

94th Annual Convention
Southern States Communication Association

34th Annual Theodore Clevenger, Jr.
Undergraduate Honors Conference

April 3-7, 2024 • Embassy Suites Frisco Convention Center • Frisco, Texas

COMMUNICATING BELONGING

PRESIDENT: Ann E. Burnette, *Texas State University*

1ST VICE PRESIDENT: Carl M. Cates, *University of Texas Permian Basin*

2ND VICE PRESIDENT: Patrick G. Wheaton, *Georgia Southern University*

IMMEDIATE PAST PRESIDENT: Tina M. Harris, *Louisiana State Univ*

EXECUTIVE DIRECTOR: John Haas, *University of Tennessee*

STRATEGIC COMM DIRECTOR: Kevin L. Bryant, *Clemson University*

JOURNAL EDITOR: Rebekah L. Fox, *Texas State University*

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Welcome to the 94th Annual SSCA Convention!

Frisco, Texas, the location we were forced to abandon in 2020 with the advent of the pandemic and months of separation now becomes our host city for our convention with the theme of Communicating Belonging. Those months tested our relationships, our sense of place, and our professional habits. Sadly, emergence from the depths of the pandemic did not relieve alienation and deep societal fractures. We now join together in Frisco to discuss papers and panels focusing on acceptance, diversity, equity, inclusion, and identity while also examining alienation and exclusion.

I call your attention to Spotlight sessions, which I trust will continue the discussions begun several years ago.

- Vice President Spotlight. This year we welcome back the Southern Colloquium on Rhetoric. Please consider joining their double paneled session, "Brown v. Board of Education at 70: Rhetoric, Race, and America's Unfinished Conversation about Race."
- DEI Committee Keynote. "The Hidden Curriculum: DEIA, Public Policy, and the Landscape of Higher Education" features facilitator Dr. Theon Hill delivering a keynote and moderating an interactive discussion to introduce and contextualize teaching in this environment.
- President Spotlight. Of special interest this year is the use of the Town Hall Debate at a Presidential Spotlight. This session on amendments to the SSCA Constitution is important for our membership as we move forward as an association.
- President Spotlight. President Burnette has gathered an interesting panel of participants to discuss the highly contemporary topic of "The Future of Belonging in Texas and Beyond."

SSCA's Division and Interest Group planners met this challenging task with efficiency and thoughtful work. Please thank them as you see them: Amanda Walsh, Mik Davis, Kelly Morrison, Shaq Marsh, Ben Medeiros, Ryan Tabrizi, Adam Richards, Chandra Maldonado, Jacob Metz, Lionnell "Badu" Smith, Lindsey Aloia, Melissa Smith, Nicole Costantini, Carson Kay, Rich Knight, Jessica Beckham, Jon Edwards, Leslie Pace, Vickie VanHurley, Alex Morales, Eugenie Almeida, and Roy Samuelson. I also thank my fellow Administrative Committee members and officers including Tina Harris, Ann Burnette, Pat Wheaton, John Haas, Antonio Spikes, Jason Munsell, Rebekah Fox, & Jerry Hale, for their support.

Our Strategic Communication Director, Kevin Bryant, deserves highlighted recognition and kudos. His knowledge, time, and unfailing support, including filling in gaps when I was struggling for time have enabled me to finish this task. I am deeply grateful.

Finally, I want to thank Janet Fisher and Lauralee Shapiro of Conference Direct. I recognize the benefits of our partnership with them are not always obvious. I assure you, our conferences would not be as smooth nor our balance sheets likely to be as clean as those are without their knowledge and help.

I trust the conference will aid in your professional development and that you will also find good friends and good food.

Dr. Carl M. Cates, University of Texas Permian Basin

First Vice-President, SSCA and 2024 SSCA Conference Planner

34th Clevenger Undergraduate Honors Conference

Welcome and Acknowledgements

Dear UHC Participants:

Congratulations and welcome to the 34th Annual Theodore Clevenger, Jr., Undergraduate Honors Conference (UHC) and the 94th Annual Southern States Communication Association Convention! We are excited to have you present your scholarship and interact with other students and with faculty members.

Your presentations will take place on Friday and Saturday. I encourage you to attend other sessions of interest. As registered participants, you are welcome to attend any SSCA panels. Be sure to look through the convention program to see what topics and people interest you.

In addition to the panel at which you present your scholarship, here are a few events that may interest you, some of which have been organized especially for you:

- The SSCA Welcome Reception on Thursday evening from 6:30 – 8:30 pm (see the program for the location). Join us for some refreshments and an opportunity to meet other SSCA scholars.
- The Annual Breakfast Business Meeting on Friday morning at 8:00 am (see the program for the location). Enjoy breakfast while the Association conducts some business. The meeting concludes with the annual presidential address. UHC panels then begin in the time slot following this breakfast meeting.
- The Undergraduate Honors Conference breakfast on Saturday morning at 8:00 am (see the program for the location). This is where SSCA celebrates YOU! We invite you, your faculty mentors, and your paid guests to enjoy a complimentary breakfast. Each UHC scholar will be recognized with a certificate and have the chance to meet other UHC scholars. In addition, we will present the Franklin Shirley Award for the overall top paper and recognize the Clevenger Scholars. There will also be representatives of graduate programs stationed at the breakfast—they'll be happy to talk to you about their programs.
- The Graduate Student Recruitment Fair on Saturday afternoon from 2:30 – 5:30 pm (see the program for the location). This will be another chance to learn more about graduate programs in communication. Drop by anytime during the Fair to chat with graduate program representatives.
- The Osborn Reception on Saturday night at 6:30 pm (see the program for the location). All members of the UHC and SSCA are invited to attend. Please come by to talk with the friends you've made, meet new people, and celebrate your success.

We also hope you will enjoy the attractions of Frisco. Great food, museums, and entertainment venues await.

I attended my first SSCA as a graduate student in 1993. For me this is one of my most important professional and disciplinary home. These are the colleagues I depend upon for support and for good advice. I hope you will find it as welcoming as I have. People are willing to answer your questions and share their thoughts about good scholarship.

Many members of SSCA were generous with their time and wisdom. The work to make the panels for the Clevenger Undergraduate Honors Conference would be impossible without their commitment to undergraduate scholarship and SSCA. Please join me in thanking them:

Wendy Atkins-Sayre, *Univ of Memphis*
Meredith Bagley, *University of Alabama*
Benjamin Bates, *Ohio University*
Quinten Bernhold, *University of Tennessee*
Jason Edward Black, *UNC, Charlotte*
Pamela Bourland-Davis, *Georgia Southern*
Brian Bowman, *Campbell University*
Frances Brandau, *Sam Houston State Univ*
Shana Bridges, *Georgia Southern Univ*
Abby Brooks, *Eastern Kentucky University*
Kevin L. Bryant, *Clemson University*
Ann E. Burnette, *Texas State University*
Monette Callaway, *Hinds Community Col*
Caleb Micah Cates, *Univ of South Carolina*
Carl Cates, *Univ of Texas, Permian Basin*
Mik Davis, *University of Georgia*
Jean DeHart, *Appalachian State University*
Aaron Dicker, *Georgia State University*
T. Jake Dionne, *University of Arkansas*
Renee Edwards, *Louisiana State University*
J. Dean Farmer, *Campbell University*
Rebekah L. Fox, *Texas State University*
Chris B. Geyerman, *Georgia Southern*
Todd Lee Goen, *Virginia Military Institute*
Michelle Groover, *Georgia Southern Univ*
Joshua Guitar, *Kean University*
John Haas, *University of Tennessee*
Jerry Hale, *Univ of Tenn, Chattanooga*
William Harlow, *University of Texas, PB*
Tina M. Harris, *Louisiana State University*

Haley Higgs, *Georgia Southern University*
Brandon Inabinet, *Furman University*
Carson Kay, *Washburn University*
Jennifer Kowalewski, *Georgia Southern*
Jim A. Kuypers, *Virginia Tech*
Brian Lain, *University of North Texas*
Richard Leeman, *Univ of NC, Charlotte*
Leah E. LeFebvre, *University of Alabama*
Camille Lewis, *Furman University*
Chandra Maldonado, *Campbell University*
Roseann M. Mandziuk, *Texas State Univ*
Linda Manning, *Christopher Newport Univ*
Verlaine McDonald, *Berea College*
Joshua H. Miller, *Texas State University*
Laura Miller, *University of Tennessee*
Nina-Jo Moore, *Appalachian State Univ*
Ashton Mouton, *Sam Houston State Univ*
Jason B. Munsell, *University of SC Aiken*
Dave Nelson, *Valdosta State University*
Tracy Nichols, *Austin Peay State Univ*
Sam Perry, *Baylor University*
Melissa Plew, *Georgia Southern University*
Andrew Pyle, *Clemson University*
John H. Saunders, *Univ of AL, Huntsville*
Nick Sciuillo, *Texas A&M Univ - Kingsville*
Barry Smith, *Mississippi Univ for Women*
Melissa Smith, *Mississippi Univ for Women*
Ashli Quesinberry Stokes, *UNC, Charlotte*
Christopher Wernecke, *Texas State Univ*
Laura H. Wheaton, *Georgia Southern Univ*

See you around the conference!

Dr. Patrick G. Wheaton
Georgia Southern University
2nd Vice President of SSCA, and
Theodore Clevenger, Jr., Undergraduate Honors Conference Planner



#4

*Most Innovative
Schools*

U.S. News & World Report, 2023

FURMAN GRADUATE STUDIES **GO FURTHER**

Ranked #12 Best Schools for Making an Impact by The Princeton Review, Furman University offers a variety of graduate degree programs and certificates for students aspiring to further their education. Through challenging coursework, field experiences and internships, you gain the skills, creativity and knowledge to improve or advance your career in education, the arts and sciences, or medicine and professional health.

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FURMAN.EDU/GOFURTHER



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Innovation and Leadership

Teaching

Education

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UNIVERSITY



Statement on Academic Freedom, Faculty Governance, and Justice
February 2024

In response to a number of hostile actions implemented by the State of Texas affecting academic freedom, faculty governance, and justice, the administrative committee and membership of the Southern States Communication Association (SSCA) affirm that in a democratic society any teaching, scholarship, and efforts to secure human rights cannot be constrained by state interference. SSCA has long centered the agency of institutions of higher learning and the value of justice in the pursuit of contributing to the common good. Recent policies in the State of Texas threaten the very foundation of academia, and specifically that of the Communication discipline because of its eternal validation of human beings across intersectional subject positions.

This year we gather in the State of Texas based on a years-long arrangement through which we are contractually obligated. However, the SSCA administrative committee and membership have actively leveraged this challenging space and complicated moment to celebrate academic freedom, to actuate faculty governance, and to reaffirm our commitment to justice. To this end, many of our division and interest group planners have organized sessions that will provide opportunities to share ideas, networks, and tools to manage and assail the current socio-political landscape. SSCA is also committed to the work of the SSCA Diversity, Equity, and Inclusion (DEI) Committee, which sponsors keynote events and workshops to educate people about how to navigate these issues within the classroom and educational institutions at large. Please refer to the conference schedule for specific Diversity, Equity, and Inclusion (DEI) programing and spotlight panels on inclusivity in scholarship, teaching, and service.

SSCA renews its pledge to treasure academic freedom, support faculty governance, and cherish justice as values this year, as in past years, and well into the future. More than that, SSCA commits to authentically acting on these values despite the threats of state-sanctioned policies, such as those currently deployed by the State of Texas, to the democratic arts central to and nurtured by the Communication discipline.

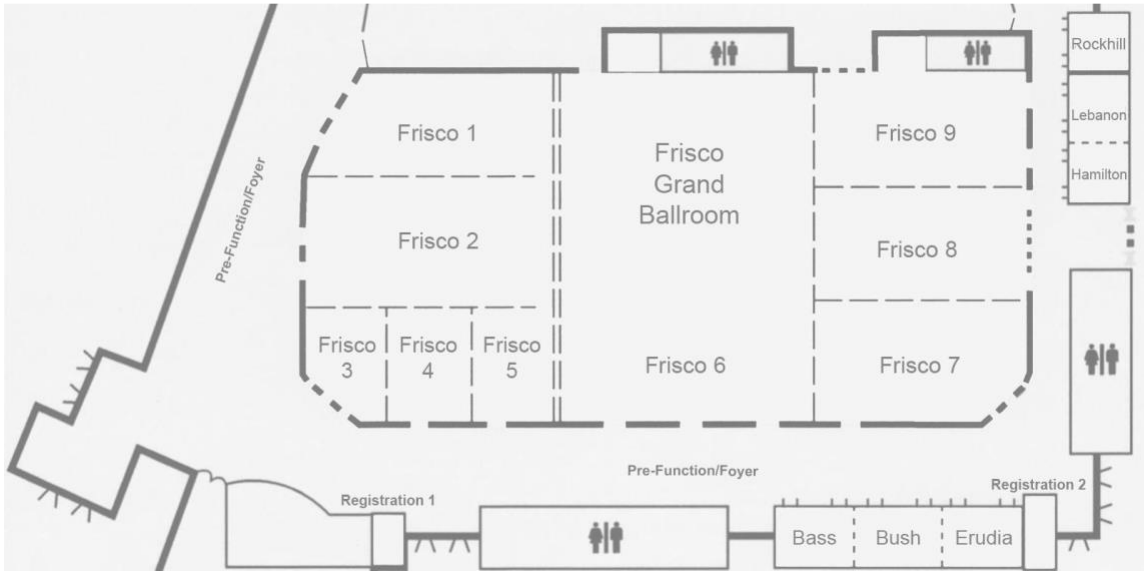
We anticipate a vibrant gathering at the 2024 conference. Members who attend the convention can share and learn strategies for fighting the assault against human rights and academic freedom playing out in Texas and in other Southern states. We can and must use our skills as communication teachers, scholars, and practitioners to defend and uphold our most important values.

*[Adapted from a statement submitted by
Jason Edward Black and Kathleen J. Turner, February 2023.]*

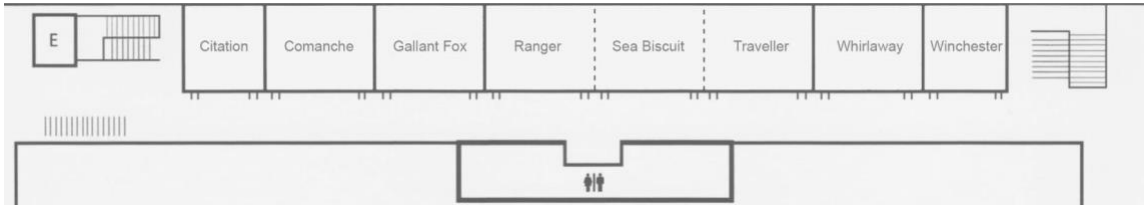
*Affirmed by the Administrative Committee of
the Southern States Communication Association*

Embassy Suites Floor Plans

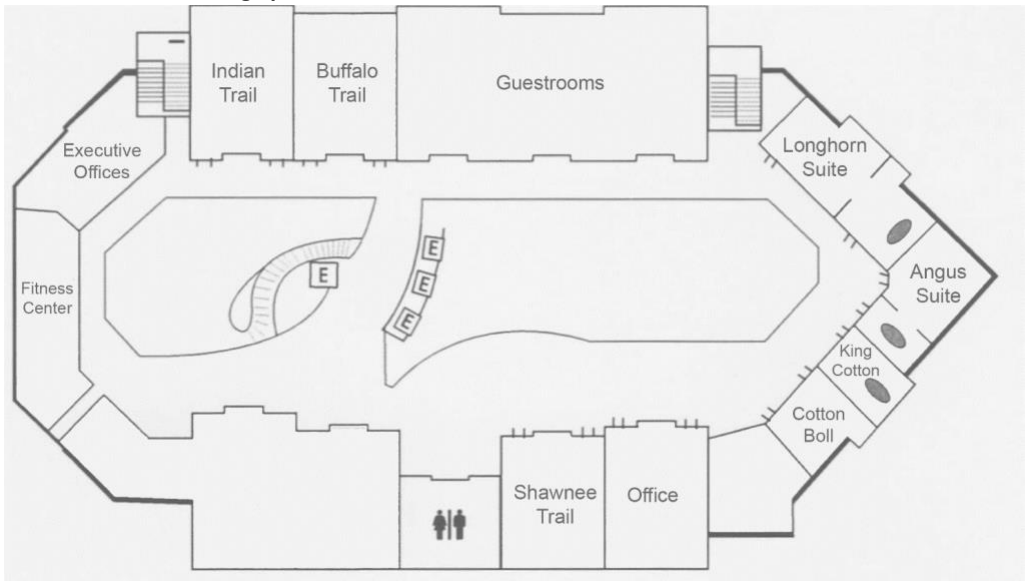
1st Floor Conference Center Space



2nd Floor Conference Center Meeting Space



2nd Floor Hotel Meeting Space



Registration Hours

Registration location: Frisco 3

Wednesday, April 3 3:00 pm – 7:00 pm

Thursday, April 4 7:30 am – 4:30 pm

Friday, April 5 7:30 am – 4:30 pm

Saturday April 6 7:30 am – 4:30 pm

Exhibit Schedule

Please visit our exhibitors in the Prefunction Foyer; we value their presence and support for SSCA.

Thursday April 4 12:00 noon – 5:00 pm

Friday, April 5 10:00 am – 5:00 pm

Saturday, April 6 9:00 am – 12:00 pm

Programs and Business Meetings by Sponsor

(**Bold** = Division or Interest Group Business Meeting)

Am Society History Rhetoric (ASHR)
Interest Group: 2508, **4803,**

Applied Comm Division: 2404, 2506,
3212, 3309, 3501, **3601,** 4311, 5101,

Arg & Forensics Division: 2304, 2409,
3201, **3602,** 4402, 4411, 4702, 5103,

Assn for Comm Admins Interest
Group: 2601, 3204, 4703, **4808,**

Comm Theory & Method Division:
2401, 3304, 3401, 3507, **3604,** 5203,

Community College Division: 3305,
3404, 3504, 4204, 4705, **4804,**

Ethnography Interest Group: 2302,
2703, 3312, **4812,**

GIFTS: 3206, 3305

Freedom of Speech Division: 2511,
3314, 4307, **4802,**

Gender Studies Division: 2512, 2605,
2608, 3313, 3411, **3607,** 4707,

Health Comm Division: 2310, 2501,
2610, 2704, 3207, 3403, 3503, 4201,
4303, **4806,**

Identity, Inclusion, & Social Justice
Division: 2309, 2408, 2509, 2607, 2706,
3215, 3308, 3315, 3407, 3413 3513,
4810,

Intercultural Comm Division: 2513,
2611, 2701, 2707, 3216, 3316, **3610,**
4203, 4301, 4407, 5108, 5201,

Interpersonal Comm Division: 2307,
2410, 3405, 3505, 4306, 4403, 4704,
4809, 5109,

Instructional Development Division:
2308, 2407, 2507, 2606, 2610, 2705,

2707, 3202, 3302, 3402, 3502, 4202,
4203, 4206, 4302, 4401, 4712, **4805**,
5107, 5205,

**Kenneth Burke Society Interest
Group:** 2305, 3510, **4801**,

**Language & Social Interaction
Interest Group:** 2301, **3603**,

Mass Comm Division: 2402, 3203,
3410, 4205, 4310, 4410, 4711, **4811**,

Performance Studies Division: 2311,
2411, 2514, 2612, 2708, 3217, 3317,
3414, 3514, **3612**, 4314, 4414, 4714,

**Philosophy & Ethics of Comm Interest
Group:** 2604, **3611**,

Political Comm Division: 2303, 2508,
2609, 3214, **3606**,

Popular Comm Division: 2403, 2603,
2611, 3209, 3412, **3608**, 4412,

Poster Session Panels: 3207, 3307

President Spotlight Panels: **2304**,
3205

Public Relations Division: 2502, 2505,
3301, 3303, 3511, 4708, **4807**,

Rhetoric & Public Address Division:
2406, 2510, 2602, 2702, 3213, **3605**,
4305, 4405, 4706, 5102, 5202,

SSCA:

1101 Administrative Council Meeting,
1201 Executive Council Pt 1,
2101 Executive Council Pt 2,
2201 Officers' Office Hours
2801 Jennifer Samp: Celebration of Life
2901 Welcome Reception,
3101 SSCA Breakfast & Business Meeting,
3306 Past Presidents' Luncheon,
4304 DEI Keynote Workshop,
4404 DEI Keynote Workshop,
4101 UHC Breakfast & Recruitment Fair,
4415 Coffee/Conversation NCA Leaders
4501 Awards Lunch & Keynote Address
4601 Graduate Student Fair,
4701 2025 Convention Planner Meeting 1
4901 Osborn Reception,
5104 2025 Convention Planner Meeting 2
5105 Nominating Committee Meeting,
5106 Time and Place Committee,
5110 DEI Committee
5204 Committee on Committees,

State Associations Interest Group:
2503, **3609**,

**Theodore Clevenger, Jr.,
Undergraduate Honors Conference:**
3210, 3211, 3310, 3311, 3408, 3409,
3508, 3509, **4101**, 4408, 4409, 4411,
4709, 4710, 4713

Vice President Spotlight Panels: 3207,
3307, 3406, 3506

Southern Colloquium on Rhetoric:
3406, 3506

Day 1

Wednesday, April 3, 2024

1101

Wednesday 2:00 p.m. – 3:45 p.m.

Room: Frisco 1

Administrative Council Meeting

Sponsor: Southern States Communication Association

Presiding: Ann E. Burnette, *President*

Administrative Council Members

Carl M. Cates, *1st Vice President*

Patrick G. Wheaton, *2nd Vice President*

Tina M. Harris, *Immediate Past President*

John Haas, *Executive Director*

Antonio Spikes, *DEI Committee Chair*

Jason Munsell, *Finance Committee Chair*

Rebekah L. Fox, *Journal Editor SCJ*

Kevin L. Bryant, *Strategic Communication Director*

1201

Wednesday 4:00 p.m. – 6:45 p.m.

Room: Frisco 1

Executive Council Meeting: Part 1

Sponsor: Southern States Communication Association

Presiding: Ann E. Burnette, *President*

Carl M. Cates, *1st Vice President*

Patrick G. Wheaton, *2nd Vice President*

Narissra Punyanunt-Carter, *2nd Vice President Elect*

Tina M. Harris, *Immediate Past President*

John Haas, *Executive Director*

Antonio Spikes, *DEI Committee Chair*

Jason Munsell, *Finance Committee Chair*

Lesli K. Pace, *Finance Committee Member 1*

Nakia Welch, *Finance Committee Member 2*

Rebekah L. Fox, *Journal Editor SCJ*

Kevin L. Bryant, *Strategic Communication Director*

Standing Committee Chairs & Officers

Nakia Welch, *Constitution Committee Chair*

Katie Anthony, *Publications Committee Chair*

Jason Munsell, *Finance Committee Chair*

Todd Lee Goen, *Resolutions Committee Chair*

Leslie Rodriguez, *Time & Place Committee Chair*

Kevin L. Bryant, *Resource Development Committee Chair*

Eletra Gilchrist-Petty, *K-12 Rep to NCA Legislative Assembly*

Laurie Metcalf, *Community College Rep to NCA Legislative Assembly*

April Chatham-Carpenter, *4 Year College/Univ Rep to NCA Legislative Assembly*

Brandon Inabinet, *NCA Nominating Committee Representative*
Carrie Reif-Stice, *NCA Regional Advancement and Promotion Advisory Board*

Ad Hoc Committee Chairs

Jerry Hale, *Executive Director Search Committee*
Kelly Morrison, *Strategic Communication Director Search Committee*

Division Chairs

Ashton Mouton, *Applied Communication Chair*
Mike Gray, *Argumentation & Forensics Chair*
Quinten Bernhold, *Communication Theory & Methodology Chair*
Jeff Sorrels, *Community College Chair*
Patrick G. Wheaton, *Freedom of Speech Chair*
Keven James Rudrow, *Gender Studies Chair*
Kelly Morrison, *Health Communication Chair*
Lisa M. Corrigan, *Identity, Inclusion, & Social Justice Chair*
Scott Christen, *Instructional Development Chair*
Mary Meares, *Intercultural Communication Chair*
Laura Miller, *Interpersonal Communication Chair*
Barry Smith, *Mass Communication Chair*
Cynthia Sampson, *Performance Studies Chair*
Melissa M. Smith, *Political Communication Chair*
Dave Nelson, *Popular Communication Chair*
Carrie Reif-Stice, *Public Relations Chair*
Brandon Inabinet, *Rhetoric & Public Address Chair*

Interest Group Chairs

Christopher Wernecke, *Am Society for the History of Rhetoric Chair*
Jerry Hale, *Assn for Comm Administrators Chair*
Abby Arnold-Patti, *Ethnography Chair*
Alex Morales, *Kenneth Burke Society Chair*
Rick Pulos, *Language & Social Interaction Chair*
Lakelyn Taylor, *Philosophy & Ethics of Comm Chair*
Mike Gray, *State Associations Chair*

Day 2

Thursday, April 4, 2024

2101

Thursday 8:00 a.m. – 9:15 a.m.

Room: Frisco 1

Executive Council Meeting: Part 2

Sponsor: Southern States Communication Association

Presiding: Ann E. Burnette, *President*

Carl Cates, *1st Vice President*

Patrick G. Wheaton, *2nd Vice President*

Narissra Punyanunt-Carter, *2nd Vice President Elect*

Tina M. Harris, *Immediate Past President*

John Haas, *Executive Director*

Antonio Spikes, *DEI Committee Chair*

Jason Munsell, *Finance Committee Chair*

Lesli K. Pace, *Finance Committee Member 1*

Nakia Welch, *Finance Committee Member 2*

Rebekah L. Fox, *Journal Editor SCJ*

Kevin L. Bryant, *Strategic Communication Director*

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Carrie Reif-Stice, *NCA Regional Advancement and Promotion Advisory Board*

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Kelly Morrison, *Strategic Communication Director Search Committee*

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Alex Morales, *Kenneth Burke Society Chair*
Rick Pulos, *Language & Social Interaction Chair*
Lakelyn Taylor, *Philosophy & Ethics of Comm Chair*
Mike Gray, *State Associations Chair*

2201

Thursday 9:30 a.m. – 10:00 a.m.
Room: Frisco 1 Foyer

Officers' Office Hours: Meet & Greet

Sponsor: Southern States Communication Association

Presiding: **Ann E. Burnette**, *President*

Carl M. Cates, *1st Vice President*
Patrick G. Wheaton, *2nd Vice President*
Narissra Punyanunt-Carter, *2nd Vice President Elect*
Tina M. Harris, *Immediate Past President*
John Haas, *Executive Director*
Antonio Spikes, *DEI Committee Chair*
Rebekah L. Fox, *Journal Editor SCJ*
Kevin L. Bryant, *Strategic Communication Director*

2301

Thursday 10:15 a.m. – 11:30 a.m.
Room: Bass

Top Papers in Language and Social Interaction

Sponsor: Language & Social interaction Interest Group

Chair: **Eugenie Almeida**, *Fayetteville State University*

*The Road from Teamsterville: Locating Approaches to the Critical Voice in the Ethnography of Communication

Mark Ward Sr., *University of Houston-Victoria*
Leland G. Spencer, *Miami University*

Trust and Belonging: The Role of Trust in Social Connections

Slavica Kodish, *Southeast Missouri State University*

**Bienvenidos a la Clase: Code-switching on Communication and Community in the Language Classroom

Alexis Miller, *University of West Florida*

Respondent: **Eugenie Almeida**, *Fayetteville State University*

**Top Paper Award*

***Top Student Paper Award*

2302

Thursday 10:15 a.m. – 11:30 a.m.

Room: Bush

Ethnography: Academic Research Works in Progress

Sponsor: Ethnography Interest Group

Chair: Abby Arnold-Patti, *Lees-McRae College*

Panelists:

Christopher Patti, *Appalachian State University*

An exclusive session tailored for those with ongoing ethnography projects not quite ready for the spotlight. This unique workshop offers an opportunity to share your work, gain invaluable insights, and engage in one-on-one collaborations with seasoned ethnographers. Don't miss this opportunity to fine-tune your research and accelerate its journey to completion. Come connect, learn, and refine in this special gathering of like-minded innovators.

2303

Thursday 10:15 a.m. – 11:30 a.m.

Room: Comanche

Cartoons, Culture, and Communication: Disney Animation as a Way to Examine Cultural Messages and Communication Theory

Sponsor: Popular Communication Division

Chair: Kathleen J. Turner, *Davidson College*

Grief through Memory: An Autoethnographic and Rhetorical Analysis of Big Hero 6

Ashley Deutsch, *Marquette University*

Organizing DEI through Cultural Trust: An Examination of Disney's Films and Creation Processes

Ashton Mouton, *Sam Houston State University*

From Cinderella to Merida: The Evolving Disney Princess

Monette Callaway-Ezell, *Hinds Community College*

Disney Through the Decades: An Examination of Disney Themes

Frances Brandau, *Sam Houston State University*

Respondent: Kathleen J. Turner, *Davidson College*

2304

Thursday 10:15 a.m. – 11:30 a.m.

Room: Frisco 1

**Town Hall Debate & Presidential Spotlight Panel
Constitutional Amendments for SSCA**

Co-Sponsor: Argumentation & Forensics Division

Chair: Mik Davis, *University of Georgia*

Panelists:

Nakia Welch, *San Jacinto College*

Dave Nelson, *Valdosta State University*

Todd Lee Goen, *Virginia Military Institute*

Kevin L. Bryant, *Clemson University*

An annual tradition of the Argumentation and Forensics Division, the Town Hall Debate features members of the division arguing a resolution related to current events. This year's Town Hall Debate will adapt to a new format that better represents a true town hall. The resolution will address proposed amendments to the SSCA constitution and questions will be actively solicited from the audience and posed to our panelists. The goal of this town hall is to facilitate a guided conversation between SSCA membership and experts on the SSCA constitution.

2305

Thursday 10:15 a.m. – 11:30 a.m.

Room: Frisco 4

Rhetoric and Religion as Resources for Resistance: A Panel Discussion

Sponsor: Kenneth Burke Society Interest Group

Chair: Alex Morales, *University of Memphis*

Panelists:

Andre Johnson, *University of Memphis*

Kellie Carstensen, *University of Memphis*

Lionnell "Badu" Smith, *San Francisco State University*

Kimberly P. Johnson, *Tennessee State University*

In October 2023, the University of Memphis hosted the Rhetoric & Religious Traditions conference. This interdisciplinary event created space for discussions about how scholarship on religious rhetorics can help scholars explore key social and political concerns in our current moment, including how problems like white supremacy, xenophobia, and misinformation can be engaged using religious rhetorics as resources for resistance. This panel gives the organizers and participants of the Rhetoric & Religious Traditions conference an opportunity to reflect on their experiences. Then, all participants and audience members are encouraged to join in a larger discussion about advancing scholarship on rhetoric and religion, and how religious rhetorics can help us "envision a world beyond the supremacist, nationalistic, and oppressive culture," as Frank Thomas puts it.

2307

Thursday 10:15 a.m. – 11:30 a.m.

Room: Gallant Fox - AV

Understanding Best Practices for Nonverbal Communication

Sponsor: Interpersonal Communication Division

Chair: Narissra Punyanunt-Carter, *Texas Tech University*

Panelists:

Sumeyya Akdilek, *Texas Tech University*

Matilda Kai Boye, *Texas Tech University*

Mary Tinuoye, *Texas Tech University*

Sandra Djaba, *Texas Tech University*

Emmanuel Edmund, *Texas Tech University*

Vera Siripi, *Texas Tech University*

Akinloye Dare, *Texas Tech University*

This panel aims to explore the best practices and key insights related to nonverbal communication across diverse contexts and disciplines. This panel will provide a comprehensive understanding of the importance of nonverbal communication, its impact on various aspects of life, and practical strategies for decoding and utilizing nonverbal cues. This panel is comprised of graduate students who took a nonverbal communication course and these presentations were their final course project. This panel aims to explore the critical importance of incorporating nonverbal communication in various contexts in order to apply best practices.

Respondent: Narissra Punyanunt-Carter, *Texas Tech University*

2308

Thursday 10:15 a.m. – 11:30 a.m.

Room: Hamilton

Communicating Belonging in Asynchronous Graduate Courses

Sponsor: Instructional Development Division

Chair: Greg G. Armfield, *New Mexico State University*

Panelists:

Greg G. Armfield, *New Mexico State University*
Jane Stuart Baker, *Florida Atlantic University*
Jason Feltz, *New Mexico State University*
Jeanne Flora, *New Mexico State University*
Noah Franken, *West Texas A&M University*
William Hoffman, *New Mexico State University*
Andrew Pyle, *Clemson University*

This panel will engage in a discussion about content focused course design and integrating student belongingness in asynchronous online courses. Participants will speak specifically to content and interactional design elements for the following asynchronous graduate courses: Conflict, Family Communication, Introduction to Graduate Studies, Internship, Organizational Communication, Leadership, and Strategic Communication.

2309

Thursday 10:15 a.m. – 11:30 a.m.

Room: Lebanon

Perspectives on Identity and Experience

Sponsor: Identity, Inclusion, & Social Justice

Chair: **Gourav Rath**, *University of Alabama*

If you are white, you are racist, and the reason there are racism in the world: An Autoethnography of Teaching Intercultural Communication

Nick Scullo, *Texas A&M University-Kingsville*

Effect of Geographic Political Orientation, Diversity, Equity, Inclusivity on Virtual Diversity, Equity, Inclusivity

Leonard Ali Wako Memon, *University of Texas at Austin*

All of The Rage (and much of the shame): Disability in Graduate School

Eleah Anz, *University of Oklahoma*

Belonging and Cultural Identity in STEM: A Narrative Inquiry

Elicia Patrice Frelax, *Anderson University*

2310

Thursday 10:15 a.m. – 11:30 a.m.

Room: Whirlaway

Roundtable on Great Ideas for Teaching Theories and Methods

Sponsor: Communication Theory & Methodology Division

Co-Sponsor: Health Communication Division

Chair: **Kelly Morrison**, *University of Alabama, Birmingham*

Panelists:

Adam Richards, *Furman University*
Emily Scheinfeld, *Kennesaw State University*
Steve McCornack, *University of Alabama, Birmingham*
Tim Levine, *University of Alabama, Birmingham*
Jenifer Kopfman, *College of Charleston*
Kelly Morrison, *University of Alabama, Birmingham*

Come take part in this roundtable discussion and open exchange of ideas about great ideas and best practices for teaching communication theory and methods at the undergraduate and graduate levels and across discipline areas. Bring your ideas, contributions, and suggestions to what promises to be a lively and invigorating session.

2311

Thursday 10:15 a.m. – 11:30 a.m.

Room: Indian Trail - AV

Contributed Papers in Performance Studies

Sponsor: Performance Studies Division

Chair: **Cynthia Sampson**, *Louisiana State University*

**Performing Ideology: Silent Student, Silent Teacher, Silent Lunch

Briana Davis, *George Mason University*

Embracing the Alien: An Exploration of Identity Through Academic Space

Emma Darby, *University of North Texas*

Playful Constraints and Considerations in Autoethnographic Performance

Jake Beck, *Texas A&M University*

After the Revolution

Alex Lockwood, *University of South Carolina*

Respondent: **Nicole M. Costantini**, *Savannah College of Art and Design-Atlanta*

**Top Student Paper Award

2401

Thursday 11:45 a.m. – 1:00 p.m.

Room: Bass

Prioritizing Holistic Wellness in the Academic Career: Self-Care from Grad School to Tenure to Retirement

Sponsor: Health Communication Division

Co-Sponsor: Communication Theory & Methodology Division

Chair: **Adam Richards**, *Furman University*

Panelists:

Curtis Chamblee, *University of Memphis*

Tyana Ellis, *University of Richmond*

Tina M. Harris, *Louisiana State University*

Jenifer Kopfman, *College of Charleston*

Leah LeFebvre, *University of Alabama*

Steven McCornack, *University of Alabama, Birmingham*

Kelly Morrison, *University of Alabama, Birmingham*

This panel, comprised of scholars across a variety of stages of their academic careers, will discuss their experiences and strategies for promoting health and self-care in academic life. Centered around the eight dimensions of wellness (physical, emotional, social, intellectual, environmental, spiritual, vocational, and financial), panelists will share stories of successes--and struggles--about facilitating wellness in graduate school, early career, mid-career, and beyond.

2402

Thursday 11:45 a.m. – 1:00 p.m.

Room: Bush

Communicating Belonging: Media Consolidation and the Fracturing of American Audiences

Sponsor: Mass Communication Division

Chair: **Christopher Toulal**, *Sam Houston State University*

Media Consolidation, Audience Fragmentation, and the Public Sphere

Christopher Toula, *Sam Houston State University*

Consolidating the Gospel: Impacts of Media Consolidation on American Religion

Mark Ward Sr., *University of Houston-Victoria*

Consolidated Media, Streaming, and SAG-AFTRA Resistance Rhetoric

Steve Stuglin, *Georgia Highlands College*

The Impact of Media Consolidation on the US Political Campaigns

Larry J. King, *Stephen F. Austin State University*

2403

Thursday 11:45 a.m. – 1:00 p.m.

Room: Comanche

Excellence in Scholarship: Top Paper Panel in Popular Communication

Sponsor: Popular Communication Division

Chair: **Dave Nelson**, *Valdosta State University*

* 'Experimentation Will Be At the Forefront': Industrial Reflexivity and Data Science on Disney Streaming's The Art of Possible Blog

James Gilmore, *Clemson University*

** Journey to the Green Chapel: An Ecocritical Analysis of Christianity in Three Medieval Films

Jeff Miller, *University of Memphis*

Respondent: **Dave Nelson**, *Valdosta State University*

**Top Paper Award*

***Top Student Paper Award*

2404

Thursday 11:45 a.m. – 1:00 p.m.

Room: Frisco 4

BYOB – Build Your Organizational Belonging: The Role of Burnout on Resilience on Organizational Belonging Across Contexts

Sponsor: Applied Communication Division

Chair: **Slavica Kodish**, *Southeast Missouri State University*

Panelists:

Kellie Carstensen, *University of Memphis*

Ryan Goke, *Murray State University*

Jacob Metz, *Tennessee Tech University*

Christine Myawaga, *University of Memphis*

Lakelyn Taylor, *University of Vermont*

In this roundtable, each panelist will share about aspects of organizational belonging, burnout, and resilience in the research contexts of high reliability organizations, DEI initiatives, religious nonprofits, education, and speech and debate organizations. We will each discuss different methodological approaches including holistic, critical, and ethnographic methods. Our aim is to outline the current climate within each of these contexts, apply theoretical frameworks to them, and then promote applied strategies to address how to increase resilience, decrease burnout, and generate increased feelings of belonging.



Georgia Southern University, Statesboro, Ga.



We extend our deepest appreciation to Dr. Patrick Wheaton for his outstanding service and dedication as a planner for this year's conference. His tireless efforts and commitment have played a pivotal role in shaping an enriching and collaborative experience for all UHC participants.

Dr. Wheaton's passion for academia, coupled with his unwavering commitment to fostering knowledge exchange, has truly elevated the standard of this event. Join us in expressing gratitude for his exemplary service and for championing the spirit of academic collaboration. Together, let's applaud his dedication.

<https://www.georgiasouthern.edu/cah/commarts/>



2406

Thursday 11:45 a.m. – 1:00 p.m.

Room: Gallant Fox - AV

Mediating Belonging Through Gaming and Virtual Reality

Sponsor: Rhetoric & Public Address Division

Chair: **Cassidy Ellis**, *University of Cincinnati*

The Baby as a Post-Apocalypse Tool: A Rhetorical Analysis of Death Stranding

Audrey Curry, *University of North Carolina, Charlotte*

Black Hauntography as Critical Memory: Visualizing Absent Infrastructures in Virtual Reality

Joe Edward Hatfield, *University of Arkansas*

Locating a Homology of White Savior Vigilantism in Gotham Knights and the Media Coverage of Kyle Rittenhouse

Josh Miller, *Texas State University*

Niko Shonn Corbin, *Texas State University*

Gabby Garza, *University of Utah*

Bethany Mae Ortiz, *Texas State University*

Respondent: **Jonathan J. Edwards**, *University of South Carolina*

2407

Thursday 11:45 a.m. – 1:00 p.m.

Room: Hamilton

Creating Virtual Communication Skill Development Spaces to Enhance Belonging for Students and Recent Graduates

Sponsor: Instructional Development Division

Chair: **Jennifer Edwards**, *Tarleton State University*

Panelists:

CareyLyn Ryan, *Rural Communication Institute at Tarleton State University*

Mark Mazuera, *Tarleton State University*

Amber Taylor, *Tarleton State University*

This panel will enable participants to discover easy and effective ways to enhance student belonging and communication skill development across multiple majors and disciplines in a communication experience. Adopting a Communication-Across-the-Curriculum approach, this Virtual Communication Skill Development Space (VCSDS) session will help participants realize the numerous benefits (grants, publications, student engagement, etc.) associated with these spaces. This session will provide a framework for other higher education institutions interested in creating institutes and centers for their students, faculty, and the community.

2408

Thursday 11:45 a.m. – 1:00 p.m.

Room: Lebanon

Delegitimization of DEI and Its Impact in Higher Education

Sponsor: Identity, Inclusion, & Social Justice Division

Chair: **Amy N. Heuman**, *Texas Tech University*

Panelists:

Evans Ankrah, *Arizona State University*

Amy N. Heuman, *Texas Tech University*

Ahmet Aksoy, *Columbia College*

Jayita Chakraborty, *Texas Tech University*

Soham Sen, *University of New Mexico*
Mary Meares, *University of Alabama*
Miriam Sobre, *University of San Antonio*
Denise Menchaca, *Northeast Lakeview Community College*

Our roundtable focuses on the impact of current legislation against diversity, equity, and inclusion (DEI) in higher education. Panelists discuss the impact this is having on their specific classrooms and institutions, whereby we find ourselves engaging in critical scholarship in inhospitable cultural climates, as well as the dynamics present in our regional communities more broadly. Our discussion draws from the Fall 2023 AAUP survey of faculty in TX, FL, GA, and NC to provide some insights on the chilling effects of these policies for faculty in these states but applies more broadly to particular regions throughout the nation.

2409

Thursday 11:45 a.m. – 1:00 p.m.

Room: Ranger

Forensics Belongs On Your Syllabus: Activities for and Reflections on Bringing The Value of Speech and Debate Into The Classroom

Sponsor: Argumentation & Forensics Division

Chair: **Colin Cameron**, *Ohio University*

Panelists:

Mik Davis, *University of Georgia*
Kevin L. Bryant, *Clemson University*
Colin Cameron, *Ohio University*
Ryan Tabrizi, *Syracuse University*

Speech and debate, as a cocurricular, provides invaluable opportunities to develop skills applicable to other intellectual activities. This roundtable presents a series of teaching activities inspired and informed by forensics education that are designed to bring the substance of it into the classroom. These activities address modes of speaking, processing information, working with arguments, and leveraging knowledge resources. Each participant in this roundtable will present an instructional resource inspired by their time in forensics as well as a reflection on how a specific instructional utility of forensics is valuable to the communication classroom. We will discuss how forensics has informed our approach to teaching and how we activate our students' involvement in their own education.

2410

Thursday 11:45 a.m. – 1:00 p.m.

Room: Sea Biscuit

Interpersonal Communication and Technology

Sponsor: Interpersonal Communication Division

Chair: **Josh Pederson**, *University of Alabama*

The Effects of Internet Pornography Exposure, Gender, Self-Esteem and Body Image Satisfaction among Malaysian Young Adults

Adrian Tam, *University of North Texas*

It's Not Me, It's Q: A Critical Thematic Analysis of Reddit Posts by Estranged Family Members of QAnon Affiliates

Breanna Faith De Leeuw, *University of Arkansas*

Exploring the Role of Online Dating in Burnout and Emotional Numbness in Intimate Encounters: Communicating Belonging as a Counterpoint to the Hookup Culture's Negative Impact

Trayana Nikolaeva Kaleycheva, *Florida State University*

Respondent: **Josh Pederson**, *University of Alabama*

2411

Thursday 11:45 a.m. – 1:00 p.m.

Room: Indian Trail - AV

Tales from the Tower: Black Horror Belongs in Performance Studies

Sponsor: Performance Studies Division

Chair: **Cynthia Sampson**, *Louisiana State University*

Baldheaded scallywag, ain't got no hair in the back.

Laura D. Oliver, *Xavier University of Louisiana*

Once upon a time there was a little girl, and the girl had a shadow.

Sasha J. Sanders, *University of North Texas*

You lose, always

Brianna Branscomb, *University of North Texas*

To lie beside a Black boy, is to lie beside an apparition.

Kalvin Marquis Morris, *Independent Theater Practitioner*

2501

Thursday 1:15 p.m. – 2:30 p.m.

Room: Bass

Issues in College Student Health

Sponsor: Health Communication Division

Chair: **Rachel Riggs**, *University of North Florida*

Evaluating Social Influence Surrounding MPox: Using Theory of Planned Behavior to Predict Vaccination Likelihood in College Students

Emmanuel Edmund, *Texas Tech University*

Margaret Bennett-Brown, *Texas Tech University*

The Communicative Experience of College Food Insecurity

Tyana Ellis, *University of Richmond*

The Role of Social Connection in the Languishing and Flourishing of College Students

Chris Sawyer, *Texas Christian University*

Berkley Behnke, *Texas Christian University*

2502

Thursday 1:15 p.m. – 2:30 p.m.

Room: Bush

Closing the Gap: Essential Skills for the 21st Public Relations Practitioner

Sponsor: Public Relations Division

Moderator: **Christopher McCollough**, *Jacksonville State University*

Panelists:

Pamela Bourland-Davis, *Georgia Southern University*

Breann Murphy, *Jacksonville State University*

Anna Klyueva, *University of Houston-Clear Lake*

Debbie Davis, *Texas Tech University*

Teddi Joyce, *Jacksonville State University*

Kate Stewart, *Jacksonville State University*

For half a century, the Commission on Public Relations Education has been the global authority on PR education, bridging industry and academia. Since 1973, it's focused on aligning the classroom with industry needs. This roundtable gathers top educators and administrators to discuss vital skills for new PR practitioners. They'll explore employer-identified skills and best practices for students to showcase proficiency and meet industry needs. Key

discussion themes include current writing standards, digital skills, social media mastery, classroom agency models, transparency, inclusive thought, global perspectives, and leadership cultivation. Additionally, recent data from CPRE's November 2023 report will enrich the conversation. The session aims for interactive dialogue, encouraging audience participation.

2503

Thursday 1:15 p.m. – 2:30 p.m.

Room: Comanche

What Scholarship Belongs in Our State Associations?: Exploring the Boundaries of Submissions to State Association Conferences

Sponsor: State Associations Interest Group

Chair: **John H. Saunders**, *University of Alabama, Huntsville*

Panelists:

S. Brad Bailey, *Mississippi Gulf Coast Community College*

Abra Endsley, *Eastern Kentucky University*

Mike Gray, *Troy University*

Shaq Marsh, *Pellissippi State Community College*

Lakelyn Taylor, *University of Vermont*

2505

Thursday 1:15 p.m. – 2:30 p.m.

Room: Frisco 4

Strategic Public Relations to Manage Crisis, Promote Social Responsibility, and Cultivate Campus Awareness

Sponsor: Public Relations Division

Chair: **Jessica Beckham**, *University of Tennessee, Martin*

*Analyzing Government Agencies' Application of Dialogic Theory to COVID-19 Facebook Posts and Public Engagement

Rubaiya Zannat, *University of Southern Mississippi*

Hasan Faisal, *University of Southern Mississippi*

Brent Hale, *University of Southern Mississippi*

The Emergence of Stewardship and Corporate Social Responsibility as Public Relations Strategies by United States' Marathon Organizers

Richard Waters, *Florida State University*

Brooke Gagliano, *Florida State University*

Patrick Merle, *Florida State University*

College Students and Fentanyl Strips: Foundational Information for Public Relations Risk Communication

John Philbin, *James Madison University*

Corey Allan Hickerson, *James Madison University*

Respondent: **Jessica Beckham**, *University of Tennessee, Martin*

*Top Paper Award

2506

Thursday 1:15 p.m. – 2:30 p.m.

Room: Frisco 5

Introducing Sport Communication: An Introductory Discussion on an Underrepresented Area of SSCA

Sponsor: Applied Communication Division

Chair: **Amanda Walsh**, *University of Southern Mississippi*

Panelists:

Brandon Boatwright, *Clemson University*

Jessica Payne, *University of Alabama*

Amanda Walsh, *University of Southern Mississippi*

Sports communication is a growing field that has demand for new research. This roundtable discussion features scholars who work within the area to give an overview of the subdiscipline and offer their perspectives on its importance. In addition, this will allow the audience members to engage in conversation about different topics and methodologies that can be used within sports communication. When considering the theme of “communicating belonging” offering the chance to expand understanding and introduce a new topic to the conference seems appropriate.

2507

Thursday 1:15 p.m. – 2:30 p.m.

Room: Gallant Fox - AV

Digital Bridges: Paving an Equitable Terrain in Communication Classrooms

Sponsor: Instructional Development Division

Chair: **Jacob Metz**, *Tennessee Tech University*

Panelists:

Chandra Kaye Massner, *University of Pikeville*

Rachel Breckinridge, *University of Kentucky*

Josh Little, *Tennessee State University*

Eric Franzen, *Tennessee State University*

Karen Russell, *Tennessee State University*

This round table will consider the potential of educational technology and digital tools to promote equity and inclusion within the communication classroom. In today's learning environment, the strategic integration of technology offers educators innovative methods to ensure equal access, participation, and success for all. During the session, communication educators will share insights, experiences, and best practices on utilizing technology to create more inclusive and equitable learning environments. Topics will include leveraging instructional apps, integrating AI, and employing digital design and measurement tools. Participants will explore practical strategies to address the diverse needs of students, including at-risk populations, and those with different learning styles or varying abilities. The round table will also consider ethical considerations, privacy concerns, and ways to mitigate bias by using technological tools.

2508

Thursday 1:15 p.m. – 2:30 p.m.

Room: Hamilton

Inclusion, Exclusion, Dissolution: A Discussion of the 2024 U.S. Elections

Sponsor: Political Communication Division

Co-Sponsor: American Society for the History of Rhetoric Interest Group

Chair: **Barry Smith**, *Mississippi University for Women*

Panelists:

William Harlow, *University of Texas, Permian Basin*

Jeremy Cox, *University of Texas, Permian Basin*
Brian Brantley, *Texas A&M University, San Antonio*
Melissa M. Smith, *Mississippi University for Women*
Patrick G. Wheaton, *Georgia Southern University*
Barry Smith, *Mississippi University for Women*

The 2024 U.S. presidential election (along with concurrent congressional elections) brings to the forefront questions about belonging. Within each major political party and among various affiliated groups — Who is in? Who is out? And who gets to decide? In theory, political parties are organizations of likeminded people who come together to further policy goals and elect candidates. But the past few years have seen a great deal of questioning whether individuals or groups had the right to be included. Many citizens (and even some elected officials) have begun questioning whether they still belong within their chosen parties. The panelists will discuss these themes and how they're playing out in the 2024 primaries and general elections.

2509

Thursday 1:15 p.m. – 2:30 p.m.

Room: Lebanon

Space, Place, and Identity

Sponsor: Identity, Inclusion, & Social Justice Division

Chair: **Wesley Buerkle**, *East Tennessee State University*

This is a part of your education: Examining the Role of Religion on a Public Campus

Delaney Couri, *Texas A&M University*

Diasporic Spaces & Dispossession: Palestinian Museums in the United States

Kayan Khraishah, *Texas A&M University*

Place, Race, and Rurality: Meatpacking Boomtowns and Rural Space During a Pandemic

Henry Dakota Miller, *University of Georgia*

2510

Thursday 1:15 p.m. – 2:30 p.m.

Room: Ranger

Style and Belonging: Rhetorics of Barbieland

Sponsor: Rhetoric & Public Address Division

Chair: **Erin O'Connor**, *University of North Texas*

"Come on Barbie Let's Go Party:" Music and Inclusivity in *Barbie*

Kristyn Goldberg, *Independent Scholar*

The Man is the King of His Mojo Dojo Casa House: Mapping the Racialized Spatialities of *Barbie*

Julia Medhurst, *Texas A&M University*

Belonging With My Body, Fitting-In With My Clothing: Rites of Passage and Dress in *Barbie*

Erin O'Connor, *University of North Texas*

Embracing the Leaky Body: Examining Barbie's Journey from Doll to Woman

Madison Stueve, *University of Arkansas*

2511

Thursday 1:15 p.m. – 2:30 p.m.

Room: Sea Biscuit

(Ex)communicating (Un)belonging: Exploring Recent Threats to Free Speech in the South

Sponsor: Freedom of Speech Division

Chair: **Madeline Aubrey Studebaker**, *University of Arkansas*

Panelists:

Joshua Guitar, *Kean University*
Rebekah L. Fox, *Texas State University*
Ann E. Burnette, *Texas State University*
Christopher Wernecke, *Texas State University*
Shanna Schultz, *San Jacinto College*
John Banister, *University of Georgia*

While protesting gun laws on the floor of the Tennessee legislature, state Representatives Justin Jones (D) and Justin Pearson (D) drew the ire of their Republican colleagues. In the immediate aftermath, Jones and Pearson were removed from their committee assignments and formally expelled from the state legislature. Although they have since been reinstated, the case nevertheless typifies recent threats to free speech in the US where citizens who belong to a community or organization are forced into a state of unbelonging. In this panel, we explore how free expression often triggers anti-democratic responses, like excommunication. In discussing topics like the expulsion of legislators, bans of books and drag queen shows, the installation of emergency managers, and the assault on DEI initiatives, we interrogate the legal, rhetorical, and cultural implications of excommunicating members of a democratic community for exercising their free speech.

2512

Thursday 1:15 p.m. – 2:30 p.m.

Room: Traveller

Studies in Intercultural and Transnational Feminism

Sponsor: Gender Studies Division

Chair: **Michelle Flood**, *Willamette University*

My Family Called Me Selfish Because I Wanted to Continue my Education and Profession: Exploring Multiple Goals Communication Amid Conflicting Goals with a New Family Member

Roshni Ashiq, *Ohio University*

Coloniality as Communicative Geography: Reflections on the Relationship Between Space and Race, Gender and Sexuality

Mphatso Moses Kaufulu, *Creighton University*

Belonging and Cultural Identity in STEM: A Narrative Inquiry

Elicia Patrice Frelux, *Anderson University*

Respondent: **Sumeyya Akdilek**, *Texas Tech University*

2513

Thursday 1:15 p.m. – 2:30 p.m.

Room: Whirlaway

Ruralism & Communication Studies: Diverse Perspectives on Rural America

Sponsor: Intercultural Communication Division

Chair: **Nick Sciuolo**, *Texas A&M University-Kingsville*

That Song Was Written About the People on that Stage: Oliver Anthony as Rural Populist Rhetor

Jon Camp, *Abilene Christian University*

The Influence of Rural Social Media Networks: The SUNY Delhi Case

Joseph R. Piasek, *State University of New York, Delhi*

Keep the Wolves Away: Uncle Lucius's Rural Environmentalism

Nick Sciuolo, *Texas A&M University-Kingsville*

From Pine Trees to the Prairies: Rural Communication as a Tool for Tourism Development and Health Prevention in Small Towns and Cities in Texas

Jennifer Edwards, *Tarleton State University*

Gina Fe Causin, *Stephen F. Austin State University*

CareyLyn Ryan, *Tarleton State University*

Respondent: **Randall Fowler**, *Abilene Christian University*



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2514

Thursday 1:15 p.m. – 2:30 p.m.

Room: Indian Trail – AV

Sad Girl Theory: Performative Writing (Against) Politic of Grief in Academia

Sponsor: Performance Studies Division

Chair: **Cynthia Sampson**, *Louisiana State University*

Performing Bereavement in the Academy: Sadness, Femininity, and Whiteness

Michelle Colpean, *University of Cincinnati*

The (Im)perfect Birth

Emily Abellon, *University of Portland*

Sad Girl Stories: Poetic Polyvocal Reflections on Intergenerational Sad Girls

Cassidy Ellis, *University of Cincinnati*

Who Gets to Be a Sad Girl?: Embracing Grief and Trauma as a Latina Scholar

Sara Baugh Harris, *Davidson College*

2601

Thursday 2:45 p.m. – 4:00 p.m.

Room: Bass

Building Effective Representative Leaders: Communicating Belonging with Women in Higher Ed Leadership

Sponsor: Association for Communication Administrators Interest Group

Chair: **Melody Lehn**, *Sewanee: The University of the South*

Panelists:

Christopher McCollough, *Jacksonville State University*

Pamela Bourland-Davis, *Georgia Southern*

Brigitta Brunner, *Auburn University*

Debbie Davis, *Texas Tech University*

Teddi Joyce, *Jacksonville State University*

Breann Murphy, *Jacksonville State University*

Amber Smallwood, *University of Texas at Arlington*

2602

Thursday 2:45 p.m. – 4:00 p.m.

Room: Bush

“I Believe; Therefore, I DEFEND!!”: A Roundtable Discussion on Dissertations as Sites of Communicating Belonging

Sponsor: Rhetoric & Public Address Division

Chair: **Andre E. Johnson**, *University of Memphis*

Theorizing Black Women’s Place in the Rhetorical Tradition through the Rhetoric of Sanctuary

Celnisha L. Dangerfield, *Colorado State University*

Lifting as We Climb: A Rhetorical Analysis of the Speeches of Hallie Quinn Brown

Natonya Listach, *Middle Tennessee State University*

Too Tired to Codeswitch: Analyzing the Prophetic Rhetoric of Critical Black Language Awareness

Lionnell “Badu” Smith, *San Francisco State University*

Black Ghosts, Brown Vampires, and Queer Pigs: Race, Gender, Sexuality, and Rhetorics of Liberatory Monstrosity

Ryan Tabrizi, *Syracuse University*

2603

Thursday 2:45 p.m. – 4:00 p.m.

Room: Comanche

From Sacred Spaces to Shared Connections: Unlocking the Power of Culture and Religion in Communication and Belonging

Sponsor: Popular Communication Division

Chair: **John H. Saunders**, *University of Alabama, Huntsville*

Mazes and Monsters: Contextualizing the Satanic Panic in the 1980s

Jill Nicole Fredenburg, *University of Memphis*

Radio Preachers, Televangelists, and Evangelical Belonging: The Broadcast Sermon in American Popular Religion

Mark Ward Sr., *University of Houston-Victoria*

To All the (Non-White Romantic Leads) I've Loved Before: An Exploration of Racial Hybridity Through Jenny Han's To All the Boys Movies

Anum Ahmed, *Texas A&M University*

Audiovisual Techniques of Cultural Transfer of The Hallyu Phenomenon (in the English-language Pop Music Culture)

Maria Levin, *University of North Texas*

Respondent: **John H. Saunders**, *University of Alabama, Huntsville*

2604

Thursday 2:45 p.m. – 4:00 p.m.

Room: Frisco 4

Philosophy, Ethics, and Communication from Aristotle to ChatGPT

Sponsor: Philosophy & Ethics of Communication Interest Group

Chair: **Lakelyn Taylor**, *University of Vermont*

Embracing Connection: A Candid Conversation with ChatGPT on the Ethics of Deception

Xiaoti Fan, *University of Alabama, Huntsville*

Veracity and Trust: How Generative AI's Plausible Falsehoods are Undermining Trust

Slavica Kodish, *Southeast Missouri State University*

(Re)conceptualizing Economics as Rhetoric Rather Than Science

Richard Thames, *Duquesne University*

*Belonging to a Tradition: Narrative Selfhood and the Virtues

David Impellizzeri, *Regent University*

Respondent: **Nick Sciallo**, *Texas A&M University-Kingsville*

**Top Paper Award*

2605

Thursday 2:45 p.m. – 4:00 p.m.

Room: Gallant Fox - AV

Conversing with Patriarchy

Sponsor: Gender Studies Division

Chair: **Barbara L. Baker**, *University of Texas at Dallas*

(Twin) Peaks of the Patriarchy: A Visual Ethnography of a Twin Peaks Sports Bar

Kelly Jo Eblen, *Texas A&M University*
Representing Patriarchal Values in Grey's Anatomy Drama: A Qualitative Thematic Analysis
Meshari Alotaibi, *University of Southern Mississippi*
Salha Alghamdi, *University of Southern Mississippi*

Respondent: Michael Arrington, *Sam Houston State University*

2606

Thursday 2:45 p.m. – 4:00 p.m.

Room: Hamilton

Gen X, Millennial, and Gen Z Walk into a Classroom: Communicating Belonging Across Generations

Sponsor: Instructional Development Division

Chair: Jacob Metz, *Tennessee Tech University*

Panelists:

Danielle Williams, *Georgia Gwinnett College*

Rich Knight, *Shippensburg University*

Gary Deaton, *Transylvania University*

Taylor Deaton, *Bellarmine University*

The 21st century classroom provides a diverse landscape featuring educators and learners with various talents and learning styles across multiple age brackets. While labeling individuals by "generations" based on their birth year has provided a useful catalogue for demographic and socio-economic purposes, the assumptions that are often associated with popular descriptions of people based on age are not transferrable to the classroom. Unfortunately, the spirit of communicating belonging can be jeopardized when identifiers such as "Generation Z," "Millennial," or "Boomer," are used to identify people. Worse, these labels often come with stereotypes that typecast students and educators. This round table features scholars representing four different generations who will present key issues regarding generational differences in the classroom and how to create positive outcomes from them.

2607

Thursday 2:45 p.m. – 4:00 p.m.

Room: Lebanon

Communicating about Belonging and Representation

Sponsor: Identity, Inclusion, & Social Justice Division

Chair: Rebekah L. Fox, *Texas State University*

Asexual or a sexual education? Asexuality as presented through the television show Sex Education

Sidney Murray, *University of South Florida*

A Comparative Analysis of Dialogue-Based Processes of Justice and Belonging: Making Social Identity Part of The Process

Laura Irwin, *University of Washington*

Belonging Through Representation: Methods for Achieving More Inclusive Demographic Sampling in Quantitative National Surveys.

Allen Zimmerman, *University of Tampa*

2608

Thursday 2:45 p.m. – 4:00 p.m.

Room: Ranger

Gendered Parenting Challenges and the Desire for Work Life Balance

Sponsor: Gender Studies Division

Chair: Elizabeth F. Hatfield, *University of Houston - Downtown*

Fatherhood for Academics

Benjamin J. Cline, *Western New Mexico University*

Closing the care gap: Advocating for paternity leave to empower men in supporting postpartum partners

Sandra Djaba, *Texas Tech University*

Media Depictions of Miscarriage: Representations of Loss by Gender & Work Status

Elizabeth F. Hatfield, *University of Houston – Downtown*

Workplace Narratives of Caregivers of Children with Disabilities

Cara Jacocks, *University of Dallas*

2609

Thursday 2:45 p.m. – 4:00 p.m.

Room: Sea Biscuit

Identity, Belonging, and Policy in Institutional and Public Spheres: Selected Papers in Political Communication

Sponsor: Political Communication Division

Chair: **Bobbi Otis**, *Georgia State University*

*"Teachers Don't Vote": How Communicating Belonging Helped Shaped Oklahoma Teachers' Intentions to Engage in Politics

Cheryl Maiorca, *University of Nebraska, Omaha*

Administrative-Technical Rhetoric and Quasi-Independent Commissions: The Financial Crisis Inquiry Commission Report (2011)

Rachel Harlow, *University of Texas, Permian Basin*

**How To Win Friends and Influence Elections: The January 6th Insurrection and Populist Parasocial Relationships

Amy Whiteside, *University of Arkansas*

"Showdown": A discourse analysis on media reactions towards the Biden administration's proposed Title IX policy changes regarding transgender athletes.

Hannah Gertz, *Clemson University*

Respondent: **Jean Dehart**, *Appalachian State University*

**Top Paper Award*

***Top Student Paper Award*

2610

Thursday 2:45 p.m. – 4:00 p.m.

Room: Traveller

Communicating Belonging by Advancing Health Communication in General Courses

Sponsor: Health Communication Division

Co-Sponsor: Instructional Development Division

Chair: **Jessica Beckham**, *University of Tennessee, Martin*

Panelists:

Jessica Beckham, *University of Tennessee, Martin*

Katie Anthony, *University of Southern Mississippi*

Laura Miller, *University of Tennessee*

Carrie Reif-Stice, *Augusta University*

Emily Scheinfeld, *Kennesaw State University*

This panel will discuss the process of integrating health communication concepts within non-health communication courses, drawing from firsthand experiences and comprehensive analyses. Panel members will share their unique approaches, challenges faced during this integration, and considerations that guided their curriculum adaptations. Furthermore, techniques will be shared regarding the nuanced approaches that make this process more effective and contextually relevant. Drawing from their journey, panelists will offer invaluable advice for fellow scholars and educators aspiring to embed health communication tenets within their varied courses.

2611

Thursday 2:45 p.m. – 4:00 p.m.

Room: Whirlaway

Belonging to Food, Music, & STEM Cultures

Sponsor: Intercultural Communication Division

Co-Sponsor: Popular Communication Division

Chair: Dave Tarvin, Texas A&M University

The Musification of Space: The Role of Apple Music Replay in the Production and Consumption of Space

Yael Avnaim, Texas A&M University

Bridging and the Great Divide: How Mediated Music Both Brings Us Together and Drives Us Apart

Katherine Cormier, Chapman University

Belonging and Cultural Identity in STEM: A Narrative Inquiry

Elicia Patrice Frelix, Anderson University

Let's eat & drink and learn a new culture from the dining table-Discuss how Korean restaurant function as a communicative space?

Julia Wei Cui, Texas Tech University

Respondent: Amy N. Heuman, Texas Tech University

2612

Thursday 2:45 p.m. – 4:00 p.m.

Room: Indian Trail - AV

Handwritten: Performing Archives Part 1

Sponsor: Performance Studies Division

Chair: Nicole M. Costantini, Savannah College of Art and Design-Atlanta

Please Excuse _____ From the ghosts of her past today.

Andrea Baldwin, University of Houston, Clear Lake

Crafting Pain and Kahlo's Creativity

Jennifer L. Erdely, Prairie View A&M University

Miscellaneous Documents

Mindy Fenske, University of South Carolina

Echoes in Ink

Amanda Hill, St. Mary's University

Maybe You've Seen it Already: Queerness After the War

Seth Knievel, Louisiana State University

I Read Dead People: Letters from Father to Son, Son to Father, and the Practices of Family Memory

Jason Munsell, University of South Carolina Aiken

1,2,3

Justin T. Trudeau, University of North Texas

Alabama White: Queering Region through Relationality

Colin Whitworth, Georgia College & State University

2701

Thursday 4:15 p.m. – 5:30 p.m.

Room: Bush

From Stand-Up to Stand-Together: Creating Inclusive Spaces that Communicate Belonging

Sponsor: Intercultural Communication Division

Chair: **Dennis Nkrumah**, *Texas Tech University*

Is There Room for Cancel Culture in Comedy?

Anna Simank, *Texas A&M University*

Unmasking Comic Book Fandom: Exploring Parasocial Relationships and Cultural Influence

Anthony Ramirez, *University of Houston-Downtown*

The Library is Open: Humor and the Importance of Reading in Drag Culture

Lora Kim, *University of Wisconsin-Milwaukee*

Revisioning Political Narratives through Truthiness Satire: A Rhetorical Analysis of the subreddit, r/NotADragQueen

David Tarvin, *Texas A&M University*

Respondent: **Amy N. Heuman**, *Texas Tech University*

2702

Thursday 4:15 p.m. – 5:30 p.m.

Room: Frisco 4

Race and Remembering

Sponsor: Rhetoric & Public Address Division

Chair: **Sophia Flemming**, *University of Georgia*

Blowin' Up the Spot: Champ Bailey and Eclectic Disruption at the National Football League Hall of Fame

Alan Hays Grant, *Texas A&M University*

The Battle of 1619: The Rhetoric of Exposé and the Culture Wars

Mark Hlavacik, *University of North Texas*

"No Place for Mourning": Making Space for Memory at Historic Stagville

Katrina A. Marks, *University of North Carolina at Chapel Hill*

Respondent: **Andre E. Johnson**, *University of Memphis*

2703

Thursday 4:15 p.m. – 5:30 p.m.

Room: Frisco 5

The Bible & Me: Autoethnography of Evangelical Belonging & Questioning

Sponsor: Ethnography Interest Group

Chair & Presenter: **Mark Ward Sr.**, *University of Houston-Victoria*

In this mixed-methods paper, the author, a published ethnographer of religious communication who also identifies as an evangelical Protestant, combines findings from their fieldwork about biblical literalism and anti-intellectualism in American evangelical culture with autoethnographic moments that critically illumine key insights. Observations of Sunday schools, Easter pageants, children's programs, sermons, Bible study curricula, and other artifacts reveal a culture for whom the Bible is dominant symbol and mediator of all meaning. Findings are combined with an autoethnographic account of the author's experience across four decades of "how the Bible works" in evangelical culture. The paper recounts a series of epiphanies through which the author struggled with and moved past pre-

critical naivete, achieving a new balance and integration, consistent with their core religious identity, between reasoned biblical faith and critical biblical scholarship. Alongside the fieldwork findings, this autoethnographic research gives added insight into the cultural work of the Bible as sacred totem of American evangelicalism and the cultural power of "Bible-believer" at the core of evangelical identity.

Respondent: Vickie VanHurley, *Florida Southern College*

2704

Thursday 4:15 p.m. – 5:30 p.m.

Room: Gallant Fox - AV

Strategic Health Messaging: Characteristics and Recommendations

Sponsor: Health Communication Division

Chair: Jenifer Kopfman, *College of Charleston*

We Can Do This: Understanding COVID-19 Vaccine Campaign Elements through Message Frames, Approaches, and Emotional Appeals

Rubaiya Zannat, *University of Southern Mississippi*

Hasan Faisal, *University of Southern Mississippi*

Sherin Farhana Moni, *University of Southern Mississippi*

Lindsey Maxwell, *University of Southern Mississippi*

Predictors of women speaking out against La Violencia in a rural Ecuadorian context: An application of the Measure of Victim Empowerment Related to Safety Scale (MOVERS)

Benjamin Bates, *Ohio University*

Mario Grijalva, *Ohio University & Pontifia Universidad Catolica del Ecuador*

Farnanda Marino, *Pontifical Catholic University of Ecuador*

Athar Memon, *Ohio University*

Talia Caridi, *Ohio University*

Cora Farra, *Ohio University*

Alison Mingus, *Ohio University*

Patient Perceptions of Healthcare Provider (Un)Helpful Approaches to Explaining Health Information

Grace Hildenbrand, *Louisiana State University, Shreveport*

Michelle Ammon, *Louisiana State University, Shreveport*

2705

Thursday 4:15 p.m. – 5:30 p.m.

Room: Hamilton

Re-thinking "Non-traditional": Serving Adult Learners in 2020s & Beyond

Sponsor: Instructional Development Division

Chair: Michelle E. Garland, *University of South Carolina, Upstate*

Panelists:

Emily Kofoed, *University of South Carolina, Upstate*

Cassidy Ellis, *University of Cincinnati*

Grant Campbell, *Marine Corps University*

Sara Baugh Harris, *Davidson College*

In the post-pandemic educational environment, U.S. universities are approaching the impending enrollment cliff predicted for the fall of 2025. Within this context, our institutions and programs will need to more seriously consider populations outside of traditional first-time-in-college freshmen. One direction that offers potential is to serve adult learners seeking degrees and non-degree coursework in communication. Much of our pedagogy and communication scholarship is targeted toward our "traditional" college student population. Rather than approaching adult learners as an addition to the "traditional" classroom, this panel centers on adult learners to (re)consider our pedagogical effectiveness given their needs.

2706

Thursday 4:15 p.m. – 5:30 p.m.

Room: Lebanon

Preparing Students of All Ability Levels for Success in the Workplace: Does Belonging Transfer from College to Career?

Sponsor: Identity, Inclusion, & Social Justice Division

Chair: Jennifer Edwards, *Tarleton State University*

Panelists:

Jennifer Edwards, *Tarleton State University*

Charles Howard, *Tarleton State University*

Daron McDaniel, *Panola College*

Anthony Edwards, *Tarleton State University*

Cessna Winslow, *Tarleton State University*

Each semester, the access service communication process begins at higher education institutions across the nation. From note taking and recording lectures to modified attendance and extended deadlines, higher education faculty provide the modifications necessary to help a student experience success according to their education plan. As faculty members are preparing students for their future after graduating from their higher education institution, it is important to ask if these accommodations will also be honored by their future employers in the field.

2707

Thursday 4:15 p.m. – 5:30 p.m.

Room: Ranger

Communicating Belonging Via Feasible Programs and Strategies

Sponsor: Intercultural Communication Division

Co-Sponsor: Instructional Development Division

Chair: Curtis Chamblee, *University of Memphis*

Communicating Belonging and Inclusion to Students from Privileged Backgrounds as a Minority Professor

Hsiu-Jung "Mindy" Chang, *Western New England University*

Intentional Strategies for Fostering Students' Sense of Belonging to the Classroom

Piyawan Charoensap-Kelly, *Southern Methodist University*

Communicating Belonging and Inclusion to Students from Diverse Backgrounds as a Privileged White Professor

Mary Meares, *University of Alabama*

Cultivating Inclusivity in Education: Narratives of Advocacy and Empowerment for International and African American Students

Pavica Sheldon, *University of South Alabama*

Promoting Student Inclusion and Belonging through an Intercultural Communication Crash Course for Mentors

Liz Vigil, *University of Alabama*

Respondent: Lionell "Badu" Smith, *San Francisco State University*

2708

Thursday 4:15 p.m. – 5:30 p.m.

Room: Indian Trail - AV

Handwritten: Performing Archives Part 2

Sponsor: Performance Studies Division

Chair: Nicole M. Costantini, *Savannah College of Art and Design-Atlanta*

Please Excuse _____ From the ghosts of her past today.

Andrea Baldwin, *University of Houston, Clear Lake*

Crafting Pain and Kahlo's Creativity

Jennifer L. Erdely, *Prairie View A&M University*

Miscellaneous Documents

Mindy Fenske, *University of South Carolina*
Echoes in Ink
Amanda Hill, *St. Mary's University*
Maybe You've Seen it Already: Queerness After the War
Seth Knievel, *Louisiana State University*
I Read Dead People: Letters from Father to Son, Son to Father, and the Practices of Family Memory
Jason Munsell, *University of South Carolina Aiken*
1,2,3
Justin T. Trudeau, *University of North Texas*
Alabama White: Queering Region through Relationality
Colin Whitworth, *Georgia College & State University*

2801

Thursday 5:45 p.m. – 6:30 p.m.
Room: Frisco 4

Dr. Jennifer Samp: A Celebration of Life

Sponsor: Southern States Communication Association

Chair: **Tina M. Harris**, *Louisiana State University*

Panelists:

Jerry Hale, *University of Tennessee, Chattanooga*

Denise Solomon, *Penn State*

John Haas, *University of Tennessee*

From the earliest days of her academic career through her significant contributions through scholarship and mentoring, Jennifer Samp manifested a sincere commitment to excellence in communication science. The advances Dr. Samp has offered with regard to the nature of goals in conflict interactions are matched, if not exceeded, by the insights she has amassed concerning the manifestation of conflict goals in subtle and basic aspects of speech. By finding the mechanisms through which ill-will is perpetuated in conflict, Dr. Samp surfaced the specific and concrete actions that promote more positive and relationship-enhancing conflict sequences. These insights led Dr. Samp to use her understanding of cognition, conflict communication, and relationships to understand how trauma experienced by military personnel affects their lives post-deployment, among other important applications. As much as her work will undoubtedly stand the test of time, we remember most the conversations, the support, the camaraderie, and the excited curiosity that Jenn brought to our lives as her students, colleagues, and friends. Please join us in a celebration of our esteemed colleague and friend, Jennifer Samp.

2901

Thursday 6:30 p.m. – 8:30 p.m.
Room: Frisco 2

Sponsor: Southern States Communication Association

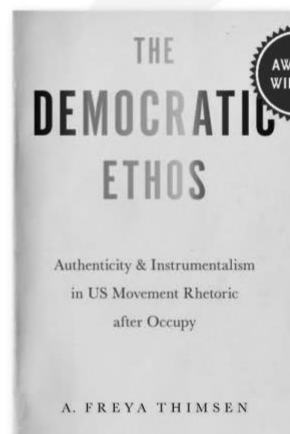
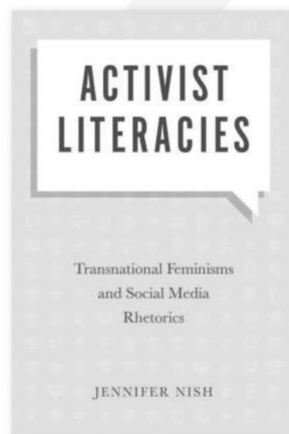
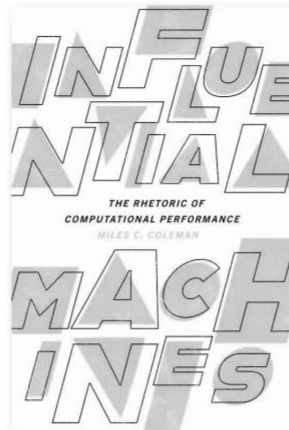
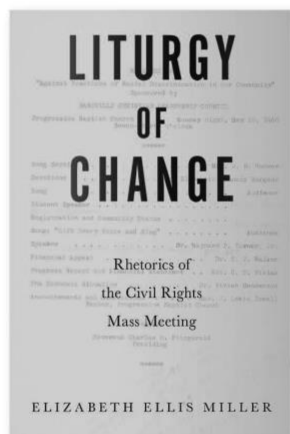
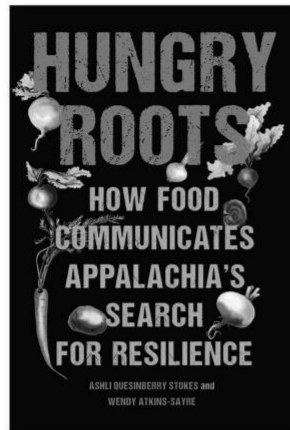
SSCA Welcome Reception

Join us for some refreshments and friendships!

This welcome reception is sponsored by:
Dr. R. Astley, *University of Roll*



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Day 3

Friday, April 5, 2024

3101

Friday 8:00 a.m. – 10:00 a.m.

Room: Frisco 2

Breakfast Business Meeting

Sponsor: Southern States Communication Association

Presiding: Ann E. Burnette, *President*

Officers

Carl M. Cates, *1st Vice President*

Patrick G. Wheaton, *2nd Vice President*

Tina M. Harris, *Immediate Past President*

John Haas, *Executive Director*

Antonio Spikes, *DEI Committee Chair*

Jason Munsell, *Finance Committee Chair*

Rebekah L. Fox, *Journal Editor SCJ*

Kevin L. Bryant, *Strategic Communication Director*

Eletra Gilchrist-Petty, *NCA LA Rep – 4yr Institutions*

April Chatham-Carpenter, *NCA LA Rep – K12 Institutions*

Laurie Metcalf, *NCA LA Rep – Community Colleges*

Brandon Inabinet, *NCA Nominating Committee Rep*

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Ashton Mouton, *Applied Communication Chair*

Mike Gray, *Argumentation & Forensics Chair*

Quinten Bernhold, *Communication Theory & Methodology Chair*

Jeff Sorrels, *Community College Chair*

Patrick G. Wheaton, *Freedom of Speech Chair*

Keven James Rudrow, *Gender Studies Chair*

Kelly Morrison, *Health Communication Chair*

Lisa M. Corrigan, *Identity, Inclusion, & Social Justice Chair*

Scott Christen, *Instructional Development Chair*

Mary Meares, *Intercultural Communication Chair*

Laura Miller, *Interpersonal Communication Chair*

Barry Smith, *Mass Communication Chair*

Cynthia Sampson, *Performance Studies Chair*

Melissa M. Smith, *Political Communication Chair*

Dave Nelson, *Popular Communication Chair*

Carrie Reif-Stice, *Public Relations Chair*

Brandon Inabinet, *Rhetoric & Public Address Chair*

Standing Committee Chairs

Nakia Welch, *Constitution Committee Chair*

Katie Anthony, *Publications Committee Chair*

Jason Munsell, *Finance Committee Chair*

Todd Lee Goen, *Resolutions Committee Chair*

Leslie Rodriguez, *Time and Place Committee Chair*

Kevin L. Bryant, *Resource Development Committee Chair*

Ad Hoc Committee Chairs

Jerry Hale, *Executive Director Search Committee*

Kelly Morrison, *Strategic Communication Director Search Committee*

3201

Friday 10:15 a.m. – 11:30 a.m.

Room: Bass

I Feel “For Shamed”: Examining Barriers for Directors of Speech & Debate

Sponsor: Argumentation & Forensics Division

Chair: **Ryan Goke**, *Murray State University*

*Establishing Academic Belonging for Forensics Faculty: Best Practices for Debate and Speech Faculty Portfolios

Brian Lain, *University of North Texas*

“You’ll Never be Taken Seriously Without the Doctorate”: Reassessing the Value of Debate and Forensics Expertise

Mike Gray, *Troy University*

Translation In and Out of a Department: How Forensics Educators Can Belong in their Departments

Nick Scullo, *Texas A&M University-Kingsville*

Investigating the Role of Mentoring and Training on Collegiate Forensic Coaches’ Feelings of Self-Efficacy, Burnout, and Belonging: A Scoping Review

Lakelyn Taylor, *University of Vermont*

Ryan Goke, *Murray State University*

**Top Paper Award*

3202

Friday 10:15 a.m. – 11:30 a.m.

Room: Bush

So You’re Teaching Public Speaking? A Workshop to Prepare & Polish

Sponsor: Instructional Development Division

Chair: **Kathleen J. Turner**, *Davidson College*

Panelists:

Michael Arrington, *Sam Houston State University*

Tamara Arrington, *Sam Houston State University*

Sara Baugh Harris, *Davidson College*

Frances Brandau, *Sam Houston State University*

Monette Callaway, *Hinds Community College*

Randall Osborn, *Snowden Elementary School*

No matter what their own area of specialization, faculty members often find themselves with at least one section of public speaking. This workshop aims to help those new to teaching public speaking as well as those who are looking to refresh with new ideas and approaches to the course. We will share sample syllabi and suggestions for ways to adapt them; ideas for handling the first day of class; rubrics for informative, persuasive, and ceremonial speeches; exercises, such as role-calling procedures, generating speech topics, organizing speeches, rehearsal techniques, and impromptu topics; and resources, such as short videos and archival banks. We will also touch on the issue of AI in such courses. We encourage participants to bring their own examples for discussion.

3203

Friday 10:15 a.m. – 11:30 a.m.

Room: Citation

Analytics & Belonging: How Communication and Tech Can Connect

Sponsor: Mass Communication Division

Chair: **Lauren Auverset**, *University of Louisiana, Lafayette*

The Analytics of Belonging: A Social TV Perspective on Self-Presentation of Parents Who Love Bluey

Lauren Auverset, *University of Louisiana, Lafayette*

Royal Belonging: Analyzing the Meghan Markle & Prince Harry interview with Oprah

Kendal Clark, *Tarleton State University*

Feelings and Followers: Social Media Analytics for Measuring Belonging

Melissa Musser, *Tarleton State University*

Cooper Moring, *Tarleton State University*

3204

Friday 10:15 a.m. – 11:30 a.m.

Room: Comanche

Reflecting on Experiences of Belonging: A Session for Future, Current, and Former Administrators

Sponsor: Association for Communication Administrators Interest Group

Chair: **April Chatham-Carpenter**, *University of Arkansas at Little Rock*

Panelists:

Lora Helvie-Mason, *Tarleton State University*

Jennifer Edwards, *Tarleton State University*

Rochelle Gregory, *North Central Texas College*

Daron McDaniel, *Panola College*

Anthony Edwards, *Tarleton State University*

ShaRhonda Maclin, *University of Oklahoma*

3205

Friday 10:15 a.m. – 11:30 a.m.

Room: Frisco 4

Presidential Spotlight Panel: The Future of Belonging in Texas and Beyond

Sponsor: Southern States Communication Association

Chair: **Ann E. Burnette**, *Texas State University*

Panelists:

Megan Morissey, *University of North Texas*

Toniesha Taylor, *Texas Southern University*

Shanna Schultz, *San Jacinto College*

Piyawan Charoensap-Kelly, *Southern Methodist University*

Suzanne Enck, *University of North Texas*

At recent SSCA conventions, we have explored the themes of “Communicating Belonging” (2024), and “Communicating Our Future” (2023). We define and convey our visions of belonging and of our future through the symbols and practices we use to express them. This panel will examine the ways in which we can use communication to call into being a future that is inclusive and transformative, in Texas and beyond. Panelists will address communication of identities, social justice pedagogies, pedagogies of race, issues of freedom of speech, developing positive work environments, and issues relating to gender and privilege.

3206

Friday 10:15 a.m. – 11:30 a.m.

Room: Frisco 1

GIFTS Session I

Sponsor: Community College Division

Chair: **Jeff Sorrels**, *Collin College*

Persuasive Application for Final Assignment Determination

Nakia Welch, *San Jacinto College*

Conversation Starters: Using team games to promote conversations

Megan Tillis, *Tennessee Tech University*

Dialect Audience Analysis: Do I Talk Different

Carrie McCormick, *Mississippi State University*

Exploring Communication Models Using "Office Space"

Rich Knight, *Shippensburg University*

Effectively Incorporating Adobe Express for Superb Presentations

Danielle Williams, *Georgia Gwinnett College*

3207

Friday 10:15 a.m. – 11:30 a.m.

Room: Frisco 4 Foyer

Health Communication Poster Session

Sponsor: First Vice President

Co-Sponsor: Health Communication Division

An Agenda for Communication Theory of Resilience (CTR) in Healthcare Communication

Elizabeth Louise Spradley, *Stephen F. Austin State University*

R. Tyler Spradley, *Stephen F. Austin State University*

Media Complementarity Perspective on Health Information Acquisition and Trust: An Interview Study in China

Jinxu Li, *Texas A&M University*

I Want to Die In Peace: The Emotionality of Dying and Death Experiences

Joseph Honeycutt, *University of Alabama*

Leah E. LeFebvre, *University of Alabama*

Always Be My Baby: An Analysis of Celebrity Miscarriage Announcements and Their Public Responses

Anum Ahmed, *Texas A&M University*

Never Been in a Romantic Relationship: Delays in Relationship Participation in Emerging Adults

Leah E. LeFebvre, *University of Alabama*

Heather Love, *University of Alabama*

Understanding Stigma in Health Campaigns: A Systematic Literature Review of Recent Research

Ananya Raka Chakraborty, *University of Alabama*

Motherhood after Cancer: A Qualitative Study of Maternal Identity during Breast Cancer Remission

Kaitlyn Margrett Johns, *University of Alabama*

Will You Disown Me If I Disown God?: A Qualitative Investigation Into Communicating Christian Deconversion to One's Family

Marley Schrauth, *University of Alabama*

3209

Friday 10:15 a.m. – 11:30 a.m.

Room: Gallant Fox - AV

Media Use in the Manosphere

Sponsor: Popular Communication Division

Chair: **Diana R. Humble**, *University of Memphis*

"Recovering Biblical Manhood": Mediatized Patriarchy in American Evangelicalism

Mark Ward Sr., *University of Houston-Victoria*

Involuntary celibacy in the digital age: Pappa Rodger and incel media use

Diana R. Humble, *University of Memphis*

Investigating Online Misogyny and the Effect of Hate Speech on Ghanaians: Women in Politics

Diana Maame Agyeiwaa Agyei, *University of Memphis*

"Nigcels" in Black Twitter Spaces: A Viral Brick Attack of a Black Woman

Kenneth Avery Jr., *University of Memphis*

Self-Help and Affect in the Manosphere

Samuel Shear, *Wake Forest University*

Respondent: The Audience

The Manosphere (a blanket term for online misogynistic communities) was formed in mourning of the colonialist view of gender that many men were raised to expect. This myriad of overlapping online communities aim to support the lived struggles, fears, and isolation that men encounter as a result of feminism. Though men often do not enter the Manosphere out of hatred for women, their interactions in an online echo chamber often lead them to resent them. This panel centers around the various ways that members of the Manosphere use mediated communication to garner acceptance and attention from members of their community as well as mainstream society. There is no formal respondent for this panel to allow for engagement with the audience during a question-and-answer session.

3210

Friday 10:15 a.m. – 11:30 a.m.

Room: Hamilton – AV

UHC: Communication, Computers, College Students, and the Classroom

Sponsor: Theodore Clevenger, Jr. Undergraduate Honors Conference

Chair: **Nina-Jo Moore**, *Appalachian State University*

Communicating Belonging: A Personal Reflection

Chloe Nicole Watson, *Southeast Missouri State University*

Crossing the Globe from my Bedroom: An Autoethnography of Computer-Mediated Communication in a Cross-Cultural Setting

Maisy Rainey, *Campbell University*

Artificial Intelligence in the Classroom

Andrew Martin Fraboni, *Campbell University*

Employed College Students and Stress Spillover

Jaya Sharma, *Louisiana State University*

Respondent: **Todd Lee Goen**, *Virginia Military Institute*

3211

Friday 10:15 a.m. – 11:30 a.m.

Room: Lebanon

UHC: Rhetorical Criticism of Mindfulness, Allyship, Ideology, and the Jeremiad

Sponsor: Theodore Clevenger, Jr. Undergraduate Honors Conference

Chair: Jason Munsell, *University of South Carolina Aiken*

The Justification for Conducting a Rhetorical Study of The Foundations of Mindfulness Practice: Attitudes and Commitment by Jon Kabat-Zinn, Ph.D.

Taylor Marissa Sykes, *Georgia Southern University*

On Divorce: The Rhetoric of Elizabeth Cady Stanton, Allyship, and Lived Experience

Sloan Rogers, *Sewanee: The University of the South*

Decolonizing Honor Societies: An Ideological Rhetorical Criticism of Lambda Pi Eta

Alassandra Holsted, *University of Arkansas*

The Black Jeremiad in the 21st Century and the "Tennessee Three"

Jenna Miller, *Sewanee: The University of the South*

Respondent: Joshua Guitar, *Kean University*

3212

Friday 10:15 a.m. – 11:30 a.m.

Room: Ranger

Communicating Belonging in the Real World: A Variety of Situations

Sponsor: Applied Communication Division

Chair: Amanda Walsh, *University of Southern Mississippi*

Health Literacy & Chagas Disease Knowledge: A Study in Southern Loja Province, Ecuador

Talia Caridi, *Ohio University*

Farnanda Marino, *Pontifical Catholic University of Ecuador*

Alison Mingus, *Ohio University*

Cora Farra, *Ohio University*

Athar Mermon, *Ohio University*

Mario Grijalva, *Ohio University & Pontifia Universidad Catolica del Ecuador*

Benjamin R. Bates, *Ohio University*

"Somebody has to stay and love these babies": Oklahoma Teachers and the Coercion of Social Responsibility

Cheryl Maiorca, *University of Nebraska Omaha*

"You Have to Come to the Table with DEI Training": Communicating DEI Approaches and Centering Survivor Belonging in Human Trafficking Volunteer Work

Alex Rister, *Embry-Riddle Aeronautical University*

Respondent: Ashton Mouton, *Sam Houston State University*

3213

Friday 10:15 a.m. – 11:30 a.m.

Room: Sea Biscuit

Places of Belonging & Exclusion: Top Papers in Rhetoric & Public Address

Sponsor: Rhetoric & Public Address Division

Chair: Jonathan J. Edwards, *University of South Carolina*

*Imagining Settler Futures: Synecdoche in US Congressional Debates on the Buffalo Genocide

Terrell Jake Dionne, *University of Arkansas*

**Conspiratorial Political Spectacle: Exploiting Immigrants to Personalize the Great Replacement Theory in Texas and Florida

Josue Porras-Fernandez, *University of Arkansas*

Certainty Through Compromise: Wilderness Debates in the Utah Public Lands Initiative and the Search for "Stable Ground"

Joshua Smith, *Davidson College*

Respondent: Wendy Atkins-Sayre, *University of Memphis*

* *Top Paper Award*

** *Top Student Paper Award*

3214

Friday 10:15 a.m. – 11:30 a.m.

Room: Traveller

AI Potentials and Pitfalls for Politicians and Political Reporting

Sponsor: Political Communication Division

Chair: Jim A. Kuypers, *Virginia Tech*

Panelists:

William Harlow, *University of Texas, Permian Basin*

Michael Horning, *Virginia Tech*

Carson Kay, *Washburn University*

Jim A. Kuypers, *Virginia Tech*

Artificial intelligence (AI), particularly programs such as ChatGPT are growing in both use and influence. Some news publication outlets are already employing AI to write common stories, and this use is certain to grow. Participants of this round table will discuss the use of AI in political reporting, and also the potential for politicians and their campaigns to use AI to communicate with the public. Both potentials and pitfalls for such use will be discussed, especially within the context of the upcoming 2024 presidential election. Audience participation will be encouraged.

3215

Friday 10:15 a.m. – 11:30 a.m.

Room: Whirlaway

Outstanding Scholarship: Top Papers in the IISJ Division

Sponsor: Identity, Inclusion, & Social Justice Division

Chair: Lisa M. Corrigan, *University of Arkansas*

* The Master Narrative: A Black Nihilistic Reading of Race, H(a)unting, and U.S. Higher Education

Rico Self, *North Carolina State University*

** Photographing Black Nationalist Nationhood: Black Iconicity and Inclusion at the Ivy League

Meredith Stuart, *University of North Texas*

Switchin' Up: The Effect of Code-Switching on Black Professionals in Predominantly White Organizations

Christina Roach, *University of Texas at Arlington*

Shelley Wigley, *University of Texas at Arlington*

Quilting Brutality: Ideographic Theory, Material Rhetoric, and the American Flag

Morgan KayAnn Thoem, *University of Georgia*

Respondent: Lisa M. Corrigan, *University of Arkansas*

* *Top Paper Award*

** *Top Student Paper Award*

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Dr. Robert Littlefield	Crisis and Risk Communication
Dr. Ann Miller	Health Communication
Dr. George Musambira	International Communication
Dr. Adam Parish	Persuasive Communication
Dr. Bridget Rubenking	Cognitive Processing of Media
Dr. Jennifer Sandoval	Culture, Equity and Inclusion
Dr. Patric Spence	Crisis and Risk Communication
Dr. Michael Strawser	Instructional Communication
Dr. Kim Voss	Journalism History
Dr. Natalie Underberg-Goode	Media and Web Design
Dr. Harry Weger	Interpersonal Communication
Dr. Nan Yu	Health Message Effects



For more information reach out to:

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3216

Friday 10:15 a.m. – 11:30 a.m.

Room: Winchester

International BiPOC Graduate Students & Instructors Experiences With Belonging

Sponsor: Intercultural Communication Division

Chair: **Amy N. Heuman**, *Texas Tech University*

Panelists:

Kyra Heatly, *Texas A&M University*

Winifred Abakah, *Texas Tech University*

Agnes Amoakwa, *Illinois State University*

Evans Dwomo, *Arizona State University*

Soham Sen, *University of New Mexico*

Jayita Chakraborty, *Texas Tech University*

Carolina Perez, *Texas Tech University*

In this panel, participants seek to highlight their challenges through their experiences in graduate school and share various strategies used that assist them in getting acquainted with a new society, forging a new home, and the SSCA conference theme of belonging.

3217

Friday 10:15 a.m. – 11:30 a.m.

Room: Indian Trail - AV

Page to Stage: The White Rose of Tejas

Sponsor: Performance Studies Division

Chair: **Nicole M. Costantini**, *Savannah College of Art and Design-Atlanta*

Panelists:

Andrea Baldwin, *University of Houston, Clear Lake*

Gigi Perez-Langley, *Park University*

This show explores the cultural and social impact of Selena Quintanilla Perez as told by narratives and experiences of the community. More than 25 years after her untimely death, her impact on Texas and Tejano culture resonates into a new generation of fans who may have not been alive during her time. How do we honor and memorialize icons? How does a community and demographic come to terms with generational legacy, cultural impact, and what we learn about ourselves through her?

3301

Friday 11:45 a.m. – 1:00 p.m.

Room: Bass

Belonging Through Mentorship: Examining Mentor/Mentee PR Practices

Sponsor: Public Relations Division

Chair: **Breann Murphy**, *Jacksonville State University*

Panelists:

Carrie Reif-Stice, *Augusta University*

Brigitta Brunner, *Auburn University*

Sarah Smith-Frigerio, *University of Tampa*

Amber Smallwood, *University of Texas at Arlington*

Christopher McCollough, *Jacksonville State University*

Corey Allan Hickerson, *James Madison University*

For public relations professors, mentorship plays an important role in nurturing students to succeed. However, the current state of higher education has drastically altered the mentoring landscape. Both mentors and mentees have faced unprecedented uncertainty and significant challenges, such as navigating the pandemic and the polarized political climate. Thus, this panel aims to examine best practices for mentoring PR students and provide recommendations to meet the current landscape.

3302

Friday 11:45 a.m. – 1:00 p.m.

Room: Bush

**Belonging, Becoming, & Building Republic as Journalism Educators:
Conversations from Architects and Apprentices in the Academy**

Sponsor: Instructional Development Division

Chair: **Lakelyn Taylor**, *University of Vermont*

Panelists:

Dorothy Bland, *University of North Texas*
Uche Onyebadi, *Texas Christian University*
Delaware Arif, *University of South Alabama*
Carolyn Walcott, *Clayton State University*
Gregory Gondwe, *California State University-San Bernardino*
Melany Chambers, *Oglethorpe University*

Journalism educators are increasingly adapting strategies to engage diverse student bodies consistent with pedagogical imperatives to create and maintain inclusive classrooms. Disparate campuses and responsibilities that accompany instruction, research and service often prevent educators from interacting in a shared space, which is crucial for those who have found a permanent community. This round table will discuss critical perspectives on teaching, service and scholarship on instructional development, and lessons from the field. Graduate students and early career faculty will garner insights on engaging in transitional and transactional repositioning in the academy from the global South and the media industry to the U.S. college classroom. Participants will also discuss their role in Diversity, Equity and Inclusion (DEI) initiatives and commitment to facilitating critical thinking among journalism students.

3303

Friday 11:45 a.m. – 1:00 p.m.

Room: Citation

Politics and Nationalism

Sponsor: Rhetoric & Public Address Division

Chair: **Matt Parnell**, *Penn State University*

“He’s a warrior for me”: Jim Jordan and the Republican Party’s Rhetoric of the Right-Wing Warrior

Joseph E. Kauffman, *University of Kansas*

The Rhetoric of Political Campaigns: An Assessment of the 2023 Nigerian General Elections

Onyinyechi Beatrice Nwoko, *Texas Tech University*

Race and Nationalism: Donald Trump’s 2019 Speech to the United Nations

Nihar Sreepada, *Louisiana State University*

Respondent: **Patrick G. Wheaton**, *Georgia Southern University*

3304

Friday 11:45 a.m. – 1:00 p.m.

Room: Comanche

Communication Methodology Roundtable

Sponsor: Communication Theory & Methodology Division

Chair: **Tim Levine**, *University of Alabama, Birmingham*

Panelists:

Jenny Crowley, *University of Tennessee*

Emily Scheinfeld, *Kennesaw State University*
Steve McCornack, *University of Alabama, Birmingham*
Jihyun Esther Paik, *Texas Christian University*
Michael Kotowski, *University of Tennessee*
Tim Levine, *University of Alabama, Birmingham*

All active communication researchers engage in methods when they design, conduct, analyze, and interpret research. Similarly, all consumers of communication research need to consider research methodology because methods shape findings, conclusions, and interpretations of research. The communication methodology roundtable provides a discussion of the current state of methods in communication research. The panel will address questions such as what are the most important current issues in methodology? What are the recent trends? Are these for the better or the worse? Has the replication crisis in social sciences impacted communication research?

3305

Friday 11:45 a.m. – 1:00 p.m.

Room: Frisco 1

GIFTS Session II

Sponsor: Community College Division

Chair: **Karen Hill**, *Volunteer State Community College*

Source evaluation as Antidote to Conspiracist Argumentation in the Public Speaking Classroom

Andrew Tinker, *Pellissippi State Community College*

Building Belonging Through Deliberative Dialogues

Michael Moode, *Pellissippi State Community College*

John Theis, *Lone Star College - Kingwood*

It's More than a Commercial: Analyzing Advertisement Structure, Motivational Appeals & Visual Persuasion

Scott Christen, *Tennessee Tech University*

The Rainbow Cafe: Familiarizing Yourself With LGBTQ+ Terminology

Gourav Rath, *University of Alabama*

Leah A. LeFebvre, *University of Alabama*

Am I the Problem

Amanda Walsh, *University of Southern Mississippi*

Understanding When Not to Use ChatGPT: A Speech Project Comparing Two Speeches

Jacob Metz, *Tennessee Tech University*

3306

Friday 11:45 a.m. – 2:30 p.m.

Room: Buffalo Trail

Past Presidents' Luncheon

Sponsor: Southern States Communication Association

*Attendance at this event is by invitation only and requires a ticket.

3307

Friday 11:45 a.m. – 1:00 p.m.

Room: Frisco 4 Foyer

Poster Session #2

Sponsor: First Vice President

Developing a Theoretical Model of the Relationship Between Spiritual Formation and Experience of Conflict

Dorothy Collins Andreas, *Abilene Christian University*

Hair We Go! A Womanist Perspective of the Impact of the Social and Cultural interconnectivity Afro-Textured Hair Has in Black Culture and Community

Candace Celess Nubin, *Texas Southern University*

Social Media and Identity Construction: Exploring the Role of TikTok in Shaping a Sense of Belonging among Millennials

Albert Junior Nyarko, *Washington State University*

Richard Mensah Adonu, *Iowa State University*

Redeemer Buatsi, *University of Louisiana at Lafayette*

A heavy load: How institutions can better support diversity administrators amidst social and political challenges to DEI

Jalen Blue, *University of Tennessee*

Role Of Intercultural Sensitivity In Job Performance In The Technology Sector

Pankaj Gopisetty Narsimloo, *University of Arkansas at Little Rock*

Examining the Impact and Growth of Student Led Experiential Learning Programs

Kayla Henderson, *University of West Georgia*

Framing COVID-19 information during early pandemic period: Analyzing network agenda building strategies of CDC and The Washington Post

Rubaiya Zannat, *University of Southern Mississippi*

Hasan Mahmud Faisal, *University of Southern Mississippi*

Enhancing Belonging in College Undergraduate Learning Communities--the Use of Book Club Assignments that Examine Gender and Addiction Influences on Intercultural Communication

Betty Kennan, *Radford University*

3308

Friday 11:45 a.m. – 1:00 p.m.

Room: Frisco 5

Communicate Belonging in Your Classroom: Promote Learning Through a Critical Lens of Student Identities and Intersectionalities

Sponsor: Identity, Inclusion, & Social Justice Division

Chair: **Dae Romero**, *New Mexico State University*

Panelists:

Dae Romero, *New Mexico State University*

Gabriela Morales, *New Mexico State University*

Esther Korsah, *New Mexico State University*

Lynn Cole, *New Mexico State University*

Jessica Tuleassi, *New Mexico State University*

Jimmy Batchler, *New Mexico State University*

Brooke Hildebrand Clubbs, *Southeast Missouri State University*

As a team of course directors, graduate teaching assistants, and faculty from a variety of Communication Studies courses who all have intersectional identities, we understand the exploration of diverse IDENTITIES creates an environment that fosters a profound sense of BELONGING and connectedness among our students. In this roundtable, we will discuss strategies and approaches that are DEI and identity-focused to COMMUNICATE BELONGING in our classrooms; acknowledge students' experiences as knowledge and utilize their experiences to instruct the content; present examples representing different identities; encourage unlearning; and teach students communication through a critical lens of their own communicative experiences and identities.

3309

Friday 11:45 a.m. – 1:00 p.m.

Room: Gallant Fox - AV

Excellence in Scholarship: Top Papers in Applied Communication

Sponsor: Applied Communication Division

Chair: **Ashton Mouton**, *Sam Houston State University*

*Evacuation Paradox: Tension Management of Coastal Residents' Evacuation Decisions During Hurricane Florence

Andrew Pyle, *Clemson University*

Ryan Fuller, *California State University-Sacramento*

Hillary Smith, *Clemson University*

Decoy Marketing Tactics to Increase Health Outcomes

Braden Bagley, *Southern Utah University*

**Online Political Participation Among Younger Generations: A Case Study of the Nigerian Presidential Election

Bowale Odukale, *Clemson University*

Respondent: **Ashton Mouton**, *Sam Houston State University*

**Top Paper Award*

***Top Student Paper Award*

3310

Friday 11:45 a.m. – 1:00 p.m.

Room: Hamilton - AV

UHC: Rhetorical Analyses of Popular Culture

Sponsor: Theodore Clevenger, Jr. Undergraduate Honors Conference

Chair: **Carson Kay**, *Washburn University*

"Praying" for Change: A Rhetorical Criticism of Kesha's 2018 Grammy Performance

Anna Claire Edenfield, *Georgia Southern University*

The Deconstruction of *The Cat in the Hat*

Lydia Faith Burge, *University of Texas at Arlington*

Genre Criticism of rapper NF and his Association with the Christian Hip-Hop Genre

Keilah Siyon Baaheth, *Lamar University*

The K-Pop Industry and gender Discrimination Toward Female K-Pop Idols

Veronica Torres, *West Texas A&M University*

Respondent: **Carson Kay**, *Washburn University*

3311

Friday 11:45 a.m. – 1:00 p.m.

Room: Lebanon

UHC: Content Analyses of American Films

Sponsor: Theodore Clevenger, Jr. Undergraduate Honors Conference

Chair: **Brian Lain**, *University of North Texas*

Legal Talents and a Blonde Hairdo Are Not Mutually Exclusive: How Robert Luketic Eliminates the Stereotypes Surrounding the Characteristics of a Lawyer in Legally Blonde

Katrina Anderson, *Southern Methodist University*

The Evolution of Depictions of African Americans in American Cinema

Kamryn Gibson, *Georgia Southern University*

“This is my Truth: Respect, Rejoice, Revenge”: On They/Them’s Use of Campy Queer Failure Towards Politics of Respectability Through Methods of Homo-Horror and Homoeroticism

Gavvy Noell Lott, *University of North Texas*

How the Ideologies in the Film Borat! Expose Discrimination in America and the Argument for the Creation of a More Suitable Genre

Lorelai Brianne Smith, *Georgia Southern University*

Respondent: John H. Saunders, *University of Alabama, Huntsville*

3312

Friday 11:45 a.m. – 1:00 p.m.

Room: Ranger

Matters of Matter and Mattering Together

Sponsor: Ethnography Interest Group

Chair: Christopher Patti, *Appalachian State University*

Panelists:

Abby Arnold-Patti, *Lees-McRae College*

Brooke Tomlinson, *Appalachian State University*

Christian Peterson, *Appalachian State University*

Benji Pruitt, *Appalachian State University*

What will learning and college look like in the future? What could college look like? What can we do, today, to make for more collaborative—meaningful—engagements with each other, both inside and outside of the classroom? How can we create more belonging, compassion, and peace in college and in the world? As universities face historic pressures and transform in front of our eyes, we (teachers of communication) continue to teach—under new pressures and in new, more creatively, adaptably, and humanely. This panel explores these threads with collaborative contributions from two professors and three advanced undergraduate students. It is the result of an independent study titled “Experiments in Advanced Interpersonal Communication Research,” that involved reading, writing, and ethnographic research on the themes of meaning, learning, growing, belonging, and relating (to each other and the world) at two colleges in the South.

Respondent: Vickie VanHurley, *Florida Southern College*

3313

Friday 11:45 a.m. – 1:00 p.m.

Room: Sea Biscuit

Gender Studies Division Top Paper Panel

Sponsor: Gender Studies Division

Chair: Sara Baugh Harris, *Davidson College*

**Fair Balls and Foul Bodies: Queer Geography in Amazon’s A League of Their Own

Kelly Jo Eblen, *Texas A&M University*

Normalizing or Cathartic: Replika Ab(use) and the Politics of Desire

Jonathan Bridenbaker, *University of Memphis*

*Communicating Who Belongs in Missing Person Alerts: A Fragment Analysis of Media Coverage of Ebony Alerts

Leland G. Spencer, *Miami University*

Eletra Gilchrist-Petty, *University of Alabama, Huntsville*

Respondent: Keven James Rudrow, *Syracuse University*

*Top Paper Award

**Top Student Paper Award



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when substituted for **insight and understanding.**"
—Marshall McLuhan

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3314

Friday 11:45 a.m. – 1:00 p.m.

Room: Traveller

Freedom of Speech and Contemporary Politics

Sponsor: Freedom of Speech Division

Chair: **Rebekah L. Fox**, *Texas State University*

Rumble as a Counterpublic: An Analysis of the YouTube to Rumble Exodus

Leonard Ali Wako Memon, *University of Texas at Austin*

Houston Community College System v. Wilson: Race, Cancel Culture, & the Censure

Terrell Jake Dionne, *University of Arkansas*

The Challenges of Digital Tools of Speech Freedom in Kenya

Henry Muriithi Njiru, *Georgia State University*

3315

Friday 11:45 a.m. – 1:00 p.m.

Room: Whirlaway

Advancing DEI in Comm Studies Programs: Strategies for Transformation

Sponsor: Identity, Inclusion, & Social Justice Division

Chairs: **Piyawan Charoensap-Kelly**, *Southern Methodist University*

Narissra Punyanunt-Carter, *Texas Tech University*

Inclusive Pedagogy in Communication Studies: Strategies for Engaging All Students

Piyawan Charoensap-Kelly, *Southern Methodist University*

Decolonizing the Communication Studies Curriculum: Rethinking Content and Pedagogy

Mark Hopson, *Chapman University*

Cultivating DEI Communication Studies Programs: Policies and Practices

Margaret Butcher, *University of Arkansas*

Incorporating Intersectionality into Communication Studies Research and Scholarship

Narissra Punyanunt-Carter, *Texas Tech University*

Students' Perspectives on Fostering Diversity and Inclusion in Communication Studies

Cedar Roach, *Southern Methodist University*

De'Anne White, *Southern Methodist University*

3316

Friday 11:45 a.m. – 1:00 p.m.

Room: Winchester

Communicating Belonging Through the Educational Freedom to Transgress: Remembering bell hooks.

Sponsor: Intercultural Communication Division

Chair: **Andre Fedd**, *University of Florida*

Panelists:

Natonya Listach, *Middle Tennessee State University*

Shukura Ayoluwa Umi, *University of Memphis*

Sophia Flemming, *University of Georgia*

Curtis Chamblee, *University of Memphis*

University's black, brown, and other marginalized scholars are navigating a pro-white, hegemonic society, that looks to dismantle the advances people of color have made in the United States.

Whenever the dominant white hegemonic society has been threatened, they resorted to legislation

and violence to put people of color in their “place.” The fear of white hegemonic society has now shifted from the straw man arguments of Critical Race Theory being taught in kindergarten through twelve-grade public schools, to the new buzzword “woke” that hegemonic society has fallen in love with here recently. Thus, this panel aims to provide some of the theoretical and conceptual frameworks provided by bell hooks as a way for all of us to examine how can we *communicate belonging* in the climate we are facing as scholars.

3317

Friday 11:45 a.m. – 1:00 p.m.

Room: Indian Trail - AV

The Body, the Blood, and the Place: Performances of LGBTQIA+ Belonging, Christianity, and the U.S. South

Sponsor: Performance Studies Division

Chair: **Nicole M. Costantini**, *Savannah College of Art and Design-Atlanta*

Passing and Performative Acceptance: The Difficulties and Joys of Discovering Affirming Spaces in the US South as a Gay, Christian Midwesterner

Cameron Burnap, *University of North Texas*

Faith comes from hearing the message: The Evolution from Apologetics to Activism

Seth Knievel, *Louisiana State University*

The Queer-Haunted South and the Christ-Haunted Queer

Colin Whitworth, *Georgia College & State University*

Finding a Safe Haven: Metropolitan Community Churches

Delanna Reed, *East Tennessee State University*

3401

Friday 1:15 p.m. – 2:30 p.m.

Room: Bass

Lying and Scaling and Maps Oh My! Motivating Greater Understanding Through Communication Theory and Methods

Sponsor: Communication Theory & Methodology Division

Chair: **Kelly Morrison**, *University of Alabama, Birmingham*

The Role and Experience of Deceptive Communication in Interpersonal Relationships

Dennis McCarty, *University of Florida*

William Deverell, *University of Tennessee*

Michael Kotowski, *University of Tennessee*

Curt Anderson, *University of Tennessee*

Communication and Motivation: Scale Development for Greater Understanding

Abby Brooks, *Eastern Kentucky University*

Testing the Mercator Effect: Global Map Projections Persuade Differently According to the Emphasis Frames Used to Contextualize Them

Adam Richards, *Furman University*

Evan Cooley, *Furman University*

Jalen Miller, *Furman University*

Ronald Watterson, *Furman University*

Respondent: **Tim Levine**, *University of Alabama, Birmingham*

3402

Friday 1:15 p.m. – 2:30 p.m.

Room: Bush

Instructional Development Division: Top Paper Panel

Sponsor: Instructional Development Division

Chair: **Scott Christen**, *Tennessee Tech University*

*Mediating Identity: Examining the Relationship Between Self-Handicapping and Students' Willingness to Ask for Help

Matthew Charles Ramsey, *Shippensburg University*

Elizabeth Russell, *Shippensburg University*

College Students' Perceptions Regarding Relationship Maintenance Behaviors with their Instructors

Vera Siripi, *Texas Tech University*

Narissra Punyanunt-Carter, *Texas Tech University*

Ascending, Summitting, and Descending: The Career Path of a Senior Faculty Member at Postsecondary U.S. Institutions

Cicely Tenneille Wilson, *Memphis College of Urban Theological Studies, Union University*

Katherine G. Hendrix, *University of Memphis*

Bradley Knox, *University of Memphis*

Alaenor London, *University of Memphis*

**The Negative Side of Questions: Instruments for Controlling Students

Nicholas Elliott, *University of Southern Mississippi*

Respondent: **Scott Christen**, *Tennessee Tech University*

**Top Paper Award*

***Top Student Paper Award*

3403

Friday 1:15 p.m. – 2:30 p.m.

Room: Comanche

Health Narratives of Resistance and Empowerment

Sponsor: Health Communication Division

Chair: **Tyana Ellis**, *University of Richmond*

Medicalization of Neurodivergence and the Embodied Experience of ADHD

Colin Cameron, *Ohio University*

Health Communication, Competent Providers, and Activism: An Analysis of Transgender Healthcare Inequities

Cameron Burnap, *University of North Texas*

How to Communicate Belonging in an Epidemic: One Approach to Understanding Risk Adoption among MSM

Seth Knievel, *Louisiana State University*

3404

Friday 1:15 p.m. – 2:30 p.m.

Room: Frisco 1

Conferencing 101: Navigating SCA, From Spectator to Participant Part 1

Sponsor: Community College Division

Chair: **Nakia Welch**, *San Jacinto College*

Panelists:

Jeff Sorrels, *Collin College*

Twyla Coy, *Lone Star College-Kingwood*

Shaq Marsh, *Pellissippi State Community College*
Laurie Metcalf, *Blinn College*
Roseann M. Mandziuk, *Texas State University*

The purpose of this panel is to help teach students, new faculty, or even seasoned faculty about how they can better 'belong' in SSCA. The intent of this panel is to inspire participants to move from simply attending to involving themselves at different levels within SSCA. Designed as an Interactive Roundtable Q&A, each presenter will briefly share information within the area of specialization on the panel followed by a Q&A session by the audience for more insight. This panel will *serve* SSCA by *teaching* attendees who may not be aware of (a) the intricacies of conference protocols, (b) what is available at SSCA for their participation, and (c) how to become more involved, to better serve the organization.

3405

Friday 1:15 p.m. – 2:30 p.m.

Room: Frisco 4

Communicating Belonging in Grief

Sponsor: Interpersonal Communication Division

Chair: **Erin Basinger**, *University of North Carolina, Charlotte*

Panelists:

Kristina Wenzel Egan, *St. Thomas University*

Linda Levitt, *Stephen F. Austin State University*

Liz Keptner, *Penn State University, Lehigh Valley*

Diana Karol Nagy, *University of Florida*

People have different ways of experiencing grief. This panel examines a few ways in which people express their feelings through the use of communication. The experience of grief can lead to transformation and growth. Even though death is a biological process, the sense-making process occurs through social discourse. Communication and bereavement can be difficult but may have many positive outcomes. One of such outcomes may be the feeling of belonging to a larger group of understanding individuals. Our understanding of communication and the grief process needs to be expanded, and this panel suggests some ways in which that can be done through adult children's stories, public grief, online communities for sudden grief, and grief after loss of pets.

Respondent: **Erin Basinger**, *University of North Carolina, Charlotte*



The banner features a paw print logo on the left, followed by the text "Department of COMMUNICATION Clemson University". Below this is the message "WISHING EVERYONE A CONFERENCE FULL OF COLLABORATION, LEARNING, AND GROWTH." and "HAPPY SSCA 2024!". On the right is a QR code. At the bottom left, it says "Questions About Program contact Dr. James Gilmore jngilmo@clemson.edu". The background shows a silhouette of a city skyline with a prominent clock tower.

3406

Friday 1:15 p.m. – 4:00 p.m.

Room: Frisco 5

Brown v. Board of Education at 70: Rhetoric, Race, and America's Unfinished Conversation about Race Part 1

Sponsor: Southern Colloquium on Rhetoric

Co-Sponsor: First Vice President Spotlight

Chair: **Carl M. Cates**, *University of Texas, Permian Basin*

Panelists:

Sibby Anderson-Thompkins, *Sewanee: The University of the South*

Wanda Little Fenimore, *University of South Carolina-Sumter*

David Frank, *University of Oregon*

Melody Lehn, *Sewanee: The University of the South*

Sophia Flemming, *University of Georgia*

Sean Patrick O'Rourke, *Sewanee: The University of the South*

This year's Southern Colloquium on Rhetoric round table will commemorate the 70th anniversary of the U.S. Supreme Court's *Brown v. Board of Education* decision [347 U.S. 483 (1954)] by considering the text of the decision in light of recent efforts to suppress voter registration, limit the right to protest, impose government dictates and gag orders on the teaching of slavery, race, American history, and "controversial" or "divisive" issues, and ban books that offer an unsanitized view of America's long struggle with racism. Discussants will prepare a five-minute take on the *Brown* decision from a 2024 perspective, focusing on questions such as, What are the core constitutional values articulated in *Brown*, and what is their status today? Given the Roberts Court's willingness to gut the Voting Rights Act, is *Brown* in jeopardy? Does the rhetoric of "Ed Scare" (the recent legislative attacks noted above) contradict or undermine the rhetorical efforts of the Court in *Brown*? Are our universities' attempts to ensure diversity, equity, and inclusion in keeping with the spirit of *Brown* and are they threatened as well? These and other key points will inform our discussion as our colleague Professor Melody Lehn then opens the floor and moderates what we believe will be a lively conversation and debate.

3407

Friday 1:15 p.m. – 2:30 p.m.

Room: Gallant Fox - AV

Futures in IISJ Scholarship

Sponsor: Identity, Inclusion, & Social Justice Division

Chair: **Cynthia Carrico**, *Florida Atlantic University*

Never a Suspect: Critically Analyzing News Discourses of (Police) Criminality

Joshua Guitar, *Kean University*

Kevin Stone, *Kean University*

Liliana Carredo, *Kean University*

Preparing the Soil of Christian Nationalism: An Autoethnography of Evangelical Identity and Authoritarian Belonging

Mark Ward Sr., *University of Houston-Victoria*

Belonging in the Borscht Belt: The Balance of Integration into Host Societies and Cultural Identity Among Jewish Immigrants

Susan H. Sarapin, *Independent Scholar*

Pamela Morris, *Indiana University-Purdue University Columbus*

3408

Friday 1:15 p.m. – 2:30 p.m.

Room: Hamilton - AV

UHC: Eclectic Studies of Communication in Varied Contexts

Sponsor: Theodore Clevenger, Jr. Undergraduate Honors Conference

Chair: J. Dean Farmer, *Campbell University*

Differences of Sound Appreciation in a Neurotypical World: The Importance of Music Listening in the Everyday Lives of Adults With ADHD

Eve Adams, *University of North Texas*

Fostering Community-Based Environmental Sustainability: The Future Where Everybody Belongs

Kylie Nicole Hyde, *Texas A&M University*

Speaking to Horses: Can we do it?

Suzette Reyna Trujillo, *University of Texas Permian Basin*

Respondent: J. Dean Farmer, *Campbell University*

3409

Friday 1:15 p.m. – 2:30 p.m.

Room: Lebanon

UHC: Explorations of News Media and Social Media

Sponsor: Theodore Clevenger, Jr. Undergraduate Honors Conference

Chair: Melissa M. Smith, *Mississippi University for Women*

Civic Media Promotes the New Brand of "IHOB"

Makenna Morton, *Furman University*

Streamers' Effect on Media Literacy Through Bias on News

Julian Reynoso Dominguez, *Campbell University*

Red or Blue, Where is the Truth? Group Identity Constitution Through News

Mackenzie Faith Carmack, *Berea College*

Media Framing Analysis of the October 7, 2023 Hamas Attack: Israel Palestine Case Study

Iymonie Soleil Martin, *Virginia Polytechnic Institute and State University*

Morgan Shervington, *Virginia Tech*

Holly Johnson, *Virginia Tech*

Respondent: Dave Nelson, *Valdosta State University*

3410

Friday 1:15 p.m. – 2:30 p.m.

Room: Ranger

Just Tools? How Apps and AI are Changing the Communication Landscape

Sponsor: Mass Communication Division

Chair: Melanie Lawrence, *Tarleton State University*

Accurate, Accessible, Amiable: Gratifications from New Media Engagement Sought by Millennial and Gen Z Americans

Rebecca Chapman, *Baylor University*

Collegiate Course GroupMe: Belonging, Bemoaning, Belittling, and "Borrowing"

Melanie Lawrence, *Tarleton State University*

Amber Fort, *Tarleton State University*

Challenging the Gatekeepers: The Influence of Social Media on Traditional Journalism

Redeemer Buatsi, *University of Louisiana, Lafayette*

Tracey Adjei, *University of Louisiana, Lafayette*

Panelists investigate how younger generations are adopting and adapting to new technology opportunities for news, understanding, and belonging. From ChatGPT, GroupMe, social media and legacy media, today's generations navigate new consumption, group communication, and generative artificial intelligence apps. Papers will cover media gatekeeping, app moderation, and citizen journalism—elements that have changed since the advent of newer technologies, all influencing today's news and what is communicated.

3411

Friday 1:15 p.m. – 2:30 p.m.

Room: Sea Biscuit

Working Within Intersections of Gender, Culture, and Sexual & Relational Health

Sponsor: Gender Studies Division

Chair: **Amy N. Heuman**, *Texas Tech University*

Panelists:

Jayita Chakraborty, *Texas Tech University*

Katy Wells, *Texas Tech University*

Amy N. Heuman, *Texas Tech University*

Margaret Bennett-Brown, *Texas Tech University*

Robyn Adams, *Texas Tech University*

Agnes Amoakwa, *Illinois State University*

Cindy Afoakwa-Acheampong, *New Mexico State University*

Winifred Abakah, *Texas Tech University*

Panelists focus on issues related to the education and empowerment of women, girls, LGBTQ+, differently abled, and BIPOC individuals in both U.S. and international contexts regarding sexual and relational health and healthcare more broadly. Presenters primarily focus on sexual health education in mediated formats, NPOs focused on reproductive health and NGO efforts to work against intimate partner and sexual violence, and also the healthcare of African women with disabilities in rural settings.

3412

Friday 1:15 p.m. – 2:30 p.m.

Room: Traveller

Sharing Beyond the Screen: Images of Belonging in Movies & Reality TV

Sponsor: Popular Communication Division

Chair: **Wesley Buerkle**, *East Tennessee State University*

Get it? Punchlines as Pedagogy, Common Memory as Medicine in Reservation Dogs

Mike Gray, *Troy University*

Apologia on Bonds on Bonds: Image Repair and the ESPN Effect

Michael Arrington, *Sam Houston State University*

Voted Off, Evicted, and Downright Disliked: Examining the Effect of Stereotypicality on Contestant Evaluations and Selection

Hannah Gertz, *Clemson University*

Emma Cox, *Clemson University*

Ben Katarzynski, *Clemson University*

Cormick Stockham, *Clemson University*

Transforming the Sunken Places: Jordan Peele's Rhetorical Impact

Tiarra Drisker, *Texas A&M University*

Respondent: **Wesley Buerkle**, *East Tennessee State University*

3413

Friday 1:15 p.m. – 2:30 p.m.

Room: Whirlaway

My Course Reading Is Illegal: Cultivate Belonging in Restrictive Legislation

Sponsor: Identity, Inclusion, & Social Justice Division

Chair: Josh Miller, *Texas State University*

Panelists:

Josh Miller, *Texas State University*

Lionnell "Badu" Smith, *San Francisco State University*

Nance Heise, *Texas A&M University*

Kristen Farris, *Texas State University*

Johnny Vasallo, *Texas State University*

Elizabeth Dycus, *Texas State University*

This round table gestures toward an incident in which a Texas teacher was fired for assigning a version of Anne Frank's diary. States, city councils, and school boards continue to pass legislation that restricts what instructors in higher education and K-12 education can teach. Such efforts change how teachers and instructors approach their classroom. Educators face potential backlash and consequences for teaching the subject matter of their expertise, especially for the most vulnerable in the profession. This round table aims to create a sense of belonging based on a common interest in navigating pressing questions about curriculum, inclusion, and equity among the attendees.

3414

Friday 1:15 p.m. – 2:30 p.m.

Room: Indian Trail – AV

The Body, the Blood, and the Place: Intersections of Gender, Race, and Belonging in Religion and the U.S. South

Sponsor: Performance Studies Division

Chair: Colin Whitworth, *Georgia College & State University*

We are the Levite's Concubine: The Dissection of Women's Bodies and Women's Stories

Janine Armstrong, *Southern Illinois University, Carbondale*

Sin of the "Raised Right" Southern Woman

Molly Wilkins, *Georgia College & State University*

The Singular Multiplicity of "The South:" Views from Within/Without

Christopher Patti, *Appalachian State University*

Abby Arnold-Patti, *Lees-McRae College*

A Black Woman's Vocality: Religious Agency Beyond the Pulpit

Laura D. Oliver, *Xavier University of Louisiana*

3501

Friday 2:45 p.m. – 4:00 p.m.

Room: Bass

Money Matters: Equity and Belonging through Financial Communication

Sponsor: Applied Communication Division

Chair: Mai Nou Xiong-Gum, *Furman University*

Financial Communication of Couples and their Relational Satisfaction

Frances Brandau, *Sam Houston State University*

Anya Hommadva Lu, *Sam Houston State University*

Kristen Hester, *Sam Houston State University*

Easing the Financial Burden of Cancer Care Through Patient-Centered Communication and Navigation

Jessica Beckham, *University of Tennessee-Martin*

Katie Anthony, *University of Southern Mississippi*

Communicating with Financial Institutions: Navigating the Good, the Bad, and the Ugly from Financial Services and Client Relations

Ashton Mouton, *Sam Houston State University*

Respondent: Abby Brooks, *Eastern Kentucky University*

3502

Friday 2:45 p.m. – 4:00 p.m.

Room: Bush

The Transition from College to Work: Modalities to Help Students

Sponsor: Instructional Development Division

Chair: **Jacob Metz**, *Tennessee Tech University*

Panelists:

Colleen Mestayer, *Tennessee Tech University*

S. Brad Bailey, *Mississippi Gulf Coast Community College*

Elizabeth Hanson-Smith, *University of Texas at Austin*

Michelle E. Garland, *University of South Carolina, Upstate*

Brenda Wilson, *Tennessee Tech University*

Tracy Giovanetti, *University of Memphis*

The transition from full-time student to full-time employee is often fraught with uncertainty for students. Higher education institutions have encouraged faculty to incorporate experiential learning to help with this transition and experiential learning has proven successful in aiding this transition. Experiential learning equips students with opportunities to apply what they have learned in college to the real world and can often provide a pathway to employment, can help students gain confidence in their skills, and can increase a student's motivation and enthusiasm for work. Presenters on this panel will discuss the different approaches they take to help students with this transition, and will show how these approaches help students gain confidence in their work and help them succeed in this transition.

3503

Friday 2:45 p.m. – 4:00 p.m.

Room: Comanche

Sharing Health Comm Scholarship: Research in Progress Workshop

Sponsor: Health Communication Division

Mentors:

Benjamin Bates, *Ohio University*

Tyana Ellis, *University of Richmond*

Jenifer Kopfman, *College of Charleston*

Adam Richards, *Furman University*

Rachel Riggs, *University of North Florida*

Emily Scheinfeld, *Kennesaw State University*

This roundtable workshop will allow attendees to bring ideas and works-in-progress to receive feedback from health communication mentors and others in attendance. Come participate in a relaxed discussion about in-progress scholarship in health communication. Attendees will discuss their ideas in various phases of the research process (conception, design, data collection, analysis, interpretation, writing) in a low pressure and collaborative environment.



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3504

Friday 2:45 p.m. – 4:00 p.m.

Room: Frisco 1

Conferencing 101: Navigating SSCA, From Spectator to Participant Part 2

Sponsor: Community College Division

Chair: **Nakia Welch**, *San Jacinto College*

Panelists:

Jeff Sorrels, *Collin College*

Twyla Coy, *Lone Star College-Kingwood*

Shaq Marsh, *Pellissippi State Community College*

Laurie Metcalf, *Blinn College*

Roseann M. Mandziuk, *Texas State University*

The purpose of this panel is to help teach students, new faculty, or even seasoned faculty about how they can better 'belong' in SSCA. The intent of this panel is to inspire participants to move from simply attending to involving themselves at different levels within SSCA. Designed as an Interactive Roundtable Q&A, each presenter will briefly share information within the area of specialization on the panel followed by a Q&A session by the audience for more insight. This panel will *serve* SSCA by *teaching* attendees who may not be aware of (a) the intricacies of conference protocols, (b) what is available at SSCA for their participation, and (c) how to become more involved, to better serve the organization.

3505

Friday 2:45 p.m. – 4:00 p.m.

Room: Frisco 4

Effective Communication Strategies in Interpersonal Relationships

Sponsor: Interpersonal Communication Division

Chair: Narissra Punyanunt-Carter, *Texas Tech University*

Panelists:

Cross Warnock, *Texas Tech University*

Sumeyya Akdilek, *Texas Tech University*

Adam White, *Texas Tech University*

Julia Giacomet Thomazoni, *Texas Tech University*

Ana Ana Azarfaza, *Texas Tech University*

This round table brings together a diverse group of early communication scholars to explore various aspects of effective communication in interpersonal relationships. Effective communication is crucial in navigating the complexities of today's world, and our panelists will shed light on different dimensions of this essential skill. From persuasion to conflict management, negotiation, conversational skills, and self-disclosure, these presentations will offer valuable insights into fostering successful and meaningful interactions.

Respondent: Narissra Punyanunt-Carter, *Texas Tech University*

3506

Friday 2:45 p.m. – 4:00 p.m.

Room: Frisco 5

***Brown v. Board of Education* at 70: Rhetoric, Race, and America's Unfinished Conversation about Race Part 2**

Sponsor: Southern Colloquium on Rhetoric

Co-Sponsor: First Vice President Spotlight

Chair: Carl M. Cates, *University of Texas, Permian Basin*

Panelists:

Sibby Anderson-Thompkins, *Sewanee: The University of the South*

Wanda Little Fenimore, *University of South Carolina-Sumter*

David Frank, *University of Oregon*

Melody Lehn, *Sewanee: The University of the South*

Sophia Flemming, *University of Georgia*

Sean Patrick O'Rourke, *Sewanee: The University of the South*

This year's Southern Colloquium on Rhetoric round table will commemorate the 70th anniversary of the U.S. Supreme Court's *Brown v. Board of Education* decision [347 U.S. 483 (1954)] by considering the text of the decision in light of recent efforts to suppress voter registration, limit the right to protest, impose government dictates and gag orders on the teaching of slavery, race, American history, and "controversial" or "divisive" issues, and ban books that offer an unsanitized view of America's long struggle with racism. Discussants will prepare a five-minute take on the *Brown* decision from a 2024 perspective, focusing on questions such as, What are the core constitutional values articulated in *Brown*, and what is their status today? Given the Roberts Court's willingness to gut the Voting Rights Act, is *Brown* in jeopardy? Does the rhetoric of "Ed Scare" (the recent legislative attacks noted above) contradict or undermine the rhetorical efforts of the Court in *Brown*? Are our universities' attempts to ensure diversity, equity, and inclusion in keeping with the spirit of *Brown* and are they threatened as well? These and other key points will inform our discussion as our colleague Professor Melody Lehn then opens the floor and moderates what we believe will be a lively conversation and debate.

3507

Friday 2:45 p.m. – 4:00 p.m.

Room: Gallant Fox - AV

Top Papers in the Communication Theory & Methodology Division

Sponsor: Communication Theory & Methodology Division

Chair: **Quinten Bernhold**, *University of Tennessee*

*Online Games as Inoculation Interventions: A Critique of the Bad News Game

Shelley Wigley, *University of Texas, Arlington*

Michel Haigh, *Texas State University*

**Beyond Invitation: A Proposal for a Counter-argumentative Rhetoric

Leonard Ali Wako Memon, *University of Texas at Austin*

Respondent: **Steve McCornack**, *University of Alabama, Birmingham*

*Top Paper Award

**Top Student Paper Award

3508

Friday 2:45 p.m. – 4:00 p.m.

Room: Hamilton - AV

UHC: Top Four Papers in the Undergraduate Honors Conference

Sponsor: Theodore Clevenger, Jr. Undergraduate Honors Conference

Chair: **Patrick G. Wheaton**, *Georgia Southern University*

Great Again: A Rhetorical Criticism of Donald Trump's Inaugural Address

J. Pilcher Thornton, *Georgia Southern University*

"Is It An Injury, Or Is It Just Pain?" Memorable Messages Impact on Injury Identity Formation in Elite Baseball Players

Zak Adams, *University of North Texas*

"You Can Feel Like You belong in Safe Places": Defining Servingness in Hispanic Serving Institutions Through a Photovoice Study

JoLina Vianney Lopez, *West Texas A&M University*

Holding the World Together: A Burkeian Analysis of President Biden's Remarks on the U.S. Response to Hamas's Terrorist Attacks

Vincent Parente, *Virginia Tech*

Brandon LaSalata, *Virginia Tech*

Respondent: **Ann E. Burnette**, *Texas State University*

3509

Friday 2:45 p.m. – 4:00 p.m.

Room: Lebanon

UHC: Communication and Health

Sponsor: Theodore Clevenger, Jr. Undergraduate Honors Conference

Chair: **Caleb Micah Cates**, *University of South Carolina*

Addressing Mental Health in Baseball: The Role of Coaches in Supporting Players

Jasson Michael Hemmerling, *University of Texas Permian Basin*

In Need of BetterHelp: An Analysis of an Online Therapy Program

Rebekah Ann Allen, *Campbell University*

A Qualitative Analysis of Uncertainty Avoidance Among Nurses During the Pandemic

Clarissa Conner, *Miami University*

Respondent: Leah E. LeFebvre, *University of Alabama*

3510

Friday 2:45 p.m. – 4:00 p.m.

Room: Ranger

Rhetorics of Evil, Consubstantiality, and the “Broken” Form: Essays on Kenneth Burke

Sponsor: Kenneth Burke Society Interest Group

Chair: Alex Morales, *University of Memphis*

The Rhetoric of Evil: Mechanism and Functions Through a Burkean Analysis

Yael Avnaim, *Texas A&M University*

The Consubstantiality of Space and Subject

Jack Wood, *University of Georgia*

Kenneth Burke and the Rhetoric of “Broken” Form: An Analysis of Joan Vinge’s Science-Fiction/Fantasy Novel “The Snow Queen”

Richard Thames, *Duquesne University*

Respondent: Jaime Robb, *Florida Atlantic University*

3511

Friday 2:45 p.m. – 4:00 p.m.

Room: Sea Biscuit

The 2023 Commission for Public Relations Education Report: Classroom-Centered Recommendations

Sponsor: Public Relations Division

Chair: Neil Foote, *University of North Texas*

Panelists:

Pamela Bourland-Davis, *Georgia Southern University*

Anna Klyueva, *University of Houston-Clear Lake*

Debbie Davis, *Texas Tech University*

Amiso George, *Texas Christian University*

Christopher McCollough, *Jacksonville State University*

Julie O’Neil, *Texas Christian University*

This panel is a special presentation of the 2023 CPRE report, by members of the teams which conducted the research and analysis. Team members will highlight relevant report information, especially the recommendations which connect to the classroom. The report, *Navigating Change: Recommendations for Advancing Undergraduate Public Relations Education*, highlights the changing expectations of the workplace and implications for teaching.

3513

Friday 2:45 p.m. – 4:00 p.m.

Room: Whirlaway

Messages of Resistance and Change

Sponsor: Identity, Inclusion, & Social Justice Division

Chair: Curtis Chamblee, *University of Memphis*

Eat, Talk, Change: Digitally Curated Dinner Discussion as Anti-Ageist Communication Activism

Tom Socha, *Old Dominion University*

Bearded Girls; Passing to Watch Soccer Matches

Mehri Yavari, *Texas A&M University*

Police Brutality, Exclusion and Conspiracies in the Recent Kenyan Electoral Protests.

Henry Muriithi Njiru, *Georgia State University*

3514

Friday 2:45 p.m. – 4:00 p.m.

Room: Indian Trail - AV

**A SSCA Performance-Lecture on Judy Bonds, Mountaintop Removal,
Appalachian Resistance, and Memorialization**

Sponsor: Performance Studies Division

Chair: Cynthia Sampson, *Louisiana State University*

Panelists:

Alex Davenport, *St. Cloud State University*

This performance uses the representation of a community-based memorial quilt for Julia “Judy” Bonds as the basis of a performance lecture to draw attention both to Bonds’s work and anti-Mountaintop Removal organizing. Using Cixous’s *Three Steps on the Ladder of Writing* as an organizing principle, I weave together the process of creating the quilt with Bonds as the subject of its memorialization; suggesting the possibility for a type of presence via memorialization and performance.

Respondent: Colin Whitworth, *Georgia College & State University*

3601

Friday 4:15 p.m. – 5:30 p.m.

Room: Bass

Applied Communication Division Business Meeting

Chair: Ashton Mouton, *Sam Houston State University*

Vice Chair: Amanda Walsh, *University of Southern Mississippi*

Vice Chair Elect: Mai Nou Xiong Gum, *Furman University*

Secretary: Brian Bowman, *Campbell University*

3602

Friday 4:15 p.m. – 5:30 p.m.

Room: Bush

Argumentation & Forensics Division Business Meeting

Chair: Mike Gray, *Troy University*

Vice Chair: Mik Davis, *University of Georgia*

Vice Chair Elect: Gabrielle Lamura, *Valdosta State University*

Secretary: Robert Tabackman, *University of Georgia*

3603

Friday 4:15 p.m. – 5:30 p.m.

Room: Citation

Language & Social Interaction Interest Group Business Meeting

Chair: Rick Pulos, *Texas A&M University*

Vice Chair: Eugenie Almeida, *Fayetteville State University*

Secretary:

3604

Friday 4:15 p.m. – 5:30 p.m.

Room: Comanche

Communication Theory & Methodology Division Business Meeting

Chair: Quinten Bernhold, *University of Tennessee*

Vice Chair: Kelly Morrison, *University of Alabama, Birmingham*

Vice Chair Elect: Dennis McCarty, *University of Florida*

Secretary: Steven McCornack, *University of Alabama, Birmingham*

3605

Friday 4:15 p.m. – 5:30 p.m.

Room: Frisco 1

Rhetoric & Public Address Division Business Meeting

Chair: Brandon Inabinet, *Furman University*

Vice Chair: Jonathan J. Edwards, *University of South Carolina*

Vice Chair Elect: Sara Baugh Harris, *Davidson College*

Grad Student Rep: Matt Parnell, *Penn State University*

Secretary: Emily Riley Pyland, *Southeast Arkansas College*

3606

Friday 4:15 p.m. – 5:30 p.m.

Room: Frisco 5

Political Communication Division Business Meeting

Chair: Melissa M. Smith, *Mississippi University for Women*

Vice Chair: Carson Kay, *Washburn University*

Vice Chair Elect: Matthew Farmer, *University of Georgia*

Secretary: Colin Cameron, *Ohio University*

3607

Friday 4:15 p.m. – 5:30 p.m.

Room: Gallant Fox – AV

Gender Studies Division Business Meeting

Chair: Keven James Rudrow, *Syracuse University*

Vice Chair: Ryan Tabrizi, *Syracuse University*

Vice Chair Elect: Cassidy Ellis, *University of Cincinnati*

Secretary: Kholo Theleid, *Louisiana State University*

3608

Friday 4:15 p.m. – 5:30 p.m.

Room: Sea Biscuit

Popular Communication Division Business Meeting

Chair: Dave Nelson, *Valdosta State University*

Vice Chair: Rich Knight, *Shippensburg University*

Vice Chair Elect: John H. Saunders, *University of Alabama, Huntsville*

Secretary: Danielle Williams, *Georgia Gwinnett College*

3609

Friday 4:15 p.m. – 5:30 p.m.

Room: Traveller

State Associations Interest Group Business Meeting

Chair: Mike Gray, *Troy University*

Vice Chair: Roy Samuelson, *Florida Gulf Coast University*

Vice Chair Elect: Shaq Marsh, *Pellissippi State Community College*

Secretary: Ray Ozley, *University of Montevallo*

3610

Friday 4:15 p.m. – 5:30 p.m.

Room: Whirlaway

Intercultural Communication Division Business Meeting

Chair: Mary Meares, *University of Alabama*

Vice Chair: Lionnell "Badu" Smith, *San Francisco State University*

Vice Chair Elect: Amy N. Heuman, *Texas Tech University*

Secretary: Todd Lee Goen, *Virginia Military Institute*

3611

Friday 4:15 p.m. – 5:30 p.m.

Room: Winchester

Philosophy & Ethics of Comm Interest Group Business Meeting

Chair: Lakelyn Taylor, *University of Vermont*

Vice Chair: Nick Sciallo, *Texas A&M University, Kingsville*

Vice Chair Elect: David Impellizzeri, *Regent University*

Secretary: Andrew Tinker, *Pellissippi State Community College*

3612

Friday 4:15 p.m. – 5:30 p.m.

Room: Indian Trail - AV

Performance Studies Division Business Meeting

Chair: Cynthia Sampson, *Louisiana State University*

Vice Chair: Nicole Costantini, *Savannah College of Art and Design-Atlanta*

Vice Chair Elect: Colin Whitworth, *Georgia College & State University*

Secretary: Alex Davenport, *St. Cloud State University*

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CONNECT

Dr. Marian Houser, Chair
mh53@txstate.edu

Dr. Lindsay Timmerman
Director of Graduate Studies
lindsayt@txstate.edu

Day 4

Saturday, April 6, 2024

4101

Saturday 8:00 a.m. – 10:00 a.m.

Room: Frisco 2

Theodore Clevenger, Jr., Undergraduate Honors Conference Breakfast & Recruitment Fair

Sponsor: Southern States Communication Association

Presiding: Patrick G. Wheaton, 2nd Vice President


*All UHC participants, their faculty sponsors & paid guests are invited.

Booths: Clemson University, Florida State University, Ohio University, Texas State University, Texas Tech University, University of Alabama, University of Arkansas, University of Georgia, University of Memphis, University of Nebraska-Omaha, University of Tennessee, University of Texas-Arlington, Valdosta State University

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4201

Saturday 8:00 a.m. – 9:15 a.m.

Room: Bass

Social Support in Health Contexts

Sponsor: Health Communication Division

Chair: **Emily Scheinfeld**, *Kennesaw State University*

“Do you eat sugar?” . . . “I just had a piece of pie this morning”: Communicating Belonging and Support in Ovarian Cancer Support Groups

Dinah Tetteh, *Arkansas State University*

“You’re Not Alone”: How Social Media Use Affects the Experience of Being Pregnant

Trevor Holcombe, *University of North Texas*

Jon Jessen, *Southern Methodist University*

“Cancer Sucks!” A Qualitative Analysis of Mediated Social Support, Belonging, and Solidarity in Reddit’s r/Cancer Group

Colin Cameron, *Ohio University*

Jessica Beckham, *University of Tennessee, Martin*

4202

Saturday 8:00 a.m. – 9:15 a.m.

Room: Bush

Making Space for What Belongs: A Critical-Rhetorical Discussion on Instructional Discourses and Cultural Politics

Sponsor: Instructional Development Division

Chair: **Lionnell “Badu” Smith**, *San Francisco State University*

Panelists:

Celnisha Dangerfield, *University of Memphis*

Sophia Flemming, *University of Georgia*

Nance Heise, *Texas A&M University*

Julia Medhurst, *Texas A&M University*

Josh Miller, *Texas State University*

John H. Saunders, *University of Alabama, Huntsville*

At the core of this discussion is a critical ethos which motivates communication scholars to equip both teachers and learners with the communicative resources needed to critique and respond to social and political controversies in effective and meaningful ways. Using critical and rhetorical methods, the panelists in this discussion grapple with what it means to “belong” within and apart from various institutional and instructional spaces. As times and circumstances continue to change, particularly in the south, a critical-rhetorical focus is needed to guide teacher-scholars towards necessary rhetorical action. Each panelist will recommend rhetorical strategies that can be employed in curricula across instructional contexts.

Co-Respondents: **Andre E. Johnson**, *University of Memphis*

Co-Respondents: **Tina M. Harris**, *Louisiana State University*

4203

Saturday 8:00 a.m. – 9:15 a.m.

Room: Comanche

Creating and Reshaping the Classroom Culture: Generative Artificial Intelligence & the Shifting Student Culture in Theory & Practice

Sponsor: Intercultural Communication Division

Co-Sponsor: Instructional Development Division

Chair: **Mary Meares**, *University of Alabama*

Panelists:

Margaret Butcher, *University of Arkansas*
Mike Gray, *Troy University*
Yang Melissa, *Endicott College*
Laurie Brady, *University of Arkansas*

This roundtable discussion will explore this shift and focus on how generative AI can be used to enhance the educational experience through course building and assignment redesign, students' perceptions on how this tool may change the culture of their workforce, and ethical and appropriate uses in public speaking, argumentation, and media literacy classes. Possible areas of discussion will include the exploration of how AI is used in classroom management and Learning Management Systems (LMS), along with ideas and experiences in developing course content and classroom activities that integrate AI for analysis and collaboration.

4204

Saturday 8:00 a.m. – 9:15 a.m.

Room: Frisco 4

How Can We All Belong? Exploring Issues of Belonging in Different Dual Credit Implementations

Sponsor: Community College Division

Chair: **Laurie Metcalf**, *Blinn College*

Panelists:

S. Brad Bailey, *Mississippi Gulf Coast Community College*
Twyla Coy, *Lone Star College-Kingwood*
Melissa Meek, *Blinn College*
Nakia Welch, *San Jacinto College*
Carrie Saltsman, *Blinn College*

This panel will take an encompassing approach to creating belonging for dual credit students in the community college classroom without compromising classroom integrity. This panel will discuss challenges, experiences, and explore the different formats dual credit takes, including classes taught to 14-year-old students on a high school campus, dual credit students coming to the college campus, and students in person on a high school campus with the instructor live via zoom 100+miles away. The audience will be asked to join in a roundtable discussion of their thoughts and experiences in what belonging looks like for dual credit students.

4205

Saturday 8:00 a.m. – 9:15 a.m.

Room: Gallant Fox - AV

Engaging College Students in Hands-On Media Programs of Today

Sponsor: Mass Communication Division

Chair: **Tony DeMars**, *Lamar University*

Podcasting, Programming and Performance: Today's College Radio

Lance Liguez, *University of Texas At Arlington*

Getting Today's Film Students Active and Engaged

Jason Balas, *University of North Texas*

Making Today's Sports Media Relevant

Tony DeMars, *Lamar University*

Focus on Visual Storytelling in Multimedia Journalism

Casey Hart, *Stephen F. Austin State University*

Coming from university faculty and staff supervising student media operations, the panel consists of one film person, one radio person, one TV news person, and one sports person presenting their research and insights into their areas of study and pedagogy. Engaging students these days seems challenging, as student media environments have changed, and the sensibilities and interests of college-age students have changed. In the modern student media, driven by new technologies world, can we, and do we need to, establish 'a new paradigm' about teaching skills in hands-on way in university media programs.

Respondent: **Tony DeMars**, *Lamar University*

4206

Saturday 8:00 a.m. – 9:15 a.m.

Room: Sea Biscuit

Value of Connection: Strategies to Increase Connection in Academic Realm

Sponsor: Instructional Development Division

Chair: **Michelle E. Garland**, *University of South Carolina, Upstate*

Panelists:

Colleen Mestayer, *Tennessee Tech University*

Lori Barnes, *University of Texas at Austin*

Elizabeth Hanson-Smith, *University of Texas at Austin*

Amy Hill, *Tennessee Tech University*

Carrie McCormick, *Mississippi State University*

A sense of belonging and trust are basic human needs. In fact, more than 75 years ago, Maslow included a sense of belonging in his original theory of human motivation, and this idea remains relevant today, especially in the academic setting. Research continues to point out the value of belonging with a variety of positive outcomes. Presenters on this panel will address a variety of strategies used in the academic setting to create opportunities for both students and faculty to gain a sense of belonging. These strategies connect students to students, students to faculty, students to communities, and faculty to faculty. Each panelist will focus on the strategies they use to build connection and trust and strengthen a sense of belonging.

4301

Saturday 9:30 a.m. – 10:45 a.m.

Room: Bass

International Perspectives on Intercultural Belongingness

Sponsor: Intercultural Communication Division

Chair: **Sophia Flemming**, *University of Georgia*

International Women Faculty in Texas: Stigmatization, Job Satisfaction, and the Need to Belong

Kristen Hester, *Sam Houston State University*

Intergenerational tensions in the Ghanaian public sphere: A co-cultural communication theory perspective

Evans Ankrah, *Arizona State University*

Exploring Communication Research on African Americans and Asian Americans: An Overview 2001-2022

Ashfara Haque, *Texas Tech University*

Narissra Punyanunt-Carter, *Texas Tech University*

Using Kenya Alternative Media Channels to Create Kenyan Sense of Belonging

Henry Muriithi Njiru, *Georgia State University*

Respondent: **Eugenie Almeida**, *Fayetteville State University*

4302

Saturday 9:30 a.m. – 10:45 a.m.

Room: Bush

Study Abroad – Not a Vacation, but a Great Place to Teach

Sponsor: Instructional Development Division

Chair: **Anna Klyueva**, *University of Houston-Clear Lake*

Panelists:

Pamela Bourland-Davis, *Georgia Southern University*

Christopher McCollough, *Jacksonville State University*

Nina-Jo Moore, *Appalachian State University*

Corey Allan Hickerson, *James Madison University*

Brigitta Brunner, *Auburn University*

Todd Lee Goen, *Virginia Military Institute*

This panel addresses the hidden labor involved in teaching in Study Abroad. While some consider study abroad a vacation, in reality, the behind-the-scenes and on-the-ground work to create the program, develop the classes, manage the students, and build relations extends far beyond typical classwork for faculty. Panelists will discuss a range of issues which faculty must consider ranging from planning to managing programs and classes as well as for creating continuity for the future of the programs.

4303

Saturday 9:30 a.m. – 10:45 a.m.

Room: Comanche

Top Papers in Health Communication

Sponsor: Health Communication Division

Chair: **Adam Richards**, *Furman University*

*Examining Vaccine Hesitancy Using Theoretical Perspectives of Technopathology and Automobility

Travers Scott, *Emory and Henry College*

Grieving Online: A Text Mining Analysis of Narratives of Grief on Reddit

Emily Scheinfeld, *Kennesaw State University*

Chinasa Elue, *Kennesaw State University*

Gary Wilcox, *University of Texas at Austin*

Ella Smith, *Kennesaw State University*

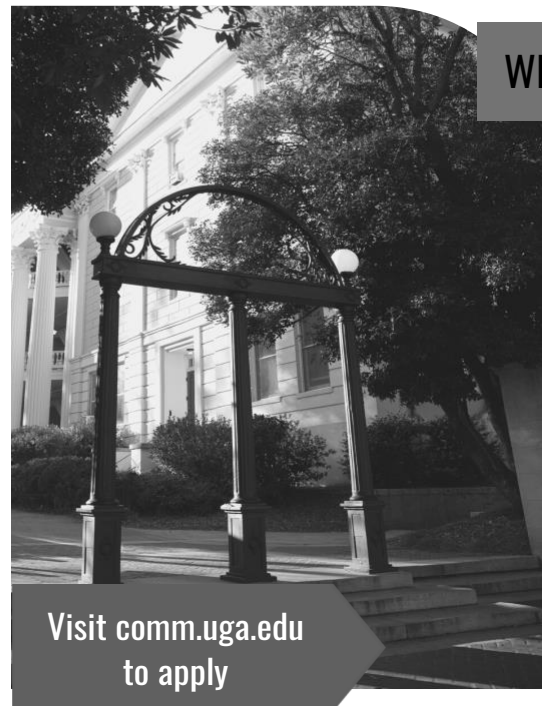
**Concussions, Causality, and Culpability: A Discourse Analysis of Sports Media Discussions of the NFL's CTE Crisis

Emma Cox, *Clemson University*

Respondent: **Adam Richards**, *Furman University*

**Top Paper Award*

***Top Student Paper Award*



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4305

Saturday 9:30 a.m. – 10:45 a.m.

Room: Frisco 4

Combating Exclusion & Encouraging Belonging Through Rhetorical History

Sponsor: Rhetoric & Public Address Division

Chair: **Kathleen J. Turner**, *Davidson College*

Creating Space and Place for Voice: A Rhetorical History of the Colored Conventions

Andre E. Johnson, *University of Memphis*

What Lurks in the Soil: Excavating the Rhetorical Roots of White Supremacist Women

Roseann M. Mandziuk, *Texas State University*

When Region Becomes Questionable: Rhetorical History's Role in Constructing and Deconstructing the South

Christina Moss, *University of Memphis*

Anglo-Saxonism as a Barrier to Belonging

Stephen Underhill, *Marshall University*

4306

Saturday 9:30 a.m. – 10:45 a.m.

Room: Frisco 5

Uniquely Challenging Dating Experiences

Sponsor: Interpersonal Communication Division

Chair: **Michael Kotowski**, *University of Tennessee*

Where You At?: A Synthesis and Critique of the Research on Ghosting

Traci Allison Lively, *University of Tennessee*

Nick Ganus, *University of Tennessee*

Motivations and Responses to Infidelity: A Modern Look into the Topic of Cheating
Jessica Chantel Cochrane, *Radford University*

Respondent: Michael Kotowski, *University of Tennessee*

4307

Saturday 9:30 a.m. – 10:45 a.m.

Room: Gallant Fox - AV

Generative AI and Freedom of Expression

Sponsor: Freedom of Speech Division

Chair: Ben Medeiros, *SUNY Plattsburgh*

Panelists:

Ben Medeiros, *SUNY Plattsburgh*

Joshua Guitar, *Kean University*

Shanna Schultz, *San Jacinto Community College*

Margaret Butcher, *University of Arkansas*

This panel interrogates the impact of generative artificial intelligence technologies on various aspects of freedom of expression. Panelists consider issues such as the level of speech and copyright protection to be afforded AI-generated output, the risks and benefits of different approaches to regulating AI, and the impact of AI on faculty autonomy and academic freedom.

4310

Saturday 9:30 a.m. – 10:45 a.m.

Room: Ranger

Top Papers in Mass Communication

Sponsor: Mass Communication Division

Chair: Melissa M. Smith, *Mississippi University for Women*

* The Mediatization of Religious Belonging: Conversion Testimonies Dependent on Media Technologies

Mark Ward Sr., *University of Houston-Victoria*

Calming and Informing During "Another Shift": The Chronicle of Higher Education's Initial Coverage of the Advent of ChatGPT

Sarah Maben, *Tarleton State University*

Lora Helvie-Mason, *Tarleton State University*

Prairie Endres-Parnell, *Tarleton State University*

** Communicating Belonging with External Audiences in the Midst of a Pandemic: A Case Study of The University of Texas and Texas A&M University

CareyLyn Ryan, *Tarleton State University*

Face Off: Exploring College Students' Perception Regarding Face Filters on Tik-Tok

Aubree Ann Herman, *Texas Tech University*

Sydney Brammer, *University of North Florida*

Narissra Punyanunt-Carter, *Texas Tech University*

Respondent: Melissa M. Smith, *Mississippi University for Women*

* *Top Paper Award*

** *Top Student Paper Award*

4311

Saturday 9:30 a.m. – 10:45 a.m.

Room: Sea Biscuit

Communicating Belonging: Finding a Place and Purpose in the Discipline

Sponsor: Applied Communication Division

Chair: **Melissa Williams**, *Central Georgia Technical College*

Panelists:

Jessica Beckham, *University of Tennessee-Martin*

Colin Cameron, *Ohio University*

Carly Densmore, *Ohio University*

Jessica Payne, *University of Alabama*

Amanda Walsh, *University of Southern Mississippi*

Keeping with the conference theme of “communicating belonging” this round table panel offers a chance for panelists to reflect on what led them to their research interests, how they found their place in the discipline, and what their motivations or “goals” are that have kept them in academia. This is an open discussion between panelists and audience members that will show the different processes scholars go through and attempt to demystify this process.

4314

Saturday 9:30 a.m. – 10:45 a.m.

Room: Indian Trail – AV

Always: A Jay Allison Tribute Panel

Sponsor: Performance Studies Division

Chair: **Nicole M. Costantini**, *Savannah College of Art and Design-Atlanta*

Panelists:

Andrea Baldwin, *University of Houston, Clear Lake*

Seth Knieval, *Louisiana State University*

Laura D. Oliver, *Xavier University of Louisiana*

Holley Vaughn, *University of North Texas*

Tracy Stephenson Shaffer, *Louisiana State University*

Jake Beck, *Texas A&M University*

Raquel Polanco, *North Central Texas College*

Blake McDaniel, *University of North Texas*

Rebecca Walker, *Southern Illinois University Carbondale*

This performance panel celebrates the career and legacy of Dr. Jay Allison, Emeritus Performance Studies Associate Professor from the University of North Texas. Throughout his career, Dr. Allison authored, directed, and performed in over 28 performances, published over a dozen peer-reviewed journal articles and book chapters, and advanced Performance Studies at the local, regional, and national levels through varied leadership roles and a seemingly endless well of creativity, precision, passion, and encouragement for others. This panel brings together some of his students, friends, and chosen family to reflect on his impact on them, their careers, and our field. Pulling from Dr. Allison’s work with narratization, we specifically consider how his mentorship shifted each of our stories.

4401

Saturday 11:00 a.m. – 12:15 p.m.

Room: Bass

Certificates, Micro-Credentialing, and Digital Badges: What Are They, How Are They Used, and Do They Belong?

Sponsor: Instructional Development Division

Chair: **Colleen Mestayer**, *Tennessee Tech University*

Panelists:

Jason Munsell, *University of South Carolina Aiken*
Christopher McCollough, *Jacksonville State University*
Michelle E. Garland, *University of South Carolina, Upstate*
J. Dean Farmer, *Campbell University*

As state governments continue to inadequately fund public higher education and as public colleges and universities face the upcoming "enrollment cliff," administrators are urging us all to find new markets and new revenue streams. One trend in this area is designing and delivering new certificate programs and other types of micro-credentialing and digital badges. In this Round table panel, discussants will define and contextualize certificate programs, micro-credentialing and digital badges. We will also discuss our own experience with designing and/or taking courses in these kinds of programs and the efficacy of such instruction for our institutions, faculty, and students.

4402

Saturday 11:00 a.m. – 12:15 p.m.

Room: Bush

Debating Belonging: Resolutional Similarity in Lincoln-Douglas and NDT-CEDA Debate and its Implications

Sponsor: Argumentation & Forensics Division

Chair: **Mik Davis**, *University of Georgia*

Panelists:

Brian Lain, *University of North Texas*
Holden Bukowsky, *University of North Texas*
Matthew Gerber, *Baylor University*
Scott Thomson, *Texas Tech University*
Lauren Woodall, *Wichita State University*
Philip Samuels, *Wichita State University*

Academic debate as a co-curricular activity exists in a state of fragmentation and isolation. Despite all fitting under the heading of "college debate" multiple professional organizations and formats are currently practiced. In the 2023-2024 academic year, the year-long resolution of the NDT-CEDA organization and the NFA's Lincoln-Douglas debate format (NFA-LD) both discuss the role of nuclear weapons. This presents a rare opportunity to discuss similarities and differences in argument innovation, preference, style, variation, as well as the impact of different judging communities, tournament formats, and national finalist's processes. This roundtable discussion collects college debate professionals and faculty to focus on how the similarity in topic effects the NFA-LD and NDT-CEDA academic communities.

4403

Saturday 11:00 a.m. – 12:15 p.m.

Room: Comanche

Outstanding Scholarship: Top Papers in Interpersonal Communication

Sponsor: Interpersonal Communication Division

Chair: **Laura Miller**, *University of Tennessee*

*Seeking and Providing Social Support in Online Forums for Individuals Experiencing Depression

Lindsey Aloia, *University of Arkansas*
Anna Gentry, *University of Arkansas*

**Childfree and Looking for Love: An Exploratory Study of Romantic Partners Communicating Desires to be Childfree

Maya Blitch, *University of Texas at Austin*

Respondent: **Laura Miller**, *University of Tennessee*

**Top Paper Award*

***Top Student Paper Award*

4404

Saturday 11:00 a.m. – 12:15 p.m.

Room: Frisco 1

DEI Keynote Workshop

The Hidden Curriculum: DEIA, Public Policy, and the Landscape of Higher Education

Sponsored by: Southern Methodist University, and SSCA's President & 1st Vice President

Chair: Antonio Spikes, Coe College

Speaker and Moderator: Theon Hill, Wheaton College

As scholars, we have a responsibility to promote diversity, equity, inclusion, and access in higher education. However, recent policy changes and societal attitudes threaten these values that are central to quality education. This interactive workshop will bring together professors and graduate students across communication studies to discuss the hidden biases in curriculum, the concerning public policies that undermine DEI efforts, and proactive ways we can continue this critical work. Through a short presentation, collaborative activities, and collective action planning, participants will leave equipped with new knowledge, connections, and motivation to drive institutional and instructional change from within. Join us as we work to ensure higher education fulfills its responsibility to provide transformative learning for all students.

4405

Saturday 11:00 a.m. – 12:15 p.m.

Room: Frisco 4

Theorizing Persuasion and Power

Sponsor: Rhetoric & Public Address Division

Chair: Sam Perry, Baylor University

Disambiguating Rhetorical Force: Conviction, Coercion, and Persuasion

Caleb Micah Cates, University of South Carolina

Digital Dissent: #CrimingWhileWhite and the Comic Corrective

Justin Gus Foote, Northern State University

Slahi's Guantanamo Diary: Implications for Prisoner's Voice and Prison Publicity

Sidi Becar Meyara, Utah State University

Respondent: Josh Miller, Texas State University

4407

Saturday 11:00 a.m. – 12:15 p.m.

Room: Gallant Fox - AV

Top Papers: Intercultural Communication Division

Sponsor: Intercultural Communication Division

Chair: Margaret Butcher, University of Arkansas

*A Labor of Love: Blackness as a Confounding Factor for State Memory in Memorializing Martin Luther King, Jr.

Harrison Lucas, Penn State University

Stereotypes of a Black Male Misunderstood: Belonging in Collaborative Intergenerational Autoethnography, the Communication of Black Masculinities, and the Symbolism of Tupac

Mark Hopson, *Chapman University*
Mareek Pitts, *Chapman University*
Polyvocality as a Means of Communicating Belonging in Korean-Black Interaction
Sarah Cho, *University of Texas, Permian Basin*

Respondent: Lionnell "Badu" Smith, *San Francisco State University*

**Top Paper Award*

4408

Saturday 11:00 a.m. – 12:15 p.m.
Room: Hamilton

UHC: Critical Analyses of Film - From *The Little Mermaid* to *Barbie*

Sponsor: Theodore Clevenger, Jr. Undergraduate Honors Conference

Chair: Pamela Bourland-Davis, *Georgia Southern University*

Two Worlds: A Semantic Analysis of the Disney Renaissance

Bailey Grace Colsh, *Georgia Southern University*

A Deep Dive into *The Little Mermaid*

Faith Johnson, *Abilene Christian University*

Rhetorical Critique of *Barbie: The Movie*, as Shaped by Cultural Feminism

Jordan Brittle, *Virginia Tech*

Kate Nolde, *Virginia Tech*

Respondent: Wendy Atkins-Sayre, *University of Memphis*

4409

Saturday 11:00 a.m. – 12:15 p.m.
Room: Lebanon

UHC: Criticism and Content Analysis of Pop Culture - Film, TV, and ARGs

Sponsor: Theodore Clevenger, Jr. Undergraduate Honors Conference

Chair: Christopher Wernecke, *Texas State University*

Grooming: The Age Gap Relationship in Sailor Moon and Revolutionary Girl Utena

Isabella Fabiola Kessler, *Berea College*

Capitalistic Demagoguery: Rape and Power in Neoliberal America

Maryjane Taylor, *University of North Texas*

Cecily Smith, *University of North Texas*

Communicating Belonging through Aliens and Monsters: A Fantasy-Theme Analysis on Cloverfield ARGs

Shelby Elizabeth Sutton, *Texas A&M University*

Respondent: Christopher Wernecke, *Texas State University*

4410

Saturday 11:00 a.m. – 12:15 p.m.
Room: Ranger

Selected Papers in Mass Communication

Sponsor: Mass Communication Division

Chair: Barry Smith, *Mississippi University for Women*

Breaking The Silence: Coming Out As LGBTQ

Whitney Howard, *University of Southern Mississippi*

That's Not Canon! Exploring Diversity, Supernatural Texts, and Audience Reception

Gwen Nisbett, *University of North Texas*

Newly Paul, *University of North Texas*

The Economic Pressure on a Novice Independent Podcaster in the Middle East: Case Study

Meshari Alotaibi, *University of Southern Mississippi*

Salha Alghamdi, *University of Southern Mississippi*

Respondent: Barry Smith, *Mississippi University for Women*

4411

Saturday 11:00 a.m. – 12:15 p.m.

Room: Sea Biscuit

Showcase Sampler of Undergraduate Speech & Debate Students

Sponsor: Argumentation & Forensics Division,

Co-Sponsor: Theodore Clevenger, Jr. Undergraduate Honors Conference

Chair: Amorette Hinderaker, *Texas Christian University*

Panelist:

Prose Interpretation: Afro Puffs

Trinity Duffie, *Wiley College*

Dramatic Interpretation: Every Brilliant Thing.

Ellie Griffin, *Texas Christian University*

Persuasion Platform Address: Life-saving medications? How Big Pharma gets away with making us sicker.

Jackson Kaiser, *Texas Christian University*

ADS Platform Address: Give Me Liberty or Give Me Another Beer

Savannah Sauseda, *University of Texas at Dallas*

Respondent: Ernest Mack, *Wiley College*

Forensics students selected from across the Texas region will perform interpretation events and platform addresses. Topics typically range from political communication, social justice movements, or other pressing issues facing society and young people today.

4412

Saturday 11:00 a.m. – 12:15 p.m.

Room: Traveller

Longing for Belonging: The Rhetorical Presence of Tribute Bands

Sponsor: Popular Communication Division

Chair: Stephen A. King, *St. Edwards University*

The Songs Remain the Same: Spatial-Musical Nostalgia and Tribute Band Rhetoric

Jason Edward Black, *University of North Carolina, Charlotte*

What Became of Everyone I Used to Know?: The Rhetorical Space of Nostalgia and The Warp Tour Band

Dave Nelson, *Valdosta State University*

Straddling the Line Between Mimicry and Honor: The Beatles, The Beach Boys, and Elvis "Tribute" Bands

Jean DeHart, *Appalachian State University*

Like A Rolling Stone: Can a Tribute Band Provide Any Satisfaction?
John H. Saunders, *University of Alabama, Huntsville*

Respondent: Stephen A. King, *St. Edwards University*

4414

Saturday 11:00 a.m. – 12:15 p.m.
Room: Indian Trail - AV

Symposium Response Panel on Black Worldbuilding: Bridging Performance, Testimony, and Black Feminist Aesthetics

Sponsor: Performance Studies Division

Chair: Sasha Sanders, *University of North Texas*

The Poetics of Black Feminist Worldmaking
Aisha Durham, *University of South Florida*
Dreaming of a Place to Call Home
Marquese McFerguson, *Florida Atlantic University*
Interventions Create Space for (re)Imagination
Laura D. Oliver, *Xavier University of Louisiana*
Soulscapes: A Poetic Odyssey of Belonging
Anjuliet Woodruffe, *University of Cincinnati*

4415

Saturday 11:00 a.m. – 12:15 p.m.
Room: Frisco 3 Foyer

Coffee and Conversations With NCA

Sponsor: National Communication Association

Chair: Marnel Niles Goins, NCA President, *Marymount University*
Tina M. Harris, NCA 2nd Vice President, *Louisiana State University*
Dane Claussen, *NCA Director of Research, Publications, & Professional Advancement*
Arnyae Neal, *NCA Director of Membership & Member Services*
Kory Riemensperger, *NCA Communications Manager*

You are invited to meet NCA representatives and leadership in an informal setting.

4501

Saturday 12:30 p.m. – 2:30 p.m.
Room: Frisco 2

94th Annual Southern States Communication Association Awards Luncheon

Sponsor: Southern States Communication Association

Presiding: Ann E. Burnette, *SSCA President*

Annual Keynote Address: Lisa M. Corrigan, *University of Arkansas*

Keynote Address Title: Belonging as Luxury Belief

This is a ticketed event. Limited tickets can be purchased online or at the registration table.



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4601

Saturday 2:30 p.m. – 5:30 p.m.

Room: Frisco 3 Foyer

Graduate Student Recruitment Fair

Sponsor: Southern States Communication Association

*All are welcome to attend

Booths: Clemson University, East Tennessee State University, Florida State University, Louisiana State University, Ohio University, Texas State University, University of Alabama, University of Arkansas, University of Central Florida, University of Georgia, University of Memphis, University of North Texas, University of Tennessee, University of Texas-Arlington, University of West Georgia, Valdosta State University

4701

Saturday 2:45 p.m. – 4:00 p.m.

Room: Bass

2025 Convention Planners' Meeting

Sponsor: Southern States Communication Association

Chair: **Patrick G. Wheaton**, *2025 Convention Planner*

All division and interest group planners for Norfolk 2025 convention should attend this planning meeting OR the planning meeting on Sunday morning (session **5104**). (Vice Chair Elects from this year became Vice Chair at their 2024 business meetings!)

Divisions:

Applied Communication: **Mai Nou Xiong Gum**, *Furman University*
Argumentation & Forensics: **Gabrielle Lamura**, *Valdosta State University*
Communication Theory & Methodology: **Dennis McCarty**, *University of Florida*
Community College: **Karen Hill**, *Volunteer State Community College*
Freedom of Speech: **John Banister**, *University of Georgia*
Gender Studies: **Cassidy Ellis**, *University of Cincinnati*
Health Communication: **Tyana Ellis**, *Campbell University*
Identity, Inclusion, & Social Justice: **Josh Miller**, *Texas State University*
Instructional Development: **Colleen Mestayer**, *Tennessee Tech University*
Intercultural Communication: **Amy N. Heuman**, *Texas Tech University*
Interpersonal Communication: **Erin Basinger**, *Univ of North Carolina-Charlotte*
Mass Communication: **Umisha KC**, *University of Maryland*
Performance Studies: **Colin Whitworth**, *Georgia College & State University*
Political Communication: **Matthew Farmer**, *University of Georgia*
Popular Communication: **John H. Saunders**, *University of Alabama, Huntsville*
Public Relations: **Kelly Williams**, *University of West Georgia*
Rhetoric & Public Address: **Sara Baugh Harris**, *Davidson College*

Interest groups:

Am Society for the History of Rhetoric: **Jason Myres**, *University of Georgia*
Assn for Comm Administrators: **Christopher McCollough**, *Jacksonville State Univ*
Ethnography: **Pamela Dykes**, *Florida Southern College*
Kenneth Burke Society: **Alex Morales**, *University of Memphis*
Language & Social Interaction: **TBD**
Philosophy & Ethics of Communication: **David Impellizzeri**, *Regent University*
State Associations: **Shaq Marsh**, *Pellissippi State Community College*

4702

Saturday 2:45 p.m. – 4:00 p.m.

Room: Bush

A, B, C Squared: Argumentation and Belonging in Classroom & Competition

Sponsor: Argumentation & Forensics Division

Chair: Gary Deaton, *Transylvania University*

Panelists:

Gary Deaton, *Transylvania University*

Rich Knight, *Shippensburg University*

Danielle Williams, *Georgia Gwinnett College*

Ryan Goke, *Murray State University*

Taylor Deaton, *Bellarmine University*

4703

Saturday 2:45 p.m. – 4:00 p.m.

Room: Citation

Fostering Belonging During Professional Transitions

Sponsor: Association for Communication Administrators Interest Group

Chair: Lesli Pace, *Southeast Missouri State University*

Panelists:

Todd Lee Goen, *Virginia Military Institute*

Abby Brooks, *Eastern Kentucky University*

Nina-Jo Moore, *Appalachian State University*

Carl M. Cates, *University of Texas at Permian Basin*

4704

Saturday 2:45 p.m. – 4:00 p.m.

Room: Comanche

To Belonging and Beyond: Communication, Theory, Scholarship - 3rd Annual Scholarly Quiz Bowl

Sponsor: Interpersonal Communication Division

Chair: Lindsey Aloia, *University of Arkansas*

Panelists:

Emily Scheinfeld, *Kennesaw State University*

Leah E. LeFebvre, *University of Alabama*

Josh Pederson, *University of Alabama*

Michael Arrington, *Sam Houston State University*

Erin Basinger, *University of North Carolina, Charlotte*

Xiaoti Fan, *University of Alabama, Huntsville*

Tina M. Harris, *Louisiana State University*

Michael Kotowski, *University of Tennessee*

Joseph McGlynn, *University of North Texas*

David Roache, *Christopher Newport University*

Lisa van Raalte, *Sam Houston State University*

This panel is designed to engage conference attendees through an interactive and stimulating discussion of communication scholars debating interpersonal communication knowledge and theory. This panel offers the opportunity to interact with disciplinary insights. The goal of this panel is to provide a fun and engaging atmosphere to question, learn, and laugh together. Scholars were invited to participate on two teams. Questions about communication theory and interpersonal knowledge will be prepared ahead of time. The quiz bowl questions will offer the ability to discuss general and particular communication theory and interpersonal-based questions. Teams will be given one question at a time and have the opportunity to deliberate before offering their answer. After each team responds, the audience will then be invited to participate and engage teams.

4705

Saturday 2:45 p.m. – 4:00 p.m.

Room: Frisco 1

Online Course Design Open House

Sponsor: Community College Division

Chair: Jeff Sorrels, *Collin College*

Panelists:

S. Brad Bailey, *Mississippi Gulf Coast Community College*

Laurie Metcalf, *Blinn College*

Samantha Chapuseaux, *Florida Gateway College*

Nakia Welch, *San Jacinto College*

Angela Gibson, *Shelton State Community College*

Shaq Marsh, *Pellissippi State Community College*

This is an opportunity for faculty who teach online to compare course design and share ideas with one another.

This open house is for seasoned online teaching pros, those being tasked with designing their first online course or switching to a new or unfamiliar learning management system and everyone in between. In this session, experienced online faculty will make "sandbox" versions of their courses available on computers around the room for attendees to browse and discuss with the panelists. Attendees will be able to examine the panelists' courses, share ideas, and learn from decades of combined online teaching experience, as well as see multiple approaches to teaching various courses online. Multiple versions of Introduction to Communication, Public Speaking, Interpersonal Communication, Small Group Communication, and Business and Professional Communication will be available.

4706

Saturday 2:45 p.m. – 4:00 p.m.

Room: Frisco 4

Deplorable Archives: Dealing with Difficult Artifacts in University Archives

Sponsor: Rhetoric & Public Address Division

Chair: Carole Blair, *University of North Carolina-Chapel Hill*

The Hood in the Box: Archival Study of White Nationalist Rhetoric

Matthew Parnell, *Penn State University*

Bodies of Evidence: The Persistent Presence of Criminal Archives

Roseann M. Mandziuk, *Texas State University*

What is "Belonging" for the "Mexican American"? Reflections on Archival Insistence

José G. Izaguirre III, *University of Texas at Austin*

Disregarding Dissent: How "The Eyes of Texas Committee Report" Maintains

Tradition through the Preservation of Whiteness

Olivia Gellar, *University of Texas at Austin*

4707

Saturday 2:45 p.m. – 4:00 p.m.

Room: Frisco 5

Feminist Interventions on Sexual Life

Sponsor: Gender Studies Division

Chair: Ryan Tabrizi, *Syracuse University*

He Can't Be an Abuser, I Love Him!: Conspiracy Theories, Darvo, and Fandoms in the Wake of #MeToo

Daniella Ruiz Cantu, *University of Arkansas*

Online Sexual Behavior: Gender Roles, Pleasure, and Fetishes in the Digital Landscape

Fernanda Veiverberg, *University of Southern Mississippi*

Respondent: Sarah Marshall, *University of South Florida*



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4708

Saturday 2:45 p.m. – 4:00 p.m.

Room: Gallant Fox - AV

Harnessing Power of AI: Revolutionizing Public Relations in Modern South

Sponsor: Public Relations Division

Chair: **Amber Smallwood**, *University of Texas at Arlington*

Panelists:

Carrie Reif-Stice, *Augusta University*

Sarah Smith-Frigerio, *University of Tampa*

Kelly Williams, *University of West Georgia*

Corey Allan Hickerson, *James Madison University*

Jessica Beckham, *University of Tennessee, Martin*

As the push to adopt new technologies grows, PR practitioners risk irrelevance without AI adoption. This presentation urges the Southern States Communication Association to recognize AI's potential in PR. Notably, ChatGPT inspired this panel and contributed to this description.

4709

Saturday 2:45 p.m. – 4:00 p.m.

Room: Hamilton

UHC: Rhetorical Analyses of Public Activism and Social Movements

Sponsor: Theodore Clevenger, Jr. Undergraduate Honors Conference

Chair: **Jim A. Kuypers**, *Virginia Tech*

Examining Media Landscapes and Spreadability through Taking a Knee

Kaitlin Barry, *Furman University*

Moms for Liberty, Republican Motherhood, and Invitational Rhetoric: Curtailing the Liberties of Marginalized Youth One Banned Book at a Time

Aaron J. Delgado, *University of North Texas*

The Civic Imagination as Analyzed Through the Black Lives Matter Movement

Grayson Elizabeth Taylor, *Furman University*

Rhetorical Criticism of the Reproductive Justice Movement

Deme Lea Arasi, *Georgia Southern University*

Respondent: **Sam Perry**, *Baylor University*

4710

Saturday 2:45 p.m. – 4:00 p.m.

Room: Lebanon

UHC: Identity, Loneliness, and Sense-making in Intercultural and Cross-Cultural Communication

Sponsor: Theodore Clevenger, Jr. Undergraduate Honors Conference

Chair: **Jean DeHart**, *Appalachian State University*

Navigating a New World: Exploring International Students' Cultural Identity in Appalachia

Gabrielle Scott, *Berea College*

A Multi-Methodological Study of Rap and Race in the American Criminal Justice System

Breasia Williams, *Fayetteville State University*

How Soliya Affected my Pursuit to Cure Loneliness

Tonie Higgs, *Campbell University*

Investigating How New College Students Make Sense of Their Communication With Individuals From Different Co-Cultural Groups

Alexander B. Hamilton, *Middle Tennessee State University*

Respondent: **Nick Scullo**, *Texas A&M University – Kingsville*



**ASSISTANT PROFESSOR, DEPARTMENT OF COMMUNICATION AND MEDIA
(9-month, Tenure Track)**

February 8, 2024

Samford University's Howard College of Arts and Sciences invites individuals interested in serving in a Christian University environment to apply for an assistant professor position in the Department of Communication and Media beginning August 2024. This full-time tenure track position is a 9-month appointment and carries a 24 credit hour academic year teaching load.

Qualified candidates will hold a Ph.D. or be ABD in mass communication, communication, or a closely related field from an institutionally accredited college or university (or equivalent). Candidates with relevant professional experience and ability to teach a variety of courses in public relations, media production (broadcast and video production, podcasting, graphic design), advertising, or journalism preferred. Successful candidates will have demonstrated a record of peer-reviewed scholarship and excellence in teaching. ABD candidates will be considered at the rank of Instructor until Ph.D. is completed.

The Department of Communication and Media has 11 full-time faculty positions, a director of debate, a media and professional development adviser, and a staff member who helps with alumni relations and special projects. The department features award-winning student media, a lecture series in cooperation with *The Washington Post* and a nationally recognized debate program.

Samford University (www.samford.edu) is a leading nationally ranked Christian University. Founded in 1841, Samford is the 87th oldest institution of higher learning in the United States. It is the largest privately supported and fully accredited institution for higher learning in Alabama. Located in the Birmingham, Alabama, suburb of Homewood, with 425 full-time faculty and more than 5,700 students representing 49 states, the District of Columbia, Puerto Rico and 22 countries. Samford is ranked #10 in the U.S. for the quality of career preparation provided to its students according to a newly published ranking, "The Top U.S. Colleges for Career and Learning-Related Opportunities," in *The Wall Street Journal*. The University is dedicated to the promotion of rigorous academic inquiry in a Christian setting. The University seeks and prefers employee applicants of the Christian faith and offers competitive salaries with a generous benefits package. Samford University and the Howard College of Arts and Sciences embrace diversity in their faculty, students, and staff and encourage applications from those who would add to the diversity of our academic community.

Review of applications will begin March 8, 2024, and applications will continue to be accepted until April 8, 2024. Please submit (via email below in .pdf format), an application letter, curriculum vitae with names and contact information of three references, description of teaching experience and interests, description of research plans, along with an [Application for Faculty Position](#) and the [Faculty Applicant Christian Mission Statement](#) (links below). Salary is dependent upon qualifications and experience. The successful candidate must pass a background check. Applicants must be authorized to work in the United States, as Samford will not sponsor any employment visas for this position.

[Application for Faculty Position](#) can be found at:

https://www.samford.edu/departments/files/Human_Resources/application-for-faculty-employment.pdf

[Faculty Applicant Christian Mission Statement](#) can be found at:

<https://www.samford.edu/departments/files/academic-affairs/Faculty-Applicant-Christian-Mission-Statement.docx>

Please submit all materials in PDF format to:

FACAPP@samford.edu

ATTN: Communication and Media Faculty

Questions may be addressed to:

Dr. Ignatius Fosu, Search Committee Chair

ifosu@samford.edu

In accordance with applicable federal and state laws, such as Titles VI and VII of the Civil Rights Act of 1964, Title IX of the Education Amendments of 1972, the Age Discrimination in Employment Act, and the Americans with Disabilities Act and ADA Amendments, the University does not unlawfully discriminate on the basis of sex, gender, race, color, national origin, age, disability, genetic information, veteran status, religion, or any other protected status under federal, state or local law applicable to the University, in its education policies, programs, and activities, in its admissions policies, in employment policies and practices, and all other areas of the University. As a faith-based institution, the University is exempted from certain laws and regulations concerning discrimination.

4711

Saturday 2:45 p.m. – 4:00 p.m.

Room: Sea Biscuit

Creating a Sense of Belonging in a Mediated Environment

Sponsor: Mass Communication Division

Chair: **Barry Smith**, *Mississippi University for Women*

Creating a Sense of Belonging in Student Media

Brian Brantley, *Texas A&M University–San Antonio*

Building Ethos in a Complex Media Context

Rachel Martin Harlow, *University of Texas, Permian Basin*

Connecting Home from Abroad

William Harlow, *University of Texas, Permian Basin*

Maintaining “Home” via Social Media

Umisha KC, *University of Maryland*

And They Were All in One Discord — Creating Community in Video Games

Barry Smith, *Mississippi University for Women*

4712

Saturday 2:45 p.m. – 4:00 p.m.

Room: Traveller

Instructional Communication in Practice

Sponsor: Instructional Development Division

Chair: **Scott Christen**, *Tennessee Tech University*

Communication Apprehension and Virtual Reality Exposure Therapy in the Online Public Speaking Classroom

Madison Rose McBride, *University of Arkansas*

Emily Privett, *University of Arkansas*

Gender, Age, Class and Racial Stereotypes, and Power Relations In Television Ads: 2011-2013 versus 2021-2022

Thomas David Clark, *Xavier University*

Julie Stewart, *University of Texas-Dallas*

Approaching Conversations About Generative A.I.

Joseph Brentlingerr, *Indiana University, Bloomington*

Respondent: **Scott Christen**, *Tennessee Tech University*

4713

Saturday 2:45 p.m. – 4:00 p.m.

Room: Whirlaway

UHC: Attachment, Isolation, Satisfaction, Self-Esteem, and Communication in Relationships

Sponsor: Theodore Clevenger, Jr. Undergraduate Honors Conference

Chair: **Monette Callaway**, *Hinds Community College*

Loneliness and Isolation Versus Resilience in College Students: Getting by With a Little Help from Your Friends

Valerie Garcia, *University of Arkansas at Little Rock*

Relationships Between Final Conversations with Self-Esteem and Relational Satisfaction

Ella Smith, *Kennesaw State University*
Anxious Attachment as Predictors of Romantic Relationship Negative Outcomes
Isabella Mangano, *University of Tennessee*
Family Communication Patterns and Attachment Styles' Impact on Adult Romantic Relationships
Jake Spurlock, *Sul Ross State University*

Respondent: **Laura Miller**, *University of Tennessee*

4714

Saturday 2:45 p.m. – 4:00 p.m.
Room: Indian Trail – AV

Top Student Performances in Performance Studies

Sponsor: Performance Studies Division

Chair: **Nicole M. Costantini**, *Savannah College of Art and Design-Atlanta*

Hit Play for Me

Bethany Farmer, *University of North Texas*

Whose Life is it Anyway? Exploring the Comic Body on Stage

Joseph Richards, *University of North Carolina*

Tension in 6 Courses

Naomi Kliewer, *University of North Texas*

A Performance of Two Poems on Communicating

Faith Odele, *Texas A&M University*

Respondent: **Alex Davenport**, *St. Cloud State University*

4801

Saturday 4:15 p.m. – 5:30 p.m.
Room: Bass

Kenneth Burke Society Interest Group Business Meeting

Chair: **Jaime Robb**, *Marquette University*

Vice Chair: **Alex Morales**, *University of Memphis*

Vice Chair Elect: **Alex Morales**, *University of Memphis*

Secretary: **Matthew Farmer**, *University of Georgia*

4802

Saturday 4:15 p.m. – 5:30 p.m.
Room: Bush

Freedom of Speech Division Business Meeting

Chair: **Patrick G. Wheaton**, *Georgia Southern University*

Vice Chair: **Ben Medeiros**, *State University of New York, Plattsburgh*

Vice Chair Elect: **John Banister**, *University of Georgia*

Secretary: **Joshua Guitar**, *Kean University*

4803

Saturday 4:15 p.m. – 5:30 p.m.

Room: Citation

American Society History Rhetoric Interest Group Business Meeting

Chair: Christopher Wernecke, *Georgia State University*
Vice Chair: Nick Sciuolo, *Texas A&M University, Kingsville*
Vice Chair Elect: Jason Myres, *University of Georgia*
Secretary: Alex Morales, *University of Memphis*

4804

Saturday 4:15 p.m. – 5:30 p.m.

Room: Comanche

Community College Division Business Meeting

Chair: Jeff Sorrels, *Collin College*
Vice Chair: Shaq Marsh, *Pellissippi State Community College*
Vice Chair Elect: Karen Hill, *Volunteer State Community College*
Secretary: S. Brad Bailey, *Mississippi Gulf Coast Community College*

4805

Saturday 4:15 p.m. – 5:30 p.m.

Room: Frisco 1

Instructional Development Division Business Meeting

Chair: Scott Christen, *Tennessee Tech University*
Vice Chair: Jacob Metz, *Tennessee Tech University*
Vice Chair Elect: Colleen Mestayer, *Tennessee Tech University*
Secretary: Lakelyn Taylor, *University of Vermont*

4806

Saturday 4:15 p.m. – 5:30 p.m.

Room: Frisco 5

Health Communication Division Business Meeting

Chair: Kelly Morrison, *University of Alabama, Birmingham*
Vice Chair: Adam Richards, *Furman University*
Vice Chair Elect: Tyana Ellis, *Campbell University*
Secretary: Fan Yang, *University of Alabama, Birmingham*

4807

Saturday 4:15 p.m. – 5:30 p.m.

Room: Gallant Fox - AV

Public Relations Division Business Meeting

Chair: Carrie Reif-Stice, *Augusta State University*
Vice Chair: Jessica Beckham, *University of Tennessee, Martin*
Vice Chair Elect: Kelly Williams, *University of West Georgia*
Secretary: Breann Murphy, *Jacksonville State University*

4808

Saturday 4:15 p.m. – 5:30 p.m.
Room: Ranger

Association for Comm Administrators Interest Group Business Meeting

Chair: Jerry Hale, *University of Tennessee, Chattanooga*
Vice Chair: Lesli K. Pace, *Southeastern Missouri State University*
Vice Chair Elect: Chris McCollough, *Jacksonville State University*
Secretary: Pamela Bourland-Davis, *Georgia Southern University*

4809

Saturday 4:15 p.m. – 5:30 p.m.
Room: Sea Biscuit

Interpersonal Communication Division Business Meeting

Chair: Laura Miller, *University of Tennessee*
Vice Chair: Lindsey Aloia, *University of Arkansas*
Vice Chair Elect: Erin Basinger, *University of North Carolina, Charlotte*
Secretary: Pauline Matthey, *Georgia State University*

4810

Saturday 4:15 p.m. – 5:30 p.m.
Room: Traveller

Identity, Inclusion, & Social Justice Division Business Meeting

Chair: Lisa M. Corrigan, *University of Arkansas*
Vice Chair: Chandra A. Maldonado, *Campbell University*
Vice Chair Elect: Josh Miller, *Texas State University*
Secretary: Josh Miller, *Texas State University*

4811

Saturday 4:15 p.m. – 5:30 p.m.
Room: Whirlaway

Mass Communication Division Business Meeting

Chair: Barry Smith, *Mississippi University for Women*
Vice Chair: Melissa M. Smith, *Mississippi University for Women*
Vice Chair Elect: Umisha KC, *University of Maryland*
Secretary: Melissa M. Smith, *Mississippi University for Women*

4812

Saturday 4:15 p.m. – 5:30 p.m.
Room: Winchester

Ethnography Interest Group Business Meeting

Chair: Abby Arnold-Patti, *Lees-McRae College*
Vice Chair: Vickie VanHurley, *Florida Southern College*
Vice Chair Elect: Pamela Dykes, *Florida Southern College*
Secretary: Dinah Tetteh, *Arkansas State University*

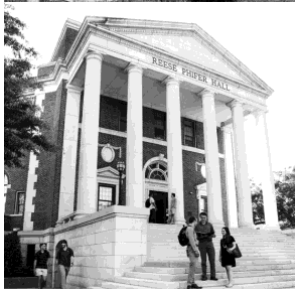
4901

Saturday 6:30 p.m. – 8:30 p.m.

Room: Frisco 2

**Southern States Communication Association
Osborn Reception**

Sponsors: Drs. Michael and Suzanne Osborn



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- Political Communication
- Relational Communication
- Visual Rhetoric

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- Kaylin L. Duncan Ph.D., ARIZONA
- Darrin J. Griffin Ph.D., BUFFALO-SUNY
- Nikita Y. Harris Ph.D., HOWARD
- Peter R. Jensen Ph.D., MISSOURI
- Leah E. LeFebvre Ph.D., TEXAS - AUSTIN
- Mary M. Meares Ph.D., NEW MEX,CO
- Jeonghyun Oh Ph.D., PURDUE
- Jessy Ohl Ph.D., NEBRASKA
- Caroline Parsons Ph.D., ALABAMA
- Cynthia Peacock Ph.D., TEXAS-AUSTIN
- Joshua R. Pederson Ph.D., IOWA
- Ben Pyle Ph.D., ALABAMA
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Day 5

Sunday, April 7, 2024

5101

Sunday 8:00 a.m. – 9:15 a.m.

Room: Bass

Communicating Service Learning Through Service-Learning Partnerships

Sponsor: Applied Communication Division

Chair: **Danna Gibson**, *Columbus State University*

Let's write a Textbook About It: Viewing Public Speaking through the lens of community engagement

Adam Bova, *Columbus State University*

Let's write a Textbook About It: Viewing Public Speaking through the lens of community engagement

Ben Baker, *Columbus State University*

Harnessing the Power of *Hooah* (Everything and anything except No) in a Strategic Communication Management MA

Ramesh Rao, *Columbus State University*

"I love my city government says No One Ever": Strategic Internship Creation to Communicate Belonging

Tiffany McBride, *Columbus State University*

Cassie Higgins, *Girls, Inc.*

5102

Sunday 8:00 a.m. – 9:15 a.m.

Room: Bush

Rhetorics of Gender, Family, and Economy

Sponsor: Rhetoric & Public Address Division

Chair: **Christina Moss**, *University of Memphis*

Fatherhood as Ideograph: Toward Redeeming a Wholesome Masculinity for the Better Wellbeing of Men and Families

Benjamin J. Cline, *Western New Mexico University*

"An Additional Stream of Income Is Great, But Growing Into the Best Version of Yourself Is Priceless": Rethinking Affect-Oriented Rhetorical Criticism Through MLM Affirmations

Christina Deka, *University of Georgia*

The Bearers of Life Bearing Unimaginable Burdens: A Rhetorical Criticism on China's One-Child Policy Propaganda

Sarah Ottinger, *Texas A&M University*

Scooblin and Scrat-Scroblin for a Fathers Love: Neoliberalism and Narrative Paradigm in Adventure Time

Austin Thompson, *University of North Texas*

5103

Sunday 8:00 a.m. – 9:15 a.m.

Room: Citation

Roundtable on Belongingness in Debate and Forensics

Sponsor: Argumentation & Forensics Division

Chair: **Nick Sciuillo**, *Texas A&M University-Kingsville*

Panelists:

Mike Gray, *Troy University*
Michael Eaves, *Valdosta State University*
Hanna Cooper, *Troy University*
Cole Franklin, *Louisiana State University, Alexandria*
Kiera Figgins, *Lamar University*
Gabrielle Lamura, *Valdosta State University*
Samantha Rippetoe, *DePauw University*

“Belongingness” refers to a felt state of belonging, acceptance, and affiliation with a particular group. The importance of belongingness to debate and forensics cannot be overstated. Where does debate belong? Who belongs in debate? What optics foster success and a sense of belonging for debate teams? How does one start and manage a debate team? What strategies can be deployed to promote and garner support for debate and forensics activities to your department, college, or local community? How does one build and preserve team histories and legacies? Roundtable discussants will answer these questions, exchange ideas with one another and the audience, and share stories that explore what it means to belong in debate and forensics.

5104

Sunday 8:00 a.m. – 9:15 a.m.

Room: Comanche

2025 Convention Planners’ Meeting

Sponsor: Southern States Communication Association

Chair: **Patrick G. Wheaton**, *2025 Convention Planner*

All division and interest group planners for Norfolk 2025 convention should attend this planning meeting **OR** the planning meeting on Saturday afternoon (**session 4701**). Vice Chair Elects from this year became Vice Chair at their 2024 business meetings.

Divisions:

Applied Communication: **Mai Nou Xiong Gum**, *Furman University*
Argumentation and Forensics: **Gabrielle Lamura**, *Valdosta State University*
Communication Theory and Methodology: **Dennis McCarty**, *University of Florida*
Community College: **Karen Hill**, *Volunteer State Community College*
Freedom of Speech: **John Banister**, *University of Georgia*
Gender Studies: **Cassidy Ellis**, *University of Cincinnati*
Health Communication: **Tyana Ellis**, *Campbell University*
Identity, Inclusion, & Social Justice: **Josh Miller**, *Texas State University*
Instructional Development: **Colleen Mestayer**, *Tennessee Tech University*
Intercultural Communication: **Amy N. Heuman**, *Texas Tech University*
Interpersonal Communication: **Erin Basinger**, *Univ of North Carolina-Charlotte*
Mass Communication: **Umisha KC**, *University of Maryland*
Performance Studies: **Colin Whitworth**, *Georgia College & State University*
Political Communication: **Matthew Farmer**, *University of Georgia*
Popular Communication: **John H. Saunders**, *University of Alabama, Huntsville*
Public Relations: **Kelly Williams**, *University of West Georgia*
Rhetoric and Public Address: **Sara Baugh Harris**, *Davidson College*

Interest Groups:

Am Society for the History of Rhetoric: **Jason Myres**, *University of Georgia*
Assn for Comm Administrators: **Chris McCollough**, *Jacksonville State University*
Ethnography: **Pamela Dykes**, *Florida Southern College*
Kenneth Burke Society: **Alex Morales**, *University of Memphis*
Language and Social Interaction: **TBD**
Philosophy & Ethics of Communication: **David Impellizzeri**, *Regent University*
State Associations: **Shaq Marsh**, *Pellissippi State Community College*

5105

Sunday 8:00 a.m. – 9:15 a.m.

Room: Erudia

Nominating Committee Meeting

Sponsor: Southern States Communication Association

Chair: **Ann E. Burnette**, *SSCA Immediate Past President*

Participants: Immediate Past Chairs of SSCA Divisions (Chairs from this year became Immediate Past Chair at their division business meetings Friday or Saturday.)

Applied Communication: **Ashton Mouton**, *Sam Houston State University*

Argumentation & Forensics: **Mike Gray**, *Troy University*

Comm Theory & Methodology: **Quinten Bernhold**, *University of Tennessee*

Community College: **Jeff Sorrels**, *Collin College*

Freedom of Speech: **Patrick G. Wheaton**, *Georgia Southern University*

Gender Studies: **Keven James Rudrow**, *Syracuse University*

Health Communication: **Kelly Morrison**, *University of Alabama-Birmingham*

Identity, Inclusion, & Social Justice: **Lisa M. Corrigan**, *University of Arkansas*

Instructional Development: **Scott Christen**, *Tennessee Tech University*

Intercultural Communication: **Mary Meares**, *University of Alabama*

Interpersonal Communication: **Laura Miller**, *University of Tennessee*

Mass Communication: **Barry Smith**, *Mississippi University for Women*

Performance Studies: **Cynthia Sampson**, *Louisiana State University*

Political Communication: **Melissa M. Smith**, *Mississippi University for Women*

Popular Communication: **Dave Nelson**, *Valdosta State University*

Public Relations: **Carrie Reif-Stice**, *Augusta State University*

Rhetoric & Public Address: **Brandon Inabinet**, *Furman University*

Strategic Communication Director: **Kevin L. Bryant**, *Clemson University*

5106

Sunday 8:00 a.m. – 9:15 a.m.

Room: Gallant Fox

Time and Place Committee Meeting

Sponsor: Southern States Communication Association

Chair: **Leslie Rodriguez**, *Angelo State University*

Committee Members:

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5107

Sunday 8:00 a.m. – 9:15 a.m.

Room: Ranger

Cult of Lecturer: Belonging in Academia Without the Option for Tenure

Sponsor: Instructional Development Division

Chair: **Jacob Metz**, *Tennessee Tech University*

Panelists:

Caitlin Baker, *Clemson University*

Morgan Team, *Clemson University*

James Doran, *Texas Tech University*

Sheree McCormack, *Texas Tech University*

Sonia Moore, *Texas Tech University*

Katie Schoonover, *Texas Tech University*

Many institutions of higher education rely on lecturers to fulfill teaching roles, yet the position is often considered temporary, and lecturers are often overlooked. Lecturers often feel undervalued, pushed aside, or like they don't belong. With the ever-changing landscape of academia, we are proposing ways in which lecturers can advocate for their position, and subsequent membership in their departments; including course offerings, professional growth, committee membership, and opportunities outside the classroom.

5108

Sunday 8:00 a.m. – 9:15 a.m.

Room: Sea Biscuit

Cultivating Intercultural Belonging in Higher Education

Sponsor: Intercultural Communication Division

Chair: **Margaret Butcher**, *University of Memphis*

Identity Cues in Online Courses: An Exploration of Students' Views

Liseth Hubbard, *University of Texas, Tyler*

Utilizing New Media Technologies to Promote Intercultural Communication and Learning in Higher Education

Patricia J. Stout, *University of Texas, Tyler*

The Place of Intercultural Communication: A Framing Analysis of Communication Department Webpages

Erik Gustafson, *University of Texas, Tyler*

Respondent: **Sophia Flemming**, *University of Georgia*

5109

Sunday 8:00 a.m. – 9:15 a.m.

Room: Traveller

Authentic Interpersonal Communication about Relational Desires

Sponsor: Interpersonal Communication Division

Chair: **Emily Scheinfeld**, *Kennesaw State University*

I am what I am and I am proud of it: Exploring Coming Out Conversations

Gourav Rath, *University of Alabama*

Female and Male College Students' Perceptions for Benefits and Drawbacks of Maintaining Back Burner Relationships Online

Narissra Punyanunt-Carter, *Texas Tech University*

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Christian Chambliss, *Texas Tech University*
Kayren Larrimore, *Texas Tech University*
Ryan Martinez, *University of Georgia*

Respondent: Emily Scheinfeld, *Kennesaw State University*

5110

Sunday 8:00 a.m. – 9:15 a.m.

Room: Hamilton

Diversity, Equity, & Inclusion Committee Meeting

Sponsor: Southern States Communication Association

Chair: Antonio Spikes, *Coe College*

Committee Members:

Lisa M. Corrigan, *University of Arkansas*

Niya Pickett Miller, *Samford University*

Xiaoti Fan, *University of Alabama at Huntsville*

Mary Meares, *University of Alabama*

5201

Sunday 9:30 a.m. – 10:45 a.m.

Room: Bass

An Intersectional Approach and Expanding the Critical Lens to Communicating Belonging through a Diversity of Scholarship

Sponsor: Intercultural Communication Division

Chair: Curtis Chamblee, *University of Memphis*

Panelists:

Natonya Listach, *Middle Tennessee State University*

Sophia Flemming, *University of Georgia*

Sneha Goswami, *University of Memphis*

Sam Guajardo, *University of Memphis*

Malcom Evans, *Louisiana State University*

AD Alston, *University of Memphis*

This panel brings together a diverse group of graduate students from multiple universities that will examine the conference theme of "Communicating Belonging" through the framework of Intercultural Communication. Through the individual experiences, each panel members research demonstrates critical approaches to intercultural communication through the frameworks of power, race, gender, class, sexuality and nationality each connects to the theme of the conference, communicating belonging. Thus, the panelists and their research aim to demonstrate how themes of power, race, gender, class, sexuality and nationality impacts critical intercultural frameworks and provide contrasting ways to expand the viewpoints of critical intercultural communication.

5202

Sunday 9:30 a.m. – 10:45 a.m.

Room: Bush

Images and Spaces of Belonging and Othering

Sponsor: Rhetoric & Public Address Division

Chair: Kelly Nagel, *Penn State University*

The 6th Floor Museum at Dealey Plaza: A Temporal Perspective by Incongruity Analysis

Emily Michale Maly, *University of North Texas*

The Iconic Image of the Colombian Civil War: Visual Rhetoric of Identity, Culture and Violence

Laura Gabriela Puentes, *University of North Texas*

Picturing the Global South Through a Western Lens: A Postcolonial Critique of Modern Missionary Visual Rhetoric

Madeline Aubrey Studebaker, *University of Arkansas*

Respondent: Sara Baugh Harris, *Davidson College*

5203

Sunday 9:30 a.m. – 10:45 a.m.

Room: Citations

Communication Theory Building Roundtable

Sponsor: Communication Theory & Methodology Division

Chair: Kelly Morrison, *University of Alabama, Birmingham*

Panelists:

Jenny Crowley, *University of Tennessee*

Emily Scheinfeld, *Kennesaw State University*

Steve McCornack, *University of Alabama, Birmingham*

Jihyun Esther Paik, *Texas Christian University*

Michael Kotowski, *University of Tennessee*

Tim Levine, *University of Alabama, Birmingham*

Theory is essential for the advancement of communication scholarship. Manuscripts that are not sufficiently theoretical are rejected from journals. Graduate students are expected to engage theory in their theses and dissertations. Communication textbooks typically cover numerous theories relevant to communication. How do these theories come to be? How does one go about creating, building, and constructing a theory? Are there ways to improve theory construction? The panelists on this roundtable discussion will engage in questions such as these and more. The panel consists of senior scholars who have authored influential communication theories, mid-career scholars, and assistant professors in early career. Audience participation and discussion will be encouraged.

5204

Sunday 9:30 a.m. – 10:45 a.m.

Room: Erudia

Committee on Committees

Sponsor: Southern States Communication Association

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5205

Sunday 9:30 a.m. – 10:45 a.m.

Room: Ranger

Bridging the Gap: Creating and Operating a University Speaking Center

Sponsor: Instructional Development Division

Chair: **Cole Franklin**, *Louisiana State University, Alexandria*

Panelists:

Cole Franklin, *Louisiana State University, Alexandria*

Cynthia Carrico, *Florida Atlantic University*

Sarah Parker Hughes, *Towson University*

Emily Normand, *Lewis University*

Sean Patrick O'Rourke, *Sewanee: The University of the South*

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Upon starting college, students have likely studied English/reading/writing for 12 years. However, many still struggle with effective writing. One effective way many universities address this concern is by creating university writing centers. However, the same students who have studied writing throughout their entire educational journey have likely received minimal training in effective public speaking. As a result, many students struggle with planning, organizing, and delivering effective oral presentations. Some universities have sought to combat this issue with the creation of university speaking centers. Much like a university writing center, speaking centers provide a place for students to receive individualized assistance from a trained consultant on all aspects of effective presentations. Panelists will provide insights regarding the inception, development, and operation of a university speaking center.

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 2003 - Marilyn Young, *Florida State University*
 2004 - Terry Thibodeaux, *Sam Houston State University*
 2005 - Kenneth N Cissna, *Univ of South Florida*
 2006 - Charles H. Tardy, *Univ of Southern Miss*
 2007 - Craig Allen Smith, *NC State University*
 2008 - Jerry L. Hale, *University of Georgia*
 2009 - Patricia Amason, *University of Arkansas*
 2010 - Thomas J. Socha, *Old Dominion Univ*
 2011 - Frances Brandau, *Sam Houston State University*
 2012 - Monette Callaway, *Hinds Community College*
 2013 - John C. Meyer, *Univ of Southern Miss*
 2014 - John Haas, *University of Tennessee*
 2015 - Jean DeHart, *Appalachian State Univ*
 2016 - Roseann M. Mandziuk, *Texas State Univ*
 2017 - Victoria J. Gallagher, *NC State Univ*
 2018 - Jason B. Munsell, *Univ of SC, Aiken*
 2019 - Pam Bourland-Davis, *Georgia Southern University*
 2020 - Shawn D. Long, *Kennesaw State Univ* (Posthumously)
 2021 - Wendy Atkins-Sayre, *Univ of Memphis*
 2022 - Tina M. Harris, *Louisiana State Univ*
 2023 - Ann E. Burnette, *Texas State University*
 2024 - Carl Cates, *Univ of Texas, Permian Basin*

SSCA AWARD RECIPIENTS

Robert Bostrom Young Scholar Award

2023 - Wallace Golding, *University of Illinois, Urbana-Champaign*
 2022 - Colin Cameron, *Univ of Southern Miss*
 2021 - Max Davenport, *Univ of Tennessee*
 2020 - Katie Scott, *University of Georgia*
 2019 - Christopher Wernecke, *Georgia State University*
 2018 - Jeff Nagel,
 2017 - Cody R. Hawley,
 2016 - Daniel P. Overton,
 2015 - Jonathan M. Broussard, *Louisiana State University*
 2014 - Nick J. Sciuillo, *Georgia State University*
 2013 - Jennifer Lynne Cronin, *UNC, Chapel Hill*
 2012 - Timothy B. Worley, *Univ of Georgia*
 2011 - Ryan E McGeough, *Louisiana State Univ*
 2010 - Carly T. McKenzie, *Univ of Alabama*
 Cynthia Nichols, *Univ of Alabama*
 2009 - Lauren Reichart, *Univ of Alabama*
 2008 - No award given
 2007 - Anna Turnage, *NC State University*
 2006 - Zac Gershberg, *Louisiana State Univ*
 2005 - Carey L. Powers, *City Univ of New York*
 2004 - Kelli L. Fellows, *University of Georgia*
 2003 - Kelli L. Fellows, *University of Georgia*

2002 - Mark A. Williams, *Texas A&M University*
 2001 - William Harlow, *Texas A&M University*
 2000 - Pat Ferguson, *University of Memphis*
 1999 - Martin Carcasson, *Texas A&M University*
 1998 - Christie Trinastich, *University of Texas*
 1997 - Preston Coleman, *University of Iowa*
 1996 - Garth Pauley, *Penn State University*
 1995 - Dionel Cotanda, *Univ of South Florida*
 1994 - Raka Shome, *University of Georgia*
 1993 - E. M. I. Sefcovic, *Univ of Georgia*
 1992 - Kathryn Greene, *Univ of Georgia*
 Rhonda G. Parker, *Univ of Georgia*
 1991 - Kim E. Freeman, *University of Florida*
 1990 - Cindy Kistenberg, *Louisiana State Univ*
 Krystyna Strzyzewski, *Univ of Arizona*
 1989 - Regina M Hoffman, *Louisiana State Univ*
 1988 - Roy J. Schwartzman, *University of Iowa*
 1987 - Stephanie Zimmerman, *University of Kentucky*

Dwight L. Freshley Outstanding New Teacher Award

2023 - Piyawan Charoensap-Kelly, *Southern Methodist University*
 2022 - Crystal Daugherty, *Northern Kentucky University*
 2021 - Matthew L. Spialek, *Univ of Arkansas*
 2020 - Caroline E Sawyer, *Univ of SC, Beaufort*
 2019 - Aubrey Huber, *Univ of South Florida*
 2018 - Melody Lehn, *Sewanee: The University of the South*
 2017 - Shanshan Lou,
 2016 - Ryan McGeough, *Northern Iowa Univ*
 2015 - Mary Beth Asbury, *Middle Tennessee State University*
 2014 - Siobhan Smith, *University of Louisville*
 2013 - David P. Terry, *San Jose State Univ*
 2012 - Casey Malone Maugh, *University of Southern Mississippi - Gulf Coast*
 2011 - Minsun Shim, *University of Georgia*
 2010 - Lora B. Helvie-Mason, *Southern University at New Orleans*
 2009 - Deborah Cunningham Walker, *Coastal Carolina University*
 2008 - Monica Pombo, *Appalachian State Univ*
 2007 - Billy Wooten, *Berea College*
 2006 - Marcyrose Chvasta, *Uni of South Florida*
 2005 - Daryl W. Wiesman, *Clemson University*
 2004 - Kandi L. Walker, *University of Louisville*
 2003 - No award given
 2002 - Frances Brandau, *Sam Houston State University*
 2001 - Melanie Morgan, *University of Louisville*
 2000 - Vanessa Beasley, *Texas A&M University*
 1999 - Karla K. Jensen, *Texas Tech University*
 1998 - Charla Markhum Shaw, *University of Texas, Arlington*
 1997 - No award given

1996 - Carl M. Cates, *Valdosta State University*
1995 - Enrique D. Rigsby, *Texas A&M Univ*

Rose B. Johnson SCJ Article Award

2023 - Abby Arnold-Patti, *Univ of Memphis*
2022 - Brandon W. Lenoir, *High Point Univ*
2021 - Renee Edwards, *Louisiana State Univ*
2020 - Timothy Worley, *Penn State University*
Lindsey Aloia, *University of Arkansas*
2019 - Kory Floyd, *University of Arizona*
Perry M. Pauley, *Arizona State Univ*
Colin Hesse, *Oregon State University*
Jen Eden, *Marist College*
Alice E. Veksler, *Univ of Connecticut*
Nathan T. Woo, *University of Arizona*
2018 - Karyn Sporer, *University of Maine*
Paige Toller, *Univ of Nebraska-Omaha*
2017 - Lisa A. Flores, *Univ of Colorado Boulder*
Christy-Dale L. Sims, *Univ of Denver*
2016 - Zoë Hess Carney, *Baylor University*
Mary E. Stuckey, *Penn State*
2015 - Kathleen Hunt, *George Mason Univ*
2014 - Patricia Davis, *Georgia State University*
2013 - Wendy Atkins-Sayre, *U Southern Miss*
2012 - Page Toller, *Univ of Nebraska-Omaha*
2011 - Daniel A. Grano, *UNC - Charlotte*
2010 - Deborah Thomson, *East Carolina Univ*
2009 - Christina R. Foust, *University of Denver*
2008 - James J. Kimble, *Seton Hall University*
2007 - Todd McDorman, *Wabash College*
2006 - Katherine Hendrix, *Univ of Memphis*
2005 - Michael Waltman, *UNC Chapel Hill*
2004 - Carol B. Mills, *Northern Illinois Univ;*
Austin S. Babrow, *Purdue University*
2003 - Kathryn M. Olsen, *University of Wisconsin, Milwaukee*
2002 - Suzanne Fitch, *Southwest Texas State University*
Roseann M. Mandziuk, *Southwest Texas State University*
2001 - John R. Stewart, *Univ of Washington*
Karen Zediker, *Univ of Washington*
2000 - Jacqueline Bacon, *Independent Scholar*
1999 - Michael Pfau, *University of Wisconsin*
Patricia Moy, *University of Wisconsin*
Barry Radler, *University of Wisconsin*
Michael Bridgeman, *Univ of Wisconsin*
1998 - Robert E. Terrill, *Indiana University*
David Zarefsky, *Northwestern Univ*
Marouf Hasian, Jr., *Arizona State Univ*
Lisa A. Flores, *Arizona State University*
1997 - William Bailey, *University of Arizona*
1996 - Jill Taft Kaufman, *Central Michigan Univ*
1995 - Abran J. Salazar, *Texas A&M University*
Samuel L. Becker, *University of Iowa*
Virginia Daughety, *University of Iowa*
1994 - Calvin M. Logue, *University of Georgia*
Thurmon Garner, *University of Georgia*

1993 - Dilip Parameshwar Gaonkar, *University of Illinois*
1987 - Charles R. Conrad, *Texas A&M Univ*
1984 - David Zarefsky, *Northwestern Univ*

T. Earle Johnson-Edwin Paget Distinguished Service Award

2023 - John Haas, *University of Tennessee*
2022 - Wendy Atkins-Sayre, *Univ of Memphis*
Pamela Bourland-Davis, *Georgia Southern University*
2021 - Shawn D. Long, *Kennesaw State Univ*
(Posthumously)
2020 - Roseanne Mandziuk, *Texas State Univ*
2019 - Jerold L. Hale, *College of Charleston*
2018 - Patricia Amason, *University of Arkansas*
Lynne Webb, *University of Arkansas*
2017 - Carl M. Cates, *Valdosta State University*
2016 - Charles H. Tardy, *Univ of Southern Miss*
2015 - John C. Meyer, *Univ of Southern Miss*
2014 - J. Donald Ragsdale, *Sam Houston State University*
2013 - Emmet Winn, *Auburn University*
2012 - Trudy Hanson, *West Texas A&M Univ*
2011 - Michael Osborn, *Univ of Memphis*
Suzanne Osborn, *Univ of Memphis*
2010 - Mark Hickson III, *University of Alabama Birmingham*
2009 - Thomas Frentz, *University of Arkansas*
2008 - No award given
2007 - Kenneth N Cissna, *Univ of South Florida*
2006 - Marilyn Young, *Florida State University*
2005 - No award given
2004 - Mary Evelyn Collins, *Sam Houston State University*
2003 - Richard Conville, *Univ of Southern Miss*
2002 - Nina-Jo Moore, *Appalachian State Univ*
2001 - Richard R. Ranta, *Univ of Memphis*
2000 - Susan Siltanen, *Univ of Southern Miss*
1999 - Bert Bradley, *Auburn University*
1998 - Keith V. Erickson, *Univ of Southern Miss*
1997 - Jerry Tarver, *University of Richmond*
1996 - Dwight Freshley, *University of Georgia*
Gregg Phifer, *Florida State University*
1995 - Howard Dorgan, *Appalachian State Univ*
1994 - John I. Sisco, *Southwest Missouri State University*

Minority Recruitment and Retention Award

2023 - No award given
2022 - No award given
2021 - No award given
2020 - Manship School of Mass Comm, *LSU*
2019 - Dept of Comm Studies, *U North Texas*
2018 - Dept of Comm & Film, *Univ of Memphis*
2017 - Dept of Comm Studies, *Furman Univ*
2016 - Dept of Comm, *U of Louisiana-Lafayette*

2015 - Dept of Applied Comm, *UArk Little Rock*
 2014 - No award given
 2013 - Dept of Comm Studies, *U Southern Miss*
 2012 - No award given
 2011 - No award given
 2010 - Dept of Comm Studies, *UNC - Charlotte*
 2010 - Dept of Comm Studies, *UNC - Charlotte*
 2009 - Dept of Comm & Jour, *Auburn Univ*

Michael M. Osborn Teacher-Scholar Award

2023 - Jason Edward Black, *UNC - Charlotte*
 2022 - Stephanie Schulte, *Univ of Arkansas*
 2021 - Stephen A. Smith, *Univ of Arkansas*
 2020 - Rick Cherwitz, *University of Texas*
 2019 - Myria W. Allen, *University of Arkansas*
 2018 - Brigitta R. Brunner, *Auburn University*
 2017 - Richard Leeman, *UNC - Charlotte*
 2016 - Mary E. Stuckey, *Penn State University*
 2015 - Lynne Webb, *University of Arkansas*
 2014 - Roseann M. Mandziuk, *Texas State Univ*
 2013 - Kenneth N Cissna, *Univ of South Florida*
 2012 - Katherine Hendrix, *Univ of Memphis*
 2011 - Kathleen J. Turner, *Davidson College*
 2010 - Jerry Hale, *University of Georgia*
 2009 - No award given
 2008 - Art Bochner, *University of South Florida*
 2007 - Martin Medhurst, *Baylor University*
 2006 - No award given
 2005 - Marilyn Young, *Florida State University*
 2004 - Julia T. Woods, *Univ of North Carolina*
 2003 - Robert E. Denton, Jr., *Virginia Polytechnic Institute*
 2002 - No award given
 2001 - Janice Rushing, *University of Arkansas*
 2000 - No award given
 1999 - Ronald H. Carpenter, *Univ of Florida*
 1998 - Mary Frances Hopkins (emeritus), *LSU*
 1997 - Tom Frenz, *University of Arkansas*
 1996 - No award given
 1995 - Beverly Whitaker Long, *UNC Chapel Hill*
 1994 - Michael M. Osborn, *Univ of Memphis*

Shawn D. Long Outreach Award

2023 - Kennaria Brown, *Berea College*
 2022 - Joy L. Hart, *University of Louisville*
 Kandi L. Walker, *University of Louisville*
 2021 - Lisa M. Corrigan, *University of Arkansas*
 2020 - Srivi Ramasubramanian, *Texas A&M*
 2019 - Holley Vaughn, *Univ of North Texas*
 2018 - Andre E. Johnson, *Univ of Memphis*
 2017 - Amy N. Heuman, *Texas Tech University*
 2016 - Sean Patrick O'Rourke, *Sewanee: The University of the South*
 2015 - No award given
 2014 - No award given
 2013 - Jimmie Manning, *Northern Illinois Univ*
 2012 - Dominique Gendrin, *Xavier University*

2011 - Shawn D. Long, *UNC - Charlotte*
 2010 - Tina M. Harris, *University of Georgia*
 2009 - William Thompson, *Univ of Louisville*
 2008 - Margaret D'Silva, *Univ of Louisville*
 2007 - No award given
 2006 - Carol Winkler, *Georgia State University*
 2005 - Steve Madden, *Clemson University*
 2004 - No award given
 2003 - No award given
 2002 - Marsha Houston, *University of Alabama*
 2001 - No award given
 2000 - Tyrone Adams, *U of Louisiana-Lafayette*
 1999 - Robert Denton, *Virginia Tech*
 1998 - Suzanne Osborn, *University of Memphis*
 1997 - Lynne M. Webb, *University of Memphis*
 1996 - Andrew King, *Louisiana State University*
 1995 - E. Culpepper Clark, *Univ of Alabama*
 1994 - Theodore Clevenger, Jr., *Florida State Univ*

Janice Hocker Rushing Early Career Research Award

2023 - Josh Miller, *Texas State University*
 2022 - Benjamin Medeiros, *SUNY, Plattsburgh*
 2021 - Jenny Crowley, *University of Tennessee*
 2020 - Lindsey Aloia, *University of Arkansas*
 2019 - Lyndsay Gratch, *Syracuse University*
 2018 - Amanda Nell Edgar, *Univ of Memphis*
 2017 - Leland G. Spencer, *Miami University*
 2016 - Shaughan A. Keaton, *Young Harris College*
 2015 - Pavica Sheldon, *Univ of South Alabama*
 2014 - Rebekah L. Fox, *Texas State University*
 Po-Lin Pan, *Arkansas State University*
 2013 - Graham Bodie, *Louisiana State Univ*
 E. Johanna Hartelius, *U of Pittsburgh*
 2012 - Megan Foley, *Mississippi State Univ*
 Brandon Inabinet, *Northwestern Univ*
 2011 - Ambar Basu, *University of South Florida*
 2010 - No award given
 2009 - Dan A. Grano, *UNC - Charlotte*
 Ashli Q. Stokes, *UNC - Charlotte*
 2008 - Jason Edward Black, *Univ of Alabama*
 Chris Davis, *UNC - Charlotte*
 2007 - Elissa Foster, *San Jose State University*
 2006 - Stacy Holman Jones, *University of South Florida*
 2005 - Arthur Raney, *Florida State University*
 2004 - Michael I. Arrington, *Ohio University*
 2003 - Kevin Wright, *University of Memphis*
 2002 - No award given
 2001 - No award given
 2000 - No award given
 1999 - Jim A. Kuypers, *Dartmouth College*
 1998 - Jennifer Monahan, *University of Georgia*
 1997 - Kathryn Greene, *East Carolina Univ*
 1996 - Sean Patrick O'Rourke, *Vanderbilt Univ*
 1995 - Cindy J. Kistenberg, *Univ of Houston*
 Roxanne L. Parrot, *Univ of Georgia*

Franklin J. Shirley Award

2023 - Elsa Black, *Berea College*
2022 - Serenity Wiles, *Campbell University*
2021 - Noah Autrey, *Georgia Southern Univ*
2020 - Annebelle Klein, *Transylvania University*
2019 - Kiley Lord, *University of Alabama*
2018 - William H. Merriman
2017 - Nejla Day
2016 - Samantha Grainger Shuba
2015 - Polina Larina, *Berea College*
2014 - Terrell Jake Dionne *Univ of North Texas*
2013 - Kirsten Clark, *Millsaps College*
2012 - Monica Lawson, *Transylvania University*
2011 - Diana Lynde, *Columbia College*
2010 - Brad Griffith
2009 - Lateshia Beachum, *Columbia College*
2008 - Kattrina Baldus, *James Madison Univ*
2007 - Judith Novak, *University of Kentucky*
Drew Anderson, *Georgia Southern Univ*
2006 - Alex Teh, *University of Georgia*
2005 - Jennifer Bafundo, *Furman University*
2004 - Lindsey Ilion, *George Washington Univ*
2003 - Andrew Thomas Ross, *George Washington University*
2002 - Cynthia Ledford, *University of Kentucky*
2001 - Sara Bakker, *George Washington Univ*
2000 - Melanie Dotson, *Samford University*
1999 - Mark T. Witko, *University of Wyoming*
1998 - Kevin Hooper, *NC State University*
1997 - Amy Tilton, *U of Texas, Corpus Christi*
1996 - Andrea Doughty *University of Alabama Birmingham*
Kelli Jones, *U of Alabama Birmingham*
1995 - Blaine Hummel, *Trinity University*
- Garret Ulosevich, *Trinity University*
1994 - Gerard Pfannensteil, *Trinity University*
1993 - Joshua Boyd, *Lipscomb University*
1992 - Lorice Evans, *Trinity University*

John I. Sisco Excellence in Teaching Award

2023 - Margaret Butcher, *Univ of Arkansas*
2022 - Camille Lewis, *Furman University*
2021 - Kristi Schaller, *University of Georgia*
2020 - Todd Lee Goen, *Christopher Newport*
2019 - Bethany Crandall Goodier, *College of Charleston*
2018 - Lisa M. Corrigan, *University of Arkansas*
2017 - Christina L. Moss, *Univ of Memphis*
2016 - Ann E. Burnette, *Texas State University*
2015 - Carol Thompson, *U of Ark, Little Rock*
2014 - Leigh Anne Howard, *University of Southern Indiana*
2013 - Michael I. Arrington, *Univ of Kentucky*
2012 - Jennifer A. Samp, *Auburn University*
2011 - Barbara Biesecker, *Univ of Georgia*
2010 - Deanna Daniels, *NC State University*
2009 - Sean Patrick O'Rourke, *Furman Univ*

2008 - Joy L. Hart, *University of Louisville*
2007 - Elizabeth Bell, *Univ of South Florida*
2006 - Mary E. Stuckey, *Georgia State Univ*
2005 - No award given
2004 - Stephen Braden, *Georgia State Univ*
2003 - No award given
2002 - Katherine Hendrix, *Univ of Memphis*
2001 - Bonnie J. Dow, *University of Georgia*
2000 - James A. Aune, *Texas A&M University*
1999 - Lawrence A. Hosman, *U Southern Miss*
1998 - Mark Hickson III, *University of Alabama, Birmingham*
1997 - George Grice, *Radford University*
1996 - Nina-Jo Moore, *Appalachian State Univ*
1995 - Calvin M. Logue, *University of Georgia*
1994 - Marsha L Vanderford, *U of South Florida*

J. Donald Ragsdale Award for Mentoring

2023 - Matt Spialek, *University of Arkansas*
2022 - Andre E. Johnson, *Univ of Memphis*
2021 - Stephanie Ricker Shulte, *U of Arkansas*
2020 - Sean Patrick O'Rourke, *Sewanee: The University of the South*
2019 - Myria W. Allen, *University of Arkansas*
2018 - Brigitta R. Brunner, *Auburn University*
2017 - Kenneth Zagacki, *NC State University*
2016 - Wendy Atkins-Sayre, *U Southern Miss*

Suzanne Osborn Community College Outstanding Educator Award

2023 - Karen Hill, *Volunteer State CC*
2022 - No award given
2021 - No award given
2020 - Nakia Welch, *San Jacinto College*
2019 - Laurie Metcalf, *Blinn College*
2018 - S Brad Bailey, *Mississippi Gulf Coast CC*
2017 - Richard Falvo, *El Paso CC*
2016 - Deborah Hefferin,
2015 - Monette Callaway, *Hinds CC*

SSCA DIV/IG AWARD RECIPIENTS

Outstanding Scholar in Comm Theory and Methodology

2023 - No award
2022 - Mark Ward, *Univ of Houston-Victoria*
2021 - Leland G. Spencer, *Miami University*
2020 - Jennifer Samp, *University of Georgia*
2019 - Graham Bodie, *University of Mississippi*
2018 - Timothy Levine, *U Alabama Birmingham*
2017 - Courtney Wright, *Univ of Tennessee*
2016 - No award given
2015 - No award given
2014 - Lynne M. Webb, *University of Arkansas*

2013 - James Honeycutt, *Louisiana State Univ*
 2012 - Ronald C. Arnett, *Duquesne University*
 2011 - Jerold L. Hale, *Univ Michigan, Dearborn*
 2010 - John C. Meyer, *Univ of Southern Miss*
 2009 - Pamela Kalbfleisch, *Univ North Dakota*
 2008 - William G. Powers, *Texas Christian Univ*
 2007 - No award given
 2006 - No award given
 2005 - James C. McCroskey, *West Virginia Univ*
 2004 - Richard Conville, *Univ of Southern Miss*
 2003 - J. Donald Ragsdale, *Sam Houston State University*
 2002 - Kenneth N Cissna, *Univ of South Florida*
 2001 - Ralph Behnke, *Texas Christian Univ*
 2000 - Lynne M. Webb, *University of Arkansas*
 1999 - Joann Keyton, *University of Memphis*
 1998 - Charles H. Tardy, *Univ of Southern Miss*
 1997 - Renee Edwards, *Louisiana State Univ*
 1996 - James L. Applegate, *Univ of Kentucky*
 1995 - Mark L. Knapp, *University of Texas*
 1994 - Theodore Clevenger, Jr., *Florida State University*

Gender Studies Scholar of the Year

2023 - No award given
 2022 - Jimmie Manning, *Univ of Nevada, Reno*
 2021 - Ashley Mack, *Louisiana State University*
 2020 - No award given
 2019 - Leland G. Spencer, *Miami University*
 2018 - Jamie Capuzza, *Univ of Mount Union*
 2017 - Pat Arnesen, *Duquesne University*
 2016 - No award given
 2015 - Jason Edward Black, *Univ of Alabama*
 2014 - No award given
 2013 - Jane Jorgenson, *Univ of South Florida*
 2012 - No award given
 2011 - Marion Meyers, *Georgia State Univ*
 2010 - Janis Edwards, *University of Alabama*
 2009 - Carole Blair, *UNC - Chapel Hill*
 2008 - Roseann M. Mandziuk, *Texas State Univ*
 2007 - Julia T. Wood, *UNC - Chapel Hill*
 2006 - Elizabeth Allen Bell, *Univ South Florida*
 2005 - Sonja K. Foss, *Univ of Colorado, Denver*
 Karen A. Foss, *Univ of New Mexico*
 2004 - Donna Nudd, *Florida State University*
 2003 - No award given
 2002 - Diana K. Ivy, *Texas A&M, Corpus Christi*
 2001 - Lynne Webb, *University of Arkansas*
 2000 - No award given
 1999 - Trudy L. Hanson, *West Texas A&M Univ*
 1998 - Katherine Hawkins, *Wichita State Univ*
 1997 - Susan Siltanen, *Univ of Southern Miss*
 1996 - Marsha Vanderford, *Univ South Florida*
 1995 - Renee Edwards, *Louisiana State Univ*
 1994 - Julia T. Wood, *UNC - Chapel Hill*
 1993 - Carol J. Jablonski, *Univ of South Florida*
 1992 - Mary Frances Hopkins, *Louisiana State University*

1991 - Navita Cummings James, *University of South Florida*
 1990 - Marsha Houston, *Tulane University*
 1989 - Virginia E. Wheelless, *Morehead State U*
 1988 - Kathleen J. Turner, *Tulane University*

Forensic Educator/Contributor of the Year

2023 - Ryan Goke, *Murray State University*
 2022 - Mik Davis, *Wake Forest University*
 2021 - Jonathan Bridenbaker, *Valdosta State U*
 2020 - Aaron Dechant, *Millington Central School*
 2019 - Jacob Metz, *Tennessee Tech University*
 2018 - L. Paul Strait, *Univ of Southern Miss*
 2017 - Keven James Rudrow, *Valdosta State U*
 2016 - Kevin L. Bryant, *Univ of Southern Miss*

James Madison Outstanding Research in 1st Amendment Studies

2023 - John Banister, *University of Georgia*
 2022 - Joshua Guitar, *Kean University*
 2021 - Ben Medeiros, *SUNY, Plattsburgh*
 Pawan Singh, *Deakin University*
 2020 - No award given
 2019 - Stephen A. Smith, *Univ of Arkansas*
 2018 - Pat Arneson, *Duquesne University*
 2017 - David R. Dewberry, *Rider University*
 2016 - Rebekah L. Fox, *Texas State University*
 Ann E. Burnette, *Texas State Univ*
 2015 - Stephen A. Smith, *Univ of Arkansas*
 2014 - Mark Grabowski, *Adelphi University*
 1995 - Sean Patrick O'Rourke, *Vanderbilt Univ*
 Ron Manuto, *U of Texas, Pan American*

PAST CONVENTIONS & HOTELS

1930 Birmingham, AL - Thomas Jefferson Hotel
 1931 Atlanta, GA - Henry Grady Hotel
 1932 Asheville, NC
 1933 Berea, KY - Boone Tavern
 1934 Birmingham, AL - Thomas Jefferson Hotel
 1935 New Orleans, LA - Stevens Hotel w NATS
 1936 Gainesville, FL - Thomas Hotel
 1937 Nashville, TN - Andrew Jackson Hotel
 1938 Atlanta, GA - Henry Grady Hotel
 1939 Baton Rouge, LA - Heidelberg Hotel
 1940 Chattanooga, TN - Patten Hotel
 1941 Birmingham, AL - Tutwiler Hotel
 1942 Atlanta, GA - Henry Grady Hotel
 1943 Jackson, MS - Heidelberg Hotel
 1944 Jackson, MS - Heidelberg Hotel
 1945 Cleveland, TN (cancelled)-Cherokee Hotel
 1946 Atlanta, GA - Henry Grady Hotel
 1947 Baton Rouge, LA - Heidelberg Hotel
 1948 Nashville, TN - Maxwell Hotel
 1949 Waco, TX - Roosevelt Hotel
 1950 Birmingham, AL - Tutwiler Hotel

1951 Gainesville, FL - Thomas Hotel
 1952 Jackson, MS - Heidelberg Hotel
 1953 Greenville, SC - Poinsett Hotel
 1954 Dallas, TX - Adolphus Hotel
 1955 Memphis, TN - Peabody Hotel
 1956 Hattiesburg, MS - Forrest Hotel
 1957 Athens, GA - Center for Cont. Education
 1958 Houston, TX - Rice Hotel
 1959 Louisville, KY - Sheraton Seelbach Hotel
 1960 Winston-Salem, NC - Robert E. Lee Hotel
 1961 Miami, FL - Everglades Hotel
 1962 Austin, TX - Driskell Hotel
 1963 Nashville, TN - Andrew Jackson Hotel
 1964 Houston, TX - Texas State Hotel
 1965 Durham, NC - Jack Tar Hotel
 1966 Miami, FL - Everglades Hotel
 1967 Little Rock, AR - Marion Hotel
 1968 Memphis, TN (cancelled) - Peabody Hotel
 1969 Memphis, TN - Peabody Hotel
 1970 Winston-Salem, NC - Robert E. Lee Hotel
 1971 New Orleans, LA - Roosevelt Hotel
 1972 San Antonio, TX - El Tropicano Hotel
 1973 Lexington, KY - Phoenix Hotel
 1974 Richmond, VA - John Marshall Hotel
 1975 Tallahassee, FL - Tallahassee Hilton Hotel
 1976 San Antonio, TX - El Tropicano Hotel
 1977 Knoxville, TN - Hyatt Regency Hotel
 1978 Atlanta, GA - Sheraton Biltmore Hotel
 1979 Biloxi, MS - Broadwater Beach Hotel
 1980 Birmingham, AL - Hyatt House Hotel
 1981 Austin, TX - Hilton Palacio del Rio
 1982 Hot Springs, AR - Arlington Hotel
 1983 Orlando, FL - Hilton Inn-Florida Center
 1984 Baton Rouge, LA - Hilton Hotel
 1985 Winston-Salem, NC - Hyatt House Hotel
 1986 Houston, TX - Shamrock Hilton Hotel
 1987 St. Louis, MO - Clarion Hotel with CSCA
 1988 Memphis, TN - The Peabody Hotel
 1989 Louisville, KY - Brown Hotel
 1990 Birmingham, AL - Radisson Hotel

1991 Tampa, FL - Hyatt Regency
 1992 San Antonio, TX - St. Anthony Hotel
 1993 Lexington, KY - Hyatt Regency & Radisson Plaza with CSCA
 1994 Norfolk, VA - Omni Hotel
 1995 New Orleans, LA - The Monteleone Hotel
 1996 Memphis, TN - The Peabody Hotel
 1997 Savannah, GA - Hyatt Regency
 1998 San Antonio, TX - La Mansion Del Rio
 1999 St. Louis, MO - Adams Mark Hotel
 2000 New Orleans, LA - The Monteleone Hotel
 2001 Lexington, KY - Radisson Plaza Hotel
 2002 Winston-Salem, NC - The Adams Mark
 2003 Birmingham, AL - Sheraton Hotel
 2004 Tampa, FL - Wyndam Harbor Island Hotel
 2005 Baton Rouge, LA - Radisson Hotel
 2006 Dallas, TX - Marriot Galleria-Addison
 2007 Louisville, KY - Marriott Downtown
 2008 Savannah, GA - Hyatt Regency
 2009 Norfolk, VA - Marriott Waterside
 2010 Memphis, TN - The Peabody Hotel
 2011 Little Rock, AR - Doubletree Hotel
 2012 San Antonio, TX - The St. Anthony Hotel
 2013 Louisville, KY - The Seelbach Hilton
 2014 New Orleans, LA - New Orleans Sheraton
 2015 Tampa, FL - The Marriott Waterside
 2016 Austin, TX - Hyatt Regency - Austin
 2017 Greenville, SC - Hyatt Regency
 2018 Nashville, TN - Sheraton Downtown
 2019 Montgomery, AL - Renaissance Hotel Spa
 2020 Frisco, TX (cancelled) - Embassy Suites
 2021 Norfolk, VA (virtual)
 2022 Greenville, SC - Hyatt Regency
 2023 St. Petersburg, FL - Hilton Bayfront
 2024 Frisco TX - Embassy Suites by Hilton
 2025 Norfolk, VA - Norfolk The Main
 2026 Birmingham, AL - Sheraton Birmingham Convention Center
 2027 Mobile, AL - Renaissance Riverview

SSCA EMERITUS MEMBERS

Studer, James
 Vickrey, Jim
 Young, Marilyn

Brunson, Cory
 Bryant, Kevin L.
 Callaway, Monette C.
 Cardenas, Cristina D.
 Cates, Carl M.
 Cissna, Kenneth N.
 Collins, Mary Evelyn
 Condit, Celeste M.
 Coopman, Stephanie J.
 Corrigan, Lisa M.
 D'Silva, Margaret U.
 Darsey, James
 DeHart, Jean
 Eaves, Michael H.
 Edwards, Jennifer T.
 Edwards, Renee
 Erickson, Keith V.
 Faux II, William V.

Fisher, Janet E.
 Foster, John R.
 Frank, Robert E.
 Garland, Michelle E.
 Goodboy, Alan K.
 Guthrie, Russell A.
 Hale, Jerold L.
 Hardig, Sally B.
 Harris, Tina M.
 Hart, Joy L.
 Hawkins, Katherine W.
 Hickson III, Mark
 Hosman, Lawrence A.
 Hundley, Heather
 Jackson II, Ronald L.
 Kalbfleisch, Pamela J.
 Kelly, Stephanie
 Korn, Jenny

SSCA LIFE MEMBERS

Adams, Ty L.
 Amason, Patricia X.
 Andersen, Kenneth E.
 Arrington, Michael I.
 Bailey, S. Brad
 Balthrop, Bill
 Bates, Benjamin R.
 Brandau, Frances
 Bruenger, Donna M.

Kuypers, Jim A.
Mandziuk, Roseann M.
Manning, Jimmie D.
Martin, Matt M.
McCollough, Christopher
McGee, Brian R.
McMahan, Eva M.
Moore, Nina-Jo
Munsell, Jason B.
Nelson, David R.
Newcombe, P. Judson
O'Rourke, Sean Patrick
Olson, Kathryn M.
Osborn, Michael
Osborn, Suzanne
Pacheco, Jr., George
Phillips, Selene G.
Powell, Larry
Pyle, Andrew S.
Ranta, Richard R.
Sheldon, Pavica
Smith, Bob M.
Sorrels, Jeff
Spencer, Leland G.
Stuckey, Mary E.
Tarver, Jerry L.
Thibodeaux, Terry M.
Violanti, Michelle T.
Webb, Lynne M.

Weiss, Steven M.
Welch, Nakia
Wheaton, Patrick G.
Williams, Danielle E.

SSCA PATRON MEMBERS

Buerkle, C. Wesley
Daly, John
Dreher, Michael
Hart, Roderick
Mills, Carol
Ramsey, Matthew C.
Williams, David

SSCA PREMIUM AFFILIATES

Appalachian State University
Arkansas State University
Auburn University
Clemson University
East Tennessee State University
Furman University
Jacksonville State University
Louisiana State University
LSU Manship School Mass Comm
Middle Tennessee State Univ
Ohio University
Samford University
Tennessee Tech University

Texas State University
Texas Tech University
University of Alabama
University of Arkansas
University of Central Florida
University of Georgia
University of NC, Wilmington
University of Memphis
University of Tennessee
University of Texas at Dallas
Valdosta State University
Virginia Tech

INSTITUTIONAL MEMBERS

Augusta University
Central Michigan University
College of Charleston
Florida Atlantic University
Georgia College & State Univ
Georgia Southern University
Lone Star College - Kingswood
Sam Houston State University
Southeast Missouri State Univ
Transylvania University
Univ of Alabama at Huntsville
University of Montevallo
Univ of South Carolina Aiken
Univ of Southern Mississippi
Univ of Texas Permian Basin

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SSCA Constitution

ARTICLE I: NAME

The name of the Association shall be the Southern States Communication Association.

ARTICLE II: PURPOSE

The purpose of the Association shall be to promote study, criticism, research, teaching, and application of the artistic, humanistic, and scientific principles of communication. The Association, a not-for-profit organization, exists for educational, scientific, and literary purposes only. No part of the net revenues of the Association, if any, may be used for the private benefit of any individual or group, except that the Executive Council may establish scholarships or research grants for projects or purposes appropriate to the Association.

ARTICLE III: MEMBERSHIP

Section 1. Individual Membership. Individual membership in the Association shall be open, upon application, to any interested person upon payment of the current annual dues. Regular membership, student membership, sustaining membership, patron membership, and lifetime membership are all individual memberships. Active individual membership is a requirement for all elected and appointed positions that support and represent the association. The Executive Council shall set services provided for the different categories of membership.

ARTICLE IV: OFFICERS OF THE ASSOCIATION

Section 1. Officers of the Association. The Officers of this Association shall be the President, the 1st Vice President, the 2nd Vice President, the Executive Director, the Journal Editor, the Strategic Communication Director, the Immediate Past President and the Representatives to the National Communication Association.

Section 2. Term of Office. The terms of office of the President, 1st Vice President, and 2nd Vice President shall be for one year; of the Journal Editor, the Strategic Communication Director, and representatives to the National Communication Association (NCA), three years; and of the Executive Director, six years (one year of shadowing, four years of service, one year of being shadowed).

Section 3. Succession.

1. The 1st Vice President shall automatically succeed to the office of the President upon the expiration of the President's term of office. The 1st Vice President shall succeed the President should the President's office become vacant through death, resignation, or disability.
2. The 2nd Vice President shall automatically succeed to the office of 1st Vice President upon expiration of the 1st Vice President's term of office. The 2nd Vice President shall serve as assistant to the 1st Vice President. The 2nd Vice President shall succeed the 1st Vice President should the 2nd Vice President's office become vacant through death, resignation, or disability except as specified in Section 5.

Section 4. Duties of Officers.

1. **The President** shall perform the following duties and such other related duties as shall arise:
 1. Preside at all business meetings of the Association and of the Executive Council.
 2. Appoint and notify all committees except those otherwise provided for.
 3. Provide oversight of divisions and interest groups.
 4. Serve as liaison officer between the Southern States Communication Association and all other national, regional, and associations with similar or related interests.
 5. See that members of the profession receive notice of meetings and activities of the Association and of the Executive Council unless the transmission of such notices has been otherwise assigned.
 6. Facilitate the performance of the constitutional duties of all other officers and committees.
2. The **1st Vice President** shall perform the following duties and such other related duties as shall arise:
 1. Prepare the program for the annual convention.
 2. Serve as program coordinator of the sectional programs arranged by the recognized Divisions of the Association. The 1st Vice President, as program chair, shall consider the recommendations of the Division Vice Chairs as to programs and shall have final authority regarding the program and winner of the Robert Bostrom Award selection.
 3. Assist the President in promoting the activities and interests of the Association as needed or requested.
3. The **2nd Vice President** shall perform the following duties and other such related duties as shall arise:
 1. Be responsible for the annual recruitment efforts of the Association.
 2. Assist the President and 1st Vice President in promoting the activities and interests of the Association as needed or requested.
 3. Plan the annual Theodore Clevenger, Jr. Undergraduate Honors Conference and determine

- the Franklin Shirley Award winner.
4. The **Executive Director** shall perform all ordinary duties of the Secretary and Treasurer of the Association and of the Executive Council.
 1. As Treasurer, the Executive Director shall furnish a financial report at each annual convention. The Executive Director shall incorporate into the report a financial accounting covering all publications and the results of the official independent accounting review.
 2. The Executive Director shall notify the National Communication Association Executive Offices of the names and addresses of the newly elected High School, College, and Community/Two Year College Representatives to Legislative Assembly immediately after the election results have been announced.
 3. The Executive Director shall appoint a newsletter editor and a Webpage Editor.
 4. The Executive Director shall publish the SSCA newsletter and conduct Association elections in accordance with procedures outlined elsewhere in the Constitution.
 5. The Executive Director shall negotiate and sign all contracts on behalf of the Association, subject to approval of the Association.
 5. The **Journal Editor** shall direct and supervise the publication of the *Southern Communication Journal* as authorized by the Executive Council.
 6. The **Strategic Communication Director** shall be responsible for development, implementation, and evaluation of association marketing activities. These include, but are not limited to: strategic planning, preparing and implementing various marketing activities, membership development and maintenance, organizational branding, securing advertising, and expansion of state, regional, and national organizational awareness.
 7. **SSCA representatives to NCA** shall represent the interests of SSCA and its members at the national level, reporting to SSCA's President.
 8. The **Immediate Past President** shall chair the Nominating Committee and other duties accepted in consultation with the President.

Section 5. Vacancies.

1. The Executive Council shall have authority to fill any vacancy, other than the Presidency, created by the death, resignation, or disability of an elected officer of the Association.
2. In the event of multiple officer vacancies and/or a vacancy at a point after submissions have been received for the annual convention or undergraduate honors conference, the Administrative Council shall, at its discretion, select a replacement.
3. In the event of an Executive Director vacancy, the Executive Council shall put forward a replacement who would be ratified by the association membership.

ARTICLE V: EXECUTIVE COUNCIL

Section 1. Membership.

The membership to the Executive Council of the Association shall be:

1. President, 1st Vice President, 2nd Vice President, Executive Director, Journal Editor, Strategic Communication Director, Chair and members of the Finance Committee, and the Diversity, Equity, and Inclusion Committee Chair.
2. The chairs of the established Divisions and Interest Groups of the Association.
3. The Immediate Past President, retiring Executive Director, and retiring Journal Editor, each for one year following that person's term of office.
4. Three members elected at large by members of the Association for a three-year term to serve as representatives to the Legislative Assembly of the National Communication Association (NCA) as specified by the constitution of NCA. When possible and on a three-year rotating basis, they shall be elected to represent the interests of K-12, Four-Year College/University, and Community/Two-Year College members. Representatives to the Legislative Assembly of the National Communication Association shall present a report based on correspondence and notes from business meetings of the National Communication Association to the Executive Council at its first meeting at the annual convention.

Section 2. Terms of Office. Newly elected officers and Council members shall assume office at the close of the annual convention with the exception of the Executive Director, who shall take office as provided in Article VII, Section 4.1 and 4.3.

Section 3. Meetings. The Executive Council shall normally meet at least three (3) times each year, twice at the annual convention prior to the Association business meetings, and once at the annual convention of the NCA.

Section 4. Duties and Responsibilities. The Executive Council shall receive reports, recommend budgets, initiate action, establish scholarships or research grants for projects or purposes appropriate to the Association, and oversee the long-range planning for the Association. In the period between annual conventions, the Executive Council shall act for the membership of the Association.

Section 5. Emergency Procedures. In case of an emergency that would make it either impossible or impractical for the president to convene the Executive Council, the President may empower an Emergency Council consisting of the President, the Immediate Past President, the 1st Vice President, the 2nd Vice President, and the Executive Director to act for the Executive Council.

The President may consult each member to determine what action is to be taken on behalf of the Executive Council. Items not requiring an immediate decision are to be decided by polling the entire Executive Council.

Section 6. Quorum. Those members of the Executive Council present at a regularly scheduled and announced meeting of the Executive Council shall constitute a quorum.

ARTICLE VI: MEETINGS

Section 1. Business Meetings. The Association shall hold at least two (2) business meetings at each annual convention.

Section 2.

1. Annual Convention. The Association shall hold a convention and the Theodore Clevenger, Jr. Undergraduate Honors Conference each year in the months of March or April, preferably during the first full week in April or as near thereto as feasible, at a time determined by the Executive Council upon recommendation by the Time and Place Committee as provided in Article IX, Section 1.
2. Regional Rotation. Whenever possible, the Time and Place Committee should seek to systematically rotate the Annual Convention site among the several geographical regions within the larger region covered by the Southern States Communication Association.
3. Local Arrangements. An SSCA member living in or near the host convention city shall chair a local committee to assist the Administrative Committee with convention arrangements.

Section 3. Strategic Planning Meeting. Upon the call of the President, the Administrative Committee, Immediate Past Executive Director, Finance Committee Chair, and other appropriate members as designated by the President, shall meet for the purpose of strategic planning. No more than five years shall elapse between such meetings. The president is responsible for providing a summary report of the meeting to be filed with the Executive Director and to be presented at the subsequent annual convention's business meeting.

Section 4. Quorum. Those members of the Association present at a regularly scheduled and announced meeting of the Association shall constitute a quorum.

ARTICLE VII: NOMINATIONS, ELECTIONS, AND APPOINTMENTS

Section 1. Nominating Committee.

1. Method of Selection.
 1. The Nominating Committee shall consist of the Immediate Past President of the Association, as chair, and the Immediate Past Chairs of all Divisions.
 2. All members shall serve for one year.
 3. The Committee Chair or designee shall give a report to the Executive Council at its annual meeting during the National Communication Association convention.
2. Restrictions. A member of the Nominating Committee shall not be eligible for any office to be considered by that committee.
3. Responsibilities.
 1. Nominations for the Slate of Officers may be made by the following methods:
 1. By the Nominating Committee
 2. Any SSCA member in good standing may make recommendations to the Nominating Committee.
 3. Nominators may submit materials supporting nominees.
 4. Other names may be added to the Slate of Officers by petition filed with the Nominating Committee at least six months before the annual convention. The petition shall state the names of the nominee and the office to which the person is being nominated and shall be signed by at least twenty-five (25) Association members in good standing at the time and who represent at least two states and five separate institutions.
 2. The Nominating Committee shall check with all possible nominees to make each one aware of the responsibilities of the office to which the person is being nominated and to determine that the nominee will accept and assume the responsibility if elected. Nominees must be members in good standing at the time of the nomination.
 3. The chair of the Nominating Committee shall submit to the Executive Director a list of nominees along with vita information on each candidate and platform statements from each candidate for the office of 2nd Vice President at least one hundred twenty (120) days prior to the annual convention.

Section 2. Officers to be Elected.

1. Officers to be elected each year are the 2nd Vice President and one Member-at-Large to

the Executive Council, who is also the representative to the Legislative Assembly of NCA (the High School, College, and Community/TwoYear College Representative to the Legislative Assembly of the National Communication Association on a rotating basis).

2. Officers to be elected every three years are the representative to the NCA Nominating Committee.

Section 3. Election.

1. First Ballot.

1. At least seventy (70) days before each annual convention the Executive Director shall make available a ballot to each member of the Association who is in good standing at the time.
2. This ballot shall contain the names of the candidates for the various offices for which the Nominating Committee is charged to present candidates. The vita information for each candidate and the platform statements of no more than 300 words for all candidates shall be made available to all members.
3. A deadline of at least thirty-five (35) days prior to the annual convention shall be set for voting.
4. To be valid, each ballot must be submitted by an association member in good standing and verified by the Executive Director at the close of voting.

2. Second Ballot. If a candidate does not receive a majority vote by the first ballot, a second ballot listing the two candidates who received the plurality of votes shall be taken in the same manner as the first ballot, except that the Executive Director shall open the voting at least thirty (30) days prior to the convention and close the voting at least fifteen (15) days prior to the convention.

Tie Between Two Candidates. If two candidates are the only ones on the ballot and receive exactly the same number of votes or a majority is not achieved, the Executive Director shall contact both candidates prior to conducting a second election. The second election shall open the voting at least thirty (30) days prior to the convention and close the voting at least fifteen (15) days prior to the convention. In the event that another tie or lack of majority ensues, the Executive Director shall conduct an election at the annual convention business meeting.

Section 4. Officers to be Appointed.

1. The Executive Director and the Strategic Communication Director shall be appointed by the Executive Council upon recommendation of a sub-committee appointed by the President and ratified by the membership at the convention.
2. The Journal Editor shall be appointed by the Executive Council, upon the recommendation of the Publications Committee, and ratification by the membership at the convention.
3. The Executive Director and Journal Editor shall be appointed one year prior to taking office.
4. The term of the Executive Director shall correspond to the fiscal year of the Association, August 1 to July 31, and continue for five (5) consecutive fiscal years.

ARTICLE VIII: DUES AND FEES

Section 1. Categories.

1. Dues and fees of the Association shall be established for the following categories:
 1. Regular Membership
 2. Student Membership
 3. Sustaining Membership
 4. Patron Membership
 5. Institutional Membership
 6. Life Membership
 7. Convention Fees
 8. Undergraduate Honors Conference Fee
2. Establishment of Rates: The rates for the dues and fees in each of the categories shall be established by a two-thirds (2/3) vote of the membership voting at an annual convention business meeting.

Section 2. The Executive Director and Strategic Communication Director, in consultation with the Administrative Committee, shall set fees for the following: exhibitor fees, advertising fees for the convention program, and ads for job postings.

ARTICLE IX: COMMITTEES

Section 1. Standing Committees.

1. Committee and Purposes. The standing committees and their purposes shall be:
 1. **Administrative Committee**, whose purpose shall be to lead the strategic planning and direction of the association. The Administrative Committee shall be comprised of the Officers of the Association, the Diversity, Equity and Inclusion Committee Chair, and the Finance

- Committee Chair.
2. **Committee on Committees**, whose purpose shall be to make committee appointments at each convention, and to review assignments in the fall, filling committee vacancies as needed. While any committee may recommend new members, the power of appointment shall reside in the Committee on Committees.
 3. **Constitution Committee**, whose purpose shall be to review the Constitution periodically and to recommend such amendments as may seem necessary to provide for new developments within the Association and in its relationship with the National Communication Association.
 4. **Finance Committee**, whose purpose shall be to prepare an annual budget, present it to the Executive Council for approval, maintain a balanced budget, and supervise its use. The Executive Director shall be an ex-officio member of the Finance Committee. The Finance Committee must approve payment for non-budgeted items in excess of \$1,000. The Finance Committee shall make recommendations on the investment of money raised through the payment of Life Membership dues.
 5. **Nominating Committee**, whose purpose shall be to nominate yearly a slate of one or more candidates for 2nd Vice President, candidates for the other elected offices that may be vacant, and perform such duties as prescribed in Article VII, Section 1C.
 6. **Publications Committee**, whose purpose shall be to monitor and make recommendations concerning the publication needs of the Association, to develop and approve policies related to the appearance, frequency, and graphic layout of the publications, and to recommend to the Executive Council editors of SSCA publications (other than the newsletter editor).
 7. **Resolutions Committee**, whose purpose shall be to draft and present the standard and any special resolutions at the annual convention.
 8. **Time and Place Committee**, whose purpose shall be to solicit and receive competitive bids from cities for the annual convention.
 9. **Resource and Membership Development Committee**, whose purpose is to oversee all aspects of the association's resource development, fundraising, member benefits and development, and strategic communication. The Executive Director and the Strategic Communication Director shall serve as ex-officio members of this committee.
 10. **Diversity, Equity, and Inclusion Committee**, whose purpose shall be to promote the diversity, equity, and inclusion initiatives for the association, including soliciting committee and leadership nominees, advising the organization on diversity, equity, and inclusion interests, and determining the recipient of the Minority Recruitment/Retention Award.
 11. **T. Earle Johnson-Edwin Paget Distinguished Service Award Committee**, whose purpose shall be to solicit nominees for the award, evaluate them based on criteria established by the Association in the "Call for SSCA Award Nominations" ([located on the SSCA web site](#)), and designate a recipient or recipients, unless none of the nominees meets the criteria.
 12. **Janice Hocker Rushing Early Career Research Award Committee**, whose purpose shall be to solicit nominees for the award, evaluate them based on criteria established by the Association in the "Call for SSCA Award Nominations" ([located on the SSCA web site](#)), and designate a recipient or recipients, unless none of the nominees meets the criteria.
 13. **John I. Sisco Excellence in Teaching Award Committee**, whose purpose shall be to solicit nominees for the award, evaluate them based on the criteria established in the "Call for SSCA Award Nominations" ([located on the SSCA web site](#)), and designate a recipient or recipients, unless none of the nominees meets the criteria.
 14. **Shawn D. Long Outreach Award Committee**, whose purpose shall be to solicit nominees for the award, evaluate them based on the criteria established in the "Call for SSCA Award Nominations" ([located on the SSCA web site](#)), and designate a recipient or recipients, unless none of the nominees meets the criteria.
 15. **Dwight L. Freshley Outstanding New Teacher Award Committee**, whose purpose shall be to solicit nominees for the award, evaluate them based on the criteria established in the "Call for SSCA Award Nominations" ([located on the SSCA web site](#)), and designate a recipient or recipients, unless none of the nominees meets the criteria.
 16. **Rose B. Johnson SCJ Article Award Committee**, whose purpose is to determine the recipient or recipients based on criteria established by the current journal editor.
 17. **Michael M. Osborn Teacher-Scholar Award Committee**, whose purpose shall be to solicit nominees for the award, evaluate them based on the criteria established in the "Call for SSCA Award Nominations" ([located on the SSCA web site](#)), and designate a recipient or recipients, unless none of the nominees meets the criteria.
 18. **Suzanne Osborn Community College Outstanding Educator Award Committee**, whose purpose shall be to solicit nominees for the award, evaluate them based on the criteria established in the "Call for SSCA Award Nominations" ([located on the SSCA web site](#)), and designate a recipient or recipients, unless none of the nominees meets the criteria.
 19. **J. Donald Ragsdale Award for Mentoring Committee**, whose purpose shall be to solicit nominees for the award, evaluate them based on the criteria established in "Call for SSCA

Award Nominations" (located on the SSCA web site), and designate a recipient or recipients, unless none of the nominees meets the criteria.

2. Appointment
 1. The Committee on Committees shall consist of the Administrative Committee.
 2. Standing Committees should consist of three to five members in good standing.
 3. Members of the Standing Committees, except the Nominating Committee, the Committee on Committees, and the Rose B. Johnson Award Committee, the Resource and Membership Development Committee, and the Diversity, Equity, and Inclusion Committee, shall be appointed for a term of three years, with staggered terms, shall be eligible for reappointment, and shall have the retiring member serve as chair.
 4. Members of the Rose B. Johnson SCJ Article Award Committee shall consist of the SCJ Editor and the Editorial Board.
3. Reports. Each committee shall present its reports to the Executive Council in session at the convention as requested by the President, and the President is empowered to require reports of progress during the year.

Section 2. Special Ad Hoc Committees. The President may appoint special committees as deemed necessary and desirable to assist in carrying out the program for the year. Such appointments will expire with the end of the President's term in office. The Executive Council may authorize the appointment of special committees to serve longer than one year.

ARTICLE X: DIVISIONS

Section 1. Purpose. The purpose of the Division structure of the Association shall be to recognize and to encourage the spheres of interest and activities of the specialties of communication.

Section 2. Division Names. Each Division will represent a major specialization of communication. In order to be an officially recognized Division of the Southern States Communication Association, at least 5% of the Association's membership shall have indicated membership in the Division. Any Division failing to attract 5% of the membership (determined 60 days prior to the meeting of the Administrative Committee at the annual convention) shall be placed on a one-year probationary status during which time it has the opportunity to achieve the minimum. The Executive Director shall notify divisions of probationary status when membership falls below 5%. Failing to achieve the minimum or failing to elect Division Officers shall result in the Divisional status being revoked and the division becoming an Interest Group. The following Divisions are recognized and shall be guaranteed space on the convention program, which will be allocated based on division size:

1. Communication Theory & Methodology
2. Freedom of Speech
3. Intercultural Communication
4. Performance Studies
5. Mass Communication
6. Rhetoric & Public Address
7. Argumentation & Forensics
8. Language & Social Interaction
9. Instructional Development
10. Applied Communication
11. Gender Studies
12. Popular Communication
13. Interpersonal Communication
14. Public Relations
15. Community College
16. Political Communication
17. Health Communication Division
18. Identity, Inclusion, & Social Justice Division

Section 3. Each member of the Association shall be an official member of up to two (2) Divisions and may affiliate with additional Divisions for a fee set by the Finance Committee.

Section 4. Meetings. At each annual convention there will be a designated time in the program for a business meeting of each Division.

Section 5. Officers. Members of each Division shall elect the officers for the Division.

1. The Division Officers and their responsibilities shall be:
 1. The Chair, who shall be the chief officer of a Division and shall be responsible to the President of the Association. The Chair will also be responsible for acting as program chair in cases where the Vice Chair is unable or unwilling to serve in this capacity.

2. The Vice Chair, who shall serve as program chair for the section programs at the annual convention and shall be responsible to the 1st Vice President of the Association and ascends to the office of Chair.
 3. The Vice Chair-Elect, who ascends to the office of Vice Chair and assists the Chair with divisional responsibilities.
 4. The Secretary, who shall take minutes and publicize activities of the Division and shall be responsible to the Executive Director of the Association.
2. Activities and specialty interests within each Division shall be directed by the officers of that Division.

Section 6. Establishment of New Divisions. New Divisions of the Association may be arranged by concerned individuals petitioning the Executive Council for such recognition, detailing the academic rationale for such status, and indicating specifically the membership of the proposed division. A new Division cannot be recognized until 5% of the membership of the Association has indicated their commitment to join such a division. The proposal for a new division should include a list of Division Officers who will assume their roles upon division creation. The new leaders will be responsible for overseeing enrollment of new members, alongside the Executive Director, immediately upon creation of the new division.

ARTICLE XI: INTEREST GROUPS

Section 1. Purpose. The purpose of the Interest Group structure of the Association shall be to recognize and to encourage the spheres of interest and activities of the expanding specialties of communication.

Section 2. Interest Group Names. Each Interest Group will represent a major or emerging specialization of communication. In order to be an officially recognized Interest Group of the Southern States Communication Association, at least 2% of the Association's membership shall have indicated membership in the Interest Group. Any Interest Group failing to attract 2% of the membership (as determined 60 days prior to the meeting of the Administrative Committee at the time of the annual convention) shall be placed on a one-year probationary status during which time it has the opportunity to achieve the minimum. Any Interest Group failing to achieve the minimum a second year or failing to elect officers or failing to submit a program will have its status as an Interest Group revoked. The list of recognized Interest Groups will be kept by the Executive Director. Recognized Interest Groups will be guaranteed one program slot and one business meeting at the annual convention. Additional time slots may be allocated if available, based on the size of the membership in the Interest Group.

Section 3. Membership. Each member of the association may be an official member of up to 2 Interest Groups and may affiliate with other Interest Groups for an additional fee set by the Finance Committee.

Section 4. Meetings. At each annual convention there will be a designated time in the program for either a program or a business meeting of each Interest Group (see Section 2 above).

Section 5. Officers. Members of each Interest Group shall elect the officers for the Interest Group.

1. The officers and their responsibilities shall be:
 1. The Chair, who shall be the chief officer of an Interest Group and shall be responsible to the President of the Association. The Chair will also be responsible for acting as program chair in cases where the Vice Chair is unable or unwilling to serve in this capacity.
 1. The Vice-Chair, who shall serve as program chair for the Interest Group program(s) at the annual convention and shall be responsible to the 1st Vice President of the Association.
 2. The Interest Group shall take minutes and publicize activities of the Interest Group and shall be responsible to the Executive Director of the Association.
2. Activities and specialty interests within each Interest Group shall be directed by the officers of that Interest Group.

Section 6. Establishment of New Interest Groups. New Interest Groups of the Association may be arranged by concerned individuals petitioning the Executive Council for such recognition, detailing the academic rationale for such status, and indicating specifically the membership of the proposed Interest Group. A new Interest Group cannot be recognized until 2% of the membership of the Association has indicated the commitment to join such an Interest Group. The proposal for a new interest group should include a list of Interest Group Officers who will assume their roles upon interest group creation. The new leaders will be responsible for overseeing enrollment of new members, alongside the Executive Director, immediately upon creation of the new division.

ARTICLE XII: PARLIAMENTARY AUTHORITY

Section 1. The *American Institute of Parliamentarians Standard Code of Parliamentary Procedure*, most recent edition, shall be the parliamentary authority for all matters of procedure not specifically covered in this Constitution.

Section 2. Parliamentarian. The President may appoint a parliamentarian to serve at the President's

pleasure.

ARTICLE XIII: AMENDMENT

This Constitution may be amended:

1. By majority approval of the Executive Council and two-thirds (2/3) of the votes cast at an annual convention business meeting, or
2. By a majority vote at two consecutive annual convention business meetings, or
3. By two-thirds (2/3) approval of the Executive Council and a majority of the votes cast at the annual convention business meeting, or

By majority approval of the Executive Council and a majority of the votes cast at an annual convention business meeting provided the Amendment had prior approval of the Constitution Committee and was circulated among the membership at least thirty (30) days before the date of the annual convention.

ARTICLE XIV: DISSOLUTION

Section 1. Dissolution by Vote. The Association may be dissolved only at a special meeting called for that purpose, and in the manner prescribed by the relevant state laws, by vote of three-fourths (3/4) of the members present. Subject to compliance with the applicable provisions of such laws, upon any such dissolution of the Association all its property remaining after satisfaction of all its obligations shall be distributed to one or more corporations, funds, foundations, or learned societies such as the Executive Council may select, organized or operated exclusively for charitable, scientific, literary, or educational purposes, no part of the net earnings of which inures to the benefit of any private shareholder, member or individual, and which does not carry on propaganda or participate or intervene in any political campaign.

Section 2. Dissolution by Inaction. If for any reason the Association shall be unable to elect officers and conduct business in the manner prescribed by its Constitution, including Section 1 above, all property remaining after satisfaction of all its obligations shall be turned over to the National Communication Association, the national organization with which this regional association is affiliated.

Revised April 2022

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Pop Culture | Rhetorical Studies

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SSCA 95th Annual Convention Call for Participation

**April 2-6, 2025/Hilton Norfolk The Main/Norfolk, Virginia
"Anchors and Anchoring Communication"**

Southern States Communication Association's 95th conference brings us to Norfolk, Virginia, the location we replaced with the virtual conference in 2021 during the pandemic. This will be our 3rd visit to Norfolk.

Norfolk is a waterfront city, bordered on the west by the Elizabeth River and on the north by the Chesapeake Bay. Norfolk is part of a large maritime region that includes four commercial marine port terminals, the largest shipbuilding shipyard in the United States, two US Navy shipyards, and the world's largest naval base, Naval Station Norfolk.

In recognition of the rich naval history of Norfolk, the 2025 conference theme is about anchors and anchoring. An anchor is a device for holding fast, a reliable member of a team, or a business that attracts other businesses. To anchor is to secure, attach, moor, support, or imbed. Just as an anchor holds a ship in place against the wind and rough seas of foul weather, communication anchors us, as individuals, as a society, and as a discipline. Papers and panels examining how communication attracts, attaches, secures, supports, and anchors individuals and communities are welcome, as are those examining how communication can de-anchor. All divisions and interest groups are encouraged to program at least one panel on the conference theme, and division/interest group cosponsored panels which provide unique opportunities to reflect on the theme are encouraged.

Where entire panels are proposed, submitters are encouraged to diversify the institutional affiliation of the panel participants beyond two institutions, and to especially consider opportunities to bring in colleagues and peers who have not recently or never attended an SSCA conference. Program proposals which do not align with SSCA's divisional and interest group structure may be submitted directly to the vice president for possible review.

For Division and Interest Group calls, go to <http://www.ssca.net/> and the Division (<https://www.ssca.net/divisions>) or Interest Group (<https://www.ssca.net/interest-groups>) pages.

The deadline for all submissions is September 15, 2024, at midnight pacific time. All submissions will be handled through the conference submission portal website: <https://www.xcdsystem.com/ssca/member/>

For more information, contact Dr. Pat Wheaton, 1st Vice President and Program Planner, by email at ssca2025norfolk@gmail.com. We hope to see you in Norfolk in 2025!

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ANTONIO DE VELASCO
Emory University - rhetoric/social theory

AMANDA EDGAR
University of Missouri - media studies/rhetoric

JOY GOLDSMITH
University of Oklahoma - applied health communication

DAVID GOODMAN
University of North Texas - documentary film

ANDRE E. JOHNSON
University of Memphis - African American rhetoric

MARTY LANG
Florida State/California State, Northridge
narrative film

MARINA LEVINA
University of Illinois at Urbana-Champaign
media/pandemics

GRAY MATTHEWS
Pennsylvania State University - contemplative philosophy

CHRISTINA MOSS
Louisiana State - rhetoric/regionalism/gender

ELJA ROY
University of Minnesota - film/media studies

DAVID STEPHENS
Bowling Green State University - social media/culture

CRAIG STEWART
Carnegie Mellon University - discourse studies/STEM communication

AMANDA YOUNG
Carnegie Mellon University - health literacy

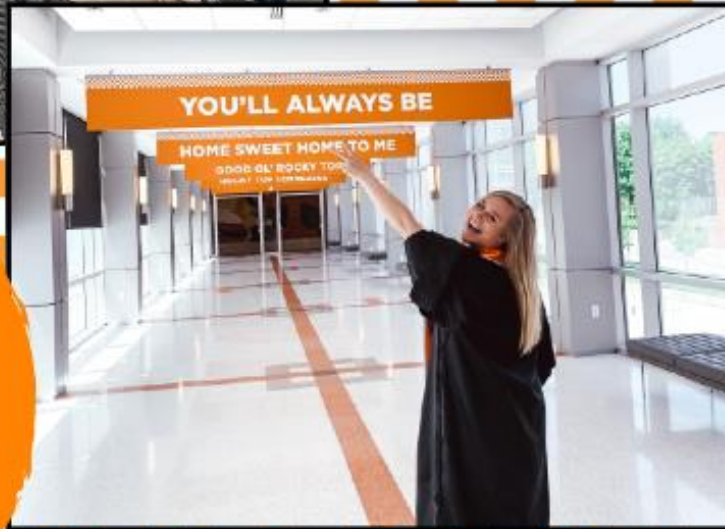
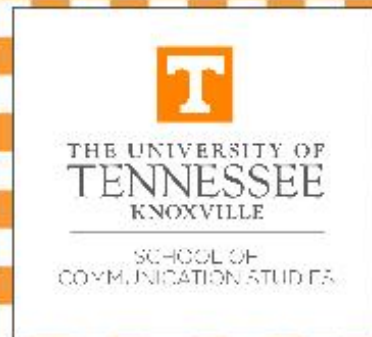
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Jenny Crowley	(Ph.D., Iowa); interpersonal and family communication, stigma
Jessica Frampton	(Ph.D., Ohio State); close relationships, communication technology
John Haas	(Ph.D., Kentucky); organizational communication effectiveness, instructional communication
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Joan Rentsch	(Ph.D., Ohio State); mindfulness, industrial and organizational psychology
Roth Smith	(Ph.D., Texas); organizational processes, loosely structured collectives
Michelle Violanti	(Ph.D., Kansas); organizational leadership, instructional communication
Courtney Wright	(Ph.D., Northwestern); conflict management, intergroup dialogue