform statements of no more than 300 words for all candidates.
3. A deadline of at least thirty-five (35) days prior to the annual convention for the return of the marked ballots shall be indicated on the ballot.
4. To be valid, each ballot must meet four requirements:
 1. It must not identify the voting member by name, address, or school.
 2. It must be mailed in an individual envelope, only one ballot to each envelope.
 3. The name and address of the voting member must appear on the outside of the envelope.
 4. The envelope must bear a postmark no later than the deadline shown on the official ballot.

2. Second Ballot. If a candidate does not receive a majority vote by the first ballot, a second ballot listing the two candidates who received the plurality of votes will be taken in the same manner as the first ballot, except that the Executive Director shall mail the second ballot at least thirty (30) days prior to the convention and the deadline for its return shall be fifteen (15) days prior to the convention.

Section 4. Officers to be Appointed.

1. The Executive Director and the Marketing Director shall be appointed by the Executive Council upon recommendation of a sub-committee appointed by the President and ratified by the membership at the convention.
2. The Journal Editor shall be appointed by the Executive Council, upon the recommendation of the Publications Committee, and ratification by the membership at the convention.

3. The Executive Director and Journal Editor shall be appointed one year prior to their taking office.
4. The term of the Executive Director shall correspond to the fiscal year of the Association, August 1 to July 31, and continue for five (5) consecutive fiscal years.

ARTICLE VIII: DUES AND FEES

Section 1. Categories.

1. Dues and fees of the Association shall be established for the following categories:
 1. Regular Membership
 2. Student Membership
 3. Sustaining Membership
 4. Patron Membership
 5. Institutional Membership
 6. Life Membership
 7. Convention Fees
 8. Undergraduate Honors Conference Fee
2. Establishment of Rates: The rates for the dues and fees in each of the categories shall be established by a two-thirds (2/3) vote of the membership voting in convention.

Section 2. The Executive Director and Marketing Director, in consultation with the Administrative Committee, shall set fees for the following: exhibitor fees, advertising fees for the convention program, and ads for job postings.

ARTICLE IX: COMMITTEES

Section 1. Standing Committees.

1. Committee and Purposes. The standing committees and their purposes shall be:
 1. Committee on Committees, whose purpose shall be to make committee appointments at each convention, and to review assignments in the fall, filling vacancies as needed. While any committee may recommend new members, the power of appointment shall reside in the Committee on Committees.
 2. Constitution Committee, whose purpose shall be to review the Constitution periodically and to recommend such amendments as may seem necessary to provide for new developments within the Association and in its relationship with the National Communication Association.
 3. Finance Committee, whose purpose shall be to prepare an annual budget, present it to the Council for approval, maintain a balanced budget, and supervise its use. The Executive Director shall be an ex-officio member of the Finance Committee. The Finance Committee must approve payment for non-budgeted items in excess of \$1,000. The Finance Committee shall make recommendations on the investment of money raised through the payment of Life Membership dues.
 4. Nominating Committee, whose purpose shall be to nominate yearly a slate of one or more candidates for Vice President-Elect, candidates for the other elected offices that may be vacant, and perform such duties as prescribed in Article VII, Section 1C.

5. Publications Committee, whose purpose shall be to monitor and make recommendations concerning the publication needs of the Association, to develop and approve policies related to the appearance, frequency, and graphic layout of the publications, and to recommend to the Executive Council editors of SSCA publications (other than the newsletter editor).
 6. Resolutions Committee, whose purpose shall be to draft and present the standard and any special resolutions at the annual convention.
 7. Time and Place Committee, whose purpose shall be to solicit and receive competitive bids from cities for the annual convention.
 8. Minority Recruitment and Retention Committee, whose purpose is to recruit and retain underrepresented populations as members and determine the recipient of the Minority Recruitment/Retention Award.
 9. Resource Development Committee, whose purpose is to research, plan, and develop financial resources and fundraisers to benefit the organization. The Executive Director shall serve as an ex-officio member of this committee.
2. Awards Committees
1. T. Earle Johnson-Edwin Paget Distinguished Service Award Committee, whose purpose shall be to solicit nominees for the award, evaluate them based on criteria established by the Association in the "Guidelines for Awards," and designate a recipient or recipients, unless none of the nominees meets the criteria.
 2. Janice Hocker Rushing Early Career Research Award, whose purpose shall be to solicit nominees for the award, evaluate them based on criteria established by the Association in the "Guidelines for Awards," and designate a recipient or recipients, unless none of the nominees meets the criteria.
 3. John I. Sisco Excellence in Teaching Award Committee, whose purpose shall be to solicit nominees for the award, evaluate them based on the criteria established in the "Guidelines for Awards," and designate a recipient or recipients, unless none of the nominees meets the criteria.
 4. SSCA Outreach Award Committee, whose purpose shall be to solicit nominees for the award, evaluate them based on the criteria established in the "Guidelines for Awards," and designate a recipient or recipients, unless none of the nominees meets the criteria.
 5. Dwight L. Freshley Outstanding New Teacher Award, whose purpose shall be to solicit nominees for the award, evaluate them based on the criteria established in the "Guidelines for Awards," and designate a recipient or recipients, unless none of the nominees meets the criteria.
 6. Rose B. Johnson SCJ Article Award Committee, whose purpose is to determine the recipient or recipients based on criteria established by the Association in the "Guidelines for Awards."
 7. Michael M. Osborn Teacher-Scholar Award Committee, whose purpose shall be to solicit nominees for the award, evaluate them based on the criteria established in the "Guidelines for Awards" and designate a recipient or recipients, unless none of the nominees meets the criteria.
3. Appointment
1. The Committee on Committees shall consist of the Administrative Committee, the retiring Editor, and retiring Executive Director.

2. Standing Committees should consist of three members in good standing.
 3. Members of the Standing Committees and Awards Committees, except the Nominating Committee, the Committee on Committees, and the Rose B. Johnson Award Committee, shall be appointed for a term of three years, with staggered terms, shall be eligible for reappointment, and have the retiring member serve as chair.
 4. Members of the Rose B. Johnson SCJ Article Award Committee shall consist of the SCJ Editor and the Editorial Board.
4. Reports. Each committee shall present its reports to the Executive Council in session at the convention as requested by the President, and the President is empowered to require reports of progress during the year.

Section 2. Special Ad Hoc Committees. The President may appoint special committees as deemed necessary and desirable to assist in carrying out the program for the year. Such appointments will expire with the end of the President's term in office. The Executive Council may authorize the appointment of special committees to serve longer than one year.

ARTICLE X: DIVISIONS

Section 1. Purpose. The purpose of the Division structure of the Association shall be to recognize and to encourage the spheres of interest and activities of the specialties of communication.

Section 2. Division Names. Each Division will represent a major specialization of communication. In order to be an officially recognized Division of the Southern States Communication Association, at least 5% of the Association's membership shall have indicated membership in the Division. Any Division failing to attract 5% of the membership (determined 60 days prior to the meeting of the Administrative Committee at the annual convention) shall be placed on a one-year probationary status during which time it has the opportunity to achieve the minimum. The Executive Director shall notify divisions of probationary status when membership falls below 5%. Failing to achieve the minimum or failing to elect officers shall result in the Divisional status being revoked and the division becoming an Interest Group. The following Divisions are recognized and shall be guaranteed space on the convention program, which will be allocated based on division size:

1. Communication Theory
2. Freedom of Speech
3. Intercultural Communication
4. Performance Studies
5. Mass Communication
6. Rhetoric and Public Address
7. Southern *Argumentation and Forensics Association*
8. Language and Social Interaction
9. Instructional Development
10. Applied Communication
11. Gender Studies
12. Popular Communication
13. Interpersonal Communication

14. Public Relations
15. Community College
16. Political Communication

Section 3. Each member of the Association shall be an official member of two (2) Divisions and may pay a small fee to affiliate with other divisions. The fee will be set by the Finance Committee.

Section 4. Meetings. At each annual convention there will be a designated time in the program for a business meeting of each Division.

Section 5. Officers. Members of each Division shall elect the officers for the Division.

1. The officers and their responsibilities shall be:
 1. The Chair, who shall be the chief officer of a Division and shall be responsible to the President of the Association.
 2. The Vice Chair, who shall serve as program chair for the section programs at the annual convention and shall be responsible to the Vice President of the Association and ascends to the office of Chair.
 3. The Vice Chair-Elect, who ascends to the office of Vice Chair and assists the Chair with divisional responsibilities.
 4. The Secretary, who shall take minutes and publicize activities of the Division and shall be responsible to the Executive Director of the Association.
2. Activities and specialty interests within each Division shall be directed by the officers of that Division.

Section 6. Establishment of New Divisions. New Divisions of the Association may be arranged by concerned individuals petitioning the Executive Council for such recognition, detailing the academic rationale for such status, and indicating specifically the membership of the proposed division. A new Division cannot be recognized until 5% of the membership of the Association has indicated their desire to join such a division.

ARTICLE XI: INTEREST GROUPS

Section 1. Purpose. The purpose of the Interest Group structure of the Association shall be to recognize and to encourage the spheres of interest and activities of the expanding specialties of communication.

Section 2. Interest Group Names. Each Interest Group will represent a major or emerging specialization of communication. In order to be an officially recognized Interest Group of the Southern States Communication Association, at least 2% of the Association's membership shall have indicated membership in the Interest Group. Any Interest Group failing to attract 2% of the membership (as determined 60 days prior to the meeting of the Administrative Committee at the time of the annual convention) shall be placed on a one-year probationary status during which time it has the opportunity to achieve the minimum. Any Interest Group failing to attract 2% of the membership (as determined 60 days prior to the meeting of the Administrative Committee at the annual convention) shall be placed on a one-year probationary status during which time it has

the opportunity to achieve the minimum. Any Interest Group failing to achieve the minimum a second year or failing to elect officers or failing to submit a program will have its status as an Interest Group revoked. The list of recognized Interest Groups will be kept by the Executive Director. Recognized Interest Groups will be guaranteed one program slot and one business meeting at the annual convention. Additional time slots may be allocated if available, based on the size of the membership in the Interest Group.

Section 3. Membership. Each member of the association may be an official member of 1 Interest Group and may affiliate with other Interest Groups for an additional fee. This fee will be set by the Finance Committee.

Section 4. Meetings. At each annual convention there will be a designated time in the program for either a program or a business meeting of each Interest Group (see Section 2 above).

Section 5. Officers. Members of each Interest Group shall elect the officers for the Interest Group.

1. The officers and their responsibilities shall be:
 1. The Chair, who shall be the chief officer of an Interest Group and shall be responsible to the President of the Association.
 2. The Vice-Chair, who shall serve as program chair for the Interest Group program(s) at the annual convention and shall be responsible to the Vice-President of the Association.
 3. The Interest Group shall take minutes and publicize activities of the Interest Group and shall be responsible to the Executive Director of the Association.
2. Activities and specialty interests within each Interest Group shall be directed by the officers of that Interest Group.

Section 6. Establishment of New Interest Groups. New Interest Groups of the Association may be arranged by concerned individuals petitioning the Executive Council for such recognition, detailing the academic rationale for such status, and indicating specifically the membership of the proposed Interest Group. A new Interest Group cannot be recognized until 2% of the membership of the Association has indicated the desire to join such an Interest Group.

ARTICLE XII: PARLIAMENTARY AUTHORITY

Section 1. The Sturgis Standard Code of Parliamentary Procedure, most recent edition, shall be the parliamentary authority for all matters of procedure not specifically covered in this Constitution.

Section 2. Parliamentarian. The President may appoint a parliamentarian to serve at the President's pleasure.

ARTICLE XIII: AMENDMENT

This Constitution may be amended:

1. By approval of the Executive Council and two-thirds (2/3) of the votes cast at an annual convention business meeting, or
2. By a majority vote at two consecutive annual conventions, or
3. On approval of the Executive Council by a two-thirds (2/3) vote and a majority of the votes cast at the annual convention, or
4. By approval of the Executive Council and a majority of the votes cast at an annual convention provided the Amendment had prior approval of the Constitution Committee and was circulated among the membership at least thirty (30) days before the date of the annual convention.

ARTICLE XIV: DISSOLUTION

Section 1. Dissolution by Vote. The Association may be dissolved only at a special meeting called for that purpose, and in the manner prescribed by the relevant state laws, by vote of three-fourths (3/4) of the members present. Subject to compliance with the applicable provisions of such laws, upon any such dissolution of the Association all its property remaining after satisfaction of all its obligations shall be distributed to one or more corporations, funds, foundations, or learned societies such as the Executive Council may select, organized or operated exclusively for charitable, scientific, literary, or educational purposes, no part of the net earnings of which inures to the benefit of any private shareholder, member or individual, and which does not carry on propaganda or participate or intervene in any political campaign.

Section 2. Dissolution by Inaction. If for any reason the Association shall be unable to elect officers and conduct business in the manner prescribed by its Constitution, including Section 1 above, all property remaining after satisfaction of all its obligations shall be turned over to the National Communication Association, the national organization with which this regional association is affiliated.

Revised April 2010

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SSCA Budget			
		"10-11" Budget	Proposed "11-12" Budget
OPERATING REVENUE			
Memberships			
Regular	\$	8,000.00	\$ 10,000.00
Regular Plus	\$	1,875.00	\$ 1,875.00
Sustaining	\$	15,000.00	\$ 16,200.00
Sustaining Plus	\$	1,000.00	\$ 1,000.00
Patron	\$	4,000.00	\$ 4,000.00
Emeritus	\$	-	\$ -
Emeritus Plus	\$	80.00	\$ 80.00
Student	\$	5,400.00	\$ 5,400.00
Student Plus	\$	315.00	\$ 315.00
Institution	\$	4,500.00	\$ 2,500.00
Miscellaneous	\$	-	\$ -
Total Memberships	\$	40,170.00	\$ 41,370.00
Southern Communication Journal			
Taylor & Francis Royalties	\$	12,000.00	\$ 12,000.00
Taylor & Francis Editor Support	\$	4,300.00	\$ 4,300.00
Journal Exchange (Regionals)	\$	6,350.00	\$ 6,350.00
Royalties/Microfilm	\$	400.00	\$ 400.00
EBSCO	\$	6,000.00	\$ 6,000.00
Total Southern Communication Journal	\$	29,050.00	\$ 29,050.00
Total Interest from Bank Account, CDs	\$	2,500.00	\$ 3,700.00
TOTAL OPERATING REVENUE	\$	71,720.00	\$ 74,120.00
OPERATING EXPENSES			
Administrative			
Accounting	\$	4,500.00	\$ 4,500.00
Administrative Assistants	\$	15,000.00	\$ 15,000.00
Marketing Director Budget	\$	500.00	\$ 1,000.00
Archives	\$	1,500.00	\$ 1,500.00
Bank/Paypal Charges	\$	1,000.00	\$ 1,000.00
Equipment	\$	1,500.00	\$ 1,500.00
Insurance	\$	3,800.00	\$ 5,000.00
Postage & Shipping	\$	2,000.00	\$ 4,700.00
Newsletter	\$	3,000.00	\$ 1,000.00
Printing/Stationery	\$	1,000.00	\$ 1,000.00
Relocation	\$	1,000.00	\$ 1,000.00
Office Supplies	\$	1,000.00	\$ 1,000.00
Strategic Planning Meeting	\$	-	\$ -
Website	\$	3,600.00	\$ 10,000.00
Total Administrative Expenses	\$	39,400.00	\$ 48,200.00
Southern Communication Journal			
Editor	\$	4,300.00	\$ 4,300.00
Editor-Elect	\$	-	\$ 1,000.00
Journal Exchange	\$	12,000.00	\$ 12,000.00
Total Southern Comm Journal Expenses	\$	16,300.00	\$ 17,300.00
TOTAL OPERATING EXPENSES	\$	55,700.00	\$ 65,500.00
CONVENTION REVENUE			
Convention Pre-Registration	\$	10,000.00	\$ 12,000.00
Convention Site Registration	\$	5,000.00	\$ 12,000.00
Exhibits/Program Fees	\$	1,500.00	\$ 1,500.00
UHC Registration	\$	2,500.00	\$ 2,500.00
Convention Program Advertising	\$	3,000.00	\$ 3,000.00
Past Presidents' Luncheon (paid tickets)	\$	800.00	\$ 800.00
Awards Luncheon (paid tickets)	\$	3,500.00	\$ 3,500.00
Osborn and Welcome Reception Support	\$	2,000.00	\$ 3,000.00

TOTAL CONVENTION REVENUE	\$	28,300.00	\$	38,300.00
CONVENTION EXPENSES				
Program Printing, Mailing, Info Packet	\$	8,100.00	\$	8,100.00
Miscellaneous Office/Other	\$	1,300.00	\$	1,300.00
President's Convention Budget	\$	1,000.00	\$	1,500.00
VP Convention Budget	\$	2,000.00	\$	2,750.00
VP-Elect Convention Budget	\$	500.00	\$	750.00
Awards	\$	3,000.00	\$	3,000.00
Travel	\$	3,600.00	\$	3,600.00
Audio-Visual Equipment Rental	\$	2,500.00	\$	4,000.00
Total Food & Beverage	\$	20,000.00	\$	25,000.00
TOTAL CONVENTION EXPENSES	\$	42,000.00	\$	50,000.00
TOTAL OVERALL REVENUE	\$	100,020.00	\$	112,420.00
TOTAL OVERALL EXPENSES	\$	97,700.00	\$	115,500.00
TOTAL SURPLUS	\$	2,320.00	\$	(3,080.00)

March 2011

Southern States Communication Association

Publications Committee Recommendations RE:

Second Journal and possible future publications

We, the Publications Committee of SSCA, recommend the following steps be taken:

1. Explore with Taylor and Francis increasing editorial support and compensation along with moving *Southern Communication Journal* to six issues per year.
2. Move to six issues per year of *SCJ* once SSCA and its leaders are happy with new support arrangements with T & F, presumably within the next two years.
3. At the SSCA Convention in San Antonio, hold a "Publication Roundtable" session where members of the administrative committee, the publication committee, and invited "experts" (especially former editors) along with anyone interested discuss pros, cons, and level of interest in expanding SSCA's publication options, including but not limited to
 - a. The nature of a second journal
 - b. A potential book series
 - c. Other potential SSCA publication platforms (likely online)
4. In two years, solicit proposals that SSCA publish a second journal (likely online only assuming most strengths of that format can be engaged).
 - a. Pursue the idea first with T & F but remain open for discussion with other publishers.
 - b. Issue a call for proposals for the second journal, to be evaluated by the Publications Committee and the Administrative Committee.
 - c. As part of the above call, revive the existing *Qualitative Research Journal* proposal updated by interested parties.

To: Tom Socha, SSCA President
From: Publications Committee (John Meyer, Stephanie J. Coopman, Pat Arneson)
Date: January 29, 2011
Re: SSCA Freedom of Speech Division's Publication *Communication Law Review*

Background

On January 24, 2011 past president of SSCA Charles Tardy contacted current president of SSCA Tom Socha regarding the positive media visibility of *Communication Law Review*, a publication of the SSCA Free Speech Division. This inquiry raised questions about the status of this publication, which identifies itself with SSCA.

The website of *Communication Law Review* (www.commlawreview.org) includes a statement that "The *Communication Law Review* is an online publication of the Southern States Communication Association's Freedom of Speech Division." The former SSCA logo appears at the bottom of the page.

Tom Socha raised a concern about the use of the logo and perception that the *Communication Law Review* is an official SSCA publication. He noted that information about *Communication Law Review* has not been shared in the Executive Committee meeting or in business meeting minutes of the SSCA Free Speech Division. The publications committee was charged with learning more about this publication in helping SSCA begin to develop future policies concerning how to optimally manage its publishing activities: "It is critically important that everything using an official SSCA moniker and official SSCA platform be formally vetted by SCA and then be held accountable to the association (via a regular reporting mechanism, review plan, and input into editor selection), as our association's credibility depends on it. Or the publication should not indicate an affiliation with SSCA."

On January 25, 2011 Pat Arneson (a member of the publications committee and current chair of the Free Speech Division) contacted Dave Dewberry (vice chair of the Free Speech Division and current editor of *Communication Law Review*) requesting formal information about the publication.

History of *Communication Law Review*

Dave Dewberry provided the following history of *Communication Law Review* and his involvement with the publication.

The *Communication Law Review* originated in 1983, conceived as a newsletter of the Freedom and Responsibilities of Speech Division of the Southern States Communication Association under the editorship of Stephen A. Smith. The *Communication Law Review* began in print and

featured articles by notable statesmen and scholars such as Sen. Dale Bumpers, Sen. Daniel Moynihan, Diane Blair, Stephen A. Smith, Gregg Phifer, and Franklyn S. Haiman.

In 2005 David R. Dewberry was nominated to the editorial post of *Communication Law Review* by Stephen A. Smith and elected by members of the Free Speech Division in its business meeting. Dewberry has worked to make the publication available free online, maintained a record of consistent publication, and modified the publication toward the tone and style of a scholarly publication. He has volunteered his time and personally paid for all expenses associated with the publication, most notably the server space to host the *Communication Law Review*. The publication requires no external funding and requires no server space from any university or organization. Dewberry has continually provided updates and responded to questions related to *Communication Law Review* at Freedom of Speech Division convention business meetings throughout his editorship. He also routinely posts a call for papers and publication dates on the National Communication Association's Communication Research and Theory Network (CRTNET) electronic listserve.

When *Communication Law Review* began, the publication featured short articles that contributed to the understanding of the historical, theoretical, rhetorical, and legal aspects of freedom of expression. In its current form, *Communication Law Review* remains dedicated to that proposition. Recent articles have focused on legal communication, Congressional arguments, copyright concerns, communication in the practice of law, censorship issues, legislative impact in family communication, humor and the Supreme Court, jury communication, and a special issue on critical race theory.

Communication Law Review is committed to ensuring that high quality scholarship on the topic of communication law is available freely to whomever, wherever. That is, the *Communication Law Review* strongly recognizes that free expression scholarship should be free and accessible to all.

The online version of the *Communication Law Review* includes peer-reviewed scholarship with an acceptance rate of 21.85%. Articles by numerous scholars have been included, such as State Congressman Lindsley Armstrong Smith, Kent A. Ono, and Ryan A. Malphurs (whose article recently gained national attention in the *New York Times*, *Washington Post*, National Public Radio, and the *American Bar Association Journal*).

The *Communication Law Review* website has been accessed throughout the United States as well as abroad. The website has been accessed 60 times from Iran, 222 times from Russia, and 364 from China; the site is also used by scholars in Malaysia, Japan, and Oxford.

In short, the *Communication Law Review* is a very strong and well-recognized forum that is committed to the proposition that freedom of speech is essential to the relevance of every aspect of the communication discipline.

Query to Publications Committee

Since Dave Dewberry has begun editing *Communication Law Review*, the publication has become a full-fledged refereed online journal.

As SSCA President, Tom Socha charged the publications committee with examining the status of this publication to protect the association from potential legal, copyright, as well as image problems from the use of the SSCA logo.

To clarify SSCA's role in the management and editorial oversight of this publication, responses to the following questions were requested. Since information relating to this publication dates back to 1983, best knowledge to these questions were given:

Q1: Who currently holds the copyright to the contents contained in the *Communication Law Review*? Other than the statement—"The *Communication Law Review* is an online publication of the Southern States Communication Association's Freedom of Speech Division" there is no statement of ownership.

R1: The *Communication Law Review* is a publication that originated with Stephen A. Smith in 1983. The editor and members of the Freedom of Speech Division have made decisions regarding the publication. The publication editor (through its current editor, David Dewberry) holds copyright to the contents.

Q2. Is the journal indexed? If so where?

R2: The publication is freely available online (www.commlawreview.org) and may be access through internet search engines.

Q3. How many submissions does the journal receive per year?

R3: Anywhere from 20-40. Last year was 35 or so.

Q4. What are the journal's annual acceptance/rejection rates?

R4: 21.85% is the current acceptance rate.

Q5. Who is hosting the online journal? Who owns the server where it currently resides?

R5: It's a commercial server paid for by David Dewberry.

Q6. Is there any financial support of any kind for the journal? How are direct and indirect costs covered? **(This is very important)**

R: David Dewberry willingly pays for all financial support related to the publication it and has never asked for any compensation.

Q6: I noticed that the cover of the 1983 issue has a non-SSCA member subscription price (and it is free to SSCA division members). Charging a fee is the kind of thing that requires accounting and oversight especially as we are a 501c3 organization.

R6: The journal is freely available online to everyone, whether or not they are a member of SSCA.

Q7. How is the Editor chosen?

R7: Dave Dewberry was nominated by Stephen A. Smith and voted on by members of the Freedom of Speech Division in the 2005 business meeting in Baton Rouge, Louisiana.

Q8. How is the Editorial board chosen?

R8: Some were grandparented in, some volunteered, others were asked to join. All are qualified in communication law.

Q9. How many members of the current ED board are active SSCA members?

R9: The current editorial board consists of:

- David R. Dewberry, Rider University, Editor (yes)
- Tyrone Adams, University of Louisiana, Lafayette, Associate Editor (yes)
- Terry Cole, Appalachian State University, Associate Editor (yes)
- Norma Cook, University of Tennessee-Knoxville, Associate Editor (yes)
- Rebekah Fox, University of Texas at San Marcos, Associate Editor (no)
- Paul Gates, Appalachian State University, Associate Editor (no)
- Rachel Alicia Griffin, Southern Illinois University, Associate Editor (yes)
- Pat Johnson, Emerson College, Associate Editor (yes)
- Katie Langford, Texas Tech University, Associate Editor (no)
- Robert Margesson, Regis University, Associate Editor (no)
- Matthew S. May, Colgate University (no)
- Thomas McGettrick, Loyola University Chicago, Associate Editor (no)
- Richard A. Parker, Northern Arizona University, Associate Editor (no)
- Robert Richards, Associate Editor (no)
- Kate Zittlow Rogness, University of St. Thomas, Associate Editor (no)
- Omar Swartz, University of Colorado, Denver, Associate Editor (no)
- Stephen A. Smith, University of Arkansas, Associate Editor (yes)
- Jim Vickrey, Troy University Montgomery, Associate Editor (yes)

Eight of the 18 members (44%) of the editorial board are active SSCA members as of 1/30/2011.

Q10. Issue 1 of the journal appeared in 1983 followed by one in 1984. It was not published again until 2002 but since 2005 it has published two issues each year. What is the history of the journal? What happened in 2005 that changed things?

R10: The then newsletter editor was inconsistent. David Dewberry was nominated and has since got the publication going again.

Q11. What kind of agreement do contributors sign when their manuscript is accepted for publication (need a copy of this if there is one)?

R11: A standard agreement is exchanged. (Please see attachment.)

Q12. How do the officers of the Freedom of Speech Division learn about the journal's activities? (It does not appear in any of the SSCA EC minutes since 2001 and was not mentioned in the Minutes of the Division at the SSCA meeting in Savannah in 2008).

R12: Each year a handful of people show up to the Freedom of Speech Division business meeting at SSCA. The division does not elect a secretary. In 2008, the chair of the division (Pat Arneson) submitted minutes and inquired about the need for a secretary. She learned that it was acceptable for the division to not elect a secretary to record/submit minutes, which was the practice in some other divisions. In short, the divisions routine agenda is pretty standard. We discuss submissions to the conference, elect a vice-chair, and encourage people to submit for the next year. We also have a call for nominations and a 4-person committee to select the top publication on First Amendment issues by a member of SSCA during the previous calendar year (the James Madison Prize). Updates about *Communication Law Review* have been provided every year Dave Dewberry has been able to attend SSCA since 2005. He was unable to attend in 2008 because he was defending his dissertation.

Q13. Do the officers of the Freedom of Speech Division monitor the journal's quality and it activities? If so, how? If not, why not?

R13: The editor is a member and current officer (vice-chair) in the division. Several members of the division are members of the editorial board. Members of the division provide support in the form of submissions, which may also be made by non-members of SSCA.

Q14. Do any formal written agreements exist between the *Communication Law Review* and SSCA?

R14: Unsure.

Q15. At what point did the journal officially become an official part of the SSCA Freedom of Speech Division?

R15: When the publication was founded in 1983.

Q16. What is (was) the constitutional authority (SSCA) the division relied on that supports a division publishing, or endorsing, a journal for publication?

R16: The publication began as a division newsletter. Unsure.

Q17: At any point has SSCA provided any kind of support (direct and indirect) for the journal?

R17: No support, either direct or indirect, has been asked for at any point. None has been offered.

Q18. As SSCA currently does not have By Laws on record for the Freedom of Speech Division, is the journal included in its By Laws? If so, how?

R18: The current division chair (Pat Arneson) was unaware that our division doesn't have by-laws on file. She checked with several members of the division to try to locate a copy but none was available. A set of by-laws will be drafted and proposed at the 2011 business meeting in Little Rock, Arkansas. Since these are being drafted, we are unable to state whether *Communication Law Review* will be included in them.

Q19. Why has the Freedom of Speech Division not communicated with the SSCA Executive Council about its journal? There is no record of the journal in the EC minutes since 2001, nor is the journal mentioned in the in the only minutes the division has posted with SSCA in the past 10 years (i.e., the Freedom of Speech Division Meeting held in Savannah, 2008).

R19: Since the publication was begun by Stephen A. Smith in 1983, Freedom of Speech Division has historically held that *Communication Law Review* is a newsletter of the division. The publication was underway when the current editor and current chair of the division joined SSCA. The publication has since been transformed and attained a status similar to an online journal.

Recommendations:

(1) From *Communication Law Review*

Following conversation with Stephen A. Smith, David R. Dewberry proposed to remove the SSCA logo and identification with the Freedom of Speech Division of SSCA and potentially remain unaffiliated or seek affiliation with another organization (e.g., American Communication Association).

(2) From SSCA President (Tom Socha)

- If there is interest and willingness, we might be able to redefine/reconstitute it into an SSCA publication (which means it has to follow policies and procedures like *SCJ*, and maybe T&F or Sage might want also in somehow)
- we could officially endorse it as an SSCA divisional journal and then develop policies about its reporting and accounting to SSCA at large
- if the division no longer wanted to support it, SSCA could also officially endorse it as an SSCA affiliate publication (we'd have to work out the details of what this would mean), and make the relationship a distant one.

(3) From Freedom of Speech Division Chair (Pat Arneson)

As chair of the Freedom of Speech Division, I would be disheartened if *Communication Law Review*, which began as a publication in the division, were to disaffiliate from the division or

SSCA. I would like to see some arrangement whereby the publication could continue, as both a commitment to and reflection of freedom of expression.

(4) From the Publications Committee

The publication committee proposes that *Communication Law Review* continue as a publication of the Freedom of Speech Division. An annual report should be submitted to the publication committee chair in advance of the annual convention. This report will become part of the larger publication committee report given to the executive committee at the annual convention. The publications committee and executive committee will use the report to determine in the future if any changes need to be made to this arrangement.

Communication Law Review

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 - b. I/We, if necessary, have made significant contributions to writing or revising the article based on the peer reviewer's suggestions.
 - c. I/We have approved the submitted version of the article for publication.
2. I/We confirm that the manuscript presents valid work and that the materials presented herein has not been published and is not being considered for publication elsewhere.
3. I/We confirm that I/We will provide on request for review by the *Communication Law Review* any and all data on which the manuscript is based.

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Resolutions for Consideration at the 2011 Annual Meeting of SSCA

Resolution in Honor of Dr. Darren Goins.

Whereas, Dr. Darren Goins passed away on Saturday, August 7, 2010, at St. Joseph Hospital in Towson, MD, at the age of 38; and

Whereas, SSCA honors Dr. Darren Goins' service to SSCA as a member of the SSCA Resources Development Committee and his involvement with the performance studies division; and

Whereas, Dr. Goins was a talented professor at Towson University, Johns Hopkins University, and Stevenson University; and

Whereas, Dr. Goins was a talented playwright; and

Whereas, Dr. Goins had a passion for learning and communication and helping others to be their best; therefore, be it

Resolved, that SSCA is saddened by the loss of Dr. Darren Goins, Stevenson University.

Resolution in Honor of Dr. E. Samuel Dudley.

Whereas, Dr. E Samuel Dudley, Mississippi State University, passed away on February 6, 2011 at the age of 87; and

Whereas, Dr. Dudley capably served the Southern States Communication Association in many capacities, including as its president in 1971; and

Whereas, Dr. Dudley founded the Communication Department at Mississippi State University and served as its chair for 20 years; and,

Whereas, Dr. Dudley effectively served his university, community, and profession as an outstanding teacher and author; and

Whereas, Dr. Dudley enhanced the state of Mississippi by initiating distance education programs, acting as the initial host of the continuously running program "Mississippi Roads," and serving as a founding member of the Mississippi Educational Television Board of Directors; and

Whereas, Dr. Dudley ably served his country as infantryman in World War II; therefore, be it

Resolved, that SSCA recognizes the life and work of Dr. E. Samuel Dudley.

Recognition of Dr. Tom King.

Whereas, Dr. Tom King passed away on Monday, October 25, 2010 at Hospice in Tallahassee, Florida after a battle of illness for several months; and

Whereas, Dr. Tom King was a professor of rhetoric and persuasion at Florida State University; therefore, be it

Resolved, that SSCA honors Dr. Tom King for his loyal service and faithful attendance to the association.

Recognition of Janet Fisher of ConferenceDirect.

Whereas, Janet Fisher of ConferenceDirect has provided support and invaluable assistance to the SSCA President and members of the administrative committee in site selection and on-site support of the SSCA summer strategic planning meeting in Orlando, Florida; and

Whereas, Janet Fisher has provided ongoing support of the association's Vice Presidents and Executive Director in planning SSCA's annual conventions; therefore, be it

Resolved, that SSCA gives special thanks and recognition to Janet Fisher for her service to the association.

Recognition of Summer Strategic Planning.

Whereas, the SSCA summer strategic planning meeting in Orlando was such a success; and

Whereas, Patricia Amason, University of Arkansas; Frances Brandau-Brown, Sam Houston State; Monette Callaway-Ezell, Hinds Community College; Mary Stuckey, Georgia State; Carl Cates, Valdosta State; Kelli Fellows, UNC Wilmington; and J. D. Ragsdale, Sam Houston State participated with distinction in these meetings; and

Whereas, the input of Emmett Winn, Auburn University; Ken Cissna, University of South Florida; and Richard Ranta, University of Memphis was so valuable; therefore, be it

Resolved that SSCA and President Thomas Socha give special thanks to the summer strategic planning meeting participants for their contribution to the *2011-2015 SSCA Strategic Plan*.

Recognition of SSCA Officers.

Whereas, Dr. Carl Cates (Valdosta University) has overseen a successful, yet challenging, year as SSCA's new Executive Director; and

Whereas, Dr. Thomas Socha (Old Dominion University) has served SSCA with distinction as the current President; and

Whereas, Dr. Francis Brandau-Brown (Sam Houston State University) has served SSCA with distinction as the current Vice-President and the Little Rock convention planner; and

Whereas, Monette Callaway-Ezell (Hinds Community College) has served SSCA with distinction as the current Vice-president Elect and capably planned the 2011 SSCA Undergraduate Honors Conference; therefore, be it

Resolved, that the association as a whole gives special thanks to the officers of SSCA and wishes them continued success.

Recognition of Dr. Patricia Amason.

Whereas, Dr. Patricia Amason, University of Arkansas, served SSCA this year as its Immediate Past President; and

Whereas, Dr. Amason provided invaluable service to SSCA as a member of the SSCA administrative committee for the past four years; therefore, be it

Resolved, that SSCA gives very special thanks to Dr. Patricia Amason for her service to the association.

Recognition of Dr. Ken Cissna.

Whereas, Dr. Ken Cissna, University of South Florida, agreed to serve as the SSCA Representative to the NCA *SPECTRA* Advisory Board for a three-year term; therefore, be it

Resolved, that SSCA thanks Dr. Ken Cissna for his service to the association.

Recognition of Dr. Mary Stuckey.

Whereas, Dr. Mary Stuckey, Georgia State University, has successfully completed her commitment to the editorship of Southern Communication Journal; and

Whereas, Dr. Stuckey guided dozens of important research projects into print; therefore, be it

Resolved, that SSCA thanks Dr. Stuckey for her valuable service to the association.

Recognition of Dr. Kelli Fellows.

Whereas, Dr. Kelli Fellows, UNC Wilmington, has provided important service to SSCA as its Marketing Director; and

Whereas, Dr. Fellows has served as a member of the SSCA Administrative Committee; therefore, be it

Resolved, that SSCA gives special thanks to Dr. Kelli Fellows.

Recognition of Kirsten Heintz.

Whereas, Kirsten Heintz, Pulaski Technical College, has provided important assistance in local arrangements for the SSCA meeting in Little Rock, therefore, be it

Resolved, that SSCA gives special thanks to Kirsten Heintz for her service to the association.

Recognition of Dr. Todd Goen.

Whereas, Dr. Todd Goen, Clemson University, has provided years of service to the SSCA Resource Development Committee; and

Whereas, it is through Todd's efforts along with the Resources Committee that SSCA's awards budgets have significantly increased; therefore, be it

Resolved, that SSCA gives very special thanks and honors the significant contributions of Dr. Todd Goen.

Recognition of Service on Standing Committees.

Whereas, the following individuals have served SSCA on the following standing committees:

Constitution: Pam Bourland-Davis, *Georgia Southern University*; **Finance:** Elissa Foster, *Lehigh Valley Hospital*; **Publications:** John Meyer, *University of Southern Mississippi* (one year of special service), **Resolutions:** Wendy Atkins-Sayre *University of Southern Mississippi*, and **Time and Place:** Debbie Phillips, *Muskingum College*; and

Whereas, the work of standing committees provides necessary leadership to the association; therefore, be it

Resolved, that SSCA thanks the standing committee chairs for their three years of service on SSCA standing committees.

Recognition of Service on Awards Committees.

Whereas, the following individuals have served SSCA on the following award committees: **Dwight L.**

Freshley Outstanding New Teacher Award: Patrick Wheaton, *Georgia Southern University*; **The John I. Sisco Excellence in Teaching Award:** Jason Munsell, *Columbia College*; **Janice Hocker Rushing Early Career Research Award:** Janis Edwards, *University of Alabama*; **Outreach Award:** Kenneth Levine, *University of Tennessee*; **T. Earle Johnson – Edwin Paget Distinguished Service Award:** Pam Bourland-Davis, *Georgia Southern University*; **Michael M. Osborn Teacher-Scholar Award:** John Hass, *University of Tennessee*; **Michael M. Osborn Teacher-Scholar Award:** John Hass, *University of Tennessee*; and

Whereas, the work of awards committees is invaluable work; therefore, be it

Resolved, that SSCA thanks the awards committee members for their three years of service to the association.

APRIL 8-12, 2015 SSCA HOTEL SITE RECOMMENDATION

TIME AND PLACE COMMITTEE REPORT TO SSCA EXECUTIVE COUNCIL

I) SUMMARY OF TOP TWO PROPOSED HOTEL SITES IN TAMPA

A) Hyatt Regency Tampa—

- 1) Room rate: \$169
- 2) Food and Beverage minimum: \$20,000
- 3) Accommodation: 521 guestrooms, 14 suites, 221 double beds
- 4) Meeting Space: 30,000 square feet and 21 meeting rooms
- 5) Restaurants: Avanzare Restaurant and Bar and Coffee Bar
- 6) Points of Interest: Florida Aquarium, Ybor City, Channelside
- 7) AV needs: Meeting room wireless \$250 a day

- 8) Location: 6.5 miles from Tampa International Airport/Blue One Transportation shuttle service for round trip is \$26 per per

9) Parking: \$20.00 overnight

B) Tampa Marriott Waterside-

- 1) Room rate: \$169
- 2) Food and Beverage minimum: \$20,000
- 3) Accommodation:
- 4) Meeting Space: 50,000 square feet and
- 5) Restaurants: Champs and Café Waterside
- 6) Points of Interest: Tampa History Museum, Florida Aquarium, Ybor and Channelside
- 7) AV needs: \$275 a day
- 8) Location: 8 miles from Tampa International Airport
- 9) Parking: \$20 overnight

II. SITE VISIT SUMMARY:

On February 24-25, 2011, Executive Director Carl Cates, Time and Place Chair Debbie Phillips and ConferenceDirect Global Account Executive Janet Fisher Performed the hotel site visit in Tampa. Three properties were scheduled as Part of the site visit: Hyatt Regency Tampa, Tampa Marriott Waterside and Hilton St. Petersburg Bayfront. On Feb. 24 the group viewed the hotel accommodations and conference meeting spaces at the Hyatt Regency Tampa. The group also had lunch at the Avanzare Restaurant. The group then received a

tour of the surrounding areas including Ybor City and Channelside. The Hyatt Regency Tampa also provided hotel rooms for Carl Cates and Debbie Phillips for the night. On the morning of Feb. 25, the group arrived at the second property at Tampa Marriott for a tour of the hotel property and conference meeting spaces. The group also were treated to breakfast at the Café Waterside restaurant. After touring the facilities at the Tampa Marriott Waterside, Janet drove us to the St. Petersburg area for a tour of the Hilton St. Petersburg hotel and conference meeting spaces. We also had lunch at the Hilton's restaurant. Finally we were shown around the Bay Street area and Dali Museum in St. Petersburg.

III) SITE RATING SUMMARY:

The SSCA group then rated the properties based on around twenty four criteria including meeting space layout, room rates, customer service, dining options, parking costs, upkeep of the property, location and etc. Our site scores for the properties were as follows: (The higher the score the better)

Marriott Waterside:	126, 142, 126	Total: 396
Hyatt Regency Tampa:	134, 133, 123	Total: 390
Hilton St. Petersburg:	70, 120, 70	Total: 260

IV) OVERALL RECOMMENDATION FROM THE SSCA TIME AND PLACE COMMITTEE:

Based on the Feb 2011 site visit to the properties and Tampa, the rating scores for each property and discussion of the properties the Time and Place Committee would like to recommend the **Marriott Waterside** as the selected hotel site for the April 8-12, 2015 SSCA conference meeting to be held in Tampa, FL. Although the top two hotels were very close (Marriott Waterside and Hyatt Regency Tampa) a few factors came out in favor of the Marriott Waterside. The Marriott Waterside was extremely close to the trolley stop making travel to Channelside or Ybor City much easier for guests than the location of the Hyatt Regency Tampa. Also the location of the Marriott Waterside was walking distance for guests who wanted dining options

outside the hotel compared to the Hyatt Regency. The guest room rates and other commodities appeared to be equal. Finally the formal and informal meeting spaces areas appeared to be larger and more if a fit for SSCA members at the Marriott instead of the Hyatt. Therefore the Time and Place Committee recommends the Marriott Waterside for the April 8-12, 2015 Tampa location for SSCA.

Respectfully,

Deborah K. Phillips

Time and Place Committee, Chair