

Southern States Communication Association
Association for Communication Administration Interest Group
2010 Business Meeting Minutes

- I. Members present: Jeanne Pursuit, UNCW (Vice Chair & Notetaker); Renee Edwards, LSU; Ron Arnett (Chair) and Janie Harden Fritz, Duquesne University, John Cook, UT Brownsville/Texas Southmost College
- II. Discussion of potential topics for 2011 CFP:
 - a. Promotion & Tenure in the South – five different perspectives from five different communication departments (small liberal arts college, regional campus, R1 school, community college, etc.)
 - b. Faculty Recruitment
 - c. Student Recruitment
 - d. Identity of the university
 - e. Historical and structural issues in communication departments
 - f. Addressing ongoing identity, diversity, and workload issues
 - g. Direction of the discipline
- III. Report From Planning Meeting
 - a. Cost of A/V is so prohibitive that we must discourage it for 2011
 - b. Over 600 people attended SSCA in Memphis
 - c. Need to request list of members of ACA Interest Group from SSCA Executive Director
 - d. Theme is “Trends, Traditions and Technology.”
- IV. Other issues
 - a. What is the relationship between ACA in SSCA and the NCA group (is it a separate group? An affiliate?) Should ask Don Boileau, Jim Chesboro, Jim Benjamin for guidance
 - b. Online journal discussion : The Journal of the Association for Communication Administration that discusses what structures make the discipline possible – what resources are there from NCA to support this? There was a fund that supported ACA at NCA; where is this money now? (Note: journal ceased publication in Oct. 1997)
 - c. Can we move the journal online? How can we get the journal up and running and identify an editor and the editorial board?
- V. Need to identify reviewers and a vice chair elect in the coming months (Pursuit to work on identifying reviewers with help of list from SSCA ED).

Respectfully Submitted,
Jeanne M. Pursuit
ACA Vice Chair

Ethnography Special Interest Group Meeting

4/10/2010

Memphis, TN

In attendance: Cris Davis, Jillian Tullis, Brett Craig, Joyce Hocker, Tom Frentz, Chris Poulos, Rebecca Kennerly, Christine Kiesinger, Chuck Grant, Owen Lych

5:38 p.m.

I. Call to order

II. Approval of minutes

~Necessary corrections to 2009 minutes were discussed.

~Following changes noted:

Vice Chair, Rebecca Kennerly, not Linda Vangelis

Name change: "Becky" Kennerly not Beverley

Spelling correction: "Kennerly" not Kennedy

Spelling correction: Tom Frentz

Motion to accept minutes with corrections. Approved

5:42

III. Brief Reports

~A discussion ensued about the need for nominations and elections.

~Christine Kiesinger was nominated and elected to serve as secretary.

~Discussion about whether or not there should be a three-year rotation for position of secretary in order to maintain a sense of continuity and consistency in the minutes.

~Discussion about Michal Arrington. This would have been his year to plan the meeting. After some communication about this, Becky made the decision to ask Michael to step down. Michael stepped down graciously.

~Chris Poulos stepped in as Vice President Elect and everyone agreed that he's done a great job.

~Need to elect a new Vice Chair who will plan for 2011 and a Vice Chair elect and 2012.

~Chuck Grant nominated and elected to serve as Vice Chair/Program Planner to plan 2011 Little Rock conference.

~Chris Poulos agreed to mentor Chuck through the process of planning.

~Nominations from the floor for Vice Chair elect for 2012 in San Antonio: Jillian Tullis

~Jillian accepted the nomination and was elected.

5:52 p.m. *Conference Highlights (Chris Poulos)*

~Everyone agreed that the conference has been wonderful.

~9 full paper submissions, each reviewed, the 8 of nine papers accepted

~4 panel proposals—3 actually paneled

~Ethnography was granted 6 slots due to the popularity of our panels in the past and this includes the Business meeting.

~Good attendance reported for our panels:

*13 for Thursday morning panel.

*10 at the top paper panel.

*9 attended the Thursday, 2 p.m. panel.

*22 in attendance for the Walking in Memphis panel.

*7 attended the Sunday “Best Practices” panel.

5:55 p.m. *Highlights from SSCA Business Meeting (Becky Kennerly)*

~There will be an SSCA Administrative planning committee meeting in June in Florida.

~Tom Socha will be there to discuss eliminating Sunday panels and to begin the conference earlier due to low attendance for Sunday panels.

~One of the ‘highlights of convention’ mentioned by Socha during the Business Meeting was the Ethnography Division’s “Walking through Memphis” panel. Nice acknowledgement of our group.

~Southern Communication Journal—special issue featuring qualitative work will be the 4th issue of five in 2010.

~ The new journal (Southern qualitative journal) with Taylor & Francis was turned down ‘at this time.’ Idea for the journal is still under discussion. Taylor and Francis will revisit the idea.

~ A report on how Taylor & Francis came to the decision seems to have some inaccuracies that can be approached and corrected. Also of concern is the issue of individual subscription numbers that are down due to universities getting access to journals electronically.

~Taylor & Francis may consider a qualitative journal as an on-line option.

~One final offer by Taylor and Francis was to extend issue to 6 rather than 5—
offering 2 issues per year with a qualitative focus.

~2014 conference will be in New Orleans at the Sheraton, April 1st-6th

6:03 p.m. *Passing of the Gavel to Chris Poulos from Becky Kennerly*

6:04 p.m.

IV. Presentation of Division Awards

~Top Student Paper awarded to Brett Craig, University of Kansas

~ Paper awarded to Joyce Hocker,

6:10 p.m. *Comments from the Chair (Chris Poulos)*

~2011 SSCA Conference Theme announced: *Communication Traditions, Trends and Technology*.

~Discussion ensued about how to write/frame the 2011 call for papers.

~The 2010 call for papers called forth a nice variety of work.

~Chris Poulos indicated feeling at home amongst ethnographers and wants to see more ethnographers at the SSCA conference next year. How can we use the call for submissions to call forth participation from those who do ethnography?

~Discussion shifted to the conference location--Little Rock.

~Places of interest: Little Rock Central High School, Clinton Presidential Library, Hot Springs, Riverwalk area, Heffer International.

~Cris Davis offered to spearhead something with Heffer International, Becky Kennerly also indicated a relationship with Heffer.

~Tom Frenz offered to talk to Steve Smith about an ethnographic project in Little Rock and mentioned Smith's grassroots project work

~Becky Kennerly asked us to think about the conference theme in this way: How are traditions and trends impacted by technology? How do we incorporate technology in ethnographic traditions? Also, she asked us to consider the space/place/technology connection.

~Cris Davis talked about documentary interviewing and a post-modern approach to it.

~Christine Kiesinger talked about an upcoming book project with Carolyn Ellis and Lisa Tillmann and the possibility of leading a session about this work which utilizes documentary form.

~Chris Poulos indicated that many of the conference rooms will **not** be equipped with technology.

~Becky Kennerly asked us to consider what will we ‘call’ a technology—writing, for example, might be considered a technology.

~Cris Davis shared that coding software is a technology.

~Joyce Hocker asked, how can we get more papers submitted to SSCA?

~Becky Kennerly asks: what about establishing a writing group to inspire paper submissions and then a panel about the writing group?

~Chris Poulos reminded us that this sounds good and that there may be good intentions motivating this idea but there is a September deadline to consider.

~Deadline so early in academic year inhibits submissions.

~The call for papers is due to be sent to the planner by May 10th.

~Sept. 10 is the paper submission deadline. There is a long gap between submission and conference.

6:27 p.m.

V. **New Business**

~Becky Kennerly suggests that we revisit moving from Special Interest Group to Division Status.

~Drawbacks—we may lose 75% of those that sign up for affiliation to the Ethnography Special Interest Group because they don’t pay. This would leave us with 36 members in fine standing

~Benefits of Division Status:

~More commitment/recognition/helps us to get closer to having the journal.
(Becky)

~Another status level to claim to our faculty at home/movement up on the ladder of credibility. (Becky)

~On CV—division status carries more weight when functioning as an officer of a Division. (Becky)

~Chuck Grant indicated that he would get more funding to attend SSCA if he could identify as part of a Division over an Interest Group. This could affect the funding that others are granted too.

~Chris Poulos: Socha makes a pragmatic argument for Division Status. An interest group is guaranteed two slots each year, a Division is granted 6-7 slots.

~Cris Davis shared that this decision depends on who is planning the conference. In her experience, the planner will give Ethnography what it needs.

~Chris Poulos reminded us that the planner could decide to keep Ethnography at two slots.

~Chuck Grant asks: is there a voting that we don't get to participate in by being an interest group?

~Interest Groups cannot vote.

~Cris Davis asks: could we lose panels if we became a division based on just 32 members? Would we lose panels?

~Tom Frentz suggests that we need to find this out before we jump on the 'Division bandwagon.' We can lose Division status if membership drops below a certain number.

~Tom Frentz indicated that Division status is not automatic. It is voted on—there is a process in place that we'd need to explore.

~Chris Poulos indicated that we can raise these questions but we don't have the answers necessary to move forward.

~Joyce Hocker believes it is not compelling enough to do seek Division status this year.

~Becky Kennerly suggests that our interest group officers take a look at these questions and report back.

~Cris Davis offers to conduct a survey to collect data from those on the list affiliating with the Ethnography Interest Group.

6: 41 p.m. Adjournment

GENDER STUDIES BUSINESS MEETING
SOUTHERN STATES COMMUNICATION ASSOCIATION
SATURDAY APRIL 10, 2010

I. CALL TO ORDER –	5:35 p.m.
<p>II. OLD BUSINESS</p> <p>A. Approval of 2009 Business Meeting minutes from Norfolk, VA</p>	<p>Minutes approved</p>
<p>III. REPORTS</p> <p>A. Chair’s Report – Executive Council Business meeting news, Enrollment, etc.</p> <p>B. Vice Chair’s Report – Planning Report for 2010 Memphis Conference</p> <p>C. Top Paper Awards/Recipients</p> <p>D. Other Reports</p>	<ul style="list-style-type: none"> - Noncontroversial meeting Exec. Council - Healthy enrollment - Gender division has grown to 97 members (5 more than last year and 22 more than 2008) - 38 people presenting - 81% acceptance rate - 8 total sessions - Healthy student participation this year - 6th largest division - Top Paper in Gender Studies presented to Fei Xue, “Love is in the Ads: A Content Analysis of the Portrayal of Female-Male Couples in Magazine Advertising - Top Student Paper in Gender Studies presented to Elizabeth Hatfield, “More than Moms: Assessing Celebrity Magazine’s Coverage of Parenthood
<p>IV. New Business</p> <p>A. Elections— Recorder</p> <p>B. Discussion of 2011 Conference in Little Rock</p>	<ul style="list-style-type: none"> - Angie Day self nominated - Kim Ngyen nominated by Sheree Kieth - Angie Day was elected - Ideas for the conference theme: <ol style="list-style-type: none"> 1. Teaching gender in the classroom (in gender and non-gender classes) as a panel idea. People could send in their syllabus. 2. Using Twitter, Flicker, Facebook, Online

<p>C. Other Business</p>	<p>Gaming, etc.: How gender is represented in social media</p> <ol style="list-style-type: none"> 3. Social differences in technology, social networking and gaming 4. Send ideas to Christie Kleinmann. She will distribute the minutes. <ul style="list-style-type: none"> - Nominations for Scholar of the Year (This person does not have to be from SSCA and cannot be honored more than once.) <ol style="list-style-type: none"> 1. Carolyn Kitch 2. Bonnie J. Dow 3. Celeste Condit 4. Barbara Biesecker 5. Marian Meyers - gavel passed to Sheree Keith
<p>V. ANNOUNCEMENTS</p>	<ul style="list-style-type: none"> - Debbie Phillips put in a request for information: <ul style="list-style-type: none"> - Please send her names for nominating committee
<p>Adjourn</p>	<p>6:02 p.m.</p>

SSCA Language and Social Interaction Business Meeting Minutes

Thursday, April 8, 2010 5pm

Planner's Report:

- 14 competitive papers submitted, 12 accepted
- 5 panels for LSI
- Top 4 presentations, panel at 4pm on Saturday
- Top paper, 6 authors: "College students report differences in safe-sex talk"
- Top student paper: "Making the invisible visible: an investigation into the disabling effects of discourse"

Elections:

- Position: program planner for 2012 and chair for 2013
- ***cannot be a student
- Elect: Craig Stewart, University of Memphis

Brainstorming:

- Theme for next year- Communication Traditions, Trends, and Technology
- Ideas: LSI traditions & technology, CA Chris Markman
- HW: Who could we invite?
- NCA "data sets" different scholars interpret same data

Minutes for the Performance Studies Division Business Meeting SSCA Annual Convention, Memphis, TN, April 8, 2010

The meeting was opened by Performance Studies Division Chair, Justin Trudeau. The minutes to last year's meeting were distributed and discussed, after which they were approved by acclamation.

Judi Truitt, the secretary elected last year, could not attend due to a conflicting engagement. I, Amy Burt, volunteered to step into the breach, largely because of the unctuous flattery that last year's minutes received. Having resolved one dilemma, we went forth in a bit of heady enthusiasm and asked for nominations for vice chair-elect. One nominee came forth, but what a nominee! David Terry was elected with acclamation.

Old Business

Reporting on information received at the executive committee meeting, Justin Trudeau presented our membership numbers. According to the executive committee, our numbers for 2005 - 2010 were 50, 51, 49, 41, 50, and 48 respectively. We should encourage others to join, especially students, graduate and undergraduate, noted Justin, as SSCA is a good way to "cut our teeth" in terms of conference activity. Justin thanked his predecessor, Becky, and said a better mentor couldn't be had. He thanked Tracy and Jackie, too, for their efforts on behalf of the division.

During the last several years, there has been a great deal of discussion about the need for and the viability of a qualitative journal sponsored by SSCA. It was hoped that such a journal could begin in 2011. Sadly, SSCA has been turned down by Taylor and Francis at this time. The discussion, Justin assured us, will continue and perhaps we could look at alternate format, such as an on-line journal.

Rebecca Kennerly reported on our by-laws. Last year, she and Judi Truitt had agreed to search for division by-laws at the behest of the executive committee of SSCA, I believe, in order to determine if we want any. To our great surprise, we do indeed have some. Judi found them on-line! Interest in same waned and we moved onto another topic.

Justin passed the gavel to Jacqueline Burleson, this year's convention planner. She mentioned that we had already had two very good panels and that we were looking forward to more, which she described as "round and juicy." "Life is good," she added. The performance studies division were told that we could have 9 -10 panels, but we received 11 and all were accepted. We had no nominations or submissions for individual student paper and none for scholar of the year.

New Business

Lisa Flanagan, vice chair, spoke about the 2011 conference that will be held in Little Rock. The theme will be "traditions, trends, and technology." For next year, we should make sure that we do nominate scholars for the award, and nominate papers for student and faculty top paper slots. We can, Lisa suggested, put together a top student paper ourselves. Lisa said she'd like to see Page to Stage continue as a way to pass along performance praxis, and stated that she'd even attempt to cajole Ruth Bowman into attending.

Because Little Rock is centrally located in the middle of the contiguous forty-eight states, Lisa suggested we try to get participation from performance studies scholars who don't usually come to SSCA. Some panels that are probably forthcoming from our colleagues in rhetoric may include focus upon school desegregation, or the Clinton Library. We should think about looking at a panel about the tradition of Petit Jean.

In discussing what we'd like to see for the division, David Terry asked if there are ways that we can be supportive to and for those who have little or limited access to performance, and to help them perhaps find space and/or funding. We could and should do a better job of helping those in our membership, particularly new faculty, to develop as our colleagues. Further discussion elicited the idea that we have a panel on ways to strategically help those at differing points in their careers, those who are newly entering the market, those who are struggling to keep an existing program alive in times of pernicious budget cuts, etc. Perhaps a professional development panel slot could cover some of these topics.

Becky added that it would be wonderful to hear from people who created programs where none had existed previously about how they did that, perhaps by conducting interviews. Tracy said that sharing the binders that she creates for each show might be a great way to help others see what a tangible product can be made to put forth to a tenure or promotion committee. Lisa suggested that it would be great to hear about how performance studies scholars use performance praxis in their non-performance classes. These are all wonderful ideas, and will, we hope, be brought to fruition in Little Rock.

Continuing new business, Jackie, taking the charge regarding positive communication very literally, suggested that we each go around the room and state one positive thing currently in our worlds. Match the letter with a number (there are no wrong answers) and then fit the two of them with the utterance. There ARE wrong answers here, but no end of fun.

- | | | | | | |
|----|----------|----|------------|-----|------------|
| a. | Craig | r. | Scott | 10. | Ejaculated |
| b. | Charla | s. | Jonny | 11. | Chanted |
| c. | Andrea | t. | Shauna | 12. | Cried |
| d. | Becky | u. | Marjorie | 13. | Exclaimed |
| e. | Amy | v. | Justin | 14. | Stated |
| f. | Bethany | w. | Darren | 15. | Said |
| g. | Danielle | | | 16. | Noted |
| h. | Tracy | 1. | Proclaimed | 17. | Uttered |
| j. | Melanie | 2. | Announced | 18. | Stuttered |
| k. | Lisa | 3. | Noted | 19. | Mentioned |
| l. | Rebecca | 4. | Sang | 20. | Admitted |
| m. | Holly | 5. | Muttered | 21. | Sighed |
| n. | Jay | 6. | Emo'd | 22. | Belched |
| o. | Gretchen | 7. | Trilled | 23. | Wailed |
| p. | Jackie | 8. | Foretold | 24. | Jeered |
| q. | Steve | 9. | Pronounced | 25. | Leered |

- aa. getting to teach Kelly's classes
- bb. Petit Jean is next week
- cc. one track in our new major will be performance and culture
- dd. a performance group in New York called because they read my thesis
- ee. this is my first SSCA
- ff. happy that Andrea will be coming to SIU
- gg. I'm going to SIU and I have a fellowship
- hh. my service learning class went to assisted living communities and high schools
- ii. Kelly's well, is teaching one class, will be back in the fall
- jj. has a job as a lecturer a UGA for a year; will be teaching tourism
- kk. in September we will, hopefully, have a minor in drama
- ll. defended the dissertation on the 23rd of March
- mm. passed prelims
- nn. had a student play a ukulele in class spontaneously
- oo. most entertaining business meeting ever
- pp. feel like I'm being recruited
- qq. my husband has arrived here in Memphis
- rr. good to be back at SSCA
- ss. received a positive post-tenure review
- tt. "Trail Mix" will come out in *TPQ*
- uu. students did a groovy campus preacher style experiment
- vv. am excited and gratified to see my comments actually impact student performances
- ww. am so pleased to no longer be on parole

After these models of "positive communication" concluded, both the idea and implementation were critiqued, the general comment being that skepticism had been replaced by quiet feelings of contentment as the section went on.

Announcements

Petit Jean shall be moving back to the fall! Please reserve Oct. 15-16, 2010 for mountain fun.

There is a temporary position at UC- Northridge.

If you aren't on the PSI list serve and would like to be, please contact David Terry.

If you're not on the yahoo NCA PSD listserv and would like to be, please contact Amy Darnell.

The meeting was adjourned by Jackie at 5:50 p.m.

Respectfully submitted,

Amy Burt

Announcements:

The Pace Fest will be held at Georgia Southern University. The date has been set for Jan 29-10, 2010.

Petit Jean is happening April 16-19. Mondo Bizarro are the featured artists.

The Lake Superior Festival will be held Oct. 10-13, and the theme is oral history and performance. Becky Kennerly will be the featured artist.

Anyone who isn't on the performance studies listserve can send an email to Amy at amy.burt@gcsu.edu. Ideas, articles, etc. for the next issue of *Perforum* are due by May 1, 2009.

Respectfully submitted,

Amy Burt
Georgia College & State
Univ
amy.burt@gcsu.edu

MINUTES
POLITICAL COMMUNICATION DIVISION
Saturday, April 10, 2010

Chair Barry Smith called the meeting to order at 5:00 and gave the Chair's report. Smith announced that the Executive Council had approved J. D. Ragsdale to be the new Journal editor; that the 2014 convention will probably be at the Sheraton in New Orleans; and that the second journal (a qualitative journal) has been put on hold because of reservations from Taylor and Francis

Vice-Chair Bill Edwards presented a written report (attached)

Vice-Chair-Elect Patrick Wheaton asked those present to sign a list indicating whether they were willing to review papers, chair panels, or respond to papers and panels. He reminded the group that the 2011 convention will be held March 23-27 in Little Rock; the theme will be Traditions, Trends, and Technology. He announced that AV resources will be limited at the Little Rock convention, and asked the group to respond to a suggestion that business meetings be limited to 30 minutes. He also mentioned suggested topics for papers, panels, and off-site excursions, such as the Clinton Library, Central High School, and popular means of campaigning such as Facebook, MySpace, and Twitter. Deadline for submissions for the 2011 convention will be September 10, 2010.

The following officers were elected:

Secretary—Melissa Smith

Web Editor—Barry Smith

Vice-Chair-Elect—Kenny Smith

New Business:

1. An ad hoc committee to study the division by-laws regarding the nominating committee and other matters was proposed. Lauren Smith will chair the committee and will solicit other members.
2. A suggestion was made that door prizes be given to increase attendance at business meetings.
3. A concern was presented that the division needs to involve more students at the business meetings.
4. A suggestion was made that all papers for each convention be put on CD, and that the CD be given free to those attending the business meeting, with a charge to those not attending the meeting.
5. Top paper plaques were awarded:

Top paper—~~The Changing Norm of 'Civility' in the Supreme Court Confirmation Process: An Analysis of 'Pro-Nominee' and 'Anti-Nominee' Positions on Questions Concerning Ethics and Ideology in the Sotomayor Hearings~~—Tim Doty, Texas Tech University

a.

- b. Top student paper—~~Determining Persuasive Effects Political Communication: An Analysis of Presidential Campaign Videos~~—Carly T. McKenzie, University of Alabama; Cynthia Nichols, University of Alabama. This paper also won the Bostrom Award as the top student paper for the convention.

A new Nominating Committee was elected: Darrell Roe, Chair; Bob Frank; Jean DeHart

The meeting was adjourned at 6:15.

Political Communication Division
Vice-Chair's Report
Bill Edwards, Columbus State University
10 April 2010

Twelve papers (5 students, 7 faculty) were received. Four student and 5 faculty papers were accepted for presentation. Six panel proposals were received, 4 accepted. The vice-chair organized a round table session to discuss political events occurring since the submission deadline. Seven programs were submitted and accepted.

Fifty-two unique members were programmed to participate as a presenter, chair, respondent, or moderator. All members who submitted papers, whether individually or as a part of a panel proposal, were offered a role on the program.

Papers and panels were blindly (names and institutions deleted) reviewed by at least three members. To the best of my knowledge no one reviewed material in they had a vested interest. Special thanks to the following members who reviewed 3 to 6 papers or panel proposals.

Cooley, Skye, University of Alabama, Tuscaloosa
Erickson, Keith, University of Southern Mississippi
Ezell, Monette, Hinds Community College
Harlow, Bill, University of Texas of the Permian Basin
Kuypers, Jim, Virginia Tech
Powell, Larry, University of Alabama, Birmingham
Rodriguez, Paula, Hinds Community College
Smith, Barry, Mississippi University for Women
Smith, Kenny, Samford University
Smith, Melissa, Mississippi State University
Wheaton, Pat, Georgia Southern University

April 10, 2010
5:30 PM
Memphis, TN Peabody
Popular Communication Division

Chair: Wesley Buerkle, East Tennessee State University
Vice-Chair: Danielle Williams, Georgia State University
Vice-Chair Elect: John Sanders, Huntingdon College
Secretary: Dave Nelson Northwest Missouri State University

- I. General Business
 - a. Meeting called to order by Danielle Williams.
 - b. 2009 minutes submitted, distributed, and approved.
- II. Other Business
 - a. Wesley Buerkle was unable to attend.
 - b. Brief report from the legislative meeting.
 - c. Danielle gave the planners report. 30 papers and 8 panels were submitted. 16 papers and 3 panels were accepted.
 - d. 2 awards were given at the panel sessions this year.
 - e. The Gmail account that Wesley set up last year worked good.
- III. New Business
 - a. John introduced the conference theme for next year.
 - b. Topics suggested for the Little Rock conference.
 - i. Reality TV
 - ii. Music panels and papers.
 - c. George Pacheco was elected as vice-chair elect.
 - d. Carl Cates came by and talked to members at the meeting about Little Rock
 - e. Meeting was moved to the Osborne reception

PUBLIC RELATIONS BUSINESS MEETING
SOUTHERN STATES COMMUNICATION ASSOCIATION
THURSDAYY APRIL 8, 2010

I. CALL TO ORDER –	5 p.m.
<p>II. OLD BUSINESS</p> <p>A. Approval of 2009 Business Meeting minutes from Norfolk, VA</p>	<p>Minutes approved</p>
<p>III. REPORTS</p> <p>A. Chair’s Report – Executive Council Business meeting news, Enrollment, etc.</p> <p>B. Vice Chair’s Report – Planning Report for 2010 Memphis Conference</p> <p>C. Top Paper Awards/Recipients</p> <p>D. Officer Elections</p>	<ul style="list-style-type: none"> - Healthy enrollment - Public relations division has grown to 63 members at pre-registration time (compared to 55 members in 2009) - Received 15 papers, 9 programmed - Received 5 panels, 3 programmed - 5 total sessions - Special thanks to reviewers and respondents - Top paper awards presented at their respective panels - Top Paper in Public Relations presented to Tanya Ickowitz, Charles Primm, Stephanie Elliott, Tatjana Hocke, Michael J. Palenchar, University of Tennessee, “Managing Narrative in the Media: TVA Ash Spill Crisis” - Top Student Paper in Public Relations presented to Jinhong Ha, University of Florida, “Message differences in health campaigns: A comparative study of anti-smoking advertisements in the U.S. and Korea” - Marsha Little Matthews of The University of Texas at Tyler was elected to Secretary position for the Public Relations Division. - Christie Kleinmann of Lee University was elected to Vice Chair Elect position for the

	Public Relations Division.
V. ANNOUNCEMENTS	- Corey announced the schedule for the remaining public relations panels
Adjourn	5:20 p.m.

Rhetoric and Public Address Divisional Meeting

Minutes of April 10, 2010

“Specters of Rhetoric”

I was, as you all know, only present through my absence this year. And so, in a very real sense, I am ghostwriting these minutes, functioning as a specter of events I didn't experience. You still with me on this? Okay then. Now the “real” secretaries for this little séance were Jason Black, who provided the straight stuff, and Kathie Turner, who did not. The narrative flavor, however, comes from me who am trying to imagine where you all were, what you all did, and how you all did it. Here's what emerged from my addled mind.

The meeting got under way at either 5:30 or 5:40 depending upon whether you were Jason or Kathie. I say we split the difference and say that you cranked things up at 5:35. Will that work?

Now apparently our leaders didn't all show up on time. As I get it, Chair Bob Frank was there—decked out in the usual fraternity uniform—blue blazer and white polo shirt with blue stripes. No one mentioned his slacks, but I presume he wore some (probably British tan, huh?).

Bob started off by berating me for not providing the minutes of last year's meeting. What a bunch of bullshit!! I sent those goddamned minutes to Emmett Winn early and often where, I just assumed, they would languish in cyberspace until or unless someone was interested enough to access them. However, kicking off the theme of “specters of rhetoric,” those missing minutes were approved anyway—as well they should have been!

This was about the time Richard Leeman staggered in from the bar with a motley cadre of characters—a scene where—we will discover shortly—the “real” Rhetoric & Public Address business meeting had already been held.

Undeterred by the late entry of his successor, Bob charged into the Chair's report. Here are the highlights. (1) We're the biggest Division in captivity. (2) The Theodore Clevenger Undergraduate Honors Conference had 111 submissions and 77 acceptances. (3) There's a Strategic Planning Committee somewhere that will meet in Orlando this coming year to decide, apparently following the Soviet model, on a 5-year plan for SSCA. (4) The 2014 SSCA convention will be in New Orleans assuming the dikes hold up until then. (5) The 2010 SSCA VP-Elect is Monet Callaway-Rozell (hey—that's pretty close—cut me some slack here) who promised, upon winning, that she would never remarry and extend her name to Monet Callaway-Rozell-Renoir. That made quite an impression on everybody. (Think about it)

Then came the usual non-election of our own Vice Chair-Elect. This year the election occurred in the bar where Richard Leeman (presumably in charge), Mary Stuckey, Kathie Turner (funny she would implicate herself in this travesty of democratic election procedure), Bill Balthrop, and Carole Blair already decided that Dan Grano was it. And although none said so right out, speculation ran high that Dan was chosen because he looked so much like Bob Frank that he could be his long-lost son. And since Bob had done such a bang-up job as Chair this year, how bad could his possible son be in the future? That's the way we think in Rhetoric and Public Address. It's a trace marking of old Southern patronage I think.

Sometime in here, starting off with a bit of peculiar self-disclosure ("I'm weird"), Vice Chair, Jason Black (who was **very** accurate in this part of his notes to me), also wearing the fraternity uniform, presented his report. (1) The Division received 54 submissions—28 student, 15 regular, 9 proposed panels, and 2 special panels. (2) When all the reviewing smoke cleared, we accepted 21 student papers, 11 regular papers (with some even being better than "regular"), 7 of the proposed panels and both special panels. (3) Rhetoric and Public address had 16 slots (presumably for panels and such, right?) (4) Forty (count 'em) schools were represented with 8 being out of the region (damn Yankees!). (5) Gerald Voorhees of High Point University paid the judges the most and so won the Top Paper award, while Reynolds Patterson of Georgia State University made lots of outrageous promises that he never intended to keep, but a few sounded good enough so that he won the Top Student paper. I mean is that a report or what?

The four double martinis having worn off, Vice Chair Richard Leeman was once again in good enough shape to wobble through his own report. He managed to recall that (1) the theme for next year's convention would be "Tradition, Trends and Technology," (2) the business meetings would be reduced to 30 minutes (this, I understand, got a very mixed reaction because we do lots of cool stuff in our meetings and may well need the full hour), (3) SSCA is planning a programmatic trip to Central High School in Little Rock (do not bring weapons), and (4) SSCA is planning something in the Clinton Presidential Library hosted, quite possibly, by none other than that old oral interpreter, Monica Lewinski.

In an incredibly tacky and insensitive move, Bob Franks said that I was the only old business he could think of. Can you believe that? That's gratitude for you.

Under new business James (never call me "Jim") Darsey from Georgia Southern University was primed and pumped replete with pink shirt and bow tie (geesshhhh). As always, James went on for about an hour and neither Kathie nor Jason caught all of it, but here's some of it. (1) To the delight of everyone, the Southern Colloquium on Rhetoric would sponsor another panel for SSCA in 2011. (2) Anyone with nothing to do in September was invited to a colloquium at Furman University (their colors are orange and blue—I just thought you might want to know that before deciding) on dissent and civility. (3) The new Southern Colloquium on Rhetoric website is—gasp—Southern.ColloqRhetic.net. Shit—he

can't even spell rhetoric. Can you imagine how he'd spell "public"? (Think about this too)

Just as everybody was about to bolt back to the bar, my old note-taker here, Kathie Turner, put in her annual plug for the Hope conference, saying, I presume, that hope is something we really need in these trying days of Tea Parties and Goldman-Sachs. She also mentioned something about NCA Leadership initiatives, saying, I again presume, that some form of leadership in NCA would be a good thing.

And so, to echo what the drunken husband in *Baja Oklahoma* once said after feeding his spouse some incredible lie about where he'd been all night, "That's my story and I'm stickin' to it." Until next year, I remain. . . .

Your ghostly presence,

Thomas Frentz, Secretary