**Southern States Communication Association**

**Annual Convention | “Communicating Our Future”**

**April 3-7, 2023 | Frisco, TX**

**Popular Communication Division**

**Vice-Chair & Program Planner: Rich Knight,** [**raknight@ship.edu**](mailto:raknight@ship.edu)

The Popular Communication Division invites competitive papers, presentations, and

panel proposals for competitive selection. The division welcomes scholarship from a variety of

theoretical or methodological approaches that are related to media, culture, and/or other

aspects of communication within a popular communication framework. Special consideration

will be given to submissions that emphasize cross-disciplinary scholarship related to the

convention theme, “Communicating Belonging.”

The division recognizes excellent scholarship with two awards: Top Student Paper and Top Faculty Paper. The top student paper will also be entered into the SSCA Robert Bostrom Young Scholar Award Competition.

Completed papers must be submitted as a Word or PDF document and should be limited to 25 pages (excluding references). If this is the author’s first paper with SSCA, please write “Debut” in the paper header.

Individuals may not submit more than one paper to the division (this includes co-authored papers). Any submission that does not meet the specified requirements will not be accepted for review.

Individuals may not submit more than one panel submission to the division. Panel proposals

with participants from multiple institutional affiliations are preferred.

All submitting panelists and presenters as well as chairs and respondents will be expected to attend the conference if selected for inclusion in the program.

**Competitive Paper Submissions**: All submissions must be electronically submitted to the

SSCA convention site at <https://www.xcdsystem.com/ssca/member>.

Competitive papers are completed research projects dealing with a substantive critical,

methodological, or theoretical contribution. Submissions will consist of 1) the paper with any

identifying information removed, 2) a separate cover page with the paper title, author(s)’ names,

institutional affiliation(s), contact information, and an abstract of no more than 200 words.

Anonymous Review: All competitive papers submitted should follow standard procedures for

removing any information that identifies the author and/or the institution within the paper and

within any document metadata. Divisions and interest groups reserve the right to reject papers not following these standards.

Student Papers: All papers submitted will be considered for the Division’s Top Paper Award. For

student papers, indicate “STUDENT” on the first page of the manuscript, and indicate “Student

Paper” during the submission process. For a submission to be considered a student paper and to be eligible for student awards or recognition, all authors must be students at the time the paper is submitted. A paper co-authored by a student and a faculty member, for instance, will not be classified as a student paper.

Debut Papers: A “debut paper” is one submitted by an author or authors who are presenting at

SSCA for the first time.

**Panel Submissions:** All submissions must be electronically submitted to the SSCA convention site at <https://www.xcdsystem.com/ssca/member>.

Panel proposals are for a slate of papers focused on a central topic or theme. This type of session typically has between 3-5 presentations. Submissions must include 1) a panel title, 2) an overall panel rationale (no more than 200 words) and 3) the following information about EACH presentation on the panel: a) the presentation title, b) the presentation author(s), with their institutional affiliation(s) and contact information, and c) the presentation abstract (no more than 200 words per abstract). The entire proposal should be compiled into a single document and submitted in the “paper upload option” on the XCD platform. A best practice for all divisions is to submit panel proposals with diverse participants comprised of individuals representing different institutions, and where possible and relevant, potential new members.

**Round Table Submissions:** All submissions must be electronically submitted to the SSCA convention site at <https://www.xcdsystem.com/ssca/member>.

Round table proposals bring together a group of scholars to discuss a topic or theme. This type of session typically has between 4-7 presentations. Submissions must include 1) a session title, 2) an overall session rationale (no more than 200 words), 3) a list of participants’ names and institutional affiliations. The entire proposal should be compiled into a single document and submitted in the “paper upload option” on the XCD platform. A best practice for all divisions is to submit proposals with diverse participants comprised of individuals representing different institutions, and where possible and relevant, potential new members.

**Pertinent to All Submissions Deadlines:** The deadline for submissions to ALL divisions and interest groups is 11:59 p.m. PDT on September 16th, 2023. Go to the paper submission site by going to the conference website (https://www.xcdsystem.com/ssca/member) and clicking the submission link. First time visitors to the site will need to create an account. Return visitors will need to make sure to use the same email address that they used to establish the account. To avoid technical problems, early submission is strongly advised. Any submission not meeting the above requirements will not be accepted for review.

If you have additional questions, please contact the Division or Interest Group Vice-Chair and Planner, Rich Knight, at [raknight@ship.edu](mailto:raknight@ship.edu)

**Audio-Visual Support:** Audio-visual equipment should be requested ONLY if it is essential to a presentation. Due to prohibitive cost, A/V requests will be considered but may not be met. The final program will indicate which sessions have A/V capability.

**Submission Protocol:** Submissions to SSCA must be original research that has not been published or presented at another regional, national, or international conference. Also, the same paper or panel should not be submitted to more than one division. Divisions and interest groups reserve the right to reject any submissions not following these standards.