**AGENDA**

**1. CALL TO ORDER**

Meeting called to order at 8:31am

**2. WELCOME TO Greenville, South Carolina – Yeah That Greenville!**

3. **APPROVAL OF THE MINUTES.**

*Minutes of the 2021 SSCA Mid-Year Business Meeting at NCA, Seattle, Washington*

Motioned and seconded without amendment

**4. APPROVAL OF AGENDA**

Motioned and seconded without amendment

**5. OFFICERS’ REPORTS**

5.1 President **– Wendy Atkins-Sayre**, *University of Memphis*

A. Please help us remember Shawn Long’s legacy by donating to his newly named award

Fund

B. We will continue to work on the website

5.2 1st Vice‐President – **Tina M. Harris**, *Louisiana State University*

A. Extended “thank yous” to everyone who submitted, helped plan, review, and create a

wonderful program for this year.

B. 156 panels, UHC 43 panels, 6 VC spotlight panels

C. Wants everyone to attend the Awards Luncheon to hear Ronald Jackson, II’s keynote

address

5.3  2nd Vice President – **Ann E. Burnette**, *Texas State University*

A. It is so good to be here in-person with everyone

B. 50 Undergraduate scholars from 20 different schools and 11 different states submitted

5.4 Immediate Past President & Nominating Committee – **Pam Bourland-Davis**, *Georgia Southern University*

A. Thanked everyone who ran for officer positions and a hearty congratulations to those

who won

5.5 Executive Director – **John Haas**, *University of Tennessee*

A.Offers an explanation about why membership numbers look different over the past two years

We extended memberships for free last year due to Covid

B. We will be increasing our sponsorship efforts through exhibitors, UHC sponsors, and Institutional

memberships

C. We will be exploring new options for our website hosting services

D. Thanks to ConferenceDirect for helping navigate the virtual conference and transition back to face-to-face this year.

5.6 Strategic Communication Director – **Andrew Pyle**, *Clemson University*

A. Plugged the podcast created by Dave Nelson which is hosted on our homepage

A wonderful tribute to Chuck Tardy and Shawn Long

B. The resource and development committee has been chaired by Abby Brooks for several years. We appreciate her leadership and recognize that the new committee chair has huge shoes to fill.

C. Please go back to your departments and advocate for institutional membership which are $100

5.7 *SCJ* Editor – **Benjamin Bates**, *Ohio University*

A. Report is included in the EPacket.

5.8 NCA Legislative Assembly Representatives –

**Andrew Pyle**, *Clemson University* (final year of service)

**Patrick Bennett**, *Midlands Technical College*, Community College Representative;

**Eletra Gilchrist-Petty**, *University of Alabama*, 4 Year Institution Representative

1. Communication and Race is a newly approved journal by T&F
2. Leadership and Mentorship caucus was created
3. NCA is looking at new options for travel funds
4. NCA’s budget model is operating in the red
5. Comic studies and institute for general semantics are also newly formed groups at NCA – we encourage everyone to look at NCA’s website and submitting to those groups

5.9 NCA Nominating Committee Representative **–Kevin Bryant**, *University of Southern Mississippi*

A. Brandon Inabinet is the newly elected NCA Nominating Committee Representative

and will put forth excellent suggestions to NCA later this year.

5.10 NCA’s Regional Association Promotion & Adv Committee– **Katie Anthony**, Univ of Southern Miss

B. No report given

**6. STANDING COMMITTEE REPORTS**

6.1. Committee on Committees – Wendy Atkins-Sayre, University of Memphis

A. Please let us know if you have any suggestions or desire to serve on any of our many

committees

6.2. Constitution – Amber Smallwood, University of Texas - Arlington

A. Full list of changes to constitution are included in the EPacket

6.3. Finance – Patrick Wheaton, Georgia Southern University

A. We are in the black and didn’t have to approve any line items are larger than $1000

B. We have to approve the budget later in this meeting.

i. Moved (as committee chair) to approve the budge

ii. Voted to approve the budget with zero nays or abstentions

6.4. Publications – **Brigitta Bruner**, *Auburn University*

A. No Report Given

6.5. Resolutions – **Verlaine McDonald**, *Berea College*

A. Resolutions will be read at the Awards Luncheon and we can still add to them.

B. Resolutions can be read in the EPacket

6.6. Resource Development – **Abby Brooks**, *Georgia Southern University*

A. Next year will be the 20th year for Caring Connections so please do help us make next

year’s charitable donations the best yet.

B. We had a change in the emblem this year and will continue to look at new and

improved branding for Caring Connections

6.7. Time and Place – **Michelle Violanti**, *University of Tennessee*

A. Thanked committee members and reported we will be going to Birmingham in 2026

B. ED – John Haas and Conference Direct Janet Fisher just need to visit the site one more

time to make sure the contract still works since the property changed to a convention

center.

6.8 Diversity, Equity, and Inclusion - **Eletra Gilchrist-Petty**, *University of Alabama*

A. We have 5 members instead of three so the rotation will be 2-2-1 (two members will

roll off the committee this year and next year, but then only 1 will turnover the third year)

B. Created the IISJ division (Identity, Inclusion, and Social Justice Division) – please

consider joining this new division

**7. NEW BUSINESS**

7.1  Ratification of two newly proposed divisions (Health Communication and Identity, Inclusion, and Social Justice) (Voted on at NCA mid-year meeting)

7.2  Amendments to Constitution

A. Coming from Committee so no motion necessary

B. The amendments passed with zero nays or abstentions

7.3  SSCA Code of Professional Ethics–sharing with members (see attachment)

A. Section 1 is focused on volunteer ethics (reviewing, planning, committee work, etc.)

B. Section 2 is focused on leadership ethics

C. Section 3 is focused on Reviewer ethics for both planning and journal

D. Several of these codes were borrowed from ECA’s document and we want to

Recognize and thank them for their example/guide

E. Please discuss these code of Professional Ethics in your div/IG business meeting

7.4  Selection of next Strategic Communication Director

A. If you are interested in being the new Strat Comm Director please let the

Administration Committee members know.

**8.**  **INTRODUCTION OF SSCA PRESIDENT, Wendy Atkins-Sayre introduced by Pam Bourland-Davis**

**9. 2022 SSCA PRESIDENTIAL ADDRESS**

**10.  ANNOUNCEMENTS AND ADJOURNMENT**

A. UNC Charlotte has created the Shawn Long Legacy fund – Please contact Ashli Stokes

for more information

B. Miami University (Ohio) has a visiting professor position starting in the Fall 2022 –

encourage people to apply

C. Motioned and seconded for adjournment 9:49am

Attendance: